

Personality and travel intentions during and after the COVID-19 pandemic: A neural network (ANN) approach

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#	ARTICLE	IF	CITATIONS
1	Explore the mechanism for seafarers to reconnect with work after post-pandemic psychological distress (PAPIST19): The moderating role of health-supporting climate. <i>Ocean and Coastal Management</i> , 2022, 223, 106153.	4.4	12
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3	Do self-esteem and ethical leadership dampens Machiavellianismâ€™effectiveness relationship: a parallel mediation approach. <i>Journal of Management Development</i> , 2022, 41, 183.	2.1	2
4	Measuring consumerâ€™based brand equity of prestigious mass brands using masstige mean score scale. <i>International Journal of Consumer Studies</i> , 2024, 48, .	11.6	5
5	Dynamic capabilities in tourism businesses: antecedents and outcomes. <i>Review of Managerial Science</i> , 2023, 17, 1645-1680.	7.1	10
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7	Machine Learning and Marketing: A Systematic Literature Review. <i>IEEE Access</i> , 2022, 10, 93273-93288.	4.2	5
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20	MODELLING THE NEW BRAND EQUITY OF DESTINATION THEORY AND TRAVEL INTENTION: AN EMPIRICAL STUDY FROM VIETNAM. <i>Tourism and Hospitality Management</i> , 2023, 29, 349-364.	1.0	0
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