

# Bringing history (back) into international business

Journal of International Business Studies

37, 453-468

DOI: [10.1057/palgrave.jibs.8400198](https://doi.org/10.1057/palgrave.jibs.8400198)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Business Groups in Emerging Markets: Paragons or Parasites?. Journal of Economic Literature, 2007, 45, 331-372.	4.5	1,098
2	Bringing the world (back) into international business. Journal of International Business Studies, 2007, 38, 353-356.	4.6	6
3	History in perspective: comment on Jones and Khanna â€˜Bringing history (back) into international businessâ€™. Journal of International Business Studies, 2007, 38, 357-360.	4.6	22
4	OFF THE SHELF Managing the Embedded Multinational: A Business Network View By Foregren Mats, Holm Ulf, and Johanson Jan, Cheltenham: Edward Elgar, 2005, 227 pages, softcover. Global, National and Local Practices in Multinational Corporations Edited by Geppert Mike and Mayer Michael, Houndsmills: Palgrave, 2006, 234 pages, hardcover. Headquarters and Subsidiaries in Multinational Corporations By Johnston Stewart, Houndsmills: Palgrave, 2005, 233 pages, hardcover. Renewing Unilever: Transformation and Tradition By Jones. Academy of Management Perspectives, 2007, 21, 93-101.	4.3	0
5	Brands and the Evolution of Multinationals. , 0, , 1-22.		0
6	Drivers of Success for Market Entry into China and India. Journal of Marketing, 2008, 72, 1-13.	7.0	97
7	Engineering International Expansion: IBM and Remington Rand in European Computer Markets. IEEE Annals of the History of Computing, 2008, 30, 42-58.	0.2	32
8	Multinational corporations, totalitarian regimes and economic nationalism: United Fruit Company in Central America, 1899â€™1975. Business History, 2008, 50, 433-454.	0.6	60
9	Tourism and New Economic Geography: Issues and Challenges in Moving from Advocacy to Adoption. Journal of Travel and Tourism Marketing, 2008, 25, 312-324.	3.1	8
10	Innovation in international business research: a call for multiple paradigms. Journal of International Business Studies, 2008, 39, 1081-1090.	4.6	37
11	International business history: An AIB tradition. Research in Global Strategic Management, 2008, , 97-112.	0.5	2
12	Emerging themes in international business research. Journal of International Business Studies, 2008, 39, 1220-1235.	4.6	284
14	Drivers of Success for Market Entry into China and India. Journal of Marketing, 2008, 72, 1-13.	7.0	1,036
15	Business History and Management Studie. , 2008, , .		21
16	Metrics for International Business Research. , 2009, , .		2
17	The History of the Multinational Enterprise. , 2009, , .		19
18	Local effort and global connections the role of international linkages in the evolution of technological capabilities at SASOL. South African Journal of Economic History, 2009, 24, 30-68.	0.0	2
19	Managerial ethos of the Indian tradition: relevance of a wisdom model. Journal of Indian Business Research, 2009, 1, 136-162.	1.2	21

#	ARTICLE	IF	CITATIONS
20	Patterns of International Investment in Spain, 1850â€™2005. <i>Business History Review</i> , 2009, 83, 505-537.	0.1	17
21	Foreign exchange exposure in emerging markets. <i>International Journal of Emerging Markets</i> , 2009, 4, 6-25.	1.3	20
22	The influence of national culture and institutional voids on family ownership of large firms: A country level empirical study. <i>Journal of International Management</i> , 2009, 15, 32-45.	2.4	163
23	International Strategy Configurations of the Worldâ€™s Top Family Firms. <i>Management International Review</i> , 2009, 49, 733-758.	2.1	59
24	Protective incubators and South African MNEs. <i>Thunderbird International Business Review</i> , 2009, 51, 341-354.	0.9	7
25	Re-internationalisation: Exploration and conceptualisation. <i>International Business Review</i> , 2009, 18, 567-577.	2.6	143
26	Business history and international business. <i>Business History</i> , 2009, 51, 307-333.	0.6	74
27	British overseas railways as free-standing companies, 1900â€™1915. <i>Business History</i> , 2009, 51, 484-500.	0.6	13
28	Political Survival, Energy Policies, and Multinational Corporations. <i>Management International Review</i> , 2010, 50, 347-378.	2.1	31
29	Applying methodological pluralism to wildlife and the economy. <i>Ecological Economics</i> , 2010, 69, 1610-1616.	2.9	1
31	Economics, History, and Causation. <i>SSRN Electronic Journal</i> , 2010, , .	0.4	3
32	What is a Multinational Company? Classifying the Degree of Firm-Level Multinationality. <i>SSRN Electronic Journal</i> , 0, , .	0.4	8
33	The Entrepreneur, Ownership Advantages and the Eclectic Paradigm. <i>Multinational Business Review</i> , 2010, 18, 71-88.	1.4	14
34	Behavioral elements in foreign direct investments. <i>Advances in International Management</i> , 2010, , 73-111.	0.3	22
36	An evolutionary approach to understanding international business activity: The co-evolution of MNEs and the institutional environment. <i>Journal of International Business Studies</i> , 2010, 41, 567-586.	4.6	701
38	Business history in family business studies: from neglect to cooperation?. <i>Journal of Family Business Management</i> , 2011, 1, 14-25.	2.6	23
39	The Relevant Past: Why the History of Management Should Be Critical for Our Future. <i>Academy of Management Learning and Education</i> , 2011, 10, 77-93.	1.6	26
40	Comparative Historical Analysis in International Management Research. , 2011, , .		0

