Users of the world, unite! The challenges and opportuni

Citation Report

#	ARTICLE	IF	CITATIONS
2	Developing the "right" breakthrough product/service: an umbrella methodology - Part A. International Journal of Technology Management, 1999, 17, 544.	0.2	13
3	The harmonisation of gas dispersion modelling for industrial applications: a few thoughts for the future. International Journal of Environment and Pollution, 2000, 14, 1.	0.2	16
4	Developing an exploratory model to determine the link between organisational culture, leadership style and contingency factors on the corporate strategy of manufacturing SMEs. International Journal of Manufacturing Technology and Management, 2000, 2, 860.	0.1	9
5	Deregulating the local loop: the telecommunications regulation path less chosen as taken by Bangladesh. International Journal of Technology, Policy and Management, 2001, 1, 100.	0.1	3
6	The influence of diesel fuel composition on gaseous and particulate emissions. International Journal of Vehicle Design, 2001, 27, 10.	0.1	2
7	Social media within the context of Human Resource Management. SA Journal of Human Resource Management, 2003, 1, 2.	0.6	3
8	Factors influencing the intention to use social media for work-related purposes at a South African higher education institution. SA Journal of Human Resource Management, 2003, 1, 8.	0.6	5
10	European Reference Index for the Humanities. Journal of the History of Ideas, 2009, 70, 349-349.	0.1	1
11	Flagship Brand Stores within Virtual Worlds: The Impact of Virtual Store Exposure on Real-Life Attitude toward the Brand and Purchase Intent. Recherche Et Applications En Marketing, 2009, 24, 57-79.	0.3	24
13	User- Versus Mainstream-Media-Generated Content: Media Source, Message Valence, and Team Identification and Sport Consumersâ€™ Response. International Journal of Sport Communication, 2010, 3, 402-421.	0.4	45
14	Getting the product value with IOR. , 2010, , .		0
15	Understanding Professional Athletesâ€™ Use of Twitter: A Content Analysis of Athlete Tweets. International Journal of Sport Communication, 2010, 3, 454-471.	0.4	263
19	The Uninvited Brand. SSRN Electronic Journal, 0, , .	0.4	5
20	Paradigm Shift or Annoying Distraction. Applied Clinical Informatics, 2010, 01, 96-115.	0.8	21
21	Multiple knowledges, multiple languages: are the limits of my language the limits of my world?. Knowledge Management for Development Journal, 2010, 6, 120-131.	0.4	14
22	An Overview of Semantic Web Activities in the OMRAS2 Project. Journal of New Music Research, 2010, 39, 295-311.	0.6	30
23	Towards a more dynamic stakeholder model: acknowledging multiple issue arenas. Corporate Communications, 2010, 15, 315-331.	1.1	103
24	Finding people and their utterances in social media. , 2010, , .		5

#	Article	IF	Citations
26	Many social media options exist for optometrists. Optometry - Journal of the American Optometric Association, 2010, 81, 613-614.	0.6	4
27	Analytics for Customer Engagement. Journal of Service Research, 2010, 13, 341-356.	7.8	327
28	â€œPixelize me!â€• Digital storytelling and the creation of archetypal myths through explicit and implicit self-brand association in fashion and luxury blogs. Research in Consumer Behavior, 2010, , 313-329.	0.3	30
29	An integrated evaluation model of user satisfaction with social media services. , 2010, , .		12
30	Promises and Perils of Internet based Networking. Journal of Global Information Technology Management, 2010, 13, 1-9.	0.5	14
31	Social media use and potential in business-to-business companies' innovation. , 2010, , .		31
32	Social Compatibility. IEEE MultiMedia, 2010, 17, 4-7.	1.5	2
33	Dynamic user-level affect analysis in social media: Modeling violence in the Dark Web. , 2011, , .		3
34	Influence des recommandations d'internautes: le rÃ´le de la prÃ©sence sociale et de l'expertise. Recherche Et Applications En Marketing, 2011, 26, 45-69.	0.2	18
35	Sentiment classification for Indonesian message in social media. , 2011, , .		12
36	Social Media Game Concept within the Digital Zoo: New Ways of Connecting a Tourist Attraction with Its Visitors. , 2011, , .		5
37	Cloudifying User-Created Content for Existing Applications in Mobile Devices. , 2011, , .		1
38	Benefits of social media in business-to-business customer interface in innovation. , 2011, , .		24
39	Social media: Communication characteristics and application value in distance education. , 2011, , .		4
40	Israeli public relations and the Internet. Israel Affairs, 2011, 17, 401-421.	0.3	9
41	Luxury wine brand visibility in social media: an exploratory study. International Journal of Wine Business Research, 2011, 23, 21-35.	1.0	76
42	Mobile social media for a private higher education institution in South Africa. , 2011, , .		4
43	Exploiting vulnerability to secure user privacy on a social networking site. , 2011, , .		54

#	ARTICLE	IF	CITATIONS
44	Social media meets hotel revenue management: Opportunities, issues and unanswered questions. Journal of Revenue and Pricing Management, 2011, 10, 293-305.	0.7	148
45	Privacy Threat Analysis of Social Network Data. Lecture Notes in Computer Science, 2011, , 165-174.	1.0	7
46	Web Analytics for Security Informatics. , 2011, , .		22
47	Social Media and Political Participation: Are Facebook, Twitter and YouTube Democratizing Our Political Systems?. Lecture Notes in Computer Science, 2011, , 25-35.	1.0	165
48	The socialbot network. , 2011, , .		285
49	Data Mining in Social Media. , 2011, , 327-352.		100
51	Electronic Government. Lecture Notes in Computer Science, 2011, , .	1.0	4
52	Viral Advertising in Social Media. Journal of Interactive Advertising, 2011, 12, 30-43.	3.0	267
53	Le développement des médias sociaux. Proposition d'un modèle de diffusion intégrant les externalités de réseau dans un cadre concurrentiel. Recherche Et Applications En Marketing, 2011, 26, 7-22.	0.2	5
54	Le risque d'érosion du capital-marque sur les médias sociaux: efficacité et limites des instruments juridiques. Recherche Et Applications En Marketing, 2011, 26, 93-115.	0.2	3
55	Social Networking: A New Vision of E-Learning. Communications in Computer and Information Science, 2011, , 762-764.	0.4	0
56	Mass Customization. Springer Series in Advanced Manufacturing, 2011, , .	0.2	14
57	An Examination of the Factors Influencing Consumers' Attitudes Toward Social Media Marketing. Journal of Internet Commerce, 2011, 10, 35-67.	3.5	237
59	Collaborative storytelling experiences in social media: Influence of peer-assistance mechanisms. Computers and Education, 2011, 57, 1544-1556.	5.1	63
60	The early bird catches the news: Nine things you should know about micro-blogging. Business Horizons, 2011, 54, 105-113.	3.4	275
61	UGIS: Understanding the nature of user-generated information systems. Business Horizons, 2011, 54, 185-192.	3.4	31
62	Social media? Get serious! Understanding the functional building blocks of social media. Business Horizons, 2011, 54, 241-251.	3.4	3,013
63	Two hearts in three-quarter time: How to waltz the social media/viral marketing dance. Business Horizons, 2011, 54, 253-263.	3.4	281

#	ARTICLE	IF	CITATIONS
64	We'€™re all connected: The power of the social media ecosystem. Business Horizons, 2011, 54, 265-273.	3.4	1,108
65	Social spending: Managing the social media mix. Business Horizons, 2011, 54, 275-282.	3.4	290
66	Investigation of Social Media Marketing: How Does the Hotel Industry in Hong Kong Perform in Marketing on Social Media Websites?. Journal of Travel and Tourism Marketing, 2011, 28, 345-368.	3.1	347
67	Social interaction via new social media: (How) can interactions on Twitter affect effectual thinking and behavior?. Journal of Business Venturing, 2011, 26, 1-18.	4.0	539
68	Usage, barriers and measurement of social media marketing: An exploratory investigation of small and medium B2B brands. Industrial Marketing Management, 2011, 40, 1153-1159.	3.7	673
69	Examination of how social aspects moderate the relationship between task characteristics and usage of social communication technologies (SCTs) in organizations. International Journal of Information Management, 2011, 31, 445-459.	10.5	99
70	Social Software and Strategy. Long Range Planning, 2011, 44, 297-316.	2.9	121
71	A Generic Architecture for a Social Network Monitoring and Analysis System. , 2011, , .		20
72	Impact of Social Media and Web 2.0 on Decision-Making. Journal of Decision Systems, 2011, 20, 249-261.	2.2	153
73	The uninvited brand. Business Horizons, 2011, 54, 193-207.	3.4	513
74	Competing on Information: An Exploration of Concepts. SSRN Electronic Journal, 2011, , .	0.4	3
75	Online Social Media as a Driver of Buzz Marketing. International Journal of Online Marketing, 2011, 1, 57-67.	0.9	11
77	How sociable? An exploratory study of university brand visibility in social media. South African Journal of Business Management, 2011, 42, 43-51.	0.3	24
78	Social Media Applications to Publish Dynamic Transportation Information on Campus. , 2011, , .		1
79	Social Media Impact on Holiday Travel Planning. International Journal of Online Marketing, 2011, 1, 1-19.	0.9	162
80	Adoption of Social Media by Online Retailers. International Journal of E-Entrepreneurship and Innovation, 2011, 2, 26-45.	0.3	14
81	Advocacy 2.0: An Analysis of How Advocacy Groups in the United States Perceive and Use Social Media as Tools for Facilitating Civic Engagement and Collective Action. SSRN Electronic Journal, 2011, , .	0.4	14
82	Advertising in Social Networks. SSRN Electronic Journal, 2011, , .	0.4	3

#	ARTICLE	IF	CITATIONS
83	Choosing and Evaluating Digital and Online Media: A Conceptual/Instructional Model. Journal of Advertising Education, 2011, 15, 5-13.	0.3	8
84	The Risk of Brand Equity Erosion in the Social Media: The Efficacy and Limitations of Legal Instruments. Recherche Et Applications En Marketing, 2011, 26, 93-114.	0.3	1
85	Marketing communication metrics for social media. International Journal of Technology Marketing, 2011, 6, 316.	0.1	7
86	Influence of the Recommendations of Internet Users: The Role of Social Presence and Expertise. Recherche Et Applications En Marketing, 2011, 26, 45-67.	0.3	4
87	Using Stewardship to Cultivate Fandom Online: Comparing How National Football League Teams Use Their Web Sites and Facebook to Engage Their Fans. International Journal of Sport Communication, 2011, 4, 163-177.	0.4	77
88	Facebook as an edutainment medium to engage students in sustainability and tourism. Journal of Hospitality and Tourism Technology, 2011, 2, 81-90.	2.5	60
89	The social media faces of major global financial service brands. Journal of Financial Services Marketing, 2011, 16, 220-229.	2.2	19
91	The Contributions of Postmodernism to the Analysis of Virtual Worlds as a Consumption Experience. The Case of Second Life. Recherche Et Applications En Marketing, 2011, 26, 71-92.	0.3	4
92	The Policy Sciences of Social Media. Policy Studies Journal, 2011, 39, 709-736.	3.2	51
93	Online authority communication during an epidemic: A Finnish example. Public Relations Review, 2011, 37, 172-174.	1.9	49
94	An empirical study of the determinants of the intention to participate in user-created contents (UCC) services. Expert Systems With Applications, 2011, 38, 15110-15121.	4.4	58
95	Managing public outrage: Power, scandal, and new media in contemporary Russia. New Media and Society, 2011, 13, 1301-1319.	3.1	52
96	Understanding online groups through social media. Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery, 2011, 1, 330-338.	4.6	13
97	Understanding and Exploiting Information Spreading and Integrating Technologies. Journal of Computer Science and Technology, 2011, 26, 829-836.	0.9	4
99	Satirists as opinion leaders: is social media redefining roles?. Journal of Public Affairs, 2011, 11, 174-180.	1.7	17
100	The changing face of leadership: Making an impression in the technically mediated landscape. Journal of Leadership Studies, 2011, 4, 69-73.	0.4	4
101	Tenure and promotion in the age of online social media. Proceedings of the American Society for Information Science and Technology, 2011, 48, 1-9.	0.2	54
102	Brand signal quality of products in an asymmetric online information environment: An experimental study. Journal of Consumer Behaviour, 2011, 10, 169-178.	2.6	23

#	ARTICLE	IF	CITATIONS
103	Consumer activity in social media: Managerial approaches to consumers' social media behavior. Journal of Consumer Behaviour, 2011, 10, 356-364.	2.6	410
104	Private bloggers' motivations to produce content â€" a gratifications theory perspective. Journal of Marketing Management, 2011, 27, 1479-1503.	1.2	43
105	Cultural awareness in social media. , 2011, , .		3
106	Adoption, motivation and success factors of social media for team collaboration in SMEs. , 2011, , .		42
107	The mental accounting and moderating role of habit in usage of online social media: Implications for higher education. , 2011, , .		0
108	Health Organizationsâ€™ Use of Facebook for Health Advertising and Promotion. Journal of Interactive Advertising, 2011, 12, 62-77.	3.0	85
109	The effects of pre-enrolment emotions and peer group interaction on studentsâ€™ satisfaction. Journal of Marketing Management, 2011, 27, 1208-1231.	1.2	22
110	Social media futures. , 2011, , .		2
111	How do developers blog?. , 2011, , .		38
112	Social network sites and relationship marketing communications. , 2011, , .		0
113	The Development of Social Media: Proposal for a Diffusion Model Incorporating Network Externalities in a Competitive Environment. Recherche Et Applications En Marketing, 2011, 26, 7-22.	0.3	5
114	Social Media and Luxury Brand Management: The Case of Burberry. Journal of Global Fashion Marketing, 2011, 2, 213-222.	2.4	179
115	Intention de fidÃ©litÃ© Ã la marque des participants Ã une communautÃ© virtuelle de marque: le rÃ´le dual de l'engagement. Recherche Et Applications En Marketing, 2011, 26, 23-43.	0.2	22
116	The Use of Social Media to Improve Social Work Education in Remote Areas. Journal of Technology in Human Services, 2011, 29, 1-12.	0.9	34
117	External influences and integration as requirements in online community development. , 2011, , .		0
118	Performance Evaluation of Image Conversion Module Based on MapReduce for Transcoding and Transmoding in SMCCSE. , 2011, , .		4
119	MÃ©dias sociaux et entreprise, une route pleine de dÃ©fis Commentaires invitÃ©s. Recherche Et Applications En Marketing, 2011, 26, 117-124.	0.2	5
120	Assessing Media Relevance via Eye Tracking. , 2011, , .		1

#	Article	IF	Citations
121	On place attachments in virtual worlds. World Leisure Journal, 2011, 53, 168-178.	0.7	26
122	Social Media Tools and Platforms in Learning Environments. , 2011, , .		12
123	User acceptance of hedonic versus utilitarian social networking web sites. Journal of Indian Business Research, 2011, 3, 180-191.	1.2	28
124	Which Dress Do You Like? Exploring Brides' Online Communities. Journal of Global Fashion Marketing, 2011, 2, 148-160.	2.4	11
125	"You Have One Friend Request". Administrative Theory and Praxis, 2011, 33, 362-382.	1.0	82
126	Leveraging Technology to Develop Creative Leadership Capacity. Advances in Developing Human Resources, 2011, 13, 318-365.	2.4	29
127	Attack Vector Analysis and Privacy-Preserving Social Network Data Publishing. , 2011, , .		4
128	Organizational Social Media around the GLOBE. , 2011, , .		7
129	Les apports du postmodernisme à l'analyse des univers virtuels comme expérience de consommation. Cas de Second Life. Recherche Et Applications En Marketing, 2011, 26, 71-92.	0.2	6
130	Towards a More Holistic Stakeholder Analysis Approach. Mapping Known and Undiscovered Stakeholders from Social Media. International Journal of Strategic Communication, 2011, 5, 221-239.	0.9	62
131	Social media in health care: The case for organizational policy and employee education. American Journal of Health-System Pharmacy, 2011, 68, 1036-1040.	0.5	68
132	Managing customer information and knowledge with social media in business-to-business companies. , 2011, , .		13
133	Brand Loyalty Intention among Members of a Virtual Brand Community: The Dual Role of Commitment. Recherche Et Applications En Marketing, 2011, 26, 23-41.	0.3	12
134	Use of social media in graduate-level medical humanities education: Two pilot studies from Penn State College of Medicine. Medical Teacher, 2011, 33, e429-e434.	1.0	140
135	Jumping between devices and services. , 2011, , .		34
136	Connected customer lifetime value: The impact of social media. Journal of Direct, Data and Digital Marketing Practice, 2011, 12, 328-344.	0.3	45
137	Re-Imagining Internet Scholarship: Academic Uses and Abuses of the Influential Internet Social Network, Facebook. E-Learning and Digital Media, 2012, 9, 157-172.	1.5	2
138	How do B2B companies motivate participation in online innovation?. , 2012, , .		4

#	ARTICLE	IF	CITATIONS
139	Social Media Usage and Work Values: The Example of Facebook in Taiwan. Social Behavior and Personality, 2012, 40, 195-200.	0.3	11
140	Segmentation of Users of Social Networking Websites. Social Behavior and Personality, 2012, 40, 401-414.	0.3	23
141	The Collapse of Middle Eastern Authoritarianism: breaking the barriers of fear and power. Third World Quarterly, 2012, 33, 931-948.	1.3	13
142	Friend me: which factors influence top global brands participation in social network sites. Internet Research, 2012, 22, 626-640.	2.7	61
143	Mining Social Media: A Brief Introduction. , 0, , 1-17.		116
144	Chapter 16 Establishing Guidelines for the Use of Social Media in Higher Education. Cutting-Edge Technologies in Higher Education, 2012, , 333-353.	0.2	9
145	Social Media and Suicide: A Public Health Perspective. American Journal of Public Health, 2012, 102, S195-S200.	1.5	315
146	Milk and Social Media. Journal of Human Lactation, 2012, 28, 400-406.	0.8	60
147	IHL 2.0: Is There a Role for Social Media in Monitoring and Enforcement?. Israel Law Review, 2012, 45, 493-536.	0.1	3
148	Behavioral perspectives of customer engagement: An exploratory study of customer engagement with three Swiss FMCG brands. Journal of Database Marketing and Customer Strategy Management, 2012, 19, 300-310.	0.6	38
149	An approach for T-learning content generation based on a social media environment. , 2012, , .		7
150	Government official microblogs. , 2012, , .		0
151	Studying Chinese government microblogs. , 2012, , .		1
152	Visualizing sentiments in business-customer relations with metaphors. , 2012, , .		5
153	On measuring the lexical quality of the web. , 2012, , .		12
154	S-FIT. , 2012, , .		1
155	Social networks analysis: trends, techniques and future prospects. , 2012, , .		17
156	Exploration and discovery of user-generated content in large information spaces. , 2012, , .		1

#	ARTICLE	IF	CITATIONS
157	Deciphering word-of-mouth in social media. ACM Transactions on Management Information Systems, 2012, 3, 1-23.	2.1	63
158	The use of social media within the global disaster alert and coordination system (GDACS). , 2012, , .		22
159	Social media as a platform for participatory design. , 2012, , .		18
160	Qualitative assessment of contemporary media sharing practices and their relationship to the sMS platform. , 2012, , .		2
161	Cloud-based social application deployment using local processing and global distribution. , 2012, , .		7
162	Social Media New and Old in the Al-â€™Arakeeb Conflict: A Case Study. Information Society, 2012, 28, 304-315.	1.7	16
163	The takeoff of social media in tourism. Journal of Vacation Marketing, 2012, 18, 93-103.	2.5	149
164	Knowledge Network for Authoring, Reviewing, Editing, Searching, and Using Scientific or Other Credible Information. Disruptive Science and Technology, 2012, 1, 3-10.	1.0	6
166	Customer relationship management: advances, dark sides, exploitation and unfairness. International Journal of Electronic Customer Relationship Management, 2012, 6, 1.	0.1	17
167	Using Sequence Analysis to Classify Web Usage Patterns across Websites. , 2012, , .		8
168	User behavior pattern of mobile online social network service. , 2012, , .		5
169	Social media: back to the roots and back to the future. Journal of Systems and Information Technology, 2012, 14, 101-104.	0.8	127
170	Content Contribution for Revenue Sharing and Reputation in Social Media: A Dynamic Structural Model. Journal of Management Information Systems, 2012, 29, 41-76.	2.1	169
171	Using the law to protect the brand on social media sites. Management Research Review, 2012, 35, 758-769.	1.5	17
172	Social Media and Online Political Communication: The Role of Interpersonal Informational Trust and Openness. Journal of Broadcasting and Electronic Media, 2012, 56, 92-115.	0.8	63
173	Refining information and knowledge by social media applications. VINE: the Journal of Information and Knowledge Management Systems, 2012, 42, 117-128.	1.0	23
174	Social marketing at the right place and right time with new media. Journal of Social Marketing, 2012, 2, 130-137.	1.3	43
175	Leadership Online: Expanding the Horizon. New Directions for Student Services, 2012, 2012, 65-75.	0.1	4

#	ARTICLE	IF	CITATIONS
176	Towards Annotating Media Contents through Social Diffusion Analysis. , 2012, , .		17
177	An exploratory study on the adoption of mobile services through social media. , 2012, , .		3
178	Reflective Practice Onlineâ€"Exploring the Ways Social Workers Used an Online Blog for Reflection. Journal of Technology in Human Services, 2012, 30, 32-48.	0.9	11
179	Measuring the Effects of Social Media Participation on Political Party Communities. Public Administration and Information Technology, 2012, , 201-217.	0.6	9
181	Social media marketing in tourism education. Journal of Vacation Marketing, 2012, 18, 221-228.	2.5	19
182	Social Networking Media: An Approach for the Teaching of International Business. Journal of Teaching in International Business, 2012, 23, 98-122.	0.2	34
183	Tweeting the friendly skies. Data Technologies and Applications, 2012, 46, 21-42.	0.8	39
184	The Impact of Social Media in Review. New Review of Information Networking, 2012, 17, 22-33.	0.3	4
185	Facebook versus television: advertising value perceptions among females. Journal of Research in Interactive Marketing, 2012, 6, 164-179.	7.2	143
186	The Role of Social Media for Luxury Brandsâ€"Motives for Consumer Engagement and Opportunities for Business. , 2012, , 221-236.		10
187	Entrepreneurship and social media marketing: evidence from French small business. International Journal of Entrepreneurship and Small Business, 2012, 16, 386.	0.2	57
188	Innovations from the ICTâ€based service encounter. Info, 2012, 14, 42-56.	1.2	15
189	Analysing the influence of the presentation of fashion garments on young consumersâ€™ online behaviour. Journal of Fashion Marketing and Management, 2012, 16, 21-41.	1.5	58
190	"You Are Invisible": Marketing Professional Sports in the Technology Era. Journal of Sports Media, 2012, 7, 1-21.	0.5	0
191	What is the role of physical location in our online social networks?. , 2012, , .		0
192	The Role of Social Software for Customer Co-Creation: Does it Change the Practice for Innovation?. International Journal of Engineering Business Management, 2012, 4, 40.	2.1	14
194	Transforming Oil Activism: From Legal Constraints to Evidenciary Opportunity. Sociology of Crime, Law, and Deviance, 2012, , 113-131.	0.1	0
195	The Fukushima Nuclear Crisis Reemphasizes the Need for Improved Risk Communication and Better Use of Social Media. Health Physics, 2012, 103, 307-310.	0.3	48

#	ARTICLE	IF	CITATIONS
196	Persistent ISR: the social network analysis connection. , 2012, , .		2
197	Webethnography: Towards a Typology for Quality in Research Design. International Journal of Market Research, 2012, 54, 503-520.	2.8	20
198	Utilization of Social Media in the East Japan Earthquake and Tsunami and its Effectiveness. Journal of Natural Disaster Science, 2012, 34, 3-18.	0.4	102
199	Can patients really make an informed choice? An evaluation of the availability of online information about consultant surgeons in the United Kingdom. BMJ Open, 2012, 2, e001203.	0.8	3
200	Use of social media by healthcare professionals in Greece: an exploratory study. International Journal of Electronic Healthcare, 2012, 7, 105.	0.2	18
201	A sweet face man: using Chernoff faces to portray social media wine brand images. International Journal of Wine Business Research, 2012, 24, 183-195.	1.0	6
202	User acceptance of social networking websites in India: Orkut vs. Facebook. International Journal of Indian Culture and Business Management, 2012, 5, 405.	0.1	5
203	Online Consumer Behavior. , 0, , .		12
204	A path towards networked organisations - the push of digital natives or the pull of the needsc. International Journal of Knowledge Engineering and Soft Data Paradigms, 2012, 3, 240.	0.0	0
205	Moderating virtual sport consumer forums: exploring the role of the volunteer moderator. International Journal of Networking and Virtual Organisations, 2012, 11, 173.	0.2	5
206	Social media network size and semantic networks for collaboration in design. International Journal of Organisational Design and Engineering, 2012, 2, 343.	0.6	9
207	Social media's opportunities in business-to-business customer interaction in innovation process. International Journal of Technology Marketing, 2012, 7, 191.	0.1	16
208	The Effects of Social Media on E-Commerce: A Perspective of Social Impact Theory. , 2012, , .		44
209	Marketing, public relations, and how Web 2.0 is changing their relationship: A qualitative assessment of PR consultancies operating in Spain. Public Relations Review, 2012, 38, 831-837.	1.9	26
210	Antecedents of Early Adoption and Use of Social Media Networks for Stakeholder Communications: Evidence from Franchising*. Journal of Small Business Management, 2012, 50, 539-565.	2.8	46
211	Empirical Study on Social Media Marketing Based on Sina Microblog. , 2012, , .		11
215	Eating disorder questions in <i>Yahoo! Answers</i>: Information, conversation, or reflection?. Proceedings of the American Society for Information Science and Technology, 2012, 49, 1-11.	0.2	17
216	Striving for Legitimacy Through Corporate Social Responsibility: Insights from Oil Companies. Journal of Business Ethics, 2012, 110, 413-427.	3.7	427

#	ARTICLE	IF	CITATIONS
217	The effects of social media based brand communities on brand community markers, value creation practices, brand trust and brand loyalty. Computers in Human Behavior, 2012, 28, 1755-1767.	5.1	651
218	Social Media's Learning Outcomes within Writing Instruction in the EFL Classroom: Exploring, Implementing and Analyzing Storify. Procedia, Social and Behavioral Sciences, 2012, 69, 442-448.	0.5	10
219	The Complexities of Governing in a Social Media World. Healthcare Management Forum, 2012, 25, 62-65.	0.6	1
220	Exploring uses of social media in a global corporation. Journal of Systems and Information Technology, 2012, 14, 155-170.	0.8	71
221	The effect of web communities on consumers' initial trust in B2C eâ€commerce websites. Management Research Review, 2012, 35, 791-817.	1.5	84
222	The Relationship between Co-Creation Value and Facebook Shopping. Procedia, Social and Behavioral Sciences, 2012, 65, 768-774.	0.5	2
223	Understanding and supporting cross-platform usage in the living room. Entertainment Computing, 2012, 3, 37-47.	1.8	9
224	Micro-film Marketing of Chinese Tourism Destinations via Social Media: The Case of Shaoxing. , 2012, , .		0
225	A review of customer relationship management: successes, advances, pitfalls and futures. Business Process Management Journal, 2012, 18, 400-419.	2.4	116
226	Sustainability in information systems: Requirements and emerging technologies. , 2012, , .		3
228	SHARE, LIKE, RECOMMEND. Journalism Studies, 2012, 13, 815-824.	1.2	440
229	Artificial Intelligence Applications and Innovations. International Federation for Information Processing, 2012, , .	0.4	0
230	Follow me: An analysis of self-traits, motivation, microblog usage and attractiveness of one's microblog. , 2012, , .		1
231	Investigating social software usage for knowledge sharing purpose among students: A Malaysian Higher Education perspective. , 2012, , .		2
232	An essay on the emerging political economy and the future of the social media. , 2012, , .		2
233	A concept development methodology: Disaster relief operations. , 2012, , .		0
234	Coordinate Live Streaming and Storage Sharing for Social Media Content Distribution. IEEE Transactions on Multimedia, 2012, 14, 1558-1565.	5.2	18
235	Building online brand communities. Journal of Vacation Marketing, 2012, 18, 239-250.	2.5	34

#	ARTICLE	IF	CITATIONS
236	An investigation of non-use and abandonment of microblogging. , 2012, , .		1
237	Social media use for large event management: The application of social media analytic tools for the Super Bowl XLVI. , 2012, , .		10
238	Algorithms to Improve Tag Clouds. , 2012, , .		0
239	Toward Understanding New Sales Employeesâ€™ Participation in Marketing-Related Technology: Motivation, Voluntariness, and Past Performance. Journal of Personal Selling and Sales Management, 2012, 32, 379-393.	1.7	42
240	Bringing â€œSocialâ€•Into Sales: The Impact of Salespeopleâ€™S Social Media Use on Service Behaviors and Value Creation. Journal of Personal Selling and Sales Management, 2012, 32, 333-348.	1.7	234
241	A Review of Social Media and Implications for the Sales Process. Journal of Personal Selling and Sales Management, 2012, 32, 305-316.	1.7	304
242	Learning how to teach from “Videolectures”: automatic prediction of lecture ratings based on teacher's nonverbal behavior. , 2012, , .		4
243	A review of social media security risks and mitigation techniques. Journal of Systems and Information Technology, 2012, 14, 171-180.	0.8	40
244	Let them talk! Managing primary and extended online brand communities for success. Business Horizons, 2012, 55, 475-483.	3.4	39
245	Relating Social Media Technologies to Performance: A Capabilities-Based Perspective. Journal of Personal Selling and Sales Management, 2012, 32, 317-331.	1.7	209
246	Estimating Citizen Alertness in Crises Using Social Media Monitoring and Analysis. , 2012, , .		33
247	The impact of social media on destination branding. Journal of Vacation Marketing, 2012, 18, 197-206.	2.5	152
248	Collective decision dynamics in the presence of external drivers. Physical Review E, 2012, 86, 036105.	0.8	26
249	Revolution in Sales: The Impact of Social Media and Related Technology on the Selling Environment. Journal of Personal Selling and Sales Management, 2012, 32, 349-363.	1.7	179
250	Hospitality and Travel. Cornell Hospitality Quarterly, 2012, 53, 220-228.	2.2	102
251	Customer engagement in a Facebook brand community. Management Research Review, 2012, 35, 857-877.	1.5	677
252	Integrating Social Media and Social Marketing. Health Promotion Practice, 2012, 13, 165-168.	0.9	79
253	How to transform consumers into fans of your brand. Journal of Service Management, 2012, 23, 344-361.	4.4	474

#	ARTICLE	IF	CITATIONS
254	The impact of unprofitable customer abandonment on current customers' exit, voice, and loyalty intentions: an empirical analysis. Journal of Services Marketing, 2012, 26, 458-470.	1.7	31
255	Social Media Communication in Organizations: The Challenges of Balancing Openness, Strategy, and Management. International Journal of Strategic Communication, 2012, 6, 287-308.	0.9	239
256	The Britney Spears universe: Social media and viral marketing at its best. Business Horizons, 2012, 55, 27-31.	3.4	63
257	If you love something, let it go mobile: Mobile marketing and mobile social media 4x4. Business Horizons, 2012, 55, 129-139.	3.4	285
258	Redirecting direct selling: High-touch embraces high-tech. Business Horizons, 2012, 55, 273-281.	3.4	28
259	Marketing meets Web 2.0, social media, and creative consumers: Implications for international marketing strategy. Business Horizons, 2012, 55, 261-271.	3.4	731
260	Global Social Media Usage: Insights Into Reaching Consumers Worldwide. Thunderbird International Business Review, 2012, 54, 683-700.	0.9	43
261	Online communication on climate change and climate politics: a literature review. Wiley Interdisciplinary Reviews: Climate Change, 2012, 3, 527-543.	3.6	161
262	Mining social media: key players, sentiments, and communities. Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery, 2012, 2, 411-419.	4.6	27
263	Long trend dynamics in social media. EPJ Data Science, 2012, 1, .	1.5	21
264	Partisan asymmetries in online political activity. EPJ Data Science, 2012, 1, .	1.5	193
266	Innovation in Banking Business Models Exploring the Emergent Customer Role in Social Networks. , 2012, , .		2
267	Social Media Use and Impact during the Holiday Travel Planning Process. , 2012, , 13-24.		212
268	Methods for Analyzing Social Media: Introduction to the Special Issue. Journal of Technology in Human Services, 2012, 30, 141-144.	0.9	4
269	The Open Laboratory: Limits and Possibilities of Using Facebook, Twitter, and YouTube as a Research Data Source. Journal of Technology in Human Services, 2012, 30, 145-159.	0.9	91
270	A diffusion mechanism for social advertising over microblogs. Decision Support Systems, 2012, 54, 9-22.	3.5	127
271	Polycystic ovary syndrome: double click and right check. What do patients learn from the Internet about PCOS?. European Journal of Obstetrics, Gynecology and Reproductive Biology, 2012, 163, 43-46.	0.5	20
272	Understanding risks, benefits, and strategic alternatives of social media applications in the public sector. Government Information Quarterly, 2012, 29, 504-511.	4.0	271

#	ARTICLE	IF	CITATIONS
273	The Impact of Social Media Marketing on Brand Loyalty. Procedia, Social and Behavioral Sciences, 2012, 58, 1353-1360.	0.5	214
274	Dermatology Resources on the Internet. Seminars in Cutaneous Medicine and Surgery, 2012, 31, 183-190.	1.6	15
275	If you build it, will they come?: A case study of digital spaces and brand in the National Basketball Association. Sport Management Review, 2012, 15, 518-537.	1.9	11
276	Social Media in Libraries: It's Like, Complicated. Alexandria, 2012, 23, 41-54.	0.3	9
277	Conceptualising technology enhanced destination experiences. Journal of Destination Marketing & Management, 2012, 1, 36-46.	3.4	327
278	A Review of Social Media and Social Business. , 2012, , .		3
280	Social network media and political activism: a growing challenge for law enforcement. Journal of Policing, Intelligence and Counter Terrorism, 2012, 7, 36-50.	0.5	8
281	Web 2.0 Technologies and Democratic Governance. Public Administration and Information Technology, 2012, , .	0.6	18
282	Trusting the Social Media in Small Business. Procedia, Social and Behavioral Sciences, 2012, 66, 564-570.	0.5	17
283	The effectiveness of newsletters in accountants' client relations with small business managers. Qualitative Research in Accounting and Management, 2012, 9, 21-43.	1.0	15
284	NORMALIZING TWITTER. Journalism Studies, 2012, 13, 19-36.	1.2	567
285	Hedonic and Utilitarian Search for Electronic Word-of-Mouth. , 2012, , .		15
286	Improving Automatic Semantic Tag Recommendation through Fuzzy Ontologies. , 2012, , .		2
287	Crafting a future online. Journal of Systems and Information Technology, 2012, 14, 142-154.	0.8	8
288	Social Media Use in Organizations: Exploring the Affordances of Visibility, Editability, Persistence, and Association. SSRN Electronic Journal, 0, , .	0.4	202
289	The People's Encyclopedia Under the Gaze of the Sages: A Systematic Review of Scholarly Research on Wikipedia. SSRN Electronic Journal, 2012, , .	0.4	34
290	Technology and Retirement Life: A Systematic Review of the Literature on Older Adults and Social Media. , 2012, , .		7
291	Le développement d'un index d'exposition de soi dans les médias sociaux: phase exploratoire d'identification des indicateurs constitutifs. Management & Avenir, 2012, N° 58, 144-168.	0.0	5

#	ARTICLE	IF	CITATIONS
292	Virtual Customers behind Avatars: The Relationship between Virtual Identity and Virtual Consumption in Second Life. Journal of Theoretical and Applied Electronic Commerce Research, 2012, 7, 17-18.	3.1	15
293	Connectivity Practices and Activity of Greek Political Blogs. Future Internet, 2012, 4, 719-736.	2.4	4
294	Social Media and Experiential Ambivalence. Future Internet, 2012, 4, 955-970.	2.4	22
295	A Conceptual Study on E-marketing and Its Operation on Firm's Promotion and Understanding Customer's Response. International Journal of Business and Management, 2012, 7, .	0.1	10
296	Using a Wiki-Based Course Design to Create a Student-Centered Learning Environment: Strategies and Lessons. Journal of Public Affairs Education, 2012, 18, 493-512.	0.9	15
297	A study on effects of demographic variables on success of social media. Management Science Letters, 2012, 2, 2557-2564.	0.8	1
298	Social Networking, Learning, and Civic Engagement: New Relationships between Professors and Students, Public Administrators and Citizens. Journal of Public Affairs Education, 2012, 18, 449-466.	0.9	18
299	Leveraging the Power of Social Media to Engage Patients and Achieve Treatment Outcomes. Critical Reviews in Physical and Rehabilitation Medicine, 2012, 24, 169-177.	0.1	6
300	The Perceived Potential of Business Social Networking Sites. International Journal of Web Portals, 2012, 4, 1-15.	1.1	6
301	Encouraging User-Generated Content with a Conceptional Social Media Communication Process Model. International Journal of E-Entrepreneurship and Innovation, 2012, 3, 33-41.	0.3	2
302	Applying Social Sciences Research for Public Benefit Using Knowledge Mobilization and Social Media. , 0, , .		6
305	How consumers persuade each other: rhetorical strategies of interpersonal influence in online communities. BAR - Brazilian Administration Review, 2012, 9, 246-267.	0.4	22
306	Does Organizational Support of Social Media Affect Worker Satisfaction, Involvement, and Organizational Knowledge?. SSRN Electronic Journal, 0, , .	0.4	1
307	War and the Worlds and the Promise of Social Media Tools. Journal of Mass Communication and Journalism, 2012, 02, .	0.1	1
308	Spin your science into gold: direct to consumer marketing within social media platforms. Work, 2012, 41, 4494-4502.	0.6	10
309	Future trends in social media use for strategic organisation communication: Results of a Delphi study. Public Communication Review, 2012, 2, .	0.3	19
310	Improving NESB Students' Learning in Communication Through Simulating Social Media: An Australian Case Study. International Journal of Learning and Development, 2012, 2, 93.	0.1	1
311	Pragmatics of Twitter use for academics: tweeting in and out of the classroom. , 2012, , 105-122.		2

#	Article	IF	Citations
312	Memo to Marketers: Quantitative Evidence for Change. Journal of Advertising Research, 2012, 52, 53-64.	1.0	203
313	Social Media and Italian Universities: An Empirical Study on the Adoption and Use of Facebook, Twitter and Youtube. SSRN Electronic Journal, 2012, , .	0.4	12
314	Seeding Viral Content. Journal of Advertising Research, 2012, 52, 465-478.	1.0	88
315	Use of social media by airports. Journal of Airline and Airport Management, 2012, 2, .	0.2	10
316	Does the Internet Change How We Die and Mourn? Overview and Analysis. Omega: Journal of Death and Dying, 2012, 64, 275-302.	0.7	226
317	Creating â€˜buzzâ€™: opportunities and limitations of social media for arts institutions and their viral marketing. International Journal of Nonprofit and Voluntary Sector Marketing, 2012, 17, 173-182.	0.5	36
318	Unpacking the social media phenomenon: towards a research agenda. Journal of Public Affairs, 2012, 12, 109-119.	1.7	149
319	The macro and micro views of political marketing: the underpinnings of a theory of political marketing. Journal of Public Affairs, 2012, 12, 254-269.	1.7	15
320	Internet and electronic resources for inflammatory bowel disease: A primer for providers and patients. Inflammatory Bowel Diseases, 2012, 18, 1156-1163.	0.9	38
321	How are campus students using social media to support their studies? An explorative interview study. Education and Information Technologies, 2012, 17, 451-464.	3.5	123
322	Guest editorial: Special issue on information retrieval for social media. Information Retrieval, 2012, 15, 179-182.	1.6	6
323	Developing a Web 2.0 Diabetes Care Support System with Evaluation from Care Provider Perspectives. Journal of Medical Systems, 2012, 36, 2085-2095.	2.2	14
324	Experience of integrating web 2.0 technologies. Educational Technology Research and Development, 2012, 60, 361-381.	2.0	25
326	The influence of personality on Facebook usage, wall postings, and regret. Computers in Human Behavior, 2012, 28, 267-274.	5.1	383
327	Getting closer and experiencing together: Antecedents and consequences of psychological distance in social media-enhanced real-time streaming video. Computers in Human Behavior, 2012, 28, 1365-1378.	5.1	90
328	How Does Brand-related User-generated Content Differ across YouTube, Facebook, and Twitter?. Journal of Interactive Marketing, 2012, 26, 102-113.	4.3	681
329	Discovery and analysis of e-mail-driven business processes. Information Systems, 2012, 37, 142-168.	2.4	13
330	Integration of Study Abroad with Social Media Technologies and Decisionâ€Making Applications. Decision Sciences Journal of Innovative Education, 2012, 10, 299-336.	0.5	12

#	ARTICLE	IF	CITATIONS
331	Engaging Young Employees (Gen Y) in a Social Media Dominated World – Review and Retrospection. Procedia, Social and Behavioral Sciences, 2012, 37, 257-266.	0.5	24
332	Application of social media in the environment and health professional community. Environmental Health, 2012, 11, S16.	1.7	3
333	A study of homophily on social media. World Wide Web, 2012, 15, 213-232.	2.7	68
334	Social media as a destination marketing tool: its use by national tourism organisations. Current Issues in Tourism, 2013, 16, 211-239.	4.6	603
335	Municipal service delivery: A multi–stakeholder framework. Human Factors and Ergonomics in Manufacturing, 2013, 23, 37-46.	1.4	6
336	War diseases revealed by the social media: massive leishmaniasis outbreak in the Syrian Spring. Parasites and Vectors, 2013, 6, 94.	1.0	17
337	Pre-service teachers' experiences of using social software applications for collaborative inquiry. Computers and Education, 2013, 69, 85-95.	5.1	23
338	Attracting and retaining customers on Facebook business pages: a content analysis of an online discussion forum. International Journal of Technology Marketing, 2013, 8, 304.	0.1	11
339	The Emergency Public Relations Protocol: How to Work Effectively on Controversial Projects in an Academic Health Setting. Sexuality Research and Social Policy, 2013, 10, 1-14.	1.4	4
340	Women entrepreneurs: 'we cannot have change unless we have men in the room'. Journal of Innovation and Entrepreneurship, 2013, 2, 6.	1.8	22
341	Discovering relationship types between users using profiles and shared photos in a social network. Multimedia Tools and Applications, 2013, 64, 141-170.	2.6	18
342	THE INFLUENCE OF PROFESSIONAL VARIABLES ON JOURNALISTS' USES AND VIEWS OF SOCIAL MEDIA. Digital Journalism, 2013, 1, 270-285.	2.5	103
343	Labor Market Intermediaries and the New Paradigm for Human Resources. Academy of Management Annals, 2013, 7, 341-392.	5.8	51
345	Brand-Related eWOM and Its Effects on Purchase Decisions: An Empirical Study of University of Botswana Students. International Journal of Business and Management, 2013, 8, .	0.1	19
347	The role of social media in higher education classes (real and virtual) – A literature review. Computers in Human Behavior, 2013, 29, A60-A68.	5.1	619
348	A qualitative study of the coverage of influenza vaccination on Dutch news sites and social media websites. BMC Public Health, 2013, 13, 547.	1.2	25
349	The use of Web2.0 style technologies among Chinese civil society organizations. Telematics and Informatics, 2013, 30, 346-358.	3.5	16
350	Consumer interest in receiving information through social media about the risks of pesticide residues. Food Control, 2013, 34, 386-392.	2.8	53

#	ARTICLE	IF	CITATIONS
351	A novel hybrid social media platform selection model using fuzzy ANP and COPRAS-G. Expert Systems With Applications, 2013, 40, 5694-5702.	4.4	93
353	Computational Intelligence in Intelligent Data Analysis. Studies in Computational Intelligence, 2013, , .	0.7	3
355	Using social media for arts marketing: theoretical analysis and empirical insights for performing arts organizations. International Review on Public and Nonprofit Marketing, 2013, 10, 143-161.	1.3	21
357	A Recommender System Combining Social Networks for Tourist Attractions. , 2013, , .		19
358	Intention to purchase on social commerce websites across cultures: A cross-regional study. Information and Management, 2013, 50, 609-620.	3.6	319
359	A Multimethod Approach to Evaluating Social Media Campaign Effectiveness. , 2013, , .		2
360	Beyond Demographics -- Explaining Diversity in Organizational Social Media Usage. , 2013, , .		1
361	Information Diffusion with Content Crossover in Online Social Media: An Empirical Analysis of the Social Transmission Process in Twitter. , 2013, , .		5
362	Using Social Media to Capture and Convey Cultural Knowledge: A Case of Chamorro People. , 2013, , .		5
363	Deriving market intelligence from microblogs. Decision Support Systems, 2013, 55, 206-217.	3.5	130
364	Computer-Supported Collaborative Learning at the Workplace. , 2013, , .		19
365	Towards a Maturity Model for the Adoption of Social Media as a Means of Organizational Innovation. , 2013, , .		13
366	Wired Academia: Why Social Science Scholars Are Using Social Media. , 2013, , .		38
367	Adoption of Social Media for Internal Usage in a Global Enterprise. , 2013, , .		6
368	Empirical studies on the use of social software in global software development â€“ A systematic mapping study. Information and Software Technology, 2013, 55, 1143-1164.	3.0	45
369	Social Media's Role in Developing an Employees Sense of Belonging in the Work Place as an HRM Strategy. Procedia, Social and Behavioral Sciences, 2013, 99, 852-860.	0.5	20
370	What makes local governments' online communications successful? Insights from a multi-method analysis of Facebook. Government Information Quarterly, 2013, 30, 387-396.	4.0	179
371	Connecting citizens and local governments? Social media and interactivity in major U.S. cities. Government Information Quarterly, 2013, 30, 351-358.	4.0	319

#	ARTICLE	IF	CITATIONS
372	Marketing Research Regarding the Usage of Online Social Networking Sites by High School Students. Procedia Economics and Finance, 2013, 6, 482-490.	0.6	8
373	The physical office environment in technical services in ARL libraries. Library Collections Acquisitions and Technical Services, 2013, 37, 124-137.	0.1	1
374	The Impact of Social Media on Business and Ethical Practices in Dietetics. Journal of the Academy of Nutrition and Dietetics, 2013, 113, 1539-1543.	0.4	20
375	Electronic word-of-mouth and online reviews in tourism services: the use of twitter by tourists. Electronic Commerce Research, 2013, 13, 103-124.	3.0	317
376	A Descriptive Big Data Model Using Grounded Theory. , 2013, , .		6
377	New World, New Learning: Trends and Issues of E-Learning. Procedia, Social and Behavioral Sciences, 2013, 77, 429-442.	0.5	25
379	Social media in vascular surgery. Journal of Vascular Surgery, 2013, 57, 1159-1162.	0.6	23
381	The impact of social media to value added in knowledgeâ€based industries. Kybernetes, 2013, 42, 554-568.	1.2	77
382	Social Media in Destination Choice: Distinctive Electronic Word-of-Mouth Dimensions. Journal of Travel and Tourism Marketing, 2013, 30, 144-155.	3.1	198
383	Optimal ways for companies to use Facebook as a marketing channel. Journal of Information Communication and Ethics in Society, 2013, 11, 112-126.	1.0	86
384	Customer knowledge management via social media: the case of Starbucks. Journal of Knowledge Management, 2013, 17, 237-249.	3.2	209
385	The use of social-networking sites in medical education. Medical Teacher, 2013, 35, 847-857.	1.0	103
388	Exploring social network interactions in enterprise systems: the role of virtual coâ€presence. Information Systems Journal, 2013, 23, 475-499.	4.1	53
389	Corporate LinkedIn practices of Eurozone companies. Online Information Review, 2013, 37, 969-984.	2.2	30
390	Mobile computing devices in higher education: Student perspectives on learning with cellphones, smartphones & social media. Internet and Higher Education, 2013, 19, 18-26.	4.2	880
391	Destination Social Business: Exploring an Organization's Journey with Social Media, Collaborative Community and Expressive Individuality. Journal of Interactive Marketing, 2013, 27, 299-310.	4.3	71
392	To Post or Not to Post. Review of Public Personnel Administration, 2013, 33, 84-107.	1.8	52
393	The influence of user interaction and participation in social media on the consumption intention of niche products. Information and Management, 2013, 50, 661-672.	3.6	97

#	ARTICLE	IF	CITATIONS
394	Social Media Metrics â€" A Framework and Guidelines for Managing Social Media. Journal of Interactive Marketing, 2013, 27, 281-298.	4.3	421
395	Social Media, Social Me: A Content Analysis of Beauty Companiesâ€™ Use of Facebook in Marketing and Branding. Journal of Promotion Management, 2013, 19, 629-651.	2.4	135
396	The Effect of Social Media on Personal Branding Efforts of Top Level Executives. Procedia, Social and Behavioral Sciences, 2013, 99, 465-473.	0.5	54
398	Social Media and Military Families: A Perspective. Journal of Human Behavior in the Social Environment, 2013, 23, 769-776.	1.1	17
399	Web and social media usage by museums: Online value creation. International Journal of Information Management, 2013, 33, 892-898.	10.5	106
400	Testing alternative models of individualsâ€™ social media involvement and satisfaction. Computers in Human Behavior, 2013, 29, 2816-2828.	5.1	32
401	Proximity: A Real-Time, Location Aware Social Web Application Built with Node.js and AngularJS. Lecture Notes in Computer Science, 2013, , 292-295.	1.0	8
402	Managing Customer Relationships in the Social Media Era: Introducing the Social CRM House. Journal of Interactive Marketing, 2013, 27, 270-280.	4.3	553
404	Social media use in local government: Linkage of technology, task, and organizational context. Government Information Quarterly, 2013, 30, 397-405.	4.0	210
405	#Earthquake: Twitter as a Distributed Sensor System. Transactions in GIS, 2013, 17, 124-147.	1.0	344
406	Social question answering: Analyzing knowledge, cognitive processes and social dimensions of micro-collaborations. Computers and Education, 2013, 69, 109-120.	5.1	27
407	Handbook of Social Media Management. , 2013, , .		17
408	Social design feedback: evaluations with users in online ad-hoc groups. Human-centric Computing and Information Sciences, 2013, 3, .	6.1	12
409	How do open source communities blog?. Empirical Software Engineering, 2013, 18, 1090-1124.	3.0	39
410	Social media use by community-based organizations conducting health promotion: a content analysis. BMC Public Health, 2013, 13, 1129.	1.2	86
411	Evaluation framework for social media brand presence. Social Network Analysis and Mining, 2013, 3, 1325-1349.	1.9	30
412	Social Media for Socially Responsible Firms: Analysis of Fortune 500â€™s Twitter Profiles and their CSR/CSIR Ratings. Journal of Business Ethics, 2013, 118, 791-806.	3.7	192
413	Tweetjacked: The Impact of Social Media on Corporate Greenwash. Journal of Business Ethics, 2013, 118, 747-757.	3.7	237

#	ARTICLE	IF	CITATIONS
414	Change factors in Enterprise 2.0 initiatives: Can we learn from ERP?. Electronic Markets, 2013, 23, 329-340.	4.4	20
415	Social media governance: regulatory frameworks for successful online communications. Journal of Communication Management, 2013, 17, 270-286.	1.4	56
416	Making sense of digital traces: An activity theory driven ontological approach. Journal of the Association for Information Science and Technology, 2013, 64, 2452-2467.	2.6	31
417	Knowledge Work Through Social Media Applications: Team Performance Implications of Immersive Virtual Worlds. Journal of Organizational Computing and Electronic Commerce, 2013, 23, 84-109.	1.0	22
418	A Multilevel Perspective of Tensions Between Knowledge Management and Social Media. Journal of Organizational Computing and Electronic Commerce, 2013, 23, 7-33.	1.0	33
419	How Motivation, Opportunity, and Ability Impact Travelers' Social Media Involvement and Revisit Intention. Journal of Travel and Tourism Marketing, 2013, 30, 58-77.	3.1	120
420	From e-commerce to social commerce: A close look at design features. Electronic Commerce Research and Applications, 2013, 12, 246-259.	2.5	717
421	Deep sentiment analysis: Mining the causality between personality-value-attitude for analyzing business ads in social media. Expert Systems With Applications, 2013, 40, 7492-7503.	4.4	46
422	Health outcomes and related effects of using social media in chronic disease management: A literature review and analysis of affordances. Journal of Biomedical Informatics, 2013, 46, 957-969.	2.5	263
423	Towards a Conceptualization of Corporate Risks in Online Social Networks: A Literature Based Overview of Risks. , 2013, , .		6
424	Why do we blog? From the perspectives of technology acceptance and media choice factors. Behaviour and Information Technology, 2013, 32, 371-386.	2.5	42
425	The physical office environment in technical services in ARL libraries. Library Collections Acquisitions and Technical Services, 2013, 37, 42-55.	0.1	2
426	Social media adoption model for smart entrepreneur. , 2013, , .		2
427	Social media in transparent work environments. , 2013, , .		9
428	The adoption of social media marketing in South African banks. European Business Review, 2013, 25, 365-381.	1.9	77
429	A Systematic Review of Social Networking Sites: Innovative Platforms for Health Research Targeting Adolescents and Young Adults. Journal of Nursing Scholarship, 2013, 45, 256-264.	1.1	90
430	Mobile recommender systems: An overview of technologies and challenges. , 2013, , .		11
431	Online social networking in discussions of risk: applying the CAUSE model in a content analysis of Facebook. Health, Risk and Society, 2013, 15, 251-264.	0.9	17

#	ARTICLE	IF	CITATIONS
432	Facebook Marketing Strategy for Small Business in Malaysia. , 2013, , .		6
433	Utilization of Relationship-Oriented Social Media in the Selling Process: A Comparison of Consumer (B2C) and Industrial (B2B) Salespeople. Journal of Internet Commerce, 2013, 12, 48-75.	3.5	72
434	The Diffusion of Mobile Social Network Service in China: The Role of Habit and Social Influence. , 2013, , .		10
435	Understanding Social Computing Research. IT Professional, 2013, 15, 56-62.	1.4	10
436	A hybrid recommender system based non-common items in social media. , 2013, , .		0
437	Brand-related, Consumer to Consumer, Communication via Social Media. IIM Kozhikode Society & Management Review, 2013, 2, 43-59.	1.8	16
438	Optimized Cache Replacement Scheme for Video on Demand Service. , 2013, , .		2
439	Dissecting Word-of-Mouth's Effectiveness and How to Use It as a Proconsumer Tool. Journal of Nonprofit and Public Sector Marketing, 2013, 25, 374-399.	0.9	10
440	Novel Models for Delivering Mental Health Services and Reducing the Burdens of Mental Illness. Clinical Psychological Science, 2013, 1, 170-191.	2.4	334
441	Social Networking for Language Education. , 2013, , .		43
442	Korean pop takes off! Social media strategy of Korean entertainment industry. , 2013, , .		9
443	Knowledge Protection Challenges of Social Media Encountered by Organizations. Journal of Organizational Computing and Electronic Commerce, 2013, 23, 34-55.	1.0	52
444	The model of personalized intelligent information for budget hotel services. , 2013, , .		2
445	To be or not to be in social media: How brand loyalty is affected by social media?. International Journal of Information Management, 2013, 33, 76-82.	10.5	580
446	Reconceptualizing rhetorical practices in organizations: The impact of social media on internal communications. Information and Management, 2013, 50, 112-124.	3.6	118
447	Comunicación comercial y boca-oído electrónico en sitios web corporativos: un análisis desde la perspectiva del marketing de relaciones. Investigaciones Europeas De Dirección Y EconomÍa De La Empresa, 2013, 19, 31-41.	0.6	6
448	Friending the taxman: On the use of social networking services for government eID in Europe. Telecommunications Policy, 2013, 37, 715-724.	2.6	4
449	Establishing trust in social commerce through social word of mouth. , 2013, , .		23

#	Article	IF	Citations
450	Facebook and the engineering of connectivity. Convergence, 2013, 19, 141-155.	1.6	91
451	Facebook advertisements and purchase of weight-loss products. Journal of Medical Marketing, 2013, 13, 201-211.	0.2	8
452	Technoself enhanced blended learning via social interaction. , 2013, , .		1
453	A Strategic Issue Management (SIM) Approach to Social Media Use in Public Diplomacy. American Behavioral Scientist, 2013, 57, 1312-1331.	2.3	33
454	Marketing via social media: a case study. Library Hi Tech, 2013, 31, 455-466.	3.7	49
455	Security and Trust in Online Social Networks. Synthesis Lectures on Information Security Privacy and Trust, 2013, 4, 1-120.	0.3	21
456	Exploring social media adoption in small to medium-sized enterprises in Ireland. Journal of Small Business and Enterprise Development, 2013, 20, 716-734.	1.6	143
457	Beyond liking or following: Understanding public engagement on social networking sites in China. Public Relations Review, 2013, 39, 13-22.	1.9	162
458	Web 2.0 Presentation Tools as an Alternative to Real-life Performance. Procedia, Social and Behavioral Sciences, 2013, 93, 221-224.	0.5	1
459	Toward a wiki guide for obstetrics and gynecology trainees in Ireland. International Journal of Gynecology and Obstetrics, 2013, 120, 301-306.	1.0	6
460	Patients' and health professionals' use of social media in health care: Motives, barriers and expectations. Patient Education and Counseling, 2013, 92, 426-431.	1.0	498
461	Enhancing financial performance with social media: An impression management perspective. Decision Support Systems, 2013, 55, 911-918.	3.5	145
462	What's buzzing in the blizzard of buzz? Automotive component isolation in social media postings. Decision Support Systems, 2013, 55, 871-882.	3.5	97
463	Social media and international advertising: theoretical challenges and future directions. International Marketing Review, 2013, 30, 56-71.	2.2	267
464	Design and analysis of a social botnet. Computer Networks, 2013, 57, 556-578.	3.2	153
465	The effects of perceived anonymity and anonymity states on conformity and groupthink in online communities: A <scp>W</scp>ikipedia study. Journal of the Association for Information Science and Technology, 2013, 64, 1001-1015.	2.6	49
466	Indicaciones recurrentes en las normativas para el uso periodístico de las redes sociales. Profesional De La Informacion, 2013, 22, 46-53.	2.7	5
467	Social Ties and User Content Generation: Evidence from Flickr. Information Systems Research, 2013, 24, 71-87.	2.2	124

#	ARTICLE	IF	CITATIONS
468	An evaluation of Spanish hotel websites: Informational vs. relational strategies. International Journal of Hospitality Management, 2013, 33, 228-239.	5.3	79
469	Show Us You Are Real: The Effect of Human-Versus-Organizational Presence on Online Relationship Building Through Social Networking Sites. Cyberpsychology, Behavior, and Social Networking, 2013, 16, 265-271.	2.1	41
470	Social media-based systems: an emerging area of information systems research and practice. Scientometrics, 2013, 95, 159-180.	1.6	27
471	Social Media in Tourism and Hospitality: A Literature Review. Journal of Travel and Tourism Marketing, 2013, 30, 3-22.	3.1	936
472	Social media competitive analysis and text mining: A case study in the pizza industry. International Journal of Information Management, 2013, 33, 464-472.	10.5	642
473	Organizational Social Media: A Comprehensive Framework and Research Agenda. , 2013, , .		33
474	New Venture Creation in Social Media Platform; Towards a Framework for Media Entrepreneurship. , 2013, , 125-142.		49
475	The Rise and Fall of Crowdsourcing?. , 2013, , .		27
476	Social Media and Collective Intelligenceâ€"Ongoing and Future Research Streams. KI - Kunstliche Intelligenz, 2013, 27, 9-15.	2.2	17
477	Social media and the introductory statistics course. Computers in Human Behavior, 2013, 29, A69-A81.	5.1	71
478	Effects of Companies' Responses to Consumer Criticism in Social Media. International Journal of Electronic Commerce, 2013, 17, 73-100.	1.4	67
479	BSEM estimation of network effect and customer orientation empowerment on trust in social media and network environment. Expert Systems With Applications, 2013, 40, 4858-4870.	4.4	32
480	Social media and political communication: a social media analytics framework. Social Network Analysis and Mining, 2013, 3, 1277-1291.	1.9	381
481	Loneliness, anxiousness, and substance use as predictors of Facebook use. Computers in Human Behavior, 2013, 29, 687-693.	5.1	103
482	Social Media and Strategie Communications. , 2013, , .		4
483	The use of different information and communication technologies to support knowledge sharing in organizations: From eâ€mail to microâ€blogging. Journal of the Association for Information Science and Technology, 2013, 64, 1659-1670.	2.6	59
484	Provenance Data in Social Media. Synthesis Lectures on Data Mining and Knowledge Discovery, 2013, 4, 1-84.	0.5	33
485	User acceptance of YouTube for procedural learning: An extension of the Technology Acceptance Model. Computers and Education, 2013, 61, 193-208.	5.1	379

#	ARTICLE	IF	CITATIONS
486	Social media use in the U.S. Executive branch. Government Information Quarterly, 2013, 30, 56-63.	4.0	79
487	Attitude Toward the Viral Ad: Expanding Traditional Advertising Models to Interactive Advertising. Journal of Interactive Marketing, 2013, 27, 36-46.	4.3	124
488	Predicting the intention to use consumer-generated media for travel planning. Tourism Management, 2013, 35, 132-143.	5.8	357
489	Collaborative, Trusted and Privacy-Aware e/m-Services. IFIP Advances in Information and Communication Technology, 2013, , .	0.5	2
490	Effective Design for Usability and Interaction: The Case of Art Museum Websites. Journal of Internet Commerce, 2013, 12, 284-305.	3.5	9
491	Twitter Mining in the Oil Business: A Sentiment Analysis Approach. , 2013, , .		9
492	Event detection in social media: A survey. , 2013, , .		27
493	China's image on international English language social media. Journal of International Communication, 2013, 19, 252-271.	0.6	27
494	Customer Knowledge Contribution Behavior in Social Shopping Communities. , 2013, , .		3
495	Sustainability and Tourism Social Media. Tourism Social Science Series, 2013, , 87-103.	0.4	14
496	Why people use social media: a uses and gratifications approach. Qualitative Market Research, 2013, 16, 362-369.	1.0	905
497	Social Media and Human Resource Management: It Takes Two to Tango. Advanced Series in Management, 2013, , xi-xv.	0.8	2
498	Examining the demographic features of Turkish social media users and their attitudes towards social media tools. , 2013, , .		2
499	On the security of certain e-communication types: Risks‚Âuser‚awareness and recommendations. Journal of Information Security and Applications, 2013, 18, 193-205.	1.8	7
500	Fashion marketing. Textile Progress, 2013, 45, 182-207.	1.3	37
501	Discussing Brand Information on Social Networking Sites: Implications for Global Brand Marketing. Journal of Organizational Computing and Electronic Commerce, 2013, 23, 372-391.	1.0	10
502	The relationships of online journalists' emotional responses to competitors with job satisfaction, workload, and perception of the quality of the news website. Asian Journal of Communication, 2013, 23, 209-224.	0.6	6
503	The physical office environment in technical services in ARL libraries. Library Collections Acquisitions and Technical Services, 2013, 37, 124-137.	0.1	1

#	Article	IF	Citations
504	Silences of ethical practice: dilemmas for researchers using social media. Educational Research and Evaluation, 2013, 19, 546-560.	0.9	118
505	Places going viral: Twitter usage patterns in destination marketing and place branding. Journal of Place Management and Development, 2013, 6, 227-239.	0.7	83
506	Social commerce in E-business: Challenges and guidelines for successful adoption. , 2013, , .		3
507	Spreading Social Media Messages on Facebook. Cornell Hospitality Quarterly, 2013, 54, 84-94.	2.2	267
508	Social network activity and contributing to an online review site. Journal of Research in Interactive Marketing, 2013, 7, 100-118.	7.2	10
509	Managing for Media Anarchy: A Corporate Marketing Perspective. Journal of Marketing Theory and Practice, 2013, 21, 307-318.	2.6	31
510	Factors influencing user adoption of Web 2.0 applications. International Journal of Indian Culture and Business Management, 2013, 7, 53.	0.1	21
511	International positioning through online city branding: the case of Chengdu. Journal of Place Management and Development, 2013, 6, 203-226.	0.7	49
512	From eâ€tourism to fâ€tourism: emerging issues from negative tourists' online reviews. Journal of Hospitality and Tourism Technology, 2013, 4, 211-227.	2.5	51
513	Engaging Australian Rules Football fans with social media: a case study. International Journal of Sport Management and Marketing, 2013, 13, 104.	0.1	26
514	Twitter as Gateway to Relationship Marketing: A Content Analysis of Relationship Building via Twitter. , 2013, , 25-44.		3
515	Web 2.0 Innovations in Events: Human Resource Management Issues. Tourism Social Science Series, 2013, , 193-205.	0.4	1
516	Transitions in marketing communications from traditional architectures to social network patterns. International Journal of Internet Marketing and Advertising, 2013, 8, 69.	0.1	1
517	Engaging with consumers using social media: a case study of music festivals. International Journal of Event and Festival Management, 2013, 4, 206-223.	0.5	90
518	A survey of security risks of mobile social media through blog mining and an extensive literature search. Information Management and Computer Security, 2013, 21, 381-400.	1.2	44
519	The empowering potential of social media for key stakeholders in the repatriation process. Journal of Global Mobility, 2013, 1, 264-286.	1.2	46
521	Social media and higher education: introversion and collaborative learning from the student's perspective. International Journal of Social Media and Interactive Learning Environments, 2013, 1, 59.	0.4	62
522	What factors influence millennials to like brand pages?. Journal of Marketing Analytics, 2013, 1, 127-137.	2.2	18

#	ARTICLE	IF	CITATIONS
523	Social media use among patients and caregivers: a scoping review. BMJ Open, 2013, 3, e002819.	0.8	268
524	Virtual colleagues, virtually colleagues—physicians' use of Twitter: a population-based observational study. BMJ Open, 2013, 3, e002988.	0.8	29
525	Digital engagement in nursing: a urology nurse's journey. British Journal of Nursing, 2013, 22, S23-S28.	0.3	6
526	Who is repinning?. , 2013, , .		1
527	Modeling direct and indirect influence across heterogeneous social networks. , 2013, , .		10
529	Use of the internet and social media in the forestry profession in the United Kingdom. International Forestry Review, 2013, 15, 147-159.	0.3	7
530	Online activity traces around a "Boston bomber". , 2013, , .		3
531	Keep the Social in Social Media: The Role of Social Interaction in Avatar-Based Virtual Shopping. Journal of Interactive Advertising, 2013, 13, 14-26.	3.0	62
532	Vox populi. , 2013, , .		6
533	Avatar-based Innovation Processes - Are Virtual Worlds a breeding ground for Innovations?. , 2013, , .		8
534	Collaboration with social media in emergency response. , 2013, , .		1
535	Uses & gratifications of a facebook media sharing group. , 2013, , .		39
536	Explicit web search result diversification. ACM SIGIR Forum, 2013, 47, 67-68.	0.4	9
537	When Virtual and Material Worlds Collide: Democratic Fashion in the Digital Age. Environment and Planning A, 2013, 45, 760-780.	2.1	51
538	An Investigation into the Use of Social Media Marketing and Measuring its Effectiveness in the Events Industry. , 2013, , 131-144.		3
539	Marketing design elements of mobile fashion retail apps. Journal of Fashion Marketing and Management, 2013, 17, 115-134.	1.5	66
540	THE RELATIONSHIP BETWEEN PERSONALITY TRAITS AND SOCIAL MEDIA USE. Social Behavior and Personality, 2013, 41, 517-528.	0.3	55
541	Network Features Measurement of Social Media. Applied Mechanics and Materials, 2013, 411-414, 255-261.	0.2	1

#	ARTICLE	IF	CITATIONS
542	Social networking ethics: Developing best practices for the new small world.. Professional Psychology: Research and Practice, 2013, 44, 135-141.	0.6	61
543	Social networks, social media, and social diseases. BMJ, The, 2013, 346, f3007-f3007.	3.0	97
544	The Representations of Novel Neurotechnologies in Social Media. New Bioethics, 2013, 19, 30-45.	0.5	9
545	Communication as a Transparency and Accountability Strategy in Supreme Audit Institutions. Administration and Society, 2013, 45, 583-609.	1.2	25
546	Authority Groups among Popular Wine Blogs. Journal of Quality Assurance in Hospitality and Tourism, 2013, 14, 142-162.	1.7	4
547	Understanding social media business value, a prerequisite for social media selection. Journal of Decision Systems, 2013, 22, 283-297.	2.2	17
548	The like economy: Social buttons and the data-intensive web. New Media and Society, 2013, 15, 1348-1365.	3.1	512
549	Analysing Ecotourists' Satisfaction in Socialisation and Knowledge Sharing Intentions via Social Media. , 2013, , 313-326.		5
550	Disentangling the Strategic Use of Social Media in the Insurance Industry: A Value Co-Creation Perspective. Advanced Series in Management, 2013, , 63-86.	0.8	12
551	Rhetorical Analysis of Literary Culture in Social Reading Platforms. CLCWeb - Comparative Literature and Culture, 2013, 15, .	0.1	3
552	Reducing Faultlines in Geographically Dispersed Teams. Small Group Research, 2013, 44, 498-531.	1.8	35
553	Poetry 4 U: Pinning poems under/over/through the streets. New Media and Society, 2013, 15, 909-929.	3.1	9
554	Technology transfer portals: A design model for supporting technology transfer via social software solutions. , 2013, , .		5
555	Why Are Users of Social Media Inclined to Word-of-Mouth?. IFIP Advances in Information and Communication Technology, 2013, , 112-123.	0.5	4
557	360-Degree Rhetorical Analysis of Job Hunting. Business Communication Quarterly, 2013, 76, 239-248.	1.3	15
558	Adoption and Use of Social Media in Small and Medium-Sized Enterprises. Lecture Notes in Business Information Processing, 2013, , 61-75.	0.8	64
559	â€œLikingâ€•Your Union. Labor Studies Journal, 2013, 38, 201-228.	0.4	24
560	Use of social networks for academic purposes: a case study. Electronic Library, 2013, 31, 781-791.	0.8	95

#	ARTICLE	IF	CITATIONS
561	It's time for the nursing profession to leverage social media. Journal of Advanced Nursing, 2013, 69, 745-747.	1.5	73
562	Use of social network sites by mass media organisations in Malawi. ASLIB Proceedings, 2013, 65, 534-557.	1.2	14
563	Muslims and the New Information and Communication Technologies. , 2013, , .		3
564	Entrepreneurial gain, cultural similarity and transnational entrepreneurship. Global Networks, 2013, 13, 200-220.	1.7	33
565	Stimulating Class Discussion Using an Online Newspaper Created with Twitter and Paper.li. Communication Teacher, 2013, 27, 85-89.	0.2	1
566	Social media affordances and governance in the workplace: An examination of organizational policies. Journal of Computer-Mediated Communication, 2013, 19, 78-101.	1.7	120
567	Mining Online User-Generated Content: Using Sentiment Analysis Technique to Study Hotel Service Quality. , 2013, , .		52
568	Social Media Use of Older Adults: A Mini-Review. Gerontology, 2013, 59, 378-384.	1.4	260
569	Information Technologies, Meta-power, and Transformations in Global Politics. International Studies Review, 2013, 15, 5-29.	0.8	18
570	Understanding consumers' online conversation practices in the context of convenience food. International Journal of Consumer Studies, 2013, 37, 569-576.	7.2	20
571	Enterprise Social Interaction Patterns: Enabler of Enterprise Transformation. Journal of Enterprise Transformation, 2013, 3, 307-329.	1.0	4
573	Emotions and Information Diffusion in Social Mediaâ€"Sentiment of Microblogs and Sharing Behavior. Journal of Management Information Systems, 2013, 29, 217-248.	2.1	1,072
574	Knowledge management using social media: A comparative study between blogs and Facebook. Proceedings of the American Society for Information Science and Technology, 2013, 50, 1-9.	0.2	18
575	Blogging for ICT4D: reflecting and engaging with peers to build development discourse. Information Systems Journal, 2013, 23, 307-328.	4.1	17
576	The Contradictory Influence of Social Media Affordances on Online Communal Knowledge Sharing. Journal of Computer-Mediated Communication, 2013, 19, 38-55.	1.7	547
577	Sentiment analysis of Sina Weibo based on semantic sentiment space model. , 2013, , .		11
578	The Power of 'Like' -- Interpreting Usage Behaviors in Company-Hosted Facebook Pages. , 2013, , .		3
579	The Impact of Smartphones on E-Participation. , 2013, , .		7

#	ARTICLE	IF	CITATIONS
580	A Tweet of the Mind: Automated Emotion Detection for Social Media Using Brain Wave Pattern Analysis. , 2013, , .		4
581	Enterprise Social Media: Definition, History, and Prospects for the Study of Social Technologies in Organizations. Journal of Computer-Mediated Communication, 2013, 19, 1-19.	1.7	701
582	Digitally enabling social networks: resolving IT–culture conflict. Information Systems Journal, 2013, 23, 501-523.	4.1	79
583	Location, Motivation, and Social Capitalization via Enterprise Social Networking. Journal of Computer-Mediated Communication, 2013, 19, 20-37.	1.7	147
584	Virtual stewardship in the age of new media: have nonprofit organizations' moved beyond Web 1.0 strategies?. International Journal of Nonprofit and Voluntary Sector Marketing, 2013, 18, 216-230.	0.5	32
585	Electronic Business and Marketing. Studies in Computational Intelligence, 2013, , .	0.7	0
586	Combining Storytelling Tradition and Pervasive Gaming. , 2013, , .		3
587	E-Government Evolution Priorities from a Web 2.0 Perspective: An Exploratory Field Study. , 2013, , .		7
588	Automatic Extraction of Personal Experiences from Patients' Blogs: A Case Study in Chronic Obstructive Pulmonary Disease. , 2013, , .		3
589	Making Sense of Social Change: Observing Collective Action in Networked Cultures. Sociology Compass, 2013, 7, 1053-1064.	1.4	10
590	CrisisTracker: Crowdsourced social media curation for disaster awareness. IBM Journal of Research and Development, 2013, 57, 4:1-4:13.	3.2	145
591	Generation Y females online: insights from brand narratives. Qualitative Market Research, 2013, 16, 315-335.	1.0	69
592	Designing social media for change. , 2013, , .		7
593	Exploring the role of Twitter in the professional practice of LIS professionals: a pilot study. Australian Library Journal, 2013, 62, 204-217.	0.4	8
594	Twitter Content Categorisation: A Public Library Perspective. Journal of Information and Knowledge Management, 2013, 12, 1350035.	0.8	26
595	Tourism Social Media: A New Research Agenda. Tourism Social Science Series, 2013, , 1-15.	0.4	13
596	Unveiling the multimedia unconscious. , 2013, , .		70
597	POE 2.0: exploring the potential of social media for capturing unsolicited post-occupancy evaluations. Intelligent Buildings International, 2013, 5, 162-180.	1.3	16

#	ARTICLE	IF	CITATIONS
598	The stress potential of social media in the workplace. Information, Communication and Society, 2013, 16, 1639-1667.	2.6	103
600	Building an Effective Social Media Strategy for Science Programs. Eos, 2013, 94, 237-238.	0.1	3
601	A CyberGIS Environment for Analysis of Location-Based Social Media Data. , 2013, , 187-206.		3
602	Supporting tactical intelligence using collaborative environments and social networking. , 2013, , .		5
603	Innovation-related benefits of social media in Business-to-Business customer relationships. International Journal of Advanced Media and Communication, 2013, 5, 4.	0.2	5
604	Factors influencing perceptions toward social networking websites in China. International Journal of Internet Marketing and Advertising, 2013, 8, 54.	0.1	2
605	Social media usage among micro and small winery businesses in a 'niche' market: a case study. International Journal of Innovation and Regional Development, 2013, 5, 304.	0.1	1
606	The organisation (re)invented by its blogs. International Journal of Organisational Design and Engineering, 2013, 3, 121.	0.6	0
607	Conceptually meeting expectations of Generation Y by building personalised-customised hybrid bundles to target action sports consumers. International Journal of Revenue Management, 2013, 7, 138.	0.2	4
608	Educational technology and social media in a developing world context. International Journal of Social Media and Interactive Learning Environments, 2013, 1, 32.	0.4	3
609	Social networking for web-based communities. International Journal of Web Based Communities, 2013, 9, 5.	0.2	18
610	Fan moderation of professional sports organisations' social media content: strategic brilliance or pending disaster?. International Journal of Web Based Communities, 2013, 9, 554.	0.2	5
612	New influentials: An exploratory study on blogs. Journal of Direct, Data and Digital Marketing Practice, 2013, 15, 36-46.	0.3	6
613	Relationship Marketing and Social Media in Sport. International Journal of Sport Communication, 2013, 6, 120-142.	0.4	121
614	Special Issue Editorial. International Journal of Market Research, 2013, 55, 751-754.	2.8	1
615	A coevolving model based on preferential triadic closure for social media networks. Scientific Reports, 2013, 3, 2512.	1.6	18
617	Voluntary simplicity: The Great American Apparel Diet. Journal of Fashion Marketing and Management, 2013, 17, 294-305.	1.5	23
618	Trash talk rebuffed: consumers' defense of companies criticized in online communities. European Journal of Marketing, 2013, 47, 1733-1757.	1.7	59

#	ARTICLE	IF	CITATIONS
619	Tweet me cruel: Perspectives on battling digital marketing myopia1. The Marketing Review, 2013, 13, 51-63.	0.1	19
620	Let's Talk Destination: Exploring Social Media (and) Marketing Strategies for the Destination Marketing Organization Vvv Hof Van Twente, the Netherlands. Tourism, Culture and Communication, 2013, 13, 61-65.	0.1	0
621	Success of Mixed Martial Arts Video Topics on YouTube. Sport Science Review, 2013, 22, 129-150.	0.2	1
622	Practo Technologies: the online way of life!. Emerald Emerging Markets Case Studies, 2013, 3, 1-19.	0.1	3
623	From e-learning to social learning â€" a health care study. European Journal of Training and Development, 2013, 37, 851-863.	1.2	36
624	Leaders' social media usage intentions for inâ€bound customer communications. Management Research Review, 2013, 36, 849-867.	1.5	20
625	Digital divide in social networking sites. International Journal of Mobile Communications, 2013, 11, 446.	0.2	14
626	Social Media Use by Health Care Professionals and Trainees. Academic Medicine, 2013, 88, 1376-1383.	0.8	114
627	Attitudinal loyalty, behavioural loyalty and social media: An introspection. The Marketing Review, 2013, 13, 125-141.	0.1	62
628	The role of social media for media companies. International Journal of Social Humanistic Computing, 2013, 2, 6.	0.3	0
629	Social media marketing: exploring the user typology in Turkey. International Journal of Technology Marketing, 2013, 8, 254.	0.1	20
630	A modelling framework for social media monitoring. International Journal of Web Engineering and Technology, 2013, 8, 217.	0.1	13
631	â€œA Brave New (Digital) Worldâ€? Effects of in-House Social Media on HRM. German Journal of Human Resource Management, 2013, 27, 26-46.	1.9	13
632	Building Marketing Relationships on Twitter. International Journal of Interactive Communication Systems and Technologies, 2013, 3, 32-46.	0.7	0
633	Social Media Use in Organizations: Exploring the Affordances of Visibility, Editability, Persistence, and Association. Annals of the International Communication Association, 2013, 36, 143-189.	2.8	616
635	Chapter 8 From Research to Practice in Early Childhood Intervention: A Translational Framework and Approach. Advances in Learning and Behavioral Disabilities, 2013, , 173-196.	0.3	5
636	Personae of Interest â€" Managersâ€™ Identities and the Online Mirror. Advanced Series in Management, 2013, , 201-213.	0.8	0
637	The Brand Likeability Effect: Can Firms make Themselves more Likeable?. Journal of General Management, 2013, 38, 25-50.	0.8	20

#	ARTICLE	IF	CITATIONS
638	Social Media for Start-Ups - An Effective Marketing Tool. SSRN Electronic Journal, 2013, , .	0.4	3
639	The Role of Social Media for Luxury-Brands â€" Motives for Consumer Engagement and Opportunities for Businesses. SSRN Electronic Journal, 2013, , .	0.4	2
640	Effectiveness of Online Advertising on Social Networking Sites - A Case Study on Facebook. SSRN Electronic Journal, 0, , .	0.4	0
642	Responses to a Self-Presented Suicide Attempt in Social Media. Crisis, 2013, 34, 406-412.	0.9	57
643	Policy gaps and technological deficiencies in social networking environments: Implications for information sharing. South African Journal of Information Management, 2013, 15, .	0.5	0
644	Labor Market Intermediaries and the New Paradigm for Human Resources. Academy of Management Annals, 2013, 7, 341-392.	5.8	108
645	The State Of Internet Marketing Research (2005-2012). International Journal of Online Marketing, 2013, 3, 43-67.	0.9	2
646	A Survey of User Modelling in Social Media Websites. Journal of Computer and Information Science, 2013, 6, .	0.2	37
647	Critical Success Factors for Attracting Registered Investment Firm Clients Using Social Media. SSRN Electronic Journal, 0, , .	0.4	0
648	Would you Find Thirty online? Website use in a Western Australian physical activity campaign. Health Promotion Journal of Australia, 2013, 24, 118-125.	0.6	10
649	Satisfying Public Relations. International Journal of E-Adoption, 2013, 5, 1-16.	1.0	8
650	Evaluation of Social Network Sites. International Journal of Online Marketing, 2013, 3, 28-42.	0.9	0
651	Socioeconomic Trends: Broadening the Diversity Ecosystem. , 0, , 393-418.		3
652	Analyzing Social Media for Corporate Reputation Management. International Journal of Business Intelligence Research, 2013, 4, 50-66.	0.7	15
653	An Empirical Study of the Financial Community Network on Twitter. SSRN Electronic Journal, 2013, , .	0.4	3
655	The Sharing Economy: Why People Participate in Collaborative Consumption. SSRN Electronic Journal, 2013, , .	0.4	27
656	Shopping and Word-of-Mouth Intentions on Social Media. Journal of Theoretical and Applied Electronic Commerce Research, 2013, 8, 5-6.	3.1	132
657	Structuring of the Open Innovation Field. Journal of Technology Management and Innovation, 2013, 8, 31-32.	0.5	23

#	ARTICLE	IF	CITATIONS
658	Impact of Electronic Word of Mouth Evaluation on Purchase Intention. International Journal of Online Marketing, 2013, 3, 20-37.	0.9	7
659	The Effects of Social Media Marketing on Online Consumer Behavior. International Journal of Business and Management, 2013, 8, .	0.1	103
660	The Impact of Social Media-Focused Information & Communication Technologies on Business Performance via Mediating Mechanisms: An Exploratory Study on Communication and Advertising Agencies in Turkey. International Journal of Business and Management, 2013, 8, .	0.1	5
661	From E-commerce to Social Commerce: A Framework to Guide Enabling Cloud Computing. Journal of Theoretical and Applied Electronic Commerce Research, 2013, 8, 5-6.	3.1	39
662	How Does a Social Network Site Fan Page Influence Purchase Intention of Online Shoppers. International Journal of Social and Organizational Dynamics in IT, 2013, 3, 19-42.	0.6	9
663	Websites and Internet Marketing. International Journal of Online Marketing, 2013, 3, 14-30.	0.9	8
664	Social Media Use and Potential in Business-to-Business Companiesâ€™ Innovation. International Journal of Ambient Computing and Intelligence, 2013, 5, 53-71.	0.8	10
665	Complexity theory and change: A case study of professional Rugby Union. Human Systems Management, 2013, 32, 67-78.	0.5	2
666	The Challenges of Web 2.0 for Education in Greece. International Journal of Web-Based Learning and Teaching Technologies, 2013, 8, 19-33.	0.6	4
667	Using Gamification and Metaphor to Design a Mobility Platform for Commuters. International Journal of Mobile Human Computer Interaction, 2013, 5, 1-15.	0.1	13
669	Web 2.0 and social media. , 2013, , 1-32.		0
670	Improvement Quality of LMS Through Application of Social Networking Sites.. International Journal of Emerging Technologies in Learning, 2013, 8, 48.	0.8	15
671	Identifying the Factors Influencing Usersâ€™ Adoption of Social Networking Websitesâ€"A Study on Facebook. International Journal of Marketing Studies, 2013, 5, .	0.2	10
672	The social element of digital libraries. , 0, , 83-96.		0
673	Use of Social Media by Dental Educators. Journal of Dental Education, 2013, 77, 1402-1412.	0.7	42
674	An Empirical Study on the Usage of Social Media in German B2C-Online Stores. International Journal of Advanced Information Technology, 2013, 3, 1-14.	1.0	0
675	Internet as an innovative tool for the development of food products. Acta Alimentaria, 2014, 43, 58-63.	0.3	1
676	New Media as a Formation Factor for Digital Sociology: The Consequences of the Networking in the Society and the Intellectualization of the Communications. Studies of Changing Societies, 2014, 2013, 67-106.	0.1	1

#	ARTICLE	IF	CITATIONS
677	The Recovery of Studentsâ€™ Autonomy for Future Curriculum; Aesthetics of Conflicts. Mediterranean Journal of Social Sciences, 2014, , .	0.1	0
678	Use of social media platforms for improving academic performance at Further Education and Training colleges. South African Journal of Information Management, 2014, 16, .	0.5	10
679	Social Presence and Customer Brand Engagement in Corporate Facebook. SSRN Electronic Journal, 0, , .	0.4	2
680	Characterizing and Modeling the Dynamics of Activity and Popularity. PLoS ONE, 2014, 9, e89192.	1.1	9
681	Information Dissemination Analysis of Different Media towards the Application for Disaster Pre-Warning. PLoS ONE, 2014, 9, e98649.	1.1	28
682	The Impacts of Electronic Word of Mouth on Brand Equity in the Context of Social Media. International Journal of Business and Management, 2014, 9, .	0.1	46
683	Determinants of Use of Social Media Tools in Retailing Sector. Journal of Theoretical and Applied Electronic Commerce Research, 2014, 9, 9-10.	3.1	24
684	No Comment?! The Drivers of Reactions to Online Posts in Professional Groups. SSRN Electronic Journal, 2014, , .	0.4	1
685	Determinants of E-WOM Influence: The Role of Consumers' Internet Experience. Journal of Theoretical and Applied Electronic Commerce Research, 2014, 9, 7-8.	3.1	72
686	E-Health Interventions for Suicide Prevention. International Journal of Environmental Research and Public Health, 2014, 11, 8193-8212.	1.2	111
687	The Influence of Peer Reviews on Source Credibility and Purchase Intention. Societies, 2014, 4, 689-705.	0.8	8
688	Assessing the Importance of E-SQ Dimensions and Attributes: Perspective of Facebookâ€™s Users. International Business Research, 2014, 7, .	0.2	2
689	Application of Social Media to Organisation Branding in Nigeria. Journal of Mass Communication and Journalism, 2014, 04, .	0.1	1
691	Individual and Corporate Decisions to Adopt Social Media: Perception of Risks and Benefits in Small Firms. SSRN Electronic Journal, 0, , .	0.4	0
692	Refletindo sobre as redes sociais digitais. Educacao E Sociedade, 2014, 35, 179-196.	0.4	16
693	Aligning Capabilities and Social Media Affordances for Open Innovation in Governments. Australasian Journal of Information Systems, 2014, 18, .	0.3	4
694	Agency-Generated Research of Consumer-Generated Content. Journal of Advertising Research, 2014, 54, 469-478.	1.0	13
695	Electronic Records Management - An Old Solution to a New Problem. International Journal of Electronic Government Research, 2014, 10, 94-116.	0.5	5

#	ARTICLE	IF	CITATIONS
696	Social Media Marketing in Emerging Economies: A Mongolian Case Study. International Journal of Marketing Studies, 2014, 6, .	0.2	2
697	Social Media Networks and Gen Y. Research Journal of Applied Sciences, Engineering and Technology, 2014, 8, 1041-1044.	0.1	4
698	Where 2.0 Australia's Environment? Crowdsourcing, Volunteered Geographic Information, and Citizens Acting as Sensors for Environmental Sustainability. ISPRS International Journal of Geo-Information, 2014, 3, 1058-1076.	1.4	7
699	Development and Application of an IT Artifact Measuring Customer Based Brand Equity, via Social Media Analytics. SSRN Electronic Journal, 2014, , .	0.4	0
700	Impact of Social Media Marketing Strategies on Consumers Behaviour in Delhi. International Journal of Virtual Communities and Social Networking, 2014, 6, 1-23.	0.2	3
701	An Effect of Social Media on the Youth Buyer Behaviour for Apparels in Jaipur City: A Study. SSRN Electronic Journal, 2014, , .	0.4	0
702	An Empirical Investigation on Social Media Userss Demand for Accounting Information Distributed Via Social Media Platforms. SSRN Electronic Journal, 0, , .	0.4	1
703	The Influence of Social Networks on E-Reputation. International Journal of Technology and Human Interaction, 2014, 10, 65-79.	0.3	9
704	Some Evidence on Unconventional Marketing: Focus on Guerrilla Marketing. International Business Research, 2014, 7, .	0.2	6
705	Social Network Behavior as Indicator of Personality, Motivation and Cultural Values. International Journal of Human Capital and Information Technology Professionals, 2014, 5, 85-106.	0.5	3
708	Impact of Anonymity on Information Sharing through Internal Psychological Processes. Journal of Global Information Management, 2014, 22, 57-77.	1.4	14
709	Using Social Networks Sites in the Purchasing Decision Process. International Journal of E-Business Research, 2014, 10, 18-35.	0.7	16
710	Political Social Media Sites as Public Sphere: A Case Study of the Norwegian Labour Party. Communications of the Association for Information Systems, 2014, 34, .	0.7	0
711	Evaluating the Level of Diffusion of Social Networking Sites among Malaysian University Students. Asian Social Science, 2014, 10, .	0.1	1
712	Supporting Sustainable Strategies for SMEs through Training, Cooperation and Mentoring. Higher Education Studies, 2014, 4, .	0.3	16
713	Digital Strategies of Consumer Involvement and Innovation Dynamics: A Cross-Sector Explorative Study. International Journal of Marketing Studies, 2014, 6, .	0.2	2
714	Facebook as a Marketing Tool. International Journal of Virtual Communities and Social Networking, 2014, 6, 14-28.	0.2	5
715	'I just saw this on Facebook, I need it now': Exploring Small Business use of Facebook. Australasian Journal of Information Systems, 2014, 18, .	0.3	7

#	ARTICLE	IF	CITATIONS
716	Consumer Behavior in the Mobile Environment. International Journal of Technology and Human Interaction, 2014, 10, 36-48.	0.3	9
717	25. The media in the labs, and the labs in the media: what we know about the mediatization of science. , 2014, , 571-594.		10
719	Leveraging O2O Commerce for Product Promotion: An Empirical Investigation in Mainland China. IEEE Transactions on Engineering Management, 2014, 61, 623-632.	2.4	58
720	Health 2.0â€"Lessons Learned. Journal of Primary Care and Community Health, 2014, 5, 208-210.	1.0	11
721	Metric proposal for customer engagement in Facebook. Journal of Research in Interactive Marketing, 2014, 8, 327-344.	7.2	79
722	Social Innovation through Information Provision. Advanced Series in Management, 2014, , 21-36.	0.8	0
723	A Paralleled Big Data Algorithm with MapReduce Framework for Mining Twitter Data. , 2014, , .		0
724	Cross promotion of web references in print ads. Journal of Research in Interactive Marketing, 2014, 8, 309-326.	7.2	3
726	Following Celebritiesâ€™ Tweets About Brands: The Impact of Twitter-Based Electronic Word-of-Mouth on Consumersâ€™ Source Credibility Perception, Buying Intention, and Social Identification With Celebrities. Journal of Advertising, 2014, 43, 181-195.	4.1	474
727	Coordinating Constant Invention: Social Media's Role in Distributed Work. Technical Communication Quarterly, 2014, 23, 69-87.	1.0	58
728	Communicating Corporate Brands Through Social Media. International Journal of Business Communication, 2014, 51, 211-233.	1.4	87
729	Innovative Tools Used by Business Networks and Clusters in Communication. Procedia, Social and Behavioral Sciences, 2014, 148, 588-595.	0.5	9
730	Conceptualizing Persuasive Messages Using ELM in Social Media. Journal of Internet Commerce, 2014, 13, 65-87.	3.5	40
731	The impact of information technology on knowledge creation. Journal of Enterprise Information Management, 2014, 27, 31-44.	4.4	102
732	Political Communities in Russian Portion of Liveournal. , 2014, , .		4
733	What Drives Consumers to Interact with Brands through Social Media? A Motivation Scale Development Study. Procedia, Social and Behavioral Sciences, 2014, 148, 219-226.	0.5	80
735	Using social media to recruit global supply chain managers. International Journal of Physical Distribution and Logistics Management, 2014, 44, 635-645.	4.4	24
736	Building Buzz. Journalism and Mass Communication Quarterly, 2014, 91, 772-791.	1.4	101

#	ARTICLE	IF	CITATIONS
737	Analysing the Effect of Social Media on Brand Attitude and Purchase Intention: The Case of Iran Khodro Company. Procedia, Social and Behavioral Sciences, 2014, 143, 822-826.	0.5	64
738	Applauses in hotel reviews: Genuine or deceptive?. , 2014, , .		28
739	Luxury goes digital: how to tackle the digital luxury brandâ€"consumer touchpoints. Journal of Global Fashion Marketing, 2014, 5, 223-234.	2.4	65
740	Social Media and Learning Enhancement among Chinese Hospitality and Tourism Students: A Case Study on the Utilization of Tencent QQ. Journal of Teaching in Travel and Tourism, 2014, 14, 217-239.	1.9	12
741	Wikipedia in the eyes of its beholders: A systematic review of scholarly research on Wikipedia readers and readership. Journal of the Association for Information Science and Technology, 2014, 65, 2381-2403.	1.5	64
742	Paradoxes and strategies of social media consumption among adolescents. Young Consumers, 2014, 15, 275-295.	2.3	15
743	Factors affecting knowledge sharing intention among academic staff. International Journal of Educational Management, 2014, 28, 413-431.	0.9	91
744	Virtual worlds as settings for avatar-based innovation processes. Journal of Service Science Research, 2014, 6, 71-98.	0.8	4
745	Virtual worlds as digital workplaces. Organizational Psychology Review, 2014, 4, 175-195.	3.0	11
746	Advertising in online social networks: the role of perceived enjoyment and social influence. Journal of Research in Interactive Marketing, 2014, 8, 245-263.	7.2	39
747	Social Data Analytics Tool: Design, Development, and Demonstrative Case Studies. , 2014, , .		18
748	Facebook Usage and Functionality as the Predictive Factors in Contributing towards Employee Engagement. Procedia, Social and Behavioral Sciences, 2014, 155, 289-294.	0.5	4
749	Enterprise 2.0: a boon or bane for entrepreneurial and innovative expenditures?. Journal of Innovation and Entrepreneurship, 2014, 3, .	1.8	4
750	Design and evaluation of a widget-based dashboard for awareness support in Research Networks. Interactive Learning Environments, 2014, 22, 594-613.	4.4	4
751	16. Information. Scandinavian Journal of Public Health, 2014, 42, 135-147.	1.2	1
752	Tweeting #Palestine: Twitter and the mediation of Palestine. International Journal of Cultural Studies, 2014, 17, 539-555.	0.9	14
753	How Data Management Helps the Information Management: Regrouping Data Using Principal Components Analysis. Procedia, Social and Behavioral Sciences, 2014, 147, 554-560.	0.5	3
754	Social Media Around the GLOBE. Journal of Organizational Computing and Electronic Commerce, 2014, 24, 122-137.	1.0	14

#	Article	IF	Citations
755	Perceived value of social networking sites (SNS) in students' expressive participation in social movements. Journal of Research in Interactive Marketing, 2014, 8, 56-78.	7.2	12
756	The impact of social media networks on healthcare process knowledge management (using of semantic) Tj ETQq1 1 0.784314 rgBT /C		6
757	Fashion retailing â€" past, present and future. Textile Progress, 2014, 46, 227-321.	1.3	104
758	Modelling the spread of negative word-of-mouth in online social networks. Journal of Decision Systems, 2014, 23, 203-221.	2.2	20
759	Social Media in Organizations: Leveraging Personal and Collective Knowledge Processes. Journal of Organizational Computing and Electronic Commerce, 2014, 24, 74-93.	1.0	126
760	Reclaiming the students â€" coping with social media in 1:1 schools. Learning, Media and Technology, 2014, 39, 37-52.	2.1	47
761	Best Practices in Social Media at Public, Nonprofit, Education, and Health Care Organizations. Social Science Computer Review, 2014, 32, 571-574.	2.6	11
762	Exploring the Role of Ospreys in Education. Journal of Raptor Research, 2014, 48, 414-421.	0.2	10
763	Infusing social data analytics into Future Internet applications for manufacturing. , 2014, , .		5
764	Online deception in social media. Communications of the ACM, 2014, 57, 72-80.	3.3	89
765	How social software supports cooperative practices in a globally distributed software project. , 2014, , .		3
766	Developing a Social Media and Marketing Course. Marketing Education Review, 2014, 24, 127-144.	0.8	18
767	Distributed Systems and Applications of Information Filtering and Retrieval. Studies in Computational Intelligence, 2014, , .	0.7	0
768	The effects of ontology-based and password-protected blog access control on perceived privacy benefit and perceived ease of use. Kybernetes, 2014, 43, 325-340.	1.2	4
769	Millennials, Social Media, Prosocial Emotions, and Charitable Causes: The Paradox of Gender Differences. Journal of Nonprofit and Public Sector Marketing, 2014, 26, 335-353.	0.9	44
770	Investigating the effect of interactive media on consumer-firm relationship. International Journal of Academic Research, 2014, 6, 118-130.	0.1	3
771	From e-CRM to s-CRM. Critical factors underpinning the social CRM activities of SMEs. Small Enterprise Research: the Journal of SEAANZ, 2014, 21, 99-116.	1.1	61
772	Corporate YouTube practices of Eurozone companies. Online Information Review, 2014, 38, 484-501.	2.2	26

#	ARTICLE	IF	CITATIONS
773	Social Media Adoption in Adult Education â€' Administrators' Experience. Public Policy and Administration, 2014, 13, 690-703.	0.2	2
774	How do Non-profit Organizations in Libya Adopt and Use Social Media to Communicate with The Society. Procedia, Social and Behavioral Sciences, 2014, 155, 92-97.	0.5	8
775	A STUDY OF PR PRACTITIONERS' USE OF SOCIAL MEDIA TOOLS IN CYPRUS. Journal of Developmental Entrepreneurship, 2014, 19, 1450011.	0.4	6
776	Identification of influence in social media communities. International Journal of Web Based Communities, 2014, 10, 280.	0.2	29
777	Cognitive Processing of Information with Visitor Value in Cultural Heritage Environments. The Case of the SEE TCP SAGITTARIUS 2011â€"2014. Procedia Economics and Finance, 2014, 15, 303-311.	0.6	1
778	Perception of Indian consumers towards social media advertisements in Facebook, LinkedIn, YouTube and Twitter. International Journal of Internet Marketing and Advertising, 2014, 8, 264.	0.1	11
779	A role model-based approach for modelling collaborative processes. Business Process Management Journal, 2014, 20, 598-614.	2.4	14
780	Recruiting research participants with social media: A proposal for a body of knowledge. , 2014, , .		0
781	Social media: New challenges and opportunities for corporate governance. International Journal of Disclosure and Governance, 2014, 11, 366-379.	1.4	8
782	The Dependent Variable in Social Media Use. Journal of Computer Information Systems, 2014, 54, 25-34.	2.0	26
783	What Is the Future of Employer Branding Through Social Media? Results of the Delphi Study into the Perceptions of HR Professionals and Academics. Advanced Series in Management, 2014, , 23-57.	0.8	20
784	How significant are usersâ€™ opinions in social media?. International Journal of Accounting and Information Management, 2014, 22, 254-272.	2.1	17
785	The importance of Facebook as an online social networking tool for companies. International Journal of Accounting and Information Management, 2014, 22, 295-320.	2.1	23
786	Public relations as expectation management?. Journal of Communication Management, 2014, 18, 222-239.	1.4	20
787	Uncovering customer service experiences with Twitter: the case of airline industry. Management Decision, 2014, 52, 705-723.	2.2	95
788	Recruiting Gen Yers Through Social Media: Insights from the Italian Labor Market â˜† Authors contributed equally and are listed in alphabetical order.. Advanced Series in Management, 2014, , 59-81.	0.8	10
789	Integration of Social Media in Recruitment: A Delphi Study. Advanced Series in Management, 2014, , 97-120.	0.8	18
790	Examining online channel selection behaviour among social media shoppers: a PLS analysis. International Journal of Electronic Marketing and Retailing, 2014, 6, 28.	0.1	38

#	ARTICLE	IF	CITATIONS
791	Digital channels in the internal communication of a multinational corporation. Corporate Communications, 2014, 19, 275-286.	1.1	22
792	A framework for dealing with fundamental knowledge problems through social media. VINE: the Journal of Information and Knowledge Management Systems, 2014, 44, 558-578.	1.0	8
793	Understanding consumers' creating behaviour in social media: an application of uses and gratifications and the theory of reasoned action. International Journal of Internet Marketing and Advertising, 2014, 8, 241.	0.1	9
794	Tourism Branding, Identity, Reputation Co-creation, and Word-of-Mouth in the Age of Social Media. , 2014, , 15-40.		4
795	Food-branding places â€" A sensory perspective. Place Branding and Public Diplomacy, 2014, 10, 289-304.	1.1	55
796	A Sociology of the World Rally Championship. , 2014, , .		10
797	Challenges and opportunities of adaptability of social media practices in government organisations in India. International Journal of Intercultural Information Management, 2014, 4, 186.	0.0	0
798	Does Popularity in Social Networks Influence Purchasing and Lifestyle Decisions? The Meaning Of Online Friendship. Journal of Media Business Studies, 2014, 11, 1-21.	1.0	4
799	Gen Y and connected consumers - A study of their opinion management in social media. , 2014, , .		0
800	Investigating socio-cultural behavior of users reflected in different social channels on K-pop. , 2014, , .		0
801	Social Media WOM: Definition, Consequences and Inter-relationships. Management and Labour Studies, 2014, 39, 293-308.	0.9	11
802	Social Media and Toxicology. , 2014, , 313-314.		0
803	Information and Communication Technologies â€" Creating Oneness in Globally Distributed IT Project Teams. Procedia Technology, 2014, 16, 1057-1064.	1.1	9
804	Opportunities and Challenges in the use of Social Networks to Optimize Guidance Actions. Procedia, Social and Behavioral Sciences, 2014, 139, 441-447.	0.5	1
805	Social media interventions for diet and exercise behaviours: a systematic review and meta-analysis of randomised controlled trials. BMJ Open, 2014, 4, e003926.	0.8	183
807	Empowering users through privacy management recommender systems. , 2014, , .		2
808	Linking Social Media with Open Innovation: An Intelligent Model. , 2014, , .		2
809	The role of social media in supporting elderly quality daily life. , 2014, , .		19

#	ARTICLE	IF	CITATIONS
810	Social media effect inside university communication: a Mexican case. , 2014, , .		0
811	Recurring topics in the social media policies of mainstream media. Journal of Applied Journalism and Media Studies, 2014, 3, 155-173.	0.1	2
812	Exploring how users make sense of virtual worlds using the symbolic interaction theory. Journal of Gaming and Virtual Worlds, 2014, 6, 297-311.	0.1	5
813	Benefits and Risks of Social Business: Are Companies Considering E-Discovery?. Information Systems Management, 2014, 31, 328-339.	3.2	9
814	Revisiting Corporate Social Media. , 2014, , .		5
815	Analyzing Social Media Data and Web Networks. , 2014, , .		4
816	On the Dynamics of Social Media Popularity. ACM Transactions on Internet Technology, 2014, 14, 1-23.	3.0	63
817	A case study on mining social media data. , 2014, , .		5
818	24. Facebook: A multimodal discourse analysis of (semi-)automated communicative modes. , 2014, , 311-322.		4
820	You: What Generation Y Thinks about Corporate Social Networking Applications?. , 2014, , .		2
821	Government and Social Media: A Case Study of 31 Informational World Cities. , 2014, , .		51
822	Using Class Blogs in 1:1 Schools—Searching for Unexplored Opportunities. Computers in the Schools, 2014, 31, 173-196.	0.4	4
823	Leveraging Social Network Sites in New Product Development: Opportunity or Hype?. Journal of Product Innovation Management, 2014, 31, 105-117.	5.2	68
824	Social Networks: Analysis and Case Studies. Lecture Notes in Social Networks, 2014, , .	0.8	6
825	Examining the level of trust of Saudis towards the social media. , 2014, , .		1
826	Consumers' interest in learning about cooking: the influence of age, gender and education. International Journal of Consumer Studies, 2014, 38, 258-264.	7.2	33
827	Social Network Marketing Strategy and SME Strategy Benefits. Journal of Transnational Management, 2014, 19, 138-151.	0.5	53
828	Fit for the future? The relevance of *Emergency Medicine Australasia* to current and prospective emergency medicine trainees. EMA - Emergency Medicine Australasia, 2014, 26, 89-92.	0.5	1

#	ARTICLE	IF	CITATIONS
829	Social Media Risks and Benefits. Social Science Computer Review, 2014, 32, 606-627.	2.6	114
830	WARP: A ICN architecture for social data. , 2014, , .		1
831	FluMapper: A cyberGIS application for interactive analysis of massive location‐based social media. Concurrency Computation Practice and Experience, 2014, 26, 2253-2265.	1.4	40
832	A Model of Online Consumer Behavior. Progress in IS, 2014, , 325-346.	0.5	2
833	The Role of Marketer- and User-Generated Content in Sustaining the Growth of a Social Media Brand Community. , 2014, , .		29
834	Food crisis coverage by social and traditional media: A case study of the 2008 Irish dioxin crisis. Public Understanding of Science, 2014, 23, 911-928.	1.6	57
835	Do Social Media Tools Impact the Development Phase? An Exploratory Study. Journal of Product Innovation Management, 2014, 31, 18-29.	5.2	59
836	Why all that noise – assessing the strategic value of social media for fashion brands. Journal of Global Fashion Marketing, 2014, 5, 235-250.	2.4	28
837	The effect of social media use on work‐related learning. Journal of Computer Assisted Learning, 2014, 30, 159-172.	3.3	39
838	Prediction and analysis of Pakistan election 2013 based on sentiment analysis. , 2014, , .		25
839	Impacts of Social Networking Sites on Patient Care in the Emergency Department. Telemedicine Journal and E-Health, 2014, 20, 94-96.	1.6	7
841	The Battle for Brainpower: The Role of Market Intermediaries in Lateral Hiring. Strategic Change, 2014, 23, 237-251.	2.5	5
842	The Shot Heard Around the World Wide Web: Who Heard What Where About Osama bin Laden's Death. Journal of Computer-Mediated Communication, 2014, 19, 643-662.	1.7	5
843	NAVIGATING SOCIAL NETWORKING AND SOCIAL MEDIA IN SCHOOL PSYCHOLOGY: ETHICAL AND PROFESSIONAL CONSIDERATIONS IN TRAINING PROGRAMS. Psychology in the Schools, 2014, 51, 767-778.	1.1	25
844	Who's Controlling Who? Personal Communication Devices and Work. Sociology Compass, 2014, 8, 1004-1017.	1.4	5
845	Digital Services and Information Intelligence. IFIP Advances in Information and Communication Technology, 2014, , .	0.5	3
846	Ethical Issues Concerning Online Social Networks. Procedia, Social and Behavioral Sciences, 2014, 149, 967-972.	0.5	9
847	Social Media engagement as an e-commerce driver, a consumer behavior perspective. , 2014, , .		2

#	ARTICLE	IF	CITATIONS
848	Networking or Not Working?. Journalism Practice, 2014, 8, 552-562.	1.5	6
849	Influence of Social Media on Chinese Students' Choice of an Overseas Study Destination: An Information Adoption Model Perspective. Journal of Travel and Tourism Marketing, 2014, 31, 286-302.	3.1	102
850	On developing data integration and mining platform for classical Chinese literature study. , 2014, , .		0
851	E-business models for web based social networks in the Republic of Macedonia. , 2014, , .		0
852	Exploring characteristics of video consuming behaviour in different social media using K-pop videos. Journal of Information Science, 2014, 40, 806-822.	2.0	9
853	Service Quality and Price Perceptions by Internet Retail Customers. Journal of Service Research, 2014, 17, 432-445.	7.8	18
854	Connection Overload? A Cross Cultural Study of the Consequences of Social Media Connection. Information Systems Management, 2014, 31, 59-73.	3.2	139
855	Digital traces for business intelligence. Journal of Enterprise Information Management, 2014, 27, 66-98.	4.4	10
856	Social Media Creates Competitive Advantages: How Turkish Banks Use This Power? A Content Analysis of Turkish Banks through their Webpages. Procedia, Social and Behavioral Sciences, 2014, 148, 137-145.	0.5	16
857	Customer engagement in a Facebook brand community: An empirical study on travel industry in Vietnam. , 2014, , .		1
858	Global use and access of social networking web sites: a national culture perspective. Journal of Research in Interactive Marketing, 2014, 8, 37-55.	7.2	31
859	A belief-based model for characterizing the spread of awareness and its impacts on individuals' vaccination decisions. Journal of the Royal Society Interface, 2014, 11, 20140013.	1.5	39
860	Social media and emotions in organisational knowledge creation. , 2014, , .		8
861	Culture in cycles: considering H.T. Odum's 'information cycle'. International Journal of General Systems, 2014, 43, 44-74.	1.2	10
862	Reviewing museum participation in online channels in Latvia. Museum Management and Curatorship, 2014, 29, 280-292.	0.8	12
863	Social media in cancer care. Current Opinion in Supportive and Palliative Care, 2014, 8, 77-82.	0.5	5
864	Social Media and Pediatric Hospital Medicine: How Our Discipline Benefits From a Virtual Community and Why It Matters for Our Future. Hospital Pediatrics, 2014, 4, 51-53.	0.6	0
865	Social media advertising value. International Journal of Advertising, 2014, 33, 271-294.	4.2	139

#	ARTICLE	IF	CITATIONS
866	#A little bird told me: birdcaging the message during the BP disaster. Journal of Global Scholars of Marketing Science, 2014, 24, 113-128.	1.4	4
867	Modeling anonymous human behavior using social media. , 2014, , .		4
868	Travel content creation. Journal of Hospitality and Tourism Technology, 2014, 5, 245-260.	2.5	20
869	Twitter sentiment analysis. , 2014, , .		120
870	#universitycrisis. Social Science Computer Review, 2014, 32, 647-661.	2.6	30
871	Social media strategies and corporate brand visibility in the wine industry. EuroMed Journal of Business, 2014, 9, 129-148.	1.7	53
872	Consumer behavior on Facebook. EuroMed Journal of Business, 2014, 9, 252-267.	1.7	60
873	Undergraduatesâ€™ Use of Social Media as Information Sources. College and Research Libraries, 2014, 75, 442-457.	0.2	106
874	Categorizing health-related cues to action: using Yelp reviews of restaurants in Hawaii. New Review of Hypermedia and Multimedia, 2014, 20, 317-340.	0.9	12
875	Validation of the Beneficial and Harmful Work-Related Social Media Behavioral Taxonomies. Social Science Computer Review, 2014, 32, 628-646.	2.6	43
876	Utilising Social Media for Intervening and Predicting Future Health in Societies. Communications in Computer and Information Science, 2014, , 100-108.	0.4	1
877	Social Media Use to Enhance Internal Communication. Business and Professional Communication Quarterly, 2014, 77, 426-439.	0.3	19
878	Engaging citizens through social media. , 2014, , .		3
879	e-Novation: A Platform for Innovation in the Digital Economy. Progress in IS, 2014, , 785-819.	0.5	0
880	Acceptance of Corporate Blogs by Internet Users. Corporate Reputation Review, 2014, 17, 114-137.	1.1	1
882	The Role of Online Social Networks in Consumer Health Informatics: An Example of the Implicit Incorporation of Lean Principles. , 2014, , 361-380.		0
883	Effects of Pre-Purchase Search Motivation on User Attitudes toward Online Social Network Advertising: A Case of University Students. Journal of Competitiveness, 2014, 6, 42-55.	1.4	23
884	The Relationship Between Design Factors and Affective Response in Personalized Blog Interfaces. Interacting With Computers, 2014, 26, 450-464.	1.0	3

#	Article	IF	Citations
885	The Informational Value of Social Tagging Networks. Journal of Marketing, 2014, 78, 21-40.	7.0	95
886	Managing Digital Enterprise. , 2014, , .		21
887	Being a Learner Using Social Media in School: The Case of Space2cre8. Scandinavian Journal of Educational Research, 2014, 58, 110-126.	1.0	16
888	Twitter Use During a Weather Event: Comparing Content Associated with Localized and Nonlocalized Hashtags. Communication Studies, 2014, 65, 519-534.	0.7	52
889	The Photo Is Live at Applifam: An Instagram Community Grapples With How Images Should Be Used. Visual Communication Quarterly, 2014, 21, 72-82.	0.2	6
890	Bandung towards Smart City — A study in SMEs for social media adoption and determinant factors. , 2014, , .		2
891	New opportunities in social media for ad-restricted alcohol products: The case of â€˜Yeni RakÄ±â€™. Journal of Marketing Communications, 2014, 20, 270-290.	2.7	14
892	Integration of Distributed Enterprise Applications: A Survey. IEEE Transactions on Industrial Informatics, 2014, 10, 35-42.	7.2	233
893	The use of Facebook for political commentary in South Africa. Telematics and Informatics, 2014, 31, 91-97.	3.5	59
894	An integrated framework for analyzing multilingual content in Web 2.0 social media. Decision Support Systems, 2014, 61, 126-135.	3.5	19
895	Using social media for work: Losing your time or improving your work?. Computers in Human Behavior, 2014, 31, 134-142.	5.1	230
896	Seeking information about food-related risks: The contribution of social media. Food Quality and Preference, 2014, 37, 10-18.	2.3	112
897	Time, place, technology: Twitter as an information source in the Wisconsin labor protests. Computers in Human Behavior, 2014, 31, 65-72.	5.1	31
898	Nurses and Twitter: The good, the bad, and the reluctant. Collegian, 2014, 21, 111-119.	0.6	27
899	Customer co-creation projects and social media: The case of Barilla of Italy. Business Horizons, 2014, 57, 425-434.	3.4	53
900	Ontological subscription and blocking system that alleviates information overload in social blogs. Knowledge-Based Systems, 2014, 63, 33-45.	4.0	3
901	Global social knowledge management â€“ Understanding barriers for global workers utilizing social software. Computers in Human Behavior, 2014, 30, 637-647.	5.1	52
902	Perceived risks and risk management of social media in an organizational context. Electronic Markets, 2014, 24, 219-229.	4.4	31

#	ARTICLE	IF	CITATIONS
903	A study of the social networking website service in digital content industries: The Facebook case in Taiwan. Computers in Human Behavior, 2014, 30, 708-714.	5.1	70
904	Analyzing market performance via social media: a case study of a banking industry crisis. Science China Information Sciences, 2014, 57, 1-18.	2.7	15
905	Learning to annotate via social interaction analytics. Knowledge and Information Systems, 2014, 41, 251-276.	2.1	10
906	The impact of computer self-efficacy, situational interest and academic self-concept in virtual communities of inquiry during the distance learning procedures through Second Life. World Wide Web, 2014, 17, 695-722.	2.7	21
907	Airline Facebook pages â€" a content analysis. European Transport Research Review, 2014, 6, 213-223.	2.3	20
908	Challenges and solutions for marketing in a digital era. European Management Journal, 2014, 32, 1-12.	3.1	459
909	When is a picture not worth a thousand words? The psychological effects of mediated exposure to a remote location. Computers in Human Behavior, 2014, 30, 824-831.	5.1	19
912	Social Crowd Integration in New Product Development: Crowdsourcing Communities Nourish the Open Innovation Paradigm. Global Journal of Flexible Systems Management, 2014, 15, 77-86.	3.4	48
913	Social Knowledge Environments. Business and Information Systems Engineering, 2014, 6, 81-88.	4.0	38
914	Information Systems for â€œWicked Problemsâ€. Business and Information Systems Engineering, 2014, 6, 3-10.	4.0	15
916	Social media assimilation in firms: Investigating the roles of absorptive capacity and institutional pressures. Information Systems Frontiers, 2014, 16, 257-272.	4.1	70
917	Brand communities based in social media: How unique are they? Evidence from two exemplary brand communities. International Journal of Information Management, 2014, 34, 123-132.	10.5	214
918	Situational crisis communication and interactivity: Usage and effectiveness of Facebook for crisis management by Fortune 500 companies. Computers in Human Behavior, 2014, 35, 140-147.	5.1	94
919	Re-branding brand genericide. Business Horizons, 2014, 57, 359-369.	3.4	5
920	Conceptualizing the brand in social media community: The five sources model. Journal of Retailing and Consumer Services, 2014, 21, 468-481.	5.3	91
921	What do we know about social media in tourism? A review. Tourism Management Perspectives, 2014, 10, 27-36.	3.2	647
922	First Step in Social Media: Measuring the Influence of Online Management Responses on Customer Satisfaction. Production and Operations Management, 2014, 23, 570-582.	2.1	296
923	Exploring influential social cognitive determinants of social media use. Computers in Human Behavior, 2014, 36, 48-55.	5.1	42

#	ARTICLE	IF	CITATIONS
924	Social media: A new vehicle for city marketing in China. Cities, 2014, 37, 27-32.	2.7	135
925	Jumpstarting the use of social technologies in your organization. Business Horizons, 2014, 57, 337-347.	3.4	32
926	Ubiquitous use of mobile social network services. Telematics and Informatics, 2014, 31, 422-433.	3.5	86
927	Consumer Brand Engagement in Social Media: Conceptualization, Scale Development and Validation. Journal of Interactive Marketing, 2014, 28, 149-165.	4.3	1,822
928	A methodology to manage and monitor social media inside a company: a case study. Journal of Knowledge Management, 2014, 18, 255-277.	3.2	43
929	Multi-Loop Social Learning for Sustainable Land and Water Governance: Towards a Research Agenda on the Potential of Virtual Learning Platforms. Njas - Wageningen Journal of Life Sciences, 2014, 69, 23-38.	7.9	68
930	Australian health professions student use of social media. Collegian, 2014, 21, 95-101.	0.6	68
931	ERP 2.0, what for and how?. Computers in Industry, 2014, 65, 976-1000.	5.7	16
932	Brand strategies in social media. Marketing Intelligence and Planning, 2014, 32, 328-344.	2.1	336
933	Effects of support and job demands on social media use and work outcomes. Computers in Human Behavior, 2014, 36, 340-349.	5.1	130
934	A motivation-based typology of social virtual world users. Computers in Human Behavior, 2014, 33, 330-338.	5.1	45
936	Technology acceptance model (TAM) and social media usage: an empirical study on Facebook. Journal of Enterprise Information Management, 2014, 27, 6-30.	4.4	569
937	Managing brand presence through social media: the case of UK football clubs. Internet Research, 2014, 24, 181-204.	2.7	160
938	Social media utilization in business-to-business relationships of technology industry firms. Computers in Human Behavior, 2014, 30, 606-613.	5.1	159
939	Measuring blog service innovation in social media services. Internet Research, 2014, 24, 110-128.	2.7	24
940	Value co-creation and purchase intention in social network sites: The role of electronic Word-of-Mouth and trust â€" A theoretical analysis. Computers in Human Behavior, 2014, 31, 182-189.	5.1	410
941	Handbook of Strategic e-Business Management. Progress in IS, 2014, , .	0.5	8
942	Social Websites: Practices and Tools for Emerging Markets. SpringerBriefs in Business, 2014, , 7-31.	0.3	1

#	ARTICLE	IF	CITATIONS
943	Government e-Strategic Planning and Management. Public Administration and Information Technology, 2014, , .	0.6	2
944	Looking for Friends, Fans, and Followers? Social Media Use in Public and Nonprofit Human Services. Public Administration Review, 2014, 74, 655-663.	2.9	110
945	Virtual Leadership: An Important Leadership Context. Industrial and Organizational Psychology, 2014, 7, 182-187.	0.5	38
946	Examining the antecedents of persuasive eWOM messages in social media. Online Information Review, 2014, 38, 746-768.	2.2	183
947	Social networking sites' feature development from a complexity theory perspective. , 2014, , .		1
948	Introduction to big geospatial data research. Annals of GIS, 2014, 20, 227-232.	1.4	12
949	Communicating social media policies: evaluation of current practices. Journal of Communication Management, 2014, 18, 158-175.	1.4	22
950	Tourism and the smartphone app: capabilities, emerging practice and scope in the travel domain. Current Issues in Tourism, 2014, 17, 84-101.	4.6	245
951	Forensic investigation of social networking applications. Network Security, 2014, 2014, 9-16.	0.6	26
953	Cross-cultural gender differences in the adoption and usage of social media platforms â€" An exploratory study of Last.FM. Computer Networks, 2014, 75, 519-530.	3.2	23
954	Privacy and Identity Management for Emerging Services and Technologies. IFIP Advances in Information and Communication Technology, 2014, , .	0.5	1
955	Balancing acts: Managing employees and reputation in social media. Journal of Marketing Management, 2014, 30, 802-827.	1.2	86
956	An Exploratory Study of the Motives Engaged in the Dissemination of Social Word-of-Mouth via Mobile Device. , 2014, , .		3
957	The effect of mobile social media's functions on communication pattern. , 2014, , .		1
958	Cybercartography and Volunteered Geographic Information. Modern Cartography Series, 2014, 5, 43-57.	0.3	3
959	Korean consumer perspectives on social media advertising and intention to join brand pages. Journal of Global Scholars of Marketing Science, 2014, 24, 384-394.	1.4	10
960	Social networks sites adoption at firm level: A literature review. , 2014, , .		16
961	An empirical study of the financial community network on Twitter. , 2014, , .		5

#	Article	IF	Citations
962	Say yes to Facebook and get your customers involved! Relationships in a world of social networks. Business Horizons, 2014, 57, 695-702.	3.4	55
963	Social Networking the Brandâ€"An Exploration of the Drivers of Brand Image in the South African Beer Market. Journal of Food Products Marketing, 2014, 20, 362-389.	1.4	9
964	Repurchase loyalty for customer social co-creation e-marketplaces. Journal of Fashion Marketing and Management, 2014, 18, 452-464.	1.5	25
965	Best Practices in Social Media. Social Science Computer Review, 2014, 32, 575-589.	2.6	44
966	Conventionalists, Connectors, Technoisseurs and Mobilarti: Differential profiles of mobile marketing segments based on phone features and postmodern characteristics of consumers. Journal of Retailing and Consumer Services, 2014, 21, 905-916.	5.3	15
967	How Canadian universities use social media to brand themselves. Tertiary Education and Management, 2014, 20, 14-29.	0.6	113
968	What is Social Media?. , 2014, , 1-20.		2
969	Enhancing social media competitiveness of small businesses: insights from small pizzerias. New Review of Hypermedia and Multimedia, 2014, 20, 225-250.	0.9	39
970	Having Responsive Facebook Friends Affects the Satisfaction of Psychological Needs More Than Having Many Facebook Friends. Basic and Applied Social Psychology, 2014, 36, 252-258.	1.2	76
971	Cultural Transformation to Support the Adoption of Green IT. , 2014, , .		8
972	Unsupervised social media events clustering using user-centric parallel split-n-merge algorithms. , 2014, , .		3
973	A Cross-National Study of the Influence of Individualism and Collectivism on Liking Brand Pages. Journal of International Consumer Marketing, 2014, 26, 122-137.	2.3	15
974	A Survey of Personality Computing. IEEE Transactions on Affective Computing, 2014, 5, 273-291.	5.7	368
975	E-Business and Telecommunications. Communications in Computer and Information Science, 2014, , .	0.4	0
976	A model of functional rules for social media in the networked news sphere. Asian Journal of Communication, 2014, 24, 279-294.	0.6	4
977	Patterns and Motivations of Young Adultsâ€™ Health Information Acquisitions on Facebook. Journal of Consumer Health on the Internet, 2014, 18, 157-175.	0.2	13
978	How does customer self-construal moderate CRM value creation chain?. Electronic Commerce Research and Applications, 2014, 13, 295-304.	2.5	14
979	Business performance and social media: Love or hate?. Business Horizons, 2014, 57, 719-728.	3.4	195

#	ARTICLE	IF	CITATIONS
980	A scientometric analysis of social media research (2004–2011). Scientometrics, 2014, 101, 357-380.	1.6	16
981	The Internet Is Forever: Student Indiscretions Reveal the Need for Effective Social Media Policies in Academia. American Journal of Distance Education, 2014, 28, 126-138.	1.0	11
982	eWOM and the importance of capturing consumer attention within social media. Journal of Marketing Communications, 2014, 20, 82-102.	2.7	164
983	Using Blog Mining as an Analytical Method to Study the Use of Social Media by Small Businesses. Journal of Information Technology Case and Application Research, 2014, 16, 91-104.	0.4	22
984	Social Capital in the Chinese Virtual Community: Impacts on the Social Shopping Model for Social Media. Global Economic Review, 2014, 43, 3-24.	0.5	17
985	SOCIAL COMMERCE FOR INNOVATION. International Journal of Innovation Management, 2014, 18, 1450024.	0.7	24
986	Distinction and Status Production on User-Generated Content Platforms: Using Bourdieu's Theory of Cultural Production to Understand Social Dynamics in Online Fields. Information Systems Research, 2014, 25, 468-488.	2.2	121
987	CRM to social CRM: the integration of new technologies into customer relationship management. Journal of Strategic Marketing, 2014, 22, 149-176.	3.7	154
988	Social Media and Organizational Communication. Procedia, Social and Behavioral Sciences, 2014, 149, 70-75.	0.5	20
989	An Investigation of Twitter and Facebook Abandonment. , 2014, , .		1
990	Towards cyberactivism 2.0? Understanding the use of social media and other information technologies for political activism and social movements. Government Information Quarterly, 2014, 31, 365-378.	4.0	138
991	Organizations Disseminating Health Messages: The Roles of Organizational Identification and HITs. Health Communication, 2014, 29, 398-409.	1.8	15
992	Corporate communication, sustainability, and social media: It's not easy (really) being green. Business Horizons, 2014, 57, 747-758.	3.4	167
993	Discourses on Professional Learning. Professional and Practice-based Learning, 2014, , .	0.2	5
994	Factors Influencing SMEs Adoption of Social Media Marketing. Procedia, Social and Behavioral Sciences, 2014, 148, 119-126.	0.5	188
995	Social media and its role for LEAs. , 2014, , 197-220.		4
997	Social Media in Financial Services – A Theoretical Perspective. Procedia Economics and Finance, 2014, 11, 306-313.	0.6	16
998	Political News Journalists in Social Media. Journalism Practice, 2014, 8, 688-703.	1.5	47

#	ARTICLE	IF	CITATIONS
999	Social Media Research: An Assessment of the Domain's Productivity and Intellectual Evolution. Communication Monographs, 2014, 81, 285-309.	1.9	28
1000	Role of social networks in library and information services in India: a case study of efficiency and effectiveness. Library Hi Tech News, 2014, 31, 11-13.	0.5	3
1001	Social media affordances: Enabling customer engagement. Annals of Tourism Research, 2014, 48, 175-192.	3.7	184
1002	Collaborative projects (social media application): About Wikipedia, the free encyclopedia. Business Horizons, 2014, 57, 617-626.	3.4	46
1003	Dialogue and Relationship Building in Online Financial Communications. International Journal of Strategic Communication, 2014, 8, 177-195.	0.9	21
1004	Hashtags, ruling relations and the everyday: institutional ethnography insights on social movements. Contemporary Social Science, 2014, 9, 49-62.	1.0	8
1005	Multiple Account Identity Deception Detection in Social Media Using Nonverbal Behavior. IEEE Transactions on Information Forensics and Security, 2014, 9, 1311-1321.	4.5	83
1006	Building a Sense of Virtual Community: The Role of the Features of Social Networking Sites. Cyberpsychology, Behavior, and Social Networking, 2014, 17, 460-465.	2.1	16
1007	Social Media Use in Local Government: An Australian Perspective. International Journal of Public Administration, 2014, 37, 666-675.	1.4	17
1008	An Evaluation of Online Reference Services Through Social Networking Sites in Selected Nigerian University Libraries. Reference Librarian, 2014, 55, 343-367.	0.2	4
1009	The Impact of Social Media Marketing Medium toward Purchase Intention and Brand Loyalty among Generation Y. Procedia, Social and Behavioral Sciences, 2014, 148, 177-185.	0.5	138
1010	Digital marketing and social media: Why bother?. Business Horizons, 2014, 57, 703-708.	3.4	351
1011	Examining the use of evidence-based and social media supported tools in freely accessible physical activity intervention websites. International Journal of Behavioral Nutrition and Physical Activity, 2014, 11, 105.	2.0	37
1012	Customer Relationship Management in the Era of Social Web and Social Customer: An Investigation of Customer Engagement in the Greek Retail Banking Sector. Procedia, Social and Behavioral Sciences, 2014, 148, 67-78.	0.5	43
1013	Multiâ€level functionality of social media in the aftermath of the Great East Japan Earthquake. Disasters, 2014, 38, S123-43.	1.1	70
1014	Brand communication through digital influencers: Leveraging blogger engagement. International Journal of Information Management, 2014, 34, 592-602.	10.5	308
1015	Professional or interactive: CEOsâ€™ image strategies in the microblogging context. Computers in Human Behavior, 2014, 41, 184-189.	5.1	28
1016	Transnational Migrations and YouTube Sensations: Korean Americans, Popular Music, and Social Media. Ethnomusicology, 2014, 58, 54-82.	0.2	9

#	ARTICLE	IF	CITATIONS
1017	Driving Consumers to Become Fans of Brand Pages: A Theoretical Framework. Journal of Interactive Advertising, 2014, 14, 1-10.	3.0	33
1018	Observing discussion forums and product innovation â€" A way to create consumer value? Case heart-rate monitors. Technovation, 2014, 34, 215-222.	4.2	25
1019	The digital marketing skills gap: Developing a Digital Marketer Model for the communication industries. International Journal of Information Management, 2014, 34, 65-73.	10.5	150
1020	Dimensions of Social Media Utilization Among College Sport Fans. Communication and Sport, 2014, 2, 261-281.	1.6	84
1021	Video Game Personalization via Social Media Participation. Lecture Notes in Computer Science, 2014, , 35-46.	1.0	4
1023	Web 2.0, social capital and work performance in service companies: the employeesâ€™ view. Service Business, 2014, 8, 439-452.	2.2	8
1024	Satisfaction with virtual communities in B2B financial services: social dynamics, content and technology. Electronic Markets, 2014, 24, 165-177.	4.4	7
1025	A systematic review of the use and effectiveness of social media in child health. BMC Pediatrics, 2014, 14, 138.	0.7	97
1026	Social Media Analytics and Business Value: A Theoretical Framework and Case Study. , 2014, , .		19
1027	Social Media Use, Body Image, and Psychological Well-Being: A Cross-Cultural Comparison of Korea and the United States. Journal of Health Communication, 2014, 19, 1343-1358.	1.2	90
1028	Social Media and Emergency Management: Exploring State and Local Tweets. , 2014, , .		14
1029	Action-Based Trust Computation Algorithm for Online Social Network. , 2014, , .		11
1030	Towards more balanced news access? A study on the impact of cost-cutting and Web 2.0 on the mediated public sphere. Journalism, 2014, 15, 850-867.	1.8	32
1031	â€˜Echo Chambersâ€™. Asia Pacific Media Educator, 2014, 24, 39-59.	0.5	40
1032	Which Factors Influence the Adoption of Social Software? An Exploratory Study of Indian Information Technology Consultancy Firms. Journal of Global Information Technology Management, 2014, 17, 188-212.	0.5	20
1033	Social Media Conceptualization and Taxonomy. Journal of Creative Communications, 2014, 9, 107-126.	1.2	51
1034	Social Media as Primary Source. Media History, 2014, 20, 431-444.	0.2	8
1036	A Comparative Study on Global Brandsâ€™ Micro Blogs between China and USA: Focusing on Communication Styles and Branding Strategies. International Journal of Strategic Communication, 2014, 8, 231-249.	0.9	29

#	ARTICLE	IF	CITATIONS
1037	Teens€™ social media use and collective action. New Media and Society, 2014, 16, 883-902.	3.1	32
1038	New media, social capital and transnational migration: Slovaks in the UK. Human Affairs, 2014, 24, .	0.1	59
1039	Internet-based peer support for parents: A systematic integrative review. International Journal of Nursing Studies, 2014, 51, 1524-1537.	2.5	154
1040	Tools of Legitimacy: The Case of the Petrobras Corporate Blog. Organization Studies, 2014, 35, 1211-1230.	3.8	58
1041	Socio-technical systems and interaction design â€" 21st century relevance. Applied Ergonomics, 2014, 45, 162-170.	1.7	52
1042	Using Web 2.0 for Health Promotion and Social Marketing Efforts: Lessons Learned From Web 2.0 Experts. Health Marketing Quarterly, 2014, 31, 178-196.	0.6	29
1043	Clear, conspicuous, and concise: Disclosures and Twitter word-of-mouth. Business Horizons, 2014, 57, 319-328.	3.4	17
1044	Employee voice: Untapped resource or social media time bomb?. Business Horizons, 2014, 57, 401-411.	3.4	116
1045	Fan-centric social media: The Xiaomi phenomenon in China. Business Horizons, 2014, 57, 349-358.	3.4	48
1046	EFNEP Graduates' Perspectives on Social Media to Supplement Nutrition Education: Focus Group Findings From Active Users. Journal of Nutrition Education and Behavior, 2014, 46, 203-208.	0.3	24
1047	Perceived enablers of 3D virtual environments for virtual team learning and innovation. Computers in Human Behavior, 2014, 37, 395-401.	5.1	27
1048	Bringing product and consumer ecosystems to the strategic forefront. Business Horizons, 2014, 57, 225-234.	3.4	23
1049	Listen to me â€" Evaluating the influence of micro-blogs. Decision Support Systems, 2014, 62, 119-130.	3.5	28
1050	Should tweets differ for B2B and B2C? An analysis of Fortune 500 companies' Twitter communications. Industrial Marketing Management, 2014, 43, 873-881.	3.7	231
1051	The potential of social media in delivering transport policy goals. Transport Policy, 2014, 32, 115-123.	3.4	114
1052	Social media as a useful tool in food risk and benefit communication? A strategic orientation approach. Food Policy, 2014, 46, 84-93.	2.8	94
1054	E-leadership: Re-examining transformations in leadership source and transmission. Leadership Quarterly, 2014, 25, 105-131.	3.6	248
1055	Enabling customers engagement and collaboration for small and medium-sized enterprises in ubiquitous multi-channel ecosystems. Computers in Industry, 2014, 65, 891-904.	5.7	7

#	ARTICLE	IF	CITATIONS
1056	Academic librarians and their social media presence. Information Development, 2014, 30, 159-171.	1.4	31
1057	Segmenting consumer reactions to social network marketing. European Journal of Marketing, 2014, 48, 432-452.	1.7	89
1058	Social media analysis and summarization for opinion mining: a business case study. Social Network Analysis and Mining, 2014, 4, 1.	1.9	11
1059	The Framework for Problem Solving Environments in Urban Science. Procedia Computer Science, 2014, 29, 2483-2495.	1.2	6
1060	Whatâ€™s on the other side of the great firewall? Chinese Web usersâ€™ motivations for bypassing the Internet censorship. Computers in Human Behavior, 2014, 37, 249-257.	5.1	36
1061	A keyword extraction method from twitter messages represented as graphs. Applied Mathematics and Computation, 2014, 240, 308-325.	1.4	100
1062	The interplay between usersâ€™ intraorganizational social media use and social capital. Computers in Human Behavior, 2014, 37, 334-341.	5.1	75
1063	Social Networks Mining for Analysis and Modeling Drugs Usage. Procedia Computer Science, 2014, 29, 2462-2471.	1.2	16
1064	Leveraging Localized Social Media Insights for Early Warning Systems. Procedia Computer Science, 2014, 31, 1051-1060.	1.2	2
1065	The role of the IFCC in supporting e-learning through the Internet. Clinical Biochemistry, 2014, 47, 761-762.	0.8	0
1066	The roles of brand community and community engagement in building brand trust on social media. Computers in Human Behavior, 2014, 37, 152-161.	5.1	355
1067	A recommender mechanism for social knowledge navigation in an online encyclopedia. Information Processing and Management, 2014, 50, 634-652.	5.4	11
1068	Tweeting during food crises: A psychosocial analysis of threat coping expressions in Spain, during the 2011 European EHEC outbreak. International Journal of Human Computer Studies, 2014, 72, 239-254.	3.7	61
1069	Innovation through social media in the public sector: Information and interactions. Government Information Quarterly, 2014, 31, S106-S117.	4.0	128
1070	Forest monitoring and social media â€" Complementary data sources for ecosystem surveillance?. Forest Ecology and Management, 2014, 316, 9-20.	1.4	51
1071	Service(s) Marketing Research: Developments and Directions. International Journal of Management Reviews, 2014, 16, 150-171.	5.2	73
1072	Building Relationships for Survival: Coping Media Industry Dynamics. Advances in Business Marketing and Purchasing, 2014, , 39-59.	0.3	2
1073	E-Electioneering 2007â€"13: Trends in Online Political Campaigns over Three Elections. Media International Australia, 2014, 152, 57-74.	1.6	6

#	ARTICLE	IF	CITATIONS
1074	Tourism and Social Marketing. , 0, , .		54
1075	The Prospects for Consumer-Oriented Social Media. Organizacija, 2014, 47, 219-230.	0.7	3
1076	Social Media: How Hospitals Use It, and Opportunities for Future Use. Journal of Healthcare Management, 2014, 59, 447-460.	0.4	62
1078	Technology solutions in chronic disease management: the role of 'Social Media'. International Journal of Biomedical Engineering and Technology, 2014, 15, 291.	0.2	2
1079	Convergence of corporate social responsibility and business growth: an analytical framework. International Journal of Business Excellence, 2014, 7, 791.	0.2	22
1080	Corporate blog usage and its success factors: multiple case studies at consulting firms in Indonesia. International Journal of Innovation and Learning, 2014, 16, 253.	0.4	3
1081	Facebook usage among teenagers - the effect of personality and peer group pressure; an exploratory study in Greece. International Journal of Internet Marketing and Advertising, 2014, 8, 285.	0.1	9
1082	Extending the DART model for social media. International Journal of Technology Management, 2014, 66, 271.	0.2	18
1083	Risks and opportunities of integrating social networking sites in the Australian and Portuguese workplace/communities: an exploratory study. International Journal of Web Based Communities, 2014, 10, 466.	0.2	5
1084	A new interactive guiding system with social networking services at exhibitions. Electronic Library, 2014, 32, 170-182.	0.8	2
1085	What is social media?. British Journal of Midwifery, 2014, 22, 896-897.	0.1	12
1086	Social media and consumer choice. International Journal of Market Research, 2014, 56, 51-71.	2.8	42
1087	The Effect of Social Media on Studentâ€™s Engagement and Collaboration in Higher Education: A Case Study of the Use of Facebook at a South African University. Journal of Communication, 2014, 5, 115-125.	0.2	28
1088	Social Word of Mouth: How Trust Develops in the Market. International Journal of Market Research, 2014, 56, 673-689.	2.8	112
1089	Online communities in Poland: are e-commerce companies involved in creating and managing online social networks?. International Journal of Business and Globalisation, 2014, 12, 63.	0.1	0
1090	User awareness of social media security: the public sector framework. International Journal of Business Information Systems, 2014, 17, 261.	0.2	9
1091	User integration in social media: an empirical analysis. International Journal of Electronic Business, 2014, 11, 63.	0.2	21
1092	A study on the competition in social network services on the theory of Niche: gratification analysis in relationship and information. International Journal of Web Based Communities, 2014, 10, 298.	0.2	1

#	Article	IF	Citations
1093	A model of consumer engagement in a virtual customer environment. Journal of Customer Behavior, 2014, 13, 325-346.	0.0	27
1094	The customer relationship management paradox: Five steps to create a fairer organisation. Social Business, 2014, 4, 207-230.	0.3	2
1095	Top European football clubs and social networks: a true 2.0 relationship?. Sport, Business and Management, 2014, 4, 250-264.	0.7	9
1096	Determining Life Cycles of Evolving Groups. Procedia Computer Science, 2014, 35, 1102-1111.	1.2	4
1097	Advertising in online social networks: the role of perceived enjoyment and social influence. Journal of Research in Interactive Marketing, 2014, 8, .	7.2	5
1098	Clicktivism: A Systematic Heuristic. Policy and Internet, 2014, 6, 115-132.	2.0	159
1099	Potential of virtual-social-physical convergence for project manufacturing. Journal of Manufacturing Technology Management, 2014, 25, 1209-1223.	3.3	21
1100	Supporting Inclusion Through Technology-Enhanced Knowledge Networks. Inclusion, 2014, 2, 160-174.	0.9	1
1101	Motivating millennials to engage in charitable causes through social media. Journal of Service Management, 2014, 25, 334-348.	4.4	67
1102	The effect of Twitter on sports fans' information processing: an analysis of the controversial referee's decision in the 2012 London Olympic Games. International Journal of Sport Management and Marketing, 2014, 15, 102.	0.1	2
1103	Perspectives on the Potential for Social Media to Improve Communication in Small Business–Bank Relationships. International Journal of Entrepreneurship and Innovation, 2014, 15, 251-264.	1.4	24
1104	Social Media in Banking. A Managerial Perception from Mexico. Timisoara Journal of Economics and Business, 2014, 7, 147-174.	0.1	5
1105	Understanding electronic social customer relationship management: foundations and current major themes. International Journal of Electronic Customer Relationship Management, 2014, 8, 180.	0.1	1
1106	Virality over YouTube: an empirical analysis. Internet Research, 2014, 24, 629-647.	2.7	89
1107	Why travellers share information online: a model of trust, innovativeness and loyalty in Generation Y travellers. International Journal of Services, Economics and Management, 2014, 6, 115.	0.2	4
1108	Emergency medicine residents' beliefs about contributing to an online collaborative slideshow. Canadian Journal of Emergency Medicine, 2015, 17, 374-386.	0.5	13
1109	Collaborative Learning in the Cloud. , 2015, , .		2
1110	Leadership and Management in Elite Sport: Factors Perceived to Influence Performance. International Journal of Sports Science and Coaching, 2015, 10, 285-304.	0.7	14

#	ARTICLE	IF	CITATIONS
1111	A big data analytic identity management expert system for social media networks. , 2015, , .		2
1112	Developing a technoself system to improve lifelong learning engagement. , 2015, , .		1
1113	Using Twitter to Predict the Stock Market. Business and Information Systems Engineering, 2015, 57, 229-242.	4.0	101
1114	East European think tanks in social media â€" towards the model of evaluation of effective communication/PR strategies: Case study analysis. Catalan Journal of Communication and Cultural Studies, 2015, 7, 231-250.	0.2	4
1115	Beliefs and attitudes towards social network advertising: A cross-cultural study of Saudi and Sudanese female students. Journal of Arab and Muslim Media Research, 2015, 8, 255-269.	0.2	4
1116	Using Social Media as a Marketing Tool in Tertiary Institutions: A Case Study of Data Link University, Ghana. International Journal of Engineering Research in Africa, 0, 20, 218-232.	0.7	3
1117	Top 10 U.S. Municipal Police Departments and Their Social Media Usage. American Review of Public Administration, 2015, 45, 728-745.	1.5	89
1118	The Prospects of E-commerce in Poland. Procedia Computer Science, 2015, 65, 1114-1123.	1.2	6
1119	Content strategies and audience response on Facebook brand pages. Marketing Intelligence and Planning, 2015, 33, 927-943.	2.1	108
1120	Social Media, Delinguistification and Colonization of Lifeworld. Social Media and Society, 2015, 1, 205630511562193.	1.5	6
1121	Generation-Y shopping: the impact of network externalities and trust on adoption of social commerce. International Journal of Electronic Business, 2015, 12, 117.	0.2	8
1122	Engaging Students via Social Media. Journal of Marketing Education, 2015, 37, 144-159.	1.6	33
1123	Using Twitter to Enhance Traffic Incident Awareness. , 2015, , .		14
1124	Unpacking â€˜lessons learnedâ€™: investigating failures and considering alternative solutions. Knowledge Management Research and Practice, 2015, 13, 17-30.	2.7	15
1125	How Do You â€œLikeâ€•My Style? Examining How Communication Style Influences Facebook Behaviors. International Journal of Sport Communication, 2015, 8, 276-292.	0.4	6
1126	Tweeting the Lecture: How Social Media Can Increase Student Engagement in Higher Education. Sport Management Education Journal, 2015, 9, 91-101.	0.3	11
1127	Is social media suitable for patient recruitment?. Clinical Investigation, 2015, 5, 573-583.	0.0	1
1128	An Investigation into the Use of Logical and Rhetorical Tactics within Eristic Argumentation on the Social Web. , 2015, , .		1

#	ARTICLE	IF	CITATIONS
1129	Enhancing Traffic Incident Detection by Using Spatial Point Pattern Analysis on Social Media. Transportation Research Record, 2015, 2528, 69-77.	1.0	22
1130	The competitive distance as a tool for competitiveness improvement. International Journal of Business Excellence, 2015, 8, 181.	0.2	4
1131	Collaborative experience sharing with the support of M-Learning 2.0: a fundamental framework, a case study and research issues. International Journal of Mobile Learning and Organisation, 2015, 9, 21.	0.2	3
1132	Social media uptake in Cyprus - or is it just a new fad?. International Journal of Technology Marketing, 2015, 10, 312.	0.1	11
1133	Design 'the Pori hidden beauties geocaching series': computer-supported collaborative web-based learning and sharing experiences. International Journal of Web Based Communities, 2015, 11, 131.	0.2	7
1134	A critical review of the literature of social media's affordances in the classroom. E-Learning and Digital Media, 2015, 12, 481-501.	1.5	26
1135	Broadcasting, listening and the mysteries of public engagement: an investigation of the AAA online audience. Australian Archaeology, 2015, 81, 1-11.	0.3	4
1136	Empirical Analysis of User Behavior in Social Media. , 2015, , .		1
1137	How Do Sports Organizations Use Social Media to Build Relationships? A Content Analysis of NBA Clubs' Twitter Use. International Journal of Sport Communication, 2015, 8, 133-148.	0.4	59
1138	NETWORK TECHNOLOGY ADOPTION BY US BIOTECHNOLOGY FIRMS: A CONTEXTUAL APPROACH OF SOCIAL MEDIA APPLICATIONS. International Journal of Innovation Management, 2015, 19, 1550047.	0.7	4
1139	Social Media Scholarship in Sport Management Research: A Critical Review. Journal of Sport Management, 2015, 29, 601-618.	0.7	98
1142	Social media: A contextual framework to guide research and practice.. Journal of Applied Psychology, 2015, 100, 1653-1677.	4.2	247
1143	Historical Framework. , 0, , 17-33.		0
1144	The Handbook of Brand Management Scales. , 0, , .		9
1146	The Impact of Social Media and Its Utilisation by Pharmaceutical Companies. , 2015, , .		0
1147	Using Logarithmic Fuzzy Preference Programming To Prioritization Social Media Utilization Based On Tourists' Perspective. Foundations of Management, 2015, 7, 7-18.	0.2	3
1148	Social media's and online user-generated content's role in services advertising. AIP Conference Proceedings, 2015, , .	0.3	16
1153	Organizations, Communication, and Health. , 0, , .		4

#	ARTICLE	IF	CITATIONS
1155	Sport and the Media. , 0, , .		24
1157	Online Social Influence: Past, Present, and Future. Annals of the International Communication Association, 2015, 39, 163-192.	2.8	25
1159	Consumer Psychology in a Social Media World. , 0, , .		7
1160	Creativity and innovation by empowering the customer: The case of Mulino Bianco. Part II: The digital customer value added. IOP Conference Series: Materials Science and Engineering, 2015, 95, 012147.	0.3	3
1161	Measuring the Degree of Corporate Social Media Use. International Journal of Market Research, 2015, 57, 257-276.	2.8	170
1163	2. Systeme fÃ¼r Endkunden. , 2015, , 31-202.		0
1164	Electronic wearable using personalizable sound and fragrance for personal branding. , 2015, , .		0
1165	An analysis of knowledge sharing behaviors in requirement engineering through social media. , 2015, , .		5
1166	A Hybrid Paradigm for Modeling, Simulation and Analysis of Brand Virality in Social Media. , 2015, , .		0
1167	No Reciprocity in "Liking" Photos. , 2015, , .		31
1168	Service innovation from the edges: enhanced by telemedicine decision support. Personal and Ubiquitous Computing, 2015, 19, 699-708.	1.9	7
1170	IOS 2.0: new aspects on inter-organizational integration through enterprise 2.0 technologies. Electronic Markets, 2015, 25, 263-265.	4.4	3
1171	Big Social Data and Political Sentiment: The Tweet Stream during the UK General Election 2015 Campaign. , 2015, , .		9
1172	Sources and Characteristics of Information about Product Use. Procedia CIRP, 2015, 36, 242-247.	1.0	24
1173	FCASM2T: The Tools and Functionalities / Features Identification Process. Procedia Computer Science, 2015, 64, 170-179.	1.2	0
1174	How important is the â€œsocialâ€•in social networking? A perceived value empirical investigation. Information Technology and People, 2015, 28, 366-382.	1.9	33
1175	Agent-based system simulation of electronic commerce: Effect of cut-link on prisoner's dilemma with Small World topology. , 2015, , .		0
1176	Ad hoc Communities on the Road. , 2015, , .		9

#	Article	IF	Citations
1177	Social media: the Wild West of CSR communications. Social Responsibility Journal, 2015, 11, 290-305.	1.6	46
1178	Social media as a tool for social movements: the effect of social media use and social capital on intention to participate in social movements. International Journal of Consumer Studies, 2015, 39, 478-488.	7.2	81
1179	Public engagement with firms on social media in China. Journal of Information Science, 2015, 41, 624-639.	2.0	17
1180	May It Please the Court. Journal of Management Education, 2015, 39, 806-811.	0.6	0
1181	Relating eWOM Motives to eWOM Channel Choice â€" Why Do We Post Where We Do?. Schmalenbach Business Review, 2015, 67, 406-429.	0.9	7
1182	Measuring successful knowledge sharing among academia through social media. AIP Conference Proceedings, 2015, , .	0.3	0
1183	Effect of Gen Y's Affective Attitudes Towards Facebook Marketing Communications in South Africa. Electronic Journal of Information Systems in Developing Countries, 2015, 68, 1-27.	0.9	8
1184	Measurement and Determining Factors Affecting the Level of Knowledge Management. Electronic Journal of Information Systems in Developing Countries, 2015, 68, 1-20.	0.9	1
1185	Facebookâ€™s personal page modelling and simulation. , 2015, , .		0
1186	The Brand Likeability Scale: An Exploratory Study of Likeability in Firm-Level Brands. International Journal of Market Research, 2015, 57, 777-800.	2.8	19
1187	Social Media and Terrorism. South Asian Survey, 2015, 22, 136-155.	1.7	19
1188	Convenience matters: A qualitative study on the impact of use of social media and collaboration technologies on learning experience and performance in higher education. Education for Information, 2015, 31, 73-98.	0.2	19
1189	Language learning through social media. Dutch Journal of Applied Linguistics, 2015, 4, 141-143.	0.3	0
1190	â€œTyping Backâ€ Social Media as Space For Critical Discourse. New Horizons in Adult Education and Human Resource Development, 2015, 27, 50-55.	0.4	4
1191	Social media: adoption and legal issues impact on business innovation. International Journal of Business Innovation and Research, 2015, 9, 486.	0.1	5
1192	Social media used as a health intervention in adolescent health: A systematic review of the literature. Digital Health, 2015, 1, 205520761558839.	0.9	45
1193	Cavafyâ€™s web legacy: C. P. Cavafy in the public sphere of the Web 2.0. Journal of Greek Media and Culture, 2015, 1, 321-337.	0.1	0
1194	Triangulating Social Multimedia Content for Event Localization using Flickr and Twitter. Transactions in GIS, 2015, 19, 694-715.	1.0	48

#	Article	IF	Citations
1195	Beliefs, attitudes, and behaviour towards marketing communication on social networks - the case of Central and Eastern European country. International Journal of Internet Marketing and Advertising, 2015, 9, 286.	0.1	2
1196	Mobile learning using social media platforms: an empirical analysis of users' behaviours. International Journal of Mobile Learning and Organisation, 2015, 9, 258.	0.2	9
1198	Drive Customer Experience for Relationship Management through Actionable Social CRM. International Journal of Customer Relationship Marketing and Management, 2015, 6, 57-76.	0.2	1
1199	Ethical Aspects of Doctoral-Research Advising in the Emerging African Information Society. Library Trends, 2015, 64, 53-71.	0.2	3
1200	Information Technology and Firm Internationalization. Applied Mechanics and Materials, 2015, 795, 227-234.	0.2	1
1203	An Overview on the Use of Data Mining and Linguistics Techniques for Building Microblog-Based Early Detection Systems in the Healthcare Sector. International Journal of Computer Science and Information Technology, 2015, 7, 143-155.	0.3	1
1204	Social Media Capital: Conceptualizing the Nature, Determinants, and Outcomes of Social Media-Based Organizational Resources. SSRN Electronic Journal, 2015, , .	0.4	1
1205	The business use of Twitter by Australian listed companies. Journal of Developing Areas, 2015, 49, 421-428.	0.2	4
1206	Impact of Digital Media on Brand Loyalty and Brand Positioning. SSRN Electronic Journal, 2015, , .	0.4	3
1207	Innovative Methodologies for 21st Century Learning, Teaching and Assessment: A Convenience Sampling Investigation into the Use of Social Media Technologies in Higher Education. International Journal of Higher Education, 2015, 4, .	0.2	24
1208	Social Media and Its Role in Marketing. Business and Economics Journal, 2015, 07, .	0.1	50
1209	Investor Reaction to $Firm or #CEO Use of Social Media for Negative Disclosures. SSRN Electronic Journal, 2015, , .	0.4	12
1210	Exploring the Relationship between Facebook and Self-Esteem among Turkish University Students. International Journal of Cyber Behavior, Psychology and Learning, 2015, 5, 62-72.	0.6	2
1211	Does Successful Social Media Marketing Affect Brand Value?. Journal of Electronic Commerce in Organizations, 2015, 13, 15-26.	0.6	4
1212	Social Media and Consumer Behavior â€" How Does it Works in Albania Reality?. Academic Journal of Interdisciplinary Studies, 2015, , .	0.3	3
1214	Unprofessional behaviour on social media by medical students. Medical Journal of Australia, 2015, 203, 439-439.	0.8	54
1215	Customer and Firm Interaction on Social Media Platforms: Characterization and Analysis. SSRN Electronic Journal, 2015, , .	0.4	0
1216	Acquiring Knowledge through Mobile Applications. International Journal of Interactive Mobile Technologies, 2015, 9, 71.	0.7	12

#	Article	IF	Citations
1217	The Impacts of Distance Interactivity on Learners' Achievements in Online Mobile Language Learning. International Journal of Web-Based Learning and Teaching Technologies, 2015, 10, 19-35.	0.6	21
1218	Employer Branding Management as a Strategic and Organizational Control Tool. SSRN Electronic Journal, 2015, , .	0.4	0
1219	Using Social Media to Detect Outdoor Air Pollution and Monitor Air Quality Index (AQI): A Geo-Targeted Spatiotemporal Analysis Framework with Sina Weibo (Chinese Twitter). PLoS ONE, 2015, 10, e0141185.	1.1	94
1220	Exploring Utility, Attitude, Intention to Use, Satisfaction, and Loyalty in B2C/P2P Car-Sharing Economy. SSRN Electronic Journal, 2015, , .	0.4	1
1221	USABILITY EVALUATION METHOD FOR MOBILE LEARNING APPLICATION USING AGILE: A SYSTEMATIC REVIEW. Jurnal Teknologi (Sciences and Engineering), 2015, 77, .	0.3	4
1222	Erfolg bei Crowdfunding-Kampagnen: Eine Perspektive aus E-Commerce und Social Media (Crowdfunding Success: A Perspective from Social Media and E-Commerce). SSRN Electronic Journal, 0, , .	0.4	10
1223	Redes Sociales Visuales: CaracterizaciÃ³n, Componentes y posibilidades para el SEO de Sitios Intensivos en Contenidos. Cuadernos De DocumentaciÃ³n Multimedia, 2015, 26, .	0.1	3
1224	Factors Promoting Social CRM. International Journal of Customer Relationship Marketing and Management, 2015, 6, 48-69.	0.2	0
1227	Crowdsourcing in User-Generated Content Communities: Impact of Online Networks on Perception and Intended Behaviors of Crowd Engagement. International Journal of Business Administration, 2015, 6, .	0.1	0
1229	Is It Traditional or Contemporary Marketing Strategy? A Textual Cluster Analysis @MercuBuana_Reg. Mediterranean Journal of Social Sciences, 2015, , .	0.1	8
1230	Social Media in the Dental School Environment, Part A: Benefits, Challenges, and Recommendations for Use. Journal of Dental Education, 2015, 79, 1140-1152.	0.7	32
1231	Exploring Consumer Empowerment in Consumption Communities Based in Social Media. International Journal of Customer Relationship Marketing and Management, 2015, 6, 31-47.	0.2	3
1232	Using Web 2.0 and Social Media Technologies to Foster Proenvironmental Action. Sustainability, 2015, 7, 10620-10648.	1.6	55
1233	Community, Discipleship, and Social Media. Christian Education Journal, 2015, 12, 375-383.	0.0	6
1234	The professional use of social media. British Journal of Healthcare Assistants, 2015, 9, 350-353.	0.1	5
1235	Social Media for Collaborative Learning and Engagement: Adoption Framework in Higher Education Institutions in Malaysia. Mediterranean Journal of Social Sciences, 2015, , .	0.1	19
1236	The Impact of Opinion Leadership on Purchases through Social Networking Websites. Journal of Theoretical and Applied Electronic Commerce Research, 2015, 10, 18-29.	3.1	12
1237	Evaluation of social media channel preference for student engagement improvement in universities using entropy and TOPSIS method. Journal of Industrial Engineering and Management, 2015, 8, .	1.0	11

#	Article	IF	Citations
1238	Determinants of Continuance Intention to Use Social Networking Sites SNS's: Studying the Case of Facebook. International Journal of Marketing Studies, 2015, 7, .	0.2	20
1239	Identifying the Role of Common Interests in Online User Trust Formation. PLoS ONE, 2015, 10, e0121105.	1.1	17
1241	Roles of course facilitators, learners, and technology in the flow of information of a cMOOC. International Review of Research in Open and Distance Learning, 2015, 16, .	1.0	35
1242	Corporate Social Media: How Two-Way Disclosure Channels Influence Investors. SSRN Electronic Journal, 2015, , .	0.4	11
1243	Customer Engagement Factors in Facebook Brand Pages. Asian Social Science, 2015, 11, .	0.1	30
1244	Social Paradigms of the Digital Marketing - An Indian Perspective of Social Media Marketing. SSRN Electronic Journal, 0, , .	0.4	0
1245	The Role of Social Media for Collaborative Learning to Improve Academic Performance of Students and Researchers in Malaysian Higher Education. International Review of Research in Open and Distance Learning, 2015, 16, .	1.0	62
1247	#Wikipedia on Twitter. , 2015, , .		6
1248	Students' use of social media during the travel process. Tourism and Hospitality Management, 2015, 21, 179-190.	0.5	7
1249	A Netnographic Analysis of Facebook Content Strategy of World's Top 10 Management Institutes. International Journal of E-Business Research, 2015, 11, 1-17.	0.7	1
1250	Will Insta-Business Be the Electronic Contemporary Bazaar?: An Exploratory Analysis on Electronic Commerce in Kuwait. SSRN Electronic Journal, 2015, , .	0.4	1
1251	Digital Social Visibility, Anonymity and User Content Generation: Evidence from Natural Experiments. SSRN Electronic Journal, 2015, , .	0.4	3
1253	How Rumors Spread and Stop over Social Media: a Multi-Layered Communication Model and Empirical Analysis. Communications of the Association for Information Systems, 2015, 36, .	0.7	4
1254	Using Social Media for Research: The Role of Interactivity, Collaborative Learning, and Engagement on the Performance of Students in Malaysian Post-Secondary Institutes. Mediterranean Journal of Social Sciences, 2015, , .	0.1	22
1255	Adoption of Gamified Systems. International Journal of Online Marketing, 2015, 5, 18-37.	0.9	19
1256	Social Media Content Analysis in the Higher Education Sector. International Journal of Web Portals, 2015, 7, 16-32.	1.1	7
1257	Social Media and Emergency Services?. International Journal of Information Systems for Crisis Response and Management, 2015, 7, 36-58.	0.7	18
1259	La reputación online y su impacto en la política de precios de los hoteles. Cuadernos De Turismo, 2015, , 129.	0.2	9

#	ARTICLE	IF	CITATIONS
1260	Social Media Use and Job Performance. International Journal of Cyber Behavior, Psychology and Learning, 2015, 5, 59-74.	0.6	10
1261	Social Business. International Journal of Information System Modeling and Design, 2015, 6, 57-81.	0.9	9
1262	Extending Care Outside of the Hospital Walls. International Journal of E-Business Research, 2015, 11, 1-17.	0.7	3
1263	Social Media: Defining, Developing, and Divining. Atlantic Journal of Communication, 2015, 23, 46-65.	0.7	545
1264	Comprehension and Learning of Social Goals Through Visualization. IEEE Transactions on Human-Machine Systems, 2015, 45, 478-489.	2.5	7
1265	New Media and Social Capital. , 2015, , 782-786.		1
1266	The efficiency of different ways of informal learning on firm performance: A comparison between, classroom, web 2 and workplace training. Computers in Human Behavior, 2015, 51, 812-820.	5.1	10
1267	Big data analytics and business analytics. Journal of Management Analytics, 2015, 2, 1-21.	1.6	116
1268	Comparing the attributes of online tourism information sources. Computers in Human Behavior, 2015, 50, 564-575.	5.1	97
1269	Harnessing Place Branding through Cultural Entrepreneurship. , 2015, , .		1
1270	Identify with community or company? An investigation on the consumer behavior in Facebook brand community. Telematics and Informatics, 2015, 32, 930-939.	3.5	30
1271	The Quantum Entanglement of Dialogue and Persuasion in Social Media: Introducing the Perâ€"Di Principle. Atlantic Journal of Communication, 2015, 23, 5-18.	0.7	21
1272	Adolescent and parent use of new technologies for health communication: a study in an urban Latino community. Journal of Public Health Research, 2015, 4, 376.	0.5	14
1273	Coming of Age (Digitally). , 2015, , .		55
1274	Organisational Complaint Management. SpringerBriefs in Business, 2015, , 1-12.	0.3	0
1275	Using Twitter data for food-related consumer research: A case study on â€œwhat people say when tweeting about different eating situationsâ€. Food Quality and Preference, 2015, 45, 58-69.	2.3	111
1276	The role of social media in reducing stigma and discrimination. British Journal of Psychiatry, 2015, 206, 443-444.	1.7	109
1281	The Semantic Web: ESWC 2012 Satellite Events. Lecture Notes in Computer Science, 2015, , .	1.0	0

#	Article	IF	Citations
1282	Virtual worlds for people with autism spectrum disorder: a case study in Second Life. Disability and Rehabilitation, 2015, 37, 1591-1598.	0.9	44
1284	Selfie posting behaviors are associated with narcissism among men. Personality and Individual Differences, 2015, 85, 123-127.	1.6	252
1285	The Nature of Objects: Targeting Networks and the Challenge of Defining Cyber Military Objectives. Israel Law Review, 2015, 48, 39-54.	0.1	11
1286	Moving Towards Successful Complaint Management. SpringerBriefs in Business, 2015, , 13-26.	0.3	1
1287	Analysis of Social Media Interactions Between Pharmaceutical Companies and Consumers: The Power of the "Like". Therapeutic Innovation and Regulatory Science, 2015, 49, 387-391.	0.8	5
1288	The Hype and Reality of Social Media Use for Work Collaboration and Team Communication. International Journal of Business Communication, 2015, 52, 273-293.	1.4	87
1289	The Role of E-marketing Tools in Constructing the Image of a Higher Education Institution. Procedia, Social and Behavioral Sciences, 2015, 175, 431-438.	0.5	20
1290	Social Media Strategy And Online Brand Reputation The Luxury Hospitality Case. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 303-306.	0.1	0
1291	Digital Business Discourse. , 2015, , .		46
1292	How do motives affect attitudes and behaviors toward internet advertising and Facebook advertising?. Computers in Human Behavior, 2015, 51, 312-324.	5.1	75
1294	Social media utilization of tourists for travel-related purposes. International Journal of Contemporary Hospitality Management, 2015, 27, 1003-1023.	5.3	70
1295	Why do people use social computing? An experiential perspective. Internet Research, 2015, 25, 338-357.	2.7	6
1296	Reframing health care through social media. Journal of Information Technology Teaching Cases, 2015, 5, 65-73.	1.6	0
1297	Prosocial Activists in SNS: The Impact of Isomorphism and Social Presence on Prosocial Behaviors. International Journal of Human-Computer Interaction, 2015, 31, 939-958.	3.3	13
1298	Social software characteristics and the impacts on students' knowledge sharing behaviour. International Journal of Business Innovation and Research, 2015, 9, 163.	0.1	6
1299	The changing role of ICT competitiveness: the case of the Slovenian hotel sector. Economic Research-Ekonomska Istrazivanja, 2015, 28, 367-383.	2.6	13
1300	An Interactive Video System for Learning and Knowledge Management. , 2015, , .		3
1301	Extracting South African safety and security incident patterns from social media. , 2015, , .		1

#	ARTICLE	IF	CITATIONS
1302	Will Insta-Business be the Electronic Contemporary Bazaar?. , 2015, , .		2
1303	Social media within sustainable product development: an exploratory multiple case study on the perception of social media usability in the new product development process. International Journal of Technology Intelligence and Planning, 2015, 10, 273.	0.6	4
1304	Coding with Scratch: The design of an educational setting for Elementary pre-service teachers. , 2015, , .		25
1305	Is Twitter psychic? Social media analytics and television ratings. , 2015, , .		4
1306	Communicating local products on the web: a comparison between Italian and English-language blogs. International Journal of Technology Marketing, 2015, 10, 381.	0.1	1
1307	Self-expression and collaborative â€˜pro-sumptionâ€™ in the digital brandscape. Communicatio, 2015, 41, 320-339.	0.2	3
1308	Intensity Use of Social Networks in Southern Brazil. , 2015, , .		0
1309	Factory without Walls? Work and Non-work in the Facebook-Policies of Finnish Companies. , 2015, , .		0
1310	The (lack of) use of Facebook by small businesses. , 2015, , .		0
1311	Boosting Healthy Heart Employer-Sponsored Health Dissemination Efforts: Identification and Information-Sharing Intentions. Health Communication, 2015, 30, 209-220.	1.8	8
1312	The presence of large Spanish companies in online social networks. Journal of Marketing Analytics, 2015, 3, 171-186.	2.2	9
1313	Social Media and Speed-Driven Journalism: Expectations and Practices. JMM International Journal on Media Management, 2015, 17, 217-239.	0.4	26
1314	Who Pays for Online Content? A Media Dependency Perspective Comparing Young and Older People. JMM International Journal on Media Management, 2015, 17, 277-294.	0.4	19
1315	Social media in emergency management advances, challenges and future directions. , 2015, , .		11
1316	â€˜Youâ€™ll never tweet aloneâ€™: Managing sports brands through social media. Journal of Brand Management, 2015, 22, 551-568.	2.0	91
1317	Art, space and technology: how the digitisation and digitalisation of art space affect the consumption of artâ€"a critical approach. Digital Creativity, 2015, 26, 121-137.	0.8	29
1318	Top Global Firmsâ€™ Use of Brand Profile Pages on SNS for Marketing Communication. Journal of Internet Commerce, 2015, 14, 316-340.	3.5	7
1319	Variability in Twitter Content Across the Stages of a Natural Disaster: Implications for Crisis Communication. Communication Quarterly, 2015, 63, 171-186.	0.7	156

#	ARTICLE	IF	CITATIONS
1320	Students'€™ Perceptions and Experiences of Social Media in Higher Education. Journal of Marketing Education, 2015, 37, 133-143.	1.6	85
1321	Online social networking and socially responsible consumption: X and Y generations' case. International Journal of Business and Emerging Markets, 2015, 7, 251.	0.1	1
1322	Brand followers: motivations and attitudes of consumers to follow brands in social media. International Journal of Internet Marketing and Advertising, 2015, 9, 3.	0.1	10
1323	Characteristics of social-media marketing strategy and customer-based brand equity outcomes: a conceptual model. International Journal of Internet Marketing and Advertising, 2015, 9, 321.	0.1	44
1324	Transport Policy: Social Media and User-Generated Content in a Changing Information Paradigm. , 2015, , 325-366.		8
1325	Social Media's Impact on Healthcare Services. Procedia Economics and Finance, 2015, 27, 646-651.	0.6	18
1326	Social networking and the use of health-related information. , 2015, , .		2
1327	Documenting business-to-consumer (B2C) communications on Facebook. Worldwide Hospitality and Tourism Themes, 2015, 7, 283-294.	0.8	20
1328	Identification of the factors that affect the user reaction to posts on Facebook brand pages. , 2015, , .		2
1329	Engaging fans through social media: implications for team identification. Sport, Business and Management, 2015, 5, 199-217.	0.7	57
1330	A survey of honeypot research: Trends and opportunities. , 2015, , .		32
1331	Social Media Mining. , 2015, , .		0
1332	Research characteristics and status on social media in China: A bibliometric and co-word analysis. Scientometrics, 2015, 105, 1167-1182.	1.6	51
1333	Everyone's a critic: The power of expert and consumer reviews to shape readers'€™ post-viewing motion picture evaluations. Poetics, 2015, 52, 91-103.	0.6	12
1334	Potentialities of Web 2.0 and new challenges for destinations: insights from Italy. Anatolia, 2015, 26, 563-573.	1.3	9
1335	Towards a big data theory model. , 2015, , .		2
1336	Nonparametric discovery of online mental health-related communities. , 2015, , .		5
1337	An algorithm to find the best time to tweet. , 2015, , .		0

#	ARTICLE	IF	CITATIONS
1338	Using social media in supportive and palliative care research: TableÂ1. BMJ Supportive and Palliative Care, 2015, 5, 138-145.	0.8	12
1339	B2C social media value gap-model: a study of the Dutch online retailing. International Journal of Electronic Marketing and Retailing, 2015, 6, 179.	0.1	3
1341	Industrial branding in the digital age. Journal of Business and Industrial Marketing, 2015, 30, 733-741.	1.8	41
1342	Antecedents of social media B2B use in industrial marketing context: customersâ€™ view. Journal of Business and Industrial Marketing, 2015, 30, 711-722.	1.8	86
1343	Analysis of content creation in social media by B2B companies. Journal of Business and Industrial Marketing, 2015, 30, 761-770.	1.8	85
1344	Assessing the influence of social media on touristsâ€™ motivations and image formation of a destination. International Journal of Quality and Service Sciences, 2015, 7, 458-482.	1.4	34
1345	Knowledge sharing in online brand communities. Qualitative Market Research, 2015, 18, 320-345.	1.0	36
1346	Exploring the role of knowledge management practices in fostering customer relationship management as a catalyst of marketing innovation. Baltic Journal of Management, 2015, 10, 393-412.	1.2	32
1347	Restaurant social media usage in China. Worldwide Hospitality and Tourism Themes, 2015, 7, 251-265.	0.8	9
1348	Use of Social Networking Sites and Word-of-Mouth in Tourism Services. Advances in Hospitality and Leisure, 2015, , 21-40.	0.2	4
1349	Social media and management fashions. Cogent Business and Management, 2015, 2, .	1.3	20
1350	Examining beliefs, values and attitudes towards social media advertisements: results from India. International Journal of Business Information Systems, 2015, 20, 427.	0.2	15
1351	Building customer equity through trust in social networking sites. Journal of Research in Interactive Marketing, 2015, 9, 148-166.	7.2	31
1352	What health-related information flows through you every day? A content analysis of microblog messages on air pollution. Health Education, 2015, 115, 438-454.	0.4	10
1353	Patterns of digital uses among Israeli Arabs â€“ between citizenship in modern society and traditional cultural roots. Asian Journal of Communication, 2015, 25, 447-464.	0.6	18
1354	The networked communications manager. Corporate Communications, 2015, 20, 500-517.	1.1	6
1355	The social media transformation process: curating content into strategy. Corporate Communications, 2015, 20, 326-343.	1.1	64
1356	Engaging employees in China. Corporate Communications, 2015, 20, 448-467.	1.1	24

