

Which of these people is your future CEO?

Harvard Business Review

88, 80-5, 149

Citation Report

#	ARTICLE	IF	CITATIONS
1	Reflections on “Locks and keys to the boardroom”. Gender in Management, 2011, 26, 196-199.	1.9	8
2	Fostering Sustainability: A Case Study of a Pilot Mentoring Program at a Private University. Mentoring and Tutoring: Partnership in Learning, 2011, 19, 441-464.	1.4	8
3	Do women's networks help advance women's careers?. Career Development International, 2011, 16, 733-754.	2.7	114
4	HR strategies for balanced growth. , 2012, , 137-161.		2
5	Claiming authority: How women explain their ascent to top business leadership positions. Research in Organizational Behavior, 2012, 32, 189-212.	1.2	26
6	Positive Mentoring Relationships: Nurturing Potential. , 2012, , 197-214.		2
7	Claiming Authority: How Women Explain Their Ascent to Top Business Leadership Positions. SSRN Electronic Journal, 0, , .	0.4	0
8	When Performance Trumps Gender Bias: Joint Versus Separate Evaluation. SSRN Electronic Journal, 0, , .	0.4	18
9	The impact of user interactions in social media on brand awareness and purchase intention: the case of MINI on Facebook. Journal of Product and Brand Management, 2013, 22, 342-351.	4.3	421
10	Utilization of Relationship-Oriented Social Media in the Selling Process: A Comparison of Consumer (B2C) and Industrial (B2B) Salespeople. Journal of Internet Commerce, 2013, 12, 48-75.	5.5	72
11	Exploring social media adoption in small to medium-sized enterprises in Ireland. Journal of Small Business and Enterprise Development, 2013, 20, 716-734.	2.6	143
12	The Impact of Social Media on the Consumer Decision Process: Implications for Tourism Marketing. Journal of Travel and Tourism Marketing, 2013, 30, 156-160.	7.0	273
13	Effects of Companies' Responses to Consumer Criticism in Social Media. International Journal of Electronic Commerce, 2013, 17, 73-100.	3.0	67
14	The rules of the game: women and the leaderist turn in higher education. Gender and Education, 2013, 25, 116-131.	1.7	263
15	Examining the information value of virtual communities: Factual versus opinion-based message content. Journal of Marketing Management, 2013, 29, 421-438.	2.3	18
16	Recontextualizing Anthropomorphic Metaphors in Organization Studies. Journal of Management Inquiry, 2013, 22, 435-450.	3.9	29
17	The effects of family-friendly practices and gender discrimination on job attitudes: the moderating role of supervisor support. International Journal of Human Resource Management, 2013, 24, 3921-3938.	5.3	18
18	Integrating Learning, Leadership, and Crisis in Management Education. Journal of Management Education, 2013, 37, 180-202.	1.1	11

