

The Effects of Strategic Orientations on Technology- and Innovations

Journal of Marketing

69, 42-60

DOI: 10.1509/jmkg.69.2.42.60756

Citation Report

#	ARTICLE	IF	CITATIONS
1	The measurement of technology transfer: situation in Spain. International Journal of Technology Management, 1997, 13, 153.	0.5	4
2	The recruitment of researchers and the organisation of scientific activity in industry. International Journal of Technology Management, 2001, 22, 811.	0.5	30
3	Selecting and evaluating tools and methods for public participation. International Journal of Technology, Policy and Management, 2001, 1, 66.	0.3	21
4	Science and technology centres as agents for promoting science culture in developing nations. International Journal of Technology Management, 2003, 25, 413.	0.5	13
5	From demonstration to diffusion: the gap in Japan's environmental technology cooperation with China. International Journal of Technology Transfer and Commercialisation, 2003, 2, 351.	0.2	2
6	The Formation of Managerial Networks of Foreign Firms in China: The Effects of Strategic Orientations. Asia Pacific Journal of Management, 2005, 22, 423-443.	4.5	133
7	The Curse of Innovation: A Theory of Why Innovative New Products Fail in the Marketplace. SSRN Electronic Journal, 2005, , .	0.4	18
8	L'orientation-march�� est-elle une strat��gie rentable pour l'entreprise?. Recherche Et Applications En Marketing, 2006, 21, 1-29.	0.5	13
9	Relationships of retail brand manufacturers with retailers. International Review of Retail, Distribution and Consumer Research, 2006, 16, 257-275.	2.0	15
10	Cross-Functional "Coopetition": The Simultaneous Role of Cooperation and Competition within Firms. Journal of Marketing, 2006, 70, 67-80.	11.3	305
11	Conceptualizing Innovation Orientation: A Framework for Study and Integration of Innovation Research. Journal of Product Innovation Management, 2006, 23, 556-574.	9.5	400
12	Innovation, imitation, and new product performance: The case of China. Industrial Marketing Management, 2006, 35, 394-402.	6.7	303
13	Building competences for new customer value creation: An exploratory study. Industrial Marketing Management, 2006, 35, 961-973.	6.7	130
14	Continuities and Extensions of Ethical Climate Theory: A Meta-Analytic Review. Journal of Business Ethics, 2006, 69, 175-194.	6.0	682
15	Information orientation and its impacts on information asymmetry and e-business adoption. Industrial Management and Data Systems, 2006, 106, 825-840.	3.7	31
16	Cross-Functional "Coopetition": The Simultaneous Role of Cooperation and Competition Within Firms. Journal of Marketing, 2006, 70, 67-80.	11.3	251
17	Organizational changes in emerging economies: drivers and consequences. Journal of International Business Studies, 2006, 37, 248-263.	7.3	139
18	The effects of customer and competitor orientations on performance in global markets: a contingency analysis. Journal of International Business Studies, 2007, 38, 303-319.	7.3	157

#	ARTICLE	IF	CITATIONS
19	Build Up Organizational Innovativeness: An Integrated View. , 2007, , .		0
20	Discriminant analyses of field sales force adoption of wireless technologies. International Journal of Mobile Communications, 2007, 5, 32.	0.3	5
21	Where's the customer in technology-based radical innovation?. International Journal of Technology Marketing, 2007, 2, 101.	0.2	3
22	Winning by timely market entry?. International Journal of Technology Marketing, 2007, 2, 331.	0.2	3
23	Entrepreneurial orientation of SMEs, product innovativeness, and performance. Journal of Business Research, 2007, 60, 566-575.	10.2	412
24	On what should firms focus in transitional economies? A study of the contingent value of strategic orientations in China. International Journal of Research in Marketing, 2007, 24, 3-15.	4.2	155
25	Achieving manufacturing flexibility through entrepreneurial orientation. Industrial Management and Data Systems, 2007, 107, 997-1017.	3.7	55
26	A Cross-Disciplinary Exploration of Entrepreneurship Research. Journal of Management, 2007, 33, 891-927.	9.3	225
27	Information Use and New Product Outcomes: The Contingent Role of Strategy Type. Journal of Product Innovation Management, 2007, 24, 259-273.	9.5	54
28	Corporate mindset of innovating firms: Influences on new product performance. Journal of Engineering and Technology Management - JET-M, 2007, 24, 76-91.	2.7	60
29	Difficulties with using correlations to determine the relative strength of effects of latent variables. Markt, 2007, 46, 50-60.	0.7	1
30	How does strategic orientation matter in Chinese firms?. Asia Pacific Journal of Management, 2007, 24, 447-466.	4.5	99
31	On the importance of matching strategic behavior and target market selection to business strategy in high-tech markets. Journal of the Academy of Marketing Science, 2007, 35, 5-17.	11.2	99
32	Intraorganizational information and communication technology diffusion: Implications for industrial sellers and buyers. Industrial Marketing Management, 2007, 36, 322-336.	6.7	43
33	The moderating role of institutional networking in the customer orientationâ€‘trust/commitmentâ€‘performance causal chain in China. Journal of the Academy of Marketing Science, 2008, 36, 202-214.	11.2	123
34	An expanded and strategic view of discontinuous innovations: deploying a service-dominant logic. Journal of the Academy of Marketing Science, 2008, 36, 54-66.	11.2	238
35	Implications of stakeholder concept and market orientation in the US nonprofit arts context. International Review on Public and Nonprofit Marketing, 2008, 5, 1-13.	2.0	16
36	Integrated Model of Marketing Quality (MARKET-Q) in the B-to-B Sector. Journal of Business Market Management, 2008, 2, 41-57.	0.7	20

#	ARTICLE	IF	CITATIONS
37	Do managerial ties in China always produce value? Competition, uncertainty, and domestic vs. foreign firms. <i>Strategic Management Journal</i> , 2008, 29, 383-400.	7.3	641
38	Market orientation, job satisfaction, product quality, and firm performance: evidence from China. <i>Strategic Management Journal</i> , 2008, 29, 985-1000.	7.3	261
39	THE INFORMATION TECHNOLOGY CAPABILITY OF THIRD-PARTY LOGISTICS PROVIDERS: A RESOURCE-BASED VIEW AND EMPIRICAL EVIDENCE FROM CHINA. <i>Journal of Supply Chain Management</i> , 2008, 44, 22-38.	10.2	383
40	Innovation Field Orientation and Its Effect on Innovativeness and Firm Performance. <i>Journal of Product Innovation Management</i> , 2008, 25, 560-576.	9.5	117
41	Understanding Market-Driving Behavior: The Role of Entrepreneurship. <i>Journal of Small Business Management</i> , 2008, 46, 4-26.	4.8	209
42	Moderating Effects of Entrepreneurial Orientation on Market Orientation-Performance Linkage: Evidence from Chinese Small Firms*. <i>Journal of Small Business Management</i> , 2008, 46, 113-133.	4.8	288
43	Strategic orientations of born globals – Do they really matter?. <i>Journal of World Business</i> , 2008, 43, 158-170.	7.7	220
44	The relationships between market orientation and alternative strategic orientations. <i>European Journal of Marketing</i> , 2008, 42, 115-134.	2.9	317
45	Size, strategic, and market orientation affects on innovation. <i>Journal of Business Research</i> , 2008, 61, 753-764.	10.2	271
46	How to retain local senior managers in international joint ventures: The effects of alliance relationship characteristics. <i>Journal of Business Research</i> , 2008, 61, 986-994.	10.2	20
47	A model for the assessment and development of Internet-based information and communication services in small and medium enterprises. <i>Technovation</i> , 2008, 28, 424-435.	7.8	25
48	The role of technological and organizational innovation in the relation between market orientation and performance in cultural organizations. <i>European Journal of Innovation Management</i> , 2008, 11, 413-434.	4.6	98
49	Innovation culture. , 2008, , 59-82.		0
50	Predicting the Emergence of Innovations from Technological Convergence: Lessons from the Twentieth Century. <i>Journal of Macromarketing</i> , 2008, 28, 157-168.	2.6	19
51	Entrepreneurial and market orientation relationship to performance. <i>Journal of Enterprising Communities</i> , 2008, 2, 21-36.	2.5	24
52	Entrepreneurial orientation, strategic flexibilities and indigenous firm innovation in transitional China. <i>International Journal of Technology Management</i> , 2008, 41, 223.	0.5	66
53	Innovation's Effect on Firm Value and Risk: Insights from Consumer Packaged Goods. <i>Journal of Marketing</i> , 2008, 72, 114-132.	11.3	351
54	Cross-Sectional versus Longitudinal Survey Research: Concepts, Findings, and Guidelines. <i>Journal of Marketing Research</i> , 2008, 45, 261-279.	4.8	730

#	ARTICLE	IF	CITATIONS
55	Achieving Superior Financial Performance in China: Differentiation, Cost Leadership, or Both?. Journal of International Marketing, 2008, 16, 1-22.	4.4	70
56	Development and Empirical Validation of Symmetric Component Measures of Multidimensional Constructs: Customer and Competitor Orientation. Psychological Reports, 2008, 103, 199-213.	1.7	24
57	Antecedents of Customers' Desired Value Change in a Business-to-Business Context: Theoretical Model and Empirical Assessment. Services Marketing Quarterly, 2008, 29, 114-148.	1.1	14
58	Determinants of the speed of elimination decision making in financial services. Journal of Services Marketing, 2008, 22, 237-254.	3.0	14
59	Radical Innovation across Nations: The Preeminence of Corporate Culture. Journal of Marketing, 2009, 73, 3-23.	11.3	535
60	Exploratory and Exploitative Market Learning in Discontinuous New Product Development. SSRN Electronic Journal, 2009, , .	0.4	0
61	Introduction of an Evaluation Tool to Predict the Probability of Success of Companies: The Innovativeness, Capabilities and Potential Model (ICP). Journal of Technology Management and Innovation, 2009, 4, .	0.7	20
62	Business Process Digitalization and New Product Development. International Journal of E-Business Research, 2009, 5, 49-64.	1.0	37
63	Introducing Media Richness into an Integrated Model of Consumers' Intentions to Use Online Stores in Their Purchase Process. Journal of Internet Commerce, 2009, 8, 222-245.	5.5	42
64	The Role of Market Orientation and Relational Embeddedness in Customer Participation Relation. , 2009, , .		0
65	Theoretical lenses and domain definitions in innovation research. European Journal of Marketing, 2009, 43, 229-263.	2.9	57
66	Competitive position, managerial ties, and profitability of foreign firms in China: an interactive perspective. Journal of International Business Studies, 2009, 40, 339-352.	7.3	251
67	Effects of size, market and strategic orientation on innovation in non-high-tech manufacturing SMEs. European Journal of Marketing, 2009, 43, 188-212.	2.9	95
68	The mediating effect of innovation in the relationship between retailers' strategic orientations and performance. International Journal of Retail and Distribution Management, 2009, 37, 629-655.	4.7	20
69	Typology and performance of new ventures in Taiwan. International Journal of Entrepreneurial Behaviour and Research, 2009, 15, 398-414.	3.8	35
70	Product innovation in small manufacturers, market orientation and the industry's five competitive forces. European Journal of Innovation Management, 2009, 12, 470-491.	4.6	54
71	Absorptive Capacity, Environmental Turbulence, and the Complementarity of Organizational Learning Processes. Academy of Management Journal, 2009, 52, 822-846.	6.3	666
72	Product Development Strategy, Product Innovation Performance, and the Mediating Role of Knowledge Utilization: Evidence from Subsidiaries in China. Journal of International Marketing, 2009, 17, 42-58.	4.4	88

#	ARTICLE	IF	CITATIONS
73	Radical Innovation Across Nations: The Preeminence of Corporate Culture. <i>Journal of Marketing</i> , 2009, 73, 3-23.	11.3	377
74	The development of market orientation: a consideration of institutional influence in China. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2009, 21, 19-40.	3.2	14
75	An investigation of marketing capabilities and upgrading performance of manufacturers in mainland China and Hong Kong. <i>Journal of World Business</i> , 2009, 44, 463-475.	7.7	61
76	The Impacts of Time Performance and Market Knowledge Competence on New Product Success: An International Study. <i>IEEE Transactions on Engineering Management</i> , 2009, 56, 219-228.	3.5	26
77	Assessing the impact of organizational learning and innovation on performance in cultural organizations. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2010, 15, 215-232.	0.8	20
78	A comparative analysis of the internationalization of Chinese and Japanese firms. <i>Asia Pacific Journal of Management</i> , 2009, 26, 141-162.	4.5	148
79	Optimal overlapping and functional interaction in product development. <i>European Journal of Operational Research</i> , 2009, 196, 1158-1169.	5.7	36
80	Market-based capabilities and financial performance of firms: insights into marketing's contribution to firm value. <i>Journal of the Academy of Marketing Science</i> , 2009, 37, 97-116.	11.2	259
81	How entrepreneurial orientation moderates the effects of knowledge management on innovation. <i>Systems Research and Behavioral Science</i> , 2009, 26, 645-660.	1.6	27
82	Relational mechanisms, formal contracts, and local knowledge acquisition by international subsidiaries. <i>Strategic Management Journal</i> , 2010, 31, 349-370.	7.3	132
83	Technological capability, strategic flexibility, and product innovation. <i>Strategic Management Journal</i> , 2010, 31, 547-561.	7.3	360
84	Opening up the innovation process: the role of technology aggressiveness. <i>R and D Management</i> , 2009, 39, 38-54.	5.3	162
85	What about Design Newness? Investigating the Relevance of a Neglected Dimension of Product Innovativeness. <i>Journal of Product Innovation Management</i> , 2009, 26, 601-615.	9.5	173
86	An Empirical Evaluation of R&D's Marketing NPD Integration in Chinese Firms: The Guanxi Effect. <i>Journal of Product Innovation Management</i> , 2009, 26, 640-651.	9.5	50
87	Implementing a Market Orientation in Small Manufacturing Firms: From Cognitive Model to Action. <i>Journal of Small Business Management</i> , 2009, 47, 92-115.	4.8	51
88	The Effect of a Market Orientation, Entrepreneurial Orientation, and Technological Capability on Innovativeness: A Study of Young Biotechnology Ventures in the United States and in Scandinavia. <i>Journal of Small Business Management</i> , 2009, 47, 331-369.	4.8	228
89	Supply chain risk in turbulent environments—A conceptual model for managing supply chain network risk. <i>International Journal of Production Economics</i> , 2009, 119, 247-258.	8.9	464
90	Market orientation and new-to-the-world products: Exploring the moderating effects of innovativeness, competitive strength, and environmental forces. <i>Industrial Marketing Management</i> , 2009, 38, 94-108.	6.7	183

#	ARTICLE	IF	CITATIONS
91	Outsourcing the sales process: Hiring a mercenary sales force. <i>Industrial Marketing Management</i> , 2009, 38, 411-418.	6.7	22
92	Creating a market-oriented product innovation process: A contingency approach. <i>Technovation</i> , 2009, 29, 517-526.	7.8	60
93	De-babelizing the language of innovation. <i>Technovation</i> , 2009, 29, 729-737.	7.8	78
95	Market orientation, competitive advantage, and performance: A demand-based perspective. <i>Journal of Business Research</i> , 2009, 62, 1063-1070.	10.2	300
96	Why competitors matter for market orientation. <i>European Journal of Marketing</i> , 2009, 43, 735-761.	2.9	86
97	Innovation Strategy and Firm Performance. , 2009, , .		16
98	Modeling market orientation and organizational antecedents in a social marketing context. <i>International Marketing Review</i> , 2009, 26, 256-274.	3.6	29
99	Effects of organizational and serviceperson orientation on customer loyalty. <i>Management Decision</i> , 2009, 47, 1489-1513.	3.9	22
100	Rabbits and turtles and the quest for entry-timing advantage. <i>International Journal of Business Innovation and Research</i> , 2009, 3, 35.	0.2	2
101	Measuring marketing performance: a review and a framework. <i>The Marketing Review</i> , 2010, 10, 25-40.	0.1	42
102	Management orientation and export performance: the case of Norwegian ICT companies. <i>Baltic Journal of Management</i> , 2010, 5, 28-50.	2.2	25
103	Revisiting the case of float glass. <i>European Journal of Innovation Management</i> , 2010, 13, 24-45.	4.6	6
104	The adoption of technology orientation in healthcare delivery. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2010, 4, 355-374.	1.3	18
105	Effective Distributor Governance in Emerging Markets: The Salience of Distributor Role, Relationship Stages, and Market Uncertainty. <i>Journal of International Marketing</i> , 2010, 18, 1-17.	4.4	27
106	Predicting market orientation: Chinese retailers in a transitional economy. <i>International Journal of Retail and Distribution Management</i> , 2010, 38, 360-378.	4.7	14
107	Does market orientation lead to higher service quality provision and performance? A study among service organisations in Northern Malaysia. <i>International Journal of Modelling in Operations Management</i> , 2010, 1, 180.	0.0	0
108	The effects of market orientation and service innovation on service industry performance: An empirical study. <i>Operations Management Research</i> , 2010, 3, 161-171.	8.5	25
109	Market Information and New Venture Performance: Differences Between Established and Emerging Technology Standards. <i>IEEE Transactions on Engineering Management</i> , 2010, 57, 22-38.	3.5	11

#	ARTICLE	IF	CITATIONS
110	The Impact of the Corporate Mind-set on New Product Launch Strategy and Market Performance. Journal of Product Innovation Management, 2010, 27, 220-237.	9.5	46
111	Market Orientation and R&D Effectiveness in High-Technology Firms: An Empirical Investigation in the Biotechnology Industry. Journal of Product Innovation Management, 2010, 27, 299-320.	9.5	112
112	Exploring the Impact of Technological Competence Development on Speed and NPD Program Performance. Journal of Product Innovation Management, 2010, 27, 915-929.	9.5	60
113	Inconclusive Innovation "Returns": A Meta-Analysis of Research on Innovation in New Product Development [*] . Journal of Product Innovation Management, 2010, 27, 1065-1081.	9.5	128
114	Market Information Acquisition, Use, and New Venture Performance [*] . Journal of Product Innovation Management, 2010, 27, 1112-1126.	9.5	16
115	Market Orientation, Ownership Type, and E-Business Assimilation: Evidence from Chinese Firms. Decision Sciences, 2010, 41, 115-145.	4.5	73
116	Strategic Orientations, Knowledge Acquisition, and Firm Performance: The Perspective of the Vendor in Cross-Border Outsourcing. Journal of Management Studies, 2010, 47, 1457-1482.	8.3	131
117	Relationship and innovation orientation in a business-to-business context. South African Journal of Business Management, 2010, 41, 59-70.	0.8	5
118	Media Richness Theory and the Intention to Use Online Stores. International Journal of Customer Relationship Marketing and Management, 2010, 1, 27-42.	0.4	1
119	The Structure of Sustainability Research in Marketing, 1958-2008: A Basis for Future Research Opportunities. SSRN Electronic Journal, 0, , .	0.4	7
120	PLS and Success Factor Studies in Marketing. , 2010, , 409-425.		74
121	Exploratory research on the model of creating market orientation in China's banks. , 2010, , .		1
122	THE INTERPLAY BETWEEN ORIENTATIONS: ENTREPRENEURIAL, TECHNOLOGY AND CUSTOMER ORIENTATIONS IN SOFTWARE COMPANIES. Journal of Enterprising Culture, 2010, 18, 265-290.	0.5	28
123	THE NATURE OF R&D-MARKETING INTEGRATION IN CHINESE HIGH-TECH COMPANIES. International Journal of Innovation Management, 2010, 14, 19-40.	1.2	7
124	Antecedents of Principal-Agent Relationship Value: The Differential Impact of Social Capital and Dynamic Learning Factors. Journal of Marketing Channels, 2010, 17, 313-338.	0.4	12
125	Changing perspective of capabilities in the dynamic supply chain era. International Journal of Logistics Management, 2010, 21, 180-206.	6.6	156
126	Antecedents of innovation and growth: analysing the impact of entrepreneurial orientation and goal-oriented management. International Journal of Technology Management, 2010, 52, 135.	0.5	70
127	Aligning Product-Service Systems with Market Forces: A Theoretical Framework. , 2010, , .		5

#	ARTICLE	IF	CITATIONS
128	Open and closed innovation – different innovation cultures for different strategies. International Journal of Technology Management, 2010, 52, 322.	0.5	171
129	Dynamic strategic goal setting: theory and initial evidence. Review of Marketing Research, 2010, , 19-62.	0.2	5
130	How strategic orientations influence the building of dynamic capability in emerging economies. Journal of Business Research, 2010, 63, 224-231.	10.2	385
131	A Conceptual Exploration of the Strategic Factors Driving New Brand Entry Decisions and Their Success. Australasian Marketing Journal, 2010, 18, 66-73.	5.4	3
132	Strategic marketing and business performance: A study in three European &~engineering countries&~™. Industrial Marketing Management, 2010, 39, 1300-1310.	6.7	52
134	Reverse logistics capabilities: antecedents and cost savings. International Journal of Physical Distribution and Logistics Management, 2010, 40, 228-246.	7.4	134
135	Mechanism Research of Tacit Knowledge Share in Marketing Innovation of E-Business Enterprises. , 2010, , .		0
136	The Influences of Customer Equity Drivers on Customer Equity and Loyalty in the Sports Shoe Industry: Comparing Korea and China. Journal of Global Fashion Marketing, 2010, 1, 110-118.	3.7	38
137	The Study of Mobile Service Innovation on Service Performance. , 2011, , .		0
138	Personal characteristics and strategic orientation: entrepreneurs in Canadian manufacturing companies. International Journal of Entrepreneurial Behaviour and Research, 2011, 17, 82-103.	3.8	71
139	Notice of Retraction: Research on motivity of technology innovation of enterprise based on regional innovation system. , 2011, , .		0
140	The Effects of Customer Relationship Management on New Product Design. , 2011, , .		0
141	Innovation or imitation? The role of organizational culture. Management Decision, 2011, 49, 55-72.	3.9	386
142	Open and Closed Innovation. , 2011, , .		40
143	Business Marketing in China: Review and Prospects. Journal of Business-to-Business Marketing, 2011, 18, 1-49.	1.5	25
144	How managerial attitudes toward the natural environment affect market orientation and innovation. Journal of Business Research, 2011, 64, 401-407.	10.2	102
145	Team and organizational resources, strategic orientations, and firm performance in a transitional economy. Journal of Business Research, 2011, 64, 1344-1351.	10.2	50
146	How social capital and knowledge affect innovation. Journal of Business Research, 2011, 64, 1369-1376.	10.2	192

#	ARTICLE	IF	CITATIONS
147	Cross-national invariance of the entrepreneurial orientation scale. <i>Journal of Business Venturing</i> , 2011, 26, 61-78.	6.3	97
148	Functional forms of the satisfaction–loyalty relationship. <i>International Journal of Research in Marketing</i> , 2011, 28, 38-50.	4.2	52
149	Winning through innovation and marketing: Lessons from Australia and Vietnam. <i>Industrial Marketing Management</i> , 2011, 40, 1319-1329.	6.7	66
150	Entrepreneurial orientation, exploitative and explorative capabilities, and performance outcomes in export markets: A resource-based approach. <i>Industrial Marketing Management</i> , 2011, 40, 1274-1284.	6.7	230
151	In search of alliance-level relational capabilities: Balancing innovation value creation and appropriability in R&D alliances. <i>Scandinavian Journal of Management</i> , 2011, 27, 273-286.	1.9	74
152	The Effect of Strategic Alliance Knowledge Complementarity on New Product Innovativeness in China. <i>Organization Science</i> , 2011, 22, 158-172.	4.5	116
153	Competitive advantage through service differentiation by manufacturing companies. <i>Journal of Business Research</i> , 2011, 64, 1270-1280.	10.2	268
154	The Effects of Business and Political Ties on Firm Performance: Evidence from China. <i>Journal of Marketing</i> , 2011, 75, 1-15.	11.3	620
155	Market Orientation and Innovators' Success: an Exploration of the Influence of Customer and Competitor Orientation. <i>Journal of Technology Management and Innovation</i> , 2011, 6, 48-62.	0.7	31
156	Strategic orientations and technology policy: An empirical test of relationship in developing countries. <i>Management Science Letters</i> , 2011, 1, 315-322.	1.5	5
157	The Effect of Customer Orientation on Sociopsychological Characteristics of New Product Development Teams and New Product Performance. <i>Journal of Marketing & Distribution</i> , 2011, 13, 1_2_19-1_2_32.	0.2	0
158	The role of emotion in hi-tech product adoption: the case of WCDMA in Korea. <i>International Journal of Technology Marketing</i> , 2011, 6, 116.	0.2	2
159	Market knowledge competence – a driving force or a roadblock for radical innovations?. <i>International Journal of Technology Marketing</i> , 2011, 6, 227.	0.2	2
160	Six Sigma: insights from organizational innovativeness and market orientation. <i>International Journal of Quality and Reliability Management</i> , 2011, 28, 252-262.	2.0	16
161	Beyond the final consumer: the effectiveness of a generalist stakeholder strategy. <i>European Journal of Marketing</i> , 2011, 45, 567-595.	2.9	17
162	Managing Disruptive Innovation: Entrepreneurial strategies and tournaments for corporate longevity. <i>Journal of General Management</i> , 2011, 37, 23-50.	1.2	21
163	Strategic orientations and new product commercialization: mediator, moderator, and interplay. <i>R and D Management</i> , 2011, 41, 337-359.	5.3	121
164	How Many and What Kind? The Role of Strategic Orientation in New Product Ideation. <i>Journal of Product Innovation Management</i> , 2011, 28, 236-250.	9.5	92

