

Word of mouth communication within online community social network

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#	ARTICLE	IF	CITATIONS
1	Examining the Relationship Between Reviews and Sales: The Role of Reviewer Identity Disclosure in Electronic Markets. SSRN Electronic Journal, 0, , .	0.4	34
2	Influence of Cultural Dimensions on Online Interactive Review Feature Implementations: A Comparison of Korean and U.S. Retail Web Sites. Journal of Interactive Marketing, 2008, 22, 40-50.	4.3	30
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