

# CITATION REPORT

List of articles citing

## Understanding How Baby Boomers Use the Internet and Social Media to Improve the Engagement with Brands

DOI: 10.17231/comsoc.41(2022).3516  
Comunicacao E Sociedade, , 41, .

**Source:** <https://exaly.com/paper-pdf/148480651/citation-report.pdf>

**Version:** 2024-04-26

This report has been generated based on the citations recorded by exaly.com for the above article. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

#	Paper	IF	Citations
---	-------	----	-----------