#	ARTICLE	IF	CITATIONS
165	Encroachment Patterns of the “Best Products” from the Last Decade [*] . Journal of Product Innovation Management, 2011, 28, 726-743.	9.5	9
166	Top Management Team Diversity and Strategic Innovation Orientation: The Relationship and Consequences for Innovativeness and Performance. Journal of Product Innovation Management, 2011, 28, 819-832.	9.5	240
167	The Mixed Blessings of Technological Innovativeness for the Commercial Success of New Products. Journal of Product Innovation Management, 2011, 28, 28-43.	9.5	80
168	The Effects of Mainstream and Emerging Customer Orientations on Radical and Disruptive Innovations. Journal of Product Innovation Management, 2011, 28, 121-132.	9.5	144
169	Strategic Commitment and Timing of Internationalization from Emerging Markets: Evidence from China, India, Mexico, and South Africa. Journal of Small Business Management, 2011, 49, 252-282.	4.8	53
170	Entrepreneurial Orientation, Organizational Learning, and Performance: Evidence from China. Entrepreneurship Theory and Practice, 2011, 35, 293-317.	10.2	198
171	Franchise Partnership and International Expansion: A Conceptual Framework and Research Propositions. Entrepreneurship Theory and Practice, 2011, 35, 533-557.	10.2	55
172	Strategic Orientations in Management Literature: Three Approaches to Understanding the Interaction between Market, Technology, Entrepreneurial and Learning Orientations. International Journal of Management Reviews, 2011, 13, 199-217.	8.3	324
173	Dynamics of CSFs for business innovation: Normal vs. Crisis economic conditions. Technological Forecasting and Social Change, 2011, 78, 1310-1318.	11.6	7
174	Strategic orientations and strategies of high technology ventures in two transition economies. Journal of World Business, 2011, 46, 371-380.	7.7	68
175	Ownership, strategic orientation and internationalization in emerging markets. Journal of World Business, 2011, 46, 381-393.	7.7	131
176	When does guanxi bolster or damage firm profitability? The contingent effects of firm- and market-level characteristics. Industrial Marketing Management, 2011, 40, 561-568.	6.7	43
177	Customer relationship management and company performance—the mediating role of new product performance. Journal of the Academy of Marketing Science, 2011, 39, 290-306.	11.2	193
178	Market orientation and performance of export ventures: the process through marketing capabilities and competitive advantages. Journal of the Academy of Marketing Science, 2011, 39, 252-269.	11.2	413
179	The structure of sustainability research in marketing, 1958–2008: a basis for future research opportunities. Journal of the Academy of Marketing Science, 2011, 39, 55-70.	11.2	367
180	Where is the opportunity without the customer? An integration of marketing activities, the entrepreneurship process, and institutional theory. Journal of the Academy of Marketing Science, 2011, 39, 537-554.	11.2	168
181	Integrating information technology and marketing: An examination of the drivers and outcomes of e-Marketing capability. Industrial Marketing Management, 2011, 40, 162-174.	6.7	155
182	Investigating the implications of business and culture on the behaviour of customers of international firms. Industrial Marketing Management, 2011, 40, 65-77.	6.7	18

#	ARTICLE	IF	CITATIONS
183	Manufacturer's supplier guanxi strategy: An examination of contingent environmental factors. <i>Industrial Marketing Management</i> , 2011, 40, 550-560.	6.7	69
184	Do different guanxi types affect capability building differently? A contingency view. <i>Industrial Marketing Management</i> , 2011, 40, 581-592.	6.7	123
185	Co-opetition, distributor's entrepreneurial orientation and manufacturer's knowledge acquisition: Evidence from China. <i>Journal of Operations Management</i> , 2011, 29, 128-142.	5.2	150
186	Entrepreneurial orientation, access to financial resources, and product performance in the Greek commercial TV industry. <i>Service Industries Journal</i> , 2011, 31, 897-910.	8.3	34
187	Configurations of entrepreneurial customer and technology orientation. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2011, 17, 64-81.	3.8	71
188	The Effects of Business and Political Ties on Firm Performance: Evidence from China. <i>Journal of Marketing</i> , 2011, 75, 1-15.	11.3	331
189	The effects of market orientation on new service performance: the mediating role of innovation. <i>International Journal of Services, Technology and Management</i> , 2011, 16, 49.	0.1	11
190	Advertising appeals strategy: moderating effect on the relationship between innovation and customer equity drivers in China. <i>Advances in International Marketing</i> , 2011, , 111-136.	0.3	9
191	Dynamic service innovation capability, radical service innovation and open business models. <i>International Journal of Services, Technology and Management</i> , 2011, 16, 229.	0.1	9
192	The Trade-off between Customer and Technology Orientations: Impact on Innovation Capabilities and Export Performance. <i>Journal of International Marketing</i> , 2011, 19, 36-58.	4.4	137
193	RIGIDITIES CONSIDERED: SUPPLIER STRATEGIES FOR INTEGRATED INNOVATION. <i>International Journal of Innovation Management</i> , 2011, 15, 95-119.	1.2	13
194	Integrated Marketing Communications and New Product Performance in International Markets. <i>Journal of Global Marketing</i> , 2011, 24, 397-416.	3.4	14
195	Firm Innovativeness and Its Performance Outcomes: A Meta-Analytic Review and Theoretical Integration. <i>Journal of Marketing</i> , 2012, 76, 130-147.	11.3	525
196	Strategic branding roadmap for SMEs operating in business-to-business sector. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2012, 14, 142-163.	1.2	14
197	The mediating role of marketing capability: evidence from Korean companies. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2012, 24, 658-677.	3.2	19
198	Strategic flexibility, entrepreneurial orientation and firm performance: Evidence from small and medium-sized business (SMB) in China. <i>African Journal of Business Management</i> , 2012, 6, .	0.5	9
199	Exploration of innovation capabilities of firms in Liaoning and Henan provinces. <i>Journal of Science and Technology Policy in China</i> , 2012, 3, 242-263.	0.2	7
200	Breakthrough markets, innovation and internet firms. <i>International Journal of Business Innovation and Research</i> , 2012, 6, 322.	0.2	3

#	ARTICLE	IF	CITATIONS
201	Re-examining the deployment of market orientation in the public leisure sector. Journal of Marketing Management, 2012, 28, 1249-1269.	2.3	14
202	The role of service innovation in the market orientationâ€”new service performance linkage. Technovation, 2012, 32, 487-497.	7.8	132
203	Constituents of radical innovationâ€”exploring the role of strategic orientations and market uncertainty. Technovation, 2012, 32, 591-599.	7.8	92
204	In Search of Innovation and Customerâ€”related Performance Superiority: The Role of Market Orientation, Marketing Capability, and Innovation Capability Interactions. Journal of Product Innovation Management, 2012, 29, 861-877.	9.5	198
205	When to Mass Customize: The Impact of Environmental Uncertainty*. Decision Sciences, 2012, 43, 851-887.	4.5	33
206	Do the Performances of Innovative Firms Differ Depending on Market-oriented or Technology-oriented Strategies?. Industry and Innovation, 2012, 19, 391-414.	3.1	16
207	Towards a theoretical framework of strategic decision, supporting capability and information sharing under the context of Internet of Things. Information Technology and Management, 2012, 13, 205-216.	2.4	129
208	Strategic orientations, marketing capabilities and firm performance: An empirical investigation in the context of frontline managers in service organizations. Industrial Marketing Management, 2012, 41, 1058-1070.	6.7	200
209	The Integrated Effect of Strategic Orientations on Product Innovativeness: Moderating Role of Strategic Flexibility. Procedia, Social and Behavioral Sciences, 2012, 65, 743-748.	0.5	8
210	Founder effectiveness in leveraging entrepreneurial orientation. Management Decision, 2012, 50, 305-324.	3.9	78
211	Knowledge management and strategic orientation: leveraging innovativeness and performance. Journal of Knowledge Management, 2012, 16, 688-701.	5.1	120
212	The Effect of Market Orientation as Mediator to Strategic Planning Practices and Performance Relationship: Evidence from Malaysian SMEs. Procedia Economics and Finance, 2012, 4, 68-75.	0.6	14
213	Business Orientation of Indian Consumer Banking. Global Business Review, 2012, 13, 481-507.	3.1	11
214	Organizational capabilities for successful innovation. , 2012, , .		2
215	Service Orientation Strategy of Manufacturers: Antecedents, Performance Outcomes and Contingency Variables. , 2012, , .		0
216	Performance implications of market orientation, marketing resources, and marketing capabilities. Journal of Marketing Management, 2012, 28, 173-187.	2.3	79
217	Validation of a proposed instrument for measuring eco-innovation: An implementation perspective. Technovation, 2012, 32, 329-344.	7.8	184
218	Technological innovation of firms in China: Past, present, and future. Asia Pacific Journal of Management, 2012, 29, 819-840.	4.5	53

#	ARTICLE	IF	CITATIONS
219	Examining the marketing planningâ€“marketing capability interface and customer-centric performance in SMEs. <i>Journal of Strategic Marketing</i> , 2012, 20, 463-481.	5.5	26
220	Total quality management, market orientation and hotel performance: The moderating effects of external environmental factors. <i>International Journal of Hospitality Management</i> , 2012, 31, 119-129.	8.8	320
221	The effect of strategic alliance resource accumulation and process characteristics on new product success: Exploration of international high-tech strategic alliances in China. <i>Industrial Marketing Management</i> , 2012, 41, 469-480.	6.7	34
222	The role of a firm's strategic orientation dimensions in determining market orientation. <i>Industrial Marketing Management</i> , 2012, 41, 715-724.	6.7	36
223	Creating superior customer value for B2B firms through supplier firm capabilities. <i>Industrial Marketing Management</i> , 2012, 41, 125-135.	6.7	163
224	The entrepreneurial perceptions of strategy makers: Constructing an exploratory path in the pursuit of radical growth. <i>Journal of Business Research</i> , 2012, 65, 1003-1009.	10.2	16
225	External learning, market dynamics, and radical innovation: Evidence from China's high-tech firms. <i>Journal of Business Research</i> , 2012, 65, 1226-1233.	10.2	105
226	Entrepreneurship and innovation: Overview. <i>Strategic Change</i> , 2012, 21, 193-198.	4.1	9
227	Strategic Orientation and Product Innovation: Exploring a Decompositional Approach. <i>Journal of Product Innovation Management</i> , 2012, 29, 967-985.	9.5	41
228	Innovativeness, empowerment and IT capability: evidence from SMEs. <i>Industrial Management and Data Systems</i> , 2012, 112, 707-728.	3.7	115
229	Organisational learning capability, product innovation performance and export intensity. <i>Technology Analysis and Strategic Management</i> , 2012, 24, 511-526.	3.5	65
230	New service development in India's businessâ€“business financial services sector. <i>Journal of Business and Industrial Marketing</i> , 2012, 27, 228-241.	3.0	27
231	Marketâ€“creating service innovation: verification and its associations with new service development and customer involvement. <i>Journal of Services Marketing</i> , 2012, 26, 444-457.	3.0	40
232	The relationship between small business market orientation and environmental uncertainty. <i>Marketing Intelligence and Planning</i> , 2012, 30, 757-779.	3.5	56
233	The influence of entrepreneurial orientation on technology commercialization: The moderating roles of technological turbulence and integration. <i>African Journal of Business Management</i> , 2012, 6, .	0.5	6
234	An Empirically Validated Framework for Measuring Business Innovation. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
235	How knowledge affects radical innovation: Knowledge base, market knowledge acquisition, and internal knowledge sharing. <i>Strategic Management Journal</i> , 2012, 33, 1090-1102.	7.3	696
236	Information communication, organizational capability and new product development: an empirical study of Chinese firms. <i>Journal of Technology Transfer</i> , 2012, 37, 416-432.	4.3	12

#	ARTICLE	IF	CITATIONS
237	Corporate entrepreneurship in Switzerland: evidence from a case study of Swiss watch manufacturers. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 355-372.	5.0	85
238	Does transformational leadership facilitate technological innovation? The moderating roles of innovative culture and incentive compensation. <i>Asia Pacific Journal of Management</i> , 2012, 29, 239-264.	4.5	85
239	Enhancing New Product Adoption at the Base of the Pyramid: A Contextualized Model. <i>Journal of Product Innovation Management</i> , 2012, 29, 21-32.	9.5	210
240	Strategic Alignment and New Product Development: Drivers and Performance Effects. <i>Journal of Product Innovation Management</i> , 2012, 29, 304-318.	9.5	96
241	Process Innovativeness and Firm Performance in Technology Service Firms: The Effect of External and Internal Contingencies. <i>IEEE Transactions on Engineering Management</i> , 2012, 59, 401-414.	3.5	35
242	The Impact of Supply Chain Integration on Mass Customization Capability: An Extended Resource-Based View. <i>IEEE Transactions on Engineering Management</i> , 2012, 59, 443-456.	3.5	109
243	Network-based market knowledge and product innovativeness. <i>Marketing Letters</i> , 2012, 23, 309-324.	2.9	42
244	Drivers and Performance Outcomes of Innovativeness: An Empirical Study. <i>British Journal of Management</i> , 2013, 24, 281-298.	5.0	131
245	Entrepreneurial orientation and firm performance in non-profit service organizations: contingent effect of market orientation. <i>Service Industries Journal</i> , 2013, 33, 445-466.	8.3	59
246	Sport event innovativeness: Conceptualization, measurement, and its impact on consumer behavior. <i>Sport Management Review</i> , 2013, 16, 68-84.	2.9	53
247	Technological opportunism and firm performance: Moderating contexts. <i>Journal of Business Research</i> , 2013, 66, 2218-2225.	10.2	36
248	NPD speed vs. innovativeness: The contingent impact of institutional and market environments. <i>Journal of Business Research</i> , 2013, 66, 2355-2362.	10.2	117
249	Demand-side inertia factors and their benefits for innovativeness. <i>Journal of the Academy of Marketing Science</i> , 2013, 41, 649-668.	11.2	24
250	Evolution of Innovation Management. , 2013, , .		5
251	Entrepreneurship and Innovation During Austerity. , 2013, , .		2
253	Social capital, knowledge sharing and organizational performance. <i>International Journal of Contemporary Hospitality Management</i> , 2013, 25, 683-704.	8.0	128
254	Breakthrough innovation: the roles of dynamic innovation capabilities and open innovation activities. <i>Journal of Business and Industrial Marketing</i> , 2013, 28, 444-454.	3.0	103
255	Linking Strategic and Market Orientations to Organizational Performance: The Role of Innovation in Private Healthcare Organizations. <i>Procedia, Social and Behavioral Sciences</i> , 2013, 99, 413-419.	0.5	21

#	ARTICLE	IF	CITATIONS
256	Complementary effects of clusters and networks on firm innovation: A conceptual model. Journal of Engineering and Technology Management - JET-M, 2013, 30, 1-20.	2.7	54
257	Strategies, technologies, and organizational learning for developing organizational innovativeness in emerging economies. Journal of Business Research, 2013, 66, 2507-2514.	10.2	70
258	Reciprocity in Corporate Social Responsibility and Channel Performance: Do Birds of a Feather Flock Together?. Journal of Business Ethics, 2013, 118, 203-213.	6.0	27
259	Uncertainties, resources, and supplier selection in an emerging economy. Asia Pacific Journal of Management, 2013, 30, 1219-1242.	4.5	18
260	Complements or Substitutes? Internal Technological Strength, Competitor Alliance Participation, and Innovation Development. Journal of Product Innovation Management, 2013, 30, 750-762.	9.5	50
261	Integrated Framework of Antecedents and Effects of Market Orientation. Management and Labour Studies, 2013, 38, 425-445.	1.6	5
262	Co-opetition and Service Innovation. , 2013, , .		0
263	Brand orientation and market orientation “From alternatives to synergy. Journal of Business Research, 2013, 66, 13-20.	10.2	232
264	Projective customer competence: Projecting future customer needs that drive innovation performance. Industrial Marketing Management, 2013, 42, 1255-1265.	6.7	21
265	Governing interfirm knowledge transfer in the Chinese market: The interplay of formal and informal mechanisms. Industrial Marketing Management, 2013, 42, 783-791.	6.7	60
266	Inscribing value on business model innovations: Insights from industrial projects commercializing disruptive digital innovations. Industrial Marketing Management, 2013, 42, 744-754.	6.7	88
267	Does ownership type matter for innovation? Evidence from China. Journal of Business Research, 2013, 66, 2473-2478.	10.2	68
268	Product Design Innovation and Customer Value: Cross-Cultural Research in the United States and Korea. Journal of Product Innovation Management, 2013, 30, 31-43.	9.5	45
269	Moderating Effects of Nationality and Product Category on the Relationship between Innovation and Customer Equity in Korea and China. Journal of Product Innovation Management, 2013, 30, 110-122.	9.5	37
270	Impact of Knowledge Type and Strategic Orientation on New Product Creativity and Advantage in High-Tech Firms. Journal of Product Innovation Management, 2013, 30, 136-153.	9.5	152
271	Ambidextrous organizational learning, environmental munificence and new product performance: Moderating effect of managerial ties in China. International Journal of Production Economics, 2013, 146, 95-105.	8.9	89
272	The contingent role of customer orientation and entrepreneurial orientation on product innovation and performance. Journal of Strategic Marketing, 2013, 21, 140-159.	5.5	56
273	Creating novel consumer value vs. capturing value: Strategic emphases and financial performance implications. Journal of Business Research, 2013, 66, 593-602.	10.2	49

#	ARTICLE	IF	CITATIONS
274	Two Sides of the Same Coin: How Do Different Dimensions of Product Program Innovativeness Affect Customer Loyalty?. Journal of Product Innovation Management, 2013, 30, 516-532.	9.5	51
275	Deliberate Learning Mechanisms for Stimulating Strategic Innovation Capacity. Long Range Planning, 2013, 46, 39-71.	4.9	70
276	Innovation in knowledge-intensive industries: The double-edged sword of coopetition. Journal of Business Research, 2013, 66, 2060-2070.	10.2	393
277	Knowledge as a Driver of Technological Change and Regional Growth. Contributions To Economics, 2013, , 1-45.	0.3	0
278	The Effect of Boundary-Spanning Search on Breakthrough Innovations of New Technology Ventures. Industry and Innovation, 2013, 20, 93-113.	3.1	17
279	Market demand, green product innovation, and firm performance: evidence from Vietnam motorcycle industry. Journal of Cleaner Production, 2013, 40, 101-107.	9.3	488
280	Effects of relational proclivity and marketing intelligence on new product development. Marketing Intelligence and Planning, 2013, 31, 788-806.	3.5	15
282	Entrepreneurial orientation and performance in young firms: The role of human resource management. International Small Business Journal, 2013, 31, 115-136.	4.8	148
283	Gone fishing for knowledge?. Baltic Journal of Management, 2013, 8, 328-348.	2.2	30
284	Technological Capability Growth and Performance Outcome: Foreign versus Local Firms in China. Journal of International Marketing, 2013, 21, 1-16.	4.4	34
285	Do Business and Political Ties Differ in Cultivating Marketing Channels for Foreign and Local Firms in China?. Journal of International Marketing, 2013, 21, 39-56.	4.4	50
286	The Connubial Relationship Between Market Orientation and Entrepreneurial Orientation. Journal of Marketing Theory and Practice, 2013, 21, 141-162.	4.3	31
287	The effect of innovation on financial performance: A research study involving SMEs. Innovation: Management, Policy and Practice, 2013, 15, 245-255.	3.9	87
288	MANAGERIAL FACTORS INFLUENCING SUCCESS OF NEW PRODUCT DEVELOPMENT. International Journal of Innovation Management, 2013, 17, 1350022.	1.2	8
289	The effect of external network competence and intrafirm networks on a firm's innovation performance: The moderating influence of relational governance. Innovation: Management, Policy and Practice, 2013, 15, 17-34.	3.9	7
290	Customer orientation, merchandising competencies, and financial performance of small fashion retailers in Bangkok. Journal of Fashion Marketing and Management, 2013, 17, 225-242.	2.2	13
291	Evaluating the Relationship of Firm Strategic Orientations and New Product Development Program Performance. Journal of Marketing Theory and Practice, 2013, 21, 429-440.	4.3	7
292	An Empirical Analysis of Risks, Involved in Marketing of Civil Engineering Products. Advanced Materials Research, 0, 742, 98-103.	0.3	1

#	ARTICLE	IF	CITATIONS
293	Measuring New Product Portfolio Innovativeness: How Differences in Scale Width and Evaluator Perspectives Affect its Relationship with Performance. <i>Journal of Product Innovation Management</i> , 2013, 30, 93-109.	9.5	56
294	Complementarity between In-house R&D and Technology Purchasing: Evidence from Chinese Manufacturing Firms. <i>Oxford Development Studies</i> , 2013, 41, 343-371.	1.9	41
295	The impact of intellectual capital management on company competitiveness and financial performance. <i>Knowledge Management Research and Practice</i> , 2013, 11, 112-122.	4.1	94
296	Business mating: when start-ups get it right. <i>Journal of Small Business and Entrepreneurship</i> , 2013, 26, 511-536.	4.9	35
297	The effect of strategic orientations on business performance in SMEs. <i>International Marketing Review</i> , 2013, 30, 510-535.	3.6	144
298	Fostering Innovation through Customer Relationships. <i>Supply Chain Forum</i> , 2013, 14, 16-29.	4.2	2
299	The Impact of Human Resource Management Practices in the Entrepreneurial Process: Evidence from China. <i>Journal of General Management</i> , 2013, 38, 73-89.	1.2	8
300	How to enhance new product creativity in the online brand community?. <i>Innovation: Management, Policy and Practice</i> , 2013, 15, 83-96.	3.9	3
301	Contingencies in collaborative innovation: matching organisational learning with strategic orientation and environmental munificence. <i>International Journal of Technology Management</i> , 2013, 62, 193.	0.5	5
302	Complexities in innovation management in companies from the European industry. <i>European Journal of Innovation Management</i> , 2013, 16, 517-550.	4.6	20
303	Governing portfolio management for innovative new product portfolios: a conceptual framework. <i>International Journal of Product Development</i> , 2013, 18, 377.	0.2	8
304	Information technology as a facilitator of suppliers' collaborative communication, network governance and relationship longevity in supply chains. <i>Journal of Transport and Supply Chain Management</i> , 2013, 7, .	0.6	2
305	The Influence of the Environment on Organizational Innovation in Service Companies in Peru. <i>Revista Brasileira De Gestao De Negocios</i> , 2013, , 582-600.	0.5	8
306	The chain impact of customers value on organizational performance: A customer-based perspective in a command economy. <i>African Journal of Business Management</i> , 2013, 7, 2852-2862.	0.5	1
307	ESCALA DE ORIENTAÇÃO PARA INOVAÇÃO EM ORGANIZAÇÕES PÚBLICAS: ESTUDO EXPLORATÓRIO E CONFIRMATÓRIO NO BRASIL E EM PORTUGAL. <i>RAI: Revista De Administração E Inovação</i> , 2013, 10, .	0.8	3
308	The Role of Chief Marketing Officers for Venture Capital Funding: Endowing New Ventures with Marketing Legitimacy. <i>Journal of Marketing Research</i> , 2013, 50, 625-644.	4.8	0
309	The Influences of Market Information Management and Marketing Control in Small-Sized Firms in Korea. <i>International Business Research</i> , 2013, 6, .	0.3	4
310	The Added Value of the Plural Form: Evidence from Dutch Pharmacy Chains. <i>International Journal of Marketing Studies</i> , 2013, 5, .	0.4	1

#	ARTICLE	IF	CITATIONS
311	Strategic Entrepreneurial Response of Small and Medium Enterprises in Developing Economies. International Journal of Business and Management, 2014, 9, .	0.2	9
312	Strategic orientation and performance of agro-based firms in transition economy. African Journal of Business Management, 2014, 8, 495-501.	0.5	4
313	Does Service Innovation Matter in High-Tech Industry?. Journal of Technology Management and Innovation, 2014, 9, 42-55.	0.7	8
314	Firm Performance and Entrepreneurial, Market and Technology Orientations in Korean Technology Intensive SMEs. Asian Social Science, 2014, 10, .	0.2	5
315	Investigating the Meditative Role of Innovation Orientation and Marketing Capabilities between the Competitive Intensity and Customer Relationship Performance. Asian Journal of Business Management, 2014, 6, 25-33.	0.3	0
316	Competitive Strategies in the Computer Industry. International Journal of Technology Diffusion, 2014, 5, 73-88.	0.3	11
318	Deconstructing dynamic capabilities: the role of cognitive and organizational routines in the innovation process. Construction Management and Economics, 2014, 32, 246-261.	3.0	32
319	MARKET ORIENTATION, TECHNOLOGY ORIENTATION AND PRODUCT INNOVATION SUCCESS: INSIGHTS FROM CoPS. International Journal of Innovation Management, 2014, 18, 1450020.	1.2	10
320	Market Orientation and Organizational Performance Linkage in Chinese Hotels: The Mediating Roles of Corporate Social Responsibility and Customer Satisfaction. Asia Pacific Journal of Tourism Research, 2014, 19, 1399-1416.	3.7	52
321	Innovation capabilities in food and beverages and technology -based innovation projects. British Food Journal, 2014, 116, 228-250.	2.9	16
322	The role of TQM in strategic product innovation: an empirical assessment. International Journal of Operations and Production Management, 2014, 34, 1307-1337.	5.9	71
323	The influence of distributor support and price adaptation on the export performance of small and medium-sized enterprises. International Small Business Journal, 2014, 32, 359-385.	4.8	29
324	Strategic Orientation, Foreign Parent Control, and Differentiation Capability Building of International Joint Ventures in an Emerging Market. Journal of International Marketing, 2014, 22, 30-49.	4.4	41
325	The Role of Chief Marketing Officers for Venture Capital Funding: Endowing New Ventures with Marketing Legitimacy. Journal of Marketing Research, 2014, 51, 625-644.	4.8	75
326	Governing the Portfolio Management Process for Product Innovation—A Quantitative Analysis on the Relationship Between Portfolio Management Governance, Portfolio Innovativeness, and Firm Performance. IEEE Transactions on Engineering Management, 2014, 61, 522-533.	3.5	23
327	Radical innovation, market forces, political and business relationships. Chinese Management Studies, 2014, 8, 218-240.	1.4	13
328	Market and technology orientations for service delivery innovation: the link of innovative competence. Journal of Business and Industrial Marketing, 2014, 29, 499-513.	3.0	42
329	Incumbents' responses to disruptive business model innovation: the moderating role of technology vs. market-driven innovation. International Journal of Entrepreneurship and Innovation Management, 2014, 18, 289.	0.1	20

