

CITATION REPORT

List of articles citing

The application of generational theory to tourism consumer behavior: An American perspective

DOI: 10.1016/j.tourman.2013.01.015
Tourism Management, 2013, 37, 147-164.

Source: <https://exaly.com/paper-pdf/54863693/citation-report.pdf>

Version: 2024-04-24

This report has been generated based on the citations recorded by exaly.com for the above article. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

| # | Paper | IF | Citations |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 98 | Using Personal Values to Define Segments in an International Tourism Market. <i>International Marketing Review</i> , 1991 , 8, | 4.4 | 90 |
| 97 | Future research directions in tourism marketing. <i>Marketing Intelligence and Planning</i> , 2010 , 28, 533-544 | 3.2 | 76 |
| 96 | Wooing zoomers: marketing to the mature traveler. <i>Marketing Intelligence and Planning</i> , 2010 , 28, 444-461 | 3.1 | 46 |
| 95 | Comparing perceptions of marketing communication channels. <i>European Journal of Marketing</i> , 2011 , 45, 6-42 | 4.4 | 87 |
| 94 | Multidimensional scaling in tourism literature. <i>Tourism Management Perspectives</i> , 2014 , 12, 31-40 | 5.8 | 19 |
| 93 | Peak Oil: a hidden issue? Social representations of professional tourism perspectives. <i>Journal of Sustainable Tourism</i> , 2015 , 1-21 | 5.7 | 4 |
| 92 | Use of The Internet for Trip Planning: A Generational Analysis. <i>Journal of Travel and Tourism Marketing</i> , 2015 , 32, 276-289 | 6.6 | 52 |
| 91 | The five E's in festival experience in the context of Gen Y: Evidence from a small island destination. <i>Revista Española De Investigación De Marketing ESIC</i> , 2015 , 19, 95-106 | | 13 |
| 90 | Demographic change, tourism expenditure and life cycle behaviour. <i>Tourism Management</i> , 2015 , 47, 191-208 | 4.8 | 83 |
| 89 | Market segmentation variables as moderators in the prediction of business tourist retention. <i>Service Business</i> , 2015 , 9, 491-513 | 3.9 | 8 |
| 88 | Is Participation in the Tourism Market an Opportunity for Everyone? Some Evidence from Italy. <i>Tourism Economics</i> , 2016 , 22, 57-79 | 3.1 | 20 |
| 87 | An Introduction to Consumer Metamorphosis in the Digital Age. <i>Managing the Asian Century</i> , 2016 , 1-12 | | 1 |
| 86 | Open Tourism. <i>Tourism on the Verge</i> , 2016 , | 0.1 | 16 |
| 85 | Life-Oriented Tourism Behavior Research. 2017 , 205-242 | | 2 |
| 84 | The Role of Sound Congruency on Ethnic Menu Item Selection and Price Expectations. <i>International Journal of Hospitality and Tourism Administration</i> , 2017 , 18, 245-271 | 2 | 5 |
| 83 | Generational perspective on consumer behavior: China's potential outbound tourist market. <i>Tourism Management Perspectives</i> , 2017 , 24, 7-15 | 5.8 | 22 |
| 82 | Senior tourists' accommodation choices. <i>International Journal of Hospitality Management</i> , 2017 , 66, 24-34 | 4.3 | 15 |

