

Which of these people is your future CEO?

Harvard Business Review

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Reflections on "Locks and keys to the boardroom". Gender in Management, 2011, 26, 196-199.	1.1	8
2	Fostering Sustainability: A Case Study of a Pilot Mentoring Program at a Private University. Mentoring and Tutoring: Partnership in Learning, 2011, 19, 441-464.	0.6	8
3	Do women's networks help advance women's careers?. Career Development International, 2011, 16, 733-754.	1.3	114
4	HR strategies for balanced growth. , 2012, , 137-161.		2
5	Claiming authority: How women explain their ascent to top business leadership positions. Research in Organizational Behavior, 2012, 32, 189-212.	0.9	26
6	Positive Mentoring Relationships: Nurturing Potential. , 2012, , 197-214.		2
7	Claiming Authority: How Women Explain Their Ascent to Top Business Leadership Positions. SSRN Electronic Journal, 0, , .	0.4	0
8	When Performance Trumps Gender Bias: Joint Versus Separate Evaluation. SSRN Electronic Journal, 0, , .	0.4	18
9	The impact of user interactions in social media on brand awareness and purchase intention: the case of MINI on Facebook. Journal of Product and Brand Management, 2013, 22, 342-351.	2.6	421
10	Utilization of Relationship-Oriented Social Media in the Selling Process: A Comparison of Consumer (B2C) and Industrial (B2B) Salespeople. Journal of Internet Commerce, 2013, 12, 48-75.	3.5	72
11	Exploring social media adoption in small to medium-sized enterprises in Ireland. Journal of Small Business and Enterprise Development, 2013, 20, 716-734.	1.6	143
12	The Impact of Social Media on the Consumer Decision Process: Implications for Tourism Marketing. Journal of Travel and Tourism Marketing, 2013, 30, 156-160.	3.1	273
13	Effects of Companies' Responses to Consumer Criticism in Social Media. International Journal of Electronic Commerce, 2013, 17, 73-100.	1.4	67
14	The rules of the game: women and the leaderist turn in higher education. Gender and Education, 2013, 25, 116-131.	1.1	263
15	Examining the information value of virtual communities: Factual versus opinion-based message content. Journal of Marketing Management, 2013, 29, 421-438.	1.2	18
16	Recontextualizing Anthropomorphic Metaphors in Organization Studies. Journal of Management Inquiry, 2013, 22, 435-450.	2.5	29
17	The effects of family-friendly practices and gender discrimination on job attitudes: the moderating role of supervisor support. International Journal of Human Resource Management, 2013, 24, 3921-3938.	3.3	18
18	Integrating Learning, Leadership, and Crisis in Management Education. Journal of Management Education, 2013, 37, 180-202.	0.6	11

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19	Promoting women to MD in investment banking: multi-level influences. <i>Gender in Management</i> , 2013, 28, 448-467.	1.1	8
20	Market Segmentation of Facebook Users. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
21	Career Inflection Points of Women Who Successfully Achieved the Hospital CEO Position. <i>Journal of Healthcare Management</i> , 2014, 59, 367-384.	0.4	18
22	If You Blog, Will They Follow? Using Online Media to Set the Agenda for Consumer Concerns on "Greenwashed" Environmental Claims. <i>Journal of Advertising</i> , 2014, 43, 167-180.	4.1	48
24	Local female talent retention in the Gulf: Emirati women bending with the wind. <i>International Journal of Human Resource Management</i> , 2014, 25, 144-166.	3.3	50
25	How Network Properties Affect One's Ability to Obtain Benefits. <i>Journal of Management Education</i> , 2014, 38, 672-700.	0.6	5
26	Intimate, ambivalent and erotic mentoring: Popular culture and mentor-mentee relational processes in <i>Mad Men</i> . <i>Human Relations</i> , 2014, 67, 695-714.	3.8	17
27	Corporate Diversity Programs and Gender Inequality in the Oil and Gas Industry. <i>Work and Occupations</i> , 2014, 41, 440-476.	2.3	66
28	Untangling Protégé Self-Reports of Mentoring Functions. <i>Journal of Career Development</i> , 2014, 41, 263-281.	1.6	40
29	Deterrents to Women's Participation in Continuing Professional Development. <i>New Horizons in Adult Education and Human Resource Development</i> , 2015, 27, 28-37.	0.4	12
30	INTERNATIONALIZATION OF BRAZILIAN FRANCHISE CHAINS: A COMPARATIVE STUDY. <i>RAE Revista De Administracao De Empresas</i> , 2015, 55, 258-272.	0.1	13
31	Social media models, technologies, and applications. <i>Industrial Management and Data Systems</i> , 2015, 115, 769-802.	2.2	160
32	Brandscapes: contrasting corporate-generated versus consumer-generated media in the creation of brand meaning. <i>Marketing Intelligence and Planning</i> , 2015, 33, 414-443.	2.1	32
33	The fashion internship experience: identifying learning outcomes in preparing students for the "real world". <i>International Journal of Fashion Design, Technology and Education</i> , 2015, 8, 3-11.	0.9	6
34	Interact with me on my terms: a four segment Facebook engagement framework for marketers. <i>Journal of Marketing Management</i> , 2015, 31, 1255-1284.	1.2	52
35	Educational Perspectives: Mentors, Protégés, and the Mentoring Relationship. <i>NeoReviews</i> , 2015, 16, e62-e68.	0.4	4
36	Social Selling: A Comparison of Social Media Usage Across Process Stage, Markets, and Sales Job Functions. <i>Journal of Marketing Theory and Practice</i> , 2015, 23, 1-20.	2.6	55
37	You, Me, or Her. <i>Psychology of Women Quarterly</i> , 2015, 39, 210-225.	1.3	18