#	ARTICLE	IF	CITATIONS
330	SERVICE BUSINESS MODEL AND SERVICE INNOVATIVENESS. International Journal of Innovation Management, 2014, 18, 1450013.	1.2	9
331	Entrepreneurial capacities as antecedents of business performance in Brazilian firms. Canadian Journal of Administrative Sciences, 2014, 31, 90-103.	1.5	13
332	The Decision to Exploit an <scp>R&D</scp> Project: Divergent Thinking across Middle and Senior Managers. Journal of Product Innovation Management, 2014, 31, 144-158.	9.5	31
333	Innovation Process and Outcomes for Large <scp>J</scp>apanese Firms: Roles of Entrepreneurial Proclivity and Customer Equity. Journal of Product Innovation Management, 2014, 31, 1106-1124.	9.5	23
334	Antecedents of Business Level Strategies in Nigerian Agro-Based Firms. Journal of Competitiveness, 2014, 6, 63-76.	3.0	0
335	Linking strategy with open innovation and performance in SMEs. Measuring Business Excellence, 2014, 18, 14-27.	2.4	59
336	Filling the Entrepreneurial Orientationâ€‘Performance Gap: The Mediating Effects of Exploratory and Exploitative Innovations. Entrepreneurship Theory and Practice, 2014, 38, 1001-1026.	10.2	232
337	Exploring the Relation Between the Degree of Novelty of Innovations and Userâ€‘Producer Interaction Across Different Income Regions. World Development, 2014, 57, 19-31.	4.9	16
338	Impact of Green Innovation on Labor Productivity and its Determinants: an Analysis of the Korean Manufacturing Industry. Business Strategy and the Environment, 2014, 23, 567-576.	14.3	79
339	Strategic orientation and organizational forms: an integrative framework. European Business Review, 2014, 26, 188-203.	3.4	36
340	Strategic orientation and new product performance: The roles of technological capability. Canadian Journal of Administrative Sciences, 2014, 31, 44-58.	1.5	17
341	Validating new product creativity in the eastern context of Malaysia. Journal of Business Research, 2014, 67, 2877-2883.	10.2	14
342	Coopetition for radical innovation: technology, market and business-model perspectives. Technology Analysis and Strategic Management, 2014, 26, 155-169.	3.5	169
343	Managerial ties, organizational learning, and opportunity capture: A social capital perspective. Asia Pacific Journal of Management, 2014, 31, 271-291.	4.5	192
344	The evolving role of managerial ties and firm capabilities in an emerging economy: evidence from China. Journal of the Academy of Marketing Science, 2014, 42, 581-595.	11.2	95
345	Firm capability and performance in China: The moderating role of guanxi and institutional forces in domestic and foreign contexts. Journal of Business Research, 2014, 67, 77-82.	10.2	64
347	Relating in business networks: Innovation in practice. Industrial Marketing Management, 2014, 43, 441-447.	6.7	94
348	Focus on China: the current status of entrepreneurship research in China. Scientometrics, 2014, 98, 1985-2006.	3.0	27

#	ARTICLE	IF	CITATIONS
349	Radical Product Innovation Capability: Literature Review, Synthesis, and Illustrative Research Propositions. <i>Journal of Product Innovation Management</i> , 2014, 31, 552-566.	9.5	382
350	The effects of external knowledge search and CEO tenure on product innovation: evidence from Chinese firms. <i>Industrial and Corporate Change</i> , 2014, 23, 65-89.	2.8	35
351	Command or Conviction? Informal Networks and the Diffusion of Controversial Innovations. <i>Knowledge and Space</i> , 2014, , 49-67.	0.3	4
352	<scp>CEO</scp>sâ€™ Transformational Leadership and Product Innovation Performance: The Roles of Corporate Entrepreneurship and Technology Orientation. <i>Journal of Product Innovation Management</i> , 2014, 31, 2-17.	9.5	192
353	Assessing the Influence of Economic and Customer Experience Factors on Service Purchase Behaviors. <i>Marketing Science</i> , 2014, 33, 673-692.	4.1	50
354	Development of a service continance model with IT service antecedents. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 717-724.	9.4	14
355	The impact of technological, organizational and environmental characteristics on electronic collaboration and relationship performance in international customerâ€™supplier relationships. <i>Information and Management</i> , 2014, 51, 854-864.	6.5	32
357	Who should be in power to encourage product program innovativeness, R&D or marketing?. <i>Journal of the Academy of Marketing Science</i> , 2014, 42, 264-276.	11.2	29
358	Internationalization strategy, firm resources and the survival of SMEs in the export market. <i>Journal of International Business Studies</i> , 2014, 45, 821-841.	7.3	204
359	When Is Open Innovation Beneficial? The Role of Strategic Orientation. <i>Journal of Product Innovation Management</i> , 2014, 31, 1235-1253.	9.5	341
361	Relational capabilities in market orientation to improvement of performance outcomes in SMEs. <i>International Journal of Business Performance Management</i> , 2014, 15, 295.	0.3	7
362	Explaining firms' performance through the resources and capabilities allocation in strategic groups: the case of Italy's cosmetic sector. <i>Journal for Global Business Advancement</i> , 2014, 7, 375.	0.1	2
363	The Mechanism ofMarket Orientation on Product Development Superiority. <i>Journal of Marketing & Distribution</i> , 2014, 16, 13-33.	0.2	1
364	Rapid productisation as a strategic choice in small- and medium-sized companies. <i>International Journal of Management and Decision Making</i> , 2014, 13, 1.	0.1	4
365	Strategic orientation and new venture performance in the hospitality industry. <i>International Journal of Business Environment</i> , 2014, 6, 266.	0.4	2
366	Viable strategy configurations and new product development capability and performance. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2015, 27, 249-266.	3.2	5
367	The effects of ties with service intermediaries on service and product innovations in Chinese manufacturing firms: the mediations of innovation search. <i>Asian Journal of Technology Innovation</i> , 2015, 23, 335-350.	2.8	12
368	Speed leaders and quality champions. <i>Management Decision</i> , 2015, 53, 1247-1267.	3.9	21

#	ARTICLE	IF	CITATIONS
369	Study of market orientation intelligence generation and organizational variable. International Journal of Commerce and Management, 2015, 25, 699-710.	0.5	11
370	Explorative versus exploitative alliances: evidence from the glass industry in China. Journal of Chinese Economic and Business Studies, 2015, 13, 127-146.	2.8	4
371	Innovativeness of Residential Care Services in Poland in the Context of Strategic Orientation. Procedia, Social and Behavioral Sciences, 2015, 213, 746-752.	0.5	11
372	Interaction of marketing, R&D and critical innovation: case study of Korean and Japanese firms. International Journal of Business Information Systems, 2015, 18, 437.	0.2	0
374	Do all paths lead to Rome? Technology and market orientation influence on the growth of new technology-based firms. , 2015, , .		1
375	The Effect of Proactive and Responsive Market Orientation on Performance. Journal of Marketing & Distribution, 2015, 17, 13-37.	0.2	1
376	Strategies, decisions and operations for keeping exploitative and exploratory activities balanced. Knowledge Management Research and Practice, 2015, 13, 198-213.	4.1	8
377	Entrepreneurial orientation and innovation performance: roles of strategic <scp>HRM</scp> and technical turbulence. Asia Pacific Journal of Human Resources, 2015, 53, 163-184.	3.9	48
378	Strategic orientations and the performance of Social Entrepreneurial Organisations (SEOs): A conceptual model. Social Business, 2015, 5, 131-155.	0.3	17
379	Radical innovation, market orientation, and risk-taking in Chinese new ventures: an exploratory study. International Journal of Technology Management, 2015, 67, 47.	0.5	34
381	Influence of Strategic Orientation on SMEs Access to Finance in Nigeria. Asian Social Science, 2015, 11, .	0.2	12
382	The Mediating role of Market Orientation on Entrepreneurial Orientation, Absorptive Capacity and Technological Innovation Capabilities. Asian Social Science, 2015, 11, .	0.2	13
383	The Mediating Role of Strategic Orientations on the Relationship between Ambidexterityâ€œOriented Decisions and Innovative Ambidexterity. Journal of Product Innovation Management, 2015, 32, 666-684.	9.5	107
384	Antecedents and Consequences of Marketing and Innovation Competence: Does Orientation Matter?. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 447-456.	0.2	3
385	Brand innovation and social media: Knowledge acquisition from social media, market orientation, and the moderating role of social media strategic capability. Industrial Marketing Management, 2015, 51, 11-25.	6.7	165
386	Market-based reforms, synchronization and product innovation. Industrial Marketing Management, 2015, 50, 30-39.	6.7	25
387	The Effects of an E-marketing Orientation on Performance on Turkish Exporter Firms. Journal of Internet Commerce, 2015, 14, 123-138.	5.5	8
388	Centralization and innovation performance in an emerging economy: testing the moderating effects. Asia Pacific Journal of Management, 2015, 32, 415-442.	4.5	19

#	ARTICLE	IF	CITATIONS
389	Marketing capability, organizational adaptation and new product development performance. <i>Industrial Marketing Management</i> , 2015, 49, 151-166.	6.7	129
390	Conceptual framework of sustainable corporate entrepreneurship. , 2015, , .		0
391	From Technological Inventions to New Products: A Systematic Review and Research Agenda of the Main Enabling Factors. <i>European Management Review</i> , 2015, 12, 113-147.	3.7	81
392	Keys to innovation: System thinking, strategic alignment, technology focus. , 2015, , .		0
393	Strategic orientations and mass customisation capability: the moderating effect of product life cycle. <i>International Journal of Production Research</i> , 2015, 53, 5278-5295.	7.5	52
394	Innovation and cause-related marketing success: a conceptual framework and propositions. <i>Journal of Services Marketing</i> , 2015, 29, 354-366.	3.0	58
395	ENTREPRENEURIAL ORIENTATION, MARKET ORIENTATION AND NETWORKING: IMPACT ON INNOVATION AND FIRM PERFORMANCE. <i>Journal of Developmental Entrepreneurship</i> , 2015, 20, 1550024.	0.8	16
396	IS RADICAL INNOVATION MANAGEMENT MISUNDERSTOOD? PROBLEMATISING THE RADICAL INNOVATION DISCIPLINE. <i>International Journal of Innovation Management</i> , 2015, 19, 1540010.	1.2	3
397	Effects of Market, E-Marketing, and Technology Orientations on Innovativeness and Performance in Turkish Health Organizations. <i>Health Marketing Quarterly</i> , 2015, 32, 313-329.	1.0	7
398	The effects of innovation-oriented mission statements on innovation performance and non-financial business performance. <i>Asian Journal of Technology Innovation</i> , 2015, 23, 157-171.	2.8	11
399	Strategic orientation and performance of small and medium enterprises in Bangladesh. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 24, 572.	0.2	27
400	Synergistic effect of technology and customer relationship orientations: consequences for market performance. <i>Journal of Business and Industrial Marketing</i> , 2015, 30, 511-520.	3.0	22
401	Multidimensional Construct of Technology Orientation. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 195, 1057-1065.	0.5	7
402	Moderating role of external networks and mediating effect of innovation performance on the relationship between technology orientation and firm performance. <i>Asian Journal of Technology Innovation</i> , 2015, 23, 321-334.	2.8	22
403	TOE drivers for cloud transformation: direct or trust-mediated?. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2015, 27, 226-248.	3.2	26
404	Co-production of service innovations through dynamic capability enhancement. <i>Service Industries Journal</i> , 2015, 35, 96-114.	8.3	27
405	Marketing resource-capability complementarity and firm performance in B2B firms. <i>Journal of Business and Industrial Marketing</i> , 2015, 30, 194-207.	3.0	27
406	Innovations in financial IS and technology ecosystems: High-frequency trading in the equity market. <i>Technological Forecasting and Social Change</i> , 2015, 99, 339-354.	11.6	40

#	ARTICLE	IF	CITATIONS
407	Market orientation, knowledge competence, and innovation. International Journal of Research in Marketing, 2015, 32, 309-318.	4.2	127
408	STRATEGIC MANAGEMENT OF INNOVATION IN MANUFACTURING SMEs: EXPLORING THE PREDICTIVE VALIDITY OF STRATEGY-INNOVATION RELATIONSHIP. International Journal of Innovation Management, 2015, 19, 1550002.	1.2	10
409	The role of the market sub-system and the socio-technical sub-system in innovation and firm performance: a dynamic capabilities approach. Journal of the Academy of Marketing Science, 2015, 43, 221-239.	11.2	124
410	Corporate social responsibility and firm performance: The mediating role of marketing competence and the moderating role of market environment. Asia Pacific Journal of Management, 2015, 32, 505-530.	4.5	122
411	The effect of market-pull vs. resource-push orientation on performance when entering new markets. Journal of Business Research, 2015, 68, 2005-2014.	10.2	10
412	Sleeping with competitors: the impact of NPD phases on stock market reactions to horizontal collaboration. Journal of the Academy of Marketing Science, 2015, 43, 490-511.	11.2	29
413	The bright and dark side of CSR in export markets: Its impact on innovation and performance. International Business Review, 2015, 24, 749-757.	4.8	91
414	Innovation Management System of Ecuador. Procedia, Social and Behavioral Sciences, 2015, 195, 157-166.	0.5	6
415	The impact of exogenous and endogenous factors on external knowledge sourcing for innovation: The dual effects of the external environment. Journal of High Technology Management Research, 2015, 26, 14-26.	4.9	17
416	ENTREPRENEURSHIP AND MARKET ORIENTATION AS DETERMINANTS OF INNOVATION: THE ROLE OF BUSINESS SIZE. International Journal of Innovation Management, 2015, 19, 1550035.	1.2	7
417	Green innovation adoption in automotive supply chain: the Malaysian case. Journal of Cleaner Production, 2015, 108, 1115-1122.	9.3	283
418	Building industrial brand equity by leveraging firm capabilities and co-creating value with customers. Industrial Marketing Management, 2015, 51, 47-58.	6.7	101
419	Inside-out and outside-in orientations: A meta-analysis of orientation's effects on innovation and firm performance. Industrial Marketing Management, 2015, 47, 121-133.	6.7	66
420	The inconvenient truth of the relationship between open innovation activities and innovation performance. Management Decision, 2015, 53, 625-647.	3.9	80
421	Enabling innovation and creativity in market-oriented firms. Baltic Journal of Management, 2015, 10, 144-165.	2.2	14
422	Interfirm Relational Strategies and Innovation: the Role of Interfirm Relational Traits and Firm Resources. Customer Needs and Solutions, 2015, 2, 230-244.	0.8	4
423	Framing biomimetics in a strategic orientation perspective (biopreneuring). Technology Analysis and Strategic Management, 2015, 27, 300-313.	3.5	7
424	Determinants of New Product Launch Success in the Pharmaceutical Industry. Journal of Pharmaceutical Innovation, 2015, 10, 175-189.	2.4	12

#	ARTICLE	IF	CITATIONS
425	Heading for new shores: Do service and hybrid innovations outperform product innovations in industrial companies?. <i>Industrial Marketing Management</i> , 2015, 45, 173-183.	6.7	51
426	Dual capabilities and organizational learning in new product market performance. <i>Industrial Marketing Management</i> , 2015, 46, 204-213.	6.7	25
427	Measures of perceived sustainability. <i>Journal of Global Scholars of Marketing Science</i> , 2015, 25, 182-193.	2.0	50
428	Brand Orientation: A Case Study Approach within the Context of Social Entrepreneurial Businesses. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 175, 24-31.	0.5	9
429	Modelling marketing resources, procurement process coordination and firm performance in the Malaysian building construction industry. <i>Engineering, Construction and Architectural Management</i> , 2015, 22, 644-668.	3.1	14
430	Effects of external uncertainties and power on opportunism in supply chains: evidence from China. <i>International Journal of Production Research</i> , 2015, 53, 6294-6307.	7.5	47
431	International Corporate Entrepreneurship of Chinese Exporters: An Empirical Study. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2015, , 296-301.	0.2	0
432	Using a hybrid method to evaluate service innovation in the hotel industry. <i>Applied Soft Computing Journal</i> , 2015, 28, 411-421.	7.2	46
433	Market orientation and technological innovation: the moderating role of entrepreneurial support policies. <i>International Entrepreneurship and Management Journal</i> , 2015, 11, 645-671.	5.0	27
434	How does technological diversity in supplier network drive buyer innovation? Relational process and contingencies. <i>Journal of Operations Management</i> , 2015, 36, 165-177.	5.2	139
435	Internal lean practices and performance: The role of technological turbulence. <i>International Journal of Production Economics</i> , 2015, 160, 157-171.	8.9	151
436	Market orientation, managerial perceptions, and corporate culture in an emerging market: Evidence from Turkey. <i>International Business Review</i> , 2015, 24, 443-456.	4.8	24
437	The dark side of the entrepreneurial orientation and market orientation interplay: A new product development perspective. <i>International Small Business Journal</i> , 2015, 33, 731-751.	4.8	79
438	How Ideation Portfolio Management Influences Front-End Success. <i>Journal of Product Innovation Management</i> , 2015, 32, 539-555.	9.5	108
439	Linking Market Orientation and Environmental Performance: The Influence of Environmental Strategy, Employee's Environmental Involvement, and Environmental Product Quality. <i>Journal of Business Ethics</i> , 2015, 127, 479-500.	6.0	227
440	Strategic breakthroughs as flagpoles of innovation process. <i>International Journal of Business Innovation and Research</i> , 2016, 11, 512.	0.2	0
441	Alignment Effect of Entrepreneurial Orientation and Marketing Orientation on Firm Performance. <i>International Journal of Customer Relationship Marketing and Management</i> , 2016, 7, 58-69.	0.4	0
442	Co-building brand equity and customer equity through marketing capabilities: impact on competitive advantage. <i>International Journal of Business Environment</i> , 2016, 8, 344.	0.4	2

#	ARTICLE	IF	CITATIONS
443	A study on radical innovation mechanism of low-carbon technology in manufacturing. , 2016, , .		1
444	Orienta��o estrat�gica e atividades inovativas: uma an�lise a partir dos dados da PINTEC no per�odo de 1998 a 2011. Gest�o & Produ�o, 2016, 23, 447-458.	0.5	1
445	The critical success factors for organizational performance of SMEs in Malaysia: a partial least squares approach. Revista Brasileira De Gestao De Negocios, 2016, 18, 370-391.	0.5	21
446	Building Entrepreneurial Networking Quality to Improve the Success of Innovation and Batik SMEs Performance. International Journal of Sociotechnology and Knowledge Development, 2016, 8, 37-54.	1.0	6
447	Investigation of the Influence of Strategy Orientation Dimensions on Performance of Companies which are Active in Food Industries in Alborz Province. Mediterranean Journal of Social Sciences, 2016, , .	0.2	0
448	The Role of Marketing Resources in Radical Innovation Activity: Antecedents and Payoffs. Journal of Product Innovation Management, 2016, 33, 398-417.	9.5	61
449	Evolution and Coevolution: Dynamic Knowledge Capability Building for Catching-up in Emerging Economies. Management and Organization Review, 2016, 12, 717-745.	2.1	22
450	International Market Orientation and International Outcomes. Global Economy Journal, 2016, 16, 669-696.	0.7	7
451	A Tale of Three Strategic Orientations: A Moderated-Mediation Framework of the Impact of Entrepreneurial Orientation, Market Orientation, and Learning Orientation on Firm Performance. Journal of Enterprising Culture, 2016, 24, 313-348.	0.5	17
452	An examination of firms�� strategic orientations, innovativeness and performance with large Korean companies. Asia Pacific Journal of Innovation and Entrepreneurship, 2016, 10, 183-202.	3.2	9
453	Entrepreneurship and innovativeness of small and medium-sized construction enterprises. International Entrepreneurship and Management Journal, 2016, 12, 861-877.	5.0	41
454	Organizational culture of the architectural firm: a case in a developing country. International Journal of Construction Management, 2016, 16, 197-208.	3.2	13
455	How Knowledge Management Capabilities Help Leverage Knowledge Resources and Strategic Orientation for New Product Advantages in B-to-B High-Technology Firms. Journal of Business-to-Business Marketing, 2016, 23, 87-110.	1.5	14
456	Factors Influencing Attitudes Towards the Use of CRM��s Analytical Tools in Organizations. Organizacija, 2016, 49, 28-41.	1.6	5
457	An institutional perspective of public policy and network effects in the renewable energy industry: enablers or disablers of entrepreneurial behaviour and innovation?. Entrepreneurship and Regional Development, 2016, 28, 126-156.	3.3	36
458	Performance Effects of Global Account Coordination Mechanisms: An Integrative Study of Boundary Conditions. Journal of International Marketing, 2016, 24, 1-21.	4.4	12
459	The impact of justice on collaborative and opportunistic behaviors in supply chain relationships. International Journal of Production Economics, 2016, 177, 12-23.	8.9	78
460	Capturing heterogeneity and PLS-SEM prediction ability: Alliance governance and innovation. Journal of Business Research, 2016, 69, 4593-4603.	10.2	32

#	ARTICLE	IF	CITATIONS
461	Enhancing the sales benefits of radical product innovativeness in internationalizing small and medium-sized enterprises. <i>Journal of Business Research</i> , 2016, 69, 5040-5045.	10.2	29
462	Determinants of absorptive capacity: the value of technology and market orientation for external knowledge acquisition. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 600-610.	3.0	68
463	IMPLEMENTING NEW PRODUCT DEVELOPMENT: A STUDY OF PERSONAL CHARACTERISTICS AMONG MANAGERS. <i>International Journal of Innovation Management</i> , 2016, 20, 1650043.	1.2	4
464	Antecedents of corporate entrepreneurship in Iran: the role of strategic orientation and opportunity recognition. <i>Journal of Small Business and Entrepreneurship</i> , 2016, 28, 251-266.	4.9	23
465	Research on entrepreneurial orientation: current status and future agenda. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2016, 22, 556-583.	3.8	119
466	How does a foreign subsidiary's differentiation strategy fit competitive dynamics and mandate?. <i>European Business Review</i> , 2016, 28, 690-708.	3.4	6
467	From strategic orientation to social media orientation. <i>Journal of Small Business and Enterprise Development</i> , 2016, 23, 1165-1190.	2.6	73
468	Effects of open innovation and knowledge-based dynamic capabilities on radical innovation: An empirical study. <i>Journal of Engineering and Technology Management - JET-M</i> , 2016, 41, 79-91.	2.7	73
469	Change is hard: overcoming barriers to service innovation. <i>Journal of Services Marketing</i> , 2016, 30, 615-629.	3.0	11
470	How Do Transformational Leaders Promote Exploratory and Exploitative Innovation? Examining the Black Box through MASEM. <i>Journal of Product Innovation Management</i> , 2016, 33, 687-707.	9.5	56
471	Product co-development in an emerging market: The role of buyer-supplier compatibility and institutional environment. <i>Journal of Operations Management</i> , 2016, 46, 69-83.	5.2	103
472	Customer orientation and organizational innovation: the case of environmental management practices. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 835-848.	3.0	34
473	The role of learning capability in market-oriented firms in the context of open innovation-based technology acquisition: empirical evidence from the Korean manufacturing sector. <i>International Journal of Technology Management</i> , 2016, 70, 135.	0.5	5
474	Entrepreneurial orientation and performance: mediating effects of technology and marketing action across industry types. <i>Industry and Innovation</i> , 2016, 23, 673-693.	3.1	30
475	The Relative Impact of Market Orientation and Entrepreneurship on Export Performance: Do We Really Know Enough?. <i>Journal of Global Marketing</i> , 2016, 29, 266-281.	3.4	25
476	Exploitation and Exploration in International Joint Ventures: Moderating Effects of Partner Control Imbalance and Product Similarity. <i>Journal of International Marketing</i> , 2016, 24, 20-38.	4.4	47
477	Firm Characteristics and <sc>NPD</sc> Program Success: The Significant Influence of Global Discovery Management. <i>Journal of Product Innovation Management</i> , 2016, 33, 86-100.	9.5	3
478	Ambidextrous Idea Generation's Antecedents and Outcomes*. <i>Journal of Product Innovation Management</i> , 2016, 33, 34-54.	9.5	32

#	ARTICLE	IF	CITATIONS
479	Strategic Orientations, Dynamic Capabilities, and Firm Performance: an Analysis for Knowledge Intensive Business Services. <i>Journal of the Knowledge Economy</i> , 2016, 7, 1000-1020.	4.4	19
480	Market Orientation's Boundary-Spanning Role to Support Innovation in SMEs. <i>Journal of Small Business Management</i> , 2016, 54, 216-233.	4.8	16
481	Strategic marketing patterns and performance implications. <i>European Journal of Marketing</i> , 2016, 50, 2216-2248.	2.9	26
482	The impact of market-based assets on innovativeness and business performance. <i>International Journal of Business Innovation and Research</i> , 2016, 11, 584.	0.2	0
483	Accelerating Innovation in Small and Medium-Sized Enterprises in the ICT Services Sector. <i>SAGE Open</i> , 2016, 6, 215824401667019.	1.7	4
484	A multi-theoretical perspective analysis of radical innovation research: An integrated framework. , 2016, , .		0
485	A Lack of Insight: An Experimental Analysis of R&D Managers'™ Decision Making in Innovation Portfolio Management. <i>Creativity and Innovation Management</i> , 2016, 25, 239-250.	3.3	21
486	When Does Customer Orientation Hinder (Help) Radical Product Innovation? The Role of Organizational Rewards. <i>Journal of Product Innovation Management</i> , 2016, 33, 435-454.	9.5	46
487	Interpartner learning, dependence asymmetry and radical innovation in customer-supplier relationships. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 732-742.	3.0	39
488	The role and impact of firm's™ strategic orientations on launch performance: significance of relationship orientation. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 625-639.	3.0	10
489	Is more capability always beneficial for firm performance? Market orientation, core business process capabilities and business environment. <i>Journal of Marketing Management</i> , 2016, 32, 1359-1385.	2.3	14
490	Effects of industry forces, market orientation, and marketing capabilities on business performance: An empirical analysis of Japanese manufacturers from 2009 to 2011. <i>Journal of Business Research</i> , 2016, 69, 5611-5619.	10.2	55
491	Ingredient branding for a luxury brand: The role of brand and product fit. <i>Journal of Business Research</i> , 2016, 69, 5768-5774.	10.2	42
492	Effects of market, e-marketing, and technology orientations on innovativeness and performance in Turkish health organizations. <i>Health Marketing Quarterly</i> , 2016, 33, 95-111.	1.0	4
493	Do Territorial Agglomerations Still Provide Competitive Advantages? A Study of Social Capital, Innovation, and Knowledge. <i>International Regional Science Review</i> , 2016, 39, 259-290.	2.1	21
494	Enterprise risk management in SMEs: Towards a structural model. <i>International Small Business Journal</i> , 2016, 34, 70-85.	4.8	166
495	How Green Management Influences Product Innovation in China: The Role of Institutional Benefits. <i>Journal of Business Ethics</i> , 2016, 133, 471-485.	6.0	258
496	Strategic and Market Orientations. , 2016, , 97-152.		1

