

Infidel Brands: Unveiling Alternative Meanings of Globalization, Consumer Culture, and Islamism

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Religious communities and the marketplace. <i>Marketing Theory</i> , 2013, 13, 465-484.	1.7	40
2	Islamic marketing – a challenger to the classical marketing canon?. <i>Journal of Islamic Marketing</i> , 2013, 4, 7-21.	2.3	144
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11	The influence of religiously motivated consumer boycotts on brand image, loyalty and product judgment. <i>European Journal of Marketing</i> , 2014, 48, 2262-2283.	1.7	95
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19	Introduction: Consumer Culture Theory: Ten Years Gone (and Beyond). <i>Research in Consumer Behavior</i> , 2015, , 1-21.	0.3	39

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