

Would a stock by any other ticker smell as sweet?

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#	ARTICLE	IF	CITATIONS
1	Does Investor Attention Affect Stock Prices?. SSRN Electronic Journal, 0, , .	0.4	4
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11	Does ticker fluency matter?. Review of Behavioral Finance, 2017, 9, 262-277.	1.2	0
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21	Aye Corona! The contagion effects of being named Corona during the COVID-19 pandemic. Finance Research Letters, 2021, 38, 101591.	3.4	139
22	On the economic effects of the text completion interface: empirical analysis of financial markets. Electronic Markets, 0, , 1.	4.4	1
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27	Alphabeticity Bias in 401(k) Investing. SSRN Electronic Journal, 0, , .	0.4	0
28	Wo stehen wir in Sachen Demut heute. , 2023, , 9-17.		0