#	ARTICLE	IF	CITATIONS
41	Conflict in headquartersâ€™ subsidiary relations: a critical literature review and new directions. , 2011, , 139-190.		39
44	Evolution of entrepreneurship and organizational configurations at Zildjian, 1623â€™2010. Journal of International Entrepreneurship, 2011, 9, 175-194.	1.8	8
45	What is a multinational corporation? Classifying the degree of firm-level multinationality. International Business Review, 2011, 20, 557-577.	2.6	109
46	Historical ties and foreign direct investment: An exploratory study. Journal of International Business Studies, 2011, 42, 545-557.	4.6	127
48	Globalization, Development, and History in the Work of Edith Penrose. Business History Review, 2011, 85, 65-84.	0.1	11
49	Behavioral Elements in Foreign Direct Investment Decisions. Research in Global Strategic Management, 2011, , 23-60.	0.5	6
50	From Stages to Phases, A Theory of Small Developing Country Internationalization. Advances in International Management, 2011, , 271-298.	0.3	0
51	Economics, History, and Causation. Business History Review, 2011, 85, 39-63.	0.1	54
52	Small firm internationalisation unveiled through phenomenography. Journal of International Business Studies, 2011, 42, 672-693.	4.6	97
54	Business History: A Cultural and Narrative Approach. Business History Review, 2012, 86, 693-717.	0.1	100
55	Globalising the hotel industry 1946â€™68: A multinational case study of the Intercontinental Hotel Corporation. Business History, 2012, 54, 201-226.	0.6	21
56	The future of economic, business, and social history. Scandinavian Economic History Review, 2012, 60, 225-253.	0.5	38
57	Creating Knowledge Networks: Spanish Multinational Publishers in Mexico. Business History Review, 2012, 86, 69-98.	0.1	11
58	Extending Turnaround Process Research. Journal of Management Inquiry, 2012, 21, 217-234.	2.5	13
59	The futures of <i>critical perspectives on international business</i>. Critical Perspectives on International Business, 2012, 8, 4-13.	1.4	26
60	Marrying History and Social Science in Strategy Research. Advances in Strategic Management, 2012, , 89-115.	0.1	8
61	FDI in Investment Banking. Thunderbird International Business Review, 2012, 54, 921-934.	0.9	1
62	An Opportunity-Based View of Rapid Internationalization. Journal of International Marketing, 2012, 20, 74-102.	2.5	146

#	ARTICLE	IF	CITATIONS
63	Contextualizing Performances of Family Firms. <i>Family Business Review</i> , 2012, 25, 243-257.	4.5	1,626
64	Why Focused Strategies Still Don't Fit to Family Business Groups? Theory and Evidence. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
65	Product Diversification and International Expansion of Business Groups. <i>Management International Review</i> , 2012, 52, 175-192.	2.1	106
66	Ownership Identity and Concentration: A Study of their Joint Impact on Corporate Diversification. <i>British Journal of Management</i> , 2013, 24, 102-126.	3.3	63
67	Global Transfer and Indian Management. <i>Management International Review</i> , 2013, 53, 141-166.	2.1	29
68	Continuity and change in interorganizational project practices: The Dutch shipbuilding industry, 1950â€“2010. <i>International Journal of Project Management</i> , 2013, 31, 735-747.	2.7	30
69	Imprinting: Toward a Multilevel Theory. <i>Academy of Management Annals</i> , 2013, 7, 195-245.	5.8	184
70	Long-term perspectives on family business. <i>Business History</i> , 2013, 55, 841-854.	0.6	29
72	How much does subnational region matter to foreign subsidiary performance? Evidence from Fortune Global 500 Corporationsâ€™ investment in China. <i>Journal of International Business Studies</i> , 2013, 44, 66-87.	4.6	190
73	Serial nonlinear internationalization in practice: A case study. <i>International Business Review</i> , 2013, 22, 951-962.	2.6	130
74	Seizing Opportunity in Emerging Fields: How Institutional Entrepreneurs Legitimated the Professional Form of Management Consulting. <i>Organization Science</i> , 2013, 24, 356-377.	3.0	184
75	International festivals as experience production systems. <i>Tourism Management</i> , 2013, 34, 202-210.	5.8	47
76	The silence of the archives: business history, post-colonialism and archival ethnography. <i>Management and Organizational History</i> , 2013, 8, 155-173.	0.7	171
77	Leading a multinational is history in practice: The use of invented traditions and narratives at AkzoNobel, Shell, Philips and ABN AMRO. <i>Business History</i> , 2013, 55, 1265-1287.	0.6	35
78	Qualitative research methods in international organizational change research. <i>Journal of Organizational Change Management</i> , 2013, 26, 423-444.	1.7	59
79	Enhancing the Accessibility of Accounting and Business Archives: The Role of Technology in Informing Research in Accounting and Business. <i>Abacus</i> , 2013, 49, n/a-n/a.	0.9	3
80	The King and I: monarchies and the performance of business groups. <i>Cambridge Journal of Economics</i> , 2013, 37, 171-185.	0.8	9
81	Entrepreneurial Opportunities, Implicit Contracts, and Market Making for Complex Consumer Goods. <i>Strategic Entrepreneurship Journal</i> , 2013, 7, 273-287.	2.6	37