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39	Forging a Single-Edged Sword: Facilitating Positive Age and Disability Diversity Effects in the Workplace Through Leadership, Positive Climates, and HR Practices. <i>Work, Aging and Retirement</i> , 2015, 1, 41-63.	3.0	96
40	Strategic career planning for physician-scientists. <i>Journal of Orthopaedic Science</i> , 2015, 20, 452-456.	0.5	1
41	How Social Media Transforms Brand Management. <i>Marketing Review St Gallen</i> , 2015, 32, 70-79.	0.6	4
42	Generating brand awareness in Online Social Networks. <i>Computers in Human Behavior</i> , 2015, 50, 600-609.	5.1	185
43	Understanding community citizenship behavior in social networking sites. <i>Industrial Management and Data Systems</i> , 2015, 115, 1752-1772.	2.2	26
44	Mentoring in Academe. <i>Management Communication Quarterly</i> , 2015, 29, 440-457.	1.0	43
46	Fall and redemption: Monitoring and engaging in social media conversations during a crisis. <i>Cogent Business and Management</i> , 2015, 2, .	1.3	8
47	Consumer participation and gender differences on companies' microblogs: A brand attachment process perspective. <i>Computers in Human Behavior</i> , 2015, 44, 357-368.	5.1	58
48	Will social media kill branding?. <i>Business Horizons</i> , 2015, 58, 35-44.	3.4	120
49	Impossible Selves: Image Strategies and Identity Threat in Professional Women's Career Transitions. <i>SSRN Electronic Journal</i> , 0, , .	0.4	27
50	Making the Invisible Visible: A Cross-Sector Analysis of Gender-Based Leadership Barriers. <i>Human Resource Development Quarterly</i> , 2016, 27, 181-206.	2.1	142
51	Factors shaping attitudes towards UK bank brands: An exploratory analysis of social media data. <i>Cogent Business and Management</i> , 2016, 3, 1223389.	1.3	22
52	Women managing women. <i>Gender in Management</i> , 2016, 31, 61-74.	1.1	13
53	Where is the leak in the pipeline? Investigating gender differences in academic promotion at an academic medical centre. <i>Perspectives on Medical Education</i> , 2022, 5, 125-128.	1.8	29
54	The Importance of Military Cultural Competence. <i>Current Psychiatry Reports</i> , 2016, 18, 26.	2.1	43
55	The Relationship Between Leadership and Health: A Comparison of General and Health-Focused Leadership Approaches. , 2016, , 87-102.		4
56	Effects of inbound marketing communications on HEIs' brand equity: the mediating role of the student's decision-making process. An exploratory research. <i>Journal of Marketing for Higher Education</i> , 2016, 26, 143-167.	2.3	36

