

Customer Satisfaction with Commercial Airlines: The R of Travel

Journal of Marketing Theory and Practice

19, 459-472

DOI: [10.2753/mtp1069-6679190407](https://doi.org/10.2753/mtp1069-6679190407)

Citation Report

#	ARTICLE	IF	CITATIONS
1	The impact of brand confusion on sustainable brand satisfaction and private label proneness: A subtle decay of brand equity. <i>Journal of Brand Management</i> , 2011, 19, 195-212.	2.0	18
2	Extensions on the conceptualization of customer perceived value: insights from the airline industry. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2012, 6, 356-376.	1.6	29
3	Innoage: Innovation and Product Development for Aging Users. <i>SSRN Electronic Journal</i> , 0, , .	0.4	3
4	Making a profit with R&D services – The critical role of relational capital. <i>Industrial Marketing Management</i> , 2013, 42, 71-81.	3.7	135
5	Why Social Currency Becomes a Key Driver of a Firm's Brand Equity – Insights from the Automotive Industry. <i>Long Range Planning</i> , 2013, 46, 125-148.	2.9	31
6	Partial Least Squares Structural Equation Modelling (PLS-SEM) in Management Accounting Research: Critical Analysis, Advances, and Future Directions. <i>SSRN Electronic Journal</i> , 0, , .	0.4	6
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8	Twenty five years of measuring airline service quality or why is airline service quality only good when times are bad?. <i>Research in Transportation Business and Management</i> , 2014, 10, 33-39.	1.6	25
9	Partial least squares structural equation modeling (PLS-SEM). <i>European Business Review</i> , 2014, 26, 106-121.	1.9	5,348
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