#	ARTICLE	IF	CITATIONS
497	Environmental uncertainty, prospector strategy, and new venture performance: the moderating role of network capabilities. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 1103-1126.	5.0	16
498	Relationships among supply chain strategies, organizational performance, and technological and market turbulences. <i>International Journal of Logistics Management</i> , 2016, 27, 206-232.	6.6	46
499	Making Innovation Last: Volume 1. , 2016, , .		3
500	The effect of knowledge management capability and customer knowledge gaps on corporate performance. <i>Journal of Enterprise Information Management</i> , 2016, 29, 51-71.	7.5	51
501	Innovation-oriented supply chain integration for combined competitiveness and firm performance. <i>International Journal of Production Economics</i> , 2016, 174, 142-155.	8.9	179
502	Internet of things capability and alliance. <i>Internet Research</i> , 2016, 26, 402-434.	4.9	57
503	Critical brand innovation factors (CBIF): Understanding innovation and market performance in the Chinese high-tech service industry. <i>Journal of Business Research</i> , 2016, 69, 2471-2479.	10.2	28
504	The interactive effects of entrepreneurial orientation and capability-based HRM on firm performance: The mediating role of innovation ambidexterity. <i>Industrial Marketing Management</i> , 2016, 59, 131-143.	6.7	100
505	Organizational capabilities and business performance: When and how does the dark side of managerial ties matter?. <i>Industrial Marketing Management</i> , 2016, 55, 70-82.	6.7	79
506	How important is customer orientation for firm performance? A fuzzy set analysis of orientations, strategies, and environments. <i>Journal of Business Research</i> , 2016, 69, 1428-1436.	10.2	149
507	Performance of professional service firms from emerging markets: Role of innovative services and firm capabilities. <i>Journal of World Business</i> , 2016, 51, 413-424.	7.7	71
508	Innovations within knowledge management. <i>Journal of Business Research</i> , 2016, 69, 1577-1581.	10.2	60
509	Technology-driven strategy and firm performance: Are strategic capabilities missing links?. <i>Journal of Business Research</i> , 2016, 69, 751-759.	10.2	89
510	Strategic orientations and performance: A configurational perspective. <i>Journal of Business Research</i> , 2016, 69, 849-861.	10.2	92
511	Customer orientation and innovation: A comparative study of manufacturing and service firms. <i>International Journal of Production Economics</i> , 2016, 171, 221-230.	8.9	117
512	Market orientation, product innovation and export performance: evidence from Chinese manufacturers. <i>Journal of Strategic Marketing</i> , 2016, 24, 377-397.	5.5	41
513	The reinforcing effect of a firm's customer orientation and supply-base orientation on performance. <i>Industrial Marketing Management</i> , 2016, 52, 18-26.	6.7	74
514	Environment-Strategy and Alignment in a Restricted, Transitional Economy: Empirical Research on its Application to Iranian State-Owned Enterprises. <i>Long Range Planning</i> , 2016, 49, 570-583.	4.9	32

#	ARTICLE	IF	CITATIONS
515	Entrepreneurial orientation and firm performance in Indian SMEs: Universal and contingency perspectives. <i>International Small Business Journal</i> , 2016, 34, 660-682.	4.8	128
516	The Contingent Role of Top Management's Social Capital on the Relationship between Entrepreneurial Orientation and Performance. <i>Journal of Small Business Management</i> , 2016, 54, 827-850.	4.8	20
517	Examining the Complementary Effect of Political Networking Capability With Absorptive Capacity on the Innovative Performance of Emerging-Market Firms. <i>Journal of Management</i> , 2017, 43, 1131-1156.	9.3	145
518	Performance implications of ties to large-scale state-owned enterprises and banks in an emerging economy. <i>Asia Pacific Journal of Management</i> , 2017, 34, 97-121.	4.5	9
519	Understanding the links among innovation performance, market performance and financial performance. <i>Review of Managerial Science</i> , 2017, 11, 605-631.	7.1	54
520	Improving the effectiveness of market-oriented organisation: Empirical evidence from an emerging economy. <i>Australian Journal of Management</i> , 2017, 42, 308-327.	2.2	12
521	Strategic orientation and performance of new ventures: empirical studies based on entrepreneurial activities in China. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 989-1012.	5.0	31
522	A consumption value-gap analysis for sustainable consumption. <i>Environmental Science and Pollution Research</i> , 2017, 24, 7714-7725.	5.3	45
523	How well do EO measures and entrepreneurial behavior match?. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 717-737.	5.0	28
524	Understanding top management team conflict, environmental uncertainty and firm innovativeness. <i>International Journal of Conflict Management</i> , 2017, 28, 122-143.	1.9	18
525	Moderation-mediation effect of market demand and organization culture on innovation and performance relationship. <i>Marketing Intelligence and Planning</i> , 2017, 35, 222-242.	3.5	32
526	Assessing Organisational Performance Within Entrepreneurial Orientation Research: Where Have We Been and Where Can We Go from Here?. <i>Journal of Entrepreneurship</i> , 2017, 26, 51-76.	2.3	45
527	Dynamic ambidexterity: How innovators manage exploration and exploitation. <i>Business Horizons</i> , 2017, 60, 385-394.	5.2	57
528	Market, entrepreneurial, and technology orientations: impact on innovation and firm performance. <i>Management Decision</i> , 2017, 55, 248-270.	3.9	88
529	A Contingent View of Partner Coopetition in International Joint Ventures. <i>Journal of International Marketing</i> , 2017, 25, 42-60.	4.4	56
530	A Taxonomy of Strategic Postures of International SMEs. <i>European Management Review</i> , 2017, 14, 265-285.	3.7	24
531	Achieving requisite variety in modeling firms' strategy heterogeneities: Explaining paradoxical firm-market performances. <i>Industrial Marketing Management</i> , 2017, 65, 100-128.	6.7	21
532	The paradox of new venture legitimization within an entrepreneurial ecosystem. <i>Small Business Economics</i> , 2017, 49, 119-140.	6.7	95

#	ARTICLE	IF	CITATIONS
533	Inter-firm relational resources in cloud service adoption and their effect on service innovation. <i>Service Industries Journal</i> , 2017, 37, 256-276.	8.3	14
534	The Impact of Institutional Distance on the Joint Performance of Collaborating Firms: The Role of Adaptive Interorganizational Systems. <i>Information Systems Research</i> , 2017, 28, 309-331.	3.7	32
535	When will firms share information and collaborate to achieve innovation?. <i>Bottom Line: Managing Library Finances</i> , 2017, 30, 65-86.	5.3	21
536	Market orientation, innovation, and firm performance—an analysis of Albanian firms. <i>Journal of Innovation and Entrepreneurship</i> , 2017, 6, .	4.0	36
537	The role of horizontal and vertical new product alliances in responsive and proactive market orientations and performance of industrial manufacturing firms. <i>Industrial Marketing Management</i> , 2017, 64, 25-35.	6.7	73
538	An empirical investigation of the antecedents and performance outcomes of export innovativeness. <i>International Business Review</i> , 2017, 26, 628-639.	4.8	28
539	On the R&D/marketing interface in knowledge intensive entrepreneurial firms. <i>International Entrepreneurship and Management Journal</i> , 2017, 13, 943-952.	5.0	8
540	Market Orientation, Growth Strategy, and Firm Performance: The Moderating Effects of External Connections. <i>Management and Organization Review</i> , 2017, 13, 575-601.	2.1	16
541	The impact of network embeddedness on radical innovation performance - intermediators of innovation legitimacy and resource acquisition. <i>International Journal of Technology, Policy and Management</i> , 2017, 17, 220.	0.3	4
542	Understanding the Importance of the Length of Global Product Rollout: An Examination in the Motion Picture Industry. <i>Journal of International Marketing</i> , 2017, 25, 50-69.	4.4	12
543	Exploring market orientation among Chinese small and medium-sized enterprises. <i>Chinese Management Studies</i> , 2017, 11, 617-636.	1.4	11
544	The effect of market orientation on new product development: a literature review. <i>Chinese Management Studies</i> , 2017, 11, 582-598.	1.4	3
545	Proactive entrepreneurial behaviour, market orientation, and innovation outcomes. <i>European Journal of Marketing</i> , 2017, 51, 1980-2001.	2.9	18
546	Role of technology in brand management of Indian SMEs: an exploratory study. <i>World Review of Science, Technology and Sustainable Development</i> , 2017, 13, 174.	0.4	0
547	Linking service innovation to firm performance. <i>Chinese Management Studies</i> , 2017, 11, 730-750.	1.4	23
548	Beyond personal control: When and how executives'™ beliefs in negotiable fate foster entrepreneurial orientation and firm performance. <i>Organizational Behavior and Human Decision Processes</i> , 2017, 143, 69-84.	2.5	10
549	Relationship-based product innovations: Evidence from the global supply chain. <i>Journal of Business Research</i> , 2017, 80, 127-140.	10.2	33
550	Dynamic capabilities, managerial and marketing capabilities and their impact on the competitive advantage and firm performance. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 629.	0.2	6

#	ARTICLE	IF	CITATIONS
551	Boundary-spanning demand-side search and radical technological innovations in China. <i>Management Decision</i> , 2017, 55, 1749-1769.	3.9	18
552	The influence of organizational culture on healthcare supply chain resilience: moderating role of technology orientation. <i>Journal of Business and Industrial Marketing</i> , 2017, 32, 1021-1037.	3.0	81
553	Organizational culture and radical innovation: Does innovative behavior mediate this relationship?. <i>Creativity and Innovation Management</i> , 2017, 26, 407-417.	3.3	49
554	Market challenges, learning and customer orientation, and innovativeness in IJVs. <i>International Marketing Review</i> , 2017, 34, 945-967.	3.6	26
555	Understanding marketing innovativeness in Asia: a research agenda. <i>Asian Business and Management</i> , 2017, 16, 212-225.	2.8	6
556	The Influence of Entrepreneurial Orientation on Technological Innovation: The Moderating Effect of Environmental Uncertainty. , 2017, , .		0
557	Dynamic Capability and Firm Performance: The Role of Marketing Capability and Operations Capability. <i>IEEE Transactions on Engineering Management</i> , 2017, 64, 554-565.	3.5	49
558	Strategic orientation and strategies to manage organisational knowledge and creativity. <i>Academia Revista Latinoamericana De Administracion</i> , 2017, 30, 312-327.	1.1	2
559	Transforming learning into export performance by Chinese firms. <i>Asia Pacific Business Review</i> , 2017, 23, 493-508.	2.9	3
560	Does brand orientation contribute to retailers's™ success? An empirical study in the South African market. <i>Journal of Retailing and Consumer Services</i> , 2017, 38, 210-222.	9.4	13
561	Breakthrough innovation in international business: The impact of tech-innovation and market-innovation on performance. <i>International Business Review</i> , 2017, 26, 391-404.	4.8	88
562	Does state ownership facilitate outward FDI of Chinese SOEs? Institutional development, market competition, and the logic of interdependence between governments and SOEs. <i>International Business Review</i> , 2017, 26, 176-188.	4.8	123
563	Antecedents and Outcomes of Supplier Innovativeness in International Customer's™ Supplier Relationships: The Role of Knowledge Distance. <i>Management International Review</i> , 2017, 57, 121-151.	3.3	27
564	Examining the Mediating Role of Integrated Marketing Communication on the Relationship between Adhocracy Culture and Brand Advantage. , 2017, , 281-295.		1
565	Linking R&D strategy, national innovation system and FDI to firm performance. <i>Journal of Chinese Economic and Business Studies</i> , 2017, 15, 41-58.	2.8	3
566	Strategic orientation and new product development performance: The role of networking capability and networking ability. <i>Industrial Marketing Management</i> , 2017, 64, 187-201.	6.7	145
567	Relative Strategic Emphasis and Firm-Idiosyncratic Risk: The Moderating Role of Relative Performance and Demand Instability. <i>Journal of Marketing</i> , 2017, 81, 25-44.	11.3	96
568	Business diagnostic technology for sharing value and social innovation in one-person companies. , 2017, , .		2

#	ARTICLE	IF	CITATIONS
569	Combining valuable inventions: exploring the impact of prior invention value on the performance of subsequent inventions. <i>Industrial and Corporate Change</i> , 2017, 26, 907-930.	2.8	6
570	Innovate alone or with others? Influence of entrepreneurial orientation and alliance orientation on media business model innovation. <i>Journal of Media Business Studies</i> , 2017, 14, 173-187.	2.0	13
571	Achieving new product development performance through entrepreneurial orientation: evidence from Taiwan. <i>International Journal of Technology, Policy and Management</i> , 2017, 17, 337.	0.3	1
572	Measuring Organizational Capital in CRM context: An EFA Approach. <i>FIIB Business Review</i> , 2017, 6, 39-47.	3.1	3
573	Top management team managerial mechanisms to control local service innovations. <i>International Journal of Services, Technology and Management</i> , 2017, 23, 494.	0.1	0
574	How do value creation capabilities enhance new product creativity?. <i>International Journal of Business Innovation and Research</i> , 2017, 13, 288.	0.2	2
575	Effect of market orientation on innovation in the footwear industry of Cibaduyut Bandung. <i>International Journal of Business and Globalisation</i> , 2017, 19, 200.	0.2	0
576	Virtual Co-Creation with Customers in the Early Stages of New Product Development. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
577	Sustainable Entrepreneurial Orientation: A Business Strategic Approach for Sustainable Development. <i>Sustainability</i> , 2017, 9, 1667.	3.2	56
578	Ingenuity, organizational learning and business innovation in Tunisia. <i>Human Systems Management</i> , 2017, 36, 95-101.	1.1	2
579	The Effect of Strategic Orientations Factors to Achieving Sustainable Competitive Advantage. <i>International Journal of E-Entrepreneurship and Innovation</i> , 2017, 7, 1-15.	0.6	5
581	Star marketer's impact on the market strategy choice. <i>Management: Journal of Contemporary Management Issues</i> , 2017, 22, 1.	0.7	6
582	Research on Influencing Factors of Radical Technology Innovation-Based on Structural Equation Model. , 2017, , .		2
583	Analyse De La Relation Et Des Effets Croiss Entre LLInnovation, LLInnovativitt Et LLEfficacitt Managgriale (Analysis of the Relationship and Cross-Effects between Innovation, Innovativity and) Tj ETQq1 1 0.784314 rgBTd/Overlook		
584	Mediating Role of Entrepreneurial Orientation on the Relationship Between Relational Network and Competitive Advantages of Tunisian Contractors. <i>Journal of the Knowledge Economy</i> , 2018, 9, 665-679.	4.4	8
585	Social dimension of sustainability: From community to social capital. <i>Journal of Global Scholars of Marketing Science</i> , 2018, 28, 175-181.	2.0	20
586	CSR-Driven Entrepreneurial Internationalization: Evidence of Firm-Specific Advantages in International Performance of SMEs. , 2018, , 257-289.		3
587	A contingency view to novelty. <i>European Business Review</i> , 2018, 30, 218-245.	3.4	5

#	ARTICLE	IF	CITATIONS
588	Relationships Among Knowledge Management, Organisational Innovativeness and Performance: Covariance-Based Versus Partial Least-Squares Structural Equation Modelling. <i>Journal of Information and Knowledge Management</i> , 2018, 17, 1850008.	1.1	5
589	Revisiting innovation adoption theory through electronic public relations. <i>Information Technology and People</i> , 2018, 31, 21-40.	3.2	2
590	Computing with Words in Modeling Firms'™ Paradoxical Performances. <i>Advances in Business Marketing and Purchasing</i> , 2018, , 155-236.	0.3	1
591	Strategic orientations, joint learning, and innovation generation in international customer-supplier relationships. <i>International Business Review</i> , 2018, 27, 838-851.	4.8	44
592	Home country supportiveness/unfavorableness and outward foreign direct investment from China. <i>Journal of International Business Studies</i> , 2018, 49, 324-345.	7.3	216
593	Four-Corner Outcomes in Strategic Management: Successful and Unsuccessful Paddling Down versus Upstream. <i>Advances in Business Marketing and Purchasing</i> , 2018, , 19-62.	0.3	5
594	Strategic positioning, timing of entry, and new product performance in business-to-business markets: do market-oriented firms make better decisions?. <i>Journal of Business-to-Business Marketing</i> , 2018, 25, 51-64.	1.5	10
595	Firm Environmental Performance under Scrutiny: The Role of Strategic and Organizational Orientations. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 426-440.	8.7	113
596	Innovation pathway to profitability: the role of entrepreneurial orientation and marketing capabilities. <i>Journal of the Academy of Marketing Science</i> , 2018, 46, 744-766.	11.2	65
597	Outside-in marketing capability and firm performance. <i>Industrial Marketing Management</i> , 2018, 75, 37-54.	6.7	69
598	Emerging Issues in Global Marketing. , 2018, , .		3
599	Measuring customer perceptions of restaurant innovativeness: Developing and validating a scale. <i>International Journal of Hospitality Management</i> , 2018, 74, 85-98.	8.8	81
600	Use and Efficacy of Information Technology in Innovation Processes: The Specific Role of Servitization. <i>Journal of Product Innovation Management</i> , 2018, 35, 720-741.	9.5	81
601	Towards an adaptive framework of low-end innovation capability " A systematic review and multiple case study analysis. <i>Long Range Planning</i> , 2018, 51, 770-796.	4.9	41
602	The influence of collaborative competence and service innovation on manufacturers'™ competitive advantage. <i>Journal of Business and Industrial Marketing</i> , 2018, 33, 466-477.	3.0	17
603	Beyond listening: the distinct effects of proactive versus responsive customer orientation on the reduction of uncertainties at the fuzzy front end of innovation. <i>R and D Management</i> , 2018, 48, 534-551.	5.3	25
604	THE RELATIONSHIP AMONG STRATEGIC ORIENTATIONS, ORGANIZATIONAL INNOVATIVENESS, AND BUSINESS PERFORMANCE. <i>International Journal of Innovation Management</i> , 2018, 22, 1850009.	1.2	20
605	Conceptualising a digital orientation: antecedents of supporting SME performance in the digital economy. <i>Journal of Strategic Marketing</i> , 2018, 26, 427-439.	5.5	146

#	ARTICLE	IF	CITATIONS
606	Does It Pay to Be Innovation and Imitation Oriented? An Examination of the Antecedents and Consequences of Innovation and Imitation Orientations. <i>Journal of Product Innovation Management</i> , 2018, 35, 11-26.	9.5	45
607	Flying or dying? Organizational change, customer participation, and innovation ambidexterity in emerging economies. <i>Asia Pacific Journal of Management</i> , 2018, 35, 97-119.	4.5	49
608	Technology-push and demand-pull factors in emerging sectors: evidence from the electric vehicle market. <i>Industry and Innovation</i> , 2018, 25, 655-674.	3.1	46
609	Effects of entrepreneurship and IT fashion on SMEs' transformation toward cloud service through mediation of trust. <i>Information and Management</i> , 2018, 55, 245-257.	6.5	26
610	Applying complexity theory: A primer for identifying and modeling firm anomalies. <i>Journal of Innovation & Knowledge</i> , 2018, 3, 9-25.	14.0	55
611	Exploring the importance of collaborative assets to hospital-supplier integration in healthcare supply chains. <i>International Journal of Production Research</i> , 2018, 56, 2666-2683.	7.5	28
612	Addressing the cross-boundary missing link between corporate political activities and firm competencies: The mediating role of institutional capital. <i>International Business Review</i> , 2018, 27, 259-268.	4.8	21
613	Prediction and control: An agent-based simulation of search processes in the entrepreneurial problem space. <i>Strategic Entrepreneurship Journal</i> , 2018, 12, 237-260.	4.4	39
614	Customer orientation as a multidimensional construct: Evidence from the Russian markets. <i>Journal of Business Research</i> , 2018, 86, 457-467.	10.2	30
615	External knowledge search, absorptive capacity and radical innovation in high-technology firms. <i>European Management Journal</i> , 2018, 36, 183-194.	5.1	217
616	The Effects of Social Ties on Innovation Behavior and New Product Performance: The Moderating Role of Market and Institutional Environments. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	0
617	Antecedents of green market performance: a case from Southeast Asian market. <i>International Journal of Green Economics</i> , 2018, 12, 35.	0.8	2
619	What determines firms' intention to postpone product differentiation?. <i>Journal of Marketing Channels</i> , 2018, 25, 198-210.	0.4	2
620	Research on the Driving Mechanism of NRO Oriented to the Innovation Chain. , 2018, , .		0
621	The Effectiveness of Service Innovation Practices to Reduce Energy Consumption Based on Adaptive Theory. <i>Sustainability</i> , 2018, 10, 3317.	3.2	3
622	Entry Mode, Market Selection, and Innovation Performance. <i>Sustainability</i> , 2018, 10, 4222.	3.2	5
623	Entrepreneurial orientation and market orientation. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2018, 20, 292-322.	1.2	45
624	Inclusive Leadership and Innovative Work Behavior: Examination of LMX Perspective in Small Capitalized Textile Firms. <i>Journal of Psychology: Interdisciplinary and Applied</i> , 2018, 152, 594-612.	1.6	55

#	ARTICLE	IF	CITATIONS
625	How does open innovation affect firms' innovative performance. Chinese Management Studies, 2018, 12, 720-740.	1.4	15
626	How Can International Ventures Utilize Marketing Capability in Emerging Markets? Its Contingent Effect on New Product Development. Journal of International Marketing, 2018, 26, 1-17.	4.4	37
627	The Examination Model of Aceh Commodity Export Firms' Performance. Emerald Reach Proceedings Series, 2018, , 165-174.	0.2	0
628	The Relationship between Managers' Network Awareness and the Relational Strategic Orientation of their Firms: Findings from Interviews with Polish Managers. Sustainability, 2018, 10, 2691.	3.2	9
629	Innovative capability, strategic goals and financial performance of SMEs in Ghana. Asia Pacific Journal of Innovation and Entrepreneurship, 2018, 12, 238-254.	3.2	44
630	Protecting positioning innovations: the emergence of non-traditional trademark registrations. Marketing Letters, 2018, 29, 307-318.	2.9	4
631	Title is missing!. E-Jurnal Manajemen, 2018, 7, 1481.	0.1	0
632	Using CRM to Model Firm Performance in a Business-to-Business Market. Journal of Relationship Marketing, 2018, 17, 118-151.	4.4	9
633	Multinational Corporations. , 2018, , 1069-1076.		2
634	How firm internationalization is recognized by outsiders: The response of financial analysts. Journal of Business Research, 2018, 90, 87-106.	10.2	18
635	Innovation and competitive advantage creation. International Marketing Review, 2018, 35, 580-600.	3.6	99
636	Cross-fertilization of Key Enabling Technologies: An empirical study of nanotechnology-related projects based on innovation management strategies. Journal of Engineering and Technology Management - JET-M, 2018, 49, 22-45.	2.7	5
637	All's Not Well on the Marketing Frontlines: Grasping the Challenges of Adverse TechnologyConsumer Interactions. SSRN Electronic Journal, 0, , .	0.4	0
638	The Role of the Institutional Environment in the Relationship between CSR and Operational Performance: An Empirical Study in Korean Manufacturing Industries. Sustainability, 2018, 10, 834.	3.2	17
639	Institutional Perspectives of Climate-Smart Agriculture: A Systematic Literature Review. Sustainability, 2018, 10, 1990.	3.2	78
640	The impact of strategic quality orientation on innovation capabilities and sustainable business growth. International Journal of Quality and Reliability Management, 2018, 35, 1568-1598.	2.0	21
641	La performance des nouvelles entreprises internationales tunisiennes: orientation entrepreneuriale, orientation marché et capacités en marketing. Innovations, 2018, N° 55, 199-222.	0.3	0
642	Customer Relationship Management (CRM) in Small and Medium Tourism Enterprises: A Dynamic Capabilities Perspective. Tourism and Hospitality Management, 2018, 24, 63-86.	1.0	11

#	ARTICLE	IF	CITATIONS
643	Bulding ambidexterity through creativity mechanisms: Contextual drivers of innovation success. Research Policy, 2018, 47, 1611-1625.	6.4	51
644	STRATEGIC ORIENTATIONS, THE MEDIATING EFFECT OF ABSORPTIVE CAPACITY AND INNOVATION: A STUDY AMONG MALAYSIAN MANUFACTURING SMEs. International Journal of Innovation Management, 2019, 23, 1950016.	1.2	16
645	New technology entrepreneurship initiatives: Which strategic orientations and environmental conditions matter in the new socio-economic landscape?. Journal of Technology Transfer, 2019, 44, 1577-1602.	4.3	45
646	Research in marketing strategy. Journal of the Academy of Marketing Science, 2019, 47, 4-29.	11.2	127
647	Co-creating Value in the Dyadic Relationships of Small and Large Firms in the Agri-food Sector. Journal of International Food and Agribusiness Marketing, 2019, 31, 52-68.	2.1	3
648	Forward-looking search during innovation projects: Under which conditions it impacts innovativeness. Technovation, 2019, 84-85, 71-85.	7.8	20
649	Determinants of SMEsâ€™ Transformation Toward Cloud Services: Perspectives of Economic and Social Rationalities. Pacific Asia Journal of the Association for Information Systems, 2019, , 65-87.	0.7	0
650	Organizational Agility: Key to the Success of New Product Development. IEEE Transactions on Engineering Management, 2021, 68, 1722-1733.	3.5	26
651	Radical or not? The role of clusters in the emergence of radical innovations. European Planning Studies, 2019, 27, 1904-1923.	2.9	26
652	â€œOutside inâ€: Global demand heterogeneity and dynamic capabilities of multinational enterprises. Journal of International Business Studies, 2022, 53, 709-722.	7.3	21
653	The effect of political and business ties on firm performance. Management Research Review, 2019, 42, 778-796.	2.7	17
654	The Effects of Corporate Social Responsibility Practices and Environmental Factors through a Moderating Role of Social Media Marketing on Sustainable Performance of Firmsâ€™ Operating in Multan, Pakistan. Sustainability, 2019, 11, 3434.	3.2	134
655	Do Management Innovations of Indigenous Firms Benefit from Managerial Spillovers from Multinational Enterprises?. Management International Review, 2019, 59, 919-947.	3.3	6
656	Born global: the influence of international orientation on export performance. Heliyon, 2019, 5, e02688.	3.2	17
657	Entrepreneurial Orientation, Interaction Orientation, and Innovation Performance: A Model of Moderated Mediation. SAGE Open, 2019, 9, 215824401988514.	1.7	16
658	The double-edged sword effect of political ties on performance in emerging markets: The mediation of innovation capability and legitimacy. Asia Pacific Journal of Management, 2021, 38, 1003-1030.	4.5	27
659	Strategic orientations, developmental culture, and big data capability. Journal of Business Research, 2019, 105, 49-60.	10.2	97
660	The relationships between the internationalization of alliance portfolio diversity, individual incentives, and innovation ambidexterity: A microfoundational approach. Technological Forecasting and Social Change, 2019, 148, 119714.	11.6	35