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59	Holistic approach to human resources and organizational acceleration. <i>Journal of Organizational Change Management</i> , 2016, 29, 293-309.	1.7	30
60	The role of social media and brand equity during a product recall crisis: A shareholder value perspective. <i>International Journal of Research in Marketing</i> , 2016, 33, 59-77.	2.4	108
61	Articulating the entrepreneurship career: A study of German women entrepreneurs. <i>International Small Business Journal</i> , 2017, 35, 535-557.	2.9	39
62	For Residents and Fellows: What to Look for in a Laboratory Research Mentor. <i>Journal of Cancer Education</i> , 2017, 32, 419-421.	0.6	4
63	Fansâ€™ Perceptions of Professional Tennis Eventsâ€™ Social Media Presence. <i>Communication and Sport</i> , 2017, 5, 579-603.	1.6	21
64	Performance feedback, power retention, and the gender gap in leadership. <i>Leadership Quarterly</i> , 2017, 28, 721-740.	3.6	57
65	Investigating community membersâ€™ purchase intention on Facebook fan page. <i>Industrial Management and Data Systems</i> , 2017, 117, 766-800.	2.2	20
66	Women Helping Women? Evidence from Private Sector Data on Workplace Hierarchies. <i>Review of Economics and Statistics</i> , 2017, 99, 769-775.	2.3	115
67	Framing social media communication: Investigating the effects of brand post appeals on user interaction. <i>European Management Journal</i> , 2017, 35, 606-616.	3.1	60
68	The relational expectations of women managing women. <i>Gender in Management</i> , 2017, 32, 19-33.	1.1	8
69	Networking with a purpose: men and womenâ€™s perception of career networking in sport NGBs. <i>Sport, Business and Management</i> , 2017, 7, 234-257.	0.7	6
71	Looking out or looking up: gender differences in expatriate turnover intentions. <i>Cross Cultural and Strategic Management</i> , 2017, 24, 288-309.	1.0	26
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73	Engendering leadership in the Indian workplace â€“ a framework on cross-level linkages. <i>South Asian Journal of Business Studies</i> , 2017, 6, 337-364.	0.5	2
74	Leader Trust, Competence, LMX, and Member Performance: A Moderated Mediation Framework. <i>Psychological Reports</i> , 2017, 120, 1137-1159.	0.9	27
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78	Military experience and corporate tax avoidance. Review of Accounting Studies, 2017, 22, 141-184.	3.1	194
79	Dropped on the way to the top: Gender and managerial derailment. Personnel Psychology, 2017, 70, 729-768.	2.2	39
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90	Organizing Women in Anesthesiology. International Anesthesiology Clinics, 2018, 56, 21-43.	0.3	18
91	Competencies and Practices in Academic Engineering Leadership Development: Lessons from a National Survey. Social Sciences, 2018, 7, 171.	0.7	7
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94	Strategic use of digital promotion strategies among female emigrant entrepreneurs in UAE. International Journal of Emerging Markets, 2018, 13, 1699-1718.	1.3	31
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97	Addressing Gender Inequality in Our Disciplines: Report from the Association of Pulmonary, Critical Care, and Sleep Division Chiefs. <i>Annals of the American Thoracic Society</i> , 2018, 15, 1382-1390.	1.5	18
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99	Mentoring and gender: perception is not reality. <i>Career Development International</i> , 2018, 23, 346-359.	1.3	4
100	Drilled to obey? Ex-military CEOs and financial misconduct. <i>Strategic Management Journal</i> , 2018, 39, 2943-2964.	4.7	96
101	Extending the Boundaries of Corporate Branding: An Exploratory Study of the Influence of Brand Familiarity in Recruitment Practices Through Social Media by B2B Firms. <i>Corporate Reputation Review</i> , 2018, 21, 101-114.	1.1	10
102	Mediating effects of the meaningfulness of work between organizational support and subjective career success. <i>International Journal for Educational and Vocational Guidance</i> , 2019, 19, 151-172.	0.7	7
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104	The Comparison Between Online Social Data and Offline Crowd Data: An Example of Retail Stores. <i>Lecture Notes in Electrical Engineering</i> , 2019, , 1957-1965.	0.3	0
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110	Career Sponsorship: An Effective Way for Developing Women Leaders. , 2019, , 89-105.		1
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129	Citizen Science: An Information Quality Research Frontier. <i>Information Systems Frontiers</i> , 2020, 22, 961-983.	4.1	55
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136	Practice patterns and work environments that influence gender inequality among academic surgeons. American Journal of Surgery, 2020, 220, 69-75.	0.9	17
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138	Women managing women: hierarchical relationships and career impact. Career Development International, 2020, 25, 389-413.	1.3	12
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141	Gendered and diversified? Leadership in global hospitality and tourism academia. International Journal of Contemporary Hospitality Management, 2020, 32, 2257-2282.	5.3	6
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