

Maximizing Business Returns to Corporate Social Responsibility Communication

International Journal of Management Reviews

12, 8-19

DOI: [10.1111/j.1468-2370.2009.00276.x](https://doi.org/10.1111/j.1468-2370.2009.00276.x)

Citation Report

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Corporate social responsibility in the food sector. <i>European Review of Agricultural Economics</i> , 2011, 38, 297-324. | 1.5 | 208 |
| 2 | The nexus between ethical corporate marketing, ethical corporate identity and corporate social responsibility. <i>European Journal of Marketing</i> , 2011, 45, 1365-1379. | 1.7 | 89 |
| 3 | Containing CSR Skepticism: The Importance of Cause-Related Marketing Quantifiers in Consumer Attributions of Corporate Motives. <i>SSRN Electronic Journal</i> , 2011, , . | 0.4 | 0 |
| 4 | Transcending the Transmission Model: A Reconstruction of CSR Communication from a Constitutive Perspective. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 7 | Corporate Social Responsibility Communication. <i>Journal of Corporate Citizenship</i> , 2011, 2011, 73-91. | 0.2 | 17 |
| 8 | The Social Responsibility of Managers: Reassessing and Integrating Diverse Perspectives. <i>Business and Society Review</i> , 2011, 116, 509-532. | 0.9 | 3 |
| 9 | Forward looking or looking unaffordable? Utilising academic perspectives on corporate social responsibility to assess the factors influencing its adoption by business. <i>Business Ethics</i> , 2011, 20, 159-176. | 3.5 | 22 |
| 10 | The absence of corporate social responsibility reporting in Bangladesh. <i>Critical Perspectives on Accounting</i> , 2011, 22, 654-667. | 2.7 | 229 |
| 11 | Rethinking the Role of Value Communication in Business Corporations from a Sociological Perspective – Why Organisations Need Value-Based Semantics to Cope with Societal and Organisational Fuzziness. <i>Journal of Business Ethics</i> , 2011, 100, 69-84. | 3.7 | 26 |
| 12 | How Sustainability Ratings Might Deter –Greenwashing–™: A Closer Look at Ethical Corporate Communication. <i>Journal of Business Ethics</i> , 2011, 102, 15-28. | 3.7 | 508 |
| 14 | The role of institutional and reputational factors in the voluntary adoption of corporate social responsibility reporting standards. <i>Journal of the Academy of Marketing Science</i> , 2011, 39, 136-157. | 7.2 | 323 |
| 15 | An examination of corporate social responsibility and financial performance. <i>Journal of Global Responsibility</i> , 2011, 2, 100-112. | 1.1 | 92 |
| 16 | Corporate social responsibility, ethics, and corporate governance. <i>Social Responsibility Journal</i> , 2012, 8, 547-560. | 1.6 | 67 |
| 17 | Consumer-oriented CSR communication: focusing on ability or morality?. <i>Corporate Communications</i> , 2012, 17, 29-49. | 1.1 | 160 |
| 18 | CEO rhetorical strategies for corporate social responsibility (CSR). <i>Society and Business Review</i> , 2012, 7, 223-243. | 1.7 | 48 |
| 19 | Longitudinal study of green marketing strategies that influence Millennials. <i>Journal of Strategic Marketing</i> , 2012, 20, 535-551. | 3.7 | 136 |
| 20 | Corporate Social Responsibility: Communication through Sustainability Reports by Indian and Multinational Companies. <i>Global Business Review</i> , 2012, 13, 393-405. | 1.6 | 34 |
| 21 | A Multi-level Perspective of <sc>CSR</sc> Reporting: The Implications of National Institutions and Industry Risk Characteristics. <i>Corporate Governance: an International Review</i> , 2012, 20, 432-450. | 2.4 | 152 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 22 | Striving for Legitimacy Through Corporate Social Responsibility: Insights from Oil Companies. <i>Journal of Business Ethics</i> , 2012, 110, 413-427. | 3.7 | 427 |
| 23 | The view from within: internal publics and CSR. <i>Journal of Communication Management</i> , 2012, 16, 39-58. | 1.4 | 45 |
| 25 | Sustainability: How Stakeholder Perceptions Differ from Corporate Reality. <i>California Management Review</i> , 2012, 55, 74-97. | 3.4 | 123 |
| 26 | Generating global brand equity through corporate social responsibility to key stakeholders. <i>International Journal of Research in Marketing</i> , 2012, 29, 13-24. | 2.4 | 225 |
| 27 | An exploration of the relationship between language choice in CEO letters to shareholders and corporate reputation. <i>Accounting Forum</i> , 2012, 36, 166-177. | 1.7 | 70 |
| 28 | Cross-sector collaboration shaping Corporate Social Responsibility best practice within the mining industry. <i>Journal of Cleaner Production</i> , 2012, 37, 54-67. | 4.6 | 85 |
| 29 | Investigating the role of corporate credibility in corporate social marketing: A case study of environmental initiatives by professional sport organizations. <i>Sport Management Review</i> , 2012, 15, 330-344. | 1.9 | 79 |
| 30 | What We Know and Don't Know About Corporate Social Responsibility. <i>Journal of Management</i> , 2012, 38, 932-968. | 6.3 | 2,531 |
| 31 | Doing Well by Looking Good: Media Coverage, Corporate Social Responsibility, and Firm Value. <i>SSRN Electronic Journal</i> , 2012, , . | 0.4 | 3 |
| 32 | Do Actions Speak Louder than Words? The Case of Corporate Social Responsibility (CSR). <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 9 |
| 33 | Competitiveness as a Strategic Outcome of Corporate Social Responsibility. <i>Corporate Social Responsibility and Environmental Management</i> , 2012, 19, 364-376. | 5.0 | 111 |
| 34 | The Role of CSR in the Corporate Identity of Banking Service Providers. <i>Journal of Business Ethics</i> , 2012, 108, 145-166. | 3.7 | 121 |
| 35 | A Finnish study of self-regulation discourses in the chemical industry's Responsible Care programme. <i>Business Ethics</i> , 2012, 21, 77-99. | 3.5 | 3 |
| 36 | Corporation as climate ambassador: Transcending business sector boundaries in a Swedish CSR campaign. <i>Public Relations Review</i> , 2012, 38, 458-465. | 1.9 | 19 |
| 37 | The concept of environmental performance and its measurement in empirical studies. <i>Journal of Management Control</i> , 2012, 22, 375-412. | 0.8 | 60 |
| 38 | Unpacking the Mechanism by which Corporate Responsibility Impacts Stakeholder Relationships. <i>British Journal of Management</i> , 2013, 24, 127-146. | 3.3 | 88 |
| 39 | Emotional intelligence as the departure of the path to corporate governance. <i>Corporate Governance (Bingley)</i> , 2013, 13, 148-168. | 3.2 | 19 |
| 40 | Customer Value Creation. , 2013, , 740-747. | | 0 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 41 | Strategic Direction of Corporate Community Involvement. <i>Journal of Business Ethics</i> , 2013, 115, 469-487. | 3.7 | 31 |
| 42 | Explaining Consumer Reactions to Corporate Social Responsibility: The Role of Gratitude and Altruistic Values. <i>Journal of Business Ethics</i> , 2013, 114, 193-206. | 3.7 | 221 |
| 43 | Tourism and corporate social responsibility: A critical review and research agenda. <i>Tourism Management Perspectives</i> , 2013, 6, 122-141. | 3.2 | 225 |
| 44 | Corporate social responsibility practices in four and five-star hotels: Perspectives from Hong Kong visitors. <i>International Journal of Hospitality Management</i> , 2013, 34, 19-30. | 5.3 | 162 |
| 45 | Giving as Good as They Get? Organization and Employee Expectations of Ethical Business Practice. <i>Business and Society Review</i> , 2013, 118, 47-70. | 0.9 | 6 |
| 46 | Corporate volunteering programs and consumer perceptions: an information processing perspective. <i>Journal of Services Marketing</i> , 2013, 27, 572-578. | 1.7 | 14 |
| 47 | Enhancing the benefits of professional sport philanthropy: The roles of corporate ability and communication strategies. <i>Sport Management Review</i> , 2013, 16, 314-324. | 1.9 | 23 |
| 48 | The Impact of Corporate Social Responsibility on Firm Value: The Role of Customer Awareness. <i>Management Science</i> , 2013, 59, 1045-1061. | 2.4 | 1,552 |
| 49 | Corporate heritage in CSR communication: a means to responsible brand image?. <i>Corporate Communications</i> , 2013, 18, 362-382. | 1.1 | 62 |
| 50 | The CSR bottom line: Preventing corporate social irresponsibility. <i>Journal of Business Research</i> , 2013, 66, 1928-1936. | 5.8 | 228 |
| 51 | Materiality analysis model in sustainability reporting: a case study at Lite-On Technology Corporation. <i>Journal of Cleaner Production</i> , 2013, 57, 142-151. | 4.6 | 102 |
| 52 | Social Media for Socially Responsible Firms: Analysis of Fortune 500's Twitter Profiles and their CSR/CSIR Ratings. <i>Journal of Business Ethics</i> , 2013, 118, 791-806. | 3.7 | 192 |
| 53 | On the Role of Social Media in the "Responsible" Food Business: Blogger Buzz on Health and Obesity Issues. <i>Journal of Business Ethics</i> , 2013, 118, 695-707. | 3.7 | 43 |
| 54 | The Impact of Interactive Corporate Social Responsibility Communication on Corporate Reputation. <i>Journal of Business Ethics</i> , 2013, 118, 731-746. | 3.7 | 237 |
| 55 | Tweetjacked: The Impact of Social Media on Corporate Greenwash. <i>Journal of Business Ethics</i> , 2013, 118, 747-757. | 3.7 | 237 |
| 56 | Feeling Good by Doing Good: Employee CSR-Induced Attributions, Job Satisfaction, and the Role of Charismatic Leadership. <i>Journal of Business Ethics</i> , 2013, 118, 577-588. | 3.7 | 256 |
| 57 | Responsible Management, Incentive Systems, and Productivity. <i>Journal of Business Ethics</i> , 2013, 118, 365-377. | 3.7 | 37 |
| 58 | Success Factors of Cause-Related Marketing in Germany. <i>Agribusiness</i> , 2013, 29, 207-227. | 1.9 | 8 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 59 | Governance and corporate social responsibility: contested positions for labour. <i>Labour & Industry</i> , 2013, 23, 1-12. | 0.8 | 0 |
| 60 | How virtual corporate social responsibility dialogs generate value: A framework and propositions. <i>Journal of Business Research</i> , 2013, 66, 1494-1504. | 5.8 | 96 |
| 61 | Customer Lifetime Values. , 2013, , 739-739. | | 0 |
| 62 | The effect of CSR knowledge on customer liking, across cultures. <i>International Journal of Bank Marketing</i> , 2013, 31, 98-114. | 3.6 | 43 |
| 63 | Disclosure strategies regarding ethically questionable business practices. <i>British Food Journal</i> , 2013, 115, 162-193. | 1.6 | 14 |
| 64 | Communicating responsibility-practicing irresponsibility in CSR advertisements. <i>Journal of Business Research</i> , 2013, 66, 1881-1888. | 5.8 | 121 |
| 65 | “Green” attributes and customer satisfaction. <i>International Journal of Contemporary Hospitality Management</i> , 2013, 25, 802-822. | 5.3 | 54 |
| 66 | Corporate responsibility management in fast fashion companies: the Gap Inc. case. <i>Journal of Fashion Marketing and Management</i> , 2013, 17, 175-189. | 1.5 | 44 |
| 67 | The pseudo“panopticon: the illusion created by CSR-related transparency and the internet. <i>Corporate Communications</i> , 2013, 18, 212-227. | 1.1 | 96 |
| 68 | Corporate and consumer social responsibility in the food supply chain. <i>British Food Journal</i> , 2013, 115, 9-29. | 1.6 | 68 |
| 69 | Impact of corporate social responsibility claims on consumer food choice. <i>British Food Journal</i> , 2013, 115, 142-166. | 1.6 | 101 |
| 70 | Which CSR-Related Headings Do Fortune 500 Companies Use on Their Websites?. <i>Business Communication Quarterly</i> , 2013, 76, 155-171. | 1.3 | 39 |
| 71 | Corporate Identity Antecedents and Components: Toward a Theoretical Framework. <i>Corporate Reputation Review</i> , 2013, 16, 263-284. | 1.1 | 16 |
| 72 | The role of CSR in clinical governance and its influence on knowledge sharing. <i>Clinical Governance</i> , 2013, 18, 90-113. | 0.4 | 24 |
| 73 | Transcending transmission. <i>Corporate Communications</i> , 2013, 18, 193-211. | 1.1 | 121 |
| 74 | CSR communication: quo vadis?. <i>Corporate Communications</i> , 2013, 18, 176-192. | 1.1 | 130 |
| 75 | Developing an Instrument to Measure the Social Impact of Sport: Social Capital, Collective Identities, Health Literacy, Well-Being and Human Capital. <i>Journal of Sport Management</i> , 2013, 27, 24-42. | 0.7 | 66 |
| 76 | Stakeholder perceptions of a professional sport organisation's community initiatives: an exploratory case study. <i>International Journal of Social Entrepreneurship and Innovation</i> , 2013, 2, 179. | 0.0 | 0 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 77 | Profiling corporate communications strategy: Mastering organisational learning - A dynamic maturity model for corporate communications strategic management. <i>The Marketing Review</i> , 2013, 13, 143-165. | 0.1 | 5 |
| 78 | Changing behaviour through business-nonprofit collaboration?. <i>European Journal of Marketing</i> , 2013, 47, 1476-1503. | 1.7 | 21 |
| 79 | CSR Trends in the Top 100 US Business Schools: A Theoryâ€Practice Relationship. <i>Developments in Corporate Governance and Responsibility</i> , 2013, , 155-183. | 0.1 | 6 |
| 80 | ESG: From negative screening to human capital analysis. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2013, , 339-366. | 0.0 | 1 |
| 81 | Convincing the Skeptics: Concrete Claims with Supporting Images Persuade Skeptical Consumers to Support Companies Promoting Corporate Social Responsibility Initiatives. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 82 | Corporate Social Responsibility, Multi-Faceted Job-Products, and Employee Outcomes. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 3 |
| 83 | Implementing and Communicating Corporate Social Responsibility: Implications of Firm Size and Organizational Cost. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 4 |
| 84 | Universities and Corporate Social Responsibility Performance: An Implosion of the Reality. <i>African Research Review</i> , 2013, 7, 195. | 0.2 | 28 |
| 85 | How Disclosure Features of Corporate Social Responsibility Reports Interact with Investor Numeracy to Influence Investor Judgments. <i>SSRN Electronic Journal</i> , 2014, , . | 0.4 | 3 |
| 86 | Managerial perceptions of corporate social and financial performance in the global forest industry. <i>International Forestry Review</i> , 2014, 16, 319-338. | 0.3 | 13 |
| 87 | Value Created through CSR Measurement Possibilities. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 156, 189-193. | 0.5 | 8 |
| 88 | Corporate Social Responsibility Communication: Towards a Phase Model of Strategic Planning. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2014, , 59-79. | 0.0 | 8 |
| 89 | Introducing value-based framing as a strategy for communicating CSR. <i>Social Responsibility Journal</i> , 2014, 10, 184-206. | 1.6 | 25 |
| 90 | Creating Consumer Confidence in CSR Communications. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2014, , 383-403. | 0.0 | 2 |
| 91 | The Responsibilities of Social Networking Companies: Applying Political CSR Theory to Google, Facebook and Twitter. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2014, , 259-282. | 0.0 | 7 |
| 92 | Managerial role in organizational CSR: empirical lessons from Ghana. <i>Corporate Governance (Bingley)</i> , 2014, 14, 104-119. | 3.2 | 29 |
| 93 | Tour Booking: Do Travelers Respond to Tourism Accreditation and Codes of Ethics Initiatives?. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 16-36. | 3.1 | 20 |
| 94 | Corporate social responsibility and environmental reporting in controversial industries. <i>European Business Review</i> , 2014, 26, 79-101. | 1.9 | 99 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 95 | Four Aces: Bringing Communication Perspectives to Corporate Social Responsibility. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2014, , 25-39. | 0.0 | 3 |
| 96 | Environmentally responsible management of MNE subsidiaries: stakeholder perspective. <i>Multinational Business Review</i> , 2014, 22, 59-77. | 1.4 | 15 |
| 97 | Impact of corporate social responsibility practices on organizational performance: an ISO 26000 perspective. <i>Social Responsibility Journal</i> , 2014, 10, 455-479. | 1.6 | 71 |
| 98 | Consumer Perception of CSR: Modeling Psychological Motivators. <i>Corporate Reputation Review</i> , 2014, 17, 195-205. | 1.1 | 9 |
| 99 | Employee judgments of and behaviors toward corporate social responsibility: A multi-estudy investigation of direct, cascading, and moderating effects. <i>Journal of Organizational Behavior</i> , 2014, 35, 990-1017. | 2.9 | 157 |
| 100 | How do consumers infer corporate social responsibility? The role of organisation size. <i>Journal of Consumer Behaviour</i> , 2014, 13, 282-293. | 2.6 | 54 |
| 101 | Organizational Transparency and Sense-Making: The Case of Northern Rock. <i>Journal of Public Relations Research</i> , 2014, 26, 117-133. | 1.3 | 54 |
| 102 | Special Issue on: Managing Intangible Ethical Assets: Enhancing Corporate Identity, Corporate Brand, and Corporate Reputation to Fulfill the Social Contract. <i>Business Ethics Quarterly</i> , 2014, 24, 310-312. | 1.3 | 0 |
| 103 | SPECIAL ISSUE ON: MANAGING INTANGIBLE ETHICAL ASSETS: ENHANCING CORPORATE IDENTITY, CORPORATE BRAND, AND CORPORATE REPUTATION TO FULFILL THE SOCIAL CONTRACT. <i>Business Ethics Quarterly</i> , 2014, 24, 504-506. | 1.3 | 1 |
| 104 | Special Issue on: Managing Intangible Ethical Assets: Enhancing Corporate Identity, Corporate Brand, and Corporate Reputation to Fulfill the Social Contract. <i>Business Ethics Quarterly</i> , 2014, 24, 162-164. | 1.3 | 0 |
| 105 | Micro-Level Interactions in Business-Nonprofit Partnerships. <i>Business and Society</i> , 2014, 53, 517-550. | 4.2 | 18 |
| 106 | A Conceptual Framework for Understanding the Effects of Corporate Social Marketing on Consumer Behavior. <i>Journal of Business Ethics</i> , 2014, 121, 621-633. | 3.7 | 59 |
| 107 | Assessment of Leading Apparel Specialty Retailers'™ CSR Practices as Communicated on Corporate Websites: Problems and Opportunities. <i>Journal of Business Ethics</i> , 2014, 122, 599-622. | 3.7 | 36 |
| 108 | CSR and the Mediated Emergence of Strategic Ambiguity. <i>Journal of Business Ethics</i> , 2014, 120, 555-569. | 3.7 | 58 |
| 109 | The Strategic Impact of CSR Consumer-company Alignment. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 109, 360-364. | 0.5 | 6 |
| 110 | Green is good but is usability better? Consumer reactions to environmental initiatives in e-banking services. <i>Ethics and Information Technology</i> , 2014, 16, 103-117. | 2.3 | 12 |
| 111 | The Legitimacy of CSR Actions of Publicly Traded Companies Versus Family-Owned Companies. <i>Journal of Business Ethics</i> , 2014, 125, 481-496. | 3.7 | 117 |
| 112 | Is Publicity Always Better than Advertising? The Role of Brand Reputation in Communicating Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2014, 124, 149-160. | 3.7 | 92 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 113 | Corporate Social Responsibility and Corporate Governance: Role of Context in International Settings. <i>Journal of Business Ethics</i> , 2014, 122, 1-24. | 3.7 | 87 |
| 114 | Communicating a company's positive impact on society"Can plausible explanations secure authenticity?. <i>Journal of Business Research</i> , 2014, 67, 1831-1838. | 5.8 | 45 |
| 115 | Communicating Engagement in Corporate Social Responsibility: A Meta-Level Construal of Engagement. <i>Journal of Public Relations Research</i> , 2014, 26, 436-454. | 1.3 | 106 |
| 116 | Effects of quality and corporate social responsibility on loyalty. <i>Service Industries Journal</i> , 2014, 34, 938-954. | 5.0 | 44 |
| 117 | Financial performance and reviews of corporate social responsibility reports. <i>Journal of Management Control</i> , 2014, 25, 259-288. | 0.8 | 33 |
| 118 | Socially Responsible Practices: An Exploratory Study on Scale Development using Stakeholder Theory. <i>Decision Sciences</i> , 2014, 45, 683-716. | 3.2 | 59 |
| 119 | Pollution Prevention and Service Stewardship Strategies in the Third-Party Logistics Industry: Effects on Firm Differentiation and the Moderating Role of Environmental Communication. <i>Business Strategy and the Environment</i> , 2014, 23, 38-55. | 8.5 | 75 |
| 120 | Sporting Event as a Corporate Social Responsibility Strategy. <i>Procedia Economics and Finance</i> , 2014, 11, 3-14. | 0.6 | 11 |
| 121 | Improving consumer satisfaction in green hotels: The roles of perceived warmth, perceived competence, and CSR motive. <i>International Journal of Hospitality Management</i> , 2014, 42, 20-31. | 5.3 | 230 |
| 122 | How CSR Leads to Corporate Brand Equity: Mediating Mechanisms of Corporate Brand Credibility and Reputation. <i>Journal of Business Ethics</i> , 2014, 125, 75-86. | 3.7 | 344 |
| 123 | A Fuzzy Approach to Improve CSR Reporting: An Application to the Global Reporting Initiative Indicators. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 109, 355-359. | 0.5 | 19 |
| 124 | Sustainability in Corporate Communications and its Influence on Consumer Awareness and Perceptions: A study of H&M and Primark. <i>Procedia, Social and Behavioral Sciences</i> , 2014, 130, 409-418. | 0.5 | 13 |
| 125 | "Sell the Sizzle". <i>Corporate Communications</i> , 2014, 19, 329-343. | 1.1 | 2 |
| 126 | Corporate social responsibility in Sub-Saharan Africa: hindering and supporting factors. <i>African Journal of Economic and Management Studies</i> , 2014, 5, 93-113. | 0.5 | 35 |
| 127 | The SE-Asian Tsunami Appeal: disclosure of contributions by corporate Australia. <i>Pacific Accounting Review</i> , 2014, 26, 274-301. | 1.3 | 4 |
| 128 | CSR communication in a South African agricultural company. <i>Communicatio</i> , 2014, 40, 305-322. | 0.2 | 9 |
| 129 | Analysis of corporate social disclosure practices of Australian retail firms. <i>International Journal of Managerial and Financial Accounting</i> , 2014, 6, 375. | 0.2 | 2 |
| 130 | ISO 26000 in the assessment of CSR communication quality: CEO letters and social media in the global pulp and paper industry. <i>Social Responsibility Journal</i> , 2015, 11, 702-715. | 1.6 | 23 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 131 | Corporate social responsibility, juridification and globalisation: "inventive interventionism" for a "paradox". International Journal of Law in Context, 2015, 11, 265-298. | 0.1 | 35 |
| 133 | Analyzing CSR issues for supply chain performance system using preference rating approach. Journal of Manufacturing Technology Management, 2015, 26, 830-852. | 3.3 | 18 |
| 134 | Do CSR Determinants Stimulate Profits: Analysis of Retail Companies in UK. Developments in Corporate Governance and Responsibility, 2015, , 123-140. | 0.1 | 1 |
| 136 | Demonstrating a lack of brand/cause effects on point of sale donations. Management and Marketing, 2015, 10, 226-243. | 0.8 | 7 |
| 137 | Sustainable European fishery and the Friend of the Sea scheme: tools to achieve sustainable development in the fishery sector. International Journal of Globalisation and Small Business, 2015, 7, 247. | 0.1 | 15 |
| 139 | Classifying Social Causes Derived from the Communication of CSR Initiatives Online: A Theoretical and Practical Approach. Developments in Corporate Governance and Responsibility, 2015, , 63-83. | 0.1 | 3 |
| 140 | Barriers towards a systemic change in the clothing industry: How do sustainable fashion enterprises influence their sector?. Journal of Corporate Citizenship, 2015, 2015, 99-114. | 0.2 | 2 |
| 141 | CSR through the CEO's pen. Uwf UmweltWirtschaftsForum, 2015, 23, 265-277. | 0.4 | 4 |
| 142 | The Events Industry Managing Corporate Social Responsibility in a Global Context. Journal of Economics, 2015, 6, 50-61. | 0.1 | 0 |
| 143 | Institutional legitimacy and norms-based CSR marketing practices. International Marketing Review, 2015, 32, 463-491. | 2.2 | 79 |
| 144 | Affective and cognitive influence of control of navigation on cause sponsorship and non-profit organizations. International Journal of Nonprofit and Voluntary Sector Marketing, 2015, 20, 331-346. | 0.5 | 5 |
| 145 | Corporate Social Responsibility and Firm Risk: Implications from Employee Satisfaction. SSRN Electronic Journal, 0, , . | 0.4 | 0 |
| 146 | Responsabilidade social corporativa e desempenho financeiro das empresas brasileiras na crise de 2008. RAC: Revista De Administraço Contempornea, 2015, 19, 232-248. | 0.1 | 9 |
| 147 | Toward the development of a corporate social responsibility leadership questionnaire: An adaptation of the LBI-2. SA Journal of Industrial Psychology, 2015, 41, . | 0.5 | 6 |
| 148 | Assessing the Communication Quality of CSR Reports. A Case Study on Four Spanish Food Companies. Sustainability, 2015, 7, 11010-11031. | 1.6 | 22 |
| 149 | Corporate Brand Trust as a Mediator in the Relationship between Consumer Perception of CSR, Corporate Hypocrisy, and Corporate Reputation. Sustainability, 2015, 7, 3683-3694. | 1.6 | 118 |
| 150 | The True Value of CSR. , 2015, , . | | 1 |
| 151 | Social Audit for Raising CSR Performance of Banking Corporations in Bangladesh. CSR, Sustainability, Ethics & Governance, 2015, , 107-130. | 0.2 | 3 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 152 | Communicating Corporate Social Responsibility Activities in Greece in a Period of a Prolonged Economic Crisis. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 175, 496-502. | 0.5 | 21 |
| 153 | The influence of corporate social performance on employer attractiveness in the transport and logistics industry. <i>International Journal of Physical Distribution and Logistics Management</i> , 2015, 45, 486-505. | 4.4 | 26 |
| 154 | “Will You Join Us?” Use of the Partake-in-Our-Cause (PIOC) Message in Light of Negative News. <i>International Journal of Strategic Communication</i> , 2015, 9, 44-61. | 0.9 | 8 |
| 155 | Identity work of corporate social responsibility consultants: Managing discursively the tensions between profit and social responsibility. <i>Discourse and Communication</i> , 2015, 9, 593-624. | 1.0 | 34 |
| 156 | The effect of entry mode and geographic diversification on corporate social responsibility. <i>International Journal of Business Environment</i> , 2015, 7, 327. | 0.2 | 1 |
| 157 | The Determinants of Attribution for Corporate Social Responsibility. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 207, 560-567. | 0.5 | 3 |
| 158 | A stakeholder approach to corporate social responsibility, reputation and business performance. <i>Social Responsibility Journal</i> , 2015, 11, 340-363. | 1.6 | 109 |
| 159 | The Paradox of Communicating CSR in India: Minimalist and Strategic Approaches. <i>Journal of Public Relations Research</i> , 2015, 27, 431-451. | 1.3 | 9 |
| 160 | Communications and corporate social responsibility: A canvas to build its strategy. , 2015, , . | | 2 |
| 161 | The influence of interactive, non-interactive, implicit and explicit CSR communication on young adults’ perception of UK supermarkets’ corporate brand image and reputation. <i>Corporate Communications</i> , 2015, 20, 178-195. | 1.1 | 28 |
| 162 | Consumer reactions to corporate social responsibility (CSR) in Thailand. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2015, 27, 628-652. | 1.8 | 9 |
| 163 | Fortune 1000 communication strategies on Facebook and Twitter. <i>Journal of Communication Management</i> , 2015, 19, 208-223. | 1.4 | 52 |
| 164 | The Essence of Corporate Social Responsibility and the Performance of Selected Company. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 213, 509-515. | 0.5 | 10 |
| 165 | Corporate crises in the age of corporate social responsibility. <i>Business Horizons</i> , 2015, 58, 183-192. | 3.4 | 86 |
| 166 | Corporate reputation and CSR reporting to stakeholders. <i>Corporate Communications</i> , 2015, 20, 11-29. | 1.1 | 131 |
| 167 | Exploring human resource management roles in corporate social responsibility: the CSR-HRM creation model. <i>Business Ethics</i> , 2015, 24, 125-143. | 3.5 | 205 |
| 168 | International Cultural Diversification and Corporate Social Performance in Multinational Enterprises: The Role of Slack Financial Resources. <i>Management International Review</i> , 2015, 55, 323-353. | 2.1 | 58 |
| 169 | CSR reporting practices of Eurozone companies. <i>Revista De Contabilidad-Spanish Accounting Review</i> , 2015, 18, 182-193. | 0.5 | 89 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 170 | Cause related marketing in the German retail sector: Exploring the role of consumersâ€™ trust. Food Policy, 2015, 52, 108-114. | 2.8 | 56 |
| 171 | Processing of CSR communication: insights from the ELM. Corporate Communications, 2015, 20, 128-143. | 1.1 | 33 |
| 172 | Organizationsâ€™ commitment to and communication of CSR activities: insights from Ghana. Social Responsibility Journal, 2015, 11, 161-178. | 1.6 | 46 |
| 173 | A feedback-based model for CSR assessment and materiality analysis. Accounting Forum, 2015, 39, 312-327. | 1.7 | 65 |
| 174 | Occupy PR: An analysis of online media communications of Occupy Wall Street and Occupy London. Public Relations Review, 2015, 41, 508-514. | 1.9 | 19 |
| 175 | Corporate Social Responsibility in Construction: A Critical Review on Research. , 2015, , 1195-1206. | | 1 |
| 176 | Sustainability marketing myopia. Journal of Vacation Marketing, 2015, 21, 326-335. | 2.5 | 93 |
| 177 | Multinational corporationsâ€™ role in developing Vietnam's public relations industry through corporate social responsibility. Public Relations Review, 2015, 41, 825-832. | 1.9 | 19 |
| 178 | Communicating CSR on Social Media: The Case of Pfizerâ€™s Social Media Communications in Europe. Developments in Corporate Governance and Responsibility, 2015, , 143-163. | 0.1 | 12 |
| 179 | Using Social Media for CSR Communication and Engaging Stakeholders. Developments in Corporate Governance and Responsibility, 2015, , 165-185. | 0.1 | 29 |
| 180 | Social Audit Regulation. CSR, Sustainability, Ethics & Governance, 2015, , . | 0.2 | 11 |
| 181 | Integrated Communications in the Postmodern Era. , 2015, , . | | 7 |
| 182 | An examination of corporate social responsibility and processing fluency in a service context. Journal of Services Marketing, 2015, 29, 103-111. | 1.7 | 19 |
| 183 | Effects of message appeal and service type in CSR communication strategies. Journal of Business Research, 2015, 68, 1488-1495. | 5.8 | 108 |
| 185 | A Conceptual Framework on the Power of Consumers in Pushing Corporate Social Responsibility Towards Sustainable Development. Indian Journal of Corporate Governance, 2015, 8, 68-83. | 0.5 | 1 |
| 186 | A Conceptual Framework for Exploring the Impacts of Corporate Social Responsibility on Employee Attitudes and Behaviour. Journal of Human Values, 2015, 21, 127-136. | 0.5 | 22 |
| 187 | Nation branding in a transitional democracy: The role of corporate diplomacy in promoting national identity. Place Branding and Public Diplomacy, 2015, 11, 324-337. | 1.1 | 18 |
| 188 | What and How Are Firms in the Quick-Service Restaurant Industry Reporting on Corporate Social Responsibility?. Journal of Foodservice Business Research, 2015, 18, 258-286. | 1.3 | 11 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 189 | Stakeholder Influence on Local Corporate Social Responsibility Activities of Korean Multinational Enterprise Subsidiaries. <i>Emerging Markets Finance and Trade</i> , 2015, 51, 335-350. | 1.7 | 12 |
| 190 | Is a firm's financial risk associated with corporate social responsibility?. <i>Management Decision</i> , 2015, 53, 2175-2199. | 2.2 | 59 |
| 191 | The Overarching Effects of Ethical Reputation Regardless of CSR Cause Fit and Information Source. <i>International Journal of Strategic Communication</i> , 2015, 9, 23-43. | 0.9 | 32 |
| 192 | Corporate Social Responsibility Communication Through Corporate Websites. <i>International Journal of Business Communication</i> , 2015, 52, 205-227. | 1.4 | 76 |
| 193 | Integrating social issues and customer engagement to drive loyalty in a service organisation. <i>Journal of Services Marketing</i> , 2015, 29, 547-559. | 1.7 | 46 |
| 194 | Determinants influencing CSR practices in small and medium sized MNE subsidiaries: A stakeholder perspective. <i>Journal of World Business</i> , 2015, 50, 192-204. | 4.6 | 189 |
| 195 | Is corporate social responsibility a motivator or hygiene factor? Insights into its bivalent nature. <i>Journal of the Academy of Marketing Science</i> , 2015, 43, 315-332. | 7.2 | 93 |