#	ARTICLE	IF	CITATIONS
82	How Campanian Small and Medium Enterprises (SMEs) Can Compete in the Global Agro-Food Industry. <i>Journal of Food Products Marketing</i> , 2013, 19, 406-412.	1.4	14
84	National Animosity and Cross-Border Alliances. <i>Academy of Management Journal</i> , 2013, 56, 1516-1544.	4.3	81
87	Imprinting: Toward a Multilevel Theory. <i>Academy of Management Annals</i> , 2013, 7, 195-245.	5.8	654
89	A Survey of Strategic Behaviour and Firm Performance in Asia. , 2014, , .		1
90	Opportunity Portfolio: Moving Beyond Single Opportunity Explanations in International Entrepreneurship Research. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
91	Against All Odds! Why the Three Darlingss Failed?. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	0
92	Business groups, institutional transition, and the internationalization of firms from emerging economies. , 0, , 224-241.		3
93	What does history add to EMNC research?. , 0, , 31-50.		2
94	Robust strategies: lessons from GKN 1759â€™2013. <i>Business History</i> , 2014, 56, 1169-1195.	0.6	7
95	Organizational Innovation in Nineteenth-Century Railway Investment: Peripheral Countries in a Global Economy. <i>Business History Review</i> , 2014, 88, 709-736.	0.1	6
96	The Globalization of Knowledge-Based Services: Engineering Consulting in Spain, 1953â€™1975. <i>Business History Review</i> , 2014, 88, 681-707.	0.1	12
97	Storytelling the internationalization of the multinational enterprise. <i>Journal of International Business Studies</i> , 2014, 45, 1115-1132.	4.6	52
98	Charting Dynamic Trajectories: Multinational Enterprises in India. <i>Business History Review</i> , 2014, 88, 133-169.	0.1	16
99	Entrepreneurship in Emerging Markets: Contextual Intelligence for the Study of Two Thirds of the Worldâ€™s Population. <i>Research in Global Strategic Management</i> , 2014, , 221-238.	0.5	3
100	Internationalization as Interaction: Aâ€™%Process Perspective on Internationalization from a Small Developing Country. <i>Thunderbird International Business Review</i> , 2014, 56, 127-144.	0.9	13
101	Business history and economic globalisation. <i>Business History</i> , 2014, 56, 101-115.	0.6	9
102	Multinational Corporations, Property Rights, and Legitimization Strategies: <sc>US</sc> Investors in the Argentine and Peruvian Oil Industries in the Twentieth Century. <i>Australian Economic History Review</i> , 2014, 54, 145-163.	0.5	3
103	A longitudinal study of MNE innovation: the case of Goodyear. <i>Multinational Business Review</i> , 2014, 22, 270-293.	1.4	36

#	ARTICLE	IF	CITATIONS
104	Hollywood in the world market – evidence from Australia in the mid-1930s. <i>Business History</i> , 2014, 56, 689-723.	0.6	11
105	Corporate Memory: Historical Revisionism, Legitimation and the Invention of Tradition in a Multinational Mining Company. <i>PolAR: Political and Legal Anthropology Review</i> , 2014, 37, 259-280.	0.1	36
106	Where do international board members come from? Country-level antecedents of international board member selection in European boards. <i>International Business Review</i> , 2014, 23, 407-417.	2.6	42
107	Institutional Advantage. <i>Global Strategy Journal</i> , 2014, 4, 55-69.	4.4	107
108	Bringing history (back) into the resource-based view. <i>Business History</i> , 2014, 56, 372-390.	0.6	27
109	An elastic managerial revolution: Family, managers and multidivisional organisation at Pirelli (1943–56). <i>Business History</i> , 2014, 56, 765-788.	0.6	5
110	Adaptation Strategies of Multinational Corporations, State-Owned Enterprises, and Domestic Business Groups to Economic and Political Transitions: A Network Analysis of the Chilean Telecommunications Sector, 1958–2005. <i>Enterprise and Society</i> , 2014, 15, 534-576.	0.3	14
111	Crisis and change in the system of innovation: The Japanese pharmaceutical industry during the Lost Decades, 1990–2010. <i>Business History</i> , 2014, 56, 816-844.	0.6	6
112	The three faces of China: Strategic alliance partner selection in three ethnic Chinese economies. <i>Journal of World Business</i> , 2014, 49, 572-585.	4.6	94
113	Adaptation Strategies of Multinational Corporations, State-Owned Enterprises, and Domestic Business Groups to Economic and Political Transitions: A Network Analysis of the Chilean Telecommunications Sector, 1958–2005. <i>Enterprise and Society</i> , 2014, 15, 534-576.	0.3	5
114	Three Important Perspectives for Understanding National Context. <i>Research in Global Strategic Management</i> , 2014, , 79-114.	0.5	0
115	Business History and the Impact of MNEs on Host Economies. <i>Research in Global Strategic Management</i> , 2014, , 177-198.	0.5	5
116	The New Internalization Theory and Multinational Enterprises from Emerging Economies: A Business History Perspective. <i>Business History Review</i> , 2015, 89, 415-445.	0.1	117
117	Political and Economic News in the Age of Multinationals. <i>Business History Review</i> , 2015, 89, 447-474.	0.1	7
118	The Eclectic Paradigm. , 2015, , .		15
119	An Evolutionary Approach to Understanding International Business Activity: The Co-evolution of MNEs and the Institutional Environment. , 2015, , 192-223.		10
122	The pioneering social entrepreneur of India: exploring the life and work of Vidyasagar in Colonial British India. <i>International Journal of Social Entrepreneurship and Innovation</i> , 2015, 3, 421.	0.0	2
123	The many faces of the ever-changing multinational enterprise. , 2015, , .		2

