

# Bora Kim

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9949086/publications.pdf>

Version: 2024-02-01

5  
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citations

2258059

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2053705

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docs citations

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times ranked

46  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Loss Aversion and Diminishing Sensitivity on Airline Revenue: Price Sensitivity in Cabin Classes. <i>Journal of Travel Research</i> , 2023, 62, 685-698.	9.0	2
2	The impact of celebrity CEOs on restaurant firm performance: The moderating role of environmental dynamism. <i>Journal of Business Research</i> , 2022, 139, 869-880.	10.2	8
3	Impact of corporate social (ir)responsibility on volume and valence of online employee reviews: Evidence from the tourism and hospitality industry. <i>Tourism Management</i> , 2022, 91, 104501.	9.8	18
4	Quantifying cultural tightness-looseness in Ecuador. <i>PLoS ONE</i> , 2021, 16, e0246064.	2.5	1
5	Internationalization and corporate social responsibility in the restaurant industry: risk perspective. <i>Journal of Sustainable Tourism</i> , 2018, 26, 1105-1123.	9.2	30