#	ARTICLE	IF	CITATIONS
1357	A socio-technical perspective on social media adoption: a case from retail banking. International Journal of Bank Marketing, 2015, 33, 944-962.	3.6	41
1358	Social media models, technologies, and applications. Industrial Management and Data Systems, 2015, 115, 769-802.	2.2	160
1359	<i>Fortune</i> 1000 communication strategies on Facebook and Twitter. Journal of Communication Management, 2015, 19, 208-223.	1.4	52
1360	Communication management on social networking sites. Journal of Communication Management, 2015, 19, 288-302.	1.4	32
1361	â€˜Letâ€™s Get Them Involvedâ€™ . . . to Some Extent: Analyzing Online News Participation. Social Media and Society, 2015, 1, 205630511562193.	1.5	17
1362	Digital age: Information and communication technologies, tools and trends for communication management. , 2015, , .		3
1363	Trust development and transfer in social commerce: prior experience as moderator. Industrial Management and Data Systems, 2015, 115, 1182-1203.	2.2	78
1364	Discovering the Use of Online Recruitment via Social Media of Student Internship. Procedia Economics and Finance, 2015, 31, 856-860.	0.6	8
1365	Typologies and touchpoints: designing multi-channel digital strategies. Journal of Research in Interactive Marketing, 2015, 9, 110-128.	7.2	52
1366	Brandscapes: contrasting corporate-generated versus consumer-generated media in the creation of brand meaning. Marketing Intelligence and Planning, 2015, 33, 414-443.	2.1	32
1367	The Effect of Social Media Adoption on Exporting Firmsâ€™ Performance. Advances in International Marketing, 2015, , 161-186.	0.3	24
1368	Looking for friends and followers: a global investigation of governmental social media use. Transforming Government: People, Process and Policy, 2015, 9, 237-254.	1.3	22
1369	On the Role of Avatars in Argumentation. , 2015, , .		1
1370	Social Media for Government Services. , 2015, , .		6
1371	Social Media, the Digital Revolution, and the Business of Media. JMM International Journal on Media Management, 2015, 17, 197-199.	0.4	39
1372	The social media instructional design model: a new tool for designing instruction using social media. International Journal of Social Media and Interactive Learning Environments, 2015, 3, 290.	0.4	6
1373	â€œFacebook Firedâ€• SAGE Open, 2015, 5, 215824401557563.	0.8	7
1374	Motif-Plus: incorporation of network motifs into top-n friendship recommendations. International Journal of Reasoning-based Intelligent Systems, 2015, 7, 315.	0.1	0

#	ARTICLE	IF	CITATIONS
1375	Customer engagement manifestations on Facebook pages of Tesco and Walmart. , 2015, , .		5
1376	Using emotions to predict user interest areas in online social networks. , 2015, , .		15
1377	The application of game theory in mobile social media security analysis for companies. , 2015, , .		0
1378	Is using social media â€œgoodâ€•for the public relations profession? A critical reflection. Public Relations Review, 2015, 41, 170-177.	1.9	122
1379	Social media usage and acculturation: A test with Hispanics in the U.S.. Computers in Human Behavior, 2015, 45, 204-212.	5.1	60
1380	Handling complaints on social network sites â€“ An analysis of complaints and complaint responses on Facebook and Twitter pages of large US companies. Public Relations Review, 2015, 41, 195-204.	1.9	198
1381	Understanding communication types on travel information sharing in social media: A transactive memory systems perspective. Telematics and Informatics, 2015, 32, 564-575.	3.5	42
1382	Status Update. Review of Public Personnel Administration, 2015, 35, 193-207.	1.8	34
1383	Social media usage in hotel human resources: recruitment, hiring and communication. International Journal of Contemporary Hospitality Management, 2015, 27, 170-184.	5.3	76
1384	Review of Social Media Potential on Knowledge Sharing and Collaboration in Tourism Industry. Procedia, Social and Behavioral Sciences, 2015, 172, 120-125.	0.5	73
1385	The Use of Social Media and Citizen Science to Identify, Track, and Report Birds. Procedia, Social and Behavioral Sciences, 2015, 167, 103-108.	0.5	3
1386	Effect of zealotry in high-dimensional opinion dynamics models. Physical Review E, 2015, 91, 022811.	0.8	46
1387	CRM in the digital age: implementation of CRM in three contemporary B2B firms. Journal of Systems and Information Technology, 2015, 17, 2-19.	0.8	32
1388	The impact of brand communication on brand equity through Facebook. Journal of Research in Interactive Marketing, 2015, 9, 31-53.	7.2	177
1389	From e-learning to social-learning: Mapping development of studies on social media-supported knowledge management. Computers in Human Behavior, 2015, 51, 803-811.	5.1	91
1390	Does personal social media usage affect efficiency and well-being?. Computers in Human Behavior, 2015, 46, 26-37.	5.1	269
1391	A scalable framework for spatiotemporal analysis of location-based social media data. Computers, Environment and Urban Systems, 2015, 51, 70-82.	3.3	87
1392	Strategic Use of Social Media for Small Business Based on the AIDA Model. Procedia, Social and Behavioral Sciences, 2015, 172, 262-269.	0.5	108

#	Article	IF	Citations
1393	CARESOME: A system to enrich marketing customers acquisition and retention campaigns using social media information. Knowledge-Based Systems, 2015, 80, 163-179.	4.0	40
1394	A model of behavioral intentions to follow online travel advice based on social and emotional loneliness scales in the context of online travel communities: The moderating role of emotional expressivity. Tourism Management, 2015, 48, 426-438.	5.8	47
1395	Selfâ€determination theory, social media and charitable causes: An inâ€depth analysis of autonomous motivation. European Journal of Social Psychology, 2015, 45, 298-307.	1.5	44
1396	Understanding the roles of cultural differences and socio-economic status in social media continuance intention. Information Technology and People, 2015, 28, 224-241.	1.9	123
1397	Consumer engagement in online brand communities: a social media perspective. Journal of Product and Brand Management, 2015, 24, 28-42.	2.6	704
1398	The effects of food safety issues released by we media on consumersâ€™ awareness and purchasing behavior: A case study in China. Food Policy, 2015, 51, 44-52.	2.8	73
1399	DANCING WITH THE PARADOX â€” SOCIAL MEDIA IN INNOVATION THROUGH COMPLEXITY LENS. International Journal of Innovation Management, 2015, 19, 1550014.	0.7	2
1400	Social media analytics: a survey of techniques, tools and platforms. AI and Society, 2015, 30, 89-116.	3.1	380
1401	The effects of value co-creation practices on building harmonious brand community and achieving brand loyalty on social media in China. Computers in Human Behavior, 2015, 48, 492-499.	5.1	118
1402	Social commerce: The transfer of power from sellers to buyers. Technological Forecasting and Social Change, 2015, 94, 350-358.	6.2	218
1403	Senior marketersâ€™ insights into the challenges of social media implementation in large organisations: assessing generic and electronic orientation models as potential solutions. Journal of Marketing Management, 2015, 31, 713-746.	1.2	22
1404	Oblivious user management for cloud-based data synchronization. Journal of Supercomputing, 2015, 71, 1378-1400.	2.4	3
1405	Quantifying Product Favorability and Extracting Notable Product Features Using Large Scale Social Media Data. Journal of Computing and Information Science in Engineering, 2015, 15, .	1.7	77
1406	Physical Therapy 2.0: Leveraging Social Media to Engage Patients in Rehabilitation and Health Promotion. Physical Therapy, 2015, 95, 389-396.	1.1	25
1407	Connecting Without Fear: Clinical Implications of the Consumption of Information and Communication Technologies by Sexual Minority Youth and Young Adults. Clinical Social Work Journal, 2015, 43, 159-168.	1.3	53
1408	The role of social and parasocial relationships on social networking sites loyalty. Computers in Human Behavior, 2015, 48, 401-414.	5.1	89
1409	Crime and Context. European Journal on Criminal Policy and Research, 2015, 21, 407-423.	1.3	7
1410	A conceptual framework to study the role of communication through social software for coordination in globally-distributed software teams. Information and Software Technology, 2015, 63, 11-30.	3.0	20

#	Article	IF	Citations
1411	BPM - Driving Innovation in a Digital World. Management for Professionals, 2015, , .	0.3	14
1412	Social Selling: A Comparison of Social Media Usage Across Process Stage, Markets, and Sales Job Functions. Journal of Marketing Theory and Practice, 2015, 23, 1-20.	2.6	55
1413	Examining Relations between Locus of Control, Loneliness, Subjective Well-Being, and Preference for Online Social Interaction. Psychological Reports, 2015, 116, 164-175.	0.9	56
1414	A survey on retail sales forecasting and prediction in fashion markets. Systems Science and Control Engineering, 2015, 3, 154-161.	1.8	59
1415	Collaborative tools: computer science students' skills versus software industry needs. Journal of Software: Evolution and Process, 2015, 27, 221-235.	1.2	2
1416	The Effect of Social Media Comments on Consumers' Responses to Food Safety Information. Journal of Foodservice Business Research, 2015, 18, 111-131.	1.3	19
1417	Twittering change: The institutional work of domain change in accounting expertise. Accounting, Organizations and Society, 2015, 45, 52-68.	1.4	103
1419	The Effect of Structural Holes on Social Capital and Individual Performance Within Social Media Networks. Lecture Notes in Computer Science, 2015, , 153-164.	1.0	0
1420	Fired for Facebook: Using NLRB guidance to craft appropriate social media policies. Business Horizons, 2015, 58, 571-579.	3.4	21
1421	Effects of Facebook Like and Conflicting Aggregate Rating and Customer Comment on Purchase Intentions. Lecture Notes in Computer Science, 2015, , 193-200.	1.0	5
1422	Participatory New Product Development—A Framework for Deliberately Collaborative and Continuous Innovation Design. Procedia, Social and Behavioral Sciences, 2015, 195, 1443-1452.	0.5	18
1423	A social endorsing mechanism for target advertisement diffusion. Information and Management, 2015, 52, 982-997.	3.6	24
1424	Listening to digital publics. Investigating citizens' voices and engagement within Italian municipalities' Facebook Pages. Public Relations Review, 2015, 41, 205-213.	1.9	52
1425	Following and Belonging to an Online Travel Community in Social Media, its Shared Characteristics and Gender Differences. Procedia, Social and Behavioral Sciences, 2015, 175, 515-521.	0.5	15
1426	Cognitive Load Management of Cultural Heritage Information: An Application Multi-Mix for Recreational Learners. Procedia, Social and Behavioral Sciences, 2015, 188, 57-73.	0.5	6
1428	Fairness management. , 2015, , 215-232.		0
1429	Reasons to believe: Influence of credibility on motivations for using social networks. Computers in Human Behavior, 2015, 50, 544-555.	5.1	78
1430	A diary study of the influence of Facebook use on narcissism among male college students. Computers in Human Behavior, 2015, 52, 326-330.	5.1	28

#	ARTICLE	IF	CITATIONS
1431	Creating Value Through Crowdsourcing: The Antecedent Conditions. Lecture Notes in Business Information Processing, 2015, , 345-355.	0.8	1
1432	Editors Use Social Media Mostly to Post Story Links. Newspaper Research Journal, 2015, 36, 170-183.	0.5	6
1433	Design, User Experience, and Usability: Interactive Experience Design. Lecture Notes in Computer Science, 2015, , .	1.0	5
1435	Transparency in Social Media. , 2015, , .		9
1436	Social Media Use in Chronic Disease: A Systematic Review and Novel Taxonomy. American Journal of Medicine, 2015, 128, 1335-1350.	0.6	195
1437	E-visibility maturity model: A tool for assessment and comparison of individual firms and sets of firms in e-business. Electronic Commerce Research and Applications, 2015, 14, 480-498.	2.5	9
1439	Why Students Share Misinformation on Social Media: Motivation, Gender, and Study-level Differences. Journal of Academic Librarianship, 2015, 41, 583-592.	1.3	156
1440	Does the wind of change blow in late adulthood? Adoption of ICT by senior citizens during the past decade. Poetics, 2015, 52, 44-63.	0.6	28
1441	Online networking and employee engagement: what current leaders do?. Journal of Managerial Psychology, 2015, 30, 582-596.	1.3	20
1443	Creating firm, customer, and societal value: Toward a theory of positive marketing. Journal of Business Research, 2015, 68, 2446-2451.	5.8	41
1444	Prevalence and Effect of Cyberbullying on Children and Young People. JAMA Pediatrics, 2015, 169, 770.	3.3	289
1445	A General Framework For Event Detection From Social Media. Advances in Geographic Information Science, 2015, , 85-105.	0.3	0
1446	Mobile Social Media: The New Hybrid Element of Digital Marketing Communications. Procedia, Social and Behavioral Sciences, 2015, 189, 335-343.	0.5	39
1447	Social media-based learning in the design studio: A comparative study. Computers and Education, 2015, 87, 192-203.	5.1	39
1448	Services innovation impact to customer satisfaction and customer value enhancement in airport. Technology in Society, 2015, 43, 219-230.	4.8	44
1449	The Palgrave Handbook of Critical Thinking in Higher Education. , 2015, , .		88
1450	Social media in healthcare: Uses, risks, and barriers. Saudi Journal of Medicine and Medical Sciences, 2015, 3, 105.	0.3	20
1451	Heritage hotels and historic lodging: perspectives on experiential marketing and sustainable culture. Journal of Heritage Tourism, 2015, 10, 103-110.	1.6	44

#	ARTICLE	IF	CITATIONS
1452	Mapping the popularity of urban restaurants using social media data. Applied Geography, 2015, 63, 113-120.	1.7	41
1453	The effects of ICT and mass media in post-disaster recovery â€" A two model case study of the Great East Japan Earthquake. Telecommunications Policy, 2015, 39, 515-532.	2.6	28
1454	Social Influence and Sustainable Consumption. International Series on Consumer Science, 2015, , .	0.2	18
1455	Self-marketing brand skills for business students. Marketing Intelligence and Planning, 2015, 33, 749-762.	2.1	21
1456	Set It and Forget It. Science Communication, 2015, 37, 533-541.	1.8	68
1457	Using social media to measure foreign policy dynamics. Journal of Peace Research, 2015, 52, 368-383.	1.5	42
1458	Social media strategy for online service brands. Service Industries Journal, 2015, 35, 521-536.	5.0	40
1459	Outlooks and Insights on Group Decision and Negotiation. Lecture Notes in Business Information Processing, 2015, , .	0.8	3
1460	Usage of Social Media by Medical and Dental Students at Nishtar Medical College, Multan, Pakistan. Journal of Hospital Librarianship, 2015, 15, 53-64.	0.4	14
1461	Information, Interactivity, and Social Media. Atlantic Journal of Communication, 2015, 23, 19-30.	0.7	73
1462	Enhancing transport data collection through social media sources: methods, challenges and opportunities for textual data. IET Intelligent Transport Systems, 2015, 9, 407-417.	1.7	50
1463	Linking social networks to utilitarian benefits through counter-knowledge. Online Information Review, 2015, 39, 179-196.	2.2	15
1464	Facebook Privacy Management Simplified. , 2015, , .		2
1465	Informationsverhalten in Social Media. Information-Wissenschaft Und Praxis, 2015, 66, .	0.1	0
1466	Use and measurement of social media for SMEs. Journal of Small Business and Enterprise Development, 2015, 22, 273-287.	1.6	128
1467	Factors influencing the use of social media by SMEs and its performance outcomes. Industrial Management and Data Systems, 2015, 115, 570-588.	2.2	273
1468	Social media: The next frontier for professional development in radiography. Radiography, 2015, 21, e74-e80.	1.1	26
1469	Examining psychological effects of source cues and social plugins on a product review website. Computers in Human Behavior, 2015, 49, 74-85.	5.1	9

#	ARTICLE	IF	CITATIONS
1470	#SocialBookmarking: An overview and primer for use in pharmacy education. Currents in Pharmacy Teaching and Learning, 2015, 7, 342-347.	0.4	3
1472	Development of Social Media Strategies in Tourism Destination. Procedia, Social and Behavioral Sciences, 2015, 175, 358-366.	0.5	123
1473	Who will buy smart glasses? Empirical results of two pre-market-entry studies on the role of personality in individual awareness and intended adoption of Google Glass wearables. Computers in Human Behavior, 2015, 49, 635-647.	5.1	194
1474	Does Life Satisfaction influence the intention (We-Intention) to use Facebook?. Computers in Human Behavior, 2015, 50, 205-210.	5.1	37
1475	Social Media Sites as a Means of Coping with a Threatened Social Identity. Leisure Sciences, 2015, 37, 20-38.	2.2	26
1476	Online Behaviour of Social Media Participants' and Perception of Trust, Comparing Social Media Brand Community Groups and Associated Organized Marketing Strategies. Procedia, Social and Behavioral Sciences, 2015, 177, 432-439.	0.5	11
1477	Surfing virtual environment in the Galápagos Islands. , 2015, , .		2
1478	Trusting the Social Web: issues and challenges. World Wide Web, 2015, 18, 1-7.	2.7	24
1479	To tweet or not to tweet: that is the question for hoteliers: a preliminary study. Information Technology and Tourism, 2015, 15, 71-99.	3.4	14
1480	Communicational ambidexterity as a new capability to manage social media communication within organizations. Journal of Strategic Information Systems, 2015, 24, 49-64.	3.3	58
1481	Are You Feeling Lonely? The Impact of Relationship Characteristics and Online Social Network Features on Loneliness. Journal of Management Information Systems, 2015, 31, 278-310.	2.1	77
1482	Leaving the Home Turf: How Brands Can Use Webcare on Consumer-generated Platforms to Increase Positive Consumer Engagement. Journal of Interactive Marketing, 2015, 30, 20-33.	4.3	129
1483	Social media in travel medicine: A review. Travel Medicine and Infectious Disease, 2015, 13, 135-142.	1.5	17
1484	New Digital Technology in Education. , 2015, , .		45
1485	Explaining organizational knowledge creation with a knowledge maturing model. Knowledge Management Research and Practice, 2015, 13, 361-381.	2.7	24
1486	Integrated Communications in the Postmodern Era. , 2015, , .		7
1487	Adoption of travel information in user-generated content on social media: the moderating effect of social presence. Behaviour and Information Technology, 2015, 34, 902-919.	2.5	116
1488	Teens, Gender, and Self-Presentation in Social Media. , 2015, , 146-152.		80

#	ARTICLE	IF	CITATIONS
1489	Internet governance by social media platforms. Telecommunications Policy, 2015, 39, 761-770.	2.6	110
1490	Building a Facebook Strategy: Some Insights From Australian Accommodation Small Tourism Enterprises (STEs). Journal of Quality Assurance in Hospitality and Tourism, 2015, 16, 63-79.	1.7	9
1491	The Use of Digital Health Technology and Social Media to Support Breast Screening. , 2015, , 105-111.		8
1492	Essentials of Teaching and Integrating Visual and Media Literacy. , 2015, , .		9
1493	The Impact of Social Media in the Public Sector. Procedia, Social and Behavioral Sciences, 2015, 175, 384-392.	0.5	40
1494	Twitter for two: investigating the effects of dialogue with customers in social media. International Journal of Advertising, 2015, 34, 181-194.	4.2	51
1495	Mapping development of social media research through different disciplines: Collaborative learning in management and computer science. Computers in Human Behavior, 2015, 51, 1142-1153.	5.1	39
1496	Middle-aged women’s decisions about body weight management. Menopause, 2015, 22, 414-422.	0.8	4
1497	Corporate Use of Social Media: Technology Affordance and External Stakeholder Relations. Journal of Organizational Computing and Electronic Commerce, 2015, 25, 140-168.	1.0	49
1498	Network Sharing beyond Knowledge Sharing: The Mediating Role of Tertius Iungens Orientation in Social Media Contexts. , 2015, , .		1
1499	At the crossroads of inclusion and distance: Organizational crisis communication during celebrity-endorsement crises in China. Public Relations Review, 2015, 41, 50-63.	1.9	35
1500	An exploratory study of product placement in social media. Internet Research, 2015, 25, 300-316.	2.7	40
1502	The Government 2.0 utilization model and implementation scenarios. Information Development, 2015, 31, 135-149.	1.4	34
1504	The role of security notices and online consumer behaviour: An empirical study of social networking users. International Journal of Human Computer Studies, 2015, 80, 36-44.	3.7	44
1505	A research on effectiveness of Facebook advertising on enhancing purchase intention of consumers. Computers in Human Behavior, 2015, 49, 597-600.	5.1	212
1506	Understanding marketing strategies with particular reference to small- and medium-sized hotel businesses in the United Arab Emirates. Tourism and Hospitality Research, 2015, 15, 115-129.	2.4	9
1507	Sound information seeking in Web 2.0 virtual communities: the moderating effect of mindfulness. Behaviour and Information Technology, 2015, 34, 920-935.	2.5	14
1508	Social Media – The New Paradigm of Collaboration and Communication for Business Environment. Procedia Economics and Finance, 2015, 20, 277-282.	0.6	30

#	ARTICLE	IF	CITATIONS
1509	Online social networks as an enabler of innovation in organizations. Management Decision, 2015, 53, 1906-1920.	2.2	115
1510	Ontological Analysis of the Research on the Use of Social Media for Health Behavior Change. , 2015, , .		1
1511	Twitter financial community sentiment and its predictive relationship to stock market movement. Quantitative Finance, 2015, 15, 1637-1656.	0.9	85
1512	Business reputation and social media: A primer on threats and responses. Journal of Direct, Data and Digital Marketing Practice, 2015, 16, 193-208.	0.3	39
1513	Friendship on social networking sites: Improving relationships between hotel brands and consumers. International Journal of Hospitality Management, 2015, 51, 76-86.	5.3	58
1514	Situated Ideals in Strategic Social Media: Applying Grounded Practical Theory in a Case of Successful Social Media Management. International Journal of Strategic Communication, 2015, 9, 272-292.	0.9	5
1515	Online marketing communication tools used by guest houses in Pretoria, South Africa. African Journal of Science, Technology, Innovation and Development, 2015, 7, 313-322.	0.8	1
1516	The Impact of Social Networks on Undergraduate Students Learning Foreign Language. Procedia, Social and Behavioral Sciences, 2015, 186, 1045-1049.	0.5	16
1517	The role of design in the future of digital channels: Conceptual insights and future research directions. Journal of Retailing and Consumer Services, 2015, 26, 133-140.	5.3	22
1518	Do Online Comments Influence the Public's Attitudes Toward an Organization? Effects of Online Comments Based on Individualsâ€™ Prior Attitudes. Journal of Psychology: Interdisciplinary and Applied, 2015, 149, 325-338.	0.9	35
1519	The Role and Nature of Evidence: A Systematic Review of Social Workers' Evidence-Based Practice Orientation, Attitudes, and Implementation. Journal of Evidence-informed Social Work, 2015, 12, 369-399.	0.8	34
1520	Mining Social Media for Enhancing Personalized Document Clustering. Lecture Notes in Computer Science, 2015, , 185-196.	1.0	2
1521	Authenticity, normativity and social media. Discourse, Context and Media, 2015, 8, 1-5.	0.9	34
1523	Analyzing spatiotemporal trends in social media data via smoothing spline analysis of variance. Spatial Statistics, 2015, 14, 491-504.	0.9	12
1524	Review of the literature on the use of social media by people with traumatic brain injury (TBI). Disability and Rehabilitation, 2015, 37, 1511-1521.	0.9	57
1525	â€œSeek the meek, seek the justâ€ Social media and social justice. Telecommunications Policy, 2015, 39, 796-803.	2.6	24
1526	Development of an Interactive Social Media Tool for Parents With Concerns About Vaccines. Health Education and Behavior, 2015, 42, 302-312.	1.3	46
1527	Content and Feedback Analysis of YouTube Videos: Football Clubs and Fans as Brand Communities. Journal of Creative Communications, 2015, 10, 71-88.	1.2	11

#	Article	IF	Citations
1529	Content Analysis of Social Media Related to Left Ventricular Assist Devices. Circulation: Cardiovascular Quality and Outcomes, 2015, 8, 517-523.	0.9	12
1530	XHELP. , 2015, , .		47
1531	Social Haystack. ACM Transactions on Computer-Human Interaction, 2015, 22, 1-27.	4.6	36
1532	Effectiveness of interventions that apply new media to improve vaccine uptake and vaccine coverage. Human Vaccines and Immunotherapeutics, 2015, 11, 72-82.	1.4	154
1533	QueFaire: Context-Aware in-Person Social Activity Recommendation System for Active Aging. Lecture Notes in Computer Science, 2015, , 64-75.	1.0	6
1534	Notice of Violation of IEEE Publication Principles: A Speedy Data Uploading Approach for Twitter Trend and Sentiment Analysis Using HADOOP. , 2015, , .		6
1535	Adaptive Social Media Skills Trainer for Vocational Education and Training: Concept and Implementation of a Recommender System. , 2015, , .		6
1536	A detection system to counter identity deception in social media applications. , 2015, , .		3
1537	Investigation of Social Networks and Discussions in STEM Education Communities on Twitter. , 2015, , .		4
1538	Customer e-complaining behaviours using social media. Service Industries Journal, 2015, 35, 633-654.	5.0	38
1539	Exploring interactive communication using social media. Service Industries Journal, 2015, 35, 670-693.	5.0	21
1540	Museums and social media: Catalonia as a case study. Museum Management and Curatorship, 2015, 30, 244-263.	0.8	27
1541	Building an evaluation framework for social media-enabled collaborative learning environments (SMECLEs). Journal of Decision Systems, 2015, 24, 298-317.	2.2	9
1542	The Exploration of Social Media Marketing Strategies of Destination Marketing Organizations in China. Journal of China Tourism Research, 2015, 11, 166-185.	1.2	37
1543	Hospitality and Tourism Online Reviews: Recent Trends and Future Directions. Journal of Travel and Tourism Marketing, 2015, 32, 608-621.	3.1	430
1544	Pause Moment Experience in SNS Communication. , 2015, , .		1
1545	Electronic Participation. Lecture Notes in Computer Science, 2015, , .	1.0	2
1546	Social media communication and the way of santiago. , 2015, , .		0

#	Article	IF	Citations
1547	Development of a Social Media Maturity Model -- A Grounded Theory Approach. , 2015, , .		11
1549	News Sharing in Social Media: A Review of Current Research on News Sharing Users, Content, and Networks. Social Media and Society, 2015, 1, 205630511561014.	1.5	234
1550	Social media's use in postgraduate students' decision-making journey: an exploratory study. Journal of Marketing for Higher Education, 2015, 25, 287-312.	2.3	65
1551	Can Response Management Benefit Hotels? Evidence from Hong Kong Hotels. Journal of Travel and Tourism Marketing, 2015, 32, 1069-1080.	3.1	37
1552	Do social media enhance constructive employee voice all of the time or just some of the time?. Human Resource Management Journal, 2015, 25, 541-562.	3.6	56
1553	A Survey on the Use of Social Networking Sites in Greece. Communications in Computer and Information Science, 2015, , 556-570.	0.4	1
1554	Social media definition and the governance challenge: An introduction to the special issue. Telecommunications Policy, 2015, 39, 745-750.	2.6	453
1555	12 Electronic media for engaging patients in the research consent decision process. , 2015, , 179-198.		0
1556	Conceptualising and Exploring User Activities in Social Media. Lecture Notes in Computer Science, 2015, , 107-118.	1.0	5
1557	The usage of digital marketing channels in SMEs. Journal of Small Business and Enterprise Development, 2015, 22, 633-651.	1.6	234
1558	Relationship Development with Customers on Facebook: A Critical Success Factors Model. , 2015, , .		6
1559	How to make your Facebook posts attractive. International Journal of Contemporary Hospitality Management, 2015, 27, 1772-1790.	5.3	68
1560	Facebook use by the open access repository users. Online Information Review, 2015, 39, 903-922.	2.2	2
1561	Examining the Effect of Social Media Marketing in Tourism. , 2015, , .		1
1562	Research Note: News Magazinesâ€™ Social Media Communication and Their Effect on User Engagement. , 2015, , 251-266.		1
1563	Trust Towards Social Media in Emergencies: A Perspective of Professional Emergency Personnel in Europe. Communications in Computer and Information Science, 2015, , 123-128.	0.4	2
1564	Computerized Argument Delphi Technique. IEEE Access, 2015, 3, 368-380.	2.6	31
1565	Design for social media engagement: Insights from elderly care assistance. Journal of Strategic Information Systems, 2015, 24, 128-145.	3.3	51

#	Article	IF	Citations
1566	The Use of Learning Management System Projects for Teaching a Foreign Language in the University. Procedia, Social and Behavioral Sciences, 2015, 182, 81-88.	0.5	7
1568	Internet of Things: Convenience vs. privacy and secrecy. Business Horizons, 2015, 58, 615-624.	3.4	170
1569	Enterprise Social Media: Challenges and Opportunities for Organizational Communication and Collaboration. , 2015, , .		26
1570	Re-purchase intentions and virtual customer relationships on social media brand community. Human-centric Computing and Information Sciences, 2015, 5, .	6.1	16
1571	Modeling and OLAPing social media: the case of Twitter. Social Network Analysis and Mining, 2015, 5, 1.	1.9	13
1572	How do consumers in the Web 2.0 era get information? Social media users' use of and reliance on traditional media. Journal of Marketing Analytics, 2015, 3, 135-146.	2.2	2
1573	Advertising in social network sites â€" Investigating the social influence of user-generated content on online advertising effects. Communications: the European Journal of Communication Research, 2015, 40, .	0.3	8
1574	Social Influence and Sustainable Behavior. International Series on Consumer Science, 2015, , 127-154.	0.2	3
1575	Understanding customer perceptions of internet banking: the case of the UK. Journal of Enterprise Information Management, 2015, 28, 622-636.	4.4	30
1576	Towards a general research framework for social media research using big data. , 2015, , .		10
1577	Proposing a new friend recommendation method, FRUTAI, to enhance social media providers' performance. Decision Support Systems, 2015, 79, 46-54.	3.5	20
1578	Virtual Worlds as Marketing Environments: The Case of Second Life. , 2015, , 1025-1040.		0
1579	Employing social media as a marketing strategy in college sport: an examination of perceived effectiveness in accomplishing organizational objectives. International Review on Public and Nonprofit Marketing, 2015, 12, 97-113.	1.3	16
1580	Global Health Information Technology Solutions for a Community Health Innovation Framework. , 2015, , .		2
1581	Why People Check In to Social Network Sites. International Journal of Electronic Commerce, 2015, 19, 21-46.	1.4	56
1582	Enterprise Social Systems: The What, the Why, and the How. , 2015, , .		4
1583	Integrating Visual and Media Literacy in YouTube Video Projects. , 2015, , 165-183.		5
1584	E-marketing orientation and social media implementation in B2B marketing. European Business Review, 2015, 27, 638-655.	1.9	51

#	Article	IF	Citations
1585	Health Web Science. , 2015, , .		13
1586	Social media as academic quicksand: A phenomenological study of student experiences in and out of the classroom. Learning and Individual Differences, 2015, 44, 40-45.	1.5	62
1587	Challenging the status and constructing the culture of an indigenous group: Attention paid to YLE Sápmi radio digital news in Finland. European Journal of Cultural Studies, 2015, 18, 690-708.	1.5	1
1588	Likes, Tweets and Other "Friends" Social Media Buzzwords from a Terminology Perspective. Procedia, Social and Behavioral Sciences, 2015, 192, 430-437.	0.5	3
1589	Social media and palliative medicine: a retrospective 2-year analysis of global Twitter data to evaluate the use of technology to communicate about issues at the end of life. BMJ Supportive and Palliative Care, 2015, 5, 207-212.	0.8	41
1590	Online negative public sentiment does not matter? — Empirical evidence from social media and movie industry. , 2015, , .		1
1591	The utilisation of social media for bridging the gap between patients and pharmaceutical companies. , 2015, , .		1
1592	Blogging as a Communication Strategy for Government Agencies: A Danish Case Study. International Journal of Strategic Communication, 2015, 9, 293-315.	0.9	13
1593	Use of Social Media in Inbound Open Innovation: Building Capabilities for Absorptive Capacity. Creativity and Innovation Management, 2015, 24, 136-150.	1.9	55
1595	Forecasting the daily outbreak of topic-level political risk from social media using hidden Markov model-based techniques. Technological Forecasting and Social Change, 2015, 94, 115-132.	6.2	15
1596	Sport and social media research: A review. Sport Management Review, 2015, 18, 166-181.	1.9	334
1597	Linking cyber and physical spaces through community detection and clustering in social media feeds. Computers, Environment and Urban Systems, 2015, 53, 47-64.	3.3	47
1599	Twitter as a Communication Tool for Nonprofits. Nonprofit and Voluntary Sector Quarterly, 2015, 44, 1086-1106.	1.3	65
1600	Site Effects. Social Science Computer Review, 2015, 33, 127-144.	2.6	25
1601	The Evolution of Natural Cities from the Perspective of Location-Based Social Media. Professional Geographer, 2015, 67, 295-306.	1.0	92
1602	Integrating websites with social media – An approach for group decision support. Journal of Decision Systems, 2015, 24, 339-353.	2.2	13
1603	Interactive Communication With the Public: Qualitative Exploration of the Use of Social Media by Food and Health Organizations. Journal of Nutrition Education and Behavior, 2015, 47, 104-108.	0.3	51
1604	A collaborative framework for social media aware manufacturing. Manufacturing Letters, 2015, 3, 14-17.	1.1	22

#	ARTICLE	IF	CITATIONS
1605	Too much Facebook? An exploratory examination of social media fatigue. Computers in Human Behavior, 2015, 44, 148-155.	5.1	312
1606	Modelling CRM in a Social Media Age. Australasian Marketing Journal, 2015, 23, 27-37.	3.5	87
1607	Electronic service quality of Facebook social commerce and collaborative learning. Computers in Human Behavior, 2015, 51, 1395-1402.	5.1	61
1608	Who is responsible for what? Examining strategic roles in social media management. Public Relations Review, 2015, 41, 109-118.	1.9	36
1609	Impact of social media usage on students academic performance in Saudi Arabia. Computers in Human Behavior, 2015, 51, 1092-1097.	5.1	152
1610	Social media, new digital technologies and their potential application in sensory and consumer research. Current Opinion in Food Science, 2015, 3, 23-26.	4.1	27
1611	Social media adoption: The role of media needs and innovation characteristics. Computers in Human Behavior, 2015, 43, 189-209.	5.1	211
1612	â€˜Loose tweets sink fleetsâ€™ and other sage advice: social media governance, policies and guidelines. Journal of Public Affairs, 2015, 15, 175-187.	1.7	27
1614	Exploring social networking sites for facilitating multi-channel retailing. Multimedia Tools and Applications, 2015, 74, 159-178.	2.6	32
1615	Social media usage and organizational performance: Reflections of Malaysian social media managers. Telematics and Informatics, 2015, 32, 67-78.	3.5	229
1616	Exploring the impact of social networking sites on running involvement, running behavior, and social life satisfaction. Sport Management Review, 2015, 18, 182-192.	1.9	42
1617	Social media, prosumption, and dispositives: New mechanisms of the construction of subjectivity. Journal of Consumer Culture, 2015, 15, 28-47.	1.5	48
1618	User preferences of social features on social commerce websites: An empirical study. Technological Forecasting and Social Change, 2015, 95, 57-72.	6.2	157
1619	Participatory information search and recommendation based on social roles and networks. Multimedia Tools and Applications, 2015, 74, 5173-5188.	2.6	8
1620	Is Node.js a viable option for building modern web applications? A performance evaluation study. Computing (Vienna/New York), 2015, 97, 1023-1044.	3.2	44
1621	The role of Facebook usersâ€™ self-systems in generating social relationships and social capital effects. New Media and Society, 2015, 17, 501-519.	3.1	33
1622	Making Public Television Social? Public Service Broadcasting and the Challenges of Social Media. Television and New Media, 2015, 16, 148-164.	1.5	59
1623	Forming an intention to act on recommendations given via online social networks. European Journal of Information Systems, 2015, 24, 76-92.	5.5	38

#	ARTICLE	IF	CITATIONS
1624	Mining Blogs And Forums To Understand the Use of Social Media in Customer Co-creation. Computer Journal, 2015, 58, 1909-1920.	1.5	24
1627	Exploring the role of social media in importing logics across social contexts: The case of IT SMEs in Iran. Technological Forecasting and Social Change, 2015, 95, 16-31.	6.2	17
1628	Ethics and Archaeological Praxis. , 2015, , .		14
1629	Multiple public spheres of Weibo: a typology of forms and potentials of online public spheres in China. Information, Communication and Society, 2015, 18, 139-155.	2.6	145
1630	Facilitators, characteristics, and impacts of Twitter use: Theoretical analysis and empirical illustration. International Journal of Information Management, 2015, 35, 15-25.	10.5	46
1631	Harnessing peer potency: Predicting positive outcomes from social capital affinity and online engagement with participatory websites. New Media and Society, 2015, 17, 1603-1623.	3.1	30
1632	Behavior-aware user response modeling in social media: Learning from diverse heterogeneous data. European Journal of Operational Research, 2015, 241, 422-434.	3.5	22
1633	Social media research: Theories, constructs, and conceptual frameworks. International Journal of Information Management, 2015, 35, 33-44.	10.5	498
1634	Factors influencing the adoption of Enterprise Social Software in Australia. Knowledge-Based Systems, 2015, 73, 32-43.	4.0	25
1635	Understanding civic engagement behaviour on Facebook from a social capital theory perspective. Behaviour and Information Technology, 2015, 34, 163-175.	2.5	56
1636	The ethics of clinical photography and social media. Medicine, Health Care and Philosophy, 2015, 18, 63-70.	0.9	36
1637	Case Studies in e-Government 2.0. , 2015, , .		9
1638	The effects of social media on emotions, brand relationship quality, and word of mouth: An empirical study of music festival attendees. Tourism Management, 2015, 47, 68-76.	5.8	332
1639	Student mentors: aiding tourism businesses to overcome barriers to social media. Current Issues in Tourism, 2015, 18, 1022-1031.	4.6	14
1640	Foreign reporting and sourcing practices in the network sphere: A quantitative content analysis of the Arab Spring in Belgian news media. New Media and Society, 2015, 17, 573-591.	3.1	38
1641	The use of social media in travel information search. Telematics and Informatics, 2015, 32, 215-229.	3.5	293
1642	The impact of authentic learning experiences with ICT on pre-service teachers' intentions to use ICT for teaching and learning. Computers and Education, 2015, 81, 49-58.	5.1	177
1643	Support vector machine approach for virtual machine migration in cloud data center. Multimedia Tools and Applications, 2015, 74, 3419-3440.	2.6	14

#	ARTICLE	IF	CITATIONS
1644	Risk communication and social media during food safety crises: a study of stakeholdersâ€™ opinions in Ireland. Journal of Risk Research, 2016, 19, 119-133.	1.4	49
1645	The effect of social media communication on consumer perceptions of brands. Journal of Marketing Communications, 2016, 22, 189-214.	2.7	444
1646	Social media in literacy education: Exploring social reading with pre-service teachers. New Media and Society, 2016, 18, 800-816.	3.1	12
1647	Customer knowledge management practices on a social media platform. Information Development, 2016, 32, 440-451.	1.4	15
1648	Disseminating, Assimilating, and Creating: A Social Knowledge Cycle Model for Non-Profit Organizations. Proceedings of the Annual Conference of CAIS / Actes Du CongrÃ¨s Annuel De L ACSI, 2016, , .	0.0	0
1649	'They' are or 'we' are? An analysis of Facebook interaction effects on brand loyalty. Global Business and Economics Review, 2016, 18, 497.	0.2	1
1650	Investigating the effective factors in users' satisfaction with social network sites. International Journal of Electronic Customer Relationship Management, 2016, 10, 179.	0.1	0
1651	An Approach to Distinguish Between the Severity of Bullying in Messages in Social Media. International Journal of Rough Sets and Data Analysis, 2016, 3, 1-20.	1.0	8
1652	Educating project managers in the 21st-century economy: a field study on the adoption of social and collaborative tools as low-cost alternatives for project communication. International Journal of Education Economics and Development, 2016, 7, 79.	0.1	2
1653	Effective innovation or dumbed-down distraction: qualitative content analysis of 10 years of social media and writing research. International Journal of Innovation in Education, 2016, 3, 91.	0.1	0
1654	Small world theory and the World Wide Web: linking small world properties and website centrality. International Journal of Markets and Business Systems, 2016, 2, 126.	0.3	19
1655	New Media & Content Mix of Popular Category of Products Advertised: A Brief Study. International Journal of Business and Management, 2016, 11, 252.	0.1	0
1656	Social Networking Sites. International Journal of Information and Communication Technology Education, 2016, 12, 62-75.	0.8	3
1657	A Strategic Foresight about Future Public Service Developments from the Citizens' Perspective. International Journal of Public Administration in the Digital Age, 2016, 3, 19-42.	0.6	2
1659	The Role of Social Media on Establishing Brand Value: A Content Analysis on Banks in Turkey. International Journal of Economics and Finance, 2016, 8, 97.	0.2	2
1660	Using Twitter for Teaching and Learning in an Oral and Maxillofacial Radiology Course. Journal of Dental Education, 2016, 80, 149-155.	0.7	43
1661	The Impact of Social Relationships on Online Word-of-Mouth and Knowledge Sharing in Social Network Sites. International Journal of Online Marketing, 2016, 6, 1-23.	0.9	4
1662	An investigation into users' information security awareness on social networks in south western Nigeria. South African Journal of Information Management, 2016, 18, .	0.5	1

#	Article	IF	Citations
1663	The Primer of Social Media Analytics. Journal of Organizational and End User Computing, 2016, 28, 1-12.	1.6	24
1665	User Disposition and Attitude towards Advertisements Placed in Facebook, LinkedIn, Twitter and YouTube. Journal of Electronic Commerce in Organizations, 2016, 14, 17-34.	0.6	5
1666	Use of Social Media for Disaster Management. Journal of Organizational and End User Computing, 2016, 28, 122-140.	1.6	18
1667	Social impact theory: An examination of how immediacy operates as an influence upon social media interaction in Facebook fan pages. The Marketing Review, 2016, 16, 299-321.	0.1	24
1668	Social Media Data Mining: An Analysis & Overview of Social Media Networks and Political Landscape. International Journal of Database Theory and Application, 2016, 9, 291-296.	0.2	1
1669	Entrepreneurship in Social-Media Services in Oman â€" A Socio-Economic Scanning of the Sultanate. Asian Social Science, 2016, 12, 138.	0.1	8
1670	Social media and Relationship Marketing Strategies of Malaysian Car Brands. Indian Journal of Science and Technology, 2016, 9, .	0.5	5
1671	How can Mobile Accounting Reporting Benefit from the â€˜Imagined Communities'?. International Journal of Mobile Computing and Multimedia Communications, 2016, 7, 36-52.	0.4	7
1672	Diffusion of Adoption of Facebook for Customer Relationship Management in Australia. Journal of Organizational and End User Computing, 2016, 28, 56-72.	1.6	18
1673	Identiï¬kacija online imidÅ¾a organizacija temeljem analize sentimenata korisniÄki generiranog sadrÅ¾aja na hrvatskim portalima. Medijska Istrazivanja, 2016, 22, 63-82.	0.2	2
1674	Social Media Usability and Its Impact on Buyer Purchasing Behavior Based on Buyer's Trust: Saudi Arabia Context. International Journal of Business Administration, 2016, 8, 87.	0.1	4
1675	Crowdsourcing the Disaster Management Cycle. International Journal of Information Systems for Crisis Response and Management, 2016, 8, 17-40.	0.7	32
1676	Why Young People use Social Media for Sports: A Uses and Gratifications Perspective. Indian Journal of Science and Technology, 2016, 9, .	0.5	3
1677	Youthsâ€™ Social Media Adoption: Theoretical Model and Empirical Evidence. International Journal of Business and Management, 2016, 11, 22.	0.1	14
1678	Design and Development of Intelligent Decision Support Prototype System for Social Media Competitive Analysis in Fashion Industry. Journal of Organizational and End User Computing, 2016, 28, 13-32.	1.6	3
1679	Twitter Predicting the 2012 US Presidential Election?. Journal of Organizational and End User Computing, 2016, 28, 10-30.	1.6	7
1680	Use of Social Media for New Service Development by Finnish Event and Festival Organizers. Event Management, 2016, 20, 313-325.	0.6	14
1681	Managing relationships and communications in higher education efficiently through digital social networks: The importance of the relational coordination model. DYNA (Colombia), 2016, 83, 138-146.	0.2	13

#	ARTICLE	IF	CITATIONS
1683	Mobile Context-Aware Systems: Technologies, Resources and Applications. International Journal of Interactive Mobile Technologies, 2016, 10, 25.	0.7	10
1684	Factors Contributing to the Acceptance of Social Media as a Platform among Student Entrepreneurs: A Review. Mediterranean Journal of Social Sciences, 2016, , .	0.1	10
1685	The effect of eWOM on brand attitude and purchase intention of consumers: a cross-sectional study on consumer electronics. International Journal of Internet Marketing and Advertising, 2016, 10, 131.	0.1	7
1686	Catch a Fad or Capture a Value?. Journal of Organizational and End User Computing, 2016, 28, 67-81.	1.6	6
1687	A Framework for Categorizing Social Media Posts. SSRN Electronic Journal, 0, , .	0.4	2
1688	The Impact of Unprofitable Customer Abandonment on Current Customersâ€™ Exit, Voice, and Loyalty Intentions: An Empirical Analysis. Journal of Accounting & Marketing, 2016, 05, .	0.2	0
1689	What Factors Lead Companies to Adopt Social Media in their processes: Proposal and Test of a Measurement Model. Brazilian Business Review, 2016, 13, 260-290.	0.4	7
1690	Social Media Engagement Theory. Journal of Organizational and End User Computing, 2016, 28, 53-73.	1.6	97
1691	Coordinated Implicitly? An Empirical Study on the Role of Social Media in Collaborative Learning. International Review of Research in Open and Distance Learning, 2016, 17, .	1.0	7
1692	Learning English as a Second Language through Social Media: Saudi Arabian Tertiary Context. International Journal of Linguistics, 2016, 8, 112.	0.1	9
1693	Unpacking 'Give Back Box:': A Social Enterprise at the Intersection of Leadership, Innovation, and Sustainability. Journal of Technology Management and Innovation, 2016, 11, 48-54.	0.5	1
1694	Overview and Future Opportunities of Sentiment Analysis Approaches for Big Data. Journal of Computer Science, 2016, 12, 153-168.	0.5	28
1695	Descriptive Analysis Regarding Use of Wechat among University Students in China. Asian Social Science, 2016, 12, 151.	0.1	4
1696	Knowledge Acquisition through Social Media towards Academic Performance among Undergraduate Students. International Journal of Learning and Development, 2016, 6, .	0.1	0
1697	The Experience of International Student Using Social Media during Classes. International Journal of Education, 2016, 8, 32.	0.1	4
1698	E-Communication in Personal Sales: Internet Usage and Performance. SSRN Electronic Journal, 0, , .	0.4	0
1699	Empirical Study on How Social Media Promote Product Innovation. SSRN Electronic Journal, 2016, , .	0.4	0
1700	Social Networking Sites (SNSs). International Journal of Virtual Communities and Social Networking, 2016, 8, 1-15.	0.2	3

#	Article	IF	Citations
1701	Social Media and Value Creation. Journal of Organizational and End User Computing, 2016, 28, 107-123.	1.6	14
1702	Brand Loyalty and Online Brand Communities. International Journal of Online Marketing, 2016, 6, 50-61.	0.9	2
1703	Reputation, Image, and Social Media as Determinants of e-Reputation. International Journal of Technology and Human Interaction, 2016, 12, 48-64.	0.3	3
1704	The Potential Contribution and Uses of Twitter by Tourism Businesses and Destinations. International Journal of Online Marketing, 2016, 6, 62-77.	0.9	5
1705	Deriving Competitive Intelligence from Social Media. International Journal of Online Marketing, 2016, 6, 49-61.	0.9	11
1706	Social Media Impact on the Recruitment and Selection Process in the Information Technology Industry. International Journal of Human Capital and Information Technology Professionals, 2016, 7, 36-52.	0.5	5
1707	Impact of Social CRM Capabilities on Firm Performance. International Journal of Information Systems in the Service Sector, 2016, 8, 1-16.	0.2	11
1708	User and Firm Generated Content on Online Social Media. International Journal of Online Marketing, 2016, 6, 34-49.	0.9	11
1709	â€œEngage and attract me, then Iâ€™ll share youâ€ an analysis of the impact of post category on viral marketing in a social networking site. Revista Brasileira De Gestao De Negocios, 2016, 18, 545-569.	0.2	10
1710	Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content. International Journal of Technology and Human Interaction, 2016, 12, 47-63.	0.3	4
1711	Virtual Communities on Social Networks and the Indian Consumer: A Netnographic Study. SSRN Electronic Journal, 2016, , .	0.4	0
1712	Segmenting Markets by Means of CRMs. International Journal of Web Portals, 2016, 8, 1-12.	1.1	0
1714	Influence of Social Media Marketing on the Brand Image of Organizations in the Hospitality Industry of Sri Lanka. International Journal of Asian Business and Information Management, 2016, 7, 30-41.	0.7	8
1715	Classification of Arabic Twitter Users: A Study Based on User Behaviour and Interests. Mobile Information Systems, 2016, 2016, 1-11.	0.4	10
1716	The Role of Social Media in Disasters. , 2016, , 283-284.		2
1718	An investigation of how the Australian brewing industry influence consumers on Twitter. Australasian Journal of Information Systems, 2016, 20, .	0.3	3
1719	The Green Revolution: Social Change through Social Media. International Journal of Social Sciences and Management, 2016, 3, 146-152.	0.2	0
1720	Relationship between High School Studentsâ€™ Facebook Addiction and Loneliness Status. Eurasia Journal of Mathematics, Science and Technology Education, 2016, 12, .	0.7	15

#	Article	IF	Citations
1721	A Cloud Architecture for Teleradiology-as-a-Service. Methods of Information in Medicine, 2016, 55, 203-214.	0.7	8
1722	Understanding Emotional Expressions in Social Media Through Data Mining. , 2016, , 85-103.		1
1723	Shifting Research Paradigms Toward Research 2.0. , 2016, , 1-59.		0
1724	Wine tourism destination image on the web: a comparison between conveyed and perceived communication drivers. Journal for International Business and Entrepreneurship Development, 2016, 9, 169.	0.7	9
1725	Ambient Technology to Assist Elderly People in Indoor Risks. Computers, 2016, 5, 22.	2.1	17
1726	Sustainable Digital Environments: What Major Challenges Is Humankind Facing?. Sustainability, 2016, 8, 726.	1.6	22
1727	Integrating Scientific Publication into an Applied Gaming Ecosystem. GSTF International Journal on Computing, 2016, 5, .	0.2	2
1728	A Method of Discovering Genre Similarity using Aspect Based Approach. , 2016, , .		0
1729	SMEs - social media marketing performance. International Journal of Web Engineering and Technology, 2016, 11, 215.	0.1	3
1730	Social Networking Sites Shaping Behavior. Anthropologist, 2016, 24, 497-508.	0.1	0
1731	Social media use in healthcare: A systematic review of effects on patients and on their relationship with healthcare professionals. BMC Health Services Research, 2016, 16, 442.	0.9	478
1732	The Role of Online Social Media on the Experience and Communication of Gay Events in a Tourist Destination: A Case Study of a Small-scale Film Festival in Nice. , 2016, , 323-341.		0
1733	Crowdsourcing a Collective Sense of Place. PLoS ONE, 2016, 11, e0152932.	1.1	71
1734	How Are Scientists Using Social Media in the Workplace?. PLoS ONE, 2016, 11, e0162680.	1.1	179
1735	Developing the Main Knowledge Management Process via Social Media in the IT Organisations: A Conceptual Perspective. International Journal of Business Administration, 2016, 7, .	0.1	21
1736	A Cross-Cultural Examination of SNS Usage Intensity and Managing Interpersonal Relationships Online: The Role of Culture and the Autonomous-Related Self-Construal. Frontiers in Psychology, 2016, 7, 376.	1.1	27
1737	Consumer Participation in Co-creation: An Enlightening Model of Causes and Effects Based on Ethical Values and Transcendent Motives. Frontiers in Psychology, 2016, 7, 793.	1.1	48
1738	Personality and Social Framing in Privacy Decision-Making: A Study on Cookie Acceptance. Frontiers in Psychology, 2016, 7, 1341.	1.1	22

#	Article	IF	Citations
1739	Destination bonding: Hybrid cognition using Instagram. Management Science Letters, 2016, , 31-46.	0.8	7
1740	Special issue on knowledge management of web social media. Web Intelligence, 2016, 14, 273-274.	0.1	3
1741	On the impact of social network information diversity on end-user programming productivity: a foraging-theoretic study. , 2016, , .		5
1742	Use of Web 2.0 by students in the Faculty of Information Science and Communications at Mzuzu University, Malawi. South African Journal of Information Management, 2016, 18, .	0.5	23
1743	The role of social media in schizophrenia. Current Opinion in Psychiatry, 2016, 29, 190-195.	3.1	43
1744	Factors affecting mobile application usage: exploring the roles of gender, age, and application types from behaviour log data. International Journal of Mobile Communications, 2016, 14, 256.	0.2	20
1745	Investigating antecedents and moderating factors of consumer's acceptance and adoption of online-received recommendations on social media: an empirical analysis. International Journal of Internet Marketing and Advertising, 2016, 10, 90.	0.1	0
1746	Facebook, selfâ€disclosure, and brandâ€mediated intimacy: Identifying value creating behaviors. Journal of Consumer Behaviour, 2016, 15, 493-502.	2.6	12
1747	Bach, Beethoven, and benefactors: Facebook engagement between symphonies and their stakeholders. International Journal of Nonprofit and Voluntary Sector Marketing, 2016, 21, 96-108.	0.5	6
1748	â€œBig Brotherâ€•can watch us. Journal of Decision Systems, 2016, 25, 578-588.	2.2	39
1749	Risk-informed decisions for epidemics. Journal of Decision Systems, 2016, 25, 240-247.	2.2	3
1750	Social Media use in HRM. Research in Personnel and Human Resources Management, 2016, , 153-207.	1.0	38
1751	Managing social media uncertainty to support the decision making process during Emergencies. Journal of Decision Systems, 2016, 25, 171-181.	2.2	44
1752	How are decision systems changing? The contribution of social media to the management of decisional liquefaction. Journal of Decision Systems, 2016, 25, 214-226.	2.2	52
1753	Mobile exercising and tweeting the pounds away: The use of digital applications and microblogging and their association with disordered eating and compulsive exercise. Cogent Social Sciences, 2016, 2, 1.	0.5	13
1754	Do you use social media? A study into new nursing and midwifery graduates' uptake of social media. International Journal of Nursing Practice, 2016, 22, 197-204.	0.8	18
1755	Strategies of Legitimacy Through Social Media: The Networked Strategy. Journal of Management Studies, 2016, 53, 402-432.	6.0	146
1757	Social Computing and Social Media. Lecture Notes in Computer Science, 2016, , .	1.0	3

#	ARTICLE	IF	CITATIONS
1758	Using values to segment virtual consumers on social networking sites. Marketing Intelligence and Planning, 2016, 34, 623-645.	2.1	10
1759	Understanding Network Links in Twitter. , 2016, , .		7
1760	Determinants and Impact of Online Social Interaction on Online Buying Behaviour. Procedia, Social and Behavioral Sciences, 2016, 219, 352-358.	0.5	9
1761	The added value of auxiliary data in sentiment analysis of Facebook posts. Decision Support Systems, 2016, 89, 98-112.	3.5	40
1762	Social media integration in electronic human resource management: Development of a social eHRM framework. Canadian Journal of Administrative Sciences, 2016, 33, 108-123.	0.9	20
1763	Facebook and Twitter in Crisis Communication: A Comparative Study of Crisis Communication Professionals and Citizens. Journal of Contingencies and Crisis Management, 2016, 24, 198-208.	1.6	89
1764	Understanding Individual User Resistance and Workarounds of Enterprise Social Networks: The Case of Service Ltd. Journal of Information Technology, 2016, 31, 130-151.	2.5	46
1765	Tweetâ€biased summarization. Journal of the Association for Information Science and Technology, 2016, 67, 1289-1300.	1.5	8
1766	The sharing economy: Why people participate in collaborative consumption. Journal of the Association for Information Science and Technology, 2016, 67, 2047-2059.	1.5	2,024
1767	Professional online community membership and participation among healthcare providers. Journal of the American Association of Nurse Practitioners, 2016, 28, 639-645.	0.5	5
1768	Questioning Big Data: Crowdsourcing crisis data towards an inclusive humanitarian response. Big Data and Society, 2016, 3, 205395171666205.	2.6	53
1769	Strategic Communication. , 0, , .		3
1771	6. Social Semiotic Multimodality. , 2016, , 145-164.		19
1772	Are social media applications a facilitator or barrier to learning for tourism and hospitality management students?. Research in Hospitality Management, 2016, 6, 195-202.	0.4	0
1773	Dynamic Weight on Static Trust for trustworthy social media networks. , 2016, , .		1
1774	A Participatory Digital Platform for Cultural Heritage within Smart City Environments. , 2016, , .		8
1776	Making mundane work visible on social media: a CCO investigation of working out loud on Twitter. Communication Research and Practice, 2016, 2, 378-406.	0.6	24
1777	The benefit of the Web 2.0 technologies in higher education: Student's perspectives. , 2016, , .		2

#	Article	IF	Citations
1779	Social Networking Sites Addiction and the Effect of Attitude towards Social Network Advertising. Procedia, Social and Behavioral Sciences, 2016, 235, 484-492.	0.5	33
1780	Collective Online Platforms for Financial and Environmental Awareness. Lecture Notes in Computer Science, 2016, , .	1.0	1
1781	Social networking as an advertising tool in Russia and abroad. SHS Web of Conferences, 2016, 28, 01003.	0.1	0
1782	Analysis on effects of brand community on brand loyalty in the social media: A case study of an online transportation (UBER). , 2016, , .		4
1783	Academics Going Public. , 0, , .		3
1784	Research on user relationship networks of SNS based on the Forest Fire model. , 2016, , .		0
1785	Automated discovery of product preferences in ubiquitous social media data: A case study of automobile market. , 2016, , .		4
1786	Social Media Analytics: More than a Word Cloud?. Hmd, 2016, 53, 323-338.	0.3	1
1789	Setting the Course: Strategies for Writing Digital and Social Guidelines. New Directions for Student Services, 2016, 2016, 91-104.	0.1	1
1790	A Historical Perspective on Student Affairs Professionals' Use of Digital Technology. New Directions for Student Services, 2016, 2016, 11-27.	0.1	5
1791	Social media in emergencies: How useful can they be. , 2016, , .		7
1792	Content analysis of we media marketing. , 2016, , .		0
1793	Motives for participation in the sharing economy – evidence from Lithuania. Economics and Management, 2016, 8, 7-17.	0.6	23
1795	Theorising digital personhood: a dramaturgical approach. Journal of Marketing Management, 2016, 32, 1701-1721.	1.2	32
1796	How interesting images are: An atypicality approach for social networks. , 2016, , .		0
1797	Honor in the face of shame: the semiotics of the American flag at political-sex-scandal press conferences. Journal of Visual Literacy, 2016, 35, 147-166.	0.2	0
1798	Physical-social fusion to assist public services in the war against air pollution in China. , 2016, , .		1
1799	Commenting, Sharing and Tweeting News. Nordicom Review, 2016, 37, 67-81.	0.8	21

#	ARTICLE	IF	CITATIONS
1800	'Only Connect': Unifying the social in social work and social media. Journal of Social Work Practice, 2016, 30, 313-327.	0.6	15
1804	Utilization of social media in livestock product marketing group of cattle. , 2016, , .		0
1805	Antecedent factors of consumer attitudes toward SMS, E-mail and social media for advertising. , 2016, , .		8
1806	Cityzen. , 2016, , .		4
1807	Social street view. , 2016, , .		13
1808	Perceived risks in social media use. , 2016, , .		2
1809	Following the Breadcrumbs: Using Open Source Intelligence as Evidence in Criminal Proceedings. Advanced Sciences and Technologies for Security Applications, 2016, , 295-304.	0.4	1
1810	Social media analysis supporting smart city implementation (Practical study in Bandung district). , 2016, , .		1
1811	Understanding Participatory Hashtag Practices on Instagram. , 2016, , .		10
1812	Analyzing Twitter to explore perceptions of Asian restaurants. Journal of Hospitality and Tourism Technology, 2016, 7, 405-422.	2.5	48
1813	The Novelty and Utility in New Media. , 2016, , 7-32.		0
1814	The Influence of Open Strategizing on Organizational Members' Commitment to Strategy. Procedia, Social and Behavioral Sciences, 2016, 235, 473-483.	0.5	8
1815	The Potential of Social Media and Internet-Based Data in Preventing and Fighting Infectious Diseases: From Internet to Twitter. Advances in Experimental Medicine and Biology, 2016, 972, 131-139.	0.8	48
1816	Use of Social Media to strengthen Service Delivery for Urban Agriculture in Uganda. , 2016, , .		1
1817	Linking Network Structure to Support Messages: Effects of Brokerage and Closure on Received Social Support. Journal of Communication, 2016, 66, 982-1006.	2.1	30
1818	Extending HydroShare to enable hydrologic time series data as social media. Journal of Hydroinformatics, 2016, 18, 198-209.	1.1	8
1819	The Influence of Facebook Engagement on Relationship Quality and Consumer Behavior in the National Basketball Association. Journal of Relationship Marketing, 2016, 15, 247-268.	2.8	23
1820	Understanding factors affecting patient and public engagement and recruitment to digital health interventions: a systematic review of qualitative studies. BMC Medical Informatics and Decision Making, 2016, 16, 120.	1.5	449

#	ARTICLE	IF	CITATIONS
1821	What we write about when we write about causality: Features of causal statements across large-scale social discourse. , 2016, , .		0
1822	A Justice-Based Approach for New Media Policy. , 2016, , .		37
1823	Social Media, Women, and Empowerment: The Uses of Social Media Platforms by WNGOs in Jamaica and Brazil. Studies in Media and Communications, 2016, , 93-130.	0.1	2
1824	Social Analytics in an Enterprise Context: From Manufacturing to Software Development. , 2016, , .		1
1825	National parks of Ecuador and its promotion through Social Networks. , 2016, , .		0
1826	A conceptual social learning ontology for higher education in e-learning 2.0. , 2016, , .		7
1827	Development plan for research on omni-channel shopping to purchase intention. , 2016, , .		0
1828	Consumer Travel Online Reviews and Recommendations: Suggesting Strategies to Address Challenges Faced within the Digital Context. , 2016, , 469-486.		0
1829	Information Systems and Management in Media and Entertainment Industries. International Series on Computer Entertainment and Media Technology, 2016, , .	0.7	0
1830	Using Social Media as a Mechanism to Consolidate the Organizational Memoryâ€"Insights from the Attention Based View of the Firm Theory. International Series on Computer Entertainment and Media Technology, 2016, , 173-204.	0.7	0
1831	Can Social Media data augment travel demand survey data?. , 2016, , .		5
1833	Children and social media usage: Malaysian initial perspective. , 2016, , .		1
1834	Latest technology and communication consistency in hospitality: a comparison between two Mediterranean countries. Economic Research-Ekonomska Istrazivanja, 2016, 29, 1091-1108.	2.6	4
1835	Economic Recommendation with Surplus Maximization. , 2016, , .		21
1836	Attitudinal Factors Affecting Viral Advertising Pass-On Behaviour of Online Consumers in Food Industry. IOP Conference Series: Materials Science and Engineering, 2016, 131, 012013.	0.3	1
1837	Peripheral Interaction. Human-computer Interaction Series, 2016, , .	0.4	36
1838	Examining online citizenship behaviours in social network sites: a social capital perspective. Behaviour and Information Technology, 2016, 35, 730-747.	2.5	25
1839	The effects of SNS communication: How expressing and receiving information predict MERS-preventive behavioral intentions in South Korea. Computers in Human Behavior, 2016, 62, 34-43.	5.1	105

#	ARTICLE	IF	CITATIONS
1840	Traversing the â€œTwittersphereâ€. Journalism Practice, 2016, 10, 343-357.	1.5	22
1841	Exploring digital library usage for getting information from the ELM perspective. Aslib Journal of Information Management, 2016, 68, 286-305.	1.3	22
1842	Contemporary Consumer Health Informatics. Healthcare Delivery in the Information Age, 2016, , .	0.3	3
1843	A comparative study of knowledge construction within online user support discussion forums in Chinese and English-language cultural contexts. Telematics and Informatics, 2016, 33, 1048-1056.	3.5	8
1844	Post language and user engagement in online content communities. European Journal of Marketing, 2016, 50, 695-723.	1.7	48
1845	Understanding participation on video sharing communities: The role of self-construal and community interactivity. Computers in Human Behavior, 2016, 62, 105-115.	5.1	85
1846	A Moderated Mediation Model of Sharing Travel Experience on Social Media: Motivations and Face Orientations in Chinese Culture. Journal of China Tourism Research, 2016, 12, 42-64.	1.2	17
1847	The Use of Social Media Tools in the Product Life Cycle Phases: A Systematic Literature Review. , 2016, , .		7
1848	Combining CDA and topic modeling: Analyzing discursive connections between Islamophobia and anti-feminism on an online forum. Discourse and Society, 2016, 27, 401-422.	1.5	62
1849	Virtual reconnection: The online spaces of alternative food networks in England. Journal of Rural Studies, 2016, 45, 1-14.	2.1	101
1850	The effect of online social networks and competency-based management on innovation capability. Journal of Knowledge Management, 2016, 20, 499-511.	3.2	24
1851	Business Analysis of Digital Discourse for New Service Development: A Theoretical Perspective and a Method for Uncovering the Structure of Social Representations for Improved Service Development. , 2016, , .		1
1852	Social business adoption. Business Information Review, 2016, 33, 28-39.	0.4	13
1853	Social media and credibility indicators: The effect of influence cues. Computers in Human Behavior, 2016, 63, 264-271.	5.1	123
1854	Game-Thinking Within Social Media to Recruit and Select Job Candidates. , 2016, , 103-124.		24
1855	The performance impact of social media in the chain store industry. Journal of Business Research, 2016, 69, 5310-5316.	5.8	57
1856	A performance measurement system to quantify the contribution of social media: new requirements for metrics and methods. Measuring Business Excellence, 2016, 20, 38-51.	1.4	41
1857	Limitless learning: assessing social media use for global workplace learning. Learning Organization, 2016, 23, 249-270.	0.7	18

#	Article	IF	Citations
1858	Understanding the use of social media by organisations for crisis communication. Computers in Human Behavior, 2016, 63, 350-361.	5.1	89
1859	Applying the Engell–Kollat–Blackwell model in understanding international tourists' use of social media for travel decision to Ghana. Information Technology and Tourism, 2016, 16, 265-284.	3.4	17
1860	Social commerce–state-of-the-art and future research directions. Electronic Markets, 2016, 26, 269-290.	4.4	86
1861	Factors for success in online social networks: An fsQCA approach. Journal of Business Research, 2016, 69, 5261-5264.	5.8	36
1862	Exploring online fitness culture and young females. Leisure Studies, 2016, 35, 758-770.	1.2	51
1864	Higher education and the digital revolution: About MOOCs, SPOCs, social media, and the Cookie Monster. Business Horizons, 2016, 59, 441-450.	3.4	477
1865	Public Spheres and Mediated Social Networks in the Western Context and Beyond. , 2016, , .		19
1866	The Political Economy of Social Media. , 2016, , 39-64.		0
1867	Learning with LinkedIn. Interactive Technology and Smart Education, 2016, 13, 166-183.	3.8	3
1868	The less you know, the better you'll sleep – Perceived job insecurity in the Internet age. Computers in Human Behavior, 2016, 62, 754-761.	5.1	16
1869	#Wasted: the intersection of substance use behaviors and social media in adolescents and young adults. Current Opinion in Psychology, 2016, 9, 72-76.	2.5	10
1870	N-REL: A comprehensive framework of social media marketing strategic actions for marketing organizations. Journal of Innovation & Knowledge, 2016, 1, 170-180.	7.3	46
1871	To Share or not to Share: The Effects of Extrinsic and Intrinsic Motivations on Knowledge-sharing in Enterprise Social Media Platforms. Journal of Information Technology, 2016, 31, 152-165.	2.5	97
1872	Sharing News Through Social Networks. JMM International Journal on Media Management, 2016, 18, 59-74.	0.4	22
1873	Translating emotional insights into digital channel designs. Journal of Hospitality and Tourism Technology, 2016, 7, 135-157.	2.5	14
1874	A comparative study of user experience in online social media branding web pages using eye tracker. , 2016, , .		7
1875	Understanding the determinants of social network sites adoption at firm level: A mixed methodology approach. Electronic Commerce Research and Applications, 2016, 18, 10-26.	2.5	37
1876	Online Favela: The Use of Social Media by the Marginalized in Brazil. Information Technology for Development, 2016, 22, 364-379.	2.7	50

#	ARTICLE	IF	CITATIONS
1877	Integrating Social Media into Urologic Health care: What Can We Learn from Other Disciplines?. Current Urology Reports, 2016, 17, 13.	1.0	23
1878	Facebook, Twitter, & Qr codes: An exploratory trial examining the feasibility of social media mechanisms for sample recruitment. Computers in Human Behavior, 2016, 60, 86-96.	5.1	51
1879	The Influence of Collaborative IT Tools on NPD. Research Technology Management, 2016, 59, 47-54.	0.6	18
1880	<i>SaludToday</i>: Curating Latino health information for a new generation. Journal of Communication in Healthcare, 2016, 9, 60-69.	0.8	9
1881	Constructing Organizational Identity on Internal Social Media. International Journal of Business Communication, 2016, 53, 200-223.	1.4	50
1882	User reactions to destination brand contents in social media. Information Technology and Tourism, 2016, 15, 291-315.	3.4	58
1883	Testing an extended model of consumer behavior in the context of social media-based brand communities. Computers in Human Behavior, 2016, 62, 292-302.	5.1	82
1884	A role for startups in unleashing the disruptive power of social media. International Journal of Information Management, 2016, 36, 1152-1159.	10.5	45
1885	The Mediating Effect of Virtual Interactivity in Travel-Related Online Social Network Websites. International Journal of Hospitality and Tourism Administration, 2016, 17, 147-178.	1.7	12
1886	The scale for the individual and social impact of students' social network use: The validity and reliability studies. Computers in Human Behavior, 2016, 61, 350-356.	5.1	14
1887	Are customersâ€™ reviews creating value in the hospitality industry? Exploring the moderating effects of market positioning. International Journal of Information Management, 2016, 36, 1133-1143.	10.5	93
1888	The relationship between recruiter characteristics and applicant assessment on social media. Computers in Human Behavior, 2016, 62, 415-422.	5.1	20
1889	Communities of co-commenting in the Russian LiveJournal and their topical coherence. Internet Research, 2016, 26, 710-732.	2.7	10
1890	User engagement in social media â€“ an explorative study of Swedish fashion brands. Journal of Fashion Marketing and Management, 2016, 20, 177-190.	1.5	47
1891	Analyzing Whispers: college studentsâ€™ representation and reproduction of sociocultural discourses about bodies, relationships, and (hetero)sexuality using a mobile application. International Journal of Qualitative Studies in Education, 2016, 29, 714-730.	0.8	2
1892	Social Media in Employee Selection and Recruitment. , 2016, , .		16
1893	Open Sim and Sloodle Integration for Preservice Foreign Language Teachersâ€™ Continuing Professional Development. Journal of Educational Computing Research, 2016, 54, 407-440.	3.6	10
1894	Health Communication in Social Media: Message Features Predicting User Engagement on Diabetes-Related Facebook Pages. Annals of Behavioral Medicine, 2016, 50, 678-689.	1.7	113

#	ARTICLE	IF	CITATIONS
1895	Rape culture and social media: young critics and a feminist counterpublic. Feminist Media Studies, 2016, 16, 935-951.	1.4	107
1896	Applied Cyberpsychology. , 2016, , .		19
1897	Unveiling the intellectual origins of Social Media-based innovation: insights from a bibliometric approach. Scientometrics, 2016, 108, 355-388.	1.6	38
1898	The Impact of User â€" Generated Content (UGC) on Product Reviews towards Online Purchasing â€" A Conceptual Framework. Procedia Economics and Finance, 2016, 37, 337-342.	0.6	73
1899	Inquiring the niche determinants of social media websites in dynamically mobile hypercompetitive communication era. Advances in Mechanical Engineering, 2016, 8, 168781401663733.	0.8	0
1900	How web 2.0 and social media are changing public relations practitioners' work: a qualitative study. International Journal of Technology Enhanced Learning, 2016, 8, 48.	0.4	3
1901	Cruise Business Development. , 2016, , .		0
1902	Social media as a research method. Communication Research and Practice, 2016, 2, 7-19.	0.6	8
1903	The Internet and Generalized Functions of the Public Sphere: Transformative Potentials From a Comparative Perspective. Social Media and Society, 2016, 2, 205630511664639.	1.5	19
1904	Between high-tech and high-fashion: How E-Commerce fashion organizations gain moral and pragmatic legitimacy in the fashion field. Poetics, 2016, 57, 55-69.	0.6	9
1905	Comparing writing style feature-based classification methods for estimating user reputations in social media. SpringerPlus, 2016, 5, 261.	1.2	8
1906	Cruise Customer Loyalty Improvement with Social Media. , 2016, , 157-174.		2
1907	Media Convergence Handbook - Vol. 2. , 2016, , .		6
1908	Social Media Use: Antecedents and Outcomes of Sharing. , 2016, , 79-101.		3
1909	Our future: a Lancet commission on adolescent health and wellbeing. Lancet, The, 2016, 387, 2423-2478.	6.3	2,123
1910	Social media network behavior: A study of user passion and affect. Journal of Strategic Information Systems, 2016, 25, 140-156.	3.3	78
1911	Social Media, Big Data, and Employment Decisions: Moâ€™ Data, Moâ€™ Problems?. , 2016, , 127-155.		6
1912	Post, Mine, Repeat. , 2016, , .		58

#	ARTICLE	IF	CITATIONS
1913	The impact of social interaction and team member exchange on sport event volunteer management. Sport Management Review, 2016, 19, 550-562.	1.9	23
1914	Interactional Service Innovation with Social Media Users. Service Science, 2016, 8, 300-319.	0.9	9
1915	Presence of banking in social media: Indian evidence. International Journal of Business Forecasting and Market Intelligence, 2016, 2, 117.	0.1	1
1916	Hurry up and â€˜likeâ€™ me: immediate feedback on social networking sites and the impact on adolescent girls. Asia-Pacific Journal of Health, Sport and Physical Education, 2016, 7, 251-267.	1.0	29
1917	Evaluating the influence of social media on brand sacralization. South Asian Journal of Global Business Research, 2016, 5, 424-446.	0.7	8
1918	The effect of social and ambient factors on impulse purchasing behavior in social commerce. Journal of Organizational Computing and Electronic Commerce, 2016, 26, 285-306.	1.0	22
1919	Visual propaganda on Facebook: A comparative analysis of Syrian conflicts. Media, War and Conflict, 2016, 9, 227-251.	1.2	33
1920	What We Are Talking About When We Talk About Social Media: A Framework for Study. Sociology Compass, 2016, 10, 768-784.	1.4	30
1922	The Language of Museum Communication. , 2016, , .		6
1924	Teens are from mars, adults are from venus. , 2016, , .		10
1925	Social Media and eBusiness: Cultural Impacts on the Influence Process in Consumer Communities. IOP Conference Series: Materials Science and Engineering, 2016, 142, 012134.	0.3	1
1926	Understanding the selfie phenomenon: current insights and future research directions. European Journal of Marketing, 2016, 50, 1773-1788.	1.7	50
1927	Show me the money: how bloggers as stakeholders are challenging theories of relationship building in public relations. Media International Australia, 2016, 160, 67-77.	1.6	34
1929	Social Media and Capital Markets. An Overview. Procedia, Social and Behavioral Sciences, 2016, 220, 70-78.	0.5	2
1930	Reinforcing Social Media Based Learning, Knowledge Acquisition and Learning Evaluation. Procedia, Social and Behavioral Sciences, 2016, 228, 16-23.	0.5	12
1931	Fashion spheres â€" from a systemic to a sphereological perspective of fashion. Journal of Fashion Marketing and Management, 2016, 20, 520-530.	1.5	3
1932	How do online communities matter? Comparison between active and non-active participants in an online behavioral weight loss program. Computers in Human Behavior, 2016, 63, 787-795.	5.1	19
1933	Eight social media challenges for marketing managers. Spanish Journal of Marketing - ESIC, 2016, 20, 73-80.	2.7	63

#	ARTICLE	IF	CITATIONS
1934	Social Media Use Among Teenagers in Brunei Darussalam. Lecture Notes in Computer Science, 2016, , 195-205.	1.0	1
1935	An Online Identity and Smart Contract Management System. , 2016, , .		54
1936	Creating Value in Online Communities: The Sociomaterial Configuring of Strategy, Platform, and Stakeholder Engagement. Information Systems Research, 2016, 27, 704-723.	2.2	176
1937	Reading others' comments and public opinion poll results on social media: Social judgment and spiral of empowerment. Computers in Human Behavior, 2016, 65, 479-487.	5.1	75
1938	Social media adoption: A process-based approach. Journal of Organizational Computing and Electronic Commerce, 2016, 26, 344-363.	1.0	13
1939	Facebook usage in a local government. Transforming Government: People, Process and Policy, 2016, 10, 548-567.	1.3	35
1940	The effect of social networking sites on the relationship between perceived social support and depression. Psychiatry Research, 2016, 246, 223-229.	1.7	53
1941	Social Media for Development: Outlining Debates, Theory and Praxis. Information Technology for Development, 2016, 22, 357-363.	2.7	20
1942	Decision-making styles of restaurant deal consumers who use social commerce. International Journal of Contemporary Hospitality Management, 2016, 28, 2493-2513.	5.3	8
1943	Social Media Usage of GSM Operators in Turkey: A Content Analysis of Twitter Use. Lecture Notes in Computer Science, 2016, , 251-260.	1.0	1
1944	Global Cause Awareness: Tracking Awareness Through Electronic Word of Mouth. Journal of Nonprofit and Public Sector Marketing, 2016, 28, 252-272.	0.9	8
1945	What makes a city 'smart'?. International Journal of Architectural Computing, 2016, 14, 358-371.	0.9	30
1946	Entertainment Computing and Serious Games. Lecture Notes in Computer Science, 2016, , .	1.0	15
1947	Developing a Conceptual Model for the Relationship Between Social Media Behavior, Negative Consumer Emotions and Brand Disloyalty. Lecture Notes in Computer Science, 2016, , 134-145.	1.0	7
1948	Impact of social media and quality life of people who stutter. Journal of Fluency Disorders, 2016, 50, 59-71.	0.7	10
1949	Social Media Policy in Social Work Education: A Review and Recommendations. Journal of Social Work Education, 2016, 52, 398-408.	0.5	7
1950	The Sharing Economy: Business Cases of Social Enterprises Using Collaborative Networks. Procedia Computer Science, 2016, 91, 502-511.	1.2	52
1951	Using Location-Based Social Media to Chart the Patterns of People Moving between Cities: The Case of Weibo-Users in the Yangtze River Delta. Journal of Urban Technology, 2016, 23, 91-111.	2.5	30

#	ARTICLE	IF	CITATIONS
1952	What makes opinion leaders share brand content on professional networking sites (e.g LinkedIn,) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 50		7
1953	Social Media Challenges and Affordances for International Students. Journal of Studies in International Education, 2016, 20, 391-415.	1.9	24
1954	Enable, Engage and Evaluate: Introducing the 3E Social Media Strategy Canvas Based on the European Airline Industry. Lecture Notes in Computer Science, 2016, , 15-30.	1.0	2
1955	The Effectiveness of Social Media Use in Japanese Firms. , 2016, , .		2
1956	Digital identity formation: socially being real and present on digital networks. Educational Media International, 2016, 53, 153-167.	0.9	59
1957	An exploration of online brand community (OBC) engagement and customer's intention to purchase. Journal of Indian Business Research, 2016, 8, 295-314.	1.2	31
1958	Insight into the motivation of selfie postings: impression management and self-esteem. European Journal of Marketing, 2016, 50, 1879-1892.	1.7	137
1959	Event-as-participation: building a framework for the practice of 'live-tweeting' during televised public events. Media, Culture and Society, 2016, 38, 1064-1079.	1.9	7
1960	Investigating the educational value of social learning networks: a quantitative analysis. Interactive Technology and Smart Education, 2016, 13, 305-322.	3.8	7
1961	Historicizing Hypertext and Web 2.0: Access, Governmentality and Cyborgs. Journal of Creative Communications, 2016, 11, 102-118.	1.2	1
1962	Social Media in project communications management. , 2016, , .		4
1963	Brands, Friends, & Viral Advertising: A Social Exchange Perspective on the Ad Referral Processes. Journal of Interactive Marketing, 2016, 36, 31-45.	4.3	56
1964	Nurturing user creative performance in social media networks. Internet Research, 2016, 26, 869-900.	2.7	32
1965	Customer co-creation through social media: The case of 'Crash the Pepsi IPL 2015'. Journal of Direct, Data and Digital Marketing Practice, 2016, 17, 259-271.	0.3	28
1966	Consumer based brand equity in the 21st century: an examination of the role of social media marketing. Young Consumers, 2016, 17, 243-255.	2.3	56
1967	Producer push to consumer pull: Who curates new media content? Developing strategies for new media environments. Journal of Product and Brand Management, 2016, 25, 373-386.	2.6	7
1968	Factors influencing social media use in local governments: The case of Italy and Spain. Government Information Quarterly, 2016, 33, 460-471.	4.0	116
1969	Repurchase intention in the Chinese e-marketplace. Industrial Management and Data Systems, 2016, 116, 1759-1778.	2.2	59

#	ARTICLE	IF	CITATIONS
1970	Online community and the personal diary: Writing to connect at Open Diary. Computers in Human Behavior, 2016, 63, 672-682.	5.1	8
1971	The usage of social media as a marketing tool in two Southern African countries. Development Southern Africa, 2016, 33, 740-755.	1.1	7
1972	Knowledge Management and Acquisition for Intelligent Systems. Lecture Notes in Computer Science, 2016, , .	1.0	2
1973	A knowledge-based social networking app for collaborative problem-solving in manufacturing. Manufacturing Letters, 2016, 10, 1-5.	1.1	18
1974	Social Media Communication: Re-creating the Context of Social Gaming. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2016, , 559-571.	0.2	0
1975	HR 2.0: linking Web 2.0 and HRM functions. Journal of Organizational Change Management, 2016, 29, 686-712.	1.7	9
1977	ASSOCIATION BETWEEN SOCIAL MEDIA USE AND DEPRESSION AMONG U.S. YOUNG ADULTS. Depression and Anxiety, 2016, 33, 323-331.	2.0	634
1978	Security in Social Networking Services: A Value-Focused Thinking Exploration in Understanding Users' Privacy and Security Concerns. Information Technology for Development, 2016, 22, 464-486.	2.7	13
1979	Social Media or Social Business Networks?. Lecture Notes in Computer Science, 2016, , 42-52.	1.0	1
1980	New Product Diffusion. , 2016, , .		2
1981	Human Factor of Online Social Media Cybersecurity Risk Impact on Critical National Information Infrastructure. Advances in Intelligent Systems and Computing, 2016, , 195-207.	0.5	2
1982	Collaboration in the consulting industry. Business Process Management Journal, 2016, 22, 693-711.	2.4	4
1983	Making connections and promoting the profession: Social media use by World Federation of Occupational Therapists member organisations. Digital Health, 2016, 2, 205520761665384.	0.9	2
1984	Opening the black box: Developing strategies to use social media in government. Government Information Quarterly, 2016, 33, 693-704.	4.0	53
1985	Service co-creation in social media: An extension of the theory of planned behavior. Computers in Human Behavior, 2016, 65, 260-266.	5.1	75
1986	Social media brand building strategies in B2B companies. Marketing Intelligence and Planning, 2016, 34, 754-776.	2.1	69
1987	The Impact of Social Media on Cause-Related Marketing Campaigns. Lecture Notes in Computer Science, 2016, , 105-119.	1.0	2
1988	Antecedents of attitudes toward eWOM communication: differences across channels. Internet Research, 2016, 26, 1030-1051.	2.7	86

#	ARTICLE	IF	CITATIONS
1989	Customer Service Experience Through Technology-Enabled Social CRM â€" An Exploratory Analysis in the Automotive Industry. Lecture Notes in Computer Science, 2016, , 157-172.	1.0	2
1991	Insights from Twitter Analytics: Modeling Social Media Personality Dimensions and Impact of Breakthrough Events. Lecture Notes in Computer Science, 2016, , 533-544.	1.0	16
1992	A Systematic Review of Extant Literature in Social Media in the Marketing Perspective. Lecture Notes in Computer Science, 2016, , 79-89.	1.0	20
1994	Social media analysis using optimized K-Means clustering. , 2016, , .		26
1995	Uncharted Waters: Communicating Health Risks During the 2014 West Virginia Water Crisis. Journal of Health Communication, 2016, 21, 1062-1070.	1.2	8
1996	Knowledge management of cyber security expertise: an ontological approach to talent discovery. , 2016, , .		4
1997	Rural hometown construction among the youth in Nigeria: Agencies of significant others and media. African Journal of Science, Technology, Innovation and Development, 2016, 8, 281-291.	0.8	1
1998	Towards the Effective Linking of Social Media Contents to Products in E-Commerce Catalogs. , 2016, , .		4
1999	USING STARTUP COMMUNICATION FOR OPPORTUNITY RECOGNITION â€" AN APPROACH TO IDENTIFY FUTURE PRODUCT TRENDS. International Journal of Innovation Management, 2016, 20, 1640016.	0.7	11
2000	Public engagement with CEOs on social media: Motivations and relational outcomes. Public Relations Review, 2016, 42, 932-942.	1.9	81
2001	Underpinnings of User Participation in Service Providerâ€"Hosted Online Communities. Service Science, 2016, 8, 249-262.	0.9	16
2002	â€œSame, Sameâ€"but Different!â€•On Consumersâ€™ Use of Corporate PR Media in Sports. Journal of Sport Management, 2016, 30, 353-368.	0.7	11
2003	New media producing new labor: Pinterest, yearning, and self-surveillance. Critical Studies in Media Communication, 2016, 33, 352-365.	0.7	9
2004	Media Coverage of the 2014 West Virginia Elk River Chemical Spill. Science Communication, 2016, 38, 574-600.	1.8	12
2005	Social media in disaster management: How social media impact the work of volunteer groups and aid organisations in disaster preparation and response. International Journal of Emergency Management, 2016, 12, 196.	0.2	20
2006	Social media for the purpose of knowledge creation and creativity management - a study of knowledge workers in Germany. International Journal of Learning and Intellectual Capital, 2016, 13, 167.	0.2	8
2007	M-learning in Nigerian higher education: an experimental study with Edmodo. International Journal of Social Media and Interactive Learning Environments, 2016, 4, 43.	0.4	22
2008	School leadership and the knowledge of teacher-student interaction on Facebook: a study of a lower secondary school in Norway. International Journal of Social Media and Interactive Learning Environments, 2016, 4, 169.	0.4	0

#	ARTICLE	IF	CITATIONS
2009	A review and analysis of literature on netnography research. International Journal of Technology Marketing, 2016, 11, 165.	0.1	62
2010	Implications of the use of social media for pre-purchase information searches for automobiles. International Journal of Technology Marketing, 2016, 11, 254.	0.1	11
2011	Cultural values reflected in the adoption of social networking sites. International Journal of Technology Marketing, 2016, 11, 360.	0.1	3
2012	Social network analysis and social capital in marketing: theory and practical implementation. International Journal of Technology Marketing, 2016, 11, 344.	0.1	14
2013	Advances in Human Factors in Cybersecurity. Advances in Intelligent Systems and Computing, 2016, , .	0.5	1
2014	Exploring the impact of social media practices on wine sales in US wineries. Journal of Direct, Data and Digital Marketing Practice, 2016, 17, 272-283.	0.3	27
2015	The use of social media for engaging stakeholders in sustainability reporting. Accounting, Auditing and Accountability Journal, 2016, 29, 985-1011.	2.6	153
2016	Team Boundary Spanning: Strategic Implications for the Implementation and use of Enterprise Social Media. Journal of Information Technology, 2016, 31, 207-225.	2.5	42
2017	140 Characters for CSR Communication: An Exploration of Twitter Engagement of Fortune Companies. Developments in Corporate Governance and Responsibility, 2016, , 205-221.	0.1	7
2018	Online Communication Approaches and Social Networks in Traditional Wine Regions: A Case Study from Italy. , 2016, , 30-54.		0
2019	Social media based value creation and business models. Industrial Management and Data Systems, 2016, 116, 1820-1838.	2.2	33
2020	Critical challenges associated with the adoption of social media: A Delphi of a panel of Canadian human resources managers. Journal of Business Research, 2016, 69, 4011-4019.	5.8	49
2021	Branding with social media: User gratifications, usage patterns, and brand message content strategies. Computers in Human Behavior, 2016, 63, 868-890.	5.1	122
2023	Handbuch Strategische Kommunikation. , 2016, , .		12
2024	Social Media Impact on Organisations. , 2016, , 216-235.		0
2025	The impact of firms' social media initiatives on operational efficiency and innovativeness. Journal of Operations Management, 2016, 47-48, 28-43.	3.3	124
2026	An experiential model of consumer engagement in social media. Journal of Product and Brand Management, 2016, 25, 424-434.	2.6	118
2027	The Relationship Between Online Social Networking and Depression: A Systematic Review of Quantitative Studies. Cyberpsychology, Behavior, and Social Networking, 2016, 19, 638-648.	2.1	188

#	ARTICLE	IF	CITATIONS
2028	A social media and crowdsourcing data mining system for crime prevention during and post-crisis situations. Journal of Systems and Information Technology, 2016, 18, 364-382.	0.8	23
2029	Social media: A new tool for managing innovation in SMEs: Analysis in the service sector in the southern region of Ecuador. , 2016, , .		3
2030	User-generated content? Get serious! Understanding the interactions between organisations and customers on social media. International Journal of Business Environment, 2016, 8, 284.	0.2	3
2032	A survey of event detection techniques in online social networks. Social Network Analysis and Mining, 2016, 6, 1.	1.9	45
2033	Communication and impact through targeted channels and media. Trends in Food Science and Technology, 2016, 57, 311-315.	7.8	2
2034	Sustainability, Social Media Driven Open Innovation, and New Product Development Performance*. Journal of Product Innovation Management, 2016, 33, 55-71.	5.2	117
2035	Mapping the Impact of Social Media for Innovation: The Role of Social Media in Explaining Innovation Performance in the PDMA Comparative Performance Assessment Study. Journal of Product Innovation Management, 2016, 33, 117-135.	5.2	69
2038	Exploring situationally inappropriate social media posts. Information Technology and People, 2016, 29, 597-617.	1.9	24
2039	Social Media Marketing: A Literature Review and Implications. Psychology and Marketing, 2016, 33, 1029-1038.	4.6	159
2040	Mapping Social Media for Transportation Studies. IEEE Intelligent Systems, 2016, 31, 64-70.	4.0	32
2041	Standardization, Adaptation, and Personalization of International Corporate Social Media Communications. Psychology and Marketing, 2016, 33, 1098-1105.	4.6	16
2042	The 2012 London Olympics: innovations in ICT and social media marketing. Innovation: Management, Policy and Practice, 2016, 18, 251-269.	2.6	10
2043	Social Media Strategies for Companies: A Comprehensive Framework. Lecture Notes in Computer Science, 2016, , 3-14.	1.0	5
2044	Businesses and mobile social media capability. Journal of Business and Industrial Marketing, 2016, 31, 971-981.	1.8	33
2045	Social Network Games. Lecture Notes in Computer Science, 2016, , 442-474.	1.0	1
2046	Pre-service EFL Teachersâ¿¿ Attitudes towards Language Learning through Social Media. Procedia, Social and Behavioral Sciences, 2016, 232, 430-438.	0.5	18
2047	Applicant reactions to social network web use in personnel selection and assessment. Revista De Psicologia Del Trabajo Y De Las Organizaciones, 2016, 32, 183-190.	0.9	30
2048	Social media as a space for support: Young adults' perspectives on producing and consuming user-generated content about diabetes and mental health. Social Science and Medicine, 2016, 170, 46-54.	1.8	97

#	Article	IF	Citations
2055	Enhancing internal communication to build social capital amongst hospitality employees â€" the role of social media. International Journal of Contemporary Hospitality Management, 2016, 28, 2675-2695.	5.3	35
2056	Can We Tweet, Post, and Share Our Way to a More Sustainable Society? A Review of the Current Contributions and Future Potential of #Socialmediaforsustainability. Annual Review of Environment and Resources, 2016, 41, 363-397.	5.6	35
2057	Teaching and learning 24/7 using Twitter in a university classroom: Experiences from a developing country. E-Learning and Digital Media, 2016, 13, 45-61.	1.5	15
2058	Day-to-day traffic dynamics considering social interaction: From individual route choice behavior to a network flow model. Transportation Research Part B: Methodological, 2016, 94, 335-354.	2.8	21
2059	Determining social media impact on the politics of developing countries using social network analytics. Data Technologies and Applications, 2016, 50, 481-507.	0.8	28
2060	Logico-linguistic Semantic Representation of Documents. , 2016, , .		1
2061	Hoaxy. , 2016, , .		221
2062	AAHSL Twitter Use From 2007 to 2014: An Exploratory Analysis. Medical Reference Services Quarterly, 2016, 35, 397-413.	0.9	3
2063	Social media as public sphere: a stakeholder perspective. Transforming Government: People, Process and Policy, 2016, 10, 212-238.	1.3	20
2064	Antecedents of hospital brand image and the relationships with medical touristsâ€™ behavioral intention. International Journal of Pharmaceutical and Healthcare Marketing, 2016, 10, 412-431.	0.7	42
2065	The social role of social media: the case of Chennai rains-2015. Social Network Analysis and Mining, 2016, 6, 1.	1.9	27
2066	Social Media and the Diffusion of Information: A Computational Experiment on the Emergence of Food Scares. Kyklos, 2016, 69, 559-583.	0.7	8
2067	An Empirical Analysis of Local Government Social Media Communication. , 2016, , .		14
2068	Assessing Conceptions of the Youth User in UX Design. , 2016, , .		0
2069	Meaning-Making Analysis and Topic Classification of SNS Goal-Based Messages. Behaviormetrika, 2016, 43, 65-82.	0.9	2
2071	One gets what one orders: Utilisation of digital marketing tools. The Marketing Review, 2016, 16, 389-404.	0.1	4
2073	The Handbook of Managing and Marketing Tourism Experiences. , 2016, , .		9
2074	Healthcare Professionals Should Separate Their Personal and Professional Social Media. Baylor University Medical Center Proceedings, 2016, 29, 84-84.	0.2	0

#	Article	IF	Citations
2076	The Paradox of Social Media Security. , 2016, , .		1
2077	Social Media Awareness and Implications in Nursing Leadership. Policy, Politics, and Nursing Practice, 2016, 17, 187-197.	0.8	6
2078	The role of customer brand engagement in social media: conceptualisation, measurement, antecedents and outcomes. International Journal of Internet Marketing and Advertising, 2016, 10, 223.	0.1	24
2081	Researching Multilingualism. , 0, , .		20
2082	Social media and consumer awareness toward manufactured food. Cogent Business and Management, 2016, 3, 1266786.	1.3	6
2083	Innovation and Social Media: Cultural Impacts on the Opinion Influence Process in Brand Communities. Journal of Industrial Integration and Management, 2016, 01, 1650013.	3.1	3
2084	Brand Pages as a Communication Tool: A State of the Art and a Research Agenda. , 2016, , 169-188.		1
2085	Understanding academic attitudes towards the ethical challenges posed by social media research. ACM SIGCAS Computers and Society, 2016, 45, 202-210.	0.1	13
2086	WOM Marketing in Social Media. , 2016, , 149-168.		4
2087	HOW TO MOTIVATE AND REWARD CUSTOMERS IN AN O NLINE CO-CREATION PROCESS?. International Journal of Population Studies, 2016, , 347-372.	0.0	1
2089	Ten years of value cocreation: An integrative review. Recherche Et Applications En Marketing, 2016, 31, 26-60.	0.3	79
2090	Dynamics of customer interaction on social media platforms. Electronic Markets, 2016, 26, 199-202.	4.4	65
2091	â€˜Itâ€™s an illusion, but it looks real!â€™ Consumer affective, cognitive and behavioural responses to augmented reality applications. Journal of Marketing Management, 2016, 32, 987-1011.	1.2	211
2092	What makes people react to the posts on the brand pages of mobile social network games?. Online Information Review, 2016, 40, 435-448.	2.2	33
2093	Social Media in Employee Selection and Recruitment: An Overview. , 2016, , 3-11.		21
2094	Digital curation beyond the â€œwild frontierâ€: a pragmatic approach. Archival Science, 2016, 16, 421-457.	0.6	25
2095	It's Time for the Genetic Counseling Profession to Embrace Social Media. Journal of Genetic Counseling, 2016, 25, 1338-1341.	0.9	14
2096	Proactive Engagement of Opinion Leaders and Organization Advocates on Social Networking Sites. International Journal of Strategic Communication, 2016, 10, 115-132.	0.9	11

#	Article	IF	Citations
2097	Characterizing Government Social Media Research: Towards a Grounded Overview Model. , 2016, , .		4
2099	A Stakeholder Perspective on Heritage Branding and Digital Communication. Springer Proceedings in Business and Economics, 2016, , 447-455.	0.3	5
2101	How Should Organizations Adapt to Youth Civic Engagement in Social Media? A Lead User Approach. Interacting With Computers, 2016, 28, 664-679.	1.0	13
2103	Adult Learning for Self and Relational Growth (ALG). , 2016, , .		1
2104	Social media marketing efforts of luxury brands: Influence on brand equity and consumer behavior. Journal of Business Research, 2016, 69, 5833-5841.	5.8	660
2105	Human Capital Reloaded: The Use of Social Media in Human Resource Management. , 2016, , 1-13.		1
2106	Social media big data and capital marketsâ€”An overview. Journal of Behavioral and Experimental Finance, 2016, 11, 18-26.	2.1	82
2107	The influence of user participation in social media-based brand communities on brand loyalty: age and gender as moderators. Journal of Brand Management, 2016, 23, 679-700.	2.0	49
2108	The impact of social networks in the development of a personal sports brand. Sport, Business and Management, 2016, 6, 274-294.	0.7	26
2109	The structure of conversations on social networks: Between dialogic and dialectic threads. International Journal of Information Management, 2016, 36, 1144-1151.	10.5	8
2110	Creating corroborated crisis reports from social media data through formal concept analysis. Journal of Intelligent Information Systems, 2016, 47, 287-312.	2.8	24
2111	Social media policies as responses for social media affordances: The case of China. Government Information Quarterly, 2016, 33, 313-324.	4.0	55
2112	Adaptive use of social networking applications in contemporary organizations: Examining the motivations of Gen Y cohorts. International Journal of Information Management, 2016, 36, 1111-1123.	10.5	17
2114	Digital channels diminish SME barriers: the case of the UK. Economic Research-Ekonomska Istrazivanja, 2016, 29, 217-232.	2.6	35
2115	Providing Health Consumers with Emergency Information: A Systematic Review of Research Examining Social Media Use During Public Crises. Journal of Consumer Health on the Internet, 2016, 20, 19-40.	0.2	8
2116	Insight from the horsemeat scandal. Industrial Management and Data Systems, 2016, 116, 1178-1200.	2.2	36
2117	Towards a General Architecture for Social Media Data Capture from a Multi-Domain Perspective. , 2016, , .		2
2118	Current Status of Global Wine Ecommerce and Social Media. , 2016, , 1-12.		5

#	Article	IF	Citations
2119	An exploration of logistics-related customer service provision on Twitter. International Journal of Physical Distribution and Logistics Management, 2016, 46, 659-680.	4.4	62
2120	Managing TV Brands with Social Media. , 2016, , .		1
2121	Social media research: The application of supervised machine learning in organizational communication research.. Computers in Human Behavior, 2016, 63, 132-141.	5.1	37
2122	To participate or not to participate in a brand micro-blog. Information Development, 2016, 32, 1774-1785.	1.4	6
2123	Dix ans de co-crÃ©ation de valeurâ€‰: une revue intÃ©grative. Recherche Et Applications En Marketing, 2016, 31, 29-66.	0.2	25
2124	A Study on the Determinants of Workâ€"Life Balance of Women Employees in Information Technology Companies in India. Global Business Review, 2016, 17, 665-683.	1.6	19
2125	Can online contacts between immigrants and veterans facilitate immigrantsâ€™ social integration?. Ethnicities, 2016, 16, 393-417.	0.6	9
2127	Influences of customer participation and customer brand engagement on brand loyalty. Journal of Consumer Marketing, 2016, 33, 332-342.	1.2	91
2128	Sports lottery game prediction system development and evaluation on social networks. Internet Research, 2016, 26, 758-788.	2.7	11
2130	The Work and â€˜Architecture of Listeningâ€™: Addressing Gaps in Organization-Public Communication. International Journal of Strategic Communication, 2016, 10, 133-148.	0.9	25
2131	I Communicate, Therefore I Belong. Business and Professional Communication Quarterly, 2016, 79, 270-299.	0.3	5
2132	Exploring the Affordances of Social Media Platforms in Supporting Emerging Public Service Paradigms. , 2016, , .		8
2133	Generating and exploiting customer insights from social media data. Electronic Markets, 2016, 26, 245-268.	4.4	17
2135	Analyzing German winery adoption of Web 2.0 and social media. Journal of Wine Research, 2016, 27, 226-241.	0.9	18
2136	A categorisation framework for a feature-level analysis of social network sites. Journal of Decision Systems, 2016, 25, 244-262.	2.2	19
2137	Social media policies in the Department of Defenseâ€"Do they address the risk?. Journal of Information Privacy and Security, 2016, 12, 93-102.	0.4	2
2138	Tweet if you want to be sustainable: a thematic analysis of a Twitter chat to discuss sustainability in nurse education. Journal of Advanced Nursing, 2016, 72, 1086-1096.	1.5	34
2139	Consuming, sharing, and creating content: How young students use new social media in and outside school. Computers in Human Behavior, 2016, 64, 55-64.	5.1	47

#	ARTICLE	IF	CITATIONS
2140	Mobile and Web 2.0 interventions for weight management: an overview of review evidence and its methodological quality. European Journal of Public Health, 2016, 26, 602-610.	0.1	17
2141	The Effectiveness of Crisis Communication Strategies on Sina Weibo in Relation to Chinese Publicsâ€™ Acceptance of These Strategies. Journal of Business and Technical Communication, 2016, 30, 451-494.	1.4	23
2142	Social media and suicide prevention: a systematic review. Microbial Biotechnology, 2016, 10, 103-121.	0.9	217
2143	Mindful Facebooking: The moderating role of mindfulness on the relationship between social media use intensity at work and burnout. Journal of Health Psychology, 2016, 21, 1966-1980.	1.3	67
2144	Learning with Social Media: How do Preservice Teachers Integrate YouTube and Social Media in Teaching?. Asia-Pacific Education Researcher, 2016, 25, 35-44.	2.2	27
2145	Majority OWA operator for opinion rating in social media. Soft Computing, 2016, 20, 1047-1055.	2.1	13
2146	Establishing a Typology of Social Media Uses in the Sport Industry. Communication and Sport, 2016, 4, 166-186.	1.6	9
2147	Emerging Journalistic Verification Practices Concerning Social Media. Journalism Practice, 2016, 10, 323-342.	1.5	130
2148	To use or not to use? Social media in higher education in developing countries. Computers in Human Behavior, 2016, 58, 296-305.	5.1	222
2149	Working with tweets vs. working with chats: An experiment on collaborative problem solving. Computers in Human Behavior, 2016, 58, 130-140.	5.1	9
2150	The association between social media use and sleep disturbance among young adults. Preventive Medicine, 2016, 85, 36-41.	1.6	244
2151	Capturing consumer engagement: duality, dimensionality and measurement. Journal of Marketing Management, 2016, 32, 399-426.	1.2	317
2152	Trusting Facebook in Crisis Situations: The Role of General Use and General Trust Toward Facebook. Cyberpsychology, Behavior, and Social Networking, 2016, 19, 23-27.	2.1	10
2153	Usability perspective on social media sites' adoption in the B2B context. Industrial Marketing Management, 2016, 54, 80-91.	3.7	123
2154	Insights into Suspicious Online Ratings: Direct Evidence from TripAdvisor. Asia Pacific Journal of Tourism Research, 2016, 21, 259-272.	1.8	85
2155	Transparency through European corporate governance codes. International Journal of Disclosure and Governance, 2016, 13, 244-261.	1.4	6
2156	Associations between technological scaffolding and micro-level processes of self-regulated learning: A workplace study. Computers in Human Behavior, 2016, 55, 1007-1019.	5.1	53
2157	Social Media Mining for Toxicovigilance: Automatic Monitoring of Prescription Medication Abuse from Twitter. Drug Safety, 2016, 39, 231-240.	1.4	162

#	Article	IF	Citations
2158	The most potential principles of social media. Computers and Electrical Engineering, 2016, 51, 376-388.	3.0	6
2159	The Use of Microblogs and Social Networking Services: A Comparison Between Academic Libraries of the United States and China. Journal of Web Librarianship, 2016, 10, 1-13.	0.5	8
2160	Social media management strategies for organizational impression management and their effect on public perception. Journal of Strategic Information Systems, 2016, 25, 127-139.	3.3	88
2161	Digitalisierung im Vertrieb. , 2016, , .		15
2162	A Social Media Environmental Awareness Campaign to Promote Sustainable Practices in Educational Environments. Progress in IS, 2016, , 355-369.	0.5	10
2163	Online Brand Communities. Progress in IS, 2016, , .	0.5	14
2164	Foundations and Structure of the Social Web. Progress in IS, 2016, , 17-44.	0.5	0
2165	The impact of communication channels on mobile banking adoption. International Journal of Bank Marketing, 2016, 34, 78-109.	3.6	80
2166	How users adopt healthcare information: An empirical study of an online Q&A community. International Journal of Medical Informatics, 2016, 86, 91-103.	1.6	82
2167	The impact of the frequency of usage of IT artifacts on predevelopment performance in the NPD process. Information and Management, 2016, 53, 422-434.	3.6	30
2168	Customer Engagement and Metrics. Springer Texts in Business and Economics, 2016, , 99-125.	0.2	0
2169	Why post on social networking sites (SNS)? Examining motives for visiting and sharing pilgrimage experiences on SNS. Journal of Vacation Marketing, 2016, 22, 307-319.	2.5	22
2170	Social media use and adaptation among Chinese students beginning to study in the United States. International Journal of Intercultural Relations, 2016, 50, 1-12.	1.0	94
2171	Weapon of the weak? The social media landscape of interest groups. European Journal of Communication, 2016, 31, 120-135.	1.1	46
2172	Effects of Social Networking on Higher Education in Saudi Arabia. Lecture Notes in Social Networks, 2016, , 291-304.	0.8	3
2173	Volunteered Geographic Information and Its Implications for Disaster Management. , 2016, , .		6
2174	Social Work and Social Media in Aotearoa New Zealand: Educating Social Workers across Shifting Boundaries of Social Work Identity. Social Work Education, 2016, 35, 284-296.	0.8	10
2175	Emergency services×³ attitudes towards social media: A quantitative and qualitative survey across Europe. International Journal of Human Computer Studies, 2016, 95, 96-111.	3.7	100

#	ARTICLE	IF	CITATIONS
2176	What drives electronic word-of-mouth on social networking sites? Perspectives of social capital and self-determination. Telematics and Informatics, 2016, 33, 1034-1047.	3.5	130
2177	A meme propagation model to combine social affirmation with meme attractiveness and persistence. International Journal of Modern Physics C, 2016, 27, 1650002.	0.8	3
2178	No Comment?! The Drivers of Reactions to Online Posts in Professional Groups. Journal of Interactive Marketing, 2016, 35, 1-15.	4.3	53
2179	The end of symbiosis? Australia police–media relations in the digital age. Policing and Society, 2016, 26, 944-962.	1.8	25
2180	How Usable and Clear are the Websites of European Capitals from the Point of View of German Students Adopting an E-Government Perspective?. , 2016, , .		3
2181	Analysing the Usage of Wikipedia on Twitter: Understanding Inter-Language Links. , 2016, , .		0
2182	Usage of Facebook-and Anonymous Forum -- Based Peer Support Groups Online and Their Influence on Perceived Social Support Types in Weight Loss. , 2016, , .		7
2183	Venture Signals and Social Media Buzz in Crowdfunding: Are "Buzzworthy" Projects Worth the Hype?. , 2016, , .		4
2184	Putting Phronesis to Work in Digital Innovation. , 2016, , .		0
2185	A road to empowerment: social media use by women entrepreneurs in Egypt. International Journal of Entrepreneurship and Small Business, 2016, 27, 308.	0.2	32
2186	Promoting Health Behaviors with Help of Online Social Ties: An Exploratory Study. , 2016, , .		1
2187	From Blogosphere to Social Commerce: A Laddering Analysis of Sellers' Motivation. , 2016, , .		3
2188	User Behavior in Crowdfunding Platforms -- Exploratory Evidence from Switzerland. , 2016, , .		13
2189	Gender Classification of Twitter Data Based on Textual Meta-Attributes Extraction. Advances in Intelligent Systems and Computing, 2016, , 1025-1034.	0.5	18
2190	Motivations to interact with brands on Facebook – Towards a typology of consumer–brand interactions. Journal of Brand Management, 2016, 23, 153-178.	2.0	100
2191	Internet use and leisure time physical activity of adults – A nationwide survey. Computers in Human Behavior, 2016, 60, 483-491.	5.1	18
2192	Leveraging Bystander Reports in Emergency Response Work: Framing Emergency Managers Social Media Use. , 2016, , .		0
2193	Developing a Model for Continuous User Engagement in Social Media. , 2016, , .		5

#	Article	IF	Citations
2194	Techno-optimism or Information Imperialism: Paradoxes in Online Networking, Social Media and Development. Information Technology for Development, 2016, 22, 380-399.	2.7	9
2195	Big Data -- A Theory Model. , 2016, , .		2
2196	A framework for social commerce design. Information Systems, 2016, 60, 95-113.	2.4	55
2197	Identity metamorphoses in digital disruption: a relational theory of identity. European Journal of Information Systems, 2016, 25, 344-363.	5.5	39
2198	The Social Media Trap -- How Knowledge Workers Learn to Deal with Constant Social Connectivity. , 2016, , .		4
2199	Adapt to Changes or Not? The Mediating Effect of Individual Adaptability between Social Media and Task Performance. , 2016, , .		1
2200	Increasing individuals' involvement and WOM intention on Social Networking Sites: Content matters!. Computers in Human Behavior, 2016, 60, 223-232.	5.1	28
2201	The Impact of Demographic Variables on Perception of Importance and Continued Usage of Facebook in the US. Global Business Review, 2016, 17, 1-15.	1.6	55
2202	Revisiting the Task Media Fit Model in the era of Web 2.0: Twitter use and interaction in the healthcare sector. Industrial Marketing Management, 2016, 54, 25-32.	3.7	43
2203	The Emergence and Evolution of Social Networking Sites as an Organizational Form. Management Communication Quarterly, 2016, 30, 305-332.	1.0	23
2204	Towards an Ontology for Enterprise Interactions. Lecture Notes in Information Systems and Organisation, 2016, , 263-275.	0.4	0
2205	Industry and agency views of social media: Issues implementing dialogic communication. Journal of Marketing Communications, 2016, 22, 437-454.	2.7	11
2206	Developing cross-cultural managerial skills through social media. Journal of Organizational Change Management, 2016, 29, 116-124.	1.7	25
2207	Everybody reads: Reader engagement with literature in social media environments. Poetics, 2016, 54, 25-37.	0.6	40
2208	Virtual laboratories for education in science, technology, and engineering: A review. Computers and Education, 2016, 95, 309-327.	5.1	513
2209	Collaborative Topic Regression with social trust ensemble for recommendation in social media systems. Knowledge-Based Systems, 2016, 97, 111-122.	4.0	54
2210	Organizational knowledge generation: lessons from online communities. Business Process Management Journal, 2016, 22, 33-55.	2.4	10
2211	Inclusive perspectives or in-depth learning? A longitudinal case study of past debates and future directions in knowledge management for development. Journal of Knowledge Management, 2016, 20, 4-22.	3.2	10

#	Article	IF	Citations
2212	Social media and applications to health behavior. Current Opinion in Psychology, 2016, 9, 50-55.	2.5	47
2213	Segmenting the collegiate football game spectator: a cluster analysis approach. Sport, Business and Management, 2016, 6, 76-96.	0.7	8
2214	Use of social media by science students in public universities in Southwest Nigeria. Electronic Library, 2016, 34, 213-222.	0.8	33
2215	Sex differences in online selfie posting behaviors predict histrionic personality scores among men but not women. Computers in Human Behavior, 2016, 59, 368-373.	5.1	46
2216	Investor relations via Web 2.0 social media channels. Aslib Journal of Information Management, 2016, 68, 33-56.	1.3	21
2217	Social media and performance measurement systems: towards a new model?. International Journal of Productivity and Performance Management, 2016, 65, 139-161.	2.2	8
2218	Social media content and product co-creation: an emerging paradigm. Journal of Enterprise Information Management, 2016, 29, 7-18.	4.4	131
2219	Facebook and the others. Potentials and obstacles of Social Media for teaching in higher education. Computers and Education, 2016, 95, 216-230.	5.1	279
2220	The Usage of Social Media Text Data for the Demand Forecasting in the Fashion Industry. Lecture Notes in Logistics, 2016, , 723-727.	0.6	7
2221	Mobile social commerce: The booster for brand loyalty?. Computers in Human Behavior, 2016, 59, 142-154.	5.1	134
2222	Achieving adoption and effective usage of Web 2.0 among employees within Australian government organizations. Journal of Systems and Information Technology, 2016, 18, 41-63.	0.8	9
2224	Understanding Twitter as an e-WOM. Journal of Systems and Information Technology, 2016, 18, 89-115.	0.8	23
2225	Basiswissen: Was ist Social Media?. , 2016, , 15-39.		0
2226	Comparison of sentiment lexicon development techniques for event prediction. Social Network Analysis and Mining, 2016, 6, 1.	1.9	5
2227	Exploring cyberbullying and face-to-face bullying in working life â€" Prevalence, targets and expressions. Computers in Human Behavior, 2016, 58, 454-460.	5.1	97
2228	The use of social customer relationship management by building contractors: evidence from Tasmania. Construction Management and Economics, 2016, 34, 302-316.	1.8	11
2229	The impacts of fansâ€™ sincerity perceptions and social media usage on attitude toward sponsor. Sport, Business and Management, 2016, 6, 36-54.	0.7	18
2230	Score a tweet and post a goal: Social media recipes for sports stars. Business Horizons, 2016, 59, 185-192.	3.4	29

#	Article	IF	Citations
2231	Citizens' Use of Social Media in Government, Perceived Transparency, and Trust in Government. Public Performance & Management Review, 2016, 39, 430-453.	1.3	177
2232	Influence of social media on operational efficiency of national scenic spots in china based on three-stage DEA model. International Journal of Information Management, 2016, 36, 374-388.	10.5	27
2233	Impact of a sustainable brand on improving business performance of airport enterprises: The case of Incheon International Airport. Journal of Air Transport Management, 2016, 53, 46-53.	2.4	22
2234	Information and Communication Technologies in Organizations and Society. Lecture Notes in Information Systems and Organisation, 2016, , .	0.4	2
2235	Delineating the dimensions of social support on social networking sites and their effects: A comparative model. Computers in Human Behavior, 2016, 58, 421-430.	5.1	55
2236	Green social networking: concept and potential applications to initiate industrial synergies. Journal of Cleaner Production, 2016, 115, 23-35.	4.6	32
2237	Correlating Languages and Sentiment Analysis on the Basis of Text-based Reviews. , 2016, , 565-577.		10
2238	Bridging organizational identity and reputation messages online: a conceptual model. Corporate Communications, 2016, 21, 195-212.	1.1	15
2239	Augmented reality: Research agenda for studying the impact of its media characteristics on consumer behaviour. Journal of Retailing and Consumer Services, 2016, 30, 252-261.	5.3	362
2241	Co-creating value with consumers through social media. Journal of Services Marketing, 2016, 30, 141-151.	1.7	82
2242	New paradigm of digital marketing in emerging markets: from social media to social customer relationship management. International Journal of Management Practice, 2016, 9, 56.	0.1	13
2243	Community Management on Social Networking Sites: Why and How Stakeholders Use Corporate Facebook Pages. , 2016, , .		0
2244	The Current State of Social Media Research for eParticipation in Developing Countries: A Literature Review. , 2016, , .		23
2245	Using Twitter Data for Cruise Tourism Marketing and Research. Journal of Travel and Tourism Marketing, 2016, 33, 885-898.	3.1	89
2246	Predicting social media performance metrics and evaluation of the impact on brand building: A data mining approach. Journal of Business Research, 2016, 69, 3341-3351.	5.8	157
2247	Understanding online regret experience in Facebook use â€" Effects of brand participation, accessibility & problematic use. Computers in Human Behavior, 2016, 59, 420-430.	5.1	53
2248	A review of social media technologies across the global HIV care continuum. Current Opinion in Psychology, 2016, 9, 56-66.	2.5	26
2249	Open Tourism. Tourism on the Verge, 2016, , .	1.2	20

#	Article	IF	Citations
2250	Continuance usage of corporate SNS pages: A communicative ecology perspective. Information and Management, 2016, 53, 740-751.	3.6	54
2251	The effects of regulatory fit on customer brand engagement: an experimental study of service brand activities in social media. Journal of Marketing Management, 2016, 32, 445-468.	1.2	66
2252	How are the new documents of social networks shaping our cultural memory. Journal of Documentation, 2016, 72, 277-298.	0.9	8
2253	Qualitative and Mixed Methods Social Media Research. International Journal of Qualitative Methods, The, 2016, 15, 160940691562457.	1.3	169
2254	Tourism and Culture in the Age of Innovation. Springer Proceedings in Business and Economics, 2016, , .	0.3	15
2255	Exploring students' purposes of usage and educational usage of Facebook. Computers in Human Behavior, 2016, 60, 441-450.	5.1	59
2256	Emergency management perspectives on volunteered geographic information: Opportunities, challenges and change. Computers, Environment and Urban Systems, 2016, 57, 189-198.	3.3	70
2257	Who is the better player? Off-field battle on Facebook and Twitter. Business Horizons, 2016, 59, 175-183.	3.4	26
2258	The illusion of CSR: drawing the line between core and supplementary CSR. Sustainability Accounting, Management and Policy Journal, 2016, 7, 125-151.	2.4	12
2259	The effect of social media interactions on customer relationship management. Business Research, 2016, 9, 133-155.	4.0	42
2260	Competition and strategy in higher education: Managing complexity and uncertainty. Business Horizons, 2016, 59, 311-320.	3.4	299
2261	The use of social media and people with intellectual disability: A systematic review and thematic analysis. Journal of Intellectual and Developmental Disability, 2016, 41, 125-139.	1.1	163
2262	Effectiveness of social media in reducing risk factors for noncommunicable diseases: a systematic review and meta-analysis of randomized controlled trials. Nutrition Reviews, 2016, 74, 237-247.	2.6	36
2264	The intersection between social media, crime, and digital forensics: #WhoDunIt?. , 2016, , 59-67.		4
2265	The governance strategies for public emergencies on social media and their effects: a case study based on the microblog data. Electronic Markets, 2016, 26, 15-29.	4.4	26
2266	The use of social media in sales: Individual and organizational antecedents, and the role of customer engagement in social media. Industrial Marketing Management, 2016, 54, 71-79.	3.7	181
2267	Social media and value co-creation in multi-stakeholder systems: A resource integration approach. Industrial Marketing Management, 2016, 54, 44-55.	3.7	123
2268	A rapid-prototyping framework for extracting small-scale incident-related information in microblogs: Application of multi-label classification on tweets. Information Systems, 2016, 57, 88-110.	2.4	10

#	Article	IF	Citations
2269	Online brand communities: constructing and co-constructing brand culture. Journal of Marketing Management, 2016, 32, 628-651.	1.2	70
2270	Perspectives on social media ant its use by key account managers. Industrial Marketing Management, 2016, 54, 33-43.	3.7	96
2271	Cultivation effects of mass and social media on perceptions and behavioural intentions in post-disaster recovery â€" The case of the 2011 Great East Japan Earthquake. Telematics and Informatics, 2016, 33, 753-772.	3.5	51
2272	Differential Online Exposure to Extremist Content and Political Violence: Testing the Relative Strength of Social Learning and Competing Perspectives. Terrorism and Political Violence, 2016, 28, 1-29.	1.3	95
2273	Tools and Platforms for Social Commerce. Springer Texts in Business and Economics, 2016, , 23-45.	0.2	1
2274	The impact of social information system governance, utilization, and capabilities on absorptive capacity and innovation: A case of Austrian SMEs. Information and Management, 2016, 53, 380-397.	3.6	44
2275	Conceptual Approach to Community, Virtual Community and Online Brand Community. Progress in IS, 2016, , 107-124.	0.5	2
2276	Technology adoption in employee recruitment: The case of social media in Central and Eastern Europe. Computers in Human Behavior, 2016, 57, 240-249.	5.1	65
2277	Facebook as a destination marketing tool: Evidence from Italian regional Destination Management Organizations. Tourism Management, 2016, 54, 321-343.	5.8	243
2278	Exploring the integration of social media within integrated marketing communication frameworks. Marketing Intelligence and Planning, 2016, 34, 19-40.	2.1	79
2279	Social media micro-film marketing by Chinese destinations: The case of Shaoxing. Tourism Management, 2016, 54, 439-451.	5.8	45
2280	Relationship building through Facebook brand pages: the multifaceted roles of identification, satisfaction, and perceived relationship investment. Journal of Strategic Marketing, 2016, 24, 278-294.	3.7	37
2281	Examining the beneficial effects of individual's self-disclosure on the social network site. Computers in Human Behavior, 2016, 57, 122-132.	5.1	118
2282	The influence of self-construal and materialism on social media intensity: a study of China and the United States. International Journal of Advertising, 2016, 35, 569-588.	4.2	57
2283	Comparing the Effects of E-Government and Social Media Use on Trust in Government: Evidence from Seoul, South Korea. Public Management Review, 2016, 18, 1308-1334.	3.4	55
2284	Role of WhatsApp Messenger in the Laboratory Management System: A Boon to Communication. Journal of Medical Systems, 2016, 40, 14.	2.2	51
2285	Understanding the effects of trust and risk on individual behavior toward social media platforms: A meta-analysis of the empirical evidence. Computers in Human Behavior, 2016, 56, 34-44.	5.1	99
2286	Evolving Educational Techniques in Surgical Training. Surgical Clinics of North America, 2016, 96, 71-88.	0.5	90

#	ARTICLE	IF	CITATIONS
2287	Studying Social Software Adoption by Management Consultants: Use and Application Categories for Knowledge Management. Intelligent Systems Reference Library, 2016, , 101-126.	1.0	1
2288	Social Commerce. Springer Texts in Business and Economics, 2016, , .	0.2	25
2289	Email-free collaboration: An exploratory study on the formation of new work habits among knowledge workers. International Journal of Information Management, 2016, 36, 113-125.	10.5	34
2290	Turning user generated health-related content into actionable knowledge through text analytics services. Computers in Industry, 2016, 78, 43-56.	5.7	37
2291	Introduction to Social Commerce. Springer Texts in Business and Economics, 2016, , 3-22.	0.2	2
2293	The effects of network sharing on knowledge-sharing activities and job performance in enterprise social media environments. Computers in Human Behavior, 2016, 55, 826-839.	5.1	230
2294	Changing the Face of Advocacy? Explaining Interest Organizationsâ€™ Use of Social Media Strategies. Political Communication, 2016, 33, 374-391.	2.3	52
2297	Technologyâ€"Task Coupling. American Review of Public Administration, 2016, 46, 162-179.	1.5	47
2298	Cross-cultural narcissism on Facebook: Relationship between self-presentation, social interaction and the open and covert narcissism on a social networking site in Germany and Russia. Computers in Human Behavior, 2016, 55, 251-257.	5.1	68
2299	Social Media Management. Springer Texts in Business and Economics, 2016, , .	0.2	29
2300	An Examination of Social Media Marketing in China: How do the Top 133 Hotel Brands Perform on the Top Four Chinese Social Media Sites?. Journal of Travel and Tourism Marketing, 2016, 33, 783-805.	3.1	38
2301	Social media as a communication and marketing tool in tourism: an analysis of online activities from international key player DMO. Anatolia, 2016, 27, 58-70.	1.3	52
2302	Follow me and like my beautiful selfies: Singapore teenage girlsâ€™ engagement in self-presentation and peer comparison on social media. Computers in Human Behavior, 2016, 55, 190-197.	5.1	385
2303	Attitudes of active older Internet users towards online social networking. Computers in Human Behavior, 2016, 55, 230-241.	5.1	81
2304	Individual information security, user behaviour and cyber victimisation: An empirical study of social networking users. Technological Forecasting and Social Change, 2016, 102, 320-330.	6.2	80
2305	Digital Revolution of Communication. Management for Professionals, 2016, , 35-64.	0.3	0
2306	Leading in the digital age: A study of how social media are transforming the work of communication professionals. Telematics and Informatics, 2016, 33, 493-499.	3.5	20
2307	A Scoping Review of Social Media Use in Social Work Practice. Journal of Evidence-informed Social Work, 2016, 13, 263-276.	0.8	41

#	ARTICLE	IF	CITATIONS
2308	Interacting Is Believing. Journalism and Mass Communication Quarterly, 2016, 93, 38-58.	1.4	55
2309	Social Media and Employee Affiliation: Networks of Practice as New Supra-Organizational Entities. Intelligent Systems Reference Library, 2016, , 75-98.	1.0	0
2310	Arabic tweets sentiment analysis â€" a hybrid scheme. Journal of Information Science, 2016, 42, 782-797.	2.0	95
2311	Factors influencing the consumer adoption of Facebook: AÂtwo-country study of youth markets. Computers in Human Behavior, 2016, 54, 491-500.	5.1	31
2312	Is destination marketing organization microblogging in China delivering? An empirical analysis of information supply against consumer information needs. Journal of Vacation Marketing, 2016, 22, 68-85.	2.5	7
2313	Social influence or personal preference? Examining the determinants of usage intention across social media with different sociability. Information Development, 2016, 32, 1442-1456.	1.4	24
2314	Advances in Knowledge Management: An Overview. Intelligent Systems Reference Library, 2016, , 3-18.	1.0	8
2315	Social big data: Recent achievements and new challenges. Information Fusion, 2016, 28, 45-59.	11.7	629
2316	Usability and functionality factors of the social network site application users from the perspective of uses and gratification theory. Quality and Quantity, 2016, 50, 1799-1816.	2.0	38
2317	The social strategy cone: Towards a framework for evaluating social media strategies. International Journal of Information Management, 2016, 36, 1-8.	10.5	87
2318	A community-based approach to sharing knowledge before, during, and after crisis events: A case study from Thailand. Computers in Human Behavior, 2016, 54, 653-666.	5.1	53
2319	Investigating continuance intention to follow a brand micro-blog. Information Development, 2016, 32, 1428-1441.	1.4	16
2320	Linking social media and medical record data: a study of adults presenting to an academic, urban emergency department. BMJ Quality and Safety, 2016, 25, 414-423.	1.8	61
2321	Shaping guanxi networks at work through instant messaging. Journal of the Association for Information Science and Technology, 2016, 67, 1153-1168.	1.5	21
2322	Helpfulness of user-generated reviews as a function of review sentiment, product type and information quality. Computers in Human Behavior, 2016, 54, 547-554.	5.1	170
2323	Taxonomy of Facebook messages in business-to-consumer communications: What really works?. Tourism and Hospitality Research, 2016, 16, 311-328.	2.4	28
2324	A Soft Computing Approach for Targeted Product Promotion on Social Networks. Studies in Computational Intelligence, 2016, , 271-304.	0.7	1
2325	Current trends on ICT technologies for enterprise information systems. Computers in Industry, 2016, 79, 14-33.	5.7	118

#	Article	IF	Citations
2326	But not all social media are the same: Analyzing organizations' social media usage patterns. Telematics and Informatics, 2016, 33, 176-186.	3.5	49
2327	Motivations to engage in word-of-mouth behavior on social network sites. Information Development, 2016, 32, 1253-1265.	1.4	12
2328	Web 2.0 and Political Engagement in China. Voluntas, 2016, 27, 2055-2076.	1.1	16
2329	Users joining multiple sites: Friendship and popularity variations across sites. Information Fusion, 2016, 28, 83-89.	11.7	25
2330	Thread-based probabilistic models for expert finding in enterprise Microblogs. Expert Systems With Applications, 2016, 43, 286-297.	4.4	10
2331	Social platform innovation of open source hardware in South Korea. Telematics and Informatics, 2016, 33, 217-226.	3.5	15
2332	A process-based framework of using social media to support innovation process. Information Technology and Management, 2016, 17, 263-277.	1.4	25
2333	The role of social media and brand equity during a product recall crisis: A shareholder value perspective. International Journal of Research in Marketing, 2016, 33, 59-77.	2.4	108
2334	Dispersing Instant Social Video Service Across Multiple Clouds. IEEE Transactions on Parallel and Distributed Systems, 2016, 27, 735-747.	4.0	10
2335	The influence of social media interactions on consumer–brand relationships: A three-country study of brand perceptions and marketing behaviors. International Journal of Research in Marketing, 2016, 33, 27-41.	2.4	379
2336	Following brands on Twitter: an extension of theory of planned behavior. International Journal of Advertising, 2016, 35, 421-437.	4.2	52
2337	Embracing the Social in Social Media. Communication and Sport, 2016, 4, 145-165.	1.6	37
2338	How Do Social Media, Mobility, Analytics and Cloud Computing Impact Nonprofit Organizations? A Pluralistic Study of Information and Communication Technologies in Indian Context. Information Technology for Development, 2016, 22, 400-421.	2.7	17
2339	The student, the private and the professional role: Students' social media use. Education and Information Technologies, 2016, 21, 1583-1594.	3.5	15
2340	Predicting customers' intentions to check in on Facebook while patronizing hospitality firms. Service Business, 2016, 10, 201-222.	2.2	26
2341	Revisiting media selection in the digital era: adoption and usage. Service Business, 2016, 10, 239-260.	2.2	8
2342	Advertising in social media: a review of empirical evidence. International Journal of Advertising, 2016, 35, 266-300.	4.2	195
2343	The role of social media data in operations and production management. International Journal of Production Research, 2017, 55, 5027-5036.	4.9	36

#	Article	IF	Citations
2344	Social Media Policies: Implications for Contemporary Notions of Corporate Social Responsibility. Journal of Business Ethics, 2017, 142, 413-436.	3.7	73
2345	An exploratory investigation of social media adoption by small businesses. Information Technology and Management, 2017, 18, 149-160.	1.4	62
2346	Emerging communication technology research: Theoretical and methodological variables in the last 16â€‰years and future directions. New Media and Society, 2017, 19, 616-636.	3.1	24
2347	Don't Tweet This!. Digital Journalism, 2017, 5, 177-193.	2.5	43
2348	Linking Transparency to Trust in Government and Voice. American Review of Public Administration, 2017, 47, 520-537.	1.5	86
2349	Cyberbullying Detection Based on Semantic-Enhanced Marginalized Denoising Auto-Encoder. IEEE Transactions on Affective Computing, 2017, 8, 328-339.	5.7	90
2350	Starbucksâ€™ marketing communications strategy on Twitter. Journal of Marketing Communications, 2017, 23, 552-571.	2.7	61
2351	Exploring Corporationsâ€™ Dialogue About CSR in the Digital Era. Journal of Business Ethics, 2017, 146, 39-58.	3.7	71
2352	Understanding the effects of a social media service failure apology: A comparative study of customers vs. potential customers. International Journal of Information Management, 2017, 37, 214-228.	10.5	30
2353	Social Media Adoption in Business-to-Business: IT and Industrial Companies Compared. International Journal of Business Communication, 2017, 54, 283-305.	1.4	36
2354	Keys to success in Social Media Marketing (SMM) â€" Prospects for the German airline industry. Tourism and Hospitality Research, 2017, 17, 147-164.	2.4	13
2355	User-orientated perspective of social media used by campaigns. Telematics and Informatics, 2017, 34, 811-820.	3.5	6
2356	Use of social media across the trip experience: An application of latent transition analysis. Journal of Travel and Tourism Marketing, 2017, 34, 431-443.	3.1	53
2357	Utility-Based Link Recommendation for Online Social Networks. Management Science, 2017, 63, 1938-1952.	2.4	46
2358	A Cost-Based Explanation of Gradual, Regional Internationalization of Multinationals on Social Networking Sites. Management International Review, 2017, 57, 37-64.	2.1	15
2359	UWALK: the development of a multi-strategy, community-wide physical activity program. Translational Behavioral Medicine, 2017, 7, 16-27.	1.2	15
2360	How and why Organisations Use Social Media: Five Use Types and their Relation to Absorptive Capacity. Journal of Information Technology, 2017, 32, 194-209.	2.5	106
2361	Pharmacists' perceptions of professionalism on social networking sites. Research in Social and Administrative Pharmacy, 2017, 13, 575-588.	1.5	15

#	Article	IF	Citations
2362	Facebook, Twitter, and Blogs: The Adoption and Utilization of Social Media in Nonprofit Human Service Organizations. Human Service Organizations Management, Leadership and Governance, 2017, 41, 44-57.	0.7	36
2363	Exploring the role of social media in the G2C relationship. Information Development, 2017, 33, 117-132.	1.4	9
2364	Stakeholder Engagement and Public Information Through Social Media: A Study of Canadian and American Public Transportation Agencies. American Review of Public Administration, 2017, 47, 991-1009.	1.5	68
2365	The utilization of social media for youth outreach engagement: A case study. Qualitative Social Work, 2017, 16, 680-697.	0.9	33
2366	Drawing From Available Means: Assessing the Rhetorical Dimensions of Facebook Practice. International Journal of Business Communication, 2017, 54, 235-257.	1.4	10
2367	Multilevel Analysis of the Relationship Between Type of Travel, Online Ratings, and Management Response: Empirical Evidence from International Upscale Hotels. Journal of Travel and Tourism Marketing, 2017, 34, 239-256.	3.1	28
2368	Perceived online community support, member relations, and commitment: Differences between posters and lurkers. Information and Management, 2017, 54, 154-165.	3.6	75
2369	Influence of customer engagement with company social networks on stickiness: Mediating effect of customer value creation. International Journal of Information Management, 2017, 37, 229-240.	10.5	334
2370	Can trust and social benefit really help? Empirical examination of purchase intentions for wearable devices. Information Development, 2017, 33, 43-56.	1.4	27
2371	Beyond likes and tweets: Consumer engagement behavior and movie box office in social media. Information and Management, 2017, 54, 25-37.	3.6	177
2372	The effects of online social networking on retail consumer dynamics in the attractions industry: The case of â€˜E-daâ€™ theme park, Taiwan. Technological Forecasting and Social Change, 2017, 124, 283-294.	6.2	35
2373	The Multifaceted Role of User-Generated Content in News Websites. Digital Journalism, 2017, 5, 731-752.	2.5	26
2374	A tool for measuring SMEsâ€™ reputation, engagement and goodwill. Journal of Intellectual Capital, 2017, 18, 170-188.	3.1	11
2375	Social media as an information system: improving the technological agility. Enterprise Information Systems, 2017, 11, 512-533.	3.3	16
2376	Assessing the applicability of Hofstedeâ€™s cultural dimensions for Global 500 corporationsâ€™ Facebook profiles and content. Journal of Communication Management, 2017, 21, 51-67.	1.4	6
2377	The challenges of introducing internal social media â€“ the coordinatorsâ€™ roles and perceptions. Journal of Communication Management, 2017, 21, 2-16.	1.4	17
2378	Corporate disclosure of human capital via LinkedIn and ownership structure. Journal of Intellectual Capital, 2017, 18, 102-127.	3.1	41
2379	Price determinants of sharing economy based accommodation rental: A study of listings from 33 cities on Airbnb.com. International Journal of Hospitality Management, 2017, 62, 120-131.	5.3	375

#	Article	IF	Citations
2380	The significance of digital data systems for smart city policy. Socio-Economic Planning Sciences, 2017, 58, 13-21.	2.5	64
2381	The influence of perceived social media marketing activities on brand loyalty. Asia Pacific Journal of Marketing and Logistics, 2017, 29, 129-144.	1.8	170
2383	Enacting social media success in local public administrations. International Journal of Public Sector Management, 2017, 30, 31-47.	1.2	53
2384	Online Social Media (OSM) and Translation. , 2017, , 13-33.		0
2385	Revitalizing relationship marketing. Journal of Services Marketing, 2017, 31, 6-10.	1.7	67
2386	Brand community integration and satisfaction with social media sites: a comparative study. Journal of Research in Interactive Marketing, 2017, 11, 39-55.	7.2	54
2387	Understanding social media governance: seizing opportunities, staying out of trouble. Corporate Communications, 2017, 22, 149-164.	1.1	21
2388	â€œWhat if my mum sees it?â€• Information Technology and People, 2017, 30, 210-226.	1.9	6
2389	Social media use for travel purposes: a cross cultural comparison between Portugal and the UK. Information Technology and Tourism, 2017, 17, 161-181.	3.4	34
2390	Creating identification with brand communities on Twitter. Internet Research, 2017, 27, 21-51.	2.7	42
2391	How Many Fish Does Your â€œNetâ€•Catch? The Implications of Social Media in Sales Strategy. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2017, , 433-443.	0.1	0
2392	Social media networks as drivers for intellectual capital disclosure. Journal of Intellectual Capital, 2017, 18, 63-80.	3.1	46
2393	Evaluation and decision making in social media marketing. Management Decision, 2017, 55, 15-31.	2.2	97
2394	Transmission of information about consumer product quality and safety: a social media perspective. Information Discovery and Delivery, 2017, 45, 10-20.	1.6	7
2395	Sharing tourism experiences in social media. International Journal of Contemporary Hospitality Management, 2017, 29, 179-225.	5.3	171
2396	Assistive Pointing Device Based on a Head-Mounted Camera. IEEE Transactions on Human-Machine Systems, 2017, 47, 590-597.	2.5	6
2397	The influence of media, positive perception, and identification on surveyâ€•based measures of corruption. Business Ethics, 2017, 26, 312-320.	3.5	12
2398	Taking social media to a university classroom: teaching and learning using Twitter and blogs. International Journal of Educational Technology in Higher Education, 2017, 14, .	4.5	141

#	Article	IF	Citations
2399	Do Social Network Sites Enhance or Undermine Subjective Wellâ€Being? A Critical Review. Social Issues and Policy Review, 2017, 11, 274-302.	3.7	591
2400	Automating a framework to extract and analyse transport related social media content: The potential and the challenges. Transportation Research Part C: Emerging Technologies, 2017, 77, 275-291.	3.9	60
2401	Examining the performance of brand-extended thematic-content: The divergent impact of avid- and skim-reader groups. Computers in Human Behavior, 2017, 72, 449-458.	5.1	9
2402	Organizational crisis communication on Facebook. Corporate Communications, 2017, 22, 80-92.	1.1	15
2403	Interest groups and social media: An examination of cause and sectional groups' social media strategies in the EU. Journal of Public Affairs, 2017, 17, e1649.	1.7	14
2404	Social Media Use in Academic Libraries: A Phenomenological Study. Journal of Academic Librarianship, 2017, 43, 248-256.	1.3	67
2405	Event Classification in Microblogs via Social Tracking. ACM Transactions on Intelligent Systems and Technology, 2017, 8, 1-14.	2.9	22
2406	â€œGet fit!â€•â€" The use of imperatives in Australian English gym advertisements on Facebook. Discourse, Context and Media, 2017, 16, 12-21.	0.9	6
2407	Investigating the Dynamics and the Content of Customersâ€™ Social Media Reporting after a Restaurant Service Failure. Journal of Hospitality Marketing and Management, 2017, 26, 606-626.	5.1	31
2408	The Impact of Social Marketing Campaigns on Reducing Mental Health Stigma: Results From the 2009â€"2014 Time to Change Programme. European Psychiatry, 2017, 40, 116-122.	0.1	109
2409	An investigation of the impact of cognitive absorption on continued usage of social media in Taiwan: the perspectives of fit. Behaviour and Information Technology, 2017, 36, 768-791.	2.5	15
2410	Using Social Media as a Research Recruitment Tool: Ethical Issues and Recommendations. American Journal of Bioethics, 2017, 17, 3-14.	0.5	306
2411	The state of social media engagement in Saudi universities. Journal of Applied Research in Higher Education, 2017, 9, 267-303.	1.1	16
2412	Dark Side or Bright Light: Destructive and Constructive Deviant Content in Consumer Ideation Contests. Journal of Product Innovation Management, 2017, 34, 772-789.	5.2	55
2413	Social media and the promise of excellence in internal communication. Journal of Organizational Ethnography, 2017, 6, 11-25.	0.5	7
2414	Motivations, Consumption Emotions, and Temporal Orientations in Social Media Use: A Strategic Approach to Engaging Stakeholders Across Platforms. International Journal of Strategic Communication, 2017, 11, 115-132.	0.9	23
2415	Sociotechnical stewardship in higher education: a field study of social media policy documents. Journal of Computing in Higher Education, 2017, 29, 218-239.	3.9	8
2416	Social proof in social media shopping: An experimental design research. SHS Web of Conferences, 2017, 34, 02005.	0.1	6

#	ARTICLE	IF	CITATIONS
2417	Innovation resistance and strategic implications of enterprise social media websites in Taiwan through knowledge sharing perspective. Technological Forecasting and Social Change, 2017, 118, 55-69.	6.2	72
2418	A multi-stakeholder IMC framework for networked brand identity. European Journal of Marketing, 2017, 51, 551-571.	1.7	20
2419	A New Social Media Mashup Approach. Advances in Intelligent Systems and Computing, 2017, , 677-686.	0.5	1
2420	The Flipped Classroom. , 2017, , .		58
2421	Integrated marketing communication â€" from an instrumental to a customer-centric perspective. European Journal of Marketing, 2017, 51, 464-489.	1.7	63
2422	Empowering academic librarians for effective e-services. Electronic Library, 2017, 35, 263-282.	0.8	4
2423	Evaluation stasis continues in PR and corporate communication: Asia-Pacific insights into causes. Communication Research and Practice, 2017, 3, 319-334.	0.6	18
2424	How do virtual corporate social responsibility dialogs generate value? A case study of The Unilever Sustainable Living Lab. Corporate Social Responsibility and Environmental Management, 2017, 24, 357-367.	5.0	22
2425	Social media for patients: benefits and drawbacks. Current Reviews in Musculoskeletal Medicine, 2017, 10, 141-145.	1.3	116
2426	Data warehouse design approaches from social media: review and comparison. Social Network Analysis and Mining, 2017, 7, 1.	1.9	10
2427	Electronic word-of-mouth, box office revenue and social media. Electronic Commerce Research and Applications, 2017, 22, 13-23.	2.5	49
2428	Does Social Capital Matter on Social Media? An Examination Into Negative e-WOM Toward Competing Brands. Journal of Hospitality Marketing and Management, 2017, 26, 378-394.	5.1	25
2429	Social media review rating versus traditional customer satisfaction. International Journal of Contemporary Hospitality Management, 2017, 29, 784-802.	5.3	119
2430	Online Service Providers: A New and Unique Species of the Firm?. Law, Governance and Technology Series, 2017, , 157-177.	0.3	3
2431	Facebook practices for business communication among fashion retailers. Journal of Fashion Marketing and Management, 2017, 21, 33-50.	1.5	22
2432	Corporate Sustainability, Social Responsibility and Environmental Management. , 2017, , .		30
2433	Event detection on large social media using temporal analysis. , 2017, , .		20
2434	Customerâ€"brand engagement and Facebook fan-page â€œLikeâ€•intention. Journal of Product and Brand Management, 2017, 26, 120-134.	2.6	68

#	ARTICLE	IF	CITATIONS
2436	Analysis of the use of social media in Higher Education Institutions (HEIs) using the Technology Acceptance Model. International Journal of Educational Technology in Higher Education, 2017, 14, .	4.5	151
2437	Corporate Identity and Social Media: Existence and Extension of the Organization. International Studies of Management and Organization, 2017, 47, 110-134.	0.4	19
2438	Social Media Use and Substance Use During Emerging Adulthood. Emerging Adulthood, 2017, 5, 364-370.	1.4	24
2439	B2B SME management of antecedents to the application of social media. Industrial Marketing Management, 2017, 64, 57-65.	3.7	63
2440	Evaluating students' social media use for extra-curricular education. Journal of Applied Research in Higher Education, 2017, 9, 5-23.	1.1	9
2441	Social eWOM: does it affect the brand attitude and purchase intention of brands?. Management Research Review, 2017, 40, 310-330.	1.5	197
2442	Success Factors in Digital Communication of Crowdfunding Projects of Social Entrepreneurs in German Speaking Countries. , 2017, , 179-187.		1
2443	Big data: Dimensions, evolution, impacts, and challenges. Business Horizons, 2017, 60, 293-303.	3.4	346
2444	Sense-making Accountability: Netnographic Study of an Online Public Perspective. Social and Environmental Accountability Journal, 2017, 37, 18-32.	0.9	5
2445	Ambassadors of knowledge sharing. International Journal of Contemporary Hospitality Management, 2017, 29, 690-708.	5.3	76
2446	Technologies That Support Marketing and Market Development in SMEs-Evidence from Social Networks. Journal of Small Business Management, 2017, 55, 270-302.	2.8	70
2447	Managing extracted knowledge from big social media data for business decision making. Journal of Knowledge Management, 2017, 21, 275-294.	3.2	101
2448	A theoretical framework of electronic word-of-mouth against the backdrop of social networking websites. Journal of Travel and Tourism Marketing, 2017, 34, 653-665.	3.1	20
2449	Governing social media: the emergence of hybridised boundary objects. Accounting, Auditing and Accountability Journal, 2017, 30, 821-849.	2.6	39
2451	Social media in qualitative research: Challenges and recommendations. Information and Organization, 2017, 27, 87-99.	3.1	72
2452	Strategic Use of Social Media for Stakeholder Engagement in Startup Companies in China. International Journal of Strategic Communication, 2017, 11, 244-267.	0.9	37
2453	Exploring the Antecedents of Brand Loyalty and Electronic Word of Mouth in Social-Media-Based Brand Communities: Do Gender Differences Matter?. Journal of Global Marketing, 2017, 30, 147-160.	2.0	83
2454	Examining the dilution of the consumer-brand relationship on Facebook: the saturation issue. Qualitative Market Research, 2017, 20, 335-353.	1.0	16

#	ARTICLE	IF	CITATIONS
2455	Social media as a resource in SMEs' sales process. Journal of Business and Industrial Marketing, 2017, 32, 693-709.	1.8	101
2456	Complaint handling on social media: The impact of multiple response times on consumer satisfaction. Computers in Human Behavior, 2017, 74, 72-82.	5.1	83
2457	Social media as a strategic marketing tool in the Sicilian wine industry: Evidence from Facebook. Wine Economics and Policy, 2017, 6, 40-47.	1.3	69
2458	Use of Social Media Applications for Supporting New Product Development Processes in Multinational Corporations. Technological Forecasting and Social Change, 2017, 120, 176-183.	6.2	71
2459	How does media richness contribute to customer loyalty to mobile instant messaging?. Internet Research, 2017, 27, 520-537.	2.7	72
2460	Social Media Development Paths in Banks. Journal of Promotion Management, 2017, 23, 345-358.	2.4	8
2461	A conceptual analysis of brand intimacy on social media platforms. Journal of Strategic Marketing, 0, , 1-16.	3.7	4
2462	Seeding, Referral, and Recommendation. California Management Review, 2017, 59, 68-91.	3.4	54
2464	Using social media posts as resources for engaging in value co-creation. Journal of Service Theory and Practice, 2017, 27, 898-922.	1.9	56
2465	Sense of Community on Twitter and Instagram: Exploring the Roles of Motives and Parasocial Relationships. Cyberpsychology, Behavior, and Social Networking, 2017, 20, 314-319.	2.1	57
2466	Quality of Accommodation Services – The Memetic Approach. Procedia Engineering, 2017, 182, 673-678.	1.2	3
2467	Citizens' perceptions of government's participatory use of social media. Transforming Government: People, Process and Policy, 2017, 11, 174-194.	1.3	16
2468	Likes—The key to my happiness: The moderating effect of social influence on travel experience. Information and Management, 2017, 54, 825-836.	3.6	75
2469	Explaining consumer brand-related activities on social media: An investigation of the different roles of self-expression and socializing motivations. Computers in Human Behavior, 2017, 75, 272-282.	5.1	90
2470	A framework for categorizing social media posts. Cogent Business and Management, 2017, 4, 1284390.	1.3	52
2471	Consumer social network brand identification and personal branding. How do social network users choose among brand sites?. Cogent Business and Management, 2017, 4, 1315879.	1.3	17
2472	Millennials, Technology and Perceived Relevance of Community Service Organizations: Is Social Media Replacing Community Service Activities?. Urban Review, 2017, 49, 140-152.	1.0	6
2473	Can Social Media Marketing Improve Customer Relationship Capabilities and Firm Performance? Dynamic Capability Perspective. Journal of Interactive Marketing, 2017, 39, 15-26.	4.3	247

#	ARTICLE	IF	CITATIONS
2474	Towards the economic viability of local seafood programs: Key features for the financial performance of community supported fisheries. Marine Policy, 2017, 81, 375-380.	1.5	10
2475	A spatial approach to social media. Management Research Review, 2017, 40, 671-683.	1.5	0
2476	Factors Influencing Social Networks Use for Business: Twitter and YouTube Analysis. Procedia Engineering, 2017, 181, 977-983.	1.2	6
2477	Public relations practitionersâ€™ attitudes towards the ethical use of social media in Portuguese speaking countries. Public Relations Review, 2017, 43, 537-546.	1.9	17
2478	The moderating role of social media usage in the relationship among multicultural experiences, cultural intelligence, and individual creativity. Information Technology and People, 2017, 30, 265-281.	1.9	93
2479	Knowledge Sharing in Online Discussion Threads. , 2017, , .		16
2480	Online brand community practices and the construction of brand legitimacy. Marketing Theory, 2017, 17, 537-558.	1.7	55
2481	Political engagement and ICTs: Internet use in marginalized communities. Journal of the Association for Information Science and Technology, 2017, 68, 1539-1550.	1.5	14
2482	Gender and Hedonic Usage Motive Differences in Social Media Site Usage Behavior. Journal of Global Marketing, 2017, 30, 161-173.	2.0	22
2483	Translation and Social Media. , 2017, , .		30
2484	Business Ethics and Leadership from an Eastern European, Transdisciplinary Context. , 2017, , .		0
2485	Extending the knowledge base of foresight: The contribution of text mining. Technological Forecasting and Social Change, 2017, 116, 208-215.	6.2	73
2486	Content mining framework in social media: A FIFA world cup 2014 case analysis. Information and Management, 2017, 54, 786-801.	3.6	39
2487	Circulating Humorous Antitobacco Videos on Social Media. Health Promotion Practice, 2017, 18, 184-192.	0.9	9
2488	Mapping government social media research and moving it forward: A framework and a research agenda. Government Information Quarterly, 2017, 34, 496-510.	4.0	97
2489	Assessing Risk Communication in Social Media for Crisis Prevention: A Social Network Analysis of Microblog. Journal of Homeland Security and Emergency Management, 2017, 14, .	0.2	7
2490	Relation between start-upsâ€™ online social media presence and fundraising. Journal of Science and Technology Policy Management, 2017, 8, 161-180.	1.7	30
2491	The influence of social media in creating expectations. An empirical study for a tourist destination. Annals of Tourism Research, 2017, 65, 60-70.	3.7	197

#	Article	IF	Citations
2492	The Mediating Role of Customer Relationship on the Social Media Marketing and Purchase Intention Relationship with Special Reference to Luxury Fashion Brands. Journal of Promotion Management, 2017, 23, 872-888.	2.4	81
2493	People, Technologies, and Organizations Interactions in a Social Commerce Era. IEEE Transactions on Engineering Management, 2017, 64, 594-604.	2.4	61
2494	The sharing economy in social media: Analyzing tensions between market and non-market logics. Technological Forecasting and Social Change, 2017, 125, 58-65.	6.2	110
2495	How educational ideas catch on: the promotion of popular education innovations and the role of evidence. Educational Research, 2017, 59, 228-240.	0.9	8
2497	Scholarly use of social media and altmetrics: A review of the literature. Journal of the Association for Information Science and Technology, 2017, 68, 2037-2062.	1.5	335
2498	Follow for follow: marketing of a start-up company on Instagram. Journal of Small Business and Enterprise Development, 2017, 24, 468-484.	1.6	43
2499	Credibility in social media: opinions, news, and health information—a survey. Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery, 2017, 7, e1209.	4.6	115
2500	"It's complicated."A systematic review of associations between social network site use and romantic relationships. Computers in Human Behavior, 2017, 75, 684-703.	5.1	44
2501	Connecting or disconnecting: luxury branding on social media and affluent Chinese female consumers' interpretations. Journal of Brand Management, 2017, 24, 562-574.	2.0	21
2502	Needles in the Haystack: Finding Content Worth Preparing for Workplace Learning with the KEP Model. IEEE Transactions on Learning Technologies, 2017, 10, 379-390.	2.2	1
2503	Investigating the exploitative and empowering potential of the prosumption phenomenon. Sociology Compass, 2017, 11, e12488.	1.4	12
2504	Promoting HPV Vaccination Online: Message Design and Media Choice. Health Promotion Practice, 2017, 18, 645-653.	0.9	30
2505	Social media expectations between public relations professionals and their stakeholders: Results of the ComGap study in Spain. Public Relations Review, 2017, 43, 700-708.	1.9	19
2506	Time spent online: Latent profile analyses of emerging adults' social media use. Computers in Human Behavior, 2017, 75, 311-319.	5.1	44
2507	Research on social e-commerce reputation formation and state-introduced model. Kybernetes, 2017, 46, 1021-1038.	1.2	5
2508	Information and Communication Technologies: Impacts on Older Tourists' Behavior. Journal for Labour Market Research, 2017, , 85-104.	0.6	0
2509	Can Sentiment Analysis and Options Volume Anticipate Future Returns?. Computational Economics, 2017, 50, 669-685.	1.5	9
2510	Selective openness, branding, broadcasting, and promotion: Twitter use in Canada's public universities. Educational Media International, 2017, 54, 1-19.	0.9	36

#	Article	IF	Citations
2511	Corporate social responsibility and stakeholders: Review of the last decade (2006â€"2015). Business Systems Research, 2017, 8, 133-146.	0.5	44
2512	Social media in marketing: A review and analysis of the existing literature. Telematics and Informatics, 2017, 34, 1177-1190.	3.5	602
2513	Social media-based sponsorship activation â€" a typology of content. Sport, Business and Management, 2017, 7, 293-314.	0.7	22
2514	Collaborative writing applications in healthcare: effects on professional practice and healthcare outcomes. The Cochrane Library, 2017, 2017, CD011388.	1.5	13
2516	Is exposure to online content depicting risky behavior related to viewers' own risky behavior offline?. Computers in Human Behavior, 2017, 75, 283-287.	5.1	55
2517	Forecasting social CRM adoption in SMEs: A combined SEM-neural network method. Computers in Human Behavior, 2017, 75, 560-578.	5.1	154
2518	The 2015 general elections in Nigeria: new media, party politics and the political economy of voting. Review of African Political Economy, 2017, 44, .	0.6	7
2519	Social media, traditional media and party politics in Ghana. Africa Review, 2017, 9, 125-139.	0.3	31
2520	Exploring the Challenges of Incorporating Social Media Marketing Strategies in the Restaurant Business. Journal of Internet Commerce, 2017, 16, 323-342.	3.5	14
2521	Computing the everyday: Social media as data platforms. Information Society, 2017, 33, 175-191.	1.7	106
2522	Examining the existence of double jeopardy and negative double jeopardy within Twitter. European Journal of Marketing, 2017, 51, 1224-1247.	1.7	15
2523	Social media for breast cancer survivors: a literature review. Journal of Cancer Survivorship, 2017, 11, 808-821.	1.5	62
2524	Measuring consumer perception of social media marketing activities in e-commerce industry: Scale development & validation. Telematics and Informatics, 2017, 34, 1294-1307.	3.5	170
2525	Why do audiences choose to keep watching on live video streaming platforms? An explanation of dual identification framework. Computers in Human Behavior, 2017, 75, 594-606.	5.1	346
2526	Decision quality and satisfaction: the effects of online information sources and self-efficacy. Internet Research, 2017, 27, 885-904.	2.7	31
2527	Mining for Social Media: Usage Patterns of Small Businesses. Business Systems Research, 2017, 8, 43-50.	0.5	25
2528	Cyber-Extremism: Isis and the Power of Social Media. Society, 2017, 54, 138-149.	0.7	109
2530	The performance implications of leveraging internal innovation through social media networks: An empirical verification of the smart fashion industry. Technological Forecasting and Social Change, 2017, 120, 184-194.	6.2	113

#	ARTICLE	IF	CITATIONS
2531	Integrated Reporting in an Internet and Social Media Communication Environment: Conceptual Insights. Australian Accounting Review, 2017, 27, 17-33.	2.5	61
2533	New trends in information search and their influence on destination loyalty: Digital destinations and relationship marketing. Journal of Destination Marketing & Management, 2017, 6, 150-161.	3.4	59
2534	Personality factors and flow affecting opinion leadership in social media. Personality and Individual Differences, 2017, 114, 16-23.	1.6	53
2535	Do customers care about types of hotel service recovery efforts?. Journal of Hospitality and Tourism Technology, 2017, 8, 5-18.	2.5	41
2536	Social strategies in self-deception. New Ideas in Psychology, 2017, 47, 16-23.	1.2	13
2537	What user-innovators do that others don't: A study of daily practices. Technological Forecasting and Social Change, 2017, 118, 153-160.	6.2	19
2538	Broadcasting sport: Analogue markets and digital rights. International Communication Gazette, 2017, 79, 175-189.	0.8	15
2539	A netnography of a university's social media brand community: Exploring collaborative co-creation tactics. Journal of Global Scholars of Marketing Science, 2017, 27, 148-164.	1.4	13
2540	Do pharmacists use social media for patient care?. International Journal of Clinical Pharmacy, 2017, 39, 364-372.	1.0	25
2541	Social Multimedia Computing: An Emerging Area of Research and Business for Films. Journal of Creative Communications, 2017, 12, 31-47.	1.2	3
2542	Customer interface design for customer co-creation in the social era. Computers in Human Behavior, 2017, 73, 554-567.	5.1	15
2543	Everyday opinions in news discussion forums: Public vernacular discourse. Discourse, Context and Media, 2017, 19, 5-12.	0.9	23
2544	Social media engagement: a model of antecedents and relational outcomes. Journal of Marketing Management, 0, , 1-25.	1.2	80
2545	Effective social media marketing strategy: Facebook as an opportunity for universities. International Journal of Retail and Distribution Management, 2017, 45, 532-549.	2.7	57
2546	A Strategic Social Action Framework: Theorizing and analyzing the alignment of social media affordances and organizational social action. Journal of Organizational Computing and Electronic Commerce, 2017, 27, 99-117.	1.0	5
2547	Facebook as a tool for supporting dialogic accounting? Evidence from large philanthropic foundations in the United States. Accounting, Auditing and Accountability Journal, 2017, 30, 874-905.	2.6	125
2548	How social media reshapes action on distant customers: some empirical evidence. Accounting, Auditing and Accountability Journal, 2017, 30, 777-794.	2.6	43
2549	Big Data and corporate reporting: impacts and paradoxes. Accounting, Auditing and Accountability Journal, 2017, 30, 850-873.	2.6	106

#	ARTICLE	IF	CITATIONS
2550	When does individualsâ€™ willingness to speak out increase on social media? Perceived social support and perceived power/control. Computers in Human Behavior, 2017, 74, 120-129.	5.1	77
2551	Understanding Human-Machine Networks. ACM Computing Surveys, 2018, 50, 1-35.	16.1	35
2552	Application of Social Media in Crisis Management. , 2017, , .		3
2553	The influence of social media on the consumersâ€™ hotel decision journey. Journal of Hospitality and Tourism Technology, 2017, 8, 101-118.	2.5	122
2554	Affective networks: how WeChat enhances Tencentâ€™s digital business governance. Chinese Journal of Communication, 2017, 10, 264-278.	1.3	21
2555	Innovatives Brand Management. , 2017, , .		0
2556	Follow Me, Whatâ€™s the Harm? Considerations of Catfishing and Utilizing Fake Online Personas on Social Media. Journal of Legal Aspects of Sport, 2017, 27, 32-45.	0.6	18
2557	The return on tourism organizationsâ€™ social media investments: preliminary evidence from Belgium, France, and Switzerland. Information Technology and Tourism, 2017, 17, 75-100.	3.4	33
2558	Progress of e-development in China since 1998. Telecommunications Policy, 2017, 41, 731-742.	2.6	37
2559	Antecedents of social media usage and performance benefits in small- and medium-sized enterprises (SMEs). Journal of Enterprise Information Management, 2017, 30, 383-399.	4.4	144
2560	Acceptance and usage of social media as a platform among student entrepreneurs. Journal of Small Business and Enterprise Development, 2017, 24, 375-393.	1.6	25
2561	What have we learned about social media by studying Facebook? A decade in review. New Media and Society, 2017, 19, 968-980.	3.1	68
2563	The Dynamics of Consumer Engagement with Mobile Technologies. Service Science, 2017, 9, 36-49.	0.9	91
2564	Online Reputation Monitoring: An Exploratory Study on Italian Hotel Managersâ€™ Practices. International Journal of Hospitality and Tourism Administration, 2017, 18, 84-109.	1.7	18
2565	A Systems View of Companiesâ€™ Communication in Online Social Environments. Journal of Organisational Transformation and Social Change, 2017, 14, 21-38.	0.4	4
2566	Social media data used in the measurement of public services effectiveness: Empirical evidence from Twitter in higher education institutions. Public Policy and Administration, 2017, 32, 296-322.	1.5	25
2567	Social Media as It Interfaces with Psychosocial Development and Mental Illness in Transitional Age Youth. Child and Adolescent Psychiatric Clinics of North America, 2017, 26, 217-233.	1.0	50
2568	BLOG CONTENT MANAGEMENT IN SHAPING PRO RECREATIONAL ATTITUDES. Journal of Business Economics and Management, 2017, 18, 146-162.	1.1	7

#	ARTICLE	IF	CITATIONS
2569	Destination eWOM: A macro and meso network approach?. Annals of Tourism Research, 2017, 64, 87-101.	3.7	54
2570	"The Church of Online Support" Journal of Family Nursing, 2017, 23, 34-54.	1.0	57
2571	Towards a Conceptualization of Data and Information Quality in Social Information Systems. Business and Information Systems Engineering, 2017, 59, 3-21.	4.0	29
2572	Identifying behaviors that generate positive interactions between science museums and people on Twitter. Museum Management and Curatorship, 2017, 32, 144-159.	0.8	17
2573	Understanding Customer Experience Diffusion on Social Networking Services by Big Data Analytics. Mobile Networks and Applications, 2017, 22, 605-612.	2.2	34
2574	Does one model fit all? Exploring factors influencing the use of blogs, social networks, and wikis in the enterprise. Journal of Organizational Computing and Electronic Commerce, 2017, 27, 25-47.	1.0	12
2575	"Those sweet, sweet likes" Sharing physical activity over social network sites. Computers in Human Behavior, 2017, 69, 128-135.	5.1	18
2576	Place Marketing, Place Branding, and Social Media: Perspectives of Municipal Practitioners. Growth and Change, 2017, 48, 1012-1033.	1.3	26
2577	Social value and content value in social media: Two paths to psychological well-being. Journal of Organizational Computing and Electronic Commerce, 2017, 27, 3-24.	1.0	26
2578	Kollektives Gatekeeping. , 2017, , .		25
2579	Effects of social media on consumers' purchase decisions: evidence from Taobao. Service Business, 2017, 11, 803-829.	2.2	45
2580	The Role of Wikipedia on Corporate E-Reputation: Evidence from French Companies. International Studies of Management and Organization, 2017, 47, 23-41.	0.4	2
2581	Corporate Social Responsibility in the Post-Financial Crisis Era. Palgrave Studies in Governance, Leadership and Responsibility, 2017, , .	0.3	3
2582	Utilizing Data from Social Media to Inform Business Decisions: The Case for Facebook. , 2017, , 95-105.		0
2583	Generating consumer resonance for purchase intention on social network sites. Computers in Human Behavior, 2017, 69, 18-28.	5.1	61
2584	Enterprise social media impact on human resource practices. Evidence-based HRM, 2017, 5, 328-343.	0.5	13
2585	Factors impacting employee engagement on enterprise social media. , 2017, , .		1
2586	Big data in enterprise management: Transformation of traditional recruitment strategy. , 2017, , .		4

#	Article	IF	Citations
2587	Social media marketing: literature review and future research directions. International Journal of Business Information Systems, 2017, 25, 213.	0.2	15
2588	Towards extending traditional informal learning tools in the workplace with social functionalities. International Journal of Learning Technology, 2017, 12, 119.	0.2	5
2589	Entrepreneurial settings within global family firms: research perspectives from cross-cultural knowledge management studies. European Journal of International Management, 2017, 11, 469.	0.1	20
2590	Social networking sites: an exploration of the effect of national cultural dimensions on country adoption rates and usage patterns. International Journal of Electronic Business, 2017, 13, 117.	0.2	7
2591	The Engagement Process During Value Co-Creation: Gamification in New Product-Development Platforms. International Journal of Electronic Commerce, 2017, 21, 454-488.	1.4	90
2592	Internet based learning (IBL) in higher education: a literature review. Journal of International Education in Business, 2017, 10, 102-129.	0.8	17
2593	Accounting for the Correspondence in Commented Data. , 2017, , .		2
2594	Social manufacturing: When the maker movement meets interfirm production networks. Business Horizons, 2017, 60, 795-805.	3.4	55
2595	Don't be so emotional! How tone of voice and service type affect the relationship between message valence and consumer responses to WOM in social media. Online Information Review, 2017, 41, 905-920.	2.2	30
2596	Do different kinds of user-generated content in online brand communities really work?. Online Information Review, 2017, 41, 954-968.	2.2	17
2597	The joint effect of association-based corporate posting strategy and eWOM comment valence on social media. Internet Research, 2017, 27, 1039-1057.	2.7	23
2599	Open-Source Monitoring, Search and Analytics Over Social Media. Lecture Notes in Computer Science, 2017, , 361-369.	1.0	4
2600	Measuring social media marketing: moving towards a relationship-marketing approach. Managing Sport and Leisure, 2017, 22, 33-53.	2.2	18
2601	Anonymous Social Media and Qualitative Inquiry: Methodological Considerations and Implications for Using Yik Yak as a Qualitative Data Source. Qualitative Inquiry, 2017, 23, 799-807.	1.0	14
2602	Latent sentiment topic modelling and nonparametric discovery of online mental health-related communities. International Journal of Data Science and Analytics, 2017, 4, 209-231.	2.4	9
2603	From Electronic WOM to Social eWOM: Bridging the Trust Deficit. Journal of Marketing Theory and Practice, 2017, 25, 340-356.	2.6	16
2604	A Comparison on the Use of LSA and LDA in Psychology Analysis on â€œCourageâ€•Definitions. International Journal of Semantic Computing, 2017, 11, 373-389.	0.4	2
2605	Perceptions of social media on students' academic engagement in tertiary education. , 2017, , .		1

#	Article	IF	Citations
2606	Seminar Users in the Arabic Twitter Sphere. Lecture Notes in Computer Science, 2017, , 91-108.	1.0	20
2607	Effects of Perceived Risks, Reputation and Electronic Word of Mouth (E-WOM) on Collaborative Consumption of Uber Car Sharing Service. IOP Conference Series: Materials Science and Engineering, 2017, 215, 012019.	0.3	10
2608	Behavioural Responses to Corporate Image Building Through Social Media Advertising: A Study Among Nairobi Students. Journal of Creative Communications, 2017, 12, 223-238.	1.2	5
2609	Friends and Relatives as a Destination Information Source. Advances in Hospitality and Leisure, 2017, , 111-126.	0.2	2
2610	Bonding and spreading. Management Decision, 2017, 55, 1905-1923.	2.2	8
2611	The Use of Social Media in Orphan Drug Development. Clinical Therapeutics, 2017, 39, 2173-2180.	1.1	20
2613	Identifying offenders on Twitter: A law enforcement practitioner guide. Digital Investigation, 2017, 23, 63-74.	3.2	7
2614	The Digitization of Healthcare. , 2017, , .		19
2615	Designing social commerce platforms based on consumers' intentions. Behaviour and Information Technology, 2017, 36, 1308-1327.	2.5	57
2616	Leveraging social network sites for new product launch. Industrial Management and Data Systems, 2017, 117, 2400-2416.	2.2	20
2617	Measuring customer social participation in online travel communities. Journal of Hospitality and Tourism Technology, 2017, 8, 432-464.	2.5	33
2620	Social media usage and firm performance: the mediating role of social capital. Social Network Analysis and Mining, 2017, 7, 1.	1.9	24
2621	Consumer health information seeking in social media: a literature review. Health Information and Libraries Journal, 2017, 34, 268-283.	1.3	341
2622	A university library's use of social media during a time of crisis. Library Review, 2017, 66, 456-467.	1.5	2
2623	Role of brand story on narrative engagement, brand attitude, and behavioral intention. Journal of Hospitality and Tourism Technology, 2017, 8, 465-480.	2.5	11
2624	A conceptual stages-of-growth model for managing a social media business profile. Irish Journal of Management, 2017, 36, 78-98.	0.3	9
2625	The E-Commerce strategies responding to the UX design. , 2017, , .		4
2626	Implementation of Web 2.0 in the snow tourism industry: Analysis of the online presence and e-commerce of ski resorts. Spanish Journal of Marketing - ESIC, 2017, 21, 117-130.	2.7	21

#	Article	IF	Citations
2627	Data Driven Modeling of Continuous Time Information Diffusion in Social Networks. , 2017, , .		4
2628	Challenges in the Analysis of Online Social Networks: A Data Collection Tool Perspective. Wireless Personal Communications, 2017, 97, 4015-4061.	1.8	9
2629	Identifying buzz in social media: a hybrid approach using artificial bee colony and k-nearest neighbors for outlier detection. Social Network Analysis and Mining, 2017, 7, 1.	1.9	35
2630	Predicting citations from mainstream news, weblogs and discussion forums. , 2017, , .		5
2631	Factors that Increase Web 2.0 Adopting Within an Enterprise Environment. Communications in Computer and Information Science, 2017, , 570-579.	0.4	0
2632	Inferring Activities from Social Media Data. Transportation Research Record, 2017, 2666, 29-37.	1.0	16
2634	How to measure engagement in Twitter: advancing a metric. Internet Research, 2017, 27, 1122-1148.	2.7	45
2635	Data management issues in cloud integrated computing: A big picture. , 2017, , .		2
2636	Impact of Entertainment Motivational Drivers on User Acceptance of Online Social Network Banner Advertising: A Gratification Perspective. Zagreb International Review of Economics and Business, 2017, 20, 19-47.	0.2	8
2637	Social media, an entrepreneurial opportunity for agriculture-based enterprises. Journal of Small Business and Enterprise Development, 2017, 24, 1028-1045.	1.6	44
2638	Extending Impact Analysis in Government Social Media Research. , 2017, , .		2
2639	An ensemble method for the credibility assessment of user-generated content. , 2017, , .		4
2640	Twitter and traumatic brain injury: A content and sentiment analysis of tweets pertaining to sport-related brain injury. SAGE Open Medicine, 2017, 5, 205031211772005.	0.7	30
2641	Sentiment Analysis as a Service: A Social Media Based Sentiment Analysis Framework. , 2017, , .		24
2642	7. YouTube. , 2017, , 173-200.		12
2643	Brute force effects of mass media presence and social media activity on electoral outcome. Journal of Information Technology and Politics, 2017, 14, 348-371.	1.8	16
2644	An Examination of Mainstream Media as an Educating Institution: The Black Lives Matter Movement and Contemporary Social Protest. Advances in Education in Diverse Communities: Research, Policy and Praxis, 2017, , 99-142.	0.1	1
2645	Knowledge sharing via social media in software development: a systematic literature review. Knowledge Management Research and Practice, 2017, 15, 594-609.	2.7	29