#	ARTICLE	IF	CITATIONS
661	To perform or not to perform? How strategic orientations influence the performance of Social Entrepreneurship Organizations. <i>Cogent Business and Management</i> , 2019, 6, 1647820.	2.9	15
662	Strategic orientation pathways in international new ventures and born global firms—Towards a research agenda. <i>Journal of International Entrepreneurship</i> , 2019, 17, 287-304.	3.0	19
663	Influence of market orientation on performance: the moderating roles of customer participation breadth and depth in new product development. <i>Industry and Innovation</i> , 2019, 26, 1103-1120.	3.1	24
664	Resources, state ownership and innovation capability: Evidence from Chinese automakers. <i>Creativity and Innovation Management</i> , 2019, 28, 203-217.	3.3	25
665	Proactive environmental strategy, innovation capability, and stakeholder integration capability: A mediation analysis. <i>Business Strategy and the Environment</i> , 2019, 28, 1534-1547.	14.3	68
666	How Do International Joint Ventures Build Legitimacy Effectively in Emerging Economies? CSR, Political Ties, or Both?. <i>Management International Review</i> , 2019, 59, 387-412.	3.3	46
667	The complementarity of strategic orientations: A meta-analytic synthesis and theory extension. <i>Strategic Management Journal</i> , 2019, 40, 1822-1851.	7.3	64
669	Performance heterogeneity and strategic orientation: An analysis of small farmers of an agrarian reform project in Brazil. <i>Land Use Policy</i> , 2019, 86, 23-30.	5.6	7
670	Market orientation and performance of small and medium enterprises in Ghana: The mediating role of innovation. <i>Cogent Business and Management</i> , 2019, 6, .	2.9	38
671	When do-good meets empathy and mindfulness. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 22-29.	9.4	17
672	Imprints from idea origin on innovation and the development environment. <i>Industrial and Corporate Change</i> , 2019, 28, 1533-1553.	2.8	3
673	The role of exploitative and exploratory innovation in export performance: an analysis of plastics industry SMEs. <i>European Journal of International Management</i> , 2019, 13, 224.	0.2	22
674	Ambidexterity as a Key Factor in Banks' Performance: A Marketing Approach. <i>Journal of Marketing Theory and Practice</i> , 2019, 27, 227-250.	4.3	21
675	Intellectual structure of market orientation: a citation/co-citation analysis. <i>Marketing Intelligence and Planning</i> , 2019, 37, 598-616.	3.5	11
676	Strategic orientations and firm innovativeness: a necessary condition analysis. <i>Baltic Journal of Management</i> , 2019, 14, 427-442.	2.2	17
677	A serial mediation model of effects of team innovation on new product development success: Revising the role of team strategic orientations. <i>Knowledge and Process Management</i> , 2019, 26, 262-276.	4.4	7
679	Strategic Orientation, Environmental Innovation Capability, and Environmental Sustainability Performance: The Case of Taiwanese Suppliers. <i>Sustainability</i> , 2019, 11, 1127.	3.2	40
680	Customer orientation and firm performance: The joint moderating effects of ethical leadership and competitive intensity. <i>Journal of Business Research</i> , 2019, 100, 111-121.	10.2	124

#	ARTICLE	IF	CITATIONS
681	Buyer-supplier relational strength and buying firm's marketing capability: An outside-in perspective. <i>Industrial Marketing Management</i> , 2019, 82, 27-37.	6.7	35
682	Innovation and Entrepreneurship: From Schumpeter to Industry 4.0. <i>Applied Mechanics and Materials</i> , 0, 890, 174-180.	0.2	7
683	Knowledge-Based Social Entrepreneurship. , 2019, , .		21
684	Institutional forces and customer participation in new product development: A Yin-Yang perspective. <i>Industrial Marketing Management</i> , 2019, 82, 188-198.	6.7	26
685	Entrepreneurial orientation and the mediating role of organisational learning amongst Indian S-SMEs. <i>Journal of Small Business and Enterprise Development</i> , 2019, 26, 641-660.	2.6	32
686	Market Orientation, Alliance Governance, and Innovation. <i>Journal of Global Information Management</i> , 2019, 27, 1-18.	2.8	11
687	Organizational learning and technological innovation: the distinct dimensions of novelty and meaningfulness that impact firm performance. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 1166-1183.	11.2	41
688	Converging resources and co-producing for innovation: evidence from healthcare services. <i>European Journal of Innovation Management</i> , 2019, 23, 429-453.	4.6	9
689	Exploring performance of software houses. <i>World Journal of Entrepreneurship, Management and Sustainable Development</i> , 2019, 16, 1-11.	1.1	9
690	The impact of IT application on supply chain learning and service performance. <i>Industrial Management and Data Systems</i> , 2019, 120, 1-20.	3.7	18
691	Ignoring personal moral compass: factors shaping bankers's™ decisions. <i>Journal of Financial Regulation and Compliance</i> , 2019, 27, 357-379.	1.5	2
692	Influences of dynamic capability on breakthrough innovation. <i>Chinese Management Studies</i> , 2019, 14, 565-586.	1.4	15
693	All's™ Not Well on the Marketing Frontlines: Understanding the Challenges of Adverse Technology's™ Consumer Interactions. <i>Review of Marketing Research</i> , 2019, , 121-140.	0.2	1
694	Do power distance and market information foster or impede performance of Chinese new ventures?. <i>Chinese Management Studies</i> , 2019, 13, 877-894.	1.4	3
695	Servitization and business performance: the moderating effects of environmental uncertainty. <i>Journal of Business and Industrial Marketing</i> , 2019, 35, 803-815.	3.0	23
696	Market orientation of Islamic banks in the UAE: an empirical examination. <i>Journal for Global Business Advancement</i> , 2019, 12, 765.	0.1	1
697	A Comprehensive Review and Future Issues for Alternative Orientations in Marketing:. <i>Japan Marketing Journal</i> , 2019, 38, 63-79.	0.1	0
698	EFEK KOMPETENSI MENGHASILKAN PENGETAHUAN SEBAGAI MEDIASI PENGARUH ORIENTASI PASAR TERHADAP INOVASI UKM TEKSTIL DI BALI. <i>Jurnal Manajemen, Strategi Bisnis Dan Kewirausahaan</i> , 2019, , 119.	0.1	2

#	ARTICLE	IF	CITATIONS
699	Critical analysis of the role of innovative capabilities on firm performance: Evidence from the University of Cape Coast administration in Ghana. Africa's Public Service Delivery and Performance Review (APSDPR), 2019, 7, .	0.7	2
700	Entrepreneurial Business Tie and Product Innovation: A Moderated Mediation Model. Sustainability, 2019, 11, 6628.	3.2	5
701	Towards Sustainable Entrepreneurship Holistic Construct. Sustainability, 2019, 11, 6749.	3.2	19
702	THE COMPLEMENTARY EFFECTS OF FIRMS' AND TEAM LEADERS' ENTREPRENEURIAL ORIENTATION ON INNOVATION SUCCESS AND PERFORMANCE. International Journal of Innovation Management, 2019, 23, 1950043.	1.2	2
703	Impacts of strategic orientations on new product development and firm performances. European Journal of Innovation Management, 2019, 22, 257-280.	4.6	22
704	Green management, firm innovations, and environmental turbulence. Business Strategy and the Environment, 2019, 28, 567-581.	14.3	70
706	Synergizing independent and cooperative R&D activities: the effects of organisational slack and absorptive capacity. Technology Analysis and Strategic Management, 2019, 31, 680-691.	3.5	10
707	Strategic orientation, innovation performance and the moderating influence of marketing management. Journal of Business Research, 2019, 97, 129-140.	10.2	111
708	Entrepreneurially oriented employees and firm performance: mediating effects. Management Research Review, 2019, 42, 25-48.	2.7	4
709	Digital technology, digital capability and organizational performance. International Journal of Innovation Science, 2019, 11, 177-195.	2.7	285
710	Transforming big data into knowledge: the role of knowledge management practice. Management Decision, 2019, 57, 1902-1922.	3.9	40
711	Ambidextrous marketing capabilities and performance: How and when entrepreneurial orientation makes a difference. Industrial Marketing Management, 2019, 77, 129-142.	6.7	36
712	Product newness and product performance in new ventures: Contingent roles of market knowledge breadth and tacitness. Industrial Marketing Management, 2019, 76, 231-241.	6.7	47
713	The impact on competitiveness of customer value creation through relationship capabilities and marketing innovation. Journal of Business and Industrial Marketing, 2019, 34, 618-627.	3.0	64
714	Exploring service innovation and value creation: The critical role of network relationships. Journal of Management and Organization, 2019, 25, 4-25.	3.0	9
715	Synergy effects of innovation on firm performance. Journal of Business Research, 2019, 99, 507-515.	10.2	149
716	Entrepreneurial orientation and social ties in transitional economies. Long Range Planning, 2019, 52, 103-116.	4.9	62
717	The Contextual Role of Regulatory Stakeholder Pressure in Proactive Environmental Strategies: An Empirical Test of Competing Theoretical Perspectives. Organization and Environment, 2019, 32, 281-308.	4.3	41

#	ARTICLE	IF	CITATIONS
718	Does importer involvement contribute to product innovation? The role of export market factors and intra-firm coordination. <i>Industrial Marketing Management</i> , 2019, 78, 169-182.	6.7	24
719	Dynamic capabilities and organizational performance: The mediating role of innovation. <i>Journal of Management and Organization</i> , 2019, 25, 731-747.	3.0	108
720	Impact of inclusive leadership on innovative work behavior: The role of psychological safety. <i>Journal of Management and Organization</i> , 2019, 25, 117-136.	3.0	173
721	E-health and wellbeing monitoring using smart healthcare devices: An empirical investigation. <i>Technological Forecasting and Social Change</i> , 2020, 153, 119226.	11.6	166
722	The influence of inbound open innovation on ambidexterity performance: Does it pay to source knowledge from supply chain stakeholders?. <i>Journal of Business Research</i> , 2020, 119, 321-329.	10.2	108
723	Positive Psychological States and Employee Creativity: The role of Ethical Leadership. <i>Journal of Creative Behavior</i> , 2020, 54, 567-581.	2.9	20
724	Orienting toward sales growth? Decomposing the variance attributed to three fundamental organizational strategic orientations. <i>Journal of Business Research</i> , 2020, 109, 498-510.	10.2	10
725	Dynamic capabilities, creativity and innovation capability and their impact on competitive advantage and firm performance: The moderating role of entrepreneurial orientation. <i>Technovation</i> , 2020, 92-93, 102061.	7.8	236
726	There's More Than One Perspective to Take Into Account for Successful Customer Integration Into Radical New Product Innovation: A Framework and Research Agenda. <i>IEEE Transactions on Engineering Management</i> , 2020, 67, 813-829.	3.5	22
727	The effects of strategic orientation on operational ambidexterity: A study of indian SMEs in the industry 4.0 era. <i>International Journal of Production Economics</i> , 2020, 220, 107395.	8.9	54
728	The effects of complementarity of knowledge and capabilities on joint innovation capabilities and service innovation: The role of competitive intensity and demand uncertainty. <i>Industrial Marketing Management</i> , 2020, 89, 196-208.	6.7	46
729	Institutions, resources, and strategic orientations: A meta-analysis. <i>Asia Pacific Journal of Management</i> , 2020, 37, 499-529.	4.5	22
730	Is "going green" good to all? Evidence from South Korea. <i>Human and Ecological Risk Assessment (HERA)</i> , 2020, 26, 1188-1206.	3.4	4
731	Mapping the Field of Research on Entrepreneurial Organizations (1937-2016): A Bibliometric Analysis and Research Agenda. <i>Entrepreneurship Theory and Practice</i> , 2020, 44, 784-816.	10.2	40
732	Understanding Role of Market-orientated IT Competence and Knowledge Sharing Mechanism in Gaining Competitive Advantage. <i>Global Business Review</i> , 2020, 21, 418-435.	3.1	12
733	How organizational structure and strategic alignment influence new product success. <i>Management Decision</i> , 2020, 58, 182-200.	3.9	18
734	Antecedents and outcomes of digital platform risk for international new ventures' internationalization. <i>Journal of World Business</i> , 2020, 55, 101021.	7.7	75
735	Determining the presence of a long-term/short-term dilemma for SMEs when adopting strategic orientation to improve performance. <i>International Small Business Journal</i> , 2020, 38, 90-110.	4.8	17

#	ARTICLE	IF	CITATIONS
736	Vertical stakeholder collaborations for firm innovativeness in new product development: The moderating roles of legal bonds and operational linkages. <i>Journal of Business Research</i> , 2020, 119, 172-184.	10.2	22
737	Cannibalize and combine? The impact of ambidextrous innovation on organizational outcomes under market competition. <i>Industrial Marketing Management</i> , 2020, 85, 44-57.	6.7	25
738	Antecedents and consequence of organizational unlearning: Evidence from China. <i>Industrial Marketing Management</i> , 2020, 84, 261-270.	6.7	30
739	The joint impact of entrepreneurial orientation and market orientation in new product development: Studying firm and environmental contingencies. <i>Journal of Business Research</i> , 2020, 113, 129-138.	10.2	53
740	How could firms benefit more from absorptive capacity under technological turbulence? The contingent effect of managerial mechanisms. <i>Asian Journal of Technology Innovation</i> , 2020, 28, 1-20.	2.8	16
741	Reverse innovation: a conceptual framework. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 1009-1029.	11.2	30
742	Predicting brand equity by text-analyzing annual reports. <i>International Journal of Market Research</i> , 2020, 62, 300-313.	3.8	6
743	DETERMINING THE OPTIMAL TIME TO LAUNCH AN EMERGING INNOVATION IN A MARKET. <i>International Journal of Innovation Management</i> , 2020, 24, 2050055.	1.2	2
744	Generating customer value through the boosting of relationships and organisational innovativeness. <i>Knowledge Management Research and Practice</i> , 2020, 18, 336-347.	4.1	5
745	The Role of External Technology Scouting in Inbound Open Innovation Generation: Evidence From High-Technology Industries. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 1558-1569.	3.5	7
746	Does customer participation hurt new product development performance? Customer role, product newness, and conflict. <i>Journal of Business Research</i> , 2020, 109, 246-259.	10.2	48
747	Does university entrepreneurial orientation matter? Evidence from university performance. <i>Strategic Entrepreneurship Journal</i> , 2020, 14, 661-682.	4.4	13
748	Histopathological and histochemical effects of silver nanoparticles on the gills and muscles of African catfish (<i>Clarias gariepinus</i>). <i>Scientific African</i> , 2020, 7, e00230.	1.5	13
749	Organizational technological opportunism and social media: The deployment of social media analytics to sense and respond to technological discontinuities. <i>Journal of Business Research</i> , 2020, 112, 385-395.	10.2	23
750	Engaging Customer Cocreation in New Product Development Through Foreign Subsidiaries: Influences of Multinational Corporationsâ€™ Global Integration and Local Adaptation Mechanisms. <i>Journal of International Marketing</i> , 2020, 28, 59-80.	4.4	12
751	Orchestrating internal and external resources to achieve agility and performance: the centrality of market orientation. <i>Benchmarking</i> , 2020, 28, 517-555.	4.6	15
752	Big data and firm performance: The roles of market-directed capabilities and business strategy. <i>Information and Management</i> , 2020, 57, 103365.	6.5	66
753	Deterring dealer slackness: The role of supplier incentives and monitoring and the market environment. <i>Journal of Business Research</i> , 2020, 121, 353-363.	10.2	4

#	ARTICLE	IF	CITATIONS
754	Corporate social responsibility, Green supply chain management and firm performance: The moderating role of big-data analytics capability. <i>Research in Transportation Business and Management</i> , 2020, 37, 100557.	2.9	149
755	The influence of internet marketing capabilities on international market performance. <i>International Marketing Review</i> , 2020, 37, 447-469.	3.6	10
756	The effects of social ties on innovation behavior and new product performance in emerging economies: evidence from Turkey. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 699-719.	3.0	17
757	Export market orientation and its consequences: a meta-analytic review and assessment of contextual and measurement moderators. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 939-954.	3.0	18
758	Market orientation and women-owned SMEs performance. <i>South Asian Journal of Business Studies</i> , 2020, 9, 215-234.	1.3	5
759	Node between firm's knowledge-intensive activities and their propensity to innovate: Insights from Nigeria's mining industry. <i>African Journal of Science, Technology, Innovation and Development</i> , 2020, 12, 873-881.	1.6	2
760	Linking the types of market knowledge sourcing with sensing capability and revenue growth: Evidence from industrial firms. <i>Industrial Marketing Management</i> , 2020, 90, 30-43.	6.7	27
761	The effect of price promotions on impulse buying: the mediating role of service innovation in fast moving consumer goods. <i>International Journal of Business Information Systems</i> , 2020, 33, 320.	0.2	9
762	Effect of Internal Knowledge Sourcing on MNEs Subsidiaries' Service Innovation Performance. The Role of Exploitative Learning and Entrepreneurial Orientation. <i>Journal of Information and Knowledge Management</i> , 2020, 19, 2050035.	1.1	1
763	Impact of innovativeness on business performance of Japanese firms in Vietnam. <i>International Journal of Innovation and Learning</i> , 2020, 28, 159.	0.4	1
764	Explaining the competitive advantage in strategic research and technology management for research and technology organisations. <i>International Journal of Business Continuity and Risk Management</i> , 2020, 10, 23.	0.3	2
765	Performance excellence through spirituality, emotional labour and customer orientation in insurance industry. <i>International Journal of Business Excellence</i> , 2020, 21, 513.	0.3	0
766	Relative exploration and firm performance: Why resource-theory alone is not sufficient?. <i>Journal of Business Research</i> , 2020, 118, 363-377.	10.2	28
767	Proposing a model of manager's strategic intelligence, organization development, and entrepreneurial behavior in organizations. <i>Journal of Management Development</i> , 2020, 39, 559-579.	2.1	9
768	China's Technological Competence, Trade Relations, and Economic Co-operation. , 2020, , 169-192.		0
769	How to perform strategic change? A strategy as practice perspective. <i>Chinese Management Studies</i> , 2020, 14, 811-832.	1.4	5
770	Innovation management in market-oriented SMEs: learning and internal arrangements for innovation. <i>International Journal of Organizational Analysis</i> , 2020, 28, 985-1003.	2.9	19
771	Recipes for new product success: the interplay between orientations and environmental turbulence. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1345-1357.	3.0	7

#	ARTICLE	IF	CITATIONS
772	Testbed simulation modelling in an open business ecosystem context – benchmarking logistics network performance. <i>International Journal of Logistics Research and Applications</i> , 2022, 25, 181-202.	8.8	1
773	Digital orientation: Conceptualization and operationalization of a new strategic orientation. <i>European Management Journal</i> , 2021, 39, 645-657.	5.1	91
774	Organizational Capabilities, Value Cocreation, and Marketing Innovation: How Well Are We Prepared to Face Future Challenges?. , 2020, , .		2
775	Technology Entrepreneurship of Large State-Owned Firms in Emerging Economies. <i>Journal of Global Information Management</i> , 2020, 28, 120-134.	2.8	16
776	Home-country government support, the belt and road initiative, and the foreign performance of Chinese state-owned subsidiaries. <i>Asia Pacific Journal of Management</i> , 2022, 39, 1023-1049.	4.5	16
778	IT-based product innovation strategies for small firms. <i>Information Technology and People</i> , 2020, 33, 1489-1514.	3.2	6
779	Effect of entrepreneurial orientation on radical innovation performance among manufacturing SMEs: the mediating role of absorptive capacity. <i>Journal of Strategy and Management</i> , 2020, 13, 551-570.	3.3	24
780	Networking capability and firm performance: the mediating role of market orientation and business process agility. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1646-1664.	3.0	18
781	The impact of information technology on product innovation in SMEs: The role of technological orientation. <i>Journal of Small Business Management</i> , 2023, 61, 384-410.	4.8	23
782	The Influence of Entrepreneurship Orientation on Firm Performance: A Case Study of the Salatiga Food Industry, Indonesia. , 2020, , 45-61.		3
783	The determinants of social sustainability in work integration social enterprises: the effect of entrepreneurship. <i>Economic Research-Ekonomska Istrazivanja</i> , 2021, 34, 929-947.	4.7	12
784	Relational capital and marketing performance: The mediating role of SMEs networking in Indonesia. <i>Management Science Letters</i> , 2020, , 3405-3412.	1.5	5
785	Examining entrepreneurial experience in relation to pre-launch and post-launch learning activities affecting venture performance. <i>Journal of Small Business Management</i> , 2022, 60, 759-785.	4.8	12
786	The performance of export manufacturing firms: roles of international entrepreneurial capability and international opportunity recognition. <i>International Journal of Emerging Markets</i> , 2021, 16, 1813-1839.	2.2	18
787	Firm innovation and global value chain participation. <i>Small Business Economics</i> , 2021, 57, 1995-2015.	6.7	30
788	How financial performance of world's top companies are related to business environment?. <i>Applied Economics</i> , 2020, 52, 6525-6539.	2.2	2
789	When cross-channel integration can benefit firm innovation and performance: the moderating role of e-commerce type. <i>Journal of Data Information and Management</i> , 2020, 2, 309-322.	2.7	2
790	Analysis of Leader Effectiveness in Organization and Knowledge Sharing Behavior on Employees and Organization. <i>SAGE Open</i> , 2020, 10, 215824402091463.	1.7	29

#	ARTICLE	IF	CITATIONS
791	Inter-partner control, trust, and radical innovation of IJVs in China: A contingent governance perspective. <i>Industrial Marketing Management</i> , 2020, 88, 70-83.	6.7	23
792	Causal relationships between economic activity and the mining industry in Chile. <i>Journal of Intelligent and Fuzzy Systems</i> , 2020, 38, 5405-5412.	1.4	1
793	SMEs' use of ICT and financial services on innovation performance: The mediating role of managers' experience. <i>Human Systems Management</i> , 2020, , 1-13.	1.1	7
794	Variety is the spice of life: How much partner alignment is preferable in open innovation activities to enhance firms' adaptiveness and innovation success?. <i>Journal of Business Research</i> , 2020, 117, 290-301.	10.2	17
795	Revisiting customer analytics capability for data-driven retailing. <i>Journal of Retailing and Consumer Services</i> , 2020, 56, 102187.	9.4	42
796	How Do Firms Achieve Successful Technology Commercialization? Evidence From Chinese Manufacturing Firms. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 1973-1986.	3.5	3
797	The Association between Structural Organization Characteristics and Innovation in the Context of the UAE Service Sector: An Empirical Investigation. , 2020, , .		1
798	Proactive environmental strategy and firm performance: The moderating role of corporate venturing. <i>International Small Business Journal</i> , 2020, 38, 654-676.	4.8	19
799	Marketing innovation: a systematic review. <i>Journal of Marketing Management</i> , 2020, 36, 763-793.	2.3	29
800	PERAN INOVASI PRODUK MEMEDIASI ORIENTASI TEKNOLOGI TERHADAP KEUNGULAN BERSAING. <i>E-Jurnal Ekonomi Dan Bisnis Universitas Udayana</i> , 2020, , 199.	0.1	1
801	Marketing research in China during the 40-year reform and opening. <i>Frontiers of Business Research in China</i> , 2020, 14, .	4.2	3
802	Matching entrepreneurial orientation and operations strategy for manufacturing firms in China. <i>Operations Management Research</i> , 2020, 13, 39-52.	8.5	1
803	Sustainable Business Performance and Risk Management. <i>Sustainable Management, Wertschöpfung Und Effizienz</i> , 2020, , .	0.0	1
804	Cross-country evidence on project portfolio success in the Asia-Pacific region: Role of CEO transformational leadership, portfolio governance and strategic innovation orientation. <i>Cogent Business and Management</i> , 2020, 7, 1727681.	2.9	25
805	The differential and synergistic effects of market orientation and entrepreneurial orientation on hotel ambidexterity. <i>Journal of Retailing and Consumer Services</i> , 2020, 55, 102072.	9.4	20
806	The well-trodden path: Complementing market and entrepreneurial orientation with a strategic emphasis to influence IPO survival in the United States. <i>Journal of Business Research</i> , 2020, 110, 370-385.	10.2	21
807	Market orientation practices enhancing corporate environmental performance via knowledge creation: Does environmental management system implementation matter?. <i>Business Strategy and the Environment</i> , 2020, 29, 1899-1924.	14.3	34
808	Strategic orientations and participation intentions for technical standardisation. <i>Technology Analysis and Strategic Management</i> , 2020, 32, 881-894.	3.5	12

