

# CITATION REPORT

List of articles citing

## Understanding How Mexican and U.S. Consumers Decide to Use Mobile Social Media

DOI: 10.4018/978-1-5225-3114-2.ch007  
Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2018, , 168-198.

**Source:** <https://exaly.com/paper-pdf/112534964/citation-report.pdf>

**Version:** 2024-04-27

This report has been generated based on the citations recorded by exaly.com for the above article. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

#	Paper	IF	Citations
1	Smartphone Usage, Gratifications, and Addiction. <i>Advances in Human and Social Aspects of Technology Book Series</i> , 2019, 86-111	0.2	0