

Ying Wang

List of Publications by Year in descending order

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Version: 2024-02-01

47
papers

2,677
citations

236833

25
h-index

206029

48
g-index

48
all docs

48
docs citations

48
times ranked

2047
citing authors

#	ARTICLE	IF	CITATIONS
1	The Role of Customer Engagement in Building Consumer Loyalty to Tourism Brands. <i>Journal of Travel Research</i> , 2016, 55, 64-78.	5.8	353
2	The influence of customer brand identification on hotel brand evaluation and loyalty development. <i>International Journal of Hospitality Management</i> , 2013, 34, 31-41.	5.3	228
3	How much does labour turnover cost?. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 451-466.	5.3	186
4	A review of micro-analyses of tourist expenditure. <i>Current Issues in Tourism</i> , 2010, 13, 507-524.	4.6	150
5	Technology Readiness and Customer Satisfaction with Travel Technologies: A Cross-Country Investigation. <i>Journal of Travel Research</i> , 2017, 56, 563-577.	5.8	136
6	Rural tourism: A systematic literature review on definitions and challenges. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 134-149.	3.5	130
7	Chinese Outbound Tourism Research. <i>Journal of Travel Research</i> , 2016, 55, 440-453.	5.8	117
8	Enhancing customer relationships with retail service brands. <i>Journal of Service Management</i> , 2016, 27, 170-193.	4.4	115
9	An Eye-Tracking Study of Tourism Photo Stimuli. <i>Journal of Travel Research</i> , 2016, 55, 588-602.	5.8	98
10	Travel app users' continued use intentions: it's a matter of value and trust. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 131-143.	3.1	88
11	The effects of transformational leadership and organizational commitment on hotel departmental performance. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 586-608.	5.3	82
12	A perception gap investigation into food and cuisine image attributes for destination branding from the host perspective: The case of Australia. <i>Tourism Management</i> , 2018, 69, 579-595.	5.8	71
13	Sustainable Labor Practices? Hotel Human Resource Managers Views on Turnover and Skill Shortages. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2011, 10, 235-253.	1.0	67
14	Do Food Image and Food Neophobia Affect Tourist Intention to Visit a Destination? The Case of Australia. <i>Journal of Travel Research</i> , 2020, 59, 928-949.	5.8	57
15	Cultural connectedness and visitor segmentation in diaspora Chinese tourism. <i>Tourism Management</i> , 2017, 63, 302-314.	5.8	55
16	Food and cuisine image in destination branding: Toward a conceptual model. <i>Tourism and Hospitality Research</i> , 2019, 19, 238-251.	2.4	55
17	Chinese Holiday Makers' Expenditure: Implications for Marketing and Management. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 373-396.	5.1	46
18	Conceptualising co-created transformative tourism experiences: A systematic narrative review. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 176-189.	3.5	43

#	ARTICLE	IF	CITATIONS
19	Retail tours in China for overseas Chinese: Soft power or hard sell?. <i>Annals of Tourism Research</i> , 2014, 44, 36-52.	3.7	40
20	Coping with emotional labor in high stress hospitality work environments. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 883-904.	5.1	36
21	Beyond the Mass Tourism Stereotype. <i>Journal of Travel Research</i> , 2016, 55, 724-737.	5.8	35
22	Enhancing Employee Innovation Through Customer Engagement: The Role of Customer Interactivity, Employee Affect, and Motivations. <i>Journal of Hospitality and Tourism Research</i> , 2020, 44, 351-376.	1.8	34
23	How to win the consumer's heart? Exploring appraisal determinants of consumer pre-consumption emotions. <i>International Journal of Hospitality Management</i> , 2020, 88, 102542.	5.3	34
24	China's post-1978 experience in outbound tourism. <i>Mathematics and Computers in Simulation</i> , 2008, 78, 450-458.	2.4	30
25	Managers' leadership, compensation and benefits, and departments' performance: Evidence from upscale hotels in Australia. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 29-39.	3.5	26
26	Chinese Student Travel Market to Australia: An Exploratory Assessment of Destination Perceptions. <i>International Journal of Hospitality and Tourism Administration</i> , 2008, 9, 405-426.	1.7	25
27	Chinese Leisure Tourists: Perceptions and Satisfaction with Australia. <i>Tourism Analysis</i> , 2009, 14, 737-747.	0.5	25
28	Competition, Total Quality Management Practices, and Performance: Evidence from Upscale Hotels. <i>Tourism Analysis</i> , 2012, 17, 195-211.	0.5	22
29	Research Agenda for Tourism and the Chinese Dream. <i>Journal of Travel Research</i> , 2015, 54, 578-583.	5.8	21
30	What Technology-Enabled Services Do Air Travelers Value? Investigating the Role of Technology Readiness. <i>Journal of Hospitality and Tourism Research</i> , 2017, 41, 771-796.	1.8	20
31	How do young Chinese friendship groups make travel decisions? A content and interaction process analysis. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 772-785.	3.1	20
32	Long-stay tourists: Developing a theory of intercultural integration into the destination neighbourhood. <i>Tourism Management</i> , 2019, 74, 144-154.	5.8	20
33	Impact of prior knowledge and psychological distance on tourist imagination of a promoted tourism event. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 101-111.	3.5	19
34	Technology-enabled services: importance and role of Technology readiness. <i>Tourism Analysis</i> , 2014, 19, 19-33.	0.5	17
35	The University Student Travel Market: Motivations and Preferences for Activities. <i>Tourism Analysis</i> , 2015, 20, 399-412.	0.5	17
36	Event-Based Destination Marketing: The Role of Mega-Events. <i>Event Management</i> , 2019, 23, 109-118.	0.6	16

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37	Face and facework in ethnic Chinese shopping-intensive package tours: Dynamics and outcomes. <i>Tourism Management</i> , 2019, 74, 396-407.	5.8	15
38	Benefits and pitfalls of using tweets to assess destination sentiment. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 11, 19-34.	2.5	15
39	Natural and Built Photographic Images: Preference, Complexity, and Recall. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 868-883.	3.1	13
40	Exploring cultural tourist towns: Does authenticity matter?. <i>Tourism Management Perspectives</i> , 2022, 41, 100935.	3.2	13
41	Exploring Disagreement Prevention and Resolution in Travel Decision-Making of Young Chinese Travelers. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 257-273.	3.1	12
42	The four stages of on-site behavior for a long-stay relaxation holiday. <i>Journal of Vacation Marketing</i> , 2017, 23, 217-232.	2.5	11
43	Privacy or Security: Does It Matter for Continued Use Intention of Travel Applications?. <i>Cornell Hospitality Quarterly</i> , 2023, 64, 267-282.	2.2	8
44	The Experiences of Chinese Tourism and Hospitality Postgraduate Students in Australia. <i>Tourism Recreation Research</i> , 2011, 36, 39-48.	3.3	2
45	Asian Destinations: Perspectives on Planning, Management, and Marketing. <i>Perspectives on Asian Tourism</i> , 2018, , 3-19.	0.4	2
46	Do culturally competent employees make for happy visitors? The case of a sports event in Australia. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 624-634.	3.5	2
47	Chinese Travelers' Group Decision-making. <i>Tourism Analysis</i> , 2018, 23, 561-565.	0.5	1