| 196 | Corporate Social Responsibility in the Process of Attracting College Graduates. <i>Corporate Social Responsibility and Environmental Management</i> , 2015, 22, 408-423. | 5.0 | 39 |
| 197 | Application of a new DEMATEL to explore key factors of China's corporate social responsibility: evidence from accounting experts. <i>Quality and Quantity</i> , 2015, 49, 135-154. | 2.0 | 24 |
| 198 | The Impact of Corporate Volunteering on CSR Image: A Consumer Perspective. <i>Journal of Business Ethics</i> , 2015, 127, 643-659. | 3.7 | 113 |
| 199 | How did the Recession Change the Communication of Corporate Social Responsibility Activities?. <i>Long Range Planning</i> , 2015, 48, 108-122. | 2.9 | 25 |
| 200 | Corporate Social Responsibility, Multi-faceted Job-Products, and Employee Outcomes. <i>Journal of Business Ethics</i> , 2015, 131, 319-335. | 3.7 | 127 |
| 202 | Complementarity and Interconnection between CSR and Crowdfunding: A Case Study in Greece. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 3 |
| 203 | An Unexpected Means of Embedding Ethics in Organizations: Preliminary Findings from Values-Based Evaluations. <i>Sustainability</i> , 2016, 8, 612. | 1.6 | 14 |
| 204 | Communicating Sustainability: An Operational Model for Evaluating Corporate Websites. <i>Sustainability</i> , 2016, 8, 950. | 1.6 | 53 |
| 205 | Impacts of Socially Responsible Corporate Activities on Korean Consumers' Corporate Evaluations in the Agrifood Industry. <i>Sustainability</i> , 2016, 8, 1292. | 1.6 | 5 |
| 206 | Perceived Mortality and Perceived Morality: Perceptions of Value-Orientations Are More Likely When a Decision Is Preceded by a Mortality Reminder. <i>Frontiers in Psychology</i> , 2016, 7, 233. | 1.1 | 1 |
| 207 | Illuminating the Signals Job Seekers Receive from an Employer's Community Involvement and Environmental Sustainability Practices: Insights into Why Most Job Seekers Are Attracted, Others Are Indifferent, and a Few Are Repelled. <i>Frontiers in Psychology</i> , 2016, 7, 426. | 1.1 | 39 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 208 | Taking a Stand: Consumer Responses to Corporate Political Activism. SSRN Electronic Journal, 0, , . | 0.4 | 23 |
| 209 | Integrated reporting: an international overview. Business Ethics, 2016, 25, 577-591. | 3.5 | 101 |
| 210 | Green Service: Construct Development and Measurement Validation. Production and Operations Management, 2016, 25, 432-457. | 2.1 | 51 |
| 211 | The effect of CSR evaluations on affective attachment to CSR in different identity orientation firms. Business Ethics, 2016, 25, 310-326. | 3.5 | 20 |
| 212 | “How Negative Becomes Less Negative” Understanding the Effects of Comment Valence and Response Sidedness in Social Media. Journal of Communication, 2016, 66, 475-495. | 2.1 | 57 |
| 213 | Walking and Talking Corporate Social Responsibility: Implications of Firm Size and Organizational Cost. Journal of Management Studies, 2016, 53, 1169-1196. | 6.0 | 240 |
| 214 | The Psychology of Corporate Social Responsibility: Strategic Implications. Global Business and Organizational Excellence, 2016, 35, 37-43. | 4.2 | 4 |
| 215 | The Impact of <scp>FDI</scp> Inflow on Domestic Firmsâ€™ Uptake of <scp>CSR</scp> Activities: Theâ€™Moderating Effects of Host Institutions. Thunderbird International Business Review, 2016, 58, 147-159. | 0.9 | 23 |
| 216 | Corporate Social Responsibility Reporting as Substantive and Symbolic Behavior: A Multilevel Theoretical Analysis. Business and Society Review, 2016, 121, 297-327. | 0.9 | 45 |
| 217 | Gaining legitimacy through CSR: an analysis of Turkey's 30 largest corporations. Business Ethics, 2016, 25, 238-257. | 3.5 | 54 |
| 218 | A Strategic Approach to CSR Communication: Examining the Impact of Brand Familiarity on Consumer Responses. Corporate Social Responsibility and Environmental Management, 2016, 23, 228-242. | 5.0 | 44 |
| 219 | The Causal Link between Sustainable Disclosure and Information Asymmetry: The Moderating Role of the Stakeholder Protection Context. Corporate Social Responsibility and Environmental Management, 2016, 23, 319-332. | 5.0 | 102 |
| 221 | Disclosure of Corporate Social Responsibility and Firm Performance: Evidence from India. Asia-Pacific Journal of Management Research and Innovation, 2016, 12, 145-154. | 0.2 | 28 |
| 222 | Creating Value with Big Data Analytics. , 0, , . | | 88 |
| 223 | CSR motivation and customer extra-role behavior: Moderation of ethical corporate identity. Journal of Business Research, 2016, 69, 4161-4167. | 5.8 | 105 |
| 224 | Which sport sponsorships most impact sponsor CSR image?. European Journal of Marketing, 2016, 50, 796-815. | 1.7 | 34 |
| 225 | Consumer perception of bio-based productsâ€™ An exploratory study in 5 European countries. Njas - Wageningen Journal of Life Sciences, 2016, 77, 61-69. | 7.9 | 126 |
| 226 | Corporate social responsibility in international marketing: review, assessment, and future research. International Marketing Review, 2016, 33, 580-624. | 2.2 | 71 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 227 | Growing corporate social responsibility communication through online social networking in Iran. <i>International Journal of Organizational Analysis</i> , 2016, 24, 274-290. | 1.6 | 4 |
| 228 | An analysis of corporate social responsibility communication on the websites of banks operating in Ghana. <i>Communicatio</i> , 2016, 42, 100-118. | 0.2 | 5 |
| 229 | Sustainability practices and web-based communication. <i>Journal of Fashion Marketing and Management</i> , 2016, 20, 72-88. | 1.5 | 50 |
| 230 | Reputation, Reputational Crisis and Corporate Social Responsibility of Banks: Measurement and Relationships. , 2016, , 33-55. | | 1 |
| 231 | Management of corporate social responsibility in Hong Kong small and medium enterprises. <i>Journal of Global Responsibility</i> , 2016, 7, 146-162. | 1.1 | 10 |
| 232 | Effects of Corporate Social Responsibility perception on consumer satisfaction with the brand. <i>Spanish Journal of Marketing - ESIC</i> , 2016, 20, 104-114. | 2.7 | 61 |
| 233 | How can companies succeed in forming CSR reputation?. <i>Corporate Communications</i> , 2016, 21, 435-449. | 1.1 | 35 |
| 234 | From philanthropy to broader social engagement. <i>Journal of Islamic Marketing</i> , 2016, 7, 423-440. | 2.3 | 5 |
| 235 | Brand Hate. , 2016, , . | | 14 |
| 236 | Researching Corporate Social Responsibility Communication: Themes, Opportunities and Challenges. <i>Journal of Management Studies</i> , 2016, 53, 1223-1252. | 6.0 | 257 |
| 237 | Motivations and barriers for corporate social responsibility reporting: Evidence from the airline industry. <i>Journal of Air Transport Management</i> , 2016, 57, 184-195. | 2.4 | 52 |
| 238 | The effect of authenticity and social distance on CSR activity. <i>Social Responsibility Journal</i> , 2016, 12, 397-414. | 1.6 | 8 |
| 239 | Cross-cultural differences in concrete and abstract corporate social responsibility (CSR) campaigns: perceived message clarity and perceived CSR as mediators. <i>International Journal of Corporate Social Responsibility</i> , 2016, 1, . | 2.5 | 13 |
| 240 | Campaign and corporate goals in conflict: Exploring company-issue congruence through a content analysis of Coca-Cola's™s twitter feed. <i>Public Relations Review</i> , 2016, 42, 698-709. | 1.9 | 9 |
| 241 | Effects on the (CSR) Reputation: CSR Reporting Discussed in the Light of Signalling and Stakeholder Perception Theories. <i>Corporate Reputation Review</i> , 2016, 19, 281-296. | 1.1 | 50 |
| 242 | Antecedents of Brand Hate. , 2016, , 37-56. | | 0 |
| 243 | Facebook as a new advertising channel for CSR campaigns. <i>International Journal of Business Environment</i> , 2016, 8, 176. | 0.2 | 0 |
| 244 | Avoiding the greenwashing trap: between CSR communication and stakeholder engagement. <i>International Journal of Innovation and Sustainable Development</i> , 2016, 10, 120. | 0.3 | 56 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 245 | Communicating Sustainability Online: An Examination of Corporate, Nonprofit, and University Websites. <i>Mass Communication and Society</i> , 2016, 19, 671-687. | 1.2 | 33 |
| 246 | Invited Commentary: Corporate social responsibility and public health: An unwanted marriage. <i>Preventive Medicine</i> , 2016, 89, 345-347. | 1.6 | 1 |
| 247 | 140 Characters for CSR Communication: An Exploration of Twitter Engagement of Fortune Companies. <i>Developments in Corporate Governance and Responsibility</i> , 2016, , 205-221. | 0.1 | 7 |
| 249 | Study on Corporate Social Responsibility as Strategic Instrument for Creating Sustainable Corporate Brand Value: An Analysis with Structural Equation Modelling. <i>Management and Labour Studies</i> , 2016, 41, 88-106. | 0.9 | 5 |
| 251 | To tweet or not to tweet: the effects of social media endorsements on unfamiliar sport brands and athlete endorsers. <i>Innovation: Management, Policy and Practice</i> , 2016, 18, 309-326. | 2.6 | 20 |
| 252 | Framing CSR fit: How corporate social responsibility activities are covered by news media. <i>Public Relations Review</i> , 2016, 42, 943-951. | 1.9 | 25 |
| 253 | Types of Corporate Social Responsibility Practices across the Industry in Pakistan and Their Effectiveness. <i>Developments in Corporate Governance and Responsibility</i> , 2016, , 225-246. | 0.1 | 5 |
| 256 | CSR and financial performance: The role of CSR awareness in the restaurant industry. <i>International Journal of Hospitality Management</i> , 2016, 57, 30-39. | 5.3 | 181 |
| 257 | The effects of perceived CSR, pride, team identification, and regional attachment: the moderating effect of gender. <i>Journal of Sport and Tourism</i> , 2016, 20, 145-159. | 1.5 | 21 |
| 258 | Building Simulation Game-Based Teaching Program for Secondary School Students. <i>Simulation and Gaming</i> , 2016, 47, 287-303. | 1.2 | 4 |
| 259 | Managing Reputation in The Banking Industry. , 2016, , . | | 8 |
| 260 | The effect of employee CSR attitudes on job satisfaction and organizational commitment: evidence from the Bangladeshi banking industry. <i>Social Responsibility Journal</i> , 2016, 12, 228-246. | 1.6 | 29 |
| 261 | Green attributes of restaurants: What really matters to consumers?. <i>International Journal of Hospitality Management</i> , 2016, 55, 107-117. | 5.3 | 83 |
| 262 | The Role of Relational Social Capital and Communication in the Relationship Between CSR and Employee Attitudes. <i>Journal of Leadership and Organizational Studies</i> , 2016, 23, 410-423. | 2.1 | 26 |
| 264 | CSR communication on corporate websites compared across continents. <i>International Journal of Bank Marketing</i> , 2016, 34, 501-528. | 3.6 | 41 |
| 265 | Mind the gap: The interplay between external and internal actions in the case of corporate social responsibility. <i>Strategic Management Journal</i> , 2016, 37, 2569-2588. | 4.7 | 306 |
| 266 | Corporate Social Responsibility and the Communication Imperative. <i>International Journal of Business Communication</i> , 2016, 53, 419-442. | 1.4 | 64 |
| 267 | Market Orientation and CSR: Performance Implications. <i>Journal of Business Ethics</i> , 2016, 137, 269-284. | 3.7 | 115 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 268 | Corporate Socially Responsible Initiatives and Their Effects on Consumption of Green Products. <i>Journal of Business Ethics</i> , 2016, 135, 253-264. | 3.7 | 123 |
| 269 | The chain effect from human resource-based clinical governance through emotional intelligence and CSR to knowledge sharing. <i>Knowledge Management Research and Practice</i> , 2016, 14, 126-143. | 2.7 | 31 |
| 270 | CSR-Washing is Rare: A Conceptual Framework, Literature Review, and Critique. <i>Journal of Business Ethics</i> , 2016, 137, 173-193. | 3.7 | 168 |
| 271 | Planned approaches to business and school partnerships. Does it make a difference? The business perspective. <i>Evaluation and Program Planning</i> , 2016, 55, 35-45. | 0.9 | 7 |
| 272 | Corporate social responsibility: a consumer psychology perspective. <i>Current Opinion in Psychology</i> , 2016, 10, 70-75. | 2.5 | 123 |
| 273 | The effect of bad reputation: The occurrence of crisis, corporate social responsibility, and perceptions of hypocrisy and attitudes toward a company. <i>Public Relations Review</i> , 2016, 42, 68-78. | 1.9 | 126 |
| 274 | Warm Glow or Extra Charge? The Ambivalent Effect of Corporate Social Responsibility Activities on Customers' Perceived Price Fairness. <i>Journal of Marketing</i> , 2016, 80, 84-105. | 7.0 | 168 |
| 275 | Modeling firm heterogeneity in corporate social performance and financial performance. <i>Journal of Business Research</i> , 2016, 69, 3285-3314. | 5.8 | 48 |
| 276 | Corporate social responsibility in B2B relationships: Examining the effects of multifaceted supplier CSR on business customers trust. <i>Journal of Global Scholars of Marketing Science</i> , 2016, 26, 19-35. | 1.4 | 5 |
| 277 | Sustainability program brands: Platforms for collaboration and co-creation. <i>Industrial Marketing Management</i> , 2016, 57, 166-176. | 3.7 | 38 |
| 278 | Consumers' Perception of Corporate Sustainable Activities: An Analysis of the German and the Spanish Consumer. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 697-708. | 0.1 | 0 |
| 279 | Containing Cause-Related Marketing Skepticism: A Comparison across Donation Frame Types. <i>Corporate Reputation Review</i> , 2016, 19, 4-21. | 1.1 | 23 |
| 280 | What makes an effective CSR program? An analysis of the constructs of a cause-related participant sport sponsorship event. <i>International Journal of Sports Marketing and Sponsorship</i> , 2016, 17, 56-77. | 0.8 | 19 |
| 281 | Consumer response to organic food in restaurants: A serial mediation analysis. <i>Journal of Foodservice Business Research</i> , 2016, 19, 109-121. | 1.3 | 28 |
| 282 | Strength of corporate social responsibility as a corporate brand association: general public perspective. <i>Decision</i> , 2016, 43, 313-332. | 0.8 | 4 |
| 283 | From Homo Economicus to Homo dialogicus: Rethinking social media use in CSR communication. <i>Public Relations Review</i> , 2016, 42, 60-67. | 1.9 | 123 |
| 284 | Achieving collaboration with diverse stakeholders—The role of strategic ambiguity in CSR communication. <i>Journal of Business Research</i> , 2016, 69, 3487-3499. | 5.8 | 72 |
| 285 | The illusion of CSR: drawing the line between core and supplementary CSR. <i>Sustainability Accounting, Management and Policy Journal</i> , 2016, 7, 125-151. | 2.4 | 12 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 287 | Microfoundations of Partnerships: Exploring the Role of Employees in Trickle Effects. <i>Journal of Business Ethics</i> , 2016, 135, 19-34. | 3.7 | 18 |
| 288 | Relationship between perceptions of corporate social responsibility and organizational cynicism: the role of employee volunteering. <i>International Journal of Human Resource Management</i> , 2016, 27, 1373-1392. | 3.3 | 41 |
| 289 | Communicating CSR-linked sponsorship: Examining the influence of three different types of message sources. <i>Sport Management Review</i> , 2016, 19, 146-156. | 1.9 | 27 |
| 290 | Conceptualization of CSR Among Muslim Consumers in Dubai: Evolving from Philanthropy to Ethical and Economic Orientations. <i>Journal of Business Ethics</i> , 2016, 136, 167-179. | 3.7 | 37 |
| 291 | Determinants of Consumer Attributions of Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2016, 138, 247-260. | 3.7 | 105 |
| 292 | Do they Know itâ€™s CSR at all? An Exploration of Socially Responsible Music Consumption. <i>Journal of Business Ethics</i> , 2016, 138, 231-246. | 3.7 | 11 |
| 293 | A Scale for Measuring Consumer Perceptions of Corporate Social Responsibility Following the Sustainable Development Paradigm. <i>Journal of Business Ethics</i> , 2017, 140, 243-262. | 3.7 | 179 |
| 294 | Social Media Policies: Implications for Contemporary Notions of Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2017, 142, 413-436. | 3.7 | 73 |
| 295 | Management of Social Issues in Supply Chains: A Literature Review Exploring Social Issues, Actions and Performance Outcomes. <i>Journal of Business Ethics</i> , 2017, 141, 621-643. | 3.7 | 347 |
| 296 | How Does It Fit? Exploring the Congruence Between Organizations and Their Corporate Social Responsibility (CSR) Activities. <i>Journal of Business Ethics</i> , 2017, 143, 71-83. | 3.7 | 151 |
| 297 | Congruence in Corporate Social Responsibility: Connecting the Identity and Behavior of Employers and Employees. <i>Journal of Business Ethics</i> , 2017, 143, 35-51. | 3.7 | 53 |
| 298 | Exploring Corporationsâ€™ Dialogue About CSR in the Digital Era. <i>Journal of Business Ethics</i> , 2017, 146, 39-58. | 3.7 | 71 |
| 299 | The credibility of corporate CSR claims: a taxonomy based on ISO 26000 and a research agenda. <i>Total Quality Management and Business Excellence</i> , 2017, 28, 147-158. | 2.4 | 29 |
| 300 | One Vision, Different Paths: An Investigation of Corporate Social Responsibility Initiatives in Europe. <i>Journal of Business Ethics</i> , 2017, 143, 405-422. | 3.7 | 48 |
| 301 | Corporate social responsibility, media attention and firm value: empirical research on Chinese manufacturing firms. <i>Quality and Quantity</i> , 2017, 51, 1563-1577. | 2.0 | 33 |
| 302 | Can Sinful Firms Benefit from Advertising Their CSR Efforts? Adverse Effect of Advertising Sinful Firmsâ€™ CSR Engagements on Firm Performance. <i>Journal of Business Ethics</i> , 2017, 143, 643-663. | 3.7 | 98 |
| 303 | Similar But Not the Same: Differentiating Corporate Sustainability from Corporate Responsibility. <i>Academy of Management Annals</i> , 2017, 11, 105-149. | 5.8 | 419 |
| 304 | Should luxury brands say it out loud? Brand conspicuousness and consumer perceptions of responsible luxury. <i>Journal of Business Research</i> , 2017, 77, 167-174. | 5.8 | 84 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 305 | Corporate Environmental Responsibility Communication: Implications from CSR and Green Advertising Research. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 377-392. | 0.2 | 5 |
| 307 | Investigating Internal CSR Communication: Building a Theoretical Framework. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 89-107. | 0.2 | 10 |
| 308 | Exploring the mediating role of intellectual capital and competitive advantage on the relation between CSR and financial performance in SMEs. <i>Social Responsibility Journal</i> , 2017, 13, 1-23. | 1.6 | 88 |
| 309 | Adding value to Brazilian companies through corporate social responsibility. <i>Management of Environmental Quality</i> , 2017, 28, 264-281. | 2.2 | 7 |
| 310 | The Complexity Turn to Modeling Firm Heterogeneity in Corporate Social and Financial Performance. , 2017, , 185-247. | | 4 |
| 311 | Getting CSR communication fit: A study of strategically fitting cause, consumers and company in corporate CSR communication. <i>Public Relations Inquiry</i> , 2017, 6, 47-72. | 1.2 | 35 |
| 312 | An empirical exploration of the link between reporting to stakeholders and corporate social responsibility reputation in the Spanish context. <i>Accounting, Auditing and Accountability Journal</i> , 2017, 30, 668-698. | 2.6 | 40 |
| 313 | Reporting practices of State Forest Enterprises in Europe. <i>Forest Policy and Economics</i> , 2017, 78, 162-172. | 1.5 | 22 |
| 314 | Is Corporate Reputation Associated with Quality of CSR Reporting? Evidence from Spain. <i>Corporate Social Responsibility and Environmental Management</i> , 2017, 24, 121-132. | 5.0 | 160 |
| 315 | Corporate Sustainability, Social Responsibility and Environmental Management. , 2017, , . | | 30 |
| 316 | International Policies and Regulatory Instruments for Non-financial Reporting. , 2017, , 27-40. | | 2 |
| 317 | Co-branding strategy in cause-related advertising: the fit between brand and cause. <i>Journal of Product and Brand Management</i> , 2017, 26, 135-150. | 2.6 | 39 |
| 318 | Corporate Social Responsibility Reporting and Varieties of Capitalism: an International Analysis of Stateâ€Led and Liberal Market Economies. <i>Corporate Social Responsibility and Environmental Management</i> , 2017, 24, 478-495. | 5.0 | 36 |
| 319 | Revisiting Attributes: How Important Is Green in the Consumer Selection of Hotel Rooms?. <i>International Journal of Hospitality and Tourism Administration</i> , 2017, 18, 219-244. | 1.7 | 22 |
| 320 | An evaluation of corporate social responsibility communication on the websites of telecommunication companies operating in Ghana. <i>Journal of Information Communication and Ethics in Society</i> , 2017, 15, 17-31. | 1.0 | 12 |
| 321 | Developing an Environmentally Sustainable Business Plan: An International B2B Case Study. <i>Corporate Social Responsibility and Environmental Management</i> , 2017, 24, 261-272. | 5.0 | 21 |
| 322 | The role of expectations on consumer interpretation of new information. <i>Journal of Service Theory and Practice</i> , 2017, 27, 569-615. | 1.9 | 6 |
| 323 | How Disclosure Features of Corporate Social Responsibility Reports Interact with Investor Numeracy to Influence Investor Judgments. <i>Contemporary Accounting Research</i> , 2017, 34, 1596-1621. | 1.5 | 95 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 324 | Corporate social responsibility disclosure and market value: Family versus nonfamily firms. <i>Journal of Business Research</i> , 2017, 77, 41-52. | 5.8 | 198 |
| 325 | Hold me responsible. <i>Corporate Communications</i> , 2017, 22, 209-219. | 1.1 | 21 |
| 326 | Trade union participation in CSR deliberation: an evaluation. <i>Industrial Relations Journal</i> , 2017, 48, 42-55. | 0.8 | 32 |
| 327 | Engaging consumers through corporate social responsibility messages on social media: An experimental study. <i>Public Relations Review</i> , 2017, 43, 989-997. | 1.9 | 61 |
| 328 | The communicative stance of CSR: reflections on the value of CSR communication. <i>Corporate Communications</i> , 2017, 22, 166-177. | 1.1 | 23 |
| 329 | Corporate Social Responsibility in Challenging Times in Developing Countries. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 207-228. | 0.2 | 7 |
| 330 | Banking Employees' Perceptions of Corporate Social Responsibility, Value-Fit Commitment, and Turnover Intentions: Ethics as Social Glue and Attachment. <i>Employee Responsibilities and Rights Journal</i> , 2017, 29, 51-71. | 0.6 | 32 |
| 331 | The Business Case for Sustainability Reporting: Evidence from Stock Market Reactions. <i>Journal of Public Policy and Marketing</i> , 2017, 36, 313-330. | 2.2 | 49 |
| 332 | Effects of skepticism about corporate social responsibility advertising on consumer attitude. <i>Social Behavior and Personality</i> , 2017, 45, 453-467. | 0.3 | 15 |
| 334 | How CSR Affects Brand Equity of Indian Firms?. <i>Global Business Review</i> , 2017, 18, S52-S69. | 1.6 | 13 |
| 335 | Law Firms' Organizational Impression Management Strategies on Twitter. <i>Journal of Creative Communications</i> , 2017, 12, 48-61. | 1.2 | 8 |
| 337 | Origin stories in CSR: genesis of CSR at British American Tobacco. <i>Corporate Communications</i> , 2017, 22, 178-191. | 1.1 | 7 |
| 338 | Investigating industry expert discourses on aspirational CSR communication. <i>Corporate Communications</i> , 2017, 22, 220-238. | 1.1 | 12 |
| 339 | Measured Societal Value and Its Impact on Donations and Perception of Corporate Social Responsibility: An Experimental Approach. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2017, 46, 1030-1051. | 1.3 | 7 |
| 340 | Does ethical orientation matter? Determinants of public reaction to CSR communication. <i>Public Relations Review</i> , 2017, 43, 817-828. | 1.9 | 31 |
| 341 | The impact of corporate social responsibility and internal controls on stakeholders' view of the firm and financial performance. <i>Sustainability Accounting, Management and Policy Journal</i> , 2017, 8, 246-280. | 2.4 | 53 |
| 342 | The role of corporate social marketing. <i>Journal of Social Marketing</i> , 2017, 7, 268-279. | 1.3 | 10 |
| 343 | Messages on CSR-dedicated Facebook pages: What works and what doesn't. <i>Public Relations Review</i> , 2017, 43, 796-808. | 1.9 | 100 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 344 | Social responsibility influence on customer trust in hotels: mediating effects of reputation and word-of-mouth. <i>Tourism Review</i> , 2017, 72, 1-14. | 3.8 | 91 |
| 345 | Corporate social responsibility performance communication and portfolio management. <i>Managerial Finance</i> , 2017, 43, 595-613. | 0.7 | 6 |
| 346 | License to Critique: A Communication Perspective on Sustainability Standards. <i>Business Ethics Quarterly</i> , 2017, 27, 239-262. | 1.3 | 50 |
| 347 | Corporate social responsibility as shared value creation: toward a communicative approach. <i>Corporate Communications</i> , 2017, 22, 239-256. | 1.1 | 29 |
| 348 | Corporate Social Responsibility in Times of Crisis. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , . | 0.2 | 19 |
| 349 | The need for better measurement and employee engagement to advance a circular economy: Lessons from Biogen's "zero waste" journey. <i>Journal of Cleaner Production</i> , 2017, 154, 517-529. | 4.6 | 144 |
| 350 | Corporate social responsibility and pro-environmental behaviour: organisational identification as a mediator. <i>European Journal of International Management</i> , 2017, 11, 1. | 0.1 | 37 |
| 351 | Longitudinal Analysis of Corporate Social Responsibility on Company Websites. <i>Business and Professional Communication Quarterly</i> , 2017, 80, 70-90. | 0.3 | 16 |
| 352 | The Dynamics of Corporate Social Responsibility. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , . | 0.2 | 8 |
| 353 | Handbook of Integrated CSR Communication. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , . | 0.2 | 21 |
| 354 | The (In)credible Bulk: The Role of CSR Standards in Enhancing the Credibility of Corporate CSR Claims. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 239-263. | 0.2 | 7 |
| 355 | Insights into the Impact of CSR Communication Source on Trust and Purchase Intention. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 449-469. | 0.2 | 8 |
| 356 | Communicating Corporate Social Responsibility for Brands. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 149-169. | 0.2 | 7 |
| 357 | Exploring effective crisis response strategies. <i>Public Relations Review</i> , 2017, 43, 190-192. | 1.9 | 46 |
| 358 | Corporate Social Responsibility in the Post-Financial Crisis Era. <i>Palgrave Studies in Governance, Leadership and Responsibility</i> , 2017, , . | 0.3 | 3 |
| 359 | Exploring Effects of CSR Initiatives in Strategic Postcrisis Communication Among Millennials in China and South Korea. <i>International Journal of Strategic Communication</i> , 2017, 11, 379-394. | 0.9 | 9 |
| 360 | Long-Term Orientation, Marketing and Technological Capabilities, and Social Responsibility in New Ventures. , 2017, , 249-273. | | 4 |
| 361 | How does perceived corporate social responsibility contribute to green consumer behavior of Chinese tourists. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 3157-3176. | 5.3 | 87 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 362 | Where to engage in CSR? The influence of social cause proximity on attitude toward small-sized (vs) Tj ETQq0 0 0 rgBT /Overlck 10 Tf 5 | 0.7 | 4 |
| 363 | Corporate social responsibility (CSR) for ethical corporate identity management. Corporate Communications, 2017, 22, 420-439. | 1.1 | 24 |
| 364 | Tweets for tots: using Twitter to promote a charity and its supporters. Journal of Consumer Marketing, 2017, 34, 515-523. | 1.2 | 6 |
| 365 | Doing good and doing bad: The impact of corporate social responsibility and irresponsibility on firm performance. Journal of Business Research, 2017, 80, 82-97. | 5.8 | 208 |
| 366 | Does corporate social responsibility contribute to strengthen brand equity? An empirical study. International Review on Public and Nonprofit Marketing, 2017, 14, 513-533. | 1.3 | 12 |
| 367 | Consumer skepticism towards CSR messages. International Journal of Contemporary Hospitality Management, 2017, 29, 2070-2084. | 5.3 | 46 |
| 368 | CSR Online Communication in Latin America: An Analysis of Social Media Platforms. Developments in Corporate Governance and Responsibility, 2017, , 113-132. | 0.1 | 6 |
| 369 | The Impact of Investments in Pollution Reduction on Shareholder Wealth: Evidence from Taiwanese Manufacturing Companies. Corporate Social Responsibility and Environmental Management, 2017, 24, 676-691. | 5.0 | 9 |
| 370 | What and How to Communicate CSR? The Role of CSR fit, Modality Interactivity, and Message Interactivity on Social Networking Sites. Journal of Promotion Management, 2017, 23, 727-747. | 2.4 | 37 |
| 371 | How Much Should a Corporation Communicate About Corporate Social Responsibility? Reputation and Amount of Information Effects on Stakeholdersâ€™ CSR-Induced Attributions. Communication Research Reports, 2017, 34, 275-285. | 1.0 | 6 |
| 372 | Achieving consumer trust on Twitter via CSR communication. Journal of Consumer Marketing, 2017, 34, 505-514. | 1.2 | 58 |
| 373 | Retooling Tullow Ghanaâ€™s CSR strategy: A communication lens. Journal of Global Responsibility, 2017, 8, 225-243. | 1.1 | 9 |
| 374 | Exploring Consumer Associations Between Corporate Reputation, Corporate Sustainability, and Product Attributes Within Utilitarian Market Contexts. International Studies of Management and Organization, 2017, 47, 258-275. | 0.4 | 4 |
| 376 | From CSR to Customer Loyalty: An Empirical Investigation in the Retail Banking Industry of a Developing Country. Scientific Annals of Economics and Business, 2017, 64, 307-323. | 0.5 | 12 |
| 377 | Communicating corporate social responsibility (CSR): Stakeholder responsiveness and engagement strategy to achieve CSR goals. Public Relations Review, 2017, 43, 768-776. | 1.9 | 133 |
| 378 | Corporate message strategies for global CSR campaigns. Corporate Communications, 2017, 22, 383-400. | 1.1 | 12 |
| 379 | Corporate Social Responsibility in Portuguese Companies: Online Communication Practices. Developments in Corporate Governance and Responsibility, 2017, , 157-183. | 0.1 | 4 |
| 380 | An enactment theory perspective of corporate social responsibility and public relations. Marketing Intelligence and Planning, 2017, 35, 626-640. | 2.1 | 3 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 381 | The influence of the types of media on the formation of perceived CSR. Spanish Journal of Marketing - ESIC, 2017, 21, 54-64. | 2.7 | 11 |
| 382 | Handling negative publicity. Journal of Communication Management, 2017, 21, 267-286. | 1.4 | 19 |
| 383 | Investigating performance indicators disclosure in sustainability reports of large mining companies in Ghana. Corporate Governance (Bingley), 2017, 17, 643-660. | 3.2 | 23 |
| 384 | Socially responsible markets involved in the consumer-organization identification process. International Review on Public and Nonprofit Marketing, 2017, 14, 179-196. | 1.3 | 3 |
| 385 | The impact of sustainability governance, country stakeholder orientation, and country risk on environmental, social, and governance performance. Journal of Cleaner Production, 2017, 155, 93-102. | 4.6 | 137 |
| 386 | Unpacking stakeholder mechanisms to influence corporate social responsibility in the mining sector. Resources Policy, 2017, 51, 1-12. | 4.2 | 20 |
| 387 | Communicating Corporate Social Responsibility (CSR) in the Luxury Industry. Management Communication Quarterly, 2017, 31, 88-112. | 1.0 | 33 |
| 388 | The relationship between corporate social responsibility, job satisfaction, and organizational commitment: Case of Pakistani higher education. Journal of Cleaner Production, 2017, 142, 2352-2363. | 4.6 | 145 |
| 389 | The Sociopolitical Implications of Firm Reputation. Journal of Leadership and Organizational Studies, 2017, 24, 55-64. | 2.1 | 8 |
| 390 | Corporate Social Responsibility, Sustainability, and Ethical Public Relations. , 2017, , . | | 5 |
| 391 | An Integrated Model for Communicating Within and About Corporate Social Responsibility. Communicatio, 2017, 43, 54-73. | 0.2 | 0 |
| 392 | Hiring Programs for Military Veterans and Athletes Use HR and PR to Demonstrate Human Dimension of Corporate Social Responsibility. , 2017, , 221-241. | | 1 |
