Arvind Singhal

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/985094/publications.pdf

Version: 2024-02-01

6 papers	191 citations	1937685 4 h-index	2053705 5 g-index
7	7	7	132
all docs	docs citations	times ranked	citing authors

#	Article	IF	Citations
1	<i>East Los High</i> : Transmedia Edutainment to Promote the Sexual and Reproductive Health of Young Latina/o Americans. American Journal of Public Health, 2016, 106, 1002-1010.	2.7	83
2	Entertainment-Education., 0,,.		57
3	An Artificial Intelligence Chatbot for Young People's Sexual and Reproductive Health in India (SnehAl): Instrumental Case Study. Journal of Medical Internet Research, 2022, 24, e29969.	4.3	26
4	Audience-centered discourses in communication and social change: the †Voicebook' of <i>Main Kuch Bhi Kar Sakti Hoon</i> , an entertainment-education initiative in India. Journal of Multicultural Discourses, 2018, 13, 176-191.	0.9	13
5	Metatheoretical perspectives on satellite television and development in India. Journal of Broadcasting and Electronic Media, 1988, 32, 129-148.	1.5	10
6	Using markers for digital engagement and social change: Tracking meaningful narrative exchange in transmedia edutainment with text analytics techniques. Digital Health, 2022, 8, 205520762211078.	1.8	2