| | | | |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----|
| 81 | Challenges and solutions of adopting public electronic services for the needs of Z generation. <i>International Journal of Learning and Change</i> , 2017 , 9, 17 | 0.2 | 3 |
| 80 | Sharing Tourism Economy Among Millennials in South Korea. <i>Perspectives on Asian Tourism</i> , 2018 , 177-196 | 3 | 3 |
| 79 | Managing Asian Destinations. <i>Perspectives on Asian Tourism</i> , 2018 , | 0.3 | 1 |
| 78 | A comparison of photo-taking and online-sharing behaviors of mainland Chinese and Western theme park visitors based on generation membership. <i>Journal of Vacation Marketing</i> , 2018 , 24, 29-43 | 3.4 | 14 |
| 77 | Business travellers' use of mobile travel applications: a generational analysis. <i>Information Technology and Tourism</i> , 2018 , 18, 113-132 | 4.8 | 7 |
| 76 | Tourist satisfaction with souvenir shopping: evidence from Indonesian domestic tourists. <i>Current Issues in Tourism</i> , 2018 , 21, 663-679 | 5.8 | 38 |
| 75 | Generational Perception and Satisfaction Differences Related to Restaurant Service Environment. <i>International Journal of Hospitality and Tourism Administration</i> , 2018 , 19, 374-396 | 2 | 10 |
| 74 | DMO online platforms: Image and intention to visit. <i>Tourism Management</i> , 2018 , 65, 116-130 | 10.8 | 124 |
| 73 | 4. Consumer behavior: the importance of millennials in the tourism industry. 2018 , 84-93 | | |
| 72 | Dynamics of digital tourism consumers in the EU. <i>Information Technology and Tourism</i> , 2018 , 20, 59-81 | 4.8 | 5 |
| 71 | Buyer-seller similarity. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 2925-2944 | 4.5 | 17 |
| 70 | Online travel behaviour across cohorts: The impact of social influences and attitude on hotel booking intention. <i>International Journal of Tourism Research</i> , 2018 , 20, 660-670 | 3.7 | 23 |
| 69 | Progress in information technology and tourism management: 30 years on and 20 years after the internet - Revisiting Buhalis & Law's landmark study about eTourism. <i>Tourism Management</i> , 2018 , 69, 460-470 | 10.8 | 140 |
| 68 | Work-leisure conflict and its consequences: Do generational differences matter?. <i>Tourism Management</i> , 2018 , 69, 121-131 | 10.8 | 31 |
| 67 | Marketing destinations to customers from diverse generations. 2018 , 113-122 | | 1 |
| 66 | A critical review of tourists' behavior. 2018 , 243-262 | | 1 |
| 65 | Antecedents and consequences of home-sharing stays: Evidence from a nationwide household tourism survey. <i>Tourism Management</i> , 2019 , 70, 15-28 | 10.8 | 37 |
| 64 | Information Sources and the Tourism Decision-making Process: An Examination of Generation X and Generation Y Consumers. <i>Global Business Review</i> , 2019 , 20, 1372-1392 | 1.1 | 9 |

| | | | |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----|
| 63 | The impact of representation media on customer engagement in tourism marketing among millennials. <i>European Journal of Marketing</i> , 2019 , 53, 1988-2017 | 4.4 | 30 |
| 62 | Determining satisfaction of international tourist: A different approach. <i>Journal of Hospitality and Tourism Management</i> , 2019 , 40, 1-10 | 6 | 17 |
| 61 | Generational differences in risk perception and situational uses of wine information sources. <i>International Journal of Wine Business Research</i> , 2019 , 32, 247-265 | 1.6 | 3 |
| 60 | A tourism inflex: Generation Z travel experiences. <i>Journal of Tourism Futures</i> , 2019 , 5, 127-141 | 3.2 | 37 |
| 59 | Implications of generational change: European river cruises and the emerging Gen X market. <i>Journal of Vacation Marketing</i> , 2019 , 25, 418-431 | 3.4 | 4 |
| 58 | The moderation of gender and generation in the effects of perceived destination image on tourist attitude and visit intention: A study of potential Chinese visitors to Australia. <i>Journal of Vacation Marketing</i> , 2019 , 25, 375-389 | 3.4 | 23 |
| 57 | A multiphase trip, diversified digital and varied background approach to analysing and segmenting holidaymakers and their use of social media. <i>Journal of Destination Marketing & Management</i> , 2019 , 11, 166-182 | 4.7 | 7 |
| 56 | Profiling the elite middle-age Chinese outbound travellers: a 3rd wave? ** Authors contribute equally to the paper. View all notes. <i>Current Issues in Tourism</i> , 2019 , 22, 561-574 | 5.8 | 20 |
| 55 | The generational cohort effect in the context of responsible consumption. <i>Management Decision</i> , 2019 , 57, 1162-1183 | 4.4 | 25 |
| 54 | Generation Y revisit intention and price premium for lifestyle hotels: brand love as the mediator. <i>International Journal of Hospitality and Tourism Administration</i> , 2020 , 21, 242-264 | 2 | 12 |
| 53 | An Exploration of Rural Tourism Segmentation by Motivation in China: Taking Yangjiale Mouganshan as a Case. <i>Journal of China Tourism Research</i> , 2020 , 16, 391-405 | 1.6 | 0 |
| 52 | Does the Demographic Structure Affect Outbound Tourism Demand? A Panel Smooth Transition Regression Approach. <i>Journal of Travel Research</i> , 2020 , 59, 893-908 | 6.3 | 7 |
| 51 | Intergenerational differences in customer engagement behaviours: An analysis of social tourism websites. <i>International Journal of Tourism Research</i> , 2020 , 22, 182-191 | 3.7 | 15 |
| 50 | The non-inclusive nature of 'all inclusive' economics: Paradoxes and possibilities of the resort complex. <i>Tourism Management</i> , 2020 , 78, 104054 | 10.8 | 4 |
| 49 | The Asian Paradigm in Hospitality and Tourism. <i>Journal of Hospitality and Tourism Research</i> , 2020 , 44, 1183-1202 | 3.3 | 8 |
| 48 | Perceived value and its impact on travel outcomes in youth tourism. <i>Journal of Outdoor Recreation and Tourism</i> , 2020 , 31, 100327 | 2.7 | 12 |
| 47 | Young adult children traveling with parents: insights on conflict and its causes. <i>Journal of Travel and Tourism Marketing</i> , 2020 , 37, 727-738 | 6.6 | 4 |
| 46 | Travel by Chinese: a generational cohort perspective. <i>Asia Pacific Journal of Tourism Research</i> , 2020 , 25, 341-354 | 2.9 | 9 |