| 393 | Tell Me How You Treat Your Employees. Journal of Marketing Behavior, 2017, 3, 1-37. | 0.4 | 6 |
| 394 | Engaging consumers on social media: empirical evidence from the communications analysis of a CSR oriented company. International Journal of Technology Marketing, 2017, 12, 180. | 0.1 | 3 |
| 395 | Sustainability marketing research: current status and future challenges. International Journal of Sustainable Strategic Management, 2017, 5, 245. | 0.1 | 0 |
| 396 | When Corporate Social Responsibility (CSR) Meets Organizational Psychology: New Frontiers in Micro-CSR Research, and Fulfilling a Quid Pro Quo through Multilevel Insights. Frontiers in Psychology, 2017, 8, 520. | 1.1 | 98 |
| 397 | Corporate Social Responsibility and Employee Outcomes: A Moderated Mediation Model of Organizational Identification and Moral Identity. Frontiers in Psychology, 2017, 8, 1906. | 1.1 | 79 |
| 398 | Effects of Corporate Social Responsibility Actions on South Korean Adolescents's™ Perceptions in the Food Industry. Sustainability, 2017, 9, 176. | 1.6 | 3 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 399 | Impact of Corporate Social Responsibility Dimensions on Firm Value: Some Evidence from Hong Kong and China. Sustainability, 2017, 9, 1532. | 1.6 | 48 |
| 400 | Implementation of Responsible Research and Innovation (RRI) Practices in Industry: Providing the Right Incentives. Sustainability, 2017, 9, 1759. | 1.6 | 66 |
| 401 | Tensions in Aspirational CSR Communication—A Longitudinal Investigation of CSR Reporting. Sustainability, 2017, 9, 2202. | 1.6 | 15 |
| 402 | Responsabilidad Social Empresarial y Desempeño Financiero en la Industria del Plástico en Ecuador. Informacion Tecnologica (discontinued), 2017, 28, 93-102. | 0.1 | 4 |
| 403 | Improving the Effectiveness and Credibility Of Corporate Social Responsibility Messaging. Journal of Advertising Research, 2017, 57, 397-409. | 1.0 | 29 |
| 404 | Impact of corporate social responsibility disclosures on financial performance - a Jordanian case study. International Journal of Critical Accounting, 2017, 9, 433. | 0.1 | 10 |
| 405 | A sustainability based optimization model for starting solutions in toolkits for mass customization. , 2017, , . | | 2 |
| 406 | How corporate social responsibility commitment influences sustainable supply chain management performance within the social capital framework: a propositional framework. International Journal of Corporate Strategy and Social Responsibility, 2017, 1, 208. | 0.5 | 5 |
| 407 | The Role of Company-Cause Fit and Company Involvement in Consumer Responses to CSR Initiatives: A Meta-Analytic Review. Sustainability, 2017, 9, 1016. | 1.6 | 32 |
| 409 | Corporate Social Responsibility And Marketing Performance. Journal of Advertising Research, 2017, 57, 368-378. | 1.0 | 49 |
| 410 | Corporate Social Responsibility Communication Effects. Journal of Advertising Research, 2017, 57, 436-446. | 1.0 | 24 |
| 411 | Business-Community Relationships for Extractive Industries: A Case Study in Peru. BAR - Brazilian Administration Review, 2017, 14, . | 0.4 | 0 |
| 412 | Effect of Consumer Awareness on Corporate Social Responsibility under Asymmetric Information. SSRN Electronic Journal, 0, , . | 0.4 | 8 |
| 413 | Dimensions of effective CSR communication based on public expectations. Journal of Marketing Communications, 2018, 24, 549-567. | 2.7 | 96 |
| 414 | Images paired with concrete claims improve skeptical consumers' responses to advertising promoting a firm's good deeds. Journal of Marketing Communications, 2018, 24, 83-102. | 2.7 | 18 |
| 415 | Developing and using a Five C framework for implementing environmental sustainability strategies: A case study of Nordic insurers. Journal of Cleaner Production, 2018, 183, 1252-1264. | 4.6 | 19 |
| 416 | Strategic CSR Communication: A Moderating Role of Transparency in Trust Building. International Journal of Strategic Communication, 2018, 12, 107-124. | 0.9 | 54 |
| 417 | The impact of corporate identity on corporate social responsibility disclosure. International Journal of Corporate Social Responsibility, 2018, 3, . | 2.5 | 10 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 418 | Connecting with global consumers through corporate social responsibility initiatives: A cross-cultural investigation of congruence effects of attribution and communication styles. Journal of Business Research, 2018, 88, 11-19. | 5.8 | 26 |
| 419 | Consumers' heterogeneous preferences for corporate social responsibility in the food industry. Corporate Social Responsibility and Environmental Management, 2018, 25, 1050-1061. | 5.0 | 44 |
| 420 | Linking corporate social responsibility attributions and creativity: Modeling work engagement as a mediator. Journal of Cleaner Production, 2018, 190, 809-821. | 4.6 | 71 |
| 421 | Theoretical Frameworks. , 2018, , 21-34. | | 1 |
| 422 | Organizational Legitimacy, Corporate Social Responsibility, and Bottom of the Pyramid Consumers. Journal of International Consumer Marketing, 2018, 30, 206-218. | 2.3 | 11 |
| 423 | Be bad but (still) look good: Can controversial industries enhance corporate reputation through CSR initiatives?. Business Ethics, 2018, 27, 222-237. | 3.5 | 83 |
| 424 | The role of corporate social responsibility (CSR) and internal CSR communication in predicting employee engagement: Perspectives from the United Arab Emirates (UAE). Public Relations Review, 2018, 44, 453-462. | 1.9 | 110 |
| 425 | CSR initiative characteristics and employee engagement: An impact-based perspective. Journal of Organizational Behavior, 2018, 39, 580-593. | 2.9 | 73 |
| 426 | The role of proximity to local and global citizens in stakeholders' moral recognition of corporate social responsibility. Journal of Business Research, 2018, 88, 234-244. | 5.8 | 12 |
| 427 | Social Media Marketing, Corporate Social Responsibility, and Social Change in India. , 2018, , 123-135. | | 1 |
| 428 | Evolution of Corporate Social Responsibility: A Content Analysis of United States Magazine Advertising, 1980-2009. Journal of Promotion Management, 2018, 24, 555-577. | 2.4 | 16 |
| 429 | The Company You Keep: How an Organization's Horizontal Partnerships Affect Employee Organizational Identification. Academy of Management Review, 2018, 43, 772-791. | 7.4 | 23 |
| 430 | Corporate Values and Corporate Social Responsibility Communication Strategies in a Small Economy. Eco-efficiency in Industry and Science, 2018, , 67-100. | 0.1 | 1 |
| 431 | Retailers' communication on ugly fruits and vegetables: What are consumers' perceptions?. Journal of Retailing and Consumer Services, 2018, 41, 256-271. | 5.3 | 35 |
| 432 | Effects of emotional visuals and company's cause fit on memory of CSR information. Public Relations Review, 2018, 44, 353-362. | 1.9 | 15 |
| 433 | Utilization of CSR to build organizations' corporate image in Asia: need for an integrative approach. Asian Journal of Communication, 2018, 28, 335-359. | 0.6 | 17 |
| 435 | Corporate social responsibility: the effect of need-for-status and fluency on consumers' attitudes. International Journal of Contemporary Hospitality Management, 2018, 30, 1492-1507. | 5.3 | 21 |
| 436 | Social Media Marketing. , 2018, , . | | 15 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 437 | Are Two Reasons Better Than One? The Role of Appeal Type in Consumer Responses to Sustainable Products. <i>Journal of Consumer Psychology</i> , 2018, 28, 644-664. | 3.2 | 53 |
| 438 | Corporate social responsibility reporting in the telecommunications sector in Ghana. <i>International Journal of Corporate Social Responsibility</i> , 2018, 3, . | 2.5 | 16 |
| 439 | El mercado de verificaci3n de las memorias de sostenibilidad en Espa±a: un an±lisis desde la perspectiva de la demanda. <i>Revista De Contabilidad-Spanish Accounting Review</i> , 2018, 21, 48-62. | 0.5 | 12 |
| 440 | Linking CSR Communication Activities to Consumer Brand Evaluations: An Examination of Mediating and Moderating Factors Linking CSR Communication to Brand Evaluations. <i>Journal of Promotion Management</i> , 2018, 24, 675-693. | 2.4 | 12 |
| 441 | Small Business Social Responsibility: A Critical Multilevel Review, Synthesis and Research Agenda. <i>International Journal of Management Reviews</i> , 2018, 20, 934-956. | 5.2 | 93 |
| 442 | Customersâ€™ judgments and misjudgments of corporate responsibility communication: A cross-country investigation of the effects on confidence and trust within the banking sector. <i>Psychology and Marketing</i> , 2018, 35, 138-149. | 4.6 | 9 |
| 443 | Building trust among marine protected area managers and community members through scientific research: Insights from the Ningaloo Marine Park, Australia. <i>Marine Policy</i> , 2018, 93, 195-206. | 1.5 | 46 |
| 445 | Corporate social responsibility, product market competition, and product market performance. <i>International Review of Economics and Finance</i> , 2018, 56, 75-91. | 2.2 | 29 |
| 446 | Communicating effectively about CSR on Twitter. <i>Internet Research</i> , 2018, 28, 419-431. | 2.7 | 76 |
| 448 | Examining consumers' responses to corporate social responsibility addressing childhood obesity: The mediating role of attributional judgments. <i>Journal of Business Research</i> , 2018, 88, 132-140. | 5.8 | 5 |
| 449 | An exploratory analysis of corporate social responsibility reporting in US pharmaceutical companies. <i>Journal of Communication Management</i> , 2018, 22, 197-211. | 1.4 | 14 |
| 450 | Is the Impact of CSR Similar Across Borders? An Exploratory Study Comparing Young Adults' Perceptions of CSR Between Puerto Rico and United States. <i>Journal of Promotion Management</i> , 2018, 24, 128-151. | 2.4 | 12 |
| 451 | Trends and Drivers in CSR Disclosure: A Focus on Reporting Practices in the Automotive Industry. <i>Journal of Business Ethics</i> , 2018, 151, 563-578. | 3.7 | 54 |
| 452 | Do ESG Controversies Matter for Firm Value? Evidence from International Data. <i>Journal of Business Ethics</i> , 2018, 151, 1027-1047. | 3.7 | 362 |
| 453 | The Impact of Corporate Social Responsibility Disclosure on Corporate Reputation: A Non-professional Stakeholder Perspective. <i>Journal of Business Ethics</i> , 2018, 151, 429-450. | 3.7 | 102 |
| 454 | Everything We Do, You Do: The Licensing Effect of Prosocial Marketing Messages on Consumer Behavior. <i>Management Science</i> , 2018, 64, 102-111. | 2.4 | 23 |
| 455 | In the eye of the beholder: Communicating CSR through color in packaging design. <i>Journal of Marketing Communications</i> , 2018, 24, 720-733. | 2.7 | 20 |
| 456 | Employee Protection and Corporate Innovation: Empirical Evidence from China. <i>Journal of Business Ethics</i> , 2018, 153, 569-589. | 3.7 | 33 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 457 | Perceptions of Agriculture and Food Corporate Social Responsibility. <i>Journal of Food Products Marketing</i> , 2018, 24, 146-162. | 1.4 | 20 |
| 458 | Methodology to assess the market value of companies according to their financial and social responsibility aspects: An AHP approach. <i>Journal of the Operational Research Society</i> , 2018, 69, 1599-1608. | 2.1 | 12 |
| 459 | Corporate sponsorship of physical activity promotion programmes: part of the solution or part of the problem?. <i>Journal of Public Health</i> , 2018, 40, 279-288. | 1.0 | 9 |
| 460 | Online CSR communication in the hotel industry: Evidence from small hotels. <i>International Journal of Hospitality Management</i> , 2018, 68, 94-104. | 5.3 | 117 |
| 461 | Effectiveness of CSR Advertising: The Role of Reputation, Consumer Attributions, and Emotions. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 194-208. | 5.0 | 59 |
| 463 | Social identity and environmental citizenship in multinational corporations: an exploratory investigation and future research directions. <i>Social Identities</i> , 2018, 24, 624-646. | 0.3 | 8 |
| 464 | Consumer inferences of corporate social responsibility (CSR) claims on packaged foods. <i>Journal of Business Research</i> , 2018, 83, 186-201. | 5.8 | 58 |
| 465 | The Promotion of Responsible Tourism Management Through Digital Media. <i>Tourism Planning and Development</i> , 2018, 15, 653-671. | 1.3 | 27 |
| 466 | Driving Brand Value Through CSR Initiatives: An Empirical Study in Indian Perspective. <i>Global Business Review</i> , 2018, 19, 85-98. | 1.6 | 23 |
| 467 | Making Green Stuff? Effects of Corporate Greenwashing on Consumers. <i>Journal of Business and Technical Communication</i> , 2018, 32, 77-112. | 1.4 | 91 |
| 468 | The Impact of the Economic Crisis on the Corporate Social Responsibility Activities of Greek Companies. <i>Accounting, Finance, Sustainability, Governance & Fraud</i> , 2018, , 241-258. | 0.2 | 1 |
| 469 | Local corporate social responsibility, media coverage, and shareholder value. <i>Journal of Banking and Finance</i> , 2018, 87, 68-86. | 1.4 | 113 |
| 470 | Exploring the role of CSR fit and the length of CSR involvement in routine business and corporate crises settings. <i>Public Relations Review</i> , 2018, 44, 75-83. | 1.9 | 36 |
| 472 | CSR Communications on Twitter: An Exploration into Stakeholder Reactions. <i>Palgrave Studies in Governance, Leadership and Responsibility</i> , 2018, , 145-163. | 0.3 | 15 |
| 473 | Do Board Gender Diversity and Director Typology Impact CSR Reporting?. <i>European Management Review</i> , 2018, 15, 559-575. | 2.2 | 125 |
| 474 | Identifying Worldviews on Corporate Sustainability: A Content Analysis of Corporate Sustainability Reports. <i>Business Strategy and the Environment</i> , 2018, 27, 128-151. | 8.5 | 192 |
| 475 | Designing a Data Visualization Dashboard for Managing the Sustainability Communication of Healthcare Organizations on Facebook. <i>Sustainability</i> , 2018, 10, 4447. | 1.6 | 10 |
| 476 | Entrepreneurship with Social Responsibility. , 0, , . | | 0 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 479 | Social impact and evaluation: A rational management theory approach. African Journal of Business Management, 2018, 12, 92-102. | 0.4 | 3 |
| 480 | Selling Smokes or Smoking Sales: Investigating the Consequences of Ending Tobacco Sales. SSRN Electronic Journal, 2018, , . | 0.4 | 1 |
| 482 | Macro-level antecedents of consumer brand hate. Journal of Consumer Marketing, 2018, 35, 555-564. | 1.2 | 57 |
| 483 | Sustainability and Corporate Social Responsibility in the Text of Annual Reportsâ€”The Case of the IT Services Industry. Sustainability, 2018, 10, 4119. | 1.6 | 21 |
| 484 | Factors affecting stakeholderâ€™s levels of satisfaction with community partnership association in Rayong Province, Thailand. Journal of Human Behavior in the Social Environment, 2018, 28, 903-927. | 1.1 | 4 |
| 485 | FDI Spillovers on Corporate Social Responsibility: The Channel of Labor Mobility. Sustainability, 2018, 10, 4265. | 1.6 | 8 |
| 486 | Moral Imagination, Parasocial Brand Love, and Customer Citizenship Behavior: Travelersâ€™ Relationship with Sponsoring Airline Brands in the United States. Sustainability, 2018, 10, 4391. | 1.6 | 12 |
| 487 | Benchmarking responsible management and non-financial reporting. Benchmarking, 2018, 25, 2931-2949. | 2.9 | 7 |
| 488 | Does pressure-induced partnership really matter? Empirical modelling of stakeholder pressure and firmsâ€™ CSR attitude. Social Responsibility Journal, 2018, 14, 685-698. | 1.6 | 6 |
| 489 | Examining the mediating role of organizational trust in the relationship between CSR practices and job outcomes. Social Responsibility Journal, 2018, 14, 433-447. | 1.6 | 17 |
| 491 | Examining public perceptions of CSR in sport. Corporate Communications, 2018, 23, 629-647. | 1.1 | 14 |
| 492 | The Process of CSR Communicationâ€”Culture-Specific or Universal? Focusing on Mainland China and Hong Kong Consumers. International Journal of Business Communication, 2022, 59, 56-82. | 1.4 | 12 |
| 493 | Communicating corporate social responsibility in a social world: the effects of company-generated and user-generated social media content on CSR attributions and scepticism. Journal of Marketing Management, 2018, 34, 1503-1529. | 1.2 | 43 |
| 494 | The Global Reporting Initiative: do application levels matter?. Social Responsibility Journal, 2018, 14, 527-541. | 1.6 | 14 |
| 495 | Has Carbon Disclosure Become More Transparent in the Global Logistics Industry? An Investigation of Corporate Carbon Disclosure Strategies between 2010 and 2015. Logistics, 2018, 2, 13. | 2.4 | 20 |
| 496 | 2017 Decade Award Invited Article Reflections on the 2017 Decade Award: Corporate Social Responsibility and the Financial Crisis. Academy of Management Review, 2018, 43, 546-556. | 7.4 | 22 |
| 497 | Ethical climate, corporate social responsibility and organizational performance: evidence from the UAE public sector. Social Responsibility Journal, 2018, 14, 737-752. | 1.6 | 16 |
| 498 | Understanding a non-causality crisis response: Examining the Florida Panthers response to Hurricane Irma. Public Relations Review, 2018, 44, 776-783. | 1.9 | 2 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 499 | How to Avoid Pigeonholing the Environmental Manager?. Sustainability, 2018, 10, 2538. | 1.6 | 3 |
| 500 | Do a company's sincere intentions with CSR initiatives matter to employees?. Journal of Global Responsibility, 2018, 9, 355-371. | 1.1 | 18 |
| 501 | A citation analysis of corporate social responsibility (1970-2014): insights from Islamic perspective. Journal of Islamic Marketing, 2018, 9, 621-654. | 2.3 | 7 |
| 502 | Development of SMEs in an emerging economy: does corporate social responsibility matter?. International Journal of Management and Enterprise Development, 2018, 17, 168. | 0.1 | 20 |
| 504 | When Corporate Social Responsibility Messages Enter the News: Examining the Effects of CSR-Framed News on Product Purchasing Intentions and the Mediating Role of Company and Product Attitudes. Communication Research Reports, 2018, 35, 335-345. | 1.0 | 4 |
| 505 | Sustainability reporting in the aviation industry: worldwide evidence. Sustainability Accounting, Management and Policy Journal, 2018, 9, 362-391. | 2.4 | 73 |
| 506 | The impact of a firm's transparent manufacturing practices on women fashion shoppers. Journal of Global Fashion Marketing, 2018, 9, 322-342. | 2.4 | 7 |
| 507 | Relationships Among Attitude, Corporate Image, and Purchase Behavior in Korean Running Event. International Journal of Marketing Studies, 2018, 10, 82. | 0.2 | 2 |
| 508 | Reviewing corporate social responsibility communication: a legitimacy perspective. Corporate Communications, 2018, 23, 492-511. | 1.1 | 66 |
| 509 | The Power of Facebook and Instagram Fans: An Exploration of Fan Comments and Their Effect on Social Media Content Strategy. Lecture Notes in Business Information Processing, 2018, , 109-117. | 0.8 | 1 |
| 510 | The Effects of Corporate Social Responsibility (CSR) Fit and CSR Consistency on Company Evaluation: The Role of CSR Support. Sustainability, 2018, 10, 2956. | 1.6 | 52 |
| 511 | Percepciones sobre la responsabilidad social corporativa de las empresas: relación con las actitudes y conductas de sus clientes. Acción Psicológica, 2018, 15, 103-120. | 0.1 | 6 |
| 512 | The role of message specificity in corporate social responsibility communication. Journal of Business Research, 2018, 90, 260-268. | 5.8 | 44 |
| 513 | The third-person effects in the investment decision making: a case of corporate social responsibility. Corporate Communications, 2018, 23, 456-468. | 1.1 | 5 |
| 514 | Effects of multi-brand company's CSR activities on purchase intention through a mediating role of corporate image and brand image. Journal of Fashion Marketing and Management, 2018, 22, 387-403. | 1.5 | 55 |
| 516 | Corporate social responsibility in international joint ventures: Empirical examinations in South Korea. International Business Review, 2018, 27, 1213-1228. | 2.6 | 21 |
| 517 | Reflections of associations and foundations' applications in new media to increase the quality in disabled people's lives. Quality and Quantity, 2018, 52, 1371-1389. | 2.0 | 2 |
| 518 | Corporate social identity: an analysis of the Indian banking sector. International Journal of Bank Marketing, 2018, 36, 1248-1284. | 3.6 | 15 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 519 | Examining How Companiesâ€™ Support of Tourist Attractions Affects Visiting Intentions: The Mediating Role of Perceived Authenticity. <i>Journal of Travel Research</i> , 2018, 57, 811-823. | 5.8 | 20 |
| 520 | Metaphor Use in Chinese and American CSR Reports. <i>IEEE Transactions on Professional Communication</i> , 2018, 61, 295-310. | 0.6 | 12 |
| 521 | A â€œCrucial Catchâ€ Communication and Sport, 2018, 6, 477-498. | 1.6 | 10 |
| 522 | Corporate Social Responsibility (CSR) communication patterns in an emerging market. <i>Journal of Organizational Change Management</i> , 2018, 31, 795-809. | 1.7 | 23 |
| 523 | Implicit frames of CSR: The interplay between the news media, organizational PR, and the public. <i>Public Relations Review</i> , 2018, 44, 645-655. | 1.9 | 8 |
| 524 | CSR Communication Through the Lens of New Media. <i>Accounting, Finance, Sustainability, Governance & Fraud</i> , 2018, , 197-217. | 0.2 | 3 |
| 525 | RESTART Sustainable Business Model Innovation. <i>Palgrave Studies in Sustainable Business in Association With Future Earth</i> , 2018, , . | 0.5 | 25 |
| 526 | Rewarding the good and penalizing the bad? Consumersâ€™ reaction to food retailersâ€™ conduct. <i>British Food Journal</i> , 2018, 120, 2539-2553. | 1.6 | 4 |
| 527 | Does customer engagement in corporate social responsibility initiatives lead to customer citizenship behaviour? The mediating roles of customerâ€™company identification and affective commitment. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 1258-1269. | 5.0 | 98 |
| 528 | Doing Well or Doing Good: The Relationship between Corporate Social Responsibility and Profit in Romanian Companies. <i>Sustainability</i> , 2018, 10, 1041. | 1.6 | 86 |
| 529 | Does Consumer Empathy Influence Consumer Responses to Strategic Corporate Social Responsibility? The Dual Mediation of Moral Identity. <i>Sustainability</i> , 2018, 10, 1812. | 1.6 | 13 |
| 530 | Consumer Responses to Corporate Social Responsibility Communication in Hong Kong. , 2018, , 219-230. | | 3 |
| 531 | Employee attitudes towards corporate social responsibility: a study on gender, age and educational level differences. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 1306-1319. | 5.0 | 46 |
| 532 | Advancing social sustainability in supply chain management: Lessons from multiple case studies in an emerging economy. <i>Journal of Cleaner Production</i> , 2018, 199, 222-235. | 4.6 | 101 |
| 533 | Advances in Advertising Research IX. , 2018, , . | | 0 |
| 534 | CSR-Kommunikation und Marke. <i>Management-Reihe Corporate Social Responsibility</i> , 2018, , 27-45. | 0.1 | 1 |
| 535 | Independent directors' background and CSR disclosure. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 991-1001. | 5.0 | 130 |
| 536 | Corporate social responsibility and employee engagement: The moderating role of <scp>CSR</scp>â€™specific relative autonomy and individualism. <i>Journal of Organizational Behavior</i> , 2018, 39, 559-579. | 2.9 | 131 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 537 | Interaction impacts of corporate social responsibility and service quality on shipping firmsâ€™ performance. <i>Transportation Research, Part A: Policy and Practice</i> , 2018, 113, 397-409. | 2.0 | 43 |
| 538 | Do Customers Value CSR Disclosure? Evidence from Italian Family and Non-Family Firms. <i>Sustainability</i> , 2018, 10, 1642. | 1.6 | 26 |
| 539 | Entrepreneurial Marketing and Airline-Cause Sponsorship Congruence: Passenger Sponsorship Response to US-Based Full-Service Airlines. <i>Sustainability</i> , 2018, 10, 2359. | 1.6 | 15 |
| 540 | Young Saudi consumers and corporate social responsibility: an Islamic â€œCSR treeâ€ model. <i>International Journal of Social Economics</i> , 2018, 45, 1570-1589. | 1.1 | 8 |
| 541 | Small but Sincere: How Firm Size and Gratitude Determine the Effectiveness of Cause Marketing Campaigns. <i>Journal of Retailing</i> , 2018, 94, 352-363. | 4.0 | 43 |
| 542 | Predicting changing pattern: building model for consumer decision making in digital market. <i>Journal of Enterprise Information Management</i> , 2018, 31, 674-703. | 4.4 | 67 |
| 543 | Connecting Parties for Change: A Qualitative Study into Communicative Drivers for Animal Welfare in the Food Industry. <i>SSRN Electronic Journal</i> , 2018, , . | 0.4 | 1 |
| 544 | How do companies reduce their carbon footprint and how do they communicate these measures to stakeholders?. <i>Journal of Cleaner Production</i> , 2018, 195, 1125-1138. | 4.6 | 48 |
| 545 | Uncovering the research field of corporate social responsibility in family firms: a citation analysis. <i>Journal of Family Business Management</i> , 2018, 8, 169-195. | 2.6 | 13 |
| 546 | Examining the effectiveness of using CSR communication in apology statements after bad publicity. <i>Corporate Communications</i> , 2018, 23, 357-376. | 1.1 | 7 |
| 547 | Communicating corporate social responsibility (CSR) on social media. <i>Corporate Communications</i> , 2018, 23, 326-341. | 1.1 | 42 |
| 548 | Measuring the impact of corporate social responsibility practices on brand equity in the banking industry in Bangladesh. <i>International Journal of Bank Marketing</i> , 2018, 36, 806-822. | 3.6 | 38 |
| 549 | The impact of corporate social responsibility on consumer brand advocacy: The role of moral emotions, attitudes, and individual differences. <i>Journal of Business Research</i> , 2019, 95, 514-530. | 5.8 | 126 |
| 550 | How different are corporate social responsibility motives in a developing country? Insights from a study of Indian agribusiness firms. <i>Thunderbird International Business Review</i> , 2019, 61, 255-265. | 0.9 | 16 |
| 551 | When do social alliances pay off? How the effect on corporate image depends on consumersâ€™ prosocial attitudes. <i>Journal of Brand Management</i> , 2019, 26, 195-208. | 2.0 | 7 |
| 552 | Examining the effect of employee green involvement on perception of corporate social responsibility. <i>Management of Environmental Quality</i> , 2019, 30, 197-210. | 2.2 | 32 |
| 553 | Examining moral authority in the marketplace: A conceptualization and framework. <i>Journal of Business Research</i> , 2019, 95, 417-427. | 5.8 | 37 |
| 554 | Corporate social responsibility information and involvement strategies in controversial industries. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 141-151. | 5.0 | 60 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 555 | Interaction Effects of System-Generated Information and Consumer Skepticism: An Evaluation of Issue Support Behavior in CSR Twitter Campaigns. <i>Journal of Interactive Advertising</i> , 2019, 19, 15-28. | 3.0 | 16 |
| 556 | The impact of corporate social responsibility on brand equity. <i>Marketing Intelligence and Planning</i> , 2019, 37, 2-17. | 2.1 | 31 |
| 557 | The Role of Public Skepticism and Distrust in the Process of CSR Communication. <i>International Journal of Business Communication</i> , 0, , 232948841986688. | 1.4 | 22 |
| 558 | Do Investors Value Sustainability? A Natural Experiment Examining Ranking and Fund Flows. <i>Journal of Finance</i> , 2019, 74, 2789-2837. | 3.2 | 707 |
| 559 | Socially responsible investment returns and news: Evidence from Asia. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 1565-1578. | 5.0 | 24 |
| 560 | Connecting Parties for Change; a Qualitative Study into Communicative Drivers for Animal Welfare in the Food Industry. <i>Food Ethics</i> , 2019, 3, 5-21. | 1.2 | 1 |
| 561 | Terrorism and corporate social responsibility: Testing the impact of attacks on CSR behavior. <i>Journal of International Business Policy</i> , 2019, 2, 237-257. | 3.5 | 17 |
| 562 | Corporate Social Responsibility and Corruption: Implications for the Sustainable Energy Sector. <i>Sustainability</i> , 2019, 11, 4128. | 1.6 | 58 |
| 563 | CSR, Trust, Brand Loyalty and Brand Equity: Empirical Evidences from Sportswear Industry in the NCR Region of India. <i>Metamorphosis</i> , 2019, 18, 57-67. | 0.8 | 22 |
| 564 | Stakeholder and Firm Communication in Social Media: The Case of Twitter and Corporate Social Responsibility Information. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 4 |
| 565 | Coherency Management. , 2019, , . | | 3 |
| 566 | The Sustainable Approach to Corporate Social Responsibility: A Global Analysis and Future Trends. <i>Sustainability</i> , 2019, 11, 5382. | 1.6 | 99 |
| 567 | Working Together to Make the World a Healthier Place: Desiderata for the Pharmaceutical Industry. <i>Cambridge Quarterly of Healthcare Ethics</i> , 2019, 28, 153-164. | 0.5 | 3 |
| 568 | Do CEO Rhetorical Strategies Affect Corporate Social Performance? Evidence from China. <i>Sustainability</i> , 2019, 11, 4907. | 1.6 | 8 |
| 569 | Anthropomorphizing brands: The role of attributed brand traits in interactive CSR communication and consumer online endorsements. <i>Journal of Consumer Behaviour</i> , 2019, 18, 474-483. | 2.6 | 17 |
| 570 | Consumers'™ ethical orientation and pro-firm behavioral response to CSR. <i>Asian Journal of Business Ethics</i> , 2019, 8, 127-154. | 0.7 | 3 |
| 571 | The Materiality Assessment and Stakeholder Engagement: A Content Analysis of Sustainability Reports. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 1 |
| 573 | What happens when brands tell the truth? Exploring the effects of transparency signaling on corporate reputation for agribusiness. <i>Journal of Applied Communication Research</i> , 2019, 47, 439-459. | 0.7 | 7 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 574 | The influence of corporate brand perceptions on consumer satisfaction and loyalty via controlled and uncontrolled communications: a multiple mediation analysis. <i>Journal of Consumer Marketing</i> , 2019, 36, 33-49. | 1.2 | 16 |
| 575 | Building a theoretical framework of message authenticity in CSR communication. <i>Corporate Communications</i> , 2019, 24, 334-350. | 1.1 | 37 |
| 576 | Financial volatility and public scrutiny as institutional determinants of financial industry firms' CSR. <i>Business and Politics</i> , 2019, 21, 240-266. | 0.6 | 8 |
| 577 | Strategic and Operational Levels of CSR Marketing Communication for Sustainable Orientation of a Company: A Case Study from Bangladesh. <i>Sustainability</i> , 2019, 11, 555. | 1.6 | 16 |
| 578 | Theories and methods in CSRC research: a systematic literature review. <i>Corporate Communications</i> , 2019, 24, 212-231. | 1.1 | 10 |
| 579 | How Corporate Social Responsibility Initiatives in Social Media Affect Awareness and Customer Engagement. <i>Journal of Promotion Management</i> , 2019, 25, 419-438. | 2.4 | 34 |
| 580 | Impact of Corporate Political Activity on the Relationship Between Corporate Social Responsibility and Financial Performance: A Dynamic Panel Data Approach. <i>Sustainability</i> , 2019, 11, 60. | 1.6 | 33 |
| 581 | What is the role of social media in several overtones of CSR communication? The case of the wine industry in the Southern Italian regions. <i>British Food Journal</i> , 2019, 121, 856-873. | 1.6 | 35 |
| 582 | International Dimensions of Sustainable Management. <i>CSR, Sustainability, Ethics & Governance</i> , 2019, , . | 0.2 | 3 |
| 583 | Spillover effects of supply chain news on consumers' perceptions of product quality: An examination within the triple bottom line. <i>Journal of Operations Management</i> , 2019, 65, 536-559. | 3.3 | 31 |
| 584 | The influence of corporate social responsibility in hospitality establishments on students' level of commitment and intention to recommend. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2019, 25, 100205. | 1.9 | 14 |
| 585 | A cross-national comparison of transparency signaling in corporate social responsibility reporting: The United States, South Korea, and China cases. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 1517-1529. | 5.0 | 24 |
| 586 | A taxonomy of resources for sustainable shipping management: Their interrelationships and effects on business performance. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2019, 128, 316-332. | 3.7 | 32 |