#	ARTICLE	IF	CITATIONS
126	The international business environment: a proposed analytical framework. <i>International Journal of Business Environment</i> , 2015, 7, 168.	0.2	2
127	Emerging market entry and institutional change – three Swedish manufacturing firms in China between 1980 and 2010. <i>Management and Organizational History</i> , 2015, 10, 189-208.	0.7	4
128	Introduction: Translating potential into profits: foreign multinationals in emerging markets since the nineteenth century. <i>Management and Organizational History</i> , 2015, 10, 93-102.	0.7	4
129	Getting all motives right: a holistic approach to internationalization motives of companies. <i>Multinational Business Review</i> , 2015, 23, 36-56.	1.4	34
130	Uncovering different forms of customer network changes in M & A. <i>Management Research Review</i> , 2015, 38, 1191-1212.	1.5	23
131	From outsider to insider: Opportunity development in foreign market networks. <i>Journal of International Entrepreneurship</i> , 2015, 13, 337-359.	1.8	34
132	Attacked from Both Sides: A Dynamic Model of Multinational Corporations' Strategies for Protection of Their Property Rights. <i>Global Strategy Journal</i> , 2015, 5, 1-26.	4.4	37
133	Entrepreneurial Imagination and a Demand and Supply-side Perspective on the MNE and Cross-border Organization. <i>Journal of International Management</i> , 2015, 21, 309-321.	2.4	42
134	Opportunity portfolio: Moving beyond single opportunity explanations in international entrepreneurship research. <i>Asia Pacific Journal of Management</i> , 2015, 32, 199-228.	2.9	47
135	The Rise of Multinationals from Emerging Economies. , 2015, , .		0
136	The determinants of bank internationalisation in times of financial globalisation: evidence from the world's largest banks, 1980–2007. <i>Business History</i> , 2015, 57, 122-155.	0.6	11
137	Towards a new business history?. <i>Business History</i> , 2015, 57, 5-29.	0.6	60
138	New business history?. <i>Business History</i> , 2015, 57, 1-4.	0.6	14
139	Moving forward or running to standstill? Exploring the nature and the role of family firms'™ strategic orientation. <i>Journal of Family Business Strategy</i> , 2015, 6, 190-205.	3.7	19
140	When history matters: The effect of historical ties on the relationship between institutional distance and shares acquired. <i>International Business Review</i> , 2015, 24, 921-934.	2.6	37
141	The Three Faces of Bounded Reliability: Alfred Chandler and the Micro-Foundations of Management Theory. <i>California Management Review</i> , 2015, 58, 97-122.	3.4	82
143	Historical Change and the Competitive Advantage of Firms: Explicating The 'Dynamics' in the Dynamic Capabilities Framework. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	1
144	Coming of age, seeking legitimacy. <i>Critical Perspectives on International Business</i> , 2016, 12, 22-39.	1.4	32



#	ARTICLE	IF	CITATIONS
145	A LBV perspective on political risk management in a multinational bank during the First World War. <i>Multinational Business Review</i> , 2016, 24, 25-46.	1.4	15
146	Founding Environment, Inward Internationalization, and Firm Performance: Evidence from Chinese Private Enterprises. <i>Journal of East-West Business</i> , 2016, 22, 296-323.	0.3	9
147	Exploring the institutional perspective on international business expansion: Towards a more detailed conceptual framework. <i>Journal of Innovation &amp; Knowledge</i> , 2016, 1, 117-124.	7.3	15
148	â€œNot to bet the farmâ€™: SANLAM and internationalisation, 1995â€“2010. <i>Business History</i> , 2016, 58, 947-973.	0.6	9
149	Understanding the nature of Project Management capacity in Sri Lankan non-governmental organisations (NGOs): A Resource Based Perspective. <i>International Journal of Project Management</i> , 2016, 34, 1608-1624.	2.7	23
150	Institutional plasticity in public-private interactions: Why Japanâ€™s port reform failed. <i>Journal of World Business</i> , 2016, 51, 923-936.	4.6	12
151	The Limits and Possibilities of History: How a Wider, Deeper, and More Engaged Understanding of Business History Can Foster Innovative Thinking. <i>Academy of Management Learning and Education</i> , 2016, 15, 250-267.	1.6	35
152	Historical Research Approaches to the Analysis of Internationalisation. <i>Management International Review</i> , 2016, 56, 879-900.	2.1	53
153	Internationalization of an academic invention through successive science-business networks: The case of TAVI. <i>Journal of International Entrepreneurship</i> , 2016, 14, 441-471.	1.8	14
154	Competing technologies, competing forces: The rise and fall of the floppy disk, 1971â€“2010. <i>Technological Forecasting and Social Change</i> , 2016, 107, 121-129.	6.2	11
155	Historical pathways to a green economy: The evolution and scaling-up of solar PV in Ghana, 1980â€“2010. <i>Technological Forecasting and Social Change</i> , 2016, 102, 90-101.	6.2	65
156	Complexity, anachronism and time-parochialism: historicising strategy while strategising history. <i>Business History</i> , 2016, 58, 571-596.	0.6	14
157	Business groups around the world: an introduction. <i>Business History</i> , 2016, 58, 6-29.	0.6	15
158	Unfreezing change as three steps: Rethinking Kurt Lewinâ€™s legacy for change management. <i>Human Relations</i> , 2016, 69, 33-60.	3.8	193
159	Business groups in Portugal in the <i>Estado Novo</i> period (1930â€“1974): family, power and structural change. <i>Business History</i> , 2016, 58, 49-68.	0.6	14
160	Clio in the business school: Historical approaches in strategy, international business and entrepreneurship. <i>Business History</i> , 2017, 59, 904-927.	0.6	43
161	Overcoming Institutional Voids: A Reputation-Based View of Long-Run Survival. <i>Strategic Management Journal</i> , 2017, 38, 2147-2167.	4.7	244
162	Multinational Corporations and Organization Theory: An Introduction to Post-Millennium Perspectives. <i>Research in the Sociology of Organizations</i> , 2017, , 3-42.	0.5	2