#	ARTICLE	IF	CITATIONS
809	Achieving novelty and efficiency in business model design: Striking a balance between IT exploration and exploitation. <i>Information and Management</i> , 2022, 59, 103268.	6.5	26
810	Entrepreneurial and alliance orientation alignment in new product development. <i>Technological Forecasting and Social Change</i> , 2020, 153, 119916.	11.6	7
811	Green Entrepreneurial Orientation and Green Innovation: The Mediating Effect of Supply Chain Learning. <i>SAGE Open</i> , 2020, 10, 215824401989879.	1.7	71
812	Integrated framework of strategic orientation, value offerings and new venture performance. <i>Decision</i> , 2020, 47, 3-17.	1.5	3
813	Strategic orientations, marketing proactivity and firm market performance. <i>Industrial Marketing Management</i> , 2020, 91, 610-620.	6.7	44
814	Identifying the tacit entrepreneurial opportunity of latent customer needs in an emerging economy: The effects of experiential market learning versus vicarious market learning. <i>Strategic Entrepreneurship Journal</i> , 2020, 14, 444-469.	4.4	29
815	An investigation of the complementary effects of technology, market, and design capabilities on exploratory and exploitative innovations: Evidence from micro and small-sized tech enterprises in China. <i>Creativity and Innovation Management</i> , 2020, 29, 27-50.	3.3	9
816	How does customer orientation (in)congruence affect B2B electronic commerce platform firms' performance?. <i>Industrial Marketing Management</i> , 2020, 87, 18-30.	6.7	35
817	Electronic Customer Relationship Management and Company Performance: Exploring the Product Innovativeness Development. <i>Journal of Relationship Marketing</i> , 2021, 20, 1-19.	4.4	19
818	THE ROLE OF LEADERSHIP BEHAVIOUR OF PROJECT MANAGER IN MANAGING THE FUZZY FRONT END IN THE DEVELOPMENT OF RADICAL AND INCREMENTAL INNOVATION. <i>International Journal of Innovation Management</i> , 2021, 25, 2150022.	1.2	4
819	The effects of organizational controls on innovation modes: An ambidexterity perspective. <i>Journal of Management and Organization</i> , 2021, 27, 106-130.	3.0	9
820	Dynamic capabilities and SME performance: The moderating effect of market orientation. <i>Journal of Small Business Management</i> , 2021, 59, 162-195.	4.8	116
821	Innovativeness: a bibliometric vision of the conceptual and intellectual structures and the past and future research directions. <i>Scientometrics</i> , 2021, 126, 55-92.	3.0	22
822	Innovation-branding: should all firms be equally ambidextrous?. <i>Journal of Product and Brand Management</i> , 2021, 30, 754-767.	4.3	6
823	Proactivity and responsiveness in value creation: a conceptual typology of market strategies. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 72-85.	3.0	9
824	How to improve new product performance through customer relationship management and product development management: evidence from China. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 31-47.	3.0	15
825	Bricolage as a path towards organizational innovativeness in times of market and technological turbulence. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2021, 13, 282-299.	2.4	18
826	The impact of information sharing on supply chain learning and flexibility performance. <i>International Journal of Production Research</i> , 2021, 59, 1411-1434.	7.5	61

#	ARTICLE	IF	CITATIONS
827	Supply chain learning and organizational performance: evidence from Chinese manufacturing firms. Journal of Knowledge Management, 2021, 25, 943-972.	5.1	11
828	Competitiveness of SMEs: The support of value creation and market orientation. Management Science Letters, 2021, , 645-656.	1.5	3
829	The ambidextrous patterns for managing technological and marketing innovation. Industrial Marketing Management, 2021, 92, 34-44.	6.7	12
830	AN APPROACH TO THE COOPERATION FOR INNOVATION IN THE SERVICE SECTOR. International Journal of Innovation Management, 2021, 25, 2150054.	1.2	1
831	Opportunity-driven technology roadmapping: The case of 5G mobile services. Technological Forecasting and Social Change, 2021, 163, 120452.	11.6	11
832	The dynamic nature of marketing constructs. Journal of the Academy of Marketing Science, 2021, 49, 521-541.	11.2	30
833	Governance implications of modularity in sourcing relationships. Journal of the Academy of Marketing Science, 2021, 49, 601-625.	11.2	5
834	When is top management team heterogeneity beneficial for product exploration? Understanding the role of institutional pressures. Journal of Business Research, 2021, 132, 775-786.	10.2	21
835	Measuring customer experience management and its impact on financial performance. European Journal of Marketing, 2021, 55, 840-867.	2.9	8
836	Routine replication and breakthrough innovation: the moderating role of knowledge power. Technology Analysis and Strategic Management, 2021, 33, 426-438.	3.5	7
837	Sustainable innovation and the triple bottom-line: a market-based capabilities and stakeholder perspective. Journal of Marketing Theory and Practice, 2021, 29, 141-161.	4.3	36
838	Enhancing supply chain learning and innovation performance through human resource management. Journal of Business and Industrial Marketing, 2021, 36, 552-568.	3.0	15
839	Big data of innovation literature at the firm level: a review based on social network and text mining techniques. Economics of Innovation and New Technology, 2021, 30, 134-150.	3.4	5
840	A configurational approach to entrepreneurial orientation and cooperation explaining product/service innovation in digital vs. non-digital startups. Journal of Business Research, 2021, 125, 508-519.	10.2	48
841	Roles of dynamic capabilities and knowledge management strategies on organizational performance. Information Development, 2021, 37, 122-135.	2.3	13
842	Do Financing Constraints Matter for Technological and Non-technological Innovation? A (Re)examination of Developing Markets. Emerging Markets Finance and Trade, 2021, 57, 2739-2766.	3.1	29
843	Assessing industry differences in marketing innovation using multi-level modeling. Journal of Business and Industrial Marketing, 2021, 36, 1371-1388.	3.0	3
844	The antecedents of supply chain agility and their effect on business performance: an organizational strategy perspective. Operations Management Research, 2021, 14, 166-176.	8.5	16

#	ARTICLE	IF	CITATIONS
845	Exploring the Effects of Data-Driven Hospital Operations on Operational Performance From the Resource Orchestration Theory Perspective. IEEE Transactions on Engineering Management, 2023, 70, 2747-2759.	3.5	9
846	Dimensionality and consequences of service innovation: An empirical study of hospitality industry. Cogent Business and Management, 2021, 8, .	2.9	8
847	Marketing Organization and Radical New Product Innovation. Japan Marketing Journal, 2021, 40, 58-66.	0.1	0
848	Frugal-based innovation model for sustainable development: technological and market turbulence. Leadership and Organization Development Journal, 2021, 42, 396-407.	3.0	49
849	Drivers of green cooperation between Chinese manufacturers and their customers: An empirical analysis. Industrial Marketing Management, 2021, 93, 137-146.	6.7	26
850	A bibliometric analysis of entrepreneurial orientation. Chinese Management Studies, 2021, 15, 738-757.	1.4	4
851	Is Ambidextrous Innovation Strategy Beneficial to International Joint Venture Performance? Evidence from China. Journal of International Marketing, 2021, 29, 1-21.	4.4	14
852	Strategic orientations, firm performance and the moderating effect of absorptive capacity. Journal of Strategy and Management, 2021, 14, 582-611.	3.3	17
853	Greasing the wheels or blocking the path? Organizational structure, product innovativeness, and new product success. Journal of Business Research, 2021, 126, 489-503.	10.2	12
854	The mediation effects of team information processing on new product development success: revising the role of innovation orientation and team unlearning. European Journal of Innovation Management, 2022, 25, 881-900.	4.6	6
855	The influence of a digital strategy on the digitalization of new ventures: The mediating effect of digital capabilities and a digital culture. Journal of Small Business Management, 2024, 62, 1-29.	4.8	60
856	The value of marketing innovation: Market-driven versus market-driving. Journal of Business Research, 2021, 126, 88-98.	10.2	27
857	Do Marketers Matter for Entrepreneurs? Evidence from a Field Experiment in Uganda. Journal of Marketing, 2021, 85, 78-96.	11.3	17
858	Adaptive marketing capability and product innovations: the role of market ambidexterity and transformational leadership (evidence from Pakistani manufacturing industry). European Journal of Innovation Management, 2022, 25, 1056-1091.	4.6	15
859	CEOs' search for alignment: the impact of strategic orientations on an extended adoption of Software-as-a-Service in SMEs. Technology Analysis and Strategic Management, 2022, 34, 641-654.	3.5	4
860	How performance of top companies are related on Global Competitiveness Index?. Journal of Global Entrepreneurship Research, 0, , 1.	1.6	3
861	How customer knowledge affects exploration: Generating, guiding, and gatekeeping. Industrial Marketing Management, 2021, 94, 90-105.	6.7	4
862	The deterrence effect of Guanxi on opportunism: The moderating effects of three institutional pillars. Industrial Marketing Management, 2021, 94, 41-51.	6.7	17

#	ARTICLE	IF	CITATIONS
864	Distributors' customer-driving capability under supplier encroachment. <i>Industrial Marketing Management</i> , 2021, 94, 52-65.	6.7	9
865	Towards Sustainable Digital Innovation of SMEs from the Developing Countries in the Context of the Digital Economy and Frugal Environment. <i>Sustainability</i> , 2021, 13, 5715.	3.2	47
866	Digital business capability: its impact on firm and customer performance. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 762-789.	11.2	55
867	Cultural distance and customer orientation strategy of Chinese service MNEs under the belt and road initiative. <i>Cross Cultural and Strategic Management</i> , 2021, 28, 657-678.	1.7	4
868	Effects of CEO Overseas Experience on Corporate Social Responsibility: Evidence from Chinese Manufacturing Listed Companies. <i>Sustainability</i> , 2021, 13, 5335.	3.2	17
869	Türkiye'deki En Büyük 100 Şirketin Stratejik Yönelimi. <i>Sakarya Akademik Enstitüsü Dergisi</i> , 0, , .	0.3	0
870	The impacts of ambidextrous innovation on organizational obsolescence in turbulent environments. <i>Kybernetes</i> , 2022, 51, 1009-1037.	2.2	4
871	Translating green strategic intent into green process innovation performance: the role of green intellectual capital. <i>Journal of Intellectual Capital</i> , 2021, 22, 43-67.	5.4	52
872	STRATEJİK YÖNELİM VE ŞİŞLETME PERFORMANSI: BİR LİTERATÜR TARAMASI. <i>Kafkas Üniversitesi İktisadi Ve Sosyal Bilimler Fakültesi Dergisi</i> , 2021, 12, 592-620.	0.3	0
873	The Relationship between Strategic Orientation, Service Innovation, and Performance in Hotels in Angola. <i>Sustainability</i> , 2021, 13, 6256.	3.2	6
874	AMBIDEXTROUS INNOVATION IN STATE-OWNED ENTERPRISES IN INDIA: THE ROLE OF NEW ENTRANTS, TECHNOLOGICAL DISCONTINUITY, AND KNOWLEDGE NETWORKS. <i>International Journal of Innovation Management</i> , 2021, 25, 2150067.	1.2	0
875	Order from chaos: A meta-analysis of supply chain complexity and firm performance. <i>Journal of Supply Chain Management</i> , 2022, 58, 3-30.	10.2	51
876	RD internationalization, domestic technology alliance, and innovation in emerging market. <i>PLoS ONE</i> , 2021, 16, e0252669.	2.5	5
877	How can firms locate proactive strategic flexibility in their new product development process?: The effects of market and technological alignment. <i>Innovation: Management, Policy and Practice</i> , 2022, 24, 407-432.	3.9	5
878	How Established Organizations Combine Logics to Reconfigure Resources and Adapt to Marketization: A Case Study of Brazilian Religious Schools. <i>Journal of Marketing Research</i> , 0, , 002224372199904.	4.8	9
879	Reconsidering network embeddedness: Effects on different forms of opportunism. <i>Journal of Business Research</i> , 2021, 131, 12-24.	10.2	10
880	Understanding the effect of market orientation on circular economy practices: The mediating role of closed-loop orientation in German SMEs. <i>Business Strategy and the Environment</i> , 2021, 30, 4171-4187.	14.3	28
881	Can a technology firm desire too much of a good thing? The double-edged sword effects of technology orientation on performance. <i>European Business Review</i> , 2021, 33, 725-741.	3.4	7

#	ARTICLE	IF	CITATIONS
882	The impact of knowledge search balance on the generality and specificity of breakthrough innovation. <i>Technology Analysis and Strategic Management</i> , 2022, 34, 1310-1325.	3.5	5
883	Adoption of FinTech Products: A Systematic Literature Review. <i>Journal of Creative Communications</i> , 2021, 16, 233-248.	1.7	17
884	The role of market orientation and innovation capability in export performance of small- and medium-sized enterprises: a Latin American perspective. <i>Multinational Business Review</i> , 2022, 30, 289-312.	2.5	9
885	Innovation and Performance of Manufacturing Firms in Aspirant Markets: An Institutional Environment Approach. <i>Asia Pacific Journal of Management</i> , 2023, 40, 435-482.	4.5	9
886	Managing the product innovations paradox: the individual and synergistic role of the firm inside-out and outside-in marketing capability. <i>European Journal of Innovation Management</i> , 2023, 26, 504-530.	4.6	4
887	Commercialization of disruptive innovations: Literature review and proposal for a process framework. <i>International Journal of Innovation Studies</i> , 2021, 5, 127-144.	3.6	11
888	Strategic orientations toward technological innovativeness in the marble industry. <i>SN Business & Economics</i> , 2021, 1, 1.	1.1	1
889	Corporate brand orientation: Identity, internal images, and corporate identification matters. <i>Journal of Business Research</i> , 2021, 134, 729-737.	10.2	30
890	The Influence of Marketing Innovations on Firm Performance under Different Market Environments: Evidence from China. <i>Sustainability</i> , 2021, 13, 10049.	3.2	3
891	The mediating effect of strategy on entrepreneurial orientation and performance. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2022, 24, 1-22.	1.2	5
892	Entrepreneurial orientation and new product development performance in SMEs: The mediating role of business model innovation. <i>Technovation</i> , 2021, 108, 102325.	7.8	61
893	The double-edged sword impact of effectuation on new product creativity: The moderating role of competitive intensity and firm size. <i>Journal of Business Research</i> , 2021, 137, 1-12.	10.2	6
894	Future of e-Government: An integrated conceptual framework. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121102.	11.6	64
895	New venture's product innovativeness strategy, institutional environment and new product performance. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121211.	11.6	6
896	The bidirectional complementarity between market orientation and launch proficiency affecting new product performance. <i>Journal of Product and Brand Management</i> , 2021, 30, 916-936.	4.3	5
897	Path Analysis to Management Performance of Small and Medium-sized Manufacturing Firms' Strategic Orientation. , 2021, , .		0
898	Measurement of Entrepreneurial Orientation: A Systematic Critical Synthesis of the Empirical Literature. <i>Advances in Entrepreneurship, Firm Emergence and Growth</i> , 2021, , 223-245.	1.5	3
899	Multiple strategic orientations and strategic flexibility in product innovation. <i>European Research on Management and Business Economics</i> , 2021, 27, 100136.	6.9	38

#	ARTICLE	IF	CITATIONS
900	The Semantics of Entrepreneurial Learning in New Technology-Based Firms. FGF Studies in Small Business and Entrepreneurship, 2018, , 3-20.	0.3	4
901	Exploring Innovation and Sustainability in the Potato Supply Chains. , 2019, , 97-120.		4
902	Services Extending Products: A Comparative Analysis in Emerging and Developed Countries. Procedia CIRP, 2017, 64, 127-132.	1.9	4
903	Measuring the Success of Open Innovation. , 2013, , 52-74.		3
904	The interplay between entrepreneurial orientation and control mechanisms on decision-making and new product performance. Journal of Business and Industrial Marketing, 2021, 36, 933-945.	3.0	4
905	Assessing public forecasts to encourage accountability: The case of MIT's Technology Review. PLoS ONE, 2017, 12, e0183038.	2.5	2
906	A quest for corporate sustainability in forest-based industry: a resource-based perspective. Dissertationes Forestales, 2012, 2012, .	0.1	2
907	Added-value innovation of forest biomass supply chains. Dissertationes Forestales, 2015, 2015, .	0.1	5
908	A model of the relationship between strategic orientation and product innovation under the mediating effect of customer knowledge management. Journal of International Studies, 2019, 12, 232-242.	1.9	16
909	Antecedents of Innovation Capability and Firm Performance of Indonesian ICT SMEs. Asian Journal of Business Research, 2020, 10, .	0.8	6
910	Broadening the Perspective on E-Commerce: A Comparative Analysis of Mobile Shopping and Traditional Online Shopping. Marketing, Zeitschrift Fur Forschung Und Praxis, 2014, 36, 119-130.	0.2	8
911	Which Market Entry and Product Line Strategies Ought Organisations to Adopt for Emerging Economies?. Organizations and Markets in Emerging Economies, 2010, 1, 82-99.	0.7	4
912	Integrating Technology to Enhance Athlete Development: A Literature Review. Journal of Higher Education Athletics & Innovation, 2016, , 73-84.	0.4	7
913	İşletmelerin Stratejik Yönelimleri ve Etkin İşletmelerin Rekabetliliği Yönetimi Arasındaki İlişkiler: İstanbul Sanayi Odası (İSO) 2015 Birinci 500 Sanayi Kuruluğu Açısında Yapılan Araştırma. İnsan Ve Toplum Bilimleri Araştırmaları Dergisi, 2019, 8, 3230-3251.		
914	Is Market Orientation a Driver for 'Radical Innovation'? An Insight from the Pharmaceutical Industry. SSRN Electronic Journal, 0, , .	0.4	1
916	The mediating effect of strategic orientation, innovation capabilities and managerial capabilities among exploration and exploitation, competitive advantage and firm's performance. Contaduria Y Administracion, 2018, 64, 66.	0.1	5
917	Dynamic capabilities related implementation skills for Internet of Things solutions in the digital economy. , 2018, , .		2
918	DEVELOPMENT AND EMPIRICAL VALIDATION OF SYMMETRIC COMPONENT MEASURES OF MULTIDIMENSIONAL CONSTRUCTS: CUSTOMER AND COMPETITOR ORIENTATION. Psychological Reports, 2008, 103, 199.	1.7	10

#	ARTICLE	IF	CITATIONS
919	Technology Orientation, Innovation and Business Performance: A Study of Dubai SMEs. International Technology Management Review, 2013, 3, 1.	1.0	34
920	Does Entrepreneur Innovativeness Moderate The Relationship Between Strategic Orientation And Financial Inclusion?. SEISENSE Journal of Management, 2019, 2, 30-48.	1.5	2
921	Service Design Management and Organizational Innovation Performance. Sustainability, 2021, 13, 4.	3.2	11
922	Antecedents of Organisational Creativity: A Multi-Level Approach. Business: Theory and Practice, 2016, 17, 167-177.	1.7	11
923	EVALUATION OF OPEN LEADERSHIP AND INNOVATION ORIENTATION ON EMPLOYEES AND CULTURE OF THE ORGANIZATION. Business: Theory and Practice, 2019, 20, 432-445.	1.7	9
924	IMPROVING STRATEGIC ORIENTATIONS FOR PROMOTING HOTEL SERVICES USING AN INTEGRATED ROUGH MAGDM MODEL. Technological and Economic Development of Economy, 2019, 25, 188-218.	4.6	9
925	Antecedents and Consequences of Technology Orientation (TECHOR) for Small Firms. , 2013, , 214-238.		2
926	Strategic Innovation Management. Advances in Human Resources Management and Organizational Development Book Series, 2014, , 102-116.	0.3	62
927	Manufacturing in a High Cost Environment. Advances in Business Strategy and Competitive Advantage Book Series, 2014, , 393-480.	0.3	3
928	Radical and Incremental Innovation Effectiveness in Relation to Market Orientation in the Retail Industry. Advances in E-Business Research Series, 2015, , 239-268.	0.4	4
929	Organizational Learning. Advances in Logistics, Operations, and Management Science Book Series, 2017, , 42-66.	0.4	7
930	Strategic Innovation Management. , 0, , 86-101.		10
931	Promoting Service Innovation and Knowledge Management in the Hospitality Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 243-279.	0.8	1
932	Freight Transport and Logistics Evaluation Using Entropy Technique Integrated to TOPSIS Algorithm. , 0, , 660-686.		1
933	Strategic Orientation and Performance of Istanbul Stock Market Businesses. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 94-114.	0.4	3
934	Innovation in small accommodation businesses: A comparative study of Zimbabwe and South Africa. Acta Commercii, 2020, 20, .	0.5	2
935	The Effect of Strategic Orientation on Organizational Performance: The Mediating Role of Innovation. International Journal of Communications, Network and System Sciences, 2016, 09, 478-505.	0.6	31
936	Strategic orientation, innovation and performance in new SMEs: the role of marketing. Cuadernos De Gestion, 2010, 10, 85-110.	1.4	5

#	ARTICLE	IF	CITATIONS
937	Examining the Effects of Leadership, Market Orientation and Leader Member Exchange (LMX) on Organisational Performance. Engineering Economics, 2015, 26, .	2.6	8
938	The role of open innovation and absorptive capacity in innovation performance: Empirical evidence from Slovenia. Journal of East European Management Studies, 2017, 22, 39-62.	0.3	22
939	THE IMPACT OF ENTREPRENEURIAL ORIENTATION ON SUSTAINABLE PERFORMANCE: EVIDENCES OF MSMES FROM RIO GRANDE DO SUL. RGSA: Revista De Gest�o Social E Ambiental, 2014, 8, 49.	3.8	4
940	Strategic Culture and Environmental Dimensions as Determinants of Anomie in Publicly-Traded and Privately-Held Firms. Business Ethics Quarterly, 2011, 21, 473-502.	1.5	14
941	Using fuzzy cognitive map and structural equation model for market-oriented hotel and performance. African Journal of Business Management, 2011, 5, .	0.5	1
942	VALUE ENGINEERING ANALYSIS APPRAISAL FOR FARM MANAGEMENT: A CASE STUDY OF PISTACHIO FARM. South African Journal of Industrial Engineering, 2012, 22, .	0.2	1
943	ENGINEERS AS ENTREPRENEURS: ENTREPRENEURIAL ORIENTATION OF ENGINEERS IN SOUTH AFRICA. South African Journal of Industrial Engineering, 2012, 23, .	0.2	6
944	Entrepreneurial Strategy Orientation. Singaporean Journal of Business Economics and Management Studies, 2015, 3, 212-215.	0.2	7
945	Boosting the competitiveness of agricultural production through an innovation system. Studies in Agricultural Economics, 2012, 114, 106-110.	0.5	7
946	Effect Of Competitive Advantage As A Mediator Variable Of Entrepreneurship Orientation To Marketing Performance. IOSR Journal of Business and Management, 2014, 16, 05-10.	0.1	6
947	Shaping sustainable development: External environmental pressure, exploratory green learning, and radical green innovation. Corporate Social Responsibility and Environmental Management, 2022, 29, 481-495.	8.7	39
948	What Drives Innovation in Firms Across Nations? A Culture of Innovation. SSRN Electronic Journal, 0, , .	0.4	1
949	Management der Neuproduktentwicklung. , 2007, , 421-444.		1
950	Ist die Marke eine effektive Marketingorientierung im B-to-B-Kontext? Ergebnisse einer empirischen Studie in der Automobilzulieferindustrie. , 2008, , 187-208.		2
951	An Analysis of the Relationship Between Level of Information Oriented, Environmental Uncertainty, Market Orientation and Performance in Firm. The E-Business Studies, 2008, 9, 47-67.	0.1	1
952	Digital Television and Breakthrough Innovation. , 2009, , 373-379.		0
953	Product Innovativeness in Success Factor Research â Influencing Factor or Contingency Factor?. , 2010, , 3-18.		2
954	Managing Disruptive Innovation: Entrepreneurial Strategies and Tournaments for Corporate Longevity. SSRN Electronic Journal, 0, , .	0.4	0

#	ARTICLE	IF	CITATIONS
955	Managing Disruptive Innovation: Entrepreneurial Strategies and Tournaments for Corporate Longevity. SSRN Electronic Journal, 0, ,	0.4	2
956	The Effect of Technical Newness and Design Newness to Consumer Adoption Process in New Product Communication Context. Journal of the Korea Academia-Industrial Cooperation Society, 2011, 12, 675-685.	0.1	1
957	Do best and worst innovation performance companies differ in terms of intellectual capital, knowledge and radicalness?. African Journal of Business Management, 2011, 5, .	0.5	8
958	Profiting from IDM Innovations. , 2012, , 76-88.		0
959	Media Richness Theory and the Intention to Use Online Stores. , 2012, , 156-173.		0
960	How to Enhance New Product Creativity in the Online Brand Community?. Innovation: Management, Policy and Practice, 0, , 2052-2084.	3.9	0
961	Technology Strategies. , 2013, , 143-160.		0
962	Entrepreneurial Values, Environmental Marketing and Customer Satisfaction. , 2013, , 257-269.		3
963	Explaining Successful Implementation of Logistics Information Technology (LIT): An empirical study. Australian Journal of Business & Management Research, 2013, 03, 11-19.	0.4	0
964	International Firmâ€™s Strategic Orientations,Organizational Capabilities and Performance: The Moderating Effect of a Realized Absorptive Capacity. Korea International Trade Research Institute, 2013, 9, 205-239.	0.2	0
965	A Study of the Impacts of Strategic Orientation on the Performance in Technology-based Start-ups. Journal of Distribution Science, 2013, 11, 37-45.	0.4	2
966	The Study on Dynamic Capabilities, Differential Advantage and Performance Across Inno-Biz Firmsâ€™ Strategic Types. Korea International Trade Research Institute, 2013, 9, 213-244.	0.2	1
967	Path-Deepening or Path-Creating Orientation?. Advances in Information Quality and Management, 2014, , 480-496.	0.2	0
968	An Exploratory Study on Technological Innovation of Agricultural Science and Technology Enterprises in China. IBusiness, 2014, 06, 101-108.	0.6	1
970	New Product Development Performance: The Interplay of Entrepreneurial Orientation and Market Orientation. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 264-267.	0.2	0
971	Which is More Important for Innovation? What you Know or how you Share it Within your Firm?. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 140-148.	0.2	0
972	The Relationships between International Orientations, Capabilities, Strategies and Performance: A Theoretical Perspective. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 483-485.	0.2	0
973	Configurations of Strategy, Environment, and Structure in Korean Hidden Champions:Analysis and Performance Implications. Journal of Strategic Management, 2014, 17, 139-161.	0.3	0