| 588 | Corporate Social Responsibility in Times of Economic Crises. <i>CSR, Sustainability, Ethics & Governance</i> , 2019, , 169-181. | 0.2 | 0 |
| 589 | Heading for new shores. <i>Corporate Communications</i> , 2019, 24, 198-211. | 1.1 | 17 |
| 590 | 25 years of "sustainable projects". What we know and what the literature says. <i>International Journal of Project Management</i> , 2019, 37, 820-838. | 2.7 | 93 |
| 591 | A survey on bankers' perception of corporate social responsibility in India. <i>Social Responsibility Journal</i> , 2019, 16, 225-253. | 1.6 | 8 |
| 592 | To Legislate or Not: That Is the Question" Comparing CSR Intent and Effects in Economies with Voluntary CSR and Legislated CSR. <i>CSR, Sustainability, Ethics & Governance</i> , 2019, , 35-51. | 0.2 | 11 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 593 | Family businesses, corporate social responsibility, and websites. <i>British Food Journal</i> , 2019, 121, 1442-1466. | 1.6 | 40 |
| 594 | Corporate Social Commitment from Investorsâ€™ Perspective: Evidences from Italian and UK Asset Management Companies. <i>International Journal of Business and Applied Social Science</i> , 2019, 10, . | 0.2 | 1 |
| 595 | Exploring the effects of social media features on the publicsâ€™ responses to decreased usage CSR messages. <i>Corporate Communications</i> , 2019, 24, 287-302. | 1.1 | 15 |
| 596 | Whose voice is heard? The influence of user-generated versus company-generated content on consumer scepticism towards CSR. <i>Journal of Marketing Management</i> , 2019, 35, 886-915. | 1.2 | 24 |
| 597 | CSR communication in stakeholder networks: a semiotic perspective. <i>Baltic Journal of Management</i> , 2019, 14, 480-499. | 1.2 | 5 |
| 598 | Online stakeholder dialogue: <i>quo vadis</i>? â€“ An empirical analysis in German-speaking countries. <i>Corporate Communications</i> , 2019, 24, 248-268. | 1.1 | 7 |
| 599 | Municipal Social Responsibility of Statutory Cities in the Czech Republic. <i>Sustainability</i> , 2019, 11, 2308. | 1.6 | 9 |
| 600 | Customer, Corporation, and Cause: A Comprehensive Model of Cause Selection in Cause-Related Marketing. <i>Journal of Relationship Marketing</i> , 2019, 18, 173-195. | 2.8 | 4 |
| 601 | Responsible People. <i>Palgrave Studies in Governance, Leadership and Responsibility</i> , 2019, , . | 0.3 | 2 |
| 602 | Are high-fit CSR programs always better? The effects of corporate reputation and CSR fit on stakeholder responses. <i>Corporate Communications</i> , 2019, 24, 471-498. | 1.1 | 42 |
| 603 | Embracing the Paradox of Interorganizational Value Coâ€™creationâ€“Value Capture: A Literature Review towards Paradox Resolution. <i>International Journal of Management Reviews</i> , 2019, 21, 231-255. | 5.2 | 62 |
| 604 | Basics, Characteristics, and Differences of Social Entrepreneurship. , 2019, , 51-63. | | 1 |
| 605 | A matrix model towards CSR â€“ moving from one size fit approach. <i>Journal of Strategy and Management</i> , 2019, 12, 243-255. | 1.9 | 4 |
| 606 | Is my company really doing good? Factors influencing employees' evaluation of the authenticity of their company's corporate social responsibility engagement. <i>Journal of Business Research</i> , 2019, 101, 128-143. | 5.8 | 60 |
| 607 | Yes, We Can! Encouraging Responsible Management Through Effective CSR Communication. <i>Palgrave Studies in Governance, Leadership and Responsibility</i> , 2019, , 115-134. | 0.3 | 2 |
| 608 | Social Innovation and Social Entrepreneurship. , 2019, , . | | 32 |
| 609 | CEO overconfidence and CSR decoupling. <i>Corporate Governance: an International Review</i> , 2019, 27, 283-300. | 2.4 | 79 |
| 610 | Transmedia storytelling: a potentially vital resource for CSR communication. <i>Corporate Communications</i> , 2019, 24, 351-367. | 1.1 | 29 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 611 | Factors affecting social presence and word-of-mouth in corporate social responsibility communication: Tone of voice, message framing, and online medium type. <i>Public Relations Review</i> , 2019, 45, 319-331. | 1.9 | 41 |
| 612 | Growth of public relations research networks: a bibliometric analysis. <i>Journal of Public Relations Research</i> , 2019, 31, 5-31. | 1.3 | 30 |
| 613 | Web-Based Communication of Socially Responsible Activities by Gambling Operators. <i>Journal of Gambling Studies</i> , 2019, 35, 1441-1455. | 1.1 | 11 |
| 614 | Brand equity and firm performance: the complementary role of corporate social responsibility. <i>Journal of Brand Management</i> , 2019, 26, 691-704. | 2.0 | 36 |
| 615 | Leveraging a Sustainable Supply Chain Orientation in Marketing Communication. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2019, , 487-498. | 0.1 | 1 |
| 616 | “Walking the talk” in times of recession: the case of corporate social responsibility in Greece. <i>Journal of Global Responsibility</i> , 2019, 10, 102-118. | 1.1 | 6 |
| 617 | Maximising business returns to corporate social responsibility communication: An empirical test. <i>Business Ethics</i> , 2019, 28, 275-289. | 3.5 | 39 |
| 618 | NPOs’ Voice in CSR Partnership: An Exploratory Study Using Topic Modeling. <i>International Journal of Business Communication</i> , 2024, 61, 219-239. | 1.4 | 3 |
| 619 | Corporate social responsibility, firm performance, and firm risk: the role of firm reputation. <i>Asia-Pacific Journal of Accounting and Economics</i> , 2021, 28, 525-545. | 0.7 | 36 |
| 620 | Give or take? Consumers' ambivalent perspectives on the relationship between a firm's corporate social responsibility engagement and its responsible tax payments. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 872-884. | 5.0 | 6 |
| 621 | Public trust in energy suppliers' communicated motives for investing in wind power. <i>Journal of Environmental Psychology</i> , 2019, 61, 115-124. | 2.3 | 10 |
| 622 | The corporate social responsibility (CSR) employer brand process: integrative review and comprehensive model. <i>Journal of Marketing Management</i> , 2019, 35, 182-205. | 1.2 | 72 |
| 623 | How promoting a family firm image affects customer perception in the age of social media. <i>Journal of Family Business Strategy</i> , 2019, 10, 28-37. | 3.7 | 48 |
| 624 | Consumers’ perceived corporate social responsibility evaluation and support: The moderating role of consumer information. <i>Tourism Economics</i> , 2019, 25, 613-638. | 2.6 | 18 |
| 625 | Corporate social responsibility strategies: Past research and future challenges. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 885-901. | 5.0 | 88 |
| 626 | The interplay of social responsibility consciousness and evaluation mode in consumers’ response toward cause-related marketing-enhanced product. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 32, 1651-1674. | 1.8 | 2 |
| 627 | Advancing organizational corporate social responsibility (CSR) agenda. <i>European Journal of Training and Development</i> , 2019, 43, 860-872. | 1.2 | 8 |
| 628 | Employee perspective on CSR: a review of the literature and research agenda. <i>Journal of Global Responsibility</i> , 2019, 10, 355-381. | 1.1 | 9 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 629 | CSR through social media: examining the intervening factors. <i>Marketing Intelligence and Planning</i> , 2019, 38, 103-120. | 2.1 | 10 |
| 630 | Corporate social disclosure through social media: an exploratory study. <i>Journal of Applied Accounting Research</i> , 2019, 21, 265-281. | 1.9 | 14 |
| 631 | Influence of pre-crisis reputation and COO on diminishing a product-harm crisis. <i>International Journal of Organizational Analysis</i> , 2019, 28, 857-872. | 1.6 | 3 |
| 632 | The impact of CSR-linked sport sponsorship on consumers' reactions to service failures. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019, 21, 70-90. | 0.8 | 11 |
| 633 | Cause-related marketing. <i>International Marketing Review</i> , 2020, 37, 713-734. | 2.2 | 5 |
| 634 | Market orientation, CSR and financial and marketing performance in manufacturing firms in Ghana and Ethiopia. <i>Sustainability Accounting, Management and Policy Journal</i> , 2019, 10, 398-426. | 2.4 | 10 |
| 635 | The drama of corporate social responsibility communication. <i>Critical Perspectives on International Business</i> , 2019, 16, 233-258. | 1.4 | 3 |
| 636 | Social Responsibility and Loyalty in Public Relations Codes. <i>Business Systems Research</i> , 2019, 10, 151-162. | 0.5 | 5 |
| 637 | Introduction: International talent management research – a multidisciplinary and interdisciplinary approach. , 2019, , . | | 1 |
| 639 | The effects of hotel employees' CSR perceptions on trust in organization. <i>Journal of Hospitality and Tourism Insights</i> , 2019, 2, 391-408. | 2.2 | 26 |
| 640 | Engaging customers through user-and company-generated content on CSR. <i>Spanish Journal of Marketing - ESIC</i> , 2019, 23, 339-372. | 2.7 | 15 |
| 641 | Social impact of a corporate social responsibility initiative. <i>Sport, Business and Management</i> , 2019, 9, 344-362. | 0.7 | 4 |
| 642 | Exploring consumer responses to a nationwide breast cancer awareness campaign: the case of the National Football League's Crucial Catch campaign. <i>International Journal of Sport Management and Marketing</i> , 2019, 19, 208. | 0.1 | 0 |
| 644 | Attitudes and Perceptions of Employees toward Corporate Social Responsibility in Western Balkan Countries: Importance and Relevance for Sustainable Development. <i>Sustainability</i> , 2019, 11, 6763. | 1.6 | 14 |
| 645 | The impact of corporate social responsibility on brand equity of Indian firms. <i>International Journal of Business Innovation and Research</i> , 2019, 20, 64. | 0.1 | 3 |
| 646 | Ambidexterity, Alliances and Environmental Management System Adoption in Spanish Hotels. <i>Sustainability</i> , 2019, 11, 5815. | 1.6 | 7 |
| 647 | The involvement of telecommunication industry in the road to corporate sustainability and corporate social responsibility commitment. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 152-158. | 5.0 | 24 |
| 648 | The social influence of other consumers on consumers' reward donations. <i>International Journal of Hospitality Management</i> , 2019, 77, 504-511. | 5.3 | 10 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 649 | Exploring nonprofit-business partnerships on Twitter from a network perspective. <i>Public Relations Review</i> , 2019, 45, 104-118. | 1.9 | 23 |
| 650 | Which Corporate Governance Mechanisms Drive CSR Disclosure Practices in Emerging Countries?. <i>Sustainability</i> , 2019, 11, 61. | 1.6 | 29 |
| 651 | An international approach of the relationship between board attributes and the disclosure of corporate social responsibility issues. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 612-627. | 5.0 | 110 |
| 652 | The Moralisation of Global Markets as Business Knowledge. , 2019, , 19-56. | | 0 |
| 653 | Corporate social responsibility and income smoothing: Supply chain perspectives. <i>Journal of Business Research</i> , 2019, 97, 76-93. | 5.8 | 21 |
| 654 | Does Oil and Goodwill Mix?: Examining the Oil and Gas Industry's Impact on Stakeholder Engagement on Facebook. <i>Environmental Communication</i> , 2019, 13, 192-208. | 1.2 | 17 |
| 655 | Informing logistics social responsibility from a consumer-choice-centered perspective. <i>International Journal of Logistics Management</i> , 2019, 30, 96-116. | 4.1 | 23 |
| 656 | Share of voices in corporate social responsibility (CSR) news. <i>Corporate Communications</i> , 2019, 24, 128-142. | 1.1 | 4 |
| 657 | How different CSR dimensions impact organization-employee relationships. <i>Corporate Communications</i> , 2019, 24, 63-78. | 1.1 | 23 |
| 658 | Victim or beggar? Anthropomorphic messengers and the savior effect in consumer sustainability behavior. <i>Journal of Business Research</i> , 2019, 96, 73-84. | 5.8 | 41 |
| 659 | Moralising Global Markets. , 2019, , . | | 1 |
| 660 | From cause-related marketing strategy to implementation in professional basketball organizations: a matter of alignment. <i>European Sport Management Quarterly</i> , 2019, 19, 58-79. | 2.3 | 5 |
| 661 | Boosting sustainability and financial performance: the role of supply chain controversies. <i>International Journal of Production Research</i> , 2019, 57, 3719-3734. | 4.9 | 62 |
| 662 | Championing Women's Empowerment as a Catalyst for Purchase Intentions: Testing the Mediating Roles of OPRs and Brand Loyalty in the Context of Femvertising. <i>International Journal of Strategic Communication</i> , 2019, 13, 22-41. | 0.9 | 31 |
| 663 | Corporate Apology After Bad Publicity: A Dual-Process Model of CSR Fit and CSR History on Purchase Intention and Negative Word of Mouth. <i>International Journal of Business Communication</i> , 2022, 59, 406-426. | 1.4 | 20 |
| 664 | The Influence of Corporate Social Responsibility on Competitive Advantage with Multiple Mediations from Social Capital and Dynamic Capabilities. <i>Sustainability</i> , 2019, 11, 218. | 1.6 | 48 |
| 665 | Facts Over Stories for Involved Publics: Framing Effects in CSR Messaging and the Roles of Issue Involvement, Message Elaboration, Affect, and Skepticism. <i>Management Communication Quarterly</i> , 2019, 33, 7-38. | 1.0 | 27 |
| 666 | Gearing up sustainability thinking and reducing the bystander effect – A case study of wastewater treatment plants. <i>Journal of Environmental Management</i> , 2019, 231, 155-165. | 3.8 | 20 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 667 | Corporate Social Responsibility as a Strategic Opportunity for Small Firms during Economic Crises. <i>Journal of Small Business Management</i> , 2019, 57, 172-199. | 2.8 | 28 |
| 668 | Consumer's response to CSR activities: Mediating role of brand image and brand attitude. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 377-387. | 5.0 | 164 |
| 669 | The Joint Effect of Power, Relationship Type, and Corporate Social Responsibility Type on Customers' Intent to Donate. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 374-394. | 1.8 | 14 |
| 670 | Sport as a vehicle for health promotion: A shared value example of corporate social responsibility. <i>Sport Management Review</i> , 2019, 22, 126-141. | 1.9 | 36 |
| 671 | Natural born cynics? The role of personality characteristics in consumer skepticism of corporate social responsibility behaviors. <i>Corporate Reputation Review</i> , 2019, 22, 26-37. | 1.1 | 7 |
| 672 | Responsible Marketing and Its Impact on Business Performance: A Longitudinal Study. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2019, 31, 115-138. | 0.9 | 6 |
| 673 | Antecedents of Brand Hate. , 2019, , 49-86. | | 0 |
| 674 | The challenges of gamifying CSR communication. <i>Corporate Communications</i> , 2019, 24, 44-62. | 1.1 | 28 |
| 675 | The SMEs' technology acceptance of digital media for stakeholder engagement. <i>Journal of Small Business and Enterprise Development</i> , 2019, 26, 504-521. | 1.6 | 44 |
| 676 | Building corporate reputation, overcoming consumer skepticism, and establishing trust: choosing the right message types and social causes in the restaurant industry. <i>Service Business</i> , 2019, 13, 363-388. | 2.2 | 17 |
| 677 | The impact of CSR on corporate reputation perceptions of the public: A configurational multi-source perspective. <i>Business Ethics</i> , 2019, 28, 141-155. | 3.5 | 64 |
| 678 | Brand Hate. , 2019, , . | | 21 |
| 679 | Capital Structure, Earnings Management, and Risk of Financial Distress. <i>SpringerBriefs in Business</i> , 2019, , . | 0.3 | 2 |
| 680 | Earnings Management, Issues and Firm Market Value. <i>SpringerBriefs in Business</i> , 2019, , 75-92. | 0.3 | 4 |
| 681 | Examining the Role of Corporate Social Responsibility in Resident Attitude Formation: A Missing Link?. <i>Journal of Travel Research</i> , 2019, 58, 1105-1122. | 5.8 | 17 |
| 682 | Legitimacy Strategies in Corporate Environmental Reporting: A Longitudinal Analysis of German DAX Companies' Disclosed Objectives. <i>Journal of Business Ethics</i> , 2019, 158, 177-200. | 3.7 | 24 |
| 683 | The Role of CSR in Crises: Integration of Situational Crisis Communication Theory and the Persuasion Knowledge Model. <i>Journal of Business Ethics</i> , 2019, 158, 353-372. | 3.7 | 74 |
| 684 | What Makes CSR Communication Lead to CSR Participation? Testing the Mediating Effects of CSR Associations, CSR Credibility, and Organization's Public Relationships. <i>Journal of Business Ethics</i> , 2019, 157, 413-429. | 3.7 | 78 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 685 | How Does Corporate Social Responsibility Engagement Influence Word of Mouth on Twitter? Evidence from the Airline Industry. <i>Journal of Business Ethics</i> , 2019, 157, 525-542. | 3.7 | 70 |
| 686 | Corporate implementation of socially controversial CSR initiatives: Implications for human resource management. <i>Human Resource Management Review</i> , 2019, 29, 125-136. | 3.3 | 49 |
| 687 | Corporate Social Responsibility and Dehumanization. <i>Philosophy of Management</i> , 2019, 18, 43-53. | 0.7 | 5 |
| 688 | Frontline Employees as Corporate Social Responsibility (CSR) Ambassadors: A Quasi-Field Experiment. <i>Journal of Business Ethics</i> , 2019, 157, 359-373. | 3.7 | 66 |
| 689 | To Be or to Seem: The Role of Environmental Practices in Corporate Environmental Reputation. <i>Organization and Environment</i> , 2019, 32, 309-330. | 2.5 | 38 |
| 690 | Understanding Communication of Sustainability Reporting: Application of Symbolic Convergence Theory (SCT). <i>Journal of Business Ethics</i> , 2019, 160, 563-586. | 3.7 | 22 |
| 691 | Towards a configuration of socially responsible human resource management policies and practices: findings from an academic consensus. <i>International Journal of Human Resource Management</i> , 2019, 30, 2544-2580. | 3.3 | 79 |
| 692 | Perceived Ethical Leadership Affects Customer Purchasing Intentions Beyond Ethical Marketing in Advertising Due to Moral Identity Self-Congruence Concerns. <i>Journal of Business Ethics</i> , 2019, 156, 357-376. | 3.7 | 29 |
| 693 | The Process Model of Corporate Social Responsibility (CSR) Communication: CSR Communication and its Relationship with Consumers' CSR Knowledge, Trust, and Corporate Reputation Perception. <i>Journal of Business Ethics</i> , 2019, 154, 1143-1159. | 3.7 | 269 |
| 694 | The Role of Organizational Perception, Perceived Consumer Effectiveness and Self-efficacy in Recycling Advocacy Advertising Effectiveness. <i>Environmental Communication</i> , 2019, 13, 239-254. | 1.2 | 23 |
| 695 | Do CSR Messages Resonate? Examining Public Reactions to Firms' CSR Efforts on Social Media. <i>Journal of Business Ethics</i> , 2019, 155, 359-377. | 3.7 | 128 |
| 696 | Won't Get Fooled Again: The Effects of Internal and External CSR ECO-Labeling. <i>Journal of Business Ethics</i> , 2019, 155, 413-424. | 3.7 | 65 |
| 697 | Visual CSR Messages and the Effects of Emotional Valence and Arousal on Perceived CSR Motives, Attitude, and Behavioral Intentions. <i>Communication Research</i> , 2019, 46, 926-947. | 3.9 | 42 |
| 698 | Company reputation and its influence on consumer trust in response to ongoing CSR communication. <i>Journal of Marketing Communications</i> , 2019, 25, 115-136. | 2.7 | 32 |
| 699 | The Business Case for Corporate Social Responsibility. <i>Business and Society</i> , 2019, 58, 167-190. | 4.2 | 113 |
| 700 | CSR Communication and Environmental Issue Networks in Virtual Space: A Cross-National Study. <i>Business and Society</i> , 2020, 59, 1079-1109. | 4.2 | 10 |
| 701 | The Influence of Corporate Social Responsibility and Team Identification on Spectator Behavior in Major Junior Hockey. <i>Leisure Sciences</i> , 2020, 42, 133-151. | 2.2 | 14 |
| 702 | The Impact of Cause Portfolio Focus and Contribution Amount on Stakeholder Evaluations. <i>Business and Society</i> , 2020, 59, 1483-1514. | 4.2 | 2 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 703 | Watch out when expectancy is violated: An experiment of inconsistent CSR message cueing. <i>Journal of Marketing Communications</i> , 2020, 26, 343-361. | 2.7 | 24 |
| 704 | When does it pay to stand out as stand-up? Competitive contingencies in the corporate social performance–corporate financial performance relationship. <i>Strategic Organization</i> , 2020, 18, 448-471. | 3.1 | 16 |
| 705 | Formative Perspectives on the Relation Between CSR Communication and CSR Practices: Pathways for Walking, Talking, and T(w)alking. <i>Business and Society</i> , 2020, 59, 5-33. | 4.2 | 114 |
| 706 | How Can Consumer Trust in Energy Utilities be Increased? The Effectiveness of Prosocial, Proenvironmental, and Service-Oriented Investments as Signals of Trustworthiness. <i>Organization and Environment</i> , 2020, 33, 262-284. | 2.5 | 15 |
| 707 | Addressing the complexity of stakeholder management in international ecological setting: A CSR approach. <i>Journal of Business Research</i> , 2020, 119, 302-309. | 5.8 | 36 |
| 708 | Is sustainability a moving target? A methodology for measuring CSR dynamics. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 283-296. | 5.0 | 20 |
| 709 | The value relevance of environmental, social, and governance disclosure: Evidence from Dow Jones Sustainability World Index listed companies. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 43-52. | 5.0 | 71 |
| 710 | Talking about CSR matters: employees' perception of and reaction to their company's CSR communication in four different CSR domains. <i>International Journal of Advertising</i> , 2020, 39, 191-212. | 4.2 | 100 |
| 711 | Corporate social responsibility and pro-environmental behavior at workplace: The role of moral reflectiveness, coworker advocacy, and environmental commitment. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 109-125. | 5.0 | 164 |
| 712 | Framing the evolution of corporate social responsibility as a discipline (1973–2018): A large-scale scientometric analysis. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 178-203. | 5.0 | 34 |
| 713 | Cognitive processing of corporate social responsibility campaign messages: the effects of emotional visuals on memory. <i>Media Psychology</i> , 2020, 23, 244-268. | 2.1 | 8 |
| 714 | Being Responsible: How Managers Aim to Implement Corporate Social Responsibility. <i>Business and Society</i> , 2020, 59, 1441-1482. | 4.2 | 25 |
| 715 | The impact of social media platform selection on effectively communicating about corporate social responsibility. <i>Journal of Marketing Communications</i> , 2020, 26, 65-87. | 2.7 | 26 |
| 716 | Communicating the fair trade message: the roles of reputation and fit. <i>International Journal of Advertising</i> , 2020, 39, 523-547. | 4.2 | 14 |
| 717 | Linking sustainable product attributes and consumer decision-making: Insights from a systematic review. <i>Journal of Cleaner Production</i> , 2020, 245, 118902. | 4.6 | 122 |
| 718 | The (in)congruence of measures of corporate social responsibility performance and stakeholder measures of corporate social responsibility reputation. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 969-981. | 5.0 | 23 |
| 719 | Social Media Use for Water Conservation Education in South Africa: Perceptions of Raymond Mhlaba Local Municipality's Residents. <i>Journal of Asian and African Studies</i> , 2020, 55, 351-369. | 0.9 | 1 |
| 720 | Different Shades of Greenwashing: Consumers' Reactions to Environmental Lies, Half-Lies, and Organizations Taking Credit for Following Legal Obligations. <i>Journal of Business and Technical Communication</i> , 2020, 34, 38-76. | 1.4 | 65 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 721 | Handbook on Corporate Foundation. Nonprofit and Civil Society Studies, 2020, , . | 0.2 | 2 |
| 722 | Hypocritical organizations: Implications for employee social responsibility. Journal of Business Research, 2020, 114, 376-384. | 5.8 | 58 |
| 723 | The materiality assessment and stakeholder engagement: A content analysis of sustainability reports. Corporate Social Responsibility and Environmental Management, 2020, 27, 470-484. | 5.0 | 106 |
| 724 | Corporate Social Responsibility Communications on Social Media and Consumers' Brand Engagement: A Case Study of Hotels in Hong Kong. Journal of China Tourism Research, 2020, 16, 547-565. | 1.2 | 9 |
| 725 | Sustainability countenance in brand equity: a critical review and future research directions. Journal of Brand Management, 2020, 27, 15-34. | 2.0 | 40 |
| 726 | Corporate Social Responsibility on Wild Public Networks: Communicating to Disparate and Multivocal Stakeholders. Management Communication Quarterly, 2020, 34, 58-84. | 1.0 | 7 |
| 727 | Online corporate social responsibility communication strategies and stakeholder engagements: A comparison of controversial versus noncontroversial industries. Corporate Social Responsibility and Environmental Management, 2020, 27, 881-896. | 5.0 | 33 |
| 728 | CSR perception and financial performance: Evidences from Italian and UK asset management companies. Corporate Social Responsibility and Environmental Management, 2020, 27, 841-851. | 5.0 | 21 |
| 729 | Managing Corporate Social Responsibility (CSR) Together: The Effects of Stakeholder Participation and Third-Party Organization's (TPO) Endorsement on CSR Initiative Effectiveness. Corporate Reputation Review, 2020, 23, 225-240. | 1.1 | 9 |
| 730 | Retail employee guardianship behaviour: A phenomenological investigation. Journal of Retailing and Consumer Services, 2020, 54, 102017. | 5.3 | 10 |
| 731 | How small traditional businesses can become attractive employers: A means-end analysis. Journal of Small Business Management, 2020, 58, 362-389. | 2.8 | 13 |
| 732 | 'Tapping' into Goodwill: Enhancing Corporate Reputation through Customer Volunteering. Academy of Management Journal, 2020, 63, 1714-1738. | 4.3 | 13 |
| 733 | An empirical investigation of the drivers of CSR talk and walk in the fashion industry. Journal of Cleaner Production, 2020, 248, 119200. | 4.6 | 25 |
| 734 | Joining hands for the greater good: Examining social innovation launch strategies in B2B settings. Industrial Marketing Management, 2020, 89, 487-498. | 3.7 | 26 |
| 735 | Listen to the voice of the customer' First steps towards stakeholder democracy. Business Ethics, 2020, 29, 510-527. | 3.5 | 21 |
| 736 | Value-Enhancing Social Responsibility: Market Reaction to Donations by Family vs. Non-family Firms with Religious CEOs. Journal of Business Ethics, 2020, 163, 745-758. | 3.7 | 24 |
| 737 | Restaurant chain's corporate social responsibility messages on social networking sites: The role of social distance. International Journal of Hospitality Management, 2020, 85, 102429. | 5.3 | 32 |
| 738 | Saying and doing: Social responsibility declared and applied. Creativity and Innovation Management, 2020, 29, 128-140. | 1.9 | 2 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 739 | Social Sustainability in the Global Wine Industry. , 2020, , . | | 7 |
| 740 | External corporate social responsibility and labor productivity: A S-curve relationship and the moderating role of internal CSR and government subsidy. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 393-408. | 5.0 | 53 |
| 741 | Membership of sustainability index in an emerging market: Implications for sustainability. <i>Journal of Cleaner Production</i> , 2020, 250, 119465. | 4.6 | 19 |
| 742 | Salvation by good works? Offshoring, corporate philanthropy, and public attitudes toward trade policy. <i>Economics and Politics</i> , 2020, 32, 1-27. | 0.5 | 2 |
| 743 | Shaping our perception of reality: sustainability communication by Canadian festivals. <i>International Journal of Event and Festival Management</i> , 2020, 11, 473-492. | 0.5 | 11 |
| 744 | Do Stakeholders Modulate Philanthropic Strategy? Corporate Philanthropy as Stakeholders'™ Engagement. <i>Sustainability</i> , 2020, 12, 7242. | 1.6 | 2 |
| 745 | Customer reactions to bank hypocrisy: the moderating role of customer's™ company identification and brand equity. <i>International Journal of Bank Marketing</i> , 2020, 38, 1553-1574. | 3.6 | 11 |
| 746 | Recency effects in the buffering of negative news by corporate social responsibility advertising. <i>Corporate Communications</i> , 2020, 26, 382-402. | 1.1 | 4 |
| 747 | Effects of Corporate Social Responsibility on Firm Performance: Does Customer Satisfaction Matter?. <i>Sustainability</i> , 2020, 12, 7545. | 1.6 | 27 |
| 748 | Mapping corporate social responsibility research in communication: A network and bibliometric analysis. <i>Public Relations Review</i> , 2020, 46, 101963. | 1.9 | 24 |
| 749 | Communicating philanthropic CSR versus ethical and legal CSR to employees: empirical evidence in Turkey. <i>Corporate Communications</i> , 2020, 26, 155-175. | 1.1 | 9 |
| 750 | CSR practices, identification and corporate reputation. <i>Academia Revista Latinoamericana De Administracion</i> , 2020, 33, 361-379. | 0.6 | 1 |
| 751 | Analyzing different types of negative online consumer reviews. <i>Journal of Product and Brand Management</i> , 2020, 29, 637-653. | 2.6 | 23 |
| 752 | Exploring CSR's™ influence on employees'™ attitudes and behaviours in higher education. <i>Sustainability Accounting, Management and Policy Journal</i> , 2020, 11, 653-678. | 2.4 | 7 |
| 753 | Stories or Expositive Messages? Comparing Their Effectiveness in Corporate Social Responsibility Communication. <i>International Journal of Business Communication</i> , 2024, 61, 360-384. | 1.4 | 5 |
| 754 | The physical activity and nutrition-related corporate social responsibility initiatives of food and beverage companies in Canada and implications for public health. <i>BMC Public Health</i> , 2020, 20, 890. | 1.2 | 13 |
| 755 | Culture of Sustainability and Marketing Orientation of Indian Agribusiness in implementing CSR Programs's™ Insights from Emerging Market. <i>Journal of Risk and Financial Management</i> , 2020, 13, 269. | 1.1 | 2 |
| 756 | Job choice decisions: understanding the role of nonnegotiable attributes and trade-offs in effective segmentation. <i>Management Decision</i> , 2020, ahead-of-print, . | 2.2 | 5 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 757 | Communicated and attributed motives for sustainability initiatives in the energy industry: The role of regulatory compliance. <i>Journal of Consumer Behaviour</i> , 2021, 20, 1015-1024. | 2.6 | 7 |
| 758 | Modern Circular Economy: Corporate Strategy, Supply Chain, and Industrial Symbiosis. <i>Sustainability</i> , 2020, 12, 9383. | 1.6 | 57 |
| 759 | Stakeholder Engagement IN The Hospitality Industry: An Analysis Of Communication In Smes And Large Hotels. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 923-945. | 1.8 | 9 |
| 760 | The differentiated CSR activities and corporate value. <i>Asian Review of Accounting</i> , 2020, 29, 19-41. | 0.9 | 0 |
| 761 | Campaign participation, spreading electronic word of mouth, purchase: how to optimise corporate social responsibility, CSR, effectiveness via social media?. <i>European Journal of Management and Business Economics</i> , 2020, 30, 108-126. | 1.7 | 19 |
| 762 | A Study of the Relationship between Corporate Social Responsibility Report and the Stock Market. <i>Sustainability</i> , 2020, 12, 9200. | 1.6 | 8 |
| 763 | Corporate social responsibility at the individual level of analysis: research findings that inform responsible management in the wild. , 2020, , . | | 5 |
| 764 | Does Corporate Social Responsibility Enhance Political Marketing?. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2020, , 1-31. | 0.9 | 4 |
| 765 | CSR disclosure and firm performance: The mediating role of corporate reputation and moderating role of CEO integrity. <i>Journal of Business Research</i> , 2020, 120, 127-136. | 5.8 | 136 |
| 766 | Exploring strategic CSR communication on UAE banks' corporate websites. <i>Corporate Communications</i> , 2020, 25, 413-428. | 1.1 | 21 |
| 767 | Corporate social responsibility and hospital brand advocacy. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2020, 14, 159-174. | 0.7 | 12 |
| 768 | Consumers' perceptions of food service firms' philanthropy: Roles of fit and perceived authenticity. <i>Social Behavior and Personality</i> , 2020, 48, 1-11. | 0.3 | 3 |
