

# Olga Kvasova

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9803664/publications.pdf>

Version: 2024-02-01

11  
papers

698  
citations

933447

10  
h-index

1281871

11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

717  
citing authors

| #  | ARTICLE  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Antecedents and outcomes of consumer environmentally friendly attitudes and behaviour. <i>Journal of Marketing Management</i> , 2010, 26, 1319-1344.   | 2.3  | 266       |
| 2  | The Big Five personality traits as antecedents of eco-friendly tourist behavior. <i>Personality and Individual Differences</i> , 2015, 83, 111-116.  | 2.9  | 104       |
| 3  | Business Unethicality as an Impediment to Consumer Trust: The Moderating Role of Demographic and Cultural Characteristics. <i>Journal of Business Ethics</i> , 2013, 112, 397-415.                     | 6.0  | 81        |
| 4  | Drivers and Outcomes of Green Tourist Attitudes and Behavior: Sociodemographic Moderating Effects. <i>Psychology and Marketing</i> , 2015, 32, 635-650.  | 8.2  | 78        |
| 5  | Cultural drivers and trust outcomes of consumer perceptions of organizational unethical marketing behavior. <i>European Journal of Marketing</i> , 2013, 47, 525-556.                                  | 2.9  | 42        |
| 6  | Dynamic familiness capabilities and family business growth: A longitudinal perspective framed within management accounting. <i>Journal of Business Research</i> , 2021, 127, 346-363.                  | 10.2 | 29        |
| 7  | Personality Traits, Consumer Animosity, and Foreign Product Avoidance: The Moderating Role of Individual Cultural Characteristics. <i>Journal of International Marketing</i> , 2019, 27, 76-96.        | 4.4  | 27        |
| 8  | Consumer cosmopolitanism in international marketing research: a systematic review and future research agenda. <i>International Marketing Review</i> , 2022, 39, 1151-1181.                             | 3.6  | 27        |
| 9  | Fifteen Good Years. <i>Management International Review</i> , 2009, 49, 671-684.  | 3.3  | 20        |
| 10 | Knowledge transfer in sustainable management of heritage buildings. Case of Lithuania and Cyprus. <i>Sustainable Cities and Society</i> , 2018, 40, 66-74.   | 10.4 | 16        |
| 11 | Consumers' Attitudes toward Products and Associated Marketing Unethicality as Predictors of Buying and Using Preferences: The Case of Russia. <i>Journal of East-West Business</i> , 2012, 18, 95-131. | 0.7  | 8         |