#	Article	IF	Citations
2646	Amazon Warrior: How a Platform Can Restructure Industry Power and Ecology. Advances in Strategic Management, 2017, , 299-335.	0.1	14
2647	Social Identity and Social Media Activities in Equity Crowdfunding. , 2017, , .		21
2648	When the investors speak: intellectual capital disclosure and the Web 2.0. Management Decision, 2017, 55, 1888-1904.	2.2	24
2649	Working with communities on social media. Online Information Review, 2017, 41, 782-796.	2.2	33
2650	User-generated content on the Facebook page of an emergency management agency. Online Information Review, 2017, 41, 558-579.	2.2	9
2651	The use of gamification mechanics to increase employee and user engagement in participative healthcare services. Journal of Service Management, 2017, 28, 640-661.	4.4	92
2652	Critical factors for market sales promotion on social media in banking sector. , 2017, , .		1
2653	This Is How We Do It: A Qualitative Approach to National Sport Organizationsâ€™ Social-Media Implementation. International Journal of Sport Communication, 2017, 10, 196-217.	0.4	24
2654	Brand followers on facebook perceptions and behaviours. , 2017, , .		0
2655	Crowdsourcing: A Platform for Crowd Engagement in the Publishing Industry. Publishing Research Quarterly, 2017, 33, 283-296.	0.4	8
2656	Radicalization, the Internet and Cybersecurity: Opportunities and Challenges for HCI. Lecture Notes in Computer Science, 2017, , 481-493.	1.0	1
2658	Public opinion dissemination on mobile internet- a case of Ebola. Information Discovery and Delivery, 2017, 45, 87-100.	1.6	6
2659	Social networks and their incidence in the customer-bank relationship. , 2017, , .		2
2660	Social media in the airline industry: acceptance of social seating. Journal of Hospitality and Tourism Technology, 2017, 8, 256-279.	2.5	9
2661	The impact of social media and collaboration on Gen Y employeesâ€™ engagement. International Journal of Development Issues, 2017, 16, 289-299.	0.7	15
2662	Social Media Visual Analytics. Computer Graphics Forum, 2017, 36, 563-587.	1.8	70
2663	Comparing the Archival Rate of Arabic, English, Danish, and Korean Language Web Pages. ACM Transactions on Information Systems, 2018, 36, 1-34.	3.8	5
2664	Use of social networking sites and associations with skin tone dissatisfaction, sun exposure, and sun protection in a sample of Australian adolescents. Psychology and Health, 2017, 32, 1-16.	1.2	19

#	ARTICLE	IF	CITATIONS
2665	Social Media as a Tool to Help Select Tourism Destinations: The Case of Malaysia. Information Systems Management, 2017, 34, 265-279.	3.2	50
2666	SMEs and Mass Collaborative Knowledge Management: Toward Understanding the Role of Social Media Networks. Information Systems Management, 2017, 34, 280-290.	3.2	46
2667	CSR Online Communication in Latin America: An Analysis of Social Media Platforms. Developments in Corporate Governance and Responsibility, 2017, , 113-132.	0.1	6
2668	Creative Economies and Industries in Peripheral Regions. , 2017, , 1-66.		1
2669	How to date your clients in the 21 st century: Challenges in managing customer relationships in today's world. Business Horizons, 2017, 60, 577-586.	3.4	27
2670	Social Media and the Web of Linked Data. , 2017, , .		1
2671	Adolescents' differential responses to social media browsing: Exploring causes and consequences for intervention. Computers in Human Behavior, 2017, 76, 396-405.	5.1	63
2672	Motivations behind donations for health-related organizations: Threat appraisal and coping appraisalâ€"the case of the ALS Ice Bucket Challenge. Health Marketing Quarterly, 2017, 34, 217-231.	0.6	1
2673	Exploring topics related to data mining on Wikipedia. Electronic Library, 2017, 35, 667-688.	0.8	4
2674	Using social media to engage nurses in health policy development. Journal of Nursing Management, 2017, 25, 632-639.	1.4	29
2675	Professionalism and social media in pediatric anesthesia. Paediatric Anaesthesia, 2017, 27, 866-867.	0.6	0
2676	Social media as a key tool in managing innovation un organizations. , 2017, , .		0
2677	International studentsâ€™ engagement in their universityâ€™s social media. International Journal of Educational Management, 2017, 31, 1119-1134.	0.9	13
2678	Use of YouTube for Business Communication. Analysis of the Content Management and Level of Participation of Spanish Best Reputed Companies Youtube Channels. Corporate Reputation Review, 2017, 20, 137-146.	1.1	6
2679	Open source social media intelligence for enabling government applications. SIGWEB Newsletter: the Newsletter of ACM's Special Interest Group on Hypertext and Hypermedia, 2017, , 1-19.	0.5	3
2680	Conflicting Online Health Information and Rational Decision Making. Health Care Manager, 2017, 36, 184-191.	1.4	11
2681	Digital inequalities and social media: experiences of young people in Chile. Information and Learning Science, 2017, 118, 372-384.	0.8	2
2682	Achieving consumer trust on Twitter via CSR communication. Journal of Consumer Marketing, 2017, 34, 505-514.	1.2	58

#	Article	IF	Citations
2683	Social media research in the industrial marketing field: Review of literature and future research directions. Industrial Marketing Management, 2017, 66, 115-129.	3.7	120
2684	Developing a Model for Studying the Antecedents and Effects of Word of Mouth (WoM) and e-WoM Marketing Based on Literature Review. Jindal Journal of Business Research, 2017, 6, 25-43.	0.8	10
2685	Antecedents of eWOM in social commerce. , 2017, , .		0
2686	Trend Pie. International Journal of Entrepreneurship and Innovation, 2017, 18, 210-215.	1.4	1
2687	Social Media and e-Diplomacy in China. , 2017, , .		1
2688	Movie aspects, tweet metrics, and movie revenues: The influence of iOS vs. Android. Decision Support Systems, 2017, 102, 98-109.	3.5	12
2689	Social Media and Their Affordances for Organizing: A Review and Agenda for Research. Academy of Management Annals, 2017, 11, 150-188.	5.8	302
2690	The Effectiveness of Social Media for Business Activities in Japanese Firms. The Review of Socionetwork Strategies, 2017, 11, 33-45.	1.0	5
2691	Applying a Collaborative Model to Support the Management of Lessons Learned in a Private Security Project: A Design Science Research Approach. IEEE Latin America Transactions, 2017, 15, 1513-1519.	1.2	0
2692	An extracting method of movie genre similarity using aspect-based approach in social media. ACM SIGAPP Applied Computing Review: A Publication of the Special Interest Group on Applied Computing, 2017, 17, 36-45.	0.5	4
2693	Enhancing learning to diverse cohorts via immersive visualization. Journal of Hospitality, Leisure, Sport and Tourism Education, 2017, 21, 46-54.	1.9	9
2695	Networked Cancer. , 2017, , .		21
2696	Why and how are social media used in a B2B context, and which stakeholders are involved?. Journal of Business and Industrial Marketing, 2017, 32, 1098-1108.	1.8	45
2697	Social media capability in B2B marketing: toward a definition and a research model. Journal of Business and Industrial Marketing, 2017, 32, 1125-1135.	1.8	42
2698	Pathways to wellness: Exploring Muslim mental health promotion in the digital age. Journal of Religion and Spirituality in Social Work, 2017, 36, 96-116.	0.6	5
2699	Social media and health-related information: Surveys development and validation. , 2017, , .		2
2700	The Dynamic of ICT and Smart Power: Implications for Managerial Practice. , 2017, , 31-46.		0
2701	The Role of Social Media in Corporate Reputation Management â€" The Results of the Polish Enterprises. Foundations of Management, 2017, 9, 161-174.	0.2	17

#	ARTICLE	IF	CITATIONS
2702	Improving Patient Involvement in the Drug Development Process: Case Study of Potential Applications from an Online Peer Support Network. Clinical Therapeutics, 2017, 39, 2181-2188.	1.1	13
2703	Using ZMET for Investigating the Role of Social Media in the Employment Process. Review of Economic and Business Studies, 2017, 10, 9-32.	0.2	3
2704	Exploring the drivers of customer engagement behaviours in social network brand communities: towards a customer-learning model. Journal of Marketing Management, 2017, 33, 1443-1464.	1.2	43
2705	When Bloggers become Designers: On the Role of Professions in a Fashion System Undergoing Change. Fashion Practice, 2017, 9, 310-328.	0.4	5
2706	Social Media Analytics: Literature Review and Directions for Future Research. Decision Analysis, 2017, 14, 229-249.	1.2	110
2707	"I'm an Addict" and Other Sensemaking Devices. , 2017, , .		13
2708	Automatic detection of multiple account deception in social media. Web Intelligence, 2017, 15, 219-231.	0.1	2
2709	Smart City Participation: Dream or Reality? A Comparison of Participatory Strategies from Hamburg, Berlin & Enschede. Lecture Notes in Computer Science, 2017, , 122-134.	1.0	8
2710	Information Warfare on Social Media: A Brand Management Perspective. Baltic Journal of Law and Politics, 2017, 10, 35-62.	0.2	9
2711	Does social media transform city government? A case study of three ASEAN cities. Transforming Government: People, Process and Policy, 2017, 11, 343-376.	1.3	19
2712	Deep Analyzing Public Conversations: Insights from Twitter Analytics for Policy Makers. Lecture Notes in Computer Science, 2017, , 239-250.	1.0	5
2713	Cascades on Online Social Networks: A Chronological Account. Lecture Notes in Computer Science, 2017, , 393-411.	1.0	0
2714	Using social media in formal learning: Investigating learning strategies and satisfaction. Proceedings of the Association for Information Science and Technology, 2017, 54, 472-482.	0.3	11
2715	Meta Modeling for Business Process Improvement. Business and Information Systems Engineering, 2017, 59, 251-275.	4.0	15
2716	Understanding the Impact of Social Media on Marketing Strategies of Organizations in India. , 2017, , .		2
2717	Private club members' perceptions of social media. Journal of Hospitality and Tourism Technology, 2017, 8, 119-132.	2.5	3
2718	The impact of language style accommodation during social media interactions on brand trust. Journal of Service Management, 2017, 28, 418-441.	4.4	46
2719	Social Information Seeking. The Kluwer International Series on Information Retrieval, 2017, , .	1.0	20

#	ARTICLE	IF	CITATIONS
2720	Successful customer knowledge management implementation through social media capabilities. VINE Journal of Information and Knowledge Management Systems, 2017, 47, 353-371.	1.2	22
2721	Serialisation and the use of Twitter: Keeping the conversation alive in public policy scenario projects. Technological Forecasting and Social Change, 2017, 124, 26-40.	6.2	5
2722	Twitter and Encountering Diversity: The Moderating Role of Network Diversity and Age in the Relationship Between Twitter Use and Crosscutting Exposure. Social Media and Society, 2017, 3, 205630511771724.	1.5	4
2723	Investigating the online customer experience â€" a B2B perspective. Marketing Intelligence and Planning, 2017, 35, 657-672.	2.1	33
2724	Evaluating individual level antecedents and consequences of social media use in Ghana. Technological Forecasting and Social Change, 2017, 123, 68-79.	6.2	45
2725	Social capital expectation and usage of social media: the moderating role of social capital susceptibility. Behaviour and Information Technology, 2017, 36, 1067-1080.	2.5	11
2726	Sentiment analysis on social media using morphological sentence pattern model. , 2017, , .		13
2727	Taking a global view on brand post popularity: Six social media brand post practices for global markets. Business Horizons, 2017, 60, 621-633.	3.4	45
2728	Social media use in B2b sales and its impact on competitive intelligence collection and adaptive selling: Examining the role of learning orientation as an enabler. Industrial Marketing Management, 2017, 66, 64-79.	3.7	157
2729	Users on Social Network Sitesâ€"Flight from Reality and Its Effects on Acceptance of Social Network Advertising: A Gratification Perspective. Journal of Creative Communications, 2017, 12, 98-121.	1.2	10
2730	Using multi-source geospatial big data to identify the structure of polycentric cities. Remote Sensing of Environment, 2017, 202, 210-221.	4.6	203
2731	The effectiveness of social media network telegram in teaching English language pronunciation to Iranian EFL learners. Cogent Education, 2017, 4, 1347081.	0.6	50
2732	Technology sourcing for website personalization and social media marketing: A study of e-retailing industry. Journal of Business Research, 2017, 80, 10-23.	5.8	34
2733	How trust moderates social media engagement and brand equity. Journal of Research in Interactive Marketing, 2017, 11, 312-335.	7.2	84
2734	Governing mobile technology use for continuing professional development in the Australian nursing profession. BMC Nursing, 2017, 16, 17.	0.9	15
2735	Using media to impact health policy-making: an integrative systematic review. Implementation Science, 2017, 12, 52.	2.5	64
2736	Brand Analysis in Social Network Services: Results from Content Analysis in Twitter Regarding the US Smartphone Market. International Journal of Innovation and Technology Management, 2017, 14, 1740008.	0.8	4
2738	Kommunikation der Corporate Social Responsibility in kleineren und mittleren Unternehmen. , 2017, , .		0

#	ARTICLE	IF	CITATIONS
2739	The ABCD typology: Profile and motivations of Turkish social network sites users. Computers in Human Behavior, 2017, 67, 73-83.	5.1	30
2740	Managing an organisation's social media presence: An empirical stages of growth model. International Journal of Information Management, 2017, 37, 1405-1417.	10.5	48
2741	Graduate Employability in Context. , 2017, , .		35
2742	A social commerce investigation of the role of trust in a social networking site on purchase intentions. Journal of Business Research, 2017, 71, 133-141.	5.8	381
2743	Intelligent evidence. The Police Journal: A Quarterly Review for the Police Forces of the Commonwealth and English-speaking World, 2017, 90, 55-69.	1.1	5
2744	Marketing Communication. , 2017, , 307-326.		1
2745	Strengthening the academic usage of social media: An exploratory study. Journal of King Saud University - Computer and Information Sciences, 2017, 29, 553-561.	2.7	22
2747	The use of Facebook for information seeking, decision support, and self-organization following a significant disaster. Information, Communication and Society, 2017, 20, 1680-1697.	2.6	60
2748	Examining public acquisition of science knowledge from social media in Singapore: an extension of the cognitive mediation model. Asian Journal of Communication, 2017, 27, 193-212.	0.6	31
2749	Differences in the city branding of European capitals based on online vs. offline sources of information. Tourism Management, 2017, 58, 28-39.	5.8	32
2750	Quantifier Guided Aggregation for the Veracity Assessment of Online Reviews. International Journal of Intelligent Systems, 2017, 32, 481-501.	3.3	25
2751	Embracing digital networks: Entrepreneurs' social capital online. Journal of Business Venturing, 2017, 32, 18-34.	4.0	174
2752	A systematic mapping study on using social media for business process improvement. Computers in Human Behavior, 2017, 73, 670-675.	5.1	21
2753	Computer-Supported Collaborative Decision-Making. Automation, Collaboration, and E-services, 2017, , .	0.5	38
2754	The future of online social networks (OSN): A measurement analysis using social media tools and application. Telematics and Informatics, 2017, 34, 498-517.	3.5	47
2755	The University and the Knowledge Network: A New Educational Model for Twenty-first Century Learning and Employability. , 2017, , 339-358.		25
2756	Social media and political discussion: when online presence silences offline conversation. Information, Communication and Society, 2017, 20, 1090-1107.	2.6	116
2757	Social commerce research: Definition, research themes and the trends. International Journal of Information Management, 2017, 37, 190-201.	10.5	180

#	ARTICLE	IF	CITATIONS
2758	Prisonerâ€™s dilemma game model for e-commerce. Applied Mathematics and Computation, 2017, 292, 128-144.	1.4	17
2759	Towards social resilience: A quantitative and qualitative survey on citizens' perception of social media in emergencies in Europe. Technological Forecasting and Social Change, 2017, 121, 168-180.	6.2	90
2760	Does research on digital public relations indicate a paradigm shift? An analysis and critique of recent trends. Telematics and Informatics, 2017, 34, 1364-1376.	3.5	33
2761	Social media-induced technostress: Its impact on the job performance of it professionals and the moderating role of job characteristics. Computer Networks, 2017, 114, 143-153.	3.2	103
2762	Harnessing the social web to enhance insights into peopleâ€™s opinions in business, government and public administration. Information Systems Frontiers, 2017, 19, 231-251.	4.1	42
2763	Institutional Uses of Twitter in U.S. Higher Education. Innovative Higher Education, 2017, 42, 97-111.	1.5	80
2764	Advances and New Trends in Environmental Informatics. Progress in IS, 2017, , .	0.5	4
2765	Financial Environment and Business Development. Eurasian Studies in Business and Economics, 2017, , .	0.2	3
2767	Enterprise social networks: A literature review and research agenda. Computer Networks, 2017, 114, 125-142.	3.2	73
2768	Customer engagement with tourism social media brands. Tourism Management, 2017, 59, 597-609.	5.8	473
2769	The relationship among tourists' persuasion, attachment and behavioral changes in social media. Technological Forecasting and Social Change, 2017, 123, 370-380.	6.2	43
2770	A computational model for mining consumer perceptions in social media. Decision Support Systems, 2017, 93, 98-110.	3.5	64
2771	Hybridity and Social Media Adoption by Journalists. Digital Journalism, 2017, 5, 884-902.	2.5	24
2772	A model of using social media for collaborative learning to enhance learnersâ€™ performance on learning. Journal of King Saud University - Computer and Information Sciences, 2017, 29, 526-535.	2.7	100
2773	Comportamento dos bancos no twitter e seus efeitos sobre a imagem da marca. REGE Revista De GestÃ£o, 2017, 24, 2-12.	1.0	4
2774	Social Media and the Emergence of Reflexiveness as a New Capability for Open Strategy. Long Range Planning, 2017, 50, 322-336.	2.9	110
2775	Strategic Retail Management. , 2017, , .		34
2776	Crossing borders with social media: Online social networks and FDI. European Management Journal, 2017, 35, 314-326.	3.1	41

#	Article	IF	Citations
2777	Strategic Social Media Use in Public Relations: Professionals' Perceived Social Media Impact, Leadership Behaviors, and Work-Life Conflict. International Journal of Strategic Communication, 2017, 11, 18-41.	0.9	25
2778	Integrating data from user activities of social networks into public administrations. Information Systems Frontiers, 2017, 19, 253-266.	4.1	20
2779	Supporting the social dimension of shopping for personalized products through online sales configurators. Journal of Intelligent Information Systems, 2017, 49, 9-35.	2.8	8
2780	Social media use and anxiety in emerging adults. Journal of Affective Disorders, 2017, 207, 163-166.	2.0	288
2781	Measuring Electronic Word-of-Mouth Effectiveness. , 2017, , .		12
2782	Engaging fans and the community in social media: interaction with institutions of higher education on Facebook. Journal of Marketing for Higher Education, 2017, 27, 112-130.	2.3	56
2783	Tourism Events: The SATA Rallye Azores in Facebook and Twitter. Springer Proceedings in Business and Economics, 2017, , 445-454.	0.3	1
2784	Analytics in Smart Tourism Design. Tourism on the Verge, 2017, , .	1.2	37
2785	Learning and Knowledge Analytics in Open Education. , 2017, , .		2
2786	Social media and internet public events. Telematics and Informatics, 2017, 34, 726-739.	3.5	50
2787	Monitoring social media: Students satisfaction with university administration activities. Education and Information Technologies, 2017, 22, 2499-2522.	3.5	12
2788	Social Media for Knowledge Sharing in Automotive Repair. , 2017, , .		3
2789	The effect of social networking sites and absorptive capacity on SMES' innovation performance. Journal of Technology Transfer, 2017, 42, 409-424.	2.5	201
2790	Evolution properties of online user preference diversity. Physica A: Statistical Mechanics and Its Applications, 2017, 468, 698-713.	1.2	8
2791	Investigating the Influence of E-Word-of-Mouth on E-Reputation. International Studies of Management and Organization, 2017, 47, 42-60.	0.4	17
2792	Communicating Corporate Social Responsibility on Social Media. Business and Professional Communication Quarterly, 2017, 80, 52-69.	0.3	116
2793	Identity Deception Prevention Using Common Contribution Network Data. IEEE Transactions on Information Forensics and Security, 2017, 12, 188-199.	4.5	15
2794	Ecotourism social media initiatives in China. Journal of Sustainable Tourism, 2017, 25, 416-432.	5.7	39

#	ARTICLE	IF	CITATIONS
2795	Review of trends in health social media analysis. , 2017, , .		4
2796	The Impacts of Information on Stock PricesAssessed by Social Media Sentiment. , 2017, , .		0
2797	Investigating trust in information and impression management of students on Facebook. , 2017, , .		1
2798	Social media analytics for new product development: Case of a pizza. , 2017, , .		5
2799	Measuring the Engagement Level of Political Parties with Public on Facebook: The Case of Turkey. , 2017, , .		6
2800	Social Media Success for Academic Knowledge Sharing in Indonesia (Conceptual Model Development). IOP Conference Series: Materials Science and Engineering, 2017, 190, 012028.	0.3	0
2801	Harnessing Twitter and Instagram for disaster management. IBM Journal of Research and Development, 2017, 61, 8:1-8:12.	3.2	11
2802	Newspaper Ebola articles differ from Twitter updates. Newspaper Research Journal, 2017, 38, 497-511.	0.5	4
2803	Higher education student behaviors in spreading fake news on social media: A case of LINE group. , 2017, , .		10
2804	Measuring the return on communication investments on social media. , 2017, , .		1
2805	Interactive and collaborative platform implementation on learning management system. , 2017, , .		1
2806	Modeling of political web pages spreading in WeChat networks. , 2017, , .		2
2807	Integrating social media into routine midwifery services: Maternity Direct+. British Journal of Midwifery, 2017, 25, 458-464.	0.1	6
2809	Mentoring, social media, and Gen Y employees' intention to stay: towards a conceptual model. International Journal of Business and Systems Research, 2017, 11, 28.	0.2	18
2810	Multi-Period Optimal Capacity Strategy Based on Consumer Behavior Involved in Social Media. Journal of Systems Science and Information, 2017, 5, 356-366.	0.2	1
2811	Emerging political narratives on Malawian digital spaces. Communicatio, 2017, 43, 147-167.	0.2	3
2812	Target Distribution Guided Network Sampling. , 2017, , .		0
2813	Understanding Relationship Overlapping on Social Network Sites. Proceedings of the ACM on Human-Computer Interaction, 2017, 1, 1-18.	2.5	11

#	Article	IF	Citations
2814	Does Social Media Increase Labour Productivity?. Jahrbucher Fur Nationalokonomie Und Statistik, 2017, 237, 81-113.	0.4	5
2815	Social media for disaster situations: Methods, opportunities and challenges. , 2017, , .		2
2817	Interpersonal Influence in Viral Social Media. , 2017, , .		1
2818	Integrating social media within an integrated marketing communication decision-making framework. Journal of Marketing Management, 2017, 33, 1522-1558.	1.2	43
2819	Social Media in Emergencies. Proceedings of the ACM on Human-Computer Interaction, 2017, 1, 1-19.	2.5	30
2820	INTERACTIVE DIGITAL MEDIA AND IMPACT OF CUSTOMER ATTITUDE AND TECHNOLOGY ON BRAND AWARENESS: EVIDENCE FROM THE SOUTH ASIAN COUNTRIES. Journal of Business Economics and Management, 2017, 18, 1115-1134.	1.1	27
2821	Social media use for deaf and hard of hearing students in educational settings: a systematic review of literature. Deafness and Education International, 2017, 19, 144-161.	0.8	13
2822	Social media usage vs. stock prices: an analysis of Indian firms. Procedia Computer Science, 2017, 122, 323-330.	1.2	5
2823	Social Media Usage for Tourism: A Case of Rajasthan Tourism. Procedia Computer Science, 2017, 122, 751-758.	1.2	17
2824	Usersâ€™ Motivation in Sharing Information on Social Media. Procedia Computer Science, 2017, 124, 530-535.	1.2	25
2825	Designing gamification framework to support social media application based on game elements and cutting-edge technology. , 2017, , .		2
2826	Deep Learning for Sentiment Analysis on Google Play Consumer Review. , 2017, , .		41
2827	Social Media Platforms. , 2017, , .		1
2828	Social media usage among health care providers. BMC Research Notes, 2017, 10, 654.	0.6	141
2829	Challenges to the successful implementation of social media in a South African municipality. , 2017, , .		2
2830	Social Networks and Public Policy. , 2017, , .		1
2831	An analysis of the social media practices for sustainable medical tourism destination marketing. International Journal of Tourism Policy, 2017, 7, 222.	0.2	10
2832	Competent pattern innovation designed for textual content mining. , 2017, , .		1

#	Article	IF	Citations
2833	Time Sensitivity for Personalized Search. , 2017, , .		0
2834	Harvesting Social Signals to Inform Peace Processes Implementation and Monitoring. Big Data, 2017, 5, 337-355.	2.1	9
2835	Human behavior in online social networks. , 2017, , .		4
2836	Multi-periodic contact patterns in predicting future contacts over mobile networks. , 2017, , .		2
2837	Application of Strategic Management Principles as Tool to Improve Quality of Construction Technological Process. IOP Conference Series: Materials Science and Engineering, 2017, 262, 012075.	0.3	4
2838	An Era of Journalism Transition in South Africa: Traditional Media versus Online Media. Journal of Social Sciences, 2017, 51, 1-5.	0.2	3
2839	Processing mobility traces for activity recognition in smart cities. , 2017, , .		3
2840	Cultural diversity in international social public relations. , 2017, , .		1
2841	Word-Of-Mouth in Social Media. The Case of Polish Tourist Industry. International Journal of Management and Economics, 2017, 53, 93-114.	0.2	3
2842	Sentiment analysis of customer engagement on social media in transport online. , 2017, , .		13
2843	Social media strategies for public diplomacy: A case study in the Ministry of Foreign Affairs of the Republic of Indonesia. , 2017, , .		1
2844	Linking social media marketing activities with brand love. Kybernetes, 2017, 46, 1801-1819.	1.2	46
2845	How the 'uses and gratifications' theory explains the usage of professional networking sites: comparison between individual members and companies members. , 2017, , .		2
2846	Undue Influence? The Effect of Social Media Advice on Investment Decisions. SSRN Electronic Journal, 0, , .	0.4	6
2847	Quality and Acceptance of Crowdsourced Translation of Web Content. International Journal of Technology and Human Interaction, 2017, 13, 100-115.	0.3	3
2848	Bibliometric and visualized analysis of research on e-commerce journals. , 2017, , .		5
2849	Can Health 2.0 Address Critical Healthcare Challenges? Insights from the Case of How Online Social Networks Can Assist in Combatting the Obesity Epidemic. Australasian Journal of Information Systems, 0, 21, .	0.3	6
2850	The Influence of Online Media and Social Media on Mass Communication with Communication Technology as Intervening Variables. Business and Economic Research, 2017, 8, 51.	0.1	0

#	ARTICLE	IF	CITATIONS
2851	Die Genossenschaftsbank im Web 2.0. , 2017, , 9-21.		0
2852	Are there differing strategies for social media use by winery size in California?. International Journal of Entrepreneurship and Small Business, 2017, 32, 64.	0.2	3
2853	Communicating and developing relationships through Facebook: the case of Greek organisations. International Journal of Technology Marketing, 2017, 12, 375.	0.1	1
2854	Corporate Facebook posts in the UK and Greece: a content analysis. International Journal of Internet Marketing and Advertising, 2017, 11, 233.	0.1	7
2855	Using Social Media to Reduce Health Impacts from Extreme Weathers: A Feasibility Study. Journal of Healthcare Communications, 2017, 02, .	0.8	0
2856	Applying data mining method for marketing purpose in social networks: case of Tebyan. International Journal of Electronic Marketing and Retailing, 2017, 8, 116.	0.1	1
2857	Segmenting emerging markets based on consumer responses towards social network advertising. International Journal of Indian Culture and Business Management, 2017, 15, 255.	0.1	1
2858	Higher education social media marketing: 12 content types universities post on Facebook. International Journal of Management in Education, 2017, 11, 111.	0.1	5
2859	Social media adoption: an exploratory international case study of hotel organisations. International Journal of Digital Culture and Electronic Tourism, 2017, 2, 67.	0.1	1
2860	Social capital, social media, and TV ratings. International Journal of Business Information Systems, 2017, 24, 242.	0.2	3
2861	Non-prescribed collaborative learning using social media tools in a blended learning course. International Journal of Innovation and Learning, 2017, 21, 449.	0.4	2
2862	Assessing the Impact in the Growth of Social Media in Cameroon and User Experience: The Case of Facebook. Journal of Accounting & Marketing, 2017, 06, .	0.2	1
2863	The Effects of Consumer Engagement Behavior on the Growth of Social Media Brand Community. International Journal of E-Business Research, 2017, 13, 25-43.	0.7	5
2864	AKTUALISASI DIRI GENERASI Y DI INSTAGRAM. Interaksi Jurnal Ilmu Komunikasi, 2017, 6, 93.	0.1	0
2865	Designing a Successful Collaborative Wiki. International Journal of Technology and Human Interaction, 2017, 13, 22-39.	0.3	2
2866	Social Media Brand Communities and Brand Loyalty. International Journal of Virtual Communities and Social Networking, 2017, 9, 62-79.	0.2	0
2867	Assessment of factors affecting social media use for HIV andAIDS communication among undergraduate students in South-Western Nigeria. Journal of Development and Communication Studies, 2017, 5, 56.	0.3	3
2868	Is a Transdisciplinary Theory of Engagement in Organized Settings Possible? A Concept Analysis of the Literature on Employee Engagement, Consumer Engagement and Patient Engagement. Frontiers in Psychology, 2017, 8, 872.	1.1	16

#	ARTICLE	IF	CITATIONS
2869	The Relationship between Social Networking Site Use and the Internalization of a Thin Ideal in Females: A Meta-Analytic Review. Frontiers in Psychology, 2017, 8, 1351.	1.1	126
2870	Embracing the Instagram Waves â€"The New Business Episode to the Potential Entrepreneurs. Journal of Entrepreneurship and Business Innovation, 2017, 4, 13.	0.1	4
2871	The Importance of Social Media from the Wine Marketing Perspective. Lex Localis, 2017, 15, 827-844.	0.2	7
2872	Social Media Integration and E-Commerce Platform Performance: A Randomized Field Experiment. SSRN Electronic Journal, 2017, , .	0.4	2
2873	Wedding Professionals' Use of Social Media. Event Management, 2017, 21, 515-521.	0.6	2
2874	Applying emotions in social network connections model. International Journal of Web Based Communities, 2017, 13, 425.	0.2	1
2875	Cooperativismo 2.0: presencia en Internet y desarrollo del comercio electrÃ³nico en las cooperativas oleÃcolas de CataluÃ±a. REVESCO Revista De Estudios Cooperativos, 0, 124, 47-73.	0.5	7
2876	How does social media affect the behaviours of managers and employees in non-democratic countries?. International Journal of Web Based Communities, 2017, 13, 321.	0.2	2
2877	Beyond Sentiment. , 2017, , 13-29.		6
2878	Social Media Usage for Patients and Healthcare Consumers: A Literature Review. Publications, 2017, 5, 9.	1.9	16
2879	Social Media Research, Human Behavior, and Sustainable Society. Sustainability, 2017, 9, 384.	1.6	33
2880	How Sharing Can Contribute to More Sustainable Cities. Sustainability, 2017, 9, 701.	1.6	22
2881	Toward Multi-Stakeholder Value: Virtual Human Resource Management. Sustainability, 2017, 9, 2177.	1.6	6
2882	User-Generated Social Media Events in Tourism. Sustainability, 2017, 9, 2250.	1.6	29
2883	Dissemination of corporate information via social media and networks in Africa. International Journal of Corporate Governance, 2017, 8, 236.	0.0	5
2884	The New Marketing Environment. , 2017, , 7-40.		2
2885	Social media strategies to promote energy conservation in Gen Y â€" A conceptual model. , 2017, , .		2
2886	How post time and type affect user engagement on public profiles in the Arab World. , 2017, , .		0

#	Article	IF	Citations
2887	The Age of Prosumerism: Some Micro-Economic Analysis. Journal of Theoretical and Applied Electronic Commerce Research, 2017, 12, 1-12.	3.1	16
2888	Social media influence on purchase intentions: instrument validation. International Journal of Web Based Communities, 2017, 13, 54.	0.2	13
2889	Monitoring surface water quality using social media in the context of citizen science. Hydrology and Earth System Sciences, 2017, 21, 949-961.	1.9	25
2890	Profiling online social networks users: an omniopticon tool. International Journal of Social Network Mining, 2017, 2, 293.	0.2	1
2891	Social Networking Sites and Addiction: Ten Lessons Learned. International Journal of Environmental Research and Public Health, 2017, 14, 311.	1.2	646
2892	Radicalising the marketing of higher education: learning from student-generated social media data. Journal of Marketing Management, 2017, 33, 742-763.	1.2	34
2893	Branding a Revolution: Revolutions as Brands and Their Implications for Modern Marketing. International Journal of Marketing Studies, 2017, 9, 1.	0.2	0
2894	The role of content marketing in social media content communities. South African Journal of Information Management, 2017, 19, .	0.5	27
2895	Dynamic and reliable intelligent data mining technique on social media drug related posts. , 2017, , .		1
2896	Use of Social Media by Agricultural Undergraduate Students in Selected Universities in Nigeria. Journal of Agricultural Extension, 2017, 21, 120.	0.1	3
2897	Corporate and Non-Profit Social Media Policies: A Content Analysis. Trziste, 2017, 29, 7-22.	0.2	0
2898	The use of social media by arthritis health professionals to disseminate a self-management program to patients: A feasibility study. Digital Health, 2017, 3, 205520761770052.	0.9	8
2899	Utilizing Social Media to Encourage Domestic Tourism in Oman. International Journal of Business and Management, 2017, 12, 84.	0.1	26
2900	Investigation of user behavior on social networking sites. PLoS ONE, 2017, 12, e0169693.	1.1	27
2901	Social media analytics and internet of things. , 2017, , .		6
2902	Social Media: Support for Survivors and Young Adults With Cancer. Clinical Journal of Oncology Nursing, 2017, 21, 537-540.	0.3	9
2903	Information credibility factors on information sharing activites in social media. , 2017, , .		1
2904	A review of the benefits and drawbacks to virtual field guides in today's Geoscience higher education environment. International Journal of Educational Technology in Higher Education, 2017, 14, .	4.5	54

#	Article	IF	Citations
2905	How Changing Media Structures Are Affecting Science News Coverage. , 2017, , .		14
2906	m-Government maturity model: A qualitative investigation. , 2017, , .		1
2907	Perceptions of Undergraduate Students on Social Media for Learning: A Case Study of University of Ibadan. Journal of Communication, 2017, 8, 120-127.	0.2	1
2908	Enriching Higher Education with Social Media: Development and Evaluation of a Social Media Toolkit. International Review of Research in Open and Distance Learning, 2017, 18, .	1.0	15
2909	Rule Based Modeling of Knowledge Bases. , 2017, , .		0
2910	The Current State of Interoperability in Decentralized Online Social Networking Services. , 2017, , .		1
2911	Teachers' beliefs about using technology to enhance the learning process of at-risk students. International Journal of Social Media and Interactive Learning Environments, 2017, 5, 108.	0.4	0
2912	Preparation for Working in a Knowledge-Based Society: New Zealand Student Nursesâ€™ Use of Social Media. Informatics, 2017, 4, 8.	2.4	1
2913	Impact of Knowledge Sharing on Competitive Priorities: The Moderating Role of Social Media (An) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 50 113.	0.2	2
2914	Young Adults' Concepts of Nature Realized Online: Nature 2.0. Ecopsychology, 2017, 9, 143-153.	0.8	0
2915	Factors Affecting Loyalty of Mobile Social Networks' Users. International Journal of E-Business Research, 2017, 13, 66-81.	0.7	6
2916	Social Media in Food and Beverages Industry: Case of Klang Valley, Malaysia. International Journal of Business and Management, 2017, 12, 121.	0.1	8
2917	Managing social media as a marketing tool in the Greek business environment. International Journal of Decision Sciences, Risk and Management, 2017, 7, 48.	0.1	0
2918	Methods for studying information provision, networking and communication in patient support groups. , 0, , 205-232.		1
2919	Adopting the Bitcoin as a Digital Currency Through Digital Transformation. SSRN Electronic Journal, 2017, , .	0.4	1
2920	SUstaiNability: a science communication website on environmental research. Natural Hazards and Earth System Sciences, 2017, 17, 1437-1446.	1.5	6
2921	A Comparative Content Analysis of Vegetarian Food Blogs Written by Registered Dietitians and Non-Registered Dietitians. Canadian Journal of Dietetic Practice and Research, 2017, 78, 86-91.	0.5	10
2922	What Makes a Tweet Fly? Analysis of Twitter Messaging at Four Infection Control Conferences. Infection Control and Hospital Epidemiology, 2017, 38, 1271-1276.	1.0	16

#	ARTICLE	IF	CITATIONS
2923	How Disclosure Medium Affects Investor Reactions to CEO Bragging, Modesty, and Humblebragging. SSRN Electronic Journal, 2017, , .	0.4	1
2924	The Impact of EWOM Referral, Celebrity Endorsement, and Information Quality on Purchase Decision. Information Resources Management Journal, 2017, 30, 23-43.	0.8	15
2925	Using Social Media to Support Presentation Skill Development in Traditional Classroom Environments. Journal of Organizational and End User Computing, 2017, 29, 68-91.	1.6	6
2926	The Factors Influencing Electronic Trust in Online Booking Websites: A Study of the Portuguese Consumer. SSRN Electronic Journal, 0, , .	0.4	0
2927	Influence of Web Attributes on Consumer Purchase Intentions. International Journal of Sociotechnology and Knowledge Development, 2017, 9, 1-16.	0.4	17
2928	Taking care of suicidal patients with new technologies and reaching-out means in the post-discharge period. World Journal of Psychiatry, 2017, 7, 163-176.	1.3	13
2929	Managing Social Media During a Crisis: A Conundrum for Event Managers. Event Management, 2017, 21, 375-389.	0.6	8
2930	Social Commerce Design: A Framework and Application. Journal of Theoretical and Applied Electronic Commerce Research, 2017, 12, 50-68.	3.1	22
2931	â€œNativeâ€•Advertising: An Evaluation of Nike's N7 Social Media Campaign. American Indian Culture and Research Journal, 2017, 41, 43-63.	0.6	0
2932	Determinants of Pinterest affinity for marketers using antecedents of user-platform fit, design, technology, and media content. International Journal of Technology Marketing, 2017, 12, 230.	0.1	1
2933	Social Media Engagement and Performance of E-Tailers: An Empirical Study. SSRN Electronic Journal, 2017, , .	0.4	0
2934	Re-discussing the publishing chain as information value chain-circle. , 2017, , 115-131.		0
2935	Impact of Social Networking Sites on Financial Performance: A Case Study of Indian Banks. SSRN Electronic Journal, 0, , .	0.4	2
2936	The Effect of Social Media on Tourism Consumer Adoption Intention: Evidence from Urumqi. Journal of Accounting & Marketing, 2017, 06, .	0.2	1
2937	Consumer Social Network Brand Identification and Personal Branding. How Do Social Network Users Choose Among Brand Sites?. SSRN Electronic Journal, 0, , .	0.4	0
2938	A comparative study on attitudes towards SMS advertising and mobile application advertising. International Journal of Mobile Communications, 2017, 15, 514.	0.2	30
2939	Pricing Strategy of Sharing Economy with Cross-Group Network Effect. SSRN Electronic Journal, 0, , .	0.4	0
2940	Brand community integration and customer satisfaction of social media network sites among students. Management Science Letters, 2017, , 541-554.	0.8	4

#	ARTICLE	IF	CITATIONS
2941	The Influence of Leadership and Strategic Emphasis on Social Media Use of Regional Nonprofit Organizations. International Journal of Public Administration in the Digital Age, 2017, 4, 1-18.	0.6	4
2942	Navigating through the Crowd: How Do Features of Social Media Platforms Influence Investor Judgments?. SSRN Electronic Journal, 2017, , .	0.4	2
2943	Flow as a Framework to Engage Youth in Participatory Politics on Social Media Platforms. International Journal of E-Politics, 2017, 8, 34-48.	0.3	0
2944	Investigating the Impact of Social Media on Gen Y Employees' Engagement. International Journal of Human Capital and Information Technology Professionals, 2017, 8, 29-48.	0.5	14
2945	The Determinants of Customer Satisfaction Among Purchasing Industry in Malaysia. SSRN Electronic Journal, 2017, , .	0.4	0
2946	Israeli Representatives' Use of and Attitudes Toward Web Applications. International Journal of E-Politics, 2017, 8, 1-20.	0.3	0
2947	The Impact of Social Media Opinions on Innovation Investment: Evidence from Listed Firms in China. SSRN Electronic Journal, 0, , .	0.4	0
2948	Exploring Insurance and Natural Disaster Tweets Using Text Analytics. International Journal of Business Analytics, 2017, 4, 1-17.	0.2	3
2949	Uso e InfluÃªncia das MÃdias Sociais no Planejamento de Viagens: um estudo quantitativo. Turismo Em anÃ¡lise, 2017, 28, 254-270.	0.0	5
2950	Examining social media adoption and change to the stakeholder communication paradigm in not-for-profit sport organizations. Journal of Amateur Sport, 2017, 3, 55-81.	0.2	14
2951	Review of Discussions on Internet of Things (IoT). Journal of Global Information Management, 2017, 25, 38-51.	1.4	70
2952	Social Media in Accelerating Mobile Apps. International Journal of E-Business Research, 2017, 13, 1-13.	0.7	0
2953	Social Media Sites Use Intensity and Job Burnout Among the U.S. and Thai Employees. International Journal of Cyber Behavior, Psychology and Learning, 2017, 7, 34-51.	0.6	8
2954	Differences in the Exchange of Contents of Different Countries in Social Network Sites. International Journal of E-Collaboration, 2017, 13, 64-80.	0.4	1
2955	Impact of Trust and Technology on Interprofessional Collaboration in Healthcare Settings. International Journal of E-Collaboration, 2017, 13, 10-44.	0.4	10
2956	Social Media Usage in e-Government: Evidence from Suriname. Journal of Public Administration and Governance, 2017, 7, 75.	0.1	3
2957	A Study of Social Media Data and Data Mining Techniques. International Journal of Engineering Research and Applications, 2017, 07, 46-52.	0.1	0
2958	Utilizing Facebook by the Arab World Governments. International Journal of Public Administration in the Digital Age, 2017, 4, 53-78.	0.6	6

#	Article	IF	Citations
2959	How Prepared Are Nigerian Schools for Ebola Virus Disease Prevention and Control?. Annals of Global Health, 2018, 80, 452.	0.8	5
2960	Integrating online communities within business-to-business marketing communications: an exploratory study. Journal of Marketing Communications, 2018, 24, 450-468.	2.7	3
2961	A theoretical model of mobile augmented reality acceptance in urban heritage tourism. Current Issues in Tourism, 2018, 21, 154-174.	4.6	300
2962	The Effect of Engagement in Online Social Network on Susceptibility to Influence. Journal of Hospitality and Tourism Research, 2018, 42, 201-223.	1.8	45
2963	Young People in the Digital Age: Metrics of Friendship. , 2018, , 415-434.		1
2964	Investigating the Effect of Online and Offline Workplace Communication Networks on Employees€™ Job Performance: Considering the Role of Culture. Journal of Global Information Technology Management, 2018, 21, 26-44.	0.5	7
2965	Investigating the role of identification for social networking Facebook brand pages. Computers in Human Behavior, 2018, 84, 141-152.	5.1	21
2966	Instagram addiction and the Big Five of personality: The mediating role of self-liking. Journal of Behavioral Addictions, 2018, 7, 158-170.	1.9	183
2967	Does Twitter chatter matter? Online reviews and box office revenues. Applied Economics, 2018, 50, 3702-3717.	1.2	14
2968	Can Twitter Add to Performance Evaluation in the Area of Performing Arts? Reflections from La Scala Opera House. Journal of Arts Management Law and Society, 2018, 48, 321-338.	0.3	3
2969	UNDERSTANDING CUSTOMER BRAND ENGAGEMENT WITH VIRTUAL SOCIAL COMMUNITIES: A COMPREHENSIVE MODEL OF DRIVERS, OUTCOMES AND MODERATORS. Journal of Marketing Theory and Practice, 2018, 26, 23-37.	2.6	105
2970	PRIVATE INFORMATION IN A SOCIAL WORLD: ASSESSING CONSUMERS€™ FEAR AND UNDERSTANDING OF SOCIAL MEDIA PRIVACY. Journal of Marketing Theory and Practice, 2018, 26, 72-89.	2.6	13
2971	eWOM through social networking sites and impact on purchase intention and brand image in Iran. Journal of Advances in Management Research, 2018, 15, 161-183.	1.6	82
2972	Social media research in the context of emerging markets. Journal of Advances in Management Research, 2018, 15, 115-129.	1.6	17
2973	Twitter mining for ontology-based domain discovery incorporating machine learning. Journal of Knowledge Management, 2018, 22, 949-981.	3.2	62
2974	Is the medium the message?. Meditari Accountancy Research, 2018, 26, 2-12.	2.4	33
2975	Using online opinion leaders to promote the hedonic and utilitarian value of products and services. Business Horizons, 2018, 61, 431-442.	3.4	197
2976	Representation of intangible cultural heritage of Bangladesh through social media. Anatolia, 2018, 29, 194-203.	1.3	12

#	Article	IF	Citations
2977	Marketing your university on social media: a content analysis of Facebook post types and formats. Journal of Marketing for Higher Education, 2018, 28, 175-191.	2.3	87
2978	Understanding health food messages on Twitter for health literacy promotion. Perspectives in Public Health, 2018, 138, 173-179.	0.8	24
2979	Social media as tool for facilitating knowledge creation and innovation in small and medium enterprises. Baltic Journal of Management, 2018, 13, 329-344.	1.2	99
2980	Value Creation in the Digitally Enabled Knowledge Economy. Progress in IS, 2018, , 1-29.	0.5	2
2981	A Cloud Computing Solution for Digital Marketing: A Case Study for Small and Medium-Sized Enterprises. Advances in Intelligent Systems and Computing, 2018, , 843-849.	0.5	0
2983	How to Achieve Better Knowledge Utilization with Knowledge Externalization Mechanisms in Social Intranets. Progress in IS, 2018, , 153-170.	0.5	0
2984	Measuring Social Media Diffusion in Local Governments from a Longitudinal Perspective: Adoption, Barriers, and Perceptions. Public Administration and Information Technology, 2018, , 3-27.	0.6	7
2985	SocksCatch: Automatic detection and grouping of sockpuppets in social media. Knowledge-Based Systems, 2018, 149, 124-142.	4.0	21
2986	NAVIGATING ONLINE BRAND ADVOCACY (OBA): AN EXPLORATORY ANALYSIS. Journal of Marketing Theory and Practice, 2018, 26, 99-116.	2.6	30
2987	Technology acceptance model and social network sites (SNS): a selected review of literature. Global Knowledge, Memory and Communication, 2018, 67, 142-153.	0.9	31
2988	Five reasons for using social media among young terror survivors: Results from the UtÃ¸ya study. Computers in Human Behavior, 2018, 84, 285-294.	5.1	15
2989	The role of distance in online social networks: A case study of urban residents in Nanjing, China. Cities, 2018, 79, 37-44.	2.7	9
2990	Electronic word of mouth: Does it really matter to backpackers? Booking website reviews as an indicator for hostelsâ€™ quality services. Journal of Quality Assurance in Hospitality and Tourism, 2018, 19, 415-441.	1.7	9
2991	A taxonomy of quality assessment methods for volunteered and crowdsourced geographic information. Transactions in GIS, 2018, 22, 542-560.	1.0	36
2992	Brand engagement and search for brands on social media: Comparing Generations X and Y in Portugal. Journal of Retailing and Consumer Services, 2018, 43, 234-241.	5.3	88
2993	Reexamining the relationship between social media and happiness: The effects of various social media platforms on reconceptualized happiness. Telematics and Informatics, 2018, 35, 1656-1664.	3.5	61
2994	Enhancing Social Network Communication through Dynamic Clustering Balance. , 2018, , .		0
2995	Is this the Era of Misinformation yet. , 2018, , .		38

#	Article	IF	Citations
2996	Transformation of Adolescent Peer Relations in the Social Media Context: Part 1â€"A Theoretical Framework and Application to Dyadic Peer Relationships. Clinical Child and Family Psychology Review, 2018, 21, 267-294.	2.3	306
2997	Consumer engagement with retail firms through social media: an empirical study in Chile. International Journal of Retail and Distribution Management, 2018, 46, 364-385.	2.7	55
2998	Adoption strategies of social media in B2B firms: a multiple case study approach. Journal of Business and Industrial Marketing, 2018, 33, 730-743.	1.8	55
2999	Understanding social media adoption in SMEs. Journal of Entrepreneurship in Emerging Economies, 2018, 10, 302-328.	1.5	55
3001	Undermining the Message: How Social Media Can Sabotage Strategic Political Communication Actions. , 2018, , 97-113.		2
3002	Social media marketing in luxury brands. Management Research Review, 2018, 41, 657-679.	1.5	69
3003	Creation of unstructured big data from customer service. International Journal of Logistics Management, 2018, 29, 723-738.	4.1	16
3004	Organizational Boundary Regulation Through Social Media Policies. Management Communication Quarterly, 2018, 32, 337-373.	1.0	32
3005	Blockchain tokens and the potential democratization of entrepreneurship and innovation. Business Horizons, 2018, 61, 567-575.	3.4	319
3006	Using Facebook as a Digital Tool for Developing Trust amongst Consumers using Netnography and Social Media Analytics: A Study of Jet Airways. Journal of Relationship Marketing, 2018, 17, 171-187.	2.8	13
3007	Understanding social media advertising effect on consumersâ€™ responses. Journal of Enterprise Information Management, 2018, 31, 426-445.	4.4	95
3008	Impact of humour on firm-initiated social media conversations. Information Technology and Tourism, 2018, 18, 61-83.	3.4	26
3009	The missing link: Creating value with Social Media use in hotels. International Journal of Hospitality Management, 2018, 75, 94-104.	5.3	68
3010	Social Media for Enhancing Stakeholders' Innovation Networks in Ontario, Canada. Journal of Agricultural and Food Information, 2018, 19, 331-353.	1.1	15
3011	Review of social media analytics process and Big Data pipeline. Social Network Analysis and Mining, 2018, 8, 1.	1.9	36
3012	Narcissism and self-esteem: Different motivations for selfie posting behaviors. Cogent Psychology, 2018, 5, 1437012.	0.6	30
3013	Information and Communication Technologies Supporting the Digital Transformation of Knowledge Work. Springer Texts in Business and Economics, 2018, , 243-271.	0.2	1
3014	An affordance perspective of enterprise social media and organizational socialization. Journal of Strategic Information Systems, 2018, 27, 117-138.	3.3	144

#	Article	IF	Citations
3015	The effects of using social network sites on academic performance: the case of Qatar. Journal of Enterprise Information Management, 2018, 31, 446-462.	4.4	44
3016	Insights on the adoption of social media marketing in B2B services. TQM Journal, 2018, 30, 490-529.	2.1	41
3017	Social Network Brand Visibility (SNBV): Conceptualization and Empirical Evidence. , 2018, , 149-178.		4
3018	Active seniors perceived value within digital museum transformation. TQM Journal, 2018, 30, 530-553.	2.1	16
3019	Understanding Infrastructure Resiliency in Chennai, India Using Twitterâ€™s Geotags and Texts: A Preliminary Study. Engineering, 2018, 4, 218-223.	3.2	9
3020	Factors Affecting Jordanian Consumersâ€™ Attitudes Towards Facebook Advertising: Case Study of Tourism. Advances in Theory and Practice of Emerging Markets, 2018, , 285-302.	0.7	4
3021	Social Media Marketing, Corporate Social Responsibility, and Social Change in India. , 2018, , 123-135.		1
3022	A comprehensive picture of the social media challenge for DMOs. Anatolia, 0, , 1-12.	1.3	2
3023	Social media use by undergraduate students of education in Nigeria: a survey. Electronic Library, 2018, 36, 21-37.	0.8	25
3024	Social Media Marketing Management: A Conceptual Framework. Journal of Internet Commerce, 2018, 17, 81-95.	3.5	23
3025	The Impact of Social Media on Consumersâ€™ Acculturation and Purchase Intentions. Information Systems Frontiers, 2018, 20, 503-514.	4.1	79
3026	Digital, Social Media, and Mobile Marketing in industrial buying: Still in need of customer segmentation? Empirical evidence from Poland and Germany. Industrial Marketing Management, 2018, 73, 70-83.	3.7	60
3027	Engaging passengers across digital channels: An international study of 100 airports. Journal of Hospitality and Tourism Management, 2018, 34, 82-92.	3.5	19
3028	What Can the Brand Manager Expect from Facebook?. Australasian Marketing Journal, 2018, 26, 17-22.	3.5	21
3029	A quality-facilitated socialization model of social commerce decisions. International Journal of Information Management, 2018, 40, 1-7.	10.5	34
3030	Authorship, citations, acknowledgments and visibility in social media: Symbolic capital in the multifaceted reward system of science. Social Science Information, 2018, 57, 223-248.	1.1	59
3031	Introduction to Social Media, Activism, and Organizations. Social Media and Society, 2018, 4, 205630511775071.	1.5	27
3032	Utilizing Social Media in Transport Planning and Public Transit Quality: Survey of Literature. Journal of Transportation Engineering Part A: Systems, 2018, 144, .	0.8	20

#	ARTICLE	IF	CITATIONS
3033	Branding in pictures: using Instagram as a brand management tool in professional team sport organisations. European Sport Management Quarterly, 2018, 18, 413-438.	2.3	80
3034	Content Strategies for Digital Consumer Engagement in Social Networks: Why Advertising Is an Antecedent of Engagement. Journal of Advertising, 2018, 47, 4-23.	4.1	103
3035	Engagement with Social Media and Social Media Advertising: The Differentiating Role of Platform Type. Journal of Advertising, 2018, 47, 38-54.	4.1	384
3036	E-inclusion or digital divide: an integrated model of digital inequality. Journal of Documentation, 2018, 74, 552-574.	0.9	35
3037	An examination of the factors affecting consumer's purchase decision in the Malaysian retail market. PSU Research Review, 2018, 2, 7-23.	1.3	62
3038	How Social Media Facilitates Political Protest: Information, Motivation, and Social Networks. Political Psychology, 2018, 39, 85-118.	2.2	223
3039	Social media pedagogy: Applying an interdisciplinary approach to teach multimodal critical digital literacy. E-Learning and Digital Media, 2018, 15, 55-66.	1.5	26
3040	E-cigarette advertising exposure in e-cigarette naïve adolescents and subsequent e-cigarette use: A longitudinal cohort study. Addictive Behaviors, 2018, 81, 78-83.	1.7	98
3041	Consumer Choice and Autonomy in the Age of Artificial Intelligence and Big Data. Customer Needs and Solutions, 2018, 5, 28-37.	0.5	152
3042	Narrative Transportation and Paratextual Features of Social Media in Viral Advertising. Journal of Advertising, 2018, 47, 83-95.	4.1	79
3043	Development and retention of Generation Y employees: a conceptual framework. Employee Relations, 2018, 40, 433-455.	1.5	91
3044	How Purchase Type Influences Consumption-Related Posting Behavior on Social Media: The Moderating Role of Materialism. Journal of Internet Commerce, 2018, 17, 64-80.	3.5	20
3045	Social value, content value, and brand equity in social media brand communities. International Marketing Review, 2018, 35, 18-41.	2.2	46
3046	Tracing brand constellations in social media: the case of Fashion Week Stockholm. Journal of Fashion Marketing and Management, 2018, 22, 35-48.	1.5	7
3047	Social Positions and Collective Sense-Making in Crisis Communication. International Journal of Human-Computer Interaction, 2018, 34, 328-355.	3.3	29
3048	Leveraging physical and digital liminoidal spaces: the case of the #EATCambridge festival. Tourism Geographies, 2018, 20, 858-879.	2.2	14
3049	Social media applications and emergency management: A literature review and research agenda. International Journal of Disaster Risk Reduction, 2018, 28, 565-577.	1.8	94
3050	Construal level and collaborative consumption: An exploratory approach. International Journal of Consumer Studies, 2018, 42, 264-273.	7.2	18

#	Article	IF	Citations
3051	Social Media and Youth: Implications for Global Citizenship Education. , 2018, , 539-555.		5
3052	Facebook marketing campaign benchmarking for a franchised hotel. International Journal of Contemporary Hospitality Management, 2018, 30, 1705-1723.	5.3	22
3053	Social media and loneliness among communityâ€dwelling older adults. International Journal of Geriatric Psychiatry, 2018, 33, 554-555.	1.3	10
3054	Utilisation of social media by international tourists to Ghana. Anatolia, 0, , 1-11.	1.3	8
3055	Social Media Marketing: Evolution and Change. , 2018, , 19-36.		19
3056	A new triadic creative role for advertising industry: a study of creativesâ€™ role identity in the rise of social media advertising. Creative Industries Journal, 2018, 11, 137-157.	1.1	11
3057	Social Media Marketing. , 2018, , .		15
3058	What role does self-efficacy play in developing cultural intelligence from social media usage?. Electronic Commerce Research and Applications, 2018, 28, 172-180.	2.5	32
3059	News Borrowing Revisited: A 50-Year Perspective. Journalism and Mass Communication Quarterly, 2018, 95, 909-929.	1.4	3
3060	Social Media Data Inputs in Product Design: Case of a Smartphone. Global Journal of Flexible Systems Management, 2018, 19, 255-272.	3.4	6
3061	Designing a Marketing Analytics Course for the Digital Age. Marketing Education Review, 2018, 28, 28-40.	0.8	34
3062	Uncovering Online Commenting Culture. , 2018, , .		28
3063	Contribution and consumption of content in enterprise social media. Information Systems Management, 2018, 35, 2-14.	3.2	18
3064	Emerging Trends in Personality Identification Using Online Social Networksâ€"A Literature Survey. ACM Transactions on Knowledge Discovery From Data, 2018, 12, 1-30.	2.5	40
3065	Knowledge mapping of social commerce research: a visual analysis using CiteSpace. Electronic Commerce Research, 2018, 18, 837-868.	3.0	96
3066	Will firm's marketing efforts on owned social media payoff? A quasi-experimental analysis of tourism products. Decision Support Systems, 2018, 107, 13-25.	3.5	34
3067	Social media analytics â€" Challenges in topic discovery, data collection, and data preparation. International Journal of Information Management, 2018, 39, 156-168.	10.5	475
3068	Identifying Product Opportunities Using Social Media Mining: Application of Topic Modeling and Chance Discovery Theory. IEEE Access, 2018, 6, 1680-1693.	2.6	33

#	Article	IF	Citations
3069	Do organizations use a formalized risk management process to address social media risk?. International Journal of Accounting Information Systems, 2018, 28, 31-44.	2.6	37
3070	Social media big data integration: A new approach based on calibration. Expert Systems With Applications, 2018, 111, 76-90.	4.4	21
3071	An experimental study of Chinese tourists using a company-hosted WeChat official account. Electronic Commerce Research and Applications, 2018, 27, 83-89.	2.5	29
3072	Social media use profile, social skills, and nurse-patient interaction among Registered Nurses in tertiary hospitals: A structural equation model analysis. International Journal of Nursing Studies, 2018, 80, 76-82.	2.5	21
3074	Introducing a Framework for Planning and Implementing Pop-up Activities. SpringerBriefs in Business, 2018, , 43-48.	0.3	0
3075	Pop-up Retailing. SpringerBriefs in Business, 2018, , .	0.3	10
3076	Smells in software test code: A survey of knowledge in industry and academia. Journal of Systems and Software, 2018, 138, 52-81.	3.3	98
3077	Analysing social networks for social work practice: A case study of the Facebook fan page of an online youth outreach project. Children and Youth Services Review, 2018, 85, 143-150.	1.0	6
3078	Examining branding co-creation in brand communities on social media: Applying the paradigm of Stimulus-Organism-Response. International Journal of Information Management, 2018, 39, 169-185.	10.5	398
3079	Mobile social tourism shopping: A dual-stage analysis of a multi-mediation model. Tourism Management, 2018, 66, 121-139.	5.8	218
3080	Influence of social media technologies on organizational performance through knowledge and innovation. Baltic Journal of Management, 2018, 13, 345-367.	1.2	71
3082	Linking Technological Frames to Social Media Implementation—An International Study of Hotels. , 2018, , 270-282.		0
3083	Influence of Social Networks from Cellphones to Choose Restaurants, Salinas – 2016. Advances in Intelligent Systems and Computing, 2018, , 992-1003.	0.5	2
3084	Determinants of hotel social media continued usage. International Journal of Contemporary Hospitality Management, 2018, 30, 1152-1171.	5.3	30
3085	A Study of Users with Suicidal Ideation on Sina Weibo. Telemedicine Journal and E-Health, 2018, 24, 702-709.	1.6	15
3086	Users' perceptions of e-learning environments and services effectiveness. Journal of Enterprise Information Management, 2018, 31, 89-111.	4.4	11
3087	The influences of tourists' emotions on the selection of electronic word of mouth platforms. Tourism Management, 2018, 66, 348-363.	5.8	101
3088	The role of social media in enhancing guanxi and perceived effectiveness of E-commerce institutional mechanisms in online marketplace. Information and Management, 2018, 55, 621-632.	3.6	106

#	Article	IF	Citations
3089	An agent-based model for emotion contagion and competition in online social media. Physica A: Statistical Mechanics and Its Applications, 2018, 495, 245-259.	1.2	51
3090	On being attractive, social and visually appealing in social media: The effects of anthropomorphic tourism brands on Facebook fan pages. Tourism Management, 2018, 66, 339-347.	5.8	77
3091	The Importance of Customer Relationship Management and Social Media in the Greek Wine Tourism Industry. Springer Proceedings in Business and Economics, 2018, , 249-259.	0.3	7
3092	Mapping spatiotemporal patterns of events using social media: a case study of influenza trends. International Journal of Geographical Information Science, 2018, 32, 425-449.	2.2	42
3093	Employee social-mediated crisis communication as opportunity or threat?. Corporate Communications, 2018, 23, 66-83.	1.1	41
3094	The emerging use of social media for health-related purposes in low and middle-income countries: A scoping review. International Journal of Medical Informatics, 2018, 115, 92-105.	1.6	140
3095	A Social Networks Approach to Online Social Movement: Social Mediators and Mediated Content in #FreeAJStaff Twitter Network. Social Media and Society, 2018, 4, 205630511876080.	1.5	42
3096	Negative News and Investor Trust: The Role of $Firm and #CEO Twitter Use. Journal of Accounting Research, 2018, 56, 1483-1519.	2.5	119
3097	Evaluating the educational usability of Telegram as an SNS in ESAP programs from medical students' perspective. Education and Information Technologies, 2018, 23, 2569-2585.	3.5	13
3098	The Agile Way. Smart Innovation, Systems and Technologies, 2018, , 1-33.	0.5	2
3099	Gauging urban resilience from social media. International Journal of Disaster Risk Reduction, 2018, 31, 393-402.	1.8	17
3100	Seeking and using intention of health information from doctors in social media: The effect of doctor-consumer interaction. International Journal of Medical Informatics, 2018, 115, 106-113.	1.6	42
3101	A school is "a building that has four walls… with tomorrow inside" Toward the reinvention of the business school. Business Horizons, 2018, 61, 599-608.	3.4	51
3102	Internet Gaming Disorder: the interplay between physical activity and user–avatar relationship. Behaviour and Information Technology, 2018, 37, 558-574.	2.5	37
3103	Forces affecting perception of product comments on social–WOM: An interactive, relational communication perspective. Journal of Consumer Behaviour, 2018, 17, 393-406.	2.6	3
3104	Corporate social media: How two-way disclosure channels influence investors. Accounting, Organizations and Society, 2018, 68-69, 63-79.	1.4	111
3105	How disclosure medium affects investor reactions to CEO bragging, modesty, and humblebragging. Accounting, Organizations and Society, 2018, 68-69, 118-134.	1.4	48
3106	Where the shoe pinches: Realizing dominant problems as an organizational social media business profile evolves. International Journal of Information Management, 2018, 41, 33-49.	10.5	11

#	ARTICLE	IF	CITATIONS
3107	Reflections on â€œsocial media: Influencing customer satisfaction in B2B salesâ€•and a research agenda. Industrial Marketing Management, 2018, 75, 31-36.	3.7	65
3108	Systematic mapping on social media and its relation to business. European Research on Management and Business Economics, 2018, 24, 104-113.	3.4	25
3109	Trust, norms and networks in social media environmental mobilization: a social capital analysis of Under the Dome in China. Asian Journal of Communication, 2018, 28, 526-540.	0.6	6
3110	An investigation of social media data during a product recall scandal. Enterprise Information Systems, 2018, 12, 733-751.	3.3	27
3111	Emerging Issues in Global Marketing. , 2018, , .		3
3112	Semi-supervised deep rule-based approach for image classification. Applied Soft Computing Journal, 2018, 68, 53-68.	4.1	41
3113	Personalizing twitter communication: an evaluation of â€˜rotation-curationâ€™ for enhancing social media engagement within higher education. Journal of Marketing for Higher Education, 2018, 28, 192-209.	2.3	11
3114	A Taxonomy of SME E-Commerce Platforms Derived from a Market-Level Analysis. International Journal of Electronic Commerce, 2018, 22, 161-201.	1.4	27
3115	A Unified Model for the Adoption of Electronic Word of Mouth on Social Network Sites: Facebook as the Exemplar. International Journal of Electronic Commerce, 2018, 22, 202-231.	1.4	59
3116	Effective marketing outcomes of hotel Facebook pages. Journal of Hospitality and Tourism Insights, 2018, 1, 106-120.	2.2	28
3117	TRAFAN: Road traffic analysis using social media web pages. , 2018, , .		1
3118	MARKETING LEADERS AND SOCIAL MEDIA: BLENDING PERSONAL AND PROFESSIONAL IDENTITIES. Journal of Marketing Theory and Practice, 2018, 26, 38-54.	2.6	7
3119	Examining the effect of eWOM on the customer purchase intention through value co-creation (VCC) in social networking sites (SNSs). Management Research Review, 2018, 43, 245-269.	1.5	36
3120	Spatial and temporal analysis of accommodation preference based on online reviews. Journal of Destination Marketing & Management, 2018, 9, 288-299.	3.4	17
3121	Exploring antecedents of social media usage in B2B: a systematic review. Management Research Review, 2018, 41, 629-656.	1.5	22
3122	Managing knowledge through social media. Baltic Journal of Management, 2018, 13, 303-328.	1.2	51
3123	From citizens to partners: the role of social media content in fostering citizen engagement. Transforming Government: People, Process and Policy, 2018, 12, 39-60.	1.3	20
3124	Analysing the Pattern of Twitter Activities Among Academics in a UK Higher Education Institution. Lecture Notes in Computer Science, 2018, , 57-66.	1.0	0

#	ARTICLE	IF	CITATIONS
3125	Share the *Gaze*: representation of destination image on the Chinese social platform *WeChat Moments*. Journal of Travel and Tourism Marketing, 2018, 35, 726-739.	3.1	36
3126	Advanced Methods: Operationalizing Social Network Services Data—Deep Content Analysis to Comprehend Brand Presence. Series on Technology Management, 2018, , 471-502.	0.1	0
3128	The Influence of Social Media Towards Emotions, Brand Relationship Quality, and Word of Mouth (WOM) on Concert's Attendees in Indonesia. MATEC Web of Conferences, 2018, 150, 05058.	0.1	3
3129	External Communication About Sustainability: Corporate Social Responsibility Reports and Social Media Activity. Environmental Communication, 2018, 12, 621-637.	1.2	41
3130	Moderating effects of age, income and internet usage on Online Brand Community (OBC)-induced purchase intention. Journal of Advances in Management Research, 2018, 15, 367-392.	1.6	24
3131	Creative interaction in social networks: Multi-synchronous language learning environments. Education and Information Technologies, 2018, 23, 2053-2071.	3.5	25
3132	Scientific knowledge percolation process and social impact: A case study on the biotechnology and microbiology perceptions on Twitter. Science and Public Policy, 2018, 45, 804-814.	1.2	5
3133	Like or dislike? Adolescents' responses to personalized social network site advertising. Journal of Marketing Communications, 2018, 24, 599-616.	2.7	61
3134	Social media or shopping websites? The influence of eWOM on consumers' online purchase intentions. Journal of Marketing Communications, 2018, 24, 617-632.	2.7	118
3135	Ethical Environment in the Online Communities by Information Credibility: A Social Media Perspective. Journal of Business Ethics, 2018, 149, 799-810.	3.7	88
3136	Are social networking sites information sources? Informational purposes of high-school students in using SNSs. Journal of Librarianship and Information Science, 2018, 50, 103-114.	1.6	24
3137	Tracking brand positioning for an emerging destination: 2003 to 2015. Tourism and Hospitality Research, 2018, 18, 286-296.	2.4	29
3138	Advancing the 5E's in festival experience for the Gen Y framework in the context of eWOM. Journal of Destination Marketing & Management, 2018, 7, 58-67.	3.4	59
3139	ICT-supported social work interventions with youth: A critical review. Journal of Social Work, 2018, 18, 468-488.	0.8	20
3140	How Social Media Is Changing Crisis Communication Strategies: Evidence from the Updated Literature. Journal of Contingencies and Crisis Management, 2018, 26, 58-68.	1.6	119
3141	Social Media in the Workplace: Information Exchange, Productivity, or Waste?. American Review of Public Administration, 2018, 48, 395-412.	1.5	48
3142	Gratifications for using social media. Information Development, 2018, 34, 139-147.	1.4	38
3143	Supporting self-efficacy through interactive discussion in online communities of weight loss. Journal of Health Psychology, 2018, 23, 1309-1320.	1.3	9

#	ARTICLE	IF	CITATIONS
3144	Selling science 2.0: What scientific projects receive crowdfunding online?. Public Understanding of Science, 2018, 27, 496-514.	1.6	26
3145	Facebook fan page: the effect of perceived socialness in consumerâ€"brand communication. Journal of Marketing Communications, 2018, 24, 686-702.	2.7	5
3146	The contributing factors of continuance usage of social media: An empirical analysis. Information Systems Frontiers, 2018, 20, 1267-1280.	4.1	24
3147	(Re)presenting â€˜orderâ€™ online: the construction of police presentational strategies on social media. Policing and Society, 2018, 28, 345-359.	1.8	41
3148	The ATHENA equation â€" balancing the efficacy of citizensâ€™ response with the reality of citizensâ€™ rights around data protection. The Police Journal: A Quarterly Review for the Police Forces of the Commonwealth and English-speaking World, 2018, 91, 205-223.	1.1	0
3149	What could possibly go wrong? A multi-panel Delphi study of organizational social media risk. Information Systems Frontiers, 2018, 20, 1097-1116.	4.1	18
3150	Social Media Data Can Be Used to Understand Touristsâ€™ Preferences for Natureâ€Based Experiences in Protected Areas. Conservation Letters, 2018, 11, e12343.	2.8	246
3151	A Missed Opportunity?: NOAAâ€™s Use of Social Media to Communicate Climate Science. Environmental Communication, 2018, 12, 274-283.	1.2	43
3152	Building relationships through dialogic communication: organizations, stakeholders, and computer-mediated communication. Journal of Marketing Communications, 2018, 24, 68-82.	2.7	48
3153	About Pseudo Quarrels and Trustworthiness. Journalism Studies, 2018, 19, 1257-1274.	1.2	21
3154	Social Media as a Leverage Strategy for Open Government: An Exploratory Study. International Journal of Public Administration, 2018, 41, 590-603.	1.4	16
3155	Knowledge, Attitude, and Practice of Use of Safety Precautions Among Health Care Workers in a Nigerian Tertiary Hospital, 1 Year After the Ebola Virus Disease Epidemic. Annals of Global Health, 2018, 82, 897.	0.8	14
3156	Impact of destination familiarity on external information source selection process. Journal of Destination Marketing & Management, 2018, 8, 137-146.	3.4	37
3157	The dark side of business travel: A media comments analysis. Transportation Research, Part D: Transport and Environment, 2018, 61, 406-419.	3.2	39
3158	Can consumers be persuaded on brand microblogs? An empirical study. Information and Management, 2018, 55, 1-15.	3.6	63
3159	Excessive use of Facebook: The influence of self-monitoring and Facebook usage on social support. Kasetsart Journal of Social Sciences, 2018, 39, 116-121.	0.4	24
3160	Mexican World Heritage information on the web. Information Development, 2018, 34, 261-279.	1.4	0
3161	Examining the influencing factors of intention to share accommodations in online hospitality exchange networks. Journal of Travel and Tourism Marketing, 2018, 35, 16-31.	3.1	51

#	ARTICLE	IF	CITATIONS
3162	Digitally enabled affordances for communityâ€driven environmental movement in rural Malaysia. Information Systems Journal, 2018, 28, 48-75.	4.1	69
3163	Using four different online media sources to forecast the crude oil price. Journal of Information Science, 2018, 44, 408-421.	2.0	50
3164	Consumer socialization agency in tourism decisions. Journal of Vacation Marketing, 2018, 24, 234-246.	2.5	8
3165	Government to Citizens (G2C) communication and use of social media in the post-disaster reconstruction phase. Environmental Hazards, 2018, 17, 1-20.	1.4	18
3166	Good, better, engaged? The effect of company-initiated customer engagement behavior on shareholder value. Journal of the Academy of Marketing Science, 2018, 46, 366-383.	7.2	181
3167	The power of social media storytelling in destination branding. Journal of Destination Marketing & Management, 2018, 8, 271-280.	3.4	156
3168	Using geolocated social media for ecological momentary assessments of emotion: Innovative opportunities in psychology science and practice.. Canadian Psychology, 2018, 59, 47-53.	1.4	11
3169	The impact of social media on resource mobilisation in entrepreneurial firms. Industrial Marketing Management, 2018, 70, 68-89.	3.7	96
3170	Finding Sex Partners Through Social Media Among Men Who Have Sex with Men in Hanoi, Vietnam. Journal of Community Health, 2018, 43, 146-156.	1.9	12
3171	Seed activation scheduling for influence maximization in social networks. Omega, 2018, 77, 96-114.	3.6	29
3172	Leveraging Social Networking for Talent Management: An Exploratory Study of Indian Firms. Thunderbird International Business Review, 2018, 60, 21-37.	0.9	31
3173	Knowledge management in consultancy involved LPS implementation projects via social media. Electronic Commerce Research, 2018, 18, 89-107.	3.0	4
3174	Mapping the progress of social media research in hospitality and tourism management from 2004 to 2014. Journal of Travel and Tourism Marketing, 2018, 35, 102-118.	3.1	66
3175	Interventions Using Social Media for Cancer Prevention and Management. Cancer Nursing, 2018, 41, E19-E31.	0.7	54
3176	Entrepreneurship for Long-term Care in Sharing Economy. International Entrepreneurship and Management Journal, 2018, 14, 97-104.	2.9	24
3177	An argumentative approach for discovering relevant opinions in Twitter with probabilistic valued relationships. Pattern Recognition Letters, 2018, 105, 191-199.	2.6	7
3178	Mining social media data: How are research sponsors and researchers addressing the ethical challenges?. Research Ethics, 2018, 14, 1-39.	0.8	70
3179	Exploring the effect of social media information quality, source credibility and reputation on informational fit-to-task: Moderating role of focused immersion. Computers in Human Behavior, 2018, 79, 227-237.	5.1	107

#	ARTICLE	IF	CITATIONS
3180	The Promotion of Responsible Tourism Management Through Digital Media. Tourism Planning and Development, 2018, 15, 653-671.	1.3	27
3181	Examining online social brand engagement: A social presence theory perspective. Technological Forecasting and Social Change, 2018, 128, 10-21.	6.2	116
3182	Improving the agility of employees through enterprise social media: The mediating role of psychological conditions. International Journal of Information Management, 2018, 38, 52-63.	10.5	165
3183	Reflections of entrepreneurs of small and medium-sized enterprises concerning the adoption of social media and its impact on performance outcomes: Evidence from the UAE. Telematics and Informatics, 2018, 35, 6-17.	3.5	99
3184	Digital Technology and Organizational Change. Lecture Notes in Information Systems and Organisation, 2018, , .	0.4	4
3185	A descriptive statistical analysis of volume, visibility and attitudes regarding nursing and care robots in social media. Contemporary Nurse, 2018, 54, 88-96.	0.4	3
3186	Social media crisis management: Aligning corporate response strategies with stakeholders' emotions online. Journal of Contingencies and Crisis Management, 2018, 26, 295-305.	1.6	29
3187	Security Privatization. , 2018, , .		7
3188	Fifteen years of social media in emergencies: A retrospective review and future directions for crisis Informatics. Journal of Contingencies and Crisis Management, 2018, 26, 41-57.	1.6	241
3189	Affordances of Social Media in Knowledge Sharing in Intra-Organizational Information Technology Projects. Lecture Notes in Information Systems and Organisation, 2018, , 35-47.	0.4	3
3190	Augmented Reality Smart Glasses: Definition, Concepts and Impact on Firm Value Creation. Progress in IS, 2018, , 169-181.	0.5	37
3191	A Multi-Stage Model of Adoption of Online Buying in India. Journal of Global Marketing, 2018, 31, 60-72.	2.0	5
3192	The adoption of new technology by listed companies: the case of Twitter. Technology Analysis and Strategic Management, 2018, 30, 852-865.	2.0	8
3193	Students' participation in peer-to-peer communication supported by social media. Education and Information Technologies, 2018, 23, 659-679.	3.5	9
3194	How patients' use of social media impacts their interactions with healthcare professionals. Patient Education and Counseling, 2018, 101, 439-444.	1.0	118
3195	Multiple social media in the workplace: Contradictions and congruencies. Information Systems Journal, 2018, 28, 442-464.	4.1	47
3196	The interconnected role of strength of brand and interpersonal relationships and user comment valence on brand video sharing behaviour. International Journal of Advertising, 2018, 37, 142-164.	4.2	31
3197	Behavioral patterns of knowledge construction in online cooperative translation activities. Internet and Higher Education, 2018, 36, 13-21.	4.2	39

#	ARTICLE	IF	CITATIONS
3198	Share, like, twitter, and connect: Ecological momentary assessment to examine the relationship between non-work social media use at work and work engagement. Work and Stress, 2018, 32, 209-227.	2.8	77
3199	Exploring public space through social media: an exploratory case study on the High Line New York City. Urban Design International, 2018, 23, 69-85.	1.3	23
3200	Understanding the impact of social media usage among organizations. Information and Management, 2018, 55, 308-321.	3.6	190
3201	â€˜Snap happyâ€™ brands: Increasing publicity effectiveness through a snapshot aesthetic when marketing a brand on Instagram. Computers in Human Behavior, 2018, 78, 34-43.	5.1	82
3202	Social media, an emerging platform for relationship building: A study of engagement with nongovernment organizations in India. International Journal of Nonprofit and Voluntary Sector Marketing, 2018, 23, e1589.	0.5	11
3203	An improved methodology for extracting information required for transport-related decisions from Q&A forums: A case study of TripAdvisor. Travel Behaviour & Society, 2018, 10, 1-9.	2.4	10
3204	An agent-based model of the emergence of cooperation and a fair and stable system optimum using ATIS on a simple road network. Transportation Research Part C: Emerging Technologies, 2018, 86, 183-201.	3.9	38
3205	Brand strategies in social media in hospitality and tourism. International Journal of Contemporary Hospitality Management, 2018, 30, 343-364.	5.3	101
3206	Innovation in social media strategy for movie success. Management Decision, 2018, 56, 233-251.	2.2	20
3207	The impact of using a virtual employee engagement platform (VEEP) on employee engagement and intention to stay. International Journal of Contemporary Hospitality Management, 2018, 30, 242-259.	5.3	19
3208	Corporate Responsibility and Digital Communities. Palgrave Studies in Governance, Leadership and Responsibility, 2018, , .	0.3	1
3209	Exploring the inbound and outbound strategies enabled by user generated big data: Evidence from leading smartphone applications. Creativity and Innovation Management, 2018, 27, 42-55.	1.9	46
3210	To integrate or not to integrate? Understanding B2B social media communications. Online Information Review, 2018, 42, 73-92.	2.2	24
3211	Is your church â€œlikedâ€•on Facebook? Social media use of Christian congregations in the United States. Nonprofit Management and Leadership, 2018, 28, 383-398.	1.7	11
3212	Hashtag #TBI: A content and network data analysis of tweets about Traumatic Brain Injury. Brain Injury, 2018, 32, 49-63.	0.6	29
3213	The Communication of Sustainability by Italian Fashion Luxury Brands: A Framework to Qualitatively Evaluate Innovation and Integration. Environmental Footprints and Eco-design of Products and Processes, 2018, , 81-101.	0.7	0
3214	Customer Knowledge Management via Social Media: A Case Study of an Indian Retailer. Journal of Human Values, 2018, 24, 39-55.	0.5	7
3215	Process-related value propositions of enterprise social media use for the external communication with end consumers. Business Process Management Journal, 2018, 24, 183-215.	2.4	11

#	ARTICLE	IF	CITATIONS
3216	Modelling of information diffusion on social networks with applications to WeChat. Physica A: Statistical Mechanics and Its Applications, 2018, 496, 318-329.	1.2	33
3217	Mastering the dialogic tools. Journal of Communication Management, 2018, 22, 28-45.	1.4	11
3218	Social media metrics and analytics in marketing â€" S3M: A mapping literature review. International Journal of Information Management, 2018, 38, 270-276.	10.5	122
3219	CSR Communications on Twitter: An Exploration into Stakeholder Reactions. Palgrave Studies in Governance, Leadership and Responsibility, 2018, , 145-163.	0.3	15
3220	Detection of Spammers in Twitter marketing: A Hybrid Approach Using Social Media Analytics and Bio Inspired Computing. Information Systems Frontiers, 2018, 20, 515-530.	4.1	71
3221	Comparing coverage of disruptive change in social and traditional media: Evidence from the sharing economy. Technological Forecasting and Social Change, 2018, 129, 339-344.	6.2	39
3222	Social media engagement strategy: Investigation of marketing and R&D interfaces in manufacturing industry. Industrial Marketing Management, 2018, 74, 138-149.	3.7	42
3223	A study on the effects of social media marketing activities on brand equity and customer response in the airline industry. Journal of Air Transport Management, 2018, 66, 36-41.	2.4	250
3224	Womenâ€™s Perceptions of Usefulness and Ease of Use of Four Healthy Eating Blog Characteristics: A Qualitative Study of 33 French-Canadian Women. Journal of the Academy of Nutrition and Dietetics, 2018, 118, 1220-1227.e3.	0.4	17
3225	The effect of social media on the dynamics of (self) resilience during disasters: A literature review. Journal of Contingencies and Crisis Management, 2018, 26, 79-88.	1.6	81
3226	Understanding the link between collaborative economy and sustainable behaviour: An empirical investigation. Journal of Cleaner Production, 2018, 172, 4467-4477.	4.6	67
3227	Leveraging your knowledge to my performance: The impact of transactive memory capability on job performance in a social media environment. Computers in Human Behavior, 2018, 80, 314-330.	5.1	31
3228	Social Media Scholarship and Alternative Metrics for Academic Promotion andÂTenure. Journal of the American College of Radiology, 2018, 15, 135-141.	0.9	90
3229	First year nursing students use of social media within education: Results of a survey. Nurse Education Today, 2018, 61, 70-76.	1.4	55
3230	Intercultural Knowledge Sharing in MNCs. , 2018, , .		1
3231	An Integrated Approach to Facilitate Knowledge Sharing Among and Beyond Cultural Barriers, Using Social Media. , 2018, , 157-189.		0
3232	Public Value Co-creation via Gov2.0 Complexity Cube. , 2018, , 239-269.		1
3233	The antecedents and consequences of charitable donation heterogeneity on social media. International Journal of Nonprofit and Voluntary Sector Marketing, 2018, 23, e1585.	0.5	22

#	ARTICLE	IF	CITATIONS
3234	Quantifying Network Dynamics and Information Flow Across Chinese Social Media During the African Ebola Outbreak. Disaster Medicine and Public Health Preparedness, 2018, 12, 26-37.	0.7	10
3235	Leveraging Localized Social Media Insights for Industry Early Warning Systems. International Journal of Information Technology and Decision Making, 2018, 17, 357-385.	2.3	4
3236	Social networking sites versus professional networking sites: Perceptions of hospitality students. Journal of Human Resources in Hospitality and Tourism, 2018, 17, 200-221.	1.0	12
3237	Ties, Likes, and Tweets: Using Strong and Weak Ties to Explain Differences in Protest Participation Across Facebook and Twitter Use. Political Communication, 2018, 35, 117-134.	2.3	149
3238	Sharing Dissatisfaction Online: Analyzing the Nature and Predictors of Hotel Guests Negative Reviews. Journal of Hospitality Marketing and Management, 2018, 27, 127-150.	5.1	47
3239	Exploring Factors Associated With Digital and Conventional Political Participation in the Caribbean. International Journal of E-Politics, 2018, 9, 35-52.	0.3	2
3241	Exploring Collective Behavior of Internet of Robotic Things for Indoor Plant Health Monitoring. , 2018, , .		1
3242	Characterizing participation across social media sites amongst young adults with intellectual disability. , 2018, , .		18
3243	Understanding customersâ€™ intention to use social network sites as complaint channel: an analysis of young customersâ€™ perspectives. E3S Web of Conferences, 2018, 31, 11014.	0.2	5
3244	Sentiment Analysis Of State Officials News On Online Media Based On Public Opinion Using Naive Bayes Classifier Algorithm And Particle Swarm Optimization. , 2018, , .		2
3245	Social Media Utilization for the Service Innovation. International Journal of E-Services and Mobile Applications, 2018, 10, 1-12.	0.6	0
3246	Alignment of business and social media strategies: insights from a text mining analysis. Journal of Business Analytics, 2018, 1, 117-134.	1.8	5
3247	Quantifying the long-term effect of social media. International Journal of Internet Marketing and Advertising, 2018, 12, 19.	0.1	5
3248	The Impact of Rumors on Social Media Sites in Behavior of Purchasing Food Products in the Egyptian Market. International Journal of Customer Relationship Marketing and Management, 2018, 9, 19-35.	0.2	4
3249	Pharmaceutical Communication over Social Media Channels: 24/7 Management Challenges. , 0, , .		3
3250	Multiple Time Series Analysis for Organizational Research. SSRN Electronic Journal, 2018, , .	0.4	0
3251	Investigating the employee work performance in task interdependence and ESM environment. International Journal of Information Systems and Change Management, 2018, 10, 266.	0.1	16
3252	Data acquisition based on honeycomb technique to track cyber Islamic States recruitment. Journal of Fundamental and Applied Sciences, 2018, 9, 82.	0.2	0

#	ARTICLE	IF	CITATIONS
3253	ActiveMap. , 2018, , .		2
3254	Preface to the Special Section on Recent Advances in Social Media. Australasian Journal of Information Systems, 0, 22, .	0.3	0
3255	Sustainable Activity of Cultural Service Consumers of Social Media Usersâ€"Influence on the Brand Capital of Cultural Institutions. Sustainability, 2018, 10, 3986.	1.6	9
3256	Comparison of SVM & NaÃ¯ve Bayes Algorithm for Sentiment Analysis Toward West Java Governor Candidate Period 2018-2023 Based on Public Opinion on Twitter. , 2018, , .		17
3257	Defects of Smartphones reported by users in social media and questionnaires. MATEC Web of Conferences, 2018, 182, 02011.	0.1	0
3258	Efetividade do Crowdsourcing como Apoio Ã SeguranÃ§a PÃºblica. RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea, 2018, 22, 683-703.	0.1	0
3259	Dissemination of Spanish SME information through web 2.0 tools. Journal of Transnational Management, 2018, 23, 178-197.	0.5	11
3260	Comprehensive scoping review of health research using social media data. BMJ Open, 2018, 8, e022931.	0.8	18
3261	Social Media a Marketing Tool Providing Awareness in Customers. SSRN Electronic Journal, 0, , .	0.4	0
3262	Effect of Demographics on Use Intention of Gamified Systems. International Journal of Technology and Human Interaction, 2018, 14, 1-21.	0.3	17
3263	La calidad colaborativa: un nuevo concepto para la calidad turÃstica. Cuadernos De Turismo, 2018, , 47-70.	0.2	1
3264	Integrated Marketing Communication as a Business Management Tool in the Context of Sustainable Development. Open Economics, 2018, 1, 115-123.	1.1	6
3265	A needs assessment study of what health care consumers seek from social media and social networking. Health Marketing Quarterly, 2018, 35, 266-279.	0.6	2
3267	Co-designing with young adults with intellectual disability to develop social life skills. , 2018, , .		5
3268	User Modeling Based on Sentiment Analysis. , 2018, , .		1
3269	Co-creation of Value Using Social Media in the Service Industry: An Empirical Case Study of Service Innovation in a Banking and Finance Company. , 2018, , .		2
3270	Do Memes Really Exist and Influence Users' Behavioural Activities in Social Network? Memetic Content Management Perspectives Based on Decomposition of Digital Visual Content. , 2018, , .		0
3271	Understanding the constraints to using social media platform as a tool for design learning in higher education from students' perspectives. , 2018, , .		1

#	ARTICLE	IF	CITATIONS
3272	Mining Unstructured Data in Social Media for Natural Disaster Management in Indonesia. , 2018, , .		2
3273	Innovations in communication and advertising: a perspective from small firms in southern Brazil. International Journal of Internet Marketing and Advertising, 2018, 12, 325.	0.1	0
3274	The Integration of Social Networking Services in Higher Education. International Journal of Virtual and Personal Learning Environments, 2018, 8, 46-62.	0.4	8
3275	'Cure or Poison?' Identity Verification and the Spread of Fake News on Social Media. SSRN Electronic Journal, 0, , .	0.4	7
3276	Revisiting the Privacy Paradox on Social Media: An Analysis of Privacy Practices Associated with Facebook and Twitter. Canadian Journal of Communication, 2018, 43, 339-358.	0.1	4
3277	From evidence to influence: dissemination and implementation of scientific knowledge for improved pain research and management. Pain, 2018, 159, S56-S64.	2.0	49
3278	Social CRM from the Customer Perspective: A Preliminary Analysis of Differences between Brazilian and German Users. , 2018, , .		0
3279	Towards Building a Human Perception Knowledge for Social Sensation Analysis. , 2018, , .		1
3280	Evaluation of Developing Educational Chatbots Based on the Seven Principles for Good Teaching. , 2018, , .		30
3281	Use of Social Media for Academic Purposes in China. , 2018, , .		3
3282	The big five personality traits and their relationship with the intensity of using Facebook: a developing country perspective. International Journal of Business Information Systems, 2018, 27, 512.	0.2	2
3283	Do visitors gaze and reproduce what destination managers wish to commercialise? Perceived and projected image in the UNESCO World Heritage area 'West Norwegian Fjords'. International Journal of Digital Culture and Electronic Tourism, 2018, 2, 294.	0.1	11
3284	Adoption of 'learning orientation' by SMEs in India: a case study. International Journal of Business and Globalisation, 2018, 21, 216.	0.1	0
3285	Humour in firm-initiated social media conversations: a conceptual model. International Journal of Digital Culture and Electronic Tourism, 2018, 2, 273.	0.1	2
3287	Individuals' intention towards social commerce: an empirical study of Pakistan. International Journal of Business Forecasting and Market Intelligence, 2018, 4, 426.	0.1	0
3288	Finnish Confirmandsâ€™ Social Media Use and Experience of the Sense of Community â€" How They Are Reflected in Confirmandsâ€™ Community Perceptions about Their Parish. Journal of Youth and Theology, 2018, 17, 150-177.	0.3	0
3289	The Degree of Using Social Media in the Educational Process from the Perspective of Teachers in Jordan. Modern Applied Science, 2018, 12, 178.	0.4	0
3291	Sentiment analysis of social commerce: a harbinger of online reputation management. International Journal of Electronic Business, 2018, 14, 85.	0.2	7

#	Article	IF	Citations
3292	Relationships between Pre-service Teachersâ€™ Social Media Usage in Informal Settings and Technological Pedagogical Content Knowledge. Eurasia Journal of Mathematics, Science and Technology Education, 2018, 14, .	0.7	9
3293	Social Media in Bosnia and Herzegovina. International Journal of Engineering and Technology(UAE), 2018, 7, 1821.	0.2	1
3294	Tourism trend and network analysis utilizing big data on social media. International Journal of Engineering and Technology(UAE), 2018, 7, 312.	0.2	0
3295	CHER-Ob. Journal on Computing and Cultural Heritage, 2018, 11, 1-22.	1.2	16
3296	Social Media Ambiance Can Make Strong Message for Consumer Brand Purchase Behavior. International Journal of Online Marketing, 2018, 8, 38-48.	0.9	3
3297	Sentiment Analysis to Measure Celebrity Endorsmentâ€™s Effect using Support Vector Machine Algorithm. , 2018, , .		4
3298	An Evaluative Study of Influence of Social Media on Journalism: Interference or Professional Advancement. , 0, , .		2
3299	Creating a shared narrative: the use of causal layered analysis to explore value co-creation in a novel service ecosystem. European Journal of Futures Research, 2018, 6, .	1.5	14
3300	A Study of User Participatory Mobile App. , 2018, , .		0
3301	A Working Paper On Use of Social Media By Selected Indian Public Sector Banks. , 2018, , .		0
3302	Crossplatform References on Social Media. , 2018, , .		0
3303	An enhanced mechanism of spam and category detection using Neuro-SVM. Procedia Computer Science, 2018, 132, 429-436.	1.2	6
3304	Current Development on Social Media Platform for Green Library Technology Initiative. International Journal of Learning and Development, 2018, 8, 113.	0.1	0
3306	Identitas dan Pembentukan Stereotip Pemain Indonesia Dalam Online Game. Jurnal Komunikasi Indonesia, 2018, 4, .	0.1	1
3307	How Do UK B2C High-Tech Start-ups Utilise Innovation Through Social Media to Improve Business Performance and Outcomes?. International Journal of Online Marketing, 2018, 8, 37-54.	0.9	0
3308	Independent Invention and Its Discontents. , 0, , 56-94.		0
3309	Exploring e-promotion in sport national governing bodies. International Journal of Sport Management and Marketing, 2018, 18, 376.	0.1	3
3310	Deviating From the Traditional Instructional Tools: Integrating Twitter in a Sociology of Deviance Course	Sâ€™Ã©loigner des outils pÃ©dagogiques traditionnels : intÃ©grer Twitter dans un cours sur la sociologie de la deviance. Canadian Journal of Learning and Technology, 2018, 44, .	0.4	2

#	ARTICLE	IF	CITATIONS
3311	E-Marketing Practices from Jordanian Tourism Agencies Perspectives. International Journal of Online Marketing, 2018, 8, 21-36.	0.9	11
3312	Engaging Research Scholars in Social Media A New Way to Innovative Research. , 2018, , .		2
3313	Exploring the Management of Government Social Media - Studies from the Facebook Fan Pages in Taiwan. , 2018, , .		1
3314	Identification of barriers to co-create on-line: the perspectives of customers and companies. Journal of Research in Interactive Marketing, 2018, 12, 452-471.	7.2	29
3315	Effective Communication for Stock Availability and Avoid Fraud. , 2018, , .		0
3316	Creating Value through Social Media: Fresh Evidence from Cultural Organizations. Journal of Creating Value, 2018, 4, 243-254.	0.3	9
3317	The effect of eWOM communication on brand image and purchase intention towards lifestyle products in India. International Journal of Services, Economics and Management, 2018, 9, 143.	0.2	15
3318	Twitter and Online News analytics for Enhancing Post-Natural Disaster Management Activities. , 2018, , .		12
3319	Privacy and Security Issues in Online Social Networks. Future Internet, 2018, 10, 114.	2.4	61
3320	A Novel Framework for Sustainable Traffic Safety Programs Using the Public as Sensors of Hazardous Road Information. Sustainability, 2018, 10, 3892.	1.6	3
3321	Application of Social Media Analytics in the Banking Sector to Drive Growth and Sustainability: A Proposed Integrated Framework. , 2018, , .		6
3322	Identifying Social Mediaâ€™s Capability for Recognizing Entrepreneurial Opportunity: An Exploratory Study. Lecture Notes in Computer Science, 2018, , 344-354.	1.0	2
3323	SocialOcean: Visual Analysis and Characterization of Social Media Bubbles. , 2018, , .		0
3324	Firm Communication and Investor Response: A Framework and Discussion Integrating Social Media. SSRN Electronic Journal, 2018, , .	0.4	2
3325	Erikson Online: Identity and Pseudospeciation in the Internet Age. Identity, 2018, 18, 264-273.	1.2	4
3326	Environmental framing on Twitter: Impact of Trumpâ€™s Paris Agreement withdrawal on climate change and ocean acidification dialogue. Cogent Environmental Science, 2018, 4, 1532375.	1.6	11
3327	From Culture 1.0 to Culture 3.0: Three Socio-Technical Regimes of Social and Economic Value Creation through Culture, and Their Impact on European Cohesion Policies. Sustainability, 2018, 10, 3923.	1.6	49
3329	Introducing Flavorlens. , 2018, , .		3

#	Article	IF	Citations
3330	Role of Personalization in Shaping Attitudes Towards Social Media Ads. International Journal of E-Business Research, 2018, 14, 54-76.	0.7	11
3331	Letâ€™s Get Real (Time)! The potential of real-time marketing to catalyze the sharing of brand messages. International Journal of Advertising, 2018, 37, 828-848.	4.2	21
3332	Sentiment Analysis of Polarity in Product Reviews In Social Media. , 2018, , .		8
3333	Understanding the Determinants of Enterprise Social Network Use. , 2018, , .		4
3334	Social Media Affordances and Constraints: Design, Use and Implications for Enterprises. SSRN Electronic Journal, 2018, , .	0.4	2
3335	Social Media Adoption by the Academic Community: Theoretical Insights and Empirical Evidence From Developing Countries. International Review of Research in Open and Distance Learning, 2018, 19, .	1.0	17
3336	Seeking Health Information on Social Media. Journal of Organizational and End User Computing, 2018, 30, 1-22.	1.6	52
3337	Calling Out Fake News on Social Media: A Comparison of Literature in Librarianship and Journalism. Internet Reference Services Quarterly, 2018, 23, 1-13.	0.7	6
3338	Social Network Banking. International Journal of E-Business Research, 2018, 14, 1-13.	0.7	15
3339	ScamCoins, S*** Posters, and the Search for the Next Bitcoin ^{TM}. Proceedings of the ACM on Human-Computer Interaction, 2018, 2, 1-28.	2.5	11
3340	Self-esteem, social comparison, and Facebook use. Europe's Journal of Psychology, 2018, 14, 831-845.	0.6	58
3341	Stages of Concern and Parasocial Interaction: Perception, Attitude, and Adoption of Social Media. , 2018, , .		0
3342	Chrome Extension For Malicious URLs detection in Social Media Applications Using Artificial Neural Networks And Long Short Term Memory Networks. , 2018, , .		6
3343	Data Mining and Opinion Mining. , 2018, , .		3
3344	Strategic Social Media Management for NGOs. , 2018, , 1-18.		1
3345	Modeling Single-Gyroid Structures in Surface Mesh Models for 3D Printing. , 2018, , .		0
3346	Possibilities and Pitfalls of Social Media for Translational Medicine. Frontiers in Medicine, 2018, 5, 345.	1.2	16
3347	Analysis Social Media Based Brand Communities and Consumer Behavior. International Journal of E-Business Research, 2018, 14, 37-53.	0.7	4

#	ARTICLE	IF	CITATIONS
3348	Ethics of Social Media Research: State of the Debate and Future Challenges. , 2018, , 1-22.		0
3349	Determinants of smartwatch adoption among IT professionals - an extended UTAUT2 model for smartwatch enterprise. International Journal of Enterprise Network Management, 2018, 9, 294.	0.2	15
3350	Social Collaborative Learning Environments: A Means to Reconceptualise Leadership Education for Tomorrow's Leaders and Universities?. , 2018, , 99-123.		2
3351	Electronic Word-of-Mouth (eWOM) for Destination Promotion by Tourists. Lecture Notes in Computer Science, 2018, , 251-259.	1.0	1
3352	Does the Sharing Economy Benefits the Relationship Between External Network Utilization and Innovation Performance?. , 2018, , .		0
3353	Tourism analytics: social media analytics framework for promoting Asian tourist destinations using big data approach. Journal for Global Business Advancement, 2018, 11, 64.	0.3	4
3354	Factors influencing caregiver decision making to change the communication method of their child with hearing loss. Deafness and Education International, 2018, 20, 123-153.	0.8	9
3355	Exploring the determinants of 2022 FIFA World Cup attendance in Qatar. International Journal of Sport Management and Marketing, 2018, 18, 116.	0.1	1
3356	The Mediating Effect of Social Media Marketing Adoption between Competitive Intelligence and SME Performance. International Journal of Asian Social Science, 2018, 8, 379-387.	0.2	6
3357	Message Strategies and Media Formats of Florists' Facebook Posts and Their Effects on Users' Engagement Behaviors. Hortscience: A Publication of the American Society for Hortcultural Science, 2018, 53, 1647-1654.	0.5	2
3358	The Role of Marketing Communications in Generating Brand Equity for an Event. Event Management, 2018, 22, 825-848.	0.6	8
3359	Social Network Site Usage by Small- and Medium-Sized Businesses: Understanding the Motivations and Barriers. Modern Applied Science, 2018, 12, 41.	0.4	2
3360	The Common Core debate on Twitter and the rise of the activist public. Journal of Educational Change, 2018, 19, 419-440.	2.5	21
3361	Social Media and Voluntary Nonfinancial Disclosure: Evidence From Twitter Presence and Corporate Political Disclosure. SSRN Electronic Journal, 2018, , .	0.4	1
3362	Examination of Social Media Attitudes and Loneliness Levels of Secondary Education Students with Regard to Gender and Sport. International Journal of Higher Education, 2018, 7, 54.	0.2	0
3363	What Factors Influence the Sustainable Tour Process in Social Media Usage? Examining a Rural Mountain Region in Pakistan. Sustainability, 2018, 10, 2220.	1.6	9
3364	Modern Social Media in Environmental Management and Sustainability. , 2018, , 1-22.		0
3365	Personal Brand Value and Social Media. The Top Football Playerss Case. SSRN Electronic Journal, 2018, , .	0.4	2

#	Article	IF	Citations
3366	Entrepreneurs' Bricolage and Social Media. , 2018, , .		1
3367	Pharmaceutical Digital Marketing and Its Impact on Healthcare Physicians of Pakistan: A National Survey. Cureus, 2018, 10, e2789.	0.2	9
3368	Impact of perceived social media marketing activities on brand and value consciousness: roles of usage, materialism and conspicuous consumption. International Journal of Internet Marketing and Advertising, 2018, 12, 233.	0.1	25
3369	Forming a Negative Identity in Contemporary Society: Shedding Light on the Most Problematic Identity Resolution. Identity, 2018, 18, 325-333.	1.2	20
3370	Social Media Mining for Assessing Brand Popularity. International Journal of Data Warehousing and Mining, 2018, 14, 40-59.	0.4	3
3371	Leveraging social media-based determinants to build customer-based brand equity of a retailer. International Review of Retail, Distribution and Consumer Research, 2018, 28, 554-575.	1.3	5
3372	Like economy: What is the economic value of likes?. Society and Economy, 2018, 40, 417-429.	0.2	7
3373	Relationship between Use of Social Media and Depression among Female Teenagers in Buraidah, AlQassim, Saudi Arabia. Journal of Child and Adolescent Behavior, 2018, 06, .	0.2	3
3374	â€œIs a picture really worth a thousand words?â€• A case study on classifying user attributes on Instagram. PLoS ONE, 2018, 13, e0204938.	1.1	19
3375	Strategic use of digital promotion strategies among female emigrant entrepreneurs in UAE. International Journal of Emerging Markets, 2018, 13, 1699-1718.	1.3	31
3376	Comunidade de marca ou boca a boca eletrÃ´nico: qual o objetivo da presenÃ§a de empresas em mÃdias sociais?. GestÃ£o & ProduÃ§Ã£o, 2018, 25, 191-203.	0.5	4
3377	Ontology-based approach for identifying the credibility domain in social Big Data. Journal of Organizational Computing and Electronic Commerce, 2018, 28, 354-377.	1.0	49
3378	Delivering open innovation promises through social media. Journal of Business Strategy, 2018, 39, 21-28.	0.9	14
3379	Modeling Users' Acceptance of Social Commerce. International Journal of E-Business Research, 2018, 14, 28-50.	0.7	6
3380	Do disabilities impede the use of information and communication technologies? Findings of a repeated cross-sectional study â€" 2003-2015. Israel Journal of Health Policy Research, 2018, 7, 66.	1.4	13
3382	The influence of social media marketing activities on customer loyalty. Benchmarking, 2018, 25, 3882-3905.	2.9	93
3383	Chapter 3 IB and Strategy Research on â€œNewâ€• Information and Communication Technologies: Guidance for Future Research. Progress in International Business Research, 2018, , 65-89.	0.3	5
3384	Modeling risk governance and risk perception in personal prevention with regard to food safety issues. British Food Journal, 2018, 120, 2804-2817.	1.6	6

#	Article	IF	Citations
3385	Social media brand perceptions of millennials. International Journal of Retail and Distribution Management, 2018, 46, 977-998.	2.7	43
3386	Digital Festival Engagement: On the Interplay Between Festivals, Place Brands, and Social Media. Event Management, 2018, 22, 527-540.	0.6	21
3387	Exploring the customer orientation of Spanish pharmacy websites. International Journal of Pharmaceutical and Healthcare Marketing, 2018, 12, 447-462.	0.7	3
3388	Communicating corporate social responsibility in a social world: the effects of company-generated and user-generated social media content on CSR attributions and scepticism. Journal of Marketing Management, 2018, 34, 1503-1529.	1.2	43
3389	Adoption of homesharing platforms: a cross-cultural study. Journal of Hospitality and Tourism Insights, 2018, 1, 220-239.	2.2	19
3391	Determinants of Graduate Studentsâ€™ Usage of Online Social Media as a Job Searching Tool: The Changing Landscape of Labor Market in Bangladesh.. Review of Public Administration and Management, 2018, 06, .	0.2	0
3392	Understanding the relationship among resources, social media use and hotel performance. International Journal of Contemporary Hospitality Management, 2018, 30, 2888-2907.	5.3	51
3393	Impact of External Stimuli on Social Media Engagement: A SME Perspective. , 2018, , .		1
3394	Patient Reported Outcomes in Pharmacovigilance. Methods in Pharmacology and Toxicology, 2018, , 165-183.	0.1	0
3395	Fear of Missing Out as a Predictor of Problematic Social Media Use and Phubbing Behavior among Flemish Adolescents. International Journal of Environmental Research and Public Health, 2018, 15, 2319.	1.2	198
3396	Grants in the Digital Age: Incorporating Social Media into Sponsored Projects. ACS Symposium Series, 2018, , 1-17.	0.5	1
3397	Social media driven innovations: an exploratory study in China. Journal of Innovation Economics and Management, 2018, nÂ° 27, 123-146.	0.6	9
3398	#Lancerhealth: Using Twitter and Instagram as a Tool in a Campus Wide Health Promotion Initiative. Journal of Public Health Research, 2018, 7, jphr.2018.1166.	0.5	30
3399	A Study on Marketing Strategies using Social Media in Facebook, Youtube, Pinterest. International Journal of Engineering and Technology(UAE), 2018, 7, 114.	0.2	3
3400	What is up? Parental Whatsapp discussion groups in diverse educational settings in Israel. Multicultural Education Review, 2018, 10, 310-326.	0.4	12
3401	The communicative power of an extreme territory â€" the Italian island of Pantelleria and its passito wine. International Journal of Wine Business Research, 2018, 30, 292-308.	1.0	14
3402	Effectiveness and Behavioral Mechanisms of Social Media Interventions for Positive Nutrition Behaviors in Adolescents: A Systematic Review. Journal of Adolescent Health, 2018, 63, 531-545.	1.2	122
3403	Analyzing Effect of Social Media on Academic Performance of University Graduates. , 2018, , .		4

#	ARTICLE	IF	CITATIONS
3404	Well-Being in the Information Society. Fighting Inequalities. Communications in Computer and Information Science, 2018, , .	0.4	0
3405	Combating Health Inequalities Using IT: The Case of Games for Controlling Diabetes and Obesity in Chicagoâ€™s South Side. Communications in Computer and Information Science, 2018, , 233-241.	0.4	0
3406	Multi-view Personality Profiling Based on Longitudinal Data. Lecture Notes in Computer Science, 2018, , 15-27.	1.0	12
3407	Call for Papers: Special Issue on Digital Transformation and Disruption. Business Horizons, 2018, 61, 809-810.	3.4	1
3408	Strategic Uses of Facebook in Zika Outbreak Communication: Implications for the Crisis and Emergency Risk Communication Model. International Journal of Environmental Research and Public Health, 2018, 15, 1974.	1.2	84
3409	Impact of ESN implementation on communication and knowledge-sharing in a multi-national organization. International Journal of Information Management, 2018, 43, 284-294.	10.5	26
3410	Big Data for transportation and mobility: recent advances, trends and challenges. IET Intelligent Transport Systems, 2018, 12, 742-755.	1.7	93
3411	Social Media Use Among Parents and Caregivers of Children With Cancer. Journal of Pediatric Oncology Nursing, 2018, 35, 399-405.	1.5	20
3412	The Psychometric Properties of a Preliminary Social Presence Measure Using Rasch Analysis. Lecture Notes in Computer Science, 2018, , 31-44.	1.0	8
3413	Mediating impact of fan-page engagement on social media connectedness and followers purchase intention. Online Information Review, 2018, 42, 1082-1105.	2.2	26
3414	Frontal Alpha Asymmetry and Theta Oscillations Associated With Information Sharing Intention. Frontiers in Behavioral Neuroscience, 2018, 12, 166.	1.0	23
3415	Social media and co-creative service innovation: an empirical study. Online Information Review, 2018, 42, 1146-1179.	2.2	40
3416	Addressing Virtual Work Challenges: Learning From the Field. Organization Management Journal, 2018, 15, 78-94.	0.5	22
3417	The Boundaries of Gamification for Engaging Customers: Effects of Losing a Contest in Online Co-creation Communities. Journal of Interactive Marketing, 2018, 44, 82-101.	4.3	100
3418	Social Media and Brand Loyalty: A Research Based on Luxury Consumers. Luxury, 2018, 5, 211-229.	0.1	1
3419	Visualization of Crime News Sentiment in Facebook. International Journal of Engineering and Technology(UAE), 2018, 7, 955.	0.2	2
3420	The Scourge of Online Deception in Social Networks. , 2018, , .		7
3421	Sports, storytelling and social media: a review and conceptualization. International Journal of Sports Marketing and Sponsorship, 2018, 19, 338-349.	0.8	17

#	ARTICLE	IF	CITATIONS
3422	User-Generated Content: What Can the Forest Health Sector Learn?. , 2018, , 139-164.		0
3423	Deep Learning in Social Computing. , 2018, , 255-288.		1
3424	Firm communication and investor response: A framework and discussion integrating social media. Accounting, Organizations and Society, 2018, 68-69, 80-87.	1.4	77
3425	Identifying reputation collectors in community question answering (CQA) sites: Exploring the dark side of social media. International Journal of Information Management, 2018, 42, 25-35.	10.5	29
3426	The paradox of cultural and media convergence. Segmenting the European tourist market by information sources and motivations. International Journal of Tourism Research, 2018, 20, 613-625.	2.1	13
3427	Skewing usersâ€™ rational risk considerations in social commerce: An empirical examination of the role of social identification. Information and Management, 2018, 55, 1038-1048.	3.6	55
3428	Social Media Analytics for Decision Support in Fashion Buying Processes. Springer Series in Fashion Business, 2018, , 71-93.	0.3	2
3429	An Examination of Sina Weibo Travel Blogsâ€™ Influence on Sentiment towards Hotel Accommodation in Macao. Journal of China Tourism Research, 2018, 14, 146-157.	1.2	15
3430	Don't Just â€œLikeâ€•Me, Promote Me: How Attachment and Attitude Influence Brand Related Behaviors on Social Media. Journal of Interactive Marketing, 2018, 43, 83-97.	4.3	82
3431	Creativity, aesthetics and ethics of food waste in social media campaigns. Journal of Cleaner Production, 2018, 195, 102-110.	4.6	51
3432	Drug information, misinformation, and disinformation on social media: a content analysis study. Journal of Public Health Policy, 2018, 39, 343-357.	1.0	52
3433	#Metoo in the Swedish forest sector: testimonies from harassed women on sexualised forms of male control. Scandinavian Journal of Forest Research, 2018, 33, 419-425.	0.5	42
3434	Whatâ€™s your status? Investigating the effects of social media on the students of Fiji National University. Education and Information Technologies, 2018, 23, 2841-2854.	3.5	4
3435	Using social media for competitive business outcomes. Journal of Advances in Management Research, 2018, 15, 211-235.	1.6	44
3436	Social media and business practices in emerging markets: still unexplored. Journal of Advances in Management Research, 2018, 15, 110-114.	1.6	8
3437	A longitudinal assessment of the persistence of twitter datasets. Journal of the Association for Information Science and Technology, 2018, 69, 974-984.	1.5	41
3438	Big Data Analytics and Social Media in Disaster Management. , 2018, , 287-294.		21
3439	The collective online shopping system: The impact of the effectiveness for the Portuguese business partners. , 2018, , .		0

#	Article	IF	Citations
3440	Systematic Support for Full Knowledge Management Lifecycle by Advanced Semantic Annotation Across Information System Boundaries. Lecture Notes in Business Information Processing, 2018, , 66-73.	0.8	4
3441	The exploration through the factors affecting students†™ adoption on m-learning technologies. AIP Conference Proceedings, 2018, , .	0.3	0
3442	Behavioral Implications of International Social Media Advertising: An Investigation of Intervening and Contingency Factors. Journal of International Marketing, 2018, 26, 43-61.	2.5	42
3443	Buying Unicorns: The Impact of Consumer-to-Consumer Branded Buy/Sell/Trade Communities on Traditional Retail Buying Behavior. Journal of the Association for Consumer Research, 2018, 3, 260-276.	1.0	8
3444	The Role of Social Media and Internet Search Engines in Information Provision and Dissemination to Patients with Kidney Stone Disease: A Systematic Review from European Association of Urologists Young Academic Urologists. Journal of Endourology, 2018, 32, 673-684.	1.1	21
3445	Social Strategy to Gain Knowledge for Innovation. British Journal of Management, 2018, 29, 731-749.	3.3	33
3446	Cognitive overload in organizational knowledge management: Case study research. Knowledge and Process Management, 2018, 25, 223-231.	2.9	17
3447	Identifying recreational fisheries in the Mediterranean Sea through social media. Fisheries Management and Ecology, 2018, 25, 287-295.	1.0	58
3448	Public Opinion Toward Social Business from a Social Media Perspective. Lecture Notes in Computer Science, 2018, , 555-562.	1.0	1
3449	Digitaler Medienkonsum. Springer-Lehrbuch, 2018, , 197-222.	0.1	7
3450	The role of values in collaborative fashion consumption - A critical investigation through the lenses of the theory of planned behavior. Journal of Cleaner Production, 2018, 199, 781-791.	4.6	95
3451	Predicting Zika Prevention Techniques Discussed on Twitter. , 2018, , .		4
3452	The use of social media among health professionals to facilitate chronic disease self-management with their patients: A systematic review. Digital Health, 2018, 4, 205520761877141.	0.9	33
3453	Used of web-mobile application and social media to improve gastronomic tourism: Origen's way â€" Mancomunidad Bosque Seco. , 2018, , .		2
3454	Social CRM analytics. , 2018, , .		1
3455	Sensing and detecting traffic events using geosocial media data: A review. Computers, Environment and Urban Systems, 2018, 72, 146-160.	3.3	33
3456	Cuscarias: A cultural social information system based on co-creation. , 2018, , .		2
3458	THE ROLE OF ONLINE BRAND COMMUNTIES ON BUILDING BRAND EQUITY AND LOYALTY THROUGH RELATIONAL BENEFITS. Journal of Marketing Theory and Practice, 2018, 26, 289-308.	2.6	21

#	ARTICLE	IF	CITATIONS
3459	Big Social Data as a Service: A Service Composition Framework for Social Information Service Analysis. Lecture Notes in Computer Science, 2018, , 487-503.	1.0	2
3460	Discovering political topics in Facebook discussion threads with graph contextualization. Annals of Applied Statistics, 2018, 12, .	0.5	5
3461	Application of Social Media for Consumer Research. , 2018, , 125-155.		5
3462	Socio-influences of user generated content in emerging markets. Marketing Intelligence and Planning, 2018, 36, 737-749.	2.1	11
3463	Social Media Resources as Strategic Determinants of Social Media Marketing Effectiveness. SSRN Electronic Journal, 2018, , .	0.4	4
3464	How Consumers in China Perceive Brands In Online and Offline Encounters. Journal of Advertising Research, 2018, 58, 90-110.	1.0	8
3465	Exploring Twitter for CSR Disclosure: Influence of CEO and Firm Characteristics in Latin American Companies. Sustainability, 2018, 10, 2617.	1.6	29
3466	Social media cues and news site name: What do they mean for online news perception?. Newspaper Research Journal, 2018, 39, 169-179.	0.5	7
3467	A Social Commerce Intention Model for Traditional E-Commerce Sites. Journal of Theoretical and Applied Electronic Commerce Research, 2018, 13, 80-93.	3.1	45
3468	Social Media Research in and of India: A Snapshot. Advances in Theory and Practice of Emerging Markets, 2018, , 135-148.	0.7	2
3470	Oscar PR Girl: How interconnected social media platforms humanized the Oscar de la Renta brand identity. Fashion, Style and Popular Culture, 2018, 5, 261-278.	0.1	0
3471	Social media? It's serious! Understanding the dark side of social media. European Management Journal, 2018, 36, 431-438.	3.1	267
3473	Podcasting. , 2018, , .		37
3474	Modeling Problematic Facebook Use: Highlighting the role of mood regulation and preference for online social interaction. Addictive Behaviors, 2018, 87, 214-221.	1.7	31
3475	Impact of Social Media Marketing on Brand Experience: A Study of Select Apparel Brands on Facebook. Vision, 2018, 22, 264-275.	1.5	41
3476	Using Social Media to Enable Staff Knowledge Sharing in Higher Education Institutions. Australasian Journal of Information Systems, 0, 22, .	0.3	14
3477	The effect of Facebook use on office workersâ€™ job performance and the moderating effects of task equivocality and interdependence. Behaviour and Information Technology, 2018, 37, 828-841.	2.5	16
3478	The Development Path of WeChat: Social, Political and Ethical Challenges. , 2018, , 127-152.		2

#	ARTICLE	IF	CITATIONS
3479	Corporate Sustainability in the Process of Employee Recruitment through Social Networks in Conditions of Slovak Small and Medium Enterprises. Sustainability, 2018, 10, 1670.	1.6	31
3480	Investigating the relationship between workplace conflict and employee agility: The role of enterprise social media. Telematics and Informatics, 2018, 35, 2157-2172.	3.5	80
3481	Chapter 4.3: Place Marketing in Turkey. , 2018, , 199-219.		1
3482	Digital Tools: Their Value and Use for Marketing Purposes. , 2018, , 277-295.		4
3483	The Use of Social Media in Supporting the Development of Open Organizations for Innovation. Systems Research and Behavioral Science, 2018, 35, 838-855.	0.9	5
3484	Consumer engagement with eWOM on social media: the role of social capital. Online Information Review, 2018, 42, 482-505.	2.2	96
3485	Understanding European touristsâ€™ use of e-tourism platforms. Analysis of networks. Information Technology and Tourism, 2018, 20, 131-152.	3.4	24
3486	Impact of Different Stakeholders of Bike-Sharing Industry on Usersâ€™ Intention of Civilized Use of Bike-Sharing. Sustainability, 2018, 10, 1437.	1.6	38
3488	Use of Online Media for Professional Development Amongst Medical Radiation Practitioners in Australia and Canada. Journal of Medical Imaging and Radiation Sciences, 2018, 49, 187-193.	0.2	6
3489	Examining Self-Disclosure on Social Networking Sites: A Flow Theory and Privacy Perspective. Behavioral Sciences (Basel, Switzerland), 2018, 8, 58.	1.0	30
3490	Presence of Social Client Relationship Management within the Nigerian Construction Industry. Buildings, 2018, 8, 60.	1.4	15
3491	Risk and Threat via Online Social Network among Academia at Higher Education. Journal of Physics: Conference Series, 2018, 1018, 012008.	0.3	1
3492	Social Networking Sites Acceptance: The Role of Personal Innovativeness in Information Technology. International Journal of Business and Management, 2018, 13, 75.	0.1	8
3493	A framework for increasing business value from social media. Economic Research-Ekonomska Istrazivanja, 2018, 31, 1091-1110.	2.6	10
3494	Gender differences in the value of using Facebook: A pilot study. , 2018, , .		1
3495	When did fun become so much work. Information Technology and People, 2018, 31, 966-983.	1.9	12
3496	Perceptions and Determinants of Eating for Health and Performance in High-Level Male Adolescent Rugby Union Players. Sports, 2018, 6, 49.	0.7	12
3497	An Optimal Strategic Business Model for Small Businesses Using Online Platforms. Sustainability, 2018, 10, 579.	1.6	14

#	ARTICLE	IF	CITATIONS
3498	Evaluation of Corporate Websites and Their Influence on the Performance of Olive Oil Companies. Sustainability, 2018, 10, 1274.	1.6	24
3499	Promoting a World Heritage Site through Social Media: Suwon City's Facebook Promotion Strategy on Hwaseong Fortress (in South Korea). Sustainability, 2018, 10, 2189.	1.6	7
3500	Smart governance in the context of smart cities: A literature review. Information Polity, 2018, 23, 143-162.	0.5	225
3501	Effect of the dynamics of human behavior on the competitive spreading of information. Computers in Human Behavior, 2018, 89, 1-7.	5.1	17
3502	Find the perfect match: the interplay among Facebook, YouTube and LinkedIn on crowdfunding success. International Journal of Entrepreneurship and Small Business, 2018, 33, 472.	0.2	8
3503	Feeling the Squeeze: Nonmarket Institutional Pressures and Firm Nonmarket Strategies. Management International Review, 2018, 58, 705-741.	2.1	21
3504	Emoji rhetoric: a social media influencer perspective. Journal of Marketing Management, 2018, 34, 1272-1295.	1.2	136
3505	Consumer Psychology. , 2018, , .		0
3506	Role of Social Media in Public Accounting Firms. Lecture Notes in Computer Science, 2018, , 455-464.	1.0	0
3507	Social media comparison and analysis: The best data source for research?. , 2018, , .		4
3508	Exploring the Cognitive, Affective, and Behavioral Responses of Korean Consumers Toward Mobile Payment Services: A Text Mining Approach. Lecture Notes in Computer Science, 2018, , 624-642.	1.0	0
3509	Live, visual, social, and mobile: media ecology in emergencies and ordinary times. Online Information Review, 2018, 42, 545-558.	2.2	13
3510	Application of the Technology Acceptance Model and the Technology–Organisation–Environment Model to examine social media marketing use in the South African tourism industry. South African Journal of Information Management, 2018, 20, .	0.5	44
3511	State-of-the-art social customer relationship management. Asia Pacific Journal of Tourism Research, 2018, 23, 423-436.	1.8	22
3512	#Deathbedlive: the end-of-life trajectory, reflected in a cancer patient's tweets. BMC Palliative Care, 2018, 17, 17.	0.8	26
3513	From buzz to bucks: The impact of social media opinions on the locus of innovation. Electronic Commerce Research and Applications, 2018, 30, 125-137.	2.5	12
3514	Influence of gender on attitude towards the use of social media for continuing professional development among academic librarians in Nigeria. Information and Learning Science, 2018, 119, 226-240.	0.8	9
3515	Challenging prevailing narratives with Twitter: An #AustraliaDay case study of participation, representation and elimination of voice in an archive. Journal of Librarianship and Information Science, 2018, 50, 310-321.	1.6	12

#	ARTICLE	IF	CITATIONS
3516	The pattern of social media use and its association with academic performance among medical students. Medical Teacher, 2018, 40, S77-S82.	1.0	67
3517	People Recommendation on Social Media. Lecture Notes in Computer Science, 2018, , 570-623.	1.0	18
3518	â€œConnect,â€•Log It, Track It, Go!<i>Techne</i>â€"Not Technologyâ€"and Embodiment to Achieve<i>Phronesis</i>in Exercise Promotion. Quest, 2018, 70, 100-113.	0.8	14
3519	Opinion modeling on social media and marketing aspects. Physical Review E, 2018, 98, 022315.	0.8	30
3520	Social media in palliative medicine research: jump into the cool water. BMJ Supportive and Palliative Care, 2018, 8, 292-293.	0.8	3
3521	Moderating roles of IT competency and work cooperation on employee work performance in an ESM environment. Technology in Society, 2018, 55, 199-208.	4.8	67
3522	Photos Don't Have Me, But How Do You Know Me?. , 2018, , .		11
3523	Using Twitter data for transit performance assessment: a framework for evaluating transit ridersâ€™ opinions about quality of service. Public Transport, 2018, 10, 363-377.	1.7	47
3524	Urban Media Trends for Enabling Citizen Participation in Urban Planning: Old Wine in New Barrels?. Lecture Notes in Computer Science, 2018, , 51-63.	1.0	1
3525	â€œWhy not use it more?â€•Sources of self-efficacy in researchersâ€™ use of social media for knowledge sharing. Journal of Documentation, 2018, 74, 1274-1292.	0.9	23
3526	Understanding intellectual capital disclosure in online media Big Data. Meditari Accountancy Research, 2018, 26, 499-530.	2.4	34
3527	A Comparison of Psychological and Socio-economic Factors Affecting Individual Userâ€™s Social Media Behaviour. FIIB Business Review, 2018, 7, 126-134.	2.2	5
3528	Sports clubsâ€™ use of social media to increase spectator interest. International Journal of Information Management, 2018, 43, 188-195.	10.5	40
3529	Development and pilot of a positive measure of maternal mental health: The C-MEWS. Journal of Health Visiting, 2018, 6, 394-403.	0.0	2
3530	Fake News Identification on Twitter with Hybrid CNN and RNN Models. , 2018, , .		177
3531	Modelling Facebook usage for collaborative learning in higher education. Journal of Applied Research in Higher Education, 2018, 10, 357-379.	1.1	11
3532	Explaining online ambassadorship behaviors on Facebook and LinkedIn. Computers in Human Behavior, 2018, 87, 354-362.	5.1	30
3533	Unveiling the features of successful eBay smartphone sellers. Journal of Retailing and Consumer Services, 2018, 43, 311-324.	5.3	20

#	ARTICLE	IF	CITATIONS
3534	Extending the Boundaries of Corporate Branding: An Exploratory Study of the Influence of Brand Familiarity in Recruitment Practices Through Social Media by B2B Firms. Corporate Reputation Review, 2018, 21, 101-114.	1.1	10
3535	Impoliteness, aggression and the moral order. Journal of Pragmatics, 2018, 132, 91-107.	0.8	45
3536	Social media as a data gathering tool for international business qualitative research: opportunities and challenges. Journal of Transnational Management, 2018, 23, 66-97.	0.5	7
3537	Innovation and terror: an analysis of the use of social media by terror-related groups in the Asia Pacific. Journal of Policing, Intelligence and Counter Terrorism, 2018, 13, 170-184.	0.5	6
3538	Social Media in Election Campaigns: The Case of the 2013 Presidential Elections in Cyprus. IEEE Technology and Society Magazine, 2018, 37, 32-39.	0.6	6
3539	The impact of social networking sites on employees' performance. , 2018, , .		2
3540	All in the value. European Journal of Marketing, 2018, 52, 1704-1726.	1.7	29
3541	Social media used for promoting the libraries and information resources and services at university libraries of Sindh Province. , 2018, , .		3
3542	Brand Platform in the Professional Sport Industry. , 2018, , .		5
3544	Does social media increase racist behavior? An examination of confirmation bias theory. Technology in Society, 2018, 55, 41-46.	4.8	18
3545	User-generated-content versus marketing-generated-content: personality and content influence on traveler's behavior. Journal of Hospitality Marketing and Management, 2018, 27, 946-972.	5.1	54
3546	Enhancing the performance of supplier involvement in new product development: the enabling roles of social media and firm capabilities. Supply Chain Management, 2018, 23, 171-187.	3.7	59
3547	Enterprise interactions: conceptualisation, ontology, and standard architectures and services. International Journal of Services and Standards, 2018, 12, 104.	0.2	0
3549	From "a Fair Game" to "a Form of Covert Research": Research Ethics Committee Members' Differing Notions of Consent and Potential Risk to Participants Within Social Media Research. Journal of Empirical Research on Human Research Ethics, 2018, 13, 149-159.	0.6	33
3550	Social Media Ties Strategy in International Branding: An Application of Resource-Based Theory. Journal of International Marketing, 2018, 26, 45-69.	2.5	47
3551	Implementing social media marketing strategically: an empirical assessment. Journal of Marketing Management, 2018, 34, 732-749.	1.2	62
3552	Social Media Marketing. , 2018, , 101-115.		0
3553	Social Media and Elections in Ghana: Enhancing Democratic Participation. African Journalism Studies, 2018, 39, 27-47.	0.4	33

#	ARTICLE	IF	CITATIONS
3554	Health Information Sources, Perceived Vaccination Benefits, and Maintenance of Childhood Vaccination Schedules. Health Communication, 2019, 34, 1279-1288.	1.8	27
3555	Moral panics and digital-media logic: Notes on a changing research agenda. Crime, Media, Culture, 2019, 15, 379-388.	1.0	20
3556	How do companies organize nascent markets? The BlaBlaCar case in the inter-city shared mobility market. Technological Forecasting and Social Change, 2019, 144, 270-281.	6.2	31
3557	Technology in the 21st century: New challenges and opportunities. Technological Forecasting and Social Change, 2019, 143, 321-335.	6.2	36
3558	Academic entrepreneurship in the context of education. Journal of Science and Technology Policy Management, 2019, 10, 951-974.	1.7	7
3559	On the optimal marketing aggressiveness level of C2C sellers in social media: Evidence from china. Omega, 2019, 85, 83-93.	3.6	12
3560	A Turning IR Landscape in a Shifting Media Ecology: The State of IR Literature on New Media1. International Studies Review, 2019, 21, 518-534.	0.8	8
3561	Investigating social media as a firmâ€™s signaling strategy through an IPO. Small Business Economics, 2019, 53, 631-645.	4.4	36
3562	Trialogue on Facebook pages of grocery stores: Customer engagement or customer enragement?. Journal of Marketing Communications, 2019, 25, 861-883.	2.7	11
3563	Teachersâ€™ perceptions of out-of-class communication, teacher-student relationship, and classroom environment. Education and Information Technologies, 2019, 24, 385-406.	3.5	12
3564	The two side coin of the online social media: eradicating the negatives and augmenting the positives. International Journal of Ethics Education, 2019, 4, 3-21.	0.6	5
3565	Event Detection Using Twitter Platform. Lecture Notes on Data Engineering and Communications Technologies, 2019, , 429-480.	0.5	2
3566	Potential of social media in promoting mental health in adolescents. Health Promotion International, 2019, 34, 981-991.	0.9	69
3567	The Influence of Perceived Confidentiality Risks and Attitude on Tanzania Government Employeesâ€™ Intention to Adopt Web 2.0 and Social Media for Work-Related Purposes. International Journal of Public Administration, 2019, 42, 558-571.	1.4	6
3568	The impact of social media campaigns on the success of new product introductions. Journal of Retailing and Consumer Services, 2019, 50, 289-297.	5.3	43
3569	A Tale of Two Cities: How High Streets Can Prevail in the Digital Age. Progress in IS, 2019, , 291-307.	0.5	5
3570	A Study of Rules, Structures, Features, and Biases in the New Media for Digital Advertising for the Development of New Media Ontology. Advances in Intelligent Systems and Computing, 2019, , 88-92.	0.5	0
3571	Percieved Optimal Marriage Age in the Internet Eraâ€"Findings of a Nationwide Survey. Marriage and Family Review, 2019, 55, 126-151.	0.7	2

#	Article	IF	Citations
3572	Company Reporting on Social Media: A Content Analysis of the Albanian Companies. Lecture Notes in Information Systems and Organisation, 2019, , 277-291.	0.4	0
3573	The Usage of Social Networking Technology. The Case Study City of Naples Facebook Account. Lecture Notes in Information Systems and Organisation, 2019, , 293-301.	0.4	1
3574	Social media big data analytics: A survey. Computers in Human Behavior, 2019, 101, 417-428.	5.1	238
3575	Privacy-preserving incentive and rewarding scheme for crowd computing in social media. Information Sciences, 2019, 470, 15-27.	4.0	13
3576	Defining Eâ€leadership as Competence in ICTâ€Mediated Communications: An Exploratory Assessment. Public Administration Review, 2019, 79, 853-866.	2.9	74
3577	Does social media promote knowledge exchange? A qualitative insight. Management Decision, 2019, 57, 688-702.	2.2	29
3578	The allure of luxury brandsâ€™ social media activities: a uses and gratifications perspective. Information Technology and People, 2019, 32, 603-626.	1.9	58
3579	Enhancing skills of academic researchers: The development of a participatory threefold peer learning model. Innovations in Education and Teaching International, 2019, 56, 173-183.	1.5	6
3580	Are We Ready to Treat Our Diabetes Patients Using Social Media? Yes, We Are. Journal of Diabetes Science and Technology, 2019, 13, 171-175.	1.3	21
3581	Going undercover: Online domestic tourism marketing communication in closed and open Facebook groups. Journal of Vacation Marketing, 2019, 25, 349-362.	2.5	15
3582	Social media signal detection using tweets volume, hashtag, and sentiment analysis. Multimedia Tools and Applications, 2019, 78, 3553-3586.	2.6	34
3583	Utilizing social media for social work: insights from clients in online youth services. Journal of Social Work Practice, 2019, 33, 157-172.	0.6	18
3584	Marketing academic library information services using social media. Library Management, 2019, 40, 228-239.	0.6	33
3585	An analysis of the fundamental tensions between copyright and social media: the legal implications of sharing images on Instagram. International Review of Law, Computers and Technology, 2019, 33, 164-186.	0.7	9
3586	Antecedents and consequences of home-sharing stays: Evidence from a nationwide household tourism survey. Tourism Management, 2019, 70, 15-28.	5.8	55
3587	User engagement and gratifications of NSO supporters on Facebook. International Journal of Sports Marketing and Sponsorship, 2019, 20, 61-80.	0.8	13
3589	The university brand and social media: using data analytics to assess brand authenticity. Journal of Marketing for Higher Education, 2019, 29, 19-44.	2.3	42
3590	Social media adoption and its impact on firm performance: the case of the UAE. International Journal of Entrepreneurial Behaviour and Research, 2019, 25, 84-111.	2.3	154

#	Article	IF	Citations
3591	Why School Resilience Should Be Critical for the Post-Earthquake Recovery of Communities in Divided Societies. Education and Urban Society, 2019, 51, 693-711.	0.8	19
3592	Preferences and trust in traditional and non-traditional sources of health information â€" a study of middle to older aged Australian adults. Journal of Communication in Healthcare, 2019, 12, 134-142.	0.8	13
3593	Tourism apps women prefer and their tipping point. Human Systems Management, 2019, 38, 209-220.	0.5	5
3594	Inclination for Customer Citizenship Behaviour on Transportation Market. Communications in Computer and Information Science, 2019, , 422-433.	0.4	2
3595	Sparking conversations on Facebook brand pages: Investigating fans' reactions to rhetorical brand posts. Journal of Pragmatics, 2019, 151, 30-44.	0.8	2
3596	Reshaping the urban hierarchy: patterns of information diffusion on social media. Geo-Spatial Information Science, 2019, 22, 149-165.	2.4	9
3597	Social Media Usage and Its Impact on Academic Performance on Tertiary Education Students in the Bono Region of Ghana. International Journal of Humanities and Social Science, 2019, 9, .	0.1	1
3598	Research and Trends in the Field of Social Media from 2012 to 2016: A Content Analysis of Studies in Selected Journals. Estudios Sobre El Mensaje Periodistico, 2019, 25, 13-31.	0.3	0
3599	Social media usage, acculturation and psychological well-being: a study with Chinese in New Zealand. International Communication of Chinese Culture, 2019, 6, 231-245.	0.2	5
3600	Natural disasters detection in social media and satellite imagery: a survey. Multimedia Tools and Applications, 2019, 78, 31267-31302.	2.6	76
3602	User behavior mining on social media: a systematic literature review. Multimedia Tools and Applications, 2019, 78, 33747-33804.	2.6	12
3603	Terrorism and Social Media: Global Evidence. Journal of Global Information Technology Management, 2019, 22, 208-228.	0.5	15
3604	Jesus Comes to South Africa: Black Twitter as Citizen Journalism in South African Politics. African Journalism Studies, 2019, 40, 67-90.	0.4	12
3605	Development of Transport by Telematics. Communications in Computer and Information Science, 2019, , .	0.4	3
3606	The Medium is the Message: Cell Phones and Mediaturgy in Ã‰pica de la inmediatez. Symposium - Quarterly Journal in Modern Literatures, 2019, 73, 29-44.	0.1	0
3607	Emoji Sequence Use in Enacting Personal Identity. , 2019, , .		12
3608	The role of entrepreneurial orientation in intervening the relationship between social media usage and performance enhancement of exporter SMEs in Indonesia. International Journal of Trade and Global Markets, 2019, 12, 97.	0.1	11
3609	Social Media in Open Strategy: A Five-Flows Model of Strategy Making and Enactment. , 2019, , 186-204.		4

#	Article	IF	Citations
3610	What followers are saying about transformational leaders fostering employee innovation via organisational learning, knowledge sharing and social media use in public organisations?. Government Information Quarterly, 2019, 36, 101391.	4.0	84
3611	The emergence of the emergence-based approach in community practice. Journal of Community Practice, 2019, 27, 133-150.	0.5	2
3612	Have social media made their way in classrooms? a study at three European universities. Journal of International Communication, 2019, 25, 230-253.	0.6	3
3613	Investigating the Effect of Social Media on EFL Studentsâ€™ Written Production: Case of Third-Year EFL Students at Tlemcen University, Algeria. SSRN Electronic Journal, 0, , .	0.4	0
3614	Bubble Trouble: Strategies Against Filter Bubbles in Online Social Networks. Lecture Notes in Computer Science, 2019, , 441-456.	1.0	11
3615	Accounting students access to social media related resources and the risk of tacit social exclusion. Accounting Education, 2019, 28, 465-483.	2.3	6
3616	Understanding Mobile Tourism Shopping in Pakistan: An Integrating Framework of Innovation Diffusion Theory and Technology Acceptance Model. Mobile Information Systems, 2019, 2019, 1-18.	0.4	13
3617	Success of Social Media Marketing Efforts in Retaining Sustainable Online Consumers: An Empirical Analysis on the Online Fashion Retail Market. Sustainability, 2019, 11, 3596.	1.6	25
3618	Social Media in Health Communication. , 2019, , 53-82.		8
3620	Introduction: Sport Technology and Innovation. , 2019, , 1-18.		2
3621	Stakeholder and Firm Communication in Social Media: The Case of Twitter and Corporate Social Responsibility Information. SSRN Electronic Journal, 0, , .	0.4	4
3622	Online Firestorms: Collaborative Brand Attacks. , 2019, , 117-133.		0
3623	Social Media Monitoring: A Cautionary View. , 2019, , 91-115.		0
3624	Social Media Application Usage and Women Entrepreneurship Achievement through E-Business Model. , 2019, , .		1
3625	Influence of company Facebook activities on recruitment success. Journal of Business Research, 2019, 104, 161-169.	5.8	15
3626	The Differential Impact of Social Media Use on Middle and High School Students: A Retrospective Study. Journal of Child and Adolescent Psychopharmacology, 2019, 29, 746-752.	0.7	13
3627	Impact of social media on brand commitment: testing the mediation role of perceived value and brand image. International Journal of Business Environment, 2019, 10, 191.	0.2	0
3628	Social media security and privacy protection concerning youths. 'How to be safe, secure and social'. International Journal of Business Innovation and Research, 2019, 18, 453.	0.1	3

#	Article	IF	Citations
3629	Exploring Environmental Health on Weibo: A Textual Analysis of Framing Haze-Related Stories on Chinese Social Media. International Journal of Environmental Research and Public Health, 2019, 16, 2374.	1.2	13
3630	Mining Twitter data for causal links between tweets and real-world outcomes. Expert Systems With Applications: X, 2019, 3, 100007.	4.6	8
3631	Terrorism and Social Media: Global Evidence. SSRN Electronic Journal, 2019, , .	0.4	1
3632	Text mining and determinants of sentiments: Twitter social media usage by traditional media houses in Uganda. Computational Social Networks, 2019, 6, .	2.1	14
3633	A meta-analytic review of the relationship between social media use and body image disturbance. Computers in Human Behavior, 2019, 101, 259-275.	5.1	217
3634	Technology-Enhanced Learning and Teaching Methodologies through Audiovisual Media. Education Sciences, 2019, 9, 196.	1.4	48
3635	Older Consumers, Digital Marketing, and Public Policy: A Review and Research Agenda. Journal of Public Policy and Marketing, 2019, 38, 469-483.	2.2	57
3636	Drivers affecting the adoption and effectiveness of social media investments. International Journal of Wine Business Research, 2019, 31, 260-278.	1.0	10
3637	â€˜Liberation Technologyâ€™ or â€˜Net Delusionâ€™? Civic Activistsâ€™ Perceptions of Social Media as a Platform for Civic Activism in Belarus and Ukraine. Europe-Asia Studies, 2019, 71, 1664-1684.	0.3	10
3638	AniCode: authoring coded artifacts for network-free personalized animations. Visual Computer, 2019, 35, 885-897.	2.5	4
3639	The social dynamics of lung cancer talk on Twitter, Facebook and Macmillan.org.uk. Npj Digital Medicine, 2019, 2, 51.	5.7	23
3640	The use and continuance use of social media applications by small and medium enterprises in Kuwait. Global Knowledge, Memory and Communication, 2019, 68, 471-490.	0.9	12
3641	Online adjunct higher education teachersâ€™ perceptions of using social media sites as instructional approaches. Journal of Research in Innovative Teaching & Learning, 2019, 12, 222-235.	1.5	11
3642	Negative Impact of Social Network Services Based on Stressor-Stress-Outcome: The Role of Experience of Privacy Violations. Future Internet, 2019, 11, 137.	2.4	14
3643	Using Social Networking Sites: A Qualitative Cross-Cultural Comparison. Communications in Computer and Information Science, 2019, , 269-285.	0.4	4
3644	Emotional and cognitive involvement of consumers with hotel brands on social networking sites. Journal of Hospitality and Tourism Insights, 2019, 2, 377-390.	2.2	10
3645	Social Media Presence & Usage in Indian Business Sector. IFIP Advances in Information and Communication Technology, 2019, , 457-469.	0.5	0
3646	Process Mining in Social Media: Applying Object-Centric Behavioral Constraint Models. IEEE Access, 2019, 7, 84360-84373.	2.6	6

#	Article	IF	Citations
3647	The Effects of Corporate Social Responsibility Practices and Environmental Factors through a Moderating Role of Social Media Marketing on Sustainable Performance of Firmsâ€™ Operating in Multan, Pakistan. Sustainability, 2019, 11, 3434.	1.6	134
3648	What are young Indians saying about mental health? A content analysis of blogs on the Itâ€™s Ok To Talk website. BMJ Open, 2019, 9, e028244.	0.8	13
3649	Exploring Co-Created Service Value and Interactions of Social Commerce in China: A Service-Dominant Logic Perspective. Journal of Global Marketing, 2019, 32, 356-376.	2.0	2
3650	Development of a Social Media Maturity Model for Logistics Service Providers. Lecture Notes in Business Information Processing, 2019, , 96-108.	0.8	3
3651	Deep Learning-Based Sentimental Analysis for Large-Scale Imbalanced Twitter Data. Future Internet, 2019, 11, 190.	2.4	14
3652	Pancasila, Ethos Respect, and Anti-hoaxes on Internet-based Social Media. , 2019, , .		6
3653	The impact of risk cultures: Citizens' perception of social media use in emergencies across Europe. Technological Forecasting and Social Change, 2019, 148, 119724.	6.2	30
3654	What the hack? A growth hacking taxonomy and practical applications for firms. Business Horizons, 2019, 62, 799-818.	3.4	24
3655	Multi-Modality Behavioral Influence Analysis for Personalized Recommendations in Health Social Media Environment. IEEE Transactions on Computational Social Systems, 2019, 6, 888-897.	3.2	73
3657	Factors that influence new generation candidates to engage with and complete digital, AI-enabled recruiting. Business Horizons, 2019, 62, 729-739.	3.4	70
3658	What if you ask and they say yes? Consumers' willingness to disclose personal data is stronger than you think. Business Horizons, 2019, 62, 751-759.	3.4	21
3659	How intelligent is Watson? Enabling digital transformation through artificial intelligence. Business Horizons, 2019, 62, 819-829.	3.4	66
3660	Developing insights from social media using semantic lexical chains to mine short text structures. Decision Support Systems, 2019, 127, 113142.	3.5	14
3661	Exploring the Effects of Third-party Logins on Consumerâ€™s Online Shopping Behavior. , 2019, , .		1
3662	Fates of Microscopic Social Ecosystems. , 2019, , .		3
3663	Evaluating the Presence of Greek Tourism-Related Public Sector Entities in Online Social Networks. International Journal of Public Administration in the Digital Age, 2019, 6, 15-40.	0.6	1
3664	Altruism and Egoism in e-WOM: The moderating effect of Facebook perceived ease of use. , 2019, , .		3
3665	Whom do I Choose to Diffuse Information on Twitter? An Agent-Based Model Approach. IEEE Latin America Transactions, 2019, 17, 677-683.	1.2	3

#	Article	IF	Citations
3666	The Next Wave of Internet-Based Recruitment. , 2019, , 59-99.		3
3667	Visualizing Sustainability Research in Business and Management (1990â€"2019) and Emerging Topics: A Large-Scale Bibliometric Analysis. Sustainability, 2019, 11, 5596.	1.6	12
3668	Immune biology of glioma associated macrophages and microglia: Functional and therapeutic implications. Neuro-Oncology, 2020, 22, 180-194.	0.6	95
3669	Can Digitization of Health Care Help Low-Resourced Countries Provide Better Community-Based Rehabilitation Services?. Physical Therapy, 2020, 100, 217-224.	1.1	16
3670	A Content-Based Approach for Analysing Cyberbullying on Sina Weibo. , 2019, , .		2
3671	60 Years of March and Simonâ€™s Organizations: An Empirical Examination of its Impact and Influence on Subsequent Research. Journal of Management Studies, 2019, 56, 1570-1604.	6.0	24
3672	Using semiotics to analyze representational complexity in social media. Information and Organization, 2019, 29, 100271.	3.1	14
3673	Communicating with patients through Facebook: the case of dental healthcare services. International Journal of Business Excellence, 2019, 18, 527.	0.2	6
3674	Hybrid Artificial Intelligence Based Automatic Determination of Travel Preferences of Chinese Tourists. IEEE Access, 2019, 7, 162530-162548.	2.6	8
3675	Who tweets about sports law?. International Sports Law Journal, 2019, 19, 129-132.	0.4	0
3676	A study of the factors affecting the content created by international travellers in Vietnam. Management Science Letters, 2019, , 2051-2062.	0.8	2
3677	Visual analytics for identifying product disruptions and effects via social media. International Journal of Production Economics, 2019, 208, 544-559.	5.1	24
3678	Global communication practices of physiotherapists on Twitter. European Journal of Physiotherapy, 2019, 21, 20-26.	0.7	2
3679	Social media affordances in entryâ€level employeesâ€™ socialization: employee agency in the management of their professional impressions and vulnerability during early stages of socialization. New Technology, Work and Employment, 2019, 34, 244-261.	2.6	26
3680	The Role of Social Media in the Purchase of Books: Empirical Evidence from Vietnamâ€™s Publishing Industry. Publishing Research Quarterly, 2019, 35, 704-709.	0.4	6
3681	Stars in Social Media: New Light Through Old Windows?. SSRN Electronic Journal, 0, , .	0.4	5
3682	Effect of tangibilization cues on consumer purchase intention in the social media context: Regulatory focus perspective and the moderating role of perceived trust. Telematics and Informatics, 2019, 44, 101265.	3.5	21
3683	Integrated Three Theories to Develop a Model of Factors Affecting Studentsâ€™ Academic Performance in Higher Education. IEEE Access, 2019, 7, 98725-98742.	2.6	83

#	Article	IF	Citations
3684	Socialising around media. Multimedia Tools and Applications, 2019, 78, 25539-25568.	2.6	0
3685	Artificial neural network enhanced total generalized variation regularization few-view CT image reconstruction. , 2019, , .		0
3686	Characteristics of Mobile Teaching and Learning. , 2019, , 13-33.		1
3687	Computational Methods in Professional Communication. , 2019, , .		1
3688	The prosumer economy and the sex industry: the creation of an online community of sex prosumers. Journal of Cultural Economy, 2019, 12, 539-551.	0.8	7
3690	InovaÃ§Ã£o, Desenvolvimento de Novos Produtos e as Tecnologias Internet: estudo em empresas brasileiras. GestÃ£o & ProduÃ§Ã£o, 2019, 26, .	0.5	8
3691	The Sustainable Development of Social Media Contents: An Analysis of Concrete and Abstract Information on Cultural and Creative Institutions with â€œArtistâ€•and â€œOrdinary Peopleâ€•Positioning. Sustainability, 2019, 11, 4131.	1.6	2
3692	Research on Prediction of Infectious Diseases, their spread via Social Media and their link to Education. , 2019, , .		3
3693	Spirituality and Social Media: Connecting the Dots. International Journal of Interactive Mobile Technologies, 2019, 13, 81.	0.7	2
3694	ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI SOCIAL MEDIA USAGE TERHADAP KINERJA BISNIS (Studi Tj ETQq1 1 0.784314 rgB	0.0	0
3695	Opinion Mining on Social Media Data: Sentiment Analysis of User Preferences. Sustainability, 2019, 11, 4459.	1.6	42
3696	Technology adoption factors in the digitization of popular culture: Analyzing the online gambling market. Technological Forecasting and Social Change, 2019, 148, 119717.	6.2	15
3697	Usersâ€™ Psychological Perceptions of Information Sharing in the Context of Social Media: A Comprehensive Model. International Journal of Electronic Commerce, 2019, 23, 453-491.	1.4	32
3698	PercoMCV: A hybrid approach of community detection in social networks. Procedia Computer Science, 2019, 151, 45-52.	1.2	7
3699	Exploring Social CRM for Development of SMEs in Mauritius. Journal of Enterprising Culture, 2019, 27, 93-109.	0.2	7
3700	Grassroots diplomacy in practice: initiatives by Israeli civilians at bridging the divide with the Iranian people. Israel Affairs, 2019, 25, 803-825.	0.3	0
3701	The impact of social media input intensity on firm performance: Evidence from Sina Weibo. Physica A: Statistical Mechanics and Its Applications, 2019, 536, 122556.	1.2	15
3702	Evaluation of YouTube as a reliable source for patient education on aortic valve stenosis. Cardiovascular Diagnosis and Therapy, 2019, 9, 371-378.	0.7	11

#	ARTICLE	IF	CITATIONS
3703	Renegotiating police legitimacy through amateur video and social media: lessons from the police excessive force at the 2013 Sydney Gay and Lesbian Mardi Gras parade. Current Issues in Criminal Justice, 2019, 31, 412-432.	0.8	10
3704	Value-Oriented Requirements: Eliciting Domain Requirements from Social Network Services to Evolve Software Product Lines. Applied Sciences (Switzerland), 2019, 9, 3944.	1.3	7
3705	From disruptively digital to proudly analog: A holistic typology of digital transformation strategies. Business Horizons, 2019, 62, 683-693.	3.4	113
3706	A decentralized token economy: How blockchain and cryptocurrency can revolutionize business. Business Horizons, 2019, 62, 773-784.	3.4	171
3708	Predicting the future of disruptive technologies: The method of alternative histories. Business Horizons, 2019, 62, 695-705.	3.4	10
3709	Empirical Study on Implications of Mobile ICT Use for Construction Project Management. Journal of Management in Engineering - ASCE, 2019, 35, .	2.6	29
3710	Employability via Higher Education: Sustainability as Scholarship. , 2019, , .		1
3711	Role of Social Media Marketing Activities (SMMAs) in Apparel Brands Customer Response: A Moderated Mediation Analysis. Sustainability, 2019, 11, 5167.	1.6	24
3712	Use of Social Media as an Educational Tool. , 2019, , .		3
3713	The Influence of B to B Social Media Message Features on Brand Engagement: A Fluency Perspective. Journal of Business-to-Business Marketing, 2019, 26, 1-18.	0.8	44
3714	Reshaping traditional marketing mix to include social media participation. European Business Review, 2019, 31, 162-178.	1.9	15
3715	Social media technology for the strategic positioning of small and medium‐sized enterprises: Empirical evidence from <scp>Kenya</scp>. Electronic Journal of Information Systems in Developing Countries, 2019, 85, e12069.	0.9	17
3716	Mining Big Data for Tourist Hot Spots: Geographical Patterns of Online Footprints. Key Challenges in Geography, 2019, , 99-123.	0.1	2
3718	Historic urban landscapes on social media: The contributions of online narrative practices to urban heritage conservation. City, Culture and Society, 2019, 17, 61-68.	1.1	35
3719	Innovation and knowledge sharing in crowdfunding: how social dynamics affect project success. Technology Analysis and Strategic Management, 2019, 31, 803-816.	2.0	23
3720	Effect of Peer Interaction among Online Learning Community on Learning Engagement and Achievement. International Journal of Distance Education Technologies, 2019, 17, 66-77.	1.9	44
3721	A model for evaluating the paradoxical impacts of organizational members' social use of SNSs on destructive voice. Journal of Indian Business Research, 2019, 11, 244-262.	1.2	8
3722	Adoption of social networking sites for educational use. Journal of Applied Research in Higher Education, 2019, 11, 2-19.	1.1	8

#	ARTICLE	IF	CITATIONS
3723	Exploring new factors affecting purchase intention of mobile commerce: trust and social benefit as mediators. International Journal of Mobile Communications, 2019, 17, 108.	0.2	19
3724	The Effectiveness of E-Advertisement towards Customer Purchase Intention: Indian Perspective. SSRN Electronic Journal, 2019, , .	0.4	3
3725	Women's Use of Social Media: What Is the Evidence About Their Impact on Weight Management and Body Image?. Current Obesity Reports, 2019, 8, 18-32.	3.5	21
3726	An integrated model of social media brand engagement. Computers in Human Behavior, 2019, 96, 196-206.	5.1	120
3727	"A Fine Line That We Walk Every Day" Self-Care Approaches Used by Family Caregivers of Persons with Dementia. Issues in Mental Health Nursing, 2019, 40, 252-259.	0.6	18
3728	Cross-cultural differences in the adoption of social media. Journal of Research in Interactive Marketing, 2019, 13, 119-140.	7.2	51
3729	Social Media Vaccine Websites: A Comparative Analysis of Public and Moderated Websites. Health Education and Behavior, 2019, 46, 454-462.	1.3	21
3730	The Art of Structuring. , 2019, , .		2
3731	Chinese consumers' perceptions toward social media platform for shopping and eWOM intention: a study of WeChat. International Journal of Fashion Design, Technology and Education, 2019, 12, 199-207.	0.9	15
3732	A multi-stakeholder view of social media as a supporting tool in higher education: An educator–student perspective. European Management Journal, 2019, 37, 421-431.	3.1	60
3733	The effects of brand hearsay on brand trust and brand attitudes. Journal of Hospitality Marketing and Management, 2019, 28, 765-784.	5.1	28
3734	Trends in Tourist Behavior. Journal for Labour Market Research, 2019, , .	0.6	1
3735	WeChat use of mainland Chinese dual migrants in daily border crossing. Chinese Journal of Communication, 2019, 12, 377-394.	1.3	17
3736	Using Facebook to reduce smoking among Australian Aboriginal and Torres Strait Islander people: a participatory grounded action study. BMC Public Health, 2019, 19, 615.	1.2	18
3737	Using Twitter Data to Monitor Natural Disaster Social Dynamics: A Recurrent Neural Network Approach with Word Embeddings and Kernel Density Estimation. Sensors, 2019, 19, 1746.	2.1	47
3738	Exploring negative peer communication of companies on social media and its impact on organization-public relationships. Public Relations Review, 2019, 45, 101795.	1.9	16
3739	Street racing, stunt driving and ghost riding YouTube videos: A descriptive content analysis. Transportation Research Part F: Traffic Psychology and Behaviour, 2019, 63, 283-294.	1.8	8
3740	#MeToo: Disclosure and Response to Sexual Victimization on Twitter. Journal of Interpersonal Violence, 2021, 36, 8257-8288.	1.3	84

#	ARTICLE	IF	CITATIONS
3741	Crime and social media. Information Technology and People, 2019, 32, 1215-1233.	1.9	8
3742	Sports Technology and Innovation. , 2019, , .		19
3743	Challenges of using big data for humanitarian relief: lessons from the literature. Journal of Humanitarian Logistics and Supply Chain Management, 2019, 10, 423-446.	1.7	19
3745	Social media usage and online professionalism among registered nurses: A cross-sectional survey. International Journal of Nursing Studies, 2019, 98, 19-26.	2.5	50
3746	How accessible are you? A hospital-wide audit of the accessibility and professionalism of Facebook profiles. British Dental Journal, 2019, 226, 878-882.	0.3	2
3747	Influence of social media on restaurant consumers: A case study of Crab island restaurant. Journal of Foodservice Business Research, 2019, 22, 413-432.	1.3	13
3748	Exploring adaptive information sharing from the perspective of cognitive switching. Aslib Journal of Information Management, 2019, 71, 535-557.	1.3	11
3749	Antecedents of consumers' citizenship behaviour towards organic foods. Journal of Consumer Behaviour, 2019, 18, 332-349.	2.6	17
3750	Personalized and cued advertising aimed at children. Young Consumers, 2019, 20, .	2.3	8
3751	A review of empirical studies of affordances and development of a framework for educational adoption of mobile social media. Educational Technology Research and Development, 2019, 67, 1231-1257.	2.0	36
3752	A Literature Review on Application Areas of Social Media Analytics. Lecture Notes in Business Information Processing, 2019, , 38-49.	0.8	3
3753	Post popularity and reactions in retail brand pages on Facebook. International Journal of Retail and Distribution Management, 2019, 47, 957-973.	2.7	32
3754	Effectiveness of Online Digital Media Advertising as A Strategic Tool for Building Brand Sustainability: Evidence from FMCGs and Services Sectors of Pakistan. Sustainability, 2019, 11, 3436.	1.6	27
3755	Strategies for monitoring social media for small restaurants. Journal of Foodservice Business Research, 2019, 22, 351-374.	1.3	18
3756	The influence of company microblog interaction tactics on consumer-brand relationship. Journal of Contemporary Marketing Science, 2019, 2, 2-22.	0.6	4
3757	The effects of social media use on control of corruption and moderating role of cultural tightness-looseness. Government Information Quarterly, 2019, 36, 101384.	4.0	30
3758	The Resource Aggregation and Integration Platform for Shared Development of the Direct Bank. Journal of Physics: Conference Series, 2019, 1187, 052026.	0.3	0
3759	How to grow brand post engagement on Facebook and Twitter for airlines? An empirical investigation of design and content factors. Journal of Air Transport Management, 2019, 79, 101678.	2.4	39

#	Article	IF	Citations
3760	Examining customer perception and behaviour through social media research â€" An empirical study of the United Airlines overbooking crisis. Transportation Research, Part E: Logistics and Transportation Review, 2019, 127, 192-205.	3.7	36
3761	The influence of the diffusion of food safety information through social media on consumersâ€™ purchase intentions. Data Technologies and Applications, 2019, 53, 230-248.	0.9	16
3762	Role of Facebook as a disaster communication media. International Journal of Emergency Services, 2019, 8, 191-204.	0.7	25
3763	Uncovering the role of social media and cross-platform applications as tools for knowledge sharing. VINE Journal of Information and Knowledge Management Systems, 2019, 49, 257-276.	1.2	22
3764	Artefact-based approach for improving social presence in e-learning. International Journal of Innovation and Learning, 2019, 25, 412.	0.4	2
3765	Historical Evolution of Social Media: An Overview. SSRN Electronic Journal, 0, , .	0.4	2
3766	Using Alternative Research Data in Real-World Portfolios. Journal of Investing, 2019, 28, 95-103.	0.1	1
3767	Frontier Topics in Banking. Palgrave Macmillan Studies in Banking and Financial Institutions, 2019, , .	0.1	2
3768	Framing organizational social media: a longitudinal study of a hotel chain. Information Technology and Tourism, 2019, 21, 209-236.	3.4	9
3769	Big Earth data analytics: a survey. Big Earth Data, 2019, 3, 83-107.	2.0	53
3770	Social media marketing in wine tourism: winery ownersâ€™ perceptions. Journal of Travel and Tourism Marketing, 2019, 36, 653-664.	3.1	62
3771	Information Clues and Emotional Intentions: A Case Study of the Regional Image of the Cultural and Creative Community. Administrative Sciences, 2019, 9, 39.	1.5	3
3772	From dreaming to believing: a review of consumer engagement behaviours with brandsâ€™ social media content across the holiday travel process. Journal of Travel and Tourism Marketing, 2019, 36, 679-691.	3.1	17
3773	How Facebook influences non-professional investorsâ€™ affective reactions and judgments. Journal of Financial Reporting and Accounting, 2019, 17, 80-103.	1.2	5
3774	Does non-hard-sell content really work? Leveraging the value of branded content marketing in brand building. Journal of Product and Brand Management, 2019, 28, 773-786.	2.6	32
3775	The contribution of social media to project management. International Journal of Productivity and Performance Management, 2019, 69, 834-872.	2.2	16
3776	SocInf: Membership Inference Attacks on Social Media Health Data With Machine Learning. IEEE Transactions on Computational Social Systems, 2019, 6, 907-921.	3.2	49
3777	Authenticating Fake News: An Empirical Study in India. IFIP Advances in Information and Communication Technology, 2019, , 339-350.	0.5	2

#	Article	IF	Citations
3778	Online-Medien als Innovationen. , 2019, , 307-335.		1
3779	How does marketersâ€™ and usersâ€™ content on corporate Facebook fan pages influence brand equity?. Electronic Commerce Research and Applications, 2019, 36, 100867.	2.5	18
3780	Should employees be â€œdoocedâ€•for a social media post? The role of social media marketing governance. Journal of Business Research, 2019, 103, 1-9.	5.8	13
3781	Are the States United? An Analysis of U.S. Hotelsâ€™ Offers Through TripAdvisorâ€™s Eyes. Journal of Hospitality and Tourism Research, 2019, 43, 1112-1129.	1.8	12
3782	A Measure of Social Media Marketing: Scale Development and Validation. Jindal Journal of Business Research, 2019, 8, 158-168.	0.8	7
3783	The Effect of Social Media on Hotels' Business Performance in the Lebanese Hotel Sector. Journal of Electronic Commerce in Organizations, 2019, 17, 54-70.	0.6	7
3784	Technostress Effect in Consumer Context: The Negative Effect of Following Social Media Influencers. IFIP Advances in Information and Communication Technology, 2019, , 553-560.	0.5	3
3785	Cultivating loyal customers through online customer communities: A psychological contract perspective. Journal of Business Research, 2019, 103, 34-44.	5.8	44
3786	#MacronLeaks as a â€œwarning shotâ€•for European democracies: challenges to election blackouts presented by social media and election meddling during the 2017 French presidential election. French Politics, 2019, 17, 257-278.	0.3	12
3787	Online branding strategy for wine tourism competitiveness. International Journal of Wine Business Research, 2019, 31, 130-150.	1.0	37
3788	Who Shares Fake News in Online Social Networks?. , 2019, , .		9
3789	Could Facebook Influence Municipal Elections?. , 2019, , .		0
3790	An Analysis Between Search Engine Optimization Versus Social Media Marketing Affecting Individual Marketerâ€™s Decision--Making Behavior. Jindal Journal of Business Research, 2019, 8, 78-91.	0.8	2
3791	The communication role of social media in social marketing: a study of the community sustainability knowledge dissemination on LinkedIn and Twitter. Journal of Marketing Analytics, 2019, 7, 64-75.	2.2	42
3792	Applying Smart Economy of Smart Cities in Developing World: Learnt from Indonesiaâ€™s Home Based Enterprises. IOP Conference Series: Earth and Environmental Science, 2019, 248, 012078.	0.2	8
3793	Computer-enabled visual creativity: an empirically-based model with implications for learning and instruction. Instructional Science, 2019, 47, 609-625.	1.1	4
3794	Fundraising, social media and tourism in American symphony orchestras and opera houses. Business Economics, 2019, 54, 137-144.	1.0	4
3795	Social Media Usage by Law Firms: Correlation to Revenue, Reputation, and Practice Areas. Services Marketing Quarterly, 2019, 40, 66-81.	0.7	2

#	ARTICLE	IF	CITATIONS
3796	How Do Humans Assess the Credibility on Web Blogs. , 2019, , .		3
3798	How to Analyze Social Media? Assessing the Promise of Mixed-Methods Designs for Studying the Twitter Feeds of PMSCs. International Studies Perspectives, 2019, 20, 188-200.	0.8	4
3799	Shaping the Future of Education, Communication and Technology. Educational Communications and Technology Yearbook, 2019, , .	0.7	0
3800	The Degree of Internationalization and the Use of Social Media in Marketing Communication. International Journal of E-Services and Mobile Applications, 2019, 11, 1-18.	0.6	3
3801	Whose voice is heard? The influence of user-generated versus company-generated content on consumer scepticism towards CSR. Journal of Marketing Management, 2019, 35, 886-915.	1.2	24
3802	Brand Fan Pages experience and strength as antecedents to engagement and intensity of use to achieve HEISâ€™ brand loyalty. Journal of Marketing for Higher Education, 2019, 29, 102-120.	2.3	21
3803	Consumer attitudes towards Instagram advertisements in Egypt: The role of the perceived advertising value and personalization. Cogent Business and Management, 2019, 6, .	1.3	54
3804	Attitudes of college students towards online advertisement in social networking sites: a structural equation modelling approach. International Journal of Internet Marketing and Advertising, 2019, 13, 137.	0.1	3
3805	Social Presence and User-Generated Content of Social Media in China. International Journal on Semantic Web and Information Systems, 2019, 15, 35-47.	2.2	3
3806	Challenges for social media editors in rheumatology journals: an outlook. Clinical Rheumatology, 2019, 38, 1785-1789.	1.0	11
3807	Challenges in the adoption of crisis crowdsourcing and social media in Canadian emergency management. Government Information Quarterly, 2019, 36, 501-509.	4.0	58
3809	Social media for outbound leisure travel: a framework based on technology acceptance model (TAM). Journal of Tourism Futures, 2019, 5, 43-61.	2.3	55
3810	How Newcomersâ€™ Work-Related Use of Enterprise Social Media Affects Their Thriving at Workâ€"The Swift Guanxi Perspective. Sustainability, 2019, 11, 2794.	1.6	25
3811	Emerging Technologies in Computer Engineering: Microservices in Big Data Analytics. Communications in Computer and Information Science, 2019, , .	0.4	4
3812	What Drives B-To-B Marketers in Emerging Countries to Use Social Media Sites?. Journal of Business-to-Business Marketing, 2019, 26, 245-264.	0.8	9
3813	Identifying Opinion Leaders on Twitter during Sporting Events: Lessons from a Case Study. Social Sciences, 2019, 8, 141.	0.7	14
3814	â€œSoft Regulatingâ€•Social and Sustainability Reporting on the Web: The Case of Italy. CSR, Sustainability, Ethics & Governance, 2019, , 107-127.	0.2	0
3815	Can Social Media Play a Role in Urban Planning? A Literature Review. Lecture Notes in Geoinformation and Cartography, 2019, , 69-84.	0.5	11

#	Article	IF	Citations
3817	The role of space and place in social media communication: two case studies of policy perspectives. Journal of Computational Social Science, 2019, 2, 221-244.	1.4	3
3818	Social context in sentiment analysis: Formal definition, overview of current trends and framework for comparison. Information Fusion, 2019, 52, 344-356.	11.7	92
3819	Developing a conceptual model for examining social media marketing effects on brand awareness and brand image. International Journal of Economics and Business Research, 2019, 17, 243.	0.1	49
3820	Building brand advocacy on social media to improve brand equity. International Journal of Electronic Marketing and Retailing, 2019, 10, 150.	0.1	2
3821	Interactivity, engagement, trust, purchase intention and word-of-mouth: a moderated mediation study. International Journal of Services, Technology and Management, 2019, 25, 116.	0.1	12
3822	The impact of social network marketing on consumer purchase intention in Pakistan: A study on female apparel. Management Science Letters, 2019, , 1093-1104.	0.8	11
3823	Facebook brand community bonding: The direct and moderating effect of value creation behaviour. Electronic Commerce Research and Applications, 2019, 35, 100850.	2.5	25
3824	Opportunities and threats presented by social media in project management. Heliyon, 2019, 5, e01488.	1.4	21
3826	The impact of the digital storytelling rubrics on the social media engagements. International Journal of Computer Applications in Technology, 2019, 59, 269.	0.3	2
3827	Customerâ€"customer value co-creation in social media: conceptualization and antecedents. Journal of Strategic Marketing, 2019, 27, 283-302.	3.7	54
3828	Exploration of Social Media for Observing Improper Tourist Behaviors in a National Park. Sustainability, 2019, 11, 1637.	1.6	7
3829	The relations between YouTube addiction, social anxiety and parasocial relationships with YouTubers: A moderated-mediation model based on a cognitive-behavioral framework. Computers in Human Behavior, 2019, 99, 190-204.	5.1	96
3830	The effects of social media brand personality on brand loyalty in the Latvian banking industry. International Journal of Bank Marketing, 2019, 37, 1480-1503.	3.6	38
3831	Stakeholder Theory in Management Education. , 2019, , 211-226.		1
3832	How likely is your family to visit you?. Worldwide Hospitality and Tourism Themes, 2019, 11, 217-225.	0.8	3
3833	Drug dealing on Facebook, Snapchat and Instagram: A qualitative analysis of novel drug markets in the Nordic countries. Drug and Alcohol Review, 2019, 38, 377-385.	1.1	70
3834	Social media enablers and inhibitors: Understanding their relationships in a social networking site context. International Journal of Information Management, 2019, 49, 170-189.	10.5	64
3835	Ways of Knowing When Research Subjects Care. , 2019, , .		40

#	ARTICLE	IF	CITATIONS
3836	Social Media Usage Patterns in Higher Education Institutions â€" An Empirical Study. International Journal of Emerging Technologies in Learning, 2019, 14, 108.	0.8	21
3837	Should firms invest in social commerce? An integrative perspective. Information and Management, 2019, 56, 103164.	3.6	25
3838	A Statistical Approach for Studying the Spatio-Temporal Distribution of Geolocated Tweets in Urban Environments. Sustainability, 2019, 11, 595.	1.6	6
3840	To tweet or not to tweet? A primer on social media for pharmacists. JACCP Journal of the American College of Clinical Pharmacy, 2019, 2, 554-562.	0.5	8
3841	We are people and so are they: Shared intimacies and the ethics of digital ethnography in autism communities. Research Ethics, 2019, 15, 1-17.	0.8	1
3842	Together and Separate? An Exploratory Study of Political Polarization on Social Media During the 2016 Brazilian Political Crisis. , 2019, , 243-263.		2
3843	A text analytics approach for online retailing service improvement: Evidence from Twitter. Decision Support Systems, 2019, 121, 37-50.	3.5	75
3844	Linking relationship equity to brand resonance in a social networking brand community. Electronic Commerce Research and Applications, 2019, 35, 100849.	2.5	9
3845	How Technology Support for Contextualization Affects Enterprise Social Media Use: A Media System Dependency Perspective. IEEE Transactions on Professional Communication, 2019, 62, 279-297.	0.6	13
3846	â€˜Thereâ€™s nothing wrong with the pictureâ€™: representations of diversity through cultural branding. Media International Australia, 2019, 172, 89-102.	1.6	3
3847	Social Media Analysis through Big Data Analytics: A Survey. SSRN Electronic Journal, 2019, , .	0.4	3
3848	Purchase decision of generation Y in an online environment. Marketing Intelligence and Planning, 2019, 37, 372-385.	2.1	61
3849	Undisciplined Performativity: A Sociological Approach to Anonymity. Social Media and Society, 2019, 5, 205630511982984.	1.5	3
3850	Social Media Strategies and Students' Satisfaction at Egyptian Universities. International Journal of Customer Relationship Marketing and Management, 2019, 10, 1-16.	0.2	7
3851	The value of social networking sites in hotels. Qualitative Market Research, 2019, 22, 114-132.	1.0	14
3852	Brand Authenticity and Brand Attachment: How Online Communities Built on Social Networking Vehicles Moderate the Consumersâ€™ Brand Attachment. IIM Kozhikode Society & Management Review, 2019, 8, 87-103.	1.8	26
3853	Halal Advertising on Facebook: A Case Study of Health and Beauty Products in Malaysia. Management for Professionals, 2019, , 177-192.	0.3	2
3854	Personalised and Participative Branding Through Fashion Blogging. , 2019, , 59-81.		4