| | | | |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----|
| 45 | Transgenerational place attachment in a New Zealand seaside destination. <i>Tourism Management</i> , 2021 , 82, 104196 | 10.8 | 5 |
| 44 | Predicting medical tourism behavioural intention using social cognition models. <i>Tourism Review</i> , 2021 , 76, 374-391 | 5.2 | 10 |
| 43 | Moving Millennials out of the too hard basket: Exploring the challenges of attracting Millennial tourists to rural destinations. <i>Journal of Hospitality and Tourism Management</i> , 2021 , 46, 96-103 | 6 | 5 |
| 42 | Country and destination image perception of mass tourists: generation comparison. <i>Anatolia</i> , 1-12 | 2.2 | 0 |
| 41 | Improving destination competitiveness in South Africa: A DEA approach. <i>Tourism Economics</i> , 1354816621100992 | 3.1 | 0 |
| 40 | Nested relationships in pro-environmental purchasing: A moderated mediation model. <i>Journal of Consumer Behaviour</i> , | 3 | 1 |
| 39 | Relating brand anxiety, brand hatred and obsess: Moderating role of age and brand affection. <i>Journal of Retailing and Consumer Services</i> , 2021 , 60, 102465 | 8.5 | 8 |
| 38 | Constructing generational identity through counterfeit luxury consumption. <i>Journal of Product and Brand Management</i> , 2021 , ahead-of-print, | 4.3 | 1 |
| 37 | Marketing to the next generation of casino patrons. <i>Journal of Marketing Analytics</i> , 1 | 3 | 1 |
| 36 | Toward an understanding of segmentation strategies in international tourism marketing: the moderating effects of advertising media types and nationality. <i>Review of International Business and Strategy</i> , 2021 , ahead-of-print, | 1.9 | 0 |
| 35 | Segmentation of Older Adults in the Acceptance of Social Networking Sites Using Machine Learning. <i>Frontiers in Psychology</i> , 2021 , 12, 705715 | 3.4 | 1 |
| 34 | Food-related lifestyles across generations. <i>British Food Journal</i> , 2021 , ahead-of-print, | 2.8 | 2 |
| 33 | Generation Z and Their Perceptions of Well-Being in Tourism. 2021 , 101-118 | | |
| 32 | Semiparametric APC analysis of destination choice patterns: Using generalized additive models to quantify the impact of age, period, and cohort on travel distances. <i>Tourism Economics</i> , 135481662098719 ¹ | 2.1 | 2 |
| 31 | Review Platforms in Destinations and Hospitality. <i>Tourism on the Verge</i> , 2016 , 215-228 | 0.1 | 9 |
| 30 | Chinese tourists' views of nature and natural landscape interpretation: a generational perspective. <i>Journal of Sustainable Tourism</i> , 2018 , 26, 668-684 | 5.7 | 26 |
| 29 | Uncovering the Muslim Leisure Tourists [Motivation to Travel Domestically] Do Gender and Generation Matters?. <i>Tourism and Hospitality Management</i> , 2020 , 26, 213-231 | 1.4 | 1 |
| 28 | How Experiences With Cultural Attractions Affect Destination Image and Destination Loyalty. <i>Tourism, Culture and Communication</i> , 2018 , 18, 176-188 | 0.8 | 5 |

