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DOI: 10.2105/ajph.83.4.585 American Journal of Public Health, 1993, 83, 585-7.

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#	Paper	IF	Citations
40	Immediate Effects of the Arizona Alcohol Warning Poster. <i>Journal of Public Policy and Marketing</i> , <b>1993</b> , 12, 69-77	3.8	23
39	Avoidance Responses to Alternative Alcohol Warning Labels1. <i>Journal of Applied Social Psychology</i> , <b>1994</b> , 24, 733-753	2.1	8
38	Relationship between cumulative exposure to health messages and awareness and behavior-related drinking during pregnancy. <i>American Journal of Health Promotion</i> , <b>1994</b> , 9, 115-24	2.5	36
37	Television beer advertising and drinking knowledge, beliefs, and intentions among schoolchildren. <i>American Journal of Public Health</i> , <b>1994</b> , 84, 254-9	5.1	226
36	Risk and effectiveness criteria for using on-product warnings. <i>Ergonomics</i> , <b>1995</b> , 38, 2164-2175	2.9	18
35	Changes in reported awareness of product warning labels and messages in cohorts of California Hispanics and non-Hispanic whites. <i>Health Education and Behavior</i> , <b>1997</b> , 24, 230-44	4.2	6
34	Alcohol warnings and warning labels: an examination of alternative alcohol warning messages and perceived effectiveness. <i>Journal of Consumer Marketing</i> , <b>1997</b> , 14, 448-462	2	15
33	Label exposure and recall among detroit metropolitan women. <i>Applied Behavioral Science Review</i> , <b>1998</b> , 6, 1-16		1
32	Warning Labels and Accident Data. <i>Proceedings of the Human Factors and Ergonomics Society</i> , <b>1998</b> , 42, 550-553	0.4	2
31	Developing and Assessing Alcohol Warning Content: Responses to Quantitative Information and Behavioral Recommendations in Warnings with Television Beer Advertisements. <i>Journal of Public Policy and Marketing</i> , <b>1998</b> , 17, 48-60	3.8	13
30	The Modest Impact of the Alcohol Beverage Warning Label on Drinking during Pregnancy among a Sample of African-American Women. <i>Journal of Public Policy and Marketing</i> , <b>1998</b> , 17, 61-69	3.8	18
29	Effects of the Arizona Alcohol Warning Poster. <i>Journal of Public Policy and Marketing</i> , <b>1999</b> , 18, 77-88	3.8	7
28	The association between adolescentsYreceiver characteristics and exposure to the alcohol warning label. <i>Psychology and Marketing</i> , <b>1999</b> , 16, 245-259	3.9	12
27	Long-term effects of alcohol warning labels: Findings from a comparison of the United States and Ontario, Canada. <i>Psychology and Marketing</i> , <b>1999</b> , 16, 261-282	3.9	54
26	Alcohol Policy: Gaps between Legislative Action and Current Research. <i>Contemporary Drug Problems</i> , <b>2000</b> , 27, 681-733	1.3	48
25	The alcohol warning and adolescents: 5-year effects. American Journal of Public Health, 2000, 90, 1589-	9 <b>4</b> .1	35
24	Effects of the United States Alcohol Warning Label on Adolescents. <i>Proceedings of the Human Factors and Ergonomics Society</i> , <b>2000</b> , 44, 806-809	0.4	1

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23	High school studentsYknowledge and beliefs about television advisory warnings. <i>Journal of Applied Communication Research</i> , <b>2000</b> , 28, 291-308	1.6	1
22	Adolescent Drinking and Alcohol Policy. Contemporary Drug Problems, 2001, 28, 87-131	1.3	24
21	The effectiveness of strategies such as health warning labels to reduce alcohol-related harms - an Australian perspective. <i>International Journal of Drug Policy</i> , <b>2001</b> , 12, 153-166	5.5	28
20	Prevention of alcohol and drug abuse: What works?. Substance Abuse, 2002, 23, 23-45	3.8	4
19	Boomerang Effects in Response to Public Health Interventions: Some Unintended Consequences in the Alcoholic Beverage Market. <i>Journal of Consumer Policy</i> , <b>2002</b> , 25, 27-63	2.4	177
18	Effects of the Dietary Guidelines Label Statement on Wine Purchase Intentions in Young Adults. <i>International Journal of Wine Business Research</i> , <b>2004</b> , 16, 49-61		2
17	Use of warning messages to modify gambling beliefs and behavior in a laboratory investigation. <i>Psychology of Addictive Behaviors</i> , <b>2006</b> , 20, 69-74	3.4	42
16	Communicating evidence-based mental health care to service users. <i>Australian Journal of Psychology</i> , <b>2009</b> , 61, 199-210	2.3	1
15	Alcohol warning labels: unlikely to affect alcohol-related beliefs and behaviours in adolescents. <i>Australian and New Zealand Journal of Public Health</i> , <b>2012</b> , 36, 524-9	2.3	35
14	Changing outcome expectancies, drinking intentions, and implicit attitudes toward alcohol: a comparison of positive expectancy-related and health-related alcohol warning labels. <i>Applied Psychology: Health and Well-Being</i> , <b>2013</b> , 5, 332-47	6.8	24
13	Information Nudges and Self Control. SSRN Electronic Journal, 2018,	1	2
12	Rapid literature review on the impact of health messaging and product information on alcohol labelling. <i>Drugs: Education, Prevention and Policy</i> , 1-13	1.2	1
11	Anti-Drug-Abuse Policies as Prevention Strategies. <b>2006</b> , 217-241		1
10	Review of the Effects of the Alcohol Warning Label. <b>1995</b> , 131-161		6
9	Alcohol Use. <i>Issues in Clinical Child Psychology</i> , <b>1996</b> , 115-159	0.1	19
8	Analyzing the Impact of the Liquor Industry's Lifting of the Ban on Broadcast Advertising. <i>Journal of Public Policy and Marketing</i> , <b>1998</b> , 17, 132-138	3.8	9
7	Attitudes and Beliefs. <b>1999</b> , 189-219		7
6	Analysis of the Impact of Graphical Warning Label on Smokers. <i>Malaysian Journal of Medical and Biological Research</i> , <b>2019</b> , 6, 19-26	0.1	

5	The impact of promoting revised UK low-risk drinking guidelines on alcohol consumption: interrupted time series analysis. <i>Public Health Research</i> , <b>2020</b> , 8, 1-108	1.7	
4	Youth beliefs and knowledge about the risks of drinking while pregnant. <i>Public Health Reports</i> , <b>1995</b> , 110, 754-63	2.5	4
3	Fetal alcohol syndrome prevention research. <i>Alcohol Research</i> , <b>2002</b> , 26, 58-65		19
2	Information Nudges and Self-Control. Management Science,	3.9	
1	Alcohol Health Warning Labels: A Rapid Review with Action Recommendations. 2022, 19, 11676		0