#	ARTICLE	IF	CITATIONS
974	The Impacts of Competition and Technology Change on the HQ-subsidiary Cooperation. International Commerce and Information Review, 2014, 16, 203-221.	0.1	0
975	A Study on the Effects of Market and Technological Orientation of Manufacturing Companies upon Absorptive Capacities and Product Development Performance. Journal of the Korea Safety Management and Science, 2014, 16, 263-274.	0.0	1
976	Research on Entrepreneurship Ability Ascending Path in Emerging Technology Enterprises in Our Country. Open Cybernetics and Systemics Journal, 2014, 8, 1231-1242.	0.3	0
977	Farm Entrepreneurs' Intentions to Develop Pluriactive Business Activities in Finland. Journal of Entrepreneurship, Management and Innovation, 2015, 11, 117-141.	1.3	3
978	Entrepreneurial Values, Environmental Marketing and Customer Satisfaction. , 2015, , 652-665.		0
979	COE's Innovation DNA and Innovation : Fit of Environment. Asia-Pacific Journal of Business Venturing and Entrepreneurship, 2015, 10, 95-110.	0.1	0
980	How to Encourage Academic Technology Entrepreneurship? Focused on the Entrepreneurial Attitude Change of Academic Scientists and Engineers. Global Business Administration Review, 2015, 12, 1-22.	0.0	0
981	The Influence of Entrepreneurship Orientation on Organizational Learning, Sustainable Competitive Advantage, and Company Performance at Small and Medium Enterprises in West Java. GATR Global Journal of Business Social Sciences Review, 2015, 3, 87-93.	0.1	0
982	Strategic Orientations, Marketing Capabilities and Firm Performance: An Empirical Analysis of Travel Agencies in Yanbian Korean Autonomous Prefecture of China. Global Business Administration Review, 2015, 12, 47-67.	0.0	0
983	The Effect of Market Orientation on Innovation and Performance in Cultural Organizations - The Moderating Effect of Environmental Uncertainty. The Journal of Cultural Policy, 2015, 29, 132-167.	0.0	0
984	Relationship Analysis among Entrepreneurship, Innovation Capability, External Cooperation, and Technological Innovation Performance for Venture Companies. Asia-Pacific Journal of Business Venturing and Entrepreneurship, 2015, 10, 219-231.	0.1	15
985	Market orientation vs. inovativeness of SMEs of Podlaskie province. Business: Theory and Practice, 2015, 16, 353-361.	1.7	6
986	Market Orientation. , 2016, , 1-4.		0
987	The Effects of Customer Orientation and Relationship Marketing on the Performance of Logistics Firms in Taiwan. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 937-954.	0.2	0
988	Antecedents of Collaborative Arrangements in the Innovation and Production System. Advances in Business Strategy and Competitive Advantage Book Series, 2016, , 534-558.	0.3	0
989	Drivers of Performance Measurement Use: Empirical Evidence from Serbia. Journal of Sustainable Business and Management Solutions in Emerging Economies, 2016, 21, 33-43.	0.6	2
990	A Study on the Effects of Market and Technological Orientation of Companies upon Technological Cooperation and Management Performance. Management & Information Systems Review, 2016, 35, 205-220.	0.1	2
991	A Preliminary Analysis on the Connections between Technology Orientation, Organizational Learning, Market Conditions, and Growth of Small and Medium Size Hotels in Peninsular Malaysia. , 0, , .		1

#	ARTICLE	IF	CITATIONS
992	Interpartner relation fit, knowledge transfer, and IJVs innovativeness: The Malaysian context. International Journal of Advanced and Applied Sciences, 2016, 4, 47-54.	0.4	1
993	Prediction and Control: An Agent-Based Simulation of the Entrepreneurial Problem Space. SSRN Electronic Journal, 0, , .	0.4	0
994	Building Strategic Competitiveness Of UMKM In South Sulawesi Through Strategic Leadership, Innovation Process, Entrepreneurial Orientation And Business Performance (Typology Miles a Snow) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 5		
995	The Relationship between Procurement Process Coordination and Firm Performance in the Malaysian Building Construction Industry. SSRN Electronic Journal, 0, , .	0.4	0
996	IMPACT OF KNOWLEDGE SHARING AND ORGANIZATION INNOVATIVE CAPABILITIES ON FIRM PERFORMANCE - MEDIATING IMPACT OF CORPORATE ENTREPRENEURSHIP. Does Value Co-creation Impacts Customer Loyalty and Repurchase Intention?, 2017, 13, .	0.2	0
997	Freight Transport and Logistics Evaluation Using Entropy Technique Integrated to TOPSIS Algorithm. Advances in Human and Social Aspects of Technology Book Series, 2017, , 63-89.	0.3	0
998	The Routledge Handbook of Hospitality Marketing. , 0, , .		2
999	Technological learning of the directors for the administrative processes in the university of La Guajira. Contemporary Engineering Sciences, 2018, 11, 1043-1049.	0.2	0
1000	Breakthrough Inventions in Solar PV and Wind Technologies: Identification and Explanation. SSRN Electronic Journal, 0, , .	0.4	0
1001	Impact of Technological Innovation Management on Health Care Service Delivery: A Systematic Review. , 2018, , .		0
1002	Market Orientation. , 2018, , 988-990.		1
1003	Innovation in Public Systems. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 1-15.	0.3	0
1004	The Influence of Knowledge Management Process Supported With Organizational Strategies on Organizational Performance via Organizational Innovation and Technology. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 711-751.	0.3	5
1005	The Relationships of Dynamic Capability, Marketing Capability, Performance and the Moderating Effects of Environmental Turbulence, Coordination Mechanism of the Domestic Manufacturing Firms. Journal of Product Research, 2018, 36, 139-147.	0.0	0
1006	PAZARLAMADA PARADÄGMÄK DEÄZÄ°ÄZÄ°M -GÄ°RÄ°ÄZÄ°MCÄ° PAZARLAMA DAVRANIÄZLARININ BELÄ°RLENMESÄ° VE GÄ°RÄ°ÄZÄ°M ROLÄœ: BÄ°R ARAÄZTIRMA- THE PARADIGMATIC CHANGE IN MARKETING - THE ROLE OF ENTREPRENEURIAL ORIENTATION AND THE DETERMINATION OF ENTREPRENEURIAL MARKETING BEHAVIOURS: A RESEARCH -. Mehmet Akif Ersoy Äœniversitesi Sosyal Bilimler EnstitÄ¼sÄ¼ Dergisi, 0, , 199-222.	0.2	0
1007	The Role of Market Information Quality and Employeeâ€™s Task Performance Linking Market Orientation to Firm Performance in SMEs. Asia-Pacific Journal of Business Venturing and Entrepreneurship, 2018, 13, 141-152.	0.1	0
1008	KeÄŸfetme ve Mevcudu GeliÄŸtirme Stratejilerinin GiriÄŸimci YÄŸnlulâ€™k ile Performans Ä°liÄŸkisindeki AracÄ± Rolulâ€™: Ä°malat SektÄ¼ründe Bir AraÄŸtırma. Anadolu Äœniversitesi Sosyal Bilimler Dergisi, 2018, 18, 115-134.	0.5	0
1009	Dynamic Capabilities-bezogene FÄhigkeiten von Internet of Things-LÄ¶sungsintegratoren in Business Ecosystems in der digitalen Welt. , 2019, , 281-300.		0

#	ARTICLE	IF	CITATIONS
1010	Capacidades de marketing, responsabilidad social y desempeño de la empresa: una investigación empírica en el contexto de MiPymes familiares del Sur de Quintana Roo, México. Libre Empresa, 2018, 15, 11-31.	0.0	0
1011	PENGARUH KARAKTERISTIK ORIENTASI TEKNOLOGI TERHADAP KUALITAS PRODUK DAN PERBEDAAN KUALITAS PRODUK PERUSAHAAN CONSUMER GOODS DI SURABAYA. AL-FALAH Journal of Islamic Economics, 2018, 15, 437-455.	0.1	0
1012	Factor Analysis On Innovation Inductors In High Performance Organizations. International Journal of Innovation, 2018, 6, 275-286.	0.5	1
1013	PENGARUH ORIENTASI PELANGGAN DAN ORIENTASI PESAING TERHADAP INOVASI PASAR DAN PERTUMBUHAN PENJUALAN PERUSAHAAN MAKANAN DI SURABAYA. AL-FALAH Journal of Islamic Economics, 2018, 14, 271-287.	0.1	0
1014	Technical and Operational Innovations approaches to firm performance of SMEs auto services sector. Archives of Business Research, 2018, 5, .	0.1	0
1015	KONSEPTUALISASI PENCIPTAAN KINERJA PEMASARAN OBAT: SEBUAH PENGEMBANGAN MODEL TEORITIK. AL-FALAH Journal of Islamic Economics, 2018, 20, .	0.1	0
1016	Educational Institutions and Policies at the Crossroads of "Liberal"™ and "Critical"™ Theory Influences. , 2019, , 11-26.		0
1017	CIVET COFFEE AGRO TOURISM ATTRACTIONS AS A COMPETITIVE ADVANTAGE STRATEGY IN IMPROVING MARKETING PERFORMANCE IN BALI. Jesya (Jurnal Ekonomi & Ekonomi Syariah), 2019, 2, 158-168.	0.2	0
1018	Technology Orientation and Inbound Open Innovation at LMT Firms: An Empirical Study in Sri Lanka. Wayamba Journal of Management, 2021, 9, 1.	0.2	0
1019	Wedding-Planning Industry in Indonesia: The Influence of Technology Orientation and Trust as Mediating Factors on the Relationship between Entrepreneurial Orientation and e-Commerce Adoption. , 2019, , .		0
1020	Shaping Competitive Strategies for the Computer Industry. Advances in Human and Social Aspects of Technology Book Series, 2019, , 189-207.	0.3	0
1021	Determination of Market Orientation and Strategic Orientation Dimensions that Affect Marketing Performance of the Weaving Industry in Wajo District, South Sulawesi Province. , 0, , .		0
1022	The Effect of Strategic Management Practices on the institutional Performance; the case of Dede-bit credit and saving institution in Eastern Tigray. SocioEconomic Challenges, 2019, 3, 80-97.	1.6	11
1023	Decision Making of Project Members in New Product Development, and its Effect on Performance. Journal of Marketing & Distribution, 2019, 22, 1-15.	0.2	0
1024	The Influence of Knowledge Management Process Supported With Organizational Strategies on Organizational Performance via Organizational Innovation and Technology. , 2019, , 1508-1548.		0
1025	Entrepreneurial Orientation and Innovation Capabilities in Mexican Small Business. Journal of Management and Sustainability, 2019, 9, 151.	0.3	2
1026	Role of Technological Innovativeness in the Manufacturing Performance of Indian SMEs. Lecture Notes in Mechanical Engineering, 2020, , 61-69.	0.4	0
1027	Digital Value-Added Services: Recommendations for Early Development. , 2020, , .		0

#	ARTICLE	IF	CITATIONS
1028	BÄ°R Ä–RGÄœTSEL KÄœLTÄœR OLARAK PAZARLAMININ KURAMSAL Ä†ERÄ†EVESÄ°. Turkish Journal of Marketing, 2020, 5, 1-21.	0.4	0
1029	MOBÄ°LYA SEKTÄ–RÄœNDE YENÄ° ÄœRÄœN GELÄ°ÄžTÄ°RME KARARLARINDA MÄœÄžTERÄ° KATILIMININ Ä–NEMÄ°. OFÄ°S, MOBÄ°LYA, ÄœZERÄ°NDE BÄ°R Ä†ALIÄžMA. Alanya Akademik BakÄ±Äž, 0, , .	0.6	2
1030	TECHNO-RESONANCE INNOVATION CAPABILITY FOR ENHANCING MARKETING PERFORMANCE: A PERSPECTIVE OF RA-THEORY. Business: Theory and Practice, 2020, 21, 329-339.	1.7	3
1031	Analysis of Product Innovation Performances in Terms of Competitive Strategies of Companies in Production Sector Under the Influence of Technology Orientation. International Journal of Organizational Leadership, 2020, 8, 43-59.	0.7	3
1032	The Conceptual Model of the Influence of External Marketing Environment and Market Orientation on Marketing Performance with the Mediation of Product Innovation. , 0, , .		0
1033	ENTELEKTÄœEL SERMAYE VE REKABET AVANTAJI Ä–LÄ†EKLERÄ°NÄ°N TÄœRKÄ†EÄ™YE UYARLANMASI VE DEÄžÄ°ÄžKENLER ARASINDAKÄ° Ä°LÄ°ÄžKÄ°LER: KOBÄ°LER ÄœZERÄ°NE BÄ°R ARAÄžTIRMA. Business & Management Studies: an International Journal, 2020, 8, 4487-4520.		0
1034	Relationship of profitability of worldâ€™s top companies with entrepreneurship, competitiveness, and business environment indicators. Applied Economics, 2021, 53, 2584-2597.	2.2	4
1035	The institutional challenges of public-private partnerships (PPPs) in transition economies: lessons from Kosovo. Economic Research-Ekonomska Istrazivanja, 2021, 34, 1949-1965.	4.7	10
1036	Exploitative Innovation and the Impact of Realized Absorptive Capability and Technology Orientation. European Journal of Social Sciences Education and Research, 2020, 7, 146.	0.1	0
1037	Supplier innovativeness in supply chain integration and sustainable performance in the hotel industry. International Journal of Hospitality Management, 2022, 100, 103103.	8.8	20
1038	Innovative Development of State-Owned Electricity Companies and the Role of Stakeholders in This Process. , 0, , .		0
1039	Promoting Service Innovation and Knowledge Management in the Hospitality Industry. , 2020, , 1308-1335.		0
1040	Alignment in Collaborative New Product Development. Comparing Small and Large firms. International Journal of Business Innovation and Research, 2020, 1, 1.	0.2	0
1041	The Link between Innovation, Market Orientation and Performance; and the Mediating Role of Innovation: A Study of Telecommunication Companies in Ghana. Open Journal of Business and Management, 2020, 08, 1704-1733.	0.7	1
1042	Building Entrepreneurial Networking Quality to Improve the Success of Innovation and Batik SMEs Performance. , 2020, , 862-883.		0
1044	Ä°stanbul Ä°linde 5 YÄ±ldÄ±zlÄ± Otel Ä°Äžletmelerinde Ä†alÄ±Äžan Mutfak Äžeflerinin YenilikÄ± DavranÄ±ÄžlarÄ±nÄ± Etkileyen FaktÄ¶rlere Ä°liÄžkin GÄ¶rÄ±Äžlerinin Belirlenmesi. Journal of YaÄžar University, 2020, 15, 503-518.	0.4	0
1045	Business Process Digitalization and New Product Development. , 0, , 49-64.		3
1046	Examining the Relationship Between Individual Characteristics, Product Characteristics, and Media Richness Fit on Consumer Channel Preference. Lecture Notes in Computer Science, 2007, , 56-67.	1.3	0

#	ARTICLE	IF	CITATIONS
1048	Industrial exhibitors' resource commitment to booth personnel: A study of select predictors and consequences. <i>Industrial Marketing Management</i> , 2020, 91, 1-15.	6.7	2
1049	Will Internet Market Newness Improve Performance? An Empirical Study on the Internet Market Innovation of Offline Retailers in China. <i>Sustainability</i> , 2021, 13, 12619.	3.2	2
1050	Understanding the interplay between competitor and alliance orientations in product innovativeness: An integrative framework. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121358.	11.6	6
1051	The fit between firm capability and business model for SME growth: a resource orchestration perspective. <i>R and D Management</i> , 2022, 52, 670-684.	5.3	7
1052	The mediating role of innovation between entrepreneurial orientation and supply chain resilience. <i>Asia-Pacific Journal of Business Administration</i> , 2022, 14, 592-616.	2.7	18
1053	Strategic Orientation, Digital Capabilities, and New Product Development in Emerging Market Firms: The Moderating Role of Corporate Social Responsibility. <i>Sustainability</i> , 2021, 13, 12703.	3.2	11
1054	How does one-sided versus two-sided customer orientation affect B2B platform's innovation: Differential effects with top management team status. <i>Journal of Business Research</i> , 2022, 141, 619-632.	10.2	10
1055	Technological innovation management: Case study with enterprises in the peanut-processing sector. , 2020, 26, 37-50.		0
1056	What influences algorithmic decision-making? A systematic literature review on algorithm aversion. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121390.	11.6	111
1057	YÄ–NETÄ°CÄ° BAKIÄž AÄžISI Ä°LE OTEL Ä°ÄžLETMELERÄ°NDE PAZAR ODAKLILIK. Pamukkale University Journal of Social Sciences Institute, 0, , .	0.0	0
1058	Integrating supplier innovation in the fuzzy front end: based on an analysis of the task environment. <i>Journal of Business and Industrial Marketing</i> , 2022, ahead-of-print, .	3.0	2
1059	The impact of market orientation on small firm performance: aÄ°configurational approach. <i>International Journal of Emerging Markets</i> , 2023, 18, 4154-4169.	2.2	2
1060	Entrepreneurial orientation, entrepreneurial competencies, innovation, and performances in SMEs of Pakistan: Moderating role of social ties. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 419-437.	2.9	17
1061	Memorable tourist experiences: the role of smart tourism technologies and hotel innovations. <i>Tourism Recreation Research</i> , 0, , 1-13.	4.9	22
1062	Is entrepreneurship enough to achieve superior performance in SMEs in emerging countries? Multiple mediation of market orientation and marketing capabilities. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2022, ahead-of-print, .	2.4	0
1063	The effect of power use on specific investments: the moderating role of interdependence structure. <i>International Journal of Physical Distribution and Logistics Management</i> , 2022, 52, 170-189.	7.4	5
1064	Linking CIOÄ°CMO Communication and Product Innovation via Virtual Customer Environment Engagement: A Moderated Mediation Study. <i>British Journal of Management</i> , 2023, 34, 259-279.	5.0	2
1065	Effects of the Entrepreneurial Strategic Orientation of Social Enterprises on Organizational Effectiveness: Case of South Korea. <i>Administrative Sciences</i> , 2022, 12, 19.	2.9	7

#	ARTICLE	IF	CITATIONS
1066	How beneficial are relational capital and technology orientation for innovation? Evidence from Mexican SMEs. <i>International Journal of Innovation Studies</i> , 2022, 6, 1-10.	3.6	13
1067	Social network ties, proactive entrepreneurial behavior and successful retail business: a study on Indonesia small enterprises. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2022, 24, 141-160.	1.2	2
1068	Power-leveraging paradox and firm innovation: The influence of network power, knowledge integration and breakthrough innovation. <i>Industrial Marketing Management</i> , 2022, 102, 205-215.	6.7	18
1069	Environmental Entrepreneurial Orientation and Firm Performance: The Role of Environmental Innovation and Stakeholder Pressure. <i>SAGE Open</i> , 2022, 12, 215824402110613.	1.7	10
1071	Impact of Mobile Technology to Enhance the Customer Service Experience in SME Hotels. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2022, , 1-22.	0.8	1
1072	Customer Orientation: A Literature Review Based on Bibliometric Analysis. <i>SAGE Open</i> , 2022, 12, 215824402210798.	1.7	6
1073	Openness to Technological Innovation, Supply Chain Resilience, and Operational Performance: Exploring the Role of Information Processing Capabilities. <i>IEEE Transactions on Engineering Management</i> , 2024, 71, 1258-1270.	3.5	14
1074	The Impact of Social Media and Digital Platforms Experience on SME International Orientation: The Moderating Role of COVID-19 Pandemic. <i>Journal of International Management</i> , 2022, 28, 100950.	4.2	12
1075	Technology-driven design process: teaching and mentoring technology-driven design process in industrial design education. <i>International Journal of Technology and Design Education</i> , 2023, 33, 521-555.	2.6	4
1076	Strategic orientations and firm performance: the role of information technology adoption capability. <i>Journal of Strategy and Management</i> , 2022, 15, 691-717.	3.3	9
1077	Completing the market orientation matrix: The impact of proactive competitor orientation on innovation and firm performance. <i>Industrial Marketing Management</i> , 2022, 103, 198-214.	6.7	33
1078	The effect of cooperative team culture on innovation. <i>Journal of Business Research</i> , 2022, 144, 1256-1271.	10.2	5
1079	From restaurant to cloud kitchen: Survival of the fittest during COVID-19 An empirical examination. <i>Technological Forecasting and Social Change</i> , 2022, 179, 121629.	11.6	21
1080	Family-unique resources, marketing resources, and family owners's willingness to pursue radical innovation: A model and test. <i>Journal of Business Research</i> , 2022, 146, 264-276.	10.2	9
1081	Operationalizing Artificial Intelligence-Enabled Customer Analytics Capability in Retailing. <i>Journal of Global Information Management</i> , 2022, 30, 1-23.	2.8	6
1082	Facilitating Servitization in Manufacturing Firms: The Influence of Strategic Orientation. <i>Sustainability</i> , 2021, 13, 13541.	3.2	5
1083	Tackling organizational innovativeness through strategic orientation: strategic alignment and moderating role of strategic flexibility. <i>European Journal of Innovation Management</i> , 2023, 26, 847-861.	4.6	8
1084	Market knowledge acquisition and transfer in international SMEs: peculiarities, specifications and linkages to market success. <i>International Marketing Review</i> , 2021, ahead-of-print, .	3.6	5

#	ARTICLE	IF	CITATIONS
1085	A Framework for Evaluating and Selecting a Strategic Supplier (Case Study: Yazd Alloy Steel) Tj ETQq0 0 0 rgBT /Overlock 10 Jf 50 742 T		
1086	Innovation in Physical Education, Physical Activity and Sport: a bibliometric analysis. , 2021, 7, 28-37.		0
1087	RESOURCE ACQUISITION AND OPPORTUNISTIC BEHAVIOUR IN OPEN INNOVATION RELATIONSHIPS: THE CONTINGENCY EFFECTS OF AN OPEN ORGANISATIONAL CONTEXT. International Journal of Innovation Management, 0, , .	1.2	0
1090	Strategic Orientation and Sustainable Competitive Performance of Family Firms: Evidence of an Emerging Economy. Journal of Small Business Strategy, 2022, 32, .	1.4	4
1091	Alliance coopetition and breakthrough innovation: the contributory roles of resources integration and knowledge ambiguity. Technology Analysis and Strategic Management, 0, , 1-15.	3.5	3
1092	Exploring the linkages of green transformational leadership, organizational green learning, and radical green innovation. Business Strategy and the Environment, 2023, 32, 185-199.	14.3	15
1093	The Impact of Breakthrough Innovations on the Export Performance of SMEs in Developing Countries: The Moderating Role of Institutional Factors. Frontiers in Psychology, 2022, 13, .	2.1	2
1094	The Sustainable Efficiency Improvement of Internet Companies under the Background of Digital Transformation. Sustainability, 2022, 14, 5600.	3.2	3
1095	Ambidexterity and innovation in cluster SMEs: evidence from Indonesian manufacturing. Industry and Innovation, 2022, 29, 948-968.	3.1	7
1096	Constructing Technology Commercialization Capability. Journal of Organizational and End User Computing, 2022, 34, 1-21.	2.9	4
1097	The Dimensional Structure of Tourism Festival and Special Event Innovation and Their Impacts on Touristsâ€™ Behavioral Intentions. Discrete Dynamics in Nature and Society, 2022, 2022, 1-13.	0.9	1
1098	Artificial intelligence empowerment: The impact of research and development investment on green radical innovation in highâ€tech enterprises. Systems Research and Behavioral Science, 2022, 39, 489-502.	1.6	14
1101	Entrepreneurial orientation and innovation performance of social enterprises in an emerging economy. Journal of Research in Marketing and Entrepreneurship, 2022, 24, 312.	1.2	1
1102	Enhancing corporate sustainable development: Organizational learning, social ties, and environmental strategies. Business Strategy and the Environment, 2023, 32, 1232-1247.	14.3	10
1103	Relational capital and strategic orientations as antecedents of innovation: evidence from Mexican SMEs. Journal of Innovation and Entrepreneurship, 2022, 11, .	4.0	9
1104	The synergistic impact of market and technology orientations on sustainable innovation performance: evidence from manufacturing firms. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 1556-1580.	3.8	6
1105	The influence of digital entrepreneurship and entrepreneurial orientation on intention of family businesses to adopt artificial intelligence: examining the mediating role of business innovativeness. International Journal of Entrepreneurial Behaviour and Research, 2023, 29, 80-115.	3.8	28
1106	Direct and Configurational Paths of Strategic Orientation and Business Model Innovation to Successful Enterprise Performance. IEEE Access, 2022, 10, 72671-72686.	4.2	4

#	ARTICLE	IF	CITATIONS
1107	Setting a Research Framework for Digital Transformation Role in Enabling Successful Entrepreneurship in Egypt. , 2022, , .		1
1108	Maximizing customer adoption outcomes in emerging industrial markets via supplier innovativeness and relationship quality. Journal of Business and Industrial Marketing, 2023, 38, 958-973.	3.0	3
1109	Disambiguating the definitions of the concept “transformative innovation”™. Journal of Information Science, 2023, 49, 932-951.	3.3	0
1110	Linking knowledge search to knowledge creation: the intermediate role of knowledge complexity. Management Decision, 2023, 61, 1156-1182.	3.9	5
1111	Feeling torn? The conflicting effects of market and entrepreneurial orientations on manufacturing SMEs' innovation performance. European Journal of Innovation Management, 2024, 27, 233-262.	4.6	4
1112	Strategic Orientation of Film Organization Development in the Digital Age. Administrative Consulting, 2022, , 116-126.	0.3	0
1113	Exploration vs. Exploitation: How Innovation Strategies Impact Firm Performance and Competitive Advantage. Proceedings of the International Conference on Business Excellence, 2022, 16, 31-46.	0.3	1
1114	Environmental collaboration with suppliers and cost performance: exploring the contingency role of digital orientation from a circular economy perspective. International Journal of Operations and Production Management, 2023, 43, 651-675.	5.9	18
1115	Realizing supply chain agility under time pressure: Ad hoc supply chains during the COVID-19 pandemic. Journal of Operations Management, 2023, 69, 426-449.	5.2	22
1116	Inter-firm coopetition: The role of a firm's long-term orientation. Industrial Marketing Management, 2022, 106, 47-57.	6.7	8
1117	Tracing the emergence of new technology: A comparative analysis of five technological domains. Technological Forecasting and Social Change, 2022, 184, 122014.	11.6	3
1118	Double-edged sword of global demand heterogeneity: How service multinationals capture the benefits and mitigate the costs of managing customer knowledge. Journal of Business Research, 2023, 154, 113308.	10.2	1
1119	Co-Creation and Service Innovation As Performance Indicators In The Hospitality Industry. SSRN Electronic Journal, 0, , .	0.4	0
1120	The Moderated Mediating Effect of Industry 4.0 Capability, Knowledge Management Capability, and Market Uncertainty on BMI. SSRN Electronic Journal, 0, , .	0.4	0
1121	Momentum, Imitation and Partner Selection in Nascent and Mature Product Markets. British Journal of Management, 2023, 34, 1534-1554.	5.0	0
1122	THE ANTECEDENTS OF BREAKTHROUGH INNOVATION IN SMALL AND MEDIUM-SIZED ENTERPRISES (SMES) DURING COVID 19 PANDEMIC.. , 2022, 8, 1-8.		0
1123	Marketing Agility in Subsidiaries: Market Orientation and Marketing Program Standardization as the “Twin Engines” of Performance. Journal of International Marketing, 2023, 31, 6-24.	4.4	4
1124	Explicating the Intersections of Value Disciplines for the Digital Era. Journal of Creating Value, 2022, 8, 328-348.	0.9	1

