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Hard Sell, Soft Sell: Men Read Viagra Ads

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Media International Australia, 2003, 108, 101-114.

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12	Cyborg masculinity in the Viagra era. <i>Sexualities, Evolution and Gender</i> , 2005 , 7, 3-16		10
11	'Sex for life'? Men's counter-stories on 'erectile dysfunction', male sexuality and ageing. <i>Sociology of Health and Illness</i> , 2006 , 28, 306-29	3	87
10	Understanding media coverage of sex: A practical discussion paper for sexologists and journalists. <i>Sexual and Relationship Therapy</i> , 2006 , 21, 333-346	1.1	4
9	The Discursive Condition of Viagra. <i>Sexualities</i> , 2006 , 9, 295-314	1.1	29
8	Introduction. <i>Sexualities</i> , 2006 , 9, 267-272	1.1	12
7	Sustaining Performance: Learning from Buyers' Experience of Viagra. <i>Journal of Medical Marketing</i> , 2009 , 9, 343-353		
6	Reading the 'Sexy Oldie': Gender, Age(ing) and Embodiment. <i>Sexualities</i> , 2009 , 12, 503-524	1.1	61
5	Minding the Gaps. <i>Media International Australia</i> , 2010 , 136, 35-41	2	3
4	Sexuopharmaceuticals. 2016 , 1-5		
3	How Did Erectile Dysfunction Become "Natural"? A Review of the Critical Social Scientific Literature on Medical Treatment for Male Sexual Dysfunction. <i>Journal of Sex Research</i> , 2017 , 54, 486-506	4	9
2	‘We Are So Pumped Full of Shit by the Media’ Masculinity, Magazines, and the Lack of Self-identification. <i>Men and Masculinities</i> , 2017 , 20, 427-452	1.9	8
1	‘Potency is important for a real man’ Affective Readings of Shame and Performance Anxiety in Spam Selling Viagra and other Sexuopharmaceuticals. <i>Somatechnics</i> , 2021 , 11, 68-91	0.2	