#	Article	IF	Citations
3855	'I did it for the LULZ': How the dark personality predicts online disinhibition and aggressive online behavior in adolescence. Computers in Human Behavior, 2019, 98, 31-40.	5.1	44
3856	Localization of computer-mediated communication and corporate impression on online communities. Internet Research, 2019, 29, 940-969.	2.7	3
3857	Exploring social media addiction among student Millennials. Qualitative Market Research, 2019, 22, 200-216.	1.0	36
3858	Attitudes Towards Brands' Facebook Pages Across Different Age Groups. , 2019, , 117-133.		4
3859	Management of Shari'ah Compliant Businesses. Management for Professionals, 2019, , .	0.3	2
3860	Information Technology for Peace and Security. , 2019, , .		17
3861	Social media and Chinese consumers' environmentally sustainable apparel purchase intentions. Asia Pacific Journal of Marketing and Logistics, 2019, 31, 855-874.	1.8	86
3862	Virtuality at work and social media use among dispersed workers. Employee Relations, 2019, 41, 358-373.	1.5	31
3863	Employer brand, person-organisation fit and employer of choice. Personnel Review, 2019, 48, 799-823.	1.6	74
3864	Being Active in Online Communications: Firm Responsiveness and Customer Engagement Behaviour. Journal of Interactive Marketing, 2019, 46, 40-51.	4.3	65
3865	Using the decomposed theory of planned behaviour to understand university students' adoption of WhatsApp in learning. E-Learning and Digital Media, 2019, 16, 413-429.	1.5	20
3866	Complex Networks X. Springer Proceedings in Complexity, 2019, , .	0.2	1
3867	Agri-food companies in the social media: a comparison of organic and non-organic firms. Economic Research-Ekonomska Istrazivanja, 2019, 32, 321-334.	2.6	9
3868	Empirical Study on Perceived Value and Attitude of Millennials Towards Social Media Advertising: A Structural Equation Modelling Approach. Vision, 2019, 23, 56-69.	1.5	43
3869	Adoption and use of technology with low litigation risk â€" the case of financial reporting on <i>Twitter</i> by ASX companies. Technology Analysis and Strategic Management, 2019, 31, 1152-1167.	2.0	9
3870	How social media can fuel innovation in businesses: a strategic roadmap. Journal of Business Strategy, 2019, 41, 11-18.	0.9	4
3871	eWOM: The Rise of the Opinion Leaders. , 2019, , 189-212.		10
3872	Social media's effectiveness for activating social declarations and motivating personal discussions to improve organ donation consent rates. Journal of Research in Interactive Marketing, 2019, 13, 47-61.	7.2	10

#	Article	IF	Citations
3873	Unravelling a Mystery: Selling an Entrepreneurial Perspective Through Instagram. , 2019, , 135-152.		2
3875	Measuring social media influencer index- insights from facebook, Twitter and Instagram. Journal of Retailing and Consumer Services, 2019, 49, 86-101.	5.3	297
3876	Factors affecting social presence and word-of-mouth in corporate social responsibility communication: Tone of voice, message framing, and online medium type. Public Relations Review, 2019, 45, 319-331.	1.9	41
3877	Using social media to leverage and develop dynamic capabilities for innovation. Technological Forecasting and Social Change, 2019, 144, 242-250.	6.2	54
3878	Growth of public relations research networks: a bibliometric analysis. Journal of Public Relations Research, 2019, 31, 5-31.	1.3	30
3879	The role of supporter engagement in enhancing crowdfunding success. Baltic Journal of Management, 2019, 15, 199-213.	1.2	13
3880	In â€œlikesâ€•we trust: likes, disclosures and firm-serving motives on social media. European Journal of Marketing, 2019, 53, 2173-2192.	1.7	33
3881	Praise or revenge: why do consumers post about organizations on social media. Qualitative Market Research, 2019, 22, 133-160.	1.0	19
3882	Impact of Social Media on CRM. SSRN Electronic Journal, 0, , .	0.4	0
3883	How Beneficial is Social Media for Business Process Management? A Systematic Literature Review. IEEE Access, 2019, 7, 39583-39599.	2.6	10
3884	Crime and Social Media. SSRN Electronic Journal, 2019, , .	0.4	1
3885	A computational study of mental health awareness campaigns on social media. Translational Behavioral Medicine, 2019, 9, 1197-1207.	1.2	53
3886	Does social media usage affect online purchasing intention for wine? The moderating role of subjective and objective knowledge. British Food Journal, 2019, 121, 275-288.	1.6	45
3887	â€œLike Death is Nearâ€• Expressions of Suicidal and Homicidal Ideation in the Blog Posts of Family Caregivers of People with Dementia. Behavioral Sciences (Basel, Switzerland), 2019, 9, 22.	1.0	23
3888	Dialogmarketing Perspektiven 2018/2019. , 2019, , .		2
3889	Modeling Polycentric Urbanization Using Multisource Big Geospatial Data. Remote Sensing, 2019, 11, 310.	1.8	21
3890	Power of Mobile Peer Groups: A Design-Oriented Approach to Address Youth Unemployment. Journal of Management Information Systems, 2019, 36, 158-193.	2.1	11
3891	Social media data for conservation science: A methodological overview. Biological Conservation, 2019, 233, 298-315.	1.9	269

#	Article	IF	Citations
3892	Do tweets create value? A multi-period analysis of Twitter use and content of tweets for manufacturing firms. International Journal of Production Economics, 2019, 216, 1-11.	5.1	35
3893	User interactivity in online newspapers: Exploring the relationship between content features and user response. Newspaper Research Journal, 2019, 40, 155-176.	0.5	6
3894	Dialogic Accounting and Stakeholder Engagement Through Social Media: The Case of Top-Ranked Universities. Review of Higher Education, 2019, 42, 1145-1184.	0.9	22
3895	The Strategy of Josefinas: Building a Well-Known Brand Through Social Media. Advances in Intelligent Systems and Computing, 2019, , 381-391.	0.5	0
3896	Brand Communication in Social Media: A Research Agenda. Journal of Advertising, 2019, 48, 14-26.	4.1	184
3897	A Framework of Promoting Government Services using Social Media: Sudan E-Government Case Study. Journal of Physics: Conference Series, 2019, 1167, 012062.	0.3	4
3898	Publicity in mobile and social media. Society and Economy, 2019, 41, 193-210.	0.2	0
3899	Humor Incongruente, Efetividade da Propaganda e as Mulheres: Um Experimento no Facebook. RAC: Revista De Administração Contemporânea, 2019, 23, 1-22.	0.1	1
3900	Understanding the antecedents and consequences of the perceived usefulness of travel review websites. International Journal of Contemporary Hospitality Management, 2019, 31, 1086-1103.	5.3	35
3901	From attachment to addiction: The mediating role of need satisfaction on social networking sites. Computers in Human Behavior, 2019, 98, 80-92.	5.1	86
3902	E-victimization and e-predation theory as the dominant aggressive communication: the case of cyber bullying. Social Semiotics, 2019, 29, 303-318.	0.6	19
3903	A Digital Strategy for SMEs in the Retail Business that Allows the Increase of Sales. Advances in Intelligent Systems and Computing, 2019, , 122-131.	0.5	0
3904	The Impact of Relational Characteristics on Consumer Responses to Word of Mouth on Social Networking Sites. International Journal of Electronic Commerce, 2019, 23, 212-243.	1.4	19
3905	A comparative study of Twitter utilization in disaster management between public and private organizations. Journal of Public Affairs, 2019, 19, e1932.	1.7	6
3906	Destination choice modeling using location-based social media data. Journal of Choice Modelling, 2019, 31, 22-34.	1.2	10
3907	Fake News and Social Networks: How Users Interact with Fake Content. Advances in Intelligent Systems and Computing, 2019, , 195-205.	0.5	1
3908	Production and Dissemination of Corporate Information in Social Media: A Review. SSRN Electronic Journal, 2019, , .	0.4	0
3909	Entertainment, social media use and young women's tanning behaviours. Health Education Journal, 2019, 78, 352-365.	0.6	5

#	Article	IF	Citations
3910	Negative Emotion under Haze: An Investigation Based on the Microblog and Weather Records of Tianjin, China. International Journal of Environmental Research and Public Health, 2019, 16, 86.	1.2	21
3911	Impact of Social Media in Start-Up Entrepreneur: A Demographic Study around Kolkata City (India). SSRN Electronic Journal, 2019, , .	0.4	1
3915	Classification and Analysis of Facebook Metrics Dataset Using Supervised Classifiers. , 2019, , 1-19.		11
3916	Post, Eat, Change: The Effects of Posting Food Photos on Consumers' Dining Experiences and Brand Evaluation. Journal of Interactive Marketing, 2019, 46, 101-112.	4.3	32
3917	Do social networking sites build and maintain social capital online in rural communities?. Journal of Rural Studies, 2019, 66, 1-10.	2.1	34
3918	Region-based convolutional neural network using group sparse regularization for image sentiment classification. Eurasip Journal on Image and Video Processing, 2019, 2019, .	1.7	11
3919	Quantification of Productivity of the Brands on Social Media With Respect to Their Responsiveness. IEEE Access, 2019, 7, 9531-9539.	2.6	9
3920	Evolution of strategy narration and leadership work in the digital era. Leadership, 2019, 15, 205-225.	1.3	12
3921	How promoting a family firm image affects customer perception in the age of social media. Journal of Family Business Strategy, 2019, 10, 28-37.	3.7	48
3922	Social Media and Purchasing Behavior: A Study of the Mediating Effect of Customer Relationships. Journal of Global Marketing, 2019, 32, 93-115.	2.0	13
3923	Leadership Communication on Internal Digital Platforms, Emotional Capital, and Corporate Performance: The Case for Leader-Centric Listening. International Journal of Business Communication, 0, , 232948841982880.	1.4	20
3924	Social Commerce. , 2019, , .		5
3925	The Historical Development of Social Commerce. , 2019, , 1-16.		5
3926	Advancing social media driven sales research: Establishing conceptual foundations for B-to-B social selling. Industrial Marketing Management, 2019, 82, 293-308.	3.7	112
3927	Undergraduate Students' Perceptions toward Social Media Usage and Academic Performance: A Study from Saudi Arabia. International Journal of Emerging Technologies in Learning, 2019, 14, 61.	0.8	23
3928	Production and dissemination of corporate information in social media: A review. Journal of Accounting Literature, 2019, 42, 29-43.	4.4	21
3929	College-aged users behavioral strategies to reduce envy on social networking sites: A cross-cultural investigation. Computers in Human Behavior, 2019, 97, 10-23.	5.1	38
3930	Effect of trip mode on opinion about hotel aspects: A social media analysis approach. International Journal of Hospitality Management, 2019, 80, 155-165.	5.3	34

#	ARTICLE	IF	CITATIONS
3931	Decoding the sentiment dynamics of online retailing customers: Time series analysis of social media. Computers in Human Behavior, 2019, 96, 32-45.	5.1	64
3932	Social media as a marketing tool for events. Journal of Hospitality and Tourism Technology, 2019, 10, 28-44.	2.5	42
3933	The impact of social media in business growth and performance: A scientometrics analysis. International Journal of Data and Network Science, 2019, , 223-244.	3.4	34
3934	Impact of Social Media and Proprietary Media on Potential Tourists Holiday Planning Process. The Case of National Tourism Organizations. Springer Proceedings in Business and Economics, 2019, , 295-314.	0.3	1
3935	Exploring social change through social media: The case of the Facebook group <i>Indignant Citizens</i>. International Journal of Consumer Studies, 2019, 43, 348-357.	7.2	17
3936	Value co-creation and social media. European Business Review, 2019, 31, 761-784.	1.9	38
3937	Social-media-based risk communication for data co-security on the cloud. Industrial Management and Data Systems, 2019, 120, 442-463.	2.2	5
3938	Antecedents and consequences of social media marketing use: an empirical study of the UK exporting B2B SMEs. Journal of Business and Industrial Marketing, 2019, 35, 284-305.	1.8	43
3939	Social networking sites and customersâ€™ attitude towards advertisements. Journal of Research in Interactive Marketing, 2019, 13, 477-491.	7.2	19
3940	The influence of team social media usage on individual knowledge sharing and job performance from a cross-level perspective. International Journal of Operations and Production Management, 2019, 40, 553-573.	3.5	18
3941	Mediating effect of student engagement on social network sites and academic performance of medical students. International Journal of Sociology and Social Policy, 2019, 39, 899-910.	0.8	4
3942	Social media usage and employeeâ€™s job performance. Industrial Management and Data Systems, 2019, 119, 1908-1925.	2.2	35
3943	Development and validation of a parental social media mediation scale across child and parent samples. Internet Research, 2019, 30, 677-694.	2.7	21
3944	Online social network security awareness: mass interpersonal persuasion using a Facebook app. Information Technology and People, 2019, 32, 1276-1300.	1.9	8
3945	The role of social media in negotiating identity during the process of acculturation. Information Technology and People, 2019, 33, 554-575.	1.9	13
3946	Measuring brand-related content in social media: a socialization theory perspective. Information Technology and People, 2019, 33, 1281-1302.	1.9	15
3947	The relationship between preference for privacy and social media usage. Journal of Consumer Marketing, 2019, 37, 43-54.	1.2	10
3948	Comparing digital libraries with social media from the dual route perspective. Online Information Review, 2019, 43, 617-634.	2.2	6

#	Article	IF	Citations
3949	Marketing in the Digital Age: A Moveable Feast of Information. Review of Marketing Research, 2019, , 13-33.	0.2	2
3950	The role of social media in managing supplier attractiveness. International Journal of Operations and Production Management, 2019, 40, 625-646.	3.5	10
3951	Message content features and social media engagement: evidence from the media industry. Journal of Product and Brand Management, 2019, 29, 533-545.	2.6	58
3952	Marketing library and information resources and services using social media platforms: the security question. Library Hi Tech News, 2019, 36, 7-10.	0.5	2
3953	Extending a Festival's Social Atmosphere Online: The Case of Fotografia Europea. Advances in Culture, Tourism and Hospitality Research, 2019, , 277-289.	0.3	0
3954	Exploration of Social Media Capabilities for Recruitment in SMEs: A Multiple Case Study. Advanced Series in Management, 2019, , 221-239.	0.8	0
3955	Managing technological innovation in the sports industry: a challenge for retail management. Competitiveness Review, 2019, 30, 78-100.	1.8	5
3956	Social media usage and commercialization performance: role of networking capability. Journal of Science and Technology Policy Management, 2019, 10, 1174-1195.	1.7	5
3957	Social media management, objectification and measurement in an emerging market. International Journal of Business and Emerging Markets, 2019, 11, 288.	0.1	7
3958	The time-varying effectiveness of customer engagement in social media. International Journal of Internet Marketing and Advertising, 2019, 13, 338.	0.1	0
3959	Success and failure factors of social media integration - insights from business experience. International Journal of Electronic Marketing and Retailing, 2019, 10, 118.	0.1	2
3960	Message strategy of promotional e-mails in India: a content analysis. International Journal of Electronic Marketing and Retailing, 2019, 10, 351.	0.1	2
3961	A connected approach to learning in higher education. , 2019, , .		5
3962	Shattering the Entrepreneurial Glass Ceiling through Social Media. , 2019, , 67-74.		0
3964	Title is missing!. , 2019, , 77-84.		0
3965	Factors affecting social media adoption in small and medium enterprises: evidence from the UAE. International Journal of Business Innovation and Research, 2019, 19, 162.	0.1	8
3966	Use of social media by professional workers in the Basque region of northern Spain: a new way of networking. International Journal of Business Information Systems, 2019, 31, 573.	0.2	1
3967	User engagement in social media - empirical results from Facebook. International Journal of Information Technology and Management, 2019, 18, 362.	0.1	2

#	Article	IF	Citations
3968	CA4BPS: an end-to-end context-based approach for business process socialisation. International Journal of Business Process Integration and Management, 2019, 9, 147.	0.2	1
3969	The role of social media in the collaboration, interaction, co-creation and co-delivery of a social venture in an uncertain conflict environment. International Journal of Entrepreneurship and Innovation Management, 2019, 23, 640.	0.1	1
3970	Sport pro = Twitter pro - How soccer stars use Twitter at the height of their career. International Journal of Sport Management and Marketing, 2019, 19, 161.	0.1	3
3971	Social media and financial institutions in the Indian context. International Journal of Economics and Business Research, 2019, 18, 343.	0.1	5
3972	Cybercartography and volunteered geographic information. Modern Cartography Series, 2019, , 69-83.	0.3	2
3973	Cybercartography in Indigenous Language Education. Modern Cartography Series, 2019, , 441-460.	0.3	1
3974	ANALYSIS OF THE RELATIONSHIP BETWEEN IMAGE, SOCIAL MEDIA, AND ATTITUDE TO PREDICT INTENTION TO CHOOSE: AN EMPIRICAL INVESTIGATION OF PRESIDENTIAL ELECTION IN INDONESIA. International Review of Management and Marketing, 2019, 9, 9-16.	0.1	1
3975	Dimensions of social media marketing capabilities and their contribution to business performance of firms in Thailand. Journal of Asia Business Studies, 2019, 14, 441-461.	1.3	41
3976	Exploring information security education on social media use. Aslib Journal of Information Management, 2019, 71, 618-636.	1.3	21
3977	Consumer Fad Dynamic: the consumer behavior and the Gin case. British Food Journal, 2019, ahead-of-print, .	1.6	1
3978	Social media usage and activism by non-western budding PR professionals during crisis communication. Corporate Communications, 2019, 25, 98-112.	1.1	6
3979	Factors influencing travelersâ€™ behavioral intentions to use P2P accommodation based on trading activity: Airbnb vs Couchsurfing. International Journal of Culture, Tourism and Hospitality Research, 2019, 13, 487-504.	1.6	22
3980	Social media marketing management: an application to small restaurants in the US. International Journal of Culture, Tourism and Hospitality Research, 2019, 13, 321-345.	1.6	25
3981	Fame and fortune, or just fun? A study on why people create content on video platforms. Internet Research, 2019, 30, 165-190.	2.7	32
3982	Analyzing the startup ecosystem of India: a Twitter analytics perspective. Journal of Advances in Management Research, 2019, 17, 262-281.	1.6	45
3983	â€œHow to use it more?â€•Self-efficacy and its sources in the use of social media for knowledge sharing. Journal of Documentation, 2019, 76, 231-257.	0.9	13
3984	Social media and corporate communication antecedents of SME sustainability performance. Journal of Economic and Administrative Sciences, 2019, 35, 172-182.	0.7	16
3985	Instagram: its roles in management of Islamic banks. Journal of Islamic Marketing, 2019, 11, 841-861.	2.3	6

#	ARTICLE	IF	CITATIONS
3986	Social media marketing and customersâ€™ passion for brands. Marketing Intelligence and Planning, 2020, 38, 509-522.	2.1	21
3987	Stock hunting or blue chip investments?. Qualitative Research in Financial Markets, 2019, 12, 1-23.	1.3	11
3988	The influence of CSR on perceived value, social media and loyalty in the hotel industry. Spanish Journal of Marketing - ESIC, 2019, 23, 373-396.	2.7	34
3989	Antecedents and consequences of luxury brand engagement in social media. Spanish Journal of Marketing - ESIC, 2019, 23, 163-183.	2.7	40
3990	Do social networking applications support the antecedents of knowledge sharing practices?. VINE Journal of Information and Knowledge Management Systems, 2019, 49, 494-509.	1.2	6
3991	The influencing role of social media in the consumerâ€™s hotel decision-making process. Worldwide Hospitality and Tourism Themes, 2019, 11, 378-391.	0.8	39
3992	Influence of Information Technology in Attracting Tourist Interest. IOP Conference Series: Materials Science and Engineering, 2019, 662, 022074.	0.3	1
3993	Beer style subcategories: persuading consumers to become loyal. International Journal of Contemporary Hospitality Management, 2019, 31, 2169-2186.	5.3	6
3994	Social content marketing, social media and product development process effectiveness in high-tech companies. International Journal of Emerging Markets, 2019, 16, 75-91.	1.3	27
3995	The dark side of social media connectivity. International Journal of Operations and Production Management, 2019, 40, 603-623.	3.5	16
3996	The network ROI. Internet Research, 2019, 30, 631-652.	2.7	4
3997	Social media influence on the B2B buying process. Journal of Business and Industrial Marketing, 2019, 34, 1482-1496.	1.8	47
3998	Digital transparency and public accountability in Spanish universities in online media. Journal of Intellectual Capital, 2019, 20, 701-732.	3.1	31
3999	Social media information and analyst forecasts. Managerial Finance, 2019, 46, 197-216.	0.7	1
4000	Role of Information Technology in Sale of Jersey. IOP Conference Series: Materials Science and Engineering, 2019, 662, 032022.	0.3	0
4001	The role of social media in collective learning. International Journal of Innovation and Learning, 2019, 25, 363.	0.4	3
4002	The hashtaggable body: negotiating gender performance in social media. , 2019, , .		4
4003	Investigating Chinese audience-consumer responses towards TV character-based fashion related social media content. International Journal of Business and Globalisation, 2019, 22, 53.	0.1	5

#	ARTICLE	IF	CITATIONS
4005	Role of social media in outbound leisure travel: an interpretive analysis of Indian travellers. International Journal of Tourism Policy, 2019, 9, 235.	0.2	1
4006	Identifying Opinion Leaders in Twitter during Social Events: Social Impact Theory from Influencer's Perspective. , 2019, , .		2
4007	Twitter analysis of founders of top 25 Indian startups. Journal for Global Business Advancement, 2019, 12, 117.	0.3	11
4008	The effect of social media communication on brand equity through Facebook: evidence from CGV Cinemas, Vietnam. International Journal of Electronic Customer Relationship Management, 2019, 12, 143.	0.1	9
4009	Influence of Social Media on Sexual Behaviour of Youth in Kwara State, Nigeria: Implications for Counselling Practice. Canadian Journal of Family and Youth / Le Journal Canadien De Famille Et De La Jeunesse, 2019, 11, 85-103.	0.0	3
4010	Developing a Healthcare Recommender System Using an Enhanced Symptoms-Based Collaborative Filtering Technique. Journal of Computational and Theoretical Nanoscience, 2019, 16, 920-926.	0.4	2
4011	Social Self-efficacy and Digital Mediums: What Indian Women Entrepreneurs Say. , 2019, , 147-155.		0
4012	Quantification of Pakistani Brand's responsiveness on Social Media: Twitter. , 2019, , .		0
4013	Factors Influence Knowledge Sharing Through Social Networking Site Case Study: Virtual Community Institut Ibu Profesional (IIP). , 2019, , .		0
4014	Liquidity Risk and Investors' Mood: Linking the Financial Market Liquidity to Sentiment Analysis through Twitter in the S&P500 Index. Sustainability, 2019, 11, 7048.	1.6	27
4015	Sustainable product purchase: does information about product sustainability on social media affect purchase behavior?. Asian Journal of Sustainability and Social Responsibility, 2019, 4, .	2.7	11
4016	Predicting Future Alleviation of Mental Illness in Social Media: An Empathy-Based Social Network Perspective. , 2019, , .		1
4017	Impact of Social Media on Students' Academic Performance & Generation Gap: A Study of Public Sector University in Punjab. , 2019, , .		0
4018	Marketing in the Minors: Comparing Minor and Major League Baseball Teams' Use of Facebook. Journal of Sports Media, 2019, 14, 23-46.	0.5	1
4019	Social media tools and entrepreneurial media firms' growth in Minna Metropolis. Global Journal of Educational Research, 2019, 18, 83.	0.1	0
4020	Transportation Policy Evaluation Using Minority Games and Agent-Based Simulation. , 2019, , .		0
4021	Choice Modeling of Enterprise Social Media Adoptions. International Journal of E-Adoption, 2019, 11, 12-24.	1.0	0
4022	Social Media Mapping for Business Communication. , 2019, , .		1

#	Article	IF	Citations
4023	Understanding the Role of Social Media in Backpacker Tourism. , 2019, , .		7
4024	Effect of enterprise social media and psychological safety on employee's agility: mediating role of communication quality. International Journal of Agile Systems and Management, 2019, 12, 1.	0.6	26
4025	Electronic word of mouth on social media websites: role of social capital theory, self-determination theory, and altruism. International Journal of Space-Based and Situated Computing, 2019, 9, 74.	0.2	11
4026	Exploring the brand personalities of Facebook, YouTube, and LinkedIn. International Journal of Internet Marketing and Advertising, 2019, 13, 285.	0.1	4
4027	Attitude Evaluation on Using the Neuromarketing Approach in Social Media: Matching Company's Purposes and Consumer's Benefits for Sustainable Business Growth. Sustainability, 2019, 11, 7094.	1.6	26
4028	Measuring the Information Search Behaviors of Adventure Sport Tourists. Event Management, 2019, 23, 75-91.	0.6	5
4029	Social Media Marketing Activities and Customers' Purchase Intention: The Mediating Effect of Brand Image. , 2019, , .		3
4030	The role of social media marketing in consumer behaviour. E3S Web of Conferences, 2019, 135, 04022.	0.2	28
4031	Impact of social media on consumer behaviour. International Journal of Information and Decision Sciences, 2019, 11, 209.	0.1	75
4032	Usage of IT on Traditional Magic Practice: Review on Cultural Transformation. IOP Conference Series: Materials Science and Engineering, 2019, 662, 022115.	0.3	0
4033	Habit as a moderator of the association of utilitarian motivation and hedonic motivation with purchase intention: Implications for social networking websites. Cogent Social Sciences, 2019, 5, .	0.5	7
4034	Application of Palembang City Info as a Sharing Media of Urban Information in Palembang City. Journal of Physics: Conference Series, 2019, 1361, 012081.	0.3	2
4036	A Fuzzy-AHP Approach for Strategic Evaluation and Selection of Digital Marketing Tools. , 2019, , .		7
4037	Antecedent and Business Process Management Non-Technical Capabilities in Social Media Implementation for Micro, Small and Medium Enterprises: A Conceptual Model. Procedia Computer Science, 2019, 161, 1114-1121.	1.2	10
4038	Generation of trust using social networking sites: a comparative analysis of online apparel brands across social media platforms. International Journal of Management Practice, 2019, 12, 405.	0.1	2
4039	Open Collaboration as Marketing Transformation Strategy in Online Markets: The Case of the Fashion Sector. Resources, 2019, 8, 167.	1.6	7
4040	Impact of Social Media Usage on Organizational Performance in the Jordanian Dead Sea Cosmetic Sector. , 2019, , .		4
4041	Geosocial Media as a Proxy for Security: A Review. IEEE Access, 2019, 7, 154224-154238.	2.6	4

#	Article	IF	Citations
4043	Perspective of social media as an organisational KM tool: contemporary literature review. International Journal of Knowledge and Learning, 2019, 13, 10.	0.1	2
4044	Let's play on Facebook: using sentiment analysis and social media metrics to measure the success of YouTube gamers' post types. Personal and Ubiquitous Computing, 2019, , 1.	1.9	5
4045	Impact of a Social Media Campaign on Reach, Uptake, and Engagement with a Free Web- and App-Based Physical Activity Intervention: The 10,000 Steps Australia Program. International Journal of Environmental Research and Public Health, 2019, 16, 5076.	1.2	18
4046	The effect of digital variables on perceived employability in an ethnic minority and the hegemonic group. Israel Affairs, 2019, 25, 1082-1104.	0.3	5
4047	On the effects of storytelling on wine price. BIO Web of Conferences, 2019, 15, 03010.	0.1	1
4048	Social Media Affordances and Information Sharing: An Evidence from Chinese Public Organizations. Data and Information Management, 2019, 3, 135-154.	0.7	6
4049	Conflicting demands that dentists and dental care professionals experience when using social media: a scoping review. British Dental Journal, 2019, 227, 893-899.	0.3	5
4050	The joint effects of need for status and mental imagery perspective on luxury hospitality consumption in China. Journal of Travel and Tourism Marketing, 2019, 36, 1050-1060.	3.1	14
4051	Extension of TAM by Perceived Interactivity to Understand Usage Behaviors on ACG Social Media Sites. Sustainability, 2019, 11, 5723.	1.6	18
4052	Smart Health. Lecture Notes in Computer Science, 2019, , .	1.0	1
4054	Chats Over Spats: Exploring Social Media Use for Mentorship in Youth Development Programs. Proceedings of the ACM on Human-Computer Interaction, 2019, 3, 1-16.	2.5	2
4055	Zwischen „Wahrheit" und „08/15 Hitlerscheisse" – Beiträge auf YouTube mithilfe der Nutzerrollen analysierbar machen. , 2019, , 227-258.		1
4056	Linking Website Attributes of User-Generated Content to E-Behavioral Loyalty. International Journal of Strategic Decision Sciences, 2019, 10, 18-42.	0.0	0
4057	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. International Journal of Customer Relationship Marketing and Management, 2019, 10, 1-14.	0.2	2
4058	Reframing healthy food choices: a content analysis of Australian healthy eating blogs. BMC Public Health, 2019, 19, 1711.	1.2	13
4059	Social media use by government: adoption and efficiency. International Journal of Electronic Governance, 2019, 11, 205.	0.1	4
4060	Connecting Adult Learning and Knowledge Management. Knowledge Management and Organizational Learning, 2019, , .	0.5	2
4061	Consumer brand engagement in social networking sites and its effect on brand loyalty. Cogent Business and Management, 2019, 6, .	1.3	22

#	ARTICLE	IF	CITATIONS
4062	ELECTRONIC WORD OF MOUTH SEBAGAI STRATEGI PUBLIC RELATION DI ERA DIGITAL. Interaksi Jurnal Ilmu Komunikasi, 2019, 8, 18.	0.1	2
4063	The mediation roles of purchase intention and brand trust in relationship between social marketing activities and brand loyalty. International Journal of Business Intelligence and Data Mining, 2019, 15, 371.	0.2	7
4065	Quasi-Gatekeeping and Quasi-Gatewatching: The Dual Role of Public Relations Practitioners in the Social Media Domain. Canadian Journal of Communication, 2019, 44, 5-24.	0.1	2
4066	Examining the impact of digital technologies on studentsâ€™ higher education outcomes: the case of the virtual learning environment and social media. Studies in Higher Education, 2021, 46, 1621-1634.	2.9	24
4067	The impact of social media on consumer-brand loyalty: A mediating role of online based-brand community. Cogent Business and Management, 2019, 6, .	1.3	37
4068	Understanding the differences in students' attitudes towards social media use: A case study from Oman. , 2019, , .		21
4069	Characterizing online social translation. Translation Studies, 2019, 12, 129-138.	0.1	11
4070	Effect of Social Media Activities to Determinants Public Participate Intention of E-Government. Procedia Computer Science, 2019, 161, 233-241.	1.2	30
4071	The social media adoption of public sector in the Kingdom of Bahrain. Journal of Advances in Management Research, 2019, 16, 23-37.	1.6	3
4072	Organizing for the Digital World. Lecture Notes in Information Systems and Organisation, 2019, , .	0.4	5
4073	Second language learning in the context of massively multiplayer online games: A scoping review. ReCALL, 2019, 31, 92-113.	3.2	36
4074	Business Governance and Society. , 2019, , .		2
4075	Social media empowerment in social movements: power activation and power accrual in digital activism. European Journal of Information Systems, 2019, 28, 173-204.	5.5	71
4076	Supporting New Product Launches With Social Media Communication and Online Advertising: Sales Volume and Profit Implications. Journal of Product Innovation Management, 2019, 36, 172-195.	5.2	41
4077	Paying attention to social media stocks. International Review of Economics and Finance, 2019, 59, 106-119.	2.2	7
4078	Intercollegiate Social Media Education Ecosystem. Journal of Marketing Education, 2019, 41, 254-269.	1.6	16
4079	Relations Between the Use of Modern Technology and the Financial Results of the Financial Service Sector in Poland. Advances in Intelligent Systems and Computing, 2019, , 3-15.	0.5	1
4080	Management and Marketing of Wine Tourism Business. , 2019, , .		17

#	ARTICLE	IF	CITATIONS
4081	The influence of extramural access to mainstream culture social media on ethnic minority students' motivation for language learning. British Journal of Educational Technology, 2019, 50, 1929-1941.	3.9	16
4082	Integrative qualities and dimensions of social commerce: Toward a unified view. Information and Management, 2019, 56, 249-270.	3.6	47
4083	Consumer perceptions of using social media for health purposes: Benefits and drawbacks. Health Informatics Journal, 2019, 25, 1661-1674.	1.1	18
4084	Problematic and extensive YouTube use: first hand reports. Online Information Review, 2019, 43, 265-282.	2.2	16
4085	New generation farmers: Rediscovering the peasantry. Journal of Rural Studies, 2019, 65, 43-52.	2.1	66
4086	Going deeper: Social media use and the development of democratic attitudes in Latin America. Global Media and Communication, 2019, 15, 85-101.	1.0	4
4087	WebGIS for Disaster Management and Emergency Response. Advances in Science, Technology and Innovation, 2019, , .	0.2	4
4088	Motivating exercise through social media: Is a picture always worth a thousand words?. Psychology of Sport and Exercise, 2019, 41, 119-126.	1.1	6
4089	Functional and emotional traits of corporate social media message strategies: Behavioral insights from S&P 500 Facebook data. Public Relations Review, 2019, 45, 88-103.	1.9	79
4090	Latino entrepreneurs and social media adoption: personal and business social network platforms. Management Research Review, 2019, 42, 469-494.	1.5	38
4091	Adoption of Sharing Economies of Communitive Consumption Providing an Exchange of Services: A Conceptual Frame Work. IFIP Advances in Information and Communication Technology, 2019, , 90-101.	0.5	0
4092	Trust-Based Privacy-Preserving Photo Sharing in Online Social Networks. IEEE Transactions on Multimedia, 2019, 21, 591-602.	5.2	14
4093	Does digitised internal communication develop citizenship behaviour? Case study of an Indian government organisation. International Journal of Public Sector Performance Management, 2019, 5, 105.	0.1	2
4094	Peer Group Identification as Determinant of Youth Behavior and the Role of Perceived Social Support in Problem Gambling. Journal of Gambling Studies, 2019, 35, 15-30.	1.1	24
4095	Prevention of cybercrimes in smart cities of India: from a citizen's perspective. Information Technology and People, 2019, 32, 1153-1183.	1.9	43
4096	ICT Education. Communications in Computer and Information Science, 2019, , .	0.4	1
4097	"When You Use Social Media You Are Not Working" Barriers for the Use of Metrics in Social Sciences. Frontiers in Research Metrics and Analytics, 2019, 3, .	0.9	5
4098	Online relationship marketing. Journal of the Academy of Marketing Science, 2019, 47, 369-393.	7.2	212

#	ARTICLE	IF	CITATIONS
4099	Understanding the effect of social media marketing activities: The mediation of social identification, perceived value, and satisfaction. Technological Forecasting and Social Change, 2019, 140, 22-32.	6.2	227
4100	Siri, Siri, in my hand: Who's the fairest in the land? On the interpretations, illustrations, and implications of artificial intelligence. Business Horizons, 2019, 62, 15-25.	3.4	1,120
4101	User-generated place brand identity: harnessing the power of content on social media platforms. Journal of Place Management and Development, 2019, 12, 39-70.	0.7	36
4102	The relation between use intensity of private and professional SNS, social comparison, self-esteem, and depressive tendencies in the light of self-regulation. Behaviour and Information Technology, 2019, 38, 578-591.	2.5	30
4103	Internet, Expert Patient, and Empowerment: Activity Profiles in Virtual Communities of Chronic Kidney Patients. , 2019, , 87-111.		1
4104	Building resilience to negative information and increasing purchase intentions in a digital environment. Journal of Business Research, 2019, 101, 528-535.	5.8	32
4105	Exploring how social media platforms influence fashion consumer decisions in the UK retail sector. Journal of Fashion Marketing and Management, 2019, 23, 82-103.	1.5	80
4106	Branding and governmentality for infrastructure megaprojects: The role of social media. International Journal of Project Management, 2019, 37, 59-72.	2.7	47
4107	Harnessing stakeholder input on Twitter: A case study of short breaks in Spanish tourist cities. Tourism Management, 2019, 71, 490-503.	5.8	40
4108	The use of social media for knowledge acquisition and dissemination in B2B companies: an empirical study of Finnish technology industries. Knowledge Management Research and Practice, 2019, 17, 52-69.	2.7	29
4109	Only other people post food photos on Facebook: Third-person perception of social media behavior and effects. Computers in Human Behavior, 2019, 93, 129-140.	5.1	21
4110	Getting to know you: Social media personalization as a means of enhancing brand loyalty and perceived quality. Journal of Retailing and Consumer Services, 2019, 47, 57-65.	5.3	140
4111	Engaging Destination Stakeholders in the Digital Era: The Best Practice of Italian Regional DMOs. Journal of Hospitality and Tourism Research, 2019, 43, 349-373.	1.8	39
4113	Joint modeling of evacuation departure and travel times in hurricanes. Transportation, 2019, 46, 2419-2440.	2.1	29
4114	The role of social media for sustainable development in mountain region tourism in Pakistan. International Journal of Sustainable Development and World Ecology, 2019, 26, 226-231.	3.2	19
4115	The Difference a Smile Makes: Effective Use of Imagery by Children's Nonprofit Organizations. Journal of Nonprofit and Public Sector Marketing, 2019, 31, 227-248.	0.9	7
4116	Customer engagement in an e-commerce brand community. Journal of Research in Interactive Marketing, 2019, 13, 2-25.	7.2	48
4117	Facebook fan page management for global airlines. Tourism Review, 2019, 74, 532-546.	3.8	15

#	ARTICLE	IF	CITATIONS
4118	On Social Media and the Formation of Organizational Reputation: How Social Media Are Increasing Cohesion Between Organizational Reputation and Traditional Media for Stakeholders. Academy of Management Review, 2019, 44, 219-222.	7.4	18
4119	Why Would the Rise of Social Media Increase the Influence of Traditional Media on Collective Judgments? A Response to Blevins and Ragozzino. Academy of Management Review, 2019, 44, 222-226.	7.4	5
4120	Eat, drink, and create content: a multi-method exploration of visual social media marketing content. International Journal of Advertising, 2019, 38, 450-470.	4.2	19
4121	Emotion in enterprise social media systems. Information Technology and People, 2019, 32, 18-46.	1.9	15
4122	Changing realty: altering paths of brand discovery for real estate websites in India. Property Management, 2019, 37, 346-366.	0.4	8
4123	What Young Women with Breast Cancer Get Versus What They Want in Online Information and Social Media Supports. Journal of Adolescent and Young Adult Oncology, 2019, 8, 320-328.	0.7	15
4124	Social Media Banking Usage From Banks' Perspective. International Journal of E-Business Research, 2019, 15, 38-54.	0.7	9
4125	A roadmap towards implementing parallel aspect level sentiment analysis. Multimedia Tools and Applications, 2019, 78, 29463-29492.	2.6	14
4126	Collaborative accountability for sustainable public health: A Korean perspective on the effective use of ICT-based health risk communication. Government Information Quarterly, 2019, 36, 226-236.	4.0	37
4127	Knowledge areas, themes and future research on open data: A co-word analysis. Government Information Quarterly, 2019, 36, 77-87.	4.0	35
4128	Predicting future trends of media elements in hotel marketing by using Change Propensity Analysis. International Journal of Hospitality Management, 2019, 82, 270-277.	5.3	5
4129	Social media analytics: analysis and visualisation of news diffusion using NodeXL. Online Information Review, 2019, 43, 149-160.	2.2	53
4130	Using social power and influence to mobilise the supply chain into knowledge sharing: A case in insurance. Information and Management, 2019, 56, 625-639.	3.6	28
4131	Using online reviews to explore consumer purchasing behaviour in different cultural settings. Kybernetes, 2019, 48, 1242-1263.	1.2	26
4132	How compulsive use of social media affects performance: insights from the UK by purpose of use. Behaviour and Information Technology, 2019, 38, 549-563.	2.5	31
4133	Posting photos of luxury cuisine online: an exploratory study. British Food Journal, 2019, 121, 454-465.	1.6	29
4134	Customer relationship management capabilities and social media technology use: Consequences on firm performance. Journal of Business Research, 2019, 104, 563-575.	5.8	118
4135	Self-presentation and counterstereotypic gender strategies in social media campaigning: An example from Taiwan's presidential election. Journal of Information and Telecommunication, 2019, 3, 95-114.	2.2	2

#	ARTICLE	IF	CITATIONS
4136	Analysing acculturation to sustainable food consumption behaviour in the social media through the lens of information diffusion. Technological Forecasting and Social Change, 2019, 145, 481-492.	6.2	28
4137	Mobile Corporate Social Responsibility (mCSR): Examining Publicsâ€™ Responses to CSR-Based Initiatives in Natural Disasters. International Journal of Strategic Communication, 2019, 13, 76-93.	0.9	35
4139	Social media and innovation: A systematic literature review and future research directions. Technological Forecasting and Social Change, 2019, 144, 251-269.	6.2	198
4140	Integration of Social Media in Day-to-Day Operations of Construction Firms. Journal of Management in Engineering - ASCE, 2019, 35, .	2.6	15
4141	Functional Assessment of Social Media in Child and Adolescent Psychiatry. , 2019, , 93-107.		3
4142	How does brand-related user-generated content differ across social media? Evidence reloaded. Journal of Business Research, 2019, 96, 322-339.	5.8	63
4143	Public Participation WebGIS for Disaster and Emergency Management. Advances in Science, Technology and Innovation, 2019, , 79-89.	0.2	0
4144	The effects of helping, self-expression, and enjoyment on social capital in social media: the moderating effect of avoidance attachment in the tourism context. Behaviour and Information Technology, 2019, 38, 760-781.	2.5	14
4145	Influence and Behavior Analysis in Social Networks and Social Media. Lecture Notes in Social Networks, 2019, , .	0.8	1
4146	Do Hotels Talk on Facebook About Themselves or About Their Destinations?. , 2019, , 344-356.		8
4147	Using Naturally Occurring Data in Qualitative Health Research. , 2019, , .		29
4148	Improving SMEsâ€™ competitiveness with the use of Instagram influencer advertising and eWOM. International Journal of Organizational Analysis, 2019, 27, 308-321.	1.6	40
4149	Stakeholder engagement in green place branding: <scp>A</scp> focus on userâ€generated content. Corporate Social Responsibility and Environmental Management, 2019, 26, 492-501.	5.0	20
4150	Behavior, perceptions and learning experience of undergraduates using social technologies during internship. Educational Technology Research and Development, 2019, 67, 881-906.	2.0	13
4151	Leveraging interactive social media communication for organizational success. Corporate Communications, 2019, 24, 143-161.	1.1	1
4152	Exploring relationships between Kolbâ€™s learning styles and mobile learning readiness of pre-service teachers: A mixed study. Education and Information Technologies, 2019, 24, 1351-1377.	3.5	16
4153	The SMEsâ€™ technology acceptance of digital media for stakeholder engagement. Journal of Small Business and Enterprise Development, 2019, 26, 504-521.	1.6	44
4154	Managing stakeholder perceptions: Organized hypocrisy in CSR disclosures on Facebook. Critical Perspectives on Accounting, 2019, 61, 54-76.	2.7	94

#	ARTICLE	IF	CITATIONS
4155	WeChat use intensity and social support: The moderating effect of motivators for WeChat use. Computers in Human Behavior, 2019, 91, 244-251.	5.1	93
4156	Social media data and post-disaster recovery. International Journal of Information Management, 2019, 44, 25-37.	10.5	84
4157	How sustainable is the sharing economy? On the sustainability connotations of sharing economy platforms. Journal of Cleaner Production, 2019, 206, 419-429.	4.6	158
4158	A model to analyze the effect of mobile banking adoption on customer interaction and satisfaction: A case study of m-banking in Iran. Telematics and Informatics, 2019, 38, 166-181.	3.5	35
4160	Aligning Business Strategies and Analytics. Advances in Analytics and Data Science, 2019, , .	0.4	0
4161	Building social computing system in big data: From the perspective of social network analysis. Computers in Human Behavior, 2019, 101, 457-465.	5.1	5
4162	Common Core State Standards on Twitter: Public Sentiment and Opinion Leaders. Educational Policy, 2019, 33, 650-683.	1.4	33
4163	Benefits and barriers for the use of digital channels among small tourism companies. Scandinavian Journal of Hospitality and Tourism, 2019, 19, 27-46.	1.4	27
4164	The role of frames and cultural toolkits in establishing new connections for social media innovation. Technological Forecasting and Social Change, 2019, 144, 325-333.	6.2	9
4165	Combining user preferences and expert opinions: a criteria synergy-based model for decision making on the Web. Soft Computing, 2019, 23, 1357-1373.	2.1	7
4166	Social media, open innovation & HRM: Implications for performance. Technological Forecasting and Social Change, 2019, 144, 334-347.	6.2	77
4167	Social Media and the Formation of Organizational Reputation. Academy of Management Review, 2019, 44, 28-52.	7.4	200
4168	Social Media in Relationship Marketing: The Perspective of Professional Sport Managers in the MLB, NBA, NFL, and NHL. Communication and Sport, 2019, 7, 80-109.	1.6	52
4169	Operationalizing thought leadership for online B2B marketing. Industrial Marketing Management, 2019, 81, 138-159.	3.7	20
4170	An Online Dimension of Sports Fanship: Fan Activity on NFL Team-Sponsored Websites. Journal of Global Sport Management, 2019, 4, 257-270.	1.2	9
4171	Is It the Message or the Medium? Relational Management during Crisis through Blogs, Facebook and Corporate Websites. Global Business Review, 2019, 20, 743-756.	1.6	8
4172	Ten Years of â€˜Social Media Marketingâ€™ Research in the Journal of Promotion Management: Research Synthesis, Emerging Themes, and New Directions. Journal of Promotion Management, 2019, 25, 476-499.	2.4	55
4173	Social Media and Its Role in Friendship-driven Interactions among Young People: A Mixed Methods Study. Young, 2019, 27, 18-31.	1.3	22

#	Article	IF	Citations
4174	A comparison of social media marketing between B2B, B2C and mixed business models. Industrial Marketing Management, 2019, 81, 169-179.	3.7	183
4175	Do Football Consumers Care About Sport Governance? An Analysis of Social Media Responses to the Recent FIFA Scandal. Journal of Global Sport Management, 2019, 4, 97-120.	1.2	18
4176	Social media for knowledge-sharing: A systematic literature review. Telematics and Informatics, 2019, 37, 72-112.	3.5	220
4177	Mental health message appeals and audience engagement: Evidence from Australia. Health Promotion International, 2019, 34, 28-37.	0.9	15
4178	Usage of Social Media Tools for Collaborative Learning: The Effect on Learning Success With the Moderating Role of Cyberbullying. Journal of Educational Computing Research, 2019, 57, 246-279.	3.6	65
4179	The Never-Ending Story: Discursive Legitimation in Social Media Dialogue. Organization Studies, 2019, 40, 625-650.	3.8	59
4180	Social Media Usage of Students, Role of Tie Strength, and Perceived Task Performance. Journal of Educational Computing Research, 2019, 57, 385-416.	3.6	15
4181	The implications of the sharing economy for transport. Transport Reviews, 2019, 39, 226-242.	4.7	98
4182	Where is the Security Blanket? Developing Social Media Marketing Capability as a Shield from Perceived Cybersecurity Risk. Journal of Promotion Management, 2019, 25, 200-224.	2.4	14
4183	Exploring the group holiday decision-making process with the support of technology. Information Processing and Management, 2019, 56, 1409-1424.	5.4	10
4184	How do alternative strategic orientations influence social media performance?. Journal of Strategic Marketing, 2019, 27, 1-20.	3.7	11
4185	Developing business customer engagement through social media engagement-platforms: An integrative S-D logic/RBV-informed model. Industrial Marketing Management, 2019, 81, 89-98.	3.7	100
4186	â€œWhen words become unclearâ€: unmasking ICT through visual methodologies in participatory ICT4D. AI and Society, 2019, 34, 477-493.	3.1	11
4187	How Does Sentiment Content of Product Reviews Make Diffusion Different?. Journal of Computer Information Systems, 2019, 59, 127-135.	2.0	7
4188	Factors influencing purchase intent in virtual worlds: a review of the literature. Journal of Marketing Communications, 2019, 25, 403-420.	2.7	29
4189	Public engagement in product recall announcements: an empirical study on the Chinese automobile industry. Journal of Marketing Communications, 2019, 25, 343-364.	2.7	7
4190	Library 2.0: The effectiveness of social media as a marketing tool for libraries in educational institutions. Journal of Librarianship and Information Science, 2019, 51, 3-19.	1.6	42
4191	Feeling like at home in airports: Experiences, memories and affects of placeness among Third Culture Kids. Applied Mobilities, 2020, 5, 155-170.	0.6	9

#	ARTICLE	IF	CITATIONS
4192	Organizational Identification and User Responses to Online Organization Criticism. Journal of Computer Information Systems, 2020, 60, 124-135.	2.0	2
4193	Measuring the impact of pharmacoepidemiologic research using altmetrics: A case study of a <scp>CNODES</scp> drug-safety article. Pharmacoepidemiology and Drug Safety, 2020, 29, 93-102.	0.9	16
4194	Should HR managers allow employees to use social media at work? Behavioral and motivational outcomes of employee blogging. International Journal of Human Resource Management, 2020, 31, 1285-1312.	3.3	25
4195	Staying in touch while at work: Relationships between personal social media use at work and work-nonwork balance and creativity. International Journal of Human Resource Management, 2020, 31, 1235-1261.	3.3	36
4196	Public servants, anonymity, and political activity online: bureaucratic neutrality in peril?. International Review of Administrative Sciences, 2020, 86, 496-512.	1.9	8
4197	Social media-driven antecedents and consequences of employees' awareness of their impact on corporate reputation. Journal of Business Research, 2020, 117, 718-726.	5.8	36
4198	Business value of big data analytics: A systems-theoretic approach and empirical test. Information and Management, 2020, 57, 103124.	3.6	82
4199	Death and the Spectacle in Television and Social Media. Television and New Media, 2020, 21, 3-24.	1.5	14
4200	Shared identity and shared information in social media: development and validation of the identity bubble reinforcement scale. Media Psychology, 2020, 23, 25-51.	2.1	67
4201	One hundred tweets from library land: A case study of RMIT University Library (academic library) and State Library of Victoria (public state library) in Australia. Journal of Librarianship and Information Science, 2020, 52, 197-207.	1.6	3
4202	Quality monitoring by special charts for highly customized production systems. Communications in Statistics Part B: Simulation and Computation, 2020, 49, 2181-2192.	0.6	0
4203	A Systematic Review of Social Media Acceptance From the Perspective of Educational and Information Systems Theories and Models. Journal of Educational Computing Research, 2020, 57, 2085-2109.	3.6	80
4204	Design of sweepstakes-based social media marketing for online customer engagement. Electronic Commerce Research, 2020, 20, 119-146.	3.0	23
4205	Extending the luxury experience to social media – User-Generated Content co-creation in a branded event. Journal of Business Research, 2020, 117, 570-578.	5.8	44
4206	Exploring the influential reviewer, review and product determinants for review helpfulness. Artificial Intelligence Review, 2020, 53, 407-427.	9.7	23
4207	Social Media Communication in the Workplace: Evidence From Public Employees' Networks. Review of Public Personnel Administration, 2020, 40, 245-271.	1.8	7
4208	The role of social media in the co-creation of value in relationship marketing: a multi-domain study. Journal of Strategic Marketing, 2020, 28, 472-493.	3.7	44
4209	Personalization of politics on Facebook: examining the content and effects of professional, emotional and private self-personalization. Information, Communication and Society, 2020, 23, 1481-1498.	2.6	90

#	Article	IF	Citations
4210	Examining gender differences in people's information-sharing decisions on social networking sites. International Journal of Information Management, 2020, 50, 45-56.	10.5	100
4211	Participatory water conservation education on social media in Amathole District local municipalities, Eastern Cape, South Africa. Information Development, 2020, 36, 181-192.	1.4	3
4212	Towards an Ethical and Trustworthy Social Commerce Community for Brand Value Co-creation: A trust-Commitment Perspective. Journal of Business Ethics, 2020, 167, 137-152.	3.7	79
4213	Mitigating information overload in social media during conflicts and crises: design and evaluation of a cross-platform alerting system. Behaviour and Information Technology, 2020, 39, 319-342.	2.5	48
4214	Social Media-Specific Epistemological Beliefs: A Scale Development Study. Journal of Educational Computing Research, 2020, 58, 478-501.	3.6	11
4215	Millennials Use of Social Media in Product Innovation Purchasing Processes. Journal of Computer Information Systems, 2020, 60, 9-17.	2.0	8
4216	The unmet needs of carers of stroke survivors: An evaluation of Google search results. Health Informatics Journal, 2020, 26, 934-944.	1.1	11
4217	Social Media as a Catalyst for Distant Collaborative Learning: Trends and Concerns for Small Island States. Journal of the Knowledge Economy, 2020, 11, 1454-1469.	2.7	6
4218	Social media and entrepreneurship research: A literature review. International Journal of Information Management, 2020, 50, 90-110.	10.5	239
4219	The Diffusion of News Applying Sentiment Analysis and Impact on Human Behavior Through Social Media. Advances in Intelligent Systems and Computing, 2020, , 250-259.	0.5	0
4220	Ethical Considerations in Using Social Media to Engage Research Participants: Perspectives of Australian Researchers and Ethics Committee Members. Journal of Empirical Research on Human Research Ethics, 2020, 15, 12-27.	0.6	16
4221	Supporting customer-oriented marketing with artificial intelligence: automatically quantifying customer needs from social media. Electronic Markets, 2020, 30, 351-367.	4.4	37
4222	A network-based concept extraction for managing customer requests in a social media care context. International Journal of Information Management, 2020, 51, 101956.	10.5	18
4224	Gamified Sharing Economy: The Role of Game Elements in Sharing Economy. Advances in Intelligent Systems and Computing, 2020, , 232-242.	0.5	0
4225	Pre- and post-launch emotions in new product development: Insights from twitter analytics of three products. International Journal of Information Management, 2020, 50, 111-127.	10.5	64
4226	From Youthful Experimentation to Professional Identity: Understanding Identity Transitions in Social Media. Young, 2020, 28, 157-174.	1.3	12
4227	Towards a framework for innovation in retailing through social media. Journal of Retailing and Consumer Services, 2020, 54, 101772.	5.3	26
4228	Role of big data and social media analytics for business to business sustainability: A participatory web context. Industrial Marketing Management, 2020, 86, 163-179.	3.7	136

#	Article	IF	Citations
4229	How advertising relevance and consumer–Brand relationship strength limit disclosure effects of native ads on Twitter. International Journal of Advertising, 2020, 39, 131-165.	4.2	46
4230	Framework for Social Media Analytics based on Multi-Criteria Decision Making (MCDM) model. Multimedia Tools and Applications, 2020, 79, 3913-3927.	2.6	21
4231	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. Journal of International Food and Agribusiness Marketing, 2020, 32, 79-95.	1.0	13
4232	Analyzing the impact of user-generated content on B2B Firms' stock performance: Big data analysis with machine learning methods. Industrial Marketing Management, 2020, 86, 30-39.	3.7	89
4233	Predictors of expressing and receiving information on social networking sites during MERS-CoV outbreak in South Korea. Journal of Risk Research, 2020, 23, 912-927.	1.4	15
4234	Content shared between banks and users on the social ecosystem: an inductive exploratory inquiry. Electronic Commerce Research, 2020, 20, 679-712.	3.0	4
4235	Internet of Things and social platforms: an empirical analysis from Indian consumer behavioural perspective. Behaviour and Information Technology, 2020, 39, 133-149.	2.5	32
4236	Social media engagement and organic post effectiveness: A roadmap for increasing the effectiveness of social media use in hospitality industry. Journal of Hospitality Marketing and Management, 2020, 29, 1-21.	5.1	63
4237	Technologised consumer culture: The Adorno–Benjamin debate and the reverse side of politicisation. Journal of Consumer Culture, 2020, 20, 619-636.	1.5	6
4238	Antecedents and consequences of public administration's social media website attractiveness. International Review of Administrative Sciences, 2020, 86, 38-61.	1.9	12
4239	Social media activities in Finland: A population-level comparison. Convergence, 2020, 26, 193-209.	1.6	7
4240	The Rise and Stall of Stakeholder Influence: How the Digital Age Limits Social Control. Academy of Management Perspectives, 2020, 34, 48-64.	4.3	33
4241	Disclose More and Risk Less: Privacy Preserving Online Social Network Data Sharing. IEEE Transactions on Dependable and Secure Computing, 2020, 17, 1173-1187.	3.7	12
4242	"You are too friendly!"The negative effects of social media marketing on value perceptions of luxury fashion brands. Journal of Business Research, 2020, 117, 529-542.	5.8	60
4243	Authenticity under threat: When social media influencers need to go beyond self-presentation. Journal of Business Research, 2020, 117, 557-569.	5.8	337
4244	Brand co-creation through social commerce information sharing: The role of social media. Journal of Business Research, 2020, 121, 476-486.	5.8	166
4245	Students' use of social media in collaborative design: a case study of an advanced interior design studio. Cognition, Technology and Work, 2020, 22, 901-916.	1.7	3
4246	Re-humanizing the platform: Content moderators and the logic of care. New Media and Society, 2020, 22, 1026-1042.	3.1	40

#	Article	IF	Citations
4247	Effects of an Evidence-Informed Healthy Eating Blog on Dietary Intakes and Food-Related Behaviors of Mothers of Preschool- and School-Aged Children: A Randomized Controlled Trial. Journal of the Academy of Nutrition and Dietetics, 2020, 120, 53-68.	0.4	12
4248	Social media monitoring: What can marketers learn from Facebook brand photos?. Journal of Business Research, 2020, 117, 707-717.	5.8	35
4249	All we have is words: applying rhetoric to examine how social media marketing activities strengthen the connection between the brand and the self. International Journal of Advertising, 2020, 39, 699-718.	4.2	37
4250	Digital Transformation in Business and Society. , 2020, , .		17
4251	Alexithymia, impulsivity, disordered social media use, mood and alcohol use in relation to facebook self-disclosure. Computers in Human Behavior, 2020, 103, 174-180.	5.1	17
4252	Communities of practice on WhatsApp: A tool for promoting citizenship among students with visual impairments. British Journal of Visual Impairment, 2020, 38, 58-78.	0.5	5
4253	Self-presentation on Instagram and friendship development among young adults: A moderated mediation model of media richness, perceived functionality, and openness. Computers in Human Behavior, 2020, 103, 57-66.	5.1	40
4254	Rulers of the world, unite! The challenges and opportunities of artificial intelligence. Business Horizons, 2020, 63, 37-50.	3.4	220
4255	Exploring social media use in B2B supply chain operations. Business Horizons, 2020, 63, 73-84.	3.4	23
4256	Media technology shifts: Exploring millennial consumers' fashionâ€informationâ€seeking behaviors and motivations. Canadian Journal of Administrative Sciences, 2020, 37, 13-29.	0.9	8
4257	Facebook Explore Feed: Perception and Consequences of the Experiment. The Review of Socionetwork Strategies, 2020, 14, 93-107.	1.0	2
4258	Social Media Use for Water Conservation Education in South Africa: Perceptions of Raymond Mhlaba Local Municipalityâ€™s Residents. Journal of Asian and African Studies, 2020, 55, 351-369.	0.9	1
4259	Contemporary Challenges in Cooperation and Coopetition in the Age of Industry 4.0. Springer Proceedings in Business and Economics, 2020, , .	0.3	4
4260	Maintaining neutrality: A sentiment analysis of police agency Facebook pages before and after a fatal officer-involved shooting of a citizen. Government Information Quarterly, 2020, 37, 101420.	4.0	18
4261	Rapid relevance classification of social media posts in disasters and emergencies: A system and evaluation featuring active, incremental and online learning. Information Processing and Management, 2020, 57, 102132.	5.4	54
4262	Does Corporate Reputation Matter? Role of Social Media in Consumer Intention to Purchase Innovative Food Product. Corporate Reputation Review, 2020, 23, 181-200.	1.1	14
4263	Social media-based innovation: A review of trends and a research agenda. Information and Management, 2020, 57, 103196.	3.6	20
4264	Value Co-creation in Online Communities: A Preliminary Literature Analysis. Lecture Notes in Information Systems and Organisation, 2020, , 33-46.	0.4	8

#	Article	IF	Citations
4266	How people with dementia use twitter: A qualitative analysis. Computers in Human Behavior, 2020, 102, 112-119.	5.1	45
4267	Leveraging employees as spokespeople in your HR strategy: How company-related employee posts on social media can help firms to attract new talent. European Management Journal, 2020, 38, 204-212.	3.1	34
4268	The Gold Rush of Digital Marketing: Assessing Prospects of Building Brand Awareness Overseas. Business Perspectives and Research, 2020, 8, 4-20.	1.6	41
4269	Sharing memorable tourism experiences on mobile social media and how it influences further travel decisions. Current Issues in Tourism, 2020, 23, 1773-1787.	4.6	92
4270	Changing patterns of social media use? A population-level study of Finland. Universal Access in the Information Society, 2020, 19, 603-617.	2.1	17
4271	How affordances of chatbots cross the chasm between social and traditional enterprise systems. Electronic Markets, 2020, 30, 369-403.	4.4	25
4272	Impact of social media use on student satisfaction in Higher Education. Higher Education Quarterly, 2020, 74, 304-319.	1.8	33
4273	Adjunct Faculty Onboarding: Is Social Media a Solution?. Community College Journal of Research and Practice, 2020, 44, 544-548.	0.8	5
4275	Museum leaders' perspectives on social media. Museum Management and Curatorship, 2020, 35, 373-391.	0.8	13
4276	An exploratory study on content and style as driving factors facilitating dialogic communication between corporations and publics on social media in China. Public Relations Review, 2020, 46, 101813.	1.9	14
4277	Connecting social media data and crisis communication theory: a case study on the chicken and the egg. Journal of Risk Research, 2020, 23, 1259-1277.	1.4	10
4278	How behaviors on social network sites and online social capital influence social commerce intentions. Information and Management, 2020, 57, 103176.	3.6	78
4279	Social Media Types: introducing a data driven taxonomy. Computing (Vienna/New York), 2020, 102, 295-340.	3.2	24
4280	Exploring Digital Ecosystems. Lecture Notes in Information Systems and Organisation, 2020, , .	0.4	4
4281	Predicting individuals' digital autopreneurship: Does educational intervention matter?. Journal of Business Research, 2020, 106, 35-45.	5.8	18
4282	The Role of Social Media in Intrastakeholder Strategies to Influence Decision Making in a UK Infrastructure Megaproject: Crossrail 2. Project Management Journal, 2020, 51, 96-119.	2.6	28
4283	The utilisation of social media among users with hearing loss: an analysis of Facebook communities. Universal Access in the Information Society, 2020, 19, 541-555.	2.1	9
4284	Smart Technologies. , 2020, , .		5

#	ARTICLE	IF	CITATIONS
4285	Collecting Memorable Tourism Experiences: How Do â€˜wechatâ€™?. Journal of China Tourism Research, 2020, 16, 424-446.	1.2	17
4286	Electronic Word of Mouth engagement in social commerce platforms: An empirical study. Information Development, 2020, 36, 438-456.	1.4	18
4287	Pathways to Civic Engagement with Big Social Issues: An Integrated Approach. Journal of Business Ethics, 2020, 164, 261-285.	3.7	14
4288	Snapping, pinning, liking or texting: Investigating social media in higher education beyond Facebook. Internet and Higher Education, 2020, 44, 100707.	4.2	119
4289	An application of brand personality dimensions to container ports: A place branding perspective. Journal of Transport Geography, 2020, 82, 102552.	2.3	8
4290	Dialogic communication on social media: How organizations use Twitter to build dialogic relationships with their publics. Computers in Human Behavior, 2020, 104, 106183.	5.1	83
4291	Proactive personality and cross-cultural adjustment: Roles of social media usage and cultural intelligence. International Journal of Intercultural Relations, 2020, 74, 42-57.	1.0	42
4292	Mapping Sentiments to Themes of Customer reactions on Social Media during a Security Hack: A Justice Theory Perspective. Information and Management, 2020, 57, 103218.	3.6	7
4293	How and when social media affects innovation in start-ups. A moderated mediation model. Industrial Marketing Management, 2020, 85, 209-220.	3.7	32
4294	Consolidated, systemic conceptualization, and definition of the â€œsharing economyâ€. Journal of the Association for Information Science and Technology, 2020, 71, 817-838.	1.5	66
4295	A spatialâ€temporalâ€semantic approach for detecting local events using geoâ€social media data. Transactions in GIS, 2020, 24, 142-173.	1.0	8
4296	Development of a social media process model for fashion and apparel supply chain decisions. Cyber-Physical Systems, 2020, 6, 76-95.	1.6	5
4297	Combining social media affordances for organising collective action. Information Systems Journal, 2020, 30, 699-732.	4.1	35
4298	Platform Variation and Content Variation on Social Media: A Dual-Route Model of Cognitive and Experiential Effects. Journal of Promotion Management, 2020, 26, 396-433.	2.4	5
4299	Pediatric Dental Residency Program Directorsâ€™ Perspectives on and Use of Social Media for Resident Selection and Education. Journal of Dental Education, 2020, 84, 51-56.	0.7	4
4300	Assessing Instagram Use Across Cultures: A Confirmatory Factor Analysis. Cyberpsychology, Behavior, and Social Networking, 2020, 23, 100-106.	2.1	9
4301	The impacts of social media on University students in Iraq. Egyptian Informatics Journal, 2020, 21, 139-144.	4.4	15
4302	Towards an understanding of social media use in the classroom: a literature review. Technology, Pedagogy and Education, 2020, 29, 35-55.	3.3	81

#	Article	IF	Citations
4303	The role of riskâ€benefit and privacy analysis to understand different uses of social media by Generations X, Y, and Z in Indonesia. Electronic Journal of Information Systems in Developing Countries, 2020, 86, e12122.	0.9	12
4304	Healthcare 4.0: A review of frontiers in digital health. Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery, 2020, 10, e1350.	4.6	80
4305	Social media prediction: a literature review. Multimedia Tools and Applications, 2020, 79, 6279-6311.	2.6	45
4306	The effects of data entry structure on patientsâ€™ perceptions of information quality in Health Information Exchange (HIE). International Journal of Medical Informatics, 2020, 135, 104058.	1.6	13
4307	Media attention to large-scale corporate scandals: Hype and boredom in the age of social media. Journal of Business Research, 2020, 109, 385-398.	5.8	30
4308	Social presence, telepresence and customersâ€™ intention to purchase online peer-to-peer accommodation: A mediating model. Journal of Hospitality and Tourism Management, 2020, 42, 119-129.	3.5	72
4309	YouTube vloggersâ€™ popularity and influence: The roles of homophily, emotional attachment, and expertise. Journal of Retailing and Consumer Services, 2020, 54, 102027.	5.3	204
4310	Relationship between Social Media and ASCE Code of Ethics: Review and Case-Based Discussion. Journal of Civil Engineering Education, 2020, 146, 05019002.	0.8	2
4311	The Role of Trust in Understanding the Impact of Social Media Marketing on Brand Equity and Brand Loyalty. Journal of Relationship Marketing, 2020, 19, 287-308.	2.8	139
4312	Social media in operations and supply chain management: State-of-the-Art and research directions. International Journal of Production Research, 2020, 58, 1893-1925.	4.9	29
4313	Leveraging Textual Paralanguage and Consumerâ€“Brand Relationships for More Relatable Online Brand Communication: A Social Presence Approach. Journal of Interactive Advertising, 2020, 20, 17-30.	3.0	16
4314	Exploring consumer attitudes to online collaborative consumption: A typology of collaborative consumer profiles. Canadian Journal of Administrative Sciences, 2020, 37, 82-94.	0.9	13
4315	Chinese DMOsâ€™ engagement on global social media: examining post-related factors. Asia Pacific Journal of Tourism Research, 2020, 25, 274-285.	1.8	16
4316	Satisfaction with Braga (Portugal) and recommendation: A comparison between information coming from relatives/friends and from other sources. Tourism and Hospitality Research, 2020, 20, 345-357.	2.4	3
4317	Social Media and Elections in Africa, Volume 1. , 2020, , .		4
4318	Environmental discourse in natural disaster scenarios. Economic Research-Ekonomska Istraživanja, 2020, 33, 3093-3107.	2.6	2
4319	An evidence synthesis of strategies, enablers and barriers for keeping secrets online regarding the procurement and supply of illicit drugs. International Journal of Drug Policy, 2020, 75, 102621.	1.6	11
4320	A Seat at the Table and a Room of Their Own: Interconnected processes of social media use at the intersection of gender and occupation. Organization Studies, 2020, 41, 1673-1695.	3.8	15

#	ARTICLE	IF	CITATIONS
4321	Fostering Corporate Entrepreneurship with the use of social media tools. Journal of Business Research, 2020, 112, 396-412.	5.8	37
4322	Restaurant chain's corporate social responsibility messages on social networking sites: The role of social distance. International Journal of Hospitality Management, 2020, 85, 102429.	5.3	32
4323	For brand alliance social or cause related marketing which one is better? A study in emerging markets. International Journal of Nonprofit and Voluntary Sector Marketing, 2020, 25, e1656.	0.5	4
4325	The Utilization of Social Media by Small and Medium Food Vendors in Brunei Darussalam. International Journal of Asian Business and Information Management, 2020, 11, 142-163.	0.7	3
4326	Consumer engagement on social media: Evidence from small retailers. Journal of Consumer Behaviour, 2020, 19, 151-159.	2.6	58
4327	Effect of social media on academic engagement and performance: Perspective of graduate students. Education and Information Technologies, 2020, 25, 2427-2446.	3.5	18
4328	A framework for Facebook advertising effectiveness: A behavioral perspective. Journal of Business Research, 2020, 109, 76-87.	5.8	56
4329	Matching the future capabilities of an artificial intelligence-based software for social media marketing with potential users' expectations. Technological Forecasting and Social Change, 2020, 151, 119794.	6.2	57
4330	Understanding user participation from the perspective of psychological ownership: The moderating role of social distance. Computers in Human Behavior, 2020, 105, 106207.	5.1	25
4331	Advancing social media derived information messaging and management: A multi-mode development perspective. International Journal of Information Management, 2020, 51, 102021.	10.5	7
4332	The Association Between Social Media Use and Hazardous Alcohol Use Among Youths: A Four-Country Study. Alcohol and Alcoholism, 2020, 55, 86-95.	0.9	35
4333	How to gain image and positioning on social media: Spanish agribusiness firm image and position on social media. Applied Economics, 2020, 52, 2280-2291.	1.2	2
4334	When Climate-Induced Change Reaches Social Media: How Realistic Travel Expectations Shape Consumers' Attitudes toward the Destination. Journal of Travel Research, 2020, 59, 1413-1429.	5.8	15
4335	Monetizing disinformation in the attention economy: The case of genetically modified organisms (GMOs). European Management Journal, 2020, 38, 7-18.	3.1	32
4336	Rural cooperatives in the digital age: An analysis of the Internet presence and degree of maturity of agri-food cooperatives' e-commerce. Journal of Rural Studies, 2020, 74, 55-66.	2.1	69
4337	Organizational technological opportunism and social media: The deployment of social media analytics to sense and respond to technological discontinuities. Journal of Business Research, 2020, 112, 385-395.	5.8	23
4338	The Effect of Influencer Marketing on Consumers' Brand Admiration and Online Purchase Intentions: An Emerging Market Perspective. Journal of Internet Commerce, 2020, 19, 103-124.	3.5	110
4339	The role of social media advertising in hospitality, tourism and travel: a literature review and research agenda. International Journal of Contemporary Hospitality Management, 2020, 32, 3419-3438.	5.3	84

#	Article	IF	Citations
4340	E-WOM And Social Commerce Purchase Intentions: Applying The Theory of Planned Behavior. , 2020, , .		6
4341	Incidental news exposure via social media and political participation: Evidence of reciprocal effects. New Media and Society, 2022, 24, 178-201.	3.1	30
4342	The Role of Social Media on Tourists' Behavior: An Empirical Analysis of Millennials from the Czech Republic. Sustainability, 2020, 12, 7735.	1.6	30
4343	Developing a Selection Model for YouTubers Suited for Ad Placement Video Using AHP. International Journal of Information Communication Technologies and Human Development, 2020, 12, 1-14.	0.2	3
4344	Deep Learning for Traffic Sign Recognition Based on Spatial Pyramid Pooling with Scale Analysis. Applied Sciences (Switzerland), 2020, 10, 6997.	1.3	56
4345	Las redes sociales como herramienta educativa a través de la producción científica. Revista General De Informacion Y Documentacion, 2020, 30, 243-260.	0.1	2
4346	Social media resources and capabilities as strategic determinants of social media performance. International Journal of Research in Marketing, 2021, 38, 549-571.	2.4	24
4347	Technological affordance discovery in enterprise social media success. Industrial Management and Data Systems, 2020, 120, 1797-1812.	2.2	12
4348	The 4th V? The effect of word of mouth volatility on product performance. Electronic Commerce Research and Applications, 2020, 44, 101016.	2.5	1
4349	Employer Branding and Social Media. , 2020, , 90-94.		0
4350	8. Kid-friendly digital communication for hotels and service adaptation: Empirical evidence from family hotels. , 2020, , 123-136.		0
4351	Influence of social capital offline and online on early-stage entrepreneurs. REGE Revista De Gestão, 2020, 27, 393-408.	1.0	3
4352	Influences of Social Media Marketing Tools Towards Online Purchases: Nuances from Undergraduate Students in Nigeria Public Universities. Paradigm, 2020, 24, 239-253.	1.5	0
4353	Using Twitter for crisis communications in a natural disaster: Hurricane Harvey. Heliyon, 2020, 6, e04804.	1.4	19
4354	Why Do People Share Political Information on Social Media?. Digital Journalism, 2021, 9, 1123-1140.	2.5	14
4355	Attitude toward social media reviews and restaurant visit intention: a Bangladeshi perspective. South Asian Journal of Business Studies, 2022, 11, 20-44.	0.5	13
4356	A computational approach for using social networking platforms to support creative idea generation. Procedia CIRP, 2020, 91, 382-387.	1.0	12
4357	Decision-making in cruise operations management: A double-hurdle approach. Research in Transportation Business and Management, 2020, 37, 100524.	1.6	3

#	Article	IF	Citations
4358	"I do it my way" Idioms of practice and digital media ideologies of adolescents and older adults. New Media and Society, 2022, 24, 31-49.	3.1	21
4359	Social Media Usage for Enhancing English Language Skill. International Journal of Interactive Mobile Technologies, 2020, 14, 41.	0.7	11
4360	An Overview of Social Media Apps and their Potential Role in Geospatial Research. ISPRS International Journal of Geo-Information, 2020, 9, 526.	1.4	18
4361	Perspectives to social media usage of depressed patients and caregivers affecting to change the health behavior of patients in terms of information and perceived privacy risks. Heliyon, 2020, 6, e04244.	1.4	15
4362	On being roasted, toasted and burned: (Meta)pragmatics of Wendy's Twitter humour. Journal of Pragmatics, 2020, 166, 1-14.	0.8	10
4363	Fostering brand–consumer interactions in social media: the role of social media uses and gratifications. Journal of Research in Interactive Marketing, 2020, 14, 337-354.	7.2	82
4364	Innovative Social Media Marketing Communication Application for Thai Hotel SMEs. International Journal of Interactive Mobile Technologies, 2020, 14, 150.	0.7	1
4365	The importance of trust for electronic commerce satisfaction: an entrepreneurial perspective. British Food Journal, 2020, 123, 789-802.	1.6	7
4366	The Rise of Social Media in Sport: A Bibliometric Analysis. International Journal of Innovation and Technology Management, 2020, 17, .	0.8	24
4367	Calculated vs. Ad Hoc Publics in the #Brexit Discourse on Twitter and the Role of Business Actors. Information (Switzerland), 2020, 11, 435.	1.7	5
4368	Social networks and social media: Understanding and managing influence vulnerability in a connected society. Business Horizons, 2020, 63, 749-761.	3.4	15
4369	Sustainable consumption: How does social media affect food choices?. Journal of Cleaner Production, 2020, 277, 124036.	4.6	56
4370	Social Media Marketing. , 2020, , 1-18.		0
4371	Against the Odds: Consequences of Social Media in B2B and B2C. , 2020, , 163-189.		1
4373	How does mobile social media affect knowledge sharing under the "Guanxi" system?. Journal of Knowledge Management, 2020, 24, 1343-1367.	3.2	18
4374	Impact of social media activity outcomes on brand equity. Journal of Product and Brand Management, 2020, 29, 927-937.	2.6	33
4375	Expanding customer engagement: the role of negative engagement, dual valences and contexts. European Journal of Marketing, 2020, 54, 1469-1499.	1.7	77
4376	External factors of new media tools' usage in personal communication across countries. International Journal of Emerging Markets, 2020, ahead-of-print, .	1.3	0

#	Article	IF	Citations
4377	Motives to engage with sports brands on Facebook and Instagramâ€"The case of a Portuguese football club. International Journal of Sports Marketing and Sponsorship, 2020, 21, 325-349.	0.8	16
4378	Correlates of social media fatigue and academic performance decrement. Information Technology and People, 2020, 34, 557-580.	1.9	81
4379	What motivates members to transact on social C2C communities? A theoretical explanation. Journal of Consumer Marketing, 2020, 37, 399-411.	1.2	12
4380	One size doesnâ€™t fit all: a uses and gratifications analysis of social media platforms. Journal of Research in Interactive Marketing, 2020, 14, 269-284.	7.2	83
4381	The use of social media as a legitimation tool for sustainability reporting. Meditari Accountancy Research, 2020, 28, 613-632.	2.4	40
4382	The use of Twitter for innovation in business markets. Marketing Intelligence and Planning, 2020, 38, 587-601.	2.1	16
4383	The use of social media in the B2B sales process: a meta synthesis. RAUSP Management Journal, 2021, 56, 9-23.	0.8	6
4384	How to increase engagement on social media using the honeycomb model. REGE Revista De GestÃ£o, 2020, 27, 153-167.	1.0	5
4385	Social media usage in Indian beauty and wellness industry: a qualitative study. TQM Journal, 2020, 33, 17-32.	2.1	13
4386	Examining how online risk exposure and online social capital influence adolescent psychological stress. Computers in Human Behavior, 2020, 113, 106488.	5.1	18
4387	Managing the communicative organization: a qualitative analysis of knowledge-intensive companies. Corporate Communications, 2020, 25, 551-571.	1.1	9
4388	Task-technology fit analysis of social media use for marketing in the tourism and hospitality industry: a systematic literature review. International Journal of Contemporary Hospitality Management, 2020, 32, 2677-2715.	5.3	39
4389	The influence of perceived social media marketing elements on consumerâ€"brand engagement and brand knowledge. Asia Pacific Journal of Marketing and Logistics, 2020, 32, 695-720.	1.8	127
4390	The dynamic stimulus of social media marketing on purchase intention of Indonesian airline products and services. Asia Pacific Journal of Marketing and Logistics, 2020, 33, 561-583.	1.8	42
4391	Applying social media to environmental education: is it more impactful than traditional media?. Information Discovery and Delivery, 2020, 48, 255-266.	1.6	41
4392	Potential of digital technologies in academic entrepreneurship â€" a study. International Journal of Entrepreneurial Behaviour and Research, 2020, 26, 1449-1476.	2.3	16
4393	Social media visibility, investor diversity and trading consensus. International Journal of Managerial Finance, 2020, 17, 25-48.	0.6	1
4394	How to inspire customers via social media. Industrial Management and Data Systems, 2020, 120, 1041-1057.	2.2	24

#	Article	IF	Citations
4395	Social media resources and export performance: the role of trust and commitment. International Marketing Review, 2020, 37, 273-297.	2.2	24
4396	The impact of social media activities on brand image and emotional attachment. Journal of Hospitality and Tourism Technology, 2020, 11, 109-135.	2.5	47
4397	Detecting customers knowledge from social media big data: toward an integrated methodological framework based on netnography and business analytics. Journal of Knowledge Management, 2020, 24, 799-821.	3.2	51
4398	Social Media use and value creation in the digital landscape: a dynamic-capabilities perspective. Journal of Service Management, 2020, 31, 313-343.	4.4	33
4399	Social media and consumer buying behavior decision: what entrepreneurs should know?. Management Decision, 2021, 59, 1249-1270.	2.2	50
4400	Social Media and Consumer Engagement: The Case of Malaysian Student Entrepreneurs. Journal of Asia-Pacific Business, 2020, 21, 185-206.	0.8	8
4401	Do Social Media and E-Mail Engagement Impact Reputation and Trust-Driven Behavior?. Trziste, 2020, 32, 9-25.	0.2	3
4402	How Large Information Technology Companies Use Twitter: Arrangement of Corporate Accounts and Characteristics of Tweets. Journal of Business and Technical Communication, 2020, 34, 364-392.	1.4	19
4403	Attribution and attributional processes of organizations' environmental messages. International Journal of Market Research, 2021, 63, 576-596.	2.8	4
4404	A study of government 2.0 implementation in Indonesia. Socio-Economic Planning Sciences, 2020, 72, 100920.	2.5	11
4405	Each post matters: a content analysis of #mentalhealth images on Instagram. Journal of Visual Communication in Medicine, 2020, 43, 128-138.	0.4	11
4406	Boundaryless Twitter Use: On the Affordances of Social Media. Social Sciences, 2020, 9, 201.	0.7	5
4407	Challenges and lessons from conducting audit research using social media. International Journal of Economics and Accounting, 2020, 9, 353.	0.0	0
4408	The drivers of user responses to social media campaigns: a field study. International Journal of Electronic Business, 2020, 15, 93.	0.2	0
4409	Building customer engagement and brand loyalty through online social media: an exploratory study. International Journal of Electronic Marketing and Retailing, 2020, 11, 143.	0.1	4
4410	Investigating the roles of educational usage activities and motivations behind continuance intention for Facebook assisted student engagement. International Journal of Management in Education, 2020, 14, 49.	0.1	0
4411	Online naturalistic inquiry in project management research: Directions for research. Project Leadership and Society, 2020, 1, 100002.	1.8	8
4412	Exploring the role of social media in collaborative learning the new domain of learning. Smart Learning Environments, 2020, 7, .	4.3	182

#	ARTICLE	IF	CITATIONS
4413	Gender differences in the wearable preferences, device and advertising value perceptions: smartwatches vs. fitness trackers. International Journal of Technology Marketing, 2020, 14, 199.	0.1	8
4414	Service strategy based on Tri Kaya Parisudha, social media promotion, business values and business performance. Management Science Letters, 2020, , 2961-2972.	0.8	8
4415	â€œCan you send us a PM please?â€•Service recovery interactions on social media from the perspective of organizational legitimacy. Discourse, Context and Media, 2020, 38, 100445.	0.9	14
4416	Research on the Influencing Factors of Brand Diffusion via Social Media. E3S Web of Conferences, 2020, 189, 03032.	0.2	1
4417	Business Information Systems Workshops. Lecture Notes in Business Information Processing, 2020, , .	0.8	1
4418	Digital organizing of a global social movement: From connective to collective action. Information and Organization, 2020, 30, 100324.	3.1	23
4419	The influence of self-construal on frequency of user activities and advertising involvement in Msg-SN. Behaviour and Information Technology, 2022, 41, 934-945.	2.5	5
4420	Organizational culture on the Facebook page of an emergency management agency: a thematic analysis. Online Information Review, 2021, 45, 336-355.	2.2	0
4421	Social media adoption among small and medium-sized Greek hotels: a survey about its antecedents and its impact on performance outcomes. International Journal of Decision Sciences, Risk and Management, 2020, 9, 23.	0.1	2
4422	Identifying innovative practices of management control among start-ups. International Journal of Management Practice, 2020, 13, 401.	0.1	3
4423	Effects of perceived ease of use on SNSs-addiction through psychological dependence, habit: the moderating role of perceived usefulness. International Journal of Business Information Systems, 2020, 33, 383.	0.2	30
4424	Museums and their audience: towards dialogic communication through social media. International Journal of Digital Culture and Electronic Tourism, 2020, 3, 22.	0.1	1
4425	Stakeholder engagement via Facebook: an analysis of world's most popular museums. International Journal of Digital Culture and Electronic Tourism, 2020, 3, 6.	0.1	1
4426	Sharing YouTube content in offline mode: an attempt to explore conversation through an experimental study. International Journal of Entrepreneurship and Innovation Management, 2020, 24, 154.	0.1	0
4427	Visitors engagement and social media in museums: evidence from Italy. International Journal of Digital Culture and Electronic Tourism, 2020, 3, 36.	0.1	15
4428	Purchase decision-making process using social capital: moderating effect of trustworthiness. International Journal of Internet and Enterprise Management, 2020, 9, 261.	0.1	2
4429	Does social media use at work lower productivity. International Journal of Information Technology and Management, 2020, 19, 47.	0.1	4
4430	Journalistische Praxis: Konstruktiver Journalismus. Essentials, 2020, , .	0.1	1

#	Article	IF	Citations
4431	International food quality and safety technology in action: Dubaiâ€™s Foodwatch. , 2020, , 53-55.		0
4432	Health Information Sources and the Influenza Vaccination: The Mediating Roles of Perceived Vaccine Efficacy and Safety. Journal of Health Communication, 2020, 25, 727-735.	1.2	48
4433	Effects of social media on residentsâ€™ attitudes to tourism: conceptual framework and research propositions. Journal of Sustainable Tourism, 2023, 31, 350-366.	5.7	27
4434	The Motivation, Strategies, and Barriers for Adopting Social Media Marketing in the Flower Retailing Business. Horticulturae, 2020, 6, 80.	1.2	3
4435	Tourism Policy and Planning in Bangladesh. , 2020, , .		0
4437	Impact of Communicating With Doctors Via Social Media on Consumersâ€™ E-Health Literacy and Healthy Behaviors in China. Inquiry (United States), 2020, 57, 004695802097118.	0.5	4
4438	Collaborative tourism in Europe: the role of travel motivations on new platforms and information sources. International Journal of Business and Globalisation, 2020, 24, 355.	0.1	1
4439	Keeping up the pace of digitalization in small businessesâ€"Women entrepreneurs' knowledge and use of social media. International Journal of Entrepreneurial Behaviour and Research, 2021, 27, 378-396.	2.3	56
4440	Impact of social media advertising on millennials buying behaviour. International Journal of Intelligent Enterprise, 2020, 7, 481.	0.1	9
4441	Identifying factors affecting the value of advertisements on football clubs' and players' social media: a discrete choice analysis. International Journal of Sports Marketing and Sponsorship, 2021, 22, 652-676.	0.8	4
4442	Social networking sites' advertising effectiveness: a systematic insight into literature. International Journal of Indian Culture and Business Management, 2020, 20, 37.	0.1	1
4443	A Big Data Reference Architecture for Emergency Management. Information (Switzerland), 2020, 11, 569.	1.7	12
4444	Critical Discourse Analysis of Airbnb Reviews: Exploring Value Co-creation. Advanced Series in Management, 2020, , 11-26.	0.8	4
4445	Motivations of guests contributing sWOM on social media: a case in Vietnam. Journal of Asian Business and Economic Studies, 2020, ahead-of-print, .	1.5	2
4446	Supporting higher education with social networks: trust and privacy vs perceived effectiveness. Online Information Review, 2020, 45, 207-219.	2.2	23
4447	Social Capital on Social Mediaâ€"Concepts, Measurement Techniques and Trends in Operationalization. Information (Switzerland), 2020, 11, 515.	1.7	5
4448	Information technology and marketing: an important partnership for decades. Industrial Management and Data Systems, 2020, 121, 123-157.	2.2	12
4449	A study on the individual's online shopping continuance intention on Amazon.in for consumer electronics. International Journal of Business and Globalisation, 2020, 24, 240.	0.1	2

#	Article	IF	Citations
4450	The Changing Role of SMEs in Global Business. Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business, 2020, , .	1.0	5
4451	Are you part of the crowd? The role of sex and environmental characteristics for crowdfunding awareness. Journal of Small Business Management, 2023, 61, 1062-1094.	2.8	11
4452	The Influence of Social Media on Employee's Knowledge Sharing Motivation: A Two-Factor Theory Perspective. SAGE Open, 2020, 10, 215824402094249.	0.8	7
4453	Social media, customer engagement, and sales organizations: A research agenda. Industrial Marketing Management, 2020, 90, 291-299.	3.7	73
4454	Biased minds experience improved decision-making speed and confidence on social media: a heuristic approach. Information Technology and Tourism, 2020, 22, 593-624.	3.4	3
4455	The digital marketing capabilities gap. Industrial Marketing Management, 2020, 90, 276-290.	3.7	116
4456	From Purchasing Exposure to Fostering Engagement: Brand–Consumer Experiences in the Emerging Computational Advertising Landscape. Journal of Advertising, 2020, 49, 428-445.	4.1	38
4457	Social capital affects job performance through social media. Industrial Management and Data Systems, 2020, 120, 903-922.	2.2	18
4458	"Buy, buy most Americans buy" country of reference (COR) effects and consumer purchasing decisions. International Marketing Review, 2020, 37, 533-558.	2.2	7
4459	Moderating role of addiction to social media usage in managing cultural intelligence and cultural identity change. Information Technology and People, 2020, 34, 704-730.	1.9	14
4460	Student use of social media, academic performance, and creativity: the mediating role of intrinsic motivation. Interactive Technology and Smart Education, 2020, 17, 403-415.	3.8	14
4461	Who says what?: exploring the impacts of content type and blog type on brand credibility, brand similarity and eWOM intention. Journal of Fashion Marketing and Management, 2020, 24, 611-630.	1.5	10
4462	Fostering the Use of Social Media towards Students' Learning. Journal of Physics: Conference Series, 2020, 1477, 042011.	0.3	0
4463	What Triggers Entrepreneurial Intention among Young Generation? The Impact of Social Media. Journal of Physics: Conference Series, 2020, 1529, 042066.	0.3	0
4464	Conundrum of resource sharing in Zimbabwe: a case of academic libraries. Information Discovery and Delivery, 2020, 48, 179-186.	1.6	1
4465	Liability risks in shareholders' engagement via electronic communication and social media. International Journal of Law and Management, 2020, 62, 539-555.	0.6	3
4466	Examining social media branding profiles of logistics service providers. Journal of Business and Industrial Marketing, 2020, 35, 2023-2038.	1.8	8
4467	How fashion influencers contribute to consumers' purchase intention. Journal of Fashion Marketing and Management, 2020, 24, 361-380.	1.5	104

#	Article	IF	Citations
4468	The symbolic meaning of luxury-lite fashion brands among younger Chinese consumers. Journal of Fashion Marketing and Management, 2020, 24, 83-98.	1.5	18
4469	Distributed pool mining and digital inequalities, From cryptocurrency to scientific research. Journal of Information Communication and Ethics in Society, 2020, 18, 339-355.	1.0	1
4470	The battle of superheroes: the rise of the knowledge platform strategy in the movie industry. Journal of Knowledge Management, 2020, 24, 1881-1898.	3.2	8
4471	How do features of social media influence knowledge sharing? An ambient awareness perspective. Journal of Knowledge Management, 2020, 24, 439-462.	3.2	34
4472	Estimating numerical scale ratings from text-based service reviews. Journal of Service Management, 2020, 31, 187-202.	4.4	7
4473	Technology adoption news and corporate reputation: sentiment analysis about the introduction of Bitcoin. Journal of Product and Brand Management, 2020, 29, 877-897.	2.6	23
4474	Marketing intangibles: the case of library services in higher education institutions. Library Hi Tech News, 2020, 37, 15-20.	0.5	3
4475	Drivers of intensive Facebook usage among university students: An implications of U&G and TPB theories. Technology in Society, 2020, 62, 101331.	4.8	44
4476	â€œJust be thereâ€: European Journal of Marketing, 2020, 54, 1281-1303.	1.7	36
4477	Social mediaâ€"based customer service and firm reputation. International Journal of Operations and Production Management, 2020, 40, 575-601.	3.5	20
4478	Leveraging social media in new product development: organisational learning processes, mechanisms and evidence from China. International Journal of Operations and Production Management, 2020, 40, 671-695.	3.5	23
4479	Get employees talking through enterprise social media! Reduce cyberslacking: a moderated mediation model. Internet Research, 2020, 30, 1167-1202.	2.7	22
4480	Service encounter microblog word of mouth and its impact on firm reputation. Journal of Services Marketing, 2020, 34, 717-733.	1.7	3
4481	Corporate disclosure via social media: a data science approach. Online Information Review, 2020, 44, 278-298.	2.2	13
4482	Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. International Journal of Environmental Research and Public Health, 2020, 17, 4859.	1.2	16
4483	Small scale craft workers and the use of social media platforms for business performance in southwest Nigeria. Journal of Small Business and Entrepreneurship, 2023, 35, 181-196.	3.0	11
4484	The language of bullying: Social issues on Chinese websites. Aggression and Violent Behavior, 2020, 53, 101453.	1.2	12
4485	Social Media Use and Job Performance in the Workplace: The Effects of Facebook and KakaoTalk Use on Job Performance in South Korea. Sustainability, 2020, 12, 4052.	1.6	21

#	ARTICLE	IF	CITATIONS
4486	De-motivating employeesâ€™ negative communication behaviors on anonymous social media: The role of public relations. Public Relations Review, 2020, 46, 101955.	1.9	23
4487	Suicide on Facebook-the tales of unnoticed departure in Bangladesh. Global Mental Health (Cambridge, England), 2020, 7, e12.	1.0	11
4488	Small and medium-size enterprisesâ€™ business performance in tourism industry: the mediating role of innovative practice and moderating role of government support. Asian Journal of Technology Innovation, 0, , 1-21.	1.7	10
4489	Role of social media in Ethiopias recent political transition. Journal of Media and Communication Studies, 2020, 12, 13-22.	0.2	3
4490	Investigating the Methods and Effectiveness of Crisis Communication. Journal of Nonprofit and Public Sector Marketing, 2020, 32, 379-405.	0.9	14
4491	Social Media in Occupational Health Nursing: Helpful or Harmful?. Workplace Health and Safety, 2020, 68, 408-414.	0.7	5
4492	Identifying Experts in Community Question Answering Website Based on Graph Convolutional Neural Network. IEEE Access, 2020, 8, 137799-137811.	2.6	5
4493	Effects of Sexual Function, Social Media Use, and Selfâ€Efficacy on Quality of Life Among Home Parenteral Nutrition Patients. Journal of Parenteral and Enteral Nutrition, 2021, 45, 991-998.	1.3	4
4494	Motivations of employees' communicative behaviors on social media. Internet Research, 2020, 30, 971-994.	2.7	15
4495	Curvilinear performance effects of social cyberloafing out of class: the mediating role as a recovery experience. Information Technology and People, 2020, 34, 581-598.	1.9	15
4496	Employer branding through crowdsourcing: understanding the sentiments of employees. Journal of Indian Business Research, 2020, 12, 93-111.	1.2	30
4497	Social media use in academia. Journal of Information Communication and Ethics in Society, 2020, 18, 255-280.	1.0	6
4498	What drives Instagram usage? User motives and personality traits. Online Information Review, 2020, 44, 625-643.	2.2	23
4499	Hello Brand, letâ€™s take a selfie. Qualitative Market Research, 2020, 23, 109-121.	1.0	10
4500	Help Me TripAdvisor! Examining the Relationship between TripAdvisor e-WOM Attributes, Trusts towards Online Reviews and Travellers Behavioural Intentions. Journal of Information and Organizational Sciences, 2020, 44, 83-112.	0.2	11
4501	After the revolution â€“ new chances for service research in a digital world. Journal of Service Management, 2020, 31, 597-607.	4.4	12
4502	Driving consumerâ€“brand engagement and co-creation by brand interactivity. Marketing Intelligence and Planning, 2020, 38, 523-541.	2.1	70
4503	Electronic participation via Facebook: the potential from Brazilian municipalities. Transforming Government: People, Process and Policy, 2020, ahead-of-print, .	1.3	1

#	ARTICLE	IF	CITATIONS
4504	An exploration of motives and behavior across Facebook and Twitter. Journal of Systems and Information Technology, 2020, 22, 201-222.	0.8	8
4505	Marketing of breast milk substitutes on the internet and television in Mexico. Journal of Paediatrics and Child Health, 2020, 56, 1438-1447.	0.4	15
4506	The Impact of Social Media on the Brand Capital of Famous People. Sustainability, 2020, 12, 6414.	1.6	5
4508	SNOWL model: social networks unification-based semantic data integration. Knowledge and Information Systems, 2020, 62, 4297-4336.	2.1	4
4509	Social media use and its effect on university student's learning and academic performance in the UAE. Journal of Research on Technology in Education, 2022, 54, 18-33.	4.0	9
4510	Die Digitalisierung von Messeveranstaltern. , 2020, , .		0
4511	CEOs' self-disclosure on Instagram and consumer-brand relationships: the moderating effect of relationship norms. International Journal of Advertising, 2021, 40, 897-921.	4.2	8
4512	An Examination of a Campaign Hashtag (#OptOutside) with Google Trends and Twitter. Journal of Interactive Advertising, 2020, 20, 165-180.	3.0	2
4513	Digital Transformation in Sport and Social Media. , 2020, , 89-104.		1
4514	Instagram Literature: Insights from Scientometric Application. , 2020, , .		10
4515	Unraveling the Effects of Ethical Leadership on Knowledge Sharing: The Mediating Roles of Subjective Well-Being and Social Media in the Hotel Industry. Sustainability, 2020, 12, 8333.	1.6	35
4516	Teachers' private theories and their adoption of affordances of mobile social media: a qualitative multi-case study of teachers' integration of WeChat in higher education in China. Educational Media International, 2020, 57, 208-232.	0.9	2
4517	Explicating micro foundations of corporate social responsibility: a moderated-mediation study of customer, investor and employee roles. International Journal of Ethics and Systems, 2020, 36, 619-640.	0.7	10
4518	#SocialWorkEducation: A Computational Analysis of Social Work Programs on Twitter. Journal of Social Work Education, 2022, 58, 215-226.	0.5	3
4519	The Impact Of Social Network Marketing and Customer Engagement on Purchase Intentions in Wedding Service Business. , 2020, , .		4
4520	Mobile social media marketing: a new marketing channel among digital natives in higher education?. Journal of Marketing for Higher Education, 2022, 32, 113-137.	2.3	34
4521	The quality of online media reporting of celebrity suicide in India and its association with subsequent online suicide-related search behaviour among general population: An infodemiology study. Asian Journal of Psychiatry, 2020, 53, 102380.	0.9	22
4522	Social Networking Addiction Scale. Cogent Psychology, 2020, 7, .	0.6	15

#	Article	IF	Citations
4523	Determinants of Social Media Usage in Business by Women: Age and Development of the Country. Information (Switzerland), 2020, 11, 445.	1.7	2
4524	Visitors' experience at Angkor Wat, Cambodia: evidence from sentiment and topic analysis. Journal of Heritage Tourism, 2020, , 1-14.	1.6	8
4525	Application of Machine Learning Methods in Mental Health Detection: A Systematic Review. IEEE Access, 2020, 8, 183952-183964.	2.6	53
4526	New Scheme for Impervious Surface Area Mapping From SAR Images With Auxiliary User-Generated Content. IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing, 2020, 13, 5954-5970.	2.3	2
4527	Knowledge sharing behaviors in social media. Technology in Society, 2020, 63, 101426.	4.8	18
4528	â€˜I want to record and share my wonderful journeyâ€™: Chinese Millennialsâ€™ production and sharing of short-form travel videos on TikTok or Douyin. Current Issues in Tourism, 2022, 25, 3412-3424.	4.6	86
4529	Central themes, core concepts and knowledge gaps concerning social media use, and mental health and well-being among adolescents: a protocol of a scoping review of published literature. BMJ Open, 2020, 10, e031105.	0.8	9
4530	The interaction between social media, knowledge management and service quality: A decision tree analysis. PLoS ONE, 2020, 15, e0236735.	1.1	7
4531	Social Media, Quo Vadis? Prospective Development and Implications. Future Internet, 2020, 12, 146.	2.4	22
4532	Evidence of Climate Change Engagement Behaviour on a Facebook Fan-Based Page. Sustainability, 2020, 12, 7038.	1.6	7
4534	Local banks in social media: determinants and consequences. Economic Research-Ekonomska Istrazivanja, 2020, 33, 3356-3384.	2.6	5
4535	Customer engagement, customer equity and repurchase intention in mobile apps. Journal of Business Research, 2020, 121, 13-21.	5.8	73
4536	Economic Efficiency in the Tunisian Olive Oil Sector. Agriculture (Switzerland), 2020, 10, 391.	1.4	12
4537	Quantified Storytelling. , 2020, , .		12
4539	Traditionen und Transformationen des Ã–ffentlichen. , 2020, , .		0
4540	School Bullying, Perpetration, and Cyberhate: Overlapping Issues. Contemporary School Psychology, 2022, 26, 341-349.	0.9	9
4541	Sustaining customer engagement through social media brand communities. Journal of Global Scholars of Marketing Science, 2020, 30, 344-357.	1.4	19
4542	Modelling Twitter conversations in #favela towards the conceptualization of the eVoice of the unheard. Journal of Information Communication and Ethics in Society, 2020, 18, 529-551.	1.0	5

#	ARTICLE	IF	CITATIONS
4543	Effects of Social Media on Enotourism. Two Cases Study: Okanagan Valley (Canada) and Somontano (Spain). Sustainability, 2020, 12, 6705.	1.6	12
4544	INVESTIGATING THE MODERATING ROLE OF TRUST BETWEEN SOCIAL MEDIA CAPABILITIES AND CONSUMER BRAND ENGAGEMENT ACROSS TEXTILE SECTOR OF PAKISTAN. International Review of Management and Marketing, 2020, 10, 53-62.	0.1	1
4545	Industrial Heritage 2.0: Internet Presence and Development of the Electronic Commerce of Industrial Tourism. Sustainability, 2020, 12, 5965.	1.6	13
4546	Cross-National Study on the Perception of the Korean Wave and Cultural Hybridity in Indonesia and Malaysia Using Discourse on Social Media. Sustainability, 2020, 12, 6072.	1.6	19
4547	Attracting and recruiting quality talent: firm perspectives. Rajagiri Management Journal, 2020, 14, 107-120.	1.8	10
4548	Impact of Entrepreneurial Ecosystem Discussions in Smart Cities: Comprehensive Assessment of Social Media Data. Smart Cities, 2020, 3, 112-137.	5.5	9
4549	When Ambiguity Rules: The Emergence of Adaptive Governance from (In)Congruent Frames of Knowledge Sharing Technology. Information Systems Frontiers, 2021, 23, 1573-1591.	4.1	6
4550	Surveying the Impact of Authentic and Pragmatic Marketing by Paradigm Shift on Brand Authenticity: A Case Study of Selected Islamic Azad Universities (Anzali, Tehran Markaz, and Tonekabon). Advances in Human-Computer Interaction, 2020, 2020, 1-17.	1.8	1
4551	Social Media Use and Mental Health and Well-Being Among Adolescents â€" A Scoping Review. Frontiers in Psychology, 2020, 11, 1949.	1.1	97
4552	Sentiment analysis of social media posts on pharmacotherapy: A scoping review. Pharmacology Research and Perspectives, 2020, 8, e00640.	1.1	6
4553	Motivations to use social media: effects on the perceived informativeness, entertainment, and intrusiveness of paid mobile advertising. Journal of Marketing Management, 2020, 36, 1527-1555.	1.2	16
4554	A Conceptual Framework for Mitigating the Risk in eCommerce Websites. , 2020, , .		0
4555	Determinant Factors Influencing Thai Touristsâ€™ Intentions to Use Social Media for Travel Planning. Sustainability, 2020, 12, 7252.	1.6	34
4556	Is <i>IS</i> Online Chatter Just Noise?: An Analysis of the Islamic State Strategic Communications. International Journal of Strategic Communication, 2020, 14, 179-202.	0.9	4
4557	Report on Digital Literacy in Academic Meetings during the 2020 COVID-19 Lockdown. Challenges, 2020, 11, 20.	0.9	36
4558	Social Media and IOT Wearables in Developing Marketing Strategies. Do SMEs Differ From Large Enterprises?. Sustainability, 2020, 12, 7292.	1.6	10
4559	Defining the relationship between consumers and retailers through user-generated content: insights from the research literature. International Journal of Retail and Distribution Management, 2020, 49, 41-60.	2.7	9
4560	The Role of Social Media in Scholarly Collaboration: An Enabler of International Research Teamâ€™s Activation?. Journal of Global Information Technology Management, 2020, 23, 273-291.	0.5	17

#	ARTICLE	IF	CITATIONS
4561	Mobile augmented reality as an internationalization tool in the â€œMade In Italyâ€•food and beverage industry. Journal of Management and Governance, 2021, 25, 1179-1209.	2.4	18
4562	Impact of social media interventions and tools among informal caregivers of critically ill patients after patient admission to the intensive care unit: A scoping review. PLoS ONE, 2020, 15, e0238803.	1.1	10
4563	Political Cyber Operations. International Journal of Cyber Warfare and Terrorism, 2020, 10, 15-27.	0.3	0
4564	Media Management. Springer Texts in Business and Economics, 2020, , .	0.2	12
4565	Social Commerce in Emerging Markets and its Impact on Online Community Engagement. Information Systems Frontiers, 2021, 23, 1499-1520.	4.1	42
4566	Social Networking Sites and Researcherâ€™s Success. Journal of Computer Information Systems, 2022, 62, 259-266.	2.0	13
4567	La comunicaciÃ³n visual en Instagram: estudio de los efectos de los micro-influencers en el comportamiento de sus seguidores. Estudios Sobre El Mensaje Periodistico, 2020, 26, 1205-1216.	0.3	14
4568	Characterizing Social Marketing Behavior of E-commerce Celebrities and Predicting Their Value. , 2020, , .		2
4569	Exploring the mediation effect of social media acceptance on the relationship between entrepreneurial personality and entrepreneurial intention. Management Science Letters, 2020, , 3801-3810.	0.8	9
4570	Motivation and Evaluation Criteria Influencing Consumer Experience of One-Person Media. International Journal of Human-Computer Interaction, 2020, 36, 1942-1952.	3.3	2
4571	Using social networks in school crisis management: evidence from middle school principals in Kuwait. Education 3-13, 2021, 49, 935-944.	0.6	3
4572	e-Health Campaigns for Promoting Influenza Vaccination: Examining Effectiveness of Fear Appeal Messages from Different Sources. Telemedicine Journal and E-Health, 2021, 27, 763-770.	1.6	5
4573	The Impact of Social Media Technologies on Supplier and Customer Relationship Management: An Empirical Analysis in the U.S.. IEEE Access, 2020, 8, 220878-220888.	2.6	4
4574	A Study of Cyber Security Issues in Sri Lanka. International Journal of Cyber Warfare and Terrorism, 2020, 10, 59-72.	0.3	0
4575	A quality measurement proposal for corporate social network sites: the case of hotel Facebook page. Current Issues in Tourism, 2020, , 1-16.	4.6	4
4576	Internet-Mediated Genre Studies: An Integrative Literature Review (2005â€"2019). IEEE Transactions on Professional Communication, 2020, 63, 279-295.	0.6	1
4577	Social media practices in Indonesian SMEs. International Journal of Business Information Systems, 2020, 35, 3.	0.2	4
4578	Dialogorientierte Unternehmenskommunikation in den sozialen Medien. Organisationskummunikation, 2020, , .	0.1	3

#	ARTICLE	IF	CITATIONS
4580	Compulsive Internet Use among Students in Primary School: The Role of Parenting Monitoring. Journal of Physics: Conference Series, 2020, 1529, 032074.	0.3	0
4581	Microbiome Research: Open Communication Today, Microbiome Applications in the Future. Microorganisms, 2020, 8, 1960.	1.6	2
4582	Social Media Adoption and Financial Sustainability: Learned Lessons from Developing Countries. Sustainability, 2020, 12, 10616.	1.6	26
4583	Local governments' communication through Facebook. Evidences from <scp>COVID</scp>â€19 pandemic in Italy. Journal of Public Affairs, 2021, 21, e2551.	1.7	20
4584	An empirical investigation of knowledge management, organizational innovation, organizational learning, and organizational culture: Examining a moderated mediation model of social media technologies. Journal of Public Affairs, 2022, 22, e2575.	1.7	6
4585	Gender Disparities in the Influence of Social Media Advertisements on Buying Decision in Nigeria. Communicatio, 2020, 46, 87-105.	0.2	4
4586	Factors impacting innovation performance for entrepreneurs in India. International Journal of Entrepreneurial Behaviour and Research, 2021, 27, 356-377.	2.3	6
4587	Into the Digital Wild: Utilizing Twitter, Instagram, YouTube, and Facebook for Effective Science and Environmental Communication. Frontiers in Communication, 2020, 5, .	0.6	24
4588	Citizen Science on Twitter: Using Data Analytics to Understand Conversations and Networks. Future Internet, 2020, 12, 210.	2.4	14
4589	Social Media Communication and Loneliness Among Older Adults: The Mediating Roles of Social Support and Social Contact. Gerontologist, The, 2021, 61, 888-896.	2.3	73
4590	The contradiction between self-protection and self-presentation on knowledge sharing behaviour: evidence from higher education students in Pakistan. International Journal of Knowledge and Learning, 2020, 13, 246.	0.1	14
4591	Consumer attitudes toward the adoption of mobile marketing in Namibia. International Journal of Markets and Business Systems, 2020, 4, 42.	0.3	0
4592	The Factor of Availability Facilities at Home and Compulsive Internet Use among Primary School Students. Journal of Physics: Conference Series, 2020, 1529, 032075.	0.3	1
4593	Comparison of Web Services for Sentiment Analysis in Social Networking Sites. IOP Conference Series: Materials Science and Engineering, 2020, 884, 012063.	0.3	4
4594	Well-Being in the Information Society. Fruits of Respect. Communications in Computer and Information Science, 2020, , .	0.4	0
4595	Social vacation: Proposition of a model to understand touristsâ€™ usage of social media for travel planning. Technology in Society, 2020, 63, 101438.	4.8	29
4596	A Time Series Analysis of Trends With Twitter Hashtags Using LSTM. , 2020, , .		2
4597	Airbnb or Hotel?. International Journal of Tourism and Hospitality Management in the Digital Age, 2020, 4, 1-10.	0.7	2

#	Article	IF	Citations
4598	Digital images of pediatric mental disorders do not accurately represent the conditions. Heliyon, 2020, 6, e05017.	1.4	1
4599	Impact Assessment of Digital Marketing Tools Application in Rural Homestays: A Case Study of Kullu District. , 2020, , .		1
4600	Detection of Potential Controversial Issues for Social Sustainability: Case of Green Energy. Sustainability, 2020, 12, 8057.	1.6	1
4601	Tweeting the High Line Life: A Social Media Lens on Urban Green Spaces. Sustainability, 2020, 12, 8895.	1.6	12
4602	Social media, business capabilities and performance: A review of literature. African Journal of Business Management, 2020, 14, 271-277.	0.4	6
4603	The Relationship between Social Media Usage and General Health in the Older People of Shiraz City in Iran. Ageing International, 2021, 46, 453-464.	0.6	3
4604	User Behavior on Online Social Networks: Relationships among Social Activities and Satisfaction. Symmetry, 2020, 12, 1656.	1.1	6
4605	Mediating Effect of Social Media Marketing Adoption Towards Business Performance: An Approach of Structural Equation Modelling Partial Least Square (SEM-PLS). Research in World Economy, 2020, 11, 100.	0.3	2
4606	Reviewing the Landscape of Research on Influencer-generated Content. , 2020, , .		3
4607	Social Media in Micro-Enterprises. Journal of Global Information Management, 2020, 28, 184-203.	1.4	16
4608	Educational affordances of mobile social media for language teaching and learning: a chinese teacher's perspective. Computer Assisted Language Learning, 2022, 35, 918-947.	4.8	15
4609	Task-Technology Fit and Technology Acceptance Model Application to Structure and Evaluate the Adoption of Social Media in Academia. IEEE Access, 2020, 8, 78427-78440.	2.6	65
4610	Security with Intelligent Computing and Big-Data Services 2019. Advances in Intelligent Systems and Computing, 2020, , .	0.5	0
4611	Sharing emotions: determining films' evoked emotional experience from their online reviews. Information Retrieval, 2020, 23, 475-501.	1.6	10
4612	Antecedents of Online Purchase Intention Among Ageing Consumers. Global Business Review, 2023, 24, 1041-1057.	1.6	12
4613	Temporal and textual analysis of social media on collective discourses during the Zika virus pandemic. BMC Public Health, 2020, 20, 804.	1.2	10
4614	Communitainment on Instagram: Fitness Content and Community-Driven Communication as Social Media Entertainment. SAGE Open, 2020, 10, 215824402091953.	0.8	15
4615	Critical Omni-Channel Service Elements Affecting Satisfaction and Loyalty. International Journal of E-Business Research, 2020, 16, 32-46.	0.7	3

#	ARTICLE	IF	CITATIONS
4616	Social media use and deliberate self-harm among youth: A systematized narrative review. Children and Youth Services Review, 2020, 116, 105054.	1.0	33
4617	Employing the technology acceptance model in social media: A systematic review. Education and Information Technologies, 2020, 25, 4961-5002.	3.5	63
4618	The Role of Social Capital for Short-Video Platform Users' Travel Intentions: SEM and Fsqca Findings. Sustainability, 2020, 12, 3871.	1.6	14
4619	Weibo diplomacy: Foreign embassies communicating on Chinese social media. Government Information Quarterly, 2020, 37, 101477.	4.0	9
4620	Counterfeit luxury consumption strategies in a collectivistic culture: the case of China. Journal of Brand Management, 2020, 27, 546-560.	2.0	11
4621	Comparing Digital Strategies and Social Media Usage in B2B and B2C Industries in Spain. Journal of Business-to-Business Marketing, 2020, 27, 175-186.	0.8	6
4622	Can government's presence on social media stimulate citizens' online political participation? Investigating the influence of transparency, trust, and responsiveness. Government Information Quarterly, 2020, 37, 101486.	4.0	70
4623	Modelling the impact of activity in brand communities on loyalty. International Journal of Internet Marketing and Advertising, 2020, 14, 1.	0.1	0
4624	Modeling of idol dynamic based on social media. Model Assisted Statistics and Applications, 2020, 15, 167-180.	0.2	0
4625	Investigating B-to-B Social Media Implementation. Journal of Electronic Commerce in Organizations, 2020, 18, 18-35.	0.6	1
4626	Wine and satisfaction with fine dining restaurants: an analysis of tourist experiences from user generated content on <i>TripAdvisor</i>. Journal of Wine Research, 2020, 31, 85-100.	0.9	25
4627	Understanding Users' Engagement and Responses in 3D Virtual Reality: The Influence of Presence on User Value. Interacting With Computers, 2020, 32, 103-117.	1.0	6
4628	Disruptive Technologies, Innovation and Development in Africa. International Political Economy Series, 2020, , .	0.3	9
4629	A Multidimensional Model of Public Health Approaches Against COVID-19. International Journal of Environmental Research and Public Health, 2020, 17, 3780.	1.2	29
4630	The Adoption of Social Media as Marketing Tools. International Journal of Asian Business and Information Management, 2020, 11, 28-50.	0.7	3
4631	Luxury brands and social media: drivers and outcomes of consumer engagement on Instagram. Journal of Strategic Marketing, 2022, 30, 389-407.	3.7	43
4632	The impact of customer personality and online brand community engagement on intention to forward company and users generated content: palestinian banking industry a case. Economic Research-Ekonomska Istrazivanja, 2020, 33, 1985-2006.	2.6	10
4633	Promotion of Ideology of Protest in the Tactical Media. Journal of Political Marketing, 2020, , 1-14.	1.3	3

#	Article	IF	Citations
4634	A Channel-Specific Analysis of the Risk Information Seeking and Processing (RISP) Model: The Role of Relevant Channel Beliefs and Perceived Information Gathering Capacity. Science Communication, 2020, 42, 279-312.	1.8	18
4635	Challenges and barriers in virtual teams: a literature review. SN Applied Sciences, 2020, 2, 1.	1.5	205
4636	â€˜The tweeting sponsorâ€™: effect of a sponsorâ€™s SNS message articulation/interactivity on consumersâ€™ online response. European Sport Management Quarterly, 2020, , 1-24.	2.3	4
4637	Corporations and sustainable development goals communication on social media: Corporate social responsibility or just another buzzword?. Sustainable Development, 2020, 28, 1418-1430.	6.9	55
4638	Using enterprise social media to investigate the effect of workplace conflict on employee creativity. Telematics and Informatics, 2020, 55, 101451.	3.5	62
4639	Luxury in the digital age: A multi-actor service encounter perspective. Journal of Business Research, 2020, 121, 747-756.	5.8	67
4640	Research Synthesis and Thematic Analysis of Twitter Through Bibliometric Analysis. International Journal on Semantic Web and Information Systems, 2020, 16, 88-109.	2.2	36
4641	Research on the Relationship Between Perceived Social Support and Exercise Behavior of User in Social Network. IEEE Access, 2020, 8, 75630-75645.	2.6	2
4642	Online media and trust in government during crisis: The moderating role of sense of security. International Journal of Disaster Risk Reduction, 2020, 50, 101717.	1.8	22
4643	Non-linear adjustment of the Bitcoinâ€"US dollar exchange rate. Digital Finance, 2020, 2, 143-158.	1.0	1
4644	Duplicitous social media and data surveillance: An evaluation of privacy risk. Computers and Security, 2020, 94, 101822.	4.0	18
4645	Identifying factors that influence students performance through social networking sites: An exploratory case study. Heliyon, 2020, 6, e03686.	1.4	13
4646	Social Media Marketing in Creative Industries: How to Use Social Media Marketing to Promote Computer Games?. Information (Switzerland), 2020, 11, 242.	1.7	13
4647	Social media use disorder and loneliness: any association between the two? Results of a cross-sectional study among Lebanese adults. BMC Psychology, 2020, 8, 56.	0.9	31
4648	Social media use and consumer shopping preferences. International Journal of Information Management, 2020, 54, 102117.	10.5	22
4649	Unpacking the relationship between social media marketing and brand equity: The mediating role of consumersâ€™ benefits and experience. Journal of Business Research, 2020, 117, 256-267.	5.8	155
4650	PENGARUH BRAND IMAGE DALAM MEMEDIASI ELECTRONIC WORD OF MOUTH TERHADAP PURCHASE INTENTION PADA PENGGUNA TRAVELOKA. E-Jurnal Manajemen, 2020, 9, 139.	0.1	0
4651	From Letter to Twitter: A Systematic Review of Communication Media in Negotiation. Group Decision and Negotiation, 2020, 29, 207-250.	2.0	11

#	ARTICLE	IF	CITATIONS
4652	Exploring airline Companies' engagement with their passengers through social network: An investigation from their Facebook pages. Tourism Management Perspectives, 2020, 34, 100657.	3.2	17
4653	A Generational Perspective on the Software Workforce: Precocious Users of Social Networking in Software Development. Journal of Management Information Systems, 2020, 37, 96-128.	2.1	11
4654	An analysis of social media marketing strategy and performance in the context of fashion brands: The case of Taiwan. Psychology and Marketing, 2020, 37, 1185-1193.	4.6	13
4655	Effects of experiential motivation and customer engagement on customer value creation: Analysis of psychological process in the experience-based retail environment. Journal of Business Research, 2020, 120, 389-397.	5.8	59
4656	Watch this space: a systematic review of the use of video-based media as a patient education tool in ophthalmology. Eye, 2020, 34, 1563-1569.	1.1	16
4657	The trustworthiness of travel and tourism information sources of social media: perspectives of international tourists visiting Ethiopia. Heliyon, 2020, 6, e03439.	1.4	45
4658	When Relationships Meet Situations: Exploring the Antecedents of Employee Communication Behaviors on Social Media. Social Science Computer Review, 2022, 40, 77-94.	2.6	6
4659	Digital Platforms and the Nature of the Firm. Journal of Economic Issues, 2020, 54, 214-232.	0.3	10
4660	Institutional Twitter Usage among U.S. Geography Departments. Professional Geographer, 2020, 72, 219-237.	1.0	10
4661	How entrepreneurs build brands and reputation with social media PR: empirical insights from start-ups in Germany. Journal of Small Business and Entrepreneurship, 2023, 35, 153-180.	3.0	20
4662	Inexpensive, Underwater Filming of Rare Fishes in High Definition. Fisheries, 2020, 45, 121-130.	0.6	4
4663	Trust me, if you can: a study on the factors that influence consumersâ€™ purchase intention triggered by chatbots based on brain image evidence and self-reported assessments. Behaviour and Information Technology, 2021, 40, 1177-1194.	2.5	93
4664	Collaborative Behavior and the Sharing Economy: Pan-European Evidence for a New Economic Approach. , 0, , .		4
4665	When gamification backfires: the impact of perceived justice on online community contributions. Journal of Marketing Management, 2020, 36, 550-577.	1.2	51
4666	Improving the performance of customer participation in new product development: the moderating effect of social media and firm capabilities. Asian Journal of Technology Innovation, 2020, 28, 284-304.	1.7	8
4667	Understanding adaptive information seeking in the context of microblogging from the cognitive switching perspective. Journal of Librarianship and Information Science, 2020, 52, 1237-1252.	1.6	0
4668	Use of Social Media Platforms among Adults in the United Statesâ€"Behavior on Social Media. Societies, 2020, 10, 27.	0.8	63
4669	The impact of social networking sites advertisement on consumer purchasing decision: The Mediating role of brand awareness. International Journal of Data and Network Science, 2020, , 139-156.	3.4	6

#	Article	IF	Citations
4670	Could Smart Tourists Be Sustainable and Responsible as Well? The Contribution of Social Networking Sites to Improving Their Sustainable and Responsible Behavior. Sustainability, 2020, 12, 1470.	1.6	43
4671	Transnational Nonprofits' Social Media Use: A Survey of Communications Professionals and an Analysis of Organizational Characteristics. Nonprofit and Voluntary Sector Quarterly, 2020, 49, 849-870.	1.3	20
4672	Motivational mechanisms of ethnic minorities' social media engagement with mainstream culture. Journal of Multilingual and Multicultural Development, 2022, 43, 387-403.	1.0	10
4674	LinkedLegal: Investigating social media as evidence in courtrooms. Computer Law and Security Review, 2020, 38, 105408.	1.3	8
4675	Applying Qualitative Methods to Investigate Social Actions for Justice Using Social Media: Illustrations From Facebook. Social Media and Society, 2020, 6, 205630512091992.	1.5	7
4676	Instagram and theory of reasoned action: US consumers influence of peers online and purchase intention. International Journal of Fashion Design, Technology and Education, 2020, 13, 265-279.	0.9	24
4677	The Use of Social Media and Digital Devices Among Italian Neurologists. Frontiers in Neurology, 2020, 11, 583.	1.1	18
4678	When sponsorship causes anger: understanding negative fan reactions to postings on sports clubs' online social media channels. European Sport Management Quarterly, 2022, 22, 335-357.	2.3	15
4679	The Use of Social Media by Healthcare Quality Personnel in Saudi Arabia. Journal of Environmental and Public Health, 2020, 2020, 1-9.	0.4	20
4680	Toward the Dissemination of Sustainability Issues through Social Media in the Higher Education Sector: Evidence from an Italian Case. Sustainability, 2020, 12, 4658.	1.6	21
4681	Evaluating News Media Reports on the 'Blue Whale Challenge' for Adherence to Suicide Prevention Safe Messaging Guidelines. Proceedings of the ACM on Human-Computer Interaction, 2020, 4, 1-27.	2.5	13
4682	Measuring Reputation and Influence in Online Social Networks: A Systematic Literature Review. IEEE Access, 2020, 8, 105824-105851.	2.6	14
4683	Employee Review Websites as Source of Recruitment Communication. Journal of Electronic Commerce in Organizations, 2020, 18, 74-94.	0.6	1
4684	The mediating role of depressive and anxiety symptoms in the association between obesity and problematic social media use in young adults. Obesity Science and Practice, 2020, 6, 454-459.	1.0	6
4685	The challenges of internal social networking for higher education: a brief review of the literature. Journal of Data Information and Management, 2020, 2, 225-241.	1.6	2
4686	The Worthy Human Being as Prosuming Subject: 'Projectified Selves' in Emancipatory Project Studies. Project Management Journal, 2020, 51, 367-377.	2.6	8
4687	Caregivers' Experience of Caring for a Family Member with Alzheimer's Disease: A Content Analysis of Longitudinal Social Media Communication. International Journal of Environmental Research and Public Health, 2020, 17, 4412.	1.2	15
4688	Prediction of Depression in Social Network Sites Using Data Mining. , 2020, , .		6

#	ARTICLE	IF	CITATIONS
4689	Want to make me happy? Tell me about your experiences but not your objects. Journal of Consumer Affairs, 2020, 54, 978-1001.	1.2	7
4690	Motivations to Use Different Social Media Types and Their Impact on Consumers' Online Brand-Related Activities (COBRAs). Journal of Interactive Marketing, 2020, 52, 79-98.	4.3	91
4691	Internet and social media use among patients with colorectal diseases (ISMAEL): a nationwide survey. Colorectal Disease, 2020, 22, 1724-1733.	0.7	12
4692	A Peer-to-Peer Data Sharing Framework for Web Browsers. SN Computer Science, 2020, 1, 1.	2.3	0
4693	The opinions of a few: A cross-platform study quantifying usefulness of reviews. Online Social Networks and Media, 2020, 18, 100080.	2.3	2
4694	Perceiving Beijing's "City Image" Across Different Groups Based on Geotagged Social Media Data. IEEE Access, 2020, 8, 93868-93881.	2.6	17
4695	Employees as information influencers of organization's CSR practices: The impacts of employee words on public perceptions of CSR. Public Relations Review, 2020, 46, 101887.	1.9	28
4696	The impact of parasocial interaction toward prospective students' intention to enrol in a university and share information through electronic word-of-mouth. International Journal of Business Innovation and Research, 2020, 21, 176.	0.1	1
4697	Topic-driven toxicity: Exploring the relationship between online toxicity and news topics. PLoS ONE, 2020, 15, e0228723.	1.1	29
4698	A project knowledge management framework grounded in design science research. Knowledge and Process Management, 2020, 27, 197-210.	2.9	2
4699	Quantifying Flood Water Levels Using Image-Based Volunteered Geographic Information. Remote Sensing, 2020, 12, 706.	1.8	23
4700	The Effect of Social Media Usage Characteristics on e-WOM, Trust, and Brand Equity: Focusing on Users of Airline Social Media. Sustainability, 2020, 12, 1691.	1.6	72
4701	Eurasian Business Perspectives. Eurasian Studies in Business and Economics, 2020, , .	0.2	1
4702	Standing for politics: What consequences for brands?. Italian Journal of Marketing, 2020, 2020, 49-65.	1.5	5
4703	Global Aspects of Social Media Perception by Y Generation in Gender Context. SHS Web of Conferences, 2020, 74, 03004.	0.1	1
4704	The importance of websites for organic agri-food producers. Economic Research-Ekonomska Istrazivanja, 2020, 33, 2867-2880.	2.6	17
4705	Social Media Users Send Promotional Links to Strangers: Legitimate Promotion or Security Vulnerability?. IEEE Access, 2020, 8, 41705-41718.	2.6	3
4706	Spatially varying impacts of built environment factors on rail transit ridership at station level: A case study in Guangzhou, China. Journal of Transport Geography, 2020, 82, 102631.	2.3	103

#	Article	IF	Citations
4707	Offline VS online: Attitude and behavior of journalists in social media era. Technology in Society, 2020, 61, 101239.	4.8	12
4708	Social media usage in container shipping companies: Analysis of Facebook messages. Research in Transportation Business and Management, 2020, 34, 100454.	1.6	13
4709	Environmental disclosure and stakeholder engagement via social media: State of the art and potential in public utilities. Corporate Social Responsibility and Environmental Management, 2020, 27, 1552-1564.	5.0	31
4711	Organizational Mindset of Entrepreneurship. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , .	0.3	3
4712	Conflicting demands that dental professionals experience when using social media. BDJ Team, 2020, 7, 30-37.	0.1	0
4714	Social media in knowledge management: A holistic knowledge funnel based on a retrospective 10â€year study in topâ€tier journals. Knowledge and Process Management, 2020, 27, 123-132.	2.9	3
4715	Event Marketing in the Context of Higher Education Marketing and Digital Environments. Handel Und Internationales Marketing, 2020, , .	0.0	2
4716	Social Media Use and Externalizing Behaviors During Early Adolescence. Youth and Society, 2021, 53, 871-893.	1.3	16
4717	The Divergent Roles of Social Media in Adolescentsâ€™ Academic Performance. Journal of Research in Childhood Education, 2020, 34, 167-182.	0.6	9
4718	Regulating Alcohol Marketing on Social Media: Outcomes and Limitations of Marketing Restrictions of Finlandâ€™s 2015 Alcohol Act. Journal of Studies on Alcohol and Drugs, 2020, 81, 39-46.	0.6	14
4719	Categories of Information Need Expressed by Parents of Individuals with Rare Genetic Disorders in a Facebook Community Group: A Case Study with Implications for Information Professionals. Journal of Consumer Health on the Internet, 2020, 24, 20-34.	0.2	4
4720	Customer engagement, consumption and firm performance in a multi-actor service eco-system: The moderating role of resource integration. Journal of Business Research, 2020, 121, 557-566.	5.8	47
4721	Salesperson social media use in business-to-business relationships: An empirical test of an integrative framework linking antecedents and consequences. Journal of the Academy of Marketing Science, 2020, 48, 734-752.	7.2	48
4722	Speed of Use of Social Media as an Antecedent of Speed of Business Internationalization. Journal of Global Information Management, 2020, 28, 142-166.	1.4	13
4723	Application of social network in traditional sciences education on the vocabulary acquisition of secondary English learner students. Education and Information Technologies, 2020, 25, 3071-3085.	3.5	3
4724	Unpacking the social mediaâ€“driven innovation capability: How consumer conversations turn into organizational innovations. Information and Management, 2020, , 103267.	3.6	22
4725	Technology and Social Media Usage in Higher Education: The Influence of Individual Innovativeness. SAGE Open, 2020, 10, 215824401989944.	0.8	52
4726	Digital Extremisms. , 2020, , .		7

#	Article	IF	Citations
4727	Social Media, Sustainability and Organizations. , 2020, , 397-406.		2
4728	Social media effects on sustainable mobility opinion diffusion: Model framework and implications for behavior change. Travel Behaviour & Society, 2020, 19, 170-183.	2.4	15
4729	Social media and disaster management: Case of the north and south Kivu regions in the Democratic Republic of the Congo. International Journal of Information Management, 2020, 52, 102068.	10.5	60
4730	Diverse and emotional: Facebook content strategies by Spanish hotels. Information Technology and Tourism, 2020, 22, 53-74.	3.4	15
4731	Operational framework for flood risk communication. International Journal of Disaster Risk Reduction, 2020, 46, 101510.	1.8	11
4733	The impact of online reviews on inbound travellers' decision making. Quality and Quantity, 2020, 54, 1005-1021.	2.0	10
4734	Do Social Media Marketing Activities Enhance Consumer Perception of Brands? A Meta-Analytic Examination. Journal of Promotion Management, 2020, 26, 544-568.	2.4	37
4735	Correcting Biases in Online Social Media Data Based on Target Distributions in the Physical World. IEEE Access, 2020, 8, 15256-15264.	2.6	5
4736	Branding in a Hyperconnected World: Refocusing Theories and Rethinking Boundaries. Journal of Marketing, 2020, 84, 24-46.	7.0	207
4737	Social media capital: Conceptualizing the nature, acquisition, and expenditure of social media-based organizational resources. International Journal of Accounting Information Systems, 2020, 36, 100443.	2.6	44
4738	What Affects the Level of Social Networking Site Daily Usage?. International Journal of E-Business Research, 2020, 16, 47-59.	0.7	2
4739	The Effect of Information Quality on Social Networking Site (SNS)-Based Commerce. Journal of Organizational and End User Computing, 2020, 32, 1-18.	1.6	17
4740	The Impact of Social Media Marketing on Brand Trust and Brand Loyalty. International Journal of Online Marketing, 2020, 10, 15-31.	0.9	22
4741	How do external openness and R&D activity influence open innovation management and the potential contribution of social media in the tourism and hospitality industry?. Information Technology and Tourism, 2020, 22, 297-323.	3.4	11
4742	The varying patterns of rail transit ridership and their relationships with fine-scale built environment factors: Big dataÂanalytics fromÂGuangzhou. Cities, 2020, 99, 102580.	2.7	69
4743	Utilizing the platform economy effect through EWOM: Does the platform matter?. International Journal of Production Economics, 2020, 227, 107663.	5.1	31
4744	"Speaking of Purchases" How Conversational Potential Determines Consumers' Willingness to Exert Effort for Experiential versus Material Purchases. Journal of Interactive Marketing, 2020, 50, 1-16.	4.3	19
4745	Emergency service staff and social media – A comparative empirical study of the attitude by emergency services staff in Europe in 2014 and 2017. International Journal of Disaster Risk Reduction, 2020, 46, 101516.	1.8	10

#	Article	IF	Citations
4746	The Use of Computer Vision to Analyze Brand-Related User Generated Image Content. Journal of Interactive Marketing, 2020, 50, 156-167.	4.3	34
4747	A thematic exploration of social media analytics in marketing research and an agenda for future inquiry. Journal of Strategic Marketing, 2021, 29, 471-491.	3.7	14
4748	Implementing open innovation through virtual brand communities: A case study analysis in the semiconductor industry. Technological Forecasting and Social Change, 2020, 155, 119994.	6.2	50
4749	Reasons for Facebook Usage: Data From 46 Countries. Frontiers in Psychology, 2020, 11, 711.	1.1	17
4750	Trends in the Fashion Industry. The Perception of Sustainability and Circular Economy: A Gender/Generation Quantitative Approach. Sustainability, 2020, 12, 2809.	1.6	193
4751	The effect of social networking site use on college students' academic performance: the mediating role of student engagement. Education and Information Technologies, 2020, 25, 4747-4763.	3.5	16
4752	Emerging Trends and Innovation Modes of Internet Finance—Results from Co-Word and Co-Citation Networks. Future Internet, 2020, 12, 52.	2.4	12
4754	From Acceptance to Adaptive Acceptance of Social Media Policy Change: a Set-Theoretic Analysis of B2B SMEs. Information Systems Frontiers, 2021, 23, 663-680.	4.1	13
4755	Better targeting of consumers: Modeling multifactorial gender and biological sex from Instagram posts. User Modeling and User-Adapted Interaction, 2020, 30, 833-866.	2.9	6
4756	Do social ties matter for purchase frequency? The role of buyers' attitude towards social media marketing. Computers in Human Behavior, 2020, 110, 106376.	5.1	26
4757	Why do small and medium enterprises use social media marketing and what is the impact: Empirical insights from India. International Journal of Information Management, 2020, 53, 102103.	10.5	172
4758	A novel method to extract urban human settlements by integrating remote sensing and mobile phone locations. Science of Remote Sensing, 2020, 1, 100003.	2.2	12
4759	Determinants of eWOM on hospitality CSR issues. In Facebook we trust?. Journal of Sustainable Tourism, 2020, 28, 1479-1497.	5.7	25
4760	An Empirical Investigation on Students' Acceptance of (SM) Use for Teaching and Learning. International Journal of Emerging Technologies in Learning, 2020, 15, 158.	0.8	9
4761	Deconstructing the Seven Cs of Social Media: A Summative Perspective. International Journal of Interactive Mobile Technologies, 2020, 14, 179.	0.7	2
4762	Social Media Utilisation and Business Performance of Hotels in Lebanon. Journal of Global Information Management, 2020, 28, 58-76.	1.4	13
4763	Social media use improves executive functions in middle-aged and older adults: A structural equation modeling analysis. Computers in Human Behavior, 2020, 111, 106388.	5.1	37
4764	Improving the value of the retailer brand through social media equity. Journal of Brand Management, 2020, 27, 508-530.	2.0	9

#	Article	IF	Citations
4765	Cyber security in Research and Academics due to Social Media. , 2020, , .		0
4766	PRRAT_AMâ€"An advanced ant-miner to extract accurate and comprehensible classification rules. Applied Soft Computing Journal, 2020, 92, 106326.	4.1	2
4767	Business process improvement and the knowledge flows that cross a private online social network: An insurance supply chain case. Information Processing and Management, 2020, 57, 102237.	5.4	20
4768	The Dark Sides of Artificial Intelligence: An Integrated AI Governance Framework for Public Administration. International Journal of Public Administration, 2020, 43, 818-829.	1.4	103
4769	Detection of Bots in Social Media: A Systematic Review. Information Processing and Management, 2020, 57, 102250.	5.4	106
4770	Digital Media: Empowerment and Equality. Information (Switzerland), 2020, 11, 225.	1.7	11
4771	Personal Brand Management. Management for Professionals, 2020, , .	0.3	6
4772	Building a corporate brand in the digital age: imperatives for transforming born-digital startups into successful corporate brands. Journal of Marketing Management, 2020, 36, 981-1008.	1.2	17
4773	Collaborative fashion consumption in the sharing economy: Philosophical and aesthetic perspectives. Journal of Global Fashion Marketing, 2020, 11, 289-305.	2.4	13
4774	The Janus face of social media and democracy? Reflections on Africa. Media, Culture and Society, 2020, 42, 317-328.	1.9	15
4775	Cyber Racism Toward Black Athletes: A Critical Race Analysis of TexAgs.com Online Brand Community. Communication and Sport, 2021, 9, 911-933.	1.6	16
4776	What motivates audience comments on live streaming platforms?. PLoS ONE, 2020, 15, e0231255.	1.1	26
4777	Reconceptualizing Determinants of Consumer Attitudes Toward Social Commerce Sites. Journal of Internet Commerce, 2020, 19, 192-211.	3.5	1
4778	The effect of social media on firm performance. Computers in Human Behavior, 2021, 115, 105174.	5.1	139
4779	Seven Paradoxes of Business Process Management in a Hyper-Connected World. Business and Information Systems Engineering, 2021, 63, 145-156.	4.0	27
4780	Social media use disorder and alexithymia: Any association between the two? Results of a crossâ€sectional study among Lebanese adults. Perspectives in Psychiatric Care, 2021, 57, 20-26.	0.9	14
4781	Tea culture and industry: Customer tea buying decisionâ€making power shaped by social capital in the presence of mutual trust. Journal of Public Affairs, 2021, 21, .	1.7	1
4782	Mapping the Field of Donation-Based Crowdfunding for Charitable Causes: Systematic Review and Conceptual Framework. Voluntas, 2021, 32, 288-302.	1.1	43

#	ARTICLE	IF	CITATIONS
4783	Users' ethical perceptions of social media research: Conceptualisation and measurement. Journal of Business Research, 2021, 124, 684-694.	5.8	11
4784	A survey of social media use in emergency situations: A literature review. Information Development, 2021, 37, 274-291.	1.4	12
4785	Moving with the media: An exploration of how migrant communities in New Zealand use social media. Journal of Librarianship and Information Science, 2021, 53, 50-61.	1.6	8
4786	Stars in social media: new light through old windows?. Journal of Media Business Studies, 2021, 18, 79-105.	1.0	35
4787	Broadcast Media and Their Social Network Sites: The Case of Palestinian–Israeli Representations and Capabilities. Television and New Media, 2021, 22, 482-500.	1.5	9
4788	PERCEPTION OR CAPABILITIES? AN EMPIRICAL INVESTIGATION OF THE FACTORS INFLUENCING THE ADOPTION OF SOCIAL MEDIA AND PUBLIC CLOUD IN GERMAN SMEs. International Journal of Innovation Management, 2021, 25, 2150002.	0.7	10
4789	Breaking bad: how crisis communication, dissemination channel and prevalence influence the public perception of doping cases. Sport in Society, 2021, 24, 1156-1182.	0.8	4
4790	Medical Tourism Destination Image and its Relationship with the Intention to Revisit: A Study of Chinese Medical Tourists in Malaysia. Journal of China Tourism Research, 2021, 17, 163-191.	1.2	84
4791	Theoretical Foundations of Social Media Power in Hospitality and Tourism: A Hierarchical Model. Cornell Hospitality Quarterly, 2021, 62, 215-231.	2.2	19
4792	Understanding consumers' social media engagement behaviour: An examination of the moderation effect of social media context. Journal of Business Research, 2021, 122, 835-846.	5.8	127
4793	Informing, Reinforcing, and Referencing: Chinese Male Consumers' Interpretation of Luxury Advertising and Luxury Brands' Presence on Chinese Social Media. Journal of Global Marketing, 2021, 34, 38-55.	2.0	9
4794	Social media marketing strategy: definition, conceptualization, taxonomy, validation, and future agenda. Journal of the Academy of Marketing Science, 2021, 49, 51-70.	7.2	240
4795	Social Media Use and the Challenge of Complexity: Evidence from the Technology Sector. Journal of Business Research, 2021, 129, 621-640.	5.8	29
4796	Effect of an e-retailer's product category and social media platform selection on perceived quality of e-retail products. Electronic Markets, 2021, 31, 139-157.	4.4	13
4797	Stakeholders *versus* Firm Communication in Social Media: The Case of Twitter and Corporate Social Responsibility Information. European Accounting Review, 2021, 30, 31-62.	2.1	52
4798	Exploring the social broadcasting crisis communication: insights from the mars recall scandal. Enterprise Information Systems, 2021, 15, 420-443.	3.3	7
4799	Social media-enhanced learning in a small island developing states (SIDS) setting. Convergence, 2021, 27, 266-283.	1.6	1
4800	Being/becoming professional online: Wayfinding through networked practices and digital experiences. New Media and Society, 2021, 23, 939-959.	3.1	4

#	Article	IF	Citations
4801	Determinants of Electronic Word-of-Mouth on Social Networking Sites About Negative News on CSR. Journal of Business Ethics, 2021, 171, 583-597.	3.7	41
4802	Participation from above and below: Brand community and the contestation of cultural participation. Journal of Consumer Culture, 2021, 21, 278-295.	1.5	6
4803	The social buyer: A framework for the dynamic role of social media in organizational buying. Journal of Business Research, 2021, 125, 806-814.	5.8	24
4804	Impact of content characteristics and emotion on behavioral engagement in social media: literature review and research agenda. Electronic Commerce Research, 2021, 21, 329-345.	3.0	82
4805	The path of support-to-sales: mediating role of seller collaborative information exchange in social commerce. European Journal of Marketing, 2021, 55, 363-384.	1.7	7
4806	Deep learning analysis of social media content used by Bahraini women: WhatsApp in focus. Convergence, 2021, 27, 472-490.	1.6	6
4807	Applied Pedagogies for Higher Education. , 2021, , .		9
4808	Brand image as the competitive edge for hospitals in medical tourism. European Business Review, 2021, 33, .	1.9	27
4809	Determine Factors of NFC Mobile Payment Continuous Adoption in Shopping Malls. International Journal of Business Intelligence Research, 2021, 12, 1-20.	0.7	8
4810	They support, so we talk: the effects of other users on self-disclosure on social networking sites. Information Technology and People, 2021, 34, 1039-1064.	1.9	15
4811	Social media usage and international expatriate's creativity: An empirical research in cross-cultural context. Human Systems Management, 2021, 40, 197-209.	0.5	6
4812	Brain tumour patients' use of social media for disease management: Current practices and implications for the future. Patient Education and Counseling, 2021, 104, 395-402.	1.0	5
4813	The role of transaction cost and trust in e-loyalty: a mixed-methods study of ride-sharing. Information Technology and People, 2021, 34, 1018-1038.	1.9	12
4814	From CSR to CSI. Qualitative Market Research, 2021, 24, 143-160.	1.0	12
4815	Self-presentation and interactivity: luxury branding on social media. Journal of Product and Brand Management, 2021, 30, 656-670.	2.6	12
4816	The role of elaboration likelihood routes in relationships between user-generated content and willingness to pay more. Tourism Review, 2021, 76, 614-638.	3.8	12
4817	The Influence of Social Media Marketing on Consumers' Purchase Decision: Investigating the Effects of Local and Nonlocal Brands. Journal of International Consumer Marketing, 2021, 33, 350-367.	2.3	16
4818	Psychological ownership in social media influencer marketing. European Business Review, 2021, 33, .	1.9	39

#	ARTICLE	IF	CITATIONS
4819	Online social networking websites in innovation capability and hotels' performance in Malaysia. Journal of Hospitality and Tourism Technology, 2021, 12, 72-84.	2.5	5
4820	Exploring the drivers of social media marketing in Malaysian Islamic banks. Journal of Islamic Marketing, 2021, 12, 145-165.	2.3	20
4821	Social media usage in family communication about genetic information: 'I no longer speak with my sister but she needed to know'. Journal of Genetic Counseling, 2021, 30, 180-190.	0.9	6
4822	SOME-Q: A Model Development and Testing for Assessing the Consumers' Perception of Social Media Quality of Small Medium-Sized Enterprises (SMEs). Journal of Relationship Marketing, 2021, 20, 62-90.	2.8	7
4823	Improving seller–customer communication process using word embeddings. Journal of Ambient Intelligence and Humanized Computing, 2021, 12, 2257-2272.	3.3	0
4824	Exploring the Roles of DMO's Social Media Efforts and Information Richness on Customer Engagement: Empirical Analysis on Facebook Event Pages. Journal of Travel Research, 2021, 60, 670-686.	5.8	35
4825	Drivers and challenges of precision agriculture: a social media perspective. Precision Agriculture, 2021, 22, 1019-1044.	3.1	34
4826	Experienced photographer's behaviour during commercial swim-with-wildlife tours: comparative case studies of three operations in the South Pacific. Current Issues in Tourism, 2021, 24, 2312-2324.	4.6	5
4827	A Manager's Guide to Free Speech and Social Media in the Public Workplace: An Analysis of the Lower Courts' Recent Application of Pickering. Public Personnel Management, 2021, 50, 430-457.	1.5	1
4828	Integrating technology to service innovation. Journal of Hospitality and Tourism Technology, 2021, 12, 19-38.	2.5	14
4829	A study of antecedents and outcomes of social media WOM towards luxury brand purchase intention. Journal of Retailing and Consumer Services, 2021, 58, 102272.	5.3	107
4830	Followers' engagement with instagram influencers: The role of influencers' content and engagement strategy. Journal of Retailing and Consumer Services, 2021, 58, 102303.	5.3	133
4831	Presence of social media mentions for vascular surgery publications is associated with an increased number of literature citations. Journal of Vascular Surgery, 2021, 73, 1096-1103.	0.6	15
4832	Twenty-Five Years of Social Media: A Review of Social Media Applications and Definitions from 1994 to 2019. Cyberpsychology, Behavior, and Social Networking, 2021, 24, 215-222.	2.1	145
4833	The usage of, and confidence in, social media as study sources among undergraduate students: A cross-sectional survey comparing it with traditional study sources. Education and Information Technologies, 2021, 26, 2233-2252.	3.5	5
4834	Public libraries on Facebook: content analysis of Turkish public libraries' posts. Library Hi Tech, 2021, 39, 602-624.	3.7	3
4835	Online popularity as a development factor for cooperatives in the winegrowing sector. Journal of Business Research, 2021, 123, 79-85.	5.8	12
4836	Understanding neuroticism and social media: A systematic review. Personality and Individual Differences, 2021, 168, 110344.	1.6	27

#	Article	IF	Citations
4837	An integrated framework of change management for social CRM implementation. Information Systems and E-Business Management, 2021, 19, 43-75.	2.2	13
4838	Exploring Youtube Marketing Communication Among 200 Leading National Advertisers. Journal of Promotion Management, 2021, 27, 487-502.	2.4	6
4839	Sharing travel related experiences on social media â€" Integrating social capital and face orientation. Journal of Vacation Marketing, 2021, 27, 168-186.	2.5	10
4840	Millennialsâ€™ socio-psychology and blood donation intention developed from social media communications: A survey of university students. Telematics and Informatics, 2021, 58, 101534.	3.5	12
4841	Social Media Firm Specific Advantages as Enablers of Network Embeddedness of International Entrepreneurial Ventures. Journal of World Business, 2021, 56, 101164.	4.6	37
4842	Marketing-sales-service interface and social media marketing influence on B2B sales process. Journal of Business and Industrial Marketing, 2021, 36, 990-1009.	1.8	28
4843	Exploring types, drivers and outcomes of social e-HRM. Employee Relations, 2021, 43, 788-806.	1.5	3
4844	Reaching the price conscious consumer: The impact of personality, generational cohort and social media use. Journal of Consumer Behaviour, 2021, 20, 898-912.	2.6	20
4845	Mediating effect of behavioural intention on podcast acceptance. Education and Information Technologies, 2021, 26, 2767-2794.	3.5	8
4846	I tweet, they follow, you eat: Number of followers as nudge on social media to eat more healthily. Social Science and Medicine, 2021, 269, 113595.	1.8	7
4847	Using data mining to explore the spatial and temporal dynamics of perceptions of metro services in China: The case of Shenzhen. Environment and Planning B: Urban Analytics and City Science, 2021, 48, 449-466.	1.0	9
4848	Social media as a learning tool: Dental studentsâ€™ perspectives. Journal of Dental Education, 2021, 85, 513-520.	0.7	29
4849	Role of Affective Mediators in the Effects of Media Use on Proenvironmental Behavior. Science Communication, 2021, 43, 64-90.	1.8	5
4850	Temporal Associations Between Social Media Use and Depression. American Journal of Preventive Medicine, 2021, 60, 179-188.	1.6	37
4851	â€œMaybe we can work togetherâ€ researchersâ€™ outcome expectations for sharing knowledge on social media. Global Knowledge, Memory and Communication, 2021, 70, 377-398.	0.9	1
4852	Interplay between social media use, sleep quality, and mental health in youth: A systematic review. Sleep Medicine Reviews, 2021, 56, 101414.	3.8	121
4853	Types of social media activities and Hong Kong South and Southeast Asians Youthâ€™s Chinese language learning motivation. System, 2021, 97, 102432.	1.7	17
4854	A social media analytic framework for improving operations and service management: A study of the retail pharmacy industry. Technological Forecasting and Social Change, 2021, 163, 120504.	6.2	34

#	Article	IF	Citations
4856	A conceptual framework for understanding the antecedents and consequences of social selling: a theoretical perspective and research agenda. Journal of Research in Interactive Marketing, 2021, 15, 147-178.	7.2	22
4857	Can digital technologies improve students' efficiency? Exploring the role of Virtual Learning Environment and Social Media use in Higher Education. Computers and Education, 2021, 163, 104099.	5.1	68
4858	Impact of ICT on entrepreneurial self-efficacy in emerging economy: Sustaining lock-down during COVID-19 pandemic. Human Systems Management, 2021, 40, 299-314.	0.5	14
4859	Managing relationships on social media in business-to-business organisations. Journal of Business Research, 2021, 125, 120-134.	5.8	25
4860	Rethinking Academic Library Use of Social Media for Marketing: Management Strategies for Sustainable User Engagement. Journal of Library Administration, 2021, 61, 58-85.	0.4	8
4861	The Brand-Generated Content Interaction of Instagram Stories and Publications: A Comparison between Retailers and Manufacturers. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 513-524.	3.1	9
4862	The influence of informal social media practices on knowledge sharing and work processes within organizations. International Journal of Information Management, 2021, 58, 102280.	10.5	25
4863	The integrated use of social media, digital, and traditional communication tools in the B2B sales process of international SMEs. International Business Review, 2021, 30, 101776.	2.6	52
4864	Social media use and human papillomavirus awareness and knowledge among adults with children in the household: examining the role of race, ethnicity, and gender. Human Vaccines and Immunotherapeutics, 2021, 17, 1014-1024.	1.4	11
4865	The influence of social media usage, self-image congruity and self-esteem on conspicuous online consumption among millennials. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 1255-1269.	1.8	18
4866	Social partners in the digital ecosystem: Will business organizations, trade unions and government organizations survive the digital revolution?. Technological Forecasting and Social Change, 2021, 162, 120349.	6.2	30
4867	Determining the impact of orthodontic patients' characteristics on their usage and preferences of social media. Journal of Taibah University Medical Sciences, 2021, 16, 16-21.	0.5	1
4868	Antecedents of trust in using social media for E-government services: An empirical study in Pakistan. Technology in Society, 2021, 64, 101400.	4.8	56
4869	Should we add social media account details to authors' affiliations?. Learned Publishing, 2021, 34, 279-281.	0.8	0
4870	Governance for the Digital World. , 2021, , .		5
4871	Many hands make light work: towards a framework of digital co-production to co-creation on social platforms. Information Technology and People, 2021, 34, 1087-1118.	1.9	8
4872	Digital Transformation and Human Behavior. Lecture Notes in Information Systems and Organisation, 2021, , .	0.4	2
4873	Emerging Topics in Brexit Debate on Twitter Around the Deadlines. Social Indicators Research, 2021, 156, 669-688.	1.4	14

#	ARTICLE	IF	CITATIONS
4874	Do value cocreation and engagement drive brand evangelism?. Marketing Intelligence and Planning, 2021, 39, 345-360.	2.1	37
4875	ICT, social media and COVID-19: evidence from informal home-based business community in Kuwait City. Journal of Enterprising Communities, 2021, 15, 395-413.	1.6	33
4876	Driving COBRAs: the power of social media marketing. Marketing Intelligence and Planning, 2021, 39, 361-376.	2.1	36
4877	To WeChat or to more chat during learning? The relationship between WeChat and learning from the perspective of university students. Education and Information Technologies, 2021, 26, 1813-1832.	3.5	16
4878	Social media management in the traveller's customer journey: an analysis of the hospitality sector. Current Issues in Tourism, 2021, 24, 1768-1779.	4.6	18
4879	How to deal with corruption? Examining the roles of e-government maturity, government administrative effectiveness, and virtual social networks diffusion. International Journal of Information Management, 2021, 58, 102203.	10.5	33
4880	The Role of Social Media Content Format and Platform in Users' Engagement Behavior. Journal of Interactive Marketing, 2021, 53, 47-65.	4.3	173
4881	Microâ€macro dynamics of the online opinion evolution: An asynchronous network model approach. Concurrency Computation Practice and Experience, 2021, 33, e5981.	1.4	1
4882	Exploring newsjacking as social mediaâ€"based ambush marketing. Sport, Business and Management, 2021, 11, 143-163.	0.7	3
4883	On the relationship between online brand community and brand preference in political market. International Review on Public and Nonprofit Marketing, 2021, 18, 27-55.	1.3	6
4884	â€œThese Women are Making a Statement Against Rape and yet the only Thing Y'All can Focus on is â€˜Eww They're Nakedâ€™â€¹ Exploring Rape Culture on Facebook in South Africa. Gender Issues, 2021, 38, 243-259.	1.3	4
4885	Knowledge sharing technologies in higher education: Preferences of CIS students in Cyprus. Education and Information Technologies, 2021, 26, 1833-1846.	3.5	9
4886	Bio-inspired Algorithms for Data Streaming and Visualization, Big Data Management, and Fog Computing. Springer Tracts in Nature-inspired Computing, 2021, , .	1.2	1
4887	Consumer clusters detection with geo-tagged social network data using DBSCAN algorithm: a case study of the Pearl River Delta in China. Geo Journal, 2021, 86, 317-337.	1.7	8
4888	Understanding the Sense of Community and Continuance Intention in Virtual Communities: The Role of Commitment and Type of Community. Social Science Computer Review, 2021, 39, 335-352.	2.6	12
4889	Qualitative and quantitative analysis of social network data intended for brand management. Wireless Networks, 2021, 27, 1693-1700.	2.0	6
4890	Understanding Consumersâ€™ Post-Adoption Behavior in Sharing Economy Services. Journal of Computer Information Systems, 2021, 61, 275-284.	2.0	6
4891	Faster, Hotter, and More Linked In: Managing Social Disapproval in the Social Media Era. Academy of Management Review, 2021, 46, 275-298.	7.4	33

#	ARTICLE	IF	CITATIONS
4892	Social Media Use and Creativity: Exploring the Influences on Ideational Behavior and Creative Activity. Journal of Creative Behavior, 2021, 55, 39-52.	1.6	18
4893	Altruistic and selfish communication on social media: the moderating effects of tie strength and interpersonal trust. Behaviour and Information Technology, 2021, 40, 320-336.	2.5	5
4894	Consumersâ€™ Motives for Visiting Social Media Brand Pages and Social Media Advertisements. Springer Proceedings in Business and Economics, 2021, , 493-507.	0.3	0
4895	Factors Influencing Social Media in Managing Corporate Reputation for a Christian Organisation in Developing Countries Based on the VT4 Model. Technology and Investment, 2021, 12, 66-81.	0.4	2
4896	Social Media: Harbinger of Institutional Change and Its Impact on Branding. Contributions To Economics, 2021, , 201-211.	0.2	0
4897	Social Mediasâ€™ Influences on Food Popularity Amongst Malaysian University Students. International Journal of Academic Research in Business and Social Sciences, 2021, 11, .	0.0	0
4898	Identifying Sentiment Influences Provoked by Context Factors â€" Results from a Data Analytics Procedure Performed on Tweets. , 0, , .		1
4899	Is First Impression Relevant in Online Health Support Communities? Preliminary Investigation of the Effects of Social Presence. , 0, , .		0
4900	The Rise of TikTok: The Evolution of a Social Media Platform During COVID-19. SpringerBriefs in Information Systems, 2021, , 73-85.	0.4	19
4901	Social Media Data in an Augmented Reality System for Situation Awareness Support in Emergency Control Rooms. Information Systems Frontiers, 2023, 25, 303-326.	4.1	10
4902	Sentiment analysis of social media content in Croatian hotel industry. Zbornik VeleuÄiliÅ¡ta U Rijeci, 2021, 9, 37-57.	0.2	3
4903	Online News and Gamification Habits in Late Adulthood: A Survey. Lecture Notes in Computer Science, 2021, , 405-419.	1.0	1
4904	Exploration of Sharing Accommodation Platform Airbnb Using an Extended Technology Acceptance Model. Sustainability, 2021, 13, 1185.	1.6	24
4905	Golden Years in Social Media World. Advances in Social Networking and Online Communities Book Series, 2021, , 261-276.	0.3	0
4906	Role of Media Agencies to Implement Social Customer Relationship Management Among Malaysian Organisations. Advances in Electronic Commerce Series, 2021, , 664-680.	0.2	0
4907	Managing Integrated Brand Communication Strategies in the Online Era. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 62-80.	0.7	2
4908	Determining Appropriate Social Media Sites for Knowledge Sharing. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2021, , 16-42.	0.1	0
4909	Investigating the Impact of Luxury Brands' Traditional and Digital Contents on Customer-Based Brand Equity. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 81-100.	0.7	0

#	ARTICLE	IF	CITATIONS
4910	Brand Humour Advertisements on a Social Network Platform and Their Impact on Online Consumer Engagement. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 212-236.	0.7	0
4911	Determinants of Customer Engagement in Electronic Word of Mouth (eWOM) Communication. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 196-225.	0.7	5
4912	Understanding the Value of Digital Marketing Tools for SMEs. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 22-43.	0.7	0
4913	Examining the Effects of Blogger Type (Influencers vs. Celebrities) and Post Format in Instagram Marketing. Advances in Multimedia and Interactive Technologies Book Series, 2021, , 121-132.	0.1	3
4914	A New Customer Brand Engagement Framework in Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 161-183.	0.7	0
4915	Bringing Social Media Into Work. Advances in Human Resources Management and Organizational Development Book Series, 2021, , 121-142.	0.2	0
4916	Adapting Compassion Education Through Technology-Enhanced Learning: An Exploratory Study. Academic Medicine, 2021, 96, 1013-1020.	0.8	3
4917	Digital self-presentation in the process of personal branding: A qualitative research on micro-celebrities. SSRN Electronic Journal, 0, , .	0.4	0
4918	Social Media Is Redistributing Power. Open Journal of Social Sciences, 2021, 09, 107-118.	0.1	3
4919	The Importance of Social Media in Destination Choice. Advances in Hospitality, Tourism and the Services Industry, 2021, , 119-134.	0.2	0
4920	UGT-Based Study of SM Use Among Undergraduates in UAE and Kuwait. International Journal of E-Collaboration, 2021, 17, 36-59.	0.4	1
4921	Digital University-SME Interaction for Business Development. Advances in E-Business Research Series, 2021, , 55-71.	0.2	0
4922	New Generation Distribution Channels and Customer Experience Used in Marketing Financial Products and Services in Digital Transformation. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 1-23.	0.2	1
4923	A Literature Review of Social Media for Marketing. , 2021, , 82-105.		0
4924	Digital Social Networking. , 2021, , 828-849.		1
4925	Dynamic Behavior Analysis of Railway Passengers. , 2021, , 766-792.		0
4926	Who Am I?. , 2021, , 1-33.		0
4927	Investigating the Impact of Social Media on Gen Y Employees' Engagement. , 2021, , 1180-1202.		0

#	ARTICLE	IF	CITATIONS
4928	Do Spanish Family SMEs Make Appropriate Use of Their Organizational Websites?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 172-191.	0.7	0
4929	E-Health: The impact of social network on self care behavior in heart failure patients toward COVID-19 epidemic. Advanced Biomedical Research, 2021, 10, 15.	0.2	1
4930	Sustainable Biocultural Heritage Management and Communication: The Case of Digital Narrative for UNESCO Marine World Heritage of Outstanding Universal Value. Sustainability, 2021, 13, 1449.	1.6	8
4931	Self-construal on brand fan pages: the mediating effect of para-social interaction and consumer engagement on brand loyalty. Journal of Brand Management, 2021, 28, 254-271.	2.0	19
4932	Tracing the Trends in Sustainability and Social Media Research Using Topic Modeling. Sustainability, 2021, 13, 1269.	1.6	27
4933	The Evolving Interplay between Social Media and International Health Security: A Point of View. , 0, , .		5
4934	Netiquette: Ethic, Education, and Behavior on Internetâ€"A Systematic Literature Review. International Journal of Environmental Research and Public Health, 2021, 18, 1212.	1.2	25
4935	Construction and dissemination of information veracity on French social media during crises: Comparison of Twitter and Wikipedia. Journal of Contingencies and Crisis Management, 2021, 29, 204-216.	1.6	6
4936	Co-creating Value in Desert Tourism Experiences. Tourism Planning and Development, 2021, 18, 245-265.	1.3	6
4937	Association of online political participation with social media usage, perceived information quality, political interest and political knowledge among Malaysian youth: Structural equation model analysis. Cogent Social Sciences, 2021, 7, .	0.5	3
4939	Social capacitance: Leveraging absorptive capacity in the age of social media. Journal of Business Research, 2021, 124, 342-356.	5.8	8
4940	Utilization of Social Media in the Qurâ€™anic Exegesis (Tafseer) During COVID-19 Lockdown: Online Survey. Asian Journal of Education and Social Studies, 0, , 1-10.	0.2	0
4941	Factors Affecting Negative E-WOM: A Literature Review and Merged Model. , 0, , .		0
4942	Online Social Media Sharing. Texts in Computer Science, 2021, , 707-735.	0.5	0
4943	Digital Business Strategy. Springer Texts in Business and Economics, 2021, , 399-469.	0.2	0
4944	Releasing Cultural Tourism Potential of Less-privileged Island Communities in the Mediterranean: An ICT-enabled, Strategic, and Integrated Participatory Planning Approach. Journal for Labour Market Research, 2021, , 63-93.	0.6	7
4945	Brand Community Way in Digital Era: Valuable Interaction of Business, Sociability, and Usability in Indonesian Consumers Experience. , 0, , .		0
4946	Challenging E-Learning in Higher Education via Instagram. Smart Innovation, Systems and Technologies, 2021, , 479-491.	0.5	3

#	ARTICLE	IF	CITATIONS
4947	Social Bots and Their Coordination During Online Campaigns: A Survey. IEEE Transactions on Computational Social Systems, 2022, 9, 530-545.	3.2	18
4949	The use of social media as a tool for stakeholder engagement in health service design and quality improvement: A scoping review. Digital Health, 2021, 7, 205520762199687.	0.9	17
4950	Engaging interaction and long-term engagement with WhatsApp in an everyday life context: exploratory study. Journal of Documentation, 2021, ahead-of-print, .	0.9	4
4951	Paradigms of Public Relations in an Age of Digitalization. Advances in Wireless Technologies and Telecommunication Book Series, 2021, , 262-277.	0.3	0
4952	The Role of Customer Engagement in the COVID-19 Era. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 91-116.	0.7	5
4953	Social Media Short Video-Sharing TikTok Application and Ethics. Advances in Information Security, Privacy, and Ethics Book Series, 2021, , 147-165.	0.4	20
4954	The Impact of Social Media on Recruitment in New Age Organizations. Advances in Human Resources Management and Organizational Development Book Series, 2021, , 56-81.	0.2	0
4955	Two-Way Interaction Feature of Social Media Tools. Advances in Multimedia and Interactive Technologies Book Series, 2021, , 258-273.	0.1	0
4956	Digital Social Networks From a Social Capital Perspective. Advances in Information Quality and Management, 2021, , 1106-1117.	0.3	0
4957	Creating an Online Brand Identity. Advances in Hospitality, Tourism and the Services Industry, 2021, , 57-74.	0.2	0
4958	Islam, Opinion Leaders, and Social Media Influencer. Advances in Logistics, Operations, and Management Science Book Series, 2021, , 66-84.	0.3	0
4959	Web Revolution and Events. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 18-32.	0.7	4
4960	Factors Influencing Interprofessional Collaboration in Healthcare Environment. , 2021, , 60-104.		1
4961	Rivalry Influences on Fan Engagement Within Twitter. , 2021, , 391-411.		0
4962	The Emergence of Social Media and Its Impact on SME Performance. , 2021, , 919-933.		0
4963	From Motivation and Self-Structure to a Decision-Support Framework for Online Social Networks. , 2021, , 161-181.		0
4964	Social Media Data Into Performance Measurement Systems. , 2021, , 229-250.		0
4965	Influence of Web Attributes on Consumer Purchase Intentions. , 2021, , 337-356.		1

#	ARTICLE	IF	CITATIONS
4966	Social Media and Leisure. , 2021, , 1-5.		0
4967	Un nuevo enfoque del marketing social en las redes sociales. Aplicación en las ONGD. IROCAMM-International Review of Communication and Marketing Mix, 2021, 1, 22-32.	0.0	0
4968	The Impact of Mediating Fake News on Government Policies in Creating Socio-Political Stability and the Urgency of Literacy Education. , 0, , .		1
4969	Peran Media Sosial Dalam Komunikasi Politik. Jurnal Indonesia Sosial Teknologi, 2021, 2, 104-114.	0.0	1
4970	Before and after the Chinese gene-edited human babies: Multiple discourses of gene editing on social media. Public Understanding of Science, 2021, 30, 570-587.	1.6	17
4971	Retailers' Socially Responsible Communication in the Situation of Global Pandemic. SHS Web of Conferences, 2021, 92, 06020.	0.1	0
4972	Voluntary simplicity: An exploration through text analysis. International Journal of Consumer Studies, 2022, 46, 75-87.	7.2	3
4973	Integration of social media for smart pedagogy: initial perceptions of senior high school students in Ghana. Education and Information Technologies, 2021, 26, 3033-3055.	3.5	9
4974	Integrating social media and warranty data for fault identification in the cyber ecosystem: A cloud-based collaborative framework. , 2021, , 41-70.		0
4975	Teachers Falling off the Cliff Affordances and Constraints of Social Media in School. , 0, , .		1
4976	Die Ökonomie sozialer Medien. Springer Reference Sozialwissenschaften, 2021, , 1-23.	0.2	1
4977	Advertising Format Evolution in Fashion Brands' Communication: Contagious Case Study 2010â€"2020. , 2021, , 103-115.		1
4978	A review of enterprise social media: visualization of landscape and evolution. Internet Research, 2021, 31, 1203-1235.	2.7	30
4979	Data mining and machine learning in retail business: developing efficiencies for better customer retention. Journal of Ambient Intelligence and Humanized Computing, 0, , 1.	3.3	11
4980	Usage Behaviors on Snapchat, Instagram, and WhatsApp. International Journal of E-Services and Mobile Applications, 2021, 13, 45-59.	0.6	3
4981	Digitizing Recruitment and Selection of Employees in Ghana: A Social Media Network Perspective. Advances in Theory and Practice of Emerging Markets, 2021, , 43-61.	0.7	1
4982	Stakeholder Perceptions and Word-of-Mouth on CSR Dynamics. , 2021, , 1165-1179.		1
4983	The Utilization of Social Media by Small and Medium Food Vendors in Brunei Darussalam. , 2021, , 955-980.		0

#	Article	IF	Citations
4984	Consumer Behavior, Trust, and Electronic Word-of-Mouth Communication. , 2021, , 1328-1345.		0
4985	Effect of social media on medical studentÂ's learning behavior. Journal of Biochemical and Clinical Genetics, 0, , 545-550.	0.1	1
4986	The State of Social Media Research in CSR Communication. , 2021, , 577-598.		3
4987	Western and Islamic wear: How fashion bloggers influence the Malay fashion consumersâ€™ purchasing decision in reconciling the collision. AIP Conference Proceedings, 2021, , .	0.3	0
4988	Online collaborative translation: its ethical, social, and conceptual conditions and consequences. Perspectives: Studies in Translation Theory and Practice, 2022, 30, 1-18.	0.6	26
4989	On the Value of Social Media in Health Care. Journal of Technology in Behavioral Science, 2021, 6, 419-426.	1.3	5
4990	Use of Social Media by Tourists at Religious Tourism Destinations in India. Advances in Hospitality, Tourism and the Services Industry, 2021, , 250-267.	0.2	2
4991	Artificial Intelligence, Marketing, and the Fourth Industrial Revolution. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 1-13.	0.7	0
4992	Efficacy of Organizational Learning and Social Capital in Online Communities of Practice. , 2021, , 240-266.		0
4993	Health Communication During the COVID-19 Pandemic in Hungary. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 140-167.	0.7	0
4994	The Digital Transformation of Companies. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 27-43.	0.7	0
4995	Social Media and Social Identity in the Millennial Generation. , 2021, , 161-200.		0
4996	Social Media as a Communication Channel. , 2021, , 46-62.		0
4997	Social Media Usage by Different Generations as a Tool for Sustainable Tourism Marketing in Society 5.0 Idea. Sustainability, 2021, 13, 1018.	1.6	74
4998	Suicide after Facebook postsâ€"An unnoticed departure of life in Bangladesh. Emerging Trends in Drugs, Addictions, and Health, 2021, 1, 100005.	0.5	9
4999	Interest Groups and Social Media. , 2021, , 1-6.		0
5000	Dissemination Strategies for Scientific Journals on YouTube and Instagram. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2021, , 145-153.	0.2	1
5001	How to Engage Consumers through Effective Social Media Useâ€"Guidelines for Consumer Goods Companies from an Emerging Market. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 768-790.	3.1	23

#	Article	IF	Citations
5002	Ambidextrous Learning and Survival of Early International Firms-The Role of Social Media Usage. , 0, , .		1
5003	Social Mediasphere and Economic Activities in India. Springer Geography, 2021, , 133-148.	0.3	0
5004	The Effectiveness of Social Norms in Fighting Fake News on Social Media. Journal of Management Information Systems, 2021, 38, 196-221.	2.1	51
5005	Women, Social Media, and Culture in Africa. , 2021, , 1-17.		1
5006	Social Media as a New Workspace: How Working Out Loud (Re)Materializes Work. Technology, Work and Globalization, 2021, , 47-75.	0.7	2
5007	Network Patterns in South African Election Tweets. Lecture Notes in Networks and Systems, 2021, , 3-13.	0.5	0
5008	Sharing Economy and the Future of Energy. Encyclopedia of the UN Sustainable Development Goals, 2021, , 1164-1174.	0.0	0
5009	What Attracts Followers?. Journal of Organizational and End User Computing, 2021, 33, 71-91.	1.6	4
5010	Sensitizing Netizenâ€™s behavior through influencer intervention enabled by crowdsourcing â€“ a case of reddit. Behaviour and Information Technology, 2022, 41, 1286-1297.	2.5	12
5011	The effect of otus social educational network on english achievement and attitudes of Iranian high school EFL learners. Cogent Arts and Humanities, 2021, 8, .	0.5	1
5012	The Performance Mapping for The Viewpoint of Hate-speech on YouTube in Millenials (A Case Study of) Tj ETQq0 0 0 rgBT /Overlock 10		2
5013	â€œamik@â€•Social media platform for people with intellectual disability. Procedia Computer Science, 2021, 181, 716-721.	1.2	0
5015	Luxury Fashion in the Chinese Marketplace and the New Online Channels: An Emerging Perspective. , 2021, , 345-363.		0
5016	The online community knowledge flows: distance and direction. European Journal of Information Systems, 2022, 31, 227-240.	5.5	6
5017	The Influence of Social Media Marketing on Brand Trust of Indonesian Frozen Food Products During Covid-19 Pandemic. , 0, , .		0
5018	A Quantitative and Content-Based Approach for Evaluating the Impact of Counter Narratives on Affective Polarization in Online Discussions. IEEE Transactions on Computational Social Systems, 2022, 9, 914-925.	3.2	2
5019	The Impact of ICTs and Business Strategy on Innovation Activities. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 154-177.	0.2	0
5020	Institutionalism, Social Media, and Democracy in Africa. Advances in Social Networking and Online Communities Book Series, 2021, , 216-237.	0.3	0

#	ARTICLE	IF	CITATIONS
5021	Social Media, Interfacing Brands in Relation to the Social Media Ecosystem. , 2021, , 1271-1301.		0
5022	Using Social Media to Organize a Marginalized Community. , 2021, , 909-935.		0
5023	Social Media and Depression Symptoms: a Meta-Analysis. Research on Child and Adolescent Psychopathology, 2021, 49, 241-253.	1.4	88
5024	The Role of Social Media in Event Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 262-281.	0.7	1
5025	Understanding the Landscape of Online Deception. , 2021, , 39-66.		0
5026	Social Media, Crowdsourcing, and Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 64-73.	0.7	0
5027	The Utilization of Social Media by Small and Medium Food Vendors in Brunei Darussalam. , 2021, , 1107-1131.		0
5028	Artificial Intelligence and Ethical Marketing. Advances in Human and Social Aspects of Technology Book Series, 2021, , 202-213.	0.3	1
5029	Fake News and Social Media Censorship. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 69-92.	0.2	6
5030	Social Media and Nigeria's Politics. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2021, , 83-96.	0.2	0
5032	Social Big Data: An Overview and Applications. , 2021, , 1-14.		3
5033	Comparison between social media and social networks in marketing research: a bibliometric view. Nankai Business Review International, 2021, 12, 122-151.	0.6	5
5034	Social Media Marketing - An Effective Solution for Non-Profit Organizations. , 2021, , .		3
5035	Social Media in Operations and Supply Chain Management: A Systematic Literature Review to Explore the Future. Operations and Supply Chain Management, 0, , 232-248.	0.0	7
5036	Wyzwania stosowania dziaÅ‚aÅ„ marketingowych poprzez media spoÅ‚ecznoÅ›ciowe z perspektywy zintegrowanej komunikacji marketingowej. ZarzÄ…dzanie Mediami, 2021, 9, 281-296.	0.2	0
5037	Trust Within the Coachâ€"Athlete Relationship Through Digital Communication. , 2021, , 273-293.		1
5038	Studying the Influence of Social Media Use on Sales Performance: The Role of Relational Mediators. Lecture Notes in Computer Science, 2021, , 86-97.	1.0	0
5039	Analysis of Malaria Information on a Social Media Platform. Lecture Notes in Computer Science, 2021, , 298-316.	1.0	2

