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## Quality, Uncertainty and the Internet: The Market for Cyber Lemons

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25	Internet Auction Features as Quality Signals. <i>Journal of Marketing</i> , <b>2009</b> , 73, 75-92	11	54
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15	Eliminating the cyber 'lemons' problem with the e-reputation in e-commerce market: theoretical model and practice. <i>International Journal of Networking and Virtual Organisations</i> , <b>2011</b> , 8, 182	0.4	7
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