

# Linh H Le

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9871238/publications.pdf>

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2  
papers

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citations

3311381  
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times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impacts of brand familiarity and brand responses on perceived brand credibility, similarity, and blog recommendation intention: a study of corporate blogs. Journal of Fashion Marketing and Management, 2021, ahead-of-print, .	2.2	2
2	Crowding-out or crowding-in: The impact of Chinese tourists on selected tourist segments in Vietnam destinations. Journal of Destination Marketing & Management, 2021, 22, 100655.	5.3	2