

Conceptualising value co-creation: A journey to the 1970s

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Citation Report

#	ARTICLE	IF	CITATIONS
1	The Marketing of Professional Services – An Organizational Dilemma. <i>European Journal of Marketing</i> , 1979, 13, 308-318.	2.9	73
2	Active Oxygen Species and Lysophosphatidylcholine Are Involved in Oxidized Low Density Lipoprotein Activation of Smooth Muscle Cell DNA Synthesis. <i>Arteriosclerosis, Thrombosis, and Vascular Biology</i> , 1996, 16, 194-200.	2.4	73
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4	Co-destruction of value by spectators: the case of silent protests. <i>European Sport Management Quarterly</i> , 2014, 14, 72-86.	3.8	63
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7	Managerial perceptions of service-infused IORs in China & India: A discursive view of value co-creation. <i>Industrial Marketing Management</i> , 2014, 43, 603-612.	6.7	28
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