

Testing the role of service quality on the development of loyalty

Managing Service Quality

18, 239-254

DOI: [10.1108/09604520810871865](https://doi.org/10.1108/09604520810871865)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Quality of the Azores Destination in the Perspective of Tourists. SSRN Electronic Journal, 0, , .	0.4	1
2	Quality of the Azores destination in the perspective of tourists. Tourism and Hospitality Research, 2012, 12, 32-42.	3.8	8
3	Wearing community: why customers purchase a service firm's logo products. Journal of Services Marketing, 2012, 26, 310-321.	3.0	12
4	Brand associations in the fitness segment of the sports industry in the United States: extending spectator sports branding conceptualisations and dimensions to participatory sports. International Journal of Sports Marketing and Sponsorship, 2012, 14, 29-45.	1.4	4
5	Are shocks to brands permanent or transient?. Journal of Brand Management, 2012, 19, 758-771.	3.5	4
6	Optimizing the Online Channel in Professional Sport to Create Trusting and Loyal Consumers: The Role of the Professional Sports Team Brand and Service Quality. Journal of Sport Management, 2012, 26, 463-478.	1.4	48
7	Involvement with active leisure participation: does service quality have a role?. Managing Leisure, 2012, 17, 54-66.	0.7	18
8	Adventure tourist destination choice in Tanzania. Current Issues in Tourism, 2013, 16, 63-95.	7.2	19
9	Exhibitor Perspectives of Exhibition Service Quality. Journal of Convention and Event Tourism, 2013, 14, 293-308.	3.0	20
10	Evaluating and Ranking Businesses' Branches, Based on Clients' Perception, a Study in Insurance Industry. Research Journal of Applied Sciences, Engineering and Technology, 2013, 5, 1323-1329.	0.1	1
11	Mining the Relationship between Demographic Variables and Brand Associations. International Journal of Managing Value and Supply Chains, 2013, 4, 1-9.	0.2	0
12	Brand equity in the Pakistani hotel industry. RAE Revista De Administracao De Empresas, 2014, 54, 284-295.	0.3	23
13	Influences of the spokes-character on brand equity antecedents. Asia Pacific Journal of Marketing and Logistics, 2014, 26, 494-515.	3.2	20
14	The effects of service brand dimensions on brand loyalty. Journal of Retailing and Consumer Services, 2014, 21, 139-147.	9.4	84
15	Perceived brand salience and destination brand loyalty from international tourists's perspectives: the case of Dead Sea destination, Jordan. International Journal of Culture, Tourism and Hospitality Research, 2015, 9, 292-315.	2.9	11
16	Authenticity perceptions, brand equity and brand choice intention: The case of ethnic restaurants. International Journal of Hospitality Management, 2015, 50, 36-45.	8.8	179
17	Importance of product quality and service quality in developing brand equity. Journal for Global Business Advancement, 2016, 9, 390.	0.1	3
18	Sport Consumer Behaviour. , 0, , .		50