| 769 | Corporate social responsibility definitions in supply chain research: An ontological analysis. <i>Journal of Cleaner Production</i> , 2020, 277, 123265. | 4.6 | 17 |
| 770 | The Role of proâ€œSocial Orientation and National Context in Corporate Environmental Disclosure. <i>European Management Review</i> , 2020, 17, 1027-1040. | 2.2 | 9 |
| 771 | The intellectual contours of corporate social responsibility literature. <i>International Journal of Sociology and Social Policy</i> , 2020, 40, 1551-1583. | 0.8 | 26 |
| 772 | Information specificity, social topic awareness and message authenticity in CSR communication. <i>Journal of Communication Management</i> , 2020, 24, 31-48. | 1.4 | 29 |
| 773 | Assessing an organizational crisis at the construal level: how psychological distance impacts publics' crisis responses. <i>Journal of Communication Management</i> , 2020, 24, 319-337. | 1.4 | 9 |
| 774 | Why can CSR seem like putting lipstick on a pig? Evaluating CSR authenticity by comparing practitioner and consumer perspectives. <i>Journal of Global Responsibility</i> , 2020, 11, 329-346. | 1.1 | 14 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 775 | Consumer Responses to Conflict-Management Strategies on Non-Profit Social Media Fan Pages. <i>Journal of Interactive Marketing</i> , 2020, 52, 118-136. | 4.3 | 20 |
| 776 | How perceptions of firm environmental and social values influence frontline employee outcomes. <i>Journal of Services Marketing</i> , 2020, 34, 999-1011. | 1.7 | 9 |
| 777 | Corporate social responsibility's influence on firm risk and firm performance: the mediating role of firm reputation. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2991-3005. | 5.0 | 58 |
| 778 | A citizen-centred approach to CSR in banking. <i>International Journal of Bank Marketing</i> , 2020, ahead-of-print, . | 3.6 | 5 |
| 779 | Decoupling in CSR reports: A Linguistic Content Analysis of the Volkswagen Dieselgate scandal. <i>International Studies of Management and Organization</i> , 2020, 50, 253-270. | 0.4 | 8 |
| 780 | Within- and between-person(s) emotional reactions toward crisis communication. <i>Corporate Communications</i> , 2020, 26, 420-437. | 1.1 | 4 |
| 781 | Employee's Corporate Social Responsibility Perception and Sustained Innovative Behavior: Based on the Psychological Identity of Employees. <i>Sustainability</i> , 2020, 12, 8604. | 1.6 | 17 |
| 782 | Losing More than Money: Organizations' Prosocial Actions Appear Less Authentic When Their Resources are Declining. <i>Journal of Business Ethics</i> , 2020, , 1. | 3.7 | 1 |
| 783 | Primjena društveno odgovornog marketinga u poslovanju malih i srednjih poduzeća. <i>Notitia</i> , 2020, 5, 1-20. | 0.1 | 0 |
| 784 | Exploring New Ways of Communicating CSR to the Relevant Stakeholders: An Empirical Study. <i>Business and Management Research</i> , 2020, 9, 25. | 0.1 | 2 |
| 785 | Sustainability in Fashion Brands. <i>Sustainability</i> , 2020, 12, 5843. | 1.6 | 5 |
| 786 | Authenticity as a corporate social responsibility platform for building customer loyalty. <i>Cogent Business and Management</i> , 2020, 7, 1775023. | 1.3 | 19 |
| 787 | The Impact of Environmental and Social Responsibility on Customer Loyalty: A Multigroup Analysis among Generations X and Y. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6466. | 1.2 | 13 |
| 788 | The effect of green CSR skepticism on positive attitude, reactance, and behavioral intention. <i>Journal of Hospitality and Tourism Insights</i> , 2020, 4, 59-76. | 2.2 | 23 |
| 789 | Corporate Social Responsibility in hospitality: are sustainability initiatives really sustainable? Case examples from CitizenM, Lefay and Six Senses. <i>Worldwide Hospitality and Tourism Themes</i> , 2020, 12, 525-545. | 0.8 | 9 |
| 790 | Learning from sustainability practice: case examples from Accor, Scandic and Atlantica. <i>Worldwide Hospitality and Tourism Themes</i> , 2020, 12, 587-596. | 0.8 | 3 |
| 791 | Can corporate social responsibility deter consumer dysfunctional behavior?. <i>Journal of Consumer Marketing</i> , 2020, 37, 729-738. | 1.2 | 9 |
| 792 | Brands Taking a Stand: Authentic Brand Activism or Woke Washing?. <i>Journal of Public Policy and Marketing</i> , 2020, 39, 444-460. | 2.2 | 253 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 793 | Comparing blogs with print ads for corporate branding. The role of source credibility. <i>International Journal of Internet Marketing and Advertising</i> , 2020, 14, 168. | 0.1 | 2 |
| 794 | Communication Strategies for the 2030 Agenda Commitments: A Multivariate Approach. <i>Sustainability</i> , 2020, 12, 10554. | 1.6 | 21 |
| 795 | Scrutinizing Social Identity Theory in Corporate Social Responsibility: An Experimental Investigation. <i>Frontiers in Psychology</i> , 2020, 11, 580620. | 1.1 | 17 |
| 796 | Investigating the reception of broad <i>versus</i> specific CSR messages in advertisements in an environmental context. <i>Journal of Marketing Communications</i> , 2022, 28, 253-271. | 2.7 | 5 |
| 797 | How Do Businesses Help during Natural Disasters? A Content Analysis of Corporate Disaster Aid on Twitter. <i>International Journal of Strategic Communication</i> , 2020, 14, 348-367. | 0.9 | 13 |
| 798 | Corporate Social (Ir)responsibility and Corporate Hypocrisy: Warmth, Motive and the Protective Value of Corporate Social Responsibility. <i>Business Ethics Quarterly</i> , 2020, 30, 486-524. | 1.3 | 30 |
| 799 | <sc>CSR</sc> permanency, family ownership, and firm value: Evidence from emerging economies. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2135-2149. | 5.0 | 22 |
| 800 | There is no need to shout to be heard! The paradoxical nature of corporate social responsibility (CSR) reporting in a Latin American family small and medium-sized enterprise (SME). <i>International Small Business Journal</i> , 2020, 38, 243-267. | 2.9 | 24 |
| 801 | Sport CSR as a hidden marketing strategy? A study of Djarum, an Indonesian tobacco company. <i>Sport in Society</i> , 2021, 24, 1609-1632. | 0.8 | 6 |
| 802 | Exploring the relationship between employeesâ€™ CSR perceptions and intention to emigrate: Evidence from a developing country. <i>Business Ethics</i> , 2020, 30, 87. | 3.5 | 8 |
| 803 | Marktorientierte UnternehmensfÃ¼hrung und gesellschaftliche Verantwortung. , 2020, , . | | 2 |
| 804 | Analyzing Willingness to Pay More to Stay in a Sustainable Hotel. <i>Sustainability</i> , 2020, 12, 3730. | 1.6 | 21 |
| 805 | CSR Communication, Corporate Reputation, and the Role of the News Media as an Agenda-Setter in the Digital Age. <i>Business and Society</i> , 2021, 60, 1957-1986. | 4.2 | 45 |
| 806 | The effectiveness of internal control and innovation performance: An intermediary effect based on corporate social responsibility. <i>PLoS ONE</i> , 2020, 15, e0234506. | 1.1 | 34 |
| 807 | Consumer Skepticism about Quick Service Restaurantsâ€™ Corporate Social Responsibility Activities. <i>Journal of Foodservice Business Research</i> , 2020, 23, 417-441. | 1.3 | 17 |
| 808 | Changing trends of corporate social responsibility reporting in the world-leading airlines. <i>PLoS ONE</i> , 2020, 15, e0234258. | 1.1 | 14 |
| 809 | Corporate Perspectives on Responsibility and Sustainability in the Food System: A (Food) Communicative-Constructivist Viewpoint. <i>Sustainability</i> , 2020, 12, 2024. | 1.6 | 1 |
| 810 | When and how does customer engagement in CSR initiatives lead to greater CSR participation? The role of CSR credibility and customerâ€™ company identification. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1878-1891. | 5.0 | 59 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 811 | An original sin of casino hotels? Consequences of CSR misfit and the remedies. <i>International Journal of Hospitality Management</i> , 2020, 87, 102500. | 5.3 | 21 |
| 812 | Exploring Variations in Corporations' Communication After a CA Versus CSR Crisis: A Semantic Network Analysis of Sustainability Reports. <i>International Journal of Business Communication</i> , 2020, , 232948842090714. | 1.4 | 6 |
| 813 | An Exploratory Analysis of the Environmental Sustainability Performance Signaling Communications among North American Sport Organizations. <i>Sustainability</i> , 2020, 12, 1950. | 1.6 | 23 |
| 814 | Signaling, Verification, and Identification: The Way Corporate Social Advocacy Generates Brand Loyalty on Social Media. <i>International Journal of Business Communication</i> , 2023, 60, 439-463. | 1.4 | 36 |
| 815 | Examining the Link Between Corporate Social Responsibility and Human Resources: Implications for HRD Research and Practice. <i>Human Resource Development Review</i> , 2020, 19, 183-211. | 1.8 | 23 |
| 816 | Managerial Perceptions of Firms' Corporate Sustainability Strategies: Insights from Croatia. <i>Sustainability</i> , 2020, 12, 251. | 1.6 | 6 |
| 817 | Effects of the Type of CSR Discourse for Utilitarian and Hedonic Services. <i>Sustainability</i> , 2020, 12, 4821. | 1.6 | 7 |
| 818 | Social Responsibility, Communication and Financial Data of Hospitals: A Structural Modelling Approach in a Sustainability Scope. <i>Sustainability</i> , 2020, 12, 4857. | 1.6 | 7 |
| 819 | The Performativity of Literature Reviewing: Constituting the Corporate Social Responsibility Literature Through Re-presentation and Intervention. <i>Organizational Research Methods</i> , 2023, 26, 195-228. | 5.6 | 17 |
| 820 | Making the business case for corporate social responsibility and perceived trustworthiness: A cross-stakeholder analysis. <i>Business and Society Review</i> , 2020, 125, 161-181. | 0.9 | 8 |
| 821 | Productive partnerships? Driving consumer awareness to action in CSR partnerships. <i>Journal of Business Research</i> , 2020, 118, 49-57. | 5.8 | 20 |
| 822 | Employees as information influencers of organization's CSR practices: The impacts of employee words on public perceptions of CSR. <i>Public Relations Review</i> , 2020, 46, 101887. | 1.9 | 28 |
| 823 | Sustainability, brand image, reputation and financial value: Manager perceptions in an emerging economy context. <i>Sustainable Development</i> , 2020, 28, 935-945. | 6.9 | 19 |
| 824 | The influence of organizational social responsibility on involvement behavior in community sport membership associations. <i>Nonprofit Management and Leadership</i> , 2020, 30, 591-611. | 1.7 | 14 |
| 825 | Embedding CSR in Corporate Strategies. <i>CSR, Sustainability, Ethics & Governance</i> , 2020, , 45-60. | 0.2 | 7 |
| 827 | New challenges for corporate sustainability reporting: United Nations' 2030 Agenda for sustainable development and the sustainable development goals. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1617-1629. | 5.0 | 283 |
| 828 | Strategic Corporate Conservation Planning. , 2020, , . | | 1 |
| 829 | Beyond Good Intentions: Designing CSR Initiatives for Greater Social Impact. <i>Journal of Management</i> , 2020, 46, 937-964. | 6.3 | 161 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 830 | Does the CSR Message Matter? Untangling the Relationship Between Corporateâ€œNonprofit Partnerships, Created Fit Messages, and Activist Evaluations. <i>Management Communication Quarterly</i> , 2020, 34, 188-212. | 1.0 | 17 |
| 831 | Exploring the business logic behind CSR certifications. <i>Journal of Business Research</i> , 2020, 112, 521-530. | 5.8 | 20 |
| 832 | Going the Extra Mile Because My Organization Does: How Does Corporate Social Responsibility Influence Organizational Citizenship in Nigeria?. <i>Management and Organization Review</i> , 2020, 16, 169-197. | 1.8 | 9 |
| 833 | Committed vs opportunistic corporate and social responsibility reporting. <i>Journal of Business Research</i> , 2020, 115, 417-427. | 5.8 | 37 |
| 834 | When crowdsourcing in CSR leads to dialogic communication: The effects of trust and distrust. <i>Public Relations Review</i> , 2020, 46, 101867. | 1.9 | 15 |
| 835 | Consumersâ€™ purchase decisions and employer image. <i>Journal of Retailing and Consumer Services</i> , 2020, 55, 102123. | 5.3 | 11 |
| 836 | Does corporate social responsibility reporting actually destroy firm reputation?. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1947-1957. | 5.0 | 25 |
| 837 | Determinants of eWOM on hospitality CSR issues. In Facebook we trust?. <i>Journal of Sustainable Tourism</i> , 2020, 28, 1479-1497. | 5.7 | 25 |
| 838 | Processing Contradictory CSR Information: The Influence of Primacy and Recency Effects on the Consumer-Firm Relationship. <i>Journal of Business Ethics</i> , 2021, 172, 275-289. | 3.7 | 15 |
| 839 | CSR Practices Performance and their Visibility by Consumers: a Study with Spanish Food Products. <i>SHS Web of Conferences</i> , 2020, 74, 04024. | 0.1 | 1 |
| 840 | Who cares about organizational purpose and corporate social responsibility, and how can organizations adapt? A hypermodern perspective. <i>Business Horizons</i> , 2020, 63, 585-594. | 3.4 | 21 |
| 841 | Perception of Corporate Hypocrisy in China: The Roles of Corporate Social Responsibility Implementation and Communication. <i>Frontiers in Psychology</i> , 2020, 11, 595. | 1.1 | 16 |
| 842 | Linking human values to consumer <scp>CSR</scp> perception: The moderating role of consumer skepticism. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1958-1971. | 5.0 | 20 |
| 844 | Do Corporate Social Responsibility Reports Convey Value Relevant Information? Evidence from Report Readability and Tone. <i>Journal of Business Ethics</i> , 2021, 172, 253-274. | 3.7 | 91 |
| 845 | How Corporate Social Advocacy Affects Attitude Change Toward Controversial Social Issues. <i>Management Communication Quarterly</i> , 2020, 34, 350-383. | 1.0 | 52 |
| 846 | Sexism and the Effectiveness of Femvertising in China: A Corporate Social Responsibility Perspective. <i>Sex Roles</i> , 2021, 84, 253-270. | 1.4 | 19 |
| 847 | Punishment by Securities Regulators, Corporate Social Responsibility and the Cost of Debt. <i>Journal of Business Ethics</i> , 2021, 171, 337-356. | 3.7 | 97 |
| 848 | Stakeholders<i> versus </i>Firm Communication in Social Media: The Case of Twitter and Corporate Social Responsibility Information. <i>European Accounting Review</i> , 2021, 30, 31-62. | 2.1 | 52 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 849 | Do large firms just talk corporate social responsibility? - The evidence from CSR report disclosure. Finance Research Letters, 2021, 38, 101476. | 3.4 | 56 |
| 850 | Corporate Social Responsibility Disclosures and Investor Judgments in Difficult Times: The Role of Ethical Culture and Assurance. Journal of Business Ethics, 2021, 171, 565-582. | 3.7 | 19 |
| 851 | Determinants of Electronic Word-of-Mouth on Social Networking Sites About Negative News on CSR. Journal of Business Ethics, 2021, 171, 583-597. | 3.7 | 41 |
| 852 | The role of fan benefits in shaping responses to sponsorship activation. Journal of Business Research, 2021, 124, 780-789. | 5.8 | 16 |
| 853 | A Dynamic Review of the Emergence of Corporate Social Responsibility Communication. Journal of Business Ethics, 2021, 168, 491-515. | 3.7 | 38 |
| 854 | Luxury brands' use of CSR and femvertising: the case of jewelry advertising. Qualitative Market Research, 2021, 24, 302-325. | 1.0 | 8 |
| 855 | The relationships of communication intensity, CEO commitment, cause fit and media reputation: evidence from Chinese marathon title sponsors. International Journal of Sports Marketing and Sponsorship, 2021, 22, 220-239. | 0.8 | 4 |
| 856 | Corporate social responsibility toward stakeholders and customer loyalty: investigating the roles of trust and customer identification with the company. Social Responsibility Journal, 2021, 17, 367-383. | 1.6 | 32 |
| 857 | When brands take a stand: the nature of consumers' polarized reactions to social narrative videos. Journal of Product and Brand Management, 2021, 30, 532-548. | 2.6 | 20 |
| 858 | Cause-related marketing: scepticism and warm glow as impacts of donation size on purchase intention. International Review on Public and Nonprofit Marketing, 2021, 18, 129-150. | 1.3 | 13 |
| 859 | Millennials' evaluation of corporate social responsibility: The wants and needs of the largest and most ethical generation. Journal of Consumer Behaviour, 2021, 20, 521-534. | 2.6 | 42 |
| 860 | The mediating effect of customer satisfaction in relationship with service quality, corporate social responsibility, perceived quality and brand loyalty. Management Science Letters, 2021, , 763-772. | 0.8 | 5 |
| 861 | Corporate social responsibility: Trends in global reporting initiative standards. Economic Analysis and Policy, 2021, 69, 106-117. | 3.2 | 43 |
| 862 | Impact of raising awareness of Sustainable Development Goals: A survey experiment eliciting stakeholder preferences for corporate behavior. Journal of Cleaner Production, 2021, 285, 125291. | 4.6 | 25 |
| 863 | Do venture capital firms promote corporate social responsibility?. International Review of Economics and Finance, 2021, 71, 718-732. | 2.2 | 16 |
| 864 | Green creative behavior in the tourism industry: the role of green entrepreneurial orientation and a dual-mediation mechanism. Journal of Sustainable Tourism, 2021, 29, 1290-1318. | 5.7 | 49 |
| 865 | Impact of cause-affinity and CSR fit on consumer purchase intention. Society and Business Review, 2021, 16, 26-50. | 1.7 | 8 |
| 866 | Business and Benevolence: A Cross-disciplinary Intervention. Journal of Human Values, 2021, 27, 7-14. | 0.5 | 2 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 867 | Solving the puzzle of sustainable fashion consumption: The role of consumers' implicit attitudes and perceived warmth. <i>Journal of Cleaner Production</i> , 2021, 287, 125579. | 4.6 | 67 |
| 868 | CSR Web Communication in Controversial Industries: The Example of Chemical Companies Based in Post-Communist Countries. <i>Journal of Promotion Management</i> , 2021, 27, 562-584. | 2.4 | 2 |
| 869 | Corporate social responsibility in luxury contexts: potential pitfalls and how to overcome them. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 280-303. | 7.2 | 35 |
| 870 | Human-like versus me-like brands in corporate social responsibility: the effectiveness of brand anthropomorphism on social perceptions and buying pleasure of brands. <i>Journal of Brand Management</i> , 2021, 28, 32-47. | 2.0 | 15 |
| 871 | Do consumers care about CSR activities of their favorite restaurant brands? Evidence from engagement on social networks. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 305-325. | 5.1 | 16 |
| 872 | Corporate social responsibility and financial performance of companies: The puzzle of concepts, definitions and assessment methods. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 278-287. | 5.0 | 129 |
| 873 | Corporate reputation through strategic communication of corporate social responsibility. <i>Corporate Communications</i> , 2021, 26, 1-15. | 1.1 | 36 |
| 874 | What environmental social responsibility practices do large companies manage for sustainable development?. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 153-168. | 5.0 | 15 |
| 875 | A transformative approach to corporate social responsibility: an antidote to corporate hypocrisy. <i>Service Industries Journal</i> , 2021, 41, 200-222. | 5.0 | 20 |
| 876 | Effects of message objectivity and focus on green CSR communication: The strategy development for a hotel's green CSR message. <i>Journal of Marketing Communications</i> , 2021, 27, 229-249. | 2.7 | 14 |
| 878 | Does company size matter in corporate social responsibility? An examination of the impact of company size and cause proximity fit on consumer response. <i>International Journal of Advertising</i> , 2022, 41, 284-308. | 4.2 | 13 |
| 879 | Assessment of Communication CSR by Polish Water and Sewage Companies. <i>WSEAS Transactions on Business and Economics</i> , 2021, 18, 59-66. | 0.3 | 1 |
| 880 | Beyond Internal Corporate Social Responsibility Communication (ICSRC): Creating a Purposeful Organization. <i>New Perspectives in Organizational Communication</i> , 2021, , 131-147. | 0.1 | 1 |
| 881 | Corporate Social Responsibility (CSR) and Engineering Management: Performance Implications. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 4021-4031. | 2.4 | 9 |
| 882 | Corporate Social Responsibility in Belgium. <i>CSR, Sustainability, Ethics & Governance</i> , 2021, , 45-61. | 0.2 | 0 |
| 883 | Societal Progress of Corporate Social Responsibility—An Empirical Slant on Rastriya Ispat Nigam Limited (RINL, Visakhapatnam, India). <i>Theoretical Economics Letters</i> , 2021, 11, 686-694. | 0.2 | 0 |
| 884 | Corporate social responsibility strategies and accountability in the UK and Germany: Disclosure of lesbian, gay, bisexual and transgender issues in sustainability reports. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 1055-1065. | 5.0 | 9 |
| 885 | Sustainability-Conscious Stakeholders and CSR: Evidence from IJVs of Ghana. <i>Sustainability</i> , 2021, 13, 639. | 1.6 | 9 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 886 | Luxury and sustainability: The role of message appeals and objectivity on luxury brands' green corporate social responsibility. <i>Journal of Marketing Communications</i> , 2022, 28, 291-312. | 2.7 | 15 |
| 887 | Impact of Spectators' Perceptions of Corporate Social Responsibility on Regional Attachment in Sports: Three-Wave Indirect Effects of Spectators' Pride and Team Identification. <i>Sustainability</i> , 2021, 13, 597. | 1.6 | 31 |
| 888 | Impact of strategic management, corporate social responsibility on firm performance in the post mandate period: evidence from India. <i>International Journal of Corporate Social Responsibility</i> , 2021, 6, . | 2.5 | 12 |
| 889 | Shaping CEOs' future focus through shareholder activism: the role of proposal characteristics. <i>Journal of Management and Governance</i> , 2022, 26, 255-286. | 2.4 | 3 |
| 890 | Zero waste hierarchy for sustainable development. , 2021, , 123-142. | | 1 |
| 891 | Corporate Social Responsibility in the Digital Age. <i>Advances in Multimedia and Interactive Technologies Book Series</i> , 2021, , 248-257. | 0.1 | 0 |
| 892 | Social Media Influencers in CSR Endorsement: The Effect of Consumer Mimicry on CSR Behaviors and Consumer Relationships. <i>Social Science Computer Review</i> , 0, , 089443932098718. | 2.6 | 23 |
| 893 | The State of Social Media Research in CSR Communication. , 2021, , 577-598. | | 3 |
| 894 | Asymmetric effects of corporate sustainability strategy on value creation among global automotive firms: A dynamic panel quantile regression approach. <i>Business Strategy and the Environment</i> , 2021, 30, 931-954. | 8.5 | 12 |
| 895 | Can Corporate Social Responsibility Promote Employees' Taking Charge? The Mediating Role of Thriving at Work and the Moderating Role of Task Significance. <i>Frontiers in Psychology</i> , 2020, 11, 613676. | 1.1 | 20 |
| 896 | Stakeholders and Corporate Social Responsibility (CSR) programme as key sustainable development strategies to promote corporate reputation—evidence from vietnam. <i>Cogent Business and Management</i> , 2021, 8, . | 1.3 | 17 |
| 897 | A taxonomy of sustainability topics: a guide to set the corporate sustainability content on the web. <i>TQM Journal</i> , 2021, 33, 106-130. | 2.1 | 7 |
| 898 | Bewertung des Werteempfindens von Mitarbeitern der Generation 50 plus: ein AHP-Ansatz. , 2021, , 65-81. | | 0 |
| 899 | Barreras y oportunidades para la comunicaci3n de la responsabilidad social en redes sociales. <i>Comunicaci3n Y Hombre</i> , 2021, , 349-361. | 0.0 | 4 |
| 901 | Theoretical Insights of CSR Research in Communication from 1980 to 2018: A Bibliometric Network Analysis. <i>Journal of Business Ethics</i> , 2022, 177, 327-349. | 3.7 | 22 |
| 902 | The ebbs and flows of green waves: environmental sustainability in Grand Slam tennis. <i>Sport, Business and Management</i> , 2021, 11, 302-320. | 0.7 | 5 |
| 903 | Muzzling social media: The adverse effects of moderating stakeholder conversations online. <i>Technology in Society</i> , 2021, 64, 101490. | 4.8 | 3 |
| 904 | Corporate social responsibility (CSR) website disclosures: empirical evidence from the German banking industry. <i>International Journal of Bank Marketing</i> , 2021, 39, 768-788. | 3.6 | 23 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 905 | How do ESG pillars impact firms' marketing performance? A configurational analysis in the pharmaceutical sector. <i>Journal of Business and Industrial Marketing</i> , 2022, 37, 1594-1606. | 1.8 | 41 |
| 906 | Driving Consumer Engagement through Diverse Calls to Action in Corporate Social Responsibility Messages on Social Media. <i>Sustainability</i> , 2021, 13, 3812. | 1.6 | 13 |
| 907 | Effects of socially responsible human resource management (SR-HRM) on innovation and reputation in entrepreneurial SMEs. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 1205-1233. | 2.9 | 22 |
| 908 | Facilitators of and Barriers to Sustainable Development in Small and Medium-Sized Enterprises: A Descriptive Exploratory Study in Romania. <i>Sustainability</i> , 2021, 13, 3213. | 1.6 | 10 |
| 909 | The role of Corporate Social Responsibility in the decision-making process of consumers in Ukraine. <i>Innovative Marketing</i> , 2021, 17, 78-93. | 0.7 | 1 |
| 910 | How can universities improve student loyalty? The roles of university social responsibility, service quality, and customer satisfaction and trust. <i>International Journal of Educational Management</i> , 2021, 35, 815-829. | 0.9 | 19 |
| 911 | How and why do MNCs communicate their corporate social responsibility in developing countries? Evidence from Bangladesh. <i>Competition and Change</i> , 2022, 26, 384-406. | 2.9 | 5 |
| 912 | The Relationship between CSR Communication on Social Media, Purchase Intention, and E-WOM in the Banking Sector of an Emerging Economy. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 1025-1041. | 3.1 | 52 |
| 913 | Stakeholder Engagement in Corporate Social Practices and Non-Financial Disclosures: A Systematic Literature Review. <i>Central European Management Journal</i> , 2021, 29, . | 0.6 | 8 |
| 914 | Is it an error to communicate CSR Strategies? Neural differences among consumers when processing CSR messages. <i>Journal of Business Research</i> , 2021, 126, 99-112. | 5.8 | 17 |
| 915 | CSR communication on Facebook: attitude towards the company and intention to share. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 1391-1411. | 5.3 | 10 |
| 916 | The Role of CEO Power on CSR Reporting: The Moderating Effect of Linking CEO Compensation to Shareholder Return. <i>Sustainability</i> , 2021, 13, 3197. | 1.6 | 14 |
| 917 | Türketiciler Sosyal Medyadaki Kurumsal Sosyal Sorumluluk Mesajları Gerçekten Nemsiyor mu? Türkiye Telekomünikasyon Şirketleri Üzerine Bir Araştırma. <i>Akademik Araştırmalar Dergisi</i> , 0, . | 0.2 | 2 |
| 918 | EVRENİN ALIŞVERİŞTE KİTAP MARKA VARLIĞI NASIL OLUŞTUR? COVID-19 SÜRECİNDE ZELANDİYA ÜZERİNE BİR ARAŞTIRMA. <i>Journal of Business and Management</i> , 2021, 17, 1-12. | 0.1 | 0 |
| 919 | Sustainability engagement in Latin America firms and cost of equity. <i>Academia Revista Latinoamericana De Administracion</i> , 2021, 34, 224-243. | 0.6 | 9 |
| 920 | Effectiveness of value congruent disclosures and firm credibility in mitigating legitimacy threats. <i>Accounting Forum</i> , 2022, 46, 1-29. | 1.7 | 2 |
| 921 | The environmental sustainability of an exhibition in visitors' eyes: Scale development and validation. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 172-182. | 3.5 | 11 |
| 922 | Corporate social responsibility (CSR) communication via social media sites: evidence from the German banking industry. <i>Corporate Communications</i> , 2021, 26, 636-654. | 1.1 | 15 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 923 | How Temporal Order of Inconsistent CSR Information Affects Consumer Perceptions?. Sustainability, 2021, 13, 4292. | 1.6 | 2 |
| 924 | Analysis of Corporate Social Responsibility Execution Effects on Purchase Intention with the Moderating Role of Customer Awareness. Sustainability, 2021, 13, 4548. | 1.6 | 28 |
| 925 | Communicating Corporate Social Responsibility: External Stakeholder Involvement, Productivity and Firm Performance. Journal of Business Ethics, 2022, 178, 501-517. | 3.7 | 23 |
| 926 | Certified corporate social responsibility? The current state of certified and decertified B Corps. Corporate Social Responsibility and Environmental Management, 2021, 28, 1760-1768. | 5.0 | 13 |
| 927 | Communicating Environmental CSR towards Consumers: The Impact of Message Content, Message Style and Praise Tactics. Sustainability, 2021, 13, 3981. | 1.6 | 12 |
| 928 | Enhancing Hotel Guest Corporate Social Responsibilityâ€œAdvocacy Behaviors Through Hedonic Benefits. Journal of Hospitality and Tourism Research, 0, , 109634802110171. | 1.8 | 2 |
| 929 | Is SDG reporting substantial or symbolic? An examination of controversial and environmentally sensitive industries. Journal of Cleaner Production, 2021, 298, 126781. | 4.6 | 65 |
| 930 | No long-term consequences for social irresponsibility? Adidasâ€™ rent incident during the COVID-19 pandemic in Germany. European Sport Management Quarterly, 2022, 22, 11-34. | 2.3 | 0 |
| 931 | Exploring the role of intrinsic and extrinsic CSR attributes for customersâ€™ positive behavioural intention in the hotel industry. Social Responsibility Journal, 2021, ahead-of-print, . | 1.6 | 3 |
| 932 | Scale development and validation of total quality and socially responsible management (TQSR-M) framework: dual competitive strategy for management. Social Responsibility Journal, 2022, 18, 573-596. | 1.6 | 7 |
| 933 | The effect of targetâ€™s CSR performance on M&A deal premiums: a case for service firms. Review of Managerial Science, 2022, 16, 1001-1034. | 4.3 | 13 |
| 934 | â€œWhenâ€œDoes It Pay to Be Good? Attributions Mediate the Way CSR Elements Impact on Consumer Responses, and Are Controllable. Sustainability, 2021, 13, 5869. | 1.6 | 2 |
| 935 | Communicating sustainability and ecotourism principles by ecolodges: a global analysis. Tourism Recreation Research, 2023, 48, 333-351. | 3.3 | 9 |
| 936 | Green Talk or Green Walk: Chinese Consumer Positive Word-of-Mouth to Corporate Environmental Actions in Polluting Industries. Sustainability, 2021, 13, 5259. | 1.6 | 4 |
| 937 | Too Cold to be Skeptical: How Ambient Temperature Moderates the Effects of CSR Communication. Ecological Economics, 2021, 183, 106943. | 2.9 | 6 |
| 938 | The impact of corporate social responsibility on corporate image in the construction industry: a case of SMEs in Egypt. Journal of Sustainable Finance and Investment, 2022, 12, 128-146. | 4.1 | 14 |
| 939 | From corporate social responsibility activities to financial performance: role of innovation and competitive advantage. Asia Pacific Journal of Innovation and Entrepreneurship, 2021, 15, 2-13. | 1.6 | 11 |
| 940 | A network perspective on cause-related marketing collaborations in professional sport. Sport Management Review, 2022, 25, 81-105. | 1.9 | 5 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 941 | Developing corporate social responsibility in financial services. <i>International Journal of Bank Marketing</i> , 2021, 39, 478-496. | 3.6 | 6 |
| 942 | The Effects of Competence and Warmth Appeals on Luxury and Sustainable Brand Advertising: The Moderating Role of Construal Level. <i>Journal of Advertising</i> , 2022, 51, 369-384. | 4.1 | 19 |
| 943 | Impact of corporate social responsibility (CSR) awareness, affordability and management system sophistication on CSR performance. <i>Industrial Management and Data Systems</i> , 2021, 121, 1704-1722. | 2.2 | 3 |
| 944 | Understand corporate social responsibility from an agenda setting perspective: a cross-national analysis of newspaper using computer-assisted content analysis. <i>Journal of Global Responsibility</i> , 2021, 12, 262-286. | 1.1 | 11 |
| 945 | Framing Corporate Social Responsibility to Achieve Sustainability in Urban Industrialization: Case of Bangladesh Ready-Made Garments (RMG). <i>Sustainability</i> , 2021, 13, 6988. | 1.6 | 6 |
