

Chih-Yi Hsiao

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9785539/publications.pdf>

Version: 2024-02-01

10
papers

181
citations

2258059

3
h-index

2550090

3
g-index

10
all docs

10
docs citations

10
times ranked

174
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of corporate social responsibility on brand equity and firm performance. Journal of Business Research, 2015, 68, 2232-2236.	10.2	166
2	The Causal Effect of Corporate Social Responsibility and Corporate Reputation on Brand Equity: A Fuzzy-Set Qualitative Comparative Analysis. Journal of Promotion Management, 2021, 27, 630-641.	3.4	10
3	Corporate Governance against Systematic Risk during COVID-19 – Empirical Findings Based on fs/QCA. Journal of Business and Management Sciences, 2022, 10, 30-38.	0.3	4
4	The effect of CPA Firms, Audit Fee and CPA Rotation on Earnings Quality (Case Study: IT Industry in Tj ETQq0 0 0 rgBT /Overlock 10 Tf 5	0.3	1
5	How to interact brand and management strategy to create firm value. , 2019, , .		0
6	A Study on the Relationship between Earnings Quality and Capital Cost-Takes the China Listed Companies as a Sample. Asian Journal of Economics Business and Accounting, 0, , 48-56.	0.2	0
7	Relationship between Corporate Social Responsibility Performance and Systematic Risk—A Case Study of A-share Listed Chinese Companies. Asian Journal of Economics Business and Accounting, 0, , 66-76.	0.2	0
8	The Relationship between Corporate Governance Characteristics and Earnings Quality—Takes the IT Industry of China Listed Companies as a Sample. Asian Journal of Economics Business and Accounting, 0, , 77-86.	0.2	0
9	Application of Corporate Social Responsibility – Taking Chinese Listed Companies in the COVID-19 as an Example. Journal of Business and Management Sciences, 2021, 9, 145-155.	0.3	0
10	The Impact of CFO Characteristics on Z-score of Financial Crisis Warning – A Case Study of Manufacturing Industry of Listed Companies in China. Asian Journal of Economics Business and Accounting, 0, , 51-62.	0.2	0