#	ARTICLE	IF	CITATIONS
19	Understanding Brand Equity in Campus Recreational Sports: A Consumer-Based Perspective. <i>Recreational Sports Journal</i> , 2016, 40, 120-132.	0.4	5
20	Testing the Effect of Service Quality on Brand Equity of Automotive Industry: Empirical Insights from Malaysia. <i>Global Business Review</i> , 2016, 17, 1060-1072.	3.1	6
21	Tourism service quality and destination loyalty – the mediating role of destination image from international tourists’ perspectives. <i>Tourism Review</i> , 2016, 71, 18-44.	6.4	80
22	Reciprocal transfer of brand associations between service parent brands and upward line extensions. <i>Journal of Service Theory and Practice</i> , 2016, 26, 222-243.	3.2	12
23	Brand equity and the role of emergency medical care service quality of private cardiac institutes. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2018, 12, 44-60.	1.3	10
24	Approximation of the brand value of the firm Café Galavis. <i>Journal of Physics: Conference Series</i> , 2018, 1126, 012061.	0.4	3
25	The Effect of City Brand Love on Tourist Based City Brand Equity. <i>International Journal of Asian Business and Information Management</i> , 2018, 9, 44-60.	0.8	7
26	Antecedents and the mediating effect of customer-restaurant brand identification. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 202-220.	8.2	11
27	Testing the influence of destination image and event quality on athletes’ intentions to re-visit the city: a case study of the 2017 World youth and juniors’ sambo championships in Novi Sad, Serbia. <i>Managing Sport and Leisure</i> , 2020, 25, 390-401.	3.5	4
28	Brand Pride in Consumer Brand Relationships: Towards a Conceptual Framework. <i>Global Business Review</i> , 2022, 23, 1098-1117.	3.1	14
29	Creation of a brand model through SEM to predict users’ loyalty and recommendations regarding a public sports service. <i>Heliyon</i> , 2021, 7, e07163.	3.2	9
30	Negative online reviews, brand equity and emotional contagion. <i>European Journal of Marketing</i> , 2021, 55, 2825-2870.	2.9	9
31	Customers’ Experiences of Compassion and Brand Attitude: Evidence From Low-Cost Carriers. <i>Frontiers in Psychology</i> , 2021, 12, 687155.	2.1	4
32	Attributes Ensuring Positive Consumer Evaluation in Brand Extension of Pakistan. <i>International Journal of Asian Business and Information Management</i> , 2020, 11, 71-84.	0.8	21
33	Customer-Based Brand Equity in the Maldives. <i>Journal of Tourism Research and Hospitality</i> , 2012, 01, .	0.1	2
34	Building Viable Fitness Brands: Importance of Brand Communication Strategies in Attracting Potential Health Club Members. <i>International Journal of Sport Management, Recreation and Tourism</i> , 0, 15, 49-68.	0.0	4
35	The relationship between brand associations and fan behaviours for football teams. <i>Marketing and Management of Innovations</i> , 2021, 5, 32-42.	1.5	1
36	The effects of brand associations on consumer response. <i>African Journal of Business Management</i> , 2012, 6, .	0.5	1

#	ARTICLE	IF	CITATIONS
37	Defining Fitness Communication. , 2017, , 197-208.		0
38	Testing a model of destination attachment - insights from tourism in Tanzania. <i>Tourism and Hospitality Management</i> , 2013, 19, 165-181.	1.0	5
39	MEMAHAMI EKUITAS MEREK PERGURUAN TINGGI: PENELITIAN EMPIRIS PADA STIE SURAKARTA, JAWA TENGAH, INDONESIA. <i>Jurnal Manajemen Dan Wirausaha</i> , 2015, 17, .	0.7	0
40	The Effect of City Brand Love on Tourist Based City Brand Equity. , 2019, , 1171-1190.		1
41	A Double-Edged Sword? â€œ the Impact of Foreign Accents on Service Communication Outcomes. <i>Journal of Promotion Management</i> , 2022, 28, 1190-1211.	3.4	1
42	Defining Fitness Communication. , 0, , .		0
43	How Does Brand Pride Help Consumers Take the Right Decisions?. <i>Global Business Review</i> , 0, , 097215092210941.	3.1	1
44	Antecedents and outcomes of brand pride: moderating role of narcissism. <i>Spanish Journal of Marketing - ESIC</i> , 2023, ahead-of-print, .	5.2	0
45	The role of brand associations on the development of place attachment into outdoor adventure tourism destinations. <i>Journal of Outdoor Recreation and Tourism</i> , 2023, 42, 100617.	2.9	2
47	Socio-Demographic and Loyalty Assessment of Brand Proud Consumers: A Segmentation Study. <i>Journal of International Consumer Marketing</i> , 2024, 36, 80-96.	3.7	0
48	â€œYou got a new name!â€•how does renaming a music festival with a brand affect the festivalgoer's purchase intention. <i>International Journal of Event and Festival Management</i> , 2023, 14, 261.	1.4	0
49	Assessing Destination Brand Associations on Twitter: The case of Istanbul. <i>Advances in Hospitality and Tourism Research</i> , 0, , .	1.6	0
50	Service Brand Loyalty Antecedents: A Multimodal Analysis of Brand Name Attributes, and Attitudes Toward Services and Advertisements. <i>American Business Review</i> , 2023, 26, 578-600.	0.6	0