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The economics of Viagra

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#	Paper	IF	Citations
31	Drug coverage decisions: the role of dollars and values. <i>Health Affairs</i> , 2000 , 19, 240-7	0	34
30	Revisi3 bibliogr3fica comentada, con la colaborati3 de. <i>Semergen</i> , 2000 , 26, 286-293	1.9	
29	Trends in the Rate of Self-Report and Diagnosis of Erectile Dysfunction in the United States 1990-1998. <i>Disease Management and Health Outcomes</i> , 2001 , 9, 33-41		7
28	Sildenafil citrate: a therapeutic update. <i>Clinical Therapeutics</i> , 2001 , 23, 2-23	3.3	64
27	Lifestyle drugs: determining their value and who should pay. <i>Pharmacoeconomics</i> , 2001 , 19, 441-8	4.3	6
26	Forever Functional: Sexual Fitness and the Ageing Male Body. <i>Body and Society</i> , 2002 , 8, 43-70	1.6	122
25	'Hard Science': Gendered Constructions of Sexual Dysfunction in the 'Viagra Age'. <i>Sexualities</i> , 2002 , 5, 131-158	1	82
24	Viagra: a success story for rationing?. <i>Health Affairs</i> , 2002 , 21, 177-87	0	16
23	Economic aspects of medical erectile dysfunction therapies. <i>Expert Opinion on Pharmacotherapy</i> , 2002 , 3, 257-63	3.8	10
22	Patterns of use of sildenafil among commercially insured adults in the United States: 1998-2002. <i>International Journal of Impotence Research</i> , 2004 , 16, 313-8	2.1	32
21	One of these things is not like the others: the idea of precedence in health technology assessment and coverage decisions. <i>Milbank Quarterly</i> , 2005 , 83, 193-223	3.7	24
20	Evidence for contamination of herbal erectile dysfunction products with phosphodiesterase type 5 inhibitors. <i>Journal of Urology</i> , 2005 , 174, 636-41; discussion 641; quiz 801	1.5	51
19	Sustaining Performance: Learning from Buyers' Experience of Viagra. <i>Journal of Medical Marketing</i> , 2009 , 9, 343-353		
18	Association between widowhood and risk of diagnosis with a sexually transmitted infection in older adults. <i>American Journal of Public Health</i> , 2009 , 99, 2055-62	4.8	27
17	Pharmaceutical promotion, prior authorisation and the use of erectile dysfunction medications in the US Medicaid population. <i>Journal of Management and Marketing in Healthcare</i> , 2009 , 2, 384-400		
16	Introduction. 2011 , 1-28		
15	In Whom We Trust: The Role of Certification Agencies in Online Drug Markets. 2012 ,		1

14	Quantification of active pharmaceutical ingredient and impurities in sildenafil citrate obtained from the Internet. <i>Therapeutic Advances in Drug Safety</i> , 2014 , 5, 180-9	3.4	7
13	In Whom We Trust: The Role of Certification Agencies in Online Drug Markets. <i>B E Journal of Economic Analysis and Policy</i> , 2014 , 14, 111-150	0.7	9
12	A sildenafil cocrystal based on acetylsalicylic acid exhibits an enhanced intrinsic dissolution rate. <i>CrystEngComm</i> , 2014 , 16, 32-35	3.3	46
11	The public purchase of aphrodisiac products without prescriptions in the Alahsa region of KSA. <i>Journal of Taibah University Medical Sciences</i> , 2016 , 11, 413-417	1.6	
10	Bridging the translational gap: collaborative drug development and dispelling the stigma of commercialization. <i>Drug Discovery Today</i> , 2016 , 21, 299-305	8.3	14
9	Sildenafil citrate improves the delivery and anticancer activity of doxorubicin formulations in a mouse model of breast cancer. <i>Journal of Drug Targeting</i> , 2018 , 26, 610-615	5.1	27
8	Sildenafil/Viagra in the treatment of premature ejaculation. <i>International Journal of Impotence Research</i> , 2019 , 31, 65-70	2.1	14
7	Physicians' Moral Dilemmas in the Age of Viagra. <i>Men and Masculinities</i> , 2019 , 1097184X1988600	1.8	
6	Can Viagra Advertising Make More Babies? Direct-to-Consumer Advertising on Public Health Outcomes. <i>Journal of Marketing Research</i> , 2020 , 57, 599-616	5.1	1
5	The Economics of Viagra Revisited: The Price Is Right. <i>Urology</i> , 2021 ,	1.5	1
4	Ups and downs of Viagra: revisiting ototoxicity in the mouse model. <i>PLoS ONE</i> , 2013 , 8, e79226	3.6	13
3	Lifestyle and Over-the-Counter Drugs. 2003 , 411-472		
2	Outcomes Research. 2012 , 140-156.e8		
1	A web-based survey of UK pharmacists to assess the effectiveness of Viagra Connect additional risk minimisation measures.. <i>International Journal of Clinical Pharmacy</i> , 2022 , 1	2.2	