

# CITATION REPORT

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**Maintaining a Fair Balance? Narrative and Non-Narrative Strategies in Televised Direct-to-Consumer Advertisements for Prescription Drugs Aired in the United States, 2003-2016.**

**DOI: 10.1080/10810730.2022.2077863**  
**Journal of Health Communication, 2022, , 1-9.**

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**Version:** 2024-04-27

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