| 946 | The Desirability of a Future Integrated Reporting in the Study of Social and Innovative Practices. , 0, , . | | 0 |
| 947 | Sustainability in CSR Messages on Social Media: How Emotional Framing and Efficacy Affect Emotional Response, Memory and Persuasion. <i>Environmental Communication</i> , 2021, 15, 1045-1060. | 1.2 | 11 |
| 948 | Caring for their own: How firm actions to protect essential workers and CEO benevolence influenced stakeholder sentiment during the COVID-19 pandemic.. <i>Journal of Applied Psychology</i> , 2021, 106, 811-824. | 4.2 | 19 |
| 949 | CORPORATE SOCIAL RESPONSIBILITY AND BRAND MANAGEMENT: EVIDENCE FROM CARROLLâ€™S PYRAMID AND TRIPLE BOTTOM LINE APPROACHES. <i>Technological and Economic Development of Economy</i> , 2021, 27, 852-875. | 2.3 | 12 |
| 950 | The Effect of CSR Attributes on CSR Authenticity: Focusing on Mediating Effects of Digital Transformation. <i>Sustainability</i> , 2021, 13, 7206. | 1.6 | 13 |
| 951 | SMALL LOCAL BANKS IN SOCIAL MEDIA: CONVERTING SOCIAL RESPONSIBILITY INTO CONSUMER ATTENTION AND ECONOMIC OUTCOMES. <i>Journal of Business Economics and Management</i> , 2021, 22, 958-987. | 1.1 | 3 |
| 952 | Where, When, and Who: Corporate Social Responsibility and Brand Valueâ€™A Global Panel Study. <i>Business and Society</i> , 2022, 61, 1631-1683. | 4.2 | 8 |
| 953 | CSR fit and organizational attractiveness for job applicants. <i>International Journal of Organizational Analysis</i> , 2021, ahead-of-print, . | 1.6 | 3 |
| 954 | Effectiveness of Travel Social Media Influencers: A Case of Eco-Friendly Hotels. <i>Journal of Travel Research</i> , 2022, 61, 1138-1155. | 5.8 | 45 |
| 955 | How Spatial Distance and Message Strategy in Cause-Related Marketing Ads Influence Consumersâ€™ Ad Believability and Attitudes. <i>Sustainability</i> , 2021, 13, 6775. | 1.6 | 4 |
| 956 | Selling circularity: Understanding the relationship between circularity promotion and the performance of manufacturing SMEs in Italy. <i>Journal of Cleaner Production</i> , 2021, 303, 127035. | 4.6 | 20 |
| 957 | ESTABLISHING CONSUMER TRUST IN CORPORATE SOCIAL RESPONSIBILITY OF ISLAMIC BANKS. <i>International Journal of Management Studies</i> , 0, 28, . | 0.5 | 0 |
| 958 | Examining the impact of information processing on CSR communication response. <i>Communication Quarterly</i> , 2021, 69, 454-477. | 0.7 | 4 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 959 | DEMOCRACY / PARTICIPATION-BASED CORPORATE SOCIAL RESPONSIBILITY MANAGEMENT IMPROVES PUBLIC WELFARE IN INDONESIA. International Journal of Scientific Research and Management, 2021, 9, 2287-2292. | 0.0 | 0 |
| 960 | Social Media Influencer Effects on CSR Communication: The Role of Influencer Leadership in Opinion and Taste. International Journal of Business Communication, 2024, 61, 336-359. | 1.4 | 6 |
| 961 | Foreign direct investment and corporate social responsibility: evidence from South African listed firms. Transnational Corporations Review, 2021, 13, 346-362. | 2.0 | 2 |
| 962 | Exploring Corporate Social Responsibility in the Italian wine sector through websites. TQM Journal, 2021, 33, 222-252. | 2.1 | 15 |
| 963 | Can Firm Performance and Corporate Reputation Be Improved by Communicating CSR in Social Media?. International Journal of Applied Management Sciences and Engineering, 2021, 8, 1-20. | 0.1 | 3 |
| 964 | What drives CSR communication effectiveness on social media? A process-based theoretical framework and research agenda. International Journal of Advertising, 2022, 41, 385-413. | 4.2 | 43 |
| 965 | Justifying environmental sustainability in small and medium-sized enterprises: An analysis of complementary assets in the printing industry. Business Strategy and the Environment, 2022, 31, 59-75. | 8.5 | 7 |
| 966 | CSR motives on situational scepticism towards luxury brands. Marketing Intelligence and Planning, 2022, 40, 1-17. | 2.1 | 4 |
| 967 | Customers' quality of life, advocacy and banks' CSR fit: A cross-validated moderated mediation model. International Journal of Consumer Studies, 2022, 46, 907-924. | 7.2 | 11 |
| 968 | Enablers of incorporating indoor environmental quality (IEQ) principles into buildings. Smart and Sustainable Built Environment, 2023, 12, 38-59. | 2.2 | 7 |
| 969 | Building positive internal and external stakeholder perceptions through CSR storytelling. Journal of Strategic Marketing, 2023, 31, 1317-1338. | 3.7 | 6 |
| 970 | The impact of CSR on nonprofit outcomes: how the choice of corporate partner influences reputation and supportive intentions. Corporate Communications, 2022, 27, 205-225. | 1.1 | 7 |
| 971 | Neural Bases of Brand Reputation Effect on Extension Evaluation: An ERPs Study. Frontiers in Neuroscience, 2021, 15, 704459. | 1.4 | 1 |
| 972 | The mediating role of skepticism: how corporate social advocacy builds quality relationships with publics. Journal of Marketing Communications, 2022, 28, 821-839. | 2.7 | 9 |
| 973 | Specificity of CSR Ties That (Un)Bind Brand Attachment. Australasian Marketing Journal, 2023, 31, 71-80. | 3.5 | 1 |
| 974 | Embedded Philanthropic CSR in Digital China: Unified View of Prosocial and Pro-environmental Practices. Frontiers in Psychology, 2021, 12, 695468. | 1.1 | 8 |
| 975 | How Pro-Social Purpose Agencies Define Themselves and Their Value: An Emerging Business Model in the Advertising-Agency World. Journal of Current Issues and Research in Advertising, 2021, 42, 372-390. | 2.8 | 11 |
| 976 | The Perceived Corporate Social Responsibility of Major Sport Organizations by the German Public: An Empirical Analysis During the COVID-19 Pandemic. Frontiers in Sports and Active Living, 2021, 3, 679772. | 0.9 | 3 |

| # | ARTICLE | IF | CITATIONS |
|-----|--|-----|-----------|
| 977 | A stakeholders' attributions approach to integrating normative, descriptive, and instrumental corporate social responsibility. <i>Business and Society Review</i> , 2021, 126, 239-261. | 0.9 | 4 |
| 978 | THE ROLE OF CSR COMMUNICATION IN STRENGTHENING CORPORATE REPUTATION. <i>International Journal of Modern Trends in Social Sciences</i> , 2021, 4, 43-53. | 0.1 | 1 |
| 979 | How Association with Physical Waste Attenuates Consumer Preferences for Rescue-Based Food. <i>Journal of Marketing Research</i> , 2021, 58, 870-887. | 3.0 | 15 |
| 980 | Feeling Connected to the Cause: The Role of Perceived Social Distance on Cause Involvement and Consumer Response to CSR Communication. <i>Journalism and Mass Communication Quarterly</i> , 0, , 107769902110415. | 1.4 | 2 |
| 981 | Research streams in corporate social responsibility literature: a bibliometric analysis. <i>Management Review Quarterly</i> , 2023, 73, 231-261. | 5.7 | 17 |
| 982 | Consumer empowerment in corporate social responsibility: the effect of participatory CSR on company admiration and word-of-mouth communications. <i>Corporate Communications</i> , 2022, 27, 346-367. | 1.1 | 12 |
| 983 | Strategic Nonprofit Communication: Effects of Cross-Sector Corporate Social Responsibility (CSR) Alliances on Nonprofits and the Mediating Role of Social-Objectives Achievement and Consumer Brand Identification. <i>International Journal of Strategic Communication</i> , 2021, 15, 275-292. | 0.9 | 10 |
| 984 | What drives employees to participate in corporate social responsibility? A personal characteristics - CSR capacity - organizational reinforcing model of employees'™ motivation for voluntary CSR activities. <i>International Journal of Human Resource Management</i> , 2022, 33, 3703-3735. | 3.3 | 3 |
| 985 | Corporate social responsibility in emerging social issues: (non)institutionalized practices in response to the global refugee crisis. <i>Journal of Communication Management</i> , 2022, 26, 98-114. | 1.4 | 7 |
| 986 | Exploring the impact of sustainable value proposition on firm performance. <i>European Management Journal</i> , 2022, 40, 729-740. | 3.1 | 17 |
| 987 | FIRM DYNAMICS AND BANKRUPTCY PROCESSES: A NEW THEORETICAL MODEL. <i>Journal of Forecasting</i> , 0, , . | 1.6 | 1 |
| 988 | Engaging consumers with corporate social responsibility campaigns: The roles of interactivity, psychological empowerment, and identification. <i>Journal of Business Research</i> , 2021, 134, 507-517. | 5.8 | 25 |
| 989 | Should companies hope instead? The role of verbal cues in consumers' evaluation of cause-related marketing (CRM). <i>Psychology and Marketing</i> , 0, , . | 4.6 | 2 |
| 990 | Explaining the business case for environmental management practices in SMEs: The role of organisational capabilities for environmental communication. <i>Journal of Cleaner Production</i> , 2021, 318, 128590. | 4.6 | 11 |
| 991 | Before and after the outbreak of Covid-19: Linking fashion companies' corporate social responsibility approach to consumers'™ demand for sustainable products. <i>Journal of Cleaner Production</i> , 2021, 321, 128945. | 4.6 | 94 |
| 992 | Gaining customer satisfaction through sustainable supplier development: The role of firm reputation and marketing communication. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2021, 154, 102453. | 3.7 | 23 |
| 993 | How controversial businesses communicate CSR on Facebook: Insights from the Canadian cannabis industry. <i>Public Relations Review</i> , 2021, 47, 102059. | 1.9 | 15 |
| 994 | Examining consumer attitudes toward CSR and CSA messages. <i>Public Relations Review</i> , 2021, 47, 102095. | 1.9 | 23 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 995 | Positive ripple effects of corporate leaders' CSR donations amid COVID-19 on corporate and country reputations: Multi-level reputational benefits of CSR focusing on Bill Gates and Jack Ma. <i>Public Relations Review</i> , 2021, 47, 102073. | 1.9 | 15 |
| 996 | Firm value impact of corporate activism: Facebook and the stop hate for profit campaign. <i>Journal of Business Research</i> , 2021, 137, 319-326. | 5.8 | 16 |
| 997 | The intellectual structure of corporate social responsibility research in tourism and hospitality: A citation/co-citation analysis. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 270-284. | 3.5 | 24 |
| 998 | Determinants of climate change disclosure practices of global hotel companies: Application of institutional and stakeholder theories. <i>Tourism Management</i> , 2022, 88, 104404. | 5.8 | 40 |
| 999 | How Luxury Fashion Brands Contribute Efficiently to Sustainable Development. <i>Advances in Human Resources Management and Organizational Development Book Series</i> , 2022, , 139-161. | 0.2 | 2 |
| 1000 | Corporate Social Responsibility Disclosure (CSRD). <i>Contributions To Finance and Accounting</i> , 2021, , 265-292. | 0.3 | 0 |
| 1001 | Identifying the Factors Related to CSR Activities Contributed Toward Brand Management Through Extensive Literature Review. <i>Lecture Notes in Mechanical Engineering</i> , 2021, , 155-164. | 0.3 | 2 |
| 1002 | Deployment of Sustainable Development Framework in Export Manufacturing Firms for the Common Good. <i>World Sustainability Series</i> , 2021, , 133-150. | 0.3 | 5 |
| 1003 | Socially Responsible Retailing. , 2021, , 499-524. | | 0 |
| 1004 | Corporate Social Responsibility and the Reciprocity Between Employee Perception, Perceived External Prestige, and Employees' Emotional Labor. <i>Psychology Research and Behavior Management</i> , 2021, Volume 14, 61-75. | 1.3 | 11 |
| 1005 | Do American Consumers Perceive Corporate Social Responsibility Actions and Exhibit Loyalty Intentions Differently according to the Reputation of Fast Food Restaurants?. <i>Korean Journal of Community Nutrition</i> , 2021, 26, 177. | 0.1 | 0 |
| 1006 | CSR Reporting Practices of Chinese MNCs. <i>Future of Business and Finance</i> , 2021, , 461-480. | 0.3 | 1 |
| 1007 | Economic impact of corporate foundations: An event analysis approach. <i>Journal of Business Research</i> , 2021, 122, 159-170. | 5.8 | 21 |
| 1010 | The product-market performance benefits of environmental policy: Why customer awareness and firm innovativeness matter. <i>Business Strategy and the Environment</i> , 2020, 29, 2001-2018. | 8.5 | 51 |
| 1011 | Chinese Consumers' Expectations of Corporate Communication on CSR and Sustainability. <i>Corporate Social Responsibility and Environmental Management</i> , 2017, 24, 570-588. | 5.0 | 38 |
| 1012 | The State of Social Media Research in CSR Communication. , 2020, , 1-23. | | 2 |
| 1013 | The Social Impact of Corporate Citizenship Programs on Their Beneficiaries and Society at Large: A Case Study. <i>Nonprofit and Civil Society Studies</i> , 2020, , 215-234. | 0.2 | 1 |
| 1015 | Marketing Strategy, Strategic Planning and Corporate Social Responsibility: An Exploratory Research. <i>Measuring Operations Performance</i> , 2015, , 1-14. | 1.1 | 3 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1017 | Integrated CSR Advertising: With a Special Focus on the Intercultural Perspective. CSR, Sustainability, Ethics & Governance, 2017, , 251-272. | 0.2 | 3 |
| 1018 | Integrated CSR Communication of NGOs: The Dilemma to Communicate and Cooperate in CSR Project Partnerships. CSR, Sustainability, Ethics & Governance, 2017, , 393-411. | 0.2 | 5 |
| 1019 | Unlocking Corporate Social Responsibility Through Integrated Marketing Communication. , 2017, , 41-59. | | 4 |
| 1020 | Corporate Social Responsibility aus Sicht des Strategischen Managements. , 2011, , 305-326. | | 6 |
| 1021 | Emotional Claims in CSR Tweets: The Moderating Role of CSR Message Fit. , 2018, , 231-242. | | 2 |
| 1022 | Effects of Message Appeal when Communicating CSR Initiatives. , 2011, , 261-275. | | 2 |
| 1023 | Explaining Viral CSR Message Propagation in Social Media: The Role of Normative Influences. Journal of Business Ethics, 2021, 173, 365-385. | 3.7 | 21 |
| 1024 | The evolving role of CSR in international development: Evidence from Canadian extractive companiesâ€™ involvement in community health initiatives in low-income countries. The Extractive Industries and Society, 2017, 4, 614-621. | 0.7 | 12 |
| 1025 | Corporate Social Responsibility (CSR) Communication: A Turkish Industry Example. , 2015, , 151-174. | | 5 |
| 1026 | Exploring firmsâ€™ fan page behavior and usersâ€™ participation: evidence from airline industry on Twitter. Journal of Strategic Marketing, 0, , 1-22. | 3.7 | 7 |
| 1027 | To support or to boycott: a public segmentation model in corporate social advocacy. Journal of Public Relations Research, 2020, 32, 160-177. | 1.3 | 33 |
| 1028 | The co-creation of social value: what matters for public participation in corporate social responsibility campaigns. Journal of Public Relations Research, 2020, 32, 198-221. | 1.3 | 10 |
| 1029 | Assessing risk management in Brazilian social projects: a path towards sustainable development. International Journal of Sustainable Development and World Ecology, 2021, 28, 451-460. | 3.2 | 4 |
| 1030 | System dynamics and innovation in food networks. British Food Journal, 2009, 111, . | 1.6 | 4 |
| 1031 | Creating Consumer Confidence in CSR Communications. Critical Studies on Corporate Responsibility, Governance and Sustainability, 2014, , 383-403. | 0.0 | 1 |
| 1032 | The Responsibilities of Social Networking Companies: Applying Political CSR Theory to Google, Facebook and Twitter. Critical Studies on Corporate Responsibility, Governance and Sustainability, 2014, , 259-282. | 0.0 | 1 |
| 1033 | Influencia del marketing social y prácticas de RSE en la intención de compra de los millennials. Universidad Y Empresa, 2018, 20, 251. | 0.7 | 3 |
| 1034 | A quest for corporate sustainability in forest-based industry: a resource-based perspective. Dissertationes Forestales, 2012, 2012, . | 0.1 | 2 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1035 | Mecenazgo, relaciones p blicas y filantrop a: Â«Fendi for fountainsÂ» an lisis de caso / Patronage, public relations and philanthropy: Â«Fendi for fountainsÂ» case study. Vivat Academia, 2015, . | 0.2 | 1 |
| 1036 | The moderating influence of consumer demographics on the relationship between perceived CSR and brand loyalty in the Romanian retail banking sector. E A M: Economie A Management, 2017, 20, 187-202. | 0.4 | 5 |
| 1037 | Communicating Corporate Social Responsibility: re-assessment of classical theories about fit between CSR actions and corporate activities. Communication and Society, 2016, 29, 133-146. | 0.5 | 8 |
| 1038 | The Role of Sustainability Reporting in the Agri-Food Supply Chain. Journal of Agriculture and Environmental Sciences, 2017, , . | 0.0 | 5 |
| 1039 | Communicating Responsible Luxury Brand: The Role of Luxury-CSR Fit and Dispositional Consensus on Brand Evaluation. Journal of Distribution Science, 2017, 15, 7-14. | 0.4 | 4 |
| 1040 | Managing CSR Initiatives from the Islamic Perspective: The Case of Bank Islam Malaysia Berhad (BIMB). Jurnal Pengurusan, 2016, 46, 67-76. | 0.7 | 4 |
| 1041 | A Corpus of Corporate Annual and Social Responsibility Reports: 280 Million Tokens of Balanced Organizational Writing. , 2018, , . | | 5 |
| 1042 | Communication transparency in ethical and traditional banking in Spain. Journal of International Business Research and Marketing, 2017, 2, . | 0.2 | 2 |
| 1043 | Corporate Cultural Spillover and Synergistic Gains: Evidence from Mergers and Acquisitions. SSRN Electronic Journal, 0, , . | 0.4 | 2 |
| 1044 | Corporate Social Responsibility and Firm Risk: Implications from Employee Satisfaction. SSRN Electronic Journal, 0, , . | 0.4 | 2 |
| 1045 | CSR Communication Tactics and the Micro-Accumulation of Reputational Capital. SSRN Electronic Journal, 0, , . | 0.4 | 1 |
| 1046 | The Effects of Green Marketing and Green Corporate Social Responsibility on Customers ™ Willingness to Patronize a Casual Dining Restaurant. International Academic Journal Faculty of Tourism and Hotel Management, 2017, 3, 137-157. | 0.1 | 2 |
| 1047 | How do consumers search for and process corporate social responsibility information on food companies ™ websites?. International Food and Agribusiness Management Review, 2019, 22, 229-246. | 0.8 | 10 |
| 1048 | Corporate social responsibility reporting and stakeholder management in an emerging market: Perspective of CSR executives. Corporate and Business Strategy Review, 2020, 1, 66-81. | 0.6 | 8 |
| 1049 | Me gusta o te sigo: an lisis de la comunicaci3n de pr cticas de responsabilidad social corporativa a trav s de los medios sociales. Correspondencias & an lisis, 2013, , 89-109. | 0.1 | 8 |
| 1050 | THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY COMMUNICATION ON CORPORATE REPUTATION. I-manager ™s Journal on Management, 2016, 10, 37. | 0.3 | 4 |
| 1051 | Appealing to Young Consumers: An Examination of a Firm ™s CSR, CSR Communication, and Brand Attitudes of Generation Z. Academy of Asian Business Review, 2018, 4, 25-56. | 0.5 | 2 |
| 1052 | Corporate Social Responsibility as an Ethical Imperative. Athens Journal of Law, 2018, 4, 285-300. | 0.1 | 4 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1053 | Responsabilidad social de las empresas y fundaciones empresariales en la construcción de marcas responsables. Profesional De La Informacion, 2016, 25, 767. | 2.7 | 12 |
| 1054 | Exploring stakeholders'™ dialogue and corporate social responsibility (CSR) on Twitter. Profesional De La Informacion, 2019, 28, . | 2.7 | 20 |
| 1055 | Impacto de la comunicación de la responsabilidad social universitaria en la selección de universidad y efecto mediador de la reputación. Profesional De La Informacion, 0, , . | 2.7 | 5 |
| 1056 | Comunicación de la responsabilidad social corporativa (RSC): análisis de las campañas más premiadas en 2018. Profesional De La Informacion, 0, , . | 2.7 | 11 |
| 1057 | La différence coopérative fait-elle la différence pour les consommateurs? Revue Francaise De Gestion, 2019, 45, 29-55. | 0.1 | 6 |
| 1058 | Corporate Social Advocacy as Public Interest Communications: Exploring Perceptions of Corporate Involvement in Controversial Social-Political Issues. The Journal of Public Interest Communications, 2019, 3, 3. | 0.6 | 53 |
| 1059 | CSR ACTIVITIES AND CONSUMER LOYALTY: THE EFFECT OF THE TYPE OF PUBLICIZING MEDIUM. Journal of Business Economics and Management, 2018, 19, 431-455. | 1.1 | 27 |
| 1061 | Corporate Social Responsibility Perceptions and Corporate Performances. Journal of Applied Sciences, 2014, 14, 2662-2673. | 0.1 | 6 |
| 1062 | AN EXPLORATORY STUDY OF CORPORATE SOCIAL AND ENVIRONMENTAL RESPONSIBILITY PRACTICES AMONG APARTMENT DEVELOPERS IN CHINA. Journal of Green Building, 2011, 6, 181-196. | 0.4 | 7 |
| 1063 | The Corporate Sustainability and Responsibility Proposition. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 1-16. | 0.2 | 2 |
| 1064 | Social Value Co-Creation. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 76-100. | 0.2 | 1 |
| 1065 | Fostering Responsible Business. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 309-330. | 0.2 | 1 |
| 1066 | Valuing Sustainability. Advances in Human Resources Management and Organizational Development Book Series, 2018, , 21-58. | 0.2 | 1 |
| 1067 | Social Value Co-Creation. , 2019, , 55-79. | | 7 |
| 1068 | CSR Communication in the Digital Age. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 71-89. | 0.2 | 2 |
| 1069 | Impact of Digital Transformations on Corporate Social Responsibility (CSR) Practices in Turkey. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 102-118. | 0.2 | 3 |
| 1070 | Communicating Corporate Social Responsibility on the Web. International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, 2018, 3, 1-17. | 0.5 | 21 |
| 1071 | Effects of Message Strategy and Need for Cognition (NFC) on Consumer Attitudes: A Case of Corporate Social Responsibility (CSR) Advertising. Open Journal of Business and Management, 2018, 06, 714-732. | 0.3 | 2 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1072 | Defining and connecting CSR, reputation, image, identity, brand, legitimacy, status and diversity. , 2014, , . | | 1 |
| 1073 | The Evolution of CSR: An Integrated Approach. <i>Symphonya Emerging Issues in Management</i> , 2017, , 16-35. | 0.2 | 16 |
| 1074 | Corporate Social Responsibility as a Strategy of Developing a Positive Hotel Image and Reputation. <i>Folia Turistica</i> , 2019, 53, 2-2. | 0.1 | 2 |
| 1075 | Factors Influencing the Development of CSR Reporting Practices: Expertsâ€™ versus Preparersâ€™ Points of View. <i>Engineering Economics</i> , 2015, 26, . | 1.5 | 22 |
| 1076 | VALUE CREATION THROUGH CSR AT STAKEHOLDERS LEVEL. <i>Economics and Management</i> , 2012, 17, . | 0.2 | 5 |
| 1077 | MEASURING VALUE CREATED THROUGH CSR IN REAL ESTATE VALUE CREATION CHAIN. <i>Economics and Management</i> , 2014, 19, . | 0.2 | 1 |
| 1078 | Corporate Social Responsibility (CSR) Management and Marketing Communication: Research Streams and Themes. <i>Hermes (Denmark)</i> , 2012, , 49-65. | 0.1 | 9 |
| 1079 | The Effects of CSR on Customer Satisfaction and Loyalty in China: The Moderating Role of Corporate Image. <i>Singaporean Journal of Business Economics and Management Studies</i> , 2015, 3, 542-547. | 0.1 | 119 |
| 1080 | Impact of Perceived CSR on Brand Equity through Brand Admiration and Customer Advocacy Behaviour: Moderating Role of Brand Attitude and Customer Loyalty. <i>Sustainable Business and Society in Emerging Economies</i> , 2021, 3, 177-194. | 0.0 | 6 |
| 1081 | What Happens When a Retailer Drops a Product Category? Investigating the Consequences of Ending Tobacco Sales. <i>Marketing Science</i> , 0, , . | 2.7 | 1 |
| 1082 | Customer attribution toward corporate social responsibility: the importance of social justice in COVID-19 donation. <i>Social Responsibility Journal</i> , 2022, 18, 1172-1187. | 1.6 | 7 |
| 1083 | How to Communicate Sustainability: From the Corporate Web to E-Commerce. The Case of the Fashion Industry. <i>Sustainability</i> , 2021, 13, 11363. | 1.6 | 11 |
| 1084 | Examining the prominence and congruence of organizational corporate social responsibility (CSR) communication in medical tourism provider websites. <i>Journal of Hospitality and Tourism Insights</i> , 2023, 6, 1-17. | 2.2 | 7 |
| 1085 | The Effects of CSR Appeals and Message Sources on Consumer Responses to Branded Content on Instagram. <i>Journal of Interactive Advertising</i> , 0, , 1-16. | 3.0 | 2 |
| 1086 | Donâ€™t put all your green eggs in one basket: Examining environmentally friendly subâ€¢branding strategies. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 164-176. | 1.6 | 1 |
| 1087 | Operationalizing genuineness in CSR communication for public engagement on social media. <i>Public Relations Review</i> , 2021, 47, 102122. | 1.9 | 11 |
| 1088 | Responsabilidade Social Corporativa: Um Estudo do Processo de ComunicaÃ§Ã£o dos Varejistas Brasileiros. <i>Revista Brasileira De Marketing</i> , 2010, 9, 23-40. | 0.1 | 1 |
| 1089 | Does CSR Branding Increase Organisational Identification?ÂˆAn Interdisciplinary Approach. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1090 | Corporate Social Performance and Employees: Construed Perceptions, Attributions and Behavioral Outcomes. SSRN Electronic Journal, 0, , . | 0.4 | 1 |
| 1091 | Giving as Good as They Get? Organisation and Employee Expectations of Ethical Business Practice. SSRN Electronic Journal, 0, , . | 0.4 | 0 |
| 1092 | Climate-conscious citizenship in a digital urban setting. MedieKultur, 2011, 27, 24. | 0.5 | 2 |
| 1093 | Communicating Corporate Social Responsibility: Empty Promises or Smart Strategy?. , 2012, , 105-117. | | 3 |
| 1095 | CSR for Retailersâ€™ Led Channel Relationships. International Journal of Information Systems and Social Change, 2013, 4, 21-36. | 0.1 | 2 |
| 1096 | Values-based management in cooperative banks: Balancing self-perception with public perception?. Corporate Ownership and Control, 2013, 10, 69-85. | 0.5 | 2 |
| 1097 | Nachhaltigkeits- und CSR-Berichterstattung als Beitrag zur Unternehmensreputation. Ausgewählte Untersuchungen bei europäischen Großunternehmen. , 2013, , 137-157. | | 0 |
| 1098 | Die Umsetzung: Responsible Communication auf drei Ebenen. , 2013, , 75-112. | | 0 |
| 1099 | The effect of corporate social responsibility, corporate reputation, and social value orientation on brand attitude. The Korean Journal of Consumer and Advertising Psychology, 2013, 14, 409-426. | 0.2 | 1 |
| 1100 | Unternehmenskommunikation zur Förderung des nachhaltigen Konsums. , 2014, , 205-226. | | 4 |
| 1102 | Consumer Reactions to Corporate Social Responsibility (CSR) in Thailand: The Moderating Effect of Competitive Positioning. Proceedings of the International Association for Business and Society, 0, 25, 160-166. | 0.0 | 0 |
| 1103 | Sustainability – Rethinking the Social Responsibility of Banking Businesses. SSRN Electronic Journal, 0, , . | 0.4 | 1 |
| 1104 | Propuesta metodológica mediante ANP para la evaluación de las memorias de sostenibilidad del sector agroalimentario español. Economía Agraria Y Recursos Naturales, 2014, 14, 81-101. | 0.1 | 3 |
| 1105 | Corporate Social Responsibility (CSR) as a People Caring Concept. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 18-44. | 0.7 | 1 |
| 1106 | Corporate Social Responsibility in der Markenkommunikation nutzen. , 2014, , 345-370. | | 5 |
| 1107 | Sustainable Marketing – Definition und begriffliche Abgrenzung. , 2014, , 3-20. | | 13 |
| 1108 | The Effects of Corporate Social Responsibility Activities on Prosocial Consumer Behaviors-the mediating role of Gratitude. Korea International Trade Research Institute, 2014, 10, 743-767. | 0.2 | 0 |
| 1109 | Positioning Analysis on Airline Customersâ€™ CSR Activity Perception. Journal of Korea Service Management Society, 2014, 15, 49-74. | 0.0 | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1110 | Comunicaç o da responsabilidade social na internet: uma abordagem voltada para o p blico interno. Revista Eletr nica De Ci ncia Administrativa, 2014, 13, 219-232. | 0.1 | 0 |
| 1111 | CSR Practices and Competitive Advantages: A Descriptive Study. American Journal of Trade and Policy, 2014, 1, 111-118. | 0.1 | 4 |
| 1112 | Comunicaç o da Responsabilidade Social Empresarial em Websites Corporativos: Estudo Comparado com Grandes Empresas de Pa ses Emergentes. Revista De Gestao Ambiental E Sustentabilidade, 2014, 3, 122-134. | 0.2 | 8 |
| 1113 | Do the Poor Benefit from Corporate Social Responsibility? A Theory-Based Impact Evaluation of Six Community-Based Water Projects in Sri Lanka. SSRN Electronic Journal, 0, , . | 0.4 | 0 |
| 1114 | How Can Neuroeconomics Unravel CSR?. , 2015, , 280-293. | | 0 |
| 1115 | The Relationship between CSR Communication and Corporate Reputation in the Credit Lending Process: A Qualitative Study Based on Italian Banks. , 2015, , 129-146. | | 2 |
| 1116 | Corporate Social Responsibility (CSR) as a People Caring Concept. , 2015, , 1119-1145. | | 0 |
| 1117 | How Brands Communicate Sustainability Messages in Emerging Markets. Advances in Finance, Accounting, and Economics, 2015, , 47-62. | 0.3 | 2 |
| 1118 | CSR for Retailers' Led Channel Relationships. , 2015, , 778-794. | | 0 |
| 1119 | Corporate Social Responsibility of MNEs in the Service Sectors in the Korean Market. Journal of Strategic Management, 2015, 18, 57-86. | 0.3 | 0 |
| 1120 | AN EXTENDED FRAMEWORK FOR UNDERSTANDING CORPORATE SOCIAL RESPONSIBILITY: STRATEGIC IMPLICATIONS IN RESTAURANT SETTINGS. , 2015, , 113-132. | | 0 |
| 1121 | Are Employees Concerned About Corporate Social Responsibility?. International Journal of Academic Research in Business and Social Sciences, 2015, 5, . | 0.0 | 1 |
| 1122 | The Economics, Demographics, and Ethics of the Low Price Quest. , 2015, , 148-183. | | 0 |
| 1123 | Indagine sulla comunicazione della responsabilit  sociale delle societ  quotate italiane. Mercati & Competitivit , 2015, , 15-46. | 0.1 | 1 |
| 1125 | From Frustration-Aggression to Peace: Advancing Stakeholder Engagement Through Communicative Action in Post-Conflict Niger Delta, Nigeria. CSR, Sustainability, Ethics & Governance, 2016, , 241-258. | 0.2 | 0 |
| 1126 | Corporate Social Responsibility effektiv in der Marketingkommunikation vermitteln. , 2016, , 1-22. | | 0 |
| 1127 | PRINCIPLES OF EFFECTIVE COMMUNICATION AND PERSUASION IN BUSINESS NEGOTIATIONS. , 2016, , . | | 0 |
| 1128 | Investigating the Impact of Corporate Social Responsibility on Firm's Short- and Long-Term Performance with Online Text Analytics. Journal of Intelligence and Information Systems, 2016, 22, 13-31. | 0.1 | 1 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1129 | Coorientational Analysis among CSR Practitioners' Journalists' Consumers. <i>Journal of Public Relations</i> , 2016, 20, 44-82. | 0.2 | 4 |
| 1131 | Exploring Post-Financial Crisis CSR Digital Communications by MNEs in Mexico. <i>Palgrave Studies in Governance, Leadership and Responsibility</i> , 2017, , 177-197. | 0.3 | 0 |
| 1132 | An Examination on Public's™ Attributions on CSR Motives: Focusing on the Case of Sin Industry. <i>Journal of Public Relations</i> , 2016, 20, 22-44. | 0.2 | 2 |
| 1133 | CSR Market Positioning Constructs: From Planning to Action. Evidence from Romanian Internet Service Providers. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 117-137. | 0.2 | 0 |
| 1134 | Einsatz von Social Software in der Internen CSR-Kommunikation: Ein Praxisleitfaden. <i>Management-Reihe Corporate Social Responsibility</i> , 2017, , 277-292. | 0.1 | 0 |
| 1135 | Tue Gutes und rede dar¼ber?. <i>Management-Reihe Corporate Social Responsibility</i> , 2017, , 145-168. | 0.1 | 0 |
| 1136 | Online Disclosure of Social Responsibility Strategies. <i>Advances in Public Policy and Administration</i> , 2017, , 222-241. | 0.1 | 0 |
| 1138 | Serving the Purpose?. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2017, , 187-208. | 0.2 | 0 |
| 1140 | Gender Diverse Portfolios as New Asset Class. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 1141 | The effects of perceived CSR and ecological awareness on purchase decisions in Poland. <i>Organizacja I ZarzÅ..dzanie</i> , 2017, 2017, 47-65. | 0.4 | 0 |
| 1142 | Perceived CSR Activities of Exchange Partner and Relational Benefit. <i>Journal of Distribution and Management Research</i> , 2017, 20, 25-34. | 0.0 | 0 |
| 1143 | EFEITOS DE APELOS DE RESPONSABILIDADE SOCIOAMBIENTAL E DE INTERESSE DO CONSUMIDOR: UMA ANÁLISE NO SETOR BANCÁRIO. <i>REAd: Revista Eletrônica De AdministraçÃ£o</i> , 2017, 23, 179-205. | 0.1 | 0 |