| | | | |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---|
| 27 | Holistic tourist experience in halal tourism evidence from Indonesian domestic tourists. <i>Tourism Management Perspectives</i> , 2021 , 40, 100884 | 5.8 | 5 |
| 26 | Ukraine as a Potential Tourist Destination for Bulgarian Citizens: Demand Side Perspective. <i>SSRN Electronic Journal</i> , | 1 | |
| 25 | Perception of Source Credibility Within Touristic Virtual Communities: A Cross-Generational Examination. <i>Lecture Notes in Computer Science</i> , 2017 , 435-452 | 0.9 | 1 |
| 24 | CONSUMER BEHAVIOUR OF THE TRAVEL AGENCIES' CUSTOMERS IN THE SEGMENT OF SEASIDE HOLIDAY. <i>Acta Academica Karviniensia</i> , 2017 , 17, 69-76 | 0.1 | 1 |
| 23 | Clusters of Tourism Consumers in Romania. <i>Studia Universitatis Vasile Goldis Arad, Economics Series</i> , 2018 , 28, 17-34 | 0.9 | 2 |
| 22 | Tourism and the Individual. 2020 , | | |
| 21 | Urban area and nature-based solution: Is this an attractive solution for Generation Z?. <i>Land Use Policy</i> , 2022 , 112, 105828 | 5.6 | 4 |
| 20 | Role of personal values and personality traits on intention to recommend a destination. <i>Tourism Analysis</i> , 2020 , | 1.6 | 2 |
| 19 | Generational homogeneity and heterogeneity in city image perception: an explorative study of Guangzhou. <i>Place Branding and Public Diplomacy</i> , 1 | 1.1 | 1 |
| 18 | Categorisation of cultural tourism attractions by tourist preference using location-based social network data: The case of Central, Hong Kong. <i>Tourism Management</i> , 2022 , 90, 104488 | 10.8 | 3 |
| 17 | The Outbreak of Digital Detox Motives and Their Public Health Implications for Holiday Destinations.. <i>International Journal of Environmental Research and Public Health</i> , 2022 , 19, | 4.6 | |
| 16 | Millennials' perceptions of artificial intelligence in hotel service encounters. 2022 , ahead-of-print, | | 0 |
| 15 | Destination image and perceived meaningfulness for visitor loyalty: A strategic positioning of Indian destinations. <i>Tourism Recreation Research</i> , 1-20 | 2.1 | 0 |
| 14 | Exploring destination image in the Egyptian context: a qualitative study. <i>Marketing and Management of Innovations</i> , 2022 , 1, 124-133 | 2.1 | 1 |
| 13 | Impact of tourist-to-tourist interaction on responsible tourist behaviour: Evidence from China. <i>Journal of Destination Marketing & Management</i> , 2022 , 24, 100709 | 4.7 | 0 |
| 12 | GEN-Z'S CONSUMPTION BEHAVIOURS IN POST-PANDEMIC TOURISM SECTOR. | | |
| 11 | The determinants of festival participants' event loyalty: a focus on millennial participants. <i>International Journal of Event and Festival Management</i> , | 1.7 | 0 |
| 10 | Millennials as consumers of wildlife tourism experiences. <i>World Leisure Journal</i> , 1-21 | 1.2 | |

- 9 Demographic change and operationalization of the landscape in tourism planning: Landscape perceptions of the Generation Z. **2022**, 43, 100988
- 8 Eco-destination loyalty: Role of perceived value and experience in framing destination attachment and equity with moderating role of destination memory. 13,
- 7 Determinants of the Likelihood of Tourist Spending in Cultural Micro-Destinations: Type, Timing, and Distance of the Activity as Predictors. **2022**, 12, 215824402211254
- 6 Is Gen Z really that different? Environmental attitudes, travel behaviours and sustainability practices of international tourists to Canterbury, New Zealand. 1-22
- 5 Going solo during the pandemic: a generational segmentation of solo female travellers. 1-15
- 4 ONLINE REVIEWS AND THEIR PERIPHERAL CUES: A CROSS-PLATFORM COMPARISON OF USEFUL REVIEWS ABOUT TOURISM AND HOSPITALITY. 1210-1229
- 3 Using TikTok in tourism destination choice: A young Chinese tourists' perspective. **2023**, 46, 101101
- 2 Planned serendipity: exploring tourists' on-site information behaviour. 1-15
- 1 Investigating the impact of intelligent personal assistants on the purchase intentions of Generation Z consumers: The moderating role of brand credibility. **2023**, 73, 103353