

# Overcoming customer innovation resistance to the sust services: A community-enterprise perspective in Thaila

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#	ARTICLE	IF	CITATIONS
1	Examining Social E-Commerce Platforms by Mediating the Effect of Perceived Usefulness and Perceived Trust Using the Technology Acceptance Model. <i>Journal of Organizational and End User Computing</i> , 2022, 34, 1-20.	2.9	3
2	Impact of Live Chat Service Quality on Behavioral Intentions and Relationship Quality: A Meta-Analysis. <i>International Journal of Human-Computer Interaction</i> , 2024, 40, 1558-1585.	4.8	2
3	How to balance the industrial customers' resources requirements while maintaining energy efficiency?. <i>Journal of Innovation &amp; Knowledge</i> , 2023, 8, 100301.	14.0	1
4	Hi, May AI help you? An analysis of the barriers impeding the implementation and use of artificial intelligence-enabled virtual assistants in retail. <i>Journal of Retailing and Consumer Services</i> , 2023, 72, 103258.	9.4	24
5	Adoption of artificial intelligence (AI) based employee experience (EEX) chatbots. <i>Information Technology and People</i> , 2024, 37, 449-478.	3.2	12
6	Chatbot-Based Services: A Study on Customers' Reuse Intention. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2023, 18, 457-474.	5.7	7
7	The Development of Community Enterprise Entrepreneurs in the Crop Production Sector for Entry into e-Commerce. <i>WSEAS Transactions on Business and Economics</i> , 2023, 20, 541-548.	0.7	2
8	Antecedents of intention to use chatbots in service encounters: A meta-analytic review. <i>International Journal of Consumer Studies</i> , 2023, 47, 2367-2395.	11.6	2
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14	Eco-innovation in the textile industry: the strategic importance of data privacy and environmental knowledge management. <i>Kybernetes</i> , 0, , .	2.2	0
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18	Chatbots and young people in emerging economies: Factors affecting user satisfaction. <i>Cogent Social Sciences</i> , 2023, 9, .	1.1	1
19	Unpacking human systems in data science innovations: Key innovator perspectives. <i>Technovation</i> , 2023, 128, 102869.	7.8	0

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20	Impact of process and outcome quality on intention for continued use of voice assistants. Spanish Journal of Marketing - ESIC, 0, , .	5.2	0
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28	Adoption of ChatGPT by university students for academic purposes: Partial least square, artificial neural network, deep neural network and classification algorithms approach. Array, 2024, 21, 100339.	4.0	0