| 1145 | THE ROLE OF CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE TOWARD COMPANY STOCK PRICE CRASH RISK. <i>Russian Journal of Agricultural and Socio-Economic Sciences</i> , 2017, 68, 197-208. | 0.1 | 0 |
| 1148 | When Do Consumers Perceive Green Authenticity? Focusing on the Mediating Effects of Perceived Green Authenticity. <i>Gyeong'yeong Nonchong</i> , 2017, 35, 73-103. | 0.0 | 0 |
| 1149 | Social Responsibility Reputation of Brands: A Strategic Approach. <i>Accounting, Finance, Sustainability, Governance & Fraud</i> , 2018, , 219-228. | 0.2 | 0 |
| 1150 | SOCIAL REPORTING AS A TOOL FOR ACHIEVING THE SUSTAINABLE DEVELOPMENT GOALS. , 2018, , 125-132. | | 0 |
| 1151 | The communication of corporate social responsibility practices through social media channels. <i>Corporate Board</i> , 2018, 14, 34-49. | 0.3 | 10 |
| 1152 | The Corporate Sustainability and Responsibility Proposition. , 2018, , 1371-1385. | | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1153 | Response to Institutional Processes: A Study of Corporate Social Responsibility in Danish Shipping Companies. <i>WMU Studies in Maritime Affairs</i> , 2018, , 279-293. | 1.0 | 2 |
| 1154 | Il rischio di greenwashing nella comunicazione per la sostenibilità: implicazioni manageriali. <i>Sinergie</i> , 2018, , 3-23. | 0.6 | 4 |
| 1155 | Corporate Social Responsibility effektiv in der Kommunikation vermitteln. <i>Springer Reference Wirtschaft</i> , 2018, , 463-484. | 0.1 | 0 |
| 1156 | Three-Dimensionality Rather than One-Dimensionality. , 2018, , 153-168. | | 0 |
| 1157 | Corporate social responsibility reporting of banks operating in Ghana. <i>African Journal of Business Ethics</i> , 2018, 11, . | 0.2 | 4 |
| 1158 | CSR Trough the Internet: The Case of Italy. <i>European Scientific Journal</i> , 0, , . | 0.0 | 0 |
| 1159 | Effect of Program Field, Geographic Area, and Employee Participation on Business-Fit Corporate Social Responsibility Activities. <i>Journal of Strategic Management</i> , 2018, 21, 81-92. | 0.3 | 1 |
| 1160 | Influencia de la responsabilidad social en el desempeño financiero del sector químico-farmacéutico. <i>Equidad & Desarrollo</i> , 2018, , 121-141. | 0.0 | 0 |
| 1161 | CSR activity configuration and the prioritizing of stakeholder claims: A multi-firm, multi-sector study. <i>Central European Review of Economics & Finance</i> , 2018, 26, 5-24. | 0.3 | 1 |
| 1162 | Dual marketers and sustainability communication. Empirical evidence from corporate websites. <i>Mercati & Competitività</i> , 2018, , 41-68. | 0.1 | 0 |
| 1164 | THE IMPACT OF CSR COMMUNICATION ON MAXIMIZATION OF ENTERPRISE VALUE. <i>Eastern Europe Economy Business and Management</i> , 2019, , . | 0.0 | 0 |
| 1165 | The role of communication tools of the corporate social responsibility strategy for building effective dialogue with stakeholders. <i>Ukrainian Society</i> , 2019, 2019, 92-106. | 0.4 | 3 |
| 1166 | Stakeholder Politics: Why Knowing More Can Also Mean Doing Less. , 2019, , 79-96. | | 0 |
| 1167 | Online Disclosure of Social Responsibility Strategies. , 2019, , 1066-1085. | | 0 |
| 1168 | Corporate Social Responsibility in der Markenkommunikation nutzen. , 2019, , 415-440. | | 0 |
| 1169 | When Doing Good Backfires: The Effects of Corporate Social Responsibility Fit on Long- and Short-Term Investors. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 1170 | The Evolution of Corporate Governance towards Sustainability in Italy and the UK: The Influence of Regulation (2017). , 2019, , 97-144. | | 1 |
| 1171 | Extending the Field. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2019, , 99-125. | 0.2 | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1172 | Does CSR encourage customer loyalty: A case study â€“ Libyan telecom sector?. Journal of Governance and Regulation, 2019, 8, 64-81. | 0.4 | 1 |
| 1173 | Mission Statements and the Sustainability Communication. Symphonya Emerging Issues in Management, 2019, , 95. | 0.2 | 2 |
| 1174 | Understanding Historical Background of Corporate Social Responsibility (CSR) and Realizing Social Media as a New Horizon in CSR Communication. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 59-85. | 0.7 | 0 |
| 1175 | Fostering Responsible Business. , 2019, , 1519-1541. | | 1 |
| 1176 | Sustainability Reporting and Family Firms. SSRN Electronic Journal, 0, , . | 0.4 | 1 |
| 1177 | Serving the Purpose?. , 2019, , 356-377. | | 0 |
| 1178 | Corporate Social Responsibility-Controlling: Eine instrumentelle Perspektive. , 2019, , 269-282. | | 0 |
| 1179 | Environmental Accounting: Concept, Methodology, and Application. Encyclopedia of the UN Sustainable Development Goals, 2019, , 1-11. | 0.0 | 1 |
| 1180 | CSR-Kommunikation von Unternehmen: Grundlagen der Verantwortungskommunikation. , 2019, , 1-16. | | 2 |
| 1181 | Analyse sociohistorique et Ã©pistÃ©mologique de la recherche en responsabilitÃ© sociale des entreprises. Management International, 2018, 22, 96-111. | 0.1 | 1 |
| 1182 | MODEL LITERASI MEDIA SOSIAL BAGI MAHASISWA. Jurnal Aspikom, 2019, 3, 1076. | 0.2 | 1 |
| 1183 | MODEL KOMUNIKASI ANTAR BUDAYA KELUARGA MIXED MARRIAGE DI WILAYAH BUDAPEST-HUNGARIA. Jurnal Aspikom, 2019, 3, 1140. | 0.2 | 0 |
| 1184 | Impact of Social Responsibility on the Quality of Company Governance. Nase Gospodarstvo, 2019, 65, 21-29. | 0.2 | 0 |
| 1185 | Mediating Effect of Corporate Social Responsibility in the Relationship between Innovation and Firm Value. EskiÅŸehir Osmangazi Ãœniversitesi Å°ktisadi Ve Å°dari Bilimler Dergisi, 2019, 14, 479-490. | 0.1 | 0 |
| 1186 | Introduction to Social Sustainability. , 2020, , 1-14. | | 3 |
| 1187 | Corporate Social Responsibility and Dehumanization. Advances in Neuroethics, 2020, , 131-146. | 0.1 | 3 |
| 1188 | Philanthropic Wine Firms and Their CSR Communication. , 2020, , 185-200. | | 0 |
| 1189 | An attempt to determine the determinants of an effective impact of corporate social responsibility on consumer behaviour. A pilot study report. Management, 2019, 23, 64-79. | 0.3 | 2 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1190 | La formaci3n universitaria en comunicaci3n de la RSC: An3lisis de las titulaciones especializadas en RSC en Espa3a (2017-18). Revista De Docencia Universitaria, 2019, 17, 177. | 0.1 | 2 |
| 1191 | Corporate Social Responsibility and Patronage Nexus: the Case of Three Selected Mobile Communication Networks in Ghana. International Journal of Business and Applied Social Science, 2020, 11, . | 0.2 | 0 |
| 1192 | When polarization hits corporations: the moderating effect of political ideology on corporate activism. Profesional De La Informacion, 0, , . | 2.7 | 4 |
| 1193 | The Impact of Corporate Social Responsibility as a Marketing Investment on Firmsâ€™ Performance: A Risk-Oriented Approach. Journal of Risk and Financial Management, 2021, 14, 515. | 1.1 | 4 |
| 1194 | CSR effektiv in der Kommunikation vermitteln. , 2020, , 207-227. | | 0 |
| 1195 | Examining the CSR strategy of MNCs in Bangladesh. Sustainability Accounting, Management and Policy Journal, 2021, 12, 467-490. | 2.4 | 8 |
| 1196 | COVID-19 in Italy and issues in the communication of politics: bridging the knowledge-behaviour gap. Knowledge Management Research and Practice, 2021, 19, 459-467. | 2.7 | 7 |
| 1197 | DijitalleÄŸme ve Dijital Sosyal Sorumluluk Ä°letiÄŸimi. Uluslararası Medya Ve İletiÄŸim AraÄŸtırmalarÄ± Hakemli Dergisi:, 2020, 3, 159-180. | 0.1 | 3 |
| 1198 | Persuasion effect of corporate social responsibility initiatives in professional sport franchise: Moderating effect analysis. PLoS ONE, 2020, 15, e0243579. | 1.1 | 5 |
| 1199 | Corporate Social Responsibility Perceived by Employees: Latvian Survey Results. Central European Business Review, 2021, 10, 37-50. | 0.9 | 3 |
| 1200 | Sustainability and retail marketing: Corporate, product and store perspectives. Journal of Retailing and Consumer Services, 2022, 64, 102810. | 5.3 | 6 |
| 1201 | The Sustainable Development Goals as new business norms: A survey experiment on stakeholder preferences. Ecological Economics, 2022, 191, 107236. | 2.9 | 19 |
| 1202 | The Deer that Rode a Car: Role of CSR in Natural Resource Conservation. Environment & Policy, 2020, , 81-92. | 0.4 | 1 |
| 1203 | CSR Communication and Perspective. , 2020, , 1-6. | | 0 |
| 1204 | Socially Responsible Retailing. , 2020, , 1-26. | | 0 |
| 1206 | Environmental Accounting: Concept, Methodology, and Application. Encyclopedia of the UN Sustainable Development Goals, 2020, , 205-215. | 0.0 | 0 |
| 1207 | Using Integrated Corporate Responsibility to Enhance Consumers' Perceptions. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 445-461. | 0.7 | 0 |
| 1208 | Towards the Creation of Strong Brand Image of Waqf Institutions. Advances in Finance, Accounting, and Economics, 2020, , 56-71. | 0.3 | 4 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1209 | The Importance of Consumer Perception of Corporate Social Responsibility to Meet the Need for Sustainable Consumption. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 212-235. | 0.7 | 0 |
| 1210 | Corporate Social Responsibility effektiv in der Kommunikation für Unternehmen und Marken vermitteln. <i>Springer Reference Wirtschaft</i> , 2020, , 1-21. | 0.1 | 0 |
| 1211 | Authentic CSR. , 2020, , 1-6. | | 0 |
| 1213 | Does Firms' Dissemination of Corporate Social Responsibility Information through Facebook Matter for Corporate Reputation?. <i>Journal of International Accounting Research</i> , 2020, 19, 167-196. | 0.5 | 5 |
| 1214 | The effects of a sustainable vs conventional apparel advertisement on consumer perception of CSR image and attitude toward the brand. <i>Corporate Communications</i> , 2022, 27, 388-403. | 1.1 | 14 |
| 1215 | Corporate Social Responsibility Communication: Towards a Phase Model of Strategic Planning. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2014, 6, 59-79. | 0.0 | 0 |
| 1216 | Four Aces: Bringing Communication Perspectives to Corporate Social Responsibility. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2014, 6, 25-39. | 0.0 | 0 |
| 1217 | Intellectual Capital Disclosure in the Digital Era: Challenges and Opportunities for MNEs. , 2021, , 595-612. | | 2 |
| 1220 | The paradoxical effects of communicating CSR activities: Why CSR communication has both positive and negative effects on the perception of a company's social responsibility. <i>Public Relations Review</i> , 2022, 48, 102134. | 1.9 | 30 |
| 1221 | How hedonic and perceived community benefits from employee CSR involvement drive CSR advocacy behavior to coworkers. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 224-238. | 1.6 | 5 |
| 1222 | Social media and CSR communication in European ports: the case of Twitter at the Port of Rotterdam. <i>Maritime Business Review</i> , 2022, 7, 24-48. | 1.1 | 2 |
| 1223 | Corporate social performances of firms in select developed economies: A comparative study. <i>Socio-Economic Planning Sciences</i> , 2022, 81, 101194. | 2.5 | 18 |
| 1224 | Global Surgery Financing, Challenges and Possibilities. <i>Sustainable Development Goals Series</i> , 2022, , 39-53. | 0.2 | 2 |
| 1225 | Corporate Social Responsibility, CEO Compensation Structure, and Corporate Innovation Activities. <i>Sustainability</i> , 2021, 13, 13039. | 1.6 | 5 |
| 1226 | Speaking Up on Black Lives Matter: A Comparative Study of Consumer Reactions toward Brand and Influencer-Generated Corporate Social Responsibility Messages. <i>Journal of Advertising</i> , 2021, 50, 565-583. | 4.1 | 26 |
| 1227 | Like It or Not: When Corporate Social Responsibility Does Not Attract Potential Applicants. <i>Journal of Business Ethics</i> , 2022, 178, 105-127. | 3.7 | 9 |
| 1228 | An empirical examination of consumer CSR expectations: attribution, satisfaction, referral, and willingness to pay a premium. <i>Journal of Marketing Management</i> , 0, , 1-30. | 1.2 | 11 |
| 1229 | The effects of donation amount and ad orientation of cause-related marketing on consumers' response. <i>Nankai Business Review International</i> , 2021, ahead-of-print, . | 0.6 | 1 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1231 | Achieving Agility in High-Reputation Firms: Agile Experimentation Revisited. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 3529-3545. | 2.4 | 6 |
| 1232 | Green Marketing Communication and Consumer Response in Emerging Markets. <i>Palgrave Studies of Marketing in Emerging Economies</i> , 2022, , 43-73. | 0.8 | 1 |
| 1233 | Doing good for (maybe) nothing: How reward uncertainty shapes observer responses to prosocial behavior. <i>Organizational Behavior and Human Decision Processes</i> , 2022, 168, 104113. | 1.4 | 7 |
| 1234 | The effect of emotional positivity of brand-generated social media messages on consumer attention and information sharing. <i>Journal of Business Research</i> , 2022, 140, 49-61. | 5.8 | 12 |
| 1235 | What is holding customers back? Assessing the moderating roles of personal and social norms on CSR's routes to Airbnb repurchase intention in the COVID-19 era. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 67-82. | 3.5 | 34 |
| 1236 | Creating Shared Value through Strategic CSR in Tourism. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 11 |
| 1237 | KOMUNIKASI CSR PERUSAHAAN-PERUSAHAAN DI INDONESIA TAHUN 2017. <i>Scriptura</i> , 2020, 9, 51-58. | 0.0 | 0 |
| 1238 | Chapitre 5. Les banques coopératives ont-elles intérêt à afficher leur responsabilité sociale?. , 2020, , 80-91. | | 0 |
| 1239 | Practicing of Corporate Social Responsibility for Community Empowerment: A Case of a Mining Company in Indonesia. <i>Randwick International of Social Science Journal</i> , 2020, 1, 608-618. | 0.1 | 1 |
| 1240 | Implementing Corporate Social Responsibility Initiatives – A Change Approach. <i>Issues in Business Ethics</i> , 2022, , 405-424. | 0.3 | 1 |
| 1241 | How can suppliers increase their buyers' CSR engagement: the role of internal and relational factors. <i>International Journal of Operations and Production Management</i> , 2022, 42, 206-229. | 3.5 | 5 |
| 1242 | Philippine Television Network Companies' Corporate Social Responsibility Engagements and Electronic Word-of-Mouth: The Intervening Role of Consumer-Company Identification. <i>Journal of Asia-Pacific Business</i> , 2022, 23, 24-45. | 0.8 | 8 |
| 1243 | A Bibliometric Analysis of Corporate Social Responsibility in the Era of Big Data. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 1245 | Does Culture Matter? Measuring Cross-Country Perceptions of CSR Communication Campaigns about COVID-19. <i>Sustainability</i> , 2022, 14, 889. | 1.6 | 7 |
| 1246 | More Bang for Their Buck: Why (and When) Family Firms Better Leverage Corporate Social Responsibility. <i>Journal of Management</i> , 2023, 49, 575-605. | 6.3 | 18 |
| 1247 | Online retailing during the COVID-19 pandemic: consumer preferences for marketing actions with consumer self-benefits versus other-benefit components. <i>Journal of Marketing Management</i> , 2021, 37, 1866-1902. | 1.2 | 5 |
| 1248 | How do CSR disclosures facilitate knowledge-sharing behaviors?. <i>Marketing Intelligence and Planning</i> , 2022, 40, 328-343. | 2.1 | 7 |
| 1249 | Mapping the maritime CSR agenda: A cross-sectoral materiality analysis of sustainability reporting. <i>Journal of Cleaner Production</i> , 2022, 338, 130139. | 4.6 | 20 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1250 | Moderating Effects of Internationalization between Corporate Social Responsibility and Financial Performance: The Case of Construction Firms. <i>Buildings</i> , 2022, 12, 185. | 1.4 | 10 |
| 1251 | Judge a Nonprofit by the Partners it Keeps: How Does Cross-Sector Partnership Disclosure Influence Public Evaluations of the Nonprofit?. <i>Voluntas</i> , 2022, 33, 952-969. | 1.1 | 1 |
| 1252 | Crowd-out effect on consumers attitude towards corporate social responsibility communication. <i>Technological Forecasting and Social Change</i> , 2022, 177, 121544. | 6.2 | 11 |
| 1253 | It is time that matters in crisis communication: The role of temporal distance and crisis threat appraisal. <i>Public Relations Review</i> , 2022, 48, 102155. | 1.9 | 5 |
| 1254 | CSR-Kommunikation von Unternehmen: Grundlagen der Verantwortungskommunikation. , 2022, , 1023-1038. | | 5 |
| 1257 | How Much Does Matter ESG Ratings in Big Pharma Firms Performances?. <i>Palgrave Studies in Impact Finance</i> , 2022, , 185-225. | 0.5 | 3 |
| 1258 | Social Media Engagement in Shaping Green Energy Business Models. <i>Energies</i> , 2022, 15, 1727. | 1.6 | 20 |
| 1259 | Developing responsible consumption behaviours through social media platforms: sustainable brand practices as message cues. <i>Information Technology and People</i> , 2023, 36, 532-563. | 1.9 | 9 |
| 1260 | The attribution effects of CSR motivations on brand advocacy: psychological distance matters!. <i>Service Industries Journal</i> , 2022, 42, 583-605. | 5.0 | 16 |
| 1261 | A Review on Digitalization of CSR during the COVID-19 Pandemic in Indonesia: Opportunities and Challenges. <i>Social Sciences</i> , 2022, 11, 72. | 0.7 | 8 |
| 1262 | The Impact of Corporate Social Responsibility Disclosure and Accounting Comparability on Earnings Persistence. <i>Sustainability</i> , 2022, 14, 2752. | 1.6 | 12 |
| 1263 | Accessible Communication of Corporate Social Responsibility: Development and Preliminary Evaluation of an Online Module. <i>Business and Professional Communication Quarterly</i> , 2022, 85, 52-79. | 0.3 | 4 |
| 1264 | Sustainability Learning in Education for Sustainable Development for 2030: An Observational Study Regarding Environmental Psychology and Responsible Behavior through Rural Community Travel. <i>Sustainability</i> , 2022, 14, 2779. | 1.6 | 10 |
| 1265 | Weâ€™re All in This Together: Legitimacy and Coronavirus-Oriented CSR Messaging. <i>Sustainability</i> , 2022, 14, 2534. | 1.6 | 2 |
| 1266 | Scientometric Analysis of Research on Corporate Social Responsibility. <i>Sustainability</i> , 2022, 14, 2291. | 1.6 | 5 |
| 1267 | Linking CSR Communication to Corporate Reputation: Understanding Hypocrisy, Employeesâ€™ Social Media Engagement and CSR-Related Work Engagement. <i>Sustainability</i> , 2022, 14, 2359. | 1.6 | 9 |
| 1268 | Employee creativity in socially responsible companies: Moderating effects of intrinsic and prosocial motivation. <i>Current Psychology</i> , 2023, 42, 18178-18196. | 1.7 | 6 |
| 1269 | A text mining approach for CSR communication: an explorative analysis of energy firms on Twitter in the post-pandemic era. <i>Italian Journal of Marketing</i> , 0, , 1. | 1.5 | 2 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1270 | What do we know about CSR authenticity? A systematic review from 2007 to 2021. <i>Social Responsibility Journal</i> , 2023, 19, 525-548. | 1.6 | 11 |
| 1271 | Corporate sustainability crisis: Theoretical framework and stakeholder-oriented typology. <i>Business and Society Review</i> , 2022, 127, 23-48. | 0.9 | 2 |
| 1272 | Linking Authenticity in CSR Communication to Organization-Public Relationship Outcomes: Integrating Theories of Impression Management and Relationship Management. <i>Journal of Public Relations Research</i> , 2021, 33, 464-486. | 1.3 | 12 |
| 1273 | Greening Professional Sport: How Communicating the Fit, Proximity, and Impact of Sustainability Efforts Affects Fan Perceptions and Supportive Intentions. <i>Sustainability</i> , 2022, 14, 3139. | 1.6 | 4 |
| 1274 | Impact of Directors' Network on Corporate Social Responsibility Disclosure: Evidence from China. <i>Journal of Business Ethics</i> , 2023, 183, 551-583. | 3.7 | 11 |
| 1275 | The Influence of Corporate Social Responsibility and Business Ethics on Brand Fidelity: The Importance of Brand Love and Brand Attitude. <i>Sustainability</i> , 2022, 14, 2962. | 1.6 | 14 |
| 1276 | CSR, CSA, or CPA? Examining Corporate Climate Change Communication Strategies, Motives, and Effects on Consumer Outcomes. <i>Sustainability</i> , 2022, 14, 3604. | 1.6 | 7 |
| 1277 | Why Disability Mainstreaming is Good for Business: A New Narrative. <i>Journal of Business Ethics</i> , 2022, 177, 861-873. | 3.7 | 2 |
| 1278 | Does CSR leads to economic growth or not? an evidence-based study to link corporate social responsibility (CSR) activities of the Indian banking sector with economic growth of India. <i>Asian Journal of Business Ethics</i> , 2022, 11, 67-103. | 0.7 | 11 |
| 1279 | Walking the talk about corporate social responsibility communication: An elaboration likelihood model perspective. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 649-661. | 1.6 | 17 |
| 1280 | Toward a better understanding of social impact, CSR reporting and firm performance: a look at the ASEAN banking industry. <i>Social Responsibility Journal</i> , 2023, 19, 579-600. | 1.6 | 4 |
| 1281 | Determinants and Consequences of Cause-Brand Association: An Empirical Analysis. <i>Vision</i> , 0, , 097226292210873. | 1.5 | 2 |
| 1282 | Corporate social responsibility and perceived fairness of price increases. <i>Psychology and Marketing</i> , 2022, 39, 1370-1384. | 4.6 | 9 |
| 1283 | Socially stigmatized company's CSR efforts during the COVID-19 pandemic: The effects of CSR fit and perceived motives. <i>Public Relations Review</i> , 2022, 48, 102180. | 1.9 | 7 |
| 1284 | Identifying a credible spokesperson for corporate social responsibility initiatives: Findings from a cross-national study. <i>Public Relations Review</i> , 2022, 48, 102177. | 1.9 | 1 |
| 1285 | The effect of corporate social responsibility and corporate social irresponsibility: Why company size matters based on consumers' need for self-expression. <i>Journal of Business Research</i> , 2022, 146, 146-154. | 5.8 | 15 |
| 1286 | Corporate social responsibility and SME performance: a meta-analysis. <i>Marketing Intelligence and Planning</i> , 2022, 40, 184-204. | 2.1 | 8 |
| 1287 | The importance of congruence between stakeholder prosocial motivation and CSR attributions: effects on stakeholders' donations and sense-making of prosocial identities. <i>Journal of Marketing Communications</i> , 2023, 29, 339-357. | 2.7 | 2 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1288 | The liquidity, performance and investor preference of socially responsible investments. Review of Behavioral Finance, 2023, 15, 224-239. | 1.2 | 1 |
| 1289 | Ä°ÄžLETMELERÄ°N KURUMSAL SOSYAL SORUMLULUK STRATEJÄ°LERÄ°: KARÄžILAÄžTIRMALI VAKA ANALÄ°ZÄ°. Dokuz EylÄ¼l Ä°niversitesi Sosyal Bilimler EnstitÄ¼sÄ¼ Dergisi, 0, , . | 0.2 | 3 |
| 1290 | Measuring and evaluating CSR information and involvement strategies on corporate Facebook pages. Italian Journal of Marketing, 0, , 1. | 1.5 | 1 |
| 1291 | Sustainability orientation, byproduct management and business performance: An empirical investigation. Journal of Cleaner Production, 2022, 357, 131707. | 4.6 | 10 |
| 1292 | The Impact of COVID-19 Pandemic on Corporate Social Responsibility and Job Embeddedness in China. Frontiers in Psychology, 2022, 13, 848902. | 1.1 | 3 |
| 1293 | Can corporateâ€™nonprofit partnerships buffer socially irresponsible corporations from stakeholder backlash?. Corporate Communications, 2022, ahead-of-print, . | 1.1 | 2 |
| 1294 | Strategic solutions for the climate change social dilemma: An integrative taxonomy, a systematic review, and research agenda. Journal of Business Research, 2022, 146, 619-635. | 5.8 | 9 |
| 1300 | Using Integrated Corporate Responsibility to Enhance Consumers' Perceptions. , 2022, , 1379-1395. | | 0 |
| 1301 | The Importance of Consumer Perception of Corporate Social Responsibility to Meet the Need for Sustainable Consumption. , 2022, , 1812-1835. | | 0 |
| 1302 | Corporate Social Responsibility in the Digital Age. , 2022, , 57-66. | | 0 |
| 1303 | Communicating Corporate Social Responsibility on the Web. , 2022, , 711-724. | | 0 |
| 1304 | Understanding Historical Background of Corporate Social Responsibility (CSR) and Realizing Social Media as a New Horizon in CSR Communication. , 2022, , 67-86. | | 0 |
| 1305 | CSR crises from the consumersâ€™ perspective: a multidimensional typology and future research agenda. Social Responsibility Journal, 2022, ahead-of-print, . | 1.6 | 3 |
| 1306 | Impact of Digital Transformations on Corporate Social Responsibility (CSR) Practices in Turkey. , 2022, , 1688-1704. | | 1 |
| 1307 | Twitterâ€™da Otantik Marka Aktivizmi Faaliyetlerinin Halkla Ä°liÅkiler Perspektifinden Analizi: Ben&Jerryâ€™s ve Patagonia Ä–rneÄ¼i. TÄ¼rkiye Ä°letiÅim AraÅt±rmalarÄ± Dergisi, 0, , . | 0.1 | 1 |
| 1308 | Firm-serving or public-serving? Analyzing public responses toÄemployee volunteer program communication. Corporate Communications, 2022, 27, 690-704. | 1.1 | 2 |
| 1309 | Being best in the world or best for the world? Fostering CSR cooperative behaviors through communication. Italian Journal of Marketing, 0, , . | 1.5 | 0 |
| 1310 | CSR activity in response to the Paris Agreement exit. European Financial Management, 2023, 29, 667-691. | 1.7 | 6 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1311 | Corporate social responsibility and financial performance – the role of corporate reputation, advertising and competition. <i>PSU Research Review</i> , 2022, ahead-of-print, . | 1.3 | 7 |
| 1312 | The effects of message framing in CSR advertising on consumers' emotions, attitudes, and behavioral intentions. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 777-796. | 5.1 | 18 |
| 1313 | Voluntary CSR disclosure and CEO narcissism: the moderating role of CEO duality and board gender diversity. <i>Review of Managerial Science</i> , 2023, 17, 1075-1123. | 4.3 | 21 |
| 1314 | Exploring effects of message framing on supportive behaviors toward environmental corporate social responsibility. <i>Corporate Communications</i> , 2022, 27, 760-780. | 1.1 | 2 |
| 1315 | Communicating customer-CSR expectations on corporate websites: an analysis of the banking industry in the United Arab Emirates. <i>Corporate Communications</i> , 2022, 27, 654-673. | 1.1 | 2 |
| 1316 | Collaboration and partnerships between South African higher education institutions and stakeholders: case study of a post-apartheid University. , 2022, 1, . | | 6 |
| 1317 | Does family matter? Ownership, motives and firms' environmental strategy. <i>Long Range Planning</i> , 2023, 56, 102216. | 2.9 | 2 |
| 1318 | When transparent leadership communication motivates employee advocacy: Testing the mediator roles of employee attributions in CEO activism. <i>Public Relations Review</i> , 2022, 48, 102202. | 1.9 | 7 |
| 1319 | Visibility Dimension of Strategic Corporate Social Responsibility- Level Based Measurement of Selected Indian Companies. <i>International Journal of Social Ecology and Sustainable Development</i> , 2022, 13, 0-0. | 0.1 | 0 |
| 1320 | Promoting corporate social responsibility message in COVID-19 advertising: How threat persuasion affects consumer responses to altruistic versus strategic CSR. <i>Journal of Business Research</i> , 2022, 148, 315-324. | 5.8 | 10 |
| 1321 | A Research and Education Agenda Based on a Bibliometric Analysis of CSR and ESG Reporting. , 2021, , . | | 7 |
| 1323 | Entrepreneurial orientation and its crucial role in entrepreneurial intention and behaviour: Case of Tunisian Students. <i>Entrepreneurship Education</i> , 2022, 5, 97-121. | 1.2 | 2 |
| 1324 | A two-path model of the impact of LGBTQ+ diversity CSR levels on public response. <i>Public Relations Review</i> , 2022, 48, 102203. | 1.9 | 2 |
| 1325 | To act or to react? The role of responsiveness in corporate social performance disclosure in preventing plastic pollution in the travel and tourism sector. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 2065-2082. | 5.0 | 2 |
| 1326 | Speed and symmetry: Developing effective organisational responses to social media criticism of CSR. <i>Computers in Human Behavior</i> , 2022, 134, 107336. | 5.1 | 3 |
| 1327 | A CSR Perspective to Drive Employee Creativity in the Hospitality Sector: A Moderated Mediation Mechanism of Inclusive Leadership and Polychronicity. <i>Sustainability</i> , 2022, 14, 6273. | 1.6 | 7 |
| 1328 | How Corporate Social Responsibility Boosts Corporate Financial and Non-financial Performance: The Moderating Role of Ethical Leadership. <i>Frontiers in Psychology</i> , 2022, 13, . | 1.1 | 4 |
| 1329 | The buffering effect of continuous corporate social responsibilities engagement on negative consumer responses toward brand crises. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1636-1646. | 5.0 | 6 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1330 | Do strategy and content matter? Restaurant firms'™ corporate social responsibility communication on Twitter: A social network theory perspective. <i>Tourism and Hospitality Research</i> , 2023, 23, 200-212. | 2.4 | 4 |
| 1331 | Sustainability courses in hospitality and tourism higher education: Perspectives from industry practitioners and students. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2022, 31, 100393. | 1.9 | 5 |
| 1332 | CSR Activity in Response to the Paris Agreement Exit. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 1334 | Impact of CSR Communication on Brand Business and Social Values. <i>Springer Proceedings in Business and Economics</i> , 2022, , 166-172. | 0.3 | 2 |
| 1335 | Corporate Social Irresponsibility and Firm Value: International Evidence from Media Coverage. <i>Asia-Pacific Journal of Financial Studies</i> , 2022, 51, 401-430. | 0.6 | 5 |
| 1336 | How do customers' perceptions of corporate social responsibility contribute to sustainable customer citizenship behaviors? The mediating mechanisms of corporate brand pride and self-brand connection. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1676-1688. | 5.0 | 4 |
| 1337 | Understanding Historical Background of Corporate Social Responsibility (CSR) and Realizing Social Media as a New Horizon in CSR Communication. , 2022, , 86-105. | | 0 |
| 1338 | Can Firm Performance and Corporate Reputation Be Improved by Communicating CSR in Social Media?. , 2022, , 845-866. | | 0 |
| 1339 | Publics'™ Views of Corporate Social Advocacy Initiatives: Exploring Prior Issue Stance, Attitude Toward a Company, and News Credibility. <i>Management Communication Quarterly</i> , 2023, 37, 281-309. | 1.0 | 6 |
| 1340 | The impact of ethical and CSR factors on engineers'™ attitudes towards SMEs sustainability. <i>Journal of Business Research</i> , 2022, 149, 589-598. | 5.8 | 19 |
| 1342 | The joint effect of corporate social irresponsibility and social responsibility on consumer outcomes. <i>European Management Journal</i> , 2023, 41, 744-754. | 3.1 | 4 |
| 1343 | From Reactionary to Revelatory: CSR Reporting in Response to the Global Refugee Crisis. <i>Business and Society</i> , 2024, 63, 185-212. | 4.2 | 0 |
| 1344 | <sc>CSR</sc>best practices for global multi-tier sustainable supply chain integration of<sc>Chinese MNEs</sc>. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 2038-2052. | 5.0 | 4 |
| 1345 | â€œWe do careâ€ the effects of perceived CSR on employee identification - empirical findings from a developing country. <i>Society and Business Review</i> , 2024, 19, 72-96. | 1.7 | 1 |
| 1346 | Corporate Social Responsibility and Product Market Power. <i>Economies</i> , 2022, 10, 151. | 1.2 | 2 |
| 1347 | Donation or Advertising? The Role of Market and Non-market Strategies in Corporate Legitimacy. <i>Frontiers in Psychology</i> , 0, 13, . | 1.1 | 1 |
| 1348 | Triadic Public-Company-Issue Relationships and Publics'™ Reactions to Corporate Social Advocacy (CSA): An Application of Balance Theory. <i>Journal of Public Relations Research</i> , 2022, 34, 109-134. | 1.3 | 13 |
| 1349 | Sponsoring many or few sports properties? Moderated mediation effect of perceived sponsor ubiquity depending on sponsorâ€™property fit. <i>Journal of Business and Industrial Marketing</i> , 2022, ahead-of-print, | 1.8 | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1350 | Trends in the thematic landscape of corporate social responsibility research: A structural topic modeling approach. <i>Journal of Business Research</i> , 2022, 150, 26-37. | 5.8 | 25 |
| 1351 | Bibliometric Review on Corporate Social Responsibility of the Food Industry. <i>Journal of Food Quality</i> , 2022, 2022, 1-14. | 1.4 | 1 |