#	ARTICLE	IF	CITATIONS
163	European Integration and Australian Manufacturing Industry: The Case of Philips Electronics, 1960 s â€“1970 s. Australian Economic History Review, 2017, 57, 217-238.	0.5	3
164	Navigating identity duality in multinational subsidiaries: A paradox lens on identity claims at Hindustan Unilever 1959â€“2015. Journal of International Business Studies, 2017, 48, 664-692.	4.6	75
165	The Harvard Research Center in Entrepreneurial History and the Daimonic Entrepreneur. History of Political Economy, 2017, 49, 267-314.	0.1	11
166	Managing political imperatives in war time: strategic responses of Philips in Australia, 1939â€“1945. Business History, 2017, 59, 645-666.	0.6	7
167	An institution-based view of global IPR history. Journal of International Business Studies, 2017, 48, 893-907.	4.6	129
168	History and the Debate Over Intellectual Property. Management and Organization Review, 2017, 13, 15-38.	1.8	54
169	Organization Theory in Business and Management History: Present Status and Future Prospects. Business History Review, 2017, 91, 457-481.	0.1	47
171	Diversification and Internationalization in the European Single Market: The British Exception. Business History Review, 2017, 91, 279-299.	0.1	4
172	Let the best story win â€“ evaluation of the most cited business history articles. Management and Organizational History, 2017, 12, 305-333.	0.7	11
173	Nonâ€“market Social and Political Strategies â€“ New Integrative Approaches and Interdisciplinary Borrowings. British Journal of Management, 2017, 28, 559-574.	3.3	57
175	Historical Change and the Competitive Advantage of Firms. , 0, , .		0
176	Overcoming Institutional Voids: A Reputation-Based View of Long Run Survival. SSRN Electronic Journal, 0, , .	0.4	7
178	Aztec multilatinas: characteristics and strategies of Mexican multinationals. Review of International Business and Strategy, 2018, 28, 2-18.	2.3	7
179	Alliances in international governmental organizations, regional trade agreement formation, and multinational enterprise regionalization strategy. Journal of International Business Studies, 2018, 49, 729-742.	4.6	11
181	Political connections, the liability of foreignness, and legitimacy: A business historical analysis of multinationalsâ€™ strategies in Chile. Global Strategy Journal, 2018, 8, 399-420.	4.4	60
182	Business group reputation and affiliatesâ€™ internationalization strategies. Journal of World Business, 2018, 53, 93-103.	4.6	114
183	Archival research: a neglected method in organization studies. Benchmarking, 2018, 25, 138-155.	2.9	27
184	Small Firm Internationalisation Unveiled Through Phenomenography. JIBS Special Collections, 2018, , 267-315.	0.5	1

#	ARTICLE	IF	CITATIONS
185	The Free-Standing Company: a "zombie" theory of international business history?. <i>Journal of Management History</i> , 2018, 24, 156-173.	0.5	7
186	Perspective" The Deep Historical Roots of Organization and Strategy: Traumatic Shocks, Culture, and Institutions. <i>Organization Science</i> , 2018, 29, 702-721.	3.0	32
187	Historical ties between nations: How do they matter in cross-border mergers and acquisitions?. <i>International Review of Economics and Finance</i> , 2018, 58, 30-48.	2.2	13
188	Emerging Economy MNEs: How does home country munificence matter?. <i>Journal of World Business</i> , 2018, 53, 514-528.	4.6	86
189	Impact of historical conflict on FDI location and performance: Japanese investment in China. <i>Journal of International Business Studies</i> , 2018, 49, 1060-1080.	4.6	66
190	Escape FDI and the Varieties of Capitalism: Why History Matters in International Business. <i>Management International Review</i> , 2018, 58, 449-464.	2.1	10
191	Internationalisation choices of Polish firms during the post-socialism transition period: The role of institutional conditions at firm's foundation. <i>Business History</i> , 2018, 60, 562-600.	0.6	14
192	Exploratory study of international Corporate Social Responsibility initiatives of Indian firms. <i>Business Strategy and Development</i> , 2019, 2, 51-62.	2.2	13
193	International orientation and business group performance: moderating role of product diversification (evidence from India). <i>International Journal of Business and Emerging Markets</i> , 2018, 10, 39.	0.1	3
194	International Visibility As Determinants of Foreign Direct Investment: An Empirical Study of Chinese Provinces. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	0
195	Does Innovation Trigger the Internationalisation of Clusters?: The Case of Polish Boiler-Making Cluster. <i>Advances in Spatial Science</i> , 2018, , 47-62.	0.3	3
196	Does the "non-traditional expatriate" exist? A critical exploration of new expatriation categories. <i>Scandinavian Journal of Management</i> , 2018, 34, 233-244.	1.0	11
197	Agglomeration and Firm Performance. <i>Advances in Spatial Science</i> , 2018, , .	0.3	7
198	International visibility as determinants of foreign direct investment: An empirical study of Chinese Provinces. <i>Social Science Research</i> , 2018, 76, 23-39.	1.1	14
199	Organizational innovation in the multinational enterprise: Internalization theory and business history. <i>Journal of International Business Studies</i> , 2019, 50, 1338-1358.	4.6	45
200	Better together: How multinationals come together with business groups in times of economic and political transitions. <i>Global Strategy Journal</i> , 2019, 9, 176-207.	4.4	32
201	From traders to planters: The evolving role and importance of trading companies in the 19 <sup>th</sup> century Anglo-Indian Indigo trade. <i>Business History</i> , 2023, 65, 803-820.	0.6	1
202	Machine learning approaches to facial and text analysis: Discovering CEO oral communication styles. <i>Strategic Management Journal</i> , 2019, 40, 1705-1732.	4.7	99

