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Mobile Commerce als Basisfaktor Nr. 3 des SoLoMo

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, 2016, , 135-194.

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#	Paper	IF	Citations
1	The opportunities and threats of the omnichannel in terms of the logistical challenges of the furniture industry. <i>Visnik Kijevskogo Nacional'nogo Universiteta imeni Tarasa Ševčenko</i> , 2021, 46-55	0.1	