

# A Decade of Direct-to-Consumer Advertising of Prescrip

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Recent Publications on Medications and Pharmacy. Hospital Pharmacy, 2007, 42, 964-968.	0.4	0
3	Medicare Beneficiaries and Free Prescription Drug Samples: A National Survey. Journal of General Internal Medicine, 2008, 23, 1726-1726.	1.3	0
4	The pharmaceutical industry: friend or foe?. American Journal of Obstetrics and Gynecology, 2008, 198, 435-439.	0.7	7
5	Advertising oversell?. Nature Reviews Drug Discovery, 2008, 7, 787-787.	21.5	1
6	Potential Savings from an Evidence-Based Consumer-Oriented Public Education Campaign on Prescription Drugs. Health Services Research, 2008, 43, 1557-1575.	1.0	5
7	Direct-to-consumer advertising for bleeding disorders: a content analysis and expert evaluation of advertising claims. Journal of Thrombosis and Haemostasis, 2008, 6, 1680-1684.	1.9	12
8	From Lydia Pinkham to Queen Levitra: direct-to-consumer advertising and medicalisation. Sociology of Health and Illness, 2008, 30, 825-838.	1.1	70
9	Financial dimensions of transnational corporations, global value chain and technological innovation. Journal of Innovation Economics and Management, 2008, n° 2, 35-61.	0.6	64
10	Use of Ezetimibe in the United States and Canada. New England Journal of Medicine, 2008, 358, 1819-1828.	13.9	85
11	Erythropoietin: Elucidating new cellular targets that broaden therapeutic strategies. Progress in Neurobiology, 2008, 85, 194-213.	2.8	118
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21	How to manage conflicts of interest with industry?. International Review of Psychiatry, 2008, 20, 127-133.	1.4	7

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23	Tectonic Shifts in the Health Information Economy. <i>New England Journal of Medicine</i> , 2008, 358, 1732-1737.	13.9	136
24	A Decade of Direct-to-Consumer Advertising of Prescription Drugs. <i>Yearbook of Dermatology and Dermatologic Surgery</i> , 2008, 2008, 263-264.	0.0	0
25	Direct-to-Consumer Marketing of Predictive Medical Genetic Tests: Assessment of Current Practices and Policy Recommendations. <i>Journal of Public Policy and Marketing</i> , 2008, 27, 131-148.	2.2	32
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27	“FREE” PRESCRIPTION DRUG SAMPLES ARE NOT FREE. <i>American Journal of Public Health</i> , 2008, 98, 1348-1349.	1.5	2
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43	Cancer-Related Direct-to-Consumer Advertising: Awareness, Perceptions, and Reported Impact Among Patients Undergoing Active Cancer Treatment. <i>Journal of Clinical Oncology</i> , 2009, 27, 4182-4187.	0.8	41
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58	DTC Advertising Harms Patients and Should Be Tightly Regulated. <i>Journal of Law, Medicine and Ethics</i> , 2009, 37, 444-450.	0.4	14

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60	Rationale and design of the Study Assessing the Effect of Cardiovascular Medications Provided as Low-cost, Evidence-based Generic Samples (SAMPLES) trial. American Heart Journal, 2009, 157, 613-619.	1.2	7
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135	Changes in Direct-to-Consumer Pharmaceutical Advertising Following Shifts From Prescription-Only to Over-the-Counter Status. <i>JAMA - Journal of the American Medical Association</i> , 2012, 308, 973.	3.8	14
136	Transparency in Physician-Industry Relationships. , 2012, 17, 144-147.		2
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138	Practice Patterns in Cervical Cancer Screening and Human Papillomavirus Testing. <i>American Journal of Clinical Pathology</i> , 2012, 138, 223-229.	0.4	22
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