

# Eugene J Lewis

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9771655/publications.pdf>

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11  
papers

4  
citations

3311381  
1  
h-index

2917675  
2  
g-index

11  
all docs

11  
docs citations

11  
times ranked

3  
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring the Self-Efficacy-Building Practice of Teaching Real-World Entrepreneurial Leadership Skills on the Graduate Level. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2021, , 25-41.	0.4	1
2	How Sustainable Marketing Strategies Apply Digital Economy Innovations in Cyber Marketing and Digital Communications for Colleges. <i>International Journal of Innovation in the Digital Economy</i> , 2021, 12, 32-47.	0.4	1
3	Strategic Adaptive Leadership and Emerging Approaches to Online Marketing of a US Small Business Real Estate Firm in Response to COVID-19. <i>International Journal of Online Marketing</i> , 2021, 11, 1-14.	1.1	1
4	A Case Study Analysis of Pregnancy Discrimination and Women-Friendly Workplaces in U.S. Engineering and Technical Organizations. <i>International Journal of Applied Management Sciences and Engineering</i> , 2022, 9, 1-13.	0.1	1
5	Creating Inclusive Workplaces for Women in Health Organizations Engaging in Digital Economy-Driven Innovations. <i>International Journal of Innovation in the Digital Economy</i> , 2021, 12, 18-31.	0.4	0
6	Exploring the Need for More Women in Leadership Roles in Public Health and Emergency Response Logistics. <i>International Journal of Applied Research on Public Health Management</i> , 2021, 6, 29-48.	0.1	0
7	Technology Marketing. <i>International Journal of Smart Education and Urban Society</i> , 2022, 13, 1-47.	0.2	0
8	The Organizational and Social Complexities of Managing and Retaining Generation Z Employees in the United States Retail Industry. <i>International Journal of Public Sociology and Socioterapy</i> , 2022, 2, 1-14.	0.1	0
9	A Literature Review on the Marketing Partnership Challenge “ HCT and TAM in Areas of Real Estate Development, Marketing, and Training. <i>International Journal of Smart Education and Urban Society</i> , 2022, 13, 0-0.	0.2	0
10	Education concerning the complex nature of diversity and inclusion through an exploration of health disparities.. <i>International Journal of Smart Education and Urban Society</i> , 2022, 13, 0-0.	0.2	0
11	Managing High Performing Safety Cultures in US Healthcare Organizations During COVID-19. <i>Advances in Public Policy and Administration</i> , 2022, , 1-20.	0.1	0