

How Critical are Critical Reviews? The Box Office Effect Budgets

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Citation Report

#	ARTICLE	IF	CITATIONS
2	Managerial Objectives, the Rating Puzzle, and the Production of Violent Films. The Journal of Business, 2004, 77, S155-S192.	2.1	98
4	Micro-Level Product-Market Dynamics: Shared Knowledge and Its Relationship to Market Development. Journal of the Academy of Marketing Science, 2005, 33, 197-216.	11.2	37
5	Reputation and Strength of Ties in Predicting Commercial Success and Artistic Merit of Independents in the Italian Feature Film Industry*. Journal of Management Studies, 2005, 42, 975-1002.	8.3	139
6	THE INFLUENCE OF EXPERT REVIEWS ON CONSUMER DEMAND FOR EXPERIENCE GOODS: A CASE STUDY OF MOVIE CRITICS*. Journal of Industrial Economics, 2005, 53, 27-51.	1.3	424
7	Interactive influence of genre familiarity, star power, and critics' reviews in the cultural goods industry: The case of motion pictures. Psychology and Marketing, 2005, 22, 203-223.	8.2	97
8	The Role of Ordinary Evaluations in the Market for Popular Culture: Do Consumers Have "Good Taste"? Marketing Letters, 2005, 16, 75-86.	2.9	51
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10	Choosing to Co-Finance - An Analysis of Project Specific Alliances in the Film Industry. SSRN Electronic Journal, 2005, , .	0.4	4
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22	Distributors and film critics: does it take two to Tango?. Journal of Cultural Economics, 2006, 30, 201-218.	2.2	40
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