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19	Promoting women to MD in investment banking: multi-level influences. <i>Gender in Management</i> , 2013, 28, 448-467.	1.9	8
20	Market Segmentation of Facebook Users. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
21	Career Inflection Points of Women Who Successfully Achieved the Hospital CEO Position. <i>Journal of Healthcare Management</i> , 2014, 59, 367-384.	0.6	18
22	If You Blog, Will They Follow? Using Online Media to Set the Agenda for Consumer Concerns on “Greenwashed” Environmental Claims. <i>Journal of Advertising</i> , 2014, 43, 167-180.	6.6	48
24	Local female talent retention in the Gulf: Emirati women bending with the wind. <i>International Journal of Human Resource Management</i> , 2014, 25, 144-166.	5.3	50
25	How Network Properties Affect One’s Ability to Obtain Benefits. <i>Journal of Management Education</i> , 2014, 38, 672-700.	1.1	5
26	Intimate, ambivalent and erotic mentoring: Popular culture and mentor-mentee relational processes in Mad Men. <i>Human Relations</i> , 2014, 67, 695-714.	5.4	17
27	Corporate Diversity Programs and Gender Inequality in the Oil and Gas Industry. <i>Work and Occupations</i> , 2014, 41, 440-476.	4.4	66
28	Untangling Protégé Self-Reports of Mentoring Functions. <i>Journal of Career Development</i> , 2014, 41, 263-281.	2.8	40
29	Deterrents to Women's Participation in Continuing Professional Development. <i>New Horizons in Adult Education and Human Resource Development</i> , 2015, 27, 28-37.	0.7	12
30	INTERNATIONALIZATION OF BRAZILIAN FRANCHISE CHAINS: A COMPARATIVE STUDY. <i>RAE Revista De Administracao De Empresas</i> , 2015, 55, 258-272.	0.3	13
31	Social media models, technologies, and applications. <i>Industrial Management and Data Systems</i> , 2015, 115, 769-802.	3.7	160
32	Brandscapes: contrasting corporate-generated versus consumer-generated media in the creation of brand meaning. <i>Marketing Intelligence and Planning</i> , 2015, 33, 414-443.	3.5	32
33	The fashion internship experience: identifying learning outcomes in preparing students for the “real world”. <i>International Journal of Fashion Design, Technology and Education</i> , 2015, 8, 3-11.	1.6	6
34	Interact with me on my terms: a four segment Facebook engagement framework for marketers. <i>Journal of Marketing Management</i> , 2015, 31, 1255-1284.	2.3	52
35	Educational Perspectives: Mentors, Protégés, and the Mentoring Relationship. <i>NeoReviews</i> , 2015, 16, e62-e68.	0.8	4
36	Social Selling: A Comparison of Social Media Usage Across Process Stage, Markets, and Sales Job Functions. <i>Journal of Marketing Theory and Practice</i> , 2015, 23, 1-20.	4.3	55
37	You, Me, or Her. <i>Psychology of Women Quarterly</i> , 2015, 39, 210-225.	2.0	18

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38	Effectiveness of corporate social media activities in increasing relational outcomes. Information and Management, 2015, 52, 824-839.	6.5	74
39	Forging a Single-Edged Sword: Facilitating Positive Age and Disability Diversity Effects in the Workplace Through Leadership, Positive Climates, and HR Practices. Work, Aging and Retirement, 2015, 1, 41-63.	3.0	96
40	Strategic career planning for physician-scientists. Journal of Orthopaedic Science, 2015, 20, 452-456.	1.1	1
41	How Social Media Transforms Brand Management. Marketing Review St Gallen, 2015, 32, 70-79.	0.6	4
42	Generating brand awareness in Online Social Networks. Computers in Human Behavior, 2015, 50, 600-609.	8.5	185
43	Understanding community citizenship behavior in social networking sites. Industrial Management and Data Systems, 2015, 115, 1752-1772.	3.7	26
44	Mentoring in Academe. Management Communication Quarterly, 2015, 29, 440-457.	1.5	43
46	Fall and redemption: Monitoring and engaging in social media conversations during a crisis. Cogent Business and Management, 2015, 2, .	2.9	8
47	Consumer participation and gender differences on companies' microblogs: A brand attachment process perspective. Computers in Human Behavior, 2015, 44, 357-368.	8.5	58
48	Will social media kill branding?. Business Horizons, 2015, 58, 35-44.	5.2	120
49	Impossible Selves: Image Strategies and Identity Threat in Professional Women's Career Transitions. SSRN Electronic Journal, 0, , .	0.4	27
50	Making the Invisible Visible: A Cross-Sector Analysis of Gender-Based Leadership Barriers. Human Resource Development Quarterly, 2016, 27, 181-206.	3.3	142
51	Factors shaping attitudes towards UK bank brands: An exploratory analysis of social media data. Cogent Business and Management, 2016, 3, 1223389.	2.9	22
52	Women managing women. Gender in Management, 2016, 31, 61-74.	1.9	13
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54	The Importance of Military Cultural Competence. Current Psychiatry Reports, 2016, 18, 26.	4.5	43
55	The Relationship Between Leadership and Health: A Comparison of General and Health-Focused Leadership Approaches. , 2016, , 87-102.		4
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59	Holistic approach to human resources and organizational acceleration. <i>Journal of Organizational Change Management</i> , 2016, 29, 293-309.	2.7	30
60	The role of social media and brand equity during a product recall crisis: A shareholder value perspective. <i>International Journal of Research in Marketing</i> , 2016, 33, 59-77.	4.2	108
61	Articulating the entrepreneurship career: A study of German women entrepreneurs. <i>International Small Business Journal</i> , 2017, 35, 535-557.	4.8	39
62	For Residents and Fellows: What to Look for in a Laboratory Research Mentor. <i>Journal of Cancer Education</i> , 2017, 32, 419-421.	1.3	4
63	Fansâ€™ Perceptions of Professional Tennis Eventsâ€™ Social Media Presence. <i>Communication and Sport</i> , 2017, 5, 579-603.	2.4	21
64	Performance feedback, power retention, and the gender gap in leadership. <i>Leadership Quarterly</i> , 2017, 28, 721-740.	5.8	57
65	Investigating community membersâ€™ purchase intention on Facebook fan page. <i>Industrial Management and Data Systems</i> , 2017, 117, 766-800.	3.7	20
66	Women Helping Women? Evidence from Private Sector Data on Workplace Hierarchies. <i>Review of Economics and Statistics</i> , 2017, 99, 769-775.	4.3	115
67	Framing social media communication: Investigating the effects of brand post appeals on user interaction. <i>European Management Journal</i> , 2017, 35, 606-616.	5.1	60
68	The relational expectations of women managing women. <i>Gender in Management</i> , 2017, 32, 19-33.	1.9	8
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71	Looking out or looking up: gender differences in expatriate turnover intentions. <i>Cross Cultural and Strategic Management</i> , 2017, 24, 288-309.	1.7	26
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75	Gender, Parenthood, and Perceived Chances of Promotion. <i>Sociological Perspectives</i> , 2017, 60, 645-664.	2.3	7
76	Becoming and Being: The Journey of the Woman Warrior. , 2017, , 399-414.		0

