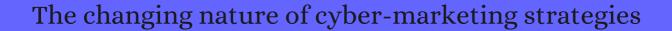
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10	The effectiveness of online customer relations tools. <i>Internet Research</i> , 2008 , 18, 211-228	4.8	13
9	A history of internet purchasing: suggestions for web-based entrepreneurs and SMEs. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2009 , 10, 4-18	1	5
8	Internet Commerce in Jordanian Firms. <i>Journal of Internet Commerce</i> , 2010 , 9, 67-82	3.8	6
7	A study of branding experience plazas: Strategic marketing view. 2014 ,		
6	Consumer behavior in the online context. <i>Journal of Research in Interactive Marketing</i> , 2014 , 8, 169-202	7.5	68
5	Service Marketing and Adoption of Promotional Technology: A Qualitative Study. <i>Service Science</i> , 2016 , 8, 368-385	2.2	2
4	Managing Customer-Centric Information. International Journal of Applied Logistics, 2010 , 1, 88-105	0.3	1
3	Managing Customer-Centric Information. 2012 , 253-271		
2	Entrepreneurs and New Communication Technology: Obstacle or Challenge?. <i>Acta Economica Et Turistica</i> , 2016 , 2, 47-64	0.3	
1	Managing Customer-Centric Information. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 46-64	0.3	1