#	ARTICLE	IF	CITATIONS
5040	Engagement in online health communities: Channel expansion and social exchanges. Information and Management, 2021, 58, 103404.	3.6	59
5041	Moving Away from Category Exclusivity Deals to Sponsorship Activation Platforms: The Case of the Ryder Cup. Sustainability, 2021, 13, 1151.	1.6	3
5042	Identifying Critical Success Factors for the Implementation of a Social Knowledge Management in the Public Sector. , 0, , .		0
5043	ICT in Mitigating Challenges of Life Amid COVID-19 and Emerging Business Opportunities. , 2021, , .		3
5044	Sosyal Medya KullanÄ±mÄ±nÄ±n TÃ¼ketici DavranÄ±ÅŸlarÄ± Ãœzerindeki Etkisi: Bilecik Bursa EskiÅŸehir Ã–rneÄŸi. IBAD Sosyal Bilimler Dergisi, 2021, , 415-446.	0.3	1
5045	Development and Preliminary Validation of Social Media as an Educational and Professional Tool Student Perceptions Scale (SMEPT-SPS). Sustainability, 2021, 13, 1814.	1.6	3
5046	Territorial intelligence in rural areas: The digitization of non-profit associations through social media. Technology in Society, 2021, 64, 101459.	4.8	10
5047	Inscriptions without boundaries: how action at a distance is enabled on social media. Accounting, Auditing and Accountability Journal, 2021, 34, 57-79.	2.6	4
5048	Hashtag, like or tweet: a qualitative study on the use of social media among dentists in London. British Dental Journal, 2021, , .	0.3	6
5049	Peran Media Digital dalam Peningkatan Daya Saing Global Produk Kakao. Research Fair Unisri, 2021, 5, 56.	0.0	0
5050	Impression management of South Korean sports stars through image-based social media. Sport in Society, 0, , 1-22.	0.8	3
5051	The mediating role of Brand image and Lovemarks Brands between Social Media Marketing Activities and Brand Equity: An Empirical Study on Fashion wear industry in Egypt. , 2021, 2, 117-154.	0.0	1
5052	Bibliometric and cluster mapping of scientific research on knowledge management and social media. Redes, 2021, 32, 28.	0.1	0
5053	Sharing is the name of the game: Exploring the role of social media communication practices on B2B customer relationships in the life sciences industry. Industrial Marketing Management, 2021, 93, 52-62.	3.7	20
5054	Social media-related tensions on business-to-business markets â€" Evidence from China. Industrial Marketing Management, 2021, 93, 293-306.	3.7	8
5055	Industrial marketing management digital media optimization for B2B marketing. Industrial Marketing Management, 2021, 93, 174-186.	3.7	29
5056	Study of Social media impacts on social capital and employee performance â€" evidence from Tunisia Telecom. Journal of Decision Systems, 2021, 30, 118-149.	2.2	18
5058	Using social media to disseminate geroscience for implementation. International Psychogeriatrics, 2021, 33, 1-9.	0.6	3

#	ARTICLE	IF	CITATIONS
5059	Twitter sentiment analysis of app based online food delivery companies. Global Knowledge, Memory and Communication, 2021, 70, 891-910.	0.9	21
5060	Linking health information seeking to patient-centered communication and healthy lifestyles: an exploratory study in China. Health Education Research, 2021, 36, 248-260.	1.0	11
5061	Investigating brand community engagement and evangelistic tendencies on social media. Journal of Product and Brand Management, 2022, 31, 16-28.	2.6	27
5062	A typology of conspicuous donation on Facebook. Journal of Services Marketing, 2021, 35, 535-552.	1.7	8
5063	Past, Present, and Future of Electronic Word of Mouth (EWOM). Journal of Interactive Marketing, 2021, 53, 111-128.	4.3	128
5064	The effects of social media usage on loneliness and well-being: analysing friendship connections of Facebook, Twitter and Instagram. Information Discovery and Delivery, 2021, 49, 136-150.	1.6	12
5065	The effect of online activity on SMEsâ€™ competitiveness. Competitiveness Review, 2021, 31, 477-496.	1.8	13
5066	Traditional and heritage commodities in the era 4.0: Batik home-based enterprises in the use of the internet. IOP Conference Series: Earth and Environmental Science, 2021, 673, 012030.	0.2	0
5067	Text Mining of Online News, Social Media, and Consumer Review on Artificial Intelligence Service. Family and Environment Research, 2021, 59, 23-43.	0.1	3
5068	Impact of Social Media on Health-Related Outcomes Among Older Adults in Singapore: Qualitative Study. JMIR Aging, 2021, 4, e23826.	1.4	27
5069	The Effects of Political Information Sources and Opinion Leaders on Political Preferences in the New Media Age: Example of April 16 Referendum. SÃ¼leyman Demirel Ãœniversitesi Vizyoner Dergisi, 2021, 12, 1-15.	0.1	0
5070	Investigating the Relationship Between Information Literacy and Social Media Competence Among University Students. Journal of Educational Computing Research, 2021, 59, 1425-1449.	3.6	12
5071	Explaining Social Media Adoption for a Business Purpose: An Application of the UTAUT Model. Sustainability, 2021, 13, 2082.	1.6	28
5072	Exploring engagement among mobile app developers â€“ Insights from mining big data in user generated content. Journal of Advances in Management Research, 2021, 18, 585-608.	1.6	13
5073	A mediated model on the adoption of social media and SMEsâ€™ performance in developing countries. Technology in Society, 2021, 64, 101513.	4.8	115
5074	Methods for Social Media Monitoring Related to Vaccination: Systematic Scoping Review. JMIR Public Health and Surveillance, 2021, 7, e17149.	1.2	45
5075	How social media facilitate health knowledge sharing among physicians. Behaviour and Information Technology, 2022, 41, 1544-1553.	2.5	8
5076	The Influence of Social Media Marketing on Voter's Intention in Indonesia. , 2021, , .		0

#	Article	IF	Citations
5077	Narrative review: Social media use by employees and the risk to institutional and personal information security compliance in South Africa. The Journal for Transdisciplinary Research in Southern Africa, 2021, 17, .	0.2	3
5078	The Corporate Communication Executives' Interactive Engagement Through Digital Media*. , 2021, , 53-72.		4
5079	Electronic records management â€" a state of the art review. Records Management Journal, 2021, 31, 74-88.	0.4	2
5080	Examining consumer participation on brand microblogs in China: perspectives from elaboration likelihood model, commitmentâ€"trust theory and social presence. Journal of Research in Interactive Marketing, 2021, 15, 10-29.	7.2	42
5081	Internet and social media use in cancer patients: association with distress and perceived benefits and limitations. Supportive Care in Cancer, 2021, 29, 5273-5281.	1.0	16
5082	GeliÅŸen Medya DÃ¼zeninde Pazarlama Konseptleri ve Fenomenlerin GenÃ§ler Ãœzerindeki Etkileri. OPUS UluslararasÄ± Toplum AraÅŸtÄ±rmalarÄ± Dergisi, 2021, 17, 1580-1606.	0.3	0
5083	Public Facebook Groups for Political Activism. , 2021, , 121-148.		0
5084	The Readiness of Social Media Back-End to Support Surabaya Government's Public Policy. IOP Conference Series: Earth and Environmental Science, 2021, 717, 012006.	0.2	0
5085	The Impact of Social Networking Sites on Study Habits and Interpersonal Relationships among Vietnamese Students. Journal of Language and Education, 2021, , 221-233.	0.2	2
5086	Exploring Experiential Quality in Sport Tourism Events: The Case of Macau Grand Prix. Advances in Hospitality and Tourism Research, 2021, 9, 78-105.	1.2	6
5088	Effective Strategies for Contents Recommendation Based on Psychological Ownership of over the Top Services in Cyberspace. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 976-991.	3.1	6
5089	A Social Media Mining and Ensemble Learning Model: Application to Luxury and Fast Fashion Brands. Information (Switzerland), 2021, 12, 149.	1.7	0
5090	Podcast acceptance for pedagogy: the levels and significant influences. Heliyon, 2021, 7, e06442.	1.4	11
5091	University Student Perceptions of Social Media as a Learning Resource in China and the U.S.A. TechTrends, 2021, 65, 524.	1.4	2
5092	Examining the Impact of Social Media Use on Project Management Performance: Evidence from Construction Projects in China. Journal of Construction Engineering and Management - ASCE, 2021, 147, .	2.0	17
5093	AccountAbility's AA1000AP standard: a framework for integrating sustainability into organisations. Sustainability Accounting, Management and Policy Journal, 2021, 12, 1108-1139.	2.4	15
5094	The role of social media elements in driving co-creation and engagement. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 1994-2018.	1.8	39
5095	Digital public health surveillance: a systematic scoping review. Npj Digital Medicine, 2021, 4, 41.	5.7	44

#	Article	IF	Citations
5096	CSR disclosure on Twitter: Evidence from the UK. International Journal of Accounting Information Systems, 2021, 40, 100500.	2.6	28
5097	Empowering Financial Education by Banksâ€"Social Media as a Modern Channel. Journal of Risk and Financial Management, 2021, 14, 118.	1.1	8
5098	The mediating effect of media usage on the relationship between anxiety/fear and physicianâ€"patient trust during the COVID-19 pandemic. Psychology and Health, 2022, 37, 847-866.	1.2	12
5099	The Role of Social Media on Sponsorship Activation. Studia Universitatis BabeÅŸ-Bolyai: Educatio Artis Gymnasticae, 2021, 66, 111-126.	0.0	0
5100	Using Social Media in the Selection Process: An Ethical Perspective for Employers and Applicants. SAM Advanced Management Journal, 2021, , 42-48.	0.0	0
5101	Wild, stressful, or stupid: Que es *Bandersnatch*? Exploring user outcomes of Netflixâ€™s interactive *Black Mirror* episode. Convergence, 2021, 27, 1488-1506.	1.6	3
5102	Arresting fake news sharing on social media: a theory of planned behavior approach. Management Research Review, 2021, 44, 1108-1138.	1.5	30
5103	The Acceptance Technology Model for Adoption of Social Media Marketing in Jabodetabek. Journal the Winners: Economics, Business, Management, and Information System Journal, 2021, 22, .	0.7	2
5104	The Effect of Web 2.0 on the Decision-Making Process: The Case of Marrakech. , 2021, , .		0
5105	Using social media to measure and map visitation to public lands in Utah. Applied Geography, 2021, 128, 102389.	1.7	24
5106	Work-related social media use: The mediating role of social media communication self-efficacy. European Management Journal, 2022, 40, 67-76.	3.1	37
5107	Enformasyonun Duygu Boyutu: Duygusal BulaÅŸÄ±cÄ±lÄ±k Perspektifinden Sosyal AÄŸlarda Duygu Ã‡alÄ±ÅŸmalarÄ±. Ä°letiÅŸim Kuram Ve AraÅŸtÄ±rma Dergisi, 2021, 2021, 109-136.	0.2	1
5108	STRATEGI KONTEN DAKWAH SALAFI DI INSTAGRAM. Al-Mubin, 2021, 4, 9-27.	0.0	0
5109	Social Comparison as Mediator: Does Instagram Intensity Predict Self-Esteem?. Journal of Educational, Health and Community Psychology, 2021, 10, 104.	0.2	2
5110	Customerâ€"Company Relationships: The Key Dimensions and Leveraging Social Media to Build Relationships. , 2021, , 39-51.		0
5111	Influenza and Measles-MMR: two case study of the trend and impact of vaccine-related Twitter posts in Spanish during 2015-2018. Human Vaccines and Immunotherapeutics, 2022, 18, 1-16.	1.4	3
5112	Ð—Ð¼Ð†Ð½Ð˜ Ð£ Ð¡Ð¢Ð Ð£ÐšÐ¢Ð£Ð Ð¥ ÐšÐžÐœÐ£Ð†Ð˜ÐšÐ¦Ð†Ð™ Ð’ Ð£ÐœÐžÐ’ÐÐ¥ Ð¡Ð£Ð§ÐÐ¡Ð Ð" ÐŸÐžÐ›Ð†Ð˜ Ð¡Ð¡Ð¦Ð†Ð—Ð-		
5113	RUSYA'DA Ä°KTÄ°DAR, MUHALEFET VE SOSYAL MEDYA. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 0, , 470-501.	0.2	0

#	ARTICLE	IF	CITATIONS
5114	How do museums foster loyalty in tech-savvy visitors? The role of social media and digital experience. Current Issues in Tourism, 2022, 25, 2991-3008.	4.6	33
5115	Facebook advertising, eWOM and consumer purchase intention-Evidence from a collectivistic emerging market. Journal of Global Marketing, 2021, 34, 220-237.	2.0	28
5116	Media Sosial sebagai Saluran Aspirasi Kewargaan: Studi Pembahasan RUU Cipta Kerja. Jurnal Pikma, 2021, 3, 107-127.	0.1	0
5117	Social Shopping: Implications for Store Retailing. , 2021, , 113-128.		0
5118	EVALUATION OF SOCIAL MEDIA USE IN RISK COMMUNICATION IN THE FOCUS OF PUBLIC INSTITUTION: A RESEARCH ON THE MINISTRY OF HEALTH. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 2021, 9, 193-224.	0.2	2
5119	Determinants of online brand communitiesâ€™ and millennialsâ€™ characteristics: A social influence perspective. Psychology and Marketing, 2021, 38, 794-818.	4.6	27
5120	The impact of social media marketing strategies on promoting sustainability of tourism with fuzzy cognitive mapping: a case of Kalanggaman Island (Philippines). Environment, Development and Sustainability, 2021, 23, 14998-15030.	2.7	11
5121	A study on the role of social media in promoting sustainable tourism in the states of Assam and Odisha. Tourism Critiques, 2021, 2, 74-90.	1.4	11
5122	Up-and-Coming or Down-and-Out? Social Media Popularity as an Indicator of Neighborhood Change. Journal of Planning Education and Research, 0, , 0739456X2199844.	1.5	1
5123	The Impact of Social Media Marketing on Urban Youthâ€™s Brand Loyalty: Through Facebook Marketing. International Journal of Entrepreneurial Research, 2020, 4, 10-19.	0.2	1
5124	Online Destination Image Generated by National Tourism Organizations Hosed WeChat Official Accounts. , 2021, , .		3
5125	SOSYAL MEDYADA VERÄ° GÃœVENLÄ°ÄžÄ° VE KÄ°ÅžÄ°SEL MAHREMÄ°YET SORUNU. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 0, , .	0.2	2
5126	Antecedents of Sustainable SMEs in the Social Media Space: A Partial Least Square-Structural Equation Modeling (PLS-SEM) Approach. Management and Marketing, 2021, 16, 26-46.	0.8	19
5127	Impact of Price Promotion, Corporate Social Responsibility, and Social Media Marketing on Word of Mouth. Business Perspectives and Research, 2021, 9, 446-461.	1.6	4
5128	Team social media usage and intra-team competition and cooperation: a social information processing perspective. Information Technology and People, 2022, 35, 410-434.	1.9	6
5129	DEVELOPING AND VALIDATING A DIGITAL INCLUSION INSTRUMENT FOR SME ENTREPRENEURS. Advances in Mathematics: Scientific Journal (discontinued), 2021, 10, 1449-1467.	0.2	0
5130	How a nonprofit organization delivers online accountability through social media. International Review on Public and Nonprofit Marketing, 2021, 18, 317-334.	1.3	7
5131	Web Service Platforms, Social Networks, and Firms' Innovation Capability: Mediating Effects Model Based on Web Service Platform Synergies. Forest Products Journal, 2021, 71, 188-197.	0.2	2

#	Article	IF	Citations
5132	Towards User-generated Microgames for Supporting Learning: An Investigative Exploration. Contemporary Educational Technology, 2021, 13, ep299.	1.3	5
5133	Kriz İletişiminde Sosyal Medya: Koronavirüs Krizinde Fahrettin Koca'nın Twitter Kullanımı. İnsan Ve Toplum Bilimleri Araştırmaları Dergisi, 2021, 10, 801-818.	0.0	3
5134	15 • La communication. , 2021, , 511-561.		0
5135	Using Instagram as a Communication Channel in Green Marketing Digital Mix: A Case Study of <i>bio&bio</i> Organic Food Chain in Croatia. Critical Studies on Corporate Responsibility, Governance and Sustainability, 2021, , 221-236.	0.0	1
5136	Artificial intelligence in language education: introduction of Readizy. Journal of Ambient Intelligence and Humanized Computing, 0, , 1.	3.3	2
5137	A study on the determinants of social media based learning in higher education. Educational Technology Research and Development, 2021, 69, 1325-1351.	2.0	11
5138	Changing Social Representations and Agenda Interactions of Gene Editing After Crises: A Network Agenda-Setting Study on Chinese Social Media. Social Science Computer Review, 2022, 40, 1133-1152.	2.6	9
5139	Managing Crisis Communication Via Social Media. Nase Gospodarstvo, 2021, 67, 23-32.	0.2	1
5140	Professional Athletes' Social Media Use and Player Performance: Evidence From the National Football League. International Journal of Sport Communication, 2021, 14, 33-59.	0.4	5
5141	The ICT basic skills: Contribution to student social media utilization activities. International Journal of Evaluation and Research in Education, 2021, 10, 222.	0.4	9
5142	Media Sosial dan Whistleblowing. Berkala Akuntansi Dan Keuangan Indonesia, 2021, 6, 61.	0.2	0
5143	Social and sustainable: exploring social media use for promoting sustainable behaviour and demand amongst Indian tourists. International Hospitality Review, 2022, 36, 373-393.	1.8	13
5144	Corporate social responsibility (CSR) communication via social media sites: evidence from the German banking industry. Corporate Communications, 2021, 26, 636-654.	1.1	15
5145	Modelling the Effectiveness of a Social Media-based Counseling Intervention on Interest, Entrepreneurial Skills, and Behavioural Intention Towards Painting Among Youth Without Paid Jobs in Nigeria. Vision, 2022, 26, 361-368.	1.5	10
5146	Is Facebook an effective tool to access foreign markets? Evidence from international export performance of fashion firms. Journal of Management and Governance, 0, , 1.	2.4	4
5147	The impact of Social Media Marketing on the Travel Intention of Z Travelers. , 2021, , .		11
5148	Social customer relationship management: a customer perspective. Journal of Hospitality Marketing and Management, 2021, 30, 673-698.	5.1	18
5149	''Sou antipetista por um império de racionalidade''. Oficina Do Historiador, 2021, 14, e39510.	0.1	0

#	ARTICLE	IF	CITATIONS
5150	Detecting and modelling real percolation and phase transitions of information on social media. Nature Human Behaviour, 2021, 5, 1161-1168.	6.2	20
5151	Pengaruh Komunikasi Pemasaran Thrift Shop terhadap Tingkat Konsumsi Fashion di Masa Pandemi. Jurnal Ilmu Komunikasi, 2021, 11, 93-107.	0.2	0
5152	Social Media and Health Care, Part I: Literature Review of Social Media Use by Health Care Providers. Journal of Medical Internet Research, 2021, 23, e23205.	2.1	83
5153	Impact of promotional marketing using Web 2.0 tools on purchase decision of Gen Z. Materials Today: Proceedings, 2023, 81, 273-276.	0.9	9
5154	Exploring dynamics of sports fan behavior using social media big data - A case study of the 2019 National Basketball Association Finals. Applied Geography, 2021, 129, 102438.	1.7	8
5155	THE ILLUSION OF FLAWLESS LIFE ON SOCIAL MEDIA: VLOGS AND REAL LIFE. Uluslararası Sosyal Bilimler Akademi Dergisi, 2021, , 684-701.	0.1	0
5156	The Beautiful and the Fit Reap the Spoils: Body Image as a Condition for the Positive Effects of Electronic Media Communication on Well-being Among Early Adolescents. Young, 2022, 30, 97-115.	1.3	5
5157	Motivators of Researchers' Knowledge Sharing and Community Promotion in Online Multi-Background Community. International Journal of Knowledge Management, 2021, 17, 1-27.	0.7	3
5158	The Rhetoric and Realities of Internet Technologies on Trade Union Marketing. International Journal of Technology and Human Interaction, 2021, 17, 1-22.	0.3	1
5159	IN TERMS OF IMPACTS ON HOME ECONOMY; ANALYSIS OF PURCHASING BEHAVIOR`S FAMILY STRUCTURE AND SOCIAL MEDIA. Celal Bayar Üniversitesi Sosyal Bilimler Dergisi, 0, , .	0.0	0
5160	A study on firms' communication based on artificial intelligence and its influence on customers' complaint behavior in Social media environment. IOP Conference Series: Materials Science and Engineering, 2021, 1116, 012180.	0.3	3
5161	The Role of Social Media in the Diffusion of E-Government and E-Commerce. Information Resources Management Journal, 2021, 34, 63-79.	0.8	6
5162	The Development of Artique - Independent Artists and Online Art Criticism. European Journal of Social & Behavioural Sciences, 2021, 30, 3358-3368.	0.3	0
5163	Mutual Influence of Users Credibility and News Spreading in Online Social Networks. Future Internet, 2021, 13, 107.	2.4	7
5164	Social media in health communication: A literature review of information quality. Health Information Management Journal, 2023, 52, 3-17.	0.9	20
5165	Twitting for Talent by Linking Social Media to Employer Branding in Talent Management. International Journal of Human Capital and Information Technology Professionals, 2021, 12, 1-12.	0.5	1
5166	Perception of social media behaviour among medical students, residents and medical specialists. Perspectives on Medical Education, 2022, 10, 215-221.	1.8	16
5167	Social Media-Based Content towards Image Formation: A New Approach to the Selection of Sustainable Destinations. Sustainability, 2021, 13, 4241.	1.6	21

#	ARTICLE	IF	CITATIONS
5168	Social Media as a Means of Increasing Non-Designersâ€™ Insight into Interior Design. Design Journal, 2021, 24, 547-566.	0.5	3
5169	Online and blended entrepreneurship education: a systematic review of applied educational technologies. Entrepreneurship Education, 2021, 4, 191-232.	1.2	29
5170	B to B firmsâ€™ motivation to become members of digital platforms: the case of crowd UK. Journal of Business-to-Business Marketing, 2021, 28, 125-147.	0.8	2
5171	The Influence of B to B Firms Use of Multiple Social Media Platforms on Relationship Sales Performance: An Institutional Perspective. Journal of Business-to-Business Marketing, 2021, 28, 105-123.	0.8	0
5172	Using serious games to evaluate the potential of social media information in early warning disaster management. International Journal of Disaster Risk Reduction, 2021, 56, 102053.	1.8	16
5173	Can We Trust Social Media?. Internet Reference Services Quarterly, 2021, 25, 9-23.	0.7	2
5175	Investigating Chain and Independent Restaurantsâ€™ Facebook Presence: A Step Forward Towards Measuring their Online Image. Journal of Association of Arab Universities for Tourism and Hospitality, 2021, .	0.0	0
5176	Analysis of Community Interaction Modules of European and American Universities. Journalism and Media, 2021, 2, 129-154.	0.8	1
5177	Promotion of Instagram and Purchase Intention: A Case of Beverage Business at Covid-19 Pandemic. TRJ Tourism Research Journal, 2021, 5, 78.	0.1	2
5178	Current Discussions on Social Media: Control of Social Media & Service and Privacy Agreements for Social Media & Domestic and National Social Media. UluslararasÄ± YÃ¶netim Akademisi Dergisi, 2021, 4, 1-21.	0.6	1
5179	Beyond place-based: the role of virtual communities via social media in young adult recovery. Australian Journal of Emergency Management, 2021, 10.47389/36, 48-53.	0.3	5
5180	Effects of entrepreneurial orientation on social media adoption and SME performance: The moderating role of innovation capabilities. PLoS ONE, 2021, 16, e0247320.	1.1	43
5181	Sosyal Medya ve Hedonik TÃ¼ketimin TÃ¼ketici Tutumu ve Tatmin Ãœzerindeki Etkisi. MANAS Sosyal AraÅŸtÄ±rmalar Dergisi, 0, , 1106-1123.	0.2	2
5182	Teachers' attitudes towards social media (SM) use in online learning amid the COVID-19 pandemic: the effects of SM use by teachers and religious scholars during physical distancing. Heliyon, 2021, 7, e06781.	1.4	43
5183	Identification and Analysis of Strawberriesâ€™ Consumer Opinions on Twitter for Marketing Purposes. Agronomy, 2021, 11, 809.	1.3	9
5184	SOSYO-DEMOGRAFÄ°K DEÄžÄ°ÅžKENLER AÃ‡ISINDAN YOUTUBE FENOMENLERÄ°NE VE SPONSORLU Ä°Ã‡ERÄ°KLERÄ°NE YÃ–NELÄ° GÃœVENÄ°NÄ°N Ä°NCELENMESÄ°. Sosyal Bilimler Akademi Dergisi, 0, , .	0.1	0
5185	It takes two to tango: the interplay between decision logics, communication strategies and social media engagement in start-ups. Review of Managerial Science, 2022, 16, 681-712.	4.3	15
5186	Impact of online social media activities on marketing of green products. International Journal of Organizational Analysis, 2021, ahead-of-print, .	1.6	7

#	ARTICLE	IF	CITATIONS
5187	Commitment Ladder in the Relationship between Service Providers and Customers as Added Value in Sustainable Services Development. Sustainability, 2021, 13, 5079.	1.6	3
5188	Readers' engagement through digital social reading on Twitter: the TwLetteratura case study. Library Hi Tech, 2022, 40, 1305-1321.	3.7	14
5189	â€˜Amphibiansâ€™: media figures on social networks and traditional media in Israel. Israel Affairs, 2021, 27, 534-557.	0.3	9
5190	Social Media Use Among Young People in China: A Systematic Literature Review. SAGE Open, 2021, 11, 215824402110164.	0.8	5
5191	The Commodification of Virtual Community Content in Increasing Media Traffic. Media and Communication, 2021, 9, 98-109.	1.1	1
5192	Sosyal Medyada Mahremiyet AlgÄ±sÄ±: Ãœniversite Ã–ÄŸrencileri AraÅŸtÄ±rmasÄ±. Ä°nÃ¶nÃ¼ Ãœniversitesi IletiÅŸim FakÃ¼ltesi Elektronik Dergisi, 0, , .	0.0	1
5193	Social media in health care: Exploring its use by health-care professionals in Greece. Informatics for Health and Social Care, 2022, 47, 1-9.	1.4	2
5194	Study of Consumer Brand Following Intention on Instagram. International Journal of Online Marketing, 2021, 11, 32-51.	0.9	5
5195	Searching Dimensions and Directions for Digital Innovations Within the Insurance Industry. International Journal of Innovation in the Digital Economy, 2021, 12, 63-89.	0.2	1
5196	Governors Fighting Crisis: Responses to the COVID-19 Pandemic across U.S. States on Twitter. Professional Geographer, 2021, 73, 683-701.	1.0	19
5197	The relationship between linguistic expression in blog content and symptoms of depression, anxiety, and suicidal thoughts: A longitudinal study. PLoS ONE, 2021, 16, e0251787.	1.1	11
5198	HTML5 and the evolution of HTML; tracing the origins of digital platforms. Technology in Society, 2021, 65, 101529.	4.8	9
5199	Social Media Data and Users' Preferences: A Statistical Analysis to Support Marketing Communication. Big Data Research, 2021, 24, 100189.	2.6	16
5200	The perceptions of SME retailers towards the usage of social media marketing amid COVID-19 crisis. Journal of Entrepreneurship in Emerging Economies, 2021, 13, 588-605.	1.5	26
5201	The Use of Social Media in Research on Gambling: a Systematic Review. Current Addiction Reports, 2021, 8, 235-245.	1.6	6
5202	ComunicaciÃ³n corporativa y Wikipedia: artÃculos de empresas colombianas cotizadas en bolsa. Ãrea Abierta, 2021, 21, 153-170.	0.2	0
5203	The Claims Statements from Viral Videos for Instrument Development to Assess Argumentation Thinking Skills. Journal of Physics: Conference Series, 2021, 1899, 012174.	0.3	1
5204	User trustworthiness in online social networks: A systematic review. Applied Soft Computing Journal, 2021, 103, 107159.	4.1	23

#	ARTICLE	IF	CITATIONS
5205	MARKALARDA YAÅžANAN OLUMSUZ DURUMLARIN ELEKTRONÄ°K AÄžIZDAN AÄžIZA Ä°LETÄ°ÅžÄ°ME (E-WOM) YANSIMALARI: PEGASUS Ã—RNEÄžÄ°. Ä°stanbul Ticaret Ãœniversitesi Dergisi, 0, , .	0.4	1
5206	Anthropogenic risk creation: understanding and addressing the challenges via a conceptual model. Journal of Risk Research, 0, , 1-18.	1.4	0
5207	Social Media and Its Effects on Beauty. , 0, , .		7
5208	Identifying Risk Factors Affecting the Usage of Digital and Social Media: A Preliminary Qualitative Study in the Dental Profession and Dental Education. Dentistry Journal, 2021, 9, 53.	0.9	9
5209	Going digital? The impact of social media marketing on retail website traffic, orders and sales. Journal of Retailing and Consumer Services, 2021, 60, 102501.	5.3	68
5210	The â€œso-calledâ€•UGC: an updated definition of user-generated content in the age of social media. Online Information Review, 2022, 46, 95-113.	2.2	26
5211	1 + 1 < 2! Effects of Social Media Engagement and Advertising on Firm Value of Tourism and Hospitality Companies. Journal of Hospitality and Tourism Research, 2021, 45, 1417-1439.	1.8	11
5212	â€œCAREâ€•in social media: perceptions of reputation in the healthcare sector. Journal of Communication Management, 2021, 25, 125-141.	1.4	7
5213	Metaphoric Perceptions of Teachers, Students, and Parents towards Social Media. International Journal on Social and Education Sciences, 0, , 489-503.	0.2	0
5214	Relationships among relational coordination dimensions: Impact on the quality of education online with a structural equations model. Technological Forecasting and Social Change, 2021, 166, 120608.	6.2	25
5215	Making decision with an alternative mind-set: Predicting entrepreneurial intention toward f-commerce in a cross-country context. Journal of Retailing and Consumer Services, 2021, 60, 102475.	5.3	18
5216	The role of absorptive capacity and organizational unlearning in the link between social media and service dominant orientation. Journal of Knowledge Management, 2022, 26, 920-942.	3.2	5
5217	Analysing tourism destination promotion through Facebook by Destination Marketing Organizations of India. Current Issues in Tourism, 2022, 25, 1416-1431.	4.6	19
5218	Sibling relationship quality in the context of digital leisure and geographic distance for college-attending emerging adults. Journal of Leisure Research, 2021, 52, 307-329.	1.0	4
5219	Gratitude and Social Media: A Pilot Experiment on the Benefits of Exposure to Othersâ€™ Grateful Interactions on Facebook. Frontiers in Psychology, 2021, 12, 667052.	1.1	10
5220	Real-Time Sentiment Analysis of Twitter Data. International Journal for Research in Applied Science and Engineering Technology, 2021, 9, 856-862.	0.1	0
5221	ZNACZENIE MEDIÃ"W SPOÅ‚ECZNOÅšCIOWYCH W KSZTAÅ‚TOWANIU WIZERUNKU JEDNOSTEK SAMORZÄ„DU TERYTORIALNEGO W POLSCE. Studia Miejskie, 0, 39, 61-70.	0.2	1
5222	Non-sponsored brand-related user-generated content: effects and mechanisms of consumer engagement. Journal of Product and Brand Management, 2022, 31, 163-174.	2.6	9

#	Article	IF	Citations
5223	A Retrospective Analysis of Social Media Bibliometrics in the era of Big Data. , 2021, , .		0
5224	SOSYAL MEDYA KULLANIM MOTÄ°VASYONU, BOÅž ZAMAN DOYUMU VE YAÅžAM DOYUMU ARASINDAKÄ° Ä°LÄ°ÅžKÄ°NÄ°N Ä°NCELENMESÄ°: AKDENÄ°Z ÃœNÄ°VERSÄ°TESÄ° Ã–RNEÄžÄ°. Mehmet Akif Ersoy Ãœniversitesi Ä°ktisadi Ve Ä°dari Bilimler FakÃ¼ltesi Dergisi, 0, , .	0.2	2
5225	Social media-enabled healthcare: A conceptual model of social media affordances, online social support, and health behaviors and outcomes. Technological Forecasting and Social Change, 2021, 166, 120574.	6.2	73
5226	â€œIt's a Kind of Art!â€ Understanding Food Influencers as Influential Content Creators. , 2021, , .		7
5227	Gender Differentials on Information Sharing and Privacy Concerns on Social Networking Sites. Journal of Global Information Management, 2021, 29, 236-255.	1.4	17
5228	Investigating the Associations between Social Media Addiction, Marital Beliefs, and Attitudes toward Cohabitation during Emerging Adulthood. Marriage and Family Review, 2021, 57, 764-779.	0.7	1
5229	The web of influencers. A marketing-audience classification of (potential) social media influencers. Journal of Marketing Management, 2021, 37, 1313-1342.	1.2	35
5230	Usage of Geospatial Data and Artificial Intelligence Technologies and Evolution of Social Practices among Nigerian Youths. Communication Technologies Et DÃ©veloppement, 2021, , .	0.1	0
5231	TIKTOKâ€™TAKÄ° REKLAM VE SPONSORLU Ä°Ã‡ERÄ°KLERÄ°N SATIN ALMA NÄ°YETÄ° ÃœZERÄ°NDEKÄ° ROLÃœ: SOSYO-DEMOGRAFÄ° DEÄžÄ°ÅžKENLER Ã–ZELÄ°NDE BÄ°R Ä°NCELEME. Abant Ä°zzet Baysal Ãœniversitesi Sosyal Bilimler EnstitÃ¼sÃ¼ Dergisi, 0, , .	0.2	2
5232	Museum anchors and social media: possible nexus and future development. Current Issues in Tourism, 2022, 25, 3009-3026.	4.6	6
5233	Social media adoption in Italian firms. Opportunities and challenges for lagging regions. Papers in Regional Science, 2021, 100, 959-979.	1.0	8
5234	Studying the Relationship of Problematic Online Dating, Social Media Use and Online Sexual Behaviors with Body Esteem and Sexuality. Sexuality and Culture, 2021, 25, 2264-2291.	1.1	1
5235	More than memes: Embracing social media for 21st century supported employment. Journal of Vocational Rehabilitation, 2021, 54, 289-293.	0.5	4
5236	The Analysis of Opinions About Teaching Profession on Twitter Through Text Mining. Research on Education and Media, 2021, 12, 3-12.	0.2	0
5237	Exploring COBRAs, its antecedents and consequences in the context of banking brands. International Journal of Bank Marketing, 2021, 39, 900-921.	3.6	8
5238	Social Media Use for Health Purposes: Systematic Review. Journal of Medical Internet Research, 2021, 23, e17917.	2.1	250
5239	Media Sosial Sebagai Media Pembelajaran Bagi Generasi Z. Didache, 2021, 2, 1.	0.6	5
5240	Usersâ€™ health information sharing intention in strong ties social media: context of emerging markets. Library Hi Tech, 2023, 41, 853-876.	3.7	13

#	ARTICLE	IF	CITATIONS
5241	Itâ€™s part of the job: How webcare agents regulate their emotions during service interactions on Facebook and Twitter. Discourse, Context and Media, 2021, 41, 100500.	0.9	4
5242	The influence of excessive use of social media. Indonesian Journal of Social Sciences, 2021, 13, 11.	0.3	2
5243	â€˜Disturbing Potentialâ€™: Military Operations in Social Media Domain. Politeja, 2017, 14, 167-191.	0.0	0
5244	Social Media Use, Self-Efficacy, Perceived Threat, and Preventive Behavior in Times of COVID-19: Results of a Cross-Sectional Study in Pakistan. Frontiers in Psychology, 2021, 12, 562042.	1.1	37
5245	SEYAHAT ACENTALARININ SOSYAL MEDYA HESAPLARININ DEÄžERLENDÄ°RÄ°LMESÄ°: Ä°ZMÄ°R Ä°LÄ°NDE FAALÄ°YET GÃ–STEREN SEYAHAT ACENTALARININ SOSYAL MEDYA ETKÄ°LEYÄ°CÄ°LERÄ° (INFLUENCER) Ä°LE Ä°LÄ°ÅžKÄ°LERÄ°NE YÃ–NELÄ°K BÄ°R ARAÅžTIRMA. International Journal of Contemporary Tourism Research, 0, , 98-115.	0.2	1
5246	Social Media Identity Deception Detection. ACM Computing Surveys, 2022, 54, 1-35.	16.1	10
5247	Tapping public sentiments on Twitter for tourism insights: a study of famous Indian heritage sites. International Hospitality Review, 2022, 36, 244-257.	1.8	8
5248	Associations of COVID-19 online information sources and information overload with psychological distress symptoms: a population-based study. Translational Behavioral Medicine, 2021, 11, 1330-1338.	1.2	10
5249	The influence of social media on stakeholder engagement and the corporate social responsibility of small businesses. Corporate Social Responsibility and Environmental Management, 2021, 28, 1921-1929.	5.0	12
5250	How marketer-generated content characteristics affect consumer engagement? Empirical evidence from China's WeChat food marketing. British Food Journal, 2022, 124, 255-274.	1.6	7
5251	TÃ¼rkiyeâ€™deki mevduat ve katÄ±lÄ±m bankalarÄ±nÄ±n sosyal medya kullanÄ±mÄ±: Ä°nstagram deÄŸerlendirme endeksi ile karÅŸÄ±laÅŸtÄ±rmalÄ± bir Ã§alÄ±ÅŸma. Business & Management Studies: an International Journal, 2021, 9, 579-602.	0.1	0
5252	Usability and effectiveness of new media in agricultural learning and development: a case study on the southern states of India. Journal of Social Marketing, 2021, 11, 357-377.	1.3	3
5253	Social Networks and Open Innovation: Business Academic Productivity. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 158.	2.6	2
5254	Destination Image on Social Media: The case of the Douro Wine Region. , 2021, , .		0
5255	Twitter in Marketing Practice of the Religious Media. An Empirical Study on Catholic Weeklies in Poland. Religions, 2021, 12, 421.	0.3	5
5256	The Impact of Social Media Use on Consumersâ€™ Restaurant Consumption Experiences: A Qualitative Study. Sustainability, 2021, 13, 6581.	1.6	9
5257	Healthy Food on Instagram Social Network: Vegan, Homemade and Clean Eating. Nutrients, 2021, 13, 1991.	1.7	21
5258	Exploring the motivations to participate in an online brand community: a study of 7â€“11-year-old children. European Journal of Marketing, 2021, 55, 2308-2343.	1.7	3

#	Article	IF	Citations
5259	Public responses to nonprofit social media messages: The roles of message features and cause involvement. Public Relations Review, 2021, 47, 102038.	1.9	8
5260	The Bright Side of Social Media: Social Media Platforms Adoption and Start-Up Sustainability. Frontiers in Psychology, 2021, 12, 661649.	1.1	9
5261	Ãœlke turizmlerinin tanÄ±tÄ±lmasÄ± kapsamÄ±nda kurumsal web sitede sunulan iÃ§eriklerin incelenmesi: TÃ¼rkiye Turizm TanÄ±tÄ±m ve GeliÅŸtirme AjansÄ± (TGA) Ã¶rneÄŸi. Erciyes Akademi:, 2021, 35, 394-406.	0.1	1
5262	Web-archiving and social media: an exploratory analysis. International Journal of Digital Humanities, 2021, 2, 107-128.	1.1	6
5263	How to differentiate propagators of information and misinformationâ€"Insights from social media analytics based on bio-inspired computing. Journal of Information and Optimization Sciences, 2021, 42, 1307-1335.	0.2	21
5264	Augmenting brand community identification for inactive users: a uses and gratification perspective. Journal of Research in Interactive Marketing, 2021, 15, 361-385.	7.2	36
5265	Evaluation of Selected Online Image-Building Activities By Polish Universities. Marketing of Scientific and Research Organisations, 2021, 40, 53-70.	0.1	0
5266	Social media analytics for end-users' expectation management in information systems development projects. Information Technology and People, 2021, 34, 1600-1614.	1.9	11
5267	An examination of the determining factors of usersâ€™ intentions to share corporate CSR content on Facebook. Current Issues in Tourism, 2022, 25, 2159-2176.	4.6	7
5268	Analysis of Digital Accounts of the Presidency of Religious Affairs as a Religious Diplomacy Actor in Terms of the Dialogical Relationship. Medya Ve Din AraÅŸtÄ±rmalarÄ± Dergisi, 2021, 4, 153-170.	0.1	3
5269	Investigation of the Relationship between Influencers and Generation Z in the Context of Uses and Gratifications Theory. SÃ¼leyman Demirel Ãœniversitesi Vizyoner Dergisi, 0, , .	0.1	1
5270	Introduction to the Special Edition on Social Media. Journal of Technology in Behavioral Science, 2021, 6, 1-4.	1.3	1
5271	SMALL LOCAL BANKS IN SOCIAL MEDIA: CONVERTING SOCIAL RESPONSIBILITY INTO CONSUMER ATTENTION AND ECONOMIC OUTCOMES. Journal of Business Economics and Management, 2021, 22, 958-987.	1.1	3
5272	Visitorsâ€™ opinions on the environmental protection in Shumen Plateau Nature Park from the negative anthropogenic impact of a nearby city, Bulgaria. Ecological Questions, 2021, 32, 1.	0.1	0
5274	Netflixâ€™s community relationship management. An analysis of its Facebook-USA page. Journal of Media Business Studies, 2022, 19, 108-125.	1.0	2
5275	Understanding Touristsâ€™ Motivations: The Case of Al Baha Mountainous Region in Saudi Arabia. Environmental Science and Sustainable Development, 2021, 6, 75-87.	0.0	1
5276	Digital communication of the most sustainable corporations in the world. , 2021, , .		1
5277	Social media and luxury: A systematic literature review. International Journal of Management Reviews, 2022, 24, 99-129.	5.2	35

#	Article	IF	Citations
5278	Enhancing link prediction in dynamic networks using content aggregation. Cluster Computing, 2021, 24, 3055-3063.	3.5	0
5279	Sosyal Medya Pazarlama Faaliyetlerinin Tüketici Temelli Marka Değeri Boyutları Üzerine Etkisi. Anemon Muş Alparslan Üniversitesi Sosyal Bilimler Dergisi, 0, , .	0.1	1
5280	The Use of Social Media and its Effect on University Students' Academic Skills in Iraqi Kurdistan Region. Journal of Raparin University, 2021, 8, 149-167.	0.0	1
5281	Chinese Women's Reproductive Justice and Social Media. Technical Communication Quarterly, 2021, 30, 285-297.	1.0	3
5283	Social Media Stress: A Literature Review and Future Research Directions. , 2021, , 203-242.		5
5284	Social media and farmer's resilience to drought as an environmental disaster: A moderation effect. International Journal of Disaster Risk Reduction, 2021, 59, 102209.	1.8	13
5285	Personalizing 3D virtual fashion stores: Exploring modularity with a typology of atmospherics based on user input. Information and Management, 2021, 58, 103461.	3.6	10
5286	Over a decade of social opinion mining: a systematic review. Artificial Intelligence Review, 2021, 54, 4873-4965.	9.7	47
5287	Social media business networks and SME performance: A rural–urban comparative analysis. Growth and Change, 2021, 52, 1892-1913.	1.3	21
5288	The impact of online vs. offline acculturation on purchase intentions: A multigroup analysis of the role of education. Journal of Business Research, 2021, 130, 724-735.	5.8	9
5289	Fenomene ve Sponsorlu İçeriğe İlişkin Güvenin Marka Farkındalığı Üzerindeki Etkisinde Parasosyal İlişkinin Aracı Rolü: Youtube Özelinde Bir İnceleme. İnsan Ve Toplum Bilimleri Araştırmaları Dergisi, 2021, 10, 1789-1811.	0.0	2
5290	Effect of Social Media on Learning Effectiveness: Examining the mediating role ofthe Socialization, Externalization, Combination, Internalization and knowledgesharing.. Turkish Journal of Computer and Mathematics Education, 2021, 12, 1801-1814.	0.4	1
5291	The Role of Social Media Marketing Activities on International Students' Brand Preference: A Study on English-Speaking Universities of Germany. , 2021, , 51-64.		0
5292	Organizational experience of social media: impacts on competitive intelligence. VINE Journal of Information and Knowledge Management Systems, 2022, 52, 161-183.	1.2	2
5293	Using Social Media for Citizen Participation: Contexts, Empowerment, and Inclusion. Sustainability, 2021, 13, 6635.	1.6	20
5294	Unraveling the links between active and passive social media usage and seniors' loneliness: a field study in aging care communities. Internet Research, 2021, 31, 2167-2189.	2.7	12
5295	The influence of content and non-content cues of tourism information quality on the creation of destination image in social media: A study of Khyber Pakhtunkhwa, Pakistan. Liberal Arts and Social Sciences International Journal (lassij), 2021, 5, 245-265.	0.1	5
5296	Destination images: antecedents of city marketing, tourism event, and social media marketing concept. Jurnal Perspektif Pembiayaan Dan Pembangunan Daerah, 2021, 9, 171-186.	0.1	1

#	ARTICLE	IF	CITATIONS
5297	A Social Media Mining Approach for Monitoring Customer Complaints in the Early Stage of Product Launch. Journal of Korean Institute of Industrial Engineers, 2021, 47, 289-301.	0.1	0
5298	A Nova Era do Marketing Digital: Marketing de ConteÃºdo e Inbound Marketing : The New Era of Digital Marketing:Content Marketing and Inbound Marketing. , 2021, , .		3
5299	Digital Transformation of Marketing Strategies during a Pandemic: Evidence from an Emerging Economy during COVID-19. Sustainability, 2021, 13, 6735.	1.6	37
5300	The impact of media on entrepreneurship participation: a cross-country panel data analysis. Bottom Line: Managing Library Finances, 2021, 34, 124-142.	3.1	4
5301	Exploring and explaining older consumers' behaviour in the boom of social media. International Journal of Consumer Studies, 2022, 46, 601-620.	7.2	12
5302	The Effects of Brand Involvement and Messaging Strategy on User Responses. Journal of Promotion Management, 2022, 28, 42-59.	2.4	0
5303	Social Media Adoption and its Impact on SMEs Performance A Case Study of Palestine. Estudios De Economia Aplicada (discontinued), 2021, 39, .	0.2	8
5304	Social Media Marketing and Brand Loyalty Among Online Shoppers in Anambra State, Nigeria. Journal of Electronic Commerce in Organizations, 2021, 19, 16-27.	0.6	6
5305	Impression Management and Career Related Outcomes: A Systematic Literature Review. Frontiers in Psychology, 2021, 12, 701694.	1.1	9
5306	Effects of user-generated content on social media advertising strategi. Proceeding of the International Moving Image Cultures Conference, 2021, 2, 139-148.	0.1	0
5307	The Impact of Social Networks on Science Students' Academic Performance in Ondo State Senior Secondary Schools, Nigeria. Addaiyan Journal of Arts Humanities and Social Sciences, 0, , 50-63.	0.0	0
5308	The Paradoxical Effect of Social Media Usage on Developer Creativity and the Moderating Role of Openness to Experience. Journal of Database Management, 2021, 32, 29-45.	1.0	1
5309	Social media engagement and Fear of Missing Out (FOMO) in primary school children. Educational Psychology in Practice, 2021, 37, 320-338.	0.5	3
5310	Does social media usage evoke employees' spirituality? A cross-level moderation model of inclusive leadership. Information Technology and People, 2022, 35, 1383-1409.	1.9	10
5311	Value creation in mobile social media: a systematic review and agenda for future research. Baltic Journal of Management, 2021, 16, 745-764.	1.2	6
5312	Impact of Bloggers' Privacy Exposure on Blog Trust. International Journal of Technology and Human Interaction, 2021, 17, 54-68.	0.3	1
5313	Challenges of customer experience management in social commerce: an application of social network analysis. Internet Research, 2022, 32, 241-272.	2.7	9
5314	The Dark Side of Social Media: Spreading Misleading Information During COVID-19 Crisis. Studies in Systems, Decision and Control, 2022, , 277-306.	0.8	2

#	ARTICLE	IF	CITATIONS
5315	Mapping essential urban land use categories (EULUC) using geospatial big data: Progress, challenges, and opportunities. Big Earth Data, 2021, 5, 410-441.	2.0	35
5316	The strengths and weaknesses of user-generated microgames for assisting learning. Education and Information Technologies, 2022, 27, 979-995.	3.5	8
5317	SOSYAL MEDYADAKÄ° YÃ—RESEL YEMEK PAYLAÅžIMLARI Ä°LE OKUL Ã‡ALIÅžANLARININ SEYAHAT KARARI Ä°LÄ°ÅžKÄ°SÄ°: BURSA Ã–RNEÄžÄ°. BalÄ±kesir Ãœniversitesi Sosyal Bilimler EnstitÃ¼sÃ¼ Dergisi, 0, , .	0.3	0
5318	Exploring the usage of social media in extant campus sustainability assessment frameworks for sustainable campus development. International Journal of Sustainability in Higher Education, 2022, 23, 135-158.	1.6	1
5319	New media marketing as a driver of enterprise country of origin (COO) offer in international markets. International Journal of Entrepreneurial Behaviour and Research, 2021, ahead-of-print, .	2.3	3
5320	Attribute framing in CSR communication: Doing good and spreading the word â€" But how?. Journal of Business Research, 2021, 131, 700-708.	5.8	30
5321	SWQL: A new domain-specific language for mining the social Web. Science of Computer Programming, 2021, 207, 102642.	1.5	3
5322	Exploring the relationships between socialization agents, social media communication, online shopping experience, and pre-purchase search: a moderated model. Internet Research, 2022, 32, 536-567.	2.7	6
5323	COVID-19 and the Changes in Daily Streaming Behavior of Consumers in the United States. International Journal of Business Analytics, 2021, 8, 26-39.	0.2	2
5324	Implications of Twitter in Health-Related Research: A Landscape Analysis of the Scientific Literature. Frontiers in Public Health, 2021, 9, 654481.	1.3	27
5325	Social Commerce and the Hedonic Utilitarian Nexus. Journal of Electronic Commerce in Organizations, 2021, 19, 28-48.	0.6	4
5326	Determinants of Firm Performance in Automotive Industry. International Journal of Service Science, Management, Engineering, and Technology, 2021, 12, 132-148.	0.7	1
5327	Exploring the Relationships Among Gratifications-Sought, Social Media Usage, and Social Support Among Chinese Temporary Migrants. International Journal of Cyber Behavior, Psychology and Learning, 2021, 11, 15-27.	0.6	0
5328	Factors Determining Social Media Marketing Adoption of Micro, Small and Medium Enterprises (MSMEs) in the Northern Province, Sri Lanka. Wayamba Journal of Management, 2021, 12, 117.	0.1	0
5329	Persuasive linguistic tricks in social media marketing communicationâ€"The memetic approach. PLoS ONE, 2021, 16, e0253983.	1.1	0
5330	Identification Of Multifunctional Urban Activity Centers In Tokyo. Geography, Environment, Sustainability, 2021, 14, 83-91.	0.6	2
5331	The Effect of Knowledge Sharing and Benefits on Sharing Intentions Through Social Interaction in Social Media Groups. International Journal of Scientific Research in Science and Technology, 2021, , 310-324.	0.1	0
5332	Social Media Conversations About High Engagement Sports Team Brands. IIM Kozhikode Society & Management Review, 2021, 10, 178-191.	1.8	4

#	ARTICLE	IF	CITATIONS
5333	Social Media Use by Citizen Science Projects: Characterization and Recommendations. Frontiers in Environmental Science, 2021, 9, .	1.5	7
5334	Effect of Social Media Marketing and eWOM on Willingness to Pay in the Etailing: Mediating Role of Brand Equity and Brand Identity. Business Perspectives and Research, 2022, 10, 327-343.	1.6	12
5335	Assessing Social Media Communications of Local Governments in Fast-Growing U.S. Cities. Professional Geographer, 2021, 73, 702-712.	1.0	1
5336	The P.O.S.T Guidelines for Nutrition Blogs: A Modified e-Delphi Study. Journal of the Academy of Nutrition and Dietetics, 2021, 121, 1219-1230.	0.4	6
5337	Use and evaluation of information from social media: A longitudinal cohort study. Library and Information Science Research, 2021, 43, 101104.	1.2	7
5338	Wellness, blaming and coping during a pandemic: an analysis of perceptions on reddit. Mental Health and Social Inclusion, 2021, 25, 267-278.	0.3	0
5339	The impact of social media marketing activities on brand equity in the banking sector in Bangladesh: the mediating role of brand love and brand trust. International Journal of Bank Marketing, 2021, 39, 1353-1376.	3.6	46
5340	The Effect of Using Social Media in the Modern Marketing Communication on the Shaping an External Employerâ€™s Image. Energies, 2021, 14, 4177.	1.6	7
5341	Peer relationship increasing the risk of social media addiction among Chinese adolescents who have negative emotions. Current Psychology, 2023, 42, 7673-7681.	1.7	23
5342	Comprehensive Effects of Short-Term Rental Platforms Across Hotel Types in U.S. and International Destinations. Cornell Hospitality Quarterly, 0, , 193896552110335.	2.2	1
5343	A probabilistic clustering model for hate speech classification in twitter. Expert Systems With Applications, 2021, 173, 114762.	4.4	28
5344	Ethnicity's effect on social mediaâ€based comment intention: Comparing minority and majority consumers. Psychology and Marketing, 2021, 38, 1895-1910.	4.6	13
5345	The Relationship Between Social Network Site Use and Employee Well-Being: A Management Research Proposal. Advances in Intelligent Systems and Computing, 2022, , 313-318.	0.5	0
5346	The Role of Facebook in Enhancement of Undergraduatesâ€™ Receptive Skills at a Saudi University. English Language Teaching, 2021, 14, 19.	0.2	1
5347	Popularity in Social Networks. The Case of Argentine Beekeeping Production Entities. Agriculture (Switzerland), 2021, 11, 694.	1.4	4
5348	Networks of trust: accessing informal work online in Indonesia during COVIDâ€19. International Labour Review, 2021, , .	1.0	3
5349	Destinasi Mice: Kota Depok Sebagai Destinasi Alternatif Mice di Jawa Barat. Tourism Scientific Journal, 2021, 6, 203-226.	0.0	0
5350	To buy or not to buy: how young consumers approach new smart products in the social media context. Young Consumers, 2022, 23, 90-111.	2.3	18

#	ARTICLE	IF	CITATIONS
5351	Can Firm Performance and Corporate Reputation Be Improved by Communicating CSR in Social Media?. International Journal of Applied Management Sciences and Engineering, 2021, 8, 1-20.	0.1	3
5352	Strong-tie discussion, political trust and political participation: A comparative study of mainland China, Hong Kong and Taiwan. International Communication Gazette, 2021, 83, 497-516.	0.8	6
5353	Impact assessment of social media usage in B2B marketing: A review of the literature and a way forward. Journal of Business Research, 2021, 131, 121-139.	5.8	50
5354	How Sustainable Social Media Advertising Affect Visitorsâ€™ Decision to Attend a Festival Event?. Sustainability, 2021, 13, 9710.	1.6	1
5355	Teaching in the Era of COVID: A comparison between media platforms. Pharmacy Education, 0, , 449-456.	0.2	2
5356	Influence of Trust on Social Commercial Behavior â€" Taking WeChat as an Example. Proceedings of Business and Economic Studies, 2021, 4, 208-212.	0.1	0
5357	Los consumidores y la co-creaciÃ³n de valor: el caso de una comunidad de marca virtual. Revista CEA, 2021, 7, e1847.	0.2	1
5358	Covid-19 Pandemi SÃ¼recinde SaÄŸlÄ±k BakanlÄ±ÄŸÄ±â€™nÄ±n Instagram KullanÄ±mÄ±nÄ±n Risk Ä°letiÅŸimi BaÄŸlamÄ±nda DeÄŸerlendirilmesi. SÃ¼leyman Demirel Ãœniversitesi Vizyoner Dergisi, 2021, 12, 712-733.	0.1	0
5359	Examining Rural and Racial Disparities in the Relationship Between Loneliness and Social Technology Use Among Older Adults. Frontiers in Public Health, 2021, 9, 723925.	1.3	15
5360	Social media and entrepreneurship: exploring the impact of social media use of start-ups on their entrepreneurial orientation and opportunities. Journal of Small Business and Enterprise Development, 2022, 29, 47-73.	1.6	24
5361	Linguistic elements of conversational human voice in online brand communication: Manipulations and perceptions. Journal of Business Research, 2021, 132, 124-135.	5.8	24
5363	A Novel Framework for Mining Social Media Data Based on Text Mining, Topic Modeling, Random Forest, and DANP Methods. Mathematics, 2021, 9, 2041.	1.1	4
5364	Exploring and evaluating success factors of social media marketing strategy: a multi-dimensional-multi-criteria framework. Foresight, 2021, 23, 655-678.	1.2	9
5365	How Social Media Marketing Activities (SMMAs) and Brand Equity Affect the Customer's Response: Does Overall Flow Moderate It?. Journal of Internet Commerce, 2022, 21, 160-182.	3.5	8
5366	Social Isolation, Loneliness and Well-Being: The Impact of WeChat Use Intensity During the COVID-19 Pandemic in China. Frontiers in Psychology, 2021, 12, 707667.	1.1	12
5367	Unifying technology and people: revisiting service in a digitally transformed world. Service Industries Journal, 2022, 42, 21-41.	5.0	15
5368	The application of WhatsApp to support online learning during the COVID-19 pandemic in Indonesia. Heliyon, 2021, 7, e07853.	1.4	37
5369	Strategic use of social media within business-to-business (B2B) marketing: A systematic literature review. Industrial Marketing Management, 2021, 97, 35-58.	3.7	77

#	Article	IF	Citations
5370	School Dress Preferences of High School Students and Their Reflections in School. Journal of Inonu University Faculty of Education, 2021, 22, 1317-1351.	0.1	1
5371	Communicating Sustainability Through Social Media in the Italian Universities Context. Management Studies, 2021, 9, .	0.0	0
5372	Benefits of Online Sources of Information in the Tourism Sector: The Key Role of Motivation to Co-Create. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2051-2072.	3.1	4
5373	The dual concept of consumer value in social media brand community: A trust transfer perspective. International Journal of Information Management, 2021, 59, 102319.	10.5	65
5374	Analysing the factors influencing customer engagement and value co-creation during COVID-19 pandemic: the case of online modest fashion SMEs in Egypt. Journal of Islamic Marketing, 2023, 14, 146-173.	2.3	9
5376	The Relationship Between SNS Usage and Disordered Eating Behaviors: A Meta-Analysis. Frontiers in Psychology, 2021, 12, 641919.	1.1	24
5377	Trends and patterns in digital marketing research: bibliometric analysis. Journal of Marketing Analytics, 2022, 10, 158-172.	2.2	17
5378	Utilizing social media in a supply chain B2B setting: A knowledge perspective. Journal of Business Logistics, 2022, 43, 189-208.	7.0	16
5379	Computer-Mediated Communication in Adults With and Without Moderate-to-Severe Traumatic Brain Injury: Survey of Social Media Use. JMIR Rehabilitation and Assistive Technologies, 2021, 8, e26586.	1.1	10
5380	The Influence of Web-Based Tools on Maternal and Neonatal Outcomes in Pregnant Adolescents or Adolescent Mothers: Mixed Methods Systematic Review. Journal of Medical Internet Research, 2021, 23, e26786.	2.1	7
5381	The influence of eWOM valence on brand equity dimensions and on purchase intention. International Journal for Innovation Education and Research, 2021, 9, 407-423.	0.0	1
5382	Building and enhancing library services: Patronsâ€™ awareness of, and engagement with social media in academic libraries in Ghana. Journal of Librarianship and Information Science, 2022, 54, 604-621.	1.6	4
5383	Social Media Influencers Source Credibility and Product Fit Impact on Customers Purchasing Intentions, Under the Moderating Effect of Gender, Malaysian Context. Archives of Business Research, 2021, 9, 108-124.	0.0	0
5384	Emotions, moods and hyperreality: social media and the stock market during the first phase of COVID-19 pandemic. Accounting, Auditing and Accountability Journal, 2022, 35, 199-215.	2.6	15
5385	Social media use and academic, social, and career development among college students with disabilities. Journal of American College Health, 2023, 71, 1790-1796.	0.8	2
5386	The effect of Instagram conspicuous consumptive behaviour on the intention to purchase luxury goods: A developing countryâ€™s perspective. South African Journal of Information Management, 2021, 23, .	0.5	2
5387	Analysis of the Use and Perception of Shared Mobility: A Case Study in Western Australia. Sustainability, 2021, 13, 8766.	1.6	5
5388	Studying Social Media Burnout and Problematic Social Media use: The implication of perfectionism and metacognitions. Computers in Human Behavior Reports, 2021, 4, 100117.	2.3	11

#	Article	IF	Citations
5389	Platformized book prosumption on Wattpad: Reading and writing in the case of a pandemic diary. Book 2 0, 2021, 11, 139-155.	0.1	2
5390	Investigating online social media users' behaviors for social commerce recommendations. Technology in Society, 2021, 66, 101655.	4.8	53
5391	The influence of social media marketing activities on consumer engagement and brand knowledge in the culinary business in Indonesia. International Journal of Research in Business and Social Science, 2021, 10, 34-45.	0.1	2
5392	A Systematic Review of Social Media Integration to Teach Speaking. Sustainability, 2021, 13, 9047.	1.6	15
5394	A bibliometric analysis of 30 years of platform research: Developing the research agenda for platforms, the associated technologies and social impacts. Technological Forecasting and Social Change, 2021, 169, 120827.	6.2	24
5395	How Many Likes Are Good Enough? An Evaluation of Social Media Performance. Journal of Internet Commerce, 0, , 1-23.	3.5	2
5396	A CRITICAL APPROACH TO SOCIAL MEDIA: SOCIAL MEDIA AS AN ECONOMIC AND POLITICAL POWER. Uluslararasɪ Sosyal Bilimler Akademi Dergisi, 2021, , 1317-1338.	0.1	1
5397	Appropriate Social Media Platforms Commensurate with the Maturity of Organizations. Journal of Telecommunications and the Digital Economy, 2021, 9, 12-57.	0.4	2
5398	Domain-based Latent Personal Analysis and its use for impersonation detection in social media. User Modeling and User-Adapted Interaction, 2021, 31, 785-828.	2.9	3
5399	The Influence of Consumer–Brand Relationship on the Personalized Advertising Privacy Calculus in Social Media. Journal of Interactive Marketing, 2021, 55, 16-30.	4.3	58
5400	How Social Media Facilitates the Knowledge Management Process: A Systematic Review. Journal of Information and Knowledge Management, 2021, 20, .	0.8	3
5401	Developing a comprehensive theoretical model for adopting social media in higher education. Interactive Learning Environments, 2023, 31, 4324-4345.	4.4	18
5402	Disclosing customers' intentions to use social media for purchase-related decisions. Asia-Pacific Journal of Business Administration, 2022, 14, 145-160.	1.5	7
5403	Photovoice 2.0: A Comprehensive Research Framework for the Digital Generation. TechTrends, 2021, 65, 874-883.	1.4	7
5404	"We Work in International Companies" Affordances of Communication Media in Chinese Employees' Organizational Socialization. Communication Studies, 0, , 1-19.	0.7	2
5405	Consumer trust in the dairy value chain in China: The role of trustworthiness, the melamine scandal, and the media. Journal of Dairy Science, 2021, 104, 8554-8567.	1.4	17
5406	Local governments' use of social media during the COVID-19 pandemic: The case of Portugal. Government Information Quarterly, 2021, 38, 101620.	4.0	25
5407	Validation study of the Core Beliefs about Behavioral Addictions and Internet Addiction Questionnaire (CBBAIAQ). Computers in Human Behavior Reports, 2021, 4, 100096.	2.3	1

#	ARTICLE	IF	CITATIONS
5408	THE ROLE OF SOCIAL MEDIA FOR RADICAL INNOVATION IN THE NEW DIGITAL AGE. International Journal of Innovation Management, 2021, 25, .	0.7	8
5409	Marketing and social influences, hospital branding, and medical tourists' behavioural intention: Beforeâ€•and <scp>afterâ€service</scp> consumption perspective. International Journal of Tourism Research, 2022, 24, 140-157.	2.1	41
5410	Neuromarketing, Ethics, and Regulation: An Exploratory Analysis of Consumer Opinions and Sentiment on Blogs and Social Media. Journal of Consumer Policy, 2021, 44, 559-583.	0.6	7
5411	Social Media Analytics in Event Marketing: Engaging Marathon Fans in Facebook Communities. Event Management, 2021, 25, 329-345.	0.6	5
5412	Facebook experiences of visually impaired students: A deconstruction of the challenges and benefits. British Journal of Visual Impairment, 0, , 026461962110477.	0.5	4
5413	Social media information and student performance: the mediating role of hedonic value (entertainment). Journal of Research in Innovative Teaching & Learning, 2022, 15, 132-146.	1.5	9
5414	Explaining consumer implementation intentions in mobile shopping with SEM and fsQCA: Roles of visual and technical perceptions. Electronic Commerce Research and Applications, 2021, 49, 101080.	2.5	21
5415	Communication, Social Networks and Sustainable Development Goals: A Reflection From the Perspective of Social Marketing and Happiness Management in the General Elections in Spain. Frontiers in Psychology, 2021, 12, 743361.	1.1	7
5416	Managing relationships on Facebook: A long-term analysis of leading companies in Germany. Public Relations Review, 2021, 47, 102044.	1.9	9
5417	Exploring the dark-side of E-HRM: a study of social networking sites and deviant workplace behavior. International Journal of Manpower, 2022, 43, 89-115.	2.5	10
5418	What motivates employees to use social media at work? A perspective of self-determination theory. Industrial Management and Data Systems, 2022, 122, 55-77.	2.2	11
5419	Adoption of mobile social media for learning among Chinese older adults in senior citizen colleges. Educational Technology Research and Development, 2021, 69, 3413-3435.	2.0	13
5420	Analyzing Natural Digital Information in the Context of Market Research. Information (Switzerland), 2021, 12, 387.	1.7	5
5421	Navigating the multidimensionality of social media presence: ethical considerations and recommendations for psychologists. Ethics and Behavior, 2023, 33, 18-36.	1.3	2
5422	Covid-19 and the tourism industry: An early stage sentiment analysis of the impact of social media and stakeholder communication. International Journal of Information Management Data Insights, 2021, 1, 100040.	6.5	42
5423	Role of Social Media in Social Protest Cycles: A Sociomaterial Examination. Information Systems Research, 2021, 32, 1066-1090.	2.2	7
5424	Place meanings and national parks: A rhetorical analysis of social media texts. Journal of Outdoor Recreation and Tourism, 2021, 35, 100383.	1.3	6
5425	Association Between Social Media Use and Depression Among University Students. , 2021, 25, 18-32.	0.0	0

#	ARTICLE	IF	CITATIONS
5426	An analysis of social media use and neighbor-assisted debris removal in Houston following Hurricane Harvey. International Journal of Disaster Risk Reduction, 2021, 63, 102450.	1.8	9
5427	Determining Boundary Conditions of Social Influence for Social Networks Research. Australasian Journal of Information Systems, 0, 25, .	0.3	1
5428	Using social media and online collaboration technology in expatriate management: Benefits, challenges, and recommendations. Thunderbird International Business Review, 2021, 63, 779-789.	0.9	3
5429	A systematic review of the engagement with social mediaâ€"delivered interventions for improving health outcomes among sexual and gender minorities. Internet Interventions, 2021, 25, 100428.	1.4	11
5430	Evaluating medical travelersâ€™ satisfaction through online review analysis. Journal of Hospitality and Tourism Management, 2021, 48, 519-537.	3.5	16
5431	Chinese entrepreneursâ€™ experience of social media marketing: perception, strategy and challenge. Journal of Research in Marketing and Entrepreneurship, 2021, 23, 365-386.	0.7	7
5432	What influences the purchase of virtual gifts in live streaming in China? A cultural contextâ€sensitive model. Information Systems Journal, 2022, 32, 653-689.	4.1	37
5433	COVID-19 crisis and digital stressors at work: A longitudinal study on the Finnish working population. Computers in Human Behavior, 2021, 122, 106853.	5.1	74
5434	The Common Values of Social Media Marketing and Luxury Brands. The Millennials and Generation Z Perspective. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2532-2553.	3.1	17
5435	Exploring social media affordance in relationship marketing practices in SMEs. Digital Business, 2022, 2, 100017.	2.3	28
5436	Social Media and Studentsâ€™ Wellbeing: An Empirical Analysis during the Covid-19 Pandemic. Sustainability, 2021, 13, 10442.	1.6	31
5437	Otellerin Sosyal Medya PerformansÄ±nÄ±n Destinasyon Temelli KarÅŸÄ±laÅŸtÄ±rmasÄ±. Anatolia, 0, , .	0.1	2
5438	The double-edged sword effect of social media usage on new product development performance: evidence from Chinese firms. European Journal of Innovation Management, 2023, 26, 265-287.	2.4	4
5439	Understanding how participating behaviours influenced by individual motives affect continued generating behaviours in product-experience-shared communities. Behaviour and Information Technology, 2022, 41, 3044-3064.	2.5	6
5440	The collective storytelling organisational framework for social media use. Telematics and Informatics, 2021, 62, 101636.	3.5	6
5441	Facing Covid-19: the digitalization path of <i>Opera di Santa Maria del Fiore</i> in Florence. European Planning Studies, 2022, 30, 573-589.	1.6	6
5442	Social media strategic capability, organizational unlearning, and disruptive innovation of SMEs: The moderating roles of TMT heterogeneity and environmental dynamism. Journal of Business Research, 2021, 133, 183-193.	5.8	56
5443	Beer Style Advocacy: Strengthening the Relationship Between Consumersâ€™ Satisfaction and Repurchase Intention. Journal of Foodservice Business Research, 2023, 26, 1-26.	1.3	3

#	ARTICLE	IF	CITATIONS
5444	The moderating role of age on social media marketing activities and customer brand engagement on Instagram social network. Young Consumers, 2022, 23, 197-212.	2.3	10
5445	Social media use and political cynicism among German youth: the role of information-orientation, exposure to extremist content, and online media literacy. Journal of Children and Media, 2022, 16, 313-331.	1.0	5
5446	Consumer empowerment in corporate social responsibility: the effect of participatory CSR on company admiration and word-of-mouth communications. Corporate Communications, 2022, 27, 346-367.	1.1	12
5447	Power Brand Defense Up, My Friend! Stimulating Brand Defense through Digital Content Marketing. Sustainability, 2021, 13, 10266.	1.6	8
5448	Participatory Heritage On Social Networking Sites: The Discussion of Main Theoretical Concepts. Informacijos Mokslai, 0, 91, 100-119.	0.0	0
5449	E-business Through Social Media: An Instagram Page Attribute-Conversion Model in Context of Fashion Apparel Industry. Global Business Review, 0, , 097215092110388.	1.6	5
5450	The social media marketing strategies and its implementation in promoting handicrafts products: a study with special reference to Eastern India. Journal of Research in Marketing and Entrepreneurship, 2021, 23, 339-364.	0.7	15
5451	Feasibility of an online, mental health–informed lifestyle program for people aged 60+ years during the COVID–19 pandemic. Health Promotion Journal of Australia, 2022, 33, 545-552.	0.6	6
5452	Developing firm capabilities to utilise social media for the fuzzy front end of innovation. Technology Analysis and Strategic Management, 0, , 1-16.	2.0	1
5453	COVID-19 Pandemisine Yönelik Hazırlanan Kamu Spotları ve Sosyal Medya Kullanımının Sosyal Etki Üzerindeki Etkisinde Kaynak Güvenilirliğinin Aracılık Rolü. Anadolu Üniversitesi Sosyal Bilimler Dergisi, 2021, 21, 769-790.	0.1	1
5454	Produire collectivement du sens en temps de criseÂ: l'utilisation de Wikipédia lors de la pandémie de COVID-19. Communiquer, 2021, , 83-102.	0.1	1
5456	UTAUT model: integrating social media for learning purposes among university students in Nigeria. SN Social Sciences, 2021, 1, 1.	0.4	1
5457	Social media advertising as strategy on consumer buying behaviour: conceptual paper. Journal of Management, 2021, 15, 30.	0.1	0
5458	Investigating Complimentary E-Marketing Strategy for Small- and Medium-Sized Enterprises at Growth Stage in Taiwan. Information (Switzerland), 2021, 12, 380.	1.7	6
5459	Kırsal Kesimde Dindarlık ve Sosyal Medya Kullanımı (Giresun ili Fındıklı Köyü Örneği). Karadeniz Uluslararası Bilimsel Dergi, 0, , 71-96.	0.0	0
5460	Fethiye'nin Destinasyon Pazarlaması Kapsamında Sosyal Medyanın Tekne Turu Satışlarına Etkisi: Özel Tur Kaptanları Bakış Açısı. Güncel Turizm Araştırmaları Dergisi, 0, , 228-245.	0.3	2
5461	International Survey on the Use of Emerging Technologies Among Forensic and Correctional Mental Health Professionals. Criminal Justice and Behavior, 2023, 50, 175-196.	1.1	8
5462	Working Adults' Buying Intention Through Online Social Network. International Journal of Technology and Human Interaction, 2021, 17, 92-116.	0.3	1

#	Article	IF	Citations
5463	Exploring the consequence of social media usage on firm performance. Digital Business, 2021, 1, 100013.	2.3	23
5464	Effects of athletic performance and marketable lifestyle on consumers' engagement with sport celebrity's social media and their endorsements. International Journal of Sports Marketing and Sponsorship, 2022, 23, 259-277.	0.8	3
5465	TopicBERT: A cognitive approach for topic detection from multimodal post stream using BERT and memory–graph. Chaos, Solitons and Fractals, 2021, 151, 111274.	2.5	10
5466	Social networking site use and relationship quality: A double edged sword. Computers in Human Behavior, 2021, 123, 106871.	5.1	8
5468	Netnography. International Journal of Electronic Government Research, 2021, 17, 63-83.	0.5	0
5469	How do experiences enhance brand relationship performance and value co-creation in social commerce? The role of consumer engagement and self brand-connection. Technological Forecasting and Social Change, 2021, 171, 120952.	6.2	54
5470	Decomposing Customer Engagement Effect Between Marketer- and User-Generated Content and Repurchase Intention in the Online Airline Service Community. International Journal of Online Marketing, 2021, 11, 1-22.	0.9	3
5471	Social Media and E-Commerce at the Global Level. International Journal of E-Business Research, 2021, 17, 1-18.	0.7	2
5472	Speak to head and heart: The effects of linguistic features on B2B brand engagement on social media. Industrial Marketing Management, 2021, 99, 1-15.	3.7	20
5473	Value co-creation for open innovation: An evidence-based study of the data driven paradigm of social media using machine learning.. International Journal of Information Management Data Insights, 2021, 1, 100022.	6.5	30
5474	Segmenting consumers based on social media advertising perceptions: How does purchase intention differ across segments?. Telematics and Informatics, 2021, 64, 101687.	3.5	21
5475	When public relations meets social media: A systematic review of social media related public relations research from 2006 to 2020. Public Relations Review, 2021, 47, 102081.	1.9	29
5476	Quantitative analysis of the development of digital marketing field: Bibliometric analysis and network mapping. International Journal of Information Management Data Insights, 2021, 1, 100018.	6.5	19
5477	A Bibliometric Review of Information Systems Research From 1975-2018. Journal of Global Information Management, 2021, 29, 0-0.	1.4	1
5478	Facilitating value: How organizations deploy resources in social media-based brand communities. Journal of Business Research, 2021, 136, 678-694.	5.8	2
5479	Government policies and attitudes to social media use among users in Turkey: The role of awareness of policies, political involvement, online trust, and party identification. Technology in Society, 2021, 67, 101708.	4.8	17
5480	The effects of ICT-based social media on adolescents' digital reading performance: A longitudinal study of PISA 2009, PISA 2012, PISA 2015 and PISA 2018. Computers and Education, 2021, 175, 104342.	5.1	38
5481	Do they "like" the library? Undergraduate students' awareness, attitudes, and inclination to engage with library social media. Journal of Academic Librarianship, 2021, 47, 102451.	1.3	3

#	ARTICLE	IF	CITATIONS
5482	Elucidating determinants of customer satisfaction with live-stream shopping: An extension of the information systems success model. Telematics and Informatics, 2021, 65, 101707.	3.5	25
5483	Predictors of using social media to purchase drugs in New Zealand: Findings from a large-scale online survey. International Journal of Drug Policy, 2021, 98, 103430.	1.6	12
5484	Practice From Implementing Web 2.0 Tools in Higher Education. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 71-91.	0.2	0
5485	Benefits and Risks Associated With Use of Social Media by People With Health Issues. , 2022, , 1626-1650.		0
5486	How can I Be as attractive as a Fitness YouTuber in the era of COVID-19? The impact of digital attributes on flow experience, satisfaction, and behavioral intention. Journal of Retailing and Consumer Services, 2022, 64, 102778.	5.3	47
5487	The Role of Social Marketing in Preventing the Spread of Non-Communicable Diseases. , 2022, , 481-496.		0
5488	Digital Organizations. Advances in Business Information Systems and Analytics Book Series, 2022, , 1-38.	0.3	0
5489	Processes of Socialization to Sexuality and Discrimination in the Web Society. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2022, , 820-839.	0.1	0
5490	Investigating the Critical Success Factors of Artificial Intelligence-Driven CRM in J. K. Tyres. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 115-126.	0.7	0
5491	Social Media and Student With Disabilities. , 2022, , 949-970.		0
5492	Barriers in the Use of Social Media in Managing the Image of Educational Institutions. Procedia Computer Science, 2021, 192, 1904-1913.	1.2	2
5493	Typology of virtual brand communitiesâ€™ members. Procedia Computer Science, 2021, 192, 2190-2198.	1.2	1
5494	Sense of Virtual Community in Wikipedia Online Community for Technology-Enhanced Learning in Higher Education. Springer Proceedings in Complexity, 2021, , 233-245.	0.2	1
5495	Die Online-Netzwerkstatt AQUA e.V. fÃ¼r Promovierende: WeggefÃ¤hrt*innen zwischen Technik, E-Science und Gruppenprozessen. Zeitschrift FÃ¼r Qualitative Forschung, 2021, 21, 233-244.	0.2	0
5496	After the Revolution â€" New Opportunities for Service Research in a Digital World. SSRN Electronic Journal, 0, , .	0.4	0
5497	How Does Family Intimacy Predict Self-Esteem in Adolescents? Moderation of Social Media Use Based on Gender Difference. SAGE Open, 2021, 11, 215824402110054.	0.8	2
5498	Social Media Business. Springer Texts in Business and Economics, 2021, , 63-94.	0.2	0
5500	Organic wine as an Instagram star using a design thinking approach. , 2021, , 149-163.		1

#	ARTICLE	IF	CITATIONS
5501	The Measurement of Cyber-Bullying Tendencies on YouTube in Millennials (A Case Study of Students in) Tj ETQq0 0 0 rgBT /Overlock 10		2
5502	What makes people engage in civic activism on social media?. Online Information Review, 2021, 45, 562-576.	2.2	9
5504	Hybrid Journalism in an Online News Startup. , 0, , .		0
5505	Use of Social Media in Student Learning and Its Effect on Academic Performance. Future of Business and Finance, 2021, , 357-374.	0.3	0
5506	Towards Connected Governance. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2021, , 68-94.	0.2	3
5507	Assessment of the Use of Social Media by Students of the National Open University of Nigeria, Abeokuta Study Centre. , 2021, , 317-330.		0
5508	Online Inter@ctivity via Web 3.0. Advances in Business Information Systems and Analytics Book Series, 2021, , 210-219.	0.3	0
5509	CRM 2.0 and Mobile CRM. , 2021, , 505-525.		0
5510	Learning from Imbalanced Data Streams Based on Over-Sampling and Instance Selection. Lecture Notes in Computer Science, 2021, , 378-391.	1.0	3
5511	Using Social Media for Dynamic Information Dissemination in the 21st Century. Advances in Library and Information Science, 2021, , 231-250.	0.2	0
5512	Social Media and Health Communication. Advances in Linguistics and Communication Studies, 2021, , 16-32.	0.2	1
5513	Evaluation of Research Trends in Social Media Crisis Communication. Health Information Systems and the Advancement of Medical Practice in Developing Countries, 2021, , 177-198.	0.1	0
5514	Examination of How National Newspapers Use YouTube as a News Medium. Selçuk Üniversitesi İletişim Fakültesi Akademik Dergisi, 2021, 14, 306-335.	0.2	3
5515	Impact of Social CRM Capabilities on Firm Performance. , 2021, , 1005-1021.		0
5516	Bounding Police Excessive Force Through â€˜Dynamic Legitimacyâ€™. Crime and Justice in Digital Society, 2021, , 45-62.	0.2	0
5517	The Role of Social Media Tools in the Knowledge Management in Organizational Context. , 2021, , 422-443.		1
5518	Charging Fandom in the Digital Age. , 2021, , 1481-1496.		0
5519	Fast-Fashion Meets Social Networking Users. , 2021, , 1580-1606.		0

#	Article	IF	Citations
5520	The Impact of Rumors on Social Media Sites in Behavior of Purchasing Food Products in the Egyptian Market. , 2021, , 1538-1555.		0
5521	Exploring the Relationship Between Social Media and Social Influence. , 2021, , 934-953.		0
5522	Attracting the Right Employees?. , 2021, , 892-918.		0
5523	Spanish Museum Policies Through Social Media to Enhance Communication With the Stakeholders. , 2021, , 1556-1579.		0
5524	Improving Health and Efficiency With Strategic Social Media Use in Health Organizations. , 2021, , 127-148.		0
5525	User-Generated Content and Consumer Purchase Intentions in the Cosmetic Industry. , 2021, , 1084-1106.		1
5526	The Adoption of Social Media as Marketing Tools. , 2021, , 806-831.		0
5527	The Degree of Internationalization and the Use of Social Media in Marketing Communication. , 2021, , 785-805.		0
5528	Knowledge Management and Social Media in Tourism Industry. , 2021, , 265-282.		0
5529	Customer Satisfaction on Social Media Marketing in Malaysian Hospitality Industry. Advances in E-Business Research Series, 2021, , 228-263.	0.2	0
5530	Social Media as a Promotional Tool Towards SMEâ€™s Development: Evidence from the Financial Industry in a Developing Economy. Cogent Business and Management, 2021, 8, .	1.3	19
5531	SOSYAL MEDYADA TÃœKETÄ°CÄ° KATILIMI: SÄ°NEMA FÄ°LMI GÄ°Åže SATIÅžLARINDAKÄ° DÄ°NAMÄ°KLERÄ° VE ETKÄ°SÄ°. Pazarlama Pazarlama AraÅŸtÄ±rmalarÄ± Dergisi, 0, , .	0.0	1
5532	Consumer engagement within retail communication channels: an examination of online brand communities and digital content marketing initiatives. European Journal of Marketing, 2021, 55, 1411-1439.	1.7	46
5533	Online media reveals a global problem of discarded containers as deadly traps for animals. Scientific Reports, 2021, 11, 267.	1.6	9
5534	The Mediating Role of Real-Time Information Between Location-Based User-Generated Content and Tourist Gift Purchase Intention. Advances in Hospitality and Tourism Research, 2021, 9, 49-77.	1.2	7
5535	Different Language Usage on Social Media. International Journal of Advanced Engineering Management and Science, 2021, 7, 093-104.	0.0	1
5536	Effectiveness of Grapevine as a Communication Strategy in Tertiary Administration in the dynamic world of social media: COVID-19 PANDEMIC. International Journal of Research and Innovation in Social Science, 2021, 05, 386-392.	0.0	0
5537	The Mediating Effect of eWOM on Emirati Motivational Factors and the Intention to Volunteer: The Case of the Abu Dhabi Special Olympics World Games 2019. Event Management, 2021, , .	0.6	0

#	ARTICLE	IF	CITATIONS
5538	The mediating role of Customer Engagement in the relationship between Content Marketing and Electronic Word of Mouth: A case of online food ordering and delivery applications in Egypt. , 2021, 7, 221-252.	0.0	1
5539	Digital Targeted Communication: An Integrated Approach. Contributions To Management Science, 2021, , 199-219.	0.4	0
5540	Business Intelligence and Social Media Analytics. Contributions To Management Science, 2021, , 137-158.	0.4	0
5541	Virtual Reality and Artificial Intelligence: Co-creation Process Between Consumers and Firms in an Area of Smart Cities. Progress in IS, 2021, , 239-250.	0.5	0
5542	Social Media in Clinical Psychology; Ethics, Guidelines, and Considerations. , 2021, , .		0
5543	Articulation, Behavior, and Control in the World of Tomorrow: Public Servants and the Use of Social Technologies. , 2021, , 1113-1131.		0
5544	Share or Lose. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 267-285.	0.2	0
5545	Social Media and Library Collaboration. , 2021, , 428-443.		0
5546	The Use of Social Media. , 2021, , 878-904.		0
5547	Using Social Media to Organize a Marginalized Community. , 2021, , 200-227.		0
5548	Role of Personalization in Shaping Attitudes Towards Social Media Ads. , 2021, , 1302-1327.		0
5549	The Impacts of Facebook Ads on Brand Image, Brand Awareness, and Brand Equity. , 2021, , 647-667.		0
5550	The Effect of Chairside Verbal Instructions Matched with Instagram Social Media on Oral Hygiene of Young Orthodontic Patients: A Randomized Clinical Trial. Applied Sciences (Switzerland), 2021, 11, 706.	1.3	25
5551	Internal and external antecedents of open innovation adoption in IT organisations: insights from an emerging market. Journal of Knowledge Management, 2021, 25, 1726-1744.	3.2	18
5552	Review of Consumer Engagement and Digital Entertainment on Over the Top Platforms. , 2021, , 23-44.		2
5553	Applications of Social Media in the Tourism Industry: A Review. SEISENSE Journal of Management, 2020, 4, 59-68.	0.7	2
5554	Informationsgenerierung. , 2021, , 91-286.		0
5555	Performance of Social Media Marketing Communications of Industrial Companies. SHS Web of Conferences, 2021, 93, 03027.	0.1	3

#	ARTICLE	IF	CITATIONS
5556	The state of #digitalentrepreneurship: a big data Leximancer analysis of social media activity. International Entrepreneurship and Management Journal, 2021, 17, 1899-1916.	2.9	20
5557	Who is the online public library user?. , 2021, , 93-111.		0
5558	What are Dietitians and Nutritionists doing on social media? A proposal of an online survey. Procedia Computer Science, 2021, 181, 793-802.	1.2	5
5559	The perception of using social media â€" a comparison of entrepreneurs implementing CSR in managerial practice and other entrepreneurs in selected V4 countries. Marketing and Management of Innovations, 2021, 5, 191-203.	0.4	4
5560	The Interaction Between Banks and Brazilian Customers Through Facebook. International Journal of E-Business Research, 2021, 17, 65-80.	0.7	1
5561	Exploring the opinions of the YouTube visitors towards advertisements and its influence on purchase intention among viewers. Cogent Business and Management, 2021, 8, .	1.3	8
5562	What Digital Marketers Should Learn from the Struggles of an Ageing Society on Social Media. Springer Proceedings in Business and Economics, 2021, , 209-224.	0.3	0
5563	Sustainable Business and Collaboration Driven by Big Data Analytics Amidst the Emergence of the Remote Work Culture. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 15-32.	0.2	13
5564	Instagram Influencers in Social Media-Induced Tourism. Advances in Hospitality, Tourism and the Services Industry, 2021, , 135-144.	0.2	2
5565	Cyberbullying From a Research Viewpoint. Advances in Information Security, Privacy, and Ethics Book Series, 2021, , 182-200.	0.4	0
5566	Exploring the Role of Instagram in Tourism Destination Preferences. Advances in Hospitality, Tourism and the Services Industry, 2021, , 145-172.	0.2	0
5567	The Impact of Social Networking Sites on Luxury Vehicles Purchase Decision Process in Gulf Cooperation Council Countries. Journal of International Consumer Marketing, 0, , 1-19.	2.3	9
5568	Social Media and the Future of the Instructional Model. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 136-157.	0.2	0
5569	Opportunistic behaviour in supply chain finance: a social media perspective on the â€˜Noah eventâ€™. Enterprise Information Systems, 2021, 15, 1607-1634.	3.3	5
5570	Understanding Purchase Intention in O2O E-Commerce: The Effects of Trust Transfer and Online Contents. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 125-139.	3.1	26
5571	Key Influencers in Public Diplomacy 2.0: A Country-Based Social Network Analysis. Social Media and Society, 2021, 7, 205630512098105.	1.5	19
5572	Research on the relationship between social network sites use and employee well-being based on cross-sectional data by structural equation modeling. E3S Web of Conferences, 2021, 292, 02003.	0.2	0
5573	Role of Social Media in Hospital Branding. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 1-16.	0.7	5

#	ARTICLE	IF	CITATIONS
5574	Marketing Experiential Events Through New Media. Advances in Multimedia and Interactive Technologies Book Series, 2021, , 133-148.	0.1	0
5575	Higher Education at a Crossroads. , 2021, , 1253-1286.		0
5576	Branding and Marketing Nigerian Churches on Social Media. Palgrave Studies of Marketing in Emerging Economies, 2021, , 99-119.	0.8	1
5577	Balancing user requirements and implementation difficulties in the requirements engineering of production tools for user-generated content: a case study of an animation application. Multimedia Tools and Applications, 2021, 80, 11133-11153.	2.6	1
5578	The Motivations for and Well-Being Implications of Social Media Use at Work among Millennials and Members of Former Generations. International Journal of Environmental Research and Public Health, 2021, 18, 803.	1.2	24
5579	Implementing Social Media. International Journal of Public Administration in the Digital Age, 2021, 8, 1-18.	0.6	0
5582	Green Marketing Strategies. , 0, , 231-253.		3
5585	Explanatory factors for efficiency in the use of social networking sitesâ€"The case of organic food products. Psychology and Marketing, 2017, 34, 1119-1126.	4.6	17
5587	The Potential of Social Media for Students with Disabilities. , 2011, , 71-86.		4
5589	Patient Empowerment: A Two Way Road. , 2012, , 203-227.		4
5590	Collaborative Approach for Sustainable Citizen-Centered Health Care. , 2012, , 115-134.		2
5592	Use of Social Media in Policing. , 2014, , 5410-5423.		6
5593	Social Media, Definition and History. , 2014, , 1825-1827.		3
5594	Engaging and Developing the Community Through Social Media: A Pragmatic Analysis in Policing Context in Hong Kong. Public Administration and Information Technology, 2014, , 263-285.	0.6	7
5595	The Differing Forms of Public Archaeology: Where We Have Been, Where We Are Now, and Thoughts for the Future. , 2015, , 159-183.		15
5596	Data Mining for Pulsing the Emotion on the Web. Methods in Molecular Biology, 2015, 1246, 123-130.	0.4	4
5597	Social Media, Definition, and History. , 2018, , 2662-2665.		7
5599	Social Media as a New Opportunity for Female Entrepreneurs: An Analysis of the Fashion Industry. Springer Proceedings in Business and Economics, 2019, , 287-298.	0.3	2

#	ARTICLE	IF	CITATIONS
5600	â€œI Want to Go There Too!â€•Evaluating Social Media Influencer Marketing Effectiveness: A Case Study of Hokkaidoâ€™s DMO. , 2019, , 132-144.		22
5601	Understanding Consumer Behavior in Technology-Mediated Spaces. , 2020, , 169-189.		2
5602	YouTube Videos: A Destination Marketing Outlook. Springer Proceedings in Business and Economics, 2019, , 877-884.	0.3	7
5603	â€˜Share this pic!â€™: A Picture of the Adoption of Online Social Media by Italian Banks. Palgrave Macmillan Studies in Banking and Financial Institutions, 2019, , 165-187.	0.1	1
5604	The State of Social Media Research in CSR Communication. , 2020, , 1-23.		2
5605	The Growing Role of Social Media in International Health Security: The Good, the Bad, and the Ugly. Advanced Sciences and Technologies for Security Applications, 2020, , 341-357.	0.4	19
5606	Social Media Cloud Contact Center Using Chatbots. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2019, , 437-442.	0.2	3
5607	â€˜Trendyâ€™ Cities: Exploring the Adoption of Different Types of Social Media by Portuguese Municipalities. Lecture Notes in Computer Science, 2019, , 26-34.	1.0	3
5608	A Sense of Community in a Professional Learning Community of Chemistry Teachers: A Study of an Online Platform for Group Communication. , 2020, , 111-139.		3
5609	Digital Marketing Strategies and Business Trends in Emerging Industries. Contributions To Management Science, 2020, , 375-400.	0.4	4
5610	Social Media Acceptance and Use Among University Students for Learning Purpose Using UTAUT Model. Advances in Intelligent Systems and Computing, 2020, , 91-102.	0.5	14
5611	The Changing Face of Election Campaigning in Africa. , 2020, , 1-12.		3
5612	The Relation Between Social Media and Studentsâ€™ Academic Performance in Jordan: YouTube Perspective. Advances in Intelligent Systems and Computing, 2020, , 382-392.	0.5	24
5613	Framework for Peer-to-Peer Data Sharing over Web Browsers. Lecture Notes in Computer Science, 2019, , 207-225.	1.0	1
5614	Data Analysis Evaluation of Web Technologies Enhancing Communication in Tourism Industry: Case Study in Kefalonia Island. Springer Proceedings in Business and Economics, 2020, , 171-187.	0.3	11
5615	Adapting to an Emerging Social Media Landscape: The Rise of Informalization of Company Communication in Tourism. , 2020, , 3-14.		8
5616	Entrepreneurial Marketing Mindset: What Entrepreneurs Should Know?. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2020, , 181-210.	0.3	7
5617	: Exploring. Exploring Diversity in Entrepreneurship, 2020, , 15-28.	0.4	2

#	Article	IF	Citations
5618	Effectual Entrepreneur and the Use of Social Media for Opportunity Recognition. Exploring Diversity in Entrepreneurship, 2020, , 49-67.	0.4	6
5619	The Role of Digitalization in SMEsâ€™ Strategy Development: The Case of Sweden. Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business, 2020, , 65-88.	1.0	4
5620	Real-Time, Real World Learningâ€"Capitalising on Mobile Technology. , 2021, , 371-393.		2
5621	Factors Affecting the Adoption of Social Media in Higher Education: A Systematic Review of the Technology Acceptance Model. Studies in Systems, Decision and Control, 2021, , 571-584.	0.8	14
5622	Social Media and Omni-Channel Strategies in the Tourism Industry: An Analysis of Club Med. Springer Proceedings in Business and Economics, 2020, , 47-55.	0.3	2
5623	Integrated Media Conglomerates and Cross-Media. Springer Texts in Business and Economics, 2020, , 233-255.	0.2	1
5624	Conceptualizing the Assimilation and Risk of Online Social Media in Saudi Arabia: An Empirical Study. Eurasian Studies in Business and Economics, 2020, , 201-218.	0.2	1
5625	Power to the Network: The Concept of Social Business and Its Relevance for IC. Contributions To Management Science, 2021, , 201-220.	0.4	1
5626	Bibliometric Analysis of Twitter Knowledge Management Publications Related to Health Promotion. Lecture Notes in Computer Science, 2020, , 341-354.	1.0	3
5627	How Public Transport Could Benefit from Social Media? Evidence from European Agencies. Advances in Intelligent Systems and Computing, 2021, , 645-653.	0.5	4
5628	Social Media in Manufacturing: Just Hype or Concrete Benefits?. Lecture Notes in Mechanical Engineering, 2013, , 1023-1034.	0.3	3
5629	Discourse Communities: From Origins to Social Media. , 2017, , 267-281.		2
5630	Discourse Communities: From Origins to Social Media. , 2015, , 1-15.		1
5632	Investigating Social Media Marketing in the Hospitality Industry: Facebook and European Hotels. , 2013, , 145-157.		12
5633	Content Curation and Narrative Tourism Marketing. , 2013, , 187-199.		5
5634	The Adoption of Pinterest for Destination Marketing: The Case of Austrian Destinations. , 2013, , 213-225.		3
5635	Activity and Influence of Destination Brands on Twitter: A Comparative Study of Nine Spanish Destinations. , 2013, , 227-236.		5
5636	Social Data Analytics Tool (SODATO). Lecture Notes in Computer Science, 2014, , 368-372.	1.0	26

#	Article	IF	Citations
5637	Design Principles for a Social Question and Answers Site: Enabling User-to-User Support in Organizations. Lecture Notes in Computer Science, 2014, , 54-68.	1.0	7
5638	Social Product Development: Introduction, Overview, and Current Status. , 2014, , 1-33.		13
5639	The Importance of Social Media as Source of Information in the Technology Identification in Dependence of External and Internal Factors. Lecture Notes in Computer Science, 2014, , 103-112.	1.0	1
5640	Moderation Techniques for Social Media Content. Lecture Notes in Computer Science, 2014, , 137-148.	1.0	15
5642	Social Computingâ€"Bridging the Gap between the Social and the Technical. Lecture Notes in Computer Science, 2014, , 25-36.	1.0	3
5643	Social Media-based Government Explained: Utilization Model, Implementation Scenarios, and Relationships. , 2015, , 15-28.		7
5644	Towards a Knowledge Transfer 2.0 Process with an Impact on a Companies of Social Business. Lecture Notes in Business Information Processing, 2014, , 243-254.	0.8	1
5646	Facilitating Innovations and Value Co-Creation in Industrial B2B Firms by Combining Digital Marketing, Social Media and Crowdsourcing. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 254-263.	0.1	10
5647	Solution Prototyping with Design Thinking â€" Social Media for SAP Store: A Case Study. Communications in Computer and Information Science, 2014, , 99-110.	0.4	6
5648	Leveraging Social Media for Process Innovation. A Conceptual Framework. Management for Professionals, 2015, , 59-73.	0.3	2
5649	Social Media and Local Governments: An Overview. Public Administration and Information Technology, 2016, , 3-21.	0.6	20
5650	Social Media Indicator and Local Elections in the Netherlands: Towards a Framework for Evaluating the Influence of Twitter, YouTube, and Facebook. Economic Studies in Inequality, Social Exclusion and Well-Being, 2016, , 281-298.	0.1	11
5651	Adopting Social Media in the Local Level of Government: Towards a Public Administration 2.0?. Public Administration and Information Technology, 2016, , 135-152.	0.6	5
5652	Complexity Theory for a New Managerial Paradigm: A Research Framework. Contributions To Management Science, 2016, , 223-241.	0.4	13
5653	Understanding a Companyâ€™s Social Media Strategies and Customer Engagement. Lecture Notes in Business Information Processing, 2015, , 438-450.	0.8	2
5654	Technology in CFL Education. Multilingual Education, 2016, , 97-122.	0.2	1
5655	Children and Web 2.0: What They Do, What We Fear, and What Is Done to Make Them Safe. Lecture Notes in Business Information Processing, 2015, , 30-43.	0.8	5
5656	Please Like and Share! A Frame Analysis of Opinion Articles in Online News. Lecture Notes in Computer Science, 2015, , 15-26.	1.0	2

#	Article	IF	Citations
5657	â€œAs long as I See You on Facebook I Know You Are Safeâ€• Social Media Experiences as Humanizing Pedagogy. , 2016, , 207-222.		7
5658	Social Media Usage as a Service: A Service-Dominant Logic Perspective. Lecture Notes in Computer Science, 2015, , 88-99.	1.0	3
5659	Big Data, Big Opportunities: Revenue Sources of Social Media Services Besides Advertising. Lecture Notes in Computer Science, 2015, , 183-199.	1.0	5
5660	Social Media Fiction. Lecture Notes in Computer Science, 2015, , 309-320.	1.0	6
5661	The Role of Political Leadership in Driving Citizensâ€™ Engagement Through Social Media: The Case of Dubaiâ€™s Public Sector. , 2015, , 75-95.		3
5662	Do Social Media Investments Pay Off?: Preliminary Evidence from Swiss Destination Marketing Organizations. , 2016, , 267-280.		7
5663	Sentiment Analysis in Social Streams. Human-computer Interaction Series, 2016, , 119-140.	0.4	8
5665	Social Media: An Integration Guideline for Teaching and Learning in Higher Education. , 2017, , 149-169.		2
5666	A Firmâ€™s Activity in Social Media and Its Relationship with Corporate Reputation and Firm Performance. Lecture Notes in Information Systems and Organisation, 2016, , 161-172.	0.4	4
5667	What Do Local Governments Discuss in Social Media? An Empirical Analysis of the Italian Municipalities. Lecture Notes in Information Systems and Organisation, 2016, , 297-306.	0.4	7
5668	An Analysis of Social Collaboration and Networking Tools in eLearning. Lecture Notes in Computer Science, 2016, , 332-343.	1.0	12
5669	Cruel Intentions? â€“ The Role of Moral Awareness, Moral Disengagement, and Regulatory Focus in the Unethical Use of Social Media by Entrepreneurs. Lecture Notes in Computer Science, 2016, , 437-448.	1.0	8
5670	Digital Activism in Uganda. , 2016, , 69-93.		22
5671	Unlocking Corporate Social Responsibility Through Integrated Marketing Communication. , 2017, , 41-59.		4
5672	Diffusion of Innovation in Social Networking. , 2017, , 3-13.		2
5673	Social Media Strategy in the Italian Fashion Industry: A New Model of Analysis. Lecture Notes in Electrical Engineering, 2017, , 253-269.	0.3	2
5674	Fashion Supply Chains and Social Media: Examining the Potential of Data Analysis of Social-Media Texts for Decision Making-Processes in Fashion Supply Chains. Lecture Notes in Electrical Engineering, 2017, , 271-281.	0.3	1
5675	E-Government and Civil Society: Exploring New Relationships in Pacific SIDs. Public Administration and Information Technology, 2017, , 365-390.	0.6	1

#	ARTICLE	IF	CITATIONS
5676	Leveraging Social Media for Health Promotion and Behavior Change: Methods of Analysis and Opportunities for Intervention. Computers in Health Care, 2017, , 315-345.	0.2	6
5677	A Synthesized Urban Science in the Context of Big Data and Cyberinfrastructure. Advances in Geographic Information Science, 2018, , 435-448.	0.3	3
5678	Is Bitcoin's Market Predictable? Analysis of Web Search and Social Media. Communications in Computer and Information Science, 2016, , 155-172.	0.4	5
5680	Knowledge Creation Processes Between Open Source Intelligence and Knowledge Management. Studies in Systems, Decision and Control, 2017, , 377-388.	0.8	1
5682	Pharmaceutical Marketing STAR. Springer Proceedings in Business and Economics, 2017, , 173-178.	0.3	1
5683	Research on the Social Experience of Mobile Internet Products. Lecture Notes in Computer Science, 2017, , 84-93.	1.0	2
5684	Social Media and Elderly People: Research Trends. Lecture Notes in Computer Science, 2017, , 65-81.	1.0	21
5685	Development of a User Participatory Mobile App to Promote a Local Tourist Attraction: The Okayama Korakuen Navi App. Communications in Computer and Information Science, 2017, , 481-488.	0.4	2
5686	Are Online Social Networks, Leading to a 'Better World in the Omani Public Sector? A Qualitative Study. IFIP Advances in Information and Communication Technology, 2017, , 669-680.	0.5	6
5687	User Experience and User Acceptance of an Augmented Reality Based Knowledge-Sharing Solution in Industrial Maintenance Work. Advances in Intelligent Systems and Computing, 2018, , 145-156.	0.5	7
5688	What "Uses and Gratifications"Theory Can Tell Us About Using Professional Networking Sites (E.G.) Tj ETQq0 0 0 rgBT /Overlock 1 2017, , 15-28.	0.8	5
5689	Big Data—A New Technology Trend and Factors Affecting the Implementation of Big Data in Australian Industries. Lecture Notes on Data Engineering and Communications Technologies, 2018, , 259-287.	0.5	1
5690	Context-Awareness in Location Based Services in the Big Data Era. Lecture Notes on Data Engineering and Communications Technologies, 2018, , 85-127.	0.5	12
5691	Exploring Content Virality in Facebook: A Semantic Based Approach. Lecture Notes in Computer Science, 2017, , 209-220.	1.0	9
5692	Digitalization: Yesterday, Today and Tomorrow. Studies in Systems, Decision and Control, 2018, , 1-11.	0.8	12
5693	The Impact of Social Media on Internal Communications in the Tanzanian Telecom Industry. Advances in Theory and Practice of Emerging Markets, 2018, , 119-131.	0.7	3
5694	Identification and Ranking of Factors Influencing Customer Attraction in the Banking Industry in Tehran. Lecture Notes on Multidisciplinary Industrial Engineering, 2019, , 1289-1298.	0.4	1
5695	Utilising Computer-Mediated Communication and the Internet in Health Research. , 2019, , 179-203.		3

#	ARTICLE	IF	CITATIONS
5696	Social Manufacturing and Open Design. Encyclopedia of the UN Sustainable Development Goals, 2020, , 668-678.	0.0	3
5698	Bridging the Social Media Usage Gap from Old to New: An Elderly Media Interpersonal and Social Research in Taiwan. Lecture Notes in Computer Science, 2011, , 547-555.	1.0	3
5699	eGovernment Trends in the Web 2.0 Era and the Open Innovation Perspective: An Exploratory Field Study. Lecture Notes in Computer Science, 2011, , 210-222.	1.0	13
5701	SMCC: Social Media Cloud Computing Model for Developing SNS Based on Social Media. Communications in Computer and Information Science, 2011, , 259-266.	0.4	9
5702	Social Television, Creative Collaboration and Television Production: The Case of the BBCâ€™s â€˜The Virtual Revolutionâ€™. , 2013, , 603-618.		1
5703	Personalized Network Updates: Increasing Social Interactions and Contributions in Social Networks. Lecture Notes in Computer Science, 2012, , 1-13.	1.0	19
5704	Listening to the Voice of the Customers: An Early Warning System Based on Sentiment. Studies in Computational Intelligence, 2013, , 223-235.	0.7	2
5705	From Tags to Trends: A First Glance at Social Media Content Dynamics. International Federation for Information Processing, 2012, , 431-441.	0.4	1
5707	Engaging Social Customers â€" Influencing New Marketing Strategies for Social Media Information Sources. Communications in Computer and Information Science, 2012, , 25-40.	0.4	7
5708	Dynamic Voting Interface in Social Media: Does it Affect Individual Votes?. Lecture Notes in Computer Science, 2013, , 552-563.	1.0	2
5709	Managing Brands in a Converging Media Environment. , 2013, , 135-160.		9
5710	Analysing the Penetration of Web 2.0 in Different Tourism Sectors From 2008 to 2012. , 2013, , 280-289.		5
5711	Identifying Tourist Dispersion in Austria by Digital Footprints. , 2013, , 495-506.		11
5712	Semantically Assisted Workflow Patterns for the Social Web. Lecture Notes in Computer Science, 2013, , 692-696.	1.0	1
5713	The Impact of User Diversity on the Willingness to Disclose Personal Information in Social Network Services. Lecture Notes in Computer Science, 2013, , 174-193.	1.0	14
5714	Personality Influences on Etiquette Requirements for Social Media in the Work Context. Lecture Notes in Computer Science, 2013, , 427-446.	1.0	9
5715	Responsibilities and Challenges of Social Media Managers. Lecture Notes in Computer Science, 2013, , 342-351.	1.0	3
5716	Social Media in the Product Development Process of the Automotive Industry: A New Approach. Lecture Notes in Computer Science, 2013, , 396-401.	1.0	4

#	Article	IF	Citations
5717	Motivations of Facebook Users for Responding to Posts on a Community Page. Lecture Notes in Computer Science, 2013, , 33-39.	1.0	7
5718	Social Media: An Ill-Defined Phenomenon. Lecture Notes in Computer Science, 2013, , 422-431.	1.0	3
5720	Harnessing the Innovation Potential of Citizens: How Open Innovation Can be Used to Co-develop Political Strategies. , 2013, , 63-83.		4
5721	Review Platforms in Destinations and Hospitality. Tourism on the Verge, 2016, , 215-228.	1.2	12
5724	Visual Data Mining in a Q&A Based Social Media Website. , 2014, , 41-55.		2
5725	Open Innovation fÃ¼r Parteien â€" Wie politische Parteien von neuen Formen der Mitglieder- und BÃ¼rgerpartizipation profitieren kÃ¶nnen. , 2014, , 203-222.		4
5726	Events und Social Media. , 2013, , 257-276.		5
5727	Die Relevanz von Social Media fÃ¼r B2B-Referenzen von Dienstleistungsunternehmen. , 2013, , 321-343.		1
5728	Der QualitÃ¤s-Dreisprung â€" Ein konzeptioneller Ansatz zur Verbesserung des QualitÃ¤smanagement bei Dienstleistungen durch Social Media. , 2013, , 393-417.		7
5729	When The Whole World is Listening â€" An Exploratory Investigation of Individual Complaints on Social Media Platforms. , 2013, , 515-540.		5
5730	Einflussfaktoren und Auswirkungen der Beschwerdezufriedenheit im Social Media-Bereich â€" Eine empirische Untersuchung. , 2013, , 541-564.		4
5731	Kommunikationsmanagement und Social Media: Motive und Nutzungsformen von Unternehmensprofilseiten auf Facebook, Twitter und YouTube. , 2015, , 259-290.		6
5732	Kein Dialog im Social Web? Eine vergleichende Untersuchung zur Dialogorientierung von deutschen und US-amerikanischen Nonprofit-Organisationen im partizipativen Internet. , 2015, , 75-103.		8
5733	Beteiligung und Dialog durch Facebook? Theoretische Ãœberlegungen und empirische Befunde zur Nutzung von Facebook-Fanseiten als Dialogplattform in der Marken-PR. , 2015, , 105-130.		11
5734	Die Ã–konomie sozialer Medien. , 2017, , 295-320.		9
5735	Innovations- und Technologiekommunikation: Komplexe Themen vermitteln und positionieren. , 2020, , 1-19.		2
5736	Digital Sales Excellence: Neue Technologien im Vertrieb aus strategischer Perspektive. , 2016, , 189-354.		10
5739	Online-Medien als Innovationen. Springer Reference Sozialwissenschaften, 2018, , 1-29.	0.2	3

#	Article	IF	Citations
5740	Cultural Violence and Peace in Social Media. , 2019, , 361-381.		4
5741	Supporting Knowledge Transfer and Mentoring in Companies by e-Learning and Cloud Computing. Lecture Notes in Computer Science, 2014, , 231-240.	1.0	9
5742	Unpacking the Impacts of Social Media Upon Crisis Communication and City Evacuation. , 2015, , 21-37.		8
5743	Weibo or Weixin? Gratifications for Using Different Social Media. IFIP Advances in Information and Communication Technology, 2014, , 14-22.	0.5	6
5744	Informationssysteme und Daten im digitalen Zeitalter. , 2015, , 139-192.		1
5745	Social Media Matrix Matching Corporate Goals with External Social Media Activities. Lecture Notes in Computer Science, 2015, , 233-244.	1.0	3
5746	Social Media-Controlling. , 2017, , 191-206.		4
5747	Network Analysis of the Austrian eTourism Web. , 2012, , 356-367.		3
5748	Authentizität in der Interaktion als zentraler Erfolgsfaktor der Markenführung in Social Media. , 2012, , 129-145.		15
5749	Verfahren zur Messung der Kommunikationswirkung im Internet und bei Social Media. , 2016, , 385-405.		10
5750	Social Media DNA: How Brand Characteristics Shape COBRAs. , 2012, , 121-135.		7
5751	Innovations- und Technologiekommunikation: Vermittlung und Positionierung komplexer Themen. , 2014, , 1285-1301.		4
5752	ITZ BIDAH BRO!!!!! GT ME?? â€" YouTube Mawlid and Voices of Praise and Blame. , 2013, , 89-111.		4
5753	Technology in the Flipped Classroom. , 2017, , 37-56.		7
5754	Approach to Sentiment Analysis and Business Communication on Social Media. Springer Tracts in Nature-inspired Computing, 2021, , 169-193.	1.2	5
5756	Investigating the role of social media marketing on value co-creation and engagement: An empirical study in China and Hong Kong. Australasian Marketing Journal, 2021, 29, 118-131.	3.5	67
5757	How important is alignment of social media use and R&Dâ€"Marketing cooperation for innovation success?. Journal of Business Research, 2020, 116, 1-12.	5.8	31
5758	How is extraversion related to social media use? A literature review. Personality and Individual Differences, 2020, 164, 110040.	1.6	38

#	Article	IF	Citations
5759	Making Work Visible. , 2011, , .		40
5762	Objectifying fitness: A content and thematic analysis of #fitspiration images on social media.. Psychology of Popular Media Culture, 2018, 7, 467-483.	2.6	101
5763	(Im)politeness in Service Encounters. , 2017, , 661-687.		15
5764	Web 2.0 as Platform for the Development of Crowdfunding. , 2016, , 45-60.		2
5766	Network Journalism and the Egyptian Revolution. , 2016, , 185-204.		2
5767	Social Media, Global Communications, and the Arab Spring: Cross-Level and Cross-Media Story Flows. , 2016, , 21-40.		3
5768	Media and Politics in Africa. , 2018, , 553-571.		6
5769	Introduction: The Importance of Method in the Study of the â€˜Political Internetâ€™. , 2014, , 1-21.		2
5770	Pluralism of Media Types and Media Genres. , 2015, , 67-81.		3
5771	Using New Media to Engage Consumers at the Football World Cup. , 2014, , 25-46.		4
5772	Customer Engagement â€" Fad or the Real McCoy? The Attempt of IMC Paradigm Shift via Online Media. , 2015, , 100-117.		1
5773	Social Media in Education and the Community. , 2015, , 61-72.		1
5774	What Did I Just Tweet?!: The Need to Address Digital Emotional Literacy in Corporate Communications. , 2015, , 189-207.		2
5775	Opportunities for Entrepreneurial Development and Growth through Online Communities, Collaboration, and Value Creating and Co-Creating Activities. , 2015, , 178-199.		12
5777	Online Feedback in Migration Networks. , 2016, , 69-89.		2
5778	Communicating the â€œSocialâ€•Organization: Social Media and Organizational Communication. , 2016, , 14-27.		1
5779	Mediating the contributions of Facebook to political participation in Italy and the UK: the role of media and political landscapes. Palgrave Communications, 2018, 4, .	4.7	3
5780	Social Media Communication Patterns of Construction Industry in Major Disasters. , 2020, , .		9

#	ARTICLE	IF	CITATIONS
5781	Social media and translations. Handbook of Translation Studies, 2013, , 156-159.	0.2	5
5782	Moral impoliteness. Journal of Language Aggression and Conflict, 2019, 7, 79-104.	0.7	19
5783	Examining the relationship between social media engagement and hospital revenue. Health Marketing Quarterly, 2020, 37, 10-21.	0.6	14
5784	Innovation in online higher-education services: building complex systems. Economics of Innovation and New Technology, 2021, 30, 412-431.	2.1	2
5787	Examining the impact of short-term rental regulation on peer-to-peer accommodation performance: a difference-in-differences approach. Current Issues in Tourism, 2022, 25, 3212-3224.	4.6	9
5788	Development of a Typology of Tourists Based on Pre-trip Use of Social Media. International Journal of Hospitality and Tourism Administration, 0, , 1-29.	1.7	5
5789	Public Social Media Services: A Citizenâ€™s Perspective. Public Performance & Management Review, 2020, 43, 1342-1358.	1.3	8
5790	Retailing and the Ethical Challenges and Dilemmas Behind Artificial Intelligence. , 2020, , 181-191.		5
5791	System dynamics and innovation in food networks. British Food Journal, 2009, 111, .	1.6	4
5792	Influence of customer participation in new product development: the moderating role of social media. International Journal of Productivity and Performance Management, 2021, 70, 2092-2112.	2.2	5
5793	Effects of source influence and peer referrals on information diffusion in Twitter. Industrial Management and Data Systems, 2017, 117, 896-909.	2.2	19
5794	Endorsement and visual complexity in food advertising on Instagram. Internet Research, 2019, 29, 659-687.	2.7	77
5795	Social media analytics in hospitality and tourism. Journal of Hospitality and Tourism Technology, 2019, 10, 764-790.	2.5	43
5796	The long-term effects of digital literacy programs for disadvantaged populations: analyzing participantsâ€™ perceptions. Journal of Information Communication and Ethics in Society, 2021, 19, 146-162.	1.0	12
5797	The Assimilation of Social Media in Marketing Management: A Case Review of Taliahâ€™s Strategy. Business and Management Studies, 2018, 4, 58.	0.4	3
5798	Documentation in Progress: Challenges With Representing Design Process Online. , 2014, , .		5
5799	Identifying the Different Approaches in Use of Social Media Outlets: A Case Study of German Professional Sport Teams. International Journal of Sport Communication, 2020, 13, 239-261.	0.4	3
5800	The Effect of Digital Integrated Marketing Communications on Not-for-Profit Sport Consumption Behaviors. Journal of Sport Management, 2020, 34, 417-434.	0.7	9

#	Article	IF	Citations
5801	Chapter 1: Introduction to Social Media for Professional Development and Learning in Physical Education and Sport Pedagogy. Journal of Teaching in Physical Education, 2020, 39, 425-433.	0.9	11
5802	Exploring Users' Information Behavior in Social Networks. , 2011, , .		3
5803	The 5C categorization of social media tools. , 2016, , .		1
5804	Beyond Cyberbullying. , 2017, , .		8
5805	Nationality and Gender Biases in Multicultural Online Learning Environments. , 2020, , .		14
5806	BookTubing Across Regions: Examining Differences Based on Nonverbal and Verbal Cues. , 2019, , .		2
5807	Incorporation of social media indicator in e-Government index. , 2019, , .		3
5808	Information Disclosure and Privacy Paradox. Data Base for Advances in Information Systems, 2020, 51, 14-36.	1.1	20
5809	Twitter Data Collection and Extraction. , 2020, , .		4
5810	Taiwan Stop Sign Recognition with Customize Anchor. , 2020, , .		15
5811	How Mobile App Design Overhauls Can Be Disastrous in Terms of User Perception. ACM Transactions on Social Computing, 2020, 3, 1-21.	1.7	4
5812	The relevance of the social networking media in Ebola virus disease prevention and control in Southwestern Nigeria. Pan African Medical Journal, 2015, 22, .	0.3	9
5813	Social Media in Project Communication Managementâ€"A Conceptual Framework. Advanced Science Letters, 2017, 23, 581-584.	0.2	1
5814	Studentsâ€™ Preferences of m-Learning Applications in Higher Education: A Review. Advanced Science Letters, 2018, 24, 2858-2861.	0.2	1
5815	Relationship 2.0: A systematic review of associations between the use of social network sites and attachment style. Journal of Social and Personal Relationships, 2021, 38, 1103-1128.	1.4	10
5816	Professional social media usage: Work engagement perspective. New Media and Society, 2021, 23, 2303-2326.	3.1	40
5817	Geography of Social Media in Public Response to Policy-Based Topics. , 2017, , 205-216.		1
5818	A Study on the Formation Mechanism of Dissemination Force in Virtual Social Network from the Angle of Node Centrality. Emergence and Transfer of Wealth, 2014, 04, 49-55.	0.1	1

#	Article	IF	Citations
5819	Use of social media in a national Tuberculosis Drug Resistance Survey: lessons from the first anti-tuberculosis drug resistance survey in Ghana. AAS Open Research, 0, 2, 4.	1.5	2
5821	Social Value and Content Value in Social Media: Two Ways to Flow. Journal of Advanced Management Science, 2015, , 299-306.	0.1	21
5822	SOCIAL MEDIA JAKO KOPALNIA INFORMACJI â€" WYBRANE OBSZARY WYKORZYSTANIA DANYCH NA PRZYKÅADZIE PORTALU TWITTER. Acta Universitatis Nicolai Copernici Ekonomia, 2017, 44, 107.	0.0	2
5823	POMIAR MEDIÃ"W SPOÅECZNOÅšCIOWYCH JAKO ELEMENT ZARZÄ„DZANIA WIEDZÄ„ I INFORMACJÄ„ W PRZEDSIÄ˜BIORSTWACH. Acta Universitatis Nicolai Copernici Ekonomia, 2018, 45, 115.	0.0	1
5824	Social media jako sieci obiegu przekazÃ³w medialnych. Nowe Media, 2012, .	0.0	6
5825	Marketing w social media. Nowe Media, 2012, .	0.0	13
5826	How can social media improve oncology care?. Community Oncology, 2013, 10, 212-217.	0.2	3
5827	An Exploratory Study of Risk and Social Media : What Role Did Social Media Play in the Arab Spring Revolutions ?. , 2015, , 1-33.		5
5828	Turning Liabilities of Global Operations into Assets: IT-Enabled Social Integration Capacity and Exploratory Innovation. Information Systems Research, 2020, 31, 361-382.	2.2	31
5829	Social Media Success Model for Knowledge Sharing (Scale Development and Validation). Telkomnika (Telecommunication Computing Electronics and Control), 2017, 15, 1335.	0.6	4
5830	From Offline Social Networks to Online Social Networks: Changes in Entrepreneurship. InformaticÄƒ EconomicÄƒ, 2015, 20, 120-133.	0.2	12
5831	Using Blogs to Improve Elementary School Studentsâ€™ Environmental Literacy in Science Class. European Journal of Educational Research, 2017, volume-6-2017, 347-355.	0.7	19
5832	Smartphone Addiction, Fear of Missing Out, and Perceived Competence as Predictors of Social Media Addiction of Adolescents. European Journal of Educational Research, 2019, 8, 559-569.	0.7	39
5833	Investigation of Social Media Addiction of High School Students. International Journal of Educational Methodology, 2019, 5, 235-245.	0.4	9
5834	Forest Products Industry in a Digital Age: A Look at E-Commerce and Social Media. Forest Products Journal, 2016, 66, 49-57.	0.2	13
5836	Conceptualizing the social media communication impact on consumer based brand equity. Trendy Ekonomiky A Managementu, 2016, 10, 68.	0.1	6
5837	Marketing on Social Networks: Content Analysis of Facebook Profiles of Selected Czech E-shops. Trendy Ekonomiky A Managementu, 2016, 10, 9.	0.1	5
5838	Undergraduates and Their Use of Social Media: Assessing Influence on Research Skills. Universal Journal of Educational Research, 2014, 2, 446-453.	0.1	16

#	ARTICLE	IF	CITATIONS
5839	The Use of Social Media for Blended Learning in Tertiary Education. Universal Journal of Educational Research, 2016, 4, 771-778.	0.1	9
5840	Task-Technology Fit Model: The Factors Affecting Students' Academic Performance in Higher Education. Universal Journal of Educational Research, 2020, 8, 6831-6843.	0.1	12
5841	When Overweight Is the Normal Weight: An Examination of Obesity Using a Social Media Internet Database. PLoS ONE, 2013, 8, e73479.	1.1	18
5842	Measuring Emotional Contagion in Social Media. PLoS ONE, 2015, 10, e0142390.	1.1	294
5843	â€œAnyone Know What Species This Is?â€•â€" Twitter Conversations as Embryonic Citizen Science Communities. PLoS ONE, 2016, 11, e0151387.	1.1	37
5844	A Systematic Review of Social Media Use to Discuss and View Deliberate Self-Harm Acts. PLoS ONE, 2016, 11, e0155813.	1.1	112
5845	How do you perceive this author? Understanding and modeling authorsâ€™ communication quality in social media. PLoS ONE, 2018, 13, e0192061.	1.1	6
5846	Exploring drivers for public engagement in social media communication with medical social influencers in China. PLoS ONE, 2020, 15, e0240303.	1.1	7
5847	Search engine marketing and social media marketing predictive trends. Journal of Digital Media and Policy, 2022, 13, 407-425.	0.2	19
5848	Conducting Product Innovation by Using Social Media among Japanese Firms. STI Policy and Management Journal, 2019, 4, .	0.1	4
5849	Constructing Social Media Knowledge Graphs with Social Scientists. , 0, , .		1
5850	EasiSocial: Recommendations in the Development and Training of Social Media Tools for Older People. , 0, , .		4
5851	Attitudes of Young People to Job Searching through Social Media: Case of Slovakia. Economics and Sociology, 2017, 10, 152-168.	0.8	4
5852	The Use of Social Media Supporting Studying. Economics and Sociology, 2017, 10, 169-180.	0.8	7
5853	Social Media and Higher Education â€" An International Perspective. Economics and Sociology, 2017, 10, 181-191.	0.8	14
5854	Increasing competitiveness of higher education in Ukraine through value co-creation strategy. Economics and Sociology, 2019, 12, 228-240.	0.8	13
5855	Cybervetting prospective employees of SMEs. Journal of International Studies, 2020, 13, 295-309.	0.7	5
5856	Measuring Gratification of Social Media Use in Kazakhstan Using Niche Theory. International Journal of Multimedia and Ubiquitous Engineering, 2014, 9, 453-462.	0.3	3

#	Article	IF	Citations
5857	The Influence of Sharing Evaluation Information on Consumer Buying Behavior in Social Commerce. International Journal of U- and E- Service, Science and Technology, 2015, 8, 117-134.	0.1	3
5859	n analysis of social media marketing of indigenous construction firms in Nigeria: A tool for sustainable growth. International Journal of Construction Supply Chain Management, 2018, 8, 60-72.	0.3	5
5860	Use of Social Media in Marketing of Library and Information Services in Bagladesh. DESIDOC Journal of Library and Information Technology, 2015, 35, 299-303.	0.3	14
5861	Best Practices of Social Media in Academic Libraries: A Case Study of Selected Engineering College Libraries of Odisha. DESIDOC Journal of Library and Information Technology, 2016, 36, 302-308.	0.3	2
5862	â€œWhen Social Media are Your Sole Life Jacketâ€• A Capability Analysis of Foreign Bridesâ€™ Empowerment by Social Media in South Korea. OMNES: the Journal of Multicultural Society, 2019, 9, 148-184.	0.1	3
5863	The Use of Online Strategies and Social Media for Research Dissemination in Education. Education Policy Analysis Archives, 0, 22, 88.	0.3	25
5864	The Impact of E-Media on Customer Purchase Intention. International Journal of Advanced Computer Science and Applications, 2011, 2, .	0.5	15
5865	A Study on Sentiment Analysis Techniques of Twitter Data. International Journal of Advanced Computer Science and Applications, 2019, 10, .	0.5	127
5867	Social Media Effectiveness Indicators of Microenterprise Strategic Planning. Asian Journal of Business Research, 2020, 10, .	0.6	8
5868	An empirical study of lecturersâ€™ appropriation of social technologies for higher education. Australasian Journal of Educational Technology, 2014, 30, .	2.0	18
5869	The Influence of Utilizing Facebook on E-government Adoption. Electronic Government, 2019, 15, 1.	0.1	4
5870	A comparative study on attitudes towards SMS advertising and mobile application advertising. International Journal of Mobile Communications, 2017, 15, 514.	0.2	4
5871	Employers as Nightmare Readers: An Analysis of Ethical and Legal Concerns Regarding Employer-Employee Practices on SNS. Baltic Journal of Law and Politics, 2017, 10, 76-106.	0.2	5
5872	Reviewing the Past to Inform the Future: A Literature Review of Social Media in Tourism. Czech Journal of Tourism: Journal of Masaryk University, 2018, 7, 115-131.	0.6	24
5873	Is YouTube being used to its full potential? Proposal for an indicator of interactivity for the top YouTuber content in Spanish. Communications: the European Journal of Communication Research, 2020, .	0.3	4
5874	Social Media Marketing â€“ from Tool to Capability. Organizacijĝšâˆ•Vadyba: Sisteminiai Tyrimai, 2018, 79, 131-145.	0.1	4
5875	Systematic Analysis of the Current Academic Research on Social Media Marketing. Scientific Annals of Economics and Business, 2017, 64, 15-27.	0.5	4
5876	La gestiÃ³n de los medios sociales en la AdministraciÃ³n local: anÃ¡lisis de los municipios rurales espaÃ±oles. Vivat Academia, 0, , 77-99.	0.2	4

#	Article	IF	Citations
5877	Malaysia's 13th General Election: Political Communication and Public Agenda in Social Media. Asian Journal for Public Opinion Research, 2014, 1, 73-89.	0.1	3
5878	Predicting intention to share news through social media: An empirical analysis in Indonesian youth context. Business and Economic Horizons, 2017, 13, 468-477.	0.4	8
5879	Technical Limitations for Designing Applications for Social Media. , 0, , .		11
5880	FINANCIAL CAPABILITY AND TECHNOLOGY IMPLICATIONS FOR ONLINE SHOPPING. E A M: Ekonomie A Management, 2020, 23, 156-172.	0.4	12
5881	The Use of Linkedin as a Recruitment Tool in the UAE: An Evaluation. , 2017, , .		2
5882	Economic Development and Marketing Strategies: a Comparative Lens. Organizations and Markets in Emerging Economies, 2014, 5, 49-73.	0.3	7
5883	The Influence of Recommendations in Social Media on Purchase Intentions of Generations Y and Z. Organizations and Markets in Emerging Economies, 2019, 10, 227-256.	0.3	11
5884	Predictor Factors For Actual Usage Of Online Evaluation And Assessment Systems: A Structural Equation Model (SEM) Study. Egitim Ve Bilim, 2016, 41, .	0.1	9
5885	Assessing the Use of Social Media as a Source of Information Related to Dentistry in Saudi Arabia. Journal of Dental Health, Oral Disorders & Therapy, 2017, 8, .	0.0	4
5886	Social Media and Revenue Management; Where Should the Two Meet?. Journal of Technology Management for Growing Economies, 2012, 3, 33-46.	1.4	17
5887	The crowdsourcing data for innovation. European Journal of Management Issues, 2020, 28, 3-12.	0.1	2
5888	Estrategias y realidades en la difusiÃ³n de las redes sociales en las administraciones pÃºblicas. AnÃ¡lisis desde una perspectiva institucionalista. Innovar, 2015, 25, 45-62.	0.1	7
5889	Facebook as an Information Management Tool â€" In Light of the Research Conducted Among Polish Students. Journal of Education Culture and Society, 2017, 8, 89-102.	0.3	1
5890	Social Media Advertising Platforms: A Cross-cultural Study. International Journal of Strategic Innovative Marketing, 0, , .	0.0	5
5891	The integration of social media into corporate processes. Society and Economy, 2016, 38, 239-259.	0.2	3
5892	Ewolucja wykorzystania mediÃ³w spoÅ‚ecznoÅ›ciowych w marketingu. NierÃ³wnoÅ›ci SpoÅ‚eczne A Wzrost Gospodarczy, 2016, 45, 23-31.	0.0	6
5893	Komunikacja marketingowa w â€žsocial mediaâ€• jako przejaw digitalizacji. NierÃ³wnoÅ›ci SpoÅ‚eczne A Wzrost Gospodarczy, 2016, 45, 255-263.	0.0	2
5894	Nowe trendy konsumenckie jako przejaw innowacyjnych zachowaÅ„ wspÃ³Å‚czesnych konsumentÃ³w. NierÃ³wnoÅ›ci SpoÅ‚eczne A Wzrost Gospodarczy, 2016, 46, 202-225.	0.0	11

#	ARTICLE	IF	CITATIONS
5895	Das Redes para as Ruas: MÃdias Sociais como Novas â€œArmasâ€•na Luta por Reconhecimento?. ComunicaÃ§Ã£o & Sociedade, 2014, 36, 301-325.	0.1	1
5896	Pemanfaatan Media Sosial dalam Pemasaran Produk UMKM di Kelurahan Sidokumpul, Kabupaten Gresik. Jurnal Ilmu Komunikasi, 2020, 10, 17-31.	0.2	9
5897	Social Media in the Marketing of Higher Education Institutions in Poland: Preliminary Empirical Studies. Entrepreneurial Business and Economics Review, 2019, 7, 117-133.	1.2	16
5898	The Effect of Using Social Media in Governments: Framework of Communication Success. , 2015, , .		8
5899	ExperiÃªncias na PÃ³s-GraduaÃ§Ã£o, Comportamento nas Redes Sociais e Bem-Estar. Educacao and Realidade, 2020, 45, .	0.2	4
5901	University Libraries and Social Media Policies. Journal of Balkan Libraries Union, 2014, 2, 21.	0.0	7
5902	Influence of Social Media Content on Consumer Purchase Intention: Mediation Effect of Brand Equity. Eurasian Journal of Business and Economics, 2019, 12, 17-43.	0.3	29
5903	Web 2.0: How Social Networking Sites are Impacting Dentistry. Dentistry - Open Journal, 2015, 2, 38-43.	0.2	1
5904	Comunidades virtuales de viajeros: un caso de Ã©xito. Universitas: Revista De Ciencias Sociales Y Humanas, 2019, , 97-125.	0.2	10
5905	Marcas digitales y empresas de la Web 3.0: anÃ¡lisis de redes sociales y anÃ¡lisis temÃ¡tico de las actividades de los usuarios y patrones de comportamiento del comercio minorista en lÃnea. AD-minister, 2019, , 111-130.	0.5	6
5906	Ã–ÄžRETMEN ADAYLARININ SOSYAL MEDYAYA Ä°LÄ°ÅžKÄ°N TUTUMLARI Ä°LE Ä°NTERNET BAÄžIMLILIKLARI ARASINDAKÄ° Ä°LÄ°ÅžKÄ°. Ä°zzet Baysal Ãœniversitesi EÄŸitim FakÃ¼ltesi Dergisi, 2018, 18, 1041-1063.	0.2	2
5907	An Examination of Social Media Role in Entrepreneurial Intention among Accounting Students: A SEM Study. Journal of Modern Accounting and Auditing, 2019, 15, .	0.1	11
5908	Web 2.0 in Organizational Communication â€“ Source of Irritation or Driver of Innovation?. Journal of Professional Capital and Community, 2014, 1, 159-176.	0.9	3
5909	Seyahat BloglarÄ±nda Yer Alan Destinasyon Rehberlerinde Yeme-Ä°Ã§me Ã–nerileri: Turistler GerÃ§ekten Etkileniyor Mu?. EskiÅŸehir Osmangazi Ãœniversitesi Sosyal Bilimler Dergisi, 0, , 65-82.	0.2	2
5910	ÃœNÄ°VERSÄ°TE Ã–ÄžRENCÄ°LERÄ°NÄ°N SOSYAL MEDYA ETKÄ°LEÅžÄ°MLERÄ°: BARTIN ÃœNÄ°VERSÄ°TESÄ° Ã–RNEÄžÄ°. Karadeniz U Bilimsel Dergi, 2018, , 500-514.	0.0	4
5911	A PHENOMENON OF DIGITALIZATION AND E-RECRUITMENT IN BUSINESS ENVIRONMENT. Polish Journal of Management Studies, 2018, 18, 58-68.	0.3	20
5912	THE EFFECT OF APPLYING BALANCED SCORECARDS ENVIRONMENTAL PERFORMANCE. Polish Journal of Management Studies, 2020, 21, 22-33.	0.3	4
5913	REVISIÃ"N TEÃ"RICA DEL MARKETING EN LOS MEDIOS SOCIALES: ANTECEDENTES Y ESTADO DE LA CUESTIÃ"N. Revista De Estudios Empresariales, 2018, , .	0.3	5

#	ARTICLE	IF	CITATIONS
5914	Social Media and Alcohol: Summary of Research, Intervention Ideas and Future Study Directions. Media and Communication, 2016, 4, 50-59.	1.1	44
5915	â€˜Four Populismsâ€™ of Alexey Navalny: An Analysis of Russian Non-Systemic Opposition Discourse on YouTube. Media and Communication, 2020, 8, 121-132.	1.1	9
5916	THE EFFECT ON MOTIVATIONS OF NEWS MONITORING OF ADDICTION TO SOCIAL MEDIA. Erciyes Ä°letiÅŸim Dergisi, 2018, 5, 238-256.	0.1	6
5917	Social Networking and Social Media in the United States, South Korea, and China. Communications of the Association for Information Systems, 0, 33, .	0.7	2
5918	Social Media Research: A Review of Academic Research and Future Research Directions. Pacific Asia Journal of the Association for Information Systems, 0, , 21-37.	0.3	4
5919	An Innovation Diffusion Approach to Examining the Adoption of Social Media by Small Businesses: an Australian Case Study. Pacific Asia Journal of the Association for Information Systems, 0, , 1-24.	0.3	2
5920	User Participation in Software Design via Social Media: Experiences from a Case Study with Consumers. AIS Transactions on Human-Computer Interaction, 2012, 4, 129-152.	1.1	11
5921	Determinants of Brand Image in Social Media. International Journal of E-Education E-Business E-Management and E-Learning, 0, , 180-190.	0.3	6
5922	The Prospects and Constraints of Integrating Social Media into the Nigerian Higher Educational System: Studentsâ€™ and Lecturersâ€™ Perspectives. Turkish Online Journal of Distance Education, 2019, 20, 162-175.	0.5	1
5923	An Evaluation of Content Creation for Personalised Learning Using Digital ICT Literacy Module among Aboriginal Students (mLICT-OA). Turkish Online Journal of Distance Education, 0, , 41-58.	0.5	14
5924	New Faces of Marketing In The Era of The Web: From Marketing 1.0 To Marketing 3.0. Journal of Research in Marketing, 2014, 2, 137.	0.5	23
5925	How Social Media Marketing can Influence the Profitability of an Online Company From a Consumer Point of View. Journal of Research in Marketing, 2014, 2, 157.	0.5	10
5926	Analysis of Consumer Awareness on Twitter Communication and Brand Equity of Bear Brand Milk. Journal of Research in Marketing, 2016, 5, 348.	0.5	4
5927	EXAMINATION OF HIGH SCHOOL STUDENTS DIGITAL ADDICTION: PROVINCE OF ANKARA, Ã‡ANKAYA DISTRICT SAMPLE. Elektronik Sosyal Bilimler Dergisi, 2018, 17, 889-912.	0.2	19
5928	Ä°LETÄ°ÅžÄ°MÄ°N YENÄ° YÃœZÃœ: DÄ°JÄ°TAL PAZARLAMA VE SOSYAL MEDYA PAZARLAMASI. Elektronik Sosyal Bilimler Dergisi, 2018, 17, 493-504.	0.2	35
5929	ÃœNÄ°VERSÄ°TE Ã–ÄŸRENCÄ°LERÄ°NÄ°N FACEBOOK KULLANIMI Ä°LE MAHREMÄ°YET KAYGISI ARASINDAKÄ° Ä°LÄ°ÅžKÄ°. Elektronik Sosyal Bilimler Dergisi, 2015, 14, .	0.2	7
5930	AnÃ¡lisis de publicidad nativa en redes sociales y su influencia en el branding. Redmarka Revista De Marketing Aplicado, 2020, 24, 17-37.	0.1	2
5931	Sosyal MedyanÄ±n TÃ¼keticilerin GÄ±da ÃœrÃ¼nleri SatÄ±n Alma DavranÄ±ÅŸÄ±na Etkisi. KahramanmaraÅŸ SÃ¼tÃ§Ã¼ Ä°mam Ãœniversitesi TarÄ±m Ve DoÄŸa Dergisi, 2017, 20, .	0.1	4

#	ARTICLE	IF	CITATIONS
5932	Social Media and Political Mobilisation: An Analysis of the July 2016 Zimbabwe Shut Down. American Journal of Trade and Policy, 2017, 4, 19-24.	0.1	3
5933	Las Social Networking Sites (SNS) en los procesos de reclutamiento y selecciÃ³n del talento humano. RevisiÃ³n de literatura. Entramado, 2017, 13, 92-100.	0.1	5
5934	Developing Ethical Guidelines for Creating Social Media Technology Policy in Social Work Classrooms. Advances in Social Work, 2015, 16, 43-54.	0.4	9
5935	A Conceptual Understanding of Organizational Identity in the Social Media Environment. Advances in Social Work, 2013, 14, 518-530.	0.4	9
5936	Social Media Use in European Hotels: Benefits and Main Challenges. Tourism and Management Studies, 2016, 12, 172-179.	1.0	25
5937	HAKLA Ä°LÄ°ÅžKÄ°LER ARACI OLARAK INSTAGRAM: SOSYAL MEDYA KULLANAN 50 ÅžÄ°RKET ÃœZERÄ°NE BÄ°R ARAÅžTIRMA. SelÃ§uk ÃœnÄ°versÄ°tesÄ° Ä°letÄ°ÅžÄ°m FakÃ¼ltesÄ° AkademÄ°k DergÄ°sÄ°, 2015, 9, .	0.2	32
5938	Combining social network analysis and agent-based modelling to explore dynamics of human interaction: A review. Socio-Environmental Systems Modeling, 0, 2, 16325.	0.0	34
5939	The Role of Demographic Factors in Consumer Perception of Value from Brand Communication on Facebook. Central European Business Review, 2020, 9, 56-73.	0.9	4
5940	Social Media in the Processes of Enterprise Communication with Market. Marketing I ZarzÄ…dzanie, 2017, 47, 343-352.	0.0	5
5941	An Empirical Analysis of the Educational Effects of Social Media in Universities and Colleges. Internet Learning, 0, , .	0.2	2
5944	Perspectives and Attitudes on the Credibility of News on Social Networking (SNSS) Sites: Urgent Need of Research Work. Journal of New Media and Mass Communication, 2016, 3, 25-33.	0.3	1
5945	THE DEVELOPMENT PERCEIVED OF PRODUCT COMMENTS TRUST-ABILITY ON SOCIAL MEDIA: A SOCIAL INFORMATION PROCESSING (SIP) THEORY APPROACH (SURVEY ON FACEBOOK COMMUNITY OF TAIWANESE) Tj ET Q q1 1 0.784314		
5946	Media spoÅ‚ecznoÅ›ciowe w pracy akademikÃ³w marketingu w Polsce - badania empiryczne. Studia Oeconomica Posnaniensia, 2018, 6, 45-56.	0.3	1
5947	Fashion Photography on Social Media: Insights from Hong Kong Fashion Image Producers. International Journal of Management and Applied Research, 2016, 3, 130-144.	0.7	4
5948	Detecting Personal Medication Intake in Twitter: An Annotated Corpus and Baseline Classification System. , 2017, , .		20
5949	Social Media and Outbound Ticket Sales: Examining Social Media Strategies Among Top-Performing Salespeople. Journal of Applied Sport Management, 2016, 8, .	0.9	5
5950	The Marketing Mix in a Marketing 3.0 Context. International Journal of Innovation and Economic Development, 2018, 4, 7-30.	1.3	4
5951	Social Media Usage and Firm Performance: Reflections from the Nigerian Telecommunication Sector. The International Journal of Management Science and Business Administration, 2018, 4, 7-16.	0.3	2

#	ARTICLE	IF	CITATIONS
5952	Stakeholders' Engagement and Strategic Management of Social Media. Journal of International Business Research and Marketing, 2018, 3, 47-56.	0.2	7
5953	Mobile Technology as Part of Banks' Business Model. Acta Universitatis Lodziensis Folia Oeconomica, 2019, 1, 73-90.	0.3	2
5954	College Students' Perceptions of and Behaviors Regarding Facebook© Advertising: An Exploratory Study. The Catalyst A Multidisciplinary Review of Undergraduate Scholarship at the University of Southern Mississippi, 2013, 3, .	0.0	20
5955	Social Media for Environmental Action: What Prompts Engagement and Intent Toward Activism. International Journal of Technology, Knowledge and Society, 2014, 9, 143-161.	0.2	4
5956	An Analysis of the Use and Policies Regarding Social Media Use as a Work Tool in Public Rehabilitation. Rehabilitation Research Policy and Education, 2016, 30, 161-175.	0.2	4
5957	The Impact Of Social Networking: A Study Of The Influence Of Smartphones On College Students. Contemporary Issues in Education Research, 2014, 7, 129.	0.7	20
5958	Adoption Of Social Networks In Business: Study Of Users And Potential Users In Oman. International Business and Economics Research Journal, 2014, 13, 401.	0.4	15
5959	Social Media Management. International Journal of Management and Information Systems, 2011, 15, 91.	0.5	24
5960	A SWOT Analysis Of Competitive Knowledge From Social Media For A Small Start-Up Business. Review of Business Information Systems, 2014, 18, 23-34.	0.3	28
5961	DİYALOGSAL HALKLA İLİŞKİLER BAĞLAMINDA SOSYAL MEDYA KULLANIMI: TÜRKİYE'DE İLK 100'DE YER ALAN Şİ ÜZERİNE BİR İNCELEME. Gümüşhane Üniversitesi İletişim Fakültesi Elektronik Dergisi, 0, , 591-618.	0.2	11
5962	SAĞLIK İLETİŞİMİNDE BİR UNSUR OLARAK SOSYAL MEDYA: BİR SOSYAL İÇERİK PLATFORMUNDAKİ SAĞLIK HABERLERİ İNCELENMESİ. Gümüşhane Üniversitesi İletişim Fakültesi Elektronik Dergisi, 0, , 569-587.	0.2	4
5963	Sosyal medyada kurum kimliği yönetimi: Türkiye'nin en büyük 500 Şirketi üzerine bir araştırma. Gümüşhane Üniversitesi İletişim Fakültesi Elektronik Dergisi, 2017, 5, 525-525.	0.2	6
5964	Internal Factors within Entrepreneurs that Influence the Acceptance and Use of Social Commerce among SMEs in Malaysia. DeReMa (Development Research of Management): Jurnal Manajemen, 2016, 11, 35.	0.1	12
5965	BRAND EXPERIENCE EFFECTS ON CONSUMER SOCIAL MEDIA MARKETING PERCEPTIONS AND BRAND VALUE. Journal of Global Strategic Management, 2014, 2, 37-37.	0.1	5
5966	Pengaruh dan Pola Aktivitas Penggunaan Internet serta Media Sosial pada Siswa SMPN 52 Surabaya. Journal of Information Systems Engineering and Business Intelligence, 2016, 2, 17.	0.6	10
5967	Consumer Behavior In The Process Of Purchasing Tourism Product In Social Media. İşletme Araştırmaları Dergisi, 2017, 9, 381-402.	0.3	3
5968	The Impact of Social Media Pages on Customer Equity and Purchase Intention; An Empirical Study of Mobile Operators. İşletme Araştırmaları Dergisi, 2017, 3, 122-133.	0.3	2
5969	The Role of Social Media in Crisis Communication and Crisis Management. International Journal of Research in Business and Social Science, 2016, 5, 111-120.	0.1	13

#	ARTICLE	IF	CITATIONS
5970	The Use of Social Media in SMEs. International Journal of Research in Business and Social Science, 2017, 6, 13-23.	0.1	3
5971	A Review of m-Government Maturity Models. International Journal of Multimedia and Image Processing, 2018, 8, 389-397.	0.1	3
5972	Evaluación de la eficacia de WhatsApp en un programa grupal de reducción de daños asociados al consumo inyectado de drogas. Revista De Psicologia De La Salud, 2021, 33, 201.	0.2	4
5973	Social Media and Local Government in Indonesia: Adoption, Use and Stakeholder Engagement. Romanian Journal of Communication and Public Relations, 2021, 22, 21.	0.4	11
5974	Consumer Anxiety, Well-Being and Social Media Use: The Case Of #HealthyNutrition. Ege Akademik Bakis (Ege Academic Review), 2019, 19, 341-357.	0.2	3
5975	New Trends in Behavioral Economics: A Content Analysis of Social Communications of Youth. Business Ethics and Leadership, 2019, 3, 107-115.	0.5	5
5976	Business Open Big Data Analytics to Support Innovative Leadership and Management Decision in Canada. Business Ethics and Leadership, 2020, 4, 56-74.	0.5	33
5978	Exploring the Uses and Gratifications Theory in the Use of Social Media among the Students of Mass Communication in Nigeria. Malaysian Journal of Distance Education, 2016, 17, 83-95.	0.2	14
5979	Working Together in Organizations Using Social Network Sites: A Laboratory Experiment on Microblog Use for Problem-Solving. SSRN Electronic Journal, 0, , .	0.4	5
5980	Long Trend Dynamics in Social Media. SSRN Electronic Journal, 0, , .	0.4	1
5981	Technology in the Daily Lives and Educational Experiences of Business Students. SSRN Electronic Journal, 0, , .	0.4	1
5982	A Comparison of Theory and Practice in Market Intelligence Gathering for Australian Micro-Businesses and SMEs. SSRN Electronic Journal, 0, , .	0.4	2
5983	Sense Making in Corporate Governance: A Multilayered Model for Information Asymmetries between Investors and Executives. SSRN Electronic Journal, 0, , .	0.4	2
5984	Intellectual Capital (IC) in Social Media Companies: Its Positive and Negative Outcomes. SSRN Electronic Journal, 0, , .	0.4	2
5985	Performing Identity Through Social Media: A Sociomaterial Perspective. SSRN Electronic Journal, 0, , .	0.4	5
5986	SOSYAL MEDYA HESAPLARININ MİRAS YOLUYLA İNTİKAL EDİP EDEMEYECEĞİ SORUSUNUN KİŞİSEL VERİLERİ KORUMA HUKUKU KAPSAMINDA İNCELENMESİ. İnönü Üniversitesi Hukuk Fakültesi Dergisi, 2020, 11, 567-586.	0.3	7
5987	Inhibitors of social media as an innovative tool for advertising and marketing communication: evidence from SMES in a developing country. Innovative Marketing, 2020, 16, 164-179.	0.7	9
5988	Social media marketing, functional branding strategy and intentional branding. Problems and Perspectives in Management, 2018, 16, 102-116.	0.5	8

#	Article	IF	Citations
5989	Relationships of Using Social Media Online to Learning English at the English Program, STBA YAPARI-ABA Bandung. Humaniora, 2018, 9, 89.	0.1	1
5990	Análise do discurso no institucionalismo organizacional: possibilidades a partir do discurso midiático. Revista Eletrônica De Ciência Administrativa, 2015, 14, 45-58.	0.1	2
5991	How Do Small Hotels Handle E-Complaints in Egypt?. International Journal of Heritage Tourism and Hospitality, 2017, 11, 228-243.	0.1	2
5992	SaÄŸlÄ±k Hizmetleri Meslek YÃ¼ksekokulu Ã–ÄŸrencilerinin Sosyal Medya KullanÄ±m Ã–zellikleri ve TutumlarÄ±nÄ±n Ä°ncelenmesi. UluslararasÄ± Bilimsel AraÅŸtÄ±rmalar Dergisi, 2019, 4, 157-166.	0.1	3
5993	Online Romance Scams: Relational Dynamics and Psychological Characteristics of the Victims and Scammers. A Scoping Review. Clinical Practice and Epidemiology in Mental Health, 2020, 16, 24-35.	0.6	40
5994	Attitudes toward Social Media among Practicing Dentists and Dental Students in Clinical Years in Saudi Arabia. Open Dentistry Journal, 2019, 13, 143-149.	0.2	24
5995	Use of Social Media By Nurse Educator Students: An Exploratory Survey. Open Nursing Journal, 2017, 11, 26-33.	0.2	15
5996	The Effects of Information Overload on Consumer Confusion: An Examination on User Generated Content. Bogazici Journal, 2015, 29, 27-51.	0.2	11
5997	DIFFERENT MODALITIES OF USING FACEBOOK: THE INFLUENCE OF ACTUAL SOCIAL RELATIONS, WELLBEING, AND ATTITUDE TOWARDS THE MEDIUM. Studia Psychologica, 2016, 58, 3-17.	0.3	6
5998	How an Environment of Stress and Social Risk Shapes Student Engagement With Social Media as Potential Digital Learning Platforms: Qualitative Study. JMIR Medical Education, 2018, 4, e10069.	1.2	14
5999	Connecting With Your Dentist on Facebook: Patients' and Dentists' Attitudes Towards Social Media Usage in Dentistry. Journal of Medical Internet Research, 2018, 20, e10109.	2.1	61
6000	Perceptions of Food Hypersensitivity Expertise on Social Media: Qualitative Study. Interactive Journal of Medical Research, 2019, 8, e10812.	0.6	3
6001	Social Media Content About Children's Pain and Sleep: Content and Network Analysis. JMIR Pediatrics and Parenting, 2018, 1, e11193.	0.8	10
6002	Codifying Online Social Support for Breast Cancer Patients: Retrospective Qualitative Assessment. Journal of Medical Internet Research, 2019, 21, e12880.	2.1	13
6003	Understanding the Function Constitution and Influence Factors on Communication for the WeChat Official Account of Top Tertiary Hospitals in China: Cross-Sectional Study. Journal of Medical Internet Research, 2019, 21, e13025.	2.1	37
6004	Perceptions and Sentiments About Electronic Cigarettes on Social Media Platforms: Systematic Review. JMIR Public Health and Surveillance, 2020, 6, e13673.	1.2	55
6005	Health Researchers' Use of Social Media: Scoping Review. Journal of Medical Internet Research, 2019, 21, e13687.	2.1	56
6006	Pregnancy-Related Information Seeking and Sharing in the Social Media Era Among Expectant Mothers: Qualitative Study. Journal of Medical Internet Research, 2019, 21, e13694.	2.1	48

#	ARTICLE	IF	CITATIONS
6007	Social Media and Social Functioning in Psychosis: A Systematic Review. Journal of Medical Internet Research, 2019, 21, e13957.	2.1	15
6008	Exploring How People Affected by Methamphetamine Exchange Social Support Through Online Interactions on Facebook: Content Analysis. JMIR Mental Health, 2019, 6, e14011.	1.7	10
6009	Criteria to Measure Social Media Value in Health Care Settings: Narrative Literature Review. Journal of Medical Internet Research, 2019, 21, e14684.	2.1	14
6010	Mediation Effect of Suicide-Related Social Media Use Behaviors on the Association Between Suicidal Ideation and Suicide Attempt: Cross-Sectional Questionnaire Study. Journal of Medical Internet Research, 2020, 22, e14940.	2.1	26
6011	Considerations for Health Researchers Using Social Media for Knowledge Translation: Multiple Case Study. Journal of Medical Internet Research, 2020, 22, e15121.	2.1	13
6012	The Use of Social Media to Increase the Impact of Health Research: Systematic Review. Journal of Medical Internet Research, 2020, 22, e15607.	2.1	76
6013	Exploring Strategies for Using Social Media to Self-Manage Health Care When Living With and Beyond Breast Cancer: In-Depth Qualitative Study. Journal of Medical Internet Research, 2020, 22, e16902.	2.1	11
6014	How Health Care Organizations Approach Social Media Measurement: Qualitative Study. JMIR Formative Research, 2020, 4, e18518.	0.7	5
6015	Rethinking Social Interaction: Empirical Model Development. Journal of Medical Internet Research, 2020, 22, e18558.	2.1	8
6016	The Role of Social Media in Enhancing Clinical Trial Recruitment: Scoping Review. Journal of Medical Internet Research, 2020, 22, e22810.	2.1	79
6017	Use of Social Media in the Assessment of Relative Effectiveness: Explorative Review With Examples From Oncology. JMIR Cancer, 2018, 4, e11.	0.9	15
6018	How Can Social Media Lead to Co-Production (Co-Delivery) of New Services for the Elderly Population? A Qualitative Study. JMIR Human Factors, 2018, 5, e5.	1.0	6
6019	A New Dimension of Health Care: Systematic Review of the Uses, Benefits, and Limitations of Social Media for Health Communication. Journal of Medical Internet Research, 2013, 15, e85.	2.1	1,730
6020	Health Care Professionals' Beliefs About Using Wiki-Based Reminders to Promote Best Practices in Trauma Care. Journal of Medical Internet Research, 2012, 14, e49.	2.1	27
6021	HealthTrust: A Social Network Approach for Retrieving Online Health Videos. Journal of Medical Internet Research, 2012, 14, e22.	2.1	43
6022	Use of Social Media by Western European Hospitals: Longitudinal Study. Journal of Medical Internet Research, 2012, 14, e61.	2.1	82
6023	Misleading Health-Related Information Promoted Through Video-Based Social Media: Anorexia on YouTube. Journal of Medical Internet Research, 2013, 15, e30.	2.1	246
6024	Social Media and the Empowering of Opponents of Medical Technologies: The Case of Anti-Vaccinationism. Journal of Medical Internet Research, 2013, 15, e103.	2.1	55

#	ARTICLE	IF	CITATIONS
6025	Internet and Social Media For Health-Related Information and Communication in Health Care: Preferences of the Dutch General Population. Journal of Medical Internet Research, 2013, 15, e220.	2.1	114
6026	The Complex Relationship of Realspace Events and Messages in Cyberspace: Case Study of Influenza and Pertussis Using Tweets. Journal of Medical Internet Research, 2013, 15, e237.	2.1	82
6027	Scoping Review on Search Queries and Social Media for Disease Surveillance: A Chronology of Innovation. Journal of Medical Internet Research, 2013, 15, e147.	2.1	140
6028	Wikis and Collaborative Writing Applications in Health Care: A Scoping Review. Journal of Medical Internet Research, 2013, 15, e210.	2.1	69
6029	The Role of Social Media in Online Weight Management: Systematic Review. Journal of Medical Internet Research, 2013, 15, e262.	2.1	122
6030	Social Media and Rating Sites as Tools to Understanding Quality of Care: A Scoping Review. Journal of Medical Internet Research, 2014, 16, e56.	2.1	117
6031	Promoting Health in Virtual Worlds: Lessons From Second Life. Journal of Medical Internet Research, 2014, 16, e229.	2.1	9
6032	Therapeutic Affordances of Social Media: Emergent Themes From a Global Online Survey of People With Chronic Pain. Journal of Medical Internet Research, 2014, 16, e284.	2.1	68
6033	â€œFriendingâ€•Teens: Systematic Review of Social Media in Adolescent and Young Adult Health Care. Journal of Medical Internet Research, 2015, 17, e4.	2.1	160
6034	Patient-Reported Outcomes and Therapeutic Affordances of Social Media: Findings From a Global Online Survey of People With Chronic Pain. Journal of Medical Internet Research, 2015, 17, e20.	2.1	59
6035	Social Media and HIV: A Systematic Review of Uses of Social Media in HIV Communication. Journal of Medical Internet Research, 2015, 17, e248.	2.1	152
6036	Mobile Phone and Web 2.0 Technologies for Weight Management: A Systematic Scoping Review. Journal of Medical Internet Research, 2015, 17, e259.	2.1	70
6037	How Health Care Professionals Use Social Media to Create Virtual Communities: An Integrative Review. Journal of Medical Internet Research, 2016, 18, e166.	2.1	219
6038	Effectiveness of Social Media Interventions for People With Schizophrenia: A Systematic Review and Meta-Analysis. Journal of Medical Internet Research, 2016, 18, e92.	2.1	52
6039	Professional Use of Social Media by Pharmacists: A Qualitative Study. Journal of Medical Internet Research, 2016, 18, e258.	2.1	33
6040	Characterizing Awareness of Schizophrenia Among Facebook Users by Leveraging Facebook Advertisement Estimates. Journal of Medical Internet Research, 2017, 19, e156.	2.1	30
6041	Researching Mental Health Disorders in the Era of Social Media: Systematic Review. Journal of Medical Internet Research, 2017, 19, e228.	2.1	182
6042	Consumer Health-Related Activities on Social Media: Exploratory Study. Journal of Medical Internet Research, 2017, 19, e352.	2.1	43

#	ARTICLE	IF	CITATIONS
6043	What is eHealth (6)? Development of a Conceptual Model for eHealth: Qualitative Study with Key Informants. Journal of Medical Internet Research, 2017, 19, e324.	2.1	227
6044	The Effect of Doctor-Consumer Interaction on Social Media on Consumersâ€™ Health Behaviors: Cross-Sectional Study. Journal of Medical Internet Research, 2018, 20, e73.	2.1	33
6045	Users, Uses, and Effects of Social Media in Dietetic Practice: Scoping Review of the Quantitative and Qualitative Evidence. Journal of Medical Internet Research, 2018, 20, e55.	2.1	43
6047	Agenda Setting for Health Promotion: Exploring an Adapted Model for the Social Media Era. JMIR Public Health and Surveillance, 2015, 1, e21.	1.2	30
6048	The Use of Social Media for Health Promotion in Hispanic Populations: A Scoping Systematic Review. JMIR Public Health and Surveillance, 2016, 2, e32.	1.2	55
6049	Tweet for Behavior Change: Using Social Media for the Dissemination of Public Health Messages. JMIR Public Health and Surveillance, 2017, 3, e14.	1.2	175
6050	Wikis and Collaborative Writing Applications in Health Care: A Scoping Review Protocol. JMIR Research Protocols, 2012, 1, e1.	0.5	17
6051	TRAK App Suite: A Web-Based Intervention for Delivering Standard Care for the Rehabilitation of Knee Conditions. JMIR Research Protocols, 2015, 4, e122.	0.5	22
6052	Online Dissemination Strategies of a Canada Research Chair: Overview and Lessons Learned. JMIR Research Protocols, 2017, 6, e27.	0.5	6
6053	Development of an Evidence-Informed Blog to Promote Healthy Eating Among Mothers: Use of the Intervention Mapping Protocol. JMIR Research Protocols, 2017, 6, e92.	0.5	20
6054	Monitoring Twitter Conversations for Targeted Recruitment in Cancer Trials in Los Angeles County: Protocol for a Mixed-Methods Pilot Study. JMIR Research Protocols, 2018, 7, e177.	0.5	10
6056	SAÄŽLIK YÃ—NETÄ°MÄ° BÃ—LÃœMÃœ Ã–ÄžRENCÄ°LERÄ°NÄ°N Ä°LETÄ°ÅžÄ°M BECERÄ°LERÄ° Ä°LE SOSYAL MEDYA KULLANIMLARI ARASINDAKÄ° Ä°LÄ°ÅžKÄ°NÄ°N BELÄ°RLENMESÄ°. Ä°Åžletme Bilimi Dergisi, 2018, 6, 185-205.	0.2	9
6057	Accessing Value-in-Use Information by Integrating Social Platforms into Service Offerings. Technology Innovation Management Review, 2014, 4, 26-34.	1.0	3
6058	Users as Co-Designers of Software-Based Media: The Co-Construction of Internet Relay Chat. Canadian Journal of Communication, 2014, 39, 577-596.	0.1	9
6059	New Media in the Electoral Context: The new normal. , 2015, , .		4
6060	Socio-psychological factors influencing continuance intention of participants using online social networks to buy. Journal of Governance and Regulation, 2015, 4, 92-101.	0.4	1
6061	LibrariansÃ¢â‚¬â„¢ Use of Social Media for Professional Development in Nigeria. Information Management and Business Review, 2013, 5, 136-143.	0.1	14
6062	A Theoretic Extension and Empirical investigation of conducting Business Online Social Network: The Continuance Intention Phenomenon. Journal of Economics and Behavioral Studies, 2014, 6, 373-385.	0.1	3

#	Article	IF	Citations
6063	The image of Belgrade and Novi Sad as perceived by foreign tourists. Journal of the Geographical Institute Jovan Cvijic SASA, 2016, 66, 91-104.	0.3	7
6064	Efficacy of Social Media Utilization by Public Accounting Firms: Findings and Directions for Future Research. Journal of Information Systems, 2015, 29, 5-21.	0.5	33
6065	Social Media Adoption and Corporate Disclosure. Journal of Information Systems, 2015, 29, 23-50.	0.5	81
6066	Do Social Media Matter? Initial Empirical Evidence. Journal of Information Systems, 2015, 29, 51-70.	0.5	27
6067	Social Media and Voluntary Nonfinancial Disclosure: Evidence from Twitter Presence and Corporate Political Disclosure. Journal of Information Systems, 2019, 33, 99-128.	0.5	18
6068	The Influence of Strategic Orientation on Firm Performance Mediated by Social Media Orientation at MSMEs. International Journal of Science and Engineering Invention, 2018, 4, .	0.1	1
6069	KLASIFIKASI BISNIS E-COMMERCE DI INDONESIA. Modus, 2016, 27, 163.	0.0	17
6070	Social media and disaster communication: A case study of Cyclone Winston. Pacific Journalism Review, 2018, 24, 123-137.	0.1	24
6071	Heutagogy and digital media networks. Pacific Journal of Technology Enhanced Learning, 2019, 1, 1-14.	0.1	37
6072	Differences in the usage of online marketing and social media tools: evidence from Czech, Slovakian and Hungarian SMEs. Equilibrium Quarterly Journal of Economics and Economic Policy, 2020, 15, 537-563.	1.2	25
6073	Factors Influencing Saudi Arabian Women's Shopping Behavior in Online Purchase Activities. Journal of Emerging Economies and Islamic Research, 2013, 1, 30.	0.3	5
6074	Social Media Inﬂuencer Advertising versus Advertising on Social Media Account of a Brand. Evidence from an Experimental Design. Journal of Media Research, 2020, 13, 45-54.	0.2	4
6075	The Social Factory: Connecting People, Machines and Data in Manufacturing for Context-Aware Exception Escalation. , 2017, , .		18
6076	Preservation of Indigenous Culture among Indigenous Migrants through Social Media: The Igorot Peoples. , 2017, , .		10
6077	Emotions Trump Facts: The Role of Emotions in on Social Media: A Literature Review. , 2018, , .		11
6078	The Diffusion of Crisis-Related Communication on Social Media: An Empirical Analysis of Facebook Reactions. , 2018, , .		18
6079	Using Social Media for Government Passive Expert-Sourcing. , 2018, , .		1
6080	Content marketing on the increase of value and confidence network. International Journal of Social Sciences and Education Research, 2016, 2, 274-285.	0.1	8

#	Article	IF	Citations
6081	THE IMPACT OF CORPORATE SOCIAL MEDIA ON REVENUE AND PROFIT: AN EXPLORATORY STUDY. International Journal of Management & Information Technology, 2014, 10, 1892-1902.	0.0	1
6082	Digital astroturfing in politics: Definition, typology, and countermeasures. Studies in Communication Sciences, 2018, 18, .	0.3	57
6083	Personal Online Identity-Branding or Impression Management. Buletinul ÅžtiinÅ£ific Al Academiei Trupelor De Uscat, 2019, 24, 67-75.	0.1	6
6084	Sharing is Caring, and Millennials Do Care: Collaborative Consumption through the Eyes of Internet Generation. South East European Journal of Economics and Business, 2019, 14, 49-60.	0.2	14
6085	Social Media as a Marketing Tool for European and North American Universities and Colleges. Journal of Intercultural Management, 2018, 10, 125-154.	0.8	20
6086	Can Social Media be a Tool for Participatory Governance in Slovak Municipalities ?. NISPAcee Journal of Public Administration and Policy, 2018, 11, 81-101.	0.5	9
6087	The impact of social media on managing the image of the Polish national football team. Physical Culture and Sport, Studies and Research, 2020, 87, 46-55.	0.2	2
6088	Using Social Media Data to Plan for Tourism. Quaestiones Geographicae, 2020, 39, 125-138.	0.5	3
6089	TripAdvisor as a source of data in the planning process of tourism development on a local scale. Tourism(Poland), 2018, 28, 49-55.	0.3	2
6090	Usersâ€™ Social-interaction Needs While Shopping via Online Sales Configurators. International Journal of Industrial Engineering and Management, 2019, 10, 139-154.	1.0	7
6091	Social media: toward an integrated human collaboration in supply-chain management. WIT Transactions on Information and Communication Technologies, 2014, , .	0.0	4
6092	Use of social media for assessing sustainable urban mobility indicators. International Journal of Sustainable Development and Planning, 2018, 13, 338-348.	0.3	10
6093	Managing the digital campaign process for sustainable tourism destinations. , 2016, , .		1
6094	The Role of Social Media and User-Generated-Content in Millennialsâ€™ Travel Behavior. Management Dynamics in the Knowledge Economy, 2013, 7, 87-104.	0.5	15
6095	Like Me: Generation Z and the Use of Social Media for Personal Branding. Management Dynamics in the Knowledge Economy, 2013, 7, 257-268.	0.5	46
6096	A utilizaÃ§Ã£o das redes sociais na perspetiva das empresas de turismo em espaÃ§o rural. Pasos, 2017, 15, 807-822.	0.1	3
6097	Social media and consumer buying decisions in tourism: The case of Turkey. Pasos, 2018, 16, 1051-1066.	0.1	14
6098	Em busca de "likes": A influÃªncia das mÃdias sociais no comportamento do consumidor no consumo de viagens. Pasos, 2019, 17, 113-128.	0.1	4

#	ARTICLE	IF	CITATIONS
6099	YouTube Channel: An Alternative Social Media to Enhance EFL Studentsâ€™ Speaking Skill. J-SHMIC Journal of English for Academic, 2020, 7, 77-87.	0.2	7
6100	Impact of Wikipedia on Market Information Environment: Evidence on Management Disclosure and Investor Reaction. MIS Quarterly: Management Information Systems, 2013, 37, 1043-1068.	3.1	119
6101	What's Different about Social Media Networks? A Framework and Research Agenda. MIS Quarterly: Management Information Systems, 2014, 38, 274-304.	3.1	464
6102	Jamming with Social Media: How Cognitive Structuring of Organizing Vision Facets Affects IT Innovation Diffusion. MIS Quarterly: Management Information Systems, 2015, 39, 591-614.	3.1	26
6103	Are Social Media Emancipatory or Hegemonic? Societal Effects of Mass Media Digitization in the Case of the SOPA Discourse. MIS Quarterly: Management Information Systems, 2016, 40, 303-329.	3.1	69
6104	Social Network Integration and User Content Generation: Evidence from Natural Experiments. MIS Quarterly: Management Information Systems, 2017, 41, 1035-1058.	3.1	128
6105	Social Media Affordances for Connective Action: An Examination of Microblogging Use During the Gulf of Mexico Oil Spill. MIS Quarterly: Management Information Systems, 2017, 41, 1179-1205.	3.1	144
6106	Using social media to support teaching and learning in higher education: an analysis of personal narratives. Research in Learning Technology, 2020, 28, .	2.3	16
6107	The Relationship with Ad Clicks and Purchase Intention: An Empirical Study of Online Consumer Behaviour. European Journal of Economics and Business Studies, 2017, 9, 25.	0.3	4
6108	Narsistik KiÅŸilik Ã–zelliklerinin Sosyal Medya BaÄŸÄ±mlÄ±lÄ±k DÃ¼zeyi ve GÃ¶steriÅŸÃ§i TÃ¼ketim EÄŸilimleri Ã¼zerine Etkisinin Tespiti. OPUS UluslararasÄ± Toplum AraÅŸtÄ±rmalarÄ± Dergisi, 0, , .	0.3	5
6110	Survey on data analysis in social media: A practical application aspect. Big Data Mining and Analytics, 2020, 3, 259-279.	7.5	41
6111	THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION ON CORPORATE REPUTATION. I-managerâ€™s Journal on Management, 2016, 10, 37.	0.3	4
6112	IMPACT OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOR - A DESCRIPTIVE STUDY ON TAM MODEL. I-managerâ€™s Journal on Management, 2018, 13, 34.	0.3	7
6113	Cultivation Effects of Social Media on Cognitive, Social and Moral Skills of Adolescents in Pakistan. Journal of Business and Social Review in Emerging Economies, 2020, 6, 419-436.	0.0	1
6115	Developing an Interactive Social Media Based Learning Environment. Issues in Informing Science and Information Technology, 0, 8, 323-334.	0.0	22
6116	Effectiveness of Peer Assessment in a Professionalism Course Using an Online Workshop. Journal of Information Technology Education: Innovations in Practice, 0, 14, 001-016.	0.0	6
6117	Teaching Social Media in Business. Journal of Information Technology Education: Innovations in Practice, 0, 14, 039-062.	0.0	8
6118	Predicting the Use of Twitter in Developing Countries: Integrating Innovation Attributes, Uses and Gratifications, and Trust Approaches. Informing Science, 0, 19, 215-237.	0.0	6

