

Acculturation, microculture and banking: an analysis of

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Commentary “Comparing the Hispanic and Non-Hispanic Markets: How Different Are They?”. <i>Journal of Services Marketing</i> , 1992, 6, 29-32.	3.0	12
2	The influence of acculturation on consumer relational bonding in banking relationships. <i>Journal of Strategic Marketing</i> , 2012, 20, 393-410.	5.5	21
3	Cross-cultural effects in E-retailing: The moderating role of cultural confinement in differentiating Mexican from non-Mexican Hispanic consumers. <i>Journal of Business Research</i> , 2013, 66, 321-327.	10.2	17
4	Homeownership as a Sign of Immigrants’ Consumer Acculturation: The Role of Region of Origin. <i>Journal of Global Marketing</i> , 2013, 26, 80-97.	3.4	2
5	Multicultural markets and acculturation: implications for service firms. <i>Journal of Services Marketing</i> , 2013, 27, 515-525.	3.0	23
6	Becoming DACamented. <i>American Behavioral Scientist</i> , 2014, 58, 1852-1872.	3.8	198
7	How consumer acculturation influences interpersonal trust. <i>Journal of Marketing Management</i> , 2014, 30, 60-89.	2.3	28
8	Toward Culturally Sensitive Financial Education Interventions with Latinos. <i>Journal of Community Practice</i> , 2016, 24, 410-427.	1.1	5
10	Five-Stage Acculturation Process of Hispanic Consumers: Theory, Method, and Findings. <i>International Trade Journal</i> , 2017, 31, 130-162.	0.9	4
11	The importance of service quality in British Muslim’s choice of an Islamic or non-Islamic bank account. <i>Journal of Financial Services Marketing</i> , 2017, 22, 54-63.	3.4	10
12	Service quality and acculturation: advancing immigrant healthcare utilization. <i>Journal of Services Marketing</i> , 2017, 31, 362-372.	3.0	21
13	Employee, branch, and brand switching: the role of linguistic choice, use and adaptation. <i>Journal of Services Marketing</i> , 2017, 31, 452-470.	3.0	16
14	Impact of frontline service employees’ acculturation behaviors on customer satisfaction and commitment in intercultural service encounters. <i>Journal of Service Theory and Practice</i> , 2017, 27, 1105-1121.	3.2	34
15	Immigrant Latino Families Saving Against Great Odds: The Case of CSAs and the Prosperity Kids Program. <i>Race and Social Problems</i> , 2017, 9, 192-206.	2.2	1
16	Customer response to service encounter linguistics. <i>Journal of Services Marketing</i> , 2018, 32, 530-546.	3.0	18
17	Integrating affect, cognition, and culture in Hispanic financial planning. <i>International Journal of Bank Marketing</i> , 2018, 36, 726-743.	6.4	4
18	Fintechs: A literature review and research agenda. <i>Electronic Commerce Research and Applications</i> , 2019, 34, 100833.	5.0	205
19	Selling in Spanish and/or English: A study of Hispanic direct sellers. <i>Thunderbird International Business Review</i> , 2020, 62, 707-720.	1.8	0

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20	Accommodating ethnic minority consumers during service encounters: the fine line. Journal of Services Marketing, 2022, 36, 674-690.	3.0	1
21	Family Economic Well-Being. , 2013, , 573-611.		8
22	Consumer Income. International Series on Consumer Science, 2015, , 129-149.	0.2	0