#	ARTICLE	IF	CITATIONS
203	Machine Learning Approaches to Facial and Text Analysis: Discovering CEO Oral Communication Styles. SSRN Electronic Journal, 0, , .	0.4	0
204	Understanding cross-border crime: the value of international business research. Critical Perspectives on International Business, 2019, 15, 119-138.	1.4	5
205	Good friends in high places: Politico-economic determinants of the expropriation and taxation of multinational firms. Journal of International Business Policy, 2019, 2, 119-141.	3.5	10
208	Kongsi Tiga. , 2019, , 31-71.		0
209	Java-China-Japan Lijn. , 2019, , 72-98.		0
210	The Dutch Mails. , 2019, , 99-134.		0
211	Pan-Islamism Abroad. , 2019, , 137-167.		0
212	Policing Communism. , 2019, , 168-208.		0
213	Japanese Penetration. , 2019, , 209-245.		0
218	Shifting MNE taxation from national to global profits: A radical reform long overdue. Journal of International Business Studies, 2019, 50, 1668-1683.	4.6	25
219	Pro-market institutions and global strategy: The pendulum of pro-market reforms and reversals. Journal of International Business Studies, 2019, 50, 598-632.	4.6	110
220	Pace of modal shifts in internationalization processes within a firm. OrganizaÃ§Ãµes & Sociedade, 2019, 26, 138-162.	0.1	1
221	Nurturing the historic turn: "history as theory" versus "history as method". Journal of Management History, 2019, 25, 429-443.	0.5	23
222	"The Nature of the Firm" and the Eternal Life of the Brand. Enterprise and Society, 2019, 20, 752-776.	0.3	2
223	Legitimacy and field development: Electricity transition(s) in Germany. Global Transitions, 2019, 1, 141-147.	1.6	8
224	Contemporary Influences on International Business in Latin America. , 2019, , .		0
225	The sustained incremental multi-actor multi-action building of South Korean soft power in Indonesia. Pacific Review, 2019, 32, 56-75.	1.3	2
226	Geopolitical jockeying: Economic nationalism and multinational strategy in historical perspective. Strategic Management Journal, 2020, 41, 400-421.	4.7	54

#	ARTICLE	IF	CITATIONS
227	Position taking and field level change: Capability Brown and the changing British landscape. <i>Human Relations</i> , 2020, 73, 351-377.	3.8	5
228	The co-evolution of institutions and entrepreneurship. <i>Asia Pacific Journal of Management</i> , 2021, 38, 1327-1350.	2.9	22
229	Coevolution of policy and strategy in the development of the mobile telecommunications industry in Africa. <i>Telecommunications Policy</i> , 2020, 44, 101906.	2.6	3
230	Institutional Logics and the Internationalization of a State-Owned Enterprise: Evaluation of International Venture Opportunities by Telecom Finland 1987-1998. <i>Journal of World Business</i> , 2020, 55, 101140.	4.6	21
231	Formal and informal institutional legacies and inward foreign direct investment into firms: Evidence from China. <i>Journal of International Business Studies</i> , 2022, 53, 1228-1256.	4.6	11
232	How relational drivers affect relationship value in key exporter-importer relationships: a dark side perspective. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 2086-2097.	1.8	2
233	Cross-fertilising scenario planning and business history by process-tracing historical developments: Aiding counterfactual reasoning and uncovering history to come. <i>Business History</i> , 2023, 65, 479-501.	0.6	5
234	Historical methods in family business studies. , 2020, , .		5
235	International business strategy: development of an integrated framework and typology. <i>Review of International Business and Strategy</i> , 2020, 30, 345-373.	2.3	6
236	Foreign direct investment and the undertow of history: Nationhood and the influence of history on the Czech-German relationship. <i>Business History</i> , 2022, 64, 727-754.	0.6	2
237	Research methods in international business: The challenge of complexity. <i>Journal of International Business Studies</i> , 2020, 51, 1609-1620.	4.6	65
238	Co-evolution of a MNE and institutional environment – focus on institutional logics change. <i>Business History</i> , 2022, 64, 1319-1345.	0.6	2
239	The Role of History in International Business: Evidence, Research Practices, Methods and Theory. <i>British Journal of Management</i> , 2021, 32, 797-811.	3.3	22
240	Policy Lessons from Five Historical Patterns in Information Manipulation. , 2020, , 169-189.		0
241	Process in family business internationalisation: The state of the art and ways forward. <i>International Business Review</i> , 2020, 29, 101665.	2.6	43
242	Historical Origins of Firm Ownership Structure: The Persistent Effects of the African Slave Trade. <i>Academy of Management Journal</i> , 2020, 63, 1687-1713.	4.3	18
243	Context, time, and change: Historical approaches to entrepreneurship research. <i>Strategic Entrepreneurship Journal</i> , 2020, 14, 3-19.	2.6	110
244	Business history special issue on foreign investment and the development of entrepreneurial and managerial capabilities in host economies. <i>Business History</i> , 2020, 62, 1063-1078.	0.6	5