#	ARTICLE	IF	CITATIONS
6119	Investigating the Impact of Social Media Use on Studentâ€™s Perception of Academic Performance in Higher Education: Evidence from Jordan. Journal of Information Technology Education:Research, 0, 19, 953-975.	0.0	16
6120	Comparative Content Analysis of Hotel Reviews by Mass Tourism Destination. Journal of Tourism and Services, 2020, 11, 147-166.	0.7	7
6121	COMPARISON OF K-MEANS CLUSTERING METHOD AND K-MEDOIDS ON TWITTER DATA. Indonesian Journal of Statistics and Its Applications, 2020, 4, 189-202.	0.1	6
6122	Using Social Media for Branding in Publishing. Online Journal of Communication and Media Technologies, 2011, 1, .	0.4	4
6123	Social and Traditional Mainstream Media of Communication: Synergy and Variance Perspective. Online Journal of Communication and Media Technologies, 2017, 7, .	0.4	4
6124	CANDIDATES IN THE PRESIDENTIAL ELECTIONS IN ROMANIA (2014): THE USE OF SOCIAL MEDIA IN POLITICAL MARKETING. Studies and Scientific Researches: Economics Edition, 2015, , .	0.0	1
6125	Social Media Enabled E-Participation: Review and Agenda for Future Research. E-Service Journal, 2017, 10, 45.	0.6	17
6126	Research on Online Knowledge Sharing Behavior of College Students. , 0, , .		2
6127	Discovering collection and analysis techniques for social media to improve public safety. International Technology Management Review, 2013, 3, 42.	0.9	13
6128	A Review of Critical Factors for Communicating With Customers on Social Networking Sites. International Technology Management Review, 2013, 3, 208.	0.9	8
6129	Social Media in Micro and Small Third Sector Firms. International Technology Management Review, 2015, 5, 135.	0.9	2
6130	Research on Factors Influencing the Sharing Intention in Social Media----- A model of Sina Weibo. , 0, , .		1
6131	A Social Media Framework of Cultural Museums. Advances in Hospitality and Tourism Research, 2017, 5, 101-119.	1.2	5
6132	BÄ°REYLERÄ°N HEDONÄ°K TÃœKETÄ°M DAVRANIÅžLARINA SOSYAL MEDYANIN ETKÄ°SÄ°. Turkish Journal of Marketing, 2018, 3, 127-142.	0.3	6
6133	Collaboration through Flickr &amp; Skype: Can Web 2.0 Technology Substitute the Traditional Design Studio in Higher Design Education?. Contemporary Educational Technology, 2014, 5, .	1.3	5
6134	Social Media Advertising/Marketing: A Study of Awareness, Attitude and Responsiveness by Nigerian Youths. Online Journal of Communication and Media Technologies, 2015, 5, 117-140.	0.4	3
6135	Young Peopleâ€™s Engagement of Social Media for Social Transformation: Study of Nigerian University Students. Online Journal of Communication and Media Technologies, 2015, 5, 171-194.	0.4	4
6136	Teaching and learning Oral Radiology via the social medium WhatsApp. Revista Da ABENO, 2017, 17, 16-25.	0.0	5

#	Article	IF	Citations
6137	KOBÄ°'lerin Pazarlama Ä°letiÅŸiminde Sosyal MedyanÄ±n RolÃ¼, GenÃ§ GiriÅŸimcilere YÃ¶nelik Bir AraÅŸtÄ±rma. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 0, , 36-56.	0.2	2
6138	Geleneksel ve Sosyal Medyada Reklama YÃ¶nelik Tutum ve Reklam DeÄŸeri ArasÄ±ndaki Ä°liÅŸkinin KarÅŸÄ±laÅŸtÄ±rÄ±lmasÄ±. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 2019, , 305-322.	0.2	7
6139	The Use of Instagram as a Public Relations Tool in Health Tourism: An Analysis on â€œHealth Tourism Turkeyâ€•Hashtag. International Journal of Health Management and Tourism, 2019, 4, 44-60.	0.7	8
6140	Monetary Materialities of Peer-Produced Knowledge: The Case of Wikipedia and Its Tensions with Paid Labour. TripleC, 2015, 14, .	0.6	9
6141	Fake News Case Study during the Australian 2019 General Election. Australasian Journal of Information Systems, 0, 24, .	0.3	4
6142	Secrecy and Sustainability: How Concealment and Revelation Shape Vepsian Language Revival. Anthropologica, 2017, 59, 74-88.	0.2	2
6143	Uso de <i>Twitter</i> y <i>Facebook</i> por los medios iberoamericanos. Profesional De La Informacion, 2011, 20, 611-620.	2.7	38
6144	Haciendo visible lo invisible: visualizaciÃ³n de la estructura de las relaciones en red en <i>Twitter</i> por medio del anÃ¡lisis de redes sociales. Profesional De La Informacion, 2014, 23, 246-252.	2.7	16
6145	Oportunidades para la cocreaciÃ³n de contenidos en los diarios nativos digitales. Profesional De La Informacion, 0, , .	2.7	12
6146	HÃ¡bitos y actitudes de los jÃ³venes ante las redes sociales: influencia del sexo, edad y clase social. Profesional De La Informacion, 0, , .	2.7	16
6147	Association Between Usage of Social Media and Depression Among Young Adults. Journal of Management Info, 2018, 5, 26-30.	0.2	5
6148	The Influence of Social Media on Public Value: A Systematic Review of Past Decade. Journal of Public Value and Administration Insights, 2019, 2, 1-6.	1.0	11
6149	The Effect of Use of Social Media on Prosocial Behavior. Journal of Marketing and Information Systems, 2019, 2, 14-20.	0.1	1
6150	Restaurant Image in Social Media: The Case of Tripadvisor. Journal of Multidisciplinary Academic Tourism, 2016, 1, 13-30.	0.2	6
6151	Home Away from Home: International Students and their Identity-Based Social Networks in Australia. Journal of International Students, 2014, 4, 2-15.	0.4	74
6152	Web reputation and performance measurement systems in the hotel industry: An exploratory study in Italy. Management Control, 2015, , 41-64.	0.2	1
6153	How are companies facing the social media (r)evolution?. Mercati & CompetitivitÃ€, 2015, , 67-86.	0.1	4
6154	Exploring the palm oil crisis through the lens of different social media: an analysis of facebook, youtube and twitter contents. Mercati & CompetitivitÃ€, 2016, , 43-64.	0.1	2

#	ARTICLE	IF	CITATIONS
6155	Social media strategies to protect brand image and corporate reputation in the digital era: a digital investigation of the Eni vs. Report case. Mercati & CompetitivitÃ€, 2016, , 65-84.	0.1	12
6156	Brand consistent behavior of employees on social media: the role of social media governance and policies. Mercati & CompetitivitÃ€, 2016, , 85-106.	0.1	4
6157	Internal Branding and Employee Brand Consistent Behaviours: The Role of Enablement-Oriented Communication. Mercati & CompetitivitÃ€, 2017, , 121-139.	0.1	1
6158	Facebook and Twitter, social networks for culture. An investigation on museums. Mercati & CompetitivitÃ€, 2018, , 39-59.	0.1	2
6159	La prima colazione delle famiglie italiane: uno sguardo dall'interno. Sociologia Della Comunicazione, 2017, , 84-102.	0.1	1
6160	Measuring organizational identity via LinkedIn: The role played by employees' tenure, type of employment contract and age. Studi Organizzativi, 2019, , 114-129.	0.3	2
6161	Specyfika kryzysÃ³w wizerunkowych w mediach spoÅ‚ecznoÅ›ciowych. Studia Medioznawcze, 0, 3, 101-113.	0.1	4
6162	International Aspects and Challenges of Digital Transformation. Gospodarka Narodowa, 2018, 293, 87-102.	0.1	3
6163	Applying Virtual Reality Technology to Geoscience Classrooms. Review of International Geographical Education Online (discontinued), 0, , .	0.1	10
6164	BoÅŸ Zaman Tatmini, YaÅŸam Tatmini ve Mutlulukta Sosyal Medya BaÄŸlÄ±lÄ±ÄŸÄ±nÄ±n RolÃ¼: 50 YaÅŸ ve Ãœzeri Bireyler Ãœzerinde Bir AraÅŸtÄ±rma. CBÃœ Beden EÄŸitimi Ve Spor Bilimleri Dergisi, 2019, 14, 263-279.	0.1	3
6165	Social Media Versus Traditional Vietnamese Journalism and Social Power Structures. Asian Journal of Journalism and Media Studies, 2019, 2, 1-14.	0.3	9
6166	Exploring the Benefits of Social Media Towards Knowledge Sharing Among Doctors. Pakistan Journal of Psychological Research, 2019, 34, 331-352.	0.1	9
6167	Making Place in the Media City. Culture Unbound, 2012, 4, 559-577.	0.1	4
6168	Smartphone Use and Academic Performance of University Students: A Mediation and Moderation Analysis. Sustainability, 2020, 12, 439.	1.6	22
6169	Examining the Factors Affecting SME Performance: The Mediating Role of Social Media Adoption. Sustainability, 2021, 13, 75.	1.6	71
6170	Towards a Taxonomy for Design Options of Social Networking Technologies in Sustainable Business Models. Sustainability, 2021, 13, 81.	1.6	5
6171	Harnessing the power of social media for creativity support: A three-pronged approach. Knowledge Management and E-Learning, 2012, , 174-194.	0.8	2
6172	SÃœRDÃœRÃœLEBÄ°LÄ°RLÄ°KLE Ä°LGÄ°LÄ° BÄ°R PAZARLAMA Ä°LETÄ°ÅŸÄ°MÄ° ARACI OLARAK INSTAGRAM: EN DEÄŽERLÄ° 25 MARKA ARAÅŸTIRMA. Ã‡ukurova Ãœniversitesi Sosyal Bilimler EnstitÃ¼sÃ¼ Dergisi, 2019, 28, 91-108.	0.1	5

#	ARTICLE	IF	CITATIONS
6173	DÃ"NDE ESTAMOS: UNA INTRODUCCIÃ"N A LA EDUCACIÃ"N EN LOS NEGOCIOS. Journal of Management and Business Education, 2018, 1, 1-10.	0.1	14
6174	#biteme: Considering the Potential Influence of Social Media on In-Water Encounters with Marine Wildlife. Tourism in Marine Environments, 2020, 15, 249-258.	0.1	23
6175	Social business intelligence: Review and research directions. Journal of Intelligence Studies in Business, 2018, 8, .	0.4	11
6176	SAÄžLIK Ä°LETÄ°ÅžÄ°MÄ°NDE SOSYAL MEDYA KULLANIMININ ROLÃœ. Sosyolojik DÃ¼ÅŸÃ¼n:, 2020, 5, 1-18.	0.3	5
6177	Inter-category Map: Building Cognition Network of General Customers through Big Data Mining. KSII Transactions on Internet and Information Systems, 2014, 8, 583-600.	0.7	6
6178	Effectiveness Factors of Online Advertising. , 2012, , .		3
6179	EMPLOYER BRANDING THROUGH SOCIAL MEDIA: THE CASE OF LARGEST POLISH COMPANIES. , 2018, , .		1
6180	Employee Reviews on Company Independent Sites and its Impact on Organizational Attractiveness: Role of Information Realism, Person â€" Environment Fit and Source Credibility Framework. Business: Theory and Practice, 2014, 15, 390-397.	0.8	14
6181	INVESTIGATING HERITAGE SITES THROUGH THE LENS OF SOCIAL MEDIA. Journal of Architecture and Urbanism, 2018, 42, 199-211.	0.3	9
6182	MARKETING COMMUNICATION MODEL FOR SOCIAL NETWORKS. Journal of Business Economics and Management, 2018, 19, 500-520.	1.1	16
6183	KNOWLEDGE SHARING ON SOCIAL MEDIA: STATE OF THE ART IN 2018. Journal of Business Economics and Management, 2019, 21, 44-63.	1.1	5
6184	VALUE CO-CREATION THROUGH SOCIAL MEDIA: A CASE STUDY OF A START-UP COMPANY. Journal of Business Economics and Management, 2019, 20, 1-19.	1.1	28
6187	Qui milite sur InternetÂ?. Revue FranÃ§aise De Science Politique, 2013, Vol.63, 663-678.	0.0	16
6190	Nonpharmacological Strategies Used By Family Caregivers of Persons With Alzheimer's Disease and Related Dementias as Presented in Blogs. Journal of Gerontological Nursing, 2019, 45, 25-35.	0.3	7
6191	Using Twitter to Engage Online RN-to-BSN Students in Health Care Policy. Journal of Nursing Education, 2019, 58, 107-109.	0.4	6
6192	In COVID-19 outbreak, correlating the cost-based market liquidity risk to microblogging sentiment indicators. National Accounting Review, 2020, 2, 249-262.	1.5	4
6193	UÄinkovitost socialnega vplivanja pri okoljskem ozaveÅ¡Äanju in vedenju v povezavi z vodo. Geografski Vestnik, 2018, 89, .	0.2	2
6194	On the attractiveness of social media for language learning: a look at the state of the art. Apprentissage Des Langues Et Systemes D'information Et De Communication, 2012, , .	0.2	26

#	ARTICLE	IF	CITATIONS
6195	De l'attrait des mÃ©dias sociaux pour l'apprentissage des languesÂâ€" Regard sur l'Ã©tat de l'art. Apprentissage Des Langues Et Systemes D'information Et De Communication, 2012, , .	0.2	3
6196	Exposition des jeunes nigÃ©rians aux donnÃ©es gÃ©ospatiales et aux technologies de l'intelligence artificielle : thÃ©orie de la culture et perception des relations sociales. Communication Technologies Et DÃ©veloppement, 2020, , .	0.1	1
6197	The Role of Social Media in the Public Sector. , 0, , 1-22.		4
6198	Linguistic Aspects of Informal Learning in Corporate Online Social Networks. , 2012, , 93-112.		10
6199	Effects of Narcissism, Leisure Boredom, and Gratifications Sought on User-Generated Content Among Net-Generation Users. , 2013, , 49-63.		3
6200	Social Media Impact on Holiday Travel Planning. , 2013, , 230-249.		1
6201	Agency and Identity in Social Media. , 2012, , 37-57.		8
6202	Analyzing Social Networks to Mine Important Friends. , 2013, , 90-104.		21
6203	The Role of Social Media as a Tool for Learning. , 0, , 18-38.		2
6204	Social Media Marketing. , 2013, , 56-68.		3
6205	Social Media Activities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 1-15.	0.7	2
6206	Understanding Purchasing Behavior within Virtual Worlds. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 79-101.	0.7	1
6207	Two-Sided Markets and Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 197-213.	0.7	2
6208	Volunteered Geographic Information for Disaster Management. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2013, , 98-118.	0.2	4
6209	Social Media and Public Administration in Spain. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2013, , 276-298.	0.2	8
6210	Social Media, New ICTs and the Challenges Facing the Zimbabwe Democratic Process. Advances in Human and Social Aspects of Technology Book Series, 0, , 402-422.	0.3	15
6211	Social Media, New ICTs and the Challenges Facing the Zimbabwe Democratic Process. , 0, , 1281-1301.		8
6212	The Strategic Use of Social Media in the Fashion Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 209-233.	0.7	1

#	ARTICLE	IF	CITATIONS
6213	Higher Education and Web 2.0. Advances in Higher Education and Professional Development Book Series, 2014, , 88-106.	0.1	6
6214	Social Media Tools in Initial Teacher Education. Advances in Higher Education and Professional Development Book Series, 2014, , 129-154.	0.1	4
6215	Teachersâ€™ Use of Social Networking Sites for Continuing Professional Development. Advances in Educational Technologies and Instructional Design Book Series, 2014, , 441-464.	0.2	2
6216	Reconciling Social Media with Luxury Fashion Brands. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 257-285.	0.7	4
6217	Recognised Creativity. Advances in Higher Education and Professional Development Book Series, 2014, , 242-273.	0.1	2
6218	How to Develop WOM Marketing. Advances in E-Business Research Series, 2014, , 30-47.	0.2	1
6219	Marketing in an Interactive World. Advances in Social Networking and Online Communities Book Series, 0, , 29-52.	0.3	11
6220	The E-Commerce Business Model Implementation. , 2014, , 2509-2520.		5
6221	A Theoretical Foundation of Demand Driven Web Services. Advances in Web Technologies and Engineering Book Series, 2014, , 1-32.	0.4	9
6222	Adoption of Social Media Services. Advances in Web Technologies and Engineering Book Series, 2014, , 287-303.	0.4	11
6223	A Conceptual Framework for Determining Brand Attitude and Brand Equity through Text Analytics of Social Media Behavior. , 2015, , 1393-1405.		2
6224	Social Media Development, Usage, Challenges, and Opportunities. Advances in Information Quality and Management, 2014, , 6773-6780.	0.3	3
6225	A Traditional Organization Towards a New Dimension of Labour. Advances in Business Information Systems and Analytics Book Series, 2014, , 181-205.	0.3	5
6226	Social Media and Social Change. Advances in Business Information Systems and Analytics Book Series, 2014, , 56-72.	0.3	3
6227	Students' Privacy Concerns on the Use of Social Media in Higher Education. , 0, , 1327-1348.		2
6228	Nurses Using Social Media and Mobile Technology for Continuing Professional Development. Advances in Healthcare Information Systems and Administration Book Series, 2014, , 147-172.	0.2	2
6229	Social Media for Health Communication. Advances in Healthcare Information Systems and Administration Book Series, 2014, , 237-263.	0.2	10
6231	Influence of Corporate Social Media in Strategic Decision Processes. Advances in E-Business Research Series, 2014, , 33-55.	0.2	5

#	ARTICLE	IF	CITATIONS
6232	Using the Power of Social Media Marketing to Build Consumer-Based Brand Equity. Advances in E-Business Research Series, 2014, , 56-77.	0.2	3
6233	Social Media Opportunities for Market-Driven Firms. Advances in E-Business Research Series, 2014, , 180-199.	0.2	9
6234	The Role of Social Media in the Knowledge-Based Organizations. Advances in E-Business Research Series, 2014, , 254-275.	0.2	64
6235	Bridging the Social and Teaching Presence Gap in Online Learning. Advances in Educational Technologies and Instructional Design Book Series, 2015, , 158-182.	0.2	6
6236	Social Media and Online Brand Communities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 1-27.	0.7	7
6237	Social Media and SMEs in Transition Countries. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 114-133.	0.7	6
6238	Social Media and Customer Retention. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 200-222.	0.7	12
6239	Social Media and Its Implications for Marketing Communications. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 252-270.	0.7	3
6240	Measuring the Social Impact. Advances in Social Networking and Online Communities Book Series, 2015, , 174-191.	0.3	5
6241	The Role of Social Media in Libraries. Advances in Library and Information Science, 2015, , 71-84.	0.2	1
6242	The Social Library. Advances in Library and Information Science, 2015, , 140-154.	0.2	4
6243	Social Media and Academic Performance of Library and Information Science Undergraduates. Advances in Library and Information Science, 2015, , 203-229.	0.2	2
6244	Gamification and Social Media as Tools for Tourism Promotion. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 17-51.	0.7	5
6245	Social Media as an Advertisement Tool. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 52-63.	0.7	3
6246	The Role of Social Media in International Advertising. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 171-196.	0.7	27
6247	The Influence of Perceived Interactivity of Social Media Advertising and Voluntary Self-Disclosure on Attitudes and Intentions to Pass-Along. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 285-301.	0.7	2
6248	Keeping It Social. Advances in Higher Education and Professional Development Book Series, 2015, , 93-114.	0.1	1
6249	Enhancing Organizational Capacity through the Use of Social Media. Advances in Social Networking and Online Communities Book Series, 0, , 262-300.	0.3	3

#	ARTICLE	IF	CITATIONS
6250	Moving beyond the Basics. Advances in Media, Entertainment and the Arts, 2016, , 24-45.	0.0	1
6251	Social Media for Promoting Grassroots Political Movements and Social Change. Advances in Media, Entertainment and the Arts, 2016, , 609-637.	0.0	2
6252	How Social Commerce Emerged. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 1-16.	0.7	2
6253	The Effects of Consumer Social Media Marketing Experiences on Brand Affect and Brand Equity. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 73-87.	0.7	3
6254	Tourism Services, Micro-Blogging, and Customer Feedback. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 154-173.	0.7	6
6255	The Effects of Fan Personality on Participation in Social Media Based Brand Community. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 155-177.	0.7	1
6256	Use of Social Media for Policing. Advances in Human and Social Aspects of Technology Book Series, 2015, , 297-326.	0.3	1
6257	Social Media and Social Change. , 0, , 11-27.		4
6258	Adoption of Social Media Services. , 0, , 900-916.		2
6259	Adoption of Social Media as Communication Channels in Government Agencies. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2016, , 39-73.	0.2	2
6260	Analysing the Role of Social Media in Dialogue Marketing and Management as a Contemporary Franchising Local Area Marketing Technique. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 20-49.	0.7	4
6261	Loyalty Strategy and Social-CRM. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 64-93.	0.7	5
6262	Online Service Failure and Recovery Strategy. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 112-135.	0.7	7
6263	The Roles of Social Media Marketing and Brand Management in Global Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 173-200.	0.7	12
6264	The Intersection of Social Media and Customer Retention in the Luxury Beauty Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 235-258.	0.7	4
6265	â€œI Am Bloggingâ€¦â€•. , 2016, , 2007-2016.		1
6266	Social Media Affordances. , 2016, , 2084-2095.		1
6267	Social Media Marketing. , 2016, , 2144-2158.		9

#	ARTICLE	IF	CITATIONS
6268	Utilizing Social Media in Modern Business. , 2016, , 2171-2182.		26
6269	Managing Project Communication. Advances in IT Personnel and Project Management, 2016, , 35-50.	0.3	3
6270	An Integrated Approach to Collaborative Learning in Projects. Advances in IT Personnel and Project Management, 2016, , 160-178.	0.3	1
6271	Advocating Electronic Business and Electronic Commerce in the Global Marketplace. Advances in E-Business Research Series, 2016, , 1-24.	0.2	21
6272	Conceptualizing and Measuring Content Marketing in Luxury Firms. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 109-132.	0.7	6
6273	Old and New Distribution Channels in the Luxury Sector. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 220-243.	0.7	4
6274	Gender Differences in Motivations to Use Social Networking Sites. Advances in Human and Social Aspects of Technology Book Series, 2016, , 32-49.	0.3	2
6275	Higher Education at a Crossroads. Advances in Educational Marketing, Administration, and Leadership Book Series, 2016, , 27-57.	0.1	13
6276	Social Media Engagement. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 218-238.	0.7	1
6277	Role of Social Media in Brand Promotion. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 62-88.	0.7	4
6278	eWOM Marketing in Hospitality Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 266-280.	0.7	4
6279	The Role of Social Media for Knowledge Dissemination in Medical Tourism. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 25-54.	0.1	4
6280	Knowledge Workers' Social Media Usage as a Personal Knowledge Management Tool. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 108-124.	0.1	7
6281	Challenges of Knowledge Management amidst Rapidly Evolving Tools of Social Media. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 299-314.	0.1	4
6282	Professional and Business Applications of Social Media Platforms. Advances in E-Business Research Series, 2017, , 427-450.	0.2	26
6283	Exploring Digital Scholarship. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 117-142.	0.1	15
6284	Academics' Active and Passive Use of YouTube for Research and Leisure. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 188-210.	0.1	1
6285	Transformation of Business through Social Media. Advances in E-Business Research Series, 2017, , 1-17.	0.2	1

#	ARTICLE	IF	CITATIONS
6286	Mastering Social Media in the Modern Business World. Advances in E-Business Research Series, 2017, , 18-44.	0.2	15
6287	Social Media in Knowledge Management. Advances in E-Business Research Series, 2017, , 94-114.	0.2	3
6288	Social Media Metrics. Advances in E-Business Research Series, 2017, , 131-149.	0.2	2
6289	Exploring the Hidden Pattern from Tweets. Advances in Logistics, Operations, and Management Science Book Series, 2017, , 172-198.	0.3	1
6290	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 0, , 635-659.		2
6291	Subnational Governance Model from the Integration of Online Media and Social Networks. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2016, , 483-498.	0.2	1
6292	The Influence of Perceived Interactivity of Social Media Advertising and Voluntary Self-Disclosure on Attitudes and Intentions to Pass-Along. , 0, , 1388-1405.		2
6293	Understanding the Use of Social Media for Employer Branding. , 0, , 1708-1736.		4
6294	Let It Go. Advances in Business Information Systems and Analytics Book Series, 2017, , 294-317.	0.3	8
6295	Social Media and Identity. Advances in Human and Social Aspects of Technology Book Series, 0, , 62-83.	0.3	1
6296	Analysing the Effect of Value in Online Communities on Satisfaction in Online Socialisation and Knowledge-Sharing Intentions of Eco-Tourist. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 35-60.	0.2	1
6297	The Past, the Present, and the Future. , 0, , 287-304.		2
6298	Marketing 4.0. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 94-117.	0.7	5
6299	Social Business Process Modeling. , 2018, , 765-776.		1
6300	Social Media Use and Customer Engagement. , 2018, , 5775-5785.		7
6301	Effective Cultural Communication via Information and Communication Technologies and Social Media Use. , 2018, , 7002-7013.		6
6302	Social Media and Business Practices. , 2018, , 7126-7139.		7
6303	Social Media, Interfacing Brands in Relation to the Social Media Ecosystem. Advances in E-Business Research Series, 2017, , 132-170.	0.2	2

#	ARTICLE	IF	CITATIONS
6304	User-Generated Content and Consumer Purchase Intentions in the Cosmetic Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 225-247.	0.7	1
6305	Social Identity Matters. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 326-361.	0.7	9
6306	Consumer Behavior, Trust, and Electronic Word-of-Mouth Communication. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2018, , 58-80.	0.1	4
6307	Social Media Application and the Library. , 2018, , 1687-1719.		1
6308	The Role of Social Media for Knowledge Dissemination in Medical Tourism. , 0, , 132-161.		3
6309	Attracting the Right Employees?. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 194-220.	0.3	2
6310	Let It Go. , 0, , 1106-1129.		2
6311	Role of Social Media in Environment Awareness. Advances in Environmental Engineering and Green Technologies Book Series, 2019, , 117-139.	0.3	3
6312	From Motivation and Self-Structure to a Decision-Support Framework for Online Social Networks. Advances in Information Security, Privacy, and Ethics Book Series, 2018, , 116-136.	0.4	1
6313	Marketing and Social Media. , 2018, , 90-97.		2
6314	Mastering Social Media in the Modern Business World. , 2018, , 111-137.		1
6315	Analysing the Role of Social Media in Dialogue Marketing and Management as a Contemporary Franchising Local Area Marketing Technique. , 2018, , 176-205.		3
6316	The Roles of Social Media Marketing and Brand Management in Global Marketing. , 2018, , 425-453.		2
6317	Gender Differences in Motivations to Use Social Networking Sites. , 2018, , 680-695.		3
6318	Social Media and Customer Retention. , 2018, , 733-755.		1
6319	Measuring the Social Impact. , 2018, , 1167-1184.		9
6320	An Overview on IoT and Its Impact on Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 1-20.	0.7	7
6321	eWOM. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 143-173.	0.7	8

#	ARTICLE	IF	CITATIONS
6322	Social Media Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 202-214.	0.7	4
6323	Use of Social Media for Disaster Management. , 2019, , 240-260.		2
6324	Organizational Knowledge Sharing and Enterprise Social Networks. Advances in Educational Technologies and Instructional Design Book Series, 2019, , 78-114.	0.2	6
6325	Digitalization of Culture and Arts Communication. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 144-160.	0.1	3
6326	Technology-Based Education. Advances in Educational Technologies and Instructional Design Book Series, 2019, , 48-62.	0.2	3
6327	The Dynamics of Social Media Marketing Content and Customer Retention. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 1-21.	0.7	2
6328	The Dynamics of Social Media and Value Co-Creation. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 22-42.	0.7	2
6329	Exploring the Relationship Between Social Media and Social Influence. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 83-103.	0.7	8
6330	Social Media, Online Brand Communities, and Customer Engagement in the Fashion Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 143-172.	0.7	4
6331	Marketing 4.0. , 2019, , 2172-2195.		6
6332	Gender Differences in Motivations to Use Social Networking Sites. , 2019, , 676-691.		8
6333	Effective Cultural Communication via Information and Communication Technologies and Social Media Use. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 377-390.	0.1	4
6334	Social Media and Business Practices. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 522-538.	0.1	1
6335	Professional and Business Applications of Social Media Platforms. , 2019, , 824-847.		6
6336	Social Media and the Challenges of Curtailing the Spread of Fake News in Nigeria. Advances in Media, Entertainment and the Arts, 2019, , 226-263.	0.0	2
6337	Troll Farm. Advances in Media, Entertainment and the Arts, 2019, , 392-419.	0.0	5
6338	Managing Integrated Brand Communication Strategies in the Online Era. , 2020, , 227-242.		3
6339	Factors Related to Phone Snubbing Behavior in Emerging Adults. Advances in Psychology, Mental Health, and Behavioral Studies, 2019, , 164-187.	0.1	13

#	ARTICLE	IF	CITATIONS
6340	Consumer Socialization Process for the Highly Connected Customers. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 1-19.	0.7	3
6341	Pricing Rental Tourist Accommodation. Advances in Finance, Accounting, and Economics, 2020, , 51-68.	0.3	3
6342	How Do Food Delivery Platforms Affect Urban Logistics?. Advances in Finance, Accounting, and Economics, 2020, , 221-238.	0.3	2
6343	Are Nurses Prepared for Engagement to Evidence-Based Practice with New Technologies?. Advances in Medical Technologies and Clinical Practice Book Series, 2011, , 98-112.	0.3	2
6344	Social Interaction Technologies and the Future of Blogging. , 2012, , 249-274.		3
6345	Technology and Sharing Economy-Based Business Models for Marketing to Connected Consumers. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 62-93.	0.7	10
6346	Using Social Media and Digital Marketing Tools and Techniques for Developing Brand Equity With Connected Consumers. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 336-355.	0.7	11
6347	Challenges of Knowledge Management amidst Rapidly Evolving Tools of Social Media. , 2020, , 745-760.		5
6348	Digital Era Governance and Social Media. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2020, , 19-35.	0.2	5
6349	Understanding the Role of Social Networks in Consumer Behavior in Tourism. Advances in Hospitality, Tourism and the Services Industry, 2020, , 367-384.	0.2	6
6350	Social Network Sites (SNS) and Their Irrepressible Popularity. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 234-263.	0.7	2
6351	Improving Health and Efficiency With Strategic Social Media Use in Health Organizations. Advances in Medical Diagnosis, Treatment, and Care, 2020, , 309-336.	0.1	2
6352	Understanding the Landscape of Online Deception. Advances in Media, Entertainment and the Arts, 2020, , 290-317.	0.0	4
6353	A Review on the Technological and Literary Background of Multimedia Compression. Advances in Information Security, Privacy, and Ethics Book Series, 2020, , 1-20.	0.4	2
6354	Growth in Sport Media and the Rise of New Sport Fandom. Advances in Religious and Cultural Studies, 2020, , 150-171.	0.1	7
6355	Student and Faculty Perceptions of Social Media Use and Relationships Inside and Outside the Higher Education Classroom. Advances in Wireless Technologies and Telecommunication Book Series, 2020, , 23-44.	0.3	2
6356	Impact of Digital Transformations on Corporate Social Responsibility (CSR) Practices in Turkey. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 102-118.	0.2	3
6357	Exploring Big Data Footprints and Ethics. International Journal of Business Intelligence Research, 2019, 10, 1-15.	0.7	1

#	ARTICLE	IF	CITATIONS
6358	Effects of Narcissism, Leisure Boredom, and Gratifications Sought on User-Generated Content Among Net-Generation Users. International Journal of Cyber Behavior, Psychology and Learning, 2011, 1, 1-14.	0.6	23
6359	Physics Students' Social Media Learning Behaviours and Connectedness. International Journal of Digital Literacy and Digital Competence, 2015, 6, 16-35.	0.1	3
6360	Impact of Facebook Ads for Sexual Health Promotion Via an Educational Web App. International Journal of E-Health and Medical Communications, 2017, 8, 18-32.	1.4	7
6361	Nollywood Afrogeeks. International Journal of E-Politics, 2016, 7, 49-64.	0.3	2
6362	Gender Differences in Advanced Mobile Services Acceptance. International Journal of E-Services and Mobile Applications, 2014, 6, 1-17.	0.6	1
6363	Reviewing Motivations for Engaging in Decision Support Social Networks. International Journal of Human Capital and Information Technology Professionals, 2014, 5, 1-14.	0.5	8
6364	Blurring the Boundaries. International Journal of Interactive Communication Systems and Technologies, 2017, 7, 1-14.	0.7	1
6365	Capturing and Conveying Chamorro Cultural Knowledge Using Social Media. International Journal of Knowledge Management, 2013, 9, 1-18.	0.7	7
6366	Determinants of the Effective Use of UGC (User-Generated Content) on Hotel Room Bookings by Portuguese Travellers. International Journal of Online Marketing, 2020, 10, 30-43.	0.9	3
6367	Assessment of Students' Familiarity, Adoption, and Use of Social Media in Bahrain. International Journal of Technology Diffusion, 2016, 7, 82-90.	0.2	2
6368	The Influence of Corporate Social Media on Firm Level Strategic Decision Making. International Journal of E-Business Research, 2013, 9, 1-20.	0.7	8
6369	Objectified Knowledge through Social Media. International Journal of Information Communication Technologies and Human Development, 2013, 5, 1-17.	0.2	1
6370	The Knowledge Intervention Integration Process. International Journal of Knowledge Society Research, 2012, 3, 45-57.	0.8	6
6371	Opportunistic (L)earning in the Mobile Knowledge Society. International Journal of Mobile and Blended Learning, 2010, 2, 29-46.	0.5	1
6372	Social Media Intelligence in the Exploration of National Cultural Dimensions for Online Social Communities. International Journal of Strategic Information Technology and Applications, 2011, 2, 68-79.	0.6	2
6373	I Play, I Pay?. International Journal of Virtual Communities and Social Networking, 2012, 4, 19-31.	0.2	7
6374	Motivation, engagement, attitudes and buying intent of female Facebook users. Acta Commercii, 2016, 16, .	0.1	9
6375	Use of social networking site and mental disorders among medical students in Kolkata, West Bengal. Indian Journal of Psychiatry, 2018, 60, 340.	0.4	17

#	Article	IF	Citations
6376	Competencies Needed by Agricultural Communication Undergraduates: An Academic Perspective. Journal of Applied Communications, 2013, 97, .	0.2	5
6377	Technology in Accounting: Social Media as Effective Platform for Financial Disclosures. , 0, , 93-109.		6
6378	Social Media Marketing and Business Success of Automobile Dealers in Rivers State. American Journal of Industrial and Business Management, 2017, 07, 1298-1319.	0.4	4
6379	An Exploratory Study on the Electronic Word of Mouth Communication in Promoting Brands in the Online Platforms. Intelligent Information Management, 2016, 08, 115-141.	0.3	4
6380	The Effect of Social Media Marketing on Brand Awareness through Facebook: An Individual-Based Perspective of Mobile Services Sector in Egypt. Open Access Library Journal (oalib), 2018, 05, 1-5.	0.1	13
6381	The Routledge Handbook of Destination Marketing. , 0, , .		4
6382	Social Media and Advertising Theory. , 2019, , 363-381.		1
6384	A Survey of Data Mining Techniques for Social Media Analysis. Journal of Data Mining and Digital Humanities, 0, 2014, .	0.3	42
6385	EMERGING PRACTICES IN FACEBOOK AT NATIONAL PARKS. Scientific Annals of Economics and Business, 2019, 66, 573-595.	0.5	1
6386	Hybrid Semantic Analysis of Tweets: A Case Study of Tweets on Girl-Child in India. Engineering, Technology & Applied Science Research, 2017, 7, 2014-2016.	0.8	7
6387	Empleo de los medios sociales en educaciÃ³n superior: una nueva competencia docente en ciernes. Revista De Docencia Universitaria, 2012, 10, 365.	0.1	5
6388	PromOTing Occupational Therapy: Words, Images, and Actions. American Journal of Occupational Therapy, 2012, 66, 652-671.	0.1	6
6389	LinkedIn â€œBig Fourâ€ Job Performance Validation in the ICT Sector. Revista De Psicologia Del Trabajo Y De Las Organizaciones, 2019, 35, 53-64.	0.9	28
6390	Fusing Text and Image for Event Detection in Twitter. International Journal of Multimedia and Its Applications, 2015, 7, 27-35.	0.1	20
6391	Social Media Analytics as a Business Intelligence Practice:Current Landscape & Future Prospects. Journal of Internet Social Networking and Virtual Communities, 0, , 1-12.	0.1	13
6392	Buyersâ€™ Decisions in Online Social Networks Environment. Journal of Eastern Europe Research in Business & Economics, 0, , 1-13.	0.2	4
6393	DamaGIS: a multisource geodatabase for collection of flood-related damage data. Earth System Science Data, 2018, 10, 1019-1029.	3.7	11
6394	Using Social Media to Promote International Collaboration. Pennsylvania Libraries: Research & Practice, 2013, 1, 60-74.	0.3	6

#	ARTICLE	IF	CITATIONS
6395	The Death of Jill Meagher: Crime and Punishment on Social Media. International Journal for Crime, Justice and Social Democracy, 2014, 3, 22-39.	0.9	28
6396	The Predictor Impact of Web Search Media on Bitcoin Trading Volumes. , 2015, , .		15
6397	Understanding Social Media Use in Latin America. Palabra Clave, 2015, 18, 842-858.	0.3	4
6398	Are We Having Fun Yet? Institutional Resistance and the Introduction of Play and Experimentation into Learning Innovation through Social Media. Journal of Interactive Media in Education, 2014, 2014, .	1.1	7
6399	Formation of Weak Ties in Social Media. The Journal of the Korea Contents Association, 2014, 14, 97-109.	0.0	4
6400	O2O-based Social Media Marketing Method for Word-Of-Mouth Effect: Focused on the Analysis of Case Studies. The Journal of the Korea Contents Association, 2015, 15, 403-413.	0.0	4
6401	A Case Study for Evaluating Facebook Pages with respect to Arab Mainstream News Media. Jordanian Journal of Computers and Information Technology, 2017, 3, 142.	0.3	1
6402	The use of a social networking site with pre-enrolled Business School students to enhance their first year experience at university, and in doing so, improve retention. Widening Participation and Lifelong Learning, 2013, 14, 25-41.	0.2	11
6403	The Influence of User Generated Content on Purchase Intention of Automobiles in Sri Lanka. Asian Social Science, 2019, 15, 44.	0.1	5
6404	Imatge de Catalunya percebuda per turistes angloparlants i castellanoparlants. Documents D' Analisi Geografica, 2018, 64, 219.	0.1	5
6405	A Proposal to Manage Lessons Learned in Projects: Web 2.0 Technologies to Promote Innovation. International Journal of Innovation, 2014, 2, 01-17.	0.3	11
6406	Usage of social media in the knowledge management process: applications and practices in organizations. International Journal of Innovation, 2020, 8, 01-18.	0.3	1
6407	Shaping Consumer Behavior in Fashion Industry by the Interactive Communication Forms. Fibres and Textiles in Eastern Europe, 2018, 26, 13-19.	0.2	10
6408	Geographical Determinants of Quantity and Rating of Online Hotel Reviews in Central Poland. Folia Turistica, 2019, 53, 5-5.	0.1	3
6409	Social Media in the Process of Marketing Evolution in Polish Textile-Clothing Industry. Fibres and Textiles in Eastern Europe, 2016, 24, 15-20.	0.2	3
6410	Innovating with users online? How network-characteristics affect collaboration for innovation. Journal of Media Innovations, 2016, 3, 4-22.	0.5	3
6411	Diga-me onde andas, que te direi quem Ã©s: identidades culturais na comunidade brasileira da marca Johnnie Walker. RAUSP: Revista De AdministraÃ§Ã£o Da Universidade De SÃ£o Paulo, 2015, 50, 369-380.	1.0	1
6412	Implementation of Communication in Social Media by Promoting Studies at Higher Education Institutions. Engineering Economics, 2012, 23, .	1.5	23

#	Article	IF	Citations
6413	COMMUNICATION IN SOCIAL MEDIA FOR BRAND EQUITY BUILDING. Economics and Management, 2013, 18, .	0.2	17
6414	COMMUNICATION IN SOCIAL MEDIA FOR COMPANYâ€™S IMAGE FORMATION. Economics and Management, 2013, 18, .	0.2	6
6415	What Motivates Chinese Sports Fans to Subscribe to Athletes' Social Networking Service Accounts?. Journal of the Korea Academia-Industrial Cooperation Society, 2015, 16, 1064-1072.	0.0	6
6416	From Social Media to Social Product Development: The Impact of Social Media on Co-Creation of Innovation. Unternehmung, 2012, 66, 7-27.	0.2	141
6418	A Study on Collaborative Fashion Consumption Platform. Fashion & Textile Research Journal, 2020, 22, 777-788.	0.1	1
6419	Social networkingâ€™s peril: Cognitive absorption, social networking usage, and depression. Cyberpsychology, 2015, 9, .	0.7	24
6420	Awareness of, and participation with, user-created alcohol promotion, and the association with higher-risk drinking in young adults. Cyberpsychology, 2017, 11, .	0.7	3
6421	Discovering unique profiles of adolescent information and communication technology (ICT) use: Are ICT use preferences associated with identity and behaviour development?. Cyberpsychology, 2017, 11, .	0.7	8
6422	The effect of basic psychological needs and exposure to idealised Facebook images on university studentsâ€™ body satisfaction. Cyberpsychology, 2018, 12, .	0.7	6
6423	Social Media - Cyber trap door to defamation. Masaryk University Journal of Law and Technology, 2015, 9, 65-84.	0.1	4
6424	An Investigation of a Sensibility Evaluation Method Using Big Data in the Field of Design -Focusing on Hanbok Related Design Factors, Sensibility Responses, and Evaluation Terms-. Journal of the Korean Society of Clothing and Textiles, 2016, 40, 1034-1044.	0.0	5
6425	Social Media and Readersâ€™ Advisory. Reference and User Services Quarterly, 2013, 53, 18-22.	0.1	3
6426	Challenges and opportunities of Facebook as a media platform in Ethiopia. Journal of Media and Communication Studies, 2014, 6, 99-110.	0.2	6
6427	Marketing communication on social networks: Solution in the times of crisis. Quarterly Marketing Journal, 2014, 45, 131-138.	0.1	7
6428	A Stage Model of Social Media Adoption. Journal of Advances in Management Sciences & Information Systems, 0, 2, 182-190.	0.0	2
6429	The Role of Public Relations on Company Image: Social Media as a Moderating Variable: A Case Study at the Applied Science Private University at Jordan. International Journal of Academic Research in Business and Social Sciences, 2016, 6, .	0.0	1
6430	The Influence of the Mass Media in the Behavior Students: A Literature Study. International Journal of Academic Research in Business and Social Sciences, 2017, 7, .	0.0	4
6431	Customer Engagement in Social Media and Purchase Intentions in the Hotel Industry. International Journal of Academic Research in Business and Social Sciences, 2019, 9, .	0.0	19

#	ARTICLE	IF	CITATIONS
6432	The Enterprise Social Media Relations Strategy: The Case of Maersk Line. Communication & Language at Work, 2014, 3, 3.	0.1	1
6433	International Contexts of Social Media and e-WoM Communication in the Customer Decision-Making Process. Journal of Management and Business Administration, Central Europe, 2018, 26, 16-33.	0.7	4
6434	The Impact of Emotional Appeals in Fair Trade Apparel Advertisements - The Interaction Effect of Advertising Channel and the Mediation Effect of PCE -. The Korean Society of Costume, 2016, 66, 49-65.	0.1	2
6435	SOCIAL MEDIA USE OF HOSPITALS IN TERMS OF COMMUNICATION AND PUBLIC RELATIONS. The Turkish Online Journal of Design Art and Communication, 2017, 7, 192-202.	0.1	3
6436	Motivating learning engagement through Twitter both <i>In</i> and <i>On</i> the enterprise. Future Learning, 2012, 1, 33-42.	0.1	1
6437	The integration of social media into courses. Future Learning, 2012, 1, 79-102.	0.1	4
6438	Impact of WhatsApp on Learning and Retention of Collocation Knowledge among Iranian EFL Learners. Advances in Language and Literary Studies, 2016, 7, .	0.1	17
6439	Leveraging aspect phrase embeddings for cross-domain review rating prediction. PeerJ Computer Science, 2019, 5, e225.	2.7	2
6440	Quantifying the effect of sentiment on information diffusion in social media. PeerJ Computer Science, 0, 1, e26.	2.7	139
6441	Tweet success? Scientific communication correlates with increased citations in Ecology and Conservation. PeerJ, 2018, 6, e4564.	0.9	48
6442	The Influence of Modern Social Media on Dermatologist Selection by Patients. Cureus, 2020, 12, e11822.	0.2	9
6443	Determining the Integrated Marketing CommunicationTools for Different Stages of Customer Relationship inDigital Era. International Journal of Information and Electronics Engineering, 2012, , .	0.2	3
6444	Measuring Knowledge Transfer through Facebook of Higher Education Classroom. International Journal of Information and Education Technology, 2015, 5, 437-441.	0.9	3
6445	Social Media as Higher Education Instruments in Business Administration. International Journal of Innovation Management and Technology, 2015, 6, 295-299.	0.1	2
6446	Information Systems to Support Collaboration in Large Research Projects. International Journal of Modeling and Optimization, 2014, 4, 251-256.	0.4	1
6447	The Perks and Downsides of Being a Digital Prosumer: Optimistic and Pessimistic Approaches to Digital Prosumption. International Journal of Social Science and Humanity, 2016, 6, 375-381.	1.0	15
6448	Comunicación sobre el cáncer en Facebook. Las asociaciones de Argentina, Chile, Colombia y España. , 2016, , 35-50.		8
6449	The Social Media Factor In The Development And Promotion Of Religious Tourism. Turkish Studies, 2013, 8, 733-733.	0.1	3

#	Article	IF	Citations
6450	A network society, social media, migration and mission. Missionalia, 2014, 41, 22.	0.1	5
6451	ROLE OF CONVENTIONAL ADS IN A DIGITAL AGE: EFFECTS OF INTERNET AND CONVENTIONAL ADVERTISING ON BRAND AWARENESS AND BRAND DESIRE IN CHINA. International Journal of Electronic Commerce Studies, 2015, 6, 87-98.	0.8	8
6452	Identifying Landscape Perceptions of Visitorsâ€™ to the Taean Coast National Park Using Social Media Data - Focused on Kkotji Beach, Sinduri Coastal Sand Dune, and Manlipo Beach -. Journal of the Korean Institute of Landscape Architecture, 2018, 46, 10-21.	0.1	10
6453	A Qualitative Content Analysis of Breast Cancer Narratives Hosted Through the Medium of Social Media. British Journal of Medicine and Medical Research, 2015, 6, 474-483.	0.2	13
6454	How `Social' are Social News Sites? Exploring the Motivations for Using Reddit.com. , 0, , .		8
6455	Social Media Marketing-The Paradigm Shift in International Marketing. IOSR Journal of Business and Management, 2014, 16, 11-13.	0.1	5
6456	Impact of Social Media Marketing On the Consumer Preferences in Restaurant Industry: An Empirical Study of Pakistan. IOSR Journal of Business and Management, 2014, 16, 65-74.	0.1	1
6457	Technological Factors of Formation of the Speech Etiquette in Online Communication. , 2021, , 33-50.		0
6458	The Adoption of Social Media Marketing by Home-based Businesses in Saudi Arabia. Marketing and Management of Innovations, 2021, 5, 252-263.	0.4	5
6459	Social Media and COVID-19: Taking Humour During Pandemics Seriously. , 2021, , 1-16.		2
6460	Scientific Communication in the Storm: the War against the 'Fakedemic' on COVIDâ€œ19 Vaccines. SSRN Electronic Journal, 0, , .	0.4	0
6461	The Influence of Social Media Marketing on Consumersâ€™ Purchase Decision: Investigating the Effects of Local and Nonlocal Brands. SSRN Electronic Journal, 0, , .	0.4	0
6462	Role of Social Networking Sites on Shaping Studentsâ€™ Attitude Towards Ecotourism: A Study on University Students of Bangladesh. , 2021, , 127-145.		0
6463	Social Media e-Leadership Practices During the COVID-19 Pandemic in Higher Education. Procedia Computer Science, 2021, 192, 4741-4750.	1.2	4
6464	Managing the Work-Nonwork Interface: Personal Social Media Use as a Tool to Craft Boundaries?. , 2021, , 39-58.		1
6465	Social Media as a Technology Supported Enabler for Tourism Promotion in Bangladesh. , 2021, , 243-258.		0
6466	The Role of Machine Learning in Digital Marketing. SSRN Electronic Journal, 0, , .	0.4	1
6467	Corporate governance: Does it matter for corporate social responsibility disclosure via website and social media by top listed UK companies?. Corporate Ownership and Control, 2021, 19, 84-93.	0.5	4

#	ARTICLE	IF	CITATIONS
6468	Sustaining Local Food Cultures and Identities in Malaysia with the Disruptive Power of Tourism and Social Media. Asia in Transition, 2021, , 183-205.	0.2	0
6469	Social Media Platforms in Tourism: Advantages and Potential Challenges in Bangladesh. , 2021, , 259-279.		0
6470	International overview of business profiles from the perspective of Instagram users. Marketing and Management of Innovations, 2021, 5, 11-22.	0.4	0
6471	Ethics and Integrity in Social Media. International Journal of Academic Research in Business and Social Sciences, 2021, 11, .	0.0	0
6472	An Empirical Study on Filter Bubbles in the YouTube Comments Network. International Journal of Software Innovation, 2021, 9, 52-65.	0.3	1
6473	To Be or Not to Be? The Opportunities and Challenges of Social Media Marketing for Rural Micro Enterprises in Taiwan. , 2021, , .		0
6474	Determinants of Consumer Perceived Trustworthiness in Digital Advertising of Food and Beverage. International Journal of Academic Research in Business and Social Sciences, 2021, 11, .	0.0	0
6475	Antecedents of professionalsâ€™ self-efficacy in professional service firms: effects of external source credibility and content quality. Journal of Business and Industrial Marketing, 2021, 36, 187-198.	1.8	4
6476	Sosyal MedyanÄ±n Turizm Ã–ÄŸrencilerinin Ãœniversite Tercih SÃ¼recine Etkisi Ãœzerine Bir AraÅŸtÄ±rma. Ä°nsan Ve Toplum Bilimleri AraÅŸtÄ±rmalarÄ± Dergisi, 2021, 10, 2417-2442.	0.0	0
6477	Involvement of Generation Z in the Communication Activities of Clothing Brands in Social Media â€" The Case of Poland. Marketing of Scientific and Research Organisations, 2021, 41, 115-136.	0.1	1
6478	Digital communication in Swiss cities: A closer look at the low adoption and usage of social media platforms in a technologically advanced and innovative country. Information Polity, 2021, 26, 341-354.	0.5	4
6479	Evolution of Interpersona Communication Through Symbols (Sticker) Cyber Native In The Line App. Business Economic, Communication, and Social Sciences Journal, 2021, 3, 125-135.	0.2	1
6480	An Evaluation of Social Media Policy Awareness and Compliance at the Nelson Mandela University. , 2021, , .		0
6481	Effectuation processes of social media and student entrepreneurs in South Korea. Journal of Small Business Management, 2023, 61, 3077-3120.	2.8	3
6482	A model for understanding new media literacy: Epistemological beliefs and social media use. Library and Information Science Research, 2021, 43, 101125.	1.2	19
6483	Digital Diplomacy: The Case of the Embassy of Sweden in Bucharest. , 2022, , 199-218.		3
6484	Political Posters Reveal a Tension in WhatsApp Platform Design: An Analysis of Digital Images From Indiaâ€™s 2019 Elections. Television and New Media, 0, , 152747642110529.	1.5	1
6485	User Intention of Anonymous Social Application â€œSoulâ€•in China: Analysis based on an Extended Technology Acceptance Model. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2898-2921.	3.1	6

#	ARTICLE	IF	CITATIONS
6486	Blood Donation Narratives on Social Media: A Topic Modeling Study. Transfusion Medicine Reviews, 2022, 36, 58-65.	0.9	9
6487	Measuring Customer Engagement in Social Media Marketing: A Higher-Order Model. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2633-2654.	3.1	21
6488	#Instafame: exploring the endorsement effectiveness of influencers compared to celebrities. International Journal of Advertising, 2022, 41, 591-622.	4.2	18
6489	Investigating the Variables that Influence the Use of Social Media for Disaster Risk Communication in Sri Lanka. Lecture Notes in Civil Engineering, 2022, , 259-276.	0.3	2
6491	Effects of content characteristics on stages of customer engagement in social media: investigating European wine brands. Journal of Research in Interactive Marketing, 2022, 16, 615-632.	7.2	7
6492	Social Networks and Archival Practices. ArhÃ¬vi UkraÃ¯ni, 2021, , 16-35.	0.1	2
6493	Digital product innovations for the greater good and digital marketing innovations in communications and channels: Evolution, emerging issues, and future research directions. International Journal of Research in Marketing, 2022, 39, 482-501.	2.4	35
6494	The influence of marketing communications strategy on consumer purchasing behaviour in the financial services industry in an emerging economy. Journal of Financial Services Marketing, 0, , .	2.2	5
6495	Getting social: postgraduate students use of social media. Studies in Continuing Education, 2023, 45, 54-70.	1.2	4
6496	Strategies for climate change communication through social media: Objectives, approach, and interaction. Media International Australia, 2023, 188, 112-127.	1.6	9
6497	An Approach to Exploring Non-Governmental Development Organizations Interest Groups on Facebook. Applied Sciences (Switzerland), 2021, 11, 9237.	1.3	2
6498	Examining restaurant purchase intention during crises: the role of message appeal. International Journal of Contemporary Hospitality Management, 2021, 33, 4373-4390.	5.3	24
6499	Effects of Instagram User-Generated Content on Travel Inspiration and Planning: An Extended Model of Technology Acceptance. Journal of Promotion Management, 2022, 28, 239-260.	2.4	3
6500	The Role of Machine Learning in Digital Marketing. SAGE Open, 2021, 11, 215824402110503.	0.8	12
6501	â€˜Doctors canâ€™t be doctors all of the timeâ€™: a qualitative study of how general practitioners and medical students negotiate public-professional and private-personal realms using social media. BMJ Open, 2021, 11, e047991.	0.8	7
6502	Enabling social media as a strategic capability for SMEs through organizational ambidexterity. Journal of Small Business and Entrepreneurship, 2023, 35, 197-217.	3.0	7
6503	Are Mass-Market Digital Strategies an Oxymoron in the Luxury Fashion Industry? An Insight from China. Springer Series in Fashion Business, 2022, , 125-140.	0.3	0
6504	Consumersâ€™ Advertising Media Use: A Cross-Cultural Study. Services Marketing Quarterly, 2022, 43, 32-47.	0.7	4

#	Article	IF	Citations
6505	Examining Customer Motivation and Its Impact on Customer Engagement Behavior in Social Media: The Mediating Effect of Brand Experience. SAGE Open, 2021, 11, 215824402110522.	0.8	7
6506	Instagram: A Gimmick or a Serious Reputation Builder in the Airline Business?. Journal of Creative Communications, 2021, 16, 285-302.	1.2	2
6507	A study on intention to use social media in higher education: the mediating effect of peer influence. Global Knowledge, Memory and Communication, 2022, 71, 52-69.	0.9	3
6508	Social media enabled interactions in healthcare: Towards a taxonomy. Social Science and Medicine, 2021, 291, 114469.	1.8	7
6509	Operationalizing genuineness in CSR communication for public engagement on social media. Public Relations Review, 2021, 47, 102122.	1.9	11
6511	Teaching Twitter and Beyond: Tips for Incorporating Social Media in Traditional Courses. Journal of Magazine Media, 2010, 11, .	0.0	7
6513	Gifted Techspectations: A Report on Information and Communications Technology Usage and Expectations of Irish Gifted and Talented Students for the Irish Centre for Talented Youth. SSRN Electronic Journal, 0, , .	0.4	1
6514	Gestaltung der Personalgewinnung. , 2010, , 139-200.		0
6518	Redes sociales y medios de comunicaciÃ³n: desafÃos legales. Profesional De La Informacion, 2010, 19, 667-674.	2.7	2
6519	Panel Discussion: Social Media in Higher Education. , 0, , .		0
6521	Erfolgsfaktoren der MarkenfÃ¼hrung im Zeitalter sozialer Medien. , 2011, , 151-178.		0
6522	GrundzÃ¼ge einer Pathologie medienbezogener StÃ¶rungen im Web 2.0. , 2011, , 31-38.		0
6523	Friend or Foe?. , 2011, , 376-388.		0
6524	Todayâ€™s Internet as Research Object: Towards Setting a Common Ground for Internet Studies. SSRN Electronic Journal, 0, , .	0.4	0
6525	Sampling the Sea: Using Social Media for an Online Ocean Sustainability Curriculum. , 2011, , 373-385.		0
6527	Learning from the User: An Approach to Encouraging User-Generated Content within the Context of Social Media Communications. Communications in Computer and Information Science, 2011, , 440-448.	0.4	2
6528	Evaluating Social Media PR Contents : A Study on Video Clips and Images Posted on Blogs and Contents-Sharing Sites by Telecommunication Companies. Journal of Public Relations, 2011, 15, 83-115.	0.2	1
6529	Customer Interaction Management with SCM. International Journal for Digital Society, 2011, 2, 441-450.	0.1	0

#	ARTICLE	IF	CITATIONS
6530	The effect of social media as museumâ€™s communication tool and development of social media strategies for museum. The Journal of Cultural Policy, 2011, 25, 35-62.	0.1	3
6531	Entrepreneurship and Social Media: A Grounded Theory Investigation of Three New Ventures. IN3 Working Paper Series, 0, , .	0.0	0
6532	Communication in the Biosciences. , 0, , 213-233.		0
6533	The Business Marketing Communications Mix. , 2011, , .		1
6534	Fuentes 2.0 y periodistas. Transformaciones en la comunicaciÃ³n museÃstica. Profesional De La Informacion, 2011, 20, 634-638.	2.7	2
6535	Culture and Social Media: Changing Service Expectations. , 2012, , 185-205.		1
6537	Recruitment and Selection Using Social Network Sites. , 2012, , 550-559.		0
6538	L'efficacitÃ© comparÃ©e de trois mÃ©dias Ã©lectroniques opt-in dans le cadre d'une campagne promotionnelleÂ: quelles implications pour le managerÂ?. Management & Avenir, 2012, NÂ° 58, 189-208.	0.0	0
6539	Steuern die Markenmanager oder die Konsumenten die Marke?. , 2012, , 15-29.		8
6540	Rechner und deren Vernetzung. Springer-Lehrbuch, 2012, , 13-36.	0.1	0
6541	Beyond Networked Individualism and Trivial Pursuit. , 2012, , 167-182.		0
6542	User interaction analysis in a CSCL environment supported by social media technologies. , 2012, , .		2
6543	Opportunistic (L)earning in the Mobile Knowledge Society. Advances in Mobile and Distance Learning Book Series, 2012, , 239-258.	0.4	0
6544	ã,½ãƒ¼ã,·ãƒ£ãƒ«ãƒ¡ãƒ‡ã,£ã,¢ã,'å,¾è·¡ã,™ãƒ†ãƒ¬ãƒ"ã,³ãƒ³ãƒ†ãƒ³ãƒ„ãƒ»ãƒžãƒ¼ã,±ãƒ†ã,£ãƒ³ã,°. Japan Marketing Journal, 2012,		
6545	Educating the 21st Centuryâ€™s Engineers and IT Professionals. , 2012, , 132-159.		3
6546	Social Brand Loyalty â€“ Soziale MarkenloyalitÃ¤t durch systematisches Interagieren mit Fans. , 2012, , 111-128.		2
6547	Technology and Development. International Journal of Social Ecology and Sustainable Development, 2012, 3, 1-21.	0.1	3
6548	Blended Instructional Model Based on ParticipatoryCommunication with Round Table Using Social Media toEnhance Creative Criticism Writing Ability forUndergraduate Students: A Synthesis and Proposed Model. International Journal of E-Education E-Business E-Management and E-Learning, 2012, , .	0.3	0

#	ARTICLE	IF	CITATIONS
6549	B2C E-Commerce, C2C E-Commerce, and E-Recruiting. Advances in E-Business Research Series, 2012, , 122-165.	0.2	0
6550	Relationship-oriented Social Media Marketing Strategy in Banking Service Company - Focusing on Industrial Bank of Korea. The Journal of the Korea Contents Association, 2012, 12, 460-475.	0.0	0
6551	Corporate Reputation Management in den sozialen Medien. , 2012, , 251-281.		2
6552	On the Relationship between the IT Artifact and Design Theory: The Case of Virtual Social Facilitation. Lecture Notes in Computer Science, 2012, , 354-370.	1.0	3
6554	Investir les mondes virtuelsÂ: une perspective organisationnelle dans la banque de dÃ©tail. Recherches En Sciences De Gestion, 2012, NÂ° 92, 21-38.	0.0	2
6555	Bibliotecas y tecnologÃas sociales. HachetetepÃ‰ Revista CientÃfica De EducaciÃ"n Y ComunicaciÃ"n, 2012, 1, 43-62.	0.2	0
6556	International Norms and Socio-technical Systems: Connecting Institutional and Technological Infrastructures in Governance Processes. IFIP Advances in Information and Communication Technology, 2012, , 56-65.	0.5	3
6557	The Not-So-Open Wikis: Structures of Collaboration At Work. , 2012, , 65-80.		1
6559	The Use of Social Media by Insurers and Potential Legal and Regulatory Concerns. SSRN Electronic Journal, 0, , .	0.4	0
6560	Social Media as a Learning Tool in Medical Education. , 2012, , 168-183.		0
6561	Revolt at the Age of Web 2.0: Jasmin Revolution â€œA Case in Pointâ€• Asian Journal of Marketing, 2012, 6, 16-26.	0.9	0
6562	Strategic Engagement of the Science-Business Media. Journal of Commercial Biotechnology, 2012, 18, .	0.2	1
6563	Building E-Government 2.0 - A Step Forward in Bringing Government Closer to Citizens. Journal of E-Government Studies and Best Practices, 2012, , 1-18.	0.5	4
6564	eLearning - Theories, Design, Software and Applications. , 2012, , .		6
6565	Digital Footprints in the Context of Professional Ethics. Informatics in Education, 2012, 11, 65-79.	1.8	6
6566	Innovative E-Learning Solutions and Environments for Small and Medium Sized Companies (SMEs). , 0, , .		5
6567	How Apparel Companies Use Social Media: The Case of Facebook. The Research Journal of the Costume Culture, 2012, 20, 430-442.	0.3	0
6568	How Apparel Companies Use Social Media: The Case of Facebook. The Research Journal of the Costume Culture, 2012, 20, 430-442.	0.3	0

#	ARTICLE	IF	CITATIONS
6569	International tertiary education in Australia â€" A consideration of ethical dilemmas. International Journal of Scientific Research (Ahmedabad, India), 2012, 2, 130-136.	5.0	0
6570	Collaborating Using Social Networking at Price Modern. , 2012, , 169-185.		0
6571	Getting Real About Virtual Worlds. International Journal of Virtual Communities and Social Networking, 2012, 4, 1-46.	0.2	3
6572	Congestion-aware quality-adaptive streaming of scalable video. ACM Multimedia, 2012, 4, 12-13.	0.1	0
6574	An Empirical Study on the Influence of Social Network Services(SNS) and Individual Characteristics on Intention to Continuous Use of SNS. Journal of the Korea Society of IT Services, 2012, 11, 17-38.	0.0	3
6576	Undergraduates' Use of Social Media for Health Information. Journal of the Korean Society for Information Management, 2012, 29, 83-99.	0.0	1
6577	More than a Facebook revolution: Social Movements and Social Media in the Egyptian Arab Spring. International Review of Information Ethics, 0, 18, 84-92.	0.2	1
6578	Consolidating findings from business process change case studies using system dynamics: The example of employee morale. Knowledge Management and E-Learning, 2012, , 455-480.	0.8	1
6579	Branding with Social Media at RTS. , 2013, , 591-602.		1
6580	Social Media Research Analysis of China Based on Informetrics. , 2013, , .		0
6581	Social Media Usage among University Students in Malaysia. , 2013, , 244-255.		4
6582	Integrating the Real and Virtual World for Academic Language Education in Second Life. , 2013, , 514-529.		1
6583	Unternehmen als Akteure und Objekte des Dialogs. , 2013, , 59-72.		1
6584	Zum besonderen Einfluss der sozialen Identifikation auf die Akzeptanz von KommerzialisierungsmaÃŸnahmen in sozialen Netzwerken â€" Eine empirische Analyse am Beispiel einer Facebook-Fanseite eines FuÃŸball-Bundesligisten. , 2013, , 277-299.		0
6585	Social Media als Management-Herausforderung â€" AnsÃ¤tze zur erfolgreichen Implementierung von Social Media-Strategien. , 2013, , 41-63.		0
6586	Online Ethnographies. , 2013, , 124-141.		2
6587	The Use of New Web-Based Technologies in Strategies of Teaching Gender Studies. , 2013, , 45-74.		0
6588	Can Companies Reduce Current Investor Short-Termism by 'Relationship Reporting?'. SSRN Electronic Journal, 0, , .	0.4	0

#	ARTICLE	IF	CITATIONS
6589	Strategic use of Twitter in Local Government - A Northern Ireland Study. , 2013, , .		0
6590	Prosumption of Social Context in Web 2.0: Theoretical Implications for the Prosumer Concept. , 2013, , 223-252.		1
6591	Is Social Media Impactful for University's Brand Image?. Jurnal Manajemen Teknologi, 2013, 12, .	0.2	2
6593	E-Learning Records. , 2013, , 273-291.		0
6594	Social Media Audit and Analytics. , 2013, , 143-162.		0
6595	Framing Non-Formal Education through CSR 2.0. , 2013, , 115-142.		0
6596	Social Media Networker: A New Profile for a New Market. Studies in Computational Intelligence, 2013, , 137-146.	0.7	1
6597	Social Media Is Transforming Medicine and Healthcare. , 2013, , 1-12.		2
6599	Social Listening for Customer Acquisition. Lecture Notes in Computer Science, 2013, , 75-80.	1.0	1
6600	Challenges and Opportunities of Consumer Empowerment in Online Reputation Management. , 2013, , 1-18.		1
6601	Enhancing Social Presence and Communities of Practice in Distance Education Courses through Social Media. , 2013, , 92-114.		2
6602	Events im Zeitalter von Social Media â€" Ein Ãœberblick. , 2013, , 1-18.		8
6603	Implementierung von Wachstumsstrategien in Zeiten des Medienwandels. , 2013, , 183-224.		2
6605	Media and Communication Research Facing Social Media. , 2013, , 371-392.		0
6606	â€žStuttgart 21â€œ im Spiegel von Facebook-AktivitÃ¤ten der BefÃ¼rworter und der Gegner des Projektes. , 2013, , 77-94.		3
6607	Need for Dynamicity in Social Networking Sites. Advances in Data Mining and Database Management Book Series, 2013, , 1-24.	0.4	2
6608	Data Preprocessing for Dynamic Social Network Analysis. Advances in Data Mining and Database Management Book Series, 2013, , 25-39.	0.4	1
6609	Social Media-Strategien bei Dienstleistungsunternehmen â€" Entwicklung und Implementierung mittels einer Social Media-Scorecard. , 2013, , 65-85.		3

#	Article	IF	Citations
6610	Feature Analysis of the Social Media. , 0, , .		1
6611	F-Commerce in Bangladesh: â€œVenit, Vidit, Vicitâ€. IOSR Journal of Humanities and Social Science, 2013, 17, 01-08.	0.0	5
6612	Trends in der MarkenfÃ¼hrung und Markenforschung â€" Ergebnisse der Expertenstudie DieMarkentrends 2011. , 2013, , 3-28.		0
6613	Using Social Network Data to Identify Key Influencers for Social CRM Activities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 256-272.	0.7	0
6614	Comparing Web 2.0 Applications as Marketing Tools. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 175-196.	0.7	0
6615	Interaction between Consumers and Businesses through Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 237-255.	0.7	0
6616	The Role of Enterprise Social Media in the Development of Aerospace Industry Best Practices. IFIP Advances in Information and Communication Technology, 2013, , 356-364.	0.5	0
6617	AusgewÃ¤hlte Aspekte des Marketings in VerknÃ¼pfung mit dem Social Web. , 2013, , 319-408.		0
6618	Moderator of the Microblog Communication on E-shoppersâ€™ Purchase Intentions. , 2013, , 697-708.		0
6620	Mining User-Generated Content for Social Research and Other Applications. , 2013, , 230-264.		0
6621	Konsumenten-Engagement auf Social Media-Plattformen â€" Marken-Fanpages als Instrument fÃ¼r das Kundenbeziehungsmanagement (CRM). , 2013, , 171-185.		2
6622	Using Facebook As a Sport Marketing Tool: A Content Analysis on Turkish Soccer Clubs. Journal of Internet Applications and Management, 2013, 4, 25-36.	0.1	8
6623	Ninety Trillion Spams and Counting: Rethinking the Marketing Social Contract in a Web 2.0 World. , 2013, , 66-94.		0
6624	Using Social Media to Cultivate Positive Community Norms. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2013, , 16-39.	0.7	0
6625	Corporate governance communication and value creation.. Corporate Ownership and Control, 2013, 11, 394-405.	0.5	0
6626	Social Web mit Fokussierung auf Online Social Networks und Micro-Blogs. , 2013, , 225-318.		0
6627	Social Network Sites for Elderly People - A Critical Analysis of Established German-Speaking Online Platforms. Singaporean Journal of Business Economics and Management Studies, 2013, , 182-186.	0.1	1
6628	Collaborative Content Creation Using Web-Based Distributed User Interface (DUI). Human-computer Interaction Series, 2013, , 39-52.	0.4	0

#	ARTICLE	IF	CITATIONS
6629	Business Processes as Social Entities â€" A Use Case Driven Approach. Pacific Asia Journal of the Association for Information Systems, 0, , 65-84.	0.3	0
6630	Online Social Media as a Driver of Buzz Marketing. , 2013, , 143-153.		0
6631	Consumer Life and User Generated Content in the Age of Social Media. Management Dynamics in the Knowledge Economy, 2013, 6, 285-305.	0.5	1
6632	Adoption of Social Media by Online Retailers. , 2013, , 41-60.		0
6633	Social Media im Handel. , 2013, , 571-592.		3
6634	On Charactering of Information Propagation in Online Social Networks. Journal of Networks, 2013, 8, .	0.4	1
6635	Is Social Media Marketing Really Working?. , 2013, , 174-193.		1
6636	Modeling a Web Forum Ecosystem into an Enriched Social Graph. Lecture Notes in Computer Science, 2013, , 152-172.	1.0	2
6637	A Guide to Online Applications for User Involvement in Living Lab Innovation. Advances in Business Information Systems and Analytics Book Series, 2013, , 34-52.	0.3	1
6638	The e-Visibility Maturity Model - Assessing Stages of Visibility Evolution for e-Business. , 2013, , .		0
6639	Strategie-Entwicklung. , 2013, , 53-110.		0
6640	Influence of social media on social behaviour of post graduate students. A case study of Salford University, United Kingdom.. IOSR Journal of Research & Method in Education (IOSRJRME), 2013, 3, 39-43.	0.1	5
6641	Social Media fÃ¼r B2B-Services â€" ein â€žAllheilmittelâ€œ?. , 2013, , 303-319.		1
6642	Symbiotischer Einsatz von Social Media und Messen im Kommunikationsportfolio. , 2013, , 239-256.		2
6643	A Study of the Impact of Social Media Characteristics on Customer Adoption Intention of Social Media. , 2013, , .		3
6644	Profiling Customer Engagement with "Snuggie" Experience in Social Media. Fashion & Textile Research Journal, 2013, 15, 95-102.	0.1	0
6646	Ridurre il rischio percepito e generare fiducia nello shopping online attraverso gli User Generated Content. Mercati & CompetitivitÃ€, 2013, , 143-163.	0.1	3
6647	Tourism Industry Competitiveness of Korea via Social Media: A Comparative Analysis of Social Presence Type. The Journal of Information Systems, 2013, 22, 117-143.	0.0	1

#	ARTICLE	IF	CITATIONS
6648	Enhancing the corporate image through social media: An approach based on multi-dimensional scaling. Journal of the Korean Data and Information Science Society, 2013, 24, 427-436.	0.0	1
6649	Aplikasi media sosial dalam pembelajaran Bahasa Inggeris: Persepsi pelajar universiti. Issues in Language Studies, 2013, 2, .	0.4	3
6650	The Influences of Social Commerce Characteristics on Satisfaction, Reliability and Repurchase Intention. Journal of Distribution and Management Research, 2013, 16, 103-112.	0.0	0
6651	TWITTER AND BANKS: A RESEARCH ABOUT THE BEHAVIOR OF FINANCIAL INSTITUTIONS IN SOCIAL NETWORKS AND THE EFFECTS ON THE BRAND. , 2013, , .		0
6652	SOCIAL MEDIA: THE USE OF FACEBOOK AS A TOOL TO SUPPORT LEARNING IN HIGHER EDUCATION. , 2013, , .		0
6653	SOME CONSIDERATIONS ABOUT THE NEW COMMUNICATIONS PARADIGM. CBU International Conference Proceedings, 0, 1, 61-68.	0.0	0
6654	Le rÃ1e des mÃ©dias sociaux dans lâ€™enseignement des langues Ã©trangÃ¨resÂ: une Ã©tude de cas pour le FLE. Recherche Et Pratiques Pedagogiques En Langues De Specialite - Cahiers De L'APLIUT, 2013, , 141-157.	0.0	3
6655	Using Facebook in an Irish third-level education context: a case-study. , 2013, , 325-347.		0
6656	Estudio longitudinal de las formas de intercambio de informaciÃ³n en las empresas espaÃ±olas. Profesional De La Informacion, 2013, 22, 298-303.	2.7	2
6657	Online business social network e strumenti per la gestione delle relazioni di business nelle PMI. Mercati & CompetitivitÃ€, 2013, , 59-82.	0.1	2
6658	Social Network Intervention in Environmental Education. International Journal of Technology and Educational Marketing, 2013, 3, 49-62.	0.1	0
6659	Social Conceptualizations of Technology Structuring. International Journal of Virtual Communities and Social Networking, 2013, 5, 35-51.	0.2	1
6660	Application of Wireless Communication Tools in Managing Construction Projects. International Journal of Computer Applications, 2013, 73, 15-19.	0.2	0
6661	Augmenting Analytical CRM Strategies with Social BI. International Journal of Business Intelligence Research, 2013, 4, 32-49.	0.7	1
6662	Promoting Public Awareness and Communicating Radiation Safety. , 2014, , 225-239.		0
6664	Enterprisesâ€™ Micro-blogging Interaction: Based on Chinese Electric Household Industry. Lecture Notes in Electrical Engineering, 2014, , 135-144.	0.3	3
6665	Os blogs como precursores dos media sociais e sua relevÃ¢ncia para o marketing comunicacional. Obra Digital, 2013, , 66.	0.1	0
6668	The Social Media Presence of Non-profit Organizations. Proceedings of the Annual Conference of CAIS / Actes Du CongrÃ¨s Annuel De L ACSI, 0, , .	0.0	0

#	ARTICLE	IF	CITATIONS
6670	SOCIAL MEDIA IN THAI WORKPLACE. , 2013, , .		0
6671	Alternatywne trendy konsumenckie w miejskich gospodarstwach domowych w Polsce w okresie kryzysu. Studia I MateriaÅ‚y WydziaÅ‚u ZarzÄ…dzania UW, 2013, 2013, 56-78.	0.1	5
6672	A "Seasonal Stew" -- Food for Thought; Fuel for Action. Advances in Social Work, 2013, 14, i-ii.	0.4	0
6673	A Theoretical Framework For Managing CSR Plans And Related Initiatives In The Modern Business Environment. Journal of Business and Economics Research, 2013, 11, 503.	1.0	3
6674	INTEGRATING VULNERABLE AND MARGINALIZED GROUPS INTO VOCATIONAL EDUCATION AND TRAINING THROUGH INNOVATIVE SOLUTIONS. Problems of Education in the 21st Century, 2013, 56, 42-58.	0.3	1
6676	Third Dimension Urgent Demand to Support Collaborative Learning in the Virtual Learning Environment VLE. Computer Science and Information Technology, 2013, 1, 169-177.	0.1	0
6677	Social Networking in Medicine: The VIIth Nerve Facebook Page. Dalhousie Medical Journal, 2013, 40, .	0.0	0
6678	Specifying Usage of Social Media as a Formative Construct: Theory and Implications for Higher Education. Lecture Notes in Electrical Engineering, 2014, , 565-578.	0.3	1
6680	Ã… vÃ¦re eller ikke vÃ¦re pÃ¥ nett, erÂ det spÃ¸rsmÃ¥let? Terapeutisk arbeid med par der bruk av internett og sosialeÂ medier har bidratt til Ã¥ skape samlivsproblemer. Fokus PÃ¥ Familien, 2013, 41, 268-286.	0.0	0
6681	Management of value co-creation in the media â€" from the chain to the constellations. , 2013, 11, 160-170.	0.0	1
6682	An Empirical Study on the Success Factors to Improve the Social Business. , 2013, , .		0
6683	Proposta de um modelo de gestÃ£o de conteÃºdos nos social media: Os estudos de casos das startups.. Revista Interamericana De ComunicaÃ§Ã£o MidiÃ¡tica, 2013, 12, .	0.0	0
6684	Unternehmenskommunikation zur FÃ¶rderung des nachhaltigen Konsums. , 2014, , 205-226.		4
6685	Re-Conceptualizing Relational Integrated Marketing Communications from the Perspective of Social CRM. Advances in E-Business Research Series, 2014, , 222-253.	0.2	3
6686	A Review of Tools for Overcoming the Challenge of Monitoring of Social Media. Advances in Business Information Systems and Analytics Book Series, 2014, , 49-71.	0.3	0
6687	Letâ€™s face it: using Chernoff faces to portray social media brand image. Corporate Ownership and Control, 2014, 11, 609-615.	0.5	3
6688	Justifying the ROI of Social Media Investment in Education. Advances in Higher Education and Professional Development Book Series, 2014, , 380-393.	0.1	0
6689	Mathematical Programming Models for Classification. , 2014, , 1503-1516.		1

#	ARTICLE	IF	CITATIONS
6690	Social Media: The Evolution of e-Health Services. Lecture Notes in Social Networks, 2014, , 233-248.	0.8	1
6691	Leadership in the Age of Social Media. Advances in Business Strategy and Competitive Advantage Book Series, 2014, , 64-89.	0.2	0
6692	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 2014, , 336-359.		0
6693	Entertainment Media. Advances in Media, Entertainment and the Arts, 2014, , 461-481.	0.0	1
6694	A Regression Model to Study the Effectiveness of Specific Online Channels to Reach Student Aspirants. SSRN Electronic Journal, 0, , .	0.4	0
6696	The Past, the Present, and the Future. Advances in Healthcare Information Systems and Administration Book Series, 2014, , 76-93.	0.2	1
6697	Digital Platforms. , 2014, , 131-143.		1
6698	The Use of Twitter by Local Government in Northern Ireland. Communications in Computer and Information Science, 2014, , 93-106.	0.4	0
6699	How Generation Y Perceives Social Networking Applications in Corporate Environments. Advances in E-Business Research Series, 2014, , 162-179.	0.2	2
6700	Communicating Nation Brands through Mass and Social Media. Advances in Linguistics and Communication Studies, 2014, , 409-425.	0.2	0
6701	Impact of Social Media in Service Innovations. Advances in Information Quality and Management, 2014, , 390-405.	0.3	0
6702	How to Promote Patient Safety in Social Media: A Comparison between Messages in Social Media and Newspapers. Lecture Notes in Computer Science, 2014, , 351-360.	1.0	0
6703	The effects of the Partnership in Supply Chain Management with Appling Social Business on the outcome of the SCM. Journal of the Korea Society of Computer and Information, 2014, 19, 95-110.	0.0	0
6704	Does Anonymising Steal the Voices of Researchers and Research Subjects?. , 2014, , 25-33.		0
6705	An Explorative Mapping of the Belgian Social Media Marketing Value Network and Its Usage of Personal Identifiable Information. IFIP Advances in Information and Communication Technology, 2014, , 203-213.	0.5	1
6706	Network Centrality in the Virtual Context-A Proposed Approach. SSRN Electronic Journal, 0, , .	0.4	0
6708	Studentsâ€™ Privacy Concerns on the Use of Social Media in Higher Education. Advances in Higher Education and Professional Development Book Series, 2014, , 54-75.	0.1	6
6709	The Role of Social Networking in Global Business Environments. Advances in Business Strategy and Competitive Advantage Book Series, 2014, , 183-201.	0.2	57

#	Article	IF	Citations
6710	Connecting Social Capital by Social Media. IFIP Advances in Information and Communication Technology, 2014, , 15-26.	0.5	0
6711	Social Media Service Value â€" Theoretische und empirische Konzeptualisierung. , 2014, , 161-180.		0
6712	Service Value als Werttreiber. , 2014, , .		2
6713	Total Relationship Management of Knowledge and Information Technology for Innovation. Advances in Human Resources Management and Organizational Development Book Series, 2014, , 192-208.	0.2	0
6714	Social Media and Learner Interaction in Social Spaces - Overview. , 2014, , 151-158.		0
6716	Correlating the Social Media Functionalities to Marketing Goals and Strategies. Journal of Marketing Management (JMM), 2014, 2, .	0.1	2
6717	ENTERPRÄ°SE 2.0 â€" SOSYAL YAZILIM SÄ°STEMLERÄ°NÄ°N KURUMSAL KULLANIMI. Ã–neri, 2014, 10, 163.	0.1	0
6718	Self-presentation Tactics in Social Media. , 0, , .		5
6719	"Entrepreneurship, Legitimacy and Online Social Communities: An Empirical Analysis". Proceedings - Academy of Management, 2014, 2014, 14121.	0.0	0
6720	Impact of General Social Media Experience on Usefulness for Business in the Workplace. Advances in E-Business Research Series, 2014, , 14-32.	0.2	2
6721	Building and Maintaining Relationships through Social Media. Advances in Higher Education and Professional Development Book Series, 2014, , 69-90.	0.1	0
6722	PerchÃ© studiare i social media. SxI Springer Per L'Innovazione, 2014, , 1-26.	0.1	0
6723	Managerial Orientations and Digital Commerce Adoption in SMEs. Advances in Business Strategy and Competitive Advantage Book Series, 2014, , 185-201.	0.2	0
6724	Aufbau und FÃ¼hrung von Nachhaltigkeitsmarken in Social Media. Management-Reihe Corporate Social Responsibility, 2014, , 25-39.	0.1	2
6725	Bridging Human-Centered Social Media Content Across Web Domains. , 2014, , 3-19.		0
6726	Verfahren zur Messung der Kommunikationswirkung im Internet und bei Social Media. , 2014, , 1-17.		0
6727	Issues in information behaviour on social media. Libres, 2014, 24, .	0.1	3
6728	Harnessing Knowledge Power for Competitive Advantage. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2014, , 20-34.	0.1	0

#	Article	IF	Citations
6729	Facebook and the Societal Aspects of Formal Learning. Advances in Educational Technologies and Instructional Design Book Series, 2014, , 269-291.	0.2	0
6731	Experts versus Friends: To Whom Do I Listen More? The Factors That Affect Credibility of Online Information. Lecture Notes in Computer Science, 2014, , 245-256.	1.0	2
6732	Evolving Digital Communication. Advances in Human and Social Aspects of Technology Book Series, 2014, , 222-237.	0.3	0
6733	Virtual Worlds. Advances in Information Quality and Management, 2014, , 162-212.	0.3	1
6734	Definition und Phänomene des Web 2.0. , 2014, , 7-21.		0
6736	A Consulta de Eventos Atravvs do Social Media (The Event Search Through Social Media). SSRN Electronic Journal, 0, , .	0.4	0
6737	Politik â€" gefällt mir?! Soziale Online-Netzwerke als neue Quelle politischer Information. , 2014, , 247-261.		1
6738	Social Media Collaboration in Software Projects. , 2014, , 401-424.		1
6739	iCONFESS. Lecture Notes in Computer Science, 2014, , 430-439.	1.0	0
6740	Social Network Analyses of Learning at Workplaces. Professional and Practice-based Learning, 2014, , 293-315.	0.2	4
6741	Social Media als Kommunikations-, Informations- und Werbekanal. , 2014, , 195-205.		0
6742	Reaching Them Where They Live. Advances in Higher Education and Professional Development Book Series, 2014, , 131-155.	0.1	0
6743	Political Networks. , 2014, , 1301-1307.		0
6744	Strategische Planung und Umsetzung einer Integrierten Kommunikation: Die Anbieterperspektive. , 2014, , 1-21.		0
6745	A Framework for Brand Reputation Mining and Visualisation. , 2014, , 301-315.		1
6746	A Web 2.0 Platform for Productâ€"Service System Management. , 2014, , 99-106.		3
6748	EFEKTIVITAS SOCIAL MEDIA ADVERTISING: PERAN BRAND FAMILIARITY DAN KONGRUENSI ENDORSER. Jurnal Manajemen Dan Wirausaha, 2014, 16, .	0.5	0
6750	How Much Impact do Social Media Make on Chasm and Buyer's Value? : The Information Accessibility and Trust Effect among Adopting Groups. Journal of the Korea Society of IT Services, 2014, 13, 221-251.	0.0	3

#	Article	IF	Citations
6751	The Art of Followership. , 2014, , 69-76.		0
6752	Technology enhanced learning in a higher education context – Building bridges by student empowerment and regional development. Nordic Journal of Digital Literacy, 2014, 9, 66-87.	0.6	5
6753	L'auto-rappresentanza del precariato e i media digitali: un contributo metodologico dal caso della rete dei redattori precari. Sociologia Della Comunicazione, 2014, , 113-130.	0.1	1
6754	Complexity Analysis and Critical Factor Identity in Multimedia Social Systems. Journal of Multimedia, 2014, 9, .	0.3	0
6755	Estudio del comportamiento del consumidor chileno en Pinterest. Redmarka Revista De Marketing Aplicado, 2019, 1, 201-229.	0.1	0
6756	Zmiana sposobu postrzegania bezpieczeÅ„stwa paÅ„stwa i jego obywateli w Å›wiecie spoÅ‚eczeÅ„stwa sieciowego. CzÅ‚owiek I SpoÅ‚eczeÅ„stwo, 0, 40, 69-86.	0.2	0
6757	A Study on Social Media Market Competition based on User Gratification. Journal of the Korea Industrial Information Systems Research, 2014, 19, 105-117.	0.1	1
6758	Social Media Use within the Workplace. , 2014, , 46-1-46-12.		3
6759	Profiles of Secondary School StudentsÃ¢Â€Â™ Use of Social Media and their Views about its Outcomes to Learning. International Journal of Academic Research in Progressive Education and Development, 2014, 3, .	0.0	0
6760	Social media comparative analysis based on multidimensional scaling. Journal of the Korean Data and Information Science Society, 2014, 25, 665-676.	0.0	1
6761	Analysis of Social Media's Access: Relation to Character of Vocational Student in Bogor. Jurnal Ilmu Keluarga Dan Konsumen, 2014, 7, 67-74.	0.1	2
6762	An Empirical Study to Investigate Gratification of Use Using Social Media: Focused on Kazakhstan. , 2014, , .		0
6763	A Study on the Effects of Learners' Knowledge Sourcing Behavior on the Knowledge Utilization Outcomes in Social Learning Community. Journal of the Korean Society for Information Management, 2014, 31, 173-188.	0.0	0
6764	Ã‡ALIÅžANLARIN TWITTER KULLANIMININ, KURUM Ä°MAJINA ETKÄ°SÄ°: TÃœRKÄ°YE'DE BÄ°R ANKET Ã‡ALIÅžMASI / THE USE OF TWITTER AMONG EMPLOYEES AND ITS IMPACTS ON CORPORATE IMAGE: A SURVEY STUDY IN TURKEY. Journal of YaÅŸar University, 2014, 9, 6138.	0.1	3
6765	A Study on the User Participatory Communication Tools of National Archives Websites. Han-guk DoseogwanÂ·jeongbo Hakoeji, 2014, 45, 261-281.	0.0	0
6766	The Analysis on the Relationship between Firmsâ€™ Exposures to SNS and Stock Prices in Korea. Asia Pacific Journal of Information Systems, 2014, 24, 233-253.	0.2	8
6767	Social network branding: la politica di marca nell'era delle reti sociali digitali. Mercati & CompetitivitÃ€, 2014, , 151-175.	0.1	4
6768	MÃdias sociais e adolescentes: uma anÃ¡lise das consequÃªncias ambivalentes e das estratÃ©gias de consumo. Base, 2014, 11, .	0.1	0

#	ARTICLE	IF	CITATIONS
6769	Evaluating Social Media. International Journal of Interactive Communication Systems and Technologies, 2014, 4, 33-49.	0.7	0
6770	eSMS - a Semantics-assisted Emergency Information System Based on Social Media. International Journal of Information Technology and Computer Science, 2014, 6, 18-24.	0.8	1
6771	Activist capitals in network societies: Towards a typology for studying networking power within contemporary activist demands. First Monday, 0, , .	0.6	3
6772	Involvement of Social Media in Disaster Management during the Wenchuan and Ya'an Earthquakes. Asian Journal for Public Opinion Research, 2014, 1, 249-267.	0.1	4
6774	Wider die reine Netzwerkrhetorik â€" PlÃ¤doyer fÃ¼r eine netzwerksoziologisch informierte Online-PR. , 2015, , 31-53.		4
6775	ã‚½ãƒ¼ã‚·ãƒ£ãƒ«ãƒ¡ãƒ‡ã‚£ã‚¢ã«ãŠã‘ã‚‹æ¶ˆè²»è€…å·•å·¥æ¶ãƒ‡ãƒ¼ã‚¿ã‚½ãƒ¼ã‚¹ã€ãƒ¢ãƒ•ãƒ«ã¨ã¨ã€ãã‚µãƒ¼. Japan Marketing Journal, 2014, 34, 34-46.	0.1	5
6776	Crises Management in a Social media environment from the perspective of a public relations manager. , 0, , .		0
6777	A Cross-Cultural Comparison of Domestic American and International Chinese Studentsâ€™ Social Media Usage. Journal of International Students, 2014, 4, 374-388.	0.4	8
6778	ONEMILLIONMUSEUMMOMENTS: A CULTURAL INTERTWINGLING. , 2014, , 77-88.		0
6779	New City Landscape. , 2015, , 83-129.		0
6782	Measuring the Influence and Intensity of Customerâ€™s Sentiments in Facebook and Twitter. GSTF Journal of Psychology, 2014, 1, .	1.0	0
6783	Technology-based curriculum features of education and business organizations. Management Theory and Studies for Rural Business and Infrastructure Development, 2014, 36, 471-484.	0.2	0
6784	Social Media â€" An Arena for Venting Negative Emotions. Online Journal of Communication and Media Technologies, 2014, 4, 53-70.	0.4	7
6786	Information and Communication Technologies (ICTs) in Tourism: Concepts and Developments. , 2015, , 1-19.		0
6787	Oltre il manufacturing: lâ€™impresa diventa content provider?. , 2014, , 551-560.		0
6788	Motivation for following College Sports Teams' Social Media Accounts. Journal of the Korea Academia-Industrial Cooperation Society, 2014, 15, 6547-6555.	0.0	1
6789	A Study on the Effects among Psychological Factors, Knowledge Sourcing Behavior and Knowledge Utilization Outcomes in Social Learning Community. Journal of the Korean Society for Library and Information Science, 2014, 48, 267-295.	0.0	0
6790	Social Media Applications in Terms of Public Relations. Journal of Professional Capital and Community, 2014, 1, 125-146.	0.9	0

#	ARTICLE	IF	CITATIONS
6791	Akzeptanzdebatten in verÃ¤nderten Medienlandschaften. , 2015, , 99-111.		4
6793	EasiSocial: An Innovative Way of Increasing Adoption of Social Media in Older People. Lecture Notes in Computer Science, 2015, , 21-28.	1.0	2
6794	PreferÃªncia de Uso das Redes Sociais Virtuais: Uma Abordagem do Consumidor no Ambiente Online. Revista De AdministraÃ§Ã£o E NegÃ³cios Da AmazÃ´nia, 2014, 6, 68-88.	0.0	0
6795	Brand-Post Factors Affecting the Social Media Success : Case of Energy/Eco-Friendly Company Brands in Facebook. Journal of the Korea Society of IT Services, 2014, 13, 1-17.	0.0	0
6796	Exporting B2B Solutions: The Impact and Contribution of Using Social Media. Athens Journal of Business & Economics, 2014, 1, 23-40.	0.2	2
6797	Det digitale imperativ: En epistemologisk bestrÃ¦belse. MedieKultur, 2014, 30, .	0.5	0
6798	Pratiche comunicative social: una ricerca su organizzazioni sanitarie e cittadini connessi. Sociologia Della Comunicazione, 2014, , 47-59.	0.1	1
6799	Visualizing the Results of Opinion Mining from Social Media Contents: Case Study of a Noodle Company. Journal of Intelligence and Information Systems, 2014, 20, 89-105.	0.1	1
6800	Facebook as e-learning tool for higher education institutes. Knowledge Management and E-Learning, 2014, , 440-448.	0.8	4
6801	IdentificaÃ§Ã£o e DiferenÃ§a na ConstruÃ§Ã£o de Identidades Culturais de Torcedores Rivais dos TrÃªs Grandes Clubes da Cidade do Recife: Entre a Defesa e o Ataque em InteraÃ§Ãµes Sociais Virtuais. Podium, 2014, 03, 85-96.	0.0	0
6802	Event Detection in Twitter Using Text and Image Fusion. , 2014, , .		0
6803	"Using Online Social Networking Sites For Doing Business- A Marketing Research ". Annales Universitatis Apulensis Series Oeconomica, 2014, 2, 159-170.	0.1	1
6804	Profil turysty pozyskujÄ…cego informacje o destynacji z mediÃ³w spoÅ‚ecznoÅ›ciowych (na przykÅ‚adzie) Tj ETQq0 0 0 rgBT /Overlock 1	0.3	3
6806	Familiarity and Usage of Social Media Technology: An Exploratory Study of Teachers in Ghana. Science Journal of Business and Management, 2015, 3, 50.	0.2	1
6807	University Faculty and Student Use of Social Media in Higher Education. , 2015, , 3625-3634.		0
6808	Investigating Factors Affecting Adoption of eCRM in the Australian Service Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 16-43.	0.7	2
6809	User-Generated-Content. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 221-241.	0.7	2
6810	The Potential of Social Media as a Communication Tool in Rural Community Development. Advances in Human and Social Aspects of Technology Book Series, 2015, , 475-500.	0.3	0

#	ARTICLE	IF	CITATIONS
6811	Web 2.0 Technologies and Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 1-23.	0.7	0
6812	Customer Attitudes towards Internet Banking and Social Media on Internet Banking in the UK. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 287-302.	0.7	0
6813	Re-Conceptualizing Relational Integrated Marketing Communications from the Perspective of Social CRM. , 2015, , 2102-2134.		0
6814	A Model of e-Health Acceptance and Usage in Uganda: The Perspective of Online Social Networks. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2015, , 115-126.	0.2	0
6815	Games and Social Networks. , 2015, , 1657-1672.		0
6816	Social Media and Aging. , 2015, , 1-6.		0
6817	Social Media Application and the Library. Advances in Library and Information Science, 2015, , 41-70.	0.2	0
6818	Examining the Opportunities of Social Networking Adoption in the Health Care Systems. Advances in E-Business Research Series, 2015, , 173-189.	0.2	0
6819	Enhancing the Competitive Advantage of Libraries through Social Media Marketing. Advances in Library and Information Science, 2015, , 1-23.	0.2	0
6820	The Role of Social Media in Creating and Maintaining Social Networks Including its Impact on Enhancing Competitive Positioning within the Education Sector. Advances in Social Networking and Online Communities Book Series, 2015, , 212-230.	0.3	0
6821	The Impact of Social Media on Cultural Tourism. Advances in Social Networking and Online Communities Book Series, 2015, , 231-248.	0.3	1
6822	ICT, Media, and the Egyptian Revolution. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2015, , 94-115.	0.2	1
6823	The Use of Social Media in the Higher Education Institutions in Turkey. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 95-107.	0.7	3
6824	Marktforschung 2.0 â€" Authentische Meinungen in Echtzeit erschlieÃŸen. , 2015, , 121-134.		3
6825	Ethical Issues Arising from Social Media Use in Libraries. Advances in Library and Information Science, 2015, , 331-350.	0.2	0
6826	Using the Power of Social Media Marketing to Build Consumer-Based Brand Equity. , 2015, , 2135-2156.		1
6827	The State of Internet Marketing Research (2005-2012). , 2015, , 282-305.		1
6828	Adoption of Facebook for Customer Relationship Management for SMEs. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 60-71.	0.7	2

#	ARTICLE	IF	CITATIONS
6830	The Rise of Relationship Marketing with Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 196-213.	0.7	2
6831	Social media and tourism. The analysis of selected current and future research trends. Zeszyty Naukowe Uniwersytetu SzczeciÅ„skiego Service Management, 2015, 16, 153-160.	0.2	1
6832	Content-Based Analytics of Diffusion on Social Big Data: A Case Study on Korean Telecommunication Companies. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2015, , 13-27.	0.2	3
6833	Deployment of a Descriptive Big Data Model. , 2015, , 77-95.		2
6834	Advertising in the World of Social Media-Based Brand Communities. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 160-170.	0.7	1
6835	Micro-Blogging as Generator of Market Insights and Competitive Intelligence. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 297-312.	0.7	1
6836	Die Ã—konomie sozialer Medien. , 2015, , 1-26.		2
6838	Utopia, Labor, and Informational Capitalism. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2015, , 49-68.	0.2	0
6840	Social Media Interactions and the Use of Third-Party Management Applications on Effectiveness and Perception of Information. Lecture Notes in Computer Science, 2015, , 3-12.	1.0	2
6841	The Potential of Internal Social Media in Organisational Change Processes: Results of a Hermeneutic Interdisciplinary Literature Analysis and Selected Qualitative Interviews. SSRN Electronic Journal, 0, , .	0.4	0
6842	The Influence of Culture on the Adoption of Green IT. Advances in Environmental Engineering and Green Technologies Book Series, 2015, , 25-60.	0.3	2
6843	The Role of Social Media and Social Networking in Information Service Provision. Advances in Library and Information Science, 2015, , 126-139.	0.2	2
6844	Pengaruh Alturisme, Reputasi dan Balas Jasa terhadap Aktivitas Berbagi Pengetahuan Akademisi pada Komunitas Virtual: Studi Kasus Group Facebook Dosen Indonesia. Jurnal Manajemen Teknologi, 2015, 14, 173-186.	0.2	1
6845	The Social Media â€œInformation Explosionâ€•Spectacle. Advances in Social Networking and Online Communities Book Series, 2015, , 173-187.	0.3	1
6846	What can social media (SoMe) do for me?. , 2015, , 162-183.		2
6847	Discussion Frames in Motherhood Blogs: A Case Study on Suburban Mom. Eurasian Studies in Business and Economics, 2015, , 47-67.	0.2	0
6848	Intellectual Property Rights and Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 88-98.	0.7	0
6849	Social Media in Higher Education. Advances in Social Networking and Online Communities Book Series, 2015, , 1-24.	0.3	0

#	ARTICLE	IF	CITATIONS
6850	Consumer Perceptions of Social Media Usage by Consumer Electronics Retailers in Kuwait. SSRN Electronic Journal, 0, , .	0.4	0
6851	Comparing Web 2.0 Applications as Marketing Tools. , 2015, , 872-893.		0
6852	Sport Sponsorship in the Global Marketplace. , 2015, , 75-88.		0
6853	Das Verhalten von Nutzern in Crowdfunding-Kampagnen - Herding und Social Proof (User Behaviour) Tj ETQq1 1 0.784314 rgBT /Overlo	0.4	0
6854	Social Networking Sites: An Exploration of the Effect of National Cultural Dimensions on Country Adoption Rates. , 2015, , .		0
6855	Consumers as Producers. Advances in Human and Social Aspects of Technology Book Series, 2015, , 42-65.	0.3	0
6856	New Influentials: How Consumption Manifests On Blogs. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 805-814.	0.1	0
6857	Customer Relationship Management and Social Media Use. Advances in Information Quality and Management, 2014, , 1406-1414.	0.3	1
6858	Information Security and Privacy in Social Media. Advances in Social Networking and Online Communities Book Series, 2015, , 73-101.	0.3	0
6859	Critical Success Factors for Establishing Online User Participation in System Design. International Journal of Social and Organizational Dynamics in IT, 2015, 4, 12-27.	0.6	1
6860	Corporate Sustainability Programs and Reporting. Advances in Business Strategy and Competitive Advantage Book Series, 2015, , 307-323.	0.2	0
6862	Face to Face(book). Advances in Social Networking and Online Communities Book Series, 2015, , 45-72.	0.3	0
6863	A Theoretical Foundation of Demand Driven Web Services. , 2015, , 392-422.		0
6864	The Challenge of Digital Public Sphere in Belarus and Russia. SSRN Electronic Journal, 0, , .	0.4	1
6865	Involving Customers through Co-Creation. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 242-270.	0.7	1
6866	Designing an Enterprise Social Questions and Answers Site to Enable Scalable User-to-User Support. Lecture Notes in Computer Science, 2015, , 3-18.	1.0	0
6867	Influence of Social Network Websites over Women Consumers from Islamic Religion: A Structural Equation Modelling Approach. Journal of Internet Banking and Commerce, 2015, 20, .	0.1	2
6868	Effects of Beliefs and Concerns on User Attitudes toward Online Social Network Advertising and Their Ad Clicking Behavior. Journal of Internet Banking and Commerce, 2015, 20, .	0.1	4

#	ARTICLE	IF	CITATIONS
6869	Social Media Performance Measurement. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 214-235.	0.7	0
6870	Communication and Social Media. International Series on Consumer Science, 2015, , 55-69.	0.2	0
6871	Tools for the Process. Advances in Media, Entertainment and the Arts, 2015, , 374-403.	0.0	0
6872	Smart Destination as Key Element. Advances in Hospitality, Tourism and the Services Industry, 2015, , 231-254.	0.2	1
6873	Developing a Hierarchy Model for Selection of Social Media Manager. International Journal of E-Adoption, 2015, 7, 17-31.	1.0	3
6874	Developing a Successful Facebook Fan Page Based on Costumers' Needs. Advances in Human and Social Aspects of Technology Book Series, 2015, , 189-209.	0.3	0
6875	Value Co-Creation, Social Media, and Marketing 3.0. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 99-119.	0.7	2
6876	Co-creativity Process by Social Media within the Product Development Process. Lecture Notes in Computer Science, 2015, , 559-569.	1.0	0
6877	Designing Mobile Application for the Over the Counter Drug Marketing. SSRN Electronic Journal, 0, , .	0.4	1
6878	Fostering Interactivity through Responsiveness: The Case of Turkish Environmentalist Non-Profit Organizationsâ€™ Websites. , 2015, , 175-194.		0
6879	Soziale Medien und Partizipation. , 2015, , 1-19.		0
6881	Can Social Media and the Options Market Predict the Stock Market Behavior?. SSRN Electronic Journal, 0, , .	0.4	1
6882	Webactivisme et dynamiques de la rÃ©sistance consumÃ©riste. Cadre analytique et Ã©tude expÃ©rimentale. Rimhe, 2015, nÂ° 16, vol. 4, 37-59.	0.3	1
6883	The Impact of Social Networks on Maximizing the Competitive Value of Micro, Small, and Medium Enterprises. The International Journal of Management Science and Business Administration, 2015, 1, 64-70.	0.3	4
6884	Analysis of Attitudes of Internet Users Towards the Brand in Social Media. Zeszyty Naukowe Uniwersytetu SzczeciÅ„skiego Problemy ZarzÄ…dzania FinansÃ³w I Marketingu, 2015, 41, 67-80.	0.0	0
6885	Institutionalization of form of social information diffusion via the Internet. Zeszyty Naukowe Uniwersytetu SzczeciÅ„skiego Studia Informatica, 2015, 37, 5-16.	0.1	0
6886	Does Social Media Marketing Improve Business Performance?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 416-439.	0.7	0
6887	The Strategic Planning Process of Social Media Advertising in the Context of Integrated Marketing Communication. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 148-159.	0.7	0

#	Article	IF	Citations
6888	Impact of Social Media on Information Professionals. Advances in Library and Information Science, 2015, , 296-314.	0.2	0
6889	Social Media as Marketing Information Systems. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 176-195.	0.7	0
6890	How to Develop WOM Marketing. , 2015, , 720-737.		0
6891	Interaction between Consumers and Businesses through Social Media. , 2015, , 1464-1482.		0
6892	Netiquette in wissenschaftlichen Netzwerken. Eine explorative Studie: Fallbeispiel ResearchGate (Netiquette in Academic Networks: An Explorative Case Study of ResearchGate). SSRN Electronic Journal, 0, , .	0.4	1
6893	Understanding the Use of Social Media for Employer Branding. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 46-72.	0.7	0
6894	The Effects of Social Media-Based Brand Communities on Brand Loyalty and Brand Equity. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 216-243.	0.7	1
6895	Revisiting Information Systems Research in Nonprofit Context. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 271-286.	0.7	0
6896	Using Social Media to Enhance Critical Thinking: Crossing Socio-Educational Divides. , 2015, , 509-523.		1
6897	Open Design in Advanced Manufacturing Production. , 2015, , 235-250.		0
6899	Znaczenie systemÃ³w klasy Enterprise Content Management (ECM) dla przedsiÄ™biorstw oraz ich perspektywy technologiczne i rynkowe. NierÃ³wnoÅ›ci SpoÅ‚eczne A Wzrost Gospodarczy, 2015, 44, 307-320.	0.0	2
6900	Analyse de Mutations technologiques, nouvelles pratiques sociales et didactique des languesÂâ€“ Le franÃ§ais dans le mondeÂâ€“ Recherches et applications. Apprentissage Des Langues Et Systemes D'information Et De Communication, 2015, , .	0.2	0
6901	Technological Innovation and Entrepreneurial Co-Creation: An Analysis of Brand Identity and Virtual Brand Communities. , 2015, , 251-263.		0
6902	The Effect of Computer-Assisted Instructional Package for Teaching Metalwork Technology (MWT) at Nigeria Certificate in Deucalion (Technical) Level. International Journal of Academic Research in Progressive Education and Development, 2015, 4, .	0.0	0
6903	TeachersÃ¢Â€Â™ Use of Social Networks in Turkey: Educational Outcomes. International Journal of Academic Research in Progressive Education and Development, 2015, 4, .	0.0	0
6904	Identifying Influential Users of College Sports Teams' Social Media Accounts. Journal of the Korea Academia-Industrial Cooperation Society, 2015, 16, 1016-1025.	0.0	0
6905	An Analysis of Influence Factors of Social Media Continuance Usage and Moderating Effect of Usage Experience. The E-Business Studies, 2015, 16, 101-120.	0.0	0
6907	Identification of Human Behavioral Traits Using Social Media. International Journal of Multimedia and Image Processing, 2015, 5, 251-256.	0.1	1

#	Article	IF	Citations
6908	Research Brief: Innovation for New Revenue Streams from Digital Readers: The Case of VG+. Journal of Media Innovations, 2015, 2, 123-130.	0.5	2
6909	Social Commerce and Consumer Intention to Purchase Evidence from Popular Social Networks in Iran. International Research Journal of Management IT and Social Sciences, 2015, 2, 16.	0.0	0
6910	The cultural value effects on social media eWOM in the hospitality industry -A cross cultural study of comparison among China, Korea, and the USA. Management & Information Systems Review, 2015, 34, 191-209.	0.1	0
6911	An investigation of pre-service teachers' security awareness on social networking sites<p>Ã–ÄŸretmen adaylarÄ±nÄ±n sosyal aÄŸ sitelerinde gÃ¼venlik farkÄ±ndalÄ±klarÄ±nÄ±n incelenmesi. Journal of Human Sciences, 2015, 12, 887.	0.2	4
6912	Nasionalisme di Era Internet. Humaniora, 2017, 6, 147.	0.1	0
6913	Facebook Ä°tiraf Sitelerinin Ãœniversite Ã–ÄŸrencileri TarafÄ±ndan KullanÄ±mÄ±na YÃ¶nelik Bir Ã‡alÄ±ÅŸma. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 2015, 3, .	0.2	0
6914	Does External Environment Affect E-Government? A Cross- Country Analysis. , 2015, , 80-95.		1
6915	Employer Branding and Reputation From A Strategic Human Resource Management Perspective. Communications of the IBIMA, 0, , 1-18.	0.3	2
6916	The Effect of Self-Disclosure on the Intention to Use of SNS in the Digital Convergence Environment. Journal of Digital Convergence, 2015, 13, 139-150.	0.1	7
6917	Social Media as a Tool for Improving Teaching and Learning Experience. Signum Temporis: Journal of Research in Pedagogy and Psychology, 2015, 7, 54-59.	0.1	2
6918	The Investigation of Social Communication Apprehension and Motives for Social Network Sites Usage. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 0, , 115-134.	0.2	0
6919	Mokymasis konstruktyvizmo ir konektyvizmo sandÅ«roje. Management Theory and Studies for Rural Business and Infrastructure Development, 2015, 37, 201-211.	0.2	0
6920	Advertising in Virtual Worlds: The Example of Second Life. Journal of Professional Capital and Community, 2015, 1, 103-116.	0.9	0
6921	Comparison of Ontological Subscription and Blocking and Rich Site Summary for Blog Posts. International Journal of Distributed Sensor Networks, 2015, 11, 418102.	1.3	0
6922	Referencing in the Virtual World. International Journal of Social and Organizational Dynamics in IT, 2015, 4, 12-29.	0.6	0
6923	The hate speech in new media environments: The analysis of videos which include hate speech for gay people. International Journal of Social Sciences and Education Research, 2015, 1, 875-902.	0.1	3
6924	Social Media Within German Companies—An Interview-Based Analysis. Intelligent Systems Reference Library, 2016, , 127-146.	1.0	0
6925	A Study on Efficient Design of A Multimedia Conversion Module in PESMS for Social Media Services. International Journal of Electrical and Computer Engineering, 2015, 5, 821.	0.5	1

#	ARTICLE	IF	CITATIONS
6926	Social Media for Social Justice in Adult Education: A Critical Theoretical Framework. Journal of Teaching and Learning, 2015, 10, .	0.4	4
6927	Social Technology: A Compendium of Short Cases. Issues in Accounting Education, 2016, 31, 417-430.	0.6	1
6928	A Study on Interactions between Archives and Users by Using Social Media - Based on the Cases of National Archives of the U.S. and the U.K. -. Han-guk DoseogwanÂ·jeongbo Hakoeji, 2015, 46, 225-253.	0.0	0
6929	A Study on the Impact Factors of Contents Diffusion in Youtube using Integrated Content Network Analysis. Journal of Intelligence and Information Systems, 2015, 21, 19-36.	0.1	2
6930	From Archives to the Internet. , 2015, , .		0
6931	Issues and Challenges of Social Media Adoption by Tourism SMEs. GATR Global Journal of Business Social Sciences Review, 2015, 3, 01-07.	0.1	0
6933	The Use of Social Media Among Qatari Youth During Crises- A Survey. , 2015, 2015, 41-87.	0.0	1
6934	Pattern-Based Requirements Engineering of New Online Social Networks. International Journal of Virtual Communities and Social Networking, 2015, 7, 23-44.	0.2	0
6937	Social Media in B2B-Unternehmen: Einsatzpotenziale in Marketing und Vertrieb. , 2016, , 413-436.		2
6938	Understanding Social Media Phenomenon, Diversity and Research. International Journal of Computer Applications, 2015, 129, 5-8.	0.2	0
6939	More than popularity matters: How would voters like to get social networking with candidates?. The International Journal of Advanced Culture Technology, 2015, 3, 50-57.	0.1	0
6940	Me or Not me? The Avatar as Consumer Identity in Virtual Worlds. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 435-444.	0.1	0
6941	SNS Technology Contribution to B2C Channel Benefits. Korean Management Science Review, 2015, 32, 135-153.	0.2	0
6942	The Effect of SNS Message on Consumerâ€™s Attitude and Revisit Intention on Store. Journal of Korea Service Management Society, 2015, 16, 199-218.	0.0	1
6943	Technologiczne aspekty ryzyka operacyjnego w bankach. Kwartalnik Kolegium Ekonomiczno-SpoÅ‚ecznego Studia I Prace, 2015, 2, 219-231.	0.0	0
6944	CRM im Zeichen von Social Media und eHealth. , 2016, , 293-309.		0
6945	A comparative study into the impact of social media in the equine and agriculture industries. EAAP Scientific Series, 2015, , 123-132.	0.1	0
6946	HOW DO STUDENTS SELECT SOCIAL NETWORKING SITES? AN ANALYTIC HIERARCHY PROCESS (AHP) MODEL. International Journal of Cyber Society and Education, 2015, 8, 81-98.	0.4	4

#	ARTICLE	IF	CITATIONS
6947	An Investigation on Consumer Value and Intention toward Social Media: Exploring Information Characteristics of SNS. Journal of Consumption Culture, 2015, 18, 27-48.	0.1	1
6948	Profil użytkownika mediów społecznościowych – osobisty newsroom 2.0?. Studia Medioznawcze, 0, 4, 35-48.	0.1	2
6949	Social Media Use and Social Integration of Ethnic Minorities in Germany: A New Interdisciplinary Framework. Athens Journal of Mass Media and Communications, 2015, 2, 21-32.	0.3	2
6950	Is the Community a Medium? Is "That's Me!" the Message? The Story Of #Placevent: We Are Using Social Media to Hack the Academy. International Journal of Transmedia Literacy (IJTL), 2015, , 101-116.	0.0	0
6951	Ensuring Presence in Online Learning Environments. Advances in Educational Technologies and Instructional Design Book Series, 2016, , 350-376.	0.2	0
6952	Social Media and Special Collections. Advances in Library and Information Science, 2016, , 180-201.	0.2	0
6953	Analysis of Expectation Disconfirmation, Students Satisfaction, and University Image Toward E-WoM Intention Through Social Media: A Case Study of an Entrepreneurial University in Jakarta. , 2016, , 29-43.		0
6954	ICT for external use in Croatian four- and five-star hotels. Tourism and Hospitality Management, 2016, 22, 69-85.	0.5	0
6955	Effectiveness of Building Brand Image through Facebook Fanpages. Journal of Advances in Information Technology, 2016, 7, 171-176.	2.6	0
6956	Celebrity Endorsement in Social Media. , 2016, , 1940-1956.		3
6957	SELF-DISCLOSURE IN VIRTUAL ENVIRONMENT: FACEBOOK. IJASOS- International E-journal of Advances in Social Sciences, 2016, 2, 86.	0.1	1
6958	Consumer Behavior in the Mobile Environment. , 2016, , 1168-1182.		0
6960	Analyzing the Landscape of Social Media. Advances in IT Personnel and Project Management, 2016, , 126-138.	0.3	0
6961	Effects of Social Media on Project Management. Advances in IT Personnel and Project Management, 2016, , 16-34.	0.3	2
6962	Attitudes of MBA Students Towards Social Networking Sites for Online Travel Related Activities. Springer Proceedings in Business and Economics, 2016, , 523-534.	0.3	0
6963	Characteristic of Social Media Marketing Strategy and Customer-Based Brand Equity Outcomes: A Conceptual Model. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 433-434.	0.1	9
6964	MARKETING CONSIDERATIONS ON BRAND COMMUNITIES. Вісник Київського Національного Університету імені Тараса Шевченка Економіка, 2016, , 25-30.	0.0	0
6965	Social Media, Definition, and History. , 2016, , 1-4.		0

#	Article	IF	Citations
6966	Business growth and social media: An organisational issue. Corporate Ownership and Control, 2016, 13, 402-409.	0.5	1
6967	Political Networks. , 2016, , 1-7.		0
6968	Civic Social Network: A Challenge for Co-production of Contents About Common Urban Entities. Communications in Computer and Information Science, 2016, , 65-73.	0.4	1
6969	Social Media Tools in Initial Teacher Education. , 2016, , 797-822.		1
6970	Higher Education and Web 2.0. , 2016, , 1738-1757.		0
6971	Nurses Using Social Media and Mobile Technology for Continuing Professional Development. , 2016, , 976-1000.		0
6973	Wzorce korzystania z mediÃ³w spoÅ‚ecznoÅ›ciowych a zaangaÅ¼owanie mÅ‚odych konsumentÃ³w w komunikacjÄ™ marketingowÄ… przedsiÄ™biorstwa â€" analiza zmian w latach 2013-2015 / The relationship between young consumersâ€™ patterns of social media usage and their willingness to participate in marketing communication - comparison between 2013 and 2015. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ‚awiu, 2016, , .	0.3	1
6974	"Kioscos Vive Digital": una estrategia digital y de conectividad para promover la inclusiÃ³n social en comunidades rurales en Colombia.. International Journal of Psychological Research, 2016, 9, 126-130.	0.3	6
6975	SOSYAL MEDYA REKLAMLARININ VERGÄ°LENDÄ°RÄ°LMESÄ°. Ã–neri, 2016, 12, 177.	0.1	1
6976	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 2016, , 1513-1536.		0
6977	Social Media Communication Affecting Consumer Brand Perception. Journal of Policy and Development Studies, 2016, 10, 130-139.	0.1	1
6978	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 2016, , 1563-1587.		0
6979	Language learning through Facebook: A descriptive case study. Journal of Foreign Language Teaching and Applied Linguistics, 2016, 3, .	0.0	0
6980	Integrating the Crowd Through Social Media: How Higher Education Can Profit from Viral Mechanisms. Lecture Notes in Computer Science, 2016, , 393-404.	1.0	1
6981	Influence of Peer-to-Peer-Based Exchange on Creating New Business Models. , 2016, , .		0
6982	Access to Technology for Individuals with Disabilities. , 2016, , 998-1012.		0
6983	Managing Integrated Brand Communication Strategies in the Online Era. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 93-108.	0.7	0
6984	Social Media for Small and Medium-Sized Enterprises. , 2016, , 2121-2131.		0

#	ARTICLE	IF	CITATIONS
6985	A Comprehensive Analysis on the Adoption of Mobile Technology by Using Big Data-Based Social Media Marketing in SME Retailers in Jordan. SSRN Electronic Journal, 0, , .	0.4	1
6986	Strategische Planung und Umsetzung einer Integrierten Kommunikation: Die Anbieterperspektive. , 2016, , 103-128.		5
6987	Einsatz von Social Media als Marketinginstrument im Krankenhaussektor. , 2016, , 457-466.		2
6988	What User-Innovators Do that Others Donnt: A Study of Daily Practices. SSRN Electronic Journal, 0, , .	0.4	0
6989	Harnessing Social Media for Substance Use Research and Treatment. Journal of Alcoholism and Drug Dependence, 2016, 4, .	0.2	3
6990	Implementation of Web-Based Technologies into Teaching and Learning Practices in the University. International Journal of Information and Education Technology, 2016, 6, 243-246.	0.9	4
6991	Diversification of Expectations and Buying Behaviours of Internet Users in the Context of Brand Activities in Social Media. NierÃ³wnoÅ›ci SpoÅ‚eczne A Wzrost Gospodarczy, 2016, 45, 282-290.	0.0	0
6992	Mediating Social Media's Ambivalences in the Context of Informational Capitalism. International Journal of Civic Engagement and Social Change, 2016, 3, 1-22.	0.1	1
6993	The Relative Importance of the Different Relationship Platforms (Physical and Virtual) in the Consumer Experience of Luxury Brands. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 133-154.	0.7	0
6994	Adoption of Social Media Services. , 2016, , 1697-1713.		0
6995	Study on Social Media in Public Self-regulated Learning. , 2016, , .		0
6996	Role of Media in Success of E-Tailing. Advances in E-Business Research Series, 2016, , 229-243.	0.2	0
6997	Engaging your Global Social Media Audience. Advances in E-Business Research Series, 2016, , 206-228.	0.2	0
6998	Unleash Your Brand! Using Social Media as a Marketing Tool in Academia. Lecture Notes in Computer Science, 2016, , 449-460.	1.0	4
6999	Gender Differences in Advanced Mobile Services Acceptance. , 2016, , 1718-1736.		0
7000	User Reputation Management Method Based on Analysis of User Activities on Social Media. Journal of KIISE, 2016, 43, 96-105.	0.0	0
7001	NO INSTA OU NO FACE? UMA ANÃLISE ACERCA DA PRESENÃ‡A DA MARCA MARY JANE NAS REDES SOCIAIS. Revista Da Universidade Vale Do Rio Verde, 2016, , .	0.1	0
7002	Social Media in User Entrepreneurship. Lecture Notes in Computer Science, 2016, , 428-436.	1.0	0

#	ARTICLE	IF	CITATIONS
7003	Social Media Brand Management. , 2016, , 2109-2120.		0
7004	Electronic Records Management - An Old Solution to a New Problem. , 2016, , 2249-2274.		0
7005	The Wisdom of Social Media Innovation over the Needs of Online Network Citizens. , 2016, , 2213-2226.		0
7006	The Use of Social Media by SMEs in the Tourism Industry. , 2016, , 2159-2170.		0
7007	A Hidden Agenda. , 2016, , 179-203.		0
7008	The Role of Social Media in Innovation and Creativity: The Case of Chinese Social Media. Lecture Notes in Computer Science, 2016, , 381-390.	1.0	1
7009	â€œYou Cannot Grow Viscum on Soilâ€• The â€œGoodâ€•Corporate Social Media Also Fail. , 2016, , 57-74.		1
7010	Nurses Using Social Media and Mobile Technology for Continuing Professional Development. , 2016, , 1289-1313.		0
7011	Tailoring Privacy-Aware Trustworthy Cooperating Smart Spaces for University Environments. Advances in Wireless Technologies and Telecommunication Book Series, 2016, , 410-439.	0.3	0
7012	Electronic Word of Mouth. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 1-27.	0.7	0
7014	Usage and Effectiveness of Social Media Marketing in Egypt : An Organization Perspective. Jordan Journal of Business Administration, 2016, 12, 209-238.	0.2	12
7016	The Influence of Social Media on Teamwork Aspects. Advances in IT Personnel and Project Management, 2016, , 67-82.	0.3	2
7017	Analysis on E-Commerce Site Business Model. , 2016, , .		0
7018	Journalists and Mobile. Advances in Human and Social Aspects of Technology Book Series, 2016, , 200-219.	0.3	0
7019	Managing Corporate Reputation through Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 30-46.	0.7	0
7020	Generating Customer Engagement and Customer Enragement on Facebook Pages of Tesco and Walmart. Lecture Notes in Computer Science, 2016, , 146-156.	1.0	0
7021	Micro-Blog and E-Commerce Strategy. , 2016, , 2062-2071.		0
7022	An Overview of Social Media. , 2016, , 2072-2083.		0

#	Article	IF	Citations
7023	Social Media and Perception Management. Advances in Religious and Cultural Studies, 2016, , 373-381.	0.1	1
7024	A Holistic Approach to Comprehending the Complexity of the Post-growth Era: The Emerging Profile. Springer Proceedings in Complexity, 2016, , 29-42.	0.2	6
7025	Social media as a source of information about products and services in the light of cross-cultural research in China, Poland and United States / Media spoÅ‚ecznoÅ›ciowe jako ÅºrÃ³dÅ‚o informacji o produktach i usÅ‚ugach w Å›wietle badaÅ„ miÄ™dzykulturowych w Chinach, Polsce i Stanach Zjednoczonych. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ‚awiu, 2016, , .	0.3	0
7026	Use of social media by public transport operators. Marketing I ZarzÄ…dzanie, 2016, 46, 173-181.	0.0	0
7027	The Impact of SNSs Usage on Social Capital and Knowledge Sharing in Organization. , 2016, , .		0
7029	Using social media to enhance work-based learning. , 2016, , 172-190.		0
7030	Social media in the accommodation industry: A cluster analysis. Corporate Ownership and Control, 2016, 14, 251-258.	0.5	0
7031	Instagram Content Towards Customers' Purchase Intention for Start-up Culinary Company. , 2016, , .		1
7032	Managing Knowledge on Social Media-An Empirical Study of Social Media Adoption in Hotel Organizations. Journal of Advances in Information Technology, 2016, 7, 113-118.	2.6	0
7033	Young People in the Digital Age: Metrics of Friendship. , 2016, , 1-20.		0
7034	Proposed Model for Social Capital Relationship with Online Purchase Decision in Social Network. , 2016, , .		0
7036	Antecedents of Corporate Adoption of Social Media and the Role of the Technology Acceptance Model in the Path. SSRN Electronic Journal, 0, , .	0.4	0
7037	Postmoderne MarkenfÃ¼hrung. , 2016, , 1-21.		0
7038	Impact of Social Media on Information Professionals. , 2016, , 1655-1674.		0
7039	Keeping It Social. , 2016, , 1566-1586.		0
7040	Definitions, Social Media Types, and Tools. Springer Texts in Business and Economics, 2016, , 21-47.	0.2	1
7041	Modeling of Userâ€™s Tweet Behavior to Enhance Profileâ€™s Influence. Lecture Notes in Computer Science, 2016, , 104-113.	1.0	0
7042	Encouraging Vaccination Behavior Through Online Social Media. Lecture Notes in Information Systems and Organisation, 2016, , 307-318.	0.4	1

#	ARTICLE	IF	CITATIONS
7043	The Influence of Social Media Management on Firms' Competitiveness. , 2016, , 2051-2061.		0
7044	Sektor publiczny a nowa sfera publiczna. BiaÅ‚ostockie Teki Historyczne, 2016, , 74-84.	0.2	0
7045	Analysis of Public Interest in Environmental Health Information: Fine Tuning Content for Dissemination via Social Media. Lecture Notes in Computer Science, 2016, , 129-146.	1.0	0
7046	Role of Social Networking for Information Seeking in a Digital Library Environment. Advances in Library and Information Science, 2016, , 272-290.	0.2	1
7047	The Prevalence of Social Question Answering in Health-Care Social Media. Healthcare Delivery in the Information Age, 2016, , 235-251.	0.3	2
7048	Architecting Crowd-Sourced Language Revitalisation Systems: Generalisation and Evaluation to Te Reo MÄori and Vietnamese. Lecture Notes in Computer Science, 2016, , 333-344.	1.0	1
7049	WartoÅ›Ä‡ marki jako wskaÅºnik. Metody pomiaru / Brand value as an indicator. Measurement methods. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ‚awiu, 2016, , .	0.3	0
7050	Role of the Social Network Twitter in the Promotion of a Micro and Small Enterprise. Zeszyty Naukowe Uniwersytetu SzczeciÅ„skiego Finanse Rynki Finansowe Ubezpieczenia, 2016, 83, 131-138.	0.1	0
7051	Social Media and Libraries:A Scientometric Assessment of World Output, 2003-2014. SRELS Journal of Information Management, 2016, 53, .	0.0	1
7052	Moving Western Neighborliness to East?. , 2016, , .		0
7053	Use of Internet and social media as a new communication medium among nurses. Journal of Human Sciences, 2016, 13, 1084.	0.2	2
7055	The Influence of Information Search on Festival Image, Emotional Response and re-visit Intention. The Journal of the Korea Contents Association, 2016, 16, 82-95.	0.0	1
7056	Mellem kontrol og afmagt: Ã†ndrede relationer mellem politikere og journalister i en ny medieÃ¸kologi. MedieKultur, 2016, 31, .	0.5	0
7057	Curtiu, comentou, comprou. A mÃdia social digital Instagram e o consumo. Revista CiÃªncias Administrativas, 2016, 22, 130-161.	0.1	5
7058	Social media evaluation metrics. Oeconomia Copernicana, 2016, 7, 131.	2.4	4
7059	A Study on the Determinant Factors of the Social Capital Construction through Social Media: Focused on college students. Journal of Internet Computing and Services, 2016, 17, 97-107.	0.1	1
7061	MATERYALÄ°ZM, Ã–Z-BENZEÅžÄ°M VE BÄ°REYSELCÄ°LÄ°ÄžÄ°N KÄ°Å‡Ä°SELLEÅžTÄ°RÄ°LMÄ°Åž REKLAM KAMPANYALARINA YÃ–NELÄ° BU KAMPANYALARI SOSYAL AÄžLARDA PAYLAÅžMA NÄ°YETÄ° ÃœZERÄ°NDEKÄ° ETKÄ°LERÄ°. Business & Management Studies: an International Journal, 2016, 4, 24-47.	0.1	6
7062	Evaluating the Business Impacts of Social Media Use with System Dynamics and Agent-Based Modeling. International Journal of Virtual Communities and Social Networking, 2016, 8, 47-58.	0.2	0

#	ARTICLE	IF	CITATIONS
7063	VoteTrust: A System to Defend against Social Network Sybils in Facebook. International Journal of Computer Applications, 2016, 142, 1-5.	0.2	0
7065	Remédiation des erreurs langagières en FLE pendant les interactions à distance à l'ENSET de l'université de Douala. Distances Et Médiations Des Savoirs, 2016, , .	0.4	1
7066	Social networking services as a national cyber security subject. Collection Information Technology and Security, 2016, 4, 13-20.	0.0	1
7067	'Thank you for leaving all your good advice at the door': On ASPEKT and Online Feminism in the Czecho-Slovak Context. Gender, Rovné Příležitosti, Výzkum, 2016, 17, 53-63.	0.1	0
7068	Effects of Customers' Relationship Networks on Organizational Performance: Focusing on Facebook Fan Page. Journal of Intelligence and Information Systems, 2016, 22, 57-79.	0.1	0
7070	Prinsip Dakwah via Media Sosial. Aplikasia Jurnal Aplikasi Ilmu-ilmu Agama, 2016, 16, 51.	0.1	1
7071	A Survey of Stakeholder Visualization Approaches. Central European Management Journal, 2016, 2, .	0.2	0
7072	Adoption of Social Media for Public Relations by Museums. Central European Business Review, 2016, 5, 5-16.	0.9	3
7073	EXPERIENCED RISKS IN SOCIAL MEDIA USE - LONGITUDINAL STUDY AMONG UNIVERSITY STUDENTS. EDULEARN Proceedings, 2016, , .	0.0	0
7074	Understanding 2016 Drought in India by Social Media Data Mining. Communications on Applied Electronics, 2016, 5, 1-5.	0.4	0
7075	Building Sentiment Lexicon for Social Media Analysis using Morphological Sentence Pattern Model. , 2016, , .		1
7076	A Multivariate Approach to Facebook Data for Marketing Communication. , 0, , .		0
7077	Does Social Media Really Help?. International Journal of Online Marketing, 2016, 6, 15-33.	0.9	1
7078	Correlation of Affiliation Needs With Intensity of Using Facebook in Young Adulthood. European Journal of Social & Behavioural Sciences, 2016, 17, 271-278.	0.3	0
7080	The Importance of Internet-based Educational and Clinical Interventions and Social Networks in Pregnant Women. Women's Health Bulletin, 2016, 4, .	0.7	3
7081	The Sociological Antecedents of Brand Attachment: A comparison of Broadcasting and Passive Consumption on Social Networking Sites. Journal of Digital Convergence, 2016, 14, 159-170.	0.1	0
7082	Chapter 2 Information Dissemination Analysis of Different Media towards the Application for Disaster Pre-Warning. , 2016, , 19-54.		0
7083	SOCIAL MEDIA AND EFFORT TO COAX YOUNG VOTERS IN JAKARTA, INDONESIA. Scriptura, 2016, 6, .	0.0	1

#	ARTICLE	IF	CITATIONS
7084	Nonprofit Use of Social Media: Insights from the Field. Global Journal of Community Psychology Practice, 2016, 7, .	0.1	1
7085	Factors Influencing the Choice of Social Network Sites in the Light of Cross-cultural Research. China-USA Business Review, 2016, 15, .	0.1	0
7086	Data Sources from Archives to the Internet. , 2016, , .		0
7087	How Nonprofit Organizations in Greece Are Using Facebook as a Public Relations Tool. Springer Proceedings in Business and Economics, 2017, , 173-179.	0.3	2
7088	La déconnexion temporaire à FacebookÂ: entre le FOMO et l'intériorisation douce du contrÃ1e social. Tic & Société, 2016, , .	0.3	3
7089	The emerging international knowledge exchange barrier in virtual teacher communities. , 2016, , .		0
7090	Applying Enterprise Social Software for Knowledge Management. International Journal of Knowledge and Systems Science, 2016, 7, 19-39.	0.5	3
7091	Evaluating Business Success Through Social Media Strategies Using AHP. , 0, , .		1
7092	Soziale Medien und Partizipation. , 2017, , 191-209.		6
7093	What Lessons Can We Learn for "Good e-Government"From a User-Centred Evaluation of the Websites of European Capitals?. International Journal of E-Planning Research, 2016, 5, 16-40.	3.0	1
7094	La déconnexion temporaire à FacebookÂ: entre le FOMO et l'intériorisation douce du contrÃ1e social. Terminal, 2016, , .	0.1	0
7095	Corporate Communication and Social Media. Spanish Companies' Communicative Activity Index on the Audiovisual Social Networks. Advances in Intelligent Systems and Computing, 2017, , 189-194.	0.5	2
7096	Gastronomy as a Part of the Ecuadorian Identity: Positioning on the Internet and Social Networks. Advances in Intelligent Systems and Computing, 2017, , 335-341.	0.5	5
7097	Using Product Variables of Business-to-Business (B2B) Media to Assess the Impacts of Social Media. Westminster Papers in Communication and Culture, 2016, 11, 31-48.	0.7	1
7098	ONE'S FACEBOOK STATUS, A REFLECTIVE SELF REPRESENTATION. Qudus International Journal of Islamic Studies, 2016, 4, 233.	0.6	0
7099	Exploring Post-Financial Crisis CSR Digital Communications by MNEs in Mexico. Palgrave Studies in Governance, Leadership and Responsibility, 2017, , 177-197.	0.3	0
7100	Effectiveness of Line communication application as a social media on changes in tooth brushing behavior of junior high school students in Banjarmasin. Dental Journal: Majalah Kedokteran Gigi, 2016, 49, 223.	0.0	1
7101	Social networking affordances for open educational language practice. Apprentissage Des Langues Et Systemes D'information Et De Communication, 2016, , .	0.2	2

#	Article	IF	Citations
7102	The Role of Social Media in Development of English Language Vocabulary at University Level. International Journal of Academic Research in Business and Social Sciences, 2016, 6, .	0.0	7
7103	Wikipedia Users in the Light of International Research â€" Practical Implications. Journal of Intercultural Management, 2016, 8, 7-26.	0.8	1
7104	Memetic pool as a new approach in service quality analysis. Economics and Management, 2016, 8, 94-102.	0.6	3
7106	Pedagogical Potential of Virtual Worlds. Advances in Game-based Learning Book Series, 2017, , 146-161.	0.2	1
7107	Mining on Social Media. Advances in Data Mining and Database Management Book Series, 2017, , 206-222.	0.4	2
7108	Web-Based Financial Reporting: An Interpretative Model for Corporate Communications on Social Media. Financial Reporting, 2017, , 79-112.	0.1	0
7109	Navigating the Nexus between Social Media, Political Scandal, and Good Governance in Nigeria. Advances in Social Networking and Online Communities Book Series, 2017, , 157-184.	0.3	2
7110	Building City Brand through Social Media. Advances in Hospitality, Tourism and the Services Industry, 2017, , 181-201.	0.2	0
7111	Social Media in Micro SME Documentary Production. Advances in E-Business Research Series, 2017, , 188-213.	0.2	0
7112	Spatiotemporal Personalized Recommendation of Social Media Content. , 2017, , 1-10.		0
7114	The Influence of Social Media on Contemporary Subcultural Groups in China: The Case of BL Fandom. Sino-US English Teaching, 2017, 14, .	0.0	0
7116	Entrepreneurial Ecosystem: How to Improve Your Local Ecosystem with Political Initiatives. , 2017, , 1-24.		1
7117	Social Media Use by Chambers of Commerce and Industry (TCCI) in Turkey. Advances in Public Policy and Administration, 2017, , 242-268.	0.1	0
7118	The Emergence of Social Media and Its Impact on SME Performance. Advances in Finance, Accounting, and Economics, 2017, , 132-150.	0.3	0
7119	CRM 2.0 and Mobile CRM. Advances in Business Information Systems and Analytics Book Series, 2017, , 322-342.	0.3	0
7120	Open Source Technology for Medical Practice in Developing Countries. Health Information Systems and the Advancement of Medical Practice in Developing Countries, 2017, , 33-59.	0.1	0
7121	Social Media Analytics Using Business Intelligence and Social Media Tools â€" Differences and Implications. Lecture Notes in Business Information Processing, 2017, , 252-259.	0.8	1
7122	Social Media and Aging. , 2017, , 2200-2205.		0

#	Article	IF	Citations
7123	Using Internet. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 294-313.	0.7	0
7125	Social Media â€" Profiling Users Movement Trajectory and Visited Places. Lecture Notes in Business Information Processing, 2017, , 255-263.	0.8	0
7126	Being Online in Emerging Adulthood. Advances in Human and Social Aspects of Technology Book Series, 2017, , 226-246.	0.3	0
7127	The universityâ€™s role in the process of creating a better society. Scientific Papers of Silesian University of Technology Organization and Management Series, 2017, 2017, 111-124.	0.0	0
7128	ZeitgemÃÅŸe. , 2017, , 453-465.		0
7129	Social Media Exploitation by Covert Networks: A Case Study of ISIS. Communications of the Association for Information Systems, 0, 41, 97-120.	0.7	1
7130	How to Promote Informal Learning in the Workplace? - The Need for Incremental Design Methods. , 2017, , .		2
7131	Moderation of Enterprise Social Networks _ A Literature Review from a Corporate Perspective. , 2017, , .		2
7132	For Those About to Rock â€" Social Media Best Practices from Wacken Open Air. Lecture Notes in Computer Science, 2017, , 362-378.	1.0	0
7133	Social Media in the Planning Process of Tourism Development on a Regional Scale. Ekonomiczne Problemy Turystyki, 2017, 37, 127-146.	0.1	6
7134	The Impact of Social Media on Customer Engagement with U.S. Banks. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 154-172.	0.7	1
7135	çŸ¥ã‚‰ã¹ã¸ä»—è€……ã¨ã®ã³ãƒŸãƒ¥ãƒ‹ã‚±ãƒ¼ã‚·ãƒ§ãƒ³. Japan Marketing Journal, 2017, 36, 23-36.	0.1	0
7136	Social Media Marketing and Value Co-Creation. Advances in Hospitality, Tourism and the Services Industry, 2017, , 205-230.	0.2	1
7137	The Effect of Social Networks on Branding. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 84-107.	0.7	0
7138	Re-Inventing Organizational Creativity and Innovation through Adopting a Service-Based Working Culture. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 1-20.	0.2	0
7139	â€žGetting Social with Recruitmentâ€œ: eine Fallstudie einer Rekrutierungskampagne in sozialen Medien im Web 3.0. , 2017, , 273-300.		0
7140	Research on the Tourism Consumption Behavior of College Students in the Mobile Social Network Environment. Uncertainty and Operations Research, 2017, , 715-722.	0.1	0
7141	Strategic Role of Social Networking and Personal Knowledge Management Competencies for Future Entrepreneurs. Advances in E-Business Research Series, 2017, , 248-266.	0.2	2

#	ARTICLE	IF	CITATIONS
7142	Brand Reputation in the Facebook Era. Advances in E-Business Research Series, 2017, , 171-187.	0.2	1
7143	Social Media: Internet-basierte soziale Netzwerke. , 2017, , 11-25.		0
7144	Social media marketing: literature review and future research directions. International Journal of Business Information Systems, 2017, 25, 213.	0.2	5
7145	Marketing and Social Media. Advances in Business Information Systems and Analytics Book Series, 2017, , 191-199.	0.3	0
7146	Youtube for Dialogic Relationship Building? Analysis of Content Management and Level of Participation of Spanish Best Reputed Companies Youtube Channels. Advances in Intelligent Systems and Computing, 2017, , 131-140.	0.5	0
7147	A Strategic Approach Towards Changing Consumer Eating Behavior Through a Novel e-Platform â€œChef2plateâ€. Advances in Intelligent Systems and Computing, 2017, , 463-469.	0.5	1
7148	Internet based social networks as the resource supporting International new venture creation. , 2017, , .		0
7149	SOCIAL MEDIA USED BY ENTERPRISES TO CO-OPERATE PRODUCT INNOVATION WITH CUSTOMERS. Informatyka Ekonomiczna, 2017, 1, 57-65.	0.1	0
7150	The Design of Online Communities Devoted to Health and Better Living: Using Social Interaction Features to Foster Online Contributions. , 2017, , 135-151.		1
7151	Creating the brand image in social media. Studia I Prace WNEiZ, 2017, 48, 307-316.	0.1	1
7152	A Study on the Influence of the use of Social media on College Students. , 0, , .		0
7153	Social Customer Relationship Management (SCRM). Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 45-58.	0.7	2
7154	Social Media Strategies for Small and Medium Scale Enterprise in the Klang Valley Region of Malaysia. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 377-400.	0.2	2
7155	Chapitre 5. E-marketing politiqueÂ: Ã©tat des lieux et opportunitÃ©s. , 2017, , 257-292.		0
7156	Tensions in Information System Artefacts: Explaining Land Information Systemsâ€™ Sub-optimal Impact in Indonesia. IFIP Advances in Information and Communication Technology, 2017, , 765-777.	0.5	0
7157	Towards a Model of Social Media Impacts on Cybersecurity Knowledge Transfer. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 249-271.	0.1	2
7158	Using Social Media Tools in Marketing. Advances in Social Networking and Online Communities Book Series, 2017, , 106-129.	0.3	0
7159	Die polizeiliche Nutzung sozialer Medien in Deutschland: Die Polizei im digitalen Neuland. , 2017, , 919-943.		18

#	ARTICLE	IF	CITATIONS
7160	From Social Networks to Mobile Social Networks. Advances in E-Business Research Series, 2017, , 26-50.	0.2	3
7161	Online Corporate Social Networking. , 2017, , 1-4.		0
7162	Social Media and Branding in Asia: Threats and Opportunities. , 2017, , 50-65.		0
7163	Social media influence on purchase intentions: instrument validation. International Journal of Web Based Communities, 2017, 13, 54.	0.2	1
7164	Social Media and Creativity. Advances in Hospitality, Tourism and the Services Industry, 2017, , 181-202.	0.2	0
7165	Mediengattungen und Medienproduktwelten. , 2017, , 21-32.		0
7166	Productivity on the Social Web. Advances in E-Business Research Series, 2017, , 45-68.	0.2	0
7167	E-Marketing Orientation and Social Media Implementation in the Banking Industry in Nigeria. IBusiness, 2017, 09, 111-133.	0.4	4
7168	Social Provenance. , 2017, , 1-5.		0
7169	Content-Marketing. , 2017, , 429-446.		1
7170	Beschwerdemanagement. , 2017, , 643-651.		0
7171	Around the World in 80 Tweetsâ€"Social Media and Midwifery. , 2017, , 129-147.		0
7172	Foreign Embassiesâ€™ Use of Weibo. , 2017, , 69-88.		0
7173	Repository for Multirelational Dynamic Networks. , 2017, , 1-16.		0
7174	Public Diplomacy: The New Foreign Policy â€œToolâ€. Palgrave Macmillan Series in Global Public Diplomacy, 2017, , 19-49.	0.5	1
7175	Key Success Factors of Using Social Media as a Learning Tool. Advances in E-Business Research Series, 2017, , 267-282.	0.2	0
7177	Wikipedia. , 2017, , 47-66.		4
7178	Effects of customer perception and social interactions on brand equity: automobile sector. International Journal of Data Analysis Techniques and Strategies, 2017, 9, 75.	0.2	0

#	ARTICLE	IF	CITATIONS
7179	User-Generated Information System. , 2017, , 1-2.		0
7180	Swift Guanxi Data Analysis and Its Application to E-Commerce Retail Strategies Improvement. Advances in Logistics, Operations, and Management Science Book Series, 2017, , 199-217.	0.3	0
7181	Can the Usage of Social Media Increase the Gregariousness of the Family to Grow Successful Family-Owned Businesses?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 224-245.	0.7	0
7182	We the New Media. Advances in Educational Marketing, Administration, and Leadership Book Series, 2017, , 11-30.	0.1	0
7183	The Use of Social Media and Online Petitions to Achieve Collective Change for a Sustainable Future. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 261-277.	0.2	0
7184	Fandom and Online Interest Groups. , 2017, , 131-142.		2
7185	Determinants of social media's use in consumer behaviour: an international comparison. Economics and Business Review, 2017, 3 (17), 79-100.	0.3	1
7186	Campaigning for Gender Equality Through Social Media: The European Women's Lobby. , 2017, , 123-142.		2
7188	A Novel Approach for Cyberbullying on Social Media Using SEMAE. , 2017, , .		0
7189	The Use of the Social Networks by Elderly People in the Czech Republic and Other Countries V4. Lecture Notes in Computer Science, 2017, , 50-60.	1.0	1
7190	The Blogosphere and Political News in Nigeria: A Content Study of the Contributions of Linda Ikeji's Blog to the Journaling of the 2015 Presidential Election Results. SSRN Electronic Journal, 0, , .	0.4	0
7191	The link between digital media and making travel choices. Quarterly Marketing Journal, 2017, 48, 75-85.	0.1	5
7193	Social Media Crowdsourcing. , 2017, , 1-5.		4
7194	Evolving Factors Influencing Consumers' Attitudes toward Social Media Marketing and Its Impact on Social Media Usage. SSRN Electronic Journal, 0, , .	0.4	0
7195	Branding Various-Sized Destinations. Advances in Hospitality, Tourism and the Services Industry, 2017, , 199-228.	0.2	1
7196	City Branding and the Power of Netnography in the Era of Social Media. Advances in Hospitality, Tourism and the Services Industry, 2017, , 202-225.	0.2	0
7197	Managing Social Knowledge Management. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2017, , 210-229.	0.1	0
7198	Do You Write What You Are in Business Communications? Deriving Psychometrics from Enterprise Social Networks. Lecture Notes in Business Information Processing, 2017, , 171-182.	0.8	0

#	ARTICLE	IF	CITATIONS
7199	Enhanced Experiences: Enlisting the Fanatic. , 2017, , 191-222.		0
7200	Use of Social Media in Online Learning. Advances in Higher Education and Professional Development Book Series, 2017, , 1-18.	0.1	3
7201	Social Media Usage and Shopping Preferences: an Empirical Investigation. , 2017, , .		1
7202	Persuasive Educational Platform Design for Underprivileged Children. Communications in Computer and Information Science, 2017, , 154-166.	0.4	0
7203	Research on the Impact of Multi-source Intellectual Capital Information Disclosure on Corporate Value in the Big Data Environment-Based on Mediating Effect of Investor 's Confidence. , 2017, , .		0
7204	Social Media, Mobile Technology, and New Learning Opportunities. Advances in Educational Technologies and Instructional Design Book Series, 2017, , 274-290.	0.2	0
7206	Open Government. , 2017, , 1-5.		16
7207	Locked in by Social Media Features? Translating Clicks and Comments into Value. Lecture Notes in Business Information Processing, 2017, , 104-109.	0.8	0
7208	Natural Seeds Accessories as a Form of Sundanese Local Wisdom in Preserving Nature. , 2017, , .		0
7209	Design and Implementation of Socially Driven Knowledge Management Systems for Revitalizing Endangered Languages. Knowledge Management and Organizational Learning, 2017, , 147-167.	0.5	4
7212	The Use of Social Networking Sites in Job Related Activities: A Cross-cultural Comparison. Entrepreneurial Business and Economics Review, 2017, 5, 177-193.	1.2	3
7213	Practicing Scientific Argumentation Through Social Media. Advances in Educational Technologies and Instructional Design Book Series, 2017, , 82-111.	0.2	0
7214	Understanding Online Brand Relationships in Western Asia: The Case of Lebanon and Saudi Arabia. , 2017, , 114-136.		0
7215	Economics and Marketing of E-Commerce at 0 km and Further on the Path Towards S-Commerce. Springer Proceedings in Business and Economics, 2017, , 181-192.	0.3	0
7216	A Framework for Enhancing Real-Time Social Media Data to Improve the Disaster Management Process. Lecture Notes in Geoinformation and Cartography, 2017, , 75-84.	0.5	1
7217	Tempting Fate: Social Media Posts by Firms, Customer Purchases, and the Loss of Followers. SSRN Electronic Journal, 0, , .	0.4	3
7218	Social Commerce and Consumer Decision Making A Conceptual Model from Social Support Perspective. , 2017, , .		0
7219	La comunicaciÃ³n viral a travÃ©s de los medios sociales: anÃ¡lisis de sus antecedentes. Revista Latina De Comunicacion Social, 2017, , 69-86.	0.4	6

#	ARTICLE	IF	CITATIONS
7220	GO WHERE THE STUDENTS ARE: GROUPS IN FACEBOOK TO IMPROVE COMMUNICATION BETWEEN STUDENTS AND EDUCATORS. INTED Proceedings, 2017, , .	0.0	0
7221	Analysis and Design of Web-Based Database Application for Culinary Community. ComTech, 2017, 8, 55.	0.5	1
7222	ì¡„°ë„· 꺜ì¡ë©©ì†¡ BJì˜ ë…„ë^{ᴶᴹ} ê³¼ì•·ëŒ€ì•œ íf†f‰: ì•„ì"„ë¦¬ì¹TV ì¬ë¡€ë¥¼ ì¤ì¬ì¼4ëjœ. Korean Journal of Journalism & Communica	0.1	6
7224	Ã–rgÃ¼tlerde sosyal medya kullanÄ±mÄ±: sosyal medya algÄ±larÄ±, amaÃ§larÄ± ve kullanÄ±m alÄ±ÅŸkanlÄ±klarÄ±. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 2017, 5, 503-503.	0.2	12
7225	SOSYAL AÄž SÄ°TELERÄ°NDE TÃœKETÄ°CÄ°-Ä°ÅŸLETME ETKÄ°LEÅžÄ°MÄ° - BÄ°R ARAÅžTIRMA. Alanya Akademik BakÄ±ÅŸ, 2017, 1, 1-1	0.1	0
7226	Desarrollo de las TIC en el turismo de nieve: AnÃ¡lisis de la presencia en lÃnea de las estaciones de esquÃ de EspaÃ±a y Andorra. Documents D' Analisi Geografica, 2017, 63, 399.	0.1	2
7230	Brand Sponsorship and Social Media. Coca Cola and Carlsberg Illustrated with an Example of the European Football Championship 2016. Trendy Ekonomiky A Managementu, 2017, 11, 37.	0.1	0
7231	The Influence of Political Marketing Using Social Media on Trust, Loyalty and Voting Intention of the Youth of South Africa. Business & Social Sciences Journal (BSSJ), 2017, 2, .	0.1	4
7232	Narcissism and Social Media Use by Children and Adolescents. , 2017, , .		1
7233	Marka Ä°ÅŸbirlikleri Ä°Ã§in Yeni Bir Alan: Youtube Ä°Ã§erik Ãœreticileri ve Kanal Topl003uÄ± Ãœzerine Netnografik Bir AraÅŸtÄ±rma. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 2017, , 28-45.	0.2	9
7234	Theoretical Analysis of The Use of Social Media in The Enterprise Activity. Science: Future of Lithuania, 2017, 9, 251-257.	0.0	0
7235	The Role of Social Media in an Assessment of the Factors of a Tourist Destinations Success. A Case Study of Cracow. Economics and Sociology, 2017, 10, 252-266.	0.8	0
7237	Gizli HikÃ¢yelerin Ã–rtÃ¼sÃ¼nÃ¼ KaldÄ±rmak: TÃ¼rkiyeâ€™de MuhafazakÃ¢r KadÄ±n BloglarÄ±. Galatasaray Ãœniversitesi Iletiåÿim Dergisi, 2017, , 39-39.	0.2	2
7238	They Have Needs, They Have Goals: Using Communication Theories to Explain Health-Related Social Media Use and Health Behavior Change. MOJ Public Health, 2017, 6, .	0.0	2
7239	SOCIAL MEDIA IN INDIAN PERSPECTIVE. Towards Excellence, 0, , 146-156.	0.0	0
7240	Mitarbeiterseitige Reputationskompetenz fÃ¼r die Nutzung sozialer Medien. , 2018, , 71-86.		1
7242	SOSYAL MEDYANIN ÃœNÄ°VERSÄ°TE Ã–ÄžRENCÄ°LERÄ°NÄ°N TÃœKETÄ°CÄ° DAVRANIÅžLARI ÃœZERÄ°NDE ETKÄ°SÄ°: TURÄ°ZM FAKÃœ SÃ¼leyman Demirel Ãœniversitesi Vizyoner Dergisi, 0, , 141-141.	0.1	4
7243	Exploring the New Frontiers of Security Privatisation: Web-Based Social Networking Services and Their Challenging Contribution to Foster Security and Public Safety. , 2018, , 249-273.		0

#	ARTICLE	IF	CITATIONS
7244	Online Job Search Among Millennial Students in Malaysia. Jurnal Dinamika Manajemen, 2017, 8, .	0.3	0
7245	EXPLORING THE LINK BETWEEN CONSUMERS ENGAGEMENT AND EWORD OF MOUTH IN SOCIAL MEDIA BRAND COMMUNITIES A PATH ANALYSIS. Global Fashion Management Conference, 2017, 2017, 494-500.	0.0	0
7246	Social Media in Social Organization. European Scientific Journal, 2017, 13, 1.	0.0	4
7248	Viral Marketing â€" The Case of Turkey. Journal of Marketing and Consumer Behaviour in Emerging Markets, 2017, 2017, 37-53.	0.1	0
7249	Use of Social Media Technologies (SMTs) by Faculty Members, Research Scholars and Post-Graduate Students of Management Studies. SRELS Journal of Information Management, 2017, 54, 204.	0.0	0
7250	Leveraging Social Media for New Product Development: A Review. Information Technology Journal, 2017, 16, 91-100.	0.3	1
7251	Effective Promotions through Social Media:A Case of Major League Baseball Teams. Asian Journal of Physical Education and Sport Science, 2017, 5, 1-11.	0.0	0
7252	SOSYAL MEDYA KULLANICILARININ ELEKTRONÄ°K GÃœVENLERÄ°, ELEKTRONÄ°K BAÄžLILIKLARI VE ELEKTRONÄ°K AÄžIZDAN AÄžIZA Ä°LETÄ°ÅžÄ°MLERÄ° ARASINDAKÄ° Ä°LÄ°ÅžKÄ°LERÄ°NÄ°N Ä°NCELENMESÄ°. UluslararasÄ± Ä°ktisadi Ve Ä°dari Ä°ncelemeler	0.3	2
7253	Examination of Urban Hotels Online Review Site Performance with a Comparative Approach based on TripAdvisor and Booking. Ä°ÅŸletme AraÅŸtÄ±rmalarÄ± Dergisi, 2017, 3, 72-85.	0.3	1
7256	Social media during multi-hazard disasters: Lessons from the Kaikoura earthquake 2016. International Journal of Safety and Security Engineering, 2017, 7, 313-323.	0.5	1
7257	Assessing Therapeutic Tourism and Hotels Marketing Using the Video-Sharing Websites in Egypt. International Journal of Heritage Tourism and Hospitality, 2017, 11, 199-212.	0.1	0
7258	A Review Analysis on Anomaly Detection Using Data Mining Techniques in Social Networking. International Journal for Research in Applied Science and Engineering Technology, 2017, V, 365-379.	0.1	1
7259	TURÄ°ZM SEKTÃ–RÃœNDE SOSYAL MEDYA KULLANIM ETKÄ°NLÄ°ÄžÄ°NÄ°N Ä°YÄ°LEÅžTÄ°RÄ°LMESÄ°: 5 YILDIZLI OTELLER ÃœZERÄ°N Ã‡ALIÅžMA. UluslararasÄ± Ä°ktisadi Ve Ä°dari Ä°ncelemeler Dergisi, 0, , .	0.3	2
7260	Improving health communication through renewed and enlarged social and technological interactions. Sociologia E Ricerca Sociale, 2017, , 117-137.	0.1	1
7261	LÃœKS PAZARLAMA VE LÃœKS PAZARLAMAâ€™NIN SOSYAL MEDYA ÃœZERÄ°NDEKÄ° YANSIMALARI: VAKKO Ã–RNEÄžÄ°. UluslararasÄ± Ä°ktisadi Ve Ä°dari Ä°ncelemeler Dergisi, 0, , .	0.3	2
7262	The Use of Twitter as a Tool to Predict Opinion Leaders that Influence Public Opinion: Case Study of the 2016 United State Presidential Election. , 2017, , .		0
7264	Nonprofit Organizationsâ€™ Use of the Internet and Social Media. , 2018, , 1-6.		0
7265	The Routledge Handbook of Hospitality Marketing. , 0, , .		2

#	Article	IF	Citations
7266	"Medium is the message"– Creating a University Image in the Time of Web 2.0. Kwartalnik Ekonomistów I Menedżerów, 2017, 46, 159-172.	0.1	0
7267	The Utilization of Social Media in the Classroom by Business Teacher Educators in Nigeria. African Journal of Teacher Education, 0, 6, .	0.3	0
7268	Impacto de las redes sociales en los ingresos de los hoteles en Colombia, Ecuador y Perú. Revista Facultad De Ciencias Económicas, 2017, 26, .	0.1	2
7269	Why We Need Dedicated Web-based Collaboration Platforms for Inter-organizational Connectivity? A Research Synthesis. International Journal of Information Technology and Computer Science, 2017, 9, 1-11.	0.8	5
7270	Social Networking in Higher Education in India. Lecture Notes on Data Engineering and Communications Technologies, 2018, , 323-347.	0.5	0
7271	AS MÍDIAS SOCIAIS COMO FERRAMENTA DE SUPORTE NO DESENVOLVIMENTO DE PRODUTOS. , 0, , .		0
7272	Analysis of Collaborative Learning in Filmed Role Play on Social Media: A Case of Hospitality Students. , 2018, , 257-271.		0
7273	İLETİŞİM SÜRECİNDE SOSYAL MEDYA VE SOSYAL SERMAYE. The Journal of Social Science, 2017, 1, 71-82.	1.2	5
7274	Can Facebook Reduce Perceived Anxiety Among College Students? Randomized Controlled Exercise Trial Using the Transtheoretical Model of Behavior Change. JMIR Mental Health, 2017, 4, e50.	1.7	9
7275	As "Jornadas de Junho" e a ressignificação da campanha "Vem pra rua". Extraprensa, 2017, 11, 203.	0.1	1
7276	Основ мереж, соціальн мереж, соціальн мережі. – з Інтранет		
7277	PAZARLAMA İLETİŞİMİNDE İNOVATİF BİR KANAL OLARAK SOSYAL MEDYANIN KULLANIMI: OTOMOTİV SEKTÖRÜ ÜZERİNE BİR ARAŞTIRMA. Uluslararası İktisadi Ve İdari İncelemeler Dergisi, 0, , .	0.3	4
7278	Investigating Social Media Activity as a Firm's Signaling Strategy Through an Initial Public Offering. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2018, , 227-241.	0.1	0
7279	Update Chapter English Language Learning Using Social Media. IJET (Indonesian Journal of English) Tj ETQq1 1 0.784314 rgBT /Overlo	0.1	0
7280	COMUNIDADES DE PRÁTICA COMO MEIO DE DESENVOLVIMENTO PROFISSIONAL DE GRUPOS EM SITUAÇÃO DE VULNERABILIDADE SOCIAL. REAd: Revista Eletrônica De Administração, 2017, 23, 93-125.	0.1	0
7282	Entre Fios e Desafios: Indústria da Moda, Linguagem e Trabalho Escravo na Sociedade Imperialista. Revista Latino Americana De Estudos Em Cultura E Sociedade, 0, 3, .	0.0	3
7284	A comprehensive overview on the foundations of formal concept analysis. Knowledge Management and E-Learning, 2017, , 512-538.	0.8	1
7285	A Mobile-Mediated Problem-Based Learning Program in the College EFL Classroom: Participant Perceptions and Impact on Listening and Reading Skills. English Language and Linguistics, 2017, 23, 101-131.	0.1	1

#	Article	IF	Citations
7286	Mapping of Airline Destinations According to Share Behavior in Social Media Using Multi-Dimensional Scale. Journal of Aviation, 2017, 1, 64-73.	0.1	0
7287	A autoexpressÃ£o como dimensÃ£o inovadora de motivaÃ§Ã£o no compartilhamento de vÃdeos em redes sociais. RACE: Revista De AdministraÃ§Ã£o, Contabilidade E Economia, 2017, 16, 1059-1078.	0.1	1
7288	Social Media Metrics. , 2018, , 790-808.		1
7289	Entrepreneurial Ecosystem: How to Improve Your Local Ecosystem with Political Initiatives. , 2018, , 207-230.		0
7290	Sztuczne jÄ™zyki wobec mediÃ³w spoÅ‚ecznoÅ›ciowych. Pogranicze Studia SpoÅ‚eczne, 2018, 32, 167-181.	0.1	1
7291	Evaluating Social Media. , 2018, , 293-309.		1
7292	Les rÃ©seaux sociaux numÃ©riquesÂ: analyse de leurs utilisations dans le cadre de lâ€™internationalisation des petites entreprises. Management International, 0, 22, 17-29.	0.1	6
7293	Adoption of Social Media as Communication Channels in Government Agencies. , 2018, , 773-807.		0
7294	A Review of Tools for Overcoming the Challenge of Monitoring of Social Media. , 2018, , 913-936.		0
7295	Advertising in the World of Social Media-Based Brand Communities. , 2018, , 545-556.		0
7296	Social Media as an Advertisement Tool. , 2018, , 98-110.		0
7297	Communicating Nation Brands Through Mass and Social Media. , 2018, , 1497-1514.		0
7298	The Intersection of Social Media and Customer Retention in the Luxury Beauty Industry. , 2018, , 1234-1257.		0
7299	The Effects of Consumer Engagement Behavior on the Growth of Social Media Brand Community. , 2018, , 557-578.		0
7300	Conclusion and Suggestion. Springer Theses, 2018, , 101-103.	0.0	0
7301	Hitch Up the Wagon: Charting the Online Commenting Landscape. , 2018, , 1-26.		0
7302	The Social Library. , 2018, , 697-712.		0
7303	Adoption of Social Media as Communication Channels in Government Agencies. , 2018, , 106-140.		0

#	ARTICLE	IF	CITATIONS
7304	Economics, Marketing and Performances of US Classical Music: Journeyin'™ Together to de Promise Land. Springer Proceedings in Business and Economics, 2018, , 161-173.	0.3	0
7305	Using a Humour Podcast to Break Down Stigma Around Illness. , 2018, , 251-271.		2
7308	Analysis on the characteristics of public opinion in emergency crisis under new environment media. , 0, , .		0
7309	Political communication with population through social media. Bastina, 2018, , 135-147.	0.0	0
7310	Cross-cultural characteristics of international marketing communications on web-site and social media. Quarterly Marketing Journal, 2018, 49, 69-82.	0.1	0
7311	Nutzung von Social Media Plattformen durch Schweizer Spitäler - Eigene Accounts, Nutzungsintensitäten und Reichweiten (Swiss Hospitals on Social Media Platforms: Own Accounts,) Tj ETQq1 1 0.784314 rgBT /Over		0
7312	Les apports de l'™analyse de contenu hybride Â l'™étude des activités productives du consommateur : une application aux vidéos «retour de courses». Projectics / Proyéctica / Projectique, 2019, n°21, 83-102.	0.0	1
7313	Social Media and Funding of Crowdfunded Projects: Investigating the Moderating Role of Entrepreneur and Project Characteristics. SSRN Electronic Journal, 0, , .	0.4	0
7314	Social Media and Social Networking. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2018, , 144-167.	0.1	0
7315	Efficacy of Organizational Learning and Social Capital in Online Communities of Practice. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 96-122.	0.2	1
7316	The use of social media in employer branding in the light of the research on the ICT sector enterprises. European Journal of Service Management, 2018, 28, 493-498.	0.0	0
7317	Social Media and Social Change. , 2018, , 1414-1431.		0
7318	The Use of Social Media and Online Petitions to Achieve Collective Change for a Sustainable Future. , 2018, , 1543-1559.		0
7319	A Netnographic Analysis of Facebook Content Strategy of World's Top 10 Management Institutes. , 2018, , 958-977.		0
7320	Knowledge Management and Social Media in Tourism Industry. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2018, , 92-115.	0.1	2
7321	Technologies for Ageing in Place: A Systematic Review of Reviews and Meta-analyses. Communications in Computer and Information Science, 2018, , 331-353.	0.4	2
7322	Teaching Communication Strategies in Social Networks for Computer Science Students. Lecture Notes in Computer Science, 2018, , 57-66.	1.0	1
7323	From "pearls" to "tweets:" How social media and web-based applications are revolutionizing medical education. International Journal of Academic Medicine, 2018, 4, 93.	0.2	5

#	ARTICLE	IF	CITATIONS
7324	Internal communication â€" innovative aspect of modern organization's management. Studia I Prace WNEiZ, 2018, 52, 203-214.	0.1	1
7325	Repository for Multirelational Dynamic Networks. , 2018, , 2216-2232.		0
7326	Open Government. , 2018, , 4240-4244.		0
7327	Sentiment Analysis and Information Diffusion on Social Media: The Case of the Zika Virus. International Journal of Information and Education Technology, 2018, 8, 685-692.	0.9	4
7328	The Effects of Consumer Social Media Marketing Experiences on Brand Affect and Brand Equity. , 2018, , 477-492.		1
7329	Swift Guanxi Data Analysis and Its Application to E-Commerce Retail Strategies Improvement. , 2018, , 759-772.		0
7330	Role of Media in Success of E-Tailing. , 2018, , 1199-1213.		0
7331	Engaging Your Global Social Media Audience. , 2018, , 593-615.		0
7332	The Impact of Social Media on Customer Engagement With U.S. Banks. , 2018, , 774-788.		1
7333	The Primer of Social Media Analytics. , 2018, , 809-822.		0
7334	THE ROLE AND NATURE OF SCRM IN AUSTRALIAN PRIVATE SECTOR: AN EXPLORATORY STUDY. Asia Pacific Journal of Contemporary Education and Communication Technology, 2018, 4, 139-150.	0.1	1
7335	Gamification and Social Media as Tools for Tourism Promotion. , 2018, , 1358-1393.		0
7336	Influence of Corporate Social Media in Strategic Decision Processes. , 2018, , 248-269.		0
7337	Tacit Knowledge Sharing and Value Creation in the Network Economy. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 293-316.	0.2	0
7338	Social Media Engagement. , 2018, , 494-514.		0
7339	The Embeddedness of Branding and Marketing in City Governance in the Developing World. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2018, , 414-430.	0.2	0
7340	Predicting Social News Use: The Effect of Gratifications, Social Presence, and Information Control Affordances. Lecture Notes in Computer Science, 2018, , 83-98.	1.0	0
7341	The role of social media in the emergency management. Nauka Bezbednost Policija, 2018, 23, 113-130.	0.5	1

#	ARTICLE	IF	CITATIONS
7342	Bridging the Virtual and the Real: Social Media and Customer Engagement in Luxury Fashion Brands. , 0, , .		0
7343	Adapting Enterprise Social Media for Informal Learning in the Workplace: Using Incremental and Iterative Design Methods to Favor Sustainable Uses. Communications in Computer and Information Science, 2018, , 457-476.	0.4	1
7344	The Influence of Social Commerce on Consumer Decisions. International Technology Management Review, 2018, 7, 47.	0.9	6
7345	Digitale Strategien für Nonprofit-Organisationen Anfang des 21. Jahrhunderts (Digital Strategies for) Tj ETQq1 1 0.784314 rgBT /Ov	0.4	0
7346	Understanding the Dominant Factors towards the Intention to Use Youtube continuously in Indonesia. , 2018, , .		2
7347	A Poisoned Chalice: Impact of Introducing a Store on Social Media Fan Pages on Customer Engagement and Product Sales. , 2018, , .		0
7348	A Systematic Literature Review of the Use of Social Media for Business Process Management. Lecture Notes in Business Information Processing, 2018, , 403-414.	0.8	6
7349	The Role of Social Media in Higher Education. International Journal of Learning and Teaching, 2018, , 311-317.	0.1	1
7350	Enabling Workers to Enter Industry 4.0: A Layered Mobile Learning Architecture. , 2018, , .		8
7351	THE ROLE OF SOCIAL MEDIA IN THE WORK OF ARTISTS AND DESIGNERS. Ekonomiczne Problemy Usług, 2018, 131, 209-216.	0.1	0
7352	Political Discourse Strategies Used in Twitter during Gezi Park Protests. International Journal of Public Administration in the Digital Age, 2018, 5, 82-96.	0.6	2
7353	The Social Media "Information Explosion" Spectacle. , 2018, , 307-321.		0
7354	Social Marketing in Tunisian Public Health: Case of Sahtek. Lecture Notes in Business Information Processing, 2018, , 185-195.	0.8	0
7355	Developing a Hierarchy Model for Selection of Social Media Manager. , 2018, , 163-175.		0
7356	Language and Identity: Promoting Dolly's Community Identity through Language Use. , 2018, , .		0
7357	Factors Promoting Social CRM. , 2018, , 327-350.		0
7358	Behind the likes, content and brand on Instagram. Suma De Negocios, 2018, 9, 17-24.	0.4	1
7359	A Robust Process to Identify Pivots Inside Sub-communities in Social Networks. Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, 2018, , 248-260.	0.2	0

#	ARTICLE	IF	CITATIONS
7360	The Influence of Social Media on Teamwork Aspects. , 2018, , 310-326.		0
7361	The Influence of Leadership and Strategic Emphasis on Social Media Use of Regional Nonprofit Organizations. , 2018, , 351-370.		0
7362	Referencing in the Virtual World. , 2018, , 402-420.		0
7363	Dynamic Behavior Analysis of Railway Passengers. Advances in Civil and Industrial Engineering Book Series, 2018, , 157-182.	0.2	0
7364	Social Media Data Into Performance Measurement Systems. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2018, , 254-275.	0.2	0
7365	Friending and Funding Through Facebook. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2018, , 256-283.	0.2	0
7366	The Role of Social Media in Creating and Maintaining Social Networks Including Its Impact on Enhancing Competitive Positioning Within the Education Sector. , 2018, , 1147-1166.		0
7368	Does Social Media Marketing Improve Business Performance?. , 2018, , 138-162.		0
7369	The Impact of Social Relationships on Online Word-of-Mouth and Knowledge Sharing in Social Network Sites. , 2018, , 653-679.		0
7370	Brand Loyalty and Online Brand Communities. , 2018, , 533-544.		1
7371	Facebook in the International Classroom. Advances in Educational Technologies and Instructional Design Book Series, 2018, , 20-50.	0.2	0
7372	TENDENCY AND PROSPECTS ASSESSMENT FOR THE DEVELOPMENT OF â€œGREEN ENERGYâ€•IN THE CONDITIONS OF SUSTAINABLE DEVELOPMENT. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ‚awiu, 2018, , 104-112.	0.3	2
7373	Towards a Model of Social Media Impacts on Cybersecurity Knowledge Transfer. , 2018, , 521-543.		0
7374	Political Networks. , 2018, , 1813-1819.		1
7375	Social Provenance. , 2018, , 2768-2772.		0
7376	Lernen in sozialen Medien. , 2018, , 1-11.		1
7377	Social Media fÃ¼r Personaldienstleister: GestaltungsmÃ¶glichkeiten des Social-Media-Einsatzes im Personalrecruiting. , 2018, , 263-289.		0
7378	The Influence of Culture on the Adoption of Green IT. , 2018, , 103-138.		0

#	ARTICLE	IF	CITATIONS
7379	Role of Social Networking for Information Seeking in a Digital Library Environment. , 2018, , 596-614.		0
7381	Tweet Me What You Want, What You Really Really Want - The Informative Value of Tweets for Customer Feedback in Crowdfunding. SSRN Electronic Journal, 0, , .	0.4	0
7382	Spatiotemporal Personalized Recommendation of Social Media Content. , 2018, , 2917-2926.		0
7383	â€œNewâ€•India and the Nuttahs. , 2018, , 1-20.		1
7384	Facebook, Tele-Collaboration, and International Access to Technology in the Classroom. Advances in Human and Social Aspects of Technology Book Series, 2018, , 274-286.	0.3	0
7385	Learning, Culture, and Social Media. Advances in Educational Technologies and Instructional Design Book Series, 2018, , 192-207.	0.2	0
7387	Die optimierte Nutzung von sozialen Medien im B2B-GeschÃftsentwicklungsund kreativ-kulinarischen Bereich. , 2018, , 213-231.		0
7388	The Usage of Social Media and E-Reputation System in Global Supply Chain: Comparative Cases from Diamond & Automotive Industries. International Journal of Communications, Network and System Sciences, 2018, 11, 69-103.	0.4	1
7389	Can Social Media Help Build Communities?. SSRN Electronic Journal, 0, , .	0.4	0
7390	Social network sites and methodological practices. International Journal of Advanced Technology and Engineering Exploration, 2018, 5, 1-10.	0.6	0
7391	Social Media a Two-Edged Sword to E-Governance: The Role of Social Media in Cameroonâ€™s Democracy. Journal of International Business Research and Marketing, 2018, 3, 30-33.	0.2	1
7392	Exploring the Hidden Pattern From Tweets. , 2018, , 937-957.		0
7393	The Strategic Use of Social Media in the Fashion Industry. , 2018, , 1209-1233.		0
7394	Application of Aggregation Operators to Assess the Credibility of User-Generated Content in Social Media. Communications in Computer and Information Science, 2018, , 342-353.	0.4	2
7395	Detecting Crowdturfing in Social Media. , 2018, , 604-612.		1
7396	Diversity of Fans on Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2018, , 163-184.	0.7	3
7397	Managerial Orientations and Digital Commerce Adoption in SMEs. , 2018, , 519-536.		2
7398	Charging Fandom in the Digital Age. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2018, , 147-162.	0.7	1

