Sari Silvanto

List of Publications by Year in descending order

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2258059 2272923 79 4 3 4 citations h-index g-index papers 4 4 4 42 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Relocation branding: a strategic framework for attracting talent from abroad. Journal of Global Mobility, 2014, 2, 102-120.	1.9	37
2	An empirical study of nation branding for attracting internationally mobile skilled professionals. Career Development International, 2015, 20, 238-258.	2.7	26
3	An investigation into the core appeals for nation branding to attract and retain talent to enhance a country's competitiveness. Competitiveness Review, 2018, 28, 584-604.	2.6	12
4	An examination of the influence of business environments on the attraction of globally mobile self-initiated expatriates. Journal of Global Mobility, 2021, 9, 382-407.	1.9	4