

Profiling Adopter Categories of Internet Banking in Ind

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Profiling Adopter Categories of Internet Banking in India: An Empirical Study. <i>Vision</i> , 2012, 16, 283-295.	2.4	25
2	Perception of Indian consumers towards social media advertisements in Facebook, LinkedIn, YouTube and Twitter. <i>International Journal of Internet Marketing and Advertising</i> , 2014, 8, 264.	0.2	11
3	The influence of E-Satisfaction, E-Trust and Hedonic Motivation on the Adoption of E-banking and Its Determinants in Nigeria: A Pilot Study. <i>Mediterranean Journal of Social Sciences</i> , 2015, , .	0.2	5
4	Consumer attitude and behavioural intention towards Internet banking adoption in India. <i>Journal of Indian Business Research</i> , 2015, 7, 67-102.	2.1	123
5	Consumer adoption versus rejection decisions in seemingly similar service innovations: The case of the Internet and mobile banking. <i>Journal of Business Research</i> , 2016, 69, 2432-2439.	10.2	387
6	Consumer perspectives about mobile banking adoption in India – a cluster analysis. <i>International Journal of Bank Marketing</i> , 2017, 35, 616-636.	6.4	75
7	Challenges and factors influencing initial trust and behavioral intention to use mobile banking services in the Philippines. <i>Asia Pacific Journal of Innovation and Entrepreneurship</i> , 2017, 11, 246-278.	3.2	73
8	High Versus Low Consumer Attitude and Intention Towards Adoption of Mobile Banking in India: An Empirical Study. <i>Vision</i> , 2017, 21, 410-424.	2.4	13
9	Adoption of internet banking services in Gujarat. <i>International Journal of Bank Marketing</i> , 2018, 36, 147-169.	6.4	101
10	Scale Development and Validation for Measuring the Adoption of Mobile Banking Services. <i>Global Business Review</i> , 2019, 20, 434-457.	3.1	19
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14	Importance-performance map analysis to enhance the performance of attitude towards mobile wallet adoption among Indian consumer segments. <i>Aslib Journal of Information Management</i> , 2021, ahead-of-print, .	2.1	12
15	Customers attitude toward Islamic mobile banking in Indonesia: Implementation of TAM. <i>Asian Journal of Islamic Management</i> , 2019, 1, 75-84.	0.3	8
16	An Empirical Investigation of E-Banking in the Kurdistan Region of Iraq: The Moderating Effect of Attitude. <i>Financial Internet Quarterly</i> , 2020, 16, 45-66.	0.3	5
17	Profiles of consumer innovativeness in Turkey. <i>Pressacademia</i> , 2018, 5, 236-245.	0.2	3
18	Dimensions of the influence of the virtualisation of consumption on the decision-making of young Polish consumers. <i>Nierówności Społeczne A Wzrost Gospodarczy</i> , 2019, 58, 69-91.	0.2	0

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19	Journal of Product Research, 2019, 37, 15-20.	0.0	0
20	Baby Boom generation in the online banking market in Europe. <i>Wiadomosci Statystyczne (Warsaw)</i> , 2022, 106(1), 1-14.	0.2	0
21	Assessing the Dynamics of AI Driven Technologies in Indian Banking and Financial Sector. <i>Vision</i> , 2022, 46(10), 1097-1107.	2.4	3
22	Perceived Security Risk, Perceived Privacy Risk, and Perceived Trust of Mobile Payment Adopters and Non-Adopters. <i>Advances in Human Resources Management and Organizational Development Book Series</i> , 2022, 1(1), 82-106.	0.3	0
23	Mobile payment service adoption: understanding customers for an application of emerging financial technology. <i>Information and Computer Security</i> , 2023, 31(1), 145-171.	2.2	4
24	An Empirical Investigation on the Influence of Social Networks on Purchase Decision Making. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2023, 1(1), 26-43.	0.8	1
25	Predictors of Internet banking services adoption among depositors in Davao City, Philippines. <i>Southeastern Philippines Journal of Research and Development</i> , 2023, 28(1), 69-86.	0.4	0