

Bora Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9949086/publications.pdf>

Version: 2024-02-01

5
papers

59
citations

2258059

3
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

46
citing authors

#	ARTICLE	IF	CITATIONS
1	Internationalization and corporate social responsibility in the restaurant industry: risk perspective. Journal of Sustainable Tourism, 2018, 26, 1105-1123.	9.2	30
2	Impact of corporate social (ir)responsibility on volume and valence of online employee reviews: Evidence from the tourism and hospitality industry. Tourism Management, 2022, 91, 104501.	9.8	18
3	The impact of celebrity CEOs on restaurant firm performance: The moderating role of environmental dynamism. Journal of Business Research, 2022, 139, 869-880.	10.2	8
4	The Impact of Loss Aversion and Diminishing Sensitivity on Airline Revenue: Price Sensitivity in Cabin Classes. Journal of Travel Research, 2023, 62, 685-698.	9.0	2
5	Quantifying cultural tightness-looseness in Ecuador. PLoS ONE, 2021, 16, e0246064.	2.5	1