

# Eugene J Lewis

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9771655/publications.pdf>

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11  
papers

4  
citations

3311381  
1  
h-index

2917675  
2  
g-index

11  
all docs

11  
docs citations

11  
times ranked

3  
citing authors

#	ARTICLE	IF	CITATIONS
1	Technology Marketing. International Journal of Smart Education and Urban Society, 2022, 13, 1-47.	0.2	0
2	The Organizational and Social Complexities of Managing and Retaining Generation Z Employees in the United States Retail Industry. International Journal of Public Sociology and Sociotherapy, 2022, 2, 1-14.	0.1	0
3	A Literature Review on the Marketing Partnership Challenge “ HCT and TAM in Areas of Real Estate Development, Marketing, and Training. International Journal of Smart Education and Urban Society, 2022, 13, 0-0.	0.2	0
4	A Case Study Analysis of Pregnancy Discrimination and Women-Friendly Workplaces in U.S. Engineering and Technical Organizations. International Journal of Applied Management Sciences and Engineering, 2022, 9, 1-13.	0.1	1
5	Education concerning the complex nature of diversity and inclusion through an exploration of health disparities.. International Journal of Smart Education and Urban Society, 2022, 13, 0-0.	0.2	0
6	Managing High Performing Safety Cultures in US Healthcare Organizations During COVID-19. Advances in Public Policy and Administration, 2022, , 1-20.	0.1	0
7	Exploring the Self-Efficacy-Building Practice of Teaching Real-World Entrepreneurial Leadership Skills on the Graduate Level. Advances in Logistics, Operations, and Management Science Book Series, 2021, , 25-41.	0.4	1
8	How Sustainable Marketing Strategies Apply Digital Economy Innovations in Cyber Marketing and Digital Communications for Colleges. International Journal of Innovation in the Digital Economy, 2021, 12, 32-47.	0.4	1
9	Creating Inclusive Workplaces for Women in Health Organizations Engaging in Digital Economy-Driven Innovations. International Journal of Innovation in the Digital Economy, 2021, 12, 18-31.	0.4	0
10	Exploring the Need for More Women in Leadership Roles in Public Health and Emergency Response Logistics. International Journal of Applied Research on Public Health Management, 2021, 6, 29-48.	0.1	0
11	Strategic Adaptive Leadership and Emerging Approaches to Online Marketing of a US Small Business Real Estate Firm in Response to COVID-19. International Journal of Online Marketing, 2021, 11, 1-14.	1.1	1