| 1352 | A Systematic Literature Review on Ownership and Corporate Social Responsibility in Family Firms. <i>Sustainability</i> , 2022, 14, 7817. | 1.6 | 6 |
| 1353 | The Influence of Online Social Value Co-creation Activity on Consumer Purchase Intention: An Experimental Study. <i>Frontiers in Psychology</i> , 0, 13, . | 1.1 | 0 |
| 1354 | SOCIAL RESPONSIBILITY PRACTICES IN HOTEL BUSINESSES AND DETERMINING THE EXPECTATIONS OF LOCAL TOURISTS IN THE COVID 19 PERIOD. <i>Journal of Business, Innovation and Governance</i> , 0, , . | 0.0 | 0 |
| 1355 | The integration of CSR within communication as a strategic factor of competitiveness: Bibliometric analysis. , 2022, 2, 55-73. | | 4 |
| 1356 | Using relational leadership theory to magnify actorsâ€™ dynamic participation: the implementation of corporate social responsibility practices in the hospitality sector. <i>Journal of Hospitality and Tourism Insights</i> , 2022, ahead-of-print, . | 2.2 | 1 |
| 1357 | Does board independence influence CSR performance? A GMM-based dynamic panel data approach. <i>Social Responsibility Journal</i> , 2023, 19, 1003-1022. | 1.6 | 14 |
| 1358 | Impact of COVID-19 on corporate social responsibility in India â€” a mixed methods approach. <i>International Journal of Organizational Analysis</i> , 2023, 31, 168-195. | 1.6 | 5 |
| 1359 | Antecedents of Responsible Leadership: Proactive and Passive Responsible Leadership Behavior. <i>Sustainability</i> , 2022, 14, 8694. | 1.6 | 6 |
| 1360 | #Activism: Investor Reactions to Corporate Sociopolitical Activism. <i>Business and Society</i> , 2023, 62, 704-744. | 4.2 | 3 |
| 1361 | Exploring differences of corporate social responsibility perceptions and expectations between eastern and western countries: Emerging patterns and managerial implications. <i>International Journal of Cross Cultural Management</i> , 0, , 147059582211122. | 1.3 | 1 |
| 1362 | CSR, credibility, employees' rights and legitimacy during a crisis: a critical analysis of British Airways, WizAir and EasyJet cases. <i>Employee Relations</i> , 2022, 45, 1. | 1.5 | 1 |
| 1363 | Virtually Enhancing Public Engagement During the Pandemic: Measuring the Impact of Virtual Reality Powered Immersive Videos on Corporate Social Responsibility Communication. <i>Social Science Computer Review</i> , 0, , 089443932211114. | 2.6 | 0 |
| 1364 | The spillover effects of corporate giving in china: effects of enterprise charitable giving and exposure on enterprise performance. <i>Applied Economics</i> , 2023, 55, 885-893. | 1.2 | 1 |
| 1365 | The impact of corporate social responsibility strategy on the management and governance axis for sustainable growth. <i>Journal of Business Research</i> , 2022, 150, 690-698. | 5.8 | 24 |
| 1366 | Can strategic message framing mitigate the negative effects of skeptical comments against corporate-social-responsibility communication on social networking sites?. <i>Public Relations Review</i> , 2022, 48, 102222. | 1.9 | 5 |
| 1367 | Creating shared value (CSV) and mutually beneficial relationships to address societal issues and develop corporate competitive advantage: A case study of Yuhan-Kimberly and an aging population. <i>Public Relations Review</i> , 2022, 48, 102225. | 1.9 | 3 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1369 | Bibliometric and Scientometric analysis on CSR practices in the banking sector. Review of Financial Economics, 2023, 41, 177-196. | 0.6 | 21 |
| 1370 | The relationship between perceived corporate social responsibility and perceived organisational performance in professional sports organisations. European Sport Management Quarterly, 2024, 24, 222-245. | 2.3 | 0 |
| 1371 | Exploring the nexus between corporate social responsibility (CSR) fulfilment and firms' innovation performance. SN Business & Economics, 2022, 2, . | 0.6 | 0 |
| 1372 | Which CSR message most appeals to you? The role of message framing, psychological ownership, perceived responsibility and customer altruistic values. International Journal of Hospitality Management, 2022, 106, 103287. | 5.3 | 12 |
| 1373 | Consumer responses toward LGBTQ+ diversity CSR: what differences do CSR levels and CSR fit make?. Corporate Communications, 2023, 28, 118-134. | 1.1 | 4 |
| 1374 | Media coverage of corporate social irresponsibility and audit fees: International evidence. International Journal of Auditing, 2022, 26, 467-493. | 0.9 | 4 |
| 1375 | Understanding the origin and evolution of affinity as a multidisciplinary concept: A conceptual approach to consumer affinity. Psychology and Marketing, 2022, 39, 2130-2152. | 4.6 | 1 |
| 1376 | Environmental Corporate Social Responsibility and Workplace Pro-Environmental Behaviors: Person-Organization Fit and Organizational Identification's Sequential Mediation. International Journal of Environmental Research and Public Health, 2022, 19, 10355. | 1.2 | 12 |
| 1377 | Drivers or passengers? A taxonomy of multinationals' approaches to corporate social responsibility implementation in developing markets. International Marketing Review, 2022, 39, 1-24. | 2.2 | 2 |
| 1378 | Examining the Role of Source Evaluation in Athlete Advocacy: How Can Advocate Athletes Inspire Public Involvement in Racial Issues?. Social Sciences, 2022, 11, 372. | 0.7 | 2 |
| 1379 | Do well, do good, and know your audience: the double-edged sword of values-based CSR communication. Journal of Brand Management, 2022, 29, 598-614. | 2.0 | 5 |
| 1380 | "More CSR versus more benefits": how members' motives influence loyalty toward cooperatives. European Journal of Marketing, 2022, 56, 2309. | 1.7 | 0 |
| 1381 | Corporate social responsibility disclosures and profitability of Islamic banks: an empirical study. Social Responsibility Journal, 2022, ahead-of-print, . | 1.6 | 0 |
| 1382 | A shift in corporate prioritization of CSR issues. Corporate Communications, 2022, 28, 68. | 1.1 | 1 |
| 1383 | A Comparative Analysis of CSR in Developed and Developing Countries- A Qualitative Case Study of Walmart and JD.com. , 0, 23, 189-197. | | 0 |
| 1384 | Doing bad by doing good? Corporate social responsibility fails when controversy arises. Industrial Marketing Management, 2022, 106, 1-13. | 3.7 | 10 |
| 1385 | Green sustainability balanced scorecard: Evidence from the Taiwan liquefied natural gas industry. Environmental Technology and Innovation, 2022, 28, 102862. | 3.0 | 2 |
| 1386 | CSR communication and international marketing: Insights from the COVID-19 pandemic. International Marketing Review, 2023, 40, 1071-1111. | 2.2 | 8 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1387 | An integrated multi-criteria decision-making and multi-objective optimization model for socially responsible portfolio selection. <i>Technological Forecasting and Social Change</i> , 2022, 184, 121977. | 6.2 | 20 |
| 1388 | Understanding how corporate social responsibility partnership factors influence nonprofit supportive intentions. <i>Public Relations Review</i> , 2022, 48, 102184. | 1.9 | 1 |
| 1389 | The Engagement of Stakeholder Interactions on Social Media Platform Promoting by CSR-Related Content in China. <i>Applied Economics and Policy Studies</i> , 2022, , 81-92. | 0.0 | 0 |
| 1390 | CSR and Sustainable Coexistence with Society During the COVID-19 Pandemic: The Case of Korean Large Enterprises. , 2022, , 1-12. | | 0 |
| 1391 | New Normal and Social Media Adaptation: Impact of Woke Advertising on Consumer Sentiments Toward Brands. <i>Springer Proceedings in Business and Economics</i> , 2022, , 261-273. | 0.3 | 0 |
| 1392 | Canadian Ethical Diamonds and Identity Obsession: How Consumers of Ethical Jewelry in Italy Understand Traceability. <i>Palgrave Advances in Luxury</i> , 2022, , 153-171. | 0.2 | 1 |
| 1393 | Analyst forecast quality and corporate social responsibility: the mediation effect of corporate governance. <i>Meditari Accountancy Research</i> , 2023, 31, 675-705. | 2.4 | 2 |
| 1394 | Pride or empathy? Exploring effective CSR communication strategies on social media. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 2989-3007. | 5.3 | 18 |
| 1395 | The Relationship between Corporate Sustainable Development Performance, Investor Sentiment, and Managerial Overconfidence. <i>Sustainability</i> , 2022, 14, 10606. | 1.6 | 1 |
| 1396 | Were we prepared to face a pandemic? Exploring companies' CSR disclosure on social media before COVID-19 outbreak. <i>Management Decision</i> , 2022, 60, 2849-2874. | 2.2 | 3 |
| 1397 | What makes the corporate social responsibility impact on Customerâ€“Company identification stronger? A meta-analysis. <i>International Journal of Research in Marketing</i> , 2023, 40, 475-492. | 2.4 | 0 |
| 1398 | CSR and Corporate Lobbying: From an Environmental Perspective. , 0, , . | | 0 |
| 1399 | Putting your mouth where your money goes! â€œWhereâ€•and â€œhowâ€•to communicate to maximize the impact of corporate social programs. <i>European Journal of Marketing</i> , 2022, 56, 3381-3417. | 1.7 | 1 |
| 1400 | Perspective Chapter: Rethink CSR Strategies in the Era of COVID-19. , 0, , . | | 0 |
| 1401 | Less speed more haste: The effect of crisis response speed and information strategy on the consumerâ€™brand relationship. <i>Psychology and Marketing</i> , 2023, 40, 391-407. | 4.6 | 5 |
| 1402 | Three-Pillar Sustainability and Brand Image: A Qualitative Investigation in Thailandâ€™s Household Durables Industry. <i>Sustainability</i> , 2022, 14, 11699. | 1.6 | 3 |
| 1403 | Application of Remote Sensing Techniques to Detect Methane Emissions from the Oil and Gas Sector to Assist Operators with Sustainability Efforts. , 2022, , . | | 1 |
| 1404 | Communicating stakeholder engagement and its quality: analyzing the CSR reports of the leading Chinese companies. <i>Asian Journal of Communication</i> , 2022, 32, 487-509. | 0.6 | 1 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1405 | Exploring the Link between Exposure to Athlete Advocacy and Public Issue Involvement: An Analysis of Japanese Athlete Racial Advocacy. <i>Journal of Global Sport Management</i> , 0, , 1-18. | 1.2 | 2 |
| 1406 | Examining the Influence of Corporate Identity on Corporate Reputation and Non-financial Brand Performance in the Context of Higher Education. , 2022, , 147-189. | | 0 |
| 1407 | ESG controversies and governance: Evidence from the banking industry. <i>Finance Research Letters</i> , 2023, 53, 103397. | 3.4 | 9 |
| 1408 | Sustainability awareness in society and its impact on the level of responsible business adoption in the business sector of Dubai. <i>Problems and Perspectives in Management</i> , 2022, 20, 540-551. | 0.5 | 1 |
| 1409 | Corporate Social Responsibility-Controlling: Eine instrumentelle Perspektive. , 2022, , 221-233. | | 0 |
| 1410 | Schutz und Forderung von Gesundheit in Wertschöpfungsketten. , 2022, , 239-249. | | 0 |
| 1411 | Core Content, Experience and Enlightenment of CSR in the J-League. <i>Sustainability</i> , 2022, 14, 14058. | 1.6 | 1 |
| 1412 | How to target millennials as beer consumers through social responsibility? The case of Plzensk/2 Prazdroj. <i>Potravinarstvo</i> , 0, 16, 670-687. | 0.5 | 0 |
| 1413 | The Recycling Strategy of Closed-Loop Supply Chain Considering CSR under the Government™s Reward€Penalty Policy. <i>Sustainability</i> , 2022, 14, 14228. | 1.6 | 3 |
| 1414 | EXPRESS: The Value of Core and Non-Core Activity Fit for Corporate Social Responsibility: An Expectation-based Study of Nonprofit Hospitals. <i>Journal of Public Policy and Marketing</i> , 0, , 074391562211348. | 2.2 | 0 |
| 1415 | What to say and what to do: the disparity of the communication and investment in sustainability targets, given customer expectations. <i>Journal of Business Economics</i> , 0, , . | 1.3 | 0 |
| 1416 | Influencing Behavior Change through Corporate Social Marketing: Evidence from Ghana. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2024, 36, 208-233. | 0.9 | 0 |
| 1417 | Real options appraisal for a reactive CSR strategy: the case of Facebook. <i>Economic Research-Ekonomska Istrazivanja</i> , 2023, 36, . | 2.6 | 0 |
| 1418 | Communicating corporate social responsibility: How fit, specificity, and cognitive fluency drive consumer skepticism and response. <i>Corporate Social Responsibility and Environmental Management</i> , 0, , . | 5.0 | 2 |
| 1419 | The impact of environmental information disclosure on enterprises™ green preference of outbound investment: Evidence from China. <i>Frontiers in Psychology</i> , 0, 13, . | 1.1 | 3 |
| 1420 | Shareholder litigation rights and ESG controversies: A quasi-natural experiment. <i>International Review of Financial Analysis</i> , 2022, 84, 102396. | 3.1 | 24 |
| 1421 | Improve employee-organization relationships and workplace performance through CSR: Evidence from China. <i>Frontiers in Psychology</i> , 0, 13, . | 1.1 | 0 |
| 1422 | Doing good does not always lead to doing well: the corrective, compensating and cultivating goodwill CSR effects on brand defense. <i>Current Issues in Tourism</i> , 2023, 26, 3397-3410. | 4.6 | 6 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1423 | Does board diversity encourage an environmental policy focused on resource use, emission reduction and innovation? The case of companies in Latin America. <i>Corporate Social Responsibility and Environmental Management</i> , 2023, 30, 1161-1176. | 5.0 | 13 |
| 1424 | Buyer-supplier CSR alignment and firm performance: A contingency theory perspective. <i>Journal of Business Research</i> , 2023, 154, 113340. | 5.8 | 15 |
| 1425 | A dynamic capabilities perspective to socially responsible family business: Implications on social-based advantage and market performance. <i>Journal of Business Research</i> , 2023, 155, 113390. | 5.8 | 2 |
| 1426 | Business ethics as a lever of development in business administration and management. <i>Acta Universitatis Bohemae Meridionales: Vedecky Casopis Pro Ekonomiku, Rizeni A Obchod</i> , 2022, 25, 1-6. | 0.8 | 0 |
| 1427 | Sustainability Reporting Quality and Stakeholder Engagement Assessment: The Case of the Paper Sector at the Iberian Level. <i>Sustainability</i> , 2022, 14, 14404. | 1.6 | 3 |
| 1428 | To thine own self be true: a moderated moderated mediation of corporation social responsibility model. <i>Journal of Marketing Management</i> , 2023, 39, 615-647. | 1.2 | 1 |
| 1429 | Corporate philanthropy by foreign multinationals in developing countries in Asia: do local consumers truly matter?. <i>Asia Pacific Business Review</i> , 0, , 1-24. | 2.0 | 0 |
| 1430 | The Influence of Corporate Social Responsibility Disclosures and Assurance on Jurors's™ Judgments. <i>Current Issues in Auditing</i> , 2023, 17, A36-A49. | 0.4 | 2 |
| 1431 | Consumer skepticism towards Corporate-NGO partnerships: the impact of CSR motives, message frame and fit. <i>Corporate Communications</i> , 2022, 27, 39-55. | 1.1 | 3 |
| 1432 | Can CSR foster brand defense? A moderated-mediation model of the role of brand passion. <i>Journal of Brand Management</i> , 0, , . | 2.0 | 0 |
| 1433 | Theorizing the Role of Ally Attitudes and Behaviors in Shaping Inclusive Spaces of Organizing: The Institutional Allyship Model. , 2023, , 347-366. | | 0 |
| 1434 | Corporate sustainability disclosure and media visibility: Mixed method evidence from the tourism sector. <i>Journal of Business Research</i> , 2023, 155, 113447. | 5.8 | 2 |
| 1435 | Selection of non-financial sustainability indicators as key elements for multi-criteria analysis of hotel chains. <i>Sustainable Production and Consumption</i> , 2023, 35, 495-508. | 5.7 | 5 |
| 1436 | Augmented role identity saliency of CSR in corporate heritage organizations. <i>Journal of Business Research</i> , 2023, 155, 113418. | 5.8 | 6 |
| 1437 | The negative effect of CSR-CSI domain overlap in CSR-linked sport sponsorship. <i>Journal of Business Research</i> , 2023, 156, 113527. | 5.8 | 1 |
| 1438 | Black Lives Matter to the NBA: The Impact of Sport Fanship and Political Affiliation on the Perception of the NBA's™s Racial Justice Initiatives During the 2020 Playoff Bubble. <i>International Journal of Sport Communication</i> , 2022, 16, 121-135. | 0.4 | 1 |
| 1439 | Responsabilidad social e investigaci3n cientÃfica en una universidad privada de Lima, PerÃ. <i>Ucv Hacer</i> , 2021, 10, . | 0.0 | 0 |
| 1440 | Responsabilidad social e investigaci3n cientÃfica en una universidad privada de Lima, PerÃ. <i>UCV-Scientia</i> , 2021, 13, . | 0.0 | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1441 | How Does Corporate Charitable Giving Affect Enterprise Innovation? A Literature Review and Research Directions. Sustainability, 2022, 14, 15603. | 1.6 | 0 |
| 1442 | Factors Affecting Community Participation in Environmental Corporate Social Responsibility Projects: Evidence from Mangrove Forest Management Project. Journal of Open Innovation: Technology, Market, and Complexity, 2022, 8, 209. | 2.6 | 10 |
| 1443 | Your emissions or mine? Examining how emissions management strategies, ESG performance, and targets impact investor perceptions. Journal of Sustainable Finance and Investment, 0, , 1-19. | 4.1 | 2 |
| 1444 | Carrots or sticks? Inferring motives of corporate CSR Engagement from empirical data. Review of Managerial Science, 2023, 17, 2921-2943. | 4.3 | 4 |
| 1445 | Impact of CSR Practices on Firms' Goodwill: An Empirical Investigation. , 2022, 2, 239-246. | | 0 |
| 1446 | Negocio Inclusivo en Agricultura Protegida: Intervenci3n del CPI en la Cadena de Valor Social. , 2022, 2, 35-65. | | 0 |
| 1447 | Antecedents and Consequences of Banking Customersâ€™ Behavior towards Social Media: Evidence from an Emerging Economy. Behavioral Sciences (Basel, Switzerland), 2022, 12, 518. | 1.0 | 0 |
| 1448 | Los Centros PÃblicos de Investigaci3n de MÃ©xico como Agentes Promotores del Impacto Social. , 2022, 2, 205. | | 0 |
| 1449 | Consumer attributions for corporate social responsibility: causes and consequences. Society and Business Review, 2023, 18, 321-344. | 1.7 | 2 |
| 1450 | The Effects of Chinese Consumersâ€™ Brand Green Stereotypes on Purchasing Intention toward Upcycled Clothing. Sustainability, 2022, 14, 16826. | 1.6 | 3 |
| 1451 | Corporate Social Responsibility on Twitter: A Review of Topics and Digital Communication Strategiesâ€™ Success Factors. Sustainability, 2022, 14, 16769. | 1.6 | 3 |
| 1452 | Communication of CSR Practices and Apparel Industry in Indiaâ€™ Perspectives of Companies and Consumers. Palgrave Studies of Marketing in Emerging Economies, 2023, , 137-161. | 0.8 | 2 |
| 1453 | Employer Attractiveness of EMNEs: The Role of CSR in Overcoming Country-of-Origin Image Constraints in Developed Host Countries. Management International Review, 2023, 63, 313-346. | 2.1 | 3 |
| 1454 | Embedded CSR. , 2023, , 1-4. | | 0 |
| 1455 | Effects of brand community social responsibility: roles of collective self-esteem and altruism. Journal of Brand Management, 0, , . | 2.0 | 1 |
| 1456 | Sustainability reporting practices: an explorative analysis of luxury fashion brands. Management Decision, 2023, 61, 1274-1297. | 2.2 | 2 |
| 1457 | How authenticity of corporate social responsibility affects organizational attractiveness: Stakeholder perceptions of organizational ideology. Corporate Social Responsibility and Environmental Management, 2023, 30, 1680-1697. | 5.0 | 3 |
| 1458 | CSR communication and media channel choice in the hospitality and tourism industry. Tourism Management Perspectives, 2023, 45, 101066. | 3.2 | 6 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1459 | Foreground or background my social responsibility: impact of the trade war on the readability of corporate social responsibility disclosures. <i>Information Technology and Management</i> , 0, , . | 1.4 | 1 |
| 1460 | Perceived socially responsible-HRM on talent retention: The mediating effect of trust and motivation and the moderating effect of other-regarding value orientation. <i>Frontiers in Psychology</i> , 0, 13, . | 1.1 | 2 |
| 1461 | The conscientious corporate brand: definition, operationalization and application in a B2B context. <i>Journal of Business and Industrial Marketing</i> , 2023, 38, 2122-2133. | 1.8 | 4 |
| 1462 | Issue contention and consumersâ€™ reactions to corporate social responsibility: Challenging the dyadic assumptions. <i>Public Relations Review</i> , 2023, 49, 102274. | 1.9 | 2 |
| 1463 | Ä±alÄ±Ä±yanlarÄ±n KSS AlgÄ±larÄ±, Ä±Ä± BecerikliliÄ± ve Ä±Ä± PerformansÄ± ArasÄ±ndaki Ä±liÄ±kileri Anlamaya YÄ±nelik Ampirik Bir AraÄ±tÄ±rma. Ä±ktisadi Ä±dari Ve Siyasal AraÄ±tmalar Dergisi, 2023, 8, 69-86. | 0.1 | 1 |
| 1464 | Impact of the COVID-19 Pandemic on CSR Activities of Healthcare Providers. <i>International Journal of Environmental Research and Public Health</i> , 2023, 20, 368. | 1.2 | 1 |
| 1465 | The Impact of Digitalization and Sustainability on Governance Structures and Corporate Communication: A Cross-Industry and Cross-Country Approach. <i>Sustainability</i> , 2023, 15, 2064. | 1.6 | 5 |
| 1466 | Strategic outcome of competitive advantage from corporate sustainability practices: Institutional theory perspective from an emerging economy. <i>Business Strategy and the Environment</i> , 2023, 32, 4217-4243. | 8.5 | 5 |
| 1467 | Leveraging moral foundations for corporate social advocacy combating anti-Asian racism: A computational approach. <i>Asian Journal of Communication</i> , 2023, 33, 138-157. | 0.6 | 4 |
| 1468 | The Nexus between Environmental Corporate Social Responsibility, Green Intellectual Capital and Green Innovation towards Business Sustainability: An Empirical Analysis of Chinese Automobile Manufacturing Firms. <i>International Journal of Environmental Research and Public Health</i> , 2023, 20, 1851. | 1.2 | 17 |
| 1469 | How to Engage Employees in Corporate Social Responsibility? Exploring Corporate Social Responsibility Communication Effects Through the Reasoned Action Approach. <i>Management Communication Quarterly</i> , 2024, 38, 27-59. | 1.0 | 2 |
| 1470 | The influence of volunteering on Chinese firm reputation. <i>Management Decision</i> , 2023, 61, 3195-3214. | 2.2 | 0 |
| 1471 | Fans, friends, critics, and foes:Ä±How CSR-based stakeholder segmentation differentiates perceived corporate ethics, trust, and perceived brand quality. <i>Public Relations Review</i> , 2023, 49, 102317. | 1.9 | 4 |
| 1472 | What makes nonprofit organizations (NPOs) talk transparently about their connections with businesses on Twitter? Insights from nonprofit-business network portfolios and resource dependencies. <i>Public Relations Review</i> , 2023, 49, 102314. | 1.9 | 2 |
| 1473 | How does CSR affect workersâ€™ compensation? An approach by the theory of incentives. <i>International Journal of Production Economics</i> , 2023, 260, 108860. | 5.1 | 4 |
| 1475 | Verantwortungskommunikation von Unternehmen. , 2022, , 1-23. | | 0 |
| 1476 | The Structural Relationships among the ESG Activities of Professional Sports Teams and the Team Recognition, Team Preference, Self-determination, and Voluntary Action Intention of Sports Fans. <i>Korean Journal of Sport Science</i> , 2022, 33, 636-647. | 0.0 | 1 |
| 1477 | When brands behave badly: signaling and spillover effects of unethical behavior in the context of triple bottom line sustainability. <i>Journal of Product and Brand Management</i> , 2023, 32, 908-926. | 2.6 | 6 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1478 | Corporate Social Responsibility and Brand Advocacy among Consumers: The Mediating Role of Brand Trust. <i>Sustainability</i> , 2023, 15, 2777. | 1.6 | 6 |
| 1479 | Sensitivity of market performance to social risk index: Evidence from global listed companies in logistics and transportation industry. <i>Socio-Economic Planning Sciences</i> , 2023, 87, 101536. | 2.5 | 1 |
| 1480 | Global retailers' CSR initiatives during COVID-19 crisis: a cross-cultural examination. <i>International Marketing Review</i> , 2023, 40, 1054-1070. | 2.2 | 2 |
| 1481 | The Strategic Use of Corporate Philanthropy: Evidence from Bank Donations. <i>Review of Finance</i> , 2023, 27, 1883-1930. | 3.2 | 1 |
| 1482 | Rethinking and reimagining corporate social responsibility as legislation in South Africa using a qualitative document analytics approach. <i>International Journal of Research in Business and Social Science</i> , 2023, 12, 01-13. | 0.1 | 0 |
| 1483 | The effects of consideration of future consequences and CSR fit in stigmatized industries: Perceived CSR motives as mediators. <i>Public Relations Review</i> , 2023, 49, 102294. | 1.9 | 5 |
| 1484 | Patent Waiver: Globally Equitable Supply of Vaccines and the Relation to the US Pharmaceutical Industry. , 2022, , 1053-1062. | | 0 |
| 1485 | Sustainability advertising: literature review and framework for future research. <i>International Journal of Advertising</i> , 2024, 43, 7-35. | 4.2 | 9 |
| 1486 | Examining the moderating role of principle-based entity of luxury brands and its effects on perceived CSR motives, consumer situational scepticism and brand resonance. <i>Journal of Fashion Marketing and Management</i> , 2023, 27, 784-809. | 1.5 | 1 |
| 1487 | The Impact of Perceived CSR on Employees' Pro-Environmental Behaviors: The Mediating Effects of Environmental Consciousness and Environmental Commitment. <i>Sustainability</i> , 2023, 15, 4350. | 1.6 | 11 |
| 1488 | How Can Restaurant Companies Effectively Deliver CSR Efforts to Consumers on Social Media?. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2023, 13, 211. | 1.0 | 1 |
| 1489 | Tracking CSR Communication Research Within the Chinese Context: A Systematic Literature Review. <i>International Journal of Business Communication</i> , 2024, 61, 385-413. | 1.4 | 1 |
| 1490 | Femvertising of luxury brands: Message concreteness, authenticity, and involvement. <i>Journal of Global Fashion Marketing</i> , 2023, 14, 243-262. | 2.4 | 2 |
| 1491 | Low-fit cause-related marketing: When and why do consumers respond positively?. <i>Journal of Consumer Psychology</i> , 0, , . | 3.2 | 3 |
| 1492 | Contextual Relevance of Sustainable Supply Chain: Recycling, Philanthropy, or Both?. <i>Journal of Systems Science and Systems Engineering</i> , 0, , . | 0.8 | 1 |
| 1493 | Institutional factors and CSR reporting in a developing country: Evidence from the neo-institutional perspective. <i>Cogent Business and Management</i> , 2023, 10, . | 1.3 | 6 |
| 1494 | Salute to service or salute to skepticism? An empirical analysis of military members' perceptions of the NFL's military campaign. <i>International Journal of Sports Marketing and Sponsorship</i> , 2023, ahead-of-print, . | 0.8 | 0 |
| 1495 | Linking Informative and Factual CSR Communication to Reputation: Understanding CSR Motives and Organizational Identification. <i>Sustainability</i> , 2023, 15, 5136. | 1.6 | 1 |

| # | ARTICLE | IF | CITATIONS |
|------|--|-----|-----------|
| 1496 | External corporate governance and assurance of corporate social responsibility reports: evidence from China. Sustainability Accounting, Management and Policy Journal, 2023, 14, 420-457. | 2.4 | 4 |
| 1497 | Are Coastal Hotels Ready for Climate Change? The Case of Alexandria, Egypt. International Journal of Environmental Research and Public Health, 2023, 20, 5143. | 1.2 | 3 |
| 1498 | The Impact of Trustworthiness on the Association of Corporate Social Responsibility and Irresponsibility on Legitimacy. Journal of Management Studies, 0, , . | 6.0 | 3 |
| 1499 | Investigating the making of organizational social responsibility as a polyphony of voices: A ventriloquial analysis of practitionersâ€™ interactions. Human Relations, 0, , 001872672311584. | 3.8 | 0 |
| 1500 | Sustainable Competitiveness. , 2023, , 1-7. | | 0 |
| 1501 | The Dual Effect of Participation Level on Consumer Participation in Participatory CSR: The Role of CSR Fit and Social Support. Behavioral Sciences (Basel, Switzerland), 2023, 13, 285. | 1.0 | 2 |
| 1502 | Corporate Social Responsibility: Where Does It Come from, and Where Does It Go? Evolution of the Conceptual Structure from 1975 to 2021. Sustainability, 2023, 15, 5770. | 1.6 | 1 |
| 1503 | Study on the strategic influence of corporate social responsibility in the world's most digitised banks. Journal of Open Innovation: Technology, Market, and Complexity, 2023, 9, 100029. | 2.6 | 1 |
| 1504 | The Moderating Role of Online Social Media in the Relationship between Corporate Social Responsibility Disclosure and Investment Decisions: Evidence from Egypt. International Journal of Financial Studies, 2023, 11, 60. | 1.1 | 1 |
| 1505 | Achieving corporate sustainable development through social responsibility, green activities, and stakeholders management: A multidirectional cause analysis. Sustainable Development, 2023, 31, 2997-3007. | 6.9 | 0 |
| 1506 | Using this DEMATEL Corporate social responsibility CSR. , 2023, 2, 51-59. | | 2 |
| 1507 | Green Human Resource Management and Brand Citizenship Behavior in the Hotel Industry: Mediation of Organizational Pride and Individual Green Values as a Moderator. Administrative Sciences, 2023, 13, 109. | 1.5 | 5 |
| 1508 | Intention to Participate in Social Activism Activities in Response to Corporate Social Advocacy: A Third-Person Effect Perspective. Mass Communication and Society, 2024, 27, 278-307. | 1.2 | 0 |
| 1509 | â,çã,1ãfãf1/4ãfã,çãf%ãfœã,«ã,ãf1/4ã«ã~3/4ãªã,ãºã€...ã®ãâ;œ : çCE®è«æCSã*é©ã^æCSãCEã,,ãÿã,%ãªã1/2±éÿ. Journal of Japan So | | 0 |
| 1510 | Assessing the Value Perception of Employees of the 50 Plus Generation: An AHP Approach. , 2023, , 59-74. | | 0 |
| 1511 | Staying Legitimate in a Changing Climate: A Framework for Studying Corporate Climate Change Communication. CSR, Sustainability, Ethics & Governance, 2023, , 65-88. | 0.2 | 0 |
| 1512 | Communication Professionals as Social Change Agents in Times of Crisis: How Pandemic Situation Has Changed Initiatives in CSR and Sustainability. CSR, Sustainability, Ethics & Governance, 2023, , 365-380. | 0.2 | 0 |
| 1553 | Social Cognitive Psychology of Corporate Reputation. , 2023, , 67-82. | | 0 |

| # | ARTICLE | IF | CITATIONS |
|------|---|-----|-----------|
| 1565 | Does CSR Communication Influence Trust?. , 2023, , 81-90. | | 0 |
| 1582 | Sustainable Marketing Communication via Social Media. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 144-159. | 0.7 | 0 |
| 1583 | Exploring the Path to Sustainable Growth with Augmented Intelligence by Integrating CSR into Economic Models. , 2023, , . | | 0 |
| 1590 | CSR and Sustainable Coexistence with Society During the COVID-19 Pandemic: The Case of Korean Large Enterprises. , 2023, , 2437-2448. | | 0 |
| 1597 | Corporate Social Responsibility Practices and Reporting. Advances in Finance, Accounting, and Economics, 2023, , 95-118. | 0.3 | 0 |
| 1606 | Designing Sustainable Business Models for Islamic Entrepreneurship. , 2023, , 99-114. | | 0 |
| 1608 | Identifying Topics on Social Impact from S&P1500 CSR/ESG Reports. Lecture Notes in Computer Science, 2023, , 243-254. | 1.0 | 0 |
| 1613 | The Future of Corporate Disclosure. , 2023, , 93-121. | | 1 |
| 1616 | Green Marketing Strategies and CSR: Are They Relevant to Consumer Willingness to Purchase Green Products?. , 2023, , 219-238. | | 0 |
| 1618 | Authentic CSR. , 2023, , 189-194. | | 0 |
| 1621 | Sustainable Competitiveness. , 2023, , 3428-3435. | | 0 |
| 1622 | Embedded CSR. , 2023, , 1298-1301. | | 0 |
| 1623 | CSR Communication and Perspective. , 2023, , 1039-1044. | | 0 |
| 1631 | Ein Kurzbeitrag zur CSR-Website-Kommunikation im deutschen Bankensektor. , 2023, , 23-35. | | 0 |
| 1635 | Beyond the Sustainability-Liability Effect: Developing Sustainable Brand Strategies by Understanding Sustainability as an Asset. , 2023, , 147-164. | | 0 |
| 1642 | Rethinking Sustainability Communication: Meeting New Audience Needs with a Comprehensive Framework. , 2023, , 53-70. | | 0 |
| 1655 | Assessing the Impact of CSR on Corporate Development and Sustainability in the Context of Climate Change. Advances in Logistics, Operations, and Management Science Book Series, 2024, , 297-315. | 0.3 | 0 |
| 1656 | Automatic ESG Assessment of Companies by Mining and Evaluating Media Coverage Data: NLP Approach and Tool. , 2023, , . | | 0 |

| # | ARTICLE | IF | CITATIONS |
|---|---------|----|-----------|
|---|---------|----|-----------|