#	Article	IF	Citations
7399	Understanding the Potentials of Social Media in Collaborative Learning. , 2018, , 7168-7180.		2
7400	Affiliate Marketing and Customer Satisfaction. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2018, , 1-10.	0.7	1
7401	Advocating Electronic Business and Electronic Commerce in the Global Marketplace. , 2018, , 1139-1162.		0
7402	â€œEspaÃ±a Verdeâ€• Advances in Hospitality, Tourism and the Services Industry, 2018, , 284-311.	0.2	1
7403	Stakeholder Perceptions and Word-of-Mouth on CSR Dynamics. International Journal of Business Data Communications and Networking, 2018, 14, 67-80.	1.2	0
7404	The Role of Social Media Tools in the Knowledge Management in Organizational Context. Advances in Knowledge Acquisition, Transfer and Management Book Series, 2018, , 31-57.	0.1	0
7405	Emergent Collaboration on Twitter: A Case Study of the #BlackLivesMatter Movement. , 2018, , .		2
7407	Cloud Tools for the Development of Project Management in SMEs. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 95-120.	0.3	0
7408	Does Successful Social Media Marketing Affect Brand Value?. , 2018, , 412-424.		0
7409	Comparison of the use of social media in marketing by big and small enterprises in Poland. Informatyka Ekonomiczna, 2018, 2, 67-76.	0.1	0
7410	Sport, Information, and the Attention Economy. , 2018, , 1-18.		0
7411	Workplace Sexual Harassment on Social Media. Lecture Notes in Computer Science, 2018, , 511-520.	1.0	0
7412	Nonprofit Organizationsâ€™ Use of the Internet and Social Media. , 2018, , 4210-4216.		0
7413	Discussion on the Development of China's Media and Financial Integration. , 0, , .		0
7414	Medienkonvergenz managen: Wahrnehmungs- und Wirkungspfade der Kommunikation antizipieren. Springer Reference Wirtschaft, 2018, , 21-51.	0.1	0
7415	Social Media and the Future of Creativity at Work. , 2018, , 543-562.		0
7416	Social networking as a strategic tool in the management of school-based violence. South African Journal of Education, 2018, 38, 1-8.	0.3	2
7417	Social Network e Stakeholder Engagement, un binomio tutto da sviluppare? Un confronto tra le universitÃ pubbliche di Italia e Cina. Management Control, 2018, , 95-116.	0.2	0

#	Article	IF	Citations
7418	Mâ€‘communication in Product Information Exchange â€" an International Comparison. Acta Universitatis Lodziensis Folia Oeconomica, 2018, 2, .	0.3	0
7420	La construcciÃ³n del paisaje turÃstico de la ciudad de Buenos Aires. Una perspectiva sobre el desarrollo de la ciudad turÃstica. Labor & Engenho, 2018, 12, 108-125.	0.0	0
7421	ProduÃ§Ã£o CientÃfica Sobre Redes Sociais Virtuais: Uma AnÃ¡lise BibliomÃ©trica nos Eventos da ANPAD no PerÃodo de 2005 a 2015. Multi-Science Journal, 2018, 1, 16-24.	0.1	0
7423	Theoretical Online Customer Satisfaction Model in Hotels as SMEs (MunicipalityLicenced and One to) Tj ETQq1 1 0.784314 rgBT /Overl Management, 2018, 15, 162-182.	0.4	0
7424	An investigation on the evolution of diabetes data in social Q&A logs. Data and Information Management, 2018, 2, 37-48.	0.7	4
7425	KÃ¼reselleÅŸmede KÃ¼ltÃ¼rel GeÃ§iÅŸler ve Psikolojik YansÄ±malarÄ±. OPUS UluslararasÄ± Toplum AraÅŸtÄ±rmalarÄ± Dergisi, 0, , .	0.3	0
7426	The uses, benefits and limitations of social media for public relations in South African non-governmental organisations. Journal of Business and Retail Management Research, 2018, 12, .	0.1	3
7427	Design, brinquedos e mÃdias sociais: estratÃ©gias digitais para uma geraÃ§Ã£o digital. , 0, , .		0
7428	A Framework for Enhancing Real-time Social Media Data to Improve Disaster Management Process. Proceedings of the ICA, 0, 1, 1-5.	0.0	1
7430	The future of eHealth, technology and psychology. , 2018, , 319-329.		1
7431	Co-Creation from a Telecommunication Providerâ€™s Perspective. , 2018, , .		0
7432	Lifecasting a Living. , 2018, , .		0
7434	Motivations of Individuals Participating in Social Media: A Cultural Perspective. Journal of Modern Accounting and Auditing, 2018, 14, .	0.1	1
7435	User-Generated Systems of Signs and Meanings in Product Customization: Taxonomies and Research Directions. Mercati & CompetitivitÃ€, 2018, , 61-83.	0.1	0
7436	Approaches to the Modern Concept of Digital Marketing. International Conference KNOWLEDGE-BASED ORGANIZATION, 2018, 24, 63-69.	0.1	11
7437	Understanding the Linkages and Impact of Purchaser Perception of Sales Service Quality in Relation to Innovation Diffusion in Nigerian Internet Shopping. Jurnal Pengajian Media Malaysia, 2018, 20, 39-58.	0.4	0
7438	Social Media Driven Brand Love: An Investigation on Turkish Customers. Journal of Internet Applications and Management, 2018, 9, 19-42.	0.1	1
7439	A Study on the Analysis of Social Media Reviews of Customers Related to Restaurants in Seferihisar as a Slow City. International Journal of Contemporary Tourism Research, 0, , 78-94.	0.2	1

#	ARTICLE	IF	CITATIONS
7440	Experiències de retroacció per a la millora de l'avaluació continuada: l'ús de Twitter com a tecnologia emergent. Educar, 2019, 55, 437.	0.2	3
7441	The Impact of Social Media Usage on Employee and Organization Performance: A Study on Social Media Tools Used by an IT Multinational in Malaysia. Journal of Marketing and Consumer Behaviour in Emerging Markets, 2018, 1/2018, 48-65.	0.1	3
7442	The Study of the Effects of Airline's SNS Marketing Attributes on Brand Knowledge and Purchase Intention. Journal of the Aviation Management Society of Korea, 2018, 16, 129-145.	0.0	0
7443	Las redes sociales como factor criminógeno de la venta ilegal de especies en Tamaulipas (México): el caso de Facebook. CienciaUAT, 2018, 13, 19.	0.3	6
7444	Percepción de estudiantes de bachillerato sobre contenidos relacionados con el consumo de alcohol y marihuana en las redes sociales. CienciaUAT, 2018, 13, 50.	0.3	4
7445	Factors Affecting Use of Social Media by University Students: a Study at Wuhan University of China. Journal of the University Librarians Association of Sri Lanka, 2018, 21, 44-72.	0.1	3
7446	The Feasibility and Acceptance of Social Media Interventions in Higher Education Classrooms of Developing Nations with Special Reference to India. Contemporary Educational Technology, 2018, 9, 284-296.	1.3	0
7447	Sharing Economy and Its Reflections to Tourism Industry. Gaziantep University Journal of Social Sciences, 2018, 17, 1185-1202.	0.1	6
7448	The effect of firm created content and user generated content evaluation on customer-based brand equity. INOBIS Jurnal Inovasi Bisnis Dan Manajemen Indonesia, 2018, 2, 86-100.	0.1	2
7449	FACEBOOK CONTENTS AND JOB RECRUITMENT: AN EXPERIMENTAL STUDY. Mix Jurnal Ilmiah Manajemen, 2018, 8, 420.	0.2	2
7450	EÄžÄ°TÄ°M ARAÅžTIRMALARINDA Ã‡OKLU-ORTAM PAYLAÅžIMI: BÄ°R Ä°Ã‡ERÄ°K ANALÄ°ZÄ°. EÄŸitim Teknolojisi Kuram Ve Uygulama, 2018, 8, 35-66.	0.1	1
7452	Determination of Leisure Time Orientations in University Students, The Relationship Between Leisure Time Boredom Perceptions and Social Network Sites Usage Purposes. Turkish Journal of Sport and Exercise, 0, , .	0.0	1
7453	Influence of Facebook Social- Media Usage on Students' Spellings in English Written Assignments in Public Day Secondary Schools in Eldoret North Sub- County. International Journal of Academic Research in Business and Social Sciences, 2018, 8, .	0.0	0
7454	Believability of News. Advances in Intelligent Systems and Computing, 2019, , 469-477.	0.5	1
7455	Persuasion and Dissuasion via Social Networking Sites: The Influence of Word-of-Mouth on Consumer Activism. , 2019, , 251-270.		0
7456	The prevention strategies needed to avoid the negative impacts of using social media and a humanistic approach to character education. , 2018, , 225-229.		1
7457	Empirical Study on the Determinants of Social Media Adoption By Turkish Small And Medium Enterprises. Ä°ÅŸletme AraÅŸtÄ±rmalarÄ± Dergisi, 2018, 10, 710-731.	0.3	2
7458	Aligning Analytics with Marketing Strategy: Using Analytics to Drive Marketing Strategy with New Media Applications. Advances in Analytics and Data Science, 2019, , 177-194.	0.4	0

#	ARTICLE	IF	CITATIONS
7459	Does Malicious Envy of E-WOM Receivers Towards Senders Result in Avoidance of the Recommended Product?. Japan Marketing Journal, 2018, 38, 68-78.	0.1	0
7460	A Study on the Influence of the Information Characteristics of Airline Social Media on e-WOM, Brand Equity and Trust. Open Transportation Journal, 2018, 12, 289-300.	0.4	3
7462	What is the meaning of sharing: informing, being informed or information overload?. Nordic Journal of Science and Technology Studies, 2018, 6, 46-58.	0.0	1
7463	Viennese Wineries on Facebook: Status Quo and Lessons Learned. , 2019, , 155-176.		2
7464	Sustainability disclosures and impression management on social media. Pressacademia, 2018, 7, 213-216.	0.2	0
7465	CEOs of dual marketers organizations: Communication and reputation management issues. Mercati & Competitività, 2018, , 21-39.	0.1	0
7466	The Effect of Social Media on the Spelling Ability of Students: A Case Study of Federal College of Education (FCE) Yola. Edelweiss Applied Science and Technology, 2018, , 262-274.	1.1	3
7467	Social Media and Poverty: Paradoxes of Communicating Poverty Issues on Social Media. Bisnis & Birokrasi, 2018, 25, .	0.2	0
7468	The Evolving Consumer Behavior: Fan Culture in Online Community. J-MKLI (Jurnal Manajemen Dan) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 5(	0.1	0
7469	#stopslacktivism: Why Clicks, Likes, and Shares Matter. , 2019, , 25-69.		0
7471	Sosyal Bilgiler Öğretmenliği Öğrencilerinin Sosyal Medya Algılarının Metafor Yoluyla Belirlenmesi. Cumhuriyet International Journal of Education, 2018, 7, 219-240.	0.1	8
7472	How will web and social media usage affect the future of museums? Case Study: The Museum of Islamic Art in Cairo. International Academic Journal Faculty of Tourism and Hotel Management, 2018, 4, 116-145.	0.1	1
7473	The Impact of Social Media Characteristics on Customer Purchasing Process: A Field Study at Jordanian Universities Students in Amman. International Journal of Computer Applications, 2018, 182, 41-50.	0.2	1
7474	Prospects and Challenges of Social Media Marketing: Study of Indian Management Institutes. East Asian Journal of Business Management, 2018, 8, 5-15.	0.6	2
7475	The Use of Social Media as a Marketing Tool for Purchase Adaption and Purchase Intention to Improve Competitive Advantage. International Journal of Trade Economics and Finance, 2018, 9, 203-209.	0.1	1
7476	The Negative Effects of Mobile ICT on Productivity in Indian Construction Projects. , 2019, , 281-287.		0
7477	Challenges of failed marriages and the implications for delinquency. Corvinus Journal of Sociology and Social Policy, 2018, 9, 135-156.	0.2	0
7478	Impact of Social Media on Malaysia's Election Landscape. International Journal of Academic Research in Business and Social Sciences, 2018, 8, .	0.0	0

#	ARTICLE	IF	CITATIONS
7479	The role of Demographics and Psychographics in the relationship between social media Marketing and Brand awareness among smartphone users in Egypt. Ø§Ù„Ù…Ø¬Ù„Ø© Ø§Ù„Ø¹Ù„Ù…ÛŒØ© Ù„Ù„Ø¯Ø±Ø§Ø³Ø©Ø§Ù„ØªØ¬Ø§Ø±	0.0	0
7480	Sosyal MedyanÄ±n Turizm ve Turist Tercihlerine Etkisi: Kars-DoÄŸu Ekspresi Ã–rneÄŸi. Journal of Travel and Hospitality Management, 2018, 15, 669-683.	0.4	14
7481	Coopetition: The New Age Panacea for Enabling Service Provider Sustainability and Profitability. Advances in Intelligent Systems and Computing, 2019, , 737-755.	0.5	0
7482	Les rÃ©seaux sociaux et la participation politique en AlgÃ©rie. Communication, 2018, , .	0.1	1
7483	Pengaruh Kapasitas Absorptif dan Situs Jejaring Sosial Terhadap Kinerja Inovasi Usaha Mikro Kecil dan Menengah (UMKM) di Indonesia. Jurnal Manajemen Teori Dan Terapan	Journal of Theory and Applied Management, 2018, 11, 71.	0.1	2
7484	A Preliminary Scoping Review Study of the Progress of Social Media Adoption as an Educational Tool by Academics in Higher Education. DBS Business Review, 0, 2, .	0.1	2
7485	Influencer identification and selection on social networking sites: An analysis on Instagram. Mercati & CompetitivitÃ€, 2018, , 129-153.	0.1	1
7486	Corporate self-disclosure in social media. VezetÃ©studomÃ¡ny / Budapest Management Review, 2018, 49, 2-11.	0.1	0
7488	SOSYAL MEDYANIN SÄ°YASÄ° Ä°LETÄ°ÅžÄ°MDEKÄ° ROLÃœ. Business & Management Studies: an International Journal, 2018, 6, 108-137.	0.1	0
7489	Konsep Diri Anak-anak Pengguna Aktif Media Sosial. Society, 2018, 6, 58-64.	0.5	2
7490	MoÅ¼liwoÅ›ci wykorzystania serwisu Tripadvisor jako ÅºrÃ³dÅ‚a danych na etapie ich gromadzenia w planowaniu rozwoju turystyki w skali lokalnej. Tourism(Poland), 2018, 28, 53-59.	0.3	1
7491	Characteristics of Mobile Teaching and Learning. , 2019, , 1-21.		0
7492	HR Personnels Perception for the Importance and Success of Social Networking Sites Integration in Recruitment. International Journal of Experiential Learning & Case Studies, 2018, 3, .	0.2	1
7493	Social Network to Improve the Educational Experience with the Deployment of Different Learning Models. Lecture Notes in Social Networks, 2019, , 1-25.	0.8	0
7494	Sonderthema China: Ein lÃ¤nderspezifischer Vergleich der MarkenfÃ¼hrungsaktivitÃ¤ten von chinesischen und deutschen Banken in den sozialen Medien. FOM-Edition, 2019, , 135-159.	0.1	0
7495	Framework for Real-World Event Detection Through Online Social Networking Sites. Advances in Intelligent Systems and Computing, 2019, , 195-203.	0.5	3
7497	Analysis the Relationship between Social Media and Education System in Kurdistan region of Iraq Using Chi-Square Test. Academic Journal of Nawroz University, 2018, 7, 133.	0.1	0
7498	Leveraging Social Media Metrics in Improving Social Media Performances through Organic Reach: A Data Mining Approach. Review of Economic and Business Studies, 2018, 11, 33-48.	0.2	0

#	ARTICLE	IF	CITATIONS
7499	Schritt 3: Selektieren. , 2019, , 175-278.		0
7500	Definitorische Grundlagen und Mechanismen von Social Media. , 2019, , 45-61.		0
7501	SOSYAL MEDYANIN KAMU KURUMLARI TARAFINDAN KAMUSAL PAZARLAMA ARACI OLARAK KULLANILMASI: 81 İL VALİLİĞİ ÜZERİNDE BİR ARAŞTIRMA. Abant İzzet Baysal Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, 2018, 18, 189-212.	0.2	1
7502	Public Relations, Big Data and Social MediaÂ: the Example of United Airlines. Communication Et Organisation, 2018, , 107-120.	0.0	0
7503	The Influence of Social Media on Engendering Strategic Organisational Practices â€" The Case of Two Tanzanian Telecommunications Companies. IFIP Advances in Information and Communication Technology, 2019, , 47-59.	0.5	1
7504	Aspectos da imersão em mídias sociais por MPEs de desenvolvimento de software : estudo de caso múltiplo. Perspectivas Em Ciencia Da Informacao, 2018, 23, 4-38.	0.1	1
7505	SOCIAL MEDIA ANALYTICS: VALUE CREATION WITH SENTIMENT ANALYSIS. Mehmet Akif Ersoy Üniversitesi İktisadi Ve İdari Bilimler Fakültesi Dergisi, 2018, 5, 797-811.	0.2	9
7506	The Internet Changed Chess Rules: Queen Is Equal to Pawn. How Social Media Influence Opinion Spreading. Psychologia SpoÅ‚eczna, 2018, 13, .	1.8	1
7507	THE IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOUR: THEORETICAL ASPECT. Journal of European Economy, 2019, , 285-297.	0.1	1
7508	Social Media Vocabulary Reveals Education Attainment of Populations. Springer Proceedings in Complexity, 2019, , 157-168.	0.2	3
7509	Self-Presentation, Interaction, and Marketing of Chinese Athletes on Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 48-67.	0.7	1
7510	Internet as a Channel of Distance Education in the Context of Secondary Socialization. , 2019, , .		0
7511	Pedagogical Potential of Virtual Worlds. , 2019, , 1687-1702.		1
7512	Use of social media in a national Tuberculosis Drug Resistance Survey: lessons from the first anti-tuberculosis drug resistance survey in Ghana. AAS Open Research, 0, 2, 4.	1.5	0
7513	User-Generated Content and Consumer Brand Engagement. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 193-220.	0.7	1
7514	The Implication of Freedom of Expression for Teenagers on Social Media in Indonesia. , 2019, , .		0
7515	A Model for Product Design Process via Social Media. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 268-278.	0.1	0
7516	Marktforschung 2.0â€" Authentische Meinungen in Echtzeit erschlieÃŸen. , 2019, , 125-137.		2

#	ARTICLE	IF	CITATIONS
7517	Building City Brand Through Social Media. , 2019, , 674-694.		2
7518	Swiss Hospitals on Social Media Platforms: Own Accounts, Communication Frequencies and Reach. SSRN Electronic Journal, 0, , .	0.4	3
7520	PROMOTION ANALYSIS OF THE UNIVERSITIES ON SOCIAL NETWORKS. RSUH/RGGU Bulletin Series Economics Management Law, 2019, , 31-43.	0.1	5
7521	Hastane-Hasta Ä°liÅŸkisi BaÄŸlamÄ±nda Hasta Sadakati: Sosyal MedyanÄ±n AracÄ± RolÃ¼. Erciyes Ä°letiÅŸim Dergisi, 2019, 6, 783-804.	0.1	6
7522	Yeni ÃœrÃ¼nlerin YayÄ±lÄ±mÄ±nda Dijital Etkileyenlerin RolÃ¼. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 0, , 119-141.	0.2	4
7523	Pre-professional Identity Formation Through Connections with Alumni and the Use of LinkedIn. , 2019, , 331-345.		0
7524	Social Media Use and Customer Engagement. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 643-655.	0.7	1
7525	Impact of Social Media Readiness on Social Media Usage and Competitive Advantage. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 246-267.	0.3	1
7526	How Social Media is Transforming Marketing?. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 318-335.	0.2	0
7527	Does Social Media Enhance Brand Fandom?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 157-178.	0.7	0
7528	Utopia, Labor, and Informational Capitalism. , 2019, , 817-836.		0
7529	Reappraising Social Media. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 362-390.	0.1	0
7530	Functional and Non-Functional Requirements Modeling for the Design of New Online Social Networks. Advances in Social Networking and Online Communities Book Series, 2019, , 28-57.	0.3	1
7531	Brand Reputation in the Facebook Era. , 2019, , 1544-1556.		0
7532	Tailoring Privacy-Aware Trustworthy Cooperating Smart Spaces for University Environments. , 2019, , 536-566.		0
7533	Strategic Thinking on Social Media Marketing in the Internet Era. , 2019, , .		0
7534	Use of Social Media for Policing. , 2019, , 259-289.		1
7535	The Impacts of Facebook Ads on Brand Image, Brand Awareness, and Brand Equity. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 442-462.	0.2	6

#	ARTICLE	IF	CITATIONS
7536	Soziale Online-Netzwerke und Gesundheit. The Springer Reference Pflegerapie, Gesundheit, 2019, , 233-243.	0.2	0
7537	CSR Communication: The Use of Internet-Based Tools. Symphonya Emerging Issues in Management, 2019, , 38-59.	0.2	1
7538	تأثير الاستهلاك العابر للثقافة على التفاعلات في التسوق..ة© الاا¬		
7540	Operatives Dienstleistungsmarketing. , 2019, , 489-806.		0
7541	Tailoring Privacy-Aware Trustworthy Cooperating Smart Spaces for University Environments. , 2019, , 157-187.		0
7542	Social Media and Identity. , 2019, , 1-22.		1
7543	Modern Social Media in Environmental Management and Sustainability. , 2019, , 3181-3201.		0
7544	Quality and Acceptance of Crowdsourced Translation of Web Content. , 2019, , 1177-1194.		1
7545	Digital Social Networking. Advances in Human and Social Aspects of Technology Book Series, 2019, , 53-80.	0.3	0
7546	The Effect of Facebook Social Media on Cyberbullying in Teen. , 0, , .		0
7547	Monitoring the Learning Process to Enhance Motivation by Means of Learning by Discovery Using Facebook. Educational Communications and Technology Yearbook, 2019, , 117-128.	0.7	3
7548	Virtual Social Networks as Public Sphere: Relating E-government Maturity, ICT Laws, and Corruption. IFIP Advances in Information and Communication Technology, 2019, , 425-441.	0.5	0
7550	Political Semiotics Analysis of Joko Widodo through Social Media in Forming Image Building. , 0, , .		0
7551	Konsequenzen fehlender Mitarbeiterreputationskompetenz in sozialen Medien. , 2019, , 83-113.		0
7552	Care About Your Customer: A Use and Gratification Study Regarding Co-creation and Customer Engagement on Facebook. Lecture Notes in Computer Science, 2019, , 13-24.	1.0	1
7553	Students' Privacy Concerns on the Use of Social Media in Higher Education. , 2019, , 1109-1132.		0
7554	A Model for Classifying People at Risk of Diabetes Mellitus Using Social Media Analytics. Lecture Notes in Electrical Engineering, 2019, , 195-204.	0.3	2
7555	Fostering Engaged Prospects Through Digital and Social Media. Advances in Educational Marketing, Administration, and Leadership Book Series, 2019, , 230-250.	0.1	0

#	ARTICLE	IF	CITATIONS
7556	Understanding Photography Representation: Humanism and Social Criticism in Social Media. , 0, , .		2
7557	Transforming the Classroom Experience Through Transhumanism. Advances in Educational Technologies and Instructional Design Book Series, 2019, , 134-156.	0.2	4
7558	Social Bot Detection on 2019 Indonesia President Candidateâ€™s Supporterâ€™s Tweets. Procedia Computer Science, 2019, 161, 813-820.	1.2	8
7559	Building and Maintaining Relationships Through Social Media. , 2019, , 1056-1078.		0
7560	Research on the Influence of Social Media on Generation Y Consumer Purchase Decisions. Marketing and Management of Innovations, 2019, , 39-49.	0.4	12
7561	Social Media and Identity. , 2019, , 1365-1386.		0
7562	Private Nutzung sozialer Medien am Arbeitsplatz. , 2019, , 237-248.		2
7563	SocialÂMedia. , 2019, , 55-144.		0
7564	Online Brand Networks: A New Approach to Brand Positioning. SSRN Electronic Journal, 0, , .	0.4	0
7565	Effects of Social Media Marketing Strategies on Consumers Behavior. Advances in Social Networking and Online Communities Book Series, 2019, , 146-173.	0.3	0
7566	Impact of Facebook Ads for Sexual Health Promotion via an Educational Web App. , 2019, , 990-1003.		1
7567	ChapterÂ9. Relational practices on commercial Facebook wall interactions. Pragmatics and Beyond New Series, 2019, , 223-244.	0.3	5
7569	Spanish Museum Policies Through Social Media to Enhance Communication With the Stakeholders. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 182-204.	0.1	0
7570	Defining Urban Planning Strategy Through Social Media Application. Advances in Environmental Engineering and Green Technologies Book Series, 2019, , 268-286.	0.3	0
7571	Social Media â€“ Grundlegende Aspekte zum Begriff und zum systematischen Management. , 2019, , 109-150.		1
7572	Modeling the Strategy of Digital Communications. Springer Proceedings in Business and Economics, 2019, , 185-193.	0.3	0
7573	Reputationsbildung und Reputationsmanagement unter besonderer BerÃ¼cksichtigung sozialer Medien â€“ Einblicke aus dem Forschungsprojekt Webutatio. , 2019, , 1-20.		0
7574	Digital Influencer in Product Promotion: Fostering Consumersâ€™ Trust by Engaging Followers. , 2019, , .		0

#	Article	IF	Citations
7575	Social Media Utilization for the Service Innovation. , 2019, , 752-765.		1
7576	Pushing Open Government Through Social Media. , 2019, , .		2
7577	Crowdsourcing the Disaster Management Cycle. , 2019, , 426-450.		0
7578	Evaluating the Business Impacts of Social Media Use With System Dynamics and Agent-Based Modeling. , 2019, , 1479-1491.		0
7579	Students' Formal and Informal Information Sources. Advances in Educational Technologies and Instructional Design Book Series, 2019, , 209-232.	0.2	0
7580	Postmoderne Markenführung. Springer Reference Wirtschaft, 2019, , 737-757.	0.1	5
7582	How Social Commerce Emerged. , 2019, , 1307-1322.		0
7584	Digital Literacy and HOAX on Social Media. , 0, , .		0
7585	Impact of General Social Media Experience on Usefulness for Business in the Workplace. , 2019, , 1157-1176.		0
7586	Selling on Social Media? The Impact of Introducing A Shop Section on Social Media Fan Pages on Customer Behaviors. SSRN Electronic Journal, 0, , .	0.4	0
7587	The Olympic Games as a Multicultural Environment and Their Relationship with Social Media. Lecture Notes in Computer Science, 2019, , 506-523.	1.0	0
7588	Every Picture Tells a Story - Exploring Personal Branding Communication Activities on Social Media. Lecture Notes in Computer Science, 2019, , 22-33.	1.0	0
7589	Mental Health Promotion Through Social Media (Study of Government and Non-Profit Organization's) Tj ETQq0 0 0 rgBT /Overlock 1		0
7591	Association and Temporality between News and Tweets. , 2019, , .		0
7593	Developing a conceptual model for examining social media marketing effects on brand awareness and brand image. International Journal of Economics and Business Research, 2019, 17, 243.	0.1	9
7594	An Examination of Motivation and Media Type. International Journal of Social Media and Online Communities, 2019, 11, 15-34.	0.1	2
7595	Perceived Quality of Online Encyclopedias. International Journal of Social Media and Online Communities, 2019, 11, 48-66.	0.1	2
7596	Using Social Networks and Communities of Practice to Promote Staff Collaboration in Higher Education. Knowledge Management and Organizational Learning, 2019, , 157-174.	0.5	1

#	ARTICLE	IF	CITATIONS
7597	Keeping in Touch With Citizens Online: Social Media Usage in Dutch Local Government. SSRN Electronic Journal, 0, , .	0.4	1
7598	Online Knowledge Sharing Behavior: A Review on the Social Capital Theory and Individual Motivation. , 0, , .		0
7599	Higher Education and Social Media: An Empirical Evidence from Jordan and Malaysia. Advances in Journalism and Communication, 2019, 07, 118-128.	0.1	2
7600	Social Media Reporting and Firm Value. Lecture Notes in Computer Science, 2019, , 356-366.	1.0	2
7601	Social Media Information Literacy â€" What Does It Mean and How Can We Measure It?. Lecture Notes in Computer Science, 2019, , 367-379.	1.0	2
7602	DÄ°JÄ°TAL Ã‡AÄžDA GÄ°RÄ°ÅžÄ°MCÄ° PAZARLAMA. Turkish Journal of Marketing, 2019, 3, 223-237.	0.3	0
7603	Open Source Technology for Medical Practice in Developing Countries. , 2019, , 885-911.		0
7604	Exploring new factors effecting purchase intention of mobile commerce: trust and social benefit as mediators. International Journal of Mobile Communications, 2019, 17, 1.	0.2	0
7605	Intellectual capital and leading information technology trends as components of a modern company development. Ekonomika Preduzeca, 2019, 67, 288-296.	0.3	2
7606	From the Street to the Tweet: Applying Task Technology Fit to Examine the Information Technology Role in Revolutionizing Social Movements. Lecture Notes in Computer Science, 2019, , 499-505.	1.0	0
7607	Creative Network in Hand: Instagramâ€™s role in building the Creative Industry Network for SMSR Students Yogyakarta. , 0, , .		0
7608	Crowdsourcing the Disaster Management Cycle. , 2019, , 349-373.		1
7609	Social Media and Student With Disabilities. Advances in Higher Education and Professional Development Book Series, 2019, , 64-94.	0.1	0
7610	Managing Social Knowledge Management. , 2019, , 1224-1244.		0
7611	ZusammenhÃ¤ge zwischen PersÃ¶nlichkeitsmerkmalen und Reputationskompetenzen. , 2019, , 133-152.		0
7612	Data Mining Techniques for Social Network Analysis. Advances in Social Networking and Online Communities Book Series, 2019, , 25-40.	0.3	0
7613	Israeli Representatives' Use of and Attitudes Toward Web Applications. , 2019, , 727-750.		0
7614	Social Media Use in Academic Libraries. Advances in Library and Information Science, 2019, , 237-257.	0.2	0

#	ARTICLE	IF	CITATIONS
7615	Reconstructing memory narratives on Facebook with Digital Methods. Culture & History Digital Journal, 2019, 7, 014.	0.0	0
7616	As narrativas jornalÃsticas em formato de stories no Instagram e Snapchat.. Ambitos Revista Internacional De ComunicaciÃ"n, 2019, , 73-92.	0.1	2
7617	Down the Rabbit Hole: Social Media, Workplace Collaboration, Millennial Psychological Need Satisfaction and Affective Commitment in Industry 4.0. , 2019, , 253-264.		0
7618	Quality and Acceptance of Crowdsourced Translation of Web Content. , 2019, , 881-897.		0
7619	A Business Reputation Methodology Using Social Network Analysis. Communications in Computer and Information Science, 2019, , 96-106.	0.4	0
7621	User engagement in social media - empirical results from Facebook. International Journal of Information Technology and Management, 2019, 18, 362.	0.1	0
7622	The Effect of Advertising Exposure on Attitude Toward the Advertising and the Brand and Purchase Intention in Instagram. , 0, , .		3
7623	Efektivitas Pemasaran Jasa Photography Melalui Media Sosial Instagram di Bali. Jurnal Manajemen Bisnis, 2019, 16, 169.	0.2	0
7624	Suicidal Ideation Detection via Social Media Analytics. Lecture Notes in Computer Science, 2019, , 166-174.	1.0	5
7625	Dijital Yerli Gazetelerin Sosyal Medya Stratejileri ve Sosyal MedyanÄ±n Haber OkunurluÄŸuna Etkisi. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 2018, , 218-240.	0.2	7
7627	Social Media and Social Entrepreneurship. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 104-123.	0.7	2
7628	Rivalry Influences on Fan Engagement Within Twitter. Advances in Media, Entertainment and the Arts, 2019, , 38-64.	0.0	1
7629	Social Media and Social Identity in the Millennial Generation. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 43-82.	0.7	0
7630	Being Online in Emerging Adulthood. , 2019, , 1387-1407.		0
7631	Social Business. , 2019, , 1576-1602.		0
7632	Transformation of Business Through Social Media. , 2019, , 966-982.		0
7633	The Studentsâ€™ Tendency of Language Use in the Social Media Based on the Information and Electronic Transaction Laws Perspective. , 0, , .		0
7634	Journalists and Mobile. , 2019, , 534-553.		0

#	ARTICLE	IF	CITATIONS
7635	Use of Twitter by National Tourism Organizations of European Countries. Interdisciplinary Description of Complex Systems, 2019, 17, 226-241.	0.3	4
7636	YouTube as a Contemporary C2C Communication Channel for Companies. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 431-454.	0.3	0
7637	Social Media for Promoting Grassroots Political Movements and Social Change. , 2019, , 1249-1278.		0
7638	Understanding the Potentials of Social Media in Collaborative Learning. Advances in Multimedia and Interactive Technologies Book Series, 2019, , 572-586.	0.1	0
7639	Understanding Historical Background of Corporate Social Responsibility (CSR) and Realizing Social Media as a New Horizon in CSR Communication. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 59-85.	0.7	0
7640	Social Media Use by Chambers of Commerce and Industry (TCCI) in Turkey. , 2019, , 1279-1306.		0
7641	Gestaltung der Personalgewinnung. , 2019, , 159-243.		0
7643	Introduction: The Police and Social Media. Security Informatics and Law Enforcement, 2019, , 3-21.	0.4	1
7644	Using Social Media to Enhance ESL Writing Skill among Gen-Z Learners. Creative Education, 2019, 10, 3020-3027.	0.2	5
7645	Biodigital Influencers: A New Alternative for Fighting Loneliness. , 2019, , 283-307.		3
7647	Nollywood Afrogeeks. , 2019, , 316-334.		0
7648	Investigating the Usage Patterns and the Implications of Young Adults' Social Media Usage in South Africa. Communications in Computer and Information Science, 2019, , 45-57.	0.4	0
7649	The Regulation (ITE Law) Socialization and Implementation Model by Kominfo to Mitigate Negative Content on Social Media. , 0, , .		1
7650	Social Media in Higher Education. , 2019, , 898-922.		0
7651	Assessing the Power of Social Media Influencers. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 169-186.	0.7	0
7652	Enterprise 4.0. Advances in Computer and Electrical Engineering Book Series, 2019, , 98-121.	0.2	1
7653	Being Online in Emerging Adulthood. , 2019, , 573-594.		2
7654	Social Media Teams of Hospitals as Mediators in Digital Health Ecosystems. Studies on Entrepreneurship, Structural Change and Industrial Dynamics, 2019, , 115-124.	0.3	2

#	ARTICLE	IF	CITATIONS
7655	Strategi Pemasaran Produk Makanan Catering Melalui Media Sosial Instagram. Jurnal Manajemen Bisnis, 2019, 16, 13.	0.2	2
7656	Use of social networks by destination marketing organizations. Quarterly Marketing Journal, 2019, 50, 195-206.	0.1	2
7657	Is Social Media a Passport to SMEs' Foreign Market Entry?. Scientific Annals of Economics and Business, 2019, 66, 253-265.	0.5	2
7658	Corporate Sustainability Programs and Reporting. , 2019, , 110-126.		0
7659	Smart Destination as Key Element. , 2019, , 1233-1254.		0
7660	PSYCHOLOGICAL FEATURES OF SOCIAL MEDIA USERS' ACTIVITY. UkraïnsÊ¹kij PsihologÄ¬ Änij Å¾urnal, 2019, , 160-181.	0.1	3
7661	Marka DeÄŸeri En YÃ¼ksek 100 TÃ¼rk MarkasÄ±nÄ±n Sosyal Medya KullanÄ±mlarÄ± Ãœzerine Bir Ä°nceleme. Erciyes Ä°letiÅŸim Dergisi, 2019, 6, 287-306.	0.1	1
7662	Akne HastalarÄ±nÄ±n Medya Ãœzerinden Enformasyon SaÄŸlama Ve Edindikleri Bilgileri Uygulama DÃ¼zeylerine Ä°liÅŸkin Bir Ã‡alÄ±ÅŸma. Erciyes Ä°letiÅŸim Dergisi, 2019, 6, 527-538.	0.1	1
7663	THE CROWDSOURCING MODEL OF SOCIAL MEDIA IN SURABAYA'S MUNICIPALITY, INDONESIA. International Journal of Management Innovation & Entrepreneurial Research, 2018, 4, 19-28.	0.2	0
7664	Understanding WeChat Users' Herd Behavior in Forwarding Health Information: An Empirical Study in China. Lecture Notes in Computer Science, 2019, , 177-188.	1.0	1
7666	The Impact of Sharing Economy on China's Labor Relations in the Internet Era. Journal of Human Resource and Sustainability Studies, 2019, 07, 149-159.	0.4	0
7667	Finding Balance. Advances in Higher Education and Professional Development Book Series, 2019, , 1-31.	0.1	0
7668	Digital Marketing as a Communication Tool in Emerging Businesses. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 353-366.	0.7	0
7669	Patterns of Deceptive Communication of Social and Religious Issues in Social Media. Advances in Media, Entertainment and the Arts, 2019, , 490-502.	0.0	0
7670	How Do UK B2C High-Tech Start-Ups Utilise Innovation Through Social Media to Improve Business Performance and Outcomes?. , 2019, , 873-894.		0
7671	Opinion and Emotion Mining for Pakistan General Election 2018 on Twitter Data. Communications in Computer and Information Science, 2019, , 98-109.	0.4	1
7672	Importance of Social Media to Create Environmental Awareness in Sustainable Higher Education System. Advances in Environmental Engineering and Green Technologies Book Series, 2019, , 72-81.	0.3	1
7673	Background of "Pinned" Images. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 267-284.	0.7	1

#	ARTICLE	IF	CITATIONS
7674	The Role of Social Marketing in Preventing the Spread of Non-Communicable Diseases. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2019, , 76-95.	0.2	1
7675	Maturity Profiles of Organizations for Social Media. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 134-145.	0.3	0
7676	Analysis Social Media Based Brand Communities and Consumer Behavior. , 2019, , 557-574.		0
7677	Social Business Process Modeling. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 378-391.	0.3	0
7678	Play It Like Burberry!. Advances in IT Standards and Standardization Research Series, 2019, , 281-300.	0.2	0
7679	Parents' perspectives toward young children being famous in the social media. MaÄŸallaá°— Al-QirÄâ€™aá°— Wa Al-MaÊ¿rifatÌˆ, 2019, 19, 1-28.	0.0	0
7680	An Opportunity: Growing of Financial Technology to Stimulate Sharing Economy in East Java. Journal of Economics Business and Government Challenges, 2018, 1, 54-64.	0.1	0
7682	How Do Educational Researchers Utilize from Social Media?. BartÄ±n Ãœniversitesi EÄŸitim FakÃ¼ltesi Dergisi, 0, , 179-207.	0.1	0
7683	Relationship between Social Media Marketing and Consumer Buying Behavior. Peshawar Journal of Psychology and Behavioral Sciences (PJPBS), 2019, 4, 193-202.	0.2	1
7684	The Reinforcement of Certainty Perception on Social Media Advertisement: Dual-Process Theory Perspective. TIJAB (the International Journal of Applied Business), 2018, 2, 50.	0.2	0
7685	Ä°ÅŸletmelerin Stratejik YÃ¶netiminde Sosyal Ekonomik AÄŸlarÄ±n Ã–nemi. Anemon MuÅŸ Alparslan Ãœniversitesi Sosyal Bilimler Dergisi, 0, , .	0.1	0
7686	Towards Idea Generation for Fashion Product Design and Development in Bangladeshi Industry. European Scientific Journal, 2019, 15, .	0.0	0
7687	Sosyal AÄŸlarÄ±n Pazarlama Ãœzerindeki Etkileri: Instagram Ã–rneÄŸi. Anemon MuÅŸ Alparslan Ãœniversitesi Sosyal Bilimler Dergisi, 2019, 7, 49-58.	0.1	3
7688	Uzaktan Ã–ÄŸrenenlerin Sosyal Medya KullanÄ±mlarÄ±na YÃ¶nelik Bir AraÅŸtÄ±rma: AÃ§Ä±kÃ¶ÄŸretim FakÃ¼ltesi Ã–rneÄŸi. Kastamonu EÄŸitim Dergisi, 0, , 809-828.	0.1	0
7689	ANALYZING TWITTER DATA OF FIRMS WITH SOCIAL MEDIA MINING. UluslararasÄ± Ä°ktisadi Ve Ä°dari Ä°ncelemeler Dergisi, 2019, , 237-256.	0.3	3
7690	TÃœRK OTOMOTÄ°V SEKTÃ–RÃœNÃœN SOSYAL MEDYA YÃ–NETÄ°MÄ° BAÄŸLAMINDA FÄ°RMA - MÃœÅŸTERÄ° ETKÄ°LEÅŸÄ°MÄ° Ä°ÇÄ°NCELENMESÄ°. Journal of Administrative Sciences, 2019, 17, 231-253.	0.4	0
7691	THE ARTS OF SOCIAL REALITY (RE) CONSTRUCT INDIVIDUAL MINDSET OF POST-INDEPENDENCE COMMUNITY VIA HISTORICAL DOCUMENTARY. Humanities and Social Sciences Reviews, 2019, 7, 270-275.	0.2	2
7692	Role of Social Media in Cross-cultural Settings to Foster Individual Creativity: An Empirical Research in China. DEStech Transactions on Computer Science and Engineering, 2019, , .	0.1	1

#	Article	IF	Citations
7694	Healthy Eating and Active Living for Diabetes-Glycemic Index (HEALD-GI): Protocol for a Pragmatic Randomized Controlled Trial. JMIR Research Protocols, 2019, 8, e11707.	0.5	0
7695	Analiza dziaÅ‚aÅ„ informacyjnych i promocji Wojsk Obrony Terytorialnej w mediach spoÅ‚ecznoÅ›ciowych i na stronie WWW. ToruÅ„skie Studia Bibliologiczne, 2020, 12, 181.	0.1	0
7696	The Influence of Self-esteem in the Relationship of Social Media Usage and Conspicuous Consumption. International Journal of Academic Research in Business and Social Sciences, 2019, 9, .	0.0	5
7697	SOSYAL MEDYADA KÄ°ÅžÄ°SEL MARKALAMA: NUSR-ET INSTAGRAM Ã–RNEÄžÄ°. Journal of YaÅŸar University, 2019, 14, 196-207.	0.1	2
7698	Sosyal AÄŸlara DayalÄ± Ã–ÄŸrenme AlgÄ±sÄ± (SAD) Ã–lÃ§eÄŸinin GeliÅŸtirilmesi: GeÃ§erlik ve GÃ¼venirlik Ã‡alÄ±ÅŸmasÄ±. Mersin Ãœniversitesi EÄŸitim FakÃ¼ltesi Dergisi, 0, , 147-164.	0.7	2
7699	Developing EFL Writing Skills through WhatsApp Dialogue Journaling. Advances in Language and Literary Studies, 2019, 10, 38.	0.1	6
7701	The Effectiveness of Internet Marketing in Increasing the Reach and Awareness on Consumer in Bahrain. International Journal of Engineering and Management Research, 2019, 9, 24-28.	0.1	0
7704	A Research Literature Study of Enterprise Social Media Platforms in Organizations. Beta Scandinavian Journal of Business Research, 2019, 33, 84-112.	0.1	0
7705	No Filter: Social Media in Public-sector Hiring. Dalhousie Journal of Interdisciplinary Management, 0, 15, .	0.3	0
7706	Perception of Social Media as a Source of Relevant Information. Zagreb International Review of Economics and Business, 2019, 22, 133-144.	0.2	3
7707	Use of Social Networking Sites among Undergraduate Students of Delta State University, Abraka. Asian Journal of Information Science and Technology, 2019, 9, 106-110.	0.1	0
7708	A Study on Effectiveness of Traditional and Social Media Marketing in Trichy Region. International Journal for Research in Applied Science and Engineering Technology, 2019, 7, 755-762.	0.1	0
7709	TRAFFIC EVENT DETECTION USING TWITTER DATA BASED ON ASSOCIATION RULES. ISPRS Annals of the Photogrammetry, Remote Sensing and Spatial Information Sciences, 0, IV-2/W5, 543-547.	0.0	7
7710	Bibliometric Analysis of Trends in the Study of Social Media. Theoretical and Practical Issues of Journalism, 2019, 8, 274-291.	0.2	1
7711	BUSINESS PERFORMANCE DECISIONS BY SOCIAL BUSINESS INTELLIGENCE. , 2019, , .		0
7712	Investigation of Reading and Writing Strategies Used by Future Teachers: Do Good Readers Write Well?. Advances in Language and Literary Studies, 2019, 10, 89.	0.1	1
7713	Moderating Effect of Creditability on the Relationship between Online Marketing Communication, Web quality and Culture Experience. Polish Journal of Management Studies, 2019, 19, 231-239.	0.3	2
7714	Social Media Marketing and e-WOM: A Descriptive Approach to Mediterranean Young's Online Brand-Related Activities, Attitudes and Engagement. Journal of Internet Applications and Management, 2019, 10, 5-24.	0.1	3

#	Article	IF	Citations
7715	The Impact of Social Media (Facebook and YouTube) on Vocabulary Acquisition of ESL Learners. Journal of Communication and Cultural Trends, 2019, 1, 26-44.	0.0	2
7716	Planning and implementation of urban marketing communications. The case of Lublin. Annales - Universitatis Mariae Curie-Sklodowska, Sectio B, 0, 73, 145.	0.1	0
7717	Sosyal Medya KullanÄ±mÄ±nÄ±n Bir Belirleyicisi Olarak Narsisizm: Konyaâ€™da YaÅŸayan KullanÄ±cÄ±lar Ãœzerine Bir Ä°nceleme. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 2019, , 689-709.	0.2	5
7718	Making a positive internet through Socmed Agawe Guyub. International Journal of Communication and Society, 2019, 1, 9-16.	0.5	5
7719	BÄ°R MECRA OLARAK SOSYAL MEDYANIN REKLAM HUKUKU AÃ‡ISINDAN DEÄžERLENDÄ°RÄ°LMESÄ°. UyuÅŸmazlÄ±k Mahkemesi Dergisi, 0, , 295-337.	0.2	9
7720	Can Social Media Addiction Influence the Consumersâ€™ Loyalty for a Certain Brand or Product?. International Conference KNOWLEDGE-BASED ORGANIZATION, 2019, 25, 52-56.	0.1	0
7721	Not Just a Headache: Qualitative Study About Web-Based Self-Presentation and Social Media Use by People With Migraine. Journal of Medical Internet Research, 2019, 21, e10479.	2.1	12
7722	DIDÅ½IÅ²JÅ² DUOMENÅ² PANAUDOJIMAS SOCIALINÄ--JE MEDIJOJE / THE BIG DATA USE IN SOCIAL MEDIA. Science: Future of Lithuania, 2019, 11, 1-13.	0.0	0
7723	Huella en Internet en la Web 3.0: Uso de redes sociales en el reclutamiento. AD-minister, 2019, , 131-148.	0.5	2
7724	Feeling in responding Advertising Exposure on YouTube: The Moderation Influence of Online Experience. TÃ¼rkiye Ä°letiÅŸim AraÅŸtÄ±rmalarÄ± Dergisi, 0, , .	0.1	0
7725	TÃ¼rkiyeâ€™deki Kitle Fonlama Web Sitelerinin KullanÄ±labilirlik ve GÃ¶rsel Estetik KavramlarÄ± BaÄŸlamÄ±nda GÃ¶rsel Ä°letiÅŸim TasarÄ±mÄ± DeÄŸerlendirmesi. Erciyes Ä°letiÅŸim Dergisi, 2019, 6, 1291-1308.	0.1	1
7726	Social Media for Business Purposes. International Journal of E-Business Research, 2019, 15, 35-50.	0.7	3
7727	Grasping Corporate Identity from Social Media: Analysis of HR Consulting Companies. Lecture Notes in Information Systems and Organisation, 2020, , 101-120.	0.4	2
7728	RenÃ©e Desjardins. Translation and Social Media: in theory, in training and in professional practice. Babel, 2019, 65, 471-475.	0.3	0
7730	Effect of Online Travel Bookings and Social Media on Tourism Destination Marketing in Nigeria. Advanced Journal of Social Science, 2019, 6, 10-16.	0.2	0
7731	SAUDI STUDENTSâ€™ ATTITUDE TOWARD USING SOCIAL MEDIA TECHNOLOGIES AS A SUPPORTIVE TOOL IN ENGLISH LANGUAGE LEARNING. EDULEARN Proceedings, 2019, , .	0.0	0
7732	Otomobil MarkalarÄ±nÄ±n Ã‡evre Dostu PaylaÅŸÄ±mlarÄ±: KÃ¼resel Ve Yerel Sosyal Medya KarÅŸÄ±laÅŸtÄ±rmasÄ±. Erciyes Ä°letiÅŸim Dergisi, 0, , 1101-1120.	0.1	0
7734	Millennials at Industry 4.0â€"Opportunities and Challenges. , 2020, , 121-136.		1

#	ARTICLE	IF	CITATIONS
7735	The Influence of New Media Technologies On Nambale Sub County Folklore. Journal of Social Science Research, 0, 14, 3304-3312.	0.0	0
7736	â€žLÃ¼genpresseâ€œ und der Hostile-Media-Effekt. , 2020, , 21-31.		3
7737	Trends in Social Media Participation and Change in ssues with Meta Analysis Using Network Analysis and Clustering Technique. The Korea Journal of BigData, 2019, 4, 99-118.	0.1	0
7738	Opinie rodzicÃ³w na temat jakoÅ›ci wspÃ³Å‚pracy oraz wsparcia uzyskiwanego w procesie terapeutycznym ich dziecka z niepeÅ‚nosprawnoÅ›ciÄ…. Raport z badaÅ„. Kwartalnik Pedagogiczny, 2019, 64, 271-283.	0.1	0
7739	Examining the Importance of Social Media and Other Emerging ICTs in Far Distance Internationalisation: The Case of a Western Exporter Entering China. Palgrave Studies of Internationalization in Emerging Markets, 2020, , 221-251.	0.2	4
7740	How local restaurants in Fayoum handle food rumors?. International Journal of Heritage Tourism and Hospitality, 2019, 13, 14-26.	0.1	0
7741	Sosyal Medya UygulamalarÄ±nÄ± Kullanmaya YÃ¶nelik Niyetin Belirleyicileri. Afyon Kocatepe Ãœniversitesi Sosyal Bilimler Dergisi, 0, , 686-702.	0.5	0
7742	Millenials: las gratificaciones generadas por el uso de snapchat y su impacto en la interacciÃ³n con contenidos de marca. Estudios Gerenciales, 0, , 259-270.	0.5	1
7743	ÃœNÄ°VERSÄ°TE Ã–ÄŸRENCÄ°LERÄ°NÄ°N SOSYAL MEDYA PAYLAÅŸIMLARININ ETÄ°K AÃ‡IDAN Ä°NCELENMESÄ°. Business & Management Studies: an International Journal, 2019, 7, 1334-1360.	0.1	0
7744	Negative Consequences of Using Social Networks at the Workplace from the Point of View of the Sports and Youth Departments Staff. Annals of Applied Sport Science, 2019, 7, 0-0.	0.4	1
7745	Four Dissemination Pathways for a Social Mediaâ€"Based Breastfeeding Campaign: Evaluation of the Impact on Key Performance Indicators. JMIR Nursing, 2019, 2, e14589.	0.7	6
7746	Measuring studentsâ€™ writing skills using Facebook group application in EFL context. International Journal of Humanities and Innovation (IJHI), 2019, 2, 69-74.	0.2	2
7747	Social Media in EFL Context: Attitudes of Saudi Learners. Journal of Language Teaching and Research, 2019, 10, 1029.	0.1	6
7748	New Media in Internal Communications. Anadolu Ãœniversitesi Sosyal Bilimler Dergisi, 2019, 19, 295-304.	0.1	0
7749	Reflexos das MÃdias Sociais na Cultura Organizacional da PolÃcia Militar. Revista EletrÃ´nica De CiÃªncia Administrativa, 2019, 18, 394-417.	0.1	2
7750	Influence of social media advertising, e-marketing and product quality on the process of purchasing nature cosmetics. International Journal of Research in Business and Social Science, 2019, 8, 316-321.	0.1	1
7751	The Making of Data-Driven Sustainable Smart City Communities in Holiday Destinations. , 2020, , 273-296.		4
7752	SOSYAL AÄŸ SÄ°TELERÄ°NDE YER ALAN HABERLERÄ°N Ä°LETÄ°ÅŸÄ°M FAKÃœLTESÄ° Ã–ÄŸRENCÄ°LERÄ° TARAFINDAN ALGILANMASI DEÄŸERLENDÄ°RMESÄ°NE YÃ–NELÄ°K BÄ°R Ã‡ALIÅŸMA. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 0, , 902-931.	0.2	3

#	ARTICLE	IF	CITATIONS
7753	O uso das tecnologias digitais no ensinar matemática. Revista Internacional De Educação Superior, 0, 6, e020025.	0.1	3
7754	Ethics of Social Media Research: State of the Debate and Future Challenges. , 2020, , 835-856.		0
7755	Virtual Brand Communities as a Source of Value Co-creation. Springer Proceedings in Business and Economics, 2020, , 397-406.	0.3	1
7756	İŞ Alım Sürecinde Sosyal Ağ Siteleri Kullanımı: Tehlikeler ve Fırsatlar. Journal of International Scientific Researches, 2019, 4, 283-303.	0.1	2
7757	Inkulturacja wiary w "cyfrowy kontynent". Teologia I Człowiek, 2019, 47, 129.	0.0	1
7758	Upward social comparisons and posting under the influence: Investigating social media behaviors of U.S. adults with Generalized Anxiety Disorder. , 0, , .		3
7759	Social Media Technologies and Export Marketing. , 2020, , 83-102.		0
7760	Sosyal Medya Platformu Seçimini Etkileyen Kriter Ağırlıklarının Bulanık DEMATEL Yöntemiyle Belirlenmesi. IBAD Sosyal Bilimler Dergisi, 0, , 390-402.	0.3	6
7761	Experiential marketing and building brand communication strategies in social media. , 2019, 2019, 22-30.	0.1	1
7762	A RESEARCH INTO THE YOUTUBE USERS' MOTIVATIONS FOR USE. Gümüşhane Üniversitesi İletişim Fakültesi Elektronik Dergisi, 2019, 7, 1130-1153.	0.2	11
7763	EDUKASI GIZI BERBASIS MEDIA SOSIAL MENINGKATKAN PENGETAHUAN DAN ASUPAN ENERGI- PROTEIN REMAJA PUTRI DENGAN KURANG ENERGI KRONIK (KEK). Gizi Indonesia, 2019, 42, 111.	0.1	7
7764	A Semantic Taxonomy for Weighting Assumptions to Reduce Feature Selection from Social Media and Forum Posts. Advances in Intelligent Systems and Computing, 2020, , 407-419.	0.5	1
7765	Social Media As An Driver Of Business Performance Through The Company Reputation. International Journal of Scientific and Research Publications, 2019, 9, p95100.	0.0	0
7767	Factors Influencing Purchase Intention Using Peer-to-Peer Social Media Platform Online Shopping. Conference SENATIK STT Adisutjipto Yogyakarta, 0, 5, .	0.0	0
7768	Social media and supply chain risk management: improving risk detection and supply chain resilience. Journal of Transportation Management, 2019, 29, 53-64.	0.2	1
7769	A Study on the Impact of Crowd-Sourced Rating on Tweets for the Credibility of Information Spreading. Advances in Intelligent Systems and Computing, 2020, , 66-78.	0.5	0
7770	Synthesis of Social Media Messages and Tweets as Feedback Medium in Introductory Programming. Communications in Computer and Information Science, 2020, , 3-16.	0.4	2
7771	Data Confidentiality and Information Credibility in On-line Ecosystems. , 2019, , .		7

#	ARTICLE	IF	CITATIONS
7772	Social Media as a Prominent Marketing Management Tool: A Literature Review. International Journal of Economics and Management Studies, 2019, 6, 112-117.	0.0	6
7773	An Examination of Social Media Practices that Improve Customer Satisfaction in the B2B Market in the ICT Sector in India. Electronic Journal of Information Systems Evaluation, 2019, 22, .	0.2	0
7774	Examining Metaphors, Usage and Views of Secondary School Students on YouTube. Contemporary Educational Technology, 2019, 11, 111-129.	1.3	2
7776	Social Media: A Security Threat amongst Adolescents in Buea, Cameroon?. Studies in Media and Communication, 2019, 7, 77.	0.1	1
7777	Sharing Economy and the Future of Energy. Encyclopedia of the UN Sustainable Development Goals, 2020, , 1-11.	0.0	0
7778	Promoting Library Services in the Social Media Era: Exploring Use, Objectives, Challenges and Perceived Influence. Skhid, 2019, .	0.0	2
7779	A New Marketing Trend in the Digital Age: Social Media Marketing. Contributions To Management Science, 2020, , 133-151.	0.4	2
7780	Materialism Effect on Apparel Collaborative Consumption Platform Usage: A Research Proposal. Advances in Theory and Practice of Emerging Markets, 2020, , 95-105.	0.7	0
7781	Sosyal Medyada Otel İşletmelerine Yönelik Yorumların Müşteri Memnuniyeti ve Memnuniyetsizliği Açısından Analizi. Selçuk Üniversitesi Sosyal Bilimler Meslek Yüksekokulu Dergisi, 0, , 552-571.	0.1	3
7782	Altmetrics as a research specialty (Dimensions, 2005-2018). Profesional De La Informacion, 2019, 28, .	2.7	0
7784	Sentiment analysis: An Appraisal approach to Trip Advisor Reviews headlines. , 2019, 5, 207-227.	0.0	0
7785	The intersection of cultural dimensions, social media usage and consumer purchase intention. Vilnius University Open Series, 2020, , 34-41.	0.1	0
7786	DETERMINANT OF TENDENCY TOWARDS THE USAGE OF SOCIAL MEDIA TOOLS: TRUST IMPORTANCE IN SAUDI COMMUNICATION SECTOR. Polish Journal of Management Studies, 2019, 20, 134-144.	0.3	0
7787	SOSYAL MEDYA VE MUHASEBE: BİR ALAN ARAŞTIRMASI. Muhasebe Bilim Dünyası Dergisi, 0, , .	0.0	1
7788	QUE CONSEQUÊNCIAS TEM O USO EXCESSIVO DE CELULAR PARA A FORMAÇÃO JURÍDICA?. Dom Helder Revista De Direito, 2019, 2, 113-139.	0.1	0
7789	Cyber-victimization and perceived depression: Serial mediation of self-esteem and learned-helplessness. International Journal of Evaluation and Research in Education, 2019, 8, 563.	0.4	7
7790	Social Media as a Contemporary Communication Tool Between a City and its Users â€" a Theoretical Approach. International Studies: Interdisciplinary Political and Cultural Journal, 2019, 24, 41-56.	0.1	0
7791	Social Networking Sites (SNS) and Digital Communication Across Nations. , 2019, , .		0

#	ARTICLE	IF	CITATIONS
7792	Y VE Z KUÅžAÄžIâ€™NIN YOUTUBE KULLANIM ALIÅžKANLIKLARI. Asya Studies, 0, , 77-89.	0.0	2
7793	SOSYAL MEDYA REKLAMLARINDA TÃœKETÄ°CÄ° ALGILARININ DEMOGRAFÄ°K VE SOSYO-EKONOMÄ°K DEGÄ°ÅžKENLERE GÃ–RE KARÅžILAÅžTIRILMASI. Trakya Ãœniversitesi Sosyal Bilimler Dergisi, 2019, 21, 535-556.	0.7	1
7794	GerÃ§ek ZamanlÄ± PazarlamanÄ±n Ä°Ã§erik Ã–zellik ve Stratejilerinin Uzman GÃ¶rÃ¼ÅŸÃ¼ ve Ã–rnek Uygulamalar Ãœzerinden Bir DeÄŸerlendirmesi. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 2019, , 192-216.	0.2	1
7795	YouTuberâ€™s as Role-Models: A Study of the Ways YouTubers Influence Teenagers in the UAE.. University of Sharjah (UoS) Journal of Humanities and Social Sciences, 2019, 16, .	0.0	1
7796	Reaching the Unheard Voices and Hinterlands in the Digital Era: An Assessment of the re-Engineering of Newsgathering in Africa. Skhid, 2019, .	0.0	0
7797	THE EFFECT OF MASS MEDIA ON HEALTH COMMUNICATION IN THE USE OF HEALTH SERVICE AND THE ROLE OF SOCIAL MEDIA: THE CASE STUDY OF THE PROVINCE OF KILIS. International Journal of Health Management and Tourism, 2019, 4, 160-179.	0.7	0
7798	Social media, learning and connections for international students: The disconnect between what students use and the tools learning management systems offer. Australasian Journal of Educational Technology, 0, , 44-56.	2.0	5
7799	The Devil on the Entrepreneurâ€™s Shoulder: Analyzing the Relationship Between Moral Disengagement, Foundersâ€™ Motives, and Unethical Behavior of Entrepreneurs on Social Media. Exploring Diversity in Entrepreneurship, 2020, , 171-192.	0.4	1
7800	Social Media to Improve Health Promotion and Health Literacy for Patients Engagement. Lecture Notes in Information Systems and Organisation, 2020, , 103-120.	0.4	2
7801	Business Models and Value Creation in the Video and Gaming Market. Springer Texts in Business and Economics, 2020, , 169-182.	0.2	1
7802	Challenges Faced by New Entrepreneurs and Suggestions How to Overcome Them. , 0, , .		1
7803	Measuring and Narrating the Disrupted Self on Instagram. , 2020, , 31-59.		1
7804	The Power of Social Media Marketing on Young Consumersâ€™ Travel-Related Co-creation Behavior. Lecture Notes in Computer Science, 2020, , 401-414.	1.0	0
7805	Language Use in Social Media and Natural Language. International Journal of Humanities and Social Science, 2020, 10, .	0.1	0
7807	Strengthening Post-Disaster Management Activities by Rating Social Media Corpus. International Journal of Systems and Service-Oriented Engineering, 2020, 10, 34-50.	0.5	5
7808	Usage of Social Networking Sites Among Post Graduate Students. Advances in Library and Information Science, 2020, , 148-168.	0.2	0
7809	Social Media in Higher Education. Advances in Educational Technologies and Instructional Design Book Series, 2020, , 1-19.	0.2	1
7810	Digital Marketing Suggestions for Companies. Advances in Logistics, Operations, and Management Science Book Series, 2020, , 93-114.	0.3	1

#	ARTICLE	IF	CITATIONS
7811	Academicians' Attitudes Towards Feasibility of Social Media in Public Administration Education. Advances in Educational Technologies and Instructional Design Book Series, 2020, , 23-42.	0.2	1
7812	Examining the Psychosocial Dimensions of Young People's Emergent Social Media Behavior. Advances in Psychology, Mental Health, and Behavioral Studies, 2020, , 368-389.	0.1	0
7813	Benefits and Risks Associated With Use of Social Media by People With Health Issues. Advances in Human and Social Aspects of Technology Book Series, 2020, , 206-230.	0.3	0
7814	Mediating Social Media's Ambivalences in the Context of Informational Capitalism. , 2020, , 1-24.		0
7815	Return of Fandom in the Digital Age With the Rise of Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 193-210.	0.7	0
7816	Role of Social Media in Travel Planning and Tourism Destination Decision Making. Advances in Hospitality, Tourism and the Services Industry, 2020, , 36-51.	0.2	3
7817	Technological Impact on Educational System and Societal Influence. Advances in Educational Technologies and Instructional Design Book Series, 2020, , 195-205.	0.2	0
7818	Post, Ergo Sum. Advances in Hospitality, Tourism and the Services Industry, 2020, , 120-141.	0.2	1
7819	The Use of Social Media. Advances in Higher Education and Professional Development Book Series, 2020, , 501-527.	0.1	0
7820	Role of IT and Social Media in Democratic Change. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2020, , 294-319.	0.2	0
7821	Value Creation Through Social Media Marketing: A Threat to Sustainability Performance?. IFIP Advances in Information and Communication Technology, 2020, , 475-486.	0.5	2
7822	Food security's impact from food safety technology and beyond. , 2020, , 135-140.		0
7823	China's Social Media Platforms: Weibo. , 2020, , 21-40.		4
7825	Aspects Ð¾f Using Social Media in Research. Naukovij VÃ¬snik NacÃ¬onalÊ¹noÄ¯ AkademÃ¬Ä¯ Statistiki, OblÃ¬ku Ṭa Auditu, 2020, , 24-29.	0.1	0
7826	A Systematic Review of Multiple Terminologies for ICT in Government: A Mesh of Concentric and Overlapping Circles. Bulletin of Science, Technology and Society, 2020, 40, 3-14.	1.1	3
7828	O USO DAS TECNOLOGIAS DIGITAIS NO ENSINAR MATEMÃ†TICA: recursos, percepÃ§Ãµes e desafios. Revista Latino Americana De Estudos Em Cultura E Sociedade, 2020, 6, .	0.0	0
7829	Is Social Media Adoption a Powerful Means to Reach High Performance in Small- and Medium-Sized Firms? An Empirical Investigation. International Journal of Marketing Studies, 2020, 12, 50.	0.2	2
7831	Crime and its fear in social media. Palgrave Communications, 2020, 6, .	4.7	20

#	ARTICLE	IF	CITATIONS
7832	PENGARUH SOSIAL MEDIA TERHADAP BRAND AWARENESS AMARIS HOTEL. Kepariwisataan, 2020, 14, 53-61.	0.1	0
7833	ABREVIASI BAHASA PRANCIS PADA MEDIA SOSIAL TWITTER: SUATU KAJIAN MORFOLOGI. Jurnal Ilmu Budaya, 2020, 8, 127.	0.1	0
7834	A New Framework In Marketing: Social Media And Web 2.0. Uluslararası Yönetim Akademisi Dergisi, 2020, 3, 252-269.	0.6	6
7835	The Influence of Value-Co-Creation on Brand Equity: An Empirical Study in Saudi Arabia. International Journal of Management & Information Technology, 0, 15, 43-53.	0.0	0
7837	THE USE OF SOCIAL MEDIA WHATSAPP AMONG ENGLISH EDUCATION STUDENTS FOR SOLVING THESIS WRITING PROBLEMS. Humanities and Social Sciences Reviews, 2020, 8, 447-455.	0.2	2
7838	The Effect of Social Media on Sports Marketing: Konyaspor Football Club Case. İşletme Araştırmaları Dergisi, 2020, 12, 79-94.	0.3	0
7840	Evaluating the Egyptian Official online channels for branding Egypt as a tourism destination. International Journal of Heritage Tourism and Hospitality, 2020, 14, 182-201.	0.1	0
7841	Social Media Marketing Communication. International Journal for Innovation Education and Research, 2020, 8, 441-457.	0.0	0
7842	Analysis of the impact of social network sites and eWOM marketing, considering theÂreinforcing dimensions of the concept of luxury, on tendency toward luxury brand. Future Business Journal, 2020, 6, .	1.1	5
7843	Analyzing Public Discourse on Social Media With A Geographical Context: A Case Study of 2017 Tax Bill. , 2020, , .		3
7844	La economía del compartir (2008-2018): Una revisión de la literatura. Investigación Y Ciencia De La Universidad Autónoma De Aguascalientes, 2020, , 80-90.	0.1	0
7845	Voter Education through Social Media: An Analytical Study of Independent Electoral Commission's Twitter and Facebook Platforms. International Journal of Humanities and Social Science, 2020, 7, 28-33.	0.0	0
7846	The Effect of Social Networking Tools on the SMEs Domain: an empirical study in the Nineveh Governorate-Iraq. Tanmiyat Al-rafidain, 2020, 39, 9-20.	0.0	0
7847	The Role of Digital Feedback on the Self-Esteem of Digital Natives. Türkiye İletişim Araştırmaları Dergisi, 2020, , 46-62.	0.1	2
7848	INSTAGRAMDA MARKA İMAJI YARATMADA ETKİLEYİCİ KİŞİLER VE MÜŞTERİ ETKİLEŞİMİ: SPONSORLU ÜRÜN YORUMLARININ ANALİZİNE YÖNELİK BİR ÇALIŞMA. Süleyman Demirel Üniversitesi Vizyoner Dergisi, 2020, 11, 541-554.	0.2	2
7849	ÜNİVERSİTE ÖĞRENCİLERİNİN SOSYAL MEDYA BAĞIMLILIKLARI. Erzincan Binali Yıldırım Üniversitesi İktisadi Ve İdari Bilimler Fakültesi Dergisi, 2020, 2, 6-7.	0.0	1
7850	Geleceğin Arşivlerinin İnşası: Sosyal Medyanın Arşivlenmesi Hakkında Bir Değerlendirme. Bilgi Yönetimi, 2020, 3, .	0.2	3
7851	THE EFFECT OF BROADCAST SEARCH AND IDEATION COMMUNITY CONTEST ON FIRMS' INNOVATION: THE MEDIATING ROLE OF RELATIONSHIP QUALITY. International Journal of Entrepreneurship and Management Practices, 2020, 3, 52-73.	0.0	0

#	Article	IF	Citations
7852	The Universities' Instagram Usage as a Corporate Communication Tool: A Descriptive Content Analysis on the Instagram Pages of Foundation Universities. Türkiye İletişim Araştırmaları Dergisi, 2020, , 311-337.	0.1	5
7853	Framework for evaluating the relationship between the omnichannel online sales approach and performance outcome in the case of niche products. , 0, , .		0
7854	The Use of Celebrity Endorsement in Social Media Advertising and its Impact on Online Consumers' Behavior: the Lebanese Scenario. , 2020, , .		4
7855	SOSYAL MEDYA PAZARLAMASI VE TÜKETİCİ SATIN ALMA DEĞERLENDERLERİ İLİŞKİSİ, SOSYAL KÖMLÄ°K VE ALGILANAN ARACILIK ROLÜ ÜZERİNE BİR ARAŞTIRMA. Business & Management Studies: an International Journal, 2020, 8, 1892-1921.	0.1	2
7856	An Analysis of Whatsapp Emoji in Business Interactions between a Malaysian SME and the Turkish Counterparts. Asian Journal of University Education, 2020, 7, .	0.1	1
7858	SOCIAL MEDIA AS POTENTIAL MEANS IN INCREASING KNOWLEDGE ON LOW BIRTH WEIGHT BABIES (LBWB) AMONG ADOLESCENTS (Preprint). JMIR Formative Research, 0, , .	0.7	0
7859	Perhubungan Awam, Media Sosial, Etika Kerja Islam Serta Trend Penggunaan Media Sosial di Sektor Awam Kementerian di Malaysia. , 2020, 22, 47-66.	0.0	2
7860	Systematic Literature Review:Online Social Media Interaction in Education and Employment Cluster/ Tinjauan Literatur Sistematik: Interaksi Media Sosial Atas Talian dalam Kluster Pendidikan dan Pekerjaan. Sains Humanika, 2020, 12, .	0.0	3
7861	A Study of Social Network Applications in University Education. , 2020, , .		0
7862	Marketing Strategy of Madilog Coffee Shop using Influencers through Instagram Social Media. Jurnal Ad Ministrare, 2020, 7, 191.	0.1	1
7863	Sosyal Medyada Grup Davranışlarının Değerlendirilmesi. IBAD Sosyal Bilimler Dergisi, 0, , 429-441.	0.3	0
7864	Destinasyon Pazarlama Organizasyonlarının Sosyal Medya Performansının Kıyaslanması. Anatolia, 0, , 149-160.	0.1	4
7866	E-recruitment: A Social Media Perspective. Asian Journal of Economics Business and Accounting, 0, , 51-62.	0.2	6
7867	THE LEVEL OF TEENAGE CONFIDENCE IN HOAX NEWS EXPOSURE ON SOCIAL MEDIA. Russian Journal of Agricultural and Socio-Economic Sciences, 2020, 104, 172-181.	0.1	0
7868	Determinants of Users Attitudes towards Social Websites Banner Advertising among University Students in Ethiopia. International Journal of Innovative Science and Research Technology, 2020, 5, 1477-1499.	0.1	0
7869	The Effect of Brand Image and Social Media on Customer Retention through Customer Satisfaction at Kaliwatu Adventure. International Journal of Innovative Science and Research Technology, 2020, 5, 589-594.	0.1	0
7871	Is It Possible to Use Facebook instead of Moodle Learning Management Systems (LMS) to Support the Learning Process?. , 2020, , .		2
7872	Digital Marketing Strategies for Effective Customer Relationship Management. Journal of Modern Accounting and Auditing, 2020, 16, .	0.1	0

#	Article	IF	Citations
7873	Perceived Usefulness and Ease of Use of Social Media among Pre-service Teachers in Ghana. Journal of Education and Learning Technology, 0, , 69-78.	0.0	0
7875	The Internationalization of â€œWest Papuaâ€•Issue and Its Impact on Indonesiaâ€™s Policy to the South Pacific Region. Journal of ASEAN Studies, 2020, 8, 41.	0.5	2
7876	CanlÄ± YayÄ±n PlatformlarÄ±nda ÃœrÃ¼n Marka UygulamalarÄ±. OPUS UluslararasÄ± Toplum AraÅŸtÄ±rmalarÄ± Dergisi, 2020, 16, 1-1.	0.3	0
7877	Saudi Female International College Studentsâ€™ Self-Identities Through the Use of Social Media in the United States. Journal of International Students, 2020, 10, 629-645.	0.4	0
7878	Penyidikan Tindak Pidana Perdagangan Orang melalui media sosial. Jurnal Sosiologi Dialektika, 2020, 15, 118.	0.1	1
7879	Sosyal Medya Konulu AraÅŸtÄ±rmalarÄ±n Bilim Haritalama TekniÄŸi ile Bibliyometrik Analizi. OPUS UluslararasÄ± Toplum AraÅŸtÄ±rmalarÄ± Dergisi, 2020, 16, 1-1.	0.3	4
7880	CHILDREN AND YOUNG PEOPLE'S SOCIAL MEDIA PLATFORMS BENEFITS AND IMPLICATIONS. Edukasi Islami: Jurnal Pendidikan Islam, 2020, 9, .	0.0	1
7881	Sikap mahasiswa Program Studi Sarjana Kedokteran dan Profesi Dokter angkatan 2016 Fakultas Kedokteran Universitas Udayana terhadap peran media sosial sebagai alternatif small group discussion secara online. Intisari Sains Medis, 2020, 11, 738.	0.1	0
7882	Online Marketing and the Performance of Small-Scale Enterprises in Nigeria: A Study of Selected SMEs in Ikeja, Lagos State, Nigeria. Annals of Contemporary Developments in Management & HR, 2020, 2, 15-24.	0.7	2
7883	Linguistic Analysis of Tweets â€" Using Data Mining to study usage of English on Twitter. , 2020, , .		1
7884	The importance of social media on the FMCG market in Bangladesh. International Journal of Management and Economics, 2020, 56, 230-242.	0.2	3
7885	Use of Social Media as a Platform for Education and Support for People With Diabetes During a Global Pandemic. Journal of Diabetes Science and Technology, 2023, 17, 353-363.	1.3	8
7886	Role of social media technologies and customer relationship management capabilities 2.0 in creating customer loyalty and university reputation. Journal of Marketing for Higher Education, 0, , 1-24.	2.3	4
7887	The Impacts of Excessive Use of Social Media on Iranian Adolescentsâ€™ Health: A Qualitative Study. Middle East Journal of Rehabilitation and Health Studies, 2021, 8, .	0.1	1
7888	Tracing 20Âyears of research on problematic use of the internet and social media: Theoretical models, assessment tools, and an agenda for future work. Comprehensive Psychiatry, 2022, 112, 152286.	1.5	41
7889	Antecedents of Social Media Adoption: A Case Study of Individual Online Retailers in Hanoi and Ho Chi Minh City. , 2022, , 335-347.		0
7890	Social Media and Entrepreneurship: Exploring the Role of Digital Source Selection and Information Literacy. Exploring Diversity in Entrepreneurship, 2020, , 29-46.	0.4	6
7891	Protecting Academic Freedom or Managing Reputation? An Evaluation of University Social Media Policies. Journal of Information Policy, 2020, 10, 151-183.	0.7	4

#	Article	IF	Citations
7892	Consumerâ€™s Loyalty: Case of the Virtual Brand Communities. Eurasian Studies in Business and Economics, 2020, , 203-216.	0.2	0
7893	Mobile Assisted Language Learning: Evidence of an Emerging Paradigm. International Journal of English Literature and Social Sciences, 2020, 5, 148-156.	0.0	2
7894	Brief Analysis on the Development of News Cartoons of China in the New Media Era. , 0, , .		1
7895	Functions of Media Management. Springer Texts in Business and Economics, 2020, , 71-102.	0.2	0
7896	Business Models and Value Creation in the TV Market. Springer Texts in Business and Economics, 2020, , 137-148.	0.2	0
7897	Gaming Digital Content Creation to Engage Youth in Participatory Politics. Advances in Public Policy and Administration, 2020, , 86-101.	0.1	0
7898	Digital Dilemmas in Organizations. , 2020, , 1-15.		1
7899	Language Used in Social Media and Its Impact Toward Teens Language Acquisition. , 2020, , .		0
7900	Study on the Factors Affecting Sharing Behavior of Social Media Platform Users. Advances in Intelligent Systems and Computing, 2020, , 184-193.	0.5	1
7901	Public Service Announcements to promote integration of People with Down Syndrome: a synchronic analysis. Revista De Lenguas Para Fines EspecÃficos, 2020, 26, 167-179.	0.0	0
7902	Online Corporate Social Networking. , 2020, , 1779-1782.		0
7903	Social CRM Tools: A Systematic Mapping Study. Lecture Notes in Business Information Processing, 2020, , 250-261.	0.8	0
7904	Modern trends and emerging practices applied by organisations operating in Slovakia. SHS Web of Conferences, 2020, 83, 01006.	0.1	0
7905	The Role of Moral Receptors and Moral Disengagement in the Conduct of Unethical Behaviors on Social Media. Lecture Notes in Computer Science, 2020, , 335-348.	1.0	2
7906	Influence of Social Media Use on Sexual Behavior of Undergraduate Students in Ilorin, Kwara State, Nigeria. Interdisciplinary Journal of Education, 2020, 3, 112-122.	0.0	0
7907	Sentimental Analysis based on hybrid approach of Latent Dirichlet Allocation and Machine Learning for Large-Scale of Imbalanced Twitter Data. , 2020, , .		2
7908	THE EFFECT OF SOCIAL MEDIA MARKETING ACTIVITIES ON PERCEIVED SERVICE QUALITY AND BRAND VALUE IN THERMAL TOURISM: A RESEARCH IN AFYONKARAHISAR. Mehmet Akif Ersoy Ãœniversitesi Ä°ktisadi Ve Ä°dari Bilimler FakÃ¼ltesi Dergisi, 2020, 7, 937-963.	0.2	1
7909	Sosyal Medya PazarlamasÄ±nÄ±n TÃ¼ketici SatÄ±n Alma Niyetine Etkisinin Teknoloji Kabul Modeli AracÄ±lÄ±ÄŸÄ±yla Ä°ncelenmesi. Erciyes Ãœniversitesi Ä°ktisadi Ve Ä°dari Bilimler FakÃ¼ltesi Dergisi, 2020, , 205-232.	0.1	2

#	ARTICLE	IF	CITATIONS
7910	ROLE OF SOCIAL MEDIA IN MARKETING OF MICRO, SMALL, AND MEDIUM ENTERPRISES (MSMEs) PRODUCT DURING COVID 19 PANDEMIC. Jurnal Ilmiah Teunuleh, 2020, 1, 239-249.	0.1	3
7911	Social Media Marketing and Committed Customer: Analyzing the Underlying role of Customer Commitment in the relationship between Marketing Media, Word of Mouth, and Intention to Purchase in Developing Country Context. Journal of Business and Social Review in Emerging Economies, 2020, 6, 1543-1560.	0.0	1
7912	DETERMINANTS OF INTEREST IN USING TRAVEL VLOGS ON YOUTUBE AS A REFERENCE FOR TRAVELING. Jurnal Aplikasi Manajemen, 2020, 18, 622-631.	0.2	1
7913	Opinión experta y legitimidad democrática en la Unión Europea	Expert opinion and democratic legitimacy in the European Union. Revista Estudios Institucionales, 2020, 8, 63-84.	0.1	0
7914	Counteracting the Social Media. International Journal of Asian Education, 2020, 1, 169-178.	0.1	0
7915	Responsiveness of millenial (generation Y) to social media recruitment campaigns: evidence from Pakistan. Independent Journal of Management & Production, 2020, 11, 2568-2591.	0.1	0
7916	Redes Sociales Digitales en la Administración Pública de México. Tsafiqui, 2020, , 75-88.	0.1	0
7917	Biological, Chemical, and Nutritional Food Risks and Food Safety Issues From Italian Online Information Sources: Web Monitoring, Content Analysis, and Data Visualization. Journal of Medical Internet Research, 2020, 22, e23438.	2.1	5
7918	SOSYAL MEDYA YÖNETİCİLİĞİ VE YÖNETİMİNİN MARKA İMAJI ÜZERİNE ETKİSİ; MARMARA BÖLGESİNDE FAAL GÖSTEREN İŞLETMELERDE BİR ARAŞTIRMA. Fırat Üniversitesi Sosyal Bilimler Dergisi, 0, , .	0.1	0
7919	The role of social media orientation to improve relationship quality and innovation performance in SME's. E-Academia Journal, 2020, 9, .	0.1	1
7920	Handmade Bordir Sebagai Produk Unggulan Di Kota Probolinggo. Community Development Journal, 2020, 4, 145-155.	0.1	1
7921	DEVELOPMENT MODEL OF SOCIAL MEDIA MARKETING – CONSUMER LOYALTY MEDIATED BY BRAND EQUITY AND CONSUMER RESPONSE TO FASHION BRANDED PRODUCTS. Dinasti International Journal of Digital Business Management, 2020, 2, 20-29.	0.1	1
7922	Opportunities and challenges of social media in supply chain management: A study in the South African FMCG retail industry. Acta Commercii, 2020, 20, .	0.1	0
7923	Sosyal Medyada Ve Diğer Bazı Mecralarda Yayınlanan Reklamların Tüketiciler Üzerindeki Etkililiği Ve Algılanışı Üzerine Bir Araştırma. OPUS Uluslararası Toplum Araştırmaları Dergisi, 2020, 16, 4809-4839.	0.3	0
7924	A Social Network Analysis of the Oceanographic Community: A Fragmented Digital Community of Practice. Preservation, Digital Technology and Culture, 2020, 49, 159-181.	0.2	0
7926	A Comparative Analysis of Various Social Networking Sites in Marketing. , 2020, , .		1
7927	Influence of social media on students' academic achievement. International Journal of Evaluation and Research in Education, 2020, 9, 1000.	0.4	4
7928	Social Media Usage During Live Sport Consumption: Generation Gap and Gender Differences Among Season Ticket Holders. International Journal of Sport Communication, 2020, 13, 696-718.	0.4	9

#	ARTICLE	IF	CITATIONS
7929	Building Standardized and Secure Mobile Health Services Based on Social Media. Electronics (Switzerland), 2020, 9, 2208.	1.8	3
7930	PURCHASE INTENTION OF OMG-EVENT-ASIAâ€™S: HOW SOCIAL MEDIA PROMOTIONS EFFECT THROUGH BRAND AWARENESS. Dinasti International Journal of Digital Business Management, 2020, 2, 55-68.	0.1	0
7931	Social network sites and requirements engineering: A systematic literature review. Journal of Software: Evolution and Process, 2021, 33, e2332.	1.2	2
7932	Using of Social Media in School Management: Experience of Ukraine and United States of America. , 0, 3, 181-198.	0.2	2
7933	An Attempt to Study the Hierarchy of Inter-relations amongst the Social Media Metrics behind Successful Execution of Physiotherapy and Wellness Centres. International Journal of Computer Applications, 2020, 175, 39-46.	0.2	0
7934	Pre-Service Turkish Language Teachers' Metaphorical Perceptions of Social Media Platforms. International Journal of Progressive Education, 2020, 16, 79-93.	0.1	0
7935	SOSYAL MEDYA PAZARLAMA AKTÄ°VÄ°TELERÄ°NÄ°N MARKA DEÄžERÄ°, TÃœKETÄ°CÄ° YANITLARI VE SATIN ALMA NÄ°YETÄ°NE ETKÄ°S HIZLI MODA MARKALARINA YÃ–NELÄ°K BÄ°R ARAÅžTIRMA. Business & Management Studies: an International Journal, 2020, 8, 4211-4240.	0.1	2
7936	Pemanfaatan Aplikasi Drone Emprit Academic dalam Menganalisis Opini Publik di Media Sosial. Journal of Social Politics and Governance, 2020, 2, 177-191.	0.1	1
7937	Mapping Global Youth and Religion. Big Data As Lens to Envision a Sustainable Development Future. Tripodos, 2020, , 33-52.	0.5	5
7939	Articulation, Behavior, and Control in the World of Tomorrow: Public Servants and the Use of Social Technologies. , 2021, , 1-19.		0
7940	Flood Monitoring with Information Extraction Approach from Social Media Data. , 2020, , .		3
7941	Social Media in Employer Branding in FMCG in Russia: Millennialsâ€™ Perspective. Journal of East-West Business, 2021, 27, 160-183.	0.3	6
7942	O discurso digital do Twitter no estudo dossignificados em Design: um estudo de caso dobonÃ©. , 0, , .		0
7943	KOBÄ°â€™lerin Sosyal Medyaâ€™daki GÃ¶rÃ¼nÃ¼rlÃ¼ÄŸÃ¼: Erzurum Ä°li Ã–rneÄŸi. UluslararasÄ± Sosyal Bilimler Akademi Dergisi, 0, , .	0.1	0
7944	Development and psychometric properties of the Social Network Sites Engagement Scale (SNSES). Pizhuhish/haÌ„-yi MushaÌ„virah, 2020, 19, 141-168.	0.0	0
7945	Social Media Ecosystem and Its Influence on Small Business Strategic Practices. , 0, , .		0
7946	A missing value approach to social network data: â€œDislikeâ€•or â€œNothingâ€?. Computational Management Science, 2020, 17, 569-583.	0.8	2
7947	Co-creation in North American and European digital native media: Web, social networks and offline spaces. Journalism, 2022, 23, 1955-1974.	1.8	4

#	ARTICLE	IF	CITATIONS
7949	Online information seeking patterns and social inequality in a digital economy. International Review of Retail, Distribution and Consumer Research, 2021, 31, 211-228.	1.3	3
7950	Identifying the Optimum Social Site that Could Serve eLearning Purposes: A Preliminary Analysis. Springer Proceedings in Business and Economics, 2021, , 11-25.	0.3	0
7951	The delicate balance of communicational interests: A Bakhtinian view of social media in health care. Journal of Information Communication and Ethics in Society, 2021, 19, 236-248.	1.0	2
7952	Social media, space and leisure in small cities. Asia Pacific Journal of Tourism Research, 2021, 26, 73-80.	1.8	10
7953	Komunitas Hijabers Gresik: Produksi dan Konsumsi Informasi Fashion Hijab. Palimpsest, 2020, 11, 96.	0.0	0
7954	SOSYAL MEDYANIN NELÄºÄžÄº, GELÄºÅžÄ°MÄ° VE KULLANIM ALANLARI ÃœZERÄ°NE KURAMSAL BÄ°R Ä°NCELEME. Sosyolojik DÃ¼/ÅŸ, 2020, 5, 97-116.	0.3	4
7955	ARE SOCIAL NETWORK WEBSITES EFFECTIVE TOOLS FOR RECRUITMENT AND SELECTION IN TOURISM SECTOR? AN EXPLORATORY CASE STUDY. International Thematic Monograph Modern Management Tools and Economy of Tourism Sector in Present Era, 2020, , 507-524.	0.0	0
7956	Trustworthiness. Advances in Human Resources Management and Organizational Development Book Series, 2022, , 73-84.	0.2	0
7957	Creative E-Pedagogy in Massive Grammar E-Tutoring via the Simultaneous Use of Social Media Platforms. Advances in Educational Technologies and Instructional Design Book Series, 2022, , 64-86.	0.2	0
7958	Opportunities and Threats Analysis Caused by Social Media. Advances in Social Networking and Online Communities Book Series, 2022, , 46-64.	0.3	0
7959	Digital Crisis Communication Management. Health Information Systems and the Advancement of Medical Practice in Developing Countries, 2022, , 307-321.	0.1	0
7961	Hate Speech on Social Media. Health Information Systems and the Advancement of Medical Practice in Developing Countries, 2022, , 293-305.	0.1	0
7962	Is firm-generated content a lost cause?. Journal of Business Research, 2022, 139, 945-953.	5.8	15
7964	Assessing UGC Copyright on Social Media Platform from the Perspective of Digital Media Law. Journalism and Communications, 2020, 08, 17-24.	0.0	0
7965	Innovations in Human Resource Management: Impact of Social Media Use on Employeesâ€™ Performance. Marketing and Management of Innovations, 2020, , 139-153.	0.4	1
7966	Digital Influencers and Follower Behavior. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 30-51.	0.2	0
7967	Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content. , 2020, , 216-235.		0
7968	Social Media Strategies for Small and Medium Scale Enterprise in the Klang Valley Region of Malaysia. , 2020, , 154-177.		0

#	Article	IF	Citations
7969	Subnational Governance Model from the Integration of Online Media and Social Networks. , 2020, , 608-623.		0
7970	Stress, Coping, and Social Media Use. Advances in Psychology, Mental Health, and Behavioral Studies, 2019, , 241-267.	0.1	7
7971	Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content. , 2020, , 858-878.		0
7972	Self-Comparison in the Digital World. Advances in Human and Social Aspects of Technology Book Series, 2020, , 231-240.	0.3	0
7973	Using Social Media to Organize a Marginalized Community. Advances in Library and Information Science, 2020, , 216-249.	0.2	0
7974	Social Media Applied to Tourism and Hospitality. Advances in Hospitality, Tourism and the Services Industry, 2020, , 270-294.	0.2	4
7975	Entrepreneurship and Innovation in Tourism E-Businesses. Advances in Hospitality, Tourism and the Services Industry, 2020, , 159-176.	0.2	1
7976	The Role of Social Media in Purchasing Behaviour of Young Digital Customers in Poland. International Journal of Contemporary Management, 2020, 19, 43-61.	0.1	0
7977	Thematic vs Chronological History Teaching Debate: A Social Media Research. Journal of Education and Learning, 2020, 9, 205.	0.2	0
7979	Social Media Communication in Hospitality: The Case of Parisian Hotels. Lecture Notes in Information Systems and Organisation, 2020, , 177-190.	0.4	0
7980	Leveraging NeuroIS Tools to Understand Consumer Interactions with Social Media Content. Lecture Notes in Information Systems and Organisation, 2021, , 56-62.	0.4	0
7981	Women, Social Media, and Culture in Africa. , 2021, , 2045-2061.		0
7982	Using Social Media Data to Map Mortar Shells Falling in Damascus, Syria. InterCarto InterGIS, 2021, 27, 233-240.	0.1	0
7983	Social Media Utilization and Academic Performance of Students Studying Geography in Public Secondary Schools in Nsit Atai Local Government Area, Akwa Ibom State, Nigeria. International Journal of Theory and Application in Elementary and Secondary School Education, 2019, 1, 25-57.	0.3	1
7984	DIGITAL DIPLOMACY: EUROPEAN UNION MEMBER STATES AND TURKEY MINISTRY OF FOREIGN AFFAIRSâ€™ INTERNET USAGE FROM PUBLIC DIPLOMACY. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 2019, 7, 1267-1295.	0.1	14
7985	WeChat Marketing Case Study: How to Use Social Media to Communicate with Virtual Audiences in China. Digital Culture and Humanities, 2020, , 207-225.	0.1	0
7986	Entrepreneurship and Social MediaInfluencers in an Islamic Context. Exploring Diversity in Entrepreneurship, 2020, , 121-139.	0.4	8
7987	Analysis of Online Social Networking When Studying the Identities of Local Communities. , 2020, , 267-293.		3

#	Article	IF	Citations
7988	in an Context. Exploring Diversity in Entrepreneurship, 2020, , 3-13.	0.4	1
7989	WhatsApp: A Business Tool in Unorganized Retail with Reference to TAM. Lecture Notes in Electrical Engineering, 2020, , 62-73.	0.3	1
7990	Expanding Marketing Place and Branding Promotion Strategy of Singfujia Real Estate. , 0, , .		0
7991	Towards a Quantitative Identification of Mobile Social Media UIDPsâ€™ Visual Features Using a Combination of Digital Image Processing and Machine Learning Techniques. Studies in Computational Intelligence, 2020, , 659-674.	0.7	0
7992	Identifying Trendsetters in Online Social Networks â€" A Machine Learning Approach. Advances in Intelligent Systems and Computing, 2020, , 3-9.	0.5	0
7993	Analysis of the image of Spain as a tourist destination from social networks.The case of South Korea.. IROCAMM-International Review of Communication and Marketing Mix, 2020, 2, 82-95.	0.0	1
7994	Herramientas para impulsar la internacionalizaciÃ³n y el rendimiento de las pymes en el sector de la moda: marca y medios sociales. Journal of Cultural and Creative Industries, 2020, 1, .	0.0	0
7995	Segmentation of Social Media Users: A Means-End Chain Approach. Lecture Notes in Management and Industrial Engineering, 2020, , 243-255.	0.3	2
7996	Initiating the Engagement of Young Citizens in a Quality Politics in the Social Media Era. , 0, , .		0
7997	Parkinson's disease and social media. , 2020, , 125-138.		1
7998	Social Media Patient Engagement in Healthcare: An Italian Case Study. Lecture Notes in Information Systems and Organisation, 2020, , 209-227.	0.4	0
7999	Customersâ€™ Value Co-creation in Automotive Sector â€" the Case Studies of BMW Co-creation Lab and Volkswagenâ€™s Peopleâ€™s Car Project in China. Communications in Computer and Information Science, 2020, , 231-245.	0.4	2
8000	Social Media as a Means to Enhance Business Performance. , 0, , .		2
8003	Listen to Your Customers! â€œA Study About Content Creation on Social Media to Enhance Customer Engagementâ€. IFIP Advances in Information and Communication Technology, 2020, , 352-370.	0.5	0
8004	Antecedences and Consequences of Customer Engagement in Online Brand Communities: Multi-national Perspective. IFIP Advances in Information and Communication Technology, 2020, , 419-427.	0.5	0
8005	Investigating the Impact of Instagram on Women Entrepreneursâ€™ Empowerment. , 0, , .		3
8007	The Power of Related Articles â€" Improving Fake News Detection on Social Media Platforms. , 2020, , .		7
8008	DIGITAL MARKETING IN PHARMACEUTICAL SECTOR. International Journal of Pharmaceutical Science and Health Care, 2020, 2, .	0.0	6

#	Article	IF	Citations
8009	Second language acquisition from Syrian refugeesâ€™ perspectives: Difficulties and solutions. Open Linguistics, 2020, 6, 372-385.	0.1	7
8010	Mobile-Based Social Media, What Is Cutting?. Advances in Multimedia and Interactive Technologies Book Series, 2020, , 113-135.	0.1	0
8011	Impact of Social Media on Consumer Purchase Intention. Advances in IT Personnel and Project Management, 2020, , 260-277.	0.3	3
8012	How Did Reciprocity Evolve in Online Communication? Turnout of Reciprocal Altruism. Theory, Methodology, Practice, 2020, 16, 103-113.	0.1	2
8013	Impacts of Social Media on Business Value and Performance. Advances in Hospitality, Tourism and the Services Industry, 2020, , 82-101.	0.2	1
8014	Social Networks, Media, and the Egyptian Revolution. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2020, , 133-155.	0.2	1
8015	Deepening the Use of Social Media and Tourism Travel Behaviour. Advances in Hospitality, Tourism and the Services Industry, 2020, , 66-81.	0.2	1
8016	The New Horizon of Public Relations. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 208-222.	0.7	0
8017	Communication Tools in the Customer's Journey. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 288-316.	0.7	0
8018	Social Media as a Communication Channel. Advances in Logistics, Operations, and Management Science Book Series, 2020, , 115-131.	0.3	2
8019	Utilizing Facebook by the Arab World Governments. , 2020, , 1080-1102.		0
8020	Is marketing communication really a challenge for companies on Instagram?. SHS Web of Conferences, 2020, 83, 01061.	0.1	1
8021	ELEKTRONÄ°K AÄžIZDAN AÄžIZA Ä°LETÄ°ÅžÄ°MDE YAPAY SÄ°NÄ°R AÄžLARI Ä°LE TAHMÄ°NLEME: GÃ—RÃœÅž ARAMA. Journal of Administrative Sciences, 0, , .	0.4	0
8022	International Media Management. Springer Texts in Business and Economics, 2020, , 211-232.	0.2	0
8023	Using social media data to map the areas most affected by ISIS in Syria. InterCarto InterGIS, 2020, 26, 464-470.	0.1	1
8024	Geographical analysis of the representation of the image of the North Caucasus in social media. InterCarto InterGIS, 2020, 26, 224-239.	0.1	1
8025	Characteristics of Media Management. Springer Texts in Business and Economics, 2020, , 23-51.	0.2	0
8026	Social Media as a Source of Information and Misinformation on the Example of the Notre Dame Fire. Safety & Fire Technology, 2020, 56, 6-20.	0.1	2

#	ARTICLE	IF	CITATIONS
8029	Social Media Crowdsourcing. , 2020, , 2170-2175.		0
8030	PPPUD Embroidery as a Superior Handmade in Probolinggo City. , 0, , .		0
8031	What Drives Social Media Relationship Quality in Social Enterprises. Journal of Marketing Management (JMM), 2020, 8, .	0.1	0
8032	Online Socialâ€"A Vehicle for City Branding in China: The Case of Sponge City Program (SCP). Environmental Science and Engineering, 2020, , 381-389.	0.1	1
8033	Social Media in the Classroom: A Literature Review. , 0, , .		6
8034	Process Level Social Media Business Value Configuration of SMEs in Saudi Arabia. International Journal of Advanced Computer Science and Applications, 2020, 11, .	0.5	0
8035	Crisis Management Implementation for an Indonesian Crowdfunding Start-Up: Content Criticism on Twitter for an Outdoor Media Advertisement. , 0, , .		0
8036	Social recognition and employee engagement: The effect of social media in organizations. International Journal of Engineering Business Management, 2020, 12, 184797902097510.	2.1	8
8037	Disruptive Technologies, Democracy, Governance and National Elections in Africa: Back to the Future?. International Political Economy Series, 2020, , 17-38.	0.3	3
8038	Exploring the Impact of Managerial Responses to Online Reviews in the Sharing Economy: A Case of Accommodation Sharing Service. Communications in Computer and Information Science, 2020, , 20-33.	0.4	0
8039	Re-aligning Business Ecosystem Data Sharing to Support City Hotel Operations Planning. Lecture Notes in Computer Science, 2020, , 399-406.	1.0	0
8040	Lernen in sozialen Medien. , 2020, , 677-687.		1
8041	The Challenges to Leverage User Generated Contents in B2B Marketing. Lecture Notes in Computer Science, 2020, , 279-297.	1.0	1
8042	Ã—kar internetanvÃ¤dning oddsen fÃ¶r folkbiblioteksanvÃ¤dning?. , 0, , .		0
8043	Review of Social Media. , 2020, , 13-29.		0
8044	Failure of Governance, State Legitimacy, and Hate Speech in Ethiopia. International Journal of Political Activism and Engagement, 2020, 7, 64-76.	0.2	0
8046	Understanding the Relationship Between Cybercrime and Human Behavior Through Criminological Theories and Social Networking Sites. , 2020, , 979-989.		1
8047	Identifying Key Important Factors Affecting Consumer Purchase Behaviour On Luxury Brand Through the Use of Instagram. Advances in Business Information Systems and Analytics Book Series, 2020, , 89-109.	0.3	0

#	ARTICLE	IF	CITATIONS
8048	Celebrity Fans in China. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 104-126.	0.7	5
8049	Influence of Micro-Celebrities on Generation Z. Advances in Finance, Accounting, and Economics, 2020, , 54-72.	0.3	1
8050	An Affordance Perspective on the Enabling and Disruptive Effects of Social Media Tools on Self-Management of Chronic Illness. Advances in Medical Technologies and Clinical Practice Book Series, 2020, , 36-56.	0.3	0
8051	Social Identity Matters. , 2020, , 846-881.		0
8052	The role of Facebook in the process of acquiring information. Own research study. Journal of Education Culture and Society, 2015, 6, 75-85.	0.3	1
8053	When Engagement in Course-Related Social Media Leads to Better Course Self-Efficacy. , 2020, , .		0
8054	The impact of relationship quality and social support on social media users' selling intention. International Journal of Internet Marketing and Advertising, 2020, 14, 433.	0.1	1
8055	Strategic Social Media Management for NGOs. , 2020, , 911-928.		0
8056	Impact of Social Media Usage on MENA Countries Economy. , 2020, , 77-99.		2
8057	The Valuation of Internet Companies and Social Networks. , 2020, , 371-400.		0
8058	An Exploratory Investigation of Facebook Live Marketing by Women Entrepreneurs in Bangladesh. Lecture Notes in Computer Science, 2020, , 415-430.	1.0	6
8059	How Is Adopted byÂEntrepreneurial Teams?. Exploring Diversity in Entrepreneurship, 2020, , 93-117.	0.4	0
8061	The Strategic Use of Social Media in the Business-to-Business Context. Two Social Media Usersâ€™ Clusters. Springer Proceedings in Business and Economics, 2020, , 825-833.	0.3	0
8062	The Use of Digital Channels as a Marketing Tool in Ceramic SMEs. , 0, , .		0
8063	Control vs Content: A Systematic Review of the Social Media Research Literature. , 2020, , .		0
8064	Analysis of â€œHalalâ€•Word in Social Media Using Text Mining and Word Networking. , 0, , .		2
8065	Social Media and Intangible Cultural Heritage for Digital Marketing Communication: Case of Marrakech Crafts. Marketing and Management of Innovations, 2020, , 121-127.	0.4	13
8066	Was der Mensch zusammengefÃ¼gt hat, sollen Plattformen nicht scheiden. , 2020, , 91-118.		4

#	ARTICLE	IF	CITATIONS
8067	Reaching the Stakeholders: Social Media and the Administration of Tourism in Bangladesh. , 2020, , 165-175.		1
8068	Foundations of Media Management. Springer Texts in Business and Economics, 2020, , 1-21.	0.2	0
8069	The Influence of Social Media on the Travel Behavior of Greek Millennials (Gen Y). Journal of Tourism and Hospitality Management, 2020, 8, .	0.2	6
8071	Social Media, Marketing Practices, and Consumer Behavior. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 27-45.	0.7	0
8072	A Literature Review of Social Media for Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 67-96.	0.7	0
8073	The Use of Social Media as a Tool to Capture Customer Value and Interaction. Advances in Hospitality, Tourism and the Services Industry, 2020, , 35-44.	0.2	0
8074	Social Work and Social Media: Organizing in the Digital Age. Journal of Public Health Issues and Practices, 2020, 4, .	0.2	1
8076	E-Marketing Practices from Jordanian Tourism Agencies Perspectives. , 2020, , 1170-1187.		0
8077	Multiple Signals and Consumer Behavior in the Digital Economy. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 1-26.	0.7	0
8078	Social Media in Accelerating Mobile Apps. , 2020, , 1513-1526.		0
8079	We the New Media. , 2020, , 138-157.		0
8080	Social Media and Library Collaboration. Advances in Library and Information Science, 2020, , 312-334.	0.2	0
8081	Postmodern Tüketici Özelliklerinin Marka Sadakatine Etkisi. OPUS Uluslararası Toplum AraŞtırmaları Dergisi, 0, , 1-1.	0.3	1
8082	Employer Branding in the Digital Era. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 28-51.	0.7	1
8083	Social Media and Participation in Ghana's 2016 Elections. , 2020, , 97-118.		3
8084	Platform Evolution: A Study of TripAdvisor. , 2020, , .		1
8085	Anaesthetists' use and ethical and legal knowledge of social media. Southern African Journal of Anaesthesia and Analgesia, 2020, 26, 293-299.	0.1	0
8086	Adaptive Sales Strategy on Social Media Framework. , 0, , .		0

#	Article	IF	Citations
8087	Subkultury, społeczności w internecie versus społeczności wokół marki â€" ujÄ™cie definicyjne. , 2020, 2020, 14-22.	0.1	0
8090	The Usage of Social Media to Enhance Effective Communication Among Secondary School Teachers and Principals in Ampang. , 0, , .		0
8091	Mediating Populist Discourse in Russia via YouTube: The Case of Alexey Navalny. Palgrave Studies in Economic History, 2020, , 191-213.	0.2	1
8092	Contribution of Social Media in Increasing Marketing of Creative Economy Product. , 0, , .		3
8093	The Effect of Teaching Using the E-Learning Platform on Social Communication Among Ninth Grade Students in Computer Subjects. Learning and Analytics in Intelligent Systems, 2020, , 258-270.	0.5	0
8094	The Interaction Between Human and Media in the Future of Banking Industry. , 2020, , 257-274.		1
8095	Digital Natives and Freedom of Speech on Social Media in Indonesia. , 2020, , .		1
8096	Social Business Transformation. , 2020, , 117-137.		0
8097	Analyzing the influence of user-generated-content (UGC) on social media platforms in travel planning. Turizam, 2020, 24, 125-136.	0.5	4
8098	Business Models and Value Creation in the Internet Market. Springer Texts in Business and Economics, 2020, , 183-210.	0.2	0
8099	Understanding the Effect of Social Media. Health Information Science, 2020, , 71-88.	0.3	0
8100	Social-Customer-Relationship-Management: CRM im Zeitalter sozialer Medien. Edition Sales Excellence, 2020, , 303-315.	0.2	0
8102	Understanding the Social Media Use in Tourism: An Affordance Perspective. Communications in Computer and Information Science, 2020, , 169-184.	0.4	0
8103	How Characteristics of Opinion Leaders in Short Video Influence Consumer Trust and Engagement. Advances in Social Sciences, 2020, 09, 1235-1245.	0.0	0
8104	User-Generated Information System. , 2020, , 2379-2380.		0
8105	The Effect of Sports Science Studentsâ€™ Social Media Addictions on Redundant Purchasing Behavior. Asian Journal of Education and Training, 2020, 6, 616-626.	0.1	4
8106	The Influence of Social Media on Buy Decision-making of Young Chinese Consumers. E3S Web of Conferences, 2020, 218, 01037.	0.2	2
8107	Electronic Word-of-Mouth in the Service Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 179-197.	0.7	1

#	Article	IF	Citations
8108	Social Media and Online Brand Communities. , 2020, , 709-735.		0
8109	Social Media Mining for Assessing Brand Popularity. , 2020, , 803-824.		1
8110	Review of Discussions on Internet of Things (IoT). , 2020, , 1196-1211.		0
8111	Social Media Brand Communities and Brand Loyalty. , 2020, , 736-755.		0
8112	Troll Farm. , 2020, , 230-265.		1
8113	Dissemination of Scholarly Information Among the Research Scholars Through Social Networks and Media in Madurai Kamaraj University and Manonmaniam Sun. Advances in Library and Information Science, 2020, , 132-144.	0.2	0
8114	Event Management in Social Media. Advances in Hospitality, Tourism and the Services Industry, 2020, , 149-163.	0.2	0
8115	â€œStaying Connectedâ€• Policies for Tour Routes in Bangladesh and the Regional and International Connectivity. , 2020, , 87-102.		1
8116	Metamorphosis of CRM. Advances in Computer and Electrical Engineering Book Series, 2020, , 1-23.	0.2	8
8117	Social Media Usage in Online Consumer Decision Process and Buying Behaviour. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 193-212.	0.7	0
8118	Emerging Perspectives on Using Avatar-Based Management Techniques for Internet User Investigations. Advances in Computational Intelligence and Robotics Book Series, 2020, , 268-280.	0.4	0
8119	Impact of Social Media Usage on Information Retrieval Among Undergraduate Students in Faculty of Management Sciences, University of Ilorin. Advances in Library and Information Science, 2020, , 406-436.	0.2	1
8120	Opportunities and Challenges of Social Media to the Islamic Banks in Indonesia. Advances in Finance, Accounting, and Economics, 2020, , 227-251.	0.3	1
8121	The Use and Management of Public Information in Social Media. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 321-336.	0.2	0
8122	Areas of Interest on Destination Websites: A Generation Yâ€™s Perspective. Tourism on the Verge, 2020, , 85-99.	1.2	2
8123	Social media for collaborative learning. International Journal of Electrical and Computer Engineering, 2020, 10, 1070.	0.5	2
8124	COMMUNITY CAMPAIGN IN THE POLITICAL MEME â€œNYELENEH COMMUNITYâ€• IN 2019 PRESIDENTIAL ELECTION. Humanities and Social Sciences Reviews, 2020, 8, 539-549.	0.2	0
8126	SOSYAL MEDYA ETKÄ°NLÄ°ÄžÄ°NÄ°N Ã–LÃ‡ÃœMÃœ: FÄ°RMALARIN TWITTER KULLANIMINA Ä°LÄ°ÅžKÄ°N BÄ°R Ä°NCELEME. Abant Ãœniversitesi Sosyal Bilimler EnstitÃ¼sÃ¼ Dergisi, 2020, 20, 121-146.	0.2	3

#	Article	IF	Citations
8127	A Deep Learning–based Approach for Emotions Classification in Big Corpus of Imbalanced Tweets. ACM Transactions on Asian and Low-Resource Language Information Processing, 2021, 20, 1-16.	1.3	11
8128	Las editoriales españolas en las redes sociales: presencia, actividad y compromiso. Revista De Comunicacion, 2020, 19, 149-170.	0.4	2
8129	SOCIAL MEDIA RECRUITMENT: IN JOB FINDINGS AMONG THE GENERATION Y (FRESH GRADUATES). International Journal of Modern Trends in Social Sciences, 2020, 3, 13-33.	0.1	0
8130	Challenges faced by employers when using social media for recruitment and selection purposes. , 2020, , .		0
8131	Roles of Facebook Usage among SMEs in Malaysia. International Journal of Academic Research in Business and Social Sciences, 2020, 10, .	0.0	1
8132	Understanding emotions in SNS images from posters' perspectives. , 2020, , .		0
8133	Multibrand Events and Social Media Engagement: Concentration or Spillover?. Event Management, 2020, 24, 253-262.	0.6	0
8134	THE VIEWS OF PH.D. SAUDI STUDENTS AT THE UNIVERSITY OF GLASGOW TO UTILISE SOCIAL MEDIA TOOLS TO SUPPORT LEARNING. International Journal of Research -GRANTHAALAYAH, 2020, 8, 1-6.	0.1	0
8135	MILLENNIAL VERSUS NON-MILLENNIAL USERS: CONTEXT OF CUSTOMER ENGAGEMENT LEVELS ON INSTAGRAM STORIES (EXTENDED VERSION). Journal of Life Economics, 2020, 7, 135-150.	0.2	6
8136	Building Web-Analytics system to Measure Perceived Source Credibility in Electronic Word of Mouth Communication. International Journal of Information Systems and Social Change, 2020, 11, 1-13.	0.1	3
8137	The intention to purchase designed fashion product of Vietnamese Designer: The mediator of customer relationship. Journal of Business and Retail Management Research, 2020, 14, .	0.1	4
8138	Does Firms' Dissemination of Corporate Social Responsibility Information through Facebook Matter for Corporate Reputation?. Journal of International Accounting Research, 2020, 19, 167-196.	0.5	5
8139	The Relationship between Socializing Activity and Compulsive Internet Use among Students in Primary School. Journal of Physics: Conference Series, 2020, 1529, 032076.	0.3	0
8140	LSTM and Ensemble Based Approach for Predicting the Success of Movies Using Metadata and Social Media. , 2021, , .		0
8141	An Assessment of the Utilization of the Social Media for Health Discourses in Awka Anambra State, Nigeria. African Journal of Social Sciences and Humanities Research, 2021, 4, 68-81.	0.0	0
8142	Measuring consumer-perceived humanness of online organizational agents. Computers in Human Behavior, 2022, 128, 107092.	5.1	18
8143	Evaluating green resource branding using user-generated content data: The case study of a greenway in eastern Guangzhou, China. Urban Forestry and Urban Greening, 2021, 66, 127395.	2.3	7
8144	Generating Personas for Products on Social Media: A Mixed Method to Analyze Online Users. International Journal of Human-Computer Interaction, 0, , 1-12.	3.3	5

#	Article	IF	Citations
8145	eWOM for public institutions: application to the case of the Portuguese Army. Social Network Analysis and Mining, 2021, 11, 1.	1.9	3
8146	Work along Both Lines: The Positive Impact of Work-Based Social Media Use on Job Performance. International Journal of Environmental Research and Public Health, 2021, 18, 11578.	1.2	1
8147	Adoption of Social Media Marketing for Sustainable Business Growth of SMEs in Emerging Economies: The Moderating Role of Leadership Support. Sustainability, 2021, 13, 12134.	1.6	27
8148	What is rogue marketing? An exploration of how hard seltzer sparked a social media phenomenon. International Journal of Wine Business Research, 2021, ahead-of-print, .	1.0	1
8149	I Wish I Could Be Like Her/Him! How Self-Congruence Stimulates a Desire to Mimic. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 3025-3042.	3.1	10
8150	Relationships among absorptive capacity, creativity and job performance: the moderating role of social media usage. Management Decision, 2022, 60, 858-882.	2.2	7
8151	THE EFFECT OF SOCIAL MEDIA ON IMPULSE BUYING BEHAVIOR DURING THE COVID 19 PANDEMIC. International Journal of Health Management and Tourism, 0, , .	0.7	1
8152	Effect of brand communities on consumer engagement and trust. International Journal of Research in Business and Social Science, 2020, 9, 244-252.	0.1	1
8153	Querying Social Media to Track People's Movements and Discussions Via a Browser Interface. Academic Journal of Nawroz University, 2020, 9, 102.	0.1	0
8154	PENGARUH TERPAAN MEDIA SOSIAL YOUTUBE DAN INTERAKSI ANTARSOSIAL TERHADAP PERILAKU IMITASI REMAJA PUTRI (Studi Kasus Video Clip Blackpink-Ddu Du Ddu Du). Scriptura, 2020, 10, 15-23.	0.0	0
8155	Social interactions impact on product and service development. Proceedings of the International Conference on Business Excellence, 2020, 14, 324-332.	0.1	1
8156	Political Communication of Indonesian Female Regional Leaders. Jurnal Aspikom, 2020, 5, 365.	0.2	0
8158	An Ad-hoc Social Network Generation Approach. International Journal of Software Engineering & Applications, 2020, 11, 1-14.	0.9	0
8160	Relações públicas em estratégias de growth hacking na comunicação digital: os estudos de caso da Wallapop, Westwing e Fotocasa. Comunicacao E Sociedade, 0, , 245-257.	0.0	1
8161	The Influence of Instagram Social Media Against Traveling Interest. Proceedings of the ICECRS, 0, 8, .	0.2	0
8162	SOCIAL MEDIA AT THE PUBLIC UNIVERSITY: A Case Study at the Federal University of Amapá. Revista Observatório, 2020, 6, a7en.	0.0	0
8163	Advertising Medium Instagram: An Empirical Research on TOGG and GÜNSEL Electric Car Brands. Erciyes İletişim Dergisi, 2020, 7, 895-915.	0.1	4
8164	SOSYAL MEDYANIN MARKA BAĞLILIĞINA ETKİSİ: TÜRKİYE'DEKİ HAVA YOLU ENDÜSTRİSİ. Erciyes İletişim Dergisi	0.1	0

#	ARTICLE	IF	CITATIONS
8165	Medien, Journalismus und Ã¶ffentliche Meinung. , 2014, , 247-363.		0
8166	Social Media als Kommunikations-, Informations- und Werbekanal. , 2014, , 195-205.		0
8167	Online Social Media as a Driver of Buzz Marketing. , 0, , 412-422.		0
8169	The Credibility of Sources 2.0 in Journalism. , 0, , 169-185.		2
8170	Theory and Application. , 0, , 285-301.		1
8171	Social Media Intelligence in the Exploration of National Cultural Dimensions for Online Social Communities. , 0, , 70-81.		0
8172	Mining User-Generated Content for Social Research and Other Applications. , 0, , 1945-1979.		0
8173	Volunteered Geographic Information for Disaster Management. , 0, , 477-496.		3
8174	Knowledge Power. Advances in Knowledge Acquisition, Transfer and Management Book Series, 0, , 1-13.	0.1	0
8175	Social Media Knowledge. Advances in Knowledge Acquisition, Transfer and Management Book Series, 0, , 219-227.	0.1	0
8176	Games and Social Networks. Advances in Game-based Learning Book Series, 0, , 204-219.	0.2	0
8177	Compilation of References. , 0, , 0-0.		0
8178	Social Media Usage and Adoption. Advances in Social Networking and Online Communities Book Series, 0, , 161-180.	0.3	0
8179	Insights into Social Media and Online Digital Music. Advances in Social Networking and Online Communities Book Series, 0, , 181-208.	0.3	0
8180	A Review of Tools for Overcoming the Challenge of Monitoring of Social Media. , 0, , 40-63.		0
8181	Need for Dynamicity in Social Networking Sites. , 0, , 64-87.		0
8182	Social Media Activities. , 0, , 88-103.		0
8183	Building and Maintaining Relationships through Social Media. , 0, , 104-125.		0

#	ARTICLE	IF	CITATIONS
8184	Augmenting Analytical CRM Strategies with Social BI. , 0, , 558-576.		0
8185	Insights into Social Media and Online Digital Music. , 0, , 684-710.		1
8186	Building Marketing Relationships on Twitter. , 0, , 1113-1127.		0
8187	Social Media Usage and Adoption. , 0, , 1197-1216.		0
8188	Is Social Media Marketing Really Working?. , 0, , 1260-1279.		3
8189	Facebook and the Societal Aspects of Formal Learning. , 0, , 1305-1326.		0
8190	Capturing and Conveying Chamorro Cultural Knowledge Using Social Media. , 0, , 1489-1506.		1
8191	Marketing in an Interactive World. , 0, , 1523-1545.		0
8192	Reconciling Social Media with Luxury Fashion Brands. , 0, , 1546-1574.		1
8193	Challenges and Opportunities of Consumer Empowerment in Online Reputation Management. , 0, , 1601-1618.		0
8194	Communicating Nation Brands through Mass and Social Media. , 0, , 540-556.		0
8195	Impact of Social Media in Service Innovations. , 0, , 656-671.		0
8196	Friend Raising. Advances in Social Networking and Online Communities Book Series, 0, , 301-331.	0.3	2
8197	A Guide to Online Applications for User Involvement in Living Lab Innovation. , 0, , 426-444.		0
8198	Insights into Social Media and Online Digital Music. , 0, , 67-93.		0
8199	A Review of Tools for Overcoming the Challenge of Monitoring of Social Media. , 0, , 467-490.		0
8200	Justifying the ROI of Social Media Investment in Education. , 0, , 491-503.		0
8201	Social Media Tools in Initial Teacher Education. , 0, , 533-559.		0

#	ARTICLE	IF	CITATIONS
8202	Reconciling Social Media with Luxury Fashion Brands. , 0, , 917-945.		0
8203	Impact of Social Media in Service Innovations. , 0, , 978-993.		0
8204	The Strategic Use of Social Media in the Fashion Industry. , 0, , 1053-1076.		1
8205	Recognised Creativity. , 0, , 1249-1280.		0
8206	Facebook and the Societal Aspects of Formal Learning. , 0, , 1345-1367.		1
8207	Building and Maintaining Relationships through Social Media. , 0, , 1527-1548.		0
8208	Leadership in the Age of Social Media. , 0, , 1609-1634.		0
8209	The Role of Social Networking in Global Business Environments. , 0, , 1635-1653.		8
8210	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 0, , 1694-1717.		1
8211	Reaching Them Where They Live. , 0, , 1760-1783.		1
8212	Social Media Usage and Adoption. , 0, , 1807-1826.		0
8213	Information Security and Privacy in Social Media. , 0, , 1868-1896.		0
8214	Students' Privacy Concerns on the Use of Social Media in Higher Education. , 0, , 1963-1984.		0
8215	Communicating Nation Brands through Mass and Social Media. , 0, , 1985-2002.		0
8216	Marketing in an Interactive World. , 0, , 2027-2050.		0
8217	A Traditional Organization Towards a New Dimension of Labour. , 0, , 2077-2101.		0
8218	The Impacts of Distance Interactivity on Learners' Achievements in Online Mobile Language Learning. , 0, , 1525-1537.		0
8219	The Strategic Planning Process of Social Media Advertising in the Context of Integrated Marketing Communication. , 0, , 328-339.		0

#	ARTICLE	IF	CITATIONS
8220	Adoption of Social Media Services. , 0, , 771-787.		0
8221	Exploring Consumer Empowerment in Consumption Communities Based in Social Media. , 0, , 884-900.		0
8222	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 0, , 866-889.		0
8223	Facebook Photographic Images. Advances in Public Policy and Administration, 0, , 229-252.	0.1	2
8224	Fashion and Social Media. Advances in Logistics, Operations, and Management Science Book Series, 0, , 649-669.	0.3	0
8225	Social Network Behavior as Indicator of Personality, Motivation and Cultural Values. , 0, , 903-925.		0
8226	Face to Face(book). , 0, , 1129-1157.		0
8227	Managing Project Communication. , 0, , 461-475.		0
8228	An Integrated Approach to Collaborative Learning in Projects. , 0, , 920-938.		0
8229	Effects of Social Media on Project Management. , 0, , 1400-1418.		0
8230	Teachers' Use of Social Networking Sites for Continuing Professional Development. , 0, , 656-680.		0
8231	An Approach to Distinguish Between the Severity of Bullying in Messages in Social Media. , 0, , 160-181.		1
8232	Extending Care Outside of the Hospital Walls. , 0, , 603-620.		0
8233	Social Media and Its Implications for Marketing Communications. , 0, , 251-270.		0
8234	The Role of Social Media in International Advertising. , 0, , 804-831.		0
8235	City Branding and the Power of Netnography in the Era of Social Media. , 0, , 887-909.		1
8236	Branding Various-Sized Destinations. , 0, , 1360-1387.		1
8237	User Disposition and Attitude towards Advertisements Placed in Facebook, LinkedIn, Twitter and YouTube. , 0, , 1512-1532.		0

#	Article	IF	Citations
8238	Social Media Performance Measurement. , 0, , 360-381.		0
8239	The Influence of Culture on the Adoption of Green IT. , 0, , 1406-1441.		0
8240	Learning in Post-Bureaucratic Organizations. Advances in Human Resources Management and Organizational Development Book Series, 0, , 321-341.	0.2	0
8241	Fast-Fashion Meets Social Networking Users. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 62-88.	0.7	1
8242	Involving Customers Through Co-Creation. , 0, , 69-98.		0
8243	Design and Development of Intelligent Decision Support Prototype System for Social Media Competitive Analysis in Fashion Industry. , 0, , 211-232.		0
8244	Who Am I?. Advances in Linguistics and Communication Studies, 0, , 70-112.	0.2	0
8245	Impact of Trust and Technology on Interprofessional Collaboration in Healthcare Settings. , 0, , 1325-1364.		1
8246	Managing Brands Through Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 61-93.	0.7	0
8247	Social Media Branding Strategy. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 94-117.	0.7	0
8248	The Role of Social Media in Special Types of Brand Building. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 132-154.	0.7	0
8249	Conceptualizing and Measuring Content Marketing in Luxury Firms. , 0, , 233-256.		0
8250	Social Media Marketing and Value Co-Creation. , 0, , 609-634.		2
8251	Using Social Media Tools in Marketing. , 0, , 666-683.		0
8252	Web 2.0 Technologies and Marketing. , 0, , 733-755.		0
8253	Social Media and Customer Retention. , 0, , 780-802.		0
8254	Entertainment Media. , 0, , 956-978.		0
8255	Social Media Engagement. , 0, , 1070-1090.		0

#	ARTICLE	IF	CITATIONS
8256	Affiliate Marketing and Customer Satisfaction. , 0, , 1130-1137.		0
8257	The Effects of Consumer Engagement Behavior on the Growth of Social Media Brand Community. , 0, , 1283-1304.		0
8258	The Intersection of Social Media and Customer Retention in the Luxury Beauty Industry. , 0, , 1305-1328.		1
8259	Factors Promoting Social CRM. , 0, , 1329-1352.		0
8260	The Effect of Social Networks on Branding. , 0, , 1434-1452.		0
8261	Analysing the Role of Social Media in Dialogue Marketing and Management as a Contemporary Franchising Local Area Marketing Technique. , 0, , 1634-1663.		0
8262	Harnessing Knowledge Power for Competitive Advantage. , 0, , 14-28.		0
8263	Enhancing Organizational Capacity Through the Use of Social Media. , 0, , 623-652.		1
8264	Media Authenticity and Journalism. Advances in Multimedia and Interactive Technologies Book Series, 0, , 18-38.	0.1	0
8265	Students' Privacy Concerns on the Use of Social Media in Higher Education. , 0, , 128-151.		0
8266	Practicing Scientific Argumentation Through Social Media. , 0, , 234-256.		2
8267	Using Social Media to Support Presentation Skill Development in Traditional Classroom Environments. , 0, , 336-362.		0
8268	Gender Differences in Motivations to Use Social Networking Sites. , 0, , 1565-1580.		0
8269	A Preliminary Look at the Development on Websites of Higher Education Institutions. , 0, , 414-429.		0
8270	Collaboration 2.0 through the New Organization (2.0) Transformation. , 0, , 1-16.		3
8271	From Real to Virtual and Back Again. Advances in Human and Social Aspects of Technology Book Series, 0, , 285-300.	0.3	1
8272	The physical office environment in technical services in ARL libraries. Library Collections Acquisitions and Technical Services, 2013, 37, 42-55.	0.1	0
8273	Informationssysteme und Daten im digitalen Zeitalter. , 2015, , 139-192.		0

#	ARTICLE	IF	CITATIONS
8274	The Use of Twitter by Local Government in Northern Ireland. Communications in Computer and Information Science, 2014, , 93-106.	0.4	0
8275	Building Relationships for Survival: Coping Media Industry Dynamics. Advances in Business Marketing and Purchasing, 2014, 21, 39-59.	0.3	0
8276	Social Innovation through Information Provision. Advanced Series in Management, 2014, 14, 21-36.	0.8	0
8277	Sosyal Medya UygulamalarÄ±nda Yok Olan Mesaj/Veri KavramÄ± ve GenÃ§lerin KullanÄ±m MotivasyonlarÄ±. Galatasaray Ãœniversitesi IletiÅŸim Dergisi, 0, , .	0.2	0
8283	Intellectual Capital Disclosure in the Digital Era: Challenges and Opportunities for MNEs. , 2021, , 595-612.		2
8285	WEB 2 ARAÃ‡LARININ ORTAÃ–ÄŸRETÄ°M 10. SINIF COÄŸRAFYA DERSÄ° TOPOÄŸRAFYA VE KAYAÃ‡LAR KONUSUNDA AKADEMÄ°K BAÅŸARIYA ETKÄ°SÄ°. Lnternational Journal of Geography and Geography Education, 0, , .	0.1	4
8288	Siyasal Zehirlenme, SemptomlarÄ± ve Sosyal Medya. AJIT-e Online Academic Journal of Information Technology, 2020, 11, 143-169.	0.3	1
8289	Destinasyon Pazarlama Faaliyetleri KapsamÄ±nda YÃ¼rÃ¼tÃ¼len Sosyal MÃ¼ÅŸteri Ä°liÅŸkileri YÃ¶netiminin RolÃ¼nÃ¼ Tespite YÃ¶nelik Nitel Bir AraÅŸtÄ±rma. Elektronik Sosyal Bilimler Dergisi, 0, , .	0.2	2
8290	Influencer Marketing for Tourism and Hospitality. , 2020, , 131-148.		6
8291	Tourist Experience Exchange Through Blogs and Its Impact on Destination Promotion. , 2020, , 229-240.		2
8292	Determinants of college students' online purchase intentions on social media sites. , 2020, , .		1
8294	Track Related Bursty Topics in Weibo. Studies in Computational Intelligence, 2021, , 197-202.	0.7	0
8295	The Examination of Cultural Values and Social Media Usages in China. Review of Marketing Science, 2021, 19, 101-120.	0.5	3
8296	REKABET AVANTAJI YARATMADA SOSYAL MEDYANIN MÃœÅŸTERÄ° TATMÄ°NÄ°, MÃœÅŸTERÄ° BAÄŸLLIÄŸI VE MÃœÅŸTERÄ°YÄ° ELDE ÃœZERÄ°NDEKÄ° ETKÄ°SÄ°NÄ°N Ä°NCELENMESÄ°. UluslararasÄ± Ä°ktisadi Ve Ä°dari Ä°ncelemeler Dergisi, 0, , .	0.3	1
8297	Alternatif Bir Ä°letiÅŸim AracÄ± Olarak YouTube: 2019 Yerel SeÃ§imlerinde Sokak RÃ¶portajlarÄ± Yapan Siteler Ãœzerine Bir Ä°nceleme. SelÃ§uk Ãœniversitesi Sosyal Bilimler Meslek YÃ¼ksekokulu Dergisi, 2020, 23, 433-442.	0.1	1
8298	Exploring the Collaborative Consumption Journey: The Case of Access-Based Consumption. Advances in Hospitality and Tourism Research, 2020, 8, 256-287.	1.2	0
8299	Sosyal Medya KullanÄ±mÄ±nda GÃ¼venlik Riskleri ve Korunma Ã–nlemleri. European Journal of Science and Technology, 0, , .	0.5	0
8300	Using social media in the educational process. Informatics and Education, 2020, , 38-42.	0.2	0

#	Article	IF	Citations
8301	SoLoMo ReklamlarÄ±nda AlgÄ±lanan Sosyal Sermayenin SoLoMo Reklama YÃ¶nelik Tutuma Etkisi: NevÅŸehir Ä°li Ã–rneÄŸi. Erciyes University Journal of Social Sciences Institute, 0, , .	0.2	0
8302	Web-Based Communication With a Patient in Hospital Care in Szczecin â€" Comparative Analysis of 2014 and 2018. , 2020, 2/2020, 151-169.	0.0	0
8303	Social Media for Crisis Communication Management. International Journal of Business & Management Research, 2020, 8, 64-72.	0.3	0
8304	EFFECT OF SOCIAL MEDIA ON ACADEMIC PERFORMANCE AMONG UNIVERSITY MATHEMATICS EDUCATION STUDENTS IN KANO STATE, NIGERIA. Journal of Mathematical Sciences & Computational Mathematics, 2020, 2, 181-193.	0.1	0
8308	Use of Social Networks and Other Digital Platforms as Tools for Education. Systematic Literature Review. Communications in Computer and Information Science, 2021, , 413-429.	0.4	0
8309	Technology Use and Innovation Strategies in Event Tourism. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 104-121.	0.2	2
8310	Psychological empowerment and user satisfaction: Investigating the influences of online brand community participation. Information and Management, 2022, 59, 103570.	3.6	40
8311	Social Media in Business Decisions of MSMEs. International Journal of Decision Support System Technology, 2021, 14, 1-12.	0.4	6
8312	Digital Mental Health Support for Students in Higher Institutions in Nigeria During Pandemics. Advances in Psychology, Mental Health, and Behavioral Studies, 2022, , 278-295.	0.1	0
8313	Social Media as It Interfaces with Psychosocial Development and Mental Illness in Transitional-Age Youth. Child and Adolescent Psychiatric Clinics of North America, 2022, 31, 11-30.	1.0	7
8314	The Role of Social Media Marketing in the Tourism and Hospitality Industry. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 213-229.	0.2	4
8315	Effect of community relationship management, relationship marketing orientation, customer engagement, and brand trust on brand loyalty: The case of a commercial bank in Thailand. Journal of Retailing and Consumer Services, 2022, 64, 102826.	5.3	37
8316	Role of Social Media in the COVID-19 Pandemic. Advances in Data Mining and Database Management Book Series, 2022, , 91-115.	0.4	14
8317	Applying Niche Theory to Measure Uses and Gratifications of Social media in Malaysia. International Journal of Software Innovation, 2022, 10, 0-0.	0.3	0
8318	An integrated model for using social media applications in non-profit organizations. International Journal of Information Management, 2022, 63, 102452.	10.5	45
8319	Violence Detection of Sinhala Image Posts with Autoencoders. , 2021, , .		0
8320	Pelatihan videografi promosi sederhana untuk pemula. Jurnal Abdi Masyarakat, 2021, 1, 91-100.	0.1	0
8321	SamoksztaÅ‚cenie pracownikÃ³w â€" wyzwania zwiÄ…zane z technologiami informacyjno-komunikacyjnymi. , 2021, 141, 37-52.	0.2	0

#	ARTICLE	IF	CITATIONS
8322	Detecting Hot Spots Using GIS Analysis: Case Study of Indonesia's Political Opposition Hashtag. , 2021, , .		0
8323	Analyzing the Effect of Social Media Use, Perceived Value, Brand Trust and Electronic Word of Mouth on Brand Equity: The Mediating Role of Brand Image: An Applied Study on Egyptian Banking Sector. , 2021, 58, 1-59.	0.0	0
8324	Exploring online destination brand advocacy. Tourism Recreation Research, 0, , 1-19.	3.3	7
8325	RedacciÃ³n publicitaria y redes sociales: el desafÃo de la globalizaciÃ³n. ReligaciÃ³n Revista De Ciencias Sociales Y Humanidades, 2021, 6, e210872.	0.0	0
8326	A Magic â€œBulletâ€• Exploring Sport Fan Usage of On-Screen, Ephemeral Posts During Live Stream Sessions. Communication and Sport, 2023, 11, 334-355.	1.6	7
8327	Exploring the key success factors of films: a survival analysis approach. Service Business, 2021, 15, 613-638.	2.2	1
8328	Effectiveness of customer social participation for academic purposes: a case of informal WhatsApp groups. Asian Association of Open Universities Journal, 2021, 16, 326-343.	1.4	2
8329	Kolaborasi Pemasaran Digital Menggunakan Media Sosial dan Marketplace untuk Meningkatkan Produktivitas UMKM. Jurnal Nasional Pengabdian Masyarakat, 2021, 2, 73-84.	0.3	0
8330	A meritocratic network formation model for the rise of social media influencers. Nature Communications, 2021, 12, 6865.	5.8	6
8331	Big social data provenance framework for Zero-Information Loss Key-Value Pair (KVP) Database. International Journal of Data Science and Analytics, 2021, , 1-23.	2.4	2
8332	Efektivitas Pemanfaatan Aplikasi Instagram Dalam Edukasi Pencegahan Penularan Covid-19 Dikalangan Mahasiswa. Jurnal Interkom, 2021, 16, 1-10.	0.0	1
8333	Fear of Missing Out and Problematic Social Media Use: A Research Among University Students in Turkey. AJIT-e Online Academic Journal of Information Technology, 2021, 32, 12-31.	0.3	1
8334	Dangers and Benefits of Social Media on E-Professionalism of Health Care Professionals: Scoping Review. Journal of Medical Internet Research, 2021, 23, e25770.	2.1	58
8335	The influences of different types of social media activities on ethnic minoritiesâ€™ acculturation. New Media and Society, 2024, 26, 29-52.	3.1	0
8336	Social Media as a Pathway to Leisure: Digital Leisure Culture among New Mothers with Young Children in Taiwan. Leisure Sciences, 0, , 1-19.	2.2	12
8337	What contributes to online communities' prosperity? Understanding value co-creation in product-experience-shared communities (PESCs) from the view of resource integration. Information Technology and People, 2022, 35, 2241-2262.	1.9	7
8338	Using social media affordances to support Ill-structured problem-solving skills: considering possibilities and challenges. Educational Technology Research and Development, 2023, 71, 199-235.	2.0	5
8339	Social media emergency information assessment of major emergencies: a case study of additional emotional characteristics. Library Hi Tech, 2021, ahead-of-print, .	3.7	10

#	ARTICLE	IF	CITATIONS
8340	Mediating Effect of WhatsApp Addiction Between Social Loneliness and Preference for Online Social Interaction: A Cross-cultural Study. Global Business Review, 0, , 097215092110556.	1.6	1
8341	Physical Activity Using Social Media During the COVID-19 Pandemic: The Perceptions of Sports Science Students. Physical Culture and Sport, Studies and Research, 2021, 92, 19-31.	0.2	6
8342	Towards a framework for flourishing through social media: a systematic review of 118 research studies. Journal of Positive Psychology, 2023, 18, 86-105.	2.6	10
8343	Entrepreneurial orientation and performance of SMEs: the roles of marketing capabilities and social media usage. Journal of Entrepreneurship in Emerging Economies, 2023, 15, 379-403.	1.5	21
8344	Social Media for Social Support. Journal of International Students, 2022, 12, .	0.4	0
8345	Expectations for young job applicants' digital identity related to company's social media brand development strategies. Small Enterprise Research: the Journal of SEAANZ, 2022, 29, 87-108.	1.1	1
8346	Like It or Not: When Corporate Social Responsibility Does Not Attract Potential Applicants. Journal of Business Ethics, 2022, 178, 105-127.	3.7	9
8347	Sustainability performance and social media: an explorative analysis. Meditari Accountancy Research, 2022, 30, 1118-1140.	2.4	14
8348	Past, present, and future of customer engagement. Journal of Business Research, 2022, 140, 439-458.	5.8	158
8349	Gamifying Employer Branding: Attracting Critical Talent in Crisis Situations like COVID-19. Journal of Promotion Management, 2022, 28, 487-514.	2.4	4
8350	Using Social Media to Recruit Participants for Scholarly Research: Lessons from African Female Immigrants in the United States. Journal of Criminal Justice Education, 2022, 33, 509-525.	0.6	8
8351	Modelling employees' social networking behaviours on enterprise social media: the influence of enterprise social media visibility. Behaviour and Information Technology, 2022, 41, 3574-3590.	2.5	1
8352	Deep learning-based election results prediction using Twitter activity. Soft Computing, 2022, 26, 7535-7543.	2.1	17
8353	The use of Facebook in marketing communication by local tourist organizations in Poland. Tourism(Poland), 2021, 31, 25-37.	0.3	1
8354	Managing Knowledge in Social Media. Lecture Notes in Networks and Systems, 2022, , 767-782.	0.5	0
8355	Basics and Basic Concepts: How to Work with These Materials?. Essentials, 2021, , 5-17.	0.1	0
8356	Adolescent Self Esteem and Instagram: An Examination of Posting Behavior. , 0, 3, .		2
8357	CASE STUDY ON THE USE OF SOCIAL MEDIA AND MOBILE TECHNOLOGY WITHIN TOURISM, HOSPITALITY, AND EVENTS IN STIMULATING VISITOR ECONOMY IN BEIJING CHINA. SSRN Electronic Journal, 0, , .	0.4	0

#	ARTICLE	IF	CITATIONS
8358	Educational quality, social media and public accountability: a global perspective. SSRN Electronic Journal, 0, , .	0.4	0
8359	Social Media and E-Learning. , 2021, , 221-237.		0
8360	Factors influencing rural household attitude towards solar home system in Ethiopia. Renewable Energy and Environmental Sustainability, 2021, 6, 42.	0.7	1
8361	Detecting and Measuring Depression on Social Media Using a Machine Learning Approach: Systematic Review. JMIR Mental Health, 2022, 9, e27244.	1.7	22
8362	Linguistic politeness in Polish social media â€" an overview of the problem. Socjolingwistyka, 2021, 35, 171-193.	0.1	2
8365	Social Media and Transformation of Consumer Behavior in Tourism. , 2021, , 65-78.		2
8366	Validation of the Greek Version of Social Media Disorder Scale. Advances in Experimental Medicine and Biology, 2021, 1338, 107-116.	0.8	2
8368	Social Media and Cultural Tourism. Advances in Hospitality, Tourism and the Services Industry, 2022, , 363-384.	0.2	0
8369	The role of data in sustainability assessment of urban mobility policies. Data & Policy, 2022, 4, .	1.0	5
8371	Social media analytics, competitive intelligence, and dynamic capabilities in manufacturing SMEs. Technological Forecasting and Social Change, 2022, 175, 121416.	6.2	31
8372	Measuring B2B social selling: Key activities, antecedents and performance outcomes. Industrial Marketing Management, 2022, 101, 208-222.	3.7	18
8373	Factors affecting students' knowledge sharing over social media and individual creativity: An empirical investigation in Pakistan. International Journal of Management Education, 2022, 20, 100598.	2.2	13
8374	The impact of social features in an online community on member contribution. Computers in Human Behavior, 2022, 129, 107149.	5.1	3
8375	How do tourism goal disclosure motivations drive Chinese tourists' goal-directed behaviors? The influences of feedback valence, affective rumination, and emotional engagement. Tourism Management, 2022, 90, 104483.	5.8	16
8376	Guidelines for Using Electronic and Social Media: The Regulatory Perspective. Online Journal of Issues in Nursing, 2012, 17, .	0.6	25
8377	Challenging the Whiteness of Britishness: Co-Creating British Social History in the Blogosphere. Online Journal of Communication and Media Technologies, 2015, 5, 1-14.	0.4	4
8378	Insta-Shopping of Turkish Fashion. Online Journal of Communication and Media Technologies, 2016, 6, 86-97.	0.4	1
8379	Exploring Factors Related to Benefits of Social Media Marketing (SMM): An Opinion of Selected Hotels of North India. International Journal of Management Studies, 2019, VI, 126.	0.0	0

#	ARTICLE	IF	CITATIONS
8380	Beyond Disciplinary Boundaries: Mapping Educational Science in the Discourse on Social Media. Teachers College Record, 2019, 121, 1-24.	0.4	19
8381	The influence of social media on suicidal ideation: a systematic literature review. Journal of Research in Psychology, 2020, 2, 4-9.	0.4	0
8382	Protecting Academic Freedom or Managing Reputation? An Evaluation of University Social Media Policies. Journal of Information Policy, 2020, 10, 151-183.	0.7	0
8383	A Metric to Assess Brokerage Positions within Social Networking Sites. Teachers College Record, 2020, 122, 1-32.	0.4	2
8384	Uso corporativo de mÃdias sociais e o desempenho de mercado. Revista De Contabilidade E OrganizaçÃµes, 0, 14, e169560.	0.1	0
8385	Typological Classification of Social Media as an Object of Libraries â€™activity. Academic Papers of Vernadskyi National Library of Ukraine, 2020, , 195-205.	0.7	1
8387	SOSYAL MEDYA KULLANIMININ İNSAN KAYNAKLARI FONKSİYONLARI ÜZERİNDEKİ ETKİSİ ÜZERİNE BİR ARAŞTIRMA. Business & Management Studies: an International Journal, 2020, 8, 3359-3392.	0.1	1
8388	Telegram como herramienta para periodistas: Percepci³n y uso. Revista De Comunicacion, 2020, 19, 245-261.	0.4	7
8389	Effect of Social Media Advertisements on Consumer Purchase Intentions. International Journal of Engineering and Management Research, 2020, 10, 110-118.	0.1	0
8390	Faktor - Faktor Peranan Penggunaan Social Media E-Government: Studi Kasus Pemerintah Kota Prabumulih. Jurnal Nasional Ilmu Komputer, 2020, 1, .	0.1	1
8391	MetodologÃa SOSTAC, una herramienta para la panificaci³n de ventas digital: caso empresa â€œTrazos y Siluetasâ€• Revista Eruditus, 2020, 1, 57-71.	0.3	0
8392	JOB SEEKERSâ€™ ACCEPTANCE TOWARDS PRODUCING VIDEO RESUMES FOR COMPANYâ€™S RECRUITMENT. International Journal of Management Studies, 0, 27, .	0.5	1
8393	Improving Minigold Purchasing Decisions As An Investment Option For Indonesians As A Promotion Effect Through Social Media And Wom Marketing. International Journal of Scientific and Research Publications, 2020, 10, 65-70.	0.0	0
8394	The Effect of Social Networks Advertisements on Egyptian Consumersâ€™ Purchase Behaviour. , 2020, 50, 13-52.	0.0	1
8395	The Rise of Consumer Community on Social Media, its Influence on Consumersâ€™ Decision Making Process, Perceived Value and Loyalty Intentions in Tourism Industry: A Conceptual Thought. International Journal of Academic Research in Business and Social Sciences, 2020, 10, .	0.0	1
8396	Bibliometrics of Social Media Marketing: The Development Status and Quantitative Analysis. , 2020, , .		6
8397	Exploration of User Experience Approach in Using the Digital Commerce Platform on Millennial User in Indonesia. , 2020, , .		1
8398	The Effect of Twitter in Academic Achievement and Studentsâ€™ Motivation toward Mathematics. Journal of Educational and Psychological Studies [JEPS], 2020, 14, 611.	0.0	0

#	ARTICLE	IF	CITATIONS
8399	Assessing the Impact of Personal Mobile Device in Higher Educational Enviroment: The case of Sol Plaatjie University. , 2020, , .		0
8401	Graph-based Model for Negative e-WOM Influence in Social Media. , 2020, , .		1
8402	The Impact of Cyberloafing on Employees' Job Performance: A Review of Literature. Journal of Advances in Management Sciences & Information Systems, 0, 6, 16-28.	0.0	1
8403	Transformative Sport Science Using Social Media as a Collaboration Tool. , 2020, , .		2
8404	Exploring Forms of Communication for Disseminating Career Guidance Services to Potential University Students. Universal Journal of Educational Research, 2020, 8, 6048-6060.	0.1	0
8405	Detecting Crime Related Twitter Posts using Artificial Neural Networks based Approach. , 2020, , .		2
8406	A data-driven approach to evaluate the social media post and its influences on customers. , 2020, , .		0
8407	Health Information Adoption Influencing Factors in Social Online Community. , 2020, , .		0
8408	Ð¡Ð¾Ñ†Ñ–Ð°Ð»ÑŒÐ½Ñ– Ð¼ÐµÑ–Ð° Ð²Ð»Ñ•Ð¿Ñ€Ð¾ÑÑƒÐ²Ð°Ð½Ð½•Ð'Ñ,ÑÑ‡Ñ… Ð½Ð°Ð²Ñ‡Ð°Ð»ÑŒÐŒÐ½Ð,Ñ. Ñ€Ð°Ñ‡Ñ…		
8409	Chapitre 11. La co-innovation avec les membresÂ: une nouvelle forme de dÃ©mocratie participative dans les coopÃ©ratives. , 2020, , 178-192.		0
8410	Using Social Media to Understand Web-Based Social Factors Concerning Obesity: Systematic Review. JMIR Public Health and Surveillance, 2022, 8, e25552.	1.2	9
8411	The influence of social networks on the choice of tourism destination: The case of Kvarner. Bizinfo Blace, 2021, 12, 215-229.	0.1	2
8412	Social Media Data Analysis: Rough Set Theory Based Innovative Approach. , 2021, , 209-226.		8
8414	Why Digital Marketing Matters for Nonprofit Institutions:The Business Interest Associations in Europe and Us. SSRN Electronic Journal, 0, , .	0.4	0
8416	Social Media Usage in Professional Organizations: Boosting and Draining Workforce. SSRN Electronic Journal, 0, , .	0.4	0
8417	Pengenalan Beretika Komunikasi dalam Sosial Media di Kalangan Remaja SMA Windu Wacana Kota Cirebon. Altruis Journal of Community Services, 2021, 2, .	0.1	0
8418	COMMUNITY EMPOWERMENT BY STRENGTHENING THE TOURIST VILLAGE AND EDUCATION. , 2021, 8, 26-32.		0
8419	Profiling news consumption on social media. Jurnal Komunikasi Profesional, 2021, 5, 320-334.	0.0	1

#	Article	IF	Citations
8420	Komunikacja polskich miast z otoczeniem spoÅ‚eczno-gospodarczym w nowych mediach. Turystyka I RozwÃ³j Regionalny, 2021, , 129-138.	0.2	0
8421	The Role of Social Media Marketing on Overall Brand Equity in the Telecommunication Sector in Bangladesh. International Journal of Asian Business and Information Management, 2022, 12, 1-15.	0.7	4
8422	A Quantitative Approach: Hope Labor Among Turkish Female Bloggers. Hacettepe Ãœniversitesi Edebiyat FakÃ¼ltesi Dergisi, 0, , .	0.1	0
8423	Kompetensi Widyaiswara di Era Digital dan Media Sosial. PINUS Jurnal Penelitian Inovasi Pembelajaran, 2021, 7, 11-30.	0.2	1
8424	The Impact of Digital Marketing Media on the Household Business Sales during Covid-19 Pandemic. , 2021, , .		4
8425	Trend Peralihan Artis Televisi Menjadi Youtube Content Creator. Jurnal Ilmu Komunikasi, 2021, 11, 139-152.	0.2	1
8426	Determinants of Citizen Adoption to Engage in Instagram for Public Services. , 2021, , .		0
8427	EL COMERCIO SOCIAL EN TIEMPOS DE CRISIS: EL CASO DE CONSUMELOCAL.ME. FACE Revista De La Facultad De Ciencias EconÃ³micas Y Empresariales, 2021, 21, 4-13.	0.0	0
8428	Identifying Personality of the New Job Applicants using the Ontology Model on Twitter Data. , 2021, , .		3
8429	Understanding the Implementation of Social Customer Relationship Management in the North African Context: An Integrated Theory Perspective. Journal of Global Information Technology Management, 2021, 24, 299-318.	0.5	4
8430	Social Networking Trend in Improving Educational Leadership Competency in Higher Learning: Systematic Data Analysis. AL-ISHLAH Jurnal Pendidikan, 2021, 13, 1622-1632.	0.0	0
8431	Etnografi Virtual tentang Proliferasi Pemakaian Lagu â€œBertautâ€•Karya Nadin Amizah di Media Sosial. Jurnal Ilmu Komunikasi, 2021, 11, 121-138.	0.2	0
8432	Social Data Analytics for Enhancing the Collaborative Economy. , 2021, , .		0
8433	Effective social media communication for startups in China: Antecedents and outcomes of organizationâ€"public dialogic communication. New Media and Society, 2023, 25, 3613-3640.	3.1	6
8434	Social media and information management for the process of social engagement in organizations. InformaÃ§Ã£o & InformaÃ§Ã£o, 2021, 26, 526.	0.1	0
8435	SOSYAL MEDYA KULLANIMINI ETKÄ°LEYEN FAKTÃ–RLER ÃœZERÄ°NE BÄ°R ARAÅžTIRMA. , 0, , 277-298.		0
8436	New explainability method for BERT-based model in fake news detection. Scientific Reports, 2021, 11, 23705.	1.6	41
8437	Social media marketing, shoppers' store love and loyalty. Marketing Intelligence and Planning, 2022, 40, 153-168.	2.1	6

#	Article	IF	Citations
8438	Sports Tourism Products. International Journal of E-Services and Mobile Applications, 2022, 14, 1-21.	0.6	1
8439	Gender attitude towards environmental protection: a comparative survey during COVID-19 lockdown situation. Environment, Development and Sustainability, 2022, 24, 13841-13886.	2.7	17
8440	â€œThey bought it, therefore I will buy itâ€: The effects of peer users' conversion as sales performance and entrepreneurial sellers' number of followers as relationship performance in mobile social commerce. Computers in Human Behavior, 2022, 131, 107212.	5.1	10
8441	Sanal Etkileyicilerin Sosyal Medya PaylaÅŸÄ±mlarÄ±nÄ±n Antropomorfik BiÃ§imler BaÄŸlamÄ±nda Ä°ncelenmesi. Trt Akademi Dergisi, 2022, 7, 104-133.	0.0	4
8442	Small Business Owners and Social Media Behavior: How Entrepreneurs Use and are Used by New Digital Platforms. , 2022, , 33-45.		1
8443	Social Media Powered by Artificial Intelligence, Violence and Nonviolence. , 2022, , 253-258.		0
8444	Using Social Media for More Engaged Users and Enhanced Health Communication in Diabetes Care. American Journal of Lifestyle Medicine, 0, , 155982762110648.	0.8	3
8445	Examining the Influence of COVID-19 on Telework, Trustworthiness, and Performance. International Journal of Project Management and Productivity Assessment, 2022, 10, 1-20.	0.1	0
8446	User concerns regarding information sharing on social networking sites: The userâ€™s perspective in the context of national culture. PLoS ONE, 2022, 17, e0263157.	1.1	5
8447	Local Storytelling, Collective Efficacy, and Civic Participation in Fukushima, Japan: An Ecological Approach. Mass Communication and Society, 0, , 1-25.	1.2	0
8448	Role-Playing Games as a Model of Gamification Applied to Engagement of Online Communities. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 166-184.	0.2	0
8449	Brand Equity and Usage Intention Powered by Value Co-Creation: A Case of Instagram in Kazakhstan. Sustainability, 2022, 14, 500.	1.6	6
8450	Digital Transformation Journey of HR. Advances in Logistics, Operations, and Management Science Book Series, 2022, , 94-115.	0.3	1
8451	Social Media Analytics. Advances in Hospitality, Tourism and the Services Industry, 2022, , 385-410.	0.2	1
8452	Exploring Factors Associated With Digital and Conventional Political Participation in the Caribbean. , 2022, , 241-261.		0
8453	Social media and the demotic turn in Africa's media ecology. History Compass, 2022, 20, .	0.1	2
8454	Engaging luxury brand consumers on social media. Journal of Consumer Marketing, 2022, 39, 121-132.	1.2	17
8456	Student usage of open educational resources and social media at a Sri Lanka Medical School. BMC Medical Education, 2022, 22, 35.	1.0	3

#	ARTICLE	IF	CITATIONS
8457	Modelling factors of social media usage by B2B salespersons: an emerging market study. Journal of Business and Industrial Marketing, 2022, 37, 2315-2331.	1.8	4
8458	Social Communication Apprehension, Self-Esteem and Facebook Addiction Among University Students in Uganda. Contemporary Educational Technology, 2022, 14, ep354.	1.3	4
8461	#Wildlifeselfies: insights into the ocular consumption of marine wildlife. Tourism Recreation Research, 0, , 1-15.	3.3	1
8462	The impact of social media on executive functions: Beneficial or harmful?. Advances in Psychological Science, 2022, 30, 406-413.	0.2	1
8463	A Study to Analyze Use of Social Media by Private and Public Sector Banks in India. Springer Proceedings in Business and Economics, 2022, , 135-152.	0.3	1
8464	Analyzing the Use of Social Media Communication Strategies in Indonesia and Malaysia: Insights and Implications. Palgrave Studies of Marketing in Emerging Economies, 2022, , 247-275.	0.8	1
8465	Adapting the UTAUT2 Model for Social Commerce Context. International Journal of E-Business Research, 2022, 18, 1-20.	0.7	9
8466	Elektronik MÃ¼ÅŸteri ÅžikÃ¢yeti: Trabzonâ€™daki Konaklama Ä°ÅŸletmeleri Ãœzerine Bir Ä°nceleme. , 0, , .		0
8467	Consumersâ€™ Active Reaction to Brands Taking Stands on Public Issues on Twitter. Sustainability, 2022, 14, 567.	1.6	3
8468	How the Exposure to Beauty Ideals on Social Networking Sites Influences Body Image: A Systematic Review of Experimental Studies. Adolescent Research Review, 2022, 7, 419-458.	2.3	30
8469	The Role of Social Media in Creativity Management in Advertising Agencies. International Journal of E-Services and Mobile Applications, 2022, 14, 1-18.	0.6	1
8470	Web Blog Content Curation Using Fuzzy-Related Capsule Network-Based Auto Encoder. International Journal of Pattern Recognition and Artificial Intelligence, 2022, 36, .	0.7	5
8471	Author-level altmetrics for the evaluation of Chinese scholars. Scientometrics, 2022, 127, 973-990.	1.6	2
8472	Marketing Communication Planning for SMEs in Emerging Markets. Palgrave Studies of Marketing in Emerging Economies, 2022, , 65-92.	0.8	2
8474	Using Machine Learning for Pharmacovigilance: A Systematic Review. Pharmaceutics, 2022, 14, 266.	2.0	6
8475	Exploring the Role of Instagram in Tourism Destination Preferences. , 2022, , 761-789.		0
8476	Citizenship Education. Advances in Educational Technologies and Instructional Design Book Series, 2022, , 248-266.	0.2	0
8478	Game-Based Pedagogy and Learner Identity Development. Advances in Game-based Learning Book Series, 2022, , 606-629.	0.2	0

#	Article	IF	Citations
8479	Influence of Branded Luxury Guestroom Amenities on Guestsâ€™ Hotel Buying Decisions: A Case of Five-star Hotels in Delhi. , 2022, , 305-319.		0
8480	Return of Fandom in the Digital Age With the Rise of Social Media. , 2022, , 216-233.		0
8481	Social media entrepreneurship as an opportunity for women: The case of Facebook-commerce. International Journal of Entrepreneurship and Innovation, 2023, 24, 191-201.	1.4	6
8482	Social Media as a Driver of Innovative Service Delivery in Academic Libraries. Advances in Library and Information Science, 2022, , 192-200.	0.2	1
8483	A study of artificial intelligence on employee performance and work engagement: the moderating role of change leadership. International Journal of Manpower, 2022, 43, 486-512.	2.5	46
8484	Social Botsâ€™ Involvement in the COVID-19 Vaccine Discussions on Twitter. International Journal of Environmental Research and Public Health, 2022, 19, 1651.	1.2	18
8485	Exploring Drivers of Performance in Advertising Firms in Ghana: A Perspective of Attribution Theory. Palgrave Studies of Marketing in Emerging Economies, 2022, , 175-198.	0.8	1
8486	Examining the interlink of social media use, purchase behavior, and mental health. Procedia Computer Science, 2022, 196, 85-92.	1.2	11
8487	Customer Satisfaction on Social Media Marketing in Malaysian Hospitality Industry. , 2022, , 1370-1405.		0
8488	Artisans and Social Media: Cases from Kosovo. Contributions To Management Science, 2022, , 195-215.	0.4	2
8489	Social media interventions targeting exercise and diet behaviours in people with noncommunicable diseases (NCDs): A systematic review. Internet Interventions, 2022, 27, 100497.	1.4	15
8490	Collectively planting garden vegetation for biodiversity: Are hard surfaced gardens and householder unwillingness a constraint?. Urban Forestry and Urban Greening, 2022, 68, 127486.	2.3	4
8492	Finding the Tipping Point: When Heterogeneous Evaluations in Social Media Converge and Influence Organizational Legitimacy. Business and Society, 2023, 62, 117-150.	4.2	7
8493	Societal effects of social media in organizations: Reflective points deriving from a systematic literature review and a bibliometric meta-analysis. European Management Journal, 2022, 40, 151-162.	3.1	17
8494	How to identify product defects and segment consumer groups on an online auto forum. International Journal of Consumer Studies, 2022, 46, 2270-2287.	7.2	3
8495	A decade of social media in public relations research: A systematic review of published articles in 2010â€"2020. Public Relations Review, 2022, 48, 102154.	1.9	13
8496	Sharing luxury possessions in the age of digital experience economy: Consumption type and psychological entitlement. Journal of Business Research, 2022, 142, 875-885.	5.8	9
8497	The dark side of phubbing in the workplace: Investigating the role of intrinsic motivation and the use of enterprise social media (ESM) in a cross-cultural setting. Journal of Business Research, 2022, 143, 81-93.	5.8	40

#	ARTICLE	IF	CITATIONS
8498	A trans-diagnostic cognitive behavioural conceptualisation of the positive and negative roles of social media use in adolescentsâ€™ mental health and wellbeing. The Cognitive Behaviour Therapist, 2022, 15, .	0.4	3
8499	Pastoral Strategy in Developing the Dimension of Understanding Generation Z. Evangelikal Jurnal Teologi Injili Dan Pembinaan Warga Jemaat, 2022, 6, 47.	0.1	1
8500	Optimizing Social Media Engagement in Professional Sport: A 3-Year Examination of Facebook, Instagram, and Twitter Posts. International Journal of Sport Communication, 2022, 15, 103-116.	0.4	3
8501	An introduction to data mining in social networks. , 2022, , 1-25.		8
8502	Reality and Fiction: Scandinavian Tour Operatorsâ€™ Image of Italy through Photographs. Journal of Quality Assurance in Hospitality and Tourism, 2023, 24, 253-278.	1.7	1
8503	Strategic sustainability integration: Merging management tools to support business model decisions. Business Strategy and the Environment, 2022, 31, 2052-2067.	8.5	15
8504	Teaching Professional Use of Social Media Through a Service-Learning Business Communication Project. Business and Professional Communication Quarterly, 2022, 85, 395-419.	0.3	4
8505	Thriving in a shifting landscape: Role of social media in support of business strategy. Asia Pacific Management Review, 2022, 27, 276-281.	2.6	4
8506	Consumer resource integration and service innovation in social commerce: the role of social media influencers. Journal of the Academy of Marketing Science, 2022, 50, 429-459.	7.2	33
8507	Born digital or fossilised digitally? How born digital data systems continue the legacy of social violence towards LGBTQIâ€‰+â€‰communities: a case study of experiences in the Republic of Ireland. AI and Society, 2022, 37, 905-919.	3.1	3
8508	Semantic analysis of Arab leaders on social media. Social Science Journal, 0, , 1-26.	0.9	1
8509	Social media analytics system for action inspection on social networks. Social Network Analysis and Mining, 2022, 12, 33.	1.9	6
8510	Travel experience sharing on social media: effects of the importance attached to content sharing and what factors inhibit and facilitate it. International Journal of Contemporary Hospitality Management, 2022, 34, 1566-1586.	5.3	40
8511	Does social media usage boost career prospects of women: an exploratory study in the academia. Kybernetes, 2022, ahead-of-print, .	1.2	4
8512	A crossâ€sectional study of social media addiction and social and emotional loneliness in university students in Turkey. Perspectives in Psychiatric Care, 2022, 58, 2263-2271.	0.9	6
8513	LinkedIn in sport management education: Developing the studentsâ€™ professional profile boosting the teaching-learning process. International Journal of Management Education, 2022, 20, 100611.	2.2	7
8514	AI in marketing, consumer research and psychology: A systematic literature review and research agenda. Psychology and Marketing, 2022, 39, 755-776.	4.6	144
8515	Role of Augmented Reality in Changing Consumer Behavior and Decision Making: Case of Pakistan. Sustainability, 2021, 13, 14064.	1.6	12

#	Article	IF	Citations
8516	Political communication of Hungarian parties in social networking platforms. Belvedere Meridionale, 2021, 33, 13-29.	0.0	0
8517	Affirmation of radical religious attitudes by means of social networks. Collected Papers of the Faculty of Security Studies, 2021, , 75-102.	0.0	0
8518	The Effect of Social Media Instagram Promotion on The Sale of Mariposa Novel. , 2021, 1, 1-10.		0
8519	The Factors Affecting Students' Intention to Use Social Networks as an Educational Facilitation Tool in the Covid-19 Pandemic Age. , 2021, , .		0
8520	Sociodemographic Factors and Adoption of Social Media as a Management Tool by Managers and Administrators in Selected Non-Governmental Organizations in Kigali, Rwanda. Advanced Journal of Social Science, 2021, 8, 121-144.	0.2	1
8521	An Insight into Social Media Continuance Use: Through Systematic Literature Review. Lecture Notes in Business Information Processing, 2022, , 67-75.	0.8	0
8522	Ubiquitous Role of Technology Based Social Media Application in the Vietnamese Tourism Industry. , 2022, , 311-325.		1
8523	Innovations- und Technologiekommunikation: Komplexe Themen vermitteln und positionieren. , 2022, , 1003-1021.		5
8525	Impact of Social Media Marketing Activities on Purchase Intentions via Customer Equity Drivers. International Journal of Online Marketing, 2022, 12, 1-19.	0.9	2
8526	The infamous â€œLikeâ€•feature - A neuro perspective. International Journal of Technology and Human Interaction, 2022, 18, 0-0.	0.3	0
8527	Redes Sociales y su influencia en el desarrollo micro empresarial: caso Loja- Ecuador.. , 2022, 9, 35-50.		2
8531	Using Social Media in Open, Distance, and Digital Education. , 2022, , 1-18.		2
8532	A Review of the Relationship between Social Media Use and Female Body Image. Advances in Psychology, 2022, 12, 522-529.	0.0	0
8533	Digital Evolution in Brand Communication. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 231-252.	0.2	0
8534	Research on the supervision mechanism of new energy time-sharing rental vehicles in the background of carbon peak. Science Progress, 2022, 105, 003685042210754.	1.0	2
8535	Analysis of Media Consumption Behavior of Sports Fans with a Network Approach. PizhÅ«hish Dar MudÄ«riyyat-i VarzishÄ« Va RaftÄr-i á¥arkatÄ«, 2022, 11, 87-104.	0.0	0
8536	Pelatihan Jaringan Digital Marketing Sebagai Sarana Penunjang Pemasaran Produk UMKM di Desa Sukopuro, Jabung, Kabupaten Malang Jawa Timur. Ajad, 2022, 2, 21-28.	0.0	2
8537	Time to Shift for University of Cloud. International Journal of Smart Education and Urban Society, 2022, 13, 1-25.	0.1	0

#	Article	IF	Citations
8538	Post COVID-19 Pandemic: The New Technology and Tourism Revolution for Tourism Fairs, Festivals and Events. , 2022, , 363-387.		2
8542	Why's Everyone on TikTok Now? The Algorithmized Self and the Future of Self-Making on Social Media. Social Media and Society, 2022, 8, 205630512210862.	1.5	59
8543	Social Media Usage in Small and Medium-Sized Enterprises (SMEs) in Developing Countries. Advances in E-Business Research Series, 2022, , 308-331.	0.2	0
8544	Evaluating the benefits and risks of social media for wildlife conservation. Facets, 2022, 7, 360-397.	1.1	34
8545	The growth of influencer marketing. , 2022, , .		1
8546	Impact of Social Media Influencers on the Portuguese Tourism and Travel Industry in a Covid-19 Era. Smart Innovation, Systems and Technologies, 2022, , 391-403.	0.5	1
8547	A Systematic Analysis of Content Structural Efficiency for Estimating Higher Educational Institutions' Engagement over Facebook. International Journal of Online Marketing, 2022, 12, 0-0.	0.9	0
8548	Cognitive Biases in Online Opinion Platforms: A Review and Mapping. SSRN Electronic Journal, 0, , .	0.4	0
8550	Prevalence of the Uses and Gratifications Theory amongst the university student consumers of tobacco products in Pakistan. Journal of Humanities, Social and Management Sciences, 2022, 3, 84-99.	0.1	0
8551	Distributed team cohesion – not an oxymoron. The impact of information and communications technologies on teamness in globally distributed IT projects. , 2015, 3, 23-39.		6
8552	The Influence of Entrepreneurs' Online Popularity and Interaction Behaviors on Individual Investors' Psychological Perception: Evidence From the Peer-To-Peer Lending Market. Frontiers in Psychology, 2022, 13, 825478.	1.1	2
8553	KAMU SENDİKACILIĞINDA SOSYAL MEDYA KULLANIMI: SENDİKA-PAYDAŞ ETKİLEŞİMİ ÜZERİNE BİR ANALİZ. Pamukkale University Journal of Social Sciences Institute, 0, , .	0.0	3
8554	Surveillance capitalism in the middle east retail sector. Critical Perspectives on Accounting, 2022, , 102433.	2.7	3
8555	Sharing Pelatihan Canva Dalam Pembuatan Konten Islami. Jurnal Pengabdian Masyarakat Indonesia, 2022, 2, 99-103.	0.0	0
8556	Research on Online Destination Image of Zhenjiang Section of the Grand Canal Based on Network Content Analysis. Sustainability, 2022, 14, 2731.	1.6	10
8557	A Case Study of Visualizing Emotions with Social Media Emotion Analysis : Focused on Media Art Cases. Archives of Design Research, 2022, 35, 237-257.	0.1	0
8558	Social Media Marketing Channels and Communication: COVID-19 Pandemic Perspective. Acta Universitatis Bohemiae Meridionales: Vedecky Casopis Pro Ekonomiku, Rizeni A Obchod, 2022, 24, 107-118.	0.8	0
8559	THE EFFECT OF SERVICE QUALITY ON CUSTOMER SATISFACTION IN DIGITAL AGE: CUSTOMER SATISFACTION BASED EXAMINATION OF DIGITAL CRM. Journal of Business Economics and Management, 2022, 23, 507-531.	1.1	8

#	ARTICLE	IF	CITATIONS
8560	#Trending: A Systematic Review of Social Media Use's Influence on Adolescent Anxiety and Depression. Adolescent Psychiatry (Hilversum, Netherlands), 2022, 12, .	0.1	0
8562	EVALUATION OF SOCIAL MEDIA USAGE OF UNIVERSITIES IN TURKEY: A QUALITATIVE APPLICATION FOR TWITTER POSTS. Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, 0, , .	0.2	1
8563	The effect of social media on travel planning process by Chinese tourists: theÂway forward to tourism futures. Journal of Tourism Futures, 2022, ahead-of-print, .	2.3	16
8564	Dealing with the Social Media Polycontextuality of Work. Information Systems Research, 2022, 33, 1428-1451.	2.2	6
8565	Social Media Usage among Older Adults: Insights from Nigeria. Activities, Adaptation and Aging, 2022, 46, 343-373.	1.7	10
8566	Examining the Extended Advertising Value Model: A Case of TikTok Short Video Ads. Mediterranean Journal of Social & Behavioral Research, 2022, 6, 35-44.	0.1	5
8567	Coming Out Strategies on Social Media among Young Gay Men in Malaysia. Youth, 2022, 2, 39-52.	0.5	8
8568	Contingency management for smartphone and social media use: a feasibility study. Addiction Research and Theory, 2022, 30, 323-329.	1.2	2
8569	Considerations for a Social Media Physical Activity Program: Exploratory Study. JMIR Pediatrics and Parenting, 2022, 5, e26008.	0.8	2
8570	The influence of unhealthy food and beverage marketing through social media and advergaming on diet-related outcomes in children—A systematic review. Obesity Reviews, 2022, 23, e13441.	3.1	27
8571	Either you control social media or social media controls you: Understanding the impact of self-control on excessive social media use from the dual-system perspective. Journal of Consumer Affairs, 2022, 56, 806-848.	1.2	10
8572	Predicting User Response Behaviour towards Social Media Advertising and e-WoM Antecedents. Review of Marketing Science, 2022, 20, 83-112.	0.5	9
8573	Adopsi media sosial oleh pemerintah: studi kasus akun TikTok kementerian keuangan. Jurnal Studi Komunikasi, 2022, 6, 253-276.	0.1	0
8574	Digital Influencers, Food and Tourism—A New Model of Open Innovation for Businesses in the Ho.Re.Ca. Sector. Journal of Open Innovation: Technology, Market, and Complexity, 2022, 8, 50.	2.6	28
8576	The potential role of pharmacists in counteracting health misinformation in social media. Pharmacy Education, 0, , 292-296.	0.2	0
8577	Identifying Racial and Rural Disparities of Cognitive Functioning Among Older Adults: The Role of Social Isolation and Social Technology Use. Journals of Gerontology - Series B Psychological Sciences and Social Sciences, 2022, 77, 1779-1790.	2.4	2
8578	Social media government communication and stakeholder engagement in the era of Covid-19: evidence from Italy. International Journal of Public Sector Management, 2022, 35, 276-293.	1.2	12
8579	Consumption Behavior of the Internet Active Armenian Wine Consumer. Journal of International Food and Agribusiness Marketing, 2023, 35, 622-650.	1.0	2

#	Article	IF	Citations
8580	Product Innovation Mediating Effect on the Relationship Between Social Media Marketing and Performance of Star Rated Hotels in Kenya. British Journal of Management and Marketing Studies, 2022, 5, 93-110.	0.1	0
8581	Impact of Cyber Bullying on Political Behavior and Youth's Perceptions about Use of Social Media by Political Parties of Pakistan. Journal of Business and Social Review in Emerging Economies, 2022, 8, 71-82.	0.0	0
8582	Identifying Social Media Competencies for Health Professionals: An International Modified Delphi Study to Determine Consensus for Curricular Design. Annals of Emergency Medicine, 2022, 79, 560-567.	0.3	12
8583	Like, comment and share: examining the effect of firm-created content and user-generated content on consumer engagement. Leisure/ Loisir, 2022, 46, 599-622.	0.6	9
8584	Social Media in Nigeria: A Curse or Blessing in Time of COVID-19 and Crisis Situation? A Behavioural Perspective. , 2022, , 53-71.		0
8585	Reflections on the factors that affect the use of social media in small and medium enterprises: a literature review. Ecorfan, 0, , 1-23.	0.0	1
8586	Extractives Companies' Social Media Portrayals of Their Funding of Sport for Development in Indigenous Communities in Canada and Australia. Communication and Sport, 2022, 10, 1188-1209.	1.6	3
8587	Interpersonal and Collective Affective Niche Construction: Empirical and Normative Perspectives on Social Media. Review of Philosophy and Psychology, 2023, 14, 1169-1196.	1.0	5
8588	The digital communication tools and citizens' relationship with local governments: a comparison of Georgian and Polish cities. International Review of Administrative Sciences, 2023, 89, 555-576.	1.9	4
8589	#NotHolidayButDistance Education: a study on social media use for K-12 education during the COVID-19 pandemic. Information and Learning Science, 2022, ahead-of-print, .	0.8	4
8590	The role of status consumption and brand equity: A comparative study of the marketing of Indian luxury brands by traditional and social media. Global Business and Organizational Excellence, 2022, 41, 48-67.	4.2	19
8591	Looking at young millennials' risk perception and purchase intention toward GM foods: Exploring the role of source credibility and risk attitude. Health Marketing Quarterly, 2022, 39, 263-279.	0.6	5
8592	Do Social Media Marketing Activities Improve Brand Loyalty? An Empirical Study on Luxury Fashion Brands. Information Systems Frontiers, 0, , 1.	4.1	15
8593	Predicting value cocreation behavior in social media via integrating uses and gratifications paradigm and theory of planned behavior. Journal of Research in Interactive Marketing, 2023, 17, 195-214.	7.2	8
8594	Do social networking sites enhance the research traits of college students?. Information Discovery and Delivery, 2023, 51, 26-34.	1.6	3
8595	Achieving Brand Engagement and Brand Equity Through Co-creation Process. Journal of Creative Communications, 2022, 17, 303-318.	1.2	4
8596	Digital disruption: a managers' eye view. Journal of Business and Industrial Marketing, 2023, 38, 53-70.	1.8	2
8597	Generating destination brand awareness and image through the firm's social media. Kybernetes, 2023, 52, 3292-3314.	1.2	5

