

# The Rewards of Diversifying Into Unrelated Businesses

Journal of Business Strategy

6, 81-87

DOI: [10.1108/eb039135](https://doi.org/10.1108/eb039135)

Citation Report

#	ARTICLE	IF	CITATIONS
1	DIVERSIFICATION AND PERFORMANCE: A REEXAMINATION USING A NEW TWO-DIMENSIONAL CONCEPTUALIZATION OF DIVERSITY IN FIRMS.. Academy of Management Journal, 1987, 30, 380-393.	6.3	170
2	Diversification and Performance: A Reexamination using A New Two-Dimensional Conceptualization of Diversity in Firms. Academy of Management Journal, 1987, 30, 380-393.	6.3	50
3	A CAUSAL MODEL OF LINKAGES AMONG ENVIRONMENTAL DIMENSIONS, MACRO ORGANIZATIONAL CHARACTERISTICS, AND PERFORMANCE.. Academy of Management Journal, 1988, 31, 570-598.	6.3	786
4	A Causal Model of Linkages Among Environmental Dimensions, Macro Organizational Characteristics, and Performance. Academy of Management Journal, 1988, 31, 570-598.	6.3	456
5	Research on corporate diversification: A synthesis. Strategic Management Journal, 1989, 10, 523-551.	7.3	591
6	THE CORPORATE PERFORMANCE CONUNDRUM: A SYNTHESIS OF CONTEMPORARY VIEWS AND AN EXTENSION. Journal of Management Studies, 1990, 27, 463-483.	8.3	49
7	Test of the rationale for conglomerate merger: Agency costs or pecking order?. Journal of Business Research, 1993, 26, 251-261.	10.2	2
8	Identifying influential studies and maturity level in intellectual structure of fields: evidence from strategic management. Scientometrics, 2021, 126, 1271-1309.	3.0	4
9	Implementing Strategy in a Newly Acquired Firm. , 1994, , 307-336.		0
10	Zu BegrÄ¼ndung und Beurteilung konglomerater Diversifikation. , 1996, , 3-38.		0
11	Does corporate diversification strategy affect stock price crash risk?. International Journal of Production Economics, 2023, 258, 108794.	8.9	5