

Extending Digital Ventures Through Templating

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#	ARTICLE	IF	CITATIONS
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9	Platform success in the international marketplace: reconfiguring digital resources for marketing agility. International Marketing Review, 0, , .	3.6	0
10	The order of the factors matters: How digital transformation and servitization integrate more efficiently. International Journal of Production Economics, 2024, 271, 109228.	8.9	0