#	ARTICLE	IF	CITATIONS
8598	How Does Corporate Social Responsibility Moderate the Adverse Effects of Product Failure in Social Media?. International Journal of Accounting, 2022, 57, .	0.9	2
8599	Systematizing the lexicon of platforms in information systems: a data-driven study. Electronic Markets, 2022, 32, 375-396.	4.4	7
8600	The Impact of Social Media Websites on Customersâ€™ Purchase Intention in New Zealand. Journal of Administrative Sciences, 2022, 20, 299-328.	0.4	1
8601	Understanding Chinese mobile social media usersâ€™ communication behaviors during public health emergencies. Journal of Risk Research, 2022, 25, 874-891.	1.4	10
8602	Sosyal Medyada Ä°ÅŸveren Ã‡ekiciliÄŸi: Ã‡alÄ±ÅŸan KullanÄ±mÄ± Ãœzerine Nitel Bir Analiz. Celal Bayar Ãœniversitesi Sosyal Bilimler Dergisi, 0, , 327-346.	0.0	0
8603	New social media and the displacement effect: University student and staff inter-generational differences in Taiwan. Cogent Social Sciences, 2022, 8, .	0.5	0
8605	A one-year follow-up study of changes in social media addiction and career networking among college students with disabilities. Journal of American College Health, 2022, , 1-8.	0.8	2
8606	Effect of WeChat Messaging on Improving the Quality of Bowel Preparation for Outpatient Colonoscopy. Gastroenterology Nursing, 2022, 45, 120-126.	0.2	1
8607	Social Media for ImpLementing Evidence (SMILE): Conceptual Framework. JMIR Formative Research, 2022, 6, e29891.	0.7	4
8608	Social media and public participation of Tablighi Jamaatâ€™s women. Jurnal Studi Komunikasi, 2022, 6, 89-109.	0.1	0
8609	Social Networks Marketing and Consumer Purchase Behavior: The Combination of SEM and Unsupervised Machine Learning Approaches. Big Data and Cognitive Computing, 2022, 6, 35.	2.9	27
8610	Model of the intention of registration on video-on-demand streaming services. International Journal of Research in Business and Social Science, 2022, 11, 74-82.	0.1	1
8611	Social media-assisted interventions on human papillomavirus and vaccination-related knowledge, intention and behavior: a scoping review. Health Education Research, 2022, 37, 104-132.	1.0	4
8612	Testing the antecedents of customer knowledge sharing on social media: a quantitative analysis on Italian consumers. International Marketing Review, 2022, 39, 682-705.	2.2	12
8613	SMDQM-Social Media Data Quality Assessment Model. , 2022, , .		1
8614	A social-media-based improvement index for urban renewal. Ecological Indicators, 2022, 137, 108775.	2.6	13
8615	Effects of SNS overload and dissatisfaction on job performance and discontinuous usage intention. Information Technology and People, 2023, 36, 808-833.	1.9	3
8616	Information Processing and Data Analytics for Decision Making. Information Resources Management Journal, 2022, 35, 1-14.	0.8	8

#	ARTICLE	IF	CITATIONS
8617	COVID-19 Pandemic: The Impact of the Social Media Technology on Higher Education. Education Sciences, 2022, 12, 261.	1.4	18
8618	Decoding Customer Opinion for Products or Brands Using Social Media Analytics. International Journal of Intelligent Information Technologies, 2022, 18, 1-20.	0.5	1
8619	Social Media Analysis of Customer Emotions in Pizza Industry. Computer Journal, 0, , .	1.5	1
8620	Evaluating the relationship between social media use frequency and entrepreneurial perceptions and attitudes among students. Heliyon, 2022, 8, e09214.	1.4	8
8621	Preventive Measures for the Impacts of Social Media Networks in Security and Privacy - A Review. Journal of ISMAC, 2021, 3, 291-300.	2.2	0
8622	The Effect of Salespeople Skills on Selling Behaviors: The Moderating Role of Social Media. Journal of Promotion Management, 2022, 28, 961-993.	2.4	3
8623	Exploring discourses of whiteness in the Mary Beard Oxfam-Haiti Twitterstorm. Information, Communication and Society, 2023, 26, 1933-1953.	2.6	0
8624	Tweeting in the â€˜Expert Bubbleâ€™: Social Media Engagement of German Private Environmental Foundations. Voluntas, 0, , 1.	1.1	2
8625	TÃœRKÃ‡ENÄ°N Ä°KÄ°NCÄ°/YABANCI DÄ°L OLARAK Ã–ÄžRETÄ°MÄ°NDE KONUÅžMA BECERÄ°SÄ°NÄ°N KAZANDIRILMASI VE GELÄ°ÅžT AMACIYLA VLOG (VÄ°DEO BLOG) KULLANIMI. UluslararasÄ± EÄŸitim, Bilim Ve Teknoloji Dergisi, 0, , .	0.2	0
8626	Weighted Ensemble with one-class Classification and Over-sampling and Instance selection (WECOI): An approach for learning from imbalanced data streams. Journal of Computational Science, 2022, 61, 101614.	1.5	20
8627	The state of social-mediated crisis communication research through the lens of global scholars: An updated assessment. Public Relations Review, 2022, 48, 102172.	1.9	13
8628	Social Media resourcing of an entrepreneurial firm network: Collaborative mobilisation processes. Journal of Business Research, 2022, 145, 171-187.	5.8	5
8629	A longitudinal study of B2B customer engagement in LinkedIn: The role of brand personality. Journal of Business Research, 2022, 145, 92-105.	5.8	23
8630	The power of beauty: Be your ideal self in online reviewsâ€”an empirical study based on face detection. Journal of Retailing and Consumer Services, 2022, 67, 102975.	5.3	4
8631	The role of consumer data in marketing: A research agenda. Journal of Business Research, 2022, 146, 436-452.	5.8	16
8632	Instagram como herramienta de marketing de destinos: funcionalidades y utilidades. El Comercio, 2021, 25, .	0.1	2
8633	Analyzing the Influential Factors of Social Media on Insurance Decision Making. , 2021, 17, 41-50.		1
8634	Beyond the Hashtag: Social Media and the Challenges to Cyber Security. Asian Journal of Computer Science and Technology, 2021, 10, 6-13.	0.1	0

#	ARTICLE	IF	CITATIONS
8635	EVALUATION OF UNIVERSITY RECTORSâ€™ USE OF SOCIAL MEDIA BY MABAC METHOD. Ã–neri, 2022, 17, 102-140.	7.1	2
8636	Digital communication and Ramadan at the time of COVID-19. Journal of Arab and Muslim Media Research, 2021, 14, 281-299.	0.2	1
8637	Crowdsourcing and Behaviour of Participant in Social Media Marketing. Anemon MuÅŸ Alparslan Ãœniversitesi Sosyal Bilimler Dergisi, 0, , .	0.1	0
8638	Sosyal Medya KullanÄ±mÄ±nÄ±n Dijital Teknolojiye YÃ¶nelik Tutum Ãœzerindeki Etkisi. Ä°nsan Ve Toplum Bilimleri AraÅŸtÄ±rmalarÄ± Dergisi, 2021, 10, 3918-3942.	0.0	0
8639	How to Catch Customersâ€™ Attention? A Study on the Effectiveness of Brand Social Media Strategies in Digital Customer Engagement. Frontiers in Psychology, 2021, 12, 800766.	1.1	6
8640	Web of Lies: Drivers and Consequences of Social Media (In)Authenticity. Journal of Promotion Management, 2022, 28, 1129-1164.	2.4	5
8641	Wykorzystanie mediÃ³w spoÅ‚ecznoÅ›ciowych w komunikacji marketingowej przez maÅ‚e przedsiÄ™biorstwa. PrzedsiÄ™biorczoÅ›Ä‡ - Edukacja, 2021, 17, 36-50.	0.1	1
8642	KULLANICI TÃœREVLÄ° Ä°Ã‡ERÄ°ÄŽÄ°N TÃœKETÄ°CÄ°LERÄ°N RESTORAN TERCÄ°HLERÄ°NE ETKÄ°SÄ°: Ä°ZMÄ°Râ€™DE BÄ°R ARAÅŸTI... Journal of Contemporary Tourism Research, 0, , 164-181.	0.2	0
8643	Intellectual capital disclosure on Twitter â€“ empirical evidence from the worldâ€™s largest companies. Meditari Accountancy Research, 2022, 30, 964-988.	2.4	4
8644	Does Social Media Provoked to Cyber Deception? An Illustrative Based Study of Youth. Journal of Business and Social Review in Emerging Economies, 2021, 7, .	0.0	0
8645	Covid-19 Pandemisi HakkÄ±nda Sosyal Medyada Ãœretilen Yalan Haberleri DoÄŸrulama PlatformlarÄ± Ãœzerinden Okumak: Teyit.Org Ã–rneÄŸi. Karadeniz Teknik Ã¼niversitesi IletiÅŸim AraÅŸtÄ±rmalarÄ± Dergisi, 0, , .	0.0	1
8646	Examining reviews on hotels' measures about COVID-19 from a value cocreation and value codestruction perspective. Journal of Hospitality and Tourism Insights, 2023, 6, 263-285.	2.2	10
8647	Using Machine Learning to Compare the Information Needs and Interactions of Facebook: Taking Six Retail Brands as an Example. Information (Switzerland), 2021, 12, 526.	1.7	0
8648	A SEM-NCA Approach towards Social Networks Marketing: Evaluating Consumersâ€™ Sustainable Purchase Behavior with the Moderating Role of Eco-Friendly Attitude. International Journal of Environmental Research and Public Health, 2021, 18, 13276.	1.2	18
8649	Antecedents of social media usage intensity in the financial sector of an emerging economy: a Pls-Sem Algorithm. Management and Marketing, 2021, 16, 387-406.	0.8	9
8650	Exploring the attitude towards the adoption of a sustainable diet: aÂ cross-country comparison. British Food Journal, 2022, 124, 290-304.	1.6	6
8651	Product placement by social media homefluencers during new normal. South Asian Journal of Marketing, 2022, 3, 21-37.	1.2	8
8652	The Influence of Social Media Usage on Firm Performance During the COVID-19 Era: An Empirical Study. , 2022, , 25-50.		3

#	ARTICLE	IF	CITATIONS
8653	Trastornos de la conducta alimentaria en la adolescencia en Ã©poca COVID: Â¿una nueva pandemia?. Revista De PsiquiatrÃa Infanto-Juvenil, 2021, 38, 9-17.	0.5	4
8655	Analysis of social networking sites used by student spectators in university sport. African Journal for Physical Activity and Health Sciences, 2021, 27, 546-560.	0.0	0
8656	Analysis of the projected image of tourism destinations on photographs: the case of Iran on Instagram. Anatolia, 2023, 34, 144-162.	1.3	6
8657	Social Commerce Adoption Based UTAUT Model for Consumer Behavior: Iraq Small and Medium Enterprise. , 2021, , .		2
8658	Adapting non-medical applications for medical use: Ethical limits, coverage, and validation. Injury, 2023, 54, S74-S80.	0.7	1
8659	Making sense of COVID-19 over time in New Zealand: Assessing the public conversation using Twitter. PLoS ONE, 2021, 16, e0259882.	1.1	2
8660	The Role of Micro-Influencers in the Consumer Decision-Making Process in the Hospitality Field. European Journal of Tourism Hospitality and Recreation, 2021, 11, 102-112.	0.5	4
8662	PREDICTING SOCIAL NETWORK ADDICTION USING VARIANT SIGMOID TRANSFER FEED-FORWARD NEURAL NETWORKS (FNN-SNA). Journal of Natural Science, Engineering and Technology, 2021, 19, 131-148.	0.1	0
8663	Life Challenges and Barriers to Help Seeking: Adolescentsâ€™ and Young Adultsâ€™ Voices of Mental Health. International Journal of Environmental Research and Public Health, 2021, 18, 13101.	1.2	15
8664	â€œYouâ€™re too thick to change the stationâ€•â€“ Impoliteness, insults and responses to insults on Twitter. Topics in Linguistics, 2021, 22, 62-84.	0.3	3
8665	ÃœNÄ°VERSÄ°TE Ã–ÄžRENCÄ°LERÄ°NÄ°N SOSYAL MEDYAYA GÃœVEN DÃœZEYLERÄ°NÄ°N Ä°NCELENMESÄ°. Ankara Ãœniversitesi Beden EÄŸitimi Ve Spor YÃ¼ksekokulu SPORMETRE Beden EÄŸitimi Ve Spor Bilimleri Dergisi, 0, , 241-256.	0.2	1
8666	Investigating the level and determinants of hibah knowledge: a study among Muslims in Kedah, Malaysia. Journal of Islamic Accounting and Business Research, 2022, 13, 486-513.	1.1	2
8667	Factors Affecting Digital Visibility of Small and Medium Enterprises in India. Vision, 0, , 097226292110605.	1.5	2
8668	An Investigation on the Influence of Blogs on Consumer Engagement Behaviour. YÃ¶netim Ve Ekonomi, 2021, 28, 695-715.	0.1	0
8669	Team Social Media Usage and Team Creativity: The Role of Team Knowledge Sharing and Team-Member Exchange. Frontiers in Psychology, 2021, 12, 755208.	1.1	6
8670	Digital Entrepreneurship and Social Media. , 2021, , 121-134.		0
8671	Parentsâ€™ Use of Social Media as a Health Information Source for Their Children: A Scoping Review. Academic Pediatrics, 2022, 22, 526-539.	1.0	40
8672	The Effects of Brand Community Identification on Consumer Behavior in Online Brand Communities. Journal of Internet Commerce, 0, , 1-23.	3.5	6

#	Article	IF	Citations
8673	Alientoma, a Dynamic Database for Alien Insects in Greece and Its Use by Citizen Scientists in Mapping Alien Species. Insects, 2021, 12, 1101.	1.0	10
8674	â€œIf your institution refuses to provide what you need, create it yourselfâ€: Feminist praxis on #AcademicTwitter. Feminism and Psychology, 2022, 32, 101-118.	1.2	1
8675	Social networks as generators of new meanings. Bulletin Hispanique, 2021, , 317-334.	0.1	0
8676	Social media use, psychological well-being and physical health during lockdown. Information, Communication and Society, 2023, 26, 1452-1469.	2.6	12
8677	Social media usage and innovation performance: the case of fashion SMEs in Jordan. International Journal of Fashion Design, Technology and Education, 2022, 15, 221-232.	0.9	4
8678	The Role of Parasocial Interaction with Social Media Phenomenes in the Purchase Intention of Consumers. Erciyes Akademi:, 2021, 35, 1669-1688.	0.1	2
8679	Social media and learners-as-ethnographers approach: increasing target-language participation through community engagement. Computer Assisted Language Learning, 2023, 36, 1558-1586.	4.8	2
8680	Educomunicar e Comitê Solidariedade:. Extensão Tecnológica Revista De Extensão Do Instituto Federal Catarinense, 2021, 8, 233-245.	0.0	0
8681	Does Familiarity Matter? Examining Model Familiarity in Instagram Advertisements. Journal of Internet Commerce, 2023, 22, 97-121.	3.5	2
8684	El discurso polÃtico en la era digital. Donald Trump y su uso de Twitter. Estudios Del Discurso, 2020, 6, .	0.0	0
8686	Current and Future Direction of Social Media Marketing in SMEs: A Systematic Literature Review. , 2021, , .		0
8687	Examining the Role of Social Media in Higher Education through SWOT Analysis. , 2021, , .		0
8689	Study of Social Media Indulgence Among College Students in UAE and Kuwait. Advances in Social Networking and Online Communities Book Series, 2022, , 173-200.	0.3	0
8690	Social media perceptions, readiness and usage in fostering sustainable growth of micro and small enterprises in Uganda. African Journal of Economic and Management Studies, 2022, 13, 598-613.	0.5	4
8691	The Nexuses Between Social Media Marketing Activities and Consumersâ€™ Engagement Behaviour: A Two-Wave Time-Lagged Study. Frontiers in Psychology, 2022, 13, 811282.	1.1	14
8692	Sustainability of Costume Appearance: Influence of Psychological and Social Values on the Bangladeshi Young Generation. SAGE Open, 2022, 12, 215824402210866.	0.8	0
8693	Modeling the enablers of online consumer engagement and platform preference in online food delivery platforms during COVID-19. Future Business Journal, 2022, 8, .	1.1	6
8694	COVID-19 and the Infodemic: An Overview of the Role and Impact of Social Media, the Evolution of Medical Knowledge, and Emerging Problems. Healthcare (Switzerland), 2022, 10, 732.	1.0	11

#	ARTICLE	IF	CITATIONS
8695	A social media engagement framework for applicant attractionÂand retention: #SocialMediaCongruence. Online Information Review, 2023, 47, 104-122.	2.2	2
8696	Exploring young consumersâ€™ perceptions towards sustainable practices of fashion brands. Fashion, Style and Popular Culture, 2022, 00, 1-27.	0.1	0
8697	The New Times of Social Media Marketing in the B2B Framework. Businesses, 2022, 2, 156-167.	0.8	1
8698	A contextual framework for understanding impression management. Human Resource Management Review, 2023, 33, 100912.	3.3	5
8699	Should I buy or not? Revisiting the concept and measurement of panic buying. Current Psychology, 2023, 42, 19116-19136.	1.7	10
8700	Investor communication channels: the case of e-mail and corporate websites â€“ mutually exclusive or complementary?. Corporate Communications, 2022, 27, 56-73.	1.1	1
8705	SOSYAL MEDYANIN SÄ°YASÄ° Ä°LETÄ°ÅžÄ°MDEKÄ° ROLÃœ. Business & Management Studies: an International Journal, 2018, 6, .	0.1	0
8709	The Role of Print, Web, and Social Media for Recruiting Students. , 0, , .		0
8734	GenÃ§lerin TikTok KullanÄ±m ve Doyumu Ãœzerine Nitel Bir AraÅŸtÄ±rma. Anemon MuÅŸ Alparslan Ãœniversitesi Sosyal Bilimler Dergisi, 2022, 10, 231-247.	0.1	2
8735	Definitions, Social Media Types, and Tools. Springer Texts in Business and Economics, 2022, , 21-50.	0.2	3
8736	The Amalgamation of Social Media and Tourism in Ghana. Springer Proceedings in Business and Economics, 2022, , 121-142.	0.3	2
8737	Potential lessons from Chinese businesses and platforms for online networking and marketing: An exploratory study. Social Sciences & Humanities Open, 2022, 6, 100274.	1.3	6
8738	Factors Influencing of Social Media Ads Usage in Indonesia. , 2022, , .		1
8742	Golden Years in Social Media World. , 2022, , 1227-1242.		0
8743	Social Media Forensics - A Holistic Review. , 2022, , .		3
8744	Role of Social Media Marketing in the Development of Users' Attitudes towards Tourism in Saudi Arabia. , 2022, , .		1
8745	Stress, Coping, and Social Media Use. , 2022, , 1036-1055.		1
8746	Understanding Historical Background of Corporate Social Responsibility (CSR) and Realizing Social Media as a New Horizon in CSR Communication. , 2022, , 67-86.		0

#	Article	IF	Citations
8747	Cyberbullying From a Research Viewpoint. , 2022, , 1596-1615.		0
8748	Impact of Digital Transformations on Corporate Social Responsibility (CSR) Practices in Turkey. , 2022, , 1688-1704.		1
8749	Influence of self-perceived creativity and social media use in predicting E-entrepreneurial intention. International Journal of Innovation Studies, 2022, 6, 119-127.	1.4	28
8750	Social Media and SMEsâ€™ Performance in Developing Countries: Effects of Technological-Organizational-Environmental Factors on the Adoption of Social Media. SAGE Open, 2022, 12, 215824402210945.	0.8	38
8751	Animation de communautÃ© dans les projets participatifs culturelsÂ: quelques enseignements des concours photographiques Wiki Loves Monuments. , 2022, , .		0
8752	Understanding transgender persons' careers to advance sustainable development: The case of Trans for Career Thailand. Sustainable Development, 2022, 30, 1573-1590.	6.9	1
8753	Characterizing community behavior in OSNs: Modeling and forecasting activity on Facebook using the SARIMA model. Journal of Intelligent and Fuzzy Systems, 2022, 43, 3757-3769.	0.8	5
8754	Comment une entreprise peut activer sa communautÃ©. Recherche Et Cas En Sciences De Gestion, 2022, NÂ° 21, 45-60.	0.0	0
8755	When media matters: the role of media richness and naturalness on purchase intentions within influencer marketing. Journal of Strategic Marketing, 2023, 31, 1178-1198.	3.7	5
8756	Congruency and Usersâ€™ Sharing on Social Media Platforms: A Novel Approach for Analyzing Content. Journal of Advertising, 2023, 52, 369-386.	4.1	9
8757	Covid-19 and consumers' online purchase intention among an older-aged group of Kosovo. International Journal of Emerging Markets, 2023, 18, 5921-5939.	1.3	4
8758	The role of social networks in diabetes selfâ€care: A crossâ€sectional study. Health Science Reports, 2022, 5, e601.	0.6	3
8759	Use of social media in healthcare management. International Journal of Health Sciences, 0, , 7456-7474.	0.0	1
8760	The internetâ€™s role in promoting civic engagement in China and Singapore: A Confucian view. Human Affairs, 2022, 32, 199-212.	0.1	4
8761	Implementation of Sentimental Analysis Using Twitter Data. International Journal of Scientific Research in Science, Engineering and Technology, 2022, , 331-338.	0.1	0
8762	Community animation in participatory cultural projects: Lessons from the Wiki Loves Monuments photography contests. , 2022, , .		0
8763	Ð¢Ð˜ÐŸÐžÐ›ÐžÐ“Ð†Ð¯ Ð†ÐÐ¢Ð•Ð ÐÐ•Ð¢-ÐÐ¡ÐŸÐ†Ð›Ð¬Ð¢Ð' Ð"Ð›Ð¯ ÐŸÐž—Ð'Ð˜Ð¢ÐšÐ£ Ð†ÐÐÐžÐœÐ•Ð"Ð†Ð™ÐÐ˜Ð‡ Ð"ÐÐœÐžÐ¢	0.2	0
8764	Sentimental Analysis Using Twitter Data. International Journal of Scientific Research in Computer Science Engineering and Information Technology, 2022, , 229-236.	0.2	0

#	Article	IF	Citations
8765	SOCIALIZATION AND ASSISTANCE OF SOCIAL MEDIA UTILIZATION TO INCREASE SELLING POWER OF MSMES IN KERINJING OGAN ILIR VILLAGE. Jurnal Abdikaryasakti, 2022, 2, 45-60.	0.2	0
8766	Online Learning and Teaching Technology Services: USIM's Experience During COVID-19 Pandemic. Frontiers in Education, 2022, 7, .	1.2	4
8767	The open academic: Why and how business academics should use social media to be more â€˜openâ€™ and impactful. Business Horizons, 2023, 66, 153-166.	3.4	4
8768	Social Media Analytics and Metrics for Improving Users Engagement. Knowledge, 2022, 2, 225-242.	0.7	8
8769	Exploring the application of social media in food waste campaigns and interventions: A systematic scoping review of the academic and grey literature. Journal of Cleaner Production, 2022, 360, 132068.	4.6	14
8770	The relationship between social anxiety and academic engagement among Chinese college students: A serial mediation model. Journal of Affective Disorders, 2022, 311, 247-253.	2.0	13
8771	Build it, and they will come...Or will they?. Journal of Decision Systems, 0, , 1-14.	2.2	0
8772	Web of science-based virtual brand communities: a bibliometric review between 2000 and 2020. Internet Research, 2023, 33, 606-637.	2.7	8
8773	A qualitative exploration into personal psychological agency in Instagram use. Computers in Human Behavior Reports, 2022, 6, 100196.	2.3	3
8774	Cross-social networks analysis: building me-edge centered BUNet dataset based on implicit bridge users. Online Information Review, 2023, 47, 81-103.	2.2	1
8775	Comparative analysis of sentiment classification using machine learning techniques on Twitter data. International Journal of Health Sciences, 0, , 8273-8280.	0.0	1
8777	A comprehensive and systematic review of the IoT-based medical management systems: Applications, techniques, trends and open issues. Sustainable Cities and Society, 2022, 82, 103914.	5.1	29
8778	E-government mechanisms to enhance the participation of citizens and society: Exploratory analysis through the dimension of municipalities. Technology in Society, 2022, 70, 101978.	4.8	19
8779	The Effect of Virtual Social Networks on Users' Self-Care of Covid-19: A Structural Equation Modeling. Journal of Health Administration, 2021, 24, 54-67.	0.1	1
8781	Big social data as a service (BSDaaS): a service composition framework for social media analysis. Journal of Big Data, 2022, 9, .	6.9	2
8782	Social Media and Learning of English Language: A Study on the Undergraduate Students of Assam, India. Education Research International, 2022, 2022, 1-10.	0.6	1
8783	Developing and sustaining a social media ecosystem in speech-language pathology: Using innovative qualitative methods to visualise and cultivate a social media garden. International Journal of Speech-Language Pathology, 2022, 24, 558-569.	0.6	2
8784	Effects of Social Media Usage on Social Integration of University Students. International Journal of Technology in Teaching & Learning, 2019, 15, .	0.1	4

#	Article	IF	Citations
8785	The three Cs of distance education: Competence, creativity and community. , 0, , 61-72.		0
8788	ChapitreÂ2. Jeunes entrepreneurs en pointeÂâ€"ÂTalents de leadership et dâ€™entrepreneuriat pour un renouveau des marchÃ©s et des emplois dans une Ã©conomie mobile et collaborative. Points De Vue Sur La Jeunesse, 2018, , 31-46.	0.0	0
8789	Understanding Users' Group Behavioral Decisions About Sharing Articles in Social Media: An Elaboration Likelihood Model Perspective. Group Decision and Negotiation, 2022, 31, 819-842.	2.0	3
8790	Using Twitter to understand perspectives and experiences of dementia and caregiving at the beginning of the COVID-19 pandemic. Dementia, 2022, 21, 1734-1752.	1.0	6
8791	Effect of Using Social Communication in Education during the COVID-19 Pandemic. International Journal of Information and Education Technology, 2022, 12, 658-662.	0.9	0
8792	A Small-Scale Festival As a Catalyst for Individual and Community Change. Event Management, 2022, 26, 1833-1848.	0.6	3
8797	Blokzincir TabanlÄ± Sosyal Medya Pazarlama. Alanya Akademik BakÄ±ÅŸ, 0, , .	0.1	0
8798	Developing the Integrated Marketing Communication (IMC) through Social Media (SM): The Modern Marketing Communication Approach. SAGE Open, 2022, 12, 215824402210999.	0.8	12
8799	To act or to react? The role of responsiveness in corporate social performance disclosure in preventing plastic pollution in the travel and tourism sector. Corporate Social Responsibility and Environmental Management, 2022, 29, 2065-2082.	5.0	2
8800	Speed and symmetry: Developing effective organisational responses to social media criticism of CSR. Computers in Human Behavior, 2022, 134, 107336.	5.1	3
8801	Virtual forums for public accountability: How internet and communication technologies are influencing citizen interactions with a local government. Canadian Journal of Administrative Sciences, 0, , .	0.9	0
8802	Exploring the multidimensional relationships between social media support, social confidence, perceived media credibility and life attitude during the COVID-19 pandemic. Current Psychology, 2022, 41, 3388-3400.	1.7	3
8803	Understanding networking dynamics in born global firmsâ€™ internationalization: balancing the mix of physical and virtual networking in B2B markets. Journal of Business and Industrial Marketing, 2023, 38, 494-506.	1.8	3
8804	Facebook season: A survey of current practices of national hunting associations Facebook Pages: The case of the EU. Turizam, 2022, 26, 22-35.	0.5	0
8805	Determinants of Consumer Attitudes Towards Social Media Advertising: Evidence from the Turkish Airline Industry. Studies in Business and Economics, 2022, 17, 5-23.	0.3	0
8806	Behaviour profile on social media: TikTok and QQ. , 2022, , .		0
8807	How Social Media is Transforming Marketing?. , 2022, , 908-926.		0
8808	The Effect of Social Media on Hotels' Business Performance in the Lebanese Hotel Sector. , 2022, , 1482-1500.		0

#	ARTICLE	IF	CITATIONS
8809	Impact of Social Media on Consumer Purchase Intention. , 2022, , 1501-1518.		1
8810	Examining the Effects of Blogger Type (Influencers vs. Celebrities) and Post Format in Instagram Marketing. , 2022, , 1135-1146.		0
8811	Effects of Social Media Marketing Strategies on Consumers Behavior. , 2022, , 195-216.		0
8812	Paradigms of Public Relations in an Age of Digitalization. , 2022, , 788-804.		0
8813	Twitting for Talent by Linking Social Media to Employer Branding in Talent Management. , 2022, , 757-769.		0
8814	How to evaluate urban emotions using twitter social media?. Cities, 2022, 127, 103713.	2.7	8
8815	Event Management in Social Media. , 2022, , 123-137.		0
8816	Social Media Usage in Online Consumer Decision Process and Buying Behaviour. , 2022, , 543-558.		0
8817	Speed of Use of Social Media as an Antecedent of Speed of Business Internationalization. , 2022, , 816-844.		0
8818	Role of Social Media in Hospital Branding. , 2022, , 1074-1089.		0
8819	Social Media in Micro-Enterprises. , 2022, , 1285-1307.		0
8820	The Role of Social Media in Event Marketing. , 2022, , 967-986.		0
8821	Brand Humour Advertisements on a Social Network Platform and Their Impact on Online Consumer Engagement. , 2022, , 1048-1073.		0
8822	When Investors Speak, Do Firms Listen? The Role of Investors' Dividendâ€related Complaints from Online Earnings Communication Conferences. Abacus, 2023, 59, 32-75.	0.9	5
8823	Dijital PaylaÅŸÄ±m Ekonomisi PlatformlarÄ±nÄ±n SÃ¼rdÃ¼rÃ¼lebilirlik BaÄŸlamÄ±nda Ä°ncelenmesi. Akademik AraÅŸtÄ±rmalar Ve ÃŞalÄ±ÅŸmalar Dergisi, 0, , 241-258.	0.2	0
8824	The effect of social networks on the development of gastronomy â€" the way forward to the development of gastronomy tourism in Serbia. Journal of Tourism Futures, 2022, ahead-of-print, .	2.3	4
8825	WEB 2.0 ARAÃ‡LARININ Ä°KÄ°NCÄ° YABANCI DÄ°L ALMANCA DERSÄ°NDE KULLANILMASINA YÃ–NELÄ°K Ã–ÄŸRENCÄ° GÃ–RÃœÅŸLERÄ. , 2022, 4, 52-88.		6
8826	Study of Consumer Brand Following Intention on Instagram. , 2022, , 1964-1986.		1

#	ARTICLE	IF	CITATIONS
8827	The Dynamics of Social Media Marketing Content and Customer Retention. , 2022, , 217-237.		0
8828	The Interaction Between Banks and Brazilian Customers Through Facebook. , 2022, , 1593-1610.		0
8829	Social Media, Crowdsourcing, and Marketing. , 2022, , 53-60.		0
8830	Instagram Influencers in Social Media-Induced Tourism. , 2022, , 1437-1446.		3
8831	Social Media Ambiance Can Make Strong Message for Consumer Brand Purchase Behavior. , 2022, , 1372-1383.		0
8832	The Impact of Social Media on Social Cohesion: A Double-Edged Sword. Media and Communication, 2022, 10, 104-107.	1.1	2
8833	Mobile dependency and uncertainty reduction: influence on showrooming behaviours and user-generated content creation. International Journal of Retail and Distribution Management, 2022, 50, 996-1014.	2.7	8
8834	Knowing the past to write the future: risks and challenges related with social media governance in government. Digital Policy, Regulation and Governance, 2022, ahead-of-print, .	1.0	0
8835	KA-VoC Map: Classifying product Key-Attributes from digital Voice-of-Customer. Quality Engineering, 2022, 34, 344-358.	0.7	5
8836	Understanding Historical Background of Corporate Social Responsibility (CSR) and Realizing Social Media as a New Horizon in CSR Communication. , 2022, , 86-105.		0
8837	The Impact of Social Media Marketing on Brand Trust and Brand Loyalty. , 2022, , 1519-1538.		0
8838	Social Media Utilisation and Business Performance of Hotels in Lebanon. , 2022, , 1265-1284.		0
8839	Using Social Media and Digital Marketing Tools and Techniques for Developing Brand Equity With Connected Consumers. , 2022, , 1703-1722.		0
8840	Understanding the Role of Social Networks in Consumer Behavior in Tourism. , 2022, , 1758-1775.		3
8841	What Attracts Followers?. , 2022, , 419-441.		0
8842	The Perception of Millennial Generation on Religious Moderation through Social Media in the Digital Era. Keuangan Islam Dan Peran Kesejahteraan, 0, , 313-334.	0.1	0
8843	The Interface between the Brand of Higher Education and the Influencing Factors. Sustainability, 2022, 14, 6151.	1.6	2
8844	Play It Like Burberry!. , 2022, , 1447-1466.		0

#	ARTICLE	IF	CITATIONS
8845	Consumer Socialization Process for the Highly Connected Customers. , 2022, , 657-674.		1
8846	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. , 2022, , 1467-1481.		0
8847	Social Media for Business Purposes. , 2022, , 1-17.		0
8848	Social Media and Social Entrepreneurship. , 2022, , 867-886.		0
8849	Social Media, Online Brand Communities, and Customer Engagement in the Fashion Industry. , 2022, , 1823-1852.		0
8850	User-Generated Content and Consumer Brand Engagement. , 2022, , 304-331.		0
8851	Identifying Key Important Factors Affecting Consumer Purchase Behaviour On Luxury Brand Through the Use of Instagram. , 2022, , 478-494.		0
8852	Can Firm Performance and Corporate Reputation Be Improved by Communicating CSR in Social Media?. , 2022, , 845-866.		0
8853	Social Media Marketing and Brand Loyalty Among Online Shoppers in Anambra State, Nigeria. , 2022, , 1666-1679.		0
8854	Maturity Profiles of Organizations for Social Media. , 2022, , 806-815.		0
8855	Background of â€œPinnedâ€•Images. , 2022, , 159-176.		0
8856	Social Media, Marketing Practices, and Consumer Behavior. , 2022, , 34-52.		0
8857	The Impact of Social Media Information Sharing on the Green Purchase Intention among Generation Z. Sustainability, 2022, 14, 6879.	1.6	15
8858	Exploring the Impact of Social Media Marketing Features on Purchase Intention in the Fast-Food Industry. Metamorphosis, 2022, 21, 75-85.	0.8	2
8859	Technology Has Empowered the Consumer, but Marketing Communications Need to Catch-Up: An Approach to Fast-Forward the Future. Businesses, 2022, 2, 246-272.	0.8	4
8860	Digital White Racial Socialization: Social Media and the Case of Whiteness. Journal of Research on Adolescence, 2022, 32, 919-937.	1.9	10
8861	The promise of a decentralized internet: What is Web3 and how can firms prepare?. Business Horizons, 2023, 66, 191-202.	3.4	51
8862	Curating the Digital. , 2022, , 590-622.		0

#	Article	IF	Citations
8863	Political connections, internet use, and firm innovation. Computers in Human Behavior Reports, 2022, 7, 100211.	2.3	2
8864	Let us talk about something: The evolution of e-WOM from the past to the future. Journal of Business Research, 2022, 149, 663-689.	5.8	19
8872	Use of social media in the process of recruiting human resources. CM Communication and Media, 2021, 16, 281-307.	0.4	0
8873	Knowledge Engineering in the Social Era. , 2021, , .		0
8874	Assessing the Role of Social Bots During the COVID-19 Pandemic: Infodemic, Disagreement, and Criticism. Journal of Medical Internet Research, 2022, 24, e36085.	2.1	10
8877	The Role ofÂMoral Receptors andÂMoral Disengagement inÂtheÂConduct ofÂUnethical Behaviors Against Whistleblowers onÂSocial Media. Lecture Notes in Computer Science, 2022, , 449-467.	1.0	1
8878	Public Trust on Policy for Mobility Restrictions Policy in Indonesia an Analysis from Social Media Twitter. Communications in Computer and Information Science, 2022, , 340-348.	0.4	1
8880	Sentiment analysis researches story narrated by topic modeling approach. Social Sciences & Humanities Open, 2022, 6, 100309.	1.3	2
8881	Interest Groups and Social Media. , 2022, , 711-715.		0
8883	Are Media Relevant in Promoting Brand Attitude? The Evidence of â€˜Super Mediaâ€™ During the Pandemic in Spain. Springer Proceedings in Business and Economics, 2022, , 149-163.	0.3	1
8884	Exploring Factors That Predict Marketing of e-Cigarette Products on Twitter: Infodemiology Approach Using Time Series. JMIR Infodemiology, 2022, 2, e37412.	1.0	0
8885	The Role of Social Media Marketing and Product Characteristics on Increasing Consumer Satisfaction and Korean Skincare Products Repurchase Intention in Indonesia. , 2022, , .		1
8886	The Influence of Social Media Marketing on Customer Engagement and Its Impact on Customerâ€™s Purchase Intention in CV. Event Hunter Indonesia. , 2022, , .		2
8887	Classifying Online Customer Complaints: A Multi-Agent Perspective. Marmara Business Review, 0, , .	0.1	0
8888	Some Interactions Are More Equal Than Others: The Effect of Influencer Endorsements in Social Media Brand Posts on Engagement and Online Store Performance. Journal of Interactive Marketing, 2022, 57, 541-560.	4.3	10
8889	The Impact of Social Media and Digital Marketing on Consumer Behavior. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 275-294.	0.7	1
8890	Impact of the Covid-19 pandemic on perceptions and behaviors of university students in Tunisia. E-Learning and Digital Media, 2022, 19, 456-474.	1.5	3
8891	A Taxonomy of Social-Network-Utilization Strategies for Emerging High-Technology Firms. Sustainability, 2022, 14, 6961.	1.6	1

#	Article	IF	Citations
8892	New Media, Digitalization, and the Evolution of the Professional Sport Industry. Frontiers in Sports and Active Living, 0, 4, .	0.9	4
8893	Performance measurement in data intensive organisations: resources and capabilities for decision-making process. Production Planning and Control, 2024, 35, 373-393.	5.8	5
8894	Citizen behaviors, enterprise social media and firm performance. Information Technology and People, 2023, 36, 1298-1325.	1.9	10
8895	DO SERVICE QUALITY AND SOCIAL MEDIA MARKETING IMPROVE CUSTOMER RETENTION IN HOTELS? TESTING THE MEDIATION EFFECT. E A M: Ekonomie A Management, 2022, 25, 118-133.	0.4	0
8896	Impact of Social Media on Studentâ€™s Academic Performance: A Study on Indian Education System. Global Business Review, 0, , 097215092211068.	1.6	0
8897	Modelling Socio-Digital Customer Relationship Management in the Hospitality Sector During the Pandemic Time. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 169-191.	0.7	3
8898	The Shape of Social Media: Towards Addressing (Aesthetic) Design Power. , 2022, , .		1
8899	Emerging Trends in Computer-Mediated Communication and Social Media in Sport: Theory and Practice. , 2022, , 269-284.		1
8900	Studentsâ€™ Social Networks in a Digitalised and Multicultural World. , 2022, , 209-222.		0
8901	CapÃtulo 9. Papel de las redes sociales. Espejo De MonografÃas De ComunicaciÃ³n Social, 2022, , 143-155.	0.0	0
8902	Seeking news and information through social networking sites: An experience of internally displaced people. Information Development, 0, , 026666692211086.	1.4	0
8903	Instagram for student learning and library promotions: a quantitative study using the 5E Instructional Model. Aslib Journal of Information Management, 2023, 75, 112-130.	1.3	49
8904	Exploring the Role of Social Media Marketing in the Education Sector. Advances in Educational Technologies and Instructional Design Book Series, 2022, , 227-244.	0.2	1
8905	Pedagogical Benefits and the Future of Digital Education With a Focus on Teaching and Learning Processes. Advances in Educational Technologies and Instructional Design Book Series, 2022, , 65-80.	0.2	0
8906	Digital tools for stakeholder participation in urban development projects. Project Leadership and Society, 2022, 3, 100053.	1.8	12
8907	On-line marketing of fresh fruits by New Farmers: Use of a WeChat platform in China. Computers and Electronics in Agriculture, 2022, 199, 107117.	3.7	3
8908	Social media, sleep difficulties and depressive symptoms: A case study of South African youth in Cape Town. Technology in Society, 2022, 70, 102038.	4.8	3
8909	Technological Mediation in Tourism: A New Era Begins in Pakistan. , 2022, , 815-847.		0

#	ARTICLE	IF	CITATIONS
8912	Fifty Million Followers Canâ€™t Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication. SSRN Electronic Journal, 0, , .	0.4	1
8914	Social Media and Small and Medium Enterprises in the Malaysian Tourism Industry. , 2022, , 1041-1064.		0
8915	The Impact of Technology Applications in Touristsâ€™ Experiences. , 2022, , 205-230.		1
8916	Technology Application in the Asian Tourism Industry: Destination Promotion. , 2022, , 423-447.		0
8917	The use of digital marketing in information transport in social media: the example of Turkish companies. Transportation Research Procedia, 2022, 63, 2579-2588.	0.8	10
8918	The Relationship Between Information Sources, Health Literacy, and COVID-19 Knowledge in the COVID-19 Infodemic: Cross-sectional Online Study in Japan. Journal of Medical Internet Research, 2022, 24, e38332.	2.1	17
8919	Exploring Digital Self Among the 21st Century African Consumer. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 125-141.	0.7	0
8920	Do You Use Instagram?. Advances in Educational Technologies and Instructional Design Book Series, 2022, , 226-243.	0.2	1
8921	Two Layer Data Security Using 2-D Cellular Automata. , 2022, , .		0
8922	TBS. Advances in Higher Education and Professional Development Book Series, 2022, , 234-251.	0.1	0
8923	Learning and Creativity in Virtual Communities: Nurturing Entrepreneurial Intentions of Muslim Women. Management and Labour Studies, 2022, 47, 483-501.	0.9	1
8924	Setting the Future After the COVID-19 Pandemic Through Digital Marketing Platforms and Purchasing Decisions: Evidence from Ghana. Vision, 0, , 097226292211011.	1.5	2
8925	Making sense of trans-translating in blogger subtitling: a netnographic approach to translanguaging on a Chinese microblogging site. Applied Linguistics Review, 2024, 15, 555-583.	0.4	1
8926	Do "Efeito de Colagem" Ã ComunicaÃ§Ã£o EstratÃ©gica no Contexto das Novas Tecnologias: Uma AnÃ¡lise do Museu Virtual da Lusofonia no Instagram. Vista, 2022, , e022006.	0.2	0
8927	ÃœNÄ°VERSÄ°TE Ã–ÄžRENCÄ°LERÄ°NÄ°N SOSYAL MEDYA KULLANIMLARI ÃœZERÄ°NE BÄ°R ALAN ARAÅžTIRMASI. Ä°nÃ¶nÃ¼ Ãœniver IletiÅŸim FakÃ¼ltesi Elektronik Dergisi, 0, , .	0.0	1
8928	Surveillance Of The Individual Digital Image: An Empirical Research On Instagram Stalk Practice. Ä°nÃ¶nÃ¼ Ãœniversitesi IletiÅŸim FakÃ¼ltesi Elektronik Dergisi, 0, , .	0.0	0
8929	MoÅ¼liwoÅ›ci wykorzystania mediÃ³w spoÅ‚ecznoÅ›ciowych w sprzedaÅ¼y ubezpieczeÅ„ w segmencie rolnym The possibilities of using social media in selling insurance in the agricultural segment. Ubezpieczenia W Rolnictwie, 0, , 149-184.	0.0	2
8930	THE EFFECT OF THE COVID-19 PANDEMIC ON INDIVIDUAL MOBILE AND INTERNET BANKING AND CORPORATE MOBILE AND INTERNET BANKING USE (2018-2021). , 0, , .		0

#	Article	IF	Citations
8931	Metaverse Dinamikleri BaÄŸlamÄ±nda Sosyal Medya ve Dijital ReklamcÄ±lÄ±ÄŸÄ±n GeleceÄŸi Ãœzerine Bir Ä°nceleme. Yeni Medya:, 2022, 2022, 369-394.	0.1	0
8932	SOSYAL MEDYA ETKÄ°LEYÄ°CÄ°LERÄ° ARACILIÄžIYLA YAPILAN REKLAMLARIN HAKSIZ REKABET KAPSAMINDA DEÄžERLENDÄ°RÄ°LMESÄ°. , 0, , .		0
8933	Theory, Methodology, and Background Information to the Four-Case Studies. Åšrodkowoeuropejskie Studia Polityczne, 2022, , 101-123.	0.0	0
8934	SOSYAL MEDYA'YA YÃ–NELÄ°K YENÄ° DÃœZENLEMELERÄ°N HUKUKEN DEÄžERLENDÄ°RÄ°LMESÄ°. , 2022, 4, 1-32.		3
8935	Social media adoption and reach: The case of the Lima's local governments. , 2022, , .		1
8936	Social media use and mental health in young adults of Greece: A cross-sectional study. Clinical Psychology in Europe, 2022, 4, .	0.5	0
8937	Social Media and User-Generated Content as a Teaching Innovation Tool in Universities. Advances in Higher Education and Professional Development Book Series, 2022, , 52-67.	0.1	3
8938	Analysing the Effect of Social Media on Customer Equity: A Study of Fast-food Restaurants. Vision, 0, , 097226292211072.	1.5	0
8939	Social shopping at Goel Stores: forging ahead through the use of social media. CASE Journal, 2022, 18, 802.	0.1	0
8940	Sentiment Analysis: An ERNIE-BiLSTM Approach to Bullet Screen Comments. Sensors, 2022, 22, 5223.	2.1	6
8942	Social media marketing system: conceptualization, scale development and validation. Internet Research, 2023, 33, 1302-1330.	2.7	5
8943	Social data provenance framework based on zero-information loss graph database. Social Network Analysis and Mining, 2022, 12, .	1.9	2
8944	Development and Validation of the Social Media Capital Scale (SMC): A Brand New Measure for Online Social Capital. Human Behavior and Emerging Technologies, 2022, 2022, 1-15.	2.5	7
8945	Information sharing on social media pages related to wildlife conservation in a South African national game reserve. Global Knowledge, Memory and Communication, 2024, 73, 84-99.	0.9	0
8946	Understanding online purchase intention: the mediating role of attitude towards advertising. Cogent Business and Management, 2022, 9, .	1.3	13
8947	Application of social media platform services among casual dining establishments in Northern Metro Manila. International Journal of Research Studies in Management, 2022, 10, .	0.0	0
8948	Informal learning through social media: exploring the experiences of teachers in virtual professional communities in Kazakhstan. Professional Development in Education, 0, , 1-13.	1.7	3
8949	The Face of Nonbinary Beauty Communication on Instagram: A Content Analysis. Journal of Current Issues and Research in Advertising, 2023, 44, 1-23.	2.8	8

#	Article	IF	Citations
8950	Social media use in professional organizations: boosting and draining workforce. Behaviour and Information Technology, 2023, 42, 1740-1757.	2.5	5
8951	Avatars and Alternate Identities: Social Media Usage and Its Relation to Identity and Peer Attachment. American Journal of Psychology, 2022, 135, 215-224.	0.5	1
8952	Professional benefits and challenges of health information documentation on Instagram for Iranian physicians. Journal of Information Science, 0, , 016555152210978.	2.0	0
8953	Turisztikai informÃ¡ciÃ³gyűjtÃ©s Ã©s Ã©lmÃ©nymegosztÃ¡s a kÃ¶zÃ¶ssÃ©gi mÃ©dia korÃ¡ban. Turizmus Bulletin, 2022, , 46-54.	0.2	2
8954	Spatial social network research: a bibliometric analysis. Computational Urban Science, 2022, 2, .	1.9	2
8955	Â¿QuÃ© hace que un tuit sobre un libro sea popular? AnÃ¡lisis de los contenidos mÃ¡s retuiteados creados por editoriales de libros espaÃ±olas y extranjeras. Revista Espanola De Documentacion Cientifica, 2022, 45, e332.	0.1	0
8956	UNDERSTANDING THE ROLE OF SELF-COMPASSION IN THE FOCUS OF ADOLESCENTS' SOCIAL MEDIA USE. UluslararasÄ± Anadolu Sosyal Bilimler Dergisi, 2022, 6, 875-898.	0.0	0
8957	From CRM to social CRM: A bibliometric review and research agenda for consumer research. Journal of Business Research, 2022, 151, 1-16.	5.8	21
8961	CLARE: A Joint Approach to Label Classification and Tag Recommendation. Proceedings of the AAAI Conference on Artificial Intelligence, 2017, 31, .	3.6	11
8962	Peran Media Sosial Dimasa Pandemi untuk Kemajuan Perekonomian Di Masyarakat. , 2021, 4, 35-46.		1
8963	Examining the Psychosocial Dimensions of Young People's Emergent Social Media Behavior. , 2022, , 1069-1085.		0
8964	An Examination of Motivation and Media Type. , 2022, , 926-949.		0
8965	Towards a real-time tracking of an expanding alien bee species in Southeast Europe through citizen science and floral host monitoring. Environmental Research Communications, 2022, 4, 085001.	0.9	3
8966	User characteristics, social media use, and fatigue during the coronavirus pandemic: A stressorâ€"strainâ€"outcome framework. Computers in Human Behavior Reports, 2022, 7, 100218.	2.3	9
8967	What to Say and How to Say It? Corporate Strategic Communication through Social Media during the Pandemic. International Journal of Strategic Communication, 2022, 16, 633-648.	0.9	6
8968	Involuntary Disclosures and Stakeholder-Initiated Communication on Social Media. Organization and Environment, 2023, 36, 69-97.	2.5	6
8969	Gender roles in online advertising. Journal of Gender Studies, 2023, 32, 186-200.	1.3	3
8970	Exploring the relationships between altmetric counts and citations of papers in different academic fields based on co-occurrence analysis. Scientometrics, 2022, 127, 4939-4958.	1.6	3

#	Article	IF	Citations
8971	Security and Trust in Online Social Networks. Synthesis Lectures on Information Security Privacy and Trust, 2014, , .	0.3	7
8972	Critical but co-operative â€" Netizens evaluating journalists in social media. Observatorio, 2014, 8, .	0.1	0
8973	Use of blogs, Twitter and Facebook by UK PhD Students for Scholarly Communication. Observatorio, 2015, 9, .	0.1	5
8974	Social Networking in Library and Information Services:Current Scenario. SRELS Journal of Information Management, 0, , 113-118.	0.0	0
8975	use of social media as a means of improving English skills. , 2020, 1, 1-9.		2
8976	Alapjogok a kÃ¶zÃ¶ssÃ©gi mÃ©diÃ¡ban, avagy a vÃ©lemÃ©nynyilvÃ¡nÃtÃ¡si szabadsÃ¡g Ã©s a tovatÅ±nÅ' magÃ¡nÃ©let nyomÃ¡ban. , 2021, 1, 104-113.		0
8979	When cities meet platforms: Towards a trans-urban approach. Digital Geography and Society, 2022, 3, 100042.	1.4	7
8980	Sobre la innovaciÃ³n de diccionarios en el contexto de la convergencia mediÃ¡tica. Cuadernos De LingÃ¼Ãstica HispÃ¡nica, 2022, , 1-18.	0.2	0
8981	The Impacts of Social Media Use and Online Racial Discrimination on Asian American Mental Health: Cross-sectional Survey in the United States During COVID-19. JMIR Formative Research, 2022, 6, e38589.	0.7	2
8982	The Effect of Social Media Marketing on Luxury Brand Purchase Intention. Advances in Logistics, Operations, and Management Science Book Series, 2022, , 269-289.	0.3	0
8983	Siyasal Partilerin Kriz DÃ¶nemlerinde Sosyal Medya KullanÄ±mÄ±: COVÄ°D-19 Pandemi DÃ¶nemi Ã–rneÄŸi. Anemon MuÅŸ Alparslan Ãœniversitesi Sosyal Bilimler Dergisi, 2022, 10, 615-634.	0.1	1
8984	Reappraising Social Media. , 2022, , 57-85.		0
8985	Usage Behaviors on Snapchat, Instagram, and WhatsApp. , 2022, , 1296-1312.		0
8986	The Effects of Social Media on Consumer Engagement in Chinese Womenâ€™s Football. , 0, 20, 192-202.		0
8987	Airbnb or Hotel?. , 2022, , 1494-1505.		0
8988	Automated identification of different lead users regarding the innovation process. Electronic Markets, 2022, 32, 945-970.	4.4	5
8989	Interactive art and visual communication design of AR-based selfie application. International Journal of Health Sciences, 0, , 5569-5587.	0.0	0
8990	Social Network Sites (SNS) and Their Irrepressible Popularity. , 2022, , 1027-1050.		0

#	ARTICLE	IF	CITATIONS
8991	Health Communication During the COVID-19 Pandemic in Hungary. , 2022, , 333-353.		0
8992	Leveraging Digital Marketing to Empower SME Competency: A Conceptual Paper. Lecture Notes in Networks and Systems, 2023, , 619-627.	0.5	1
8993	SOSYAL MEDYA PAZARLAMA FAALÄ°YETLERÄ°NÄ°N YEME-Ä°Ã‡ME Ä°ÅžLETMELERÄ° MÃœÅžTERÄ°LERÄ°NÄ°N Ä°LHAMI VE MARKA BAÄ ÃœZERÄ°NDEKÄ° ETKÄ°SÄ°: KARADENÄ°Z TEKNÄ°K ÃœNÄ°VERSÄ°TESÄ° Ã–ÄžRENCÄ°LERÄ° ÃœZERÄ°NDE BÄ°R ÃtÄ*ALIÅžMA. Uluslararas Ä°dari Ä°ncelemeler Dergisi, 2022, , 111-130.		1
8994	Exploring the role of relationship management and relationship quality in B2B: empirical insights and future research directions. Journal of Business and Industrial Marketing, 2023, 38, 1055-1086.	1.8	12
8995	Introducing Personal Teaching Environment for Nontraditional Teaching Methods. Applied Sciences (Switzerland), 2022, 12, 7596.	1.3	0
8996	Towards a standard modeling of social health care practice. Social Network Analysis and Mining, 2022, 12, .	1.9	0
8997	Knowledge discovery of zakat administration worldwide from YouTube and Zoom via text mining. Journal of Islamic Accounting and Business Research, 2022, 14, 159.	1.1	3
8999	Social media use in international marketing: Impact on brand and firm performance. International Journal of Management and Economics, 2022, 58, 121-142.	0.2	2
9000	Evaluation of Research Trends in Social Media Crisis Communication. , 2022, , 438-459.		1
9001	Strengthening Post-Disaster Management Activities by Rating Social Media Corpus. , 2022, , 711-729.		0
9002	Using social media analysis to study population dietary behaviours: A scoping review. Journal of Human Nutrition and Dietetics, 2023, 36, 875-904.	1.3	2
9003	Empowering Green Development: How Social Media Interaction Influences Environmental Information Disclosure of High-Polluting Firms. International Journal of Environmental Research and Public Health, 2022, 19, 10315.	1.2	2
9004	Social media and Internet-based communication in military families during separation: An international scoping review. New Media and Society, 2023, 25, 1802-1823.	3.1	3
9005	Itâ€™s Not Fair! Are Applicant Reactions to Personal and Professional Social Media Screenings Similar?. Human Performance, 2022, 35, 241-260.	1.4	1
9006	The predictors of mobile government services adoption through social media: A case of Chinese citizens. Information Development, 0, , 026666692211146.	1.4	1
9008	Human Resource Management and the Rise of Social Media. , 2022, , 477-492.		1
9009	Mapping the Field of Social Media Engagement: A Literature Review Using Bibliometric Analysis. FIIB Business Review, 0, , 231971452211127.	2.2	1
9010	Social Media Usage and SME Firmsâ€™ Sustainability: An Introspective Analysis from Ghana. Sustainability, 2022, 14, 9433.	1.6	10

#	ARTICLE	IF	CITATIONS
9011	Role of social media marketing activities in China's e-commerce industry: A stimulus organism response theory context. Frontiers in Psychology, 0, 13, .	1.1	17
9012	The social regulation of corporate social irresponsibility: Reviewing the contribution of corporate reputation. International Journal of Management Reviews, 2023, 25, 200-229.	5.2	13
9013	And She Be like 'Tenemos Frijoles en la Casa': Code-Switching and Identity Construction on YouTube. Languages, 2022, 7, 219.	0.3	1
9014	Customer Perception in Relationship Between Social-Media and Purchasing Behavior of Fashion Products. International Journal of Case Studies in Business, IT, and Education, 0, , 67-98.	0.0	3
9015	Self-disclosure in social media and psychological well-being: A meta-analysis. Journal of Social and Personal Relationships, 2023, 40, 576-599.	1.4	9
9016	The dynamics of value propositions through social media engagement in maritime transport networks: Maersk vs Mediterranean Shipping Company. Maritime Business Review, 2022, ahead-of-print, .	1.1	0
9017	Cyberbullying on Chinese Social Media. Advances in Social Networking and Online Communities Book Series, 2022, , 116-131.	0.3	0
9018	Digital Media as a Game-Changer in B2B Buyer-Vendor Relationships. , 2022, 5, 27-43.		1
9019	Self-induced consensus of Reddit users to characterise the GameStop short squeeze. Scientific Reports, 2022, 12, .	1.6	9
9020	Searching for associations between social media trending topics and organizations. Multimedia Tools and Applications, 0, , .	2.6	1
9021	Marketing of luxurious gastronomic experiences on social media: The visual storytelling of luxury hotels. International Journal of Tourism Research, 2022, 24, 827-838.	2.1	15
9022	The big picture on Instagram research: Insights from a bibliometric analysis. Telematics and Informatics, 2022, 73, 101876.	3.5	41
9023	Anthropomorphism in hospitality and tourism: A systematic review and agenda for future research. Journal of Hospitality and Tourism Management, 2022, 52, 404-415.	3.5	20
9024	Does Generation Matter for the Use of I4.0 Technologies? *. , 2022, , 97-120.		0
9025	Digital advocacy at the science-policy interface: Resolving land-use conflicts in conservation forests. Land Use Policy, 2022, 121, 106310.	2.5	2
9026	Bridging the gap between B2B and B2C: Thought leadership in industrial marketing – A systematic literature review and propositions. Industrial Marketing Management, 2022, 106, 99-111.	3.7	4
9028	State vs. anti-vaxxers: Analysis of Covid-19 echo chambers in Serbia. Communications: the European Journal of Communication Research, 2022, .	0.3	1
9029	Understanding the atheism phenomenon through the lived experiences of Muslims: An overview of Malaysian atheists. HTS Teologiese Studies / Theological Studies, 2022, 78, .	0.2	0

#	ARTICLE	IF	CITATIONS
9030	Information propagation on cyber, relational and physical spaces about covid-19 vaccine: Using social media and splatial framework. Computers, Environment and Urban Systems, 2022, 98, 101887.	3.3	1
9031	Social Reading in Contemporary Russia. , 2020, , 407-432.		1
9032	HUBUNGAN ANTARA KONTROL DIRI DENGAN PENGUNGKAPAN DIRI PADA REMAJA PENGGUNA MEDIA SOSIAL INSTAGRAM. , 2020, 9, 52-57.		1
9033	Country-of-Origin Bias in Portrayal of East Asian and Asian American Athletes: The NBA-Hong Kong Episode. East Asian Popular Culture, 2022, , 53-78.	0.1	0
9034	Social Commerce Intention, Social Interaction, and Social Support. Journal of Organizational and End User Computing, 2022, 34, 1-23.	1.6	3
9035	Catholic Impact Evolution Through Public Twitter Data During COVID-19. International Journal of Cloud Applications and Computing, 2022, 12, 1-17.	1.1	1
9036	Dienstleistungsmarketing. , 2022, , 283-433.		0
9037	A Co-Word and Co-Citation Analysis of Digital Marketing Research. International Journal of Service Science, Management, Engineering, and Technology, 2022, 13, 1-20.	0.7	0
9038	The Valuation of Internet Companies, Videoconferences, and Social Networks. , 2022, , 435-464.		0
9039	Public Relations in Africaâ€™s Public Sector: A Crisis Situational Analysis of South Africa and Nigeria. Palgrave Studies of Public Sector Management in Africa, 2022, , 147-176.	0.2	1
9040	The Mediating Role of Consumption-Oriented SNS Usage on Fear of Missing Out and Social Comparison. International Journal of E-Adoption, 2022, 14, 1-20.	1.0	0
9042	Impact of social media on student life. I-manager S Journal on Information Technology, 2022, 11, 35.	0.2	6
9043	Customer Perception in Relationship Between Social-Media and Purchasing Behavior of Fashion Products. SSRN Electronic Journal, 0, , .	0.4	0
9044	Health Communication and Behavior Change. , 2022, , 295-312.		0
9045	Social Media Business. , 2022, , 545-561.		0
9046	Introductionâ€"Contextualisation Matters. , 2022, , 1-25.		0
9047	How Social versus Informational Motivations Affect the Language of User-Generated Content. SSRN Electronic Journal, 0, , .	0.4	0
9048	Common Typology of Virtual Communities and Multi-Sided Platforms. Analysis of Business Models Using Qualitative System Dynamics. SSRN Electronic Journal, 0, , .	0.4	0

#	Article	IF	Citations
9049	The impact of technology on mental health. , 2022, , 221-249.		0
9050	Content Analysis of Online Travel Reviews. , 2022, , 557-582.		3
9051	Crowdsourced Sentiment-Driven Process Re-design with SentiProMoWeb: Towards Enterprise Social Information Systems. IFIP Advances in Information and Communication Technology, 2022, , 171-178.	0.5	0
9052	Access and Utilisation of Academic Social Networking Sites For Research Among Postgraduate Students In South-West, Nigeria. SSRN Electronic Journal, 0, , .	0.4	0
9053	Roadmap for the implementation of robotic process automation in enterprises. DYNA (Colombia), 2022, 89, 81-89.	0.2	0
9054	SOCIAL MEDIA MARKETING IN THE RETAIL INDUSTRY: A CONCEPTUAL FRAMEWORK ON BENEFITS, CHALLENGES AND STRATEGIES. , 2022, 5, 171-195.		1
9055	Strategic Social Media Management in Conflict Zones through the Analysis of the Intelligence Cycle: Lessons Learned from the Russo-Ukrainian Conflict. HAPsc Policy Briefs Series, 2022, 3, 114-120.	0.0	0
9056	AI vs. Human. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 160-178.	0.7	0
9057	Gamification Strategies for Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 137-159.	0.7	2
9058	The extent of and motivation for disaster information seeking behavior via social networking sites. Journal of Electronic Resources Librarianship, 2022, 34, 219-244.	0.1	1
9059	Impact of Social Media Usage on Information Retrieval Among Undergraduate Students in Faculty of Management Sciences, University of Ilorin. , 2022, , 1732-1762.		0
9060	Social Media Use in Academic Libraries. , 2022, , 1406-1426.		1
9061	Social Media Strategies and Students' Satisfaction at Egyptian Universities. , 2022, , 1449-1466.		2
9062	Social Media and the Future of the Instructional Model. , 2022, , 1-21.		0
9063	Using Social Media for Dynamic Information Dissemination in the 21st Century. , 2022, , 157-176.		0
9064	Facebook in the International Classroom. , 2022, , 112-133.		0
9065	The Effect Of Social Media-Based Promotion On Tourism Decisions-Making. International Journal of Environmental, Sustainability and Social Science, 2022, 3, 504-511.	0.0	1
9066	Student and Faculty Perceptions of Social Media Use and Relationships Inside and Outside the Higher Education Classroom. , 2022, , 1161-1182.		0

#	ARTICLE	IF	CITATIONS
9067	Usage of Social Networking Sites Among Post Graduate Students. , 2022, , 1052-1070.		0
9068	Importance of Social Media to Create Environmental Awareness in Sustainable Higher Education System. , 2022, , 1548-1554.		0
9069	The Integration of Social Networking Services in Higher Education. , 2022, , 1816-1833.		0
9070	Finding Balance. , 2022, , 664-685.		0
9071	Failure of Governance, State Legitimacy, and Hate Speech in Ethiopia. , 2022, , 400-414.		0
9072	Ã€ la croisÃ©e du virtuel et du matÃ©riel. RÃ©seaux, 2022, NÂ° 234, 25-62.	0.1	0
9073	Two-Way Interaction Feature of Social Media Tools. , 2022, , 513-528.		0
9074	Factor analysis of risk perceptions of using digital and social media in dental education and profession. Journal of Dental Education, 2023, 87, 118-129.	0.7	5
9075	Political ideology and information technology in government online communication. Government Information Quarterly, 2023, 40, 101747.	4.0	7
9076	Online Customer Review Platform Categorization to Identify Market Needs. , 2022, , .		0
9077	Use of social media as a marketing and information provision tool by the City of Cape Town Libraries. South African Journal of Information Management, 2022, 24, .	0.5	1
9078	â€œSocial media technologies: a waste of time or a good way to learn and improve technological competences?â€. Journal of Knowledge Management, 2022, 26, 348-377.	3.2	4
9079	Friending and Funding Through Facebook. , 2022, , 117-143.		0
9080	The Use and Management of Public Information in Social Media. , 2022, , 384-399.		0
9082	The new educational paradigm in the COVID-19 era: Can Blackboard replace physical teaching in EFL writing classrooms?. F1000Research, 0, 11, 1088.	0.8	1
9083	Social Media Analytics by Virtual Operations Support Teams in disaster management: Situational awareness and actionable information for decision-makers. Frontiers in Earth Science, 0, 10, .	0.8	4
9084	Configurations of social mediaâ€enabled strategies for open innovation, firm performance, and their barriers to adoption. Journal of Product Innovation Management, 2023, 40, 30-57.	5.2	7
9085	Towards a typology of negative engagement behavior in social media. Service Industries Journal, 2023, 43, 238-259.	5.0	3

#	ARTICLE	IF	CITATIONS
9087	Social Network Analysis of Nonprofits in Disaster Response: The Case of Twitter During the COVID-19 Pandemic in the United States. Social Science Computer Review, 2023, 41, 2029-2054.	2.6	4
9088	MoodLink: A Data-Driven Social Interactive Mobile Application for Depression Relief using Artificial Intelligence and Natural Language Processing. , 2022, , .		0
9089	Less speed more haste: The effect of crisis response speed and information strategy on the consumerâˆ'brand relationship. Psychology and Marketing, 2023, 40, 391-407.	4.6	5
9090	Strategic technological determinant in smart destinations: obtaining an automatic classification of the quality ofÂthe destination. Industrial Management and Data Systems, 2022, 122, 2299.	2.2	2
9091	A Panoramic Review on Social Media Research in Tourism. GÃ¼ncel Turizm AraÅŸtÄ±rmalarÄ± Dergisi, 2022, 6, 115-132.	0.3	2
9092	Social Networks Marketing, Value Co-Creation, and Consumer Purchase Behavior: Combining PLS-SEM and NCA. Journal of Risk and Financial Management, 2022, 15, 440.	1.1	8
9093	Performance in Virtual Teams: Towards an Integrative Model. , 0, , .		0
9094	The Impact of Weibo Features on Userâ€™s Information Comprehension: The Mediating Role of Cognitive Load. Social Science Computer Review, 0, , 089443932211289.	2.6	0
9095	Influencer Marketing as a Tool in Modern Communicationâ€"Possibilities of Use in Green Energy Promotion amongst Polandâ€™s Generation Z. Energies, 2022, 15, 6570.	1.6	10
9096	Social Media Use in Hearing Loss, Tinnitus, and Vestibular Disorders: A Systematic Review. American Journal of Audiology, 2022, 31, 1019-1042.	0.5	2
9097	Who one is, whom one knows? Evaluating the importance of personal and social characteristics of influential people in social networks. Aslib Journal of Information Management, 2023, 75, 1008-1032.	1.3	3
9098	ICT-Based Country-Level Determinants of Social Media Diffusion. Information Systems Frontiers, 2023, 25, 1881-1902.	4.1	2
9099	Social media and academic success: Impacts of using telegram on foreign language motivation, foreign language anxiety, and attitude toward learning among EFL learners. Frontiers in Psychology, 0, 13, .	1.1	5
9100	THE USE OF SOCIAL MEDIA IN THE DEPENDENT HABITS OF INDIVIDUALS. GÃ¼mÃ¼ÅŸhane Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Elektronik Dergisi, 0, , 892-914.	0.2	1
9101	How Online Sales Promotions via Social Networks Affect the Brand Equity of a Heritage Destination. Heritage, 2022, 5, 2547-2564.	0.9	2
9102	SOCIAL MEDIA AS A STRATEGIC CAPABILITY FOR STARTUPS AND THE MEDIATING ROLE OF SOCIAL CAPITAL. Business: Theory and Practice, 2022, 23, 302-312.	0.8	0
9103	Detection and moderation of detrimental content on social media platforms: current status and future directions. Social Network Analysis and Mining, 2022, 12, .	1.9	10
9104	Social media marketing and brand authenticity: the role of value co-creation. Management Research Review, 2023, 46, 870-892.	1.5	6

#	ARTICLE	IF	CITATIONS
9105	The Impact of Social Media on the Teaching and Learning of EFL Speaking Skills during the COVID-19 Pandemic. , 0, , .		2
9106	Online training in radiology during the COVID-19 pandemic. Radiologia, 2022, 64, 433-444.	0.3	1
9107	The spillover effect of online vigilance on employees' absent-mindedness and creative behaviour: A coping mechanism. International Social Science Journal, 2022, 72, 999-1015.	1.0	0
9108	Unveiling the tourist's social media cycle: use of social media during travel decision-making. Global Knowledge, Memory and Communication, 2022, ahead-of-print, .	0.9	2
9109	Social Media Insights About COVID-19 in Portugal: A Text Mining Approach. Journal of Mobile Multimedia, 0, , .	0.9	0
9110	Social media influence on politicians' and citizens' relationship through the moderating effect of political slogans. Frontiers in Communication, 0, 7, .	0.6	2
9111	The use of social media at work place and its influence on the productivity of the employees in the era of COVID-19. SN Business & Economics, 2022, 2, .	0.6	2
9112	It Is Probably Fake but Let Us Share It! Role of Analytical Thinking, Overclaiming and Social Approval in Sharing Fake News. Journal of Creative Communications, 0, , 097325862211164.	1.2	1
9114	Pathways to Political Persuasion: Linking Online, Social Media, and Fake News With Political Attitude Change Through Political Discussion. American Behavioral Scientist, 0, , 000276422211182.	2.3	5
9115	Understanding public perspectives on fracking in the United States using social media big data. Annals of GIS, 2023, 29, 21-35.	1.4	1
9116	Self-effects of user-generated messages on pro-environmental identity. Applied Environmental Education and Communication, 0, , 1-15.	0.6	0
9117	DISINFORMATION ACTIVITIES ON SOCIAL MEDIA PLATFORMS AND RESPONSIBILITY IN THE CONTEXT OF CRIMINAL LAW: A CASE REVIEW ON THE TWITTER PLATFORM. İstanbul Ticaret Üniversitesi Dergisi, 0, , .	0.4	0
9119	The use of social media inside and outside the classroom to enhance students' engagement in EFL contexts. Frontiers in Psychology, 0, 13, .	1.1	1
9121	Does the medium matter? Comparing the effectiveness of videos, podcasts and online articles in nutrition communication. Applied Psychology: Health and Well-Being, 0, , .	1.6	0
9122	Mobile App News English Communication Based on Machine Learning Algorithm. Mobile Information Systems, 2022, 2022, 1-9.	0.4	0
9123	Influencer Marketing on Social Media: How Different Social Media Platforms Afford Influencer–Follower Relation and Drive Advertising Effectiveness. Journal of Current Issues and Research in Advertising, 2023, 44, 60-87.	2.8	11
9124	Young Audiences, Youtube Culture and Fandom Concept in Turkey. Ekev Akademi Dergisi, 2022, .	0.2	1
9125	The value of social media use in improving nursing students' engagement: A systematic review. Nurse Education in Practice, 2022, 64, 103455.	1.0	7

#	ARTICLE	IF	CITATIONS
9126	The effects of fear of missing out on social media posting preferences. European Journal of Marketing, 2022, 56, 3453-3484.	1.7	4
9127	Privilege or equality? A natural experiment with content monetization in social media. Information and Management, 2022, 59, 103715.	3.6	3
9130	How Bad Do You Spell?: The Lexical Quality of Social Media. Proceedings of the International AAAI Conference on Weblogs and Social Media, 2011, 5, 2-5.	1.5	1
9131	Social Media Is NOT that Bad! The Lexical Quality of Social Media. Proceedings of the International AAAI Conference on Weblogs and Social Media, 2012, 6, 559-562.	1.5	2
9132	Social Media for Social Innovation. Towards a Multi-Layered Analytic Framework. Proceedings of the International AAAI Conference on Weblogs and Social Media, 2011, 5, 28-31.	1.5	1
9133	Analysis of Elderly Personsâ€™ Social Network: Need for an Appropriate Online Platform. Proceedings of the International AAAI Conference on Weblogs and Social Media, 2012, 6, 463-466.	1.5	2
9134	Impact and Diffusion of Sentiment in Political Communication â€" An Empirical Analysis of Political Weblogs. Proceedings of the International AAAI Conference on Weblogs and Social Media, 2012, 6, 427-430.	1.5	19
9135	Participation Barriers to Youth Civic Engagement in Social Media. Proceedings of the International AAAI Conference on Weblogs and Social Media, 2015, 9, 578-581.	1.5	1
9136	Social Media and Public Disinformation. Springer Texts in Business and Economics, 2022, , 247-286.	0.2	0
9137	Does Accessed Content Matter? Social Media and Body (Dis)satisfaction: A Moderation Analysis. Paideia, 0, 32, .	0.1	0
9138	Are social media matter for the football club finance?. Procedia Computer Science, 2022, 207, 2068-2076.	1.2	0
9139	Soziale Medien und digitale Desinformation. , 2022, , 271-319.		0
9140	Digital Health Technologies. , 2022, , 165-175.		0
9141	Reanalysing the Authentic in Social Media Practice: Towards a Performative Framework. , 2022, , 1-23.		0
9142	Soziale online Netzwerke und Gesundheit. The Springer Reference Pflegerapie, Gesundheit, 2022, , 237-248.	0.2	0
9143	Mitigating Harmful Content onÂSocial Media Using anÂInteractive User Interface. Lecture Notes in Computer Science, 2022, , 490-505.	1.0	2
9144	An Evaluation of Elderly-Oriented Social Media Apps-From the Perspective of User Satisfaction and Technology Evaluation. Lecture Notes in Computer Science, 2022, , 582-598.	1.0	0
9145	Constructing Dynamic Scenarios of Crime Risk Exposure. A Methodological Proposal Based on Geo-Social Media Data. Communications in Computer and Information Science, 2022, , 156-165.	0.4	1

#	Article	IF	Citations
9146	Facebook e a difusão das temáticas. , 0, , e022006.		0
9147	Visualization Analysis of Consumer Engagement Research Based on the Perspective of Knowledge Mapping. , 2022, , .		0
9148	A JOURNEY TO EXPLORE THE INFLUENCE OF YOUTUBER TO GENERATION Z. , 2022, 12, 19-31.		0
9149	The approach of Pope Benedict XVI to media and digital culture in Catholic social thought. Church, Communication and Culture, 2022, 7, 391-414.	0.5	0
9150	Sosialisasi Pemahaman Larangan Undang-Undang Informasi Dan Transaksi Elektronik Serta Etika Penggunaan Media Sosial Pada Remaja. , 2022, 2, 50.		0
9151	Qualitative Study on How Social Media Addiction Relates Rules and Boundaries. Ayna Klinik Psikoloji Dergisi, 2022, 9, 656-680.	0.1	0
9152	When social media feeds classic punitivism on media: The coverage of the glorification of terrorism on XXI. Criminology and Criminal Justice, 0, , 174889582211334.	1.0	0
9153	Social Media Data in Urban Design and Landscape Research: A Comprehensive Literature Review. Land, 2022, 11, 1796.	1.2	3
9154	The effects of job demands of enterprise social media on employees' outcomes: a curvilinear mediated model. Industrial Management and Data Systems, 2023, 123, 409-433.	2.2	4
9155	Linking social media marketing efforts with customer brand engagement in driving brand loyalty. Asia Pacific Journal of Marketing and Logistics, 2023, 35, 1719-1738.	1.8	12
9156	Concept analysis of adolescent use of social media for emotional well‐being. International Journal of Nursing Practice, 2023, 29, .	0.8	4
9157	Social media affordances in sense-making and knowledge transfer. South African Journal of Information Management, 2022, 24, .	0.5	0
9158	The Effect of Social Media Activities on Brand Loyalty for Banks: The Role of Brand Trust. Administrative Sciences, 2022, 12, 148.	1.5	8
9159	Communication practices in social media: Expression, avoidance, and silence. Implications for research and learning democratic values. Education and Information Technologies, 0, , .	3.5	0
9160	Practice of Social Media Use In Science Communication. Kommunikologiâ, 2022, 10, 13-21.	0.2	0
9161	Security Threats and Dealing with Social Networks. SN Computer Science, 2023, 4, .	2.3	1
9162	Zmiany typograficzne na stronach internetowych wybranych serwisów społecznościowych. Toruńskie Studia Bibliologiczne, 2022, 15, 87-124.	0.1	0
9163	The Engagement of the Social Networks in the ACB Basketball League. Sustainability, 2022, 14, 13462.	1.6	2

#	ARTICLE	IF	CITATIONS
9164	Classification of Twitter users with eating disorder engagement: Learning from the biographies. Computers in Human Behavior, 2023, 140, 107519.	5.1	2
9165	The Effects of Social Media and Micro Celebrities on Touristic Purchase. , 0, , .		0
9166	Joining and Gaining Knowledge From Digital Literacy Courses: How Perceptions of Internet and Technology Outweigh Socio-Demographic Factors. Media and Communication, 2022, 10, .	1.1	1
9168	Outdoor-sports brandsâ€™ Instagram strategies: how message attributes relate to consumer engagement. International Journal of Advertising, 2023, 42, 1088-1109.	4.2	5
9169	Influence of social media on shaping touristsâ€™ preferences. Turystyka I RozwÃ³j Regionalny, 2022, , 123-133.	0.2	0
9170	A comprehensive survey on online social networks security and privacy issues: Threats, machine learningâ€based solutions, and open challenges. Security and Privacy, 2023, 6, .	1.9	5
9171	The role of emotions in B2B product advertising on social media: a family business case study. Journal of Family Business Management, 2022, ahead-of-print, .	2.6	1
9172	Portuguese Born-on-the-Net Brandâ€™s Strategy on Instagram. Springer Series in Design and Innovation, 2023, , 323-335.	0.2	0
9173	Ä°ÅŸletme PerformansÄ± Ãœzerinde Sosyal Medya PazarlamasÄ± ve Ä°novasyonun Etkisinin Teknoloji Kabul Modeli ile Birlikte Ä°ncelenmesi. Sosyoekonomi, 2022, 30, 145-163.	0.2	1
9174	Exploring the Role of Social Media Influencer Marketing in the Tourism Sector. Advances in Hospitality, Tourism and the Services Industry, 2022, , 100-117.	0.2	0
9175	A digital job application reference: how do social media posts affect the recruitment process?. Employee Relations, 2023, 45, 457-477.	1.5	2
9176	Trade show visitors and key technological trends: from a literature review to a conceptual framework. Journal of Business and Industrial Marketing, 2022, 37, 142-166.	1.8	2
9177	Social Media Co-creation Activities Among Elderly Consumers: An Innovation Resistance Perspective. Lecture Notes in Networks and Systems, 2023, , 175-186.	0.5	0
9178	Academic Libraries in Africa and Funding. Advances in Library and Information Science, 2022, , 297-306.	0.2	1
9179	Metafory pojÄ™ciowe opisujÄ…ce proces psychoterapeutyczny w wypowiedziach uÅ¼ytkownikÃ³w mediÃ³w spoÅ‚ecznoÅ›ciowych. PÃ³Å‚rocznik JÄ™zykoznawczy Tertium, 2022, 7, 140-179.	0.1	0
9180	Information Extraction from Social Media. , 2022, , .		0
9181	A Systematic Literature Review on Social Media Marketing in Small and Medium Enterprises. SEDME (Small Enterprises Development Management & Extension Journal), 2023, 50, 80-95.	0.2	3
9182	Social media and international business: views and conceptual framing. International Marketing Review, 2022, 39, 25-45.	2.2	3

#	ARTICLE	IF	CITATIONS
9183	Entrepreneurial passion, role models and self-perceived creativity as antecedents of e-entrepreneurial intention in an emerging Asian economy: The moderating effect of social media. Asia Pacific Journal of Management, 0, , .	2.9	8
9184	Benefits and risks of LGBT social media use for sexual and gender minority individuals: An investigation of psychosocial mechanisms of LGBT social media use and well-being. Computers in Human Behavior, 2023, 139, 107531.	5.1	5
9187	The Internet as a source of information. The social role of blogs and their reliability. Observatorio, 2014, 8, .	0.1	2
9188	APCAS: Autonomous Privacy Control and Authentication Sharing in Social Networks. IEEE Transactions on Computational Social Systems, 2023, 10, 3169-3180.	3.2	3
9189	Adoption of Social Media for SME Growth in the Covid-19 Era: A Case of SMEs in the Clothing industry in Lusaka, Zambia. Open Journal of Business and Management, 2022, 10, 3202-3229.	0.3	1
9190	Antecedents and Consequences of Social Media Usage Behavior in Job Search: A Qualitative Study Toward a Conceptual Framework. Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, 2022, , 215-241.	0.3	2
9191	Recommender algorithms as a source of power in contemporary society. SocioloÅ¡ki Pregled, 2022, 56, 1032-1055.	0.0	0
9192	Corporate Branding and Social Media. SSRN Electronic Journal, 0, , .	0.4	0
9193	Government Social Media research over a decade: Bibliometric Analysis. Espergesia, 2021, 8, .	0.0	0
9194	O Estado controla a Internet?. CSOnline - REVISTA ELETRÃ"NICA DE CIÃŠNCIAS SOCIAIS, 2022, , 38-62.	0.0	0
9195	Cognitive Determinants of Health Information Seeking Behavior through Social Media Platforms among Malaysian Adults. , 2022, 18, 113-118.		0
9196	Advent of Big Data in Urban Transportation for Smart Cities. Advances in Computational Intelligence and Robotics Book Series, 2022, , 1-60.	0.4	1
9197	The Meanings of Social Media Use in Everyday Life: Filling Empty Slots, Everyday Transformations, and Mood Management. Social Media and Society, 2022, 8, 205630512211302.	1.5	8
9198	An Effective Optimized Clustering Algorithm for Social Media. , 2022, , .		1
9199	Applying Machine Learning to Study the Marketing Mix's Effectiveness in a Social Marketing Context. International Journal of Business Analytics, 2022, 9, 1-17.	0.2	1
9200	Social Media Use and Business Performance in SMEs: The Mediating Roles of Relational Social Commerce Capability and Competitive Advantage. Sustainability, 2022, 14, 15029.	1.6	9
9201	Emerging HR analytics role in a crisis: an analysis of LinkedIn data. Competitiveness Review, 2023, 33, 1179-1204.	1.8	2
9202	Social media in marketing research: Theoretical bases, methodological aspects, and thematic focus. Psychology and Marketing, 2023, 40, 124-145.	4.6	17

#	ARTICLE	IF	CITATIONS
9203	The Why and How of Social Media Entrepreneurs. Journal of Enterprising Culture, 0, , 1-21.	0.2	0
9204	More Gamification Is Not Always Better. Proceedings of the ACM on Human-Computer Interaction, 2022, 6, 1-32.	2.5	5
9205	Perspective Chapter: The Transition from Offline to Online Marketing Strategies to Build Brand Equity. , 0, , .		0
9206	Formal Professionalization of early-stage Social Media "Influencers"—attitudinal Drivers and Their Relation to Personality Traits. JMM International Journal on Media Management, 2022, 24, 137-163.	0.4	1
9207	Impact of social media technologies on environmental collaboration and green innovation: a mediation–moderation model. Kybernetes, 2024, 53, 123-151.	1.2	3
9208	Teacher Professional Development in the 21st Century. Advances in Higher Education and Professional Development Book Series, 2022, , 227-254.	0.1	2
9209	A Systematic Literature Review and Meta-Analysis of Studies on Online Fake News Detection. Information (Switzerland), 2022, 13, 527.	1.7	3
9211	Use of social network as a coping strategy for depression among young people during the COVID-19 lockdown: findings from the COMET collaborative study. Annals of General Psychiatry, 2022, 21, .	1.2	6
9212	Using social media as e-Portfolios to support learning in higher education: a literature analysis. Journal of Computing in Higher Education, 0, , .	3.9	1
9213	Nurturing an aesthetic tribe: Consuming and (re)producing 'Quarantine Art'. Marketing Theory, 0, , 147059312211386.	1.7	2
9214	Analysing the Impact of Social Media on Students' Academic Performance: A Comparative Study of Extraversion and Introversion Personality. Psychological Studies, 2022, 67, 549-559.	0.5	4
9215	Social media and the possibility of depressive states in young adults. Journal of Education, Health and Sport, 2022, 12, 104-112.	0.0	1
9216	The Experiences of Stakeholders Using Social Media as a Tool for Health Service Design and Quality Improvement: A Scoping Review. International Journal of Environmental Research and Public Health, 2022, 19, 14851.	1.2	2
9217	Social media campaigns and domestic products consumption: a study on an emerging economy. Cogent Business and Management, 2022, 9, .	1.3	6
9218	Manifold code-mixing in computer-mediated communication: The use of English in Dutch youths' informal online writing. Ampersand, 2022, 9, 100091.	0.6	4
9219	Preferences in the Detailing Process Among Young and Senior Physicians. Lecture Notes in Networks and Systems, 2023, , 89-96.	0.5	0
9220	Examining the Interplay Between Social Media Usage, Happiness, and Academic Performance with Data Science. , 2022, , .		0
9221	Social media as a social capital for academic research. Journal of Information and Optimization Sciences, 2022, 43, 1487-1498.	0.2	0

#	Article	IF	Citations
9222	A social network theory perspective on the potentials of enterprise social media for purchasing and supply management. International Journal of Logistics Research and Applications, 0, , 1-25.	5.6	0
9223	An exploration of social participation in Caribbean student nurses' use of social media in their learning journey. Journal of Advanced Nursing, 2023, 79, 2900-2910.	1.5	1
9224	Developing a Framework for Fake News Diffusion Control (FNDC) on Digital Media (DM): A Systematic Review 2010â€"2022. Sustainability, 2022, 14, 15287.	1.6	6
9225	Corporate sustainability disclosure and media visibility: Mixed method evidence from the tourism sector. Journal of Business Research, 2023, 155, 113447.	5.8	2
9226	Social Media and Adolescent Mental Health. , 2022, , .		0
9227	Social media and Tourism: a cross-platform study of Indian DMOs. Current Issues in Tourism, 2023, 26, 2727-2744.	4.6	2
9228	TEKNOLOJÄ° BAÄžIMLILIÄžI VE AÄ°LE Ä°Ã‡Ä° Ä°LETÄ°ÅžÄ°M Ä°LÄ°ÅžKÄ°SÄ° ÃœZERÄ°NE TEORÄ°K VE UYGULAMALI BÄ°R Ã‡ALIÅžMA. ,		
9229	Protest Movements, Social Media, and the Role of Law Enforcement. International Journal of Information Systems and Social Change, 2022, 14, 1-13.	0.1	0
9230	Modeling the impact of social media on the adoption of a new product by customers. MethodsX, 2022, 9, 101932.	0.7	0
9231	Intention to Use Social Media Technology Among Customers. , 2022, , 225-243.		0
9232	Barriers to Using Social Commerce. , 2022, , 115-130.		20
9233	Social Media Impact on Tourism Destination Decision: Evidence from International Students in China. Open Journal of Applied Sciences, 2022, 12, 2055-2080.	0.2	1
9234	Social media usage and entrepreneurial investment: An information-based view. Journal of Business Research, 2023, 155, 113423.	5.8	3
9235	Mapping the relationship between social media usage and organizational performance: A meta-analysis. Technological Forecasting and Social Change, 2023, 187, 122253.	6.2	8
9236	Social media discontinuation: A systematic literature review on drivers and inhibitors. Telematics and Informatics, 2023, 77, 101924.	3.5	4
9237	Connecting characteristics of social media activities of a heritage organisation to audience engagement. Digital Applications in Archaeology and Cultural Heritage, 2023, 28, e00253.	0.9	2
9238	Modeling the effect of social media on older adultsâ€™ usage intention of public transport. Economic Analysis and Policy, 2023, 77, 239-250.	3.2	3
9239	Nye medier, nye metoder, nye etiske udfordringer. , 2013, 1, .		0

#	ARTICLE	IF	CITATIONS
9240	The Role of Online Advertising in the Intentions of Customers. , 2022, , 201-224.		0
9241	The Influence of Facebook Discussions on Purchase Intention and Word of Mouth. Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business, 2022, , 137-157.	1.0	0
9242	Strategia mitu w marketingu filmowych profili facebookowych. ZarzÄ…dzanie W Kulturze, 2022, 23, 133-152.	0.2	0
9243	Social games and Blockchain: exploring the Metaverse of Decentraland. , 2022, , .		11
9244	Advertising Ethics in the Social Media Age. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 118-134.	0.7	0
9245	Analisis Sentimen Pada Pembelajaran Daring Di Indonesia Melalui Twitter Menggunakan NaÃ¯ve Bayes Classifier. SINTECH (Science and Information Technology) Journal, 2022, 5, 227-233.	0.0	0
9246	The effectiveness of social media for inclusion of women in computing. , 2022, , .		1
9247	Problematic smartphone use and specific problematic Internet uses among university students and associated predictive factors: a systematic review. Education and Information Technologies, 2023, 28, 7111-7204.	3.5	5
9248	TÃ¼rkiye Spor Toto SÃ¼per Ligâ€™de Yer Alan Futbol KulÃ¼plerinin Twitter KullanÄ±m Pratiklerinin Ä°ncelenmesi. Selcĺuk UÎˆniversitesi Sosyal Bilimler Enstituĺsuĺˆ Dergisi, 0, , .	0.2	0
9249	Etapas para a construÃ§Ã£o do plano de comunicaÃ§Ã£o interna para instalaÃ§Ãµes animais em universidades pÃºblicas brasileiras. Organicom, 2022, 19, 185-196.	0.0	0
9250	A Three-dimensional Model of News Recirculation: Towards a Unified Understanding of News Sharing. Journalism Studies, 0, , 1-19.	1.2	1
9251	Kitlesel Ã–z-Ä°letiÅŸim Sistemi BaÄŸlamÄ±nda, Ã¼retici-TÃ¼ketici YouTuberlar Ã¼zerine Bir DeÄŸerlendirme. Ilef Dergisi, 0, , .	0.2	0
9252	Four Surveillance Technologies Creating Challenges for Education. , 2023, , 317-329.		0
9253	Sanat ve MÃ¼zelerde Dijital DÃ¶nÃ¼ÅŸÃ¼m. ARTS Artuklu Sanat Ve BeÅŸeri Bilimler Dergisi, 0, , .	0.1	0
9254	Adapting emerging digital communication technologies for resilience: evidence from Nigerian SMEs. Annals of Operations Research, 2023, 327, 795-823.	2.6	5
9255	The Impact of Undergraduatesâ€™ Social Isolation on Smartphone Addiction: The Roles of Academic Anxiety and Social Media Use. International Journal of Environmental Research and Public Health, 2022, 19, 15903.	1.2	1
9256	Prioritisation of critical factors affecting the adoption of social media using best-worst method: Evidence from SMEs in Egypt. Cogent Business and Management, 2022, 9, .	1.3	1
9257	Dark, darker, social media: dark side experiences, identity protection, and preventive strategies of micro entrepreneurs on social media. Journal of Research in Marketing and Entrepreneurship, 2022, ahead-of-print, .	0.7	0

#	Article	IF	Citations
9258	Higher-order spreading structure in social networks. International Journal of Modern Physics C, 2023, 34, .	0.8	0
9259	Eating Concerns Associated with Nutritional Information Obtained from Social Media among Saudi Young Females: A Cross-Sectional Study. International Journal of Environmental Research and Public Health, 2022, 19, 16380.	1.2	2
9260	Exploring Liminal Aesthetics: the â€œGlitchy and Decayedâ€•Worlds of Vaporwave, Semiotic Assemblages, and Internet Linguistics. Studia Universitatis BabeÈ™-Bolyai Philologia, 2022, 67, 165-186.	0.0	0
9261	Using an Evidence-Based Approach for Policy-Making Based on Big Data Analysis and Applying Detection Techniques on Twitter. Big Data and Cognitive Computing, 2022, 6, 160.	2.9	0
9262	â€žIch lasse mir nicht den Mund verbietenâ€• Wie vorpositionieren sich Impfgegner sprachlich und multimodal? Textorientierte Analyse von ausgewÃ¤hlten Selbstdarstellungsmodulen in deutschsprachigen sozialen Medien am Beispiel von Twitter-UserInnen â€žI Will Not Be Banned From Speakingâ€• How Opponents of Vaccination Pre-position Themselves Linguistically and Multimodally? A Text-Oriented Analysis of Selected Self-Representation Modules in German-Language Social Media Using the Example of Twitter Users. , 2022, , 217-238.		0
9263	Use of Social Networking Sites among Undergrade-level Women and its Effect on their Plans to Start a Business. South Asian Journal of Social Sciences and Humanities, 2022, 3, 140-162.	0.3	0
9264	FACEBOOKâ€™TA ETNÄ°K TEMELLÄ° NEFRET SÃ–YLEMÄ°: BBC NEWSâ€™Ä°N DAÄžLIK KARABAÄž Ã‡ATIÅžMASI HABERLERÄ°NDEKÄ° KULLANICI YORUMLARI ÃœZERÄ°NE BÄ°R Ä°NCELEME. , 0, , .		0
9265	InteracciÃ³n social e interacciÃ³n discursiva de un canal de YouTube educativo. Fonseca Journal of Communication, 2022, , 115-132.	0.2	0
9266	Youth materialism and consumer ethics: do Gen Z adolescentsâ€™ self-concepts (power and self-esteem) vary across cultures (China vs. France)?. Ethics and Behavior, 2024, 34, 120-150.	1.3	1
9267	The Importance of Classifying Artificial Intelligence as a Digital Asset. A Bibliometric Study.. Lecture Notes in Networks and Systems, 2023, , 154-164.	0.5	0
9268	Medya Ekolojisi BaÄŸlamÄ±nda Stratejik Ä°letiÅŸim ve Sosyal Medya: Instagram Ãœzerine Bir AraÅŸtÄ±rma. Akdeniz Ãœniversitesi Ä°letiÅŸim FakÃ¼ltesi Dergisi, 2022, , 94-109.	0.2	0
9269	Differences between doctors of medicine and dental medicine in the perception of professionalism on social networking sites: the development of the e-professionalism assessment compatibility index (ePACI). BMC Medical Ethics, 2022, 23, .	1.0	3
9270	Factors affecting knowledge sharing behaviour in public higher education institutions: An empirical study of Vietnam. Cogent Business and Management, 2022, 9, .	1.3	3
9271	Use of digital social media at night, awareness of its effect on sleep, potential risks and factors driving the behaviour. Zeitschrift Fur Gesundheitswissenschaften, 2024, 32, 103-109.	0.8	0
9272	Renewable energy communities or ecosystems: An analysis of selected cases. Heliyon, 2022, 8, e12617.	1.4	3
9273	Does Social Capital Arise from Enterprise or Public Social Media Use? A Model of Social Media Antecedents and Consequences. Information Systems Frontiers, 0, , .	4.1	0
9274	Knowledge platform affordances and knowledge collaboration performance: The mediating effect of user engagement. Frontiers in Psychology, 0, 13, .	1.1	0
9275	YazÄ±lÄ±m GÃ¶zden GeÃ§irme ToplantÄ±larÄ±nda Ã‡evrimiÃ§i Ä°ÅŸbirlikÃ§i AraÃ§larÄ±n KullanÄ±mÄ± Ãœzerine Ã–ÄŸrencilerle Bir Ã‡alÄ±ÅŸma. Tbv Bilgisayar Bilimleri Ve MÃ¼hendisliÄŸi Dergisi, 2022, 15, 85-94.	0.1	0

#	ARTICLE	IF	CITATIONS
9276	Online gaming with a purpose: exploring positive personal development achieved through esports play. Behaviour and Information Technology, 0, , 1-23.	2.5	0
9277	Reproduction, cultural symbolism, and online relationship: Constructing city spatial imagery on TikTok. Frontiers in Psychology, 0, 13, .	1.1	3
9278	PENGARUH MEDIA SOSIAL DAN DAYA TARIK DALAM MENINGKATKAN MINAT UMROH TERHADAP KEPUTUSAN BERKUNJUNG KE TANAH SUCI PADA GENERASI MILENIAL DI KOTA JAMBI. Jurnal Manajemen Terapan Dan Keuangan, 2022, 11, 845-859.	0.0	0
9279	Student Preferences in Choosing Social Media as a Learning Medium in Work Degree Courses: A Conjoin Analysis. , 2023, , 289-302.		0
9280	Sharenting: Kavramsal Bir Çözümleme. Intermedia International E-journal, 2022, 9, 379-390.	0.6	1
9281	Fluctuations of psychological states on Twitter before and during COVID-19. PLoS ONE, 2022, 17, e0278018.	1.1	6
9282	Adoption of Social Media during Covid-19 Pandemic by African Presidents: A Cross-Sectional Study of Selected Facebook Accounts. Journal of Communication Inquiry, 2023, 47, 145-167.	0.6	1
9283	A four-level meta-analytic review of the relationship between social media and well-being: a fresh perspective in the context of COVID-19. Current Psychology, 0, , .	1.7	6
9284	Applying the DEMATEL Method to Evaluate Social Media Criteria in Promoting Sustainable Health Behavior—A Case Study of Vegetarian Diet Promotion by a Non-Profit Organization. Sustainability, 2022, 14, 16973.	1.6	4
9285	Social Media als Kommunikationskanal von Bauämtern. Politik Gestalten, 2023, , 249-322.	0.2	0
9287	Machine learning-based social media bot detection: a comprehensive literature review. Social Network Analysis and Mining, 2023, 13, .	1.9	16
9288	Longitudinal reading outcome and cognitive load in individual- and collaboration-based environments. Interactive Learning Environments, 0, , 1-14.	4.4	0
9289	Cyberbullying in the workplace: a novel framework of routine activities and organizational control. Internet Research, 2023, 33, 2276-2307.	2.7	5
9290	Exploring trade prospects of Chhurpi and the present status of Chhurpi producers and exporters of Nepal. Journal of Ethnic Foods, 2023, 10, .	0.8	3
9291	Exploring the Festival Attendees' Experiences on Social Media: A Study on the Guangzhou International Light Festival. SAGE Open, 2023, 13, 215824402211451.	0.8	0
9292	Soziale Medien und Partizipation. , 2022, , 251-269.		0
9293	The Profile of Potential Youth Volunteers in the Face of Bullying: An Attempt at Segmentation from the Perspective of Willingness to Collaborate as a Volunteer. , 2022, , 83-102.		0
9294	Die Ökonomie sozialer Medien. , 2022, , 315-337.		0

#	ARTICLE	IF	CITATIONS
9295	Das globale Dorf im Internet: Rechtssetzung und Rechtsdurchsetzung in einer vernetzten Welt. , 2023, , 1-66.		0
9296	Business interest associations in the USA and Europe: evaluation of digital marketing techniques applied on their websites and social networks. Journal of Enterprising Communities, 2023, ahead-of-print, .	1.6	0
9297	Using geospatial social media data for infectious disease studies: a systematic review. International Journal of Digital Earth, 2023, 16, 130-157.	1.6	12
9298	Bibliometric analyses of social media for educational purposes over four decades. Frontiers in Psychology, 0, 13, .	1.1	3
9299	Data in design: How big data and thick data inform design thinking projects. Technovation, 2023, 122, 102688.	4.2	9
9300	A comprehensive review of security threats and solutions for the online social networks industry. PeerJ Computer Science, 0, 9, e1143.	2.7	0
9301	Impact of social media distractionÂon student evaluation ofÂteacher effectiveness. International Journal of Educational Management, 2023, 37, 300-313.	0.9	4
9302	Using Social Media in Open, Distance, and Digital Education. , 2023, , 1237-1254.		0
9303	Operative MarkenfÃ¼hrung. , 2023, , 99-166.		0
9304	Perception and use of social media by Indonesian adolescents and parents: A qualitative study. Frontiers in Psychology, 0, 13, .	1.1	0
9305	Spreading the word: exploring spiritual consumption on social media. Journal of Consumer Marketing, 2023, 40, 124-135.	1.2	1
9306	BERT-based ensemble learning for multi-aspect hate speech detection. Cluster Computing, 2024, 27, 325-339.	3.5	12
9307	The Impact of Social Media Platforms â€˜Facebook and Instagramâ€™ in Influencing Purchasing Behaviour of Green Products. Vision, 0, , 097226292211339.	1.5	0
9308	Corporate communication on social media: a case study before and during pandemic COVID-19. Corporate Communications, 2023, 28, 582-598.	1.1	3
9309	Media firmsâ€™ preparedness and coping strategies in the emergence of social media: a case of Tanzania. Journal of Media Business Studies, 0, , 1-25.	1.0	0
9311	Social Media Marketing and Word of Mouth on Product Purchase Intentions at Bibit FinTech Startup with the Mediation of Brand Awareness. Journal of Economics Management and Trade, 0, , 1-15.	0.3	0
9312	Understanding the Migration Intention of Psychological Home in Cyberspace. Behavioral Sciences (Basel, Switzerland), 2023, 13, 71.	1.0	0
9313	A Systematic Analysis of Higher Educational Content Over Social Media for Engagement Optimization. Review of Marketing Science, 2023, 21, 77-110.	0.5	0

#	Article	IF	Citations
9314	Employee voice on social media â€" An affordance lens. International Journal of Management Reviews, 0, , .	5.2	2
9315	Problematic use of social media: The influence of social environmental forces and the mediating role of copresence. Heliyon, 2023, 9, e12959.	1.4	3
9316	Social media marketing, value creation and firm's sustainability performance: a study among young consumers. Aslib Journal of Information Management, 2024, 76, 248-268.	1.3	2
9318	Acquiring Information for the Social Organization: The Role of Social Media Use and Social Capital. Smart Innovation, Systems and Technologies, 2023, , 199-207.	0.5	1
9319	Case study of a healthcare virtual community model. Technological Forecasting and Social Change, 2023, 188, 122281.	6.2	0
9320	How Can SMEs Integrate Intellectual Property Rights Into Social Media Marketing Strategies to Achieve Brand and Business Development?. Advances in Business Strategy and Competitive Advantage Book Series, 2023, , 48-72.	0.2	0
9321	Social media usage in relation to their peers: Comparing male and female college students' perceptions. Computers and Education Open, 2023, 4, 100121.	2.6	3
9322	The Impacts of Social Media on Kurdish EFL Students' English Language Proficiency. , 2022, 27, 89-105.		1
9323	Inferring Information Reception Velocity from Network Positions in Microblogs. , 2022, , .		0
9324	Social Media as a Field for Knowledge Creation. , 2022, , .		0
9325	Analysis of Adolescent Self-Concept Development in Sidoarjo Regency Through Social Media Instagram. Indonesian Journal of Cultural and Community Development, 0, 12, .	0.0	0
9326	Sharing Missing Persons Appeals on Social Media. , 2022, , .		0
9327	When People With Chronic Conditions Turn to Peers on Social Media to Obtain and Share Information: Systematic Review of the Implications for Relationships With Health Care Professionals. Journal of Medical Internet Research, 0, 25, e41156.	2.1	2
9328	Impact of Absorption, Attention, Perceived Enthusiasm of Customer Satisfaction On Electronic Video on Demand. , 2022, , .		1
9329	Hubungan antara Fear of Missing Out dengan Kecanduan Media Sosial. , 2022, 2, 41-48.		0
9330	An Empirical Study of the Effects of Social Related Stress on Userâ€™s Unfollow Intentions of Social Network Service. , 2022, , .		0
9331	Analysis of Communication Effectiveness Based on Public Relations Theory. , 0, 5, 234-241.		0
9332	SOSYAL MEDYADAKÄ° Ã–ÄŸRETMEN-Ã–ÄŸRENCÄ° ARKADAÅŸLIÄŸIYLA Ä°LGÄ°LÄ° ALGILARIN ANALÄ°ZÄ°: EKÅŸÄ° SÃ–ZLÃœK Ã–RNEÄŸ Uygulamada Sosyal Bilimler Dergisi, 0, , .	0.4	0

#	Article	IF	Citations
9333	Decoding the employee influencer on social media: applying Taylor's six segment message strategy wheel. European Journal of Marketing, 2023, 57, 29-59.	1.7	3
9334	Suicide Possibility Scale Detection via Sina Weibo Analytics: Preliminary Results. International Journal of Environmental Research and Public Health, 2023, 20, 466.	1.2	1
9335	SOSYAL MEDYA PAZARLAMASININ TÜKETİCİ DAVRANIŞLARINA ETKİSİ: INSTAGRAM KULLANICILARI ÜZERİNDE BİR ARAŞTIRMA. Dijital Çağda İşletmecilik Dergisi, 2022, 5, 180-193.	0.0	1
9336	Analyzing Brand Awareness Strategies on Social Media in the Luxury Market: The Case of Italian Fashion on Instagram. Digital, 2023, 3, 1-17.	1.1	0
9337	How Can Pro-regime Online Comments Influence Chinese Netizens' Attitudes and Opinion Expressions? Normative or Informational Social Influence?. International Journal of Public Opinion Research, 2022, 34, .	0.7	1
9338	Social Media Advocacy for Gender Equality by Indonesian Men: The Case of Aliansi Laki-laki Baru (New) Tj ETQq1 1 0.784314 rgBT /Over	0.2	0
9339	Dijital Dünyada Dinsel Eğilimler. Medya Ve Din Araştırmaları Dergisi, 2022, 5, 405-426.	0.1	0
9340	Digital inclusion and inequalities at work in the age of social media. Human Resource Management Journal, 0, , .	3.6	1
9341	Experiencias turísticas compartidas y viralizadas por los viajeros a través de las redes: factores y facilitadores. Human Review, 2022, 11, 1-7.	0.0	0
9342	Analysis and Visualization of Social Networks. , 2022, , .		0
9343	Social Media-Based Public Relations Activities for the Resilience of Indonesian Micro, Small, and Medium-Sized Enterprises (MSMEs). , 0, , .		0
9345	Conceptual Models on the Effectiveness of E-Marketing Strategies in Engaging Consumers. , 2016, 25, .		6
9346	Defining Scholarship for Today and Tomorrow. Journal of Continuing Education in the Health Professions, 2022, Publish Ahead of Print, .	0.4	2
9347	Online Spreading of Topic Tags and Social Behavior. IEEE Transactions on Computational Social Systems, 2024, 11, 1277-1288.	3.2	2
9348	Instagram como canal de comunicación en el ámbito académico. Comparativa de las estrategias de las mejores universidades del mundo. Revista De Comunicacion, 2023, 22, .	0.4	0
9349	Comparison of Social Media Marketing of Ice Cream Brands in Indonesia. , 0, , .		0
9350	Machine Learning Techniques for Detecting Phishing URL Attacks. Computers, Materials and Continua, 2023, 75, 1271-1290.	1.5	0
9351	Understanding continuance intention of social Q&A communities for informal learning among university students. Psychology in the Schools, 2023, 60, 2156-2172.	1.1	1

#	Article	IF	Citations
9352	Like, Share, and React: Twitter Capture for Research and Corporate Decisions. RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea, 2023, 27, .	0.1	0
9353	Reshuffling city life: spatial and functional dynamics of urban activity in Tokyo during COVID-19. International Journal of Urban Sciences, 2024, 28, 21-47.	1.3	2
9354	Social Media Contribution to the Crisis Management Processes: Towards a More Accurate Response Integrating Citizen-Generated Content and Citizen-Led Activities. , 2023, , 421-436.		2
9355	Understanding the relationship between the use of social media and the prevalence of anxiety at the country level: a multi-country examination. International Business Review, 2023, 32, 102102.	2.6	2
9356	Vietnamese Students' Perceptions of Utilizing Social Media to Enhance English Vocabulary: A Case Study at Van Lang University. , 2022, 3, 79-111.		0
9357	Les rÃ©seaux sociaux numÃ©riques au sein des PME belges Ã lâ€™international. Systemes D'Information Et Management, 2023, Volume 27, 55-85.	0.3	0
9358	When in Rome, Do as the Romans Do: Differences of Interactive Behaviors Across Social Media Networks. , 2023, , 451-473.		1
9359	Bridging the Theory and Practice of Digital Marketing from Interactive Marketing Perspective: A Historical Review. , 2023, , 65-92.		1
9360	What Are the Differences in Psychological Outcomes Between People Who Posted COVID-19-Related Content on Social Media and Those Who Did Not?. Psychiatry Investigation, 2023, 20, 43-51.	0.7	1
9361	Personal values and travel social media use among Generation Z. , 2023, 18, 49-65.		3
9362	The Relationship Between Social CRM Adoption and Competitive Advantage. International Journal of Customer Relationship Marketing and Management, 2023, 14, 1-21.	0.2	1
9363	The Impact of Social Media Shared Health Content on Protective Behavior against COVID-19. International Journal of Environmental Research and Public Health, 2023, 20, 1775.	1.2	4
9364	Sosyal Medya Pazarlama Aktivitelerinin TÃ¼ketici AlgÄ±sÄ±na Etkisi: English Home Ã–rneÄŸi. DumlupÄ±nar Ãœniversitesi Sosyal Bilimler Dergisi, 2023, , 416-429.	0.2	1
9365	Social Media in Adolescents: A Retrospective Correlational Study on Addiction. Children, 2023, 10, 278.	0.6	3
9366	The Use of Media by Turkeyâ€™s Generation Z as a Source for Political Information. , 2023, 20, 162-173.		1
9367	Curtir, Compartilhar e Reagir: Captura de Tweets para Pesquisas e DecisÃµes Corporativas. RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea, 2023, 27, .	0.1	1
9368	A Proposed Model for Drugs' Review Analysis and Adverse Drug Reaction Discovery. , 2022, , .		1
9369	A machine learning-based depression detection on social media platforms for adolescents: A work in progress narrative review. , 2022, , .		0

#	Article	IF	Citations
9370	İngilizce Öğretmenliği Adaylarının Web 2.0 Araçlarını Kullanım Yetkinlikleri. Cumhuriyet International Journal of Education, 0, , .	0.1	0
9371	The Relativism of Ethical Dilemma Decision Making. , 2023, , 473-480.		0
9372	Social Media Profiling for the Development of Online Marketing Strategies. Studies in Business and Economics, 2022, 17, 80-89.	0.3	0
9373	A Hybrid BiLSTM-ATT Model for Improved Accuracy Sentiment Analysis. , 2022, , .		0
9374	Optimalisasi Penggunaan Media Sosial Sebagai Media Promosi Wisata Lokal Baros. Jurnal SOLMA, 2022, 11, 630-636.	0.1	0
9375	A Thematic Analysis of Quality Tiktok Contents. , 2023, , 200-211.		0
9376	Utilization of Social Media and Its Implications on the Performance of SMEs in Dodoma City, Tanzania. Open Journal of Business and Management, 2023, 11, 660-672.	0.3	0
9377	Impact of social media on tourism industry in india. I-manager's Journal on Management, 2023, 17, 1.	0.3	0
9378	The Impact of Social Media Marketing on Brand Equity in the Commercial Banking Sector of Zimbabwe. SSRN Electronic Journal, 0, , .	0.4	0
9379	The Way Forward for the Use of Social Media in the Public Sector in Africa. Palgrave Studies of Public Sector Management in Africa, 2023, , 119-128.	0.2	0
9380	Social Media auf B-to-B-Märkten: Einsatzpotenziale in Marketing und Vertrieb. Edition Sales Excellence, 2023, , 377-402.	0.2	1
9381	Consumer Research in Social Media: Guidelines and Recommendations. , 2023, , 265-291.		0
9382	The Influences of Perceived Credibility and Consumer Attitude Towards Purchase Intention of Some by Mi's YouTube User Generated Content. , 2023, , 324-337.		0
9383	Understanding Social Media Users' Mukbang Content Watching: Integrating TAM and ECM. Sustainability, 2023, 15, 4013.	1.6	2
9384	Framing biases and language choices: how the Japanese media broadcast foreign aid policy for Africa. Critical Perspectives on International Business, 2023, 19, 640-660.	1.4	0
9385	Typology of Tweets and User Engagement Generated by U.S. Companies Involved in Developing COVID-19 Vaccines. Journal of Business and Technical Communication, 0, , 105065192311616.	1.4	0
9386	A morpho-semantic approach to social networking neologisms in 'modern' Tshivenḓa usage. Southern African Linguistics and Applied Language Studies, 2023, 41, 89-101.	0.2	0
9387	Stärkung der Spiritualität von Mitarbeitenden des Gesundheitswesens durch Digitale Medien– eine qualitative Untersuchung. Spiritual Care, 2023, 12, 124-134.	0.1	0

#	Article	IF	Citations
9388	Social media use, corporate entrepreneurship and organizational resilience: A recipe for SMEs success in a post-Covid scenario. Technological Forecasting and Social Change, 2023, 190, 122421.	6.2	11
9389	Exploring a customer engagement spillover effect on social media: the moderating role of customer conscientiousness. Internet Research, 2023, 33, 1573-1596.	2.7	3
9390	Strategic use of social media in marketing and financial performance: The B2B SME context. Industrial Marketing Management, 2023, 111, 41-54.	3.7	7
9391	What makes customers of airport lounges satisfied and more? Impact of culture and travel class. Journal of Air Transport Management, 2023, 109, 102384.	2.4	2
9392	Encouraging Respect?: Understanding consumersâ€™ perspective on the two-way evaluation system in a sharing economy. Journal of Business Research, 2023, 163, 113904.	5.8	0
9393	Cultura polÃtica y fake news en las elecciones presidenciales 2018 en Brasil. Revista Interamericana De ComunicaÃ§Ã£o MidiÃ¡tica, 2022, 21, .	0.0	0
9394	Influencer Annelerin Sosyal Medya AracÄ±lÄ±ÄŸÄ±yla SunduklarÄ± YaÅŸam BiÃ§imlerinin Analizi. IBAD Sosyal Bilimler Dergisi, 0, , .	0.3	0
9395	Revealing the generation mechanism of cross-regional emergency cooperation during accidents and disasters rescue. Safety Science, 2023, 163, 106140.	2.6	2
9396	Social media analytics for innovation management research: A systematic literature review and future research agenda. Technovation, 2023, 123, 102712.	4.2	5
9397	Antecedents of public reactions to supply chain glitches. International Journal of Production Economics, 2023, 259, 108834.	5.1	1
9398	Finding the bright side: Positive online racial experiences, racial identity, and activism for Black young adults. Computers in Human Behavior, 2023, 144, 107738.	5.1	3
9402	An Unexpected Journey: Designing a Framework to Use Social Media for Consumer Well-Being. , 2022, , 103-128.		1
9403	Intra-Party Communication in the Digital Era - An Empirical Case Study of Party Delegates from the German Greens. German Politics, 2024, 33, 155-177.	1.1	0
9404	Data Analysis and Friendship Prediction for Twitch Streamers. , 2022, , .		0
9405	Usage of the Basic Facebook Features as Befitting Marketing Tools. , 2022, , 2918-2934.		0
9406	What's on the horizon? A bibliometric analysis of personal data collection methods on social networks. Journal of Business Research, 2023, 158, 113702.	5.8	6
9407	The influence of intrinsic and extrinsic motivational factors on e-WOM behaviour: The role of psychological impact during the time of COVID-19 crisis. Heliyon, 2023, 9, e13270.	1.4	4
9408	Demystifying the Engagement Process: A BoP Perspective Toward Social Media Engagement. Journal of International Consumer Marketing, 2024, 36, 1-20.	2.3	3

#	ARTICLE	IF	CITATIONS
9409	The Utilization of Social Media Marketing in Destination Management Organizations. Journal of Corporate Governance, Insurance and Risk Management, 2018, 5, 8-26.	0.5	2
9410	COVID-19 â€œPassportsâ€•and the Safe Return to Work: Consideration for HR Professionals on How to Navigate This New Responsibility. , 2023, , 333-357.		1
9411	See something, say something? The role of online self-disclosure on fear of terror among young social media users. New Media and Society, 0, , 146144482211489.	3.1	3
9412	Exploring Secondary Vocational Studentsâ€™ Digital Citizenship from the Perspective of Their Social Media Competence. Computers in the Schools, 2023, 40, 152-172.	0.4	2
9413	Envy, Social Comparison, and Depression on Social Networking Sites: A Systematic Review. European Journal of Investigation in Health, Psychology and Education, 2023, 13, 364-376.	1.1	2
9414	Ø£Ø«Ø± Ø§Ø³ØªØ®Ø¯Ø§Ù… Ù Ø³Ø§Ù Ù„ Ø§Ù„ØªÙˆØ§ØµÙ„ Ø§Ù„Ø¬ØªÙ…Ø§Ø¹ÙŠ Ù¹Ù„Ù‰ Ø£Ø¯Ø§Â¡ Ø§Ù„Ù…Ø¹Ø±ÙŠ		
9415	Driving factors to competitive sustainability of SMEs in the tourism sector: An introspective analysis. Cogent Business and Management, 2023, 10, .	1.3	2
9416	Basic Need Satisfaction through Social Media Engagement: A Developmental Framework for Understanding Adolescent Social Media Use. Human Development, 2023, 67, 1-17.	1.2	4
9417	El aprendizaje autÃ³nomo y comunicativo de inglÃ©s para fines profesionales en el grado de educaciÃ³n primaria a travÃ©s de herramientas virtuales. , 2014, , 249-268.		0
9418	Examining the Beliefs, Attitudes, and Behavioural Responses of Indian Millennials Towards Social Media Advertisements. International Journal of E-Business Research, 2023, 19, 1-25.	0.7	0
9419	How social media use enhances salesperson performance. Journal of Business and Industrial Marketing, 2023, 38, 1720-1737.	1.8	3
9420	Cyberbullying on social networking sites and witness response: Avenues for empirical research. Journal of Psychology & Clinical Psychiatry, 2019, 10, 124-127.	0.0	0
9421	Organisational identity development by entrepreneurial firms using social media: a process-based model. Journal of Business and Industrial Marketing, 2023, 38, 1689.	1.8	0
9422	Identity management, premediation and the city. , 2016, , 87-104.		0
9423	Exploring Factors Affecting Votersâ€™ Participation in a Presidential Campaign: A Qualitative Study in a Post-Revolutionary Society. Journal of Political Marketing, 0, , 1-24.	1.3	0
9424	Netnography and instagram community: An empirical study. Business Information Review, 2023, 40, 33-37.	0.4	2
9425	Mediengattungen und Medienproduktwelten. , 2023, , 27-44.		0
9426	Uncover the Digital Movement of Opinion War in #PercumaLaporPolisi on Instagram. , 2022, , 46-54.		1

#	Article	IF	Citations
9427	The Impact of Media on Adolescentsâ€™ Perceptions of Gender Roles. , 2022, , 2874-2882.		0
9428	Activities and Communication Patterns of the West Java Provincial Government During the Covid-19 Pandemic Through Twitter. , 2022, , 320-330.		0
9429	Viewing advertisements in social networks: the attitude-intention inconsistency revisited. Online Information Review, 2023, 47, 1248-1263.	2.2	3
9430	Digital Skills Improvement for Micro, Small, and Medium Enterprises Development in Pandes Village, Wedi District, Klaten Regency. , 2022, , 379-387.		1
9431	How does social media use impact subjective well-being? Examining the suppressing role of Internet addiction and the moderating effect of digital skills. Frontiers in Psychology, 0, 14, .	1.1	1
9432	Data mining analytics investigate WeChat usersâ€™ behaviours: online social media and social commerce development. Electronic Library, 0, , .	0.8	1
9433	MetodologÃas activas basadas en competencias digitales para la mejora del rendimiento acadÃ©mico. Human Review, 2023, 12, 1-20.	0.0	1
9434	The effects of social media (Snapchat) interventions on the knowledge of oral health during pregnancy among pregnant women in Saudi Arabia. PLoS ONE, 2023, 18, e0281908.	1.1	6
9435	Sustaining Solidarity through Social Media? Employee Social-Media Groups as an Emerging Platform for Collectivism in Pakistan. Work, Employment and Society, 0, , 095001702211483.	1.9	0
9436	Application of the AIDA Model in Social Media Promotion and Community Engagement for Small Cultural Organizations. Advances in Social Networking and Online Communities Book Series, 2023, , 48-70.	0.3	23
9437	Webcare salience and consumer engagement: The moderating effects of webcare valence, conversational human voice and response time. Journal of Hospitality Marketing and Management, 2023, 32, 363-384.	5.1	2
9438	The impact of social media use on the autonomy and organisational citizenship behaviour of faculty members in Kenyan private universities. Journal of Decision Systems, 2023, 32, 653-677.	2.2	0
9439	Impact of #PsychTwitter in promoting global psychiatry: A hashtag analysis study. Frontiers in Public Health, 0, 11, .	1.3	4
9440	Using social media for preserving the Javanese traditional arts: Adaptation strategy of Sobokartti in the Millenial Era. Cogent Arts and Humanities, 2023, 10, .	0.5	0
9441	Acquiring information for the social organization: the role of social media use and social capital. Social Network Analysis and Mining, 2023, 13, .	1.9	1
9442	Developing a platform-specific framework for web credibility assessment: A case of social Q&A sites. Information Processing and Management, 2023, 60, 103321.	5.4	1
9443	Musical Representations of COVID-19 on Social Media Among Young People in Nigeria. , 2023, , 373-399.		0
9444	Social media for psychological support of patients with chronic non-infectious diseases: a systematic review. Health Promotion International, 2023, 38, .	0.9	0

#	ARTICLE	IF	CITATIONS
9445	Investigating the Impact of Social Media Marketing on Intention to Follow Advice: The Mediating Role of Active Participation and Benevolence Trust. FIIB Business Review, 0, , 231971452211479.	2.2	3
9446	Knowledge sharing on mobile social networking: motivational drivers and influence on productivity. VINE Journal of Information and Knowledge Management Systems, 0, , .	1.2	1
9447	Social media integration: An opportunity for SMEs sustainability. Cogent Business and Management, 2023, 10, .	1.3	4
9448	The Use of Social Media for Dissemination of Research Evidence to Health and Social Care Practitioners: Protocol for a Systematic Review. JMIR Research Protocols, 0, 12, e45684.	0.5	0
9449	Effectiveness of engagement initiatives across engagement platforms:ÂA meta-analysis. Journal of the Academy of Marketing Science, 2023, 51, 941-965.	7.2	4
9451	Customer Resource Integration in Virtual Brand Communities: Conceptual Framework. Lecture Notes in Networks and Systems, 2023, , 659-666.	0.5	0
9452	Exploring the Role of Mobile Technologies in Higher Education: The Impact of Online Teaching on Traditional Learning. Profiles in Operations Research, 2023, , 197-216.	0.3	1
9453	How social media self-efficacy and social anxiety affect customer purchasing from agile brands on social media. Journal of Research in Interactive Marketing, 2023, 17, 813-830.	7.2	6
9455	Towards a more general theory of blockchain technology adoption â€" Investigating the role of mass media, social media and technophilia. Technology in Society, 2023, 73, 102225.	4.8	3
9456	Transactive memory system (TMS) and knowledge sharing: The effects of social capital and task visibility. Library and Information Science Research, 2023, 45, 101233.	1.2	3
9457	Tourism and gastronomic marketing strategies to increase tourist flow at Hotel Tosepan Kali. ECORFAN Journal-Ecuador, 0, , 19-29.	0.0	0
9458	SocialFi transforms social media: an overview of key technologies, challenges, and opportunities of the future generation of social media. Social Network Analysis and Mining, 2023, 13, .	1.9	5
9459	Korzystanie z mediÃ³w spoÅ‚ecznoÅ›ciowych przez pokolenie Z w czasie pandemii COVID-19. ZarzÄ…dzanie Mediami, 2022, 10, 23-36.	0.2	0
9460	User-Defined Relationships: Exploring the Dynamics of Attachment Style and Motives, Activities, and Outcomes of Social Network Sites. Social Media and Society, 2023, 9, 205630512311572.	1.5	0
9461	As marcas de luxo de moda e as redes sociais. ModaPalavra E-periÃ³dico, 2014, 7, 210-218.	0.0	0
9462	Gaziantep YÃ¶resel Lezzetleri Ä°le Ä°lgili YouTube VideolarÄ±nÄ±n Ä°Ã§erik Analizi. , 0, , .		0
9463	Associations between media use, self-efficacy, and health literacy among Chinese rural and urban elderly: A moderated mediation model. Frontiers in Public Health, 0, 11, .	1.3	1
9464	Time spent on social media use and <scp>BMI</scp> zâ€score: A crossâ€sectional explanatory pathway analysis of 10798 14â€yearâ€old boys and girls. Pediatric Obesity, 2023, 18, .	1.4	2

#	ARTICLE	IF	CITATIONS
9465	Social Networking Site Usage of Middle-Aged and Older Deaf Adults. Journal of Deaf Studies and Deaf Education, 0, , .	0.7	0
9466	Digital media and mental health in adolescent athletes. Psychology of Sport and Exercise, 2023, 67, 102421.	1.1	2
9467	Intensity of SNS Use as a Predictor of Online Social Capital and the Moderating Role of SNS Platforms: An Empirical Study Using Partial Least Squares Structural Equation Modelling. Sustainability, 2023, 15, 4967.	1.6	1
9468	Managerial Strategic Earnings Disclosure via Social Media: Evidence from 18 Million Corporate Tweets. Journal of Behavioral Finance, 0, , 1-21.	0.8	3
9469	Importance of Social Networking Sites and Determining Its Impact on Brand Image and Online Shopping: An Empirical Study. Sustainability, 2023, 15, 5129.	1.6	5
9470	A Roadmap of Social Networking Drivers and Challenges in the Era of Digital Banking. , 2022, , .		0
9471	Online reputation of agri-food companies and determining factors: an empirical investigation. Review of Managerial Science, 2024, 18, 363-384.	4.3	0
9472	Recycled water for non-potable use: Understanding community perceptions and acceptance in Malaysia. Water Policy, 2023, 25, 399-414.	0.7	1
9473	Social Media and Green Movement: Investigating the Influence of GreenPeaceIDâ€™s Twitter on Environmental Issues. , 2023, , 397-407.		0
9474	Big data analytics capabilities (BDAC) and sustainability reporting on Facebook: Does tone at the top matter?. Cogent Business and Management, 2023, 10, .	1.3	0
9475	Power of Social Media Marketing: How Perceived Value Mediates the Impact on Restaurant Followersâ€™ Purchase Intention, Willingness to Pay a Premium Price, and E-WoM?. Sustainability, 2023, 15, 5331.	1.6	9
9476	A study on social media and higher education during the COVID-19 pandemic. Universal Access in the Information Society, 0, , .	2.1	4
9477	Gezilecek Yerlerin TanÄ±tÄ±mÄ±nda Sosyal Medya Fenomenlerinin RolÃ¼. GÃ¼ncel Turizm AraÅŸtÄ±rmalarÄ± Dergisi, 2023, 7, 63-83.	0.3	1
9478	Research on â€œFan Economyâ€•and Marketing Strategy in the social media Era. , 0, 39, 285-290.		0
9479	Social media and toxicology. , 2024, , 573-576.		0
9480	Digital Marketing and Digital Marketing Mix. Palgrave Studies in Marketing, Organizations and Society, 2023, , 119-155.	0.1	0
9481	Research on the Influence of Social Media on Film Industry Marketing and Coping Strategies. , 0, 38, 2564-2570.		0
9482	Social media and English language writing performances of a Ghanaian ESL class: The nexus. Cogent Education, 2023, 10, .	0.6	3

#	ARTICLE	IF	CITATIONS
9483	Explaining technology migration against the change in terms of use: an fsQCA approach. Information Technology and People, 2023, ahead-of-print, .	1.9	1
9485	The dark side of HR blog in the workplace: investigating the employeesâ€™ trust factors affecting using HR blog. VINE Journal of Information and Knowledge Management Systems, 0, , .	1.2	1
9486	The importance of knowledge management and the impact of social networks application on industry 5.0. Ekonomski Signali, 2022, 17, 51-64.	0.0	0
9487	YouTube as an information source in paediatric dentistry education: Reliability and quality analysis. PLoS ONE, 2023, 18, e0283300.	1.1	2
9488	An assessment of South African airlinesâ€™ growth in the era of Fourth Industrial Revolution technologies: the unexplored dimension. Journal of Facilities Management, 2023, ahead-of-print, .	1.0	6
9489	Accessing human capital resources for entrepreneurial endeavors through social networks: The implications of strong tie superiority, social media, and heterogeneous human capital. Strategic Entrepreneurship Journal, 2023, 17, 535-559.	2.6	2
9490	The Mediating Role of Absorptive Capability Between the Effect of Organizational Internalization Through Social Media on Open Inbound Innovation. Information Systems Frontiers, 2024, 26, 301-318.	4.1	0
9491	Die polizeiliche Nutzung Sozialer Medien in Deutschland: Zwischen Kommunikation, GlobalitÃ¤und Digitaler KriminalitÃ¤transparenz. , 2023, , 1279-1306.		0
9492	Antecedentes do uso de mÃdias sociais e seus efeitos na resiliÃªncia e inovaÃ§Ã£o de startups. , 0, , .		0
9493	The Impact of Social Media on E-Commerce and Marketing. Lecture Notes in Networks and Systems, 2023, , 164-171.	0.5	1
9494	The Use of Social Media in City Marketing Communication with Residents and Tourists â€“ User Segmentation. Polish Journal of Sport and Tourism, 2023, 30, 27-32.	0.2	1
9495	Antecedents of the use of social media and its effects on startupsâ€™ resilience and innovation. , 0, , .		0
9496	The matching effect of local food and color on ethical dining behaviors: the roles of credibility and green image. International Journal of Contemporary Hospitality Management, 2023, ahead-of-print, .	5.3	0
9497	Assessing the impact of perceived social media usefulness on Indian millennialsâ€™ online booking decision. Journal of Marketing Analytics, 0, , .	2.2	1
9498	Examining the relationship between social media usersâ€™ motivation and place attachment to national parks. Journal of Outdoor Recreation and Tourism, 2023, 44, 100628.	1.3	2
9499	AÄž TOPLUMUNDA KURUMSAL Ä°LETÄ°ÅžÄ°M: ÃœNÄ°VERSÄ°TELERÄ°N TWITTER KULLANIMI ÃœZERÄ°NE SOSYAL AÄž ANALÄ°ZÄ°. Turkish Online Journal of Design Art and Communication, 2023, 13, 519-532.	0.1	1
9500	Das Stereotyp von Europa in den Augen junger Politiker*innen â€“ eine linguistische Analyse von BeitrÃ¤gen in den Sozialen Medien ausgewÃ¤hlter polnischer Jugendpolitikorganisationen. Convivium Germanistisches Jahrbuch Polen, 0, , 125-144.	0.0	0
9501	Narrative or non-narrative? The effects of short video content structure on mental simulation and resort brand attitude. Journal of Hospitality Marketing and Management, 2023, 32, 593-614.	5.1	4

#	Article	IF	Citations
9502	Social media snap judgments: the effect of social media-based brand cues on purchase intention. Journal of Marketing Theory and Practice, 0, , 1-19.	2.6	1
9503	Comparative analysis of social media accessibility. Journal of Computer Sciences Institute, 0, 26, 23-28.	0.0	0
9504	Can Facebook really be a tool for supporting citizen engagement during emergencies?. Journal of Public Affairs, 0, , .	1.7	0
9505	Digital Flirting: Post-Digital Solutions to Post-Digital Problems. Istanbul Gelisim University Journal of Social Sciences, 2023, 10, 447-465.	0.3	0
9506	The Information Analysis on New Media in Period of Pandemic: An Observation of Infodemics Study case. , 0, , 7-12.		0
9507	Elections and Social Media Cultures: Politics, Women and Visuals in West Bengal, India. Political Campaigning and Communication, 2023, , 49-72.	0.2	0
9508	The relationship between social media-related factors and student collaborative problem-solving achievement: an HLM analysis of 37 countries. Education and Information Technologies, 2023, 28, 14071-14089.	3.5	4
9509	Consequences of Enterprise Social Media Network Positions for Employees. Business and Information Systems Engineering, 2023, 65, 425-440.	4.0	1
9510	Evaluation of Tweet Sentiments Using NLP. Smart Innovation, Systems and Technologies, 2023, , 225-238.	0.5	0
9511	Exploring Facets of Africaâ€™s Public Sectorâ€™s Dance with Social Media. Palgrave Studies of Public Sector Management in Africa, 2023, , 21-43.	0.2	0
9512	Democracy and Use of Social Media by Public Sector Organisations in Africa. Palgrave Studies of Public Sector Management in Africa, 2023, , 85-102.	0.2	0
9513	Nonprofit Organizationsâ€™ Use of the Internet and Social Media. , 2022, , 8683-8689.		0
9514	DO CONSUMERS REALLY CARE ABOUT SOCIAL MEDIA MARKETING ACTIVITIES? EVIDENCE FROM NETFLIXâ€™S TURKISH AND GERMAN FOLLOWERS IN SOCIAL MEDIA. Ege Akademik Bakis (Ege Academic Review), 0, , .	0.2	0
9515	تأثير مـؤشـرٱ وسٱئل الٱٓعٱمٌ الٱجتمٱعٌ فٌ الٱسٱتٌ الٱربٱسٌ لٱلٱٓ		
9516	Open Government. , 2022, , 8746-8750.		0
9517	Global research performance on social media security: a bibliometric visualization analysis. Information Discovery and Delivery, 2024, 52, 101-113.	1.6	1
9518	The relationship between problematic Instagram use and eating disorders psychopathology: an explanatory structural equation model. Social Psychiatry and Psychiatric Epidemiology, 0, , .	1.6	0
9519	Actitud y cultura emprendedora en los emprendedores universitarios del municipio Victoria de Durango. , 0, , .		0

#	ARTICLE	IF	CITATIONS
9520	Attitude and entrepreneurial culture in the university entrepreneurs of the municipality Victoria de Durango. , 0, , .		0
9521	The Effects of Social Media Communication and e-WOM on Brand Equity: The Moderating Roles of Product Involvement. Sustainability, 2023, 15, 6424.	1.6	1
9522	Redes Sociais como Ferramentas de ComunicaÃ§Ã£o: uma sÃntese teÃ³rica. CiÃªncia Da InformaÃ§Ã£o Em Revista, 2017, 4, 25-39.	0.1	1
9523	Social Media Networks as an Effective Way to Promote Events. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 172-185.	0.7	0
9524	AnÃ¡lisis de los Tweets de los minoristas de alimentaciÃ³n que operan en EspaÃ±a y UK. CÃ³mo el anÃ¡lisis del contenido generado por los usuarios en Twitter puede ayudar a las cooperativas agroalimentarias a establecer mejores relaciones con sus clientes. REVESCO Revista De Estudios Cooperativos, 0, 143, e85557.	0.5	0
9525	TÃœRKÄ°YEâ€™DEKÄ° ÃœNÄ°VERSÄ°TELERÄ°N TWITTER KULLANIMI: BÄ°R Ä°Ã‡ERÄ°K ANALÄ°ZÄ°. Pamukkale University Journal of Sciences Institute, 0, , .	0.6	1
9526	Kamusal Halkla Ä°liÅŸkilerde Sosyal Medya: MEBâ€™in Ã–ÄŸretmenlikte Kariyer BasamaklarÄ± Ã‡alÄ±ÅŸmasÄ±na Ä°liÅŸkin Bir Duygu Analizi AraÅŸtÄ±rmasÄ±. SelcÌ§uk UÌˆniversitesi Sosyal Bilimler EnstituÌˆsuÌˆ Dergisi, 0, , .	0.2	1
9527	How Electronic Word of Mouth Affect Consumer Purchase Decision on Tiktok: A Case Study on Generation Z. , 2023, , 158-168.		0
9528	Discours dâ€™influenceurs, discours dâ€™autoritÃ©Â? Le cas de deux mÃ©decins influenceurs sur Twitter. Argumentation Et Analyse Du Discours, 2023, , .	0.1	0
9529	Use of Social Media by Companies. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 194-216.	0.7	0
9530	The Antecedents of Facebook Brand Page Engagement in Public Relations. MATEC Web of Conferences, 2023, 377, 02003.	0.1	0
9531	SOCIAL MEDIA AS AN IMPACT FACTOR ON IRAQI LEARNERS OF EFL. Towards Excellence, 0, , 824-834.	0.0	0
9532	TÃ¼rkiye'deki kÃ¼tÃ¼phane ve bilgi profesyonelleri arasÄ±nda sosyal medya farkÄ±ndalÄ±ÄŸÄ±. RumeliDE Dil Ve Edebiyat AraÅŸtÄ±rmalarÄ± Dergisi, 2023, , 512-529.	0.1	1
9533	Measuring buying intention of generation Z on social networking sites: an application of social commerce adoption model. Journal of Economic and Administrative Sciences, 0, , .	0.7	3
9534	Ð†ÐœÐ†Ð”Ð– ÐÐ˜Ð§ÐÐ›ÑŒÐÐ˜ÐšÐžÐ“Ðž Ð—ÐÐšÐ›ÐÐ”Ð£ Ð¯Ðš ÐšÐžÐœÐ¢Ð•ÐÐ†Ð™ Ð—Ð ÐÐ›Ð¤ÐÐ•Ð¢Ð¯ Ð”Ðž ÐœÐ†Ð–ÐÐ Ð”ÐžÐ”Ð		
9535	Knowledge Sharing through Social Media Platforms in the Silicon Age. Sustainability, 2023, 15, 6765.	1.6	6
9536	Are memes selfish? How Internet memes reflect crisisâ€"Covid-19 pandemic in Israel. Online Information Review, 2023, 47, 1377-1395.	2.2	1
9537	A Literature Review of Video-Sharing Platform Research in HCI. , 2023, , .		2

#	ARTICLE	IF	CITATIONS
9538	An empirical investigation of electronic word-of-mouth: product recall and crisis response strategy in social media. Enterprise Information Systems, 2023, 17, .	3.3	2
9539	Social media for communicating health information in Uganda: constraints and practical suggestions. , 2020, 4, 246-273.		0
9540	Leveraging Social Media for SMEs: Findings from a Bibliometric Review. Sustainability, 2023, 15, 7007.	1.6	0
9541	Social media as a new platform for nutritional and health messages. , 2023, , 213-230.		0
9560	Adoption of TPB and TAM in investigating online self-disclosure among youth. AIP Conference Proceedings, 2023, , .	0.3	0
9567	Optimising Social Media and Marketing Communication Strategies for Voter Education: A Way Forward for Independent National Electoral Commission (INEC) in Nigeria. Palgrave Studies of Public Sector Management in Africa, 2023, , 155-184.	0.2	0
9569	Drivers and Challenges of Social Media Usage in Ghanaâ€™s Local Government Administration. Palgrave Studies of Public Sector Management in Africa, 2023, , 131-153.	0.2	1
9581	In the Eye of the Storm: Social Media and Crisis Management. , 0, , .		0
9589	The Impact of Social Media on Consumer Purchase Behaviour. Lecture Notes in Networks and Systems, 2023, , 163-191.	0.5	0
9590	Applications of social media research in quantitative and mixed methods research. , 2023, , 169-191.		0
9591	Social media, online learning, and its application in public health. , 2023, , 277-292.		0
9592	How Do We Use Our Social Networks? A Study from Bosnia and Herzegovina. Lecture Notes in Networks and Systems, 2023, , 536-544.	0.5	0
9595	The Role of Social Media in Disasters. , 2024, , 310-312.		1
9597	Increasing Social Media Engagement Through Understanding the Uses and Gratification Theory. , 2023, , 520-532.		0
9598	Social Media Micro-enterprise: Utilizing Social Media Influencers, Marketing Contents and Viral Marketing Campaigns to Increase Customer Engagement. , 2023, , 578-593.		0
9605	Social Media Research in the Hotel Industry: A Bibliometric Analysis. Journal for Labour Market Research, 2023, , 153-171.	0.6	1
9607	Are StartUps and Small Businesses Ready to Adopt Digital Branding Strategies? A Critical Assessment. Arts, Research, Innovation and Society, 2023, , 129-152.	0.3	0
9618	Analysing the Sentiments of a Higher Education Institute through Blogs. , 2023, , .		0

#	Article	IF	Citations
9622	Social Capital and Social Entrepreneurship: A Systematic Literature Review. Advanced Series in Management, 2023, , 89-108.	0.8	1
9636	Adoption of Digital Marketing Toward Digital Transformation in Indonesian Micro- and Small-Sized Enterprises. , 2023, , .		1
9637	Social Media Engagement as Mediator: Does Content Vividness Predict Purchase Intention?. , 2023, , .		0
9641	Internetmanagement und Social Media. , 2023, , 701-815.		0
9645	New Media Hegemony in Higher Education: Business Model or Narration Development. , 2023, , 57-64.		0
9648	Crowdsourced Deals: the Crowd Using Itself to Find and Filter Deals. , 2023, , .		0
9650	Guest editorial: Social media in business-to-business interaction, engagement, co-creation, and communication. Journal of Business and Industrial Marketing, 2023, 38, 1601-1606.	1.8	1
9652	Academic and Research Information Sharing Through Social Media and Networks Among Autonomous Arts and Science Colleges in Chennai, India. Advances in Information Quality and Management, 2023, , 26-42.	0.3	0
9653	Role of Social Media in Libraries in Disseminating Scholarly Information in the 21st Century. Advances in Information Quality and Management, 2023, , 43-56.	0.3	0
9661	The Disruptive Nature of Short Video-Based Social Media Platforms in China. Advances in Public Policy and Administration, 2023, , 252-274.	0.1	0
9662	Social Media Marketing. , 2023, , 67-191.		0
9665	How Do Various Social Media Platforms Influence Chinese Tourists' Destination Selections?. Advances in Logistics, Operations, and Management Science Book Series, 2023, , 218-244.	0.3	0
9671	Automated Analysis of Communication Strategies of Telegram Channels in the Area of Psychology. , 2023, , .		0
9677	The Influence of Social Media on Chinese Students' Choice of Private Universities in China. , 2023, , .		0
9686	Telepsychiatry. , 2023, , 1-18.		0
9689	Adoption of Social Media in Small and Medium Enterprises. Perspectives on Development in the Middle East and North Africa, 2023, , 165-202.	0.1	0
9696	The Use of Social and Digital Media in Public Relations: Empirical Perspectives from Ghana. , 2023, , 41-67.		0
9700	Social Media and Professionalism. Advances in Human Resources Management and Organizational Development Book Series, 2023, , 62-92.	0.2	0

#	ARTICLE	IF	CITATIONS
9703	Social Media in the African Context. , 2023, , 1-32.		3
9713	â€œThis Has Been Written by a Botâ€: A Bot Detection Study of the SubsimulatorGPT2 Subreddit. Smart Innovation, Systems and Technologies, 2023, , 1183-1190.	0.5	0
9714	Role of Social Media to Influence the Environmental Knowledge and Awareness Toward Education for Sustainable Development in Malaysia. Eurasian Studies in Business and Economics, 2023, , 25-35.	0.2	0
9715	The Effect of Personal Branding Factors on Generation Y Employability and Career Satisfaction: The Case of Croatia. Eurasian Studies in Business and Economics, 2023, , 39-56.	0.2	0
9716	The Integration Between Social Media and Customer Relationship Management: The Reliability Analysis. Lecture Notes in Networks and Systems, 2023, , 991-999.	0.5	0
9721	Chinese Family Dynamics within RV Drive Tourism in Quaran-cation: Development of a Conceptual Framework in/post COVID-19 Tourism. , 2023, , 205-224.		0
9726	An Integrated View on Social Media Marketing Actions and Their Expected Impacts on Consumer Behavior. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 303-319.	0.7	1
9730	A Bibliometric Study of Digital Marketing Strategy. , 2023, , 256-269.		0
9735	Citizen Engagement on Government Social Media: Validation of Measurement Items. Lecture Notes in Networks and Systems, 2023, , 819-832.	0.5	0
9737	Social Media and Public Policymaking in Southern Africa. , 2023, , 279-298.		0
9740	Greek Consumers' Perceptions on Sponsored Food Advertisement Through Social Media and Its Effects on Their Purchasing Behavior. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 56-85.	0.7	0
9741	Compromising Personal Safety on Social Media. Advances in Human and Social Aspects of Technology Book Series, 2023, , 42-65.	0.3	0
9742	LinkedIn: An academic study mapping using scientometric application during two decades. AIP Conference Proceedings, 2023, , .	0.3	0
9751	Study on a Mediation Model of New Brands Entering Competitive Markets Through to the Experience Sharing, Skill Teaching, and Value Perception. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 146-170.	0.7	0
9754	Derivation Citizen Engagement Model for Government Social Media. Lecture Notes on Data Engineering and Communications Technologies, 2023, , 649-659.	0.5	0
9758	Detection of Computational Propaganda on Social Networks: A Survey. Lecture Notes in Networks and Systems, 2023, , 244-263.	0.5	0
9760	Sentiment Analysis of Online Consumer Reviews About Gastronomic Experiences. Advances in Environmental Engineering and Green Technologies Book Series, 2023, , 268-284.	0.3	0
9761	Das globale Dorf im Internet: Rechtssetzung und Rechtsdurchsetzung in einer vernetzten Welt. , 2023, , 701-765.		0

#	ARTICLE	IF	CITATIONS
9762	Citizen-Centered Public Policy making Through Social Media in Local Governments: A Research on Twitter Accounts of Metropolitan Municipalities in Turkey. , 2023, , 251-270.		0
9763	Social Media Usage in Indian Banking and Financial Institutions. Advances in Social Networking and Online Communities Book Series, 2023, , 68-79.	0.3	0
9764	Exploring the Impact of Social Media on the Indian Banking Sector. Advances in Social Networking and Online Communities Book Series, 2023, , 157-174.	0.3	0
9765	Surfing the Hoaxes Wave Fabrication During the Pandemic Period in Indonesia. , 2023, , 428-442.		0
9770	Marketing 4.0 for SMEs in the Digital Era: A Customer-Centric Approach. , 2023, , 81-131.		0
9771	Social Media in Support of Higher Education Teaching and Learning: A Systematic Literature Review. Lecture Notes in Networks and Systems, 2023, , 865-872.	0.5	0
9774	SMEs' Digital Transformation from a Marketing Perspective. , 2023, , 7-43.		0
9779	How Social Media Affects Consumer Behavior in the Fashion Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 324-337.	0.7	0
9781	Instagram's Marketing Strategy of the Main Fast Fashion Brands. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 114-141.	0.7	0
9794	New Insights into the Research of Social Media Marketing and Consumer Behaviour: A Scientometric Analysis of a Decade. , 2023, , .		0
9800	Artificial Intelligence in Marketing and Organizational Decision-Making: Some Challenges and Concerns. Internet of Things, 2023, , 9-23.	1.3	0
9818	Effect of AI Generated Content Advertising on Consumer Engagement. Lecture Notes in Computer Science, 2023, , 121-129.	1.0	0
9834	Social Media Change Our Life. , 2023, , 1668-1673.		0
9845	Social Media as an Information and Voter Activity Tool on the Example of the 2020 Presidential Election in Poland. Studies in Digital Politics and Governance, 2023, , 57-73.	0.7	0
9850	The Influence of Facebook on Value Cocreation: Evidence from the Moroccan Fast-Food Industry. Springer Proceedings in Business and Economics, 2023, , 209-226.	0.3	0
9851	Portuguese Digital Agencies and Their Clients' Social Networks. Lecture Notes in Business Information Processing, 2023, , 274-286.	0.8	0
9861	Unpacking the Potential of Crowdsourcing via Social Media to Foster New Product Development Among Small and Medium-Sized Enterprises. , 2023, , 135-145.		3
9863	Consumer's Purchase Intention Towards Organic Products: How Social Media Advertising Exposure Frequency Influences Consumer Purchase Decision in the Organic Food Industry. , 2024, , 71-77.		0

#	Article	IF	Citations
9871	Analysis of social media marketing on consumer involvement. AIP Conference Proceedings, 2023, , .	0.3	0
9872	Study of social media marketing factors on customer engagement - Zomato. AIP Conference Proceedings, 2023, , .	0.3	0
9874	Influence of Social Media Communication on Employee Innovative Work Behavior: Mediating Role of Work Engagement. , 2024, , 1518-1526.		0
9890	The roles of social media for small and medium enterprises (SMEs) in Indonesia during Covid 19. AIP Conference Proceedings, 2023, , .	0.3	0
9893	Exploring the Effects of Instagram and Firm Website on Corporate Performance: A Case Study of Cosmetics Firm. Innovation, Technology and Knowledge Management, 2023, , 143-153.	0.4	0
9894	Corporate Entrepreneurship and Its Effect on Business Performance: Evidence from Digikala. Innovation, Technology and Knowledge Management, 2023, , 119-126.	0.4	0
9897	Recent trends in the digitalization of finance and accounting. Journal of Business Economics, 2023, 93, 1451-1461.	1.3	0
9900	From Popular Culture to Popular Politics: TikToking in India and Bangladesh. , 2023, , 61-80.		0
9910	Determining the Accuracy of Reinforced Model via Sentiment and Technical Analysis as a Stock Market Prediction Technique. , 2023, , .		0
9929	Youth and Media Literacy in the Age of Social Media. , 2023, , 255-268.		0
9931	Empowering Small Fashion Retailers with Social Media Marketing (SMM) Strategies: Literature Review. Contributions To Management Science, 2023, , 299-306.	0.4	0
9938	Does Social Media Facilitate Admission to Business Schools: Evidence from Prospective Students. Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, 2023, , 255-274.	0.3	0
9939	THE INFLUENCE OF INSTAGRAM IN DESTINATION CHOICE FOR GENERATION Z: MEDIATING ROLES OF SOCIAL ESCAPISM MOTIVATION AND PLEASURE. , 0, , .		0
9941	Neue Wege im Marketing: Web3-Technologie und Non-fungible Tokens (NFTs). , 2023, , 61-75.		0
9947	Can Web 2.0 Salvage the Gains of Disability Rights Advocacy in Africa?. , 2024, , 203-223.		0
9948	Influencing the Influencers Through Co-Creation. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 129-146.	0.7	0
9950	â€˜Bursting Asunder the Integumentâ€™: Democracy, Digitalization, and the State. Political Philosophy and Public Purpose, 2023, , 53-75.	0.1	0
9952	Environmental Communication (EC) and the New Media. , 2023, , 1-23.		0

#	ARTICLE	IF	CITATIONS
9954	Intra-Hospital Virtual Communities and Well-Being of Cancer Patients. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 24-47.	0.7	0
9956	Social Media Marketing and Halal Brand Equity. , 2023, , 221-232.		0
9965	Hallyu 2.0 and Social Media in Manipur: Examining Cultural Formations Through User Generated Content. , 2024, , 13-34.		0
9967	The Influence of Social Media Usage on Consumersâ€™ Sustainable Clothing Consumption Practices. Sustainable Textiles, 2023, , 75-100.	0.4	0
9968	3.6 Zusammenfassung. Sozial- Und Kulturgeographie, 2023, , 120-122.	0.3	0
9969	7.2.4 Auswertung. Sozial- Und Kulturgeographie, 2023, , 268-275.	0.3	0
9971	3.2.2 Dimensionale Wissensarten. Sozial- Und Kulturgeographie, 2023, , 99-100.	0.3	0
9972	5.7.1 Geographisches Wissen fÃ¼r die Zielgruppe der Zivilgesellschaft. Sozial- Und Kulturgeographie, 2023, , 229-234.	0.3	0
9976	3.2.3 Dichotomische Wissensarten. Sozial- Und Kulturgeographie, 2023, , 101.	0.3	0
9977	10.2.4 Die Bedeutung von Wissen aus gesellschaftlicher Perspektive. Sozial- Und Kulturgeographie, 2023, , 411-413.	0.3	0
9978	4.5.1 Gesamtgesellschaftliche Handlungsbarrieren. Sozial- Und Kulturgeographie, 2023, , 141-143.	0.3	0
9979	11.1 Allgemeine Schlussfolgerungen. Sozial- Und Kulturgeographie, 2023, , 435-439.	0.3	0
9980	9.2 Wissensstand im Nachhaltigkeitskontext. Sozial- Und Kulturgeographie, 2023, , 365-372.	0.3	0
9981	9.1 Wissen Allgemein. Sozial- Und Kulturgeographie, 2023, , 359-365.	0.3	0
9982	3.2.1 Semantische Wissensarten. Sozial- Und Kulturgeographie, 2023, , 96-99.	0.3	0
9983	5.3.4 Nachhaltigkeit als geographisches Kernkonzept der Gegenwart?!. Sozial- Und Kulturgeographie, 2023, , 202-207.	0.3	0
9984	8.1.5 Geographisches Wissen fÃ¼r Nachhaltigkeit. Sozial- Und Kulturgeographie, 2023, , 325-332.	0.3	0
9985	8.1.10 Social Media als Kommunikationskanal der Zukunft?. Sozial- Und Kulturgeographie, 2023, , 353-355.	0.3	0

#	Article	IF	Citations
9986	8.1.3 Geographie - Definition, Besonderheiten &amp; der geographische Wissensbegriff. Sozial- Und Kulturgeographie, 2023, , 313-319.	0.3	0
9987	8.1.4 Geographie im Zeichen der sozial-Ã¶kologischen Transformation. Sozial- Und Kulturgeographie, 2023, , 319-325.	0.3	0
9988	7.3.3 Sampling und DurchfÃ¼hrung. Sozial- Und Kulturgeographie, 2023, , 287-290.	0.3	0
9989	8.1.1 Definition von Wissen &amp; Wissensarten. Sozial- Und Kulturgeographie, 2023, , 305-309.	0.3	0
9992	10.2.2 Die Relevanz geographischer Wissens- und Denkweisen fÃ¼r eine sozial-Ã¶kologische Transformation. Sozial- Und Kulturgeographie, 2023, , 404-407.	0.3	0
9993	7.2.2 Forschungsdesgin. Sozial- Und Kulturgeographie, 2023, , 258-262.	0.3	0
9994	4.5.2 Individuelle Handlungsbarrieren - Eine umweltpsychologische Sichtweise. Sozial- Und Kulturgeographie, 2023, , 143-151.	0.3	0
9996	13.1 Interviewleitfaden Experteninterviews. Sozial- Und Kulturgeographie, 2023, , 479-480.	0.3	0
9998	10.2.1 Der geographische Wissensbegriff. Sozial- Und Kulturgeographie, 2023, , 399-404.	0.3	0
9999	8.1.9 Wissenstransfer - KanÃ¤le, Formate &amp; Herausforderungen. Sozial- Und Kulturgeographie, 2023, , 347-353.	0.3	0
10000	5.3.2 Strukturelle Aufteilung der Geographie der Gegenwart. Sozial- Und Kulturgeographie, 2023, , 182-194.	0.3	0
10001	3.3 Quellen des Wissens. Sozial- Und Kulturgeographie, 2023, , 103-108.	0.3	0
10002	7.2.1 BegrÃ¼ndung der Methodenwahl. Sozial- Und Kulturgeographie, 2023, , 254-257.	0.3	0
10004	2.1 Globale Herausforderungen des 21. Jahrhunderts - Nachhaltigkeit als Notwendigkeit?. Sozial- Und Kulturgeographie, 2023, , 31-37.	0.3	0
10006	10.1.1 Methodik I: qualitative Experteninterviews. Sozial- Und Kulturgeographie, 2023, , 396-398.	0.3	0
10007	7.3.4 Auswertung. Sozial- Und Kulturgeographie, 2023, , 290-292.	0.3	0
10008	7.2.5 Datengrundlage. Sozial- Und Kulturgeographie, 2023, , 275-279.	0.3	0
10009	5.2 Die Historie der Geographie - Ein Abriss. Sozial- Und Kulturgeographie, 2023, , 166-176.	0.3	0

#	ARTICLE	IF	CITATIONS
10010	6.1 Nachhaltigkeit, Wissen &amp; Geographie - Ein theoretisches Zwischenfazit. Sozial- Und Kulturgeographie, 2023, , 243-248.	0.3	0
10011	10.2.3 Relevante geographische Inhalte im Nachhaltigkeitskontext sowie der Agenda 2030. Sozial- Und Kulturgeographie, 2023, , 408-411.	0.3	0
10013	2.2 Nachhaltigkeit - Ein Definitionskonglomerat. Sozial- Und Kulturgeographie, 2023, , 38-42.	0.3	0
10015	5.6 Geographisches Wissen im Nachhaltigkeitskontext am Beispiel der Agenda 2030. Sozial- Und Kulturgeographie, 2023, , 219-228.	0.3	0
10017	10.3 Zukunftsperspektiven. Sozial- Und Kulturgeographie, 2023, , 440-444.	0.3	0
10018	10.2.7 Potenzielle EinflÃ¼sse geographischer Wissens- und Denkweisen auf gesellschaftliches Nachhaltigkeitsverhalten. Sozial- Und Kulturgeographie, 2023, , 421-429.	0.3	0
10020	2.5 Nachhaltige Entwicklung - Ein historischer Abriss. Sozial- Und Kulturgeographie, 2023, , 49-51.	0.3	0
10021	10.2.5 Relevanz von Wissen im Nachhaltigkeitskontext aus gesellschaftlicher Perspektive. Sozial- Und Kulturgeographie, 2023, , 413-416.	0.3	0
10022	7.3.5 Datengrundlage. Sozial- Und Kulturgeographie, 2023, , 292-304.	0.3	0
10023	2.9.2 Zivilgesellschaftliche Handlungsfelder im Nachhaltigkeitskontext. Sozial- Und Kulturgeographie, 2023, , 77-84.	0.3	0
10024	5.5 Geographisches Wissen - Ein Konzeptionsversuch. Sozial- Und Kulturgeographie, 2023, , 211-219.	0.3	0
10025	2.9 Akteursebenen der Umsetzung von Nachhaltigkeitszielen. Sozial- Und Kulturgeographie, 2023, , 70-73.	0.3	0
10026	5.3.1 Entwicklungen und Weltbild in der Geographie der Postmoderne. Sozial- Und Kulturgeographie, 2023, , 176-182.	0.3	0
10027	3.5.1 Leben in einer Wissensgesellschaft?!. Sozial- Und Kulturgeographie, 2023, , 115-118.	0.3	0
10028	10.2.6 Wissensstand der Gesellschaft im Nachhaltigkeitskontext. Sozial- Und Kulturgeographie, 2023, , 416-421.	0.3	0
10029	2.6 Kritik am Nachhaltigkeitsbegriff. Sozial- Und Kulturgeographie, 2023, , 51-53.	0.3	0
10031	3.2.3 Kontextbasierte Wissensarten. Sozial- Und Kulturgeographie, 2023, , 101-102.	0.3	0
10032	8.1.8 Geographie und die Sustainable Development Goals (SDGs). Sozial- Und Kulturgeographie, 2023, , 342-347.	0.3	0

#	Article	IF	Citations
10033	5.3.3 Schlüsselkonzepte der Geographie von heute. Sozial- Und Kulturgeographie, 2023, , 194-202.	0.3	0
10034	4.4 Wissensstand der Gesellschaft im Zusammenhang mit Nachhaltigkeit. Sozial- Und Kulturgeographie, 2023, , 137-141.	0.3	0
10035	3.1.2 Die Analyse des Wissensbegriffs. Sozial- Und Kulturgeographie, 2023, , 93-95.	0.3	0
10036	2.7 Der Begriff der sozial-ökologischen Transformation als Lösung?. Sozial- Und Kulturgeographie, 2023, , 53-58.	0.3	0
10037	2.8.2 Die Agenda 2030. Sozial- Und Kulturgeographie, 2023, , 61-65.	0.3	0
10038	9.4 Relevanz von Wissen im Nachhaltigkeitskontext. Sozial- Und Kulturgeographie, 2023, , 377-388.	0.3	0
10039	5.4 Geographie in der Gesellschaft - Wahrnehmung einer Forschungsdisziplin. Sozial- Und Kulturgeographie, 2023, , 207-211.	0.3	0
10041	4.1 Die Bedeutung von Wissen im Nachhaltigkeitskontext. Sozial- Und Kulturgeographie, 2023, , 123-127.	0.3	0
10043	7.2.3 Sampling und Durchführung. Sozial- Und Kulturgeographie, 2023, , 262-268.	0.3	0
10044	12 Literaturverzeichnis. Sozial- Und Kulturgeographie, 2023, , 445-478.	0.3	0
10045	5.1 Die Geographie - Ein Definitionsversuch. Sozial- Und Kulturgeographie, 2023, , 159-166.	0.3	0
10046	5.8 Diskussion: Alle Wege führen zur Geographie?! Die zukünftige Rolle für eine sozial-ökologische Transformation. Sozial- Und Kulturgeographie, 2023, , 236-242.	0.3	0
10047	7.1 Begründung der Methodenwahl - Mixed Methods. Sozial- Und Kulturgeographie, 2023, , 251-254.	0.3	0
10048	2.8.1 Agenda 21 und die MDGs. Sozial- Und Kulturgeographie, 2023, , 58-61.	0.3	0
10049	4.7 Zusammenfassung. Sozial- Und Kulturgeographie, 2023, , 156-158.	0.3	0
10050	3.5.2 Die gesellschaftliche Bedeutung von Wissen. Sozial- Und Kulturgeographie, 2023, , 118-120.	0.3	0
10051	2.11 Zusammenfassung. Sozial- Und Kulturgeographie, 2023, , 84-86.	0.3	0
10052	11.2 Handlungsempfehlungen. Sozial- Und Kulturgeographie, 2023, , 439-440.	0.3	0

#	ARTICLE	IF	CITATIONS
10053	7.3.1 BegrÃ¼ndung der Methodenwahl. Sozial- Und Kulturgeographie, 2023, , 279-281.	0.3	0
10054	2.4 WeiterfÃ¼hrende Konzeptionen des Nachhaltigkeitsbegriffs. Sozial- Und Kulturgeographie, 2023, , 46-49.	0.3	0
10055	9.5 Wissensbedarfe, KommunikationskanÃ¤e und Wissensformate. Sozial- Und Kulturgeographie, 2023, , 388-394.	0.3	0
10056	2.3 Modellversuche des Nachhaltigkeitsbegriffs. Sozial- Und Kulturgeographie, 2023, , 42-46.	0.3	0
10057	8.1.2 Wissen &amp; sozial-Ã¶kologische Transformation. Sozial- Und Kulturgeographie, 2023, , 309-313.	0.3	0
10058	8.1.6 Herausforderungen &amp; Aufgaben der Geographie im Nachhaltigkeitskontext. Sozial- Und Kulturgeographie, 2023, , 332-338.	0.3	0
10059	7.3.2 Forschungsdesign. Sozial- Und Kulturgeographie, 2023, , 281-287.	0.3	0
10060	2.8.3 Status quo der Umsetzung. Sozial- Und Kulturgeographie, 2023, , 65-70.	0.3	0
10062	8.2 Vergleichende Ergebnisse. Sozial- Und Kulturgeographie, 2023, , 355-358.	0.3	0
10063	9.3 Geographisches Wissen. Sozial- Und Kulturgeographie, 2023, , 373-377.	0.3	0
10064	10.2.8 MÃ¶glichkeiten des geographischen Wissenstransfers in die Gesellschaft. Sozial- Und Kulturgeographie, 2023, , 429-434.	0.3	0
10066	2.9.1 Die Bedeutung der Zivilgesellschaft im Kontext Nachhaltigkeit. Sozial- Und Kulturgeographie, 2023, , 74-77.	0.3	0
10067	4.3 Nachhaltigkeitskommunikation - Nachhaltigkeitswissen kommunizieren. Sozial- Und Kulturgeographie, 2023, , 131-137.	0.3	0
10068	5.7.2 Potenziale &amp; Herausforderungen geographischer Wissenskommunikation. Sozial- Und Kulturgeographie, 2023, , 234-236.	0.3	0
10070	13.3 Fragebogen der Online-Panel-Befragung. Sozial- Und Kulturgeographie, 2023, , 496-504.	0.3	0
10071	4.2 Strukturen &amp; Formen eines Wissens fÃ¼r Nachhaltigkeit. Sozial- Und Kulturgeographie, 2023, , 127-131.	0.3	0
10072	3.4 Kommunikation &amp; Transfer von Wissen. Sozial- Und Kulturgeographie, 2023, , 108-115.	0.3	0
10073	10.1.2 Methodik II: quantitative Panel-Befragung. Sozial- Und Kulturgeographie, 2023, , 398-399.	0.3	0

#	ARTICLE	IF	CITATIONS
10074	13.2 Kategorienhandbuch Auswertung Experteninterviews. Sozial- Und Kulturgeographie, 2023, , 480-495.	0.3	0
10075	6.2 Ableitung und Konkretisierung der Fragestellungen. Sozial- Und Kulturgeographie, 2023, , 248-250.	0.3	0
10076	3.1.1 Merkmale von Wissen. Sozial- Und Kulturgeographie, 2023, , 91-93.	0.3	0
10077	4.6 Handeln ohne Wissen? - Eine Diskussion. Sozial- Und Kulturgeographie, 2023, , 152-156.	0.3	0
10079	8.1.7 Geographie in der Gesellschaft. Sozial- Und Kulturgeographie, 2023, , 339-342.	0.3	0
10094	Digital Influencers and the Restaurant Sector. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 269-287.	0.7	0
10099	Understanding the Usage and Opinion Formation on LinkedIn: Uses and Gratifications Theory. IFIP Advances in Information and Communication Technology, 2024, , 195-206.	0.5	0
10100	Detecting and Characterizing Mental Health Using Social Media Analytics. IFIP Advances in Information and Communication Technology, 2024, , 366-380.	0.5	0
10106	Mitigating the Negative Implications of Fake Social Media News on Internationalizing Firms: The Role of Social Media Capability. Contributions To Management Science, 2023, , 105-124.	0.4	0
10111	Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context. Contributions To Management Science, 2023, , 125-145.	0.4	0
10118	Use of instagram insights for increasing overall reach and engagement. AIP Conference Proceedings, 2023, , .	0.3	0
10126	Predicting Depression From Social Media Users by Using Lexicons and Machine Learning Algorithms. Advances in Systems Analysis, Software Engineering, and High Performance Computing Book Series, 2023, , 249-265.	0.5	0
10131	The Role of Social Media Towards Ensuring Good Health and the Well-Being of Tourists by Promoting Wellness Tourism. Advances in Logistics, Operations, and Management Science Book Series, 2023, , 185-198.	0.3	0
10141	Digital Citizen Activism in Central Asia: Beyond Contestation and Cooperation. , 2024, , 155-175.		0
10145	Correlation Between Social Media and Non-Technical Business Process Management in Small and Medium Enterprises. , 2023, , .		0
10147	Knowledge extraction about covid variant in social media (Twitter) using social network analysis (SNA) and latent dirichlet allocation (LDA). AIP Conference Proceedings, 2023, , .	0.3	0
10149	Understanding the Effects of Social Media Advertising on Purchase Intention Through Metaverse. Studies in Computational Intelligence, 2023, , 121-144.	0.7	0
10160	Impact of Social Media Marketing, Innovation, and Effective Management on SMEs Performance: A Conceptual Study. Communications in Computer and Information Science, 2024, , 222-232.	0.4	0

#	ARTICLE	IF	CITATIONS
10165	Organizational Communication. Advances in Human Resources Management and Organizational Development Book Series, 2024, , 192-223.	0.2	0
10167	Risks and Benefits of Social Media Events Strategy. , 2024, , 197-212.		0
10175	Adapting to Change. Advances in Medical Technologies and Clinical Practice Book Series, 2024, , 157-173.	0.3	0
10176	An Innovative Method for Election Prediction using Hybrid A-BiCNN-RNN Approach. , 2023, , .		0
10177	The Role of Social Media Presence, Technology, and Personalization in Increasing Sales and Achieving Sustainable Business Growth. Advances in Computational Intelligence and Robotics Book Series, 2024, , 220-253.	0.4	0
10179	Platform Enterprises and SMEs: A Bibliometrics Analysis. Springer Proceedings in Complexity, 2024, , 41-51.	0.2	0
10180	Social Media, Buying Interest and Womenpreneur: A Review and a Call for Action. Springer Proceedings in Business and Economics, 2023, , 699-711.	0.3	0
10181	Humour et ironie dans les mèmes politiques: étude contrastive français/italien. LCM - La Collana / the Series, 2023, , .	0.0	0
10183	Social Media as a Teaching Tool During Pandemic. A Case of Romania. IFMBE Proceedings, 2024, , 163-171.	0.2	0
10190	Technology, transforming the economic growth of Tourism Sector in India: A Social Media Perspective. , 2023, , .		0
10191	Echtzeiten rechter Radikalisierung. , 2024, , 1-22.		0
10195	Instagram's Role in the Rise and Success of Over-the-Top (OTT) Media. Advances in Multimedia and Interactive Technologies Book Series, 2024, , 56-74.	0.1	0
10197	The Impact of Social Media on Communication. Advances in Media, Entertainment and the Arts, 2024, , 28-34.	0.0	0
10200	Dynamic Adaptive Individual Weighting Model for Opinion Diffusion in Social Networks. , 2023, , .		0
10201	Transforming Technology Adoption. Advances in Logistics, Operations, and Management Science Book Series, 2024, , 249-267.	0.3	0
10221	Social Media and Leisure. , 2023, , 6617-6621.		0
10224	Examining the role of bank performance on social media platforms: a SEM approach. International Journal of Systems Assurance Engineering and Management, 0, , .	1.5	0
10226	Economic Aspects of Social Media: Facebook's Potential for Generating Business in Iran. , 2024, , 37-59.		0

#	Article	IF	Citations
10228	Generation Z's [Incoherent] Approach Toward Instagram's Privacy Policy. Lecture Notes in Networks and Systems, 2024, , 194-204.	0.5	0
10232	The Impact of Social Media on Public Perception and Behaviour During Disasters. Advances in Computational Intelligence and Robotics Book Series, 2024, , 95-109.	0.4	0
10233	Role of Modern AI Technologies to Promote Social Media Marketing. , 2023, , .		0
10242	Social Network Sites: Challenge for a Learning Management Model. Case Study in Ecuador. Smart Innovation, Systems and Technologies, 2024, , 499-508.	0.5	0
10245	Introduction: Children, Young People, and Online Harms. , 2024, , 1-32.		0
10247	Information and Communication Technology Skills for Instruction Performance: Beliefs and Experiences from Public School Educators. Lecture Notes in Networks and Systems, 2024, , 34-40.	0.5	0
10251	The Rise of Digital Celebrities. Advances in Media, Entertainment and the Arts, 2024, , 55-73.	0.0	0
10253	Social Networks and Their Influence on Students of Initial, Middle and Higher Education. Lecture Notes in Networks and Systems, 2024, , 306-315.	0.5	0
10256	Technological Trends and Their Impact on Society: A Comprehensive Analysis. Lecture Notes in Networks and Systems, 2024, , 391-403.	0.5	0
10258	The Digital Divide: Understanding Vulnerability and Risk in Children and Young People's Everyday Digital Lives. , 2024, , 57-82.		0
10267	Use of Social Networks as a Factor for the Development of Digital Citizenship in Puebla. Smart Innovation, Systems and Technologies, 2024, , 277-288.	0.5	0
10272	Social Media Marketing Strategies for Innovating Relationship Marketing in the Digital Era. Advances in Hospitality, Tourism and the Services Industry, 2024, , 198-211.	0.2	0
10278	Use of Media (Traditional/Digital) in Promoting Medical and Wellness Tourism. Springer International Handbooks of Education, 2024, , 1-21.	0.1	0
10288	Semiosis in Artificial Intelligence-Mediated Environments: Exploring the Signs of Social Media Burnout. Theory and History in the Human and Social Sciences, 2024, , 251-274.	0.2	0
10289	A Literature Review for the Association of Social Media With Micro and Small Enterprises in India. Advances in E-Business Research Series, 2024, , 38-62.	0.2	0
10293	Hashtag Stay Healthy: Digital Media for Health Communication. , 2024, , 171-197.		0
10295	Exploring Solopreneurs' Journey in the Digital Era. Advances in Business Information Systems and Analytics Book Series, 2024, , 67-87.	0.3	0
10297	Blockchain Basics. Advances in Web Technologies and Engineering Book Series, 2024, , 57-89.	0.4	0