#	ARTICLE	IF	CITATIONS
245	Aligning to disadvantage: How corporate political activity and strategic homophily create path dependence in the firm. <i>Human Relations</i> , 2021, 74, 978-1006.	3.8	19
246	Dubrowka - a free-standing company from a Norwegian family-network capitalism. <i>Scandinavian Economic History Review</i> , 2021, 69, 63-82.	0.5	2
247	State capitalism in international context: Varieties and variations. <i>Journal of World Business</i> , 2021, 56, 101160.	4.6	60
248	The death of the Uppsala school: Towards a discourse-based paradigm?. <i>Journal of International Business Studies</i> , 2021, 52, 1417-1424.	4.6	2
249	The Conventional History of Sustainable Management. , 2021, , 15-38.		0
250	SME Re-Internationalization Strategy. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2021, , 83-98.	0.2	0
251	The atomic business: structures and strategies. <i>Business History</i> , 2022, 64, 1395-1412.	0.6	5
252	The Resource-Seeking Internationalization Process of a Nongovernmental Organization. <i>BAR - Brazilian Administration Review</i> , 2021, 18, .	0.4	2
253	Business groups and the study of international business: A Coasean synthesis and extension. <i>Journal of International Business Studies</i> , 2021, 52, 161-211.	4.6	20
254	Strategic agility, internationalisation speed and international success – The role of coordination mechanisms and growth modes. <i>Journal of International Management</i> , 2021, 27, 100838.	2.4	15
255	Renewing the Relevance of IB: Can Some History Help?. <i>Progress in International Business Research</i> , 2021, , 77-92.	0.3	2
256	MNC responses to international NGO activist campaigns: Evidence from Royal Dutch/Shell in apartheid South Africa. <i>Journal of International Business Studies</i> , 2021, 52, 971-998.	4.6	13
257	A stakeholder-based view of the evolution of intellectual property institutions. <i>Journal of International Business Studies</i> , 2021, 52, 773-802.	4.6	8
258	Pre-Entry Experience, Postentry Adaptations, and Internationalization in the African Mobile Telecommunications Industry. <i>Organization Science</i> , 0, , 1-22.	3.0	9
259	Opening the Black Box of International Strategy Formation: How Harvard Business School Became a Multinational Enterprise. <i>Academy of Management Learning and Education</i> , 2022, 21, 167-187.	1.6	4
260	Navigating institutional change: An historical perspective of firm responses to pro-market reversals. <i>Journal of International Management</i> , 2021, 27, 100849.	2.4	1
261	Research in business history: From theorising to bizhismetrics. <i>Australian Economic History Review</i> , 0, , .	0.5	3
262	Corporate social responsibility spending as a building block for sustainable corporate ethical identity: Lessons from Indian business groups. <i>Managerial and Decision Economics</i> , 2022, 43, 696-717.	1.3	5

#	ARTICLE	IF	CITATIONS
263	Governmental goals and the international strategies of state-owned multinational enterprises: a conceptual discussion. <i>Journal of Management and Governance</i> , 2022, 26, 1155-1181.	2.4	8
264	International business studies: Are we really so uniquely complex?. <i>Journal of International Business Studies</i> , 2022, 53, 2023-2036.	4.6	9
266	Internationalization and the Tale of the Cabo Frio Beachwear Cluster. , 2019, , 125-153.		2
269	Managing a globally distributed workforce: Social and interpersonal issues.. , 2011, , 771-805.		9
270	Toward a Renewed Stages Theory for BRIC Multinational Enterprises? A Home Country Bargaining Approach. , 2010, , 61-74.		22
271	International Business Research in Asia. , 2013, , 1-12.		1
272	Chinese Multinationals' Entry, Exit and Re-Entry Patterns: Survey Evidence. , 2015, , 32-53.		3
273	Learning from the Globalization of an Emerging Economy Firm: Are Current Internationalization Theories Relevant?. , 2015, , 170-203.		1
274	Against All Odds!: A Strategic Analysis of the Failures of Three State-Owned Firms. , 2015, , 115-132.		3
275	The Future of the Past in Management and Organization Studies. , 2013, , 2-30.		10
277	The Rationality of Irrationality for Managers: Returns-Based Beliefs and the Traveler's Dilemma. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
278	Business History, the Great Divergence and the Great Convergence. <i>SSRN Electronic Journal</i> , 0, , .	0.4	5
280	The Routledge Companion to the Makers of Global Business. , 0, , .		31
281	The Relevant Past: Why the History of Management Should Be Critical for Our Future.. <i>Academy of Management Learning and Education</i> , 2011, 10, 77-93.	1.6	50
284	Structuring for Globalization: The Minimal Network. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
286	Theoretical Foundation and Literature Review. <i>Contributions To Management Science</i> , 2011, , 13-62.	0.4	0
287	Introduction " Comparative Perspectives on Globalization: Historical Reflections on British and Japanese Enterprises. , 2013, , 1-22.		0
288	Beyond Single Opportunity Explanations in International Entrepreneurship Research. <i>Proceedings - Academy of Management</i> , 2014, 2014, 13373.	0.0	0