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78	Military experience and corporate tax avoidance. Review of Accounting Studies, 2017, 22, 141-184.	6.0	194
79	Dropped on the way to the top: Gender and managerial derailment. Personnel Psychology, 2017, 70, 729-768.	2.8	39
80	Promoting academic careers of women in medicine. Maturitas, 2017, 96, 114-115.	2.4	8
81	The missing link in building customer brand identification: The role of brand attractiveness. Tourism Management, 2017, 59, 640-651.	9.8	112
82	Qualitative Assessment of Academic Radiation Oncology Department Chairs' Insights on Diversity, Equity, and Inclusion: Progress, Challenges, and Future Aspirations. International Journal of Radiation Oncology Biology Physics, 2018, 101, 30-45.	0.8	29
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86	Confident, focused and connected: the importance of mentoring for women's career development in the events industry. Journal of Policy Research in Tourism, Leisure and Events, 2018, 10, 134-150.	4.0	14
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88	Beyond Micro-Tasks. Journal of Database Management, 2018, 29, 1-22.	1.5	11
89	Rationale and Models for Career Advancement Sponsorship in Academic Medicine: The Time Is Here; the Time Is Now. Academic Medicine, 2018, 93, 1620-1623.	1.6	75
90	Organizing Women in Anesthesiology. International Anesthesiology Clinics, 2018, 56, 21-43.	0.8	18
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94	Strategic use of digital promotion strategies among female emigrant entrepreneurs in UAE. International Journal of Emerging Markets, 2018, 13, 1699-1718.	2.2	31
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97	Addressing Gender Inequality in Our Disciplines: Report from the Association of Pulmonary, Critical Care, and Sleep Division Chiefs. Annals of the American Thoracic Society, 2018, 15, 1382-1390.	3.2	18
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104	The Comparison Between Online Social Data and Offline Crowd Data: An Example of Retail Stores. Lecture Notes in Electrical Engineering, 2019, , 1957-1965.	0.4	0
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107	Does gender matter for hotel performance? Evidence from the Italian hospitality industry. International Journal of Tourism Research, 2019, 21, 625-638.	3.7	21
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117	Investigating the brand evangelism effect of community fans on social networking sites. <i>Online Information Review</i> , 2019, 43, 842-866.	3.2	30
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149	Women leaders in the workplace: perceptions of career barriers, facilitators and change. Irish Educational Studies, 2020, 39, 233-253.	2.5	11
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174	How Successful are Women in Breaking the Glass Ceiling? Evidence from the US Market. , 2012, , 22-38.		2
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184	The Key Question. , 2012, , 87-116.		0
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