

# US Restaurant Companies' Green Marketing via Compa Performance

Tourism Economics

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Effect of cause-related marketing for green practices in the hotel industry. <i>Journal of Global Scholars of Marketing Science</i> , 2012, 22, 249-259.	2.0	21
2	Does managerial ownership affect different corporate social responsibility dimensions? An empirical examination of U.S. publicly traded hospitality firms. <i>International Journal of Hospitality Management</i> , 2013, 34, 423-433.	8.8	72
3	Effects of restaurant green practices on brand equity formation: Do green practices really matter?. <i>International Journal of Hospitality Management</i> , 2013, 33, 85-95.	8.8	193
4	US consumer attitudes towards "green" restaurants. <i>Anatolia</i> , 2014, 25, 171-180.	2.4	44
5	GREEN MARKETING AS A MEDIATOR BETWEEN SUPPLY CHAIN MANAGEMENT AND ORGANIZATIONAL PERFORMANCE. <i>Revista De Administracao Mackenzie</i> , 2016, 17, 183-211.	0.5	12
6	Environmental management strategy and organizational citizenship behaviors in the hotel industry. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1577-1597.	8.0	65
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19	A review of restaurant research in the last two decades: A bibliometric analysis. <i>International Journal of Hospitality Management</i> , 2020, 87, 102387.	8.8	85
20	Managerial Attitudes towards Green Practices in Educational Restaurant Operations: An Importance-Performance Analysis. <i>Journal of Hospitality and Tourism Education</i> , 2020, 32, 142-155.	3.2	12
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