#	ARTICLE	IF	CITATIONS
1125	Does alliance orientation matter for new product success? An empirical study of Taiwanese electronics firms. <i>European Journal of Marketing</i> , 2022, 56, 3347-3380.	2.9	2
1126	Comparative analysis of the role of strategic orientation, strategic performance metric focus and strategic audacity in driving firm performance: family businesses vs nonfamily businesses. <i>Journal of Family Business Management</i> , 2023, 13, 7-25.	3.4	5
1127	The influence of big data analytic capabilities building and education on business model innovation. <i>Frontiers in Psychology</i> , 0, 13, .	2.1	7
1128	FIRM SIZE, RADICAL AND INCREMENTAL INNOVATION: A META-ANALYSIS BASED ON THE AWARENESS-MOTIVATION-CAPABILITY PERSPECTIVE. <i>International Journal of Innovation Management</i> , 0, , .	1.2	1
1129	An integrated view of eco-innovation in the service sector: Dynamic capability, cooperation and corporate environmentalism. <i>Business Strategy and the Environment</i> , 2023, 32, 2882-2895.	14.3	2
1130	Strategic orientations and responsible innovation in SMEs: The moderating effects of environmental turbulence. <i>Business Strategy and the Environment</i> , 2023, 32, 2522-2539.	14.3	11
1131	Linking entrepreneurial orientation with export performance: mediation effects of multiple differentiation strategies. <i>Journal of Business and Industrial Marketing</i> , 2022, ahead-of-print, .	3.0	3
1132	Learning Through Firms'™ Overseas Subsidiaries in the United States and China: Linking Host Country Environments into Technological Learning Outcome Types. <i>Management International Review</i> , 0, , .	3.3	0
1133	Strategic orientation, innovation, and the effects of entrepreneurial support mechanism in SMEs in South Korea: an application of subject-mechanism-performance congruence model. <i>Asia Pacific Business Review</i> , 0, , 1-27.	2.9	3
1134	E-commerce Policy Environment, Digital Platform, and Internationalization of Chinese New Ventures: The Moderating Effects of Covid-19 Pandemic. <i>Management International Review</i> , 2023, 63, 57-90.	3.3	1
1135	Neighboring Knowledge Recombination: Knowledge Relationship Intensity, Neighboring Knowledge Concentration, and Knowledge Impact. <i>IEEE Transactions on Engineering Management</i> , 2024, 71, 5160-5173.	3.5	2
1136	The Bottom-of-the-Pyramid (BOP) Market: Why and How Does Serving the Impoverished Segment Promote Radical Innovation?. <i>IEEE Transactions on Engineering Management</i> , 2024, 71, 4455-4468.	3.5	0
1137	Green exploration and exploitation: Capabilities, product advantage, and policy considerations. <i>Creativity and Innovation Management</i> , 2023, 32, 458-471.	3.3	3
1138	Servant Leadership and Knowledge Management; What Leads to Frugal Innovation?. <i>Asian Journal of Economics Business and Accounting</i> , 0, , 436-454.	0.2	0
1139	Till the cloud do us part: Technological disruption and brand retention in the enterprise software industry. <i>International Journal of Research in Marketing</i> , 2023, 40, 316-341.	4.2	4
1140	Seizing the moment in the flux of Industry 4.0: technological opportunism, innovativeness and new product performance in international markets. <i>European Journal of Innovation Management</i> , 2022, ahead-of-print, .	4.6	1
1141	The key success factors of the AI industry entrepreneurial process in China Great Bay Area: A systematic approach study. <i>Technological Forecasting and Social Change</i> , 2023, 186, 122170.	11.6	5
1142	Organizational Learning's Effect on Business Performance and High-Performance Human Resource. <i>International Journal of Professional Business Review</i> , 2022, 7, e0619.	1.1	0

#	ARTICLE	IF	CITATIONS
1143	Do CEOs with Sent-Down Movement Experience Foster Corporate Environmental Responsibility?. Journal of Business Ethics, 2023, 185, 147-168.	6.0	9
1144	Interfirm trust and subsidiary performance of emerging market multinational enterprises: an examination of contingent factors. Asia Pacific Journal of Management, 0, , .	4.5	1
1145	Does Social Capital Arise from Enterprise or Public Social Media Use? A Model of Social Media Antecedents and Consequences. Information Systems Frontiers, 0, , .	6.4	0
1146	Executivesâ€™ unethical behaviour with directions for future research. Frontiers in Psychology, 0, 13, .	2.1	0
1147	Understanding the role of entrepreneurial orientation in creating ambidextrous competitive advantage: a comparative-design, longitudinal study. European Journal of Marketing, 2022, 57, 89.	2.9	1
1148	I have to apply this strategy! Understanding the mediating effect of digitalization on strategic orientations and sustainable competitive advantage among small enterprises in Tanzania. , 2023, 20, 53-73.		2
1149	How external network and innovation affect the link between export orientations and export performance?. Review of International Business and Strategy, 2023, 33, 786-809.	3.3	1
1150	Can customization promote product innovation in the global B2B market? Evidence from export manufacturing firms from emerging markets. International Marketing Review, 2023, ahead-of-print, .	3.6	1
1151	The configurational effects of centrifugal and centripetal forces on firms' breakthrough innovation and strategic performance in the artificial intelligence context. European Journal of Innovation Management, 2023, ahead-of-print, .	4.6	1
1152	Innovation subsidies and entrepreneurial activity in an emerging market. International Journal of Emerging Markets, 2023, ahead-of-print, .	2.2	2
1153	Research on the influence of employee psychological capital and knowledge sharing on breakthrough innovation performance. Frontiers in Psychology, 0, 13, .	2.1	1
1154	The effects of a manufacturer's actions on supplier performance: Insights from a contingent expectancy theory-based model. Industrial Marketing Management, 2023, 109, 106-120.	6.7	3
1155	Does market orientation promote enterprise digital innovation? Based on the survey data of China's digital core industries. Industrial Marketing Management, 2023, 109, 135-145.	6.7	11
1156	Innovation in times of crisis: The relevance of digitalization and early internationalization strategies. Technological Forecasting and Social Change, 2023, 188, 122283.	11.6	7
1157	Technological orientation and organizational resilience to Covid-19: The mediating role of strategy's digital maturity. Technological Forecasting and Social Change, 2023, 188, 122288.	11.6	10
1158	Whether Consumers Should Participate in Co-Creation First?. Emerging Markets Finance and Trade, 0, , 1-24.	3.1	0
1159	Capability bundling for effective supply chain management: An integrative framework and research agenda. Journal of Business Logistics, 2023, 44, 170-197.	10.6	9
1160	Forms of supplier relationship exploration and distributor performance. European Journal of Marketing, 2023, 57, 1161-1185.	2.9	2

#	ARTICLE	IF	CITATIONS
1161	Strategic Orientation, Dynamic Capabilities, and Digital Transformation of Commercial Banks: A Fuzzy-Set QCA Approach. Sustainability, 2023, 15, 1915.	3.2	6
1162	Effects of Teleworking and Strategic Orientations on Resilience in the Post-Pandemic Period. , 2023, 20, 30-42.		3
1163	Effect of improvisational strategic orientation and entrepreneurial bricolage on new venture performance. Management Decision, 0, , .	3.9	2
1164	When does intellectual capital enhance innovation capability? A three-way interaction test. International Journal of Entrepreneurial Behaviour and Research, 2023, ahead-of-print, .	3.8	2
1165	Blockchain-enabled advances (BEAs): Implications for consumers and brands. Journal of Business Research, 2023, 160, 113763.	10.2	8
1166	Strategic orientations, organizational ambidexterity, and sustainable competitive advantage: Mediating role of industry 4.0 readiness in emerging markets. Journal of Cleaner Production, 2023, 401, 136765.	9.3	14
1167	The environmental turbulence concept in marketing: A look back and a look ahead. Journal of Business Research, 2023, 161, 113775.	10.2	4
1168	Intermediate-level outside-in marketing capabilities, technological innovation, and management innovation. European Journal of Marketing, 2023, 57, 1531-1559.	2.9	2
1169	KOBİ'lerde Stratejik Yetkinliklerin Algısal Dayanıklılık Açzerine Etkisi: Pandemi Deneyimi. Alanya Akademik Bakış, 2023, 7, 481-509.	0.6	1
1170	The Impact of African Firms' Utilization of Financial and Technology Resource on Innovation: A Simple Mediation. SAGE Open, 2023, 13, 215824402311530.	1.7	1
1171	How Do Goal Orientations Affect Organizational Agility? The Mediating Effects of Ambidextrous Operational Capabilities. IEEE Transactions on Engineering Management, 2024, 71, 4284-4297.	3.5	1
1172	How can innovation intermediaries enable product innovativeness in startups? A configurational approach. Journal of Open Innovation: Technology, Market, and Complexity, 2023, 9, 100007.	5.2	2
1173	Understanding the relevance of family business, gender and value chains for SMEs' innovation in the context of COVID-19. International Journal of Entrepreneurial Behaviour and Research, 2023, ahead-of-print, .	3.8	2
1174	How does entrepreneurial orientation influence firm performance? The roles of corporate social responsibility and institutional environments. Corporate Social Responsibility and Environmental Management, 2023, 30, 2021-2036.	8.7	1
1175	QUESTIONING THE NOVELTY IN A NOVEL BUSINESS MODEL: HOW DOES STRATEGIC ORIENTATION TEMPER FIRM PERFORMANCE?. International Journal of Innovation Management, 2022, 26, .	1.2	0
1176	Examining Environmental Turbulence Intensity: A Strategic Agility and Innovativeness Approach on Firm Performance in Environmental Turbulence Situations. Sustainability, 2023, 15, 5364.	3.2	2
1177	Entrepreneurial intention and creative performance – the role of distress tolerance. International Entrepreneurship and Management Journal, 0, , .	5.0	1
1178	The Moderating Effect of Quality Management Systems in Firm Performance of Exporting Portuguese Firms: Understanding the Impact of Quality Management Adoption in Firm Performance in an Exporting Context. Springer Proceedings in Business and Economics, 2023, , 287-315.	0.3	0

#	ARTICLE	IF	CITATIONS
1179	Does Technology Orientation Determine Innovation Performance through Digital Innovation? A Glimpse of the Electronic Industry in the Digital Economy. Electronics (Switzerland), 2023, 12, 1854.	3.1	3
1180	The role of green credit in carbon neutrality: Evidence from the breakthrough technological innovation of renewable energy firms. Environmental Impact Assessment Review, 2023, 101, 107135.	9.2	20
1181	The Impact of Carbon Trading Policy on Breakthrough Low-Carbon Technological Innovation. Sustainability, 2023, 15, 8277.	3.2	2
1182	Unveiling the Nexus between Market Orientation Strategies and Firm Capabilities: A Conceptual Framework for Organizational Advancement. , 2023, 2, 27-32.		0
1183	The effects of market orientation and market knowledge search on business model innovation: evidence for two distinct pathways. European Journal of Innovation Management, 2023, ahead-of-print, .	4.6	1
1184	The Moderating Role of Trust in Managers Between Strategic Innovation and Firm Performance. Springer Proceedings in Business and Economics, 2023, , 235-245.	0.3	0
1185	Benefit from market knowledge: Failure analysis capability and venture goal progress in a turbulent environment. Industrial Marketing Management, 2023, 113, 30-41.	6.7	2
1186	Organization Architecture Configurations for Successful Servitization. Journal of Service Research, 0, , .	12.2	1
1187	The effect of supply chain learning on corporate sustainability performance: the perspective of ambidextrous innovation capability. International Journal of Logistics Research and Applications, 0, , 1-17.	8.8	0
1188	Analysis of the Influence of Entrepreneurial Apprehension and Entrepreneurial Strategic Orientation on Breakthrough Innovation. Sustainability, 2023, 15, 7320.	3.2	0
1189	Entrepreneurial orientation and new product performance in SMEs: The mediating role of customer participation. Journal of Business Research, 2023, 164, 113921.	10.2	3
1190	Digital Entrepreneurship Behaviour. Advances in Logistics, Operations, and Management Science Book Series, 2023, , 1-23.	0.4	0
1191	Hit, Miss, or Error? Predicting Errors in Design Decision Making for Radically Innovative Ideas Using Individual Attributes. Journal of Mechanical Design, Transactions of the ASME, 2023, 145, .	2.9	0
1192	The Influence of Perceived Usefulness, Perceived Ease of Use, Internet Self-efficacy, Subjective Norms and Behavioral Control on Online Purchasing Decisions. , 2023, , 514-521.		0
1193	The role of digital technology and digital innovation towards firm performance in a digital economy. Kybernetes, 2024, 53, 620-644.	2.2	3
1194	Market Orientation. Advances in Business Strategy and Competitive Advantage Book Series, 2023, , 180-195.	0.3	0
1195	Unlocking the Potential: The Impact of Innovative Capability on Process, Product, and Market Innovation and Firm Performance. Marketing and Management of Innovations, 2023, 14, 19-33.	1.5	0
1196	Ethical leadership and environmental performance: The role of green IT capital, green technology innovation, and technological orientation. Technological Forecasting and Social Change, 2023, 194, 122739.	11.6	7

#	ARTICLE	IF	CITATIONS
1197	A dynamic model of the contract length and early termination: The roles of technology evolution and pricing strategy. <i>Journal of Business Research</i> , 2023, 167, 114141.	10.2	0
1198	The effect of SMEs' dynamic capability on operational capabilities and organizational agility. <i>South African Journal of Business Management</i> , 2023, 54, .	0.8	0
1199	Strategic orientation, strategic renewal, and the international performance of born global firms. <i>Asia Pacific Journal of Management</i> , 0, , .	4.5	1
1200	Innovation capabilities, innovation strategies and export performance: the moderating impact of corporate social responsibility. <i>Social Responsibility Journal</i> , 2023, ahead-of-print, .	2.9	1
1201	A comparative study on the strategic roles of service customer equity and innovation protection on firm performance. <i>International Marketing Review</i> , 2023, ahead-of-print, .	3.6	0
1202	RELATIONSHIP BETWEEN INNOVATION ACTIVITY AND CUSTOMER COLLABORATION IN SMEs: TECHNOLOGICAL AND BUSINESS UNCERTAINTY. <i>International Journal of Innovation Management</i> , 0, , .	1.2	0
1203	How does business-IT alignment influence supply chain resilience?. <i>Information and Management</i> , 2023, 60, 103831.	6.5	1
1204	The effect of exclusive distribution on the sales of ready-made meals in online retail. <i>Journal of Retailing and Consumer Services</i> , 2023, 75, 103505.	9.4	0
1206	Antecedents of organizational ambidexterity: an empirical investigation of foreign ventures in an emerging market. <i>Journal of Business and Industrial Marketing</i> , 2024, 39, 350-365.	3.0	2
1207	Outward foreign direct investment, dynamic capabilities and radical innovation performance: empirical evidence from Chinese high-tech companies. <i>Chinese Management Studies</i> , 0, , .	1.4	0
1208	Influence of managerial practices, productivity, and change management process on organizational innovation capability of small and medium businesses. <i>European Business Review</i> , 2023, 35, 839-859.	3.4	0
1209	Strategic orientation for Chinese firms in the digital economy: a business model process formalization perspective. <i>Asia Pacific Business Review</i> , 0, , 1-24.	2.9	2
1210	Market-based dynamic capabilities for MSMEs: Evidence from Indonesia's ornamental fish industry. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2023, 9, 100123.	5.2	1
1211	A Bibliometric Analysis on Entrepreneurial Orientation and Performance Literature Using VOSviewer Software. <i>Vision</i> , 0, , .	2.4	2
1212	How does TMT heterogeneity affect breakthrough innovation? The moderating effect of strategic decision-making logics. <i>European Journal of Innovation Management</i> , 0, , .	4.6	0
1213	Effects of gender diversity in strategic orientation and strategy execution. <i>Leadership and Organization Development Journal</i> , 2023, 44, 882-906.	3.0	0
1214	The effect of digital transformation and innovation on SMEs' performance in times of COVID-19. <i>Problems and Perspectives in Management</i> , 2023, 21, 84-100.	1.4	3
1215	The impact of product features on market orientation in technology-based new ventures. <i>Journal of Business Research</i> , 2023, 168, 114230.	10.2	0

#	ARTICLE	IF	CITATIONS
1216	Be Innovative and Resilient: Empirical Evidence from Saudi Firms on How to Translate Entrepreneurial Orientation into Firm Performance. <i>Administrative Sciences</i> , 2023, 13, 168.	2.9	2
1217	How Eco-innovation Determinants and Eco-innovation Strategy Influences Sustainability Performance of SMEs? Mediating Role of Eco-innovation Strategy. <i>Journal of the Knowledge Economy</i> , 0, , .	4.4	1
1218	The Effects of Organizational Orientation Factors of Startups on B2B Marketing Capability, Competitive Advantage and Corporate Performance: Moderating Effect of Government Support Projects and Startups Growth Stage*. <i>Journal of Channel and Retailing</i> , 2023, 28, 91-134.	0.4	0
1219	Effects of technology capability and marketing capability on manufacturing firms's cross-channel integration capability: the moderating role of platform IT support. <i>Journal of Data Information and Management</i> , 2023, 5, 193-206.	2.7	1
1220	Disruptive Innovation and IPO Outcomes: Evidence from Machine Learning. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
1221	Do Entrepreneurial Orientation and Market Orientation Matter for MSMEs Performance? A Systematic Literature Review. <i>Paradigm</i> , 2023, 27, 78-92.	0.9	0
1222	The Investigation of Competitive Strategic Orientations of Export Companies in Suzhou City, China. , 2023, 3, 71-78.		0
1223	Technological search strategy and breakthrough innovation: An integrated approach based on main-path analysis. <i>Technological Forecasting and Social Change</i> , 2023, 196, 122879.	11.6	2
1224	Equity investment, knowledge exploitation, and innovation performance for joint ventures. <i>European Management Review</i> , 0, , .	3.7	0
1225	EXPLORING THE ROLE OF DYNAMIC ENVIRONMENTS ON THE FIRMS' INNOVATION PERFORMANCE: MEDIATING ROLES OF TECHNOLOGY AND MARKET-SENSING CAPABILITY. <i>International Journal of Innovation Management</i> , 2023, 27, .	1.2	0
1226	Networking in Digital Business Ecosystems and Its Impact on Explorative Innovation in Emerging Media Technology Markets: A Quantitative Study of the German XR Industry. <i>Future of Business and Finance</i> , 2023, , 83-94.	0.4	0
1227	Can organizational legitimacy stimulate digitalization and affect operational performance? The impact of COVID-19 on uncertainty in supply management. <i>Journal of Purchasing and Supply Management</i> , 2023, , 100880.	5.7	0
1228	Marketing capability and the turnaround of financially distressed firms. <i>Journal of the Academy of Marketing Science</i> , 0, , .	11.2	0
1229	How business groups build globally relevant knowledge from local contexts? Exploring the double-edged sword effect of cultural diversity. <i>Asian Business and Management</i> , 2023, 22, 2189-2224.	2.8	0
1230	Agile R&D units' organisation and its relationship with innovation performance. <i>R and D Management</i> , 0, , .	5.3	0
1231	Organizational unlearning and service innovation of Chinese service-oriented firms: the moderating role of knowledge integration. <i>Asia Pacific Business Review</i> , 0, , 1-22.	2.9	0
1232	TMT's cognitive frame and breakthrough innovation. <i>Management Decision</i> , 0, , .	3.9	0
1233	Key drivers of business process innovation : The role of strategic focuses and product innovation. <i>Vezetésstudomány / Budapest Management Review</i> , 2023, , 15-27.	0.5	0

#	ARTICLE	IF	CITATIONS
1234	The impact of knowledge management on SMESâ€™ performance during the COVID-19 pandemic: Assessing the significance of digital variables. Knowledge and Performance Management, 2023, 7, 76-90.	3.1	1
1235	How Envy Encourages Beliefs in Unethical Consumer Behaviour: The Role of Religiosity and Moral Awareness. Journal of Business Ethics, 0, , .	6.0	0
1236	The impact of digital platforms on new startup performance: Strategy as moderator. Heliyon, 2023, 9, e22159.	3.2	1
1237	Organizational change capability and ambidexterity: The mediating role of innovativeness and responsiveness. Cogent Business and Management, 2023, 10, .	2.9	0
1238	Technology orientation and export performance: the moderating role of supply chain agility. Modern Supply Chain Research and Applications, 2023, 5, 230-264.	2.8	0
1239	Strategy orientation and innovation capability of women entrepreneurial in culinary business in Indonesia. AIP Conference Proceedings, 2023, , .	0.4	0
1240	Improving innovation performance by means of open innovation: the role of entrepreneurial orientation and information technology capability. International Journal of Innovation and Technology Management, 0, , .	1.4	0
1241	Unpacking complementarity in innovation ecosystems: A configurational analysis of knowledge transfer for achieving breakthrough innovation. Technological Forecasting and Social Change, 2024, 198, 122974.	11.6	0
1242	Breakthrough inventions in solar PV and wind technologies: The role of scientific discoveries. Technological Forecasting and Social Change, 2024, 198, 122975.	11.6	1
1243	Relationship between business information, business networking, access to finance and financial performance of social enterprises: Perspective of resource-based view and signalling theory. Cogent Business and Management, 2024, 11, .	2.9	0
1244	Relating the strategic role of technology orientation in organizational TQM performance. Total Quality Management and Business Excellence, 0, , 1-31.	3.8	0
1245	Market Orientation, Bricolage, and Business Model Design in Start-ups: The Counteractive Moderating Roles of State Support and Competitive Intensity. IEEE Transactions on Engineering Management, 2023, , 1-42.	3.5	0
1246	Analysing the relevance of value creation in the interconnection amongst entrepreneurship, marketing and innovation: aâ€systematic literature review. International Journal of Entrepreneurial Behaviour and Research, 0, , .	3.8	0
1247	Entrepreneurial orientation and product innovativeness: the mediating roles of technology diversity and intellectual property protection. Technology Analysis and Strategic Management, 0, , 1-14.	3.5	0
1248	Organizational learning, strategic guanxi networking, co-creation marketing strategy and B2B export performance: evidence from emerging market export venture. Journal of Business and Industrial Marketing, 0, , .	3.0	0
1249	Measuring Innovativeness: A ranking of the ordinal utility from consumption is more robust than either of â€outcomes of commercializationâ€™ or patent counts. Economic Analysis and Policy, 2024, 81, 603-616.	6.6	1
1250	Identifying and ranking the critical success factors of fintech adoption: a fuzzy DEMATEL approach. Competitiveness Review, 0, , .	2.6	0
1251	A multiâ€level analysis of individual green entrepreneurial orientation: Evidence from Taiwan's environmental protection sectors. Business Strategy and the Environment, 2024, 33, 3440-3462.	14.3	0

#	ARTICLE	IF	CITATIONS
1252	The relationship between strategic orientations and firm performance and the role of innovation: a meta-analytic assessment of theoretical models. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 0, , .	3.8	0
1253	Proactiveness, knowledge management capability and innovation ambidexterity: an empirical examination of digital supply chain adoption. <i>Management Decision</i> , 2024, 62, 129-162.	3.9	0
1254	Navigating containment challenges: A quantitative study of Ghanaian SME performance during the COVID-19 pandemic. <i>Small Business International Review</i> , 2023, 7, e587.	2.0	0
1255	Evaluation of strategic orientation-led competitive advantage: the role of knowledge integration and service innovation. <i>Journal of Knowledge Management</i> , 0, , .	5.1	0
1256	Achieving social performance through digitalization and supply chain resilience in the COVID-19 disruption era: An empirical examination based on a stakeholder dynamic capabilities view. <i>Technological Forecasting and Social Change</i> , 2024, 201, 123209.	11.6	1
1257	Radical product sustainability oriented innovation (SOI) and triple-bottom-line (3BL) performance: findings from Malaysian and Singaporean B2B firms. <i>Industrial Marketing Management</i> , 2024, 117, 457-466.	6.7	0
1258	An exploratory study of breakthrough innovations in digital businesses: The case of the Perfect Corporation. <i>Technological Forecasting and Social Change</i> , 2024, 201, 123233.	11.6	0
1259	Unraveling the mystery of the link between digital orientation and innovation performance: The interplay of digital business capability and environmental dynamism. <i>Technovation</i> , 2024, 131, 102966.	7.8	1
1260	Entrepreneurial Orientation and Innovation Performance of Saudi Firms: A Sequential Mediation Model of Absorptive Capacity and Innovation Capability. <i>FIIB Business Review</i> , 0, , .	3.1	0
1261	Do green practices drive business excellence in SMEs? Investigating how green entrepreneurial orientation improves firm's performance. <i>Total Quality Management and Business Excellence</i> , 2024, 35, 529-558.	3.8	0
1262	Strategic imperatives for new product success: An internal stakeholder perspective. <i>Journal of Innovation & Knowledge</i> , 2024, 9, 100467.	14.0	0
1263	Effects of Firm-Level Entrepreneurship Orientation on Digital Transformation in SMEs: The Moderating Role of Strategic Agility. <i>Entrepreneurship Research Journal</i> , 2024, .	1.3	0
1264	Does digitalization enhance the effects of lean production on social performance?. <i>International Journal of Operations and Production Management</i> , 0, , .	5.9	0
1265	Impact of networking on explorative innovation in emerging media technology markets: the case of German XR firms. <i>Journal of Media Business Studies</i> , 0, , 1-37.	2.0	0
1266	Does Digital Capabilities Foster Social Innovation Performance in Social Enterprises? Mediation by Firm-Level Entrepreneurial Orientation. <i>Sustainability</i> , 2024, 16, 2464.	3.2	0
1267	Schumpeter meets Teece: Proposed metrics for assessing entrepreneurial innovation and dynamic capabilities in entrepreneurial ecosystems in an emerging economy. <i>Research Policy</i> , 2024, 53, 104984.	6.4	0
1268	The effect of market orientation and technology orientation on industry 4.0 technologies and market performance: Role of innovation capability. <i>Industrial Marketing Management</i> , 2024, 118, 231-241.	6.7	0
1269	Are outliers more disruptive? Technological niche, disruptive innovation, and recombinant capability. <i>R and D Management</i> , 0, , .	5.3	0