

# The Use of Digital Technologies in the Classroom

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Citation Report

#	ARTICLE	IF	CITATIONS
1	The Adoption of Social Media As Educational Technology Among Marketing Educators. Marketing Education Review, 2012, 22, 201-214.	1.3	43
2	The Impact of CMS Quality on the Outcomes of E-learning Systems in Higher Education: An Empirical Study. Decision Sciences Journal of Innovative Education, 2012, 10, 575-587.	0.8	64
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24	Digital literacy in the marketing curriculum. <i>Industry and Higher Education</i> , 2017, 31, 204-211.	2.2	22
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