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Variations in R&D Investments of Family and Nonfamily Firms: Behavioral Agency and Myopic Loss Aversion Perspectives

DOI: 10.5465/amj.2011.0211

Academy of Management Journal, 2012, 55, 976-997.

Source: <https://exaly.com/paper-pdf/53017317/citation-report.pdf>

Version: 2024-04-27

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