

# Screen wars, star wars, and sequels

Empirical Economics

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Critic power or star power? The influence of hallmarks of quality of motion pictures: an experimental approach. <i>Journal of Cultural Economics</i> , 2011, 35, 119-135.	2.2	15
2	Movies with smoking make less money. <i>Tobacco Control</i> , 2012, 21, 569-571.	3.2	2
3	Determinants of revenues in the motion picture industry. <i>Applied Economics Letters</i> , 2013, 20, 1071-1075.	1.8	12
4	Age, Gender, and Compensation. <i>Journal of Management Inquiry</i> , 2014, 23, 407-420.	3.9	24
5	Bestsellers and Blockbusters: Movies, Music, and Books. <i>Handbook of the Economics of Art and Culture</i> , 2014, 2, 185-213.	0.9	5
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7	Analyzing superstarsâ€™ power using support vector machines. <i>Empirical Economics</i> , 2015, 49, 1521-1542.	3.0	2
8	Generalized nonparametric smoothing with mixed discrete and continuous data. <i>Computational Statistics and Data Analysis</i> , 2016, 100, 424-444.	1.2	19
9	Superstars Power, Mining the Paths to Starsâ€™ Persuasion. <i>Computational Economics</i> , 2017, 49, 67-81.	2.6	2
10	Integrated home video content procurement and distribution planning under uncertainty. <i>Computers and Industrial Engineering</i> , 2017, 106, 329-337.	6.3	0
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13	The performance of global film franchises: installment effects and extension decisions. <i>Journal of Cultural Economics</i> , 2018, 42, 447-467.	2.2	8
14	Goodwill and System Dynamics Modeling for Film Investment Decision by Interactive Efforts. <i>Discrete Dynamics in Nature and Society</i> , 2018, 2018, 1-10.	0.9	1
15	Forecasting model of a movie's profitability. , 2018, , .		2
16	Managing uncertainty in creative industries: Film sequels and Hollywoodâ€™s profitability, 1988â€“2015. <i>Competition and Change</i> , 2019, 23, 23-46.	4.2	10
17	Black swan models for the entertainment industry with an application to the movie business. <i>Empirical Economics</i> , 2020, 59, 3019-3032.	3.0	6
18	Improving productivity in Hollywood with data science: Using emotional arcs of movies to drive product and service innovation in entertainment industries. <i>Journal of the Operational Research Society</i> , 2021, 72, 1110-1137.	3.4	19
19	Red Giants or Black Holes? The Antecedent Conditions and Multilevel Impacts of Star Performers. <i>Academy of Management Annals</i> , 2021, 15, 223-265.	9.6	30

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20	The economics of movies (revisited): A decade of literature in review. SSRN Electronic Journal, 0, , .	0.4	1
22	All that glitters is not gold: Do movie quality and contents influence box-office revenues in China?. Journal of Policy Modeling, 2022, 44, 492-510.	3.1	3
23	An empirical investigation of director selection in movie preproduction: A two-sided matching approach. International Journal of Research in Marketing, 2022, 39, 888-906.	4.2	3
24	Globalization and the rise of action movies in hollywood. Journal of Cultural Economics, 2023, 47, 31-69.	2.2	1
25	The Marvel effect: cinematic universes and their impact on box office receipts. Applied Economics, 0, , 1-14.	2.2	1
26	The economics of movies (revisited): A survey of recent literature. Journal of Economic Surveys, 2023, 37, 480-525.	6.6	9