

# Shopping orientations of US males: A generational cohort

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Citation Report

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1	Married males and shopping: are they sleeping partners. <i>International Journal of Retail and Distribution Management</i> , 1995, 23, 27-33.	4.7	55
2	Service expectations of older generation Y customers. <i>Managing Service Quality</i> , 2006, 16, 620-640.	2.4	35
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