#	ARTICLE	IF	CITATIONS
289	The Stages of International Growth of the Business Groups From Emerging Economies. Organizations and Markets in Emerging Economies, 2015, 6, 22-34.	0.3	0
292	Coevolution internationaler Unternehmen: Eine mehrdimensionale Betrachtung des Internationalisierungsprozesses. , 2017, , 73-108.		0
293	EVOLUTIONARY MECHANISMS OF IMPRINTING: EVIDENCE FROM TWO CASE STUDIES. Pressacademia, 2019, 6, 88-108.	0.2	0
294	Bridging History and Reductionism: A Commentary. JIBS Special Collections, 2020, , 259-266.	0.5	1
295	Foreign Direct Investment to Africa: Is There a Colonial Legacy?. Management International Review, 2020, 60, 315-349.	2.1	17
296	Does distance matter in foreign direct investment sub-national location choice? Evidence from China. Frontiers of Business Research in China, 2020, 14, .	4.1	5
297	Neglected elements: What we should cover more of in international business research. Journal of International Business Studies, 2022, 53, 1484-1507.	4.6	15
298	Management of Technology: &lt;br&gt;Addressing the Conceptual Premise at Issue. American Journal of Industrial and Business Management, 2020, 10, 1374-1429.	0.4	1
299	Stakeholdersâ€™ Perspectives on Large-Scale Agricultural Investment in Ethiopia: An Analysis of the Disconnects between Expectation and Reality. Asian Journal of Agricultural Extension Economics & Sociology, 0, , 98-113.	0.1	1
300	Resource Based Internationalization from Small Developing Countries. Advances in Business Strategy and Competitive Advantage Book Series, 0, , 102-116.	0.2	0
301	Resource Based Internationalization from Small Developing Countries. , 0, , 1821-1836.		1
302	Three Important Perspectives for Understanding National Context. Research in Global Strategic Management, 2014, 16, 79-114.	0.5	0
303	Business History and the Impact of MNEs on Host Economies. Research in Global Strategic Management, 2014, 16, 177-198.	0.5	0
304	Entrepreneurship in Emerging Markets: Contextual Intelligence for the Study of Two Thirds of the Worldâ€™s Population. Research in Global Strategic Management, 2014, 16, 221-238.	0.5	0
305	Building Multinationals in the Mediterranean: balearic island hotels in the 1990s. Management and Organizational History, 2020, 15, 338-359.	0.7	3
306	Can a colonial legacy explain the pollution haven hypothesis? A city-level panel analysis. Structural Change and Economic Dynamics, 2022, 60, 482-495.	2.1	42
308	The emergence of GVCs for frontier markets: Insights from the African mobile telecommunications industry. Africa Journal of Management, 2022, 8, 59-82.	0.8	2
309	Economic nationalism and internationalization of services: Review and research agenda. Journal of World Business, 2022, 57, 101314.	4.6	15



#	ARTICLE	IF	CITATIONS
310	A dynamic long-term approach to internationalization: Spanish publishing firms' expansion and emigrants in Mexico (1939-1977). <i>Journal of International Business Studies</i> , 2022, 53, 818-849.	4.6	2
311	Historical social network analysis: Advancing new directions for international business research. <i>International Business Review</i> , 2022, 31, 101990.	2.6	3
312	Foreign partner choice in the public interest: Experience and risk in infrastructure public-private partnerships. <i>Journal of International Business Policy</i> , 2023, 6, 47-66.	3.5	2
313	It's all in the past: how do colonial legacies between host and home countries affect the expatriate experience?. <i>Journal of Global Mobility</i> , 2022, 10, 36-54.	1.2	4
316	Portfolio Entrepreneurs: Structure, Strategy and Management of Business Groups. <i>Journal of Small Business Strategy</i> , 2022, 32, .	0.6	0
317	Formal institutional context in global strategy research: A layer cake perspective. <i>Global Strategy Journal</i> , 2024, 14, 3-24.	4.4	6
318	Understanding time in qualitative international business research: Towards four styles of temporal theorizing. <i>Journal of World Business</i> , 2023, 58, 101369.	4.6	14
319	History Matters: Colonial-Based Connectivity and Foreign Headquarter Location Choice. <i>Management International Review</i> , 0, , .	2.1	2
320	Temporality and firm de-internationalization: Three historical approaches. <i>Journal of World Business</i> , 2022, 57, 101381.	4.6	6
321	Introducing the eventful temporality of historical research into international business. <i>Journal of World Business</i> , 2022, 57, 101380.	4.6	14
322	The Lingering Effect of Slavery and Colonial History on International Business: The Case of Sub-Saharan Africa. <i>Contributions To Management Science</i> , 2022, , 73-94.	0.4	0
323	Why Did They Come?. <i>Palgrave Studies in Economic History</i> , 2022, , 105-127.	0.2	0
324	International business, multinational enterprises and nationality of the company: a constructive review of literature. <i>Business History</i> , 2022, 64, 1567-1599.	0.6	3
325	To go or not to go? Opportunities as triggers of commitment to internationalisation. <i>Journal of World Business</i> , 2023, 58, 101388.	4.6	4
326	Local, yet global: Implications of caste for MNEs and international business. <i>Journal of International Business Policy</i> , 2023, 6, 201-234.	3.5	3
327	Born global in 1847: International entrepreneurship at Siemens. <i>Canadian Journal of Administrative Sciences</i> , 2023, 40, 374-390.	0.9	0
328	Colonialism versus independence—the role of entrepreneurial ecosystems in Azerbaijan over time. <i>Small Business Economics</i> , 2023, 61, 1289-1336.	4.4	2
329	Engaging With the Category: Exploring Family Business Longevity From a Historical Perspective. <i>Family Business Review</i> , 2023, 36, 84-118.	4.5	7

#	ARTICLE	IF	CITATIONS
330	A review of location, politics, and the multinational corporation: Bringing political geography into international business. <i>Journal of International Business Studies</i> , 2023, 54, 969-995.	4.6	4
331	Taking the long view of the multinational. <i>Multinational Business Review</i> , 2023, 31, 1-18.	1.4	0
332	Methods of musement: Cultivating serious play in research on business and organization. <i>Management and Organizational History</i> , 2023, 18, 1-15.	0.7	1
337	Towards a more comprehensive assessment of FDI's societal impact. <i>Journal of International Business Studies</i> , 2024, 55, 50-70.	4.6	2