

Customer Brand Engagement through Chatbots on Banking Antecedents and Consequences

International Journal of Human-Computer Interaction
38, 1212-1227

DOI: [10.1080/10447318.2021.1988487](https://doi.org/10.1080/10447318.2021.1988487)

Citation Report

#	ARTICLE	IF	CITATIONS
1	An empirical analysis of facilitators and barriers to the hybrid work model: a cross-cultural and multi-theoretical approach. <i>Personnel Review</i> , 2022, 51, 1990-2020.	2.7	8
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