

# Sijun Wang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/977241/publications.pdf>

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4  
papers

87  
citations

2258059

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2550090

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g-index

4  
all docs

4  
docs citations

4  
times ranked

94  
citing authors

#	ARTICLE	IF	CITATIONS
1	Frontline Service Employee Compliance With Customer Special Requests. Journal of Service Research, 2016, 19, 158-173.	12.2	41
2	The Effect of Online versus Offline Retailer-Brand Image Incongruity on the Flow Experience. Journal of Marketing Theory and Practice, 2015, 23, 370-387.	4.3	30
3	Franchisor's Cumulative Franchising Experience and Its Impact on Franchising Management Strategies. Journal of Marketing Channels, 2008, 15, 43-69.	0.4	12
4	Advocates and adversaries: examining the role of supplier advocacy on customer reacquisition. Journal of Personal Selling and Sales Management, 0, , 1-14.	2.8	4