

Study of the influence of socio-economic factors in the Spanish franchisors to Latin American countries

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Unraveling the Role of Cognition in the Internationalization Process. <i>Internext</i> , 2020, 15, 01.	0.0	0
2	Where to internationalise and why: Country selection by restaurant franchises. <i>Journal of Retailing and Consumer Services</i> , 2023, 72, 103287.	5.3	0