

Validation of a market orientation adoption scale in rural
Relationship between the characteristics of the enterprise and
market orientation adoption

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Citation Report

#	ARTICLE	IF	CITATIONS
1	A guide to the qualitative research process: evidence from a small firm study. <i>Qualitative Market Research</i> , 1999, 2, 59-70.	1.0	180
2	Enhancing SMTEs' business performance through the Internet and e-learning platforms. <i>Education and Training</i> , 2003, 45, 483-494.	1.7	74
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8	Market Orientation Adoption among Rural Tourism Enterprises: The Effect of the Location and Characteristics of the Firm. <i>International Journal of Tourism Research</i> , 2015, 17, 54-65.	2.1	13
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