

Olga Kvasova

List of Publications by Year in descending order

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Version: 2024-02-01

11
papers

698
citations

933447

10
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

717
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer cosmopolitanism in international marketing research: a systematic review and future research agenda. <i>International Marketing Review</i> , 2022, 39, 1151-1181.	3.6	27
2	Dynamic familiness capabilities and family business growth: A longitudinal perspective framed within management accounting. <i>Journal of Business Research</i> , 2021, 127, 346-363.	10.2	29
3	Personality Traits, Consumer Animosity, and Foreign Product Avoidance: The Moderating Role of Individual Cultural Characteristics. <i>Journal of International Marketing</i> , 2019, 27, 76-96.	4.4	27
4	Knowledge transfer in sustainable management of heritage buildings. Case of Lithuania and Cyprus. <i>Sustainable Cities and Society</i> , 2018, 40, 66-74.	10.4	16
5	Drivers and Outcomes of Green Tourist Attitudes and Behavior: Sociodemographic Moderating Effects. <i>Psychology and Marketing</i> , 2015, 32, 635-650.	8.2	78
6	The Big Five personality traits as antecedents of eco-friendly tourist behavior. <i>Personality and Individual Differences</i> , 2015, 83, 111-116.	2.9	104
7	Business Unethicality as an Impediment to Consumer Trust: The Moderating Role of Demographic and Cultural Characteristics. <i>Journal of Business Ethics</i> , 2013, 112, 397-415.	6.0	81
8	Cultural drivers and trust outcomes of consumer perceptions of organizational unethical marketing behavior. <i>European Journal of Marketing</i> , 2013, 47, 525-556.	2.9	42
9	Consumers' Attitudes toward Products and Associated Marketing Unethicality as Predictors of Buying and Using Preferences: The Case of Russia. <i>Journal of East-West Business</i> , 2012, 18, 95-131.	0.7	8
10	Antecedents and outcomes of consumer environmentally friendly attitudes and behaviour. <i>Journal of Marketing Management</i> , 2010, 26, 1319-1344.	2.3	266
11	Fifteen Good Years. <i>Management International Review</i> , 2009, 49, 671-684.	3.3	20