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Role of lead market factors in globalization of innovation: Emerging evidence from India & its implications

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#	Paper	IF	Citations
6	India - A Lead Market for Frugal Innovations? Extending the Lead Market Theory to Emerging Economies. <i>SSRN Electronic Journal</i> , <b>2012</b> ,	1	26
5	Open Global Innovation Networks as Enablers of Frugal Innovation: Propositions Based on Evidence from India. <i>SSRN Electronic Journal</i> , <b>2012</b> ,	1	12
4	Frugal Innovations for the 'Unserved' Customer: An Assessment of India's Attractiveness as a Lead Market for Cost-Effective Products. <i>SSRN Electronic Journal</i> , <b>2012</b> ,	1	7
3	Do First Mover Advantages for Producers of Energy Efficient Appliances Exist? The Case of Refrigerators. <i>SSRN Electronic Journal</i> , <b>2013</b> ,	1	1
2	Technology-based Product-services for Supporting Frugal Innovation. <i>Procedia CIRP</i> , <b>2016</b> , 47, 126-131	1.8	16
1	India's Emergence as a Lead Market for Frugal Innovations: An Introduction to the Theme and to the Contributed Volume. <i>India Studies in Business and Economics</i